



SolarCitizens

Raising the Roof on a Fair, People-Powered Energy Future

2026–2029 STRATEGIC PLAN



We are living through a period of global instability where energy security, cost of living and climate risk are now deeply connected. Gas shortages, volatile fuel markets and supply chain pressures are accelerating the shift toward electrification — from households to whole economies.

The challenge of the next decade is not whether clean energy solutions exist. It is whether societies can build the political will and public momentum to scale them quickly, fairly and democratically.

Australia's rooftop solar success offers a powerful model. Coordinated distributed energy can cut bills, build resilience and build public support for the clean energy transition. **The opportunity now is to share and scale that model globally.**



Solar Citizens is a people-powered climate advocacy organisation building the public and political momentum needed to accelerate the clean energy transition.

Since 2010, we have grown into a national movement of more than 200,000 Australians — representing the millions of households already powering their lives with rooftop solar, and the many more who want access to affordable, clean energy and transport.

We shift power: from fossil fuels controlled by a few, to widespread electrification and clean energy owned and used by the many.

Solar Citizens is a disciplined, high-impact organisation with a track record of delivering change at scale. We combine bold ambition with strategic focus, strong systems and accountability for results. By leveraging strategic political and public moments — from elections and budget cycles to international summits and major reform debates — we build the public demand and decision-maker pressure needed to accelerate change.

We build collective power: working alongside communities, industry, partner organisations and decision-makers to unlock practical, people-powered climate solutions.

From 2026 - 2029, we are expanding this work internationally to support the growth of people-powered clean energy movements globally.





Our Vision

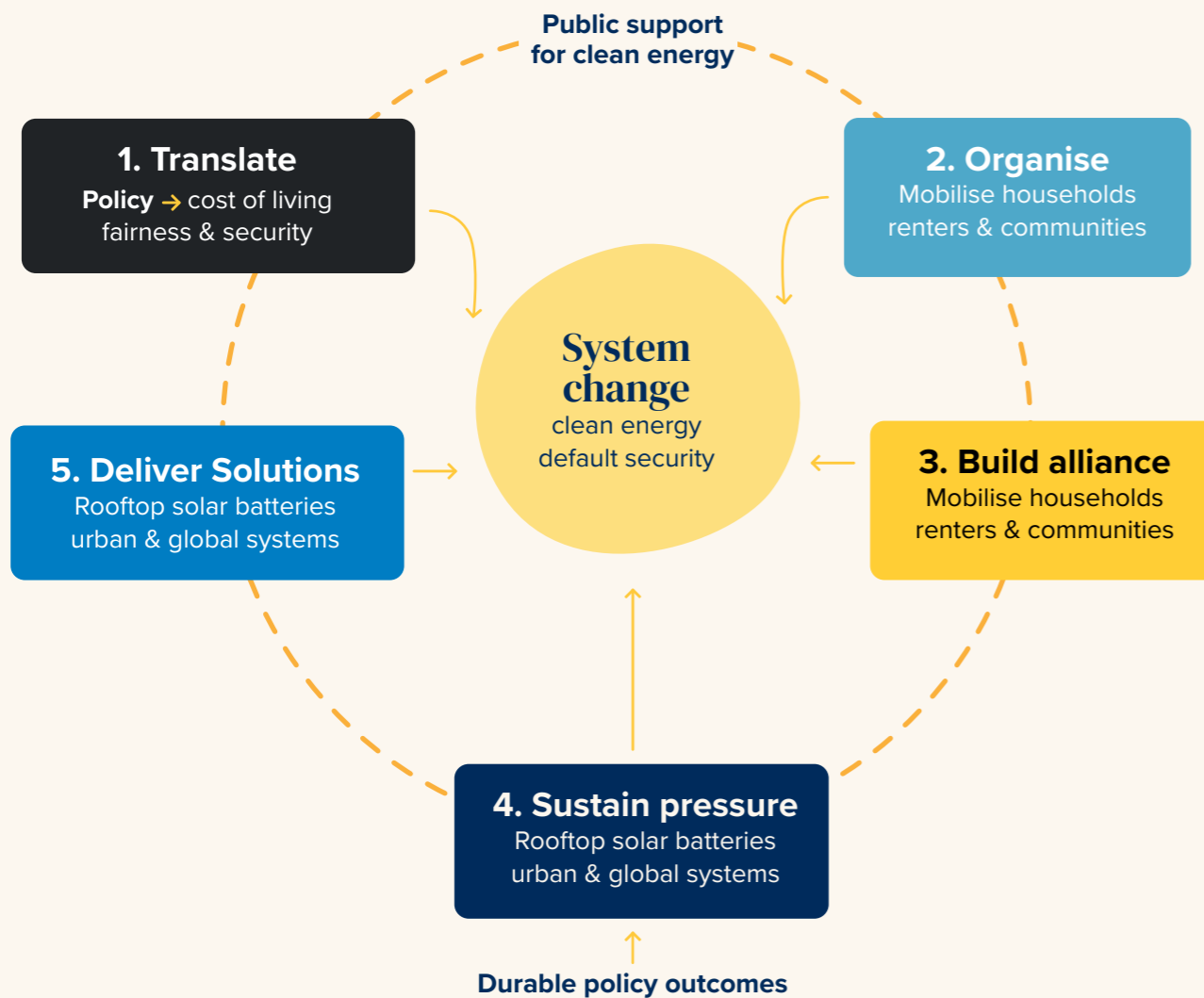
is of a world that prioritises affordable, renewable energy and clean transport, where every home, business and community can participate and benefit.



