



Photo by Paul Jones

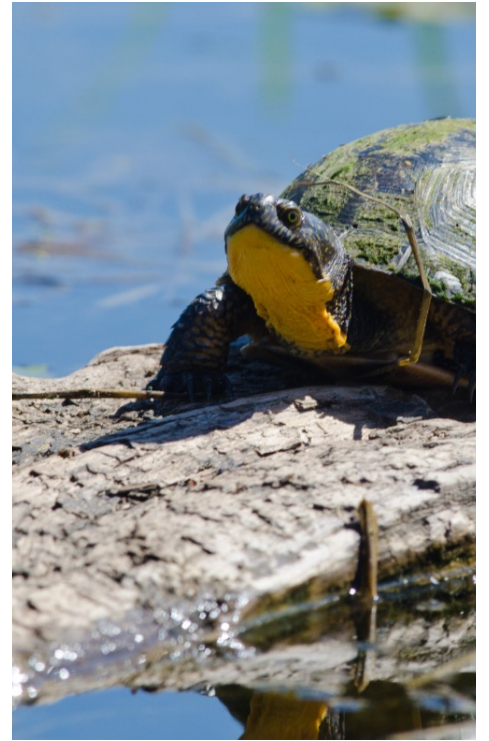
WELCOME

South Shore Joint Initiative
Annual General Meeting
June 12, 2024



South Shore Joint Initiative 2024 Annual General Meeting AGENDA

- Welcome and approval of agenda**
- Approval of minutes of AGM held on June 7, 2023**
- President's report**
- Treasurer's report and motion to approve**
- Appointing financial reviewer for 2024/2025 – Bruce Nicholson**
- Election of Board of Directors**
- Presentation – Annette Sandberg**



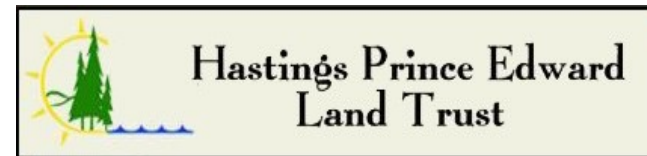
**OUR VISION IS A PERMANENTLY PROTECTED PRINCE
EDWARD COUNTY SOUTH SHORE WHERE TOGETHER
BIODIVERSITY AND PEOPLE THRIVE.**

TOGETHER, OUR
MISSION IS TO
EDUCATE AND
ADVOCATE FOR
THE
PROTECTION,
PRESERVATION
AND
RESTORATION
OF SOUTH
SHORE LANDS
AND WATERS.



Photos from left to right: Bert Jenkins,
Dawn Ayer

Our Founding Partners



About our board

- John Hirsch, President
- Cheryl Anderson, Vice-President
- Dick Bird (stepping down)
- Amy Bodman
- Geoff Craig
- John Foster, Editor, *The South Shoreliner*
- John Lowry
- Mark Paddison (stepping down)
- Barb Tomlin, Treasurer
- Gurpreet Patheja (proposed)

