



Soaring Spirits 7th Annual Share the Road Memorial Bike Ride October 8, 2016

Phil Hernandez was a Simi Valley resident for 13 years. He was a man who loved family, friends, and a good long ride up a steep hill. His untimely, tragic death in a cycling accident highlights the need for safe roadways, an increased awareness on the parts of both motorists and cyclists that they must share the road, and serves as a reminder to all of us to *Seize the Day*. We honor his spirit of service, and his sense of fun, with this memorial ride.

Please, Share the Road.

Sponsorship of this Memorial Bike Ride is welcome, and appreciated in the categories below. Your help is invaluable, and the hope your donation enables us to provide...priceless.

Grand Tour Sponsor: \$5000.00

- Exclusive Above the Name rights on all Share the Road Ride promotional materials
- "Presented by" and your company logo on all media including: Sag wagon, banners, event signs, water stops, t-shirts, route maps, brochures, email blasts, the official ride website, and all event press releases
- Logo placement on event souvenir photos
- A link to your website from the SSLF website and the official ride website
- A booth at the Cycling Fair
- Commercial announcements by event Emcee during the Cycling Fair
- The opportunity to provide promotional materials to be included in the rider packets
- Custom printed riding jersey featuring your company logo

Yellow Jersey Sponsor: \$2500

- *Top level* name placement on banners, event signs, t-shirts, route maps, brochures, the official ride website, and mention in all press associated with the event, banners, event signs, t-shirts, route maps, brochures, the official ride website, and mention in all press associated with the event.
- Your logo and a link to your website from the SSLF website, and the official ride website
- Commercial announcements by event Emcee during Cycling Fair
- A booth at the Cycling Fair
- The opportunity to provide promotional materials to be included in the rider packets
- Custom printed riding jersey featuring your company logo

Green Jersey Sponsor: \$1500

- Mid-level name placement on banners, event signs, t-shirts, route maps, brochures, the official ride website, and mention in all press associated with the event.
- A link to your website from the SSLF website and the official ride website
- The opportunity to provide promotional materials to be included in the rider packets
- A booth at the cycling fair
- Commercial announcements by event Emcee during Cycling Fair
- Custom printed riding jersey featuring your company logo

King of the Mountain Sponsor: \$1000

- Name placement on banner, event signs, t-shirts, route maps, brochures, the official ride website, and all event press releases
- A link to your website from the SSLF website and the official ride website
- The opportunity to provide promotional materials to be included in the rider packets
- A booth at the cycling fair

Domestique Sponsor: \$ 500

- Name placement on banner, event signs, t-shirts, route maps, brochures, the official ride website, and all event press releases
- The opportunity to provide promotional materials for rider packets
- A booth at Cycling Fair

Cycling Fair Booth Fee: \$250

All proceeds from the event will benefit Soaring Spirits International, a 501(c)3 Non-Profit Corporation dedicated to providing peer based grief support programs to people grieving the loss of someone they love. This organization was founded in Phil's honor by his wife, Michele Neff Hernandez and has been serving a worldwide community for the past eight years.

Soaring Spirits International
2828 Cochran St. #194 Simi Valley, Ca 93065
877-671-4071 www.soaringspirits.org
EIN# 387-3787893 DLN# 17053260351008
Ride Coordinator: Deb Holler
Logistics Coordinator: Ron Ghrist
Coordinator: Rosie Runion





**SHARE THE ROAD
MEMORIAL BIKE RIDE**

ORGANIZATION: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____

Yes, we would like to be a proud sponsor of the 2016 Share the Road Ride in the following category:

Grand Tour Sponsor: \$5000.00 _____

Yellow Jersey Sponsor: \$2500.00 _____

Green Jersey Sponsor: \$1500.00 _____

King of the Mountains Sponsor: \$1000.00 _____

Domestique Sponsor: \$500.00 _____

Cycling Fair Booth Fee: \$250.00 _____

Additional Donation: _____

Memorial Donation Honoring: _____

Checks can be made out to: Soaring Spirits International. For sponsorships that include logo placement, please send a jpeg file of your company logo (minimum 300 dpi) by email to the email address below.

Soaring Spirits International is a 501(c)3 corporation. All donations are tax deductible.

Soaring Spirits 2828 Cochran St. #194 Simi Valley, Ca 933065 (877)671-4071 contact@soaringspirits.org
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