

Public First Poll for Brilliant Club

Fieldwork: 7th Sep - 15th Sep 2023
Interview method: Online Survey
Population represented: England Parents of Children in State Schools
Sample size: 1005

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact the Public First Polling Team (polling@publicfirst.co.uk)

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(1.A) Which of the following issues do you think are most important in deciding who you will vote for in the next general election? Select up to three

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Foreign policy and defence	7%	9%	5%	9%	7%	5%	4%	11%	10%	6%	6%	6%	5%	10%	6%	6%	6%	6%
State of the economy	68%	69%	66%	60%	61%	70%	74%	75%	65%	69%	67%	66%	80%	65%	68%	68%	67%	69%
Quality of the NHS	65%	58%	72%	62%	65%	67%	64%	69%	64%	61%	69%	65%	79%	61%	63%	69%	64%	76%
Quality/access to university education	6%	5%	8%	6%	7%	4%	7%	8%	7%	5%	7%	7%	7%	7%	6%	6%	8%	6%
Availability/cost of housing	36%	33%	39%	53%	40%	28%	33%	27%	37%	40%	33%	35%	28%	38%	39%	34%	36%	27%
Level of taxation	27%	32%	23%	28%	25%	32%	28%	21%	27%	29%	30%	22%	20%	29%	29%	28%	23%	19%
Levels of immigration	26%	30%	22%	19%	26%	28%	25%	34%	19%	24%	31%	33%	23%	21%	23%	30%	28%	39%
Climate change	25%	28%	23%	17%	30%	27%	24%	25%	26%	26%	24%	23%	32%	26%	27%	22%	26%	25%
Levels of crime	20%	20%	21%	20%	20%	20%	24%	17%	23%	24%	16%	18%	18%	22%	25%	18%	18%	16%
Don't Know	2%	1%	3%	3%	1%	2%	1%	1%	2%	1%	2%	2%	0%	2%	1%	2%	3%	0%
Quality/access to schools	16%	14%	18%	21%	20%	14%	9%	14%	17%	18%	18%	13%	3%	18%	17%	18%	10%	11%
Quality/access to childcare	11%	9%	13%	21%	13%	10%	6%	4%	18%	14%	9%	3%	1%	18%	14%	8%	4%	1%
None of the above	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%	1%	2%	0%

Note:
 BASE: All Respondents
 Fieldwork: 7th Sep - 15th Sep 2023
 Data weighted by gender, region and social grade to Nationally Representative Proportions

(1.B) Which of the following issues do you think are most important in deciding who you will vote for in the next general election? Select up to three

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Foreign policy and defence	7%	8%	8%	6%	4%	7%	13%	10%	4%	4%	7%	3%	4%	5%	7%	9%	6%	4%
State of the economy	68%	69%	72%	70%	57%	69%	65%	59%	78%	69%	59%	72%	76%	66%	69%	67%	63%	70%
Quality of the NHS	65%	63%	62%	74%	64%	57%	60%	68%	66%	65%	68%	74%	67%	70%	57%	64%	67%	71%
Quality/access to university education	6%	7%	5%	6%	7%	11%	6%	5%	3%	5%	5%	8%	0%	8%	11%	5%	5%	7%
Availability/cost of housing	36%	27%	39%	38%	45%	36%	38%	37%	35%	39%	36%	40%	24%	34%	36%	37%	37%	34%
Level of taxation	27%	35%	27%	24%	17%	33%	29%	27%	32%	17%	22%	30%	21%	23%	33%	29%	20%	25%
Levels of immigration	26%	24%	22%	30%	34%	26%	30%	15%	23%	24%	28%	30%	32%	30%	26%	24%	26%	30%
Climate change	25%	28%	27%	19%	24%	28%	23%	26%	23%	29%	22%	33%	28%	18%	28%	24%	25%	25%
Levels of crime	20%	22%	23%	16%	20%	31%	20%	13%	20%	19%	21%	15%	17%	18%	31%	18%	20%	17%
Don't Know	2%	1%	3%	1%	2%	0%	3%	1%	2%	4%	1%	0%	1%	2%	0%	2%	2%	1%
Quality/access to schools	16%	18%	13%	15%	17%	13%	21%	16%	17%	15%	17%	14%	16%	14%	13%	18%	16%	14%
Quality/access to childcare	11%	11%	10%	14%	8%	17%	11%	9%	12%	8%	8%	11%	4%	10%	17%	11%	8%	9%
None of the above	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	2%	0%	0%	0%	1%	0%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(1.C) Which of the following issues do you think are most important in deciding who you will vote for in the next general election? Select up to three