Our Mission

is to champion people-led energy systems that reduce the cost of living and harmful emissions. We enable global leadership to accelerate a fast, fair and inclusive energy transition.

How we create change



Solar Citizens turns public support for small-scale clean energy into durable policy outcomes.

We do this through a proven model that combines community power, policy expertise, and strategic campaigning:

1. Translate complex reform into everyday impact

We make energy policy understandable and relevant — connecting climate solutions to cost of living, fairness, and energy security.

2. Organise people into political power

We mobilise households, renters, and communities as a visible, influential constituency — demonstrating broad public demand for change.

3. Build alliances that unlock scale

We work across civil society, industry, and government to align interests and create momentum for reform.

4. Sustain narrative and political pressure

Through media, storytelling, and direct advocacy, we keep solutions front and centre — shaping the national conversation.

5. Deliver credible, system-level solutions

Our work is grounded in evidence and designed for scale — from rooftop solar and batteries to urban energy systems and international collaboration.

OUR STRATEGIC PLAN (2026–2029):

How we *deliver change.*

Over the next three years, we will deliver impact through three strategic priorities.



1. CONSUMER ADVOCACY

Power to the people

GOAL 1

Be a trusted voice for people powering their homes, businesses and communities with renewable energy and adopting clean transport.

GOAL 2

Build a global movement to scale rooftop solar backed by storage

By 2029, we will:

- Influence policy and regulation to deliver fair outcomes for consumers with rooftop solar, batteries, and electric vehicles (EVs).
- Win fair rules and protections so households can save, share, and sell the clean energy they produce.
- Shape international dialogue on distributed energy and electrification through global partnerships and engagement.

We'll achieve this by:

- Leading advocacy on consumer energy resource policy, access, and protections.
- Sharing real-world data and household stories that influence reform.
- Building alliances across consumer, industry, and community sectors.



2. RAISE THE ROOF

Scale and accelerate uptake of rooftop solar and storage

GOAL 3

Double rooftop solar backed by storage by 2035 in Australia and enable 300 million solar roofs internationally by 2030

GOAL 4

Accelerate the uptake of clean transport, including electric vehicles as “home batteries on wheels”

By 2029, we will:

- Campaign for a policy commitment to double Australia’s rooftop solar capacity - backed by storage - by 2035.
- Win new programs that provide clean-energy access for renters, apartments, and social housing.
- Champion Urban Renewable Energy Zones (UREZs) and commercial and industrial (C&I) rooftop solar and storage projects that deliver clean power and fair returns to local communities.
- Scale up household batteries, vehicle-to-grid (V2G), and Virtual Power Plants (VPPs) to harness rooftop solar for a stronger, fairer grid.
- Establish a new global civil society alliance to champion rooftop solar solutions to meet the 300 million solar homes goal - the Rooftop Solar Alliance

We’ll achieve this by:

- Mobilising communities and local champions to showcase rooftop solar, storage and clean transport success.
- Working with partners to deliver clear policy asks for equitable rooftop solar, storage and clean transport programs.
- Sharing Australia’s rooftop solar model internationally to inspire local adaptation and investment.
- Deep investment in effective international alliance-building to drive the political change needed to open access to affordable energy



3. FAIR FUTURE

Powering equity and resilience

GOAL 5

Ensure a just and inclusive energy transition that increases community resilience and benefits everyone

GOAL 6

Safe, healthy, electrified households and businesses, powered by renewable energy.