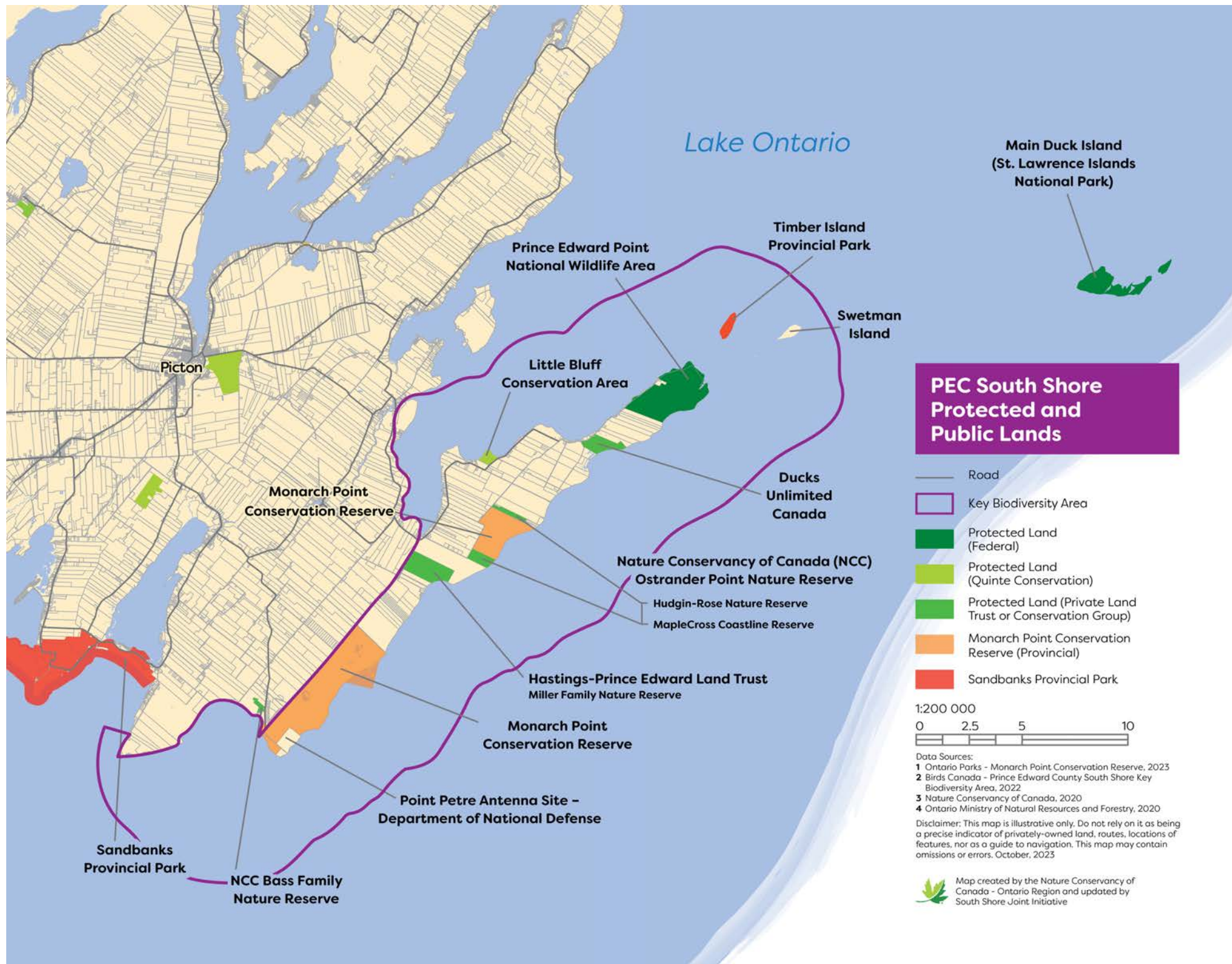
We have help from

- Dawn Ayer, Director of Communications
- Katherine Rogalska, Event and Social Media Co-ordinator
- Hannah Dean, Organizing Director, Nature Canada
- ALL OF YOU!!!

Taking initiative and building consensus to conserve more of the South Shore

- 2017 – brought together local, provincial and national organizations to develop strategy and build coalitions
- 2018 – incorporated in March
- 2018/2019 – hosted public symposiums and workshops
- 2019 – launched SSJI.ca and a Facebook page
- 2019/2023 – invited people to discover the IBA (South Shore Strolls)
- 2019 – received ongoing administrative support from Nature Canada & financial support from three foundations – Shad, Consecon and Gosling
- 2021 – secured charity status
- Monarch Point Conservation Reserve proclaimed July 31, 2023

