

Public First Poll on Nigel Farage

Fieldwork: 15th Dec - 18th Dec 2023
Interview method: Online Survey
Population represented: UK Adults
Sample size: 1010

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact the Public First Polling Team (polling@publicfirst.co.uk)

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(1.A) Have you seen any of Nigel Farage’s appearances on the reality TV show, ”I’m a celebrity, get me out of here”, either on TV, or on social media?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1010	141	183	130	166	159	231	295	270	210	233	383	375	156	386	242	71	20	135
Weighted	1010	140	173	172	172	142	211	272	262	222	252	384	369	162	372	243	69	22	142
Yes	46%	57%	43%	49%	52%	42%	35%	46%	45%	50%	44%	47%	46%	40%	49%	52%	36%	47%	29%
No	52%	40%	52%	46%	46%	57%	64%	53%	53%	48%	52%	52%	53%	56%	50%	46%	63%	45%	65%
Don't Know	2%	3%	5%	4%	2%	1%	0%	1%	2%	2%	4%	1%	2%	5%	1%	2%	2%	7%	6%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Have you seen any of Nigel Farage’s appearances on the reality TV show, ”I’m a celebrity, get me out of here”, either on TV, or on social media?

	Total	Gender		Voting Intention			Region											
		Male	Female	Conservative Labour	Liberal Democrats	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	
Unweighted	1010	489	520	246	309	79	148	136	79	98	73	89	81	43	112	85	46	20
Weighted	1010	499	510	237	310	78	141	131	81	91	71	91	81	40	111	91	51	30
Yes	46%	42%	50%	50%	50%	36%	50%	46%	47%	42%	44%	43%	44%	47%	51%	44%	46%	40%
No	52%	55%	48%	49%	48%	61%	46%	52%	51%	55%	56%	51%	56%	46%	46%	55%	54%	60%
Don't Know	2%	3%	2%	1%	1%	3%	4%	1%	3%	3%	0%	6%	0%	6%	3%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) You said that you had seen some of Nigel Farage’s appearances on ”I’m a celebrity, get me out of here”. Did you come to think of him more or less favourably having seen him on the show (or social media), or did it make no difference?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	459	80	80	65	86	66	82	134	120	104	101	176	169	64	185	126	24	10	41
Weighted	463	79	75	85	90	60	74	124	118	110	110	181	169	64	181	128	25	10	41
Much more favourably	15%	21%	17%	18%	8%	11%	17%	16%	11%	16%	18%	19%	12%	16%	18%	9%	14%	29%	12%
A bit more favourably	34%	33%	41%	43%	28%	33%	26%	26%	38%	36%	37%	39%	32%	29%	38%	33%	23%	43%	24%
Neither more nor less favourably	37%	27%	29%	30%	46%	44%	48%	40%	39%	37%	32%	34%	40%	41%	35%	36%	38%	19%	52%
A bit less favourably	8%	9%	7%	5%	13%	7%	5%	11%	6%	6%	8%	5%	10%	8%	5%	12%	15%	9%	9%
Much less favourably	5%	8%	5%	4%	3%	6%	3%	6%	6%	3%	5%	3%	7%	3%	4%	10%	11%	0%	0%
Don't Know	1%	1%	1%	0%	1%	0%	0%	1%	0%	2%	0%	0%	1%	3%	0%	1%	0%	0%	3%

Note:

BASE: Saw Nigel Farage on I’m a Celebrity

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) You said that you had seen some of Nigel Farage’s appearances on ”I’m a celebrity, get me out of here”. Did you come to think of him more or less favourably having seen him on the show (or social media), or did it make no difference?

	Total	Gender		Voting Intention			Region											
		Male	Female	Conservative Labour	Liberal Democrats	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	
Unweighted	459	200	259	123	154	27	73	61	37	40	32	38	36	21	57	35	21	8
Weighted	463	209	254	119	156	28	70	61	38	38	31	39	36	19	57	40	24	12
Much more favourably	15%	18%	13%	17%	9%	15%	17%	30%	2%	5%	15%	21%	25%	9%	12%	19%	0%	0%
A bit more favourably	34%	33%	35%	39%	31%	26%	32%	21%	40%	35%	29%	45%	31%	44%	38%	29%	26%	75%
Neither more nor less favourably	37%	36%	38%	35%	39%	35%	31%	30%	40%	44%	37%	31%	30%	42%	40%	44%	62%	25%
A bit less favourably	8%	10%	7%	5%	13%	14%	10%	12%	8%	12%	13%	2%	8%	6%	5%	9%	0%	0%
Much less favourably	5%	4%	6%	5%	8%	9%	10%	7%	6%	2%	3%	0%	6%	0%	5%	0%	12%	0%
Don't Know	1%	0%	1%	0%	0%	0%	0%	0%	3%	2%	3%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Saw Nigel Farage on I'm a Celebrity