By 2029, we will:

- Embed equity, climate resilience, and justice for all communities into distributed energy and electrification policies.
- Influence transport and housing policy so that clean energy supports everyday affordability.
- Build public support for fair, people-centred climate and cost-of-living solutions at home and abroad.

We’ll achieve this by:

- Championing distributed energy and electrification that strengthens community resilience and lowers costs.
- Partner with community, social-justice, and energy-equity organisations to ensure the benefits of clean energy are shared widely.
- Telling the stories of people’s experience of powering change.



Australia in focus: *The problem-and the opportunity*

Australia is already a global leader in rooftop solar and home battery storage, with more than 4.2 million homes and businesses generating clean energy. The rapid recent growth in household batteries has been driven by enabling policy settings that Solar Citizens helped secure through more than a decade of advocacy.



The challenges

Australia's electricity system and market rules have not kept pace with this rapid transformation. The system is becoming increasingly complex, fragmented and poorly designed for a future powered by consumer energy resources.

Key challenges remain:

- One in three Australians are locked out of rooftop solar because they rent or live in apartments
- Powering cities primarily through remote, large-scale energy generation is driving rising grid costs, transmission bottlenecks and resilience challenges

- Large-scale renewable energy projects are slowing due to rising costs, delays and social licence barriers
- Global fuel supplies remain insecure, increasing pressure to reduce dependence on fossil fuels
- Energy market reform is lagging behind emerging technologies, holding back the rapid uptake of consumer energy resources and electric vehicles
- Australia still has an estimated 68.8 GW of untapped rooftop solar potential across residential, commercial and industrial buildings



The opportunity

These challenges also represent a major opportunity: to build a more distributed, resilient and world-leading democratic energy system powered by households, communities and local businesses.

Small-scale rooftop solar, backed by battery storage, electric vehicles and smart energy-sharing technology, is one of the fastest, cheapest and fairest ways to cut emissions, lower energy costs and strengthen resilience at scale. Electrification and energy efficiency programs can also act as job creation engines, supporting economic resilience during a cost-of-living crisis.

Australia now has the opportunity not only to decarbonise faster, but to redesign its energy system around affordability, resilience, democratic participation and local economic benefit.

The opportunity over the next three years is to rapidly scale these solutions — alongside the public movements, market reforms and political coalitions needed to support them.

With a federal election in 2028, this strategic plan represents a critical opportunity to build on the clean energy reforms of the Albanese Government's first term and secure long-term structural energy market reform.

Over the next three years, Solar Citizens will focus on securing reforms that turn Australia's rooftop solar success into a fair, coordinated national energy and energy security strategy.

This includes:

- **Unlocking solar for renters and apartments**, while reducing energy inequality and strengthening household energy resilience

- **Scaling batteries and Virtual Power Plants fairly**, while improving grid stability, reducing peak demand and strengthening national energy security
- **Creating Urban Renewable Energy Zones (UREZs)**, while reducing transmission pressure, improving disaster resilience and keeping more energy value within local communities
- **Unlocking commercial and industrial “big roof” solar**, while expanding clean local generation and storage capacity across Australian cities and regions
- **Defending fair energy market rules**, while ensuring the clean energy transition reduces — rather than deepens — inequality and protects consumers from unfair costs
- **Reducing dependence on volatile fossil fuel markets**, while improving energy security, lowering household transport and energy costs, and accelerating electrification
- **Building the public mandate for electrification and resilience**, while growing long-term democratic participation in the clean energy transition
- **Positioning Australia as a global leader in democratic energy systems**, while helping accelerate affordable, resilient and people-powered energy adoption across the Asia-Pacific

By 2029, Australia can move from being a rooftop solar success story to becoming the world's leading example of a democratic, distributed and energy-secure clean energy system — one that lowers bills, cuts emissions, strengthens resilience, reduces dependence on volatile fossil fuel markets, and ensures the benefits of the clean energy transition are shared fairly across the community.