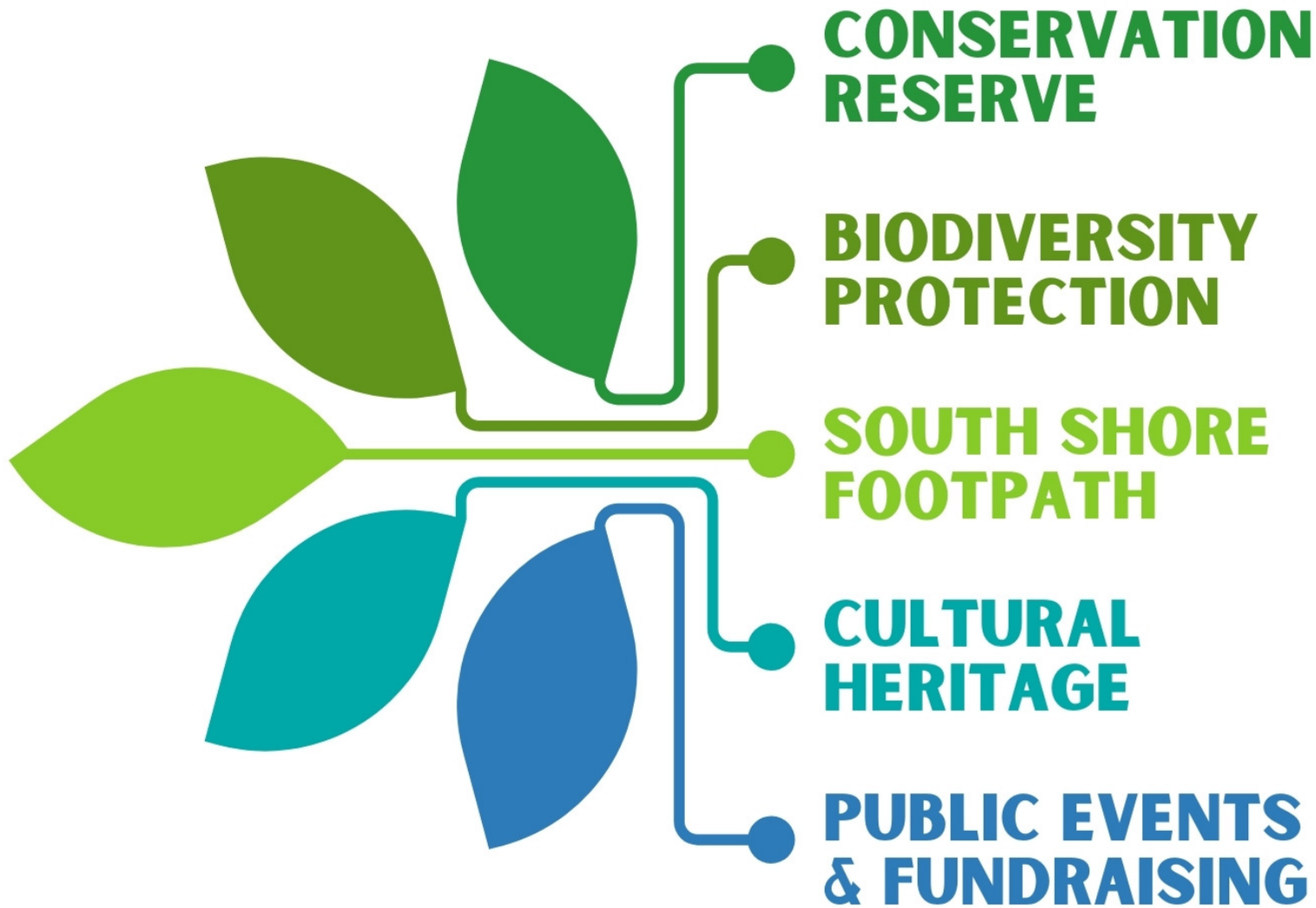






HUDGIN LOG HOUSE RESTORATION PROJECT

Our Five Strategic Initiatives





CONSERVATION RESERVE

SSJI STRATEGIC INITIATIVE

Photo: Lori Borthwick



We're working with the government to develop a management plan for the new Reserve areas.



- July 31, 2023, Ontario declared ~4,000 acres as Monarch Point Conservation Reserve
- Ontario Parks will lead an extensive public consultation process to create a management plan
- Ontario Parks has identified a core team, supporting roles (including South Shore Joint Initiative and Nature Conservancy of Canada) and these planning stages:
 - Stage 1 – Scoping (**underway**)
 - Stage 2 – Information analysis (**underway**)
 - Stage 3 – Developing management options, **includes opportunity to review materials**
 - Stage 4 – Developing preferred management direction, **includes opportunity to review and comment on the Preliminary Management Plan**
 - Stage 5 – Finalizing management direction / plan



BIODIVERSITY PROTECTION

SSJI STRATEGIC INITIATIVE

Photo: John Lowry



We're gathering species data, developing reports and building awareness about Species at Risk as well as the area's rare and fragile ecosystem, citizen science activities, a stewardship program and more!