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Overall, do you have a positive or negative view of Nigel Farage as a person?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1010	141	183	130	166	159	231	295	270	210	233	383	375	156	386	242	71	20	135
Weighted	1010	140	173	172	172	142	211	272	262	222	252	384	369	162	372	243	69	22	142
A very positive view	11%	9%	12%	13%	9%	9%	15%	12%	9%	12%	12%	17%	8%	8%	16%	7%	9%	14%	8%
A slightly positive view	22%	22%	22%	25%	24%	18%	18%	21%	19%	25%	23%	31%	14%	19%	30%	20%	9%	30%	13%
Neither a positive nor a negative view	27%	33%	30%	24%	22%	32%	22%	23%	27%	29%	29%	26%	22%	33%	25%	24%	26%	36%	35%
A slightly negative view	13%	11%	11%	9%	16%	13%	18%	15%	16%	11%	10%	12%	16%	12%	16%	12%	11%	8%	12%
A very negative view	21%	14%	15%	20%	25%	25%	25%	25%	24%	17%	17%	11%	37%	10%	11%	34%	38%	12%	11%
Don't Know	6%	11%	10%	9%	4%	3%	2%	4%	6%	6%	9%	3%	3%	18%	2%	4%	7%	0%	21%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Overall, do you have a positive or negative view of Nigel Farage as a person?

	Total	Gender		Voting Intention				Region										
		Male	Female	Conservative	Labour	Liberal Democrats	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1010	489	520	246	309	79	148	136	79	98	73	89	81	43	112	85	46	20
Weighted	1010	499	510	237	310	78	141	131	81	91	71	91	81	40	111	91	51	30
A very positive view	11%	14%	9%	15%	7%	6%	13%	15%	7%	10%	10%	15%	9%	9%	11%	11%	11%	4%
A slightly positive view	22%	21%	22%	31%	18%	12%	23%	18%	22%	30%	17%	19%	23%	22%	26%	18%	13%	29%
Neither a positive nor a negative view	27%	24%	30%	25%	26%	31%	25%	21%	32%	28%	36%	29%	24%	18%	28%	21%	32%	34%
A slightly negative view	13%	13%	14%	17%	11%	15%	9%	23%	13%	12%	13%	5%	11%	21%	12%	18%	13%	9%
A very negative view	21%	24%	18%	9%	33%	31%	23%	21%	19%	14%	17%	21%	29%	18%	17%	28%	25%	14%
Don't Know	6%	5%	8%	3%	4%	4%	7%	3%	6%	6%	7%	11%	4%	11%	6%	4%	7%	10%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) Which, if any, of the following words do you most associate with Nigel Farage? Please select all that apply