Scaling impact: *Building a global Solar Citizen movement*

The next phase of the global energy transition is scaling what already works.

Over the next three years, Solar Citizens will expand from national advocacy to international movement-building — helping scale rooftop solar, battery storage and clean transport across the Asia-Pacific and beyond.

We are the movement-building partner for the 300 Million Solar Homes program, alongside the Global Solar Council, representing industry, and the Global Covenant of Mayors - a network of 12,000+ cities.

Together, this partnership is working toward a bold global target: unlocking 300 million distributed and rooftop solar systems globally by 2030 — doubling the current projected uptake. This would help power billions of lives with clean, affordable energy while strengthening energy security, reducing dependence on volatile fossil fuel markets, and building democratic participation in the energy transition.

We will work alongside civil society partners to build a coordinated global movement — one that enables countries and cities to scale clean, people-powered energy in ways that fit their own contexts.

Why this matters now

Rooftop and distributed solar backed by storage represent one of the most powerful levers available to cut emissions this decade:

- It is **fast to deploy**, using existing buildings and infrastructure
- It is **cost-effective**, unlocking private investment at scale
- It is **people-powered**, building public support for climate action
- It delivers **multiple wins at once** — lower bills, energy security, and emissions reduction

Australia has shown what's possible when households are enabled to participate in the energy system. Globally, the barriers are not technological — they are political, regulatory and structural:

- Policy settings that fail to support distributed clean energy
- Energy market rules that limit consumer participation
- Limited public awareness, access and agency

Australia is the world's leading proof point for consumer-led rooftop solar adoption. Solar Citizens helped build the political and public conditions behind that transformation. We are now working with partners across the Asia-Pacific and beyond to adapt these lessons into locally led campaigns, policy reforms and public engagement strategies.

Our global program will:

- Unlock and direct hundreds of billions of dollars in private and public funds towards distributed energy investment
- Accelerate the coal and gas phase-out across multiple countries
- Deliver bill savings and energy access to millions of households
- Build durable public support for climate action



This work has 3 core objectives

1

Build a durable collaborative framework for movement building

We are convening a regional and global alliance of civil society, industry, and consumer organisations to coordinate this work, building a self-sustaining regional movement capable of influencing national governments and global processes.

This alliance will:

- Share strategy, tools, and campaign approaches
- Enable collaboration and learning
- Fast track and scaffold national campaigns through strategic, tactical and policy sharing
- Build collective influence ahead of key global moments like COP31

Solar Citizens' role is to:

- Coordinate
- Support
- Strengthen local leadership and capacity where needed

Over time, this alliance model can expand beyond the Asia-Pacific to other regions.

2

Scale policy solutions across countries

We will work with partners to adapt and advance policy solutions across diverse political, economic and cultural contexts. This will enable positive national and subnational policy outcomes backed by durable public support.

We are collaborating with local organisations and leaders to support:

- Co-designed solutions grounded in local priorities and lived experience
- Policy approaches tailored to local economic, regulatory and political conditions
- Governments adopting practical, high-impact clean energy reforms
- Greater public participation in shaping the clean energy transition

3

Shift the global narrative on rooftop solar backed by storage

To unlock policy change at scale, we must shift how small-scale rooftop solar and distributed solar is understood. We are positioning distributed solar and storage as core infrastructure in the energy transition:

- Energy security infrastructure
- A cost-of-living solution
- A democratised energy system
- The foundation of energy-resilient cities

This includes:

- Global, national and subnational storytelling and campaigns
- Strategic engagement at global climate negotiations, including the annual Conference of the Parties (COPs) and with key government leadership forums such as the Pacific Islands Forum and ASEAN
- Partnerships with global institutions, including the Global Solar Council and the Global Covenant of Mayors on Climate and Energy

External milestones

- COP31 Türkiye in 2026
- COP32 Ethiopia in 2027
- Australian election by May 2028
- COP33 Global Stocktake in 2028



Your invitation to *make your impact*

Solar Citizens is seeking multi-year philanthropic impact partners to help scale the next phase of people-powered clean energy transformation — in Australia and internationally.

