

FOR IMMEDIATE RELEASE



Square Foot Art Show + Sale Opens to a Vibrant Crowd at Arts on Main Gallery

Picton, ON - December 16, 2025 - Prince Edward County's winter arts scene came to life on January 24 as South Shore Joint Initiative (SSJI) welcomed a vibrant crowd to the successful opening of its first-ever **Square Foot Art Show + Sale** at Arts on Main – Backroom Gallery. Several artworks sold early in the evening, and guests enjoyed a festive winter reception complemented by Progression sparkling wine from **Lighthall Vineyards**.

Running until **February 18, 2026**, the exhibition features an inspiring collection of 12" x 12" works by local artists whose creativity is sparked by SSJI's advocacy, education, and outreach efforts to protect the rare and fragile **PEC South Shore Key Biodiversity Area**.

A highlight of the exhibition is the **Watercolour in the Woods** project, part of SSJI's education program. Guided by local artist **Tim Snyder**, Grade 6 and 7 students from Sophiasburgh Central School created watercolour landscapes paired with thoughtful written reflections on the ecological importance of the South Shore. Their work has been gathered into a square-foot album now on display in the gallery. Tim Snyder will make a **special Family Day appearance** to celebrate the students' contributions.

Square Foot Art Show + Sale Details

📍 **Arts on Main Gallery**, 223 Main St, Picton

🕒 **Open Wednesday–Sunday, 11 AM–4 PM**
(Open Family Day — Monday, Feb 16)

🖼️ **Artworks available for purchase** in person or by calling **613-476-2066** during gallery hours

Visitors are encouraged to explore the [Online Preview Gallery at SSJI.CA](https://ssji.ca).

For more information about the exhibition or SSJI's conservation work, please contact:
Cheryl Anderson — cheryl.anderson@ssji.ca

SSJI extends heartfelt thanks to **Arts on Main Gallery**, our **talented participating artists**, our **wine sponsor Lighthall Vineyards**, and every guest who joined us for this milestone event. Your support strengthens our mission to protect and preserve the PEC South Shore, and we are deeply grateful.

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About South Shore Joint Initiative:

The [South Shore Joint Initiative \(SSJI\)](https://ssji.ca) is a volunteer-led, Canadian registered charity dedicated to protecting, preserving, and restoring the lands and waters of Prince Edward County's South Shore. Through advocacy, education, and outreach, SSJI works to safeguard this ecologically significant area for future generations.

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