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	1010	141	183	130	166	159	231	295	270	210	233	383	375	156	386	242	71	20	135
Weighted	1010	140	173	172	172	142	211	272	262	222	252	384	369	162	372	243	69	22	142
Intelligent	27%	19%	16%	23%	28%	30%	39%	25%	28%	25%	28%	37%	21%	22%	39%	19%	29%	8%	18%
Straightforward	25%	17%	17%	26%	27%	29%	31%	22%	25%	31%	23%	37%	16%	21%	33%	19%	17%	48%	18%
Unpleasant	22%	20%	18%	21%	26%	28%	22%	28%	24%	16%	20%	13%	37%	14%	15%	33%	40%	0%	15%
Two-faced	20%	16%	16%	15%	25%	25%	22%	24%	22%	19%	14%	13%	30%	17%	15%	28%	29%	4%	13%
Dishonest	19%	20%	17%	18%	23%	22%	17%	22%	19%	17%	18%	10%	32%	10%	10%	31%	30%	7%	11%
Leader	19%	9%	17%	20%	16%	22%	25%	19%	17%	21%	18%	31%	10%	12%	26%	12%	13%	32%	16%
Posh	18%	23%	18%	17%	22%	18%	11%	20%	16%	17%	18%	15%	20%	17%	10%	26%	9%	23%	15%
Down-to-earth	18%	12%	10%	16%	16%	22%	27%	16%	20%	14%	20%	28%	9%	17%	27%	9%	11%	31%	14%
Intolerant	18%	18%	19%	12%	19%	25%	17%	26%	22%	11%	12%	9%	30%	12%	10%	26%	32%	4%	13%
Strong	17%	9%	12%	14%	20%	16%	26%	15%	17%	16%	19%	27%	11%	10%	26%	13%	11%	27%	13%
Honest	16%	12%	15%	20%	13%	19%	18%	16%	17%	19%	14%	23%	10%	16%	22%	11%	10%	29%	13%
Hard-working	16%	12%	12%	18%	16%	15%	21%	16%	13%	18%	18%	25%	12%	8%	21%	13%	8%	37%	9%
Tough	14%	5%	11%	18%	13%	16%	19%	15%	14%	15%	12%	23%	9%	9%	20%	13%	5%	29%	10%
Boring	13%	14%	11%	11%	18%	14%	12%	13%	14%	12%	14%	10%	15%	15%	8%	20%	9%	18%	14%
Decent	12%	13%	13%	9%	12%	11%	15%	12%	13%	13%	12%	17%	9%	11%	18%	10%	4%	18%	7%
Dull	12%	15%	10%	12%	18%	9%	9%	10%	16%	13%	10%	10%	15%	10%	8%	17%	9%	13%	12%
Funny	11%	14%	12%	10%	10%	10%	10%	12%	8%	12%	12%	13%	8%	13%	15%	9%	7%	4%	9%
Tolerant	8%	11%	8%	6%	10%	8%	6%	6%	5%	13%	9%	10%	5%	9%	10%	10%	1%	9%	6%
Unintelligent	7%	8%	8%	8%	8%	7%	4%	7%	7%	8%	6%	3%	11%	7%	2%	10%	11%	9%	6%
Weak	6%	7%	8%	8%	8%	2%	3%	6%	6%	6%	5%	3%	9%	5%	2%	8%	15%	8%	4%
Exciting	5%	10%	8%	4%	4%	4%	4%	7%	4%	7%	4%	6%	4%	9%	6%	7%	7%	0%	6%
Lazy	4%	8%	5%	3%	4%	2%	2%	3%	4%	3%	5%	2%	5%	4%	2%	6%	2%	0%	2%
Don't know	9%	13%	14%	11%	6%	5%	5%	6%	11%	10%	10%	4%	6%	23%	5%	4%	11%	4%	23%
None of the above	5%	1%	6%	4%	4%	6%	6%	4%	3%	4%	7%	4%	4%	8%	5%	3%	1%	0%	10%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) Which, if any, of the following words do you most associate with Nigel Farage? Please select all that apply