Your investment can help accelerate a global movement for people-powered clean energy — enabling households and communities to access rooftop solar, battery storage, efficient electric homes and clean transport

Your support will help:

- Unlock billions in public and private clean energy investment
- Deliver measurable emissions reductions
- Accelerate rooftop solar, batteries and electrification
- Reduce dependence on volatile fossil fuel systems
- Strengthen energy security and household resilience
- Build durable public support for climate action
- Expand democratic participation in the energy transition
- Grow international collaboration around people-powered energy solutions
- Together, we can scale clean energy faster, fairer and more democratically — in Australia and around the world.

Deliver long-term policy reform campaigns

- Respond rapidly to political opportunities and crises
- Scale successful campaigns nationally and internationally
- Build enduring movement infrastructure and partnerships
- Increase impact and leverage per dollar invested
- This type of flexible, strategic funding is essential to securing transformational change.

Priority Funding Areas

We are seeking strategic investment to support:

- National advocacy campaigns
- Rooftop Solar Alliance partnerships and international collaboration
- Policy development, research and economic modelling
- Movement-building, organising and communications infrastructure
- Consumer participation and equitable energy reform initiatives
- Urban Renewable Energy Zone (UREZ) development and piloting

Why *philanthropy* matters

Philanthropy funds the work that markets and governments rarely can:

- Building public support before policy exists
- Turning community voice into political momentum
- Developing credible, implementation-ready policy solutions
- Coordinating civil society alliances across sectors and countries
- Creating the conditions for large-scale public and private investment

This is the catalytic work that is hardest to fund — but most critical to lasting systems change.

Solar Citizens has demonstrated that relatively small philanthropic investments can unlock outsized public impact.

Organise people.

Build momentum behind practical solutions.

Convert that momentum into real-world change.

Strategic philanthropic investment helps turn that momentum into policy reform, market transformation and billions in public and private investment for clean energy infrastructure.

This is how people-powered energy scales.



CEO'S Statement

Real change happens when communities are at the centre of the solution. Over the past two decades, everyday Australians have led a quiet transformation — installing rooftop solar on more than four million homes and businesses, cutting bills and emissions at scale, and driving economic growth. **What began as individual action is now a global example of people-powered climate action.**

This work is about more than energy. When households and communities have greater control over electricity — and when energy is affordable, reliable and shared fairly — it strengthens democracy, reduces inequality and builds more peaceful, resilient societies.

As climate impacts accelerate and energy systems come under pressure, communities are hungry for solutions that are effective, fair, and inclusive. This is where Solar Citizens plays a unique role.

We are a movement builder for people-powered small-scale renewable energy and clean transport — organising people, shaping public understanding, and turning community support into lasting policy change. This approach has **delivered real outcomes**, from a national home battery program to advancing rooftop solar access for renters.

We are now entering a new phase — scaling our impact and building the systems, partnerships and capacity needed to deliver change at greater scale. Our 2026–2029 Strategic Plan reflects this shift.

Heidi Lee Douglas
CEO Solar Citizens



Chair's Statement

With Australia preparing to help lead global climate negotiations at COP31, we have a rare opportunity to demonstrate what a fast, fair, people-powered energy transition looks like — and to help shape that agenda at home and across our region. Our flagship campaign, Raise the Roof, sits at the centre of this vision: a clear pathway to double rooftop solar in Australia backed by storage by 2035, while ensuring the benefits are shared by all.

Globally, we are the movement-building partner for the 300 Million Solar Homes campaign, working alongside the Global Solar Council and the Global Covenant of Mayors on Climate and Energy to double the projected global uptake of rooftop solar with storage by 2030.

Philanthropy makes this work possible — enabling independent, community-led advocacy at the moments it matters most.

On behalf of the Board, I invite you to partner with us in this next phase. Together, we can help extend the benefits of people-powered renewable energy and clean transport to communities too often left behind, while catalysing a global movement for a cleaner, fairer and more secure future.

Genevieve Kelly AM
Chair, Solar Citizens



Our Strategic Enablers

By identifying our strategic enablers in the plan, we are ensuring that attention and investment are directed towards the critical factors that enable progress, mitigate risks, and strengthen our capacity to execute the strategy.