	Total	2019					Voting Intention			Education Parent					Child interested in going to university	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher/Advanced Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Foreign policy and defence	7%	10%	6%	4%	0%	4%	13%	6%	6%	3%	5%	8%	12%	0%	9%	3%
State of the economy	68%	75%	65%	73%	70%	60%	74%	69%	68%	63%	68%	69%	70%	38%	64%	64%
Quality of the NHS	65%	60%	73%	78%	55%	51%	51%	75%	68%	69%	61%	66%	64%	77%	66%	65%
Quality/access to university education	6%	5%	6%	10%	13%	9%	6%	7%	10%	4%	6%	5%	14%	10%	9%	2%
Availability/cost of housing	36%	28%	44%	28%	13%	38%	25%	40%	35%	41%	38%	38%	28%	41%	31%	45%
Level of taxation	27%	34%	22%	25%	0%	27%	37%	22%	31%	28%	21%	30%	27%	36%	26%	30%
Levels of immigration	26%	38%	19%	7%	59%	26%	35%	19%	24%	37%	27%	20%	21%	24%	27%	36%
Climate change	25%	20%	27%	39%	41%	21%	22%	28%	29%	23%	22%	26%	34%	35%	28%	24%
Levels of crime	20%	22%	19%	19%	27%	26%	26%	18%	27%	20%	19%	21%	26%	11%	19%	20%
Don't Know	2%	0%	1%	1%	0%	7%	0%	0%	1%	1%	3%	1%	0%	0%	1%	1%
Quality/access to schools	16%	11%	20%	20%	13%	15%	12%	19%	16%	13%	15%	18%	22%	17%	17%	15%
Quality/access to childcare	11%	7%	11%	6%	0%	16%	10%	11%	8%	7%	13%	11%	13%	24%	11%	10%
None of the above	1%	0%	0%	0%	0%	2%	1%	0%	0%	1%	1%	1%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(2.A) Overall, do you think your child will have had a better or worse education than you did over the course of their life?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Much better	13%	13%	13%	16%	15%	8%	13%	15%	14%	12%	10%	14%	21%	14%	11%	11%	13%	19%
Somewhat better	37%	36%	38%	40%	35%	38%	38%	35%	37%	35%	42%	33%	34%	39%	35%	39%	39%	30%
About the same	26%	26%	26%	26%	26%	33%	23%	19%	28%	27%	26%	24%	17%	27%	27%	27%	20%	25%
Somewhat worse	16%	18%	14%	12%	18%	12%	18%	20%	14%	17%	15%	18%	18%	12%	19%	16%	16%	20%
Much worse	4%	4%	4%	3%	3%	4%	5%	7%	1%	5%	5%	6%	8%	1%	5%	5%	7%	5%
Don't Know	4%	4%	4%	4%	4%	4%	3%	5%	7%	3%	1%	4%	2%	6%	3%	1%	6%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(2.B) Overall, do you think your child will have had a better or worse education than you did over the course of their life?

