Horticulture is the **art, technology, business and science of plants**. It is the food we eat, the landscapes we live and play in, the environments we thrive in. It is the business of managing and using what we grow, while maintaining the health of our soil, air, and water, and the well-being of our children, our communities, and our world. In short - it’s all about plants!

**Career Exploration Tool:** SeedYourFuture.org/Careers  
**Where to Study Resource:** SeedYourFuture.org/Where-To-Study  
**Scholarships & Internships:** SeedYourFuture.org/Scholarships_And_Internships  
**Horticulture Camps:** SeedYourFuture.org/Horticulture_Camps  
**BLOOM! YouTube Channel:** YouTube.com/WeAreBLOOM

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**Glenn Ashton, Head Gardener**  
Meadowbrook Farm  
Glenn spends his days designing and tending the showcase beds at the large public estate garden, and he also gets to live at the farm. “It’s an incredible experience to wake up at such a beautiful place every day,” he says.

**Lorraine Calder, President**  
White Flower Farm  
Throughout the years, Lorraine was given various assignments in all areas of the company which culminated in an offer to lead the organization as President which she has now done for 20 years.

**Sabatino Campellone, Ph.D.**  
Arborist Representative  
Bartlett Tree Service  
Sabatino conducted ecohydrology research that evaluated the importance of street trees in our urban environment. He now informs clients on best management practices.

**William Evans, Director & President**  
Fertil Fiber Pots  
Quince Creek, LLC  
Bill is the North American Director for Fertil Fiber Pots, and President of Quince Creek, LLC.
Margaret A. Gianquinto, Product Manager
Fred C. Gloeckner & Company
On a daily basis she helps to facilitate sales, marketing & promotion, logistics and customer service of 35 different plant programs between the sales team, customers and vendors.

Elizabeth Haegele, Owner
Fine Garden Creations
Fine Garden Creations has been serving the broader Philadelphia area with great pride and dedication for over 25 years. Projects include highly respected cultural and city landmarks to backyards and rooftops.

Jennie Love, Owner
Love 'n Fresh Flowers
Jennie found her natural niche as a “farmer florist” for wedding and event design, becoming a recognized leader of the local flower movement. She has been featured in the New York Times for her farm-to-centerpiece efforts.

Nick McCullough, Owner
McCullough’s Landscape & Nursery
When it comes to the art and science of landscape design, Nick’s talents lie in both worlds. He studied both horticulture and art history, giving him a unique perspective on every design project.

Kelly Meringolo, Product Manager
Fred C. Gloeckner & Company
Kelly has seen how plants get from the breeder’s lab to the consumer’s yard by working with all facets of the distribution chain. She has traveled to various breeding headquarters in Europe and Central America.

John Murgel, Hort. Manager
Denver Zoo
John leads a team of horticulturists that keep the zoo exhibits and gardens looking their best. As a zoo horticulturist, he is passionate about the co-evolution and coexistence of plants and animals.
Michele Scheiber, Ph.D.
Director of Breeding
Star Roses and Plants
Michelle works in the ornamental breeding program focused on developing novel herbaceous perennials and shrubs using traditional and advanced technologies.

Barb Pierson, Nursery Manager
White Flower Farm
Barb has had the pleasure of growing an amazing diversity of plants. As a member of the product development team she is able to combine the science of growing plants with the art of design.

Michele Scheiber, Ph.D.
Director of Breeding
Star Roses and Plants
Michelle works in the ornamental breeding program focused on developing novel herbaceous perennials and shrubs using traditional and advanced technologies.

Suzanne Wainright-Evans,
“The Buglady”
Buglady Consulting
Suzanne has been involved in the Green Industry for more than 28 years with a primary focus on biological control and using pesticides properly.

Susan E. Yoder,
Executive Director
Seed Your Future
Susan supports a national movement to promote horticulture and encourage more young people to pursue careers working with plants.

For more information, please visit the sites below.

Career Exploration Tool: SeedYourFuture.org/Careers
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