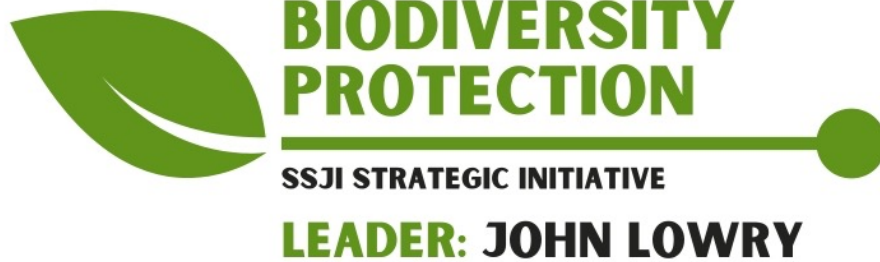


Photo: Dawn Ayer



Photo: John Lowry

- Created a foundational document covering:
 - Biodiversity
 - Location, geology, hydrology, climate, habitats, etc.
 - Protected Areas of the South Shore
 - Descriptions & maps (if available) of federal, provincial, conservation authority and NGO properties
 - Other Environmental designations
 - Important Bird and Biodiversity Areas (IBAs),
 - Key Biodiversity Areas (KBAs),
 - Areas of Natural and Scientific Interest (ANSIs) etc.
- Established iNaturalist South Shore Project
 - 10,041 observations representing 1,858 species as of May 27, 2024!
- Looking forward – projects and dedicated committee



SOUTH SHORE FOOTPATH

SSJI STRATEGIC INITIATIVE

SOUTH SHORE
FOOTPATH
PROJECT LAUNCH DAY!
JUNE 22 @ MARINERS PARK MUSEUM

Photo: Dawn Ayer



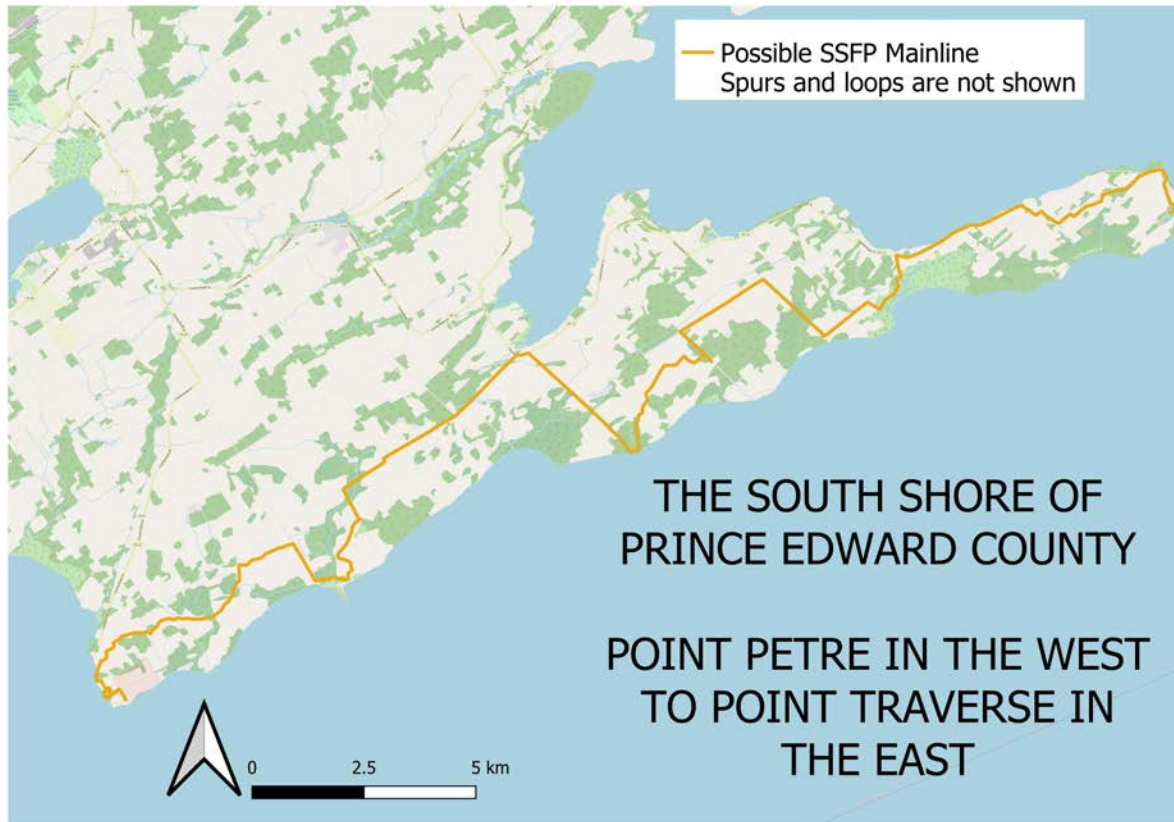
We're mapping a Footpath to safeguard the area's biodiversity, enable people to step into nature, respect property ownership and protective measures as well as creating an ongoing maintenance plan.