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Much better	13%	14%	9%	11%	19%	19%	16%	16%	10%	8%	14%	9%	9%	9%	19%	14%	11%	9%
Somewhat better	37%	37%	33%	41%	37%	35%	37%	30%	39%	40%	40%	40%	39%	36%	35%	36%	40%	37%
About the same	26%	23%	30%	27%	24%	23%	21%	30%	25%	29%	28%	28%	19%	31%	23%	24%	28%	28%
Somewhat worse	16%	17%	20%	15%	11%	15%	18%	13%	21%	20%	13%	18%	18%	12%	15%	17%	16%	15%
Much worse	4%	6%	3%	3%	5%	4%	5%	6%	4%	3%	2%	2%	8%	3%	4%	5%	3%	4%
Don't Know	4%	3%	5%	3%	5%	4%	3%	5%	1%	0%	4%	3%	7%	9%	4%	3%	2%	7%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(2.C) Overall, do you think your child will have had a better or worse education than you did over the course of their life?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Much better	13%	14%	14%	10%	0%	10%	19%	13%	16%	17%	10%	10%	16%	17%	17%	9%
Somewhat better	37%	39%	35%	42%	28%	35%	39%	36%	41%	40%	40%	32%	37%	26%	39%	34%
About the same	26%	28%	25%	23%	30%	27%	28%	24%	26%	23%	26%	31%	21%	5%	21%	30%
Somewhat worse	16%	14%	18%	19%	14%	16%	11%	18%	15%	12%	16%	20%	17%	40%	16%	22%
Much worse	4%	4%	5%	3%	13%	2%	2%	5%	1%	4%	3%	4%	4%	6%	5%	3%
Don't Know	4%	2%	4%	2%	14%	10%	2%	4%	0%	3%	4%	4%	4%	6%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(3.A) Do you think it will be easier or harder for your child's generation to attend university compared to your generation?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
It will be easier for my child	25%	29%	20%	25%	26%	19%	23%	33%	22%	19%	26%	29%	39%	23%	19%	25%	29%	35%
It will be the same	28%	31%	25%	28%	28%	29%	29%	24%	25%	29%	30%	28%	28%	27%	28%	29%	30%	24%
It will be harder for my child	41%	35%	47%	41%	40%	44%	42%	34%	47%	43%	37%	36%	27%	45%	43%	39%	34%	33%
Don't Know	7%	6%	8%	6%	6%	8%	6%	9%	5%	9%	6%	7%	6%	5%	9%	6%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(3.B) Do you think it will be easier or harder for your child's generation to attend university compared to your generation?

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
It will be easier for my child	25%	29%	25%	21%	22%	25%	26%	28%	26%	31%	25%	21%	14%	21%	25%	27%	28%	20%
It will be the same	28%	26%	24%	36%	27%	27%	25%	25%	30%	21%	36%	28%	33%	30%	27%	26%	29%	30%
It will be harder for my child	41%	39%	45%	37%	43%	40%	44%	39%	39%	38%	37%	44%	48%	40%	40%	41%	37%	43%
Don't Know	7%	7%	7%	6%	8%	8%	6%	8%	5%	10%	3%	7%	5%	9%	8%	6%	6%	8%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(3.C) Do you think it will be easier or harder for your child's generation to attend university compared to your generation?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
It will be easier for my child	25%	29%	26%	19%	0%	18%	35%	24%	25%	24%	17%	26%	33%	30%	35%	20%
It will be the same	28%	31%	26%	25%	45%	27%	34%	25%	22%	31%	30%	25%	24%	11%	24%	32%
It will be harder for my child	41%	34%	45%	48%	28%	42%	25%	47%	47%	35%	43%	44%	41%	59%	37%	42%
Don't Know	7%	6%	3%	7%	27%	13%	5%	4%	6%	10%	10%	5%	2%	0%	4%	7%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(4.A) In your view, how have things changed with regards to these over the last 10 years?: Access to childcare

