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FOR IMMEDIATE RELEASE

## **SENIOR CONNECT JOINS IN MONTH-LONG MARCH FOR MEALS CELEBRATION WITH COMMUNITIES NATIONWIDE**

*SUPPORT WILL HELP TO FIGHT SENIOR HUNGER AND ISOLATION IN KAUFMAN COUNTY*

***Kaufman, TX, 2/14/2019*** – Senior Connect announced today that it will be participating in the 17<sup>th</sup> annual March for Meals – a month-long, nationwide celebration of Meal on Wheels and our senior neighbors who rely on the vital service to remain health and independent at home. Senior Connect celebration will include sponsorship and volunteer opportunities throughout the month of March, including

“The services we provide are a lifeline for seniors of Kaufman County and the need is rapidly increasing,” said Melinda Polk, Executive Director of Senior Connect “Together, we can keep our senior neighbors well-nourished, feeling safer and more connected to our community as they age.”

In 2018, Senior Connect delivered over 140,000 meals to isolated seniors.

The annual March for Meals celebration commemorates the historic day in March of 1972 when President Nixon signed into law a measure that amended the Older Americans Act of 1965 to include a national nutrition program for seniors 60 years and older. Since 2002, community-based Meals on Wheels programs from across the country have joined forces for the annual awareness campaign to celebrate this successful public-private partnership and garner the support needed to fill the gap between the seniors served and those still in need.

“The month of March is a fitting time to not only celebrate the successful history of Meals on Wheels, but also bring us together to support a solution that will strengthen communities into the future,” said Ellie Hollander, President and CEO of Meals on Wheels America. “With 12,000 Americans turning 60 each day, now is the time to invest in these vital programs so that we can provide every senior in need with the nutritious meals, friendly visits and safety checks that will enable them to live healthier and independent in their own homes.”

For more information on how you can volunteer, contribute or speak out for the seniors in Kaufman County this March, visit [www.nohungrysenior.org](http://www.nohungrysenior.org)

**Sponsorship Opportunities:**



## March for Meals 2019 Sponsorship Levels

### Adopt a Day \$3,000

Pays for 600 meals.

This level underwrites the cost of ALL noon meals served by Senior Connect in Kaufman and Navarro Counties for one day during March. Benefits of Sponsorship include:

- Signage at ALL volunteer pick-up locations throughout Kaufman and Navarro Counties
- Photo opportunities
- Logo/Name on ALL meals delivered that day
- Company information delivered to meal recipients (brochures, etc.)
- Special recognition in press released to local media and social media

### Adopt a County Day \$1,500

Pays for 300 meals

This level covers the cost of all noon meals served in EITHER Kaufman OR Navarro County. Benefits of Sponsorship include:

- Signage at volunteer pick-up locations in the adopted county.
- Photo opportunities
- Logo/Name on ALL meals delivered that day
- Company information delivered to meal recipients (brochures, etc. )
- Special recognition in press released to local media and social media

### Adopt a Community \$400

Pays for all meals in the community of your choice. Please indicate choice below.

This level covers the cost of all noon meals delivered in the community of your choice for one day.

Benefits include:

- Signage at volunteer pick-up location in the adopted community on sponsored day
- Photo opportunities
- Logo/name on all meals in the adopted community that day
- Company information delivered to meal recipients (brochures, etc.)
- Special recognition in press released to local media and social media

Please indicate one community per \$400 sponsorship:

Kaufman County: Forney, Kaufman, Terrell, Mabank/Kemp

Navarro County: Corsicana, Rice, Blooming Grove, Kerens



## March for Meals 2019 Advertising Sponsorships

**Applications and company information (brochures and hand-outs) must be received no later than February 28th**

Business Name \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Cell Phone (\_\_\_\_) \_\_\_\_\_ Day Phone (\_\_\_\_) \_\_\_\_\_  
 Fax (\_\_\_\_) \_\_\_\_\_  
 E-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Adopt a day \$3,000**

**Adopt a County Day \$1,500**

**Adopt a Community for a day \$400** (please indicate community preference below)

Kaufman County: <input type="checkbox"/> Forney <input type="checkbox"/> Kaufman <input type="checkbox"/> Mabank <input type="checkbox"/> Terrell Navarro County: <input type="checkbox"/> Corsicana <input type="checkbox"/> Rice <input type="checkbox"/> Blooming Grove <input type="checkbox"/> Kerens
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**Payable to: Senior Connect**  
**P.O. Box 1225, Kaufman, TX 75142**

**For more information contact: Melinda Polk at [melinda@nohungrysenior.org](mailto:melinda@nohungrysenior.org) or 469-376-MEAL**