	Total	Gender		Voting Intention			Region											
		Male	Female	Conservative	Labour	Liberal Democrats	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1010	489	520	246	309	79	148	136	79	98	73	89	81	43	112	85	46	20
Weighted	1010	499	510	237	310	78	141	131	81	91	71	91	81	40	111	91	51	30
Intelligent	27%	29%	24%	36%	20%	25%	25%	32%	32%	29%	17%	31%	23%	22%	27%	21%	26%	27%
Straightforward	25%	27%	23%	31%	20%	22%	28%	25%	24%	29%	21%	21%	28%	23%	28%	20%	20%	29%
Unpleasant	22%	26%	19%	12%	34%	33%	22%	26%	22%	14%	24%	20%	24%	13%	19%	30%	33%	19%
Two-faced	20%	25%	15%	17%	26%	25%	20%	26%	22%	17%	15%	13%	24%	13%	18%	25%	19%	19%
Dishonest	19%	22%	16%	10%	29%	32%	21%	20%	23%	16%	14%	16%	22%	14%	18%	22%	26%	14%
Leader	19%	22%	15%	22%	13%	11%	19%	23%	18%	17%	19%	22%	17%	12%	23%	10%	9%	31%
Posh	18%	20%	16%	10%	26%	18%	17%	13%	9%	18%	23%	17%	24%	15%	17%	25%	20%	20%
Down-to-earth	18%	19%	17%	23%	10%	14%	16%	24%	18%	20%	19%	14%	18%	9%	18%	12%	18%	24%
Intolerant	18%	20%	16%	12%	28%	24%	20%	22%	17%	14%	14%	16%	22%	11%	13%	23%	24%	14%
Strong	17%	17%	17%	26%	13%	12%	14%	21%	18%	20%	18%	23%	14%	25%	15%	9%	14%	10%
Honest	16%	19%	13%	19%	10%	11%	17%	18%	15%	20%	18%	12%	12%	18%	19%	10%	17%	19%
Hard-working	16%	15%	17%	18%	13%	16%	13%	17%	12%	19%	15%	20%	18%	20%	18%	15%	11%	9%
Tough	14%	15%	12%	19%	10%	12%	10%	16%	12%	20%	10%	18%	18%	22%	11%	11%	9%	9%
Boring	13%	15%	12%	8%	19%	16%	12%	13%	6%	13%	13%	15%	17%	11%	12%	19%	16%	9%
Decent	12%	14%	11%	16%	9%	7%	8%	13%	7%	18%	14%	15%	12%	9%	17%	12%	12%	9%
Dull	12%	14%	10%	8%	18%	7%	9%	13%	9%	9%	16%	5%	23%	2%	9%	25%	11%	9%
Funny	11%	11%	11%	14%	8%	6%	15%	11%	10%	15%	10%	14%	9%	8%	14%	8%	5%	0%
Tolerant	8%	8%	8%	7%	9%	5%	11%	7%	7%	10%	5%	8%	7%	6%	13%	3%	6%	5%
Unintelligent	7%	8%	6%	3%	9%	16%	6%	7%	5%	8%	13%	5%	8%	2%	8%	9%	4%	5%
Weak	6%	7%	5%	2%	8%	9%	7%	7%	2%	8%	2%	9%	7%	2%	4%	8%	5%	5%
Exciting	5%	7%	4%	5%	6%	9%	8%	6%	6%	6%	3%	11%	4%	4%	3%	3%	4%	5%
Lazy	4%	5%	3%	3%	5%	1%	6%	4%	4%	6%	0%	2%	6%	2%	6%	2%	0%	0%
Don't know	9%	5%	13%	7%	4%	8%	9%	7%	10%	11%	4%	10%	9%	14%	6%	9%	9%	15%
None of the above	5%	3%	6%	6%	2%	2%	4%	3%	9%	3%	6%	5%	5%	10%	7%	3%	4%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Regardless of your views of Nigel Farage as a person, which of the following policy areas, if any, do you agree with Nigel Farage about?: That immigration is too high

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1010	141	183	130	166	159	231	295	270	210	233	383	375	156	386	242	71	20	135
Weighted	1010	140	173	172	172	142	211	272	262	222	252	384	369	162	372	243	69	22	142
I agree with Nigel Farage about this	60%	44%	46%	64%	59%	68%	71%	55%	59%	66%	58%	80%	46%	50%	77%	48%	37%	72%	55%
I do NOT agree with Nigel Farage about this	25%	35%	32%	20%	27%	23%	19%	32%	26%	19%	23%	10%	40%	23%	14%	40%	37%	24%	16%
Don't Know	15%	21%	22%	16%	14%	9%	10%	13%	15%	14%	19%	9%	14%	27%	8%	11%	26%	4%	29%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) Regardless of your views of Nigel Farage as a person, which of the following policy areas, if any, do you agree with Nigel Farage about?: That immigration is too high

	Gender		Voting Intention				Region											
	Total	Male	Female	Conservative	Labour	Liberal Democrats	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1010	489	520	246	309	79	148	136	79	98	73	89	81	43	112	85	46	20
Weighted	1010	499	510	237	310	78	141	131	81	91	71	91	81	40	111	91	51	30
I agree with Nigel Farage about this	60%	63%	56%	75%	52%	37%	54%	62%	52%	60%	64%	64%	60%	65%	70%	47%	62%	55%
I do NOT agree with Nigel Farage about this	25%	26%	24%	15%	37%	44%	34%	23%	25%	23%	20%	20%	28%	18%	22%	36%	18%	19%
Don't Know	15%	11%	20%	10%	11%	19%	12%	14%	22%	16%	16%	16%	12%	16%	8%	17%	20%	26%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Regardless of your views of Nigel Farage as a person, which of the following policy areas, if any, do you agree with Nigel Farage about?: That we need to stop the arrival of so many "small boats" bringing refugees and asylum seekers to Britain