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Things have improved a lot	8%	7%	8%	10%	8%	7%	8%	6%	7%	8%	8%	7%	8%	7%	9%	8%	7%	7%
Things have somewhat improved	28%	31%	25%	29%	28%	27%	25%	30%	28%	28%	26%	30%	21%	29%	27%	26%	32%	20%
Things have stayed about the same	22%	23%	21%	24%	18%	21%	28%	20%	20%	22%	22%	23%	26%	20%	22%	22%	23%	27%
Things have somewhat worsened	25%	23%	27%	22%	30%	24%	21%	25%	30%	23%	25%	22%	19%	29%	23%	27%	21%	21%
Things have worsened a lot	11%	10%	12%	12%	10%	12%	9%	12%	10%	10%	13%	11%	18%	10%	11%	11%	11%	16%
Don't Know	7%	6%	8%	3%	6%	9%	9%	7%	5%	9%	6%	7%	9%	6%	8%	7%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(4.B) In your view, how have things changed with regards to these over the last 10 years?: Access to childcare

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Things have improved a lot	8%	8%	6%	8%	9%	10%	11%	5%	4%	8%	9%	8%	5%	5%	10%	8%	8%	6%
Things have somewhat improved	28%	31%	24%	27%	28%	25%	24%	31%	29%	32%	36%	27%	22%	25%	25%	27%	34%	25%
Things have stayed about the same	22%	18%	26%	23%	22%	15%	23%	22%	27%	25%	19%	25%	29%	21%	15%	24%	22%	24%
Things have somewhat worsened	25%	26%	25%	25%	23%	27%	23%	19%	27%	24%	20%	23%	28%	32%	27%	23%	21%	28%
Things have worsened a lot	11%	11%	11%	12%	11%	17%	10%	14%	8%	7%	11%	11%	7%	9%	17%	10%	9%	9%
Don't Know	7%	6%	7%	6%	8%	5%	9%	9%	4%	4%	6%	5%	9%	8%	5%	8%	5%	7%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(4.C) In your view, how have things changed with regards to these over the last 10 years?: Access to childcare

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Things have improved a lot	8%	10%	8%	1%	0%	5%	13%	7%	5%	9%	5%	6%	13%	15%	11%	7%
Things have somewhat improved	28%	32%	22%	30%	14%	35%	41%	22%	28%	27%	29%	24%	28%	11%	30%	30%
Things have stayed about the same	22%	22%	22%	23%	57%	16%	23%	22%	22%	23%	24%	23%	16%	17%	21%	25%
Things have somewhat worsened	25%	21%	28%	28%	14%	27%	14%	30%	23%	26%	23%	26%	29%	38%	25%	26%
Things have worsened a lot	11%	7%	15%	11%	0%	10%	6%	13%	11%	6%	12%	15%	9%	19%	9%	11%
Don't Know	7%	7%	5%	8%	14%	8%	4%	5%	10%	10%	7%	5%	5%	0%	4%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(5.A) In your view, how have things changed with regards to these over the last 10 years?: Quality of state education

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Things have improved a lot	7%	7%	7%	12%	9%	5%	6%	2%	8%	10%	7%	4%	1%	9%	9%	5%	3%	4%
Things have somewhat improved	27%	29%	25%	27%	26%	26%	28%	30%	28%	26%	22%	34%	25%	27%	26%	22%	38%	26%
Things have stayed about the same	25%	26%	25%	24%	27%	23%	26%	27%	25%	24%	27%	23%	34%	26%	23%	29%	21%	30%
Things have somewhat worsened	27%	27%	28%	25%	22%	33%	29%	27%	27%	27%	29%	26%	25%	26%	28%	30%	26%	26%
Things have worsened a lot	10%	10%	10%	9%	11%	9%	8%	12%	8%	9%	12%	10%	12%	8%	9%	12%	10%	13%
Don't Know	3%	2%	4%	2%	5%	4%	2%	3%	4%	5%	2%	2%	2%	4%	4%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(5.B) In your view, how have things changed with regards to these over the last 10 years?: Quality of state education