SOUTH SHORE FOOTPATH

SSJI STRATEGIC INITIATIVE

LEADER: GEOFF CRAIG



- **What is the Footpath?**
 - A proposed point-to-point walking trail from Point Petre to Point Traverse
 - A project led by enthusiastic volunteers who love to step into nature
- **Modelled on the successful Bruce Trail**
- **With the goal of:**
 - Protection
 - Conservation
 - Restoration
 - Well-being



STEP INTO NATURE
SAT JUNE 22

SOUTH SHORE FOOTPATH

PROJECT LAUNCH DAY!
JUNE 22 @ MARINERS PARK MUSEUM



FREE guided tours through scenic South Shore public lands at 10:30 am, 11 am, 11:30 am, 2:30 pm and 3 pm

Big Mike's BBQ - 10:30 am to 3:30 pm
(or until sold out)
Awesome Live Music! Kyra & Tully - 1 pm
Fearless Love - 2:15 pm

FREE super fun kids activities, including face painting!
Drumming Circle - 11 am
Environmental exhibition booths

Wear comfy shoes, bring hats, lawn chairs, insect repellent, sunscreen and enjoy the great outdoors!

EVERYONE IS INVITED!

**SAT. JUNE 22
RAIN OR SHINE
10 AM TO 4 PM
MARINERS PARK MUSEUM
2065 County Rd 13, Milford, ON**

**BOOK YOUR WALK
AT SSJI.CA**



- **Phase 1:** Approval from public and land trust properties for temporary or permanent Footpath
 - Ministry of the Environment, Conservation and Parks (MECP)
 - Canada Wildlife Services (CWS)
 - Nature Conservancy of Canada (NCC)
 - Hastings Prince Edward Land Trust (HPELT)
- **Future aspirations...** A Footpath across public, land trust properties and private lands of interested participating landowners that may one day stretch across the entire South Shore, perhaps all the way to Sandbanks!



CULTURAL HERITAGE

SSJI STRATEGIC INITIATIVE

Photos: Dawn Ayer



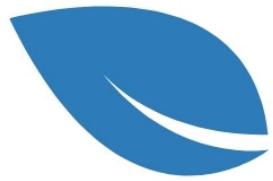
We're working to ensure appreciation & protection of unique cultural heritage including historical pursuits such as fishing, farming & the buildings & heritage landscapes that supported early settlers and Indigenous peoples.



- Commercial Fishery Oral History book project
 - Collaborative effort started in 2023
 - 12+ new interviews, 12 historic interviews transcribed
 - Compiled 100's of documents and photos of Port Traverse and Main Duck Island fisheries
 - American Eel research
- Advocated for remaining commercial fishery buildings – presented to local groups and Council, wrote to Canada Wildlife Services
- After Suzanne Pasternak passed away, celebrated her contributions to the project
- Working to maintain strong relationships with local fishing families in support of this key project



Top photo: Suzanne Pasternak Collection
Bottom photo: Dawn Ayer



PUBLIC EVENTS & FUNDRAISING

SSJI STRATEGIC INITIATIVE



Photos: Dawn Ayer



We're creating & delivering educational events to promote awareness, biodiversity & protection & engage more people & fundraising to our cause. Events could include public walks, shoreline/roadside cleanups, data/species collection, invasive species eradication, children's nature festivals & other educational activities.