Enabler	2029 Ambition	What we'll do
Our People	A strong, resilient and high-performing team.	Create leadership pathways, secure job stability, and invest in staff growth
Our Culture	Bold, transparent, and innovative campaigning	Embed learning, creativity, and collaboration at every level.
Our Community	A movement that doubles in size and influence	Double our supporters base by 2030, grow Solar Champions, and connect local and national action.
Our Community	Data, digital and evaluation tools that power impact	Strengthen our database, digital engagement, and impact measurement
Our Finances	Fully funded through diverse, sustainable revenue streams	Build and steward strong relationships with our community of donors, and foster a culture of philanthropic impact partnership across the organisation.

Our Track Record

Solar Citizens has a strong track record of turning community demand into real-world outcomes — punching above our weight to deliver national impact. We defend consumer energy resources when they come under threat, and we extend accessibility to affordable consumer energy resources.

Since 2022, Solar Citizens has helped secure more than \$12.3 billion in public clean energy funding and investment commitments, alongside major structural reforms, including the national home battery rebate, vehicle efficiency standards, and the 40 GW Capacity Investment Scheme.

Every \$1 invested in Solar Citizens has helped leverage more than \$3,000 in public clean energy investment and commitments.

We have helped secure major policy wins in Australia, including:

- Australia's national home battery rebate — now expanded to a \$7.2 billion program and a federal government commitment to support the implementation of 2 million batteries by 2030
- New Vehicle Efficiency Standards to unlock affordable electric vehicles

- Federal and state funding for social housing energy upgrades as part of the Social Housing Energy Performance Initiative (SHEPI), a \$1.1 billion national program upgrading over 100,000 social housing homes
- Solar access initiatives for renters and apartment residents
- Battery and demand-side reforms to support consumer energy resources
- Protections for rooftop solar owners — including stopping unfair charges
- Securing and safeguarding critical clean energy institutions and funding bodies, including ARENA and the Renewable Energy Target
- Supporting large-scale clean energy transition plans, including renewable energy targets and regional clean energy development

These wins are not one-off moments — they reflect a consistent model: combining community voice, policy credibility, and strategic campaigning to unlock change at scale.



TINYWOW

Case Study

Home batteries – From identifying a missing policy to a \$7.2 billion public investment in clean energy

In the lead-up to the 2025 Federal Election, Australia faced a clear gap in the energy transition.

Millions of households were generating cheap, clean rooftop solar power during the day – but without batteries, they couldn't use it when they needed it most. Instead, they were selling it cheaply and buying it back at higher prices at night.

Solar Citizens saw the opportunity – and made it a national priority.

Over three years, we led a coordinated campaign to turn home batteries from a

technical idea into a mainstream, politically compelling solution. We worked with experts to build the policy case, grounded in energy system modelling and real-world data. We translated that into a clear public narrative: batteries cut bills, strengthen the grid, and accelerate the shift away from coal and gas.

We then built the momentum to match.

We mobilised our national supporter base to demonstrate visible public demand. We worked alongside allies across civil society,

industry and community groups to align behind a shared policy ask. And we engaged directly with Ministers, advisors and decision-makers – through repeated meetings, detailed budget submissions, and sustained advocacy inside government.

At the same time, we led the public conversation. Through media, storytelling, and creative campaigning, we positioned home batteries as a practical response to rising cost-of-living pressures – not just a climate solution.

By the final weeks before the election, the pressure was undeniable.

The Federal Government announced a \$2.3 billion Cheaper Home Batteries Program – one of the largest cost-of-living measures of the campaign, and a direct reflection of the

policy Solar Citizens had championed.