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Things have improved a lot	7%	8%	4%	6%	9%	12%	5%	9%	8%	5%	8%	3%	2%	5%	12%	7%	7%	4%
Things have somewhat improved	27%	26%	24%	31%	29%	25%	31%	26%	17%	32%	28%	31%	30%	28%	25%	25%	29%	29%
Things have stayed about the same	25%	26%	27%	26%	23%	27%	25%	23%	29%	25%	29%	19%	22%	23%	27%	26%	28%	22%
Things have somewhat worsened	27%	30%	33%	21%	23%	23%	25%	25%	35%	23%	25%	32%	28%	32%	23%	28%	24%	31%
Things have worsened a lot	10%	9%	8%	12%	11%	10%	11%	12%	9%	9%	8%	11%	10%	9%	10%	10%	9%	10%
Don't Know	3%	2%	4%	4%	4%	2%	3%	5%	2%	5%	1%	3%	9%	3%	2%	3%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(5.C) In your view, how have things changed with regards to these over the last 10 years?: Quality of state education

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Things have improved a lot	7%	8%	6%	9%	0%	6%	12%	5%	7%	9%	5%	6%	11%	10%	8%	7%
Things have somewhat improved	27%	31%	24%	24%	14%	28%	35%	26%	28%	31%	24%	24%	28%	15%	30%	20%
Things have stayed about the same	25%	29%	21%	30%	44%	26%	31%	21%	34%	22%	32%	25%	21%	19%	22%	28%
Things have somewhat worsened	27%	22%	32%	28%	14%	28%	15%	33%	23%	24%	27%	32%	26%	41%	29%	32%
Things have worsened a lot	10%	8%	14%	7%	27%	6%	4%	12%	7%	10%	8%	11%	10%	15%	10%	13%
Don't Know	3%	2%	2%	3%	0%	6%	2%	3%	1%	4%	4%	3%	3%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(6.A) In your view, how have things changed with regards to these over the last 10 years?: Access to university education

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Things have improved a lot	7%	7%	8%	9%	6%	8%	6%	9%	8%	6%	8%	8%	9%	10%	6%	6%	9%	7%
Things have somewhat improved	25%	30%	20%	28%	26%	21%	27%	24%	20%	26%	25%	27%	38%	19%	26%	26%	27%	30%
Things have stayed about the same	26%	29%	23%	26%	26%	27%	26%	24%	27%	24%	27%	26%	22%	28%	24%	27%	24%	26%
Things have somewhat worsened	25%	22%	27%	24%	25%	27%	24%	22%	28%	25%	24%	23%	19%	27%	25%	24%	22%	23%
Things have worsened a lot	11%	9%	12%	10%	7%	11%	11%	15%	9%	10%	11%	12%	10%	9%	10%	12%	12%	11%
Don't Know	7%	3%	10%	3%	10%	6%	6%	7%	8%	9%	5%	4%	2%	8%	8%	6%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(6.B) In your view, how have things changed with regards to these over the last 10 years?: Access to university education

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Things have improved a lot	7%	10%	7%	4%	7%	13%	8%	7%	4%	9%	9%	5%	1%	5%	13%	7%	9%	4%
Things have somewhat improved	25%	29%	21%	30%	18%	22%	24%	32%	28%	28%	20%	24%	25%	23%	22%	28%	23%	24%
Things have stayed about the same	26%	24%	26%	27%	28%	27%	22%	25%	30%	25%	33%	28%	16%	24%	27%	25%	29%	24%
Things have somewhat worsened	25%	22%	28%	23%	26%	22%	32%	19%	24%	23%	21%	24%	30%	27%	22%	26%	22%	26%
Things have worsened a lot	11%	11%	11%	10%	10%	12%	9%	12%	7%	11%	9%	10%	13%	12%	12%	9%	10%	11%
Don't Know	7%	4%	7%	6%	10%	3%	4%	5%	6%	5%	8%	9%	15%	10%	3%	5%	7%	10%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(6.C) In your view, how have things changed with regards to these over the last 10 years?: Access to university education