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1010	141	183	130	166	159	231	295	270	210	233	383	375	156	386	242	71	20	135
Weighted	1010	140	173	172	172	142	211	272	262	222	252	384	369	162	372	243	69	22	142
I agree with Nigel Farage about this	66%	43%	54%	63%	67%	75%	87%	65%	69%	69%	61%	87%	56%	54%	86%	55%	57%	68%	57%
I do NOT agree with Nigel Farage about this	19%	32%	26%	16%	21%	15%	6%	23%	17%	14%	20%	3%	32%	20%	7%	34%	27%	13%	15%
Don't Know	15%	25%	20%	20%	11%	10%	7%	12%	13%	16%	19%	10%	13%	26%	7%	11%	16%	19%	29%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) Regardless of your views of Nigel Farage as a person, which of the following policy areas, if any, do you agree with Nigel Farage about?: That we need to stop the arrival of so many "small boats" bringing refugees and asylum seekers to Britain

	Total	Gender		Voting Intention			Region											
		Male	Female	Conservative Labour	Liberal Democrats	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	
Unweighted	1010	489	520	246	309	79	148	136	79	98	73	89	81	43	112	85	46	20
Weighted	1010	499	510	237	310	78	141	131	81	91	71	91	81	40	111	91	51	30
I agree with Nigel Farage about this	66%	71%	61%	83%	59%	53%	58%	69%	66%	71%	65%	65%	73%	72%	73%	59%	58%	65%
I do NOT agree with Nigel Farage about this	19%	18%	20%	8%	28%	31%	30%	18%	17%	15%	16%	15%	17%	18%	16%	22%	23%	5%
Don't Know	15%	11%	19%	9%	12%	16%	12%	13%	17%	14%	19%	20%	10%	10%	10%	19%	20%	29%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) Regardless of your views of Nigel Farage as a person, which of the following policy areas, if any, do you agree with Nigel Farage about?: That we should stay out of the European Union

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1010	141	183	130	166	159	231	295	270	210	233	383	375	156	386	242	71	20	135
Weighted	1010	140	173	172	172	142	211	272	262	222	252	384	369	162	372	243	69	22	142
I agree with Nigel Farage about this	43%	32%	31%	47%	37%	45%	59%	43%	41%	41%	46%	76%	19%	29%	62%	32%	19%	76%	36%
I do NOT agree with Nigel Farage about this	39%	47%	46%	34%	42%	42%	30%	45%	42%	39%	31%	12%	70%	32%	26%	58%	65%	13%	24%
Don't Know	18%	20%	23%	19%	21%	13%	11%	12%	16%	20%	24%	12%	12%	39%	12%	10%	16%	11%	40%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) Regardless of your views of Nigel Farage as a person, which of the following policy areas, if any, do you agree with Nigel Farage about?: That we should stay out of the European Union

	Total	Gender		Voting Intention			Region											
		Male	Female	Conservative Labour	Liberal Democrats	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	
Unweighted	1010	489	520	246	309	79	148	136	79	98	73	89	81	43	112	85	46	20
Weighted	1010	499	510	237	310	78	141	131	81	91	71	91	81	40	111	91	51	30
I agree with Nigel Farage about this	43%	46%	40%	59%	30%	27%	47%	41%	36%	43%	51%	44%	45%	45%	45%	36%	44%	28%
I do NOT agree with Nigel Farage about this	39%	42%	37%	28%	57%	54%	41%	41%	43%	35%	30%	34%	36%	36%	39%	55%	34%	43%
Don't Know	18%	12%	24%	13%	13%	18%	12%	19%	21%	22%	19%	21%	19%	18%	16%	9%	22%	30%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) Regardless of your views of Nigel Farage as a person, which of the following policy areas, if any, do you agree with Nigel Farage about?: That there is too much "political correctness" or "wokeness"

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1010	141	183	130	166	159	231	295	270	210	233	383	375	156	386	242	71	20	135
Weighted	1010	140	173	172	172	142	211	272	262	222	252	384	369	162	372	243	69	22	142
I agree with Nigel Farage about this	61%	41%	50%	64%	57%	74%	75%	63%	62%	62%	57%	81%	54%	45%	77%	52%	57%	92%	53%
I do NOT agree with Nigel Farage about this	20%	32%	29%	16%	23%	16%	11%	22%	21%	17%	20%	9%	30%	17%	11%	37%	21%	4%	13%
Don't Know	19%	27%	21%	20%	20%	11%	15%	15%	17%	21%	22%	11%	15%	38%	12%	11%	22%	4%	34%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) Regardless of your views of Nigel Farage as a person, which of the following policy areas, if any, do you agree with Nigel Farage about?: That there is too much "political correctness" or "wokeness"