PUBLIC EVENTS & FUNDRAISING

SSJI STRATEGIC INITIATIVE

LEADER: CHERYL ANDERSON



○ New merchandise

- Monarch lifecycle t-shirts, SSJI bucket hats, Tree tea towels, Species at Risk Guides, Paul Jones calendars, Hudgin House book by Laura Hudgin Edge

○ Art Extravaganza

- Artists received 30% of selling price, remainder donated to SSJI

○ Handmade donations

- Dick Bird's cedar canvas canoe, bird boxes, wooden duck boxes, bird feeders and bat boxes
- Myrna Wood and Paula Peel's log cabin design quilt

○ Night of the Monarch gala

○ Flashback February event at Lighthall Vineyards

○ Multiple grants & many generous donors!



Photos: Dawn Ayer

SOUTH SHORE JOINT INITIATIVE
Financial Statement for year ending March 31, 2024

FISCAL YEAR INCOME			
Grants	SSJI	16,046.60	19,551.60
	HHRF	3,505.00	
Memberships /Donations/Other ex. HST rebate	SSJI	28,821.77	37,192.09
	HHRF	8,370.32	
Fundraising	SSJI	40,238.77	48,824.35
	HHRF	8,585.58	
Total Fiscal Year Income	South Shore Joint Initiative	85,107.14	105,568.04
	Hudgin House Restoration Fund	20,460.90	

FISCAL YEAR EXPENSES			
Advertising/ Promotions/ Fundraising/Expenses	SSJI	-27,691.68	-28,886.09
	HHRF	-1,194.41	
Contract Expense	SSJI	-25,006.54	-43,504.02
	HHRF	-18,497.48	
Insurance & Other Property Expenses	SSJI	-1,600.34	-3,424.29
	HHRF	-1,823.95	
Office Admin/ Misc Fees / Recurring Expenses	SSJI	-3,245.07	-3,327.32
	HHRF	-82.25	
Grant Expenses	SSJI	-14,190.36	-17,695.36
	HHRF	-3,505.00	
Total Fiscal Year Expenses	South Shore Joint Initiative	-71,733.99	-96,837.08
	Hudgin House Restoration Fund	-25,103.09	

FISCAL YEAR BALANCES AND TOTALS			
Opening Balances, April 1, 2023	SSJI	14,958.46	73,242.93
	HHRF	58,284.47	
Surplus (deficiency) of Income over Expenses for the Year	SSJI	13,373.15	8,730.96
	HHRF	-4,642.19	
SSJI Closing Balance, March 31, 2024 (HH- includes 2 year GIC investment)	South Shore Joint Initiative	28,331.61	81,973.89
	Hudgin House Restoration Fund	53,642.28	



Nominating Committee report:

For the Annual meeting Wednesday June 12, 2024 At 7:00 PM

While the term of office of the members of the board is two years, our by-laws stipulate that ½ of the members of the board come up for election each year at the annual meeting. This year we are welcoming one new member to our board and saying good-bye to two members.

For the 2024 - 2025 fiscal year the positions filled by Cheryl Anderson, Gurpreet Patheja, Amy Bodman and John Foster are up for re-election.

Position	Person	2023	2024
Past President			
President	John Hirsch	2 years	
Vice president	Cheryl Anderson		2 years
Treasurer	Barbara Tomlin	2 years	
Director	Gurpreet Patheja		2 years
Director	Amy Bodman		2 years
Director	Geoff Craig	2 years	
Director	John Foster		2 years
Director	John Lowry	2 years	

THANK YOU!



DICK BIRD



MARK PADDISON



Photo by Daniel LaFrance

QUESTIONS?



GUEST SPEAKER ANNETTE SANDBERG

Annette Sandberg is a passionate Naturalist, Conservationist, and Historian who grew up on the Niagara Escarpment, in the Town of the Blue Mountains, Grey County, ON and now resides in Collingwood, ON.