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Things have improved a lot	7%	10%	7%	3%	0%	4%	14%	7%	10%	8%	4%	8%	17%	0%	12%	5%
Things have somewhat improved	25%	27%	25%	27%	0%	19%	34%	24%	28%	21%	25%	24%	26%	41%	30%	22%
Things have stayed about the same	26%	28%	22%	19%	57%	31%	24%	25%	24%	29%	24%	27%	23%	13%	20%	36%
Things have somewhat worsened	25%	22%	24%	39%	43%	25%	18%	24%	29%	23%	31%	22%	20%	40%	27%	26%
Things have worsened a lot	11%	7%	15%	11%	0%	6%	5%	16%	4%	7%	9%	14%	10%	6%	9%	10%
Don't Know	7%	6%	5%	1%	0%	14%	5%	4%	5%	11%	7%	5%	4%	0%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(7.A) Do you think children in your local area are more or less likely to go to university than children in other parts of the country?

	Parent Gender		Parent Age					Child Age					Child school year					
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Much more likely	5%	5%	4%	3%	8%	4%	4%	4%	5%	6%	4%	4%	7%	6%	5%	4%	2%	7%
Somewhat more likely	19%	20%	18%	22%	19%	18%	23%	13%	19%	17%	23%	18%	23%	19%	17%	21%	20%	19%
Just as likely	38%	40%	37%	38%	34%	40%	38%	43%	36%	39%	42%	37%	39%	35%	41%	43%	37%	33%
Somewhat less likely	21%	21%	22%	22%	22%	23%	18%	22%	25%	21%	16%	23%	23%	25%	20%	16%	22%	27%
Much less likely	11%	9%	12%	11%	10%	10%	11%	11%	10%	11%	9%	13%	8%	9%	11%	8%	13%	14%
Don't Know	6%	5%	7%	4%	7%	5%	7%	6%	6%	7%	7%	5%	0%	7%	6%	8%	5%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(7.B) Do you think children in your local area are more or less likely to go to university than children in other parts of the country?

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Much more likely	5%	9%	3%	3%	4%	6%	7%	2%	5%	4%	3%	5%	0%	4%	6%	5%	4%	4%
Somewhat more likely	19%	28%	20%	15%	10%	26%	22%	23%	19%	17%	17%	11%	17%	14%	26%	22%	17%	13%
Just as likely	38%	36%	39%	38%	41%	35%	39%	42%	41%	47%	40%	40%	30%	31%	35%	41%	43%	34%
Somewhat less likely	21%	17%	24%	25%	21%	18%	19%	18%	17%	16%	24%	26%	27%	32%	18%	18%	21%	29%
Much less likely	11%	8%	9%	12%	15%	12%	8%	6%	9%	8%	11%	13%	17%	14%	12%	8%	10%	14%
Don't Know	6%	3%	6%	7%	9%	3%	5%	8%	9%	8%	5%	6%	9%	5%	3%	7%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(7.C) Do you think children in your local area are more or less likely to go to university than children in other parts of the country?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Much more likely	5%	4%	6%	11%	0%	4%	7%	5%	5%	4%	3%	5%	9%	7%	7%	4%
Somewhat more likely	19%	22%	19%	24%	0%	12%	27%	18%	21%	12%	16%	21%	30%	41%	23%	17%
Just as likely	38%	40%	33%	38%	69%	43%	41%	35%	42%	41%	38%	39%	33%	21%	36%	33%
Somewhat less likely	21%	22%	22%	15%	17%	20%	14%	24%	21%	24%	27%	19%	16%	25%	23%	24%
Much less likely	11%	7%	14%	9%	14%	11%	4%	15%	9%	13%	9%	11%	7%	5%	9%	18%
Don't Know	6%	5%	5%	3%	0%	11%	5%	3%	1%	6%	7%	4%	4%	0%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(8.A) Do you understand what a degree apprenticeship is?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I have never heard the term before	19%	20%	19%	13%	19%	23%	22%	18%	18%	27%	15%	16%	22%	19%	26%	15%	16%	19%
I have heard the term but don't really understand what it is	40%	42%	37%	43%	43%	36%	39%	37%	42%	33%	47%	40%	29%	43%	31%	46%	45%	30%
I have heard the term and mostly understand what it is	31%	29%	33%	31%	29%	31%	31%	36%	30%	30%	32%	34%	31%	29%	31%	34%	25%	42%
I have heard the term and fully understand what it is	10%	9%	11%	13%	9%	9%	9%	9%	10%	10%	7%	10%	18%	9%	12%	5%	14%	9%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(8.B) Do you understand what a degree apprenticeship is?

