





# Kurilpa Derby

*proudly presented by West End Community Association*  
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## About the Kurilpa Derby

The Kurilpa Derby is a flagship event of the West End Festival, produced by the West End Community Association (WECA). It is a volunteer-led, community-created, street-based celebration of our neighbourhood, our creativity, and our capacity for collective joy.

The Derby is not a fundraiser or a commercial event. It is a gathering of residents, families, artists, community groups, and local businesses that aims to affirm our shared values and bring public space alive through fun, inclusive, and accessible celebration.

Each year, Boundary and Russell Streets are transformed into a safe, car-free space filled with community-built floats, friendly wheels, live music, performance, and participation.

We make our own fun with what we have — and everyone is invited to join in.

## Kurilpa Derby Core Values and Principles

### 1. Fun First

The Derby is first and foremost a celebration — a joyful, ridiculous, and heartfelt community street party. It's not about raising money or delivering a product. It's about collective joy, play, and connection.

### 2. Local at Heart

This is a party for the 4101 community, with open arms to others. We prioritise local people, local creativity, local culture, and local businesses — because this is about celebrating what we already have.

### 3. Bigger Isn't Better

We don't aim to grow in size. We aim to deepen the experience, connection, and quality of what we offer. This is not about numbers; it's about meaning.

### 4. Participation Over Spectatorship

The Derby is not something delivered to an audience; it's something made with and by the community. The Derby makes space for participation in all its forms, big or small. We value all contributions and make payments where appropriate. Ethical collaboration matters. Participation is the heartbeat of the day.

### 5. Inclusion Without Exception

Everyone in the community is welcome and encouraged to participate. That includes children, elders, families, rough sleepers, people of all abilities and backgrounds. If you're here, you're invited.

### 6. Non-Commercial by Design

There are no vendors, no ticketing, no sales, no branded giveaways. We keep it free, accessible, and unbranded so the street stays a shared public space. Local businesses are engaged for services and support, not advertising.

### 7. Community Representation

Local community groups, artists, cultural organisations, and initiatives are actively encouraged to represent themselves. This is about visibility, voice, and participation across all sectors of our community.

### 8. Non-Competitive Spirit

It's not a race. Prizes are given for effort, creativity, and spirit — not for crossing the finish line first. This keeps the event safe, welcoming, and true to its community roots.

### 9. Personal and Collective Responsibility

The Derby belongs to everyone who attends. That means looking after yourself and each other. We ask all attendees to act with respect, care, and cooperation. Children remain the responsibility of their guardians.

### 10. Friendly Wheels Only

The Derby is for human-powered and electric transport: bikes, scooters, prams, wheelchairs, skateboards, and hand-built creations. Internal combustion engines are generally out. People propulsion gets pride of place!

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## About WECA

The West End Community Association is a not-for-profit, incorporated community group representing residents, organisations, and businesses of the Kurilpa Peninsula. WECA supports inclusive urban life, creative public space, social justice, cultural celebration, and democratic community participation. **Join at [www.weca.org.au](http://www.weca.org.au)**