

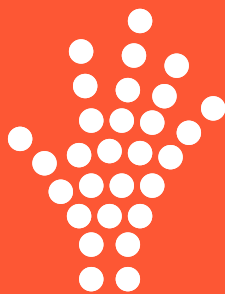
# 10 Reasons to Run a Citizens' Assembly

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CITIZENS' ASSEMBLIES ARE AN INNOVATIVE WAY TO ENGAGE WITH YOUR COMMUNITY — BE IT LOCAL, NATIONAL, OR SOMETHING IN BETWEEN.

Sortition (random selection) brings together a representative sample of your community



**SORTITION**  
FOUNDATION

Decisions are made in a deliberative, informed, fair, and respectful environment

[www.sortitionfoundation.org](http://www.sortitionfoundation.org)  
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# Citizens' Assemblies are

## FAIR

Randomly selecting participants gives every person an equal chance of being selected, regardless of age, gender, location or any other characteristic.

## INCLUSIVE

They **increase the diversity** of voices in the decision-making process, allowing very different people to find **common ground** by focusing on wider community needs.

## TRANSPARENT

Using stratified random selection and a clear, open process **reduces the influence of vested interests** — you will not be engaging with the 'usual suspects'.

## EFFECTIVE

Hundreds of examples from around the world have shown that citizens' assemblies **work**. Research shows that diverse groups of people are **better decision-makers** than homogenous groups.

## INFORMED

People develop an **informed, critical understanding** of complex policy decisions, hearing from and questioning a variety of experts and stakeholders.

## DELIBERATIVE

Assembly members work together to identify the pros, cons and trade-offs of policy options, giving you **high-quality public judgements** backed by considered, easily understood reasons.

## POWERFUL

They open up the space for change when tackling 'wicked problems' where interest or community groups are blocking progress. They give decision-makers increased confidence that they have **broad public support** for a proposal, which can gain an **immeasurable boost** if a Citizens' Assembly gives it near unanimous support.

## INNOVATIVE

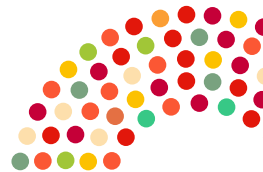
You will be at the forefront of democratic innovation and citizen empowerment and engagement.

## LEGITIMATE

They increase the legitimacy of public policy-making by enabling a representative cross-section of people to inform the decision.

## TRUSTED

People trust the outcomes as decisions are made by 'people like me'.



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**Citizens' Assemblies are fair, transparent, inclusive, and effective.**

They give a profound increase in the legitimacy of decisions by providing solid evidence of the considered endorsement by an informed, representative sample of your community.

To find out more contact [info@sortitionfoundation.org](mailto:info@sortitionfoundation.org)

We are a member of the Democracy R&D network.



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