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I have never heard the term before	19%	17%	22%	19%	19%	15%	19%	20%	17%	23%	15%	28%	21%	21%	15%	19%	18%	23%
I have heard the term but don't really understand what it is	40%	38%	40%	39%	43%	42%	41%	42%	40%	38%	37%	31%	46%	40%	42%	41%	37%	38%
I have heard the term and mostly understand what it is	31%	31%	29%	35%	31%	34%	31%	31%	31%	32%	32%	35%	19%	28%	34%	31%	32%	29%
I have heard the term and fully understand what it is	10%	14%	10%	7%	6%	8%	9%	6%	12%	7%	16%	7%	14%	10%	8%	9%	12%	10%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(8.C) Do you understand what a degree apprenticeship is?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I have never heard the term before	19%	19%	17%	20%	13%	27%	18%	18%	12%	22%	23%	17%	13%	10%	12%	15%
I have heard the term but don't really understand what it is	40%	36%	39%	41%	56%	46%	36%	39%	40%	45%	42%	37%	34%	34%	40%	38%
I have heard the term and mostly understand what it is	31%	34%	33%	27%	31%	22%	33%	32%	37%	29%	30%	31%	37%	38%	35%	37%
I have heard the term and fully understand what it is	10%	11%	11%	12%	0%	5%	14%	11%	11%	4%	6%	15%	16%	19%	13%	9%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(9.A) Do you know what contextual university admissions are?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I have never heard the term before	61%	57%	65%	55%	57%	62%	62%	68%	61%	62%	60%	60%	57%	60%	61%	64%	61%	55%
I have heard the term but don't really understand what it is	21%	23%	19%	23%	24%	19%	22%	14%	22%	23%	21%	19%	17%	22%	23%	19%	20%	18%
I have heard the term and mostly understand what it is	14%	16%	12%	17%	16%	15%	10%	13%	12%	12%	16%	17%	16%	13%	13%	15%	15%	18%
I have heard the term and fully understand what it is	4%	4%	4%	6%	3%	3%	5%	5%	5%	3%	3%	4%	10%	5%	4%	3%	3%	9%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(9.B) Do you know what contextual university admissions are?