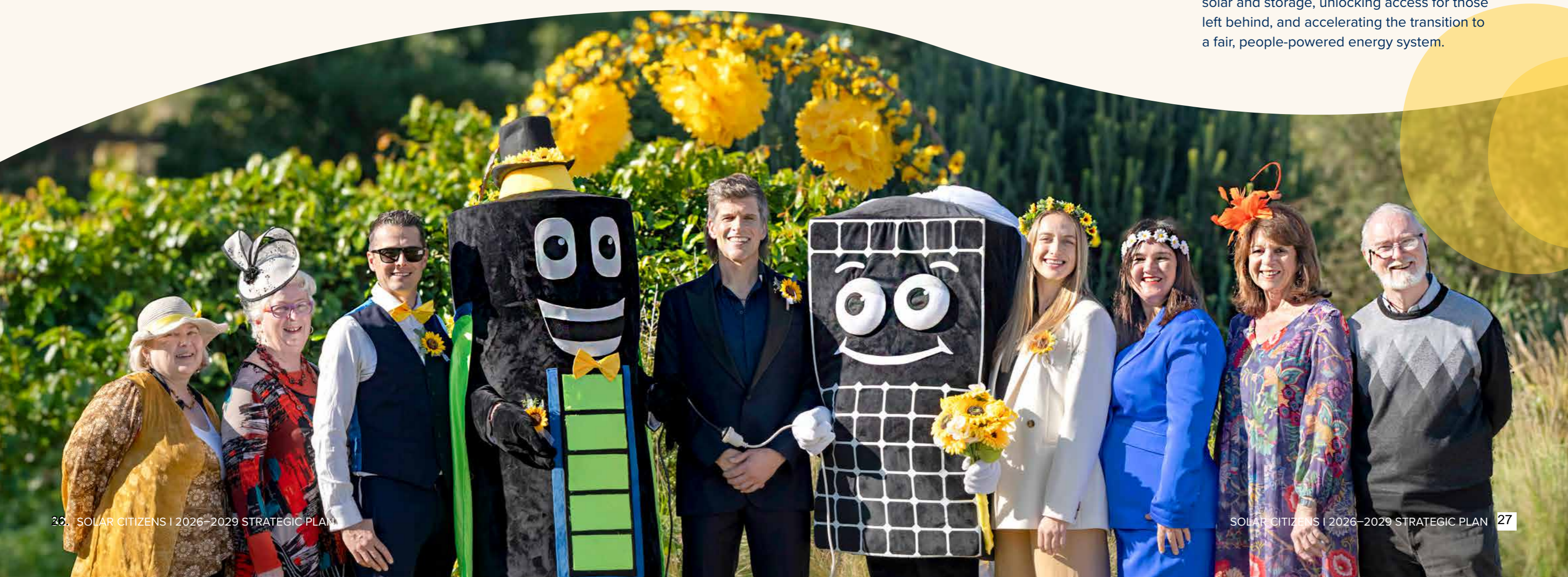
Demand surged immediately. Within six months, the program expanded to \$7.2 billion, with a national target of two million batteries by 2030.

This reform is now delivering lower energy bills, greater grid resilience, and faster emissions reductions. It has also positioned Australia as the only country in the world with a national battery rebate at this scale.

But just as importantly, it demonstrates what effective advocacy can achieve.

This outcome was not inevitable. It was built through a deliberate strategy that combined credible policy, community power, and sustained political engagement.

And it is now laying the foundation for the next phase of system change: scaling rooftop solar and storage, unlocking access for those left behind, and accelerating the transition to a fair, people-powered energy system.



Ready to make *your impact?*

The work of Solar Citizens is made possible through the generous contributions made by our supporters. Every dollar donated goes towards campaigning for a brighter future for all Australians, powered by clean energy from the sun.

All donations over \$2 are tax-deductible.

If you'd like to make a tax-deductible donation to Solar Citizens by bank transfer, you can:

Account Name: 100% Renewable Community Campaign Public Fund

Bank Name: Bendigo Bank

Branch (BSB) Number: 633-000

Account Number: 149-755-969

Once you have made your transfer, please send us an email at info@solarcitizens.org.au letting us know & we will issue a Deductible Gift Recipient (DGR) receipt.

NOTE: Solar Citizens Australia is the trading name of 100% Renewable Community Campaign.

ABN 13 753 514 032.





Leave a legacy of *people powered change*

A clean energy future powered by people — for generations to come

When you include Solar Citizens in your Will, you are helping to build something that lasts far beyond any single campaign, policy win, or moment in time.

You are helping to shape a future where:

- Every household can access affordable, clean energy
- Communities are more resilient in the face of climate change
- Power is shared — not concentrated
- And Australia plays a leading role in a global transition to clean, democratic energy

This is the future we are working towards — not just for today, but for generations to come.

