



JOB POSTING

Organizer

Full-Time Term Position

The Service Employees International Union (SEIU) is an international labour organization of millions of members uniting workers in three industry sectors to improve their lives and the services they provide. SEIU-West is one of five locals in Canada and is dedicated to serving the needs of over 13,000 SEIU-West members in Western Canada.

Department: Organizing (Winnipeg)

FTE: 1.0 FTE

Status: Full-time, 12-month term with the possibility of extension

Salary: The salary range is \$73,236.44 to \$84,633.86 per annum (Field Staff 1).

Essential Nature of the Work: The Organizer will work on organizing campaigns to help workers without union representation join SEIU-West. Working under the direction of the Organizing Director of SEIU-West, and with the supervision of Lead Organizers, the Organizer will also contribute to the successful outcome of assigned SEIU-West organizing campaigns, both internal and external. The incumbent must demonstrate an understanding of the organizing model of trade unionism as well as all pertinent provincial legislation, organizing tactics and campaign planning. The Organizer must be able to work with SEIU-West members, staff and the Executive Board to implement the program set out by SEIU-West. When campaign work permits, the Organizer will work to connect with community allies, identify sponsorship and collaboration opportunities with the goal of increasing union density in diverse communities, in particular with new Canadians and Indigenous people. The Organizer performs a wide range of duties over irregular hours, which may vary according to location and duration as assigned by SEIU-West. Those seeking a challenging, creative and rewarding career are encouraged to apply.

Qualifications:

- A sufficient combination of education and experience to complete the duties of the position in an exemplary manner; for example, two years' experience working within social justice movements, political parties, ethnocultural associations, Indigenous organizations, as well as within the broader labour movement
- A bachelor's degree in Communications, Marketing, Labour Studies, Political Science or History (or related); two years' experience working with digital tools in social justice movements, ethnocultural associations, Indigenous organizations, as well as within the broader labour movement; or a sufficient combination of education and experience to complete the duties of the position in an exemplary manner
- Ability to build, maintain and upkeep data systems that include lists, maps and documents related to organizing campaigns and other department work
- Deep understanding of social media platforms like Tik Tok, Instagram and Facebook with a strong grasp of current trends on those platforms
- Demonstrated skills to learn organizing platforms and software such as ActionBuilder, ActionNetwork, CallHub, NationBuilder, etc.
- Experience working with the Microsoft suite of products
- Deep understanding of how to build online social movements

- Demonstrated capacity to move people from online to offline engagement
- Demonstrated familiarity with labour union politics and history
- Knowledge of provincial labour legislation
- Capacity to work as part of a team with other department staff on organizing campaigns
- Demonstrated capacity as a leader
- Must possess a valid driver's licence and a reliable vehicle
- Eligibility to hold a valid passport and travel internationally
- Demonstrated commitment to social justice
- Experience in the labour movement is an asset

Skills & Abilities:

- Knowledge of provincial labour legislation
- Ability to work with people from diverse backgrounds and cultures
- Ability to involve and motivate workers and team members
- Ability to maintain working relationships with, and provide support to, members and other staff
- Ability to educate worker leaders in identifying workplace issues with a problem-solving focus
- Ability to communicate effectively
- Ability to utilize social media applications, including Facebook, Instagram, and TikTok
- Ability to conduct telephone- and text-based campaigns
- Ability to work with an in-house database and web-based programs
- Motivated self-starter able to work effectively with a minimum of supervision
- Ability to work independently and as part of a team, as required
- Ability to exercise discretion and independent judgement
- Ability to multitask and organize time efficiently
- Ability to handle difficult situations with tact, composure and dignity
- Strong personal planning and time-management skills
- Willingness to engage in training, including from the International Union, on a regular basis
- Ability to work long, irregular hours including weekends and holidays
- Ability to regularly travel throughout SEIU-West's geographical jurisdiction on a regular basis

Terms and conditions of employment, including salary, are governed by the collective agreement between SEIU-West and USW Local 5917. Please apply no later than **5:00 p.m. June 25, 2025**, to:

Graham Mitchell
 Director of Organizing
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 Moose Jaw, SK S6H 2B6

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