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I have never heard the term before	61%	53%	69%	59%	64%	52%	63%	63%	67%	63%	54%	62%	71%	62%	52%	64%	58%	64%
I have heard the term but don't really understand what it is	21%	23%	15%	26%	19%	26%	21%	17%	22%	22%	21%	12%	18%	21%	26%	20%	21%	18%
I have heard the term and mostly understand what it is	14%	18%	13%	12%	12%	18%	11%	14%	11%	10%	18%	19%	11%	13%	18%	12%	15%	15%
I have heard the term and fully understand what it is	4%	5%	3%	3%	5%	3%	5%	6%	1%	5%	7%	7%	0%	3%	3%	4%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(9.C) Do you know what contextual university admissions are?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I have never heard the term before	61%	59%	56%	61%	55%	75%	50%	59%	62%	72%	66%	60%	46%	9%	47%	63%
I have heard the term but don't really understand what it is	21%	21%	24%	18%	0%	14%	25%	22%	16%	14%	22%	21%	20%	41%	25%	17%
I have heard the term and mostly understand what it is	14%	14%	16%	17%	45%	10%	18%	14%	19%	11%	10%	16%	23%	36%	22%	18%
I have heard the term and fully understand what it is	4%	5%	4%	4%	0%	1%	6%	5%	3%	3%	2%	4%	10%	14%	6%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(10.A) Did you know that universities did this in the UK before taking this survey?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Yes	16%	19%	14%	22%	14%	14%	16%	19%	13%	14%	18%	17%	35%	13%	16%	16%	16%	27%
No	80%	78%	83%	75%	82%	81%	81%	79%	84%	81%	79%	79%	62%	83%	80%	81%	79%	71%
Don't Know	4%	3%	4%	3%	4%	5%	3%	2%	3%	4%	3%	4%	3%	3%	4%	3%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(10.B) Did you know that universities did this in the UK before taking this survey?

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Yes	16%	26%	13%	13%	11%	19%	14%	23%	12%	17%	20%	17%	14%	13%	19%	16%	19%	15%
No	80%	72%	83%	82%	86%	76%	84%	75%	85%	80%	78%	78%	84%	83%	76%	82%	79%	81%
Don't Know	4%	2%	5%	5%	3%	5%	2%	2%	3%	3%	3%	5%	3%	4%	5%	2%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(10.C) Did you know that universities did this in the UK before taking this survey?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Yes	16%	19%	18%	18%	0%	8%	24%	17%	23%	12%	10%	19%	27%	65%	27%	18%
No	80%	78%	78%	80%	100%	87%	74%	80%	75%	84%	87%	77%	70%	35%	71%	78%
Don't Know	4%	3%	4%	2%	0%	6%	2%	3%	3%	5%	3%	4%	3%	0%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(11.A) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them apply to university

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Very easy to get involved with this	7%	8%	7%	11%	9%	6%	5%	6%	7%	8%	8%	6%	10%	7%	9%	6%	6%	9%
Somewhat easy to get involved with this	38%	37%	38%	43%	39%	37%	41%	27%	41%	37%	36%	35%	36%	41%	35%	38%	36%	34%
Pretty difficult to get involved with this	29%	30%	28%	31%	29%	28%	24%	34%	27%	29%	31%	33%	16%	27%	29%	31%	33%	23%
Very difficult to get involved with this	7%	7%	7%	6%	6%	9%	7%	7%	5%	8%	5%	11%	6%	5%	8%	5%	13%	6%
Don't Know	19%	18%	20%	9%	17%	20%	22%	26%	20%	18%	19%	15%	32%	20%	19%	20%	12%	27%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(11.B) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them apply to university

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Very easy to get involved with this	7%	10%	5%	6%	7%	9%	12%	2%	8%	5%	5%	8%	6%	6%	9%	8%	5%	7%
Somewhat easy to get involved with this	38%	39%	36%	38%	37%	42%	34%	41%	32%	41%	40%	34%	36%	36%	42%	35%	41%	35%
Pretty difficult to get involved with this	29%	30%	29%	29%	27%	25%	27%	28%	32%	22%	34%	33%	26%	32%	25%	29%	29%	31%
Very difficult to get involved with this	7%	6%	9%	5%	9%	4%	7%	2%	11%	10%	5%	9%	10%	10%	4%	7%	7%	9%
Don't Know	19%	14%	20%	22%	21%	19%	20%	27%	17%	21%	16%	17%	21%	16%	19%	21%	18%	17%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(11.C) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them apply to university

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Very easy to get involved with this	7%	9%	9%	5%	0%	3%	11%	9%	6%	3%	6%	10%	11%	25%	11%	10%
Somewhat easy to get involved with this	38%