Why leave a gift in your Will?

Over the past decade, Solar Citizens has helped turn community support into real-world change — unlocking billions in clean energy investment, lowering energy bills, and accelerating emissions reductions.

But the work is far from finished.

The transition to a clean, fair energy system is one of the defining challenges of our time — and it will take sustained effort across decades to get there.

A bequest is one of the most powerful ways to contribute to that long-term change.

It allows you to:

- Create impact beyond your lifetime
- Support solutions that are practical, fair, and scalable
- Help ensure no one is left behind in the clean energy transition

A gift in your Will helps sustain this work — ensuring that progress continues, even when the path forward is complex.

How to include Solar Citizens in your Will

You can choose to leave:

- A specific gift (a nominated amount)
- A percentage of your estate
- Or the remainder of your estate after other gifts are made

Your solicitor can help you determine the option that's right for you.

Suggested wording:

"I give to Solar Citizens (100% Renewable Community Campaign Gift Fund, ABN 13 753 514 032) [the sum of \$... / ...% of my estate / the residue of my estate] for its general purposes."

We're here to help

We understand that leaving a gift in your Will is a deeply personal decision.

If you would like to have a confidential conversation or request further information, please contact:

Jane Stabb

Fundraising Director, Solar Citizens

e. janes@solarcitizens.org.au

p. 0401 342 114

Together, we can shape the future

The clean energy transition is already underway.

With your support — today and into the future — we can ensure it is:

- Fast enough to meet the climate challenge
- Fair enough to include everyone

And strong enough to last

***Together, we can raise the roof
— for generations to come.***



Meet the team

Solar Citizens brings together campaigners, organisers, policy experts, communicators and fundraisers working to build a cleaner, fairer and more resilient energy future powered by people.



Heidi Lee Douglas — Chief Executive Officer

Internationally recognised clean energy advocate, strategist and movement leader driving Solar Citizens' vision, campaigns and political impact to accelerate a people-powered clean energy transition.



Kate Lee — Global Advocacy Director

Leads Solar Citizens' international advocacy, Rooftop Solar Alliance partnerships and Asia-Pacific engagement, building regional collaboration and momentum toward COP31 and global rooftop solar commitments.



Saada Khalil - Operations Director

Brings deep experience in operational leadership across the corporate and not-for-profit sectors, helping organisations navigate growth and change.



Carolin Wenzel — Strategic Communications Director

Campaign strategist with deep expertise in communications, media and people-powered campaigning.



Jane Stabb — Fundraising Director

Leads philanthropy and partnerships to scale Solar Citizens' national and international impact.



Alia Armistead — Senior Campaigner

Works across research, advocacy, politics and campaigning to progress reform for clean, affordable energy solutions.



Tahlia Munro — Community Organiser

Community organiser supporting grassroots mobilisation, supporter engagement and campaign delivery across Australia.

Board and Governance

Solar Citizens is guided by a Board with expertise spanning governance, energy systems, finance, law, philanthropy, organisational leadership and climate advocacy — supporting high-impact, community-powered climate action in Australia and internationally



Genevieve Kelly AM — Chair

Community organiser, academic and former Mayor with decades of leadership across environmental advocacy, social justice and movement-building in Australia.



Annie Chapman — Secretary

Experienced Board Director and governance specialist with a background in remuneration strategy, organisational leadership and the environmental sector.



De Yan Wong — Treasurer

Accounting and audit professional with expertise across corporate and not-for-profit finance, governance and financial sustainability.



Noosheen Mogadam — Risk, Governance and Employment Subcommittee

Lawyer and humanitarian advocate with experience across commercial law, community legal services and international humanitarian response.



Ric Brazzale

Renewable energy leader with more than 30 years' experience across clean energy markets, policy, energy finance and industry development.



Rosemary Sinclair AM FAICD FCPA FGIA

Experienced non-executive director and former CEO of Energy Consumers Australia with deep expertise in governance, energy systems and consumer advocacy.



Helen Stewart

Lawyer and advisor with experience across procurement, probity, and philanthropy, with a focus on Private Ancillary Fund administration.



Ellen Roberts

Climate and social change strategist with more than two decades of experience across advocacy, organising and clean energy campaigning.