	Total	Gender		Voting Intention			Region											
		Male	Female	Conservative Labour	Liberal Democrats	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	
Unweighted	1010	489	520	246	309	79	148	136	79	98	73	89	81	43	112	85	46	20
Weighted	1010	499	510	237	310	78	141	131	81	91	71	91	81	40	111	91	51	30
I agree with Nigel Farage about this	61%	67%	55%	75%	54%	54%	56%	67%	62%	64%	61%	57%	63%	65%	67%	56%	62%	37%
I do NOT agree with Nigel Farage about this	20%	20%	21%	11%	33%	26%	29%	19%	14%	17%	14%	21%	22%	21%	21%	24%	17%	14%
Don't Know	19%	13%	24%	14%	14%	20%	15%	13%	23%	19%	25%	22%	15%	14%	12%	20%	21%	48%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) Regardless of your views of Nigel Farage as a person, which of the following policy areas, if any, do you agree with Nigel Farage about?: That taxes are too high

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote
Unweighted	1010	141	183	130	166	159	231	295	270	210	233	383	375	156	386	242	71	20	135
Weighted	1010	140	173	172	172	142	211	272	262	222	252	384	369	162	372	243	69	22	142
I agree with Nigel Farage about this	62%	68%	67%	74%	59%	51%	55%	60%	60%	70%	59%	73%	51%	58%	69%	61%	41%	83%	62%
I do NOT agree with Nigel Farage about this	22%	20%	19%	13%	21%	30%	27%	26%	23%	16%	21%	13%	35%	18%	19%	30%	33%	4%	11%
Don't Know	16%	13%	14%	13%	20%	19%	18%	14%	17%	14%	19%	14%	14%	24%	13%	9%	26%	12%	27%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Regardless of your views of Nigel Farage as a person, which of the following policy areas, if any, do you agree with Nigel Farage about?: That taxes are too high

	Gender		Voting Intention				Region											
	Total	Male	Female	Conservative	Labour	Liberal Democrats	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland
Unweighted	1010	489	520	246	309	79	148	136	79	98	73	89	81	43	112	85	46	20
Weighted	1010	499	510	237	310	78	141	131	81	91	71	91	81	40	111	91	51	30
I agree with Nigel Farage about this	62%	64%	60%	66%	61%	55%	62%	64%	54%	65%	56%	72%	63%	63%	73%	50%	58%	52%
I do NOT agree with Nigel Farage about this	22%	26%	18%	21%	29%	28%	25%	24%	27%	21%	19%	13%	21%	28%	15%	32%	19%	14%
Don't Know	16%	10%	22%	13%	11%	18%	14%	13%	19%	14%	25%	16%	15%	9%	12%	18%	23%	34%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Regardless of your views of Nigel Farage as a person, would you consider voting for a political party that he led?

	Total	Age						Social Grade				EU 2016 Vote			2019				
		18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	
Unweighted	1010	141	183	130	166	159	231	295	270	210	233	383	375	156	386	242	71	20	135
Weighted	1010	140	173	172	172	142	211	272	262	222	252	384	369	162	372	243	69	22	142
Yes I would consider it	32%	32%	36%	33%	28%	31%	33%	30%	27%	41%	31%	48%	21%	30%	43%	27%	17%	59%	28%
No I would not consider it	46%	42%	44%	40%	52%	48%	50%	55%	52%	33%	41%	30%	65%	40%	36%	61%	60%	28%	35%
Don't Know	22%	26%	20%	27%	20%	21%	17%	15%	21%	25%	27%	22%	14%	31%	20%	12%	23%	13%	37%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Regardless of your views of Nigel Farage as a person, would you consider voting for a political party that he led?

	Gender		Voting Intention				Region											
	Total	Male	Female	Conservative Labour	Liberal Democrats	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	
Unweighted	1010	489	520	246	309	79	148	136	79	98	73	89	81	43	112	85	46	20
Weighted	1010	499	510	237	310	78	141	131	81	91	71	91	81	40	111	91	51	30
Yes I would consider it	32%	37%	28%	43%	26%	23%	37%	28%	28%	32%	35%	35%	28%	34%	40%	25%	31%	28%
No I would not consider it	46%	49%	43%	37%	58%	61%	45%	54%	49%	36%	46%	41%	51%	36%	39%	61%	44%	32%
Don't Know	22%	15%	29%	20%	16%	17%	18%	18%	22%	32%	19%	24%	21%	31%	21%	15%	24%	40%

Note:

BASE: All Respondents

Fieldwork: 15th Dec - 18th Dec 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions