



Stand Up: Jewish Commitment To A Better World

Title	Marketing and Communications
Reports to	GM - Programs and Engagement (Sydney)
Location	Sydney/Melbourne
Start Date	Monday 17 April, 2023 (8 months)
Type	Part Time, 1-2 days
Award & Pay	Volunteer position

OVERVIEW OF STAND UP:

As Jewish people we have a responsibility to pursue Tikkun Olam - a key Jewish value to improve and repair our world. Stand Up exists to channel the collective energy, expertise and compassion of the Australian Jewish community to grasp and fulfill this responsibility. Our mission is to inspire and mobilise the Australian Jewish community and work together with marginalised communities to tackle Australia's most pressing social challenges through action and education.

THE ROLE:

Overview

We are looking for an energetic and self-motivated marketing and communications volunteer to join our team. If you're an individual who wants to build a career or gain more experience in social media and content marketing, then we are looking forward to meeting you! You will contribute to building the awareness of Stand Up and our various social justice projects and partnerships through events, marketing, communications and design.

Key Responsibilities

- Monitoring social platforms
- Designing flyers, social media and event content
- Conducting market analysis
- Creating effective communication plans for various social justice projects and events

THE IDEAL CANDIDATE:

Essential

- Respectful of other faiths, ethnicities, religions, beliefs and sexual and gender identities
- Excellent communication skills
- In-depth knowledge of marketing techniques and social media platforms
- Has the ability to meet deadlines and consistently produce high-quality work, efficiently and effectively planning and prioritising tasks
- You use technology (PC/Mac/Canva/Design/Gmail) to your advantage
- Sound awareness of social justice issues in Australia
- Passionate about helping to create a better world through Jewish values and Tikkun Olam

Advantageous

- You are either currently enrolled in university or have graduated with a degree in this area of expertise
- Academic or professional experience in communications, marketing, event planning, public relations, journalism, and/or project management
- Previous experience working with new arrival, refugee or migrant communities and/or individuals
- Previous experience working with First Nations communities and/or individuals
- Knowledge of different cultures and communities within Australia (struggles and strengths)
- Prior experience working within a Jewish communal organisation
- Has a personal laptop

INCENTIVES:

- Experience in a for-purpose environment
- Flexible hours
- The chance to work with a team who is committed to social justice and Tikkun Olam
- Professional development opportunities through our staff and programs

TO APPLY:

Please email: admin@standup.org.au with a resume and attach at least two designs you have personally previously worked on. *These designs may be a flyer, poster, event page, social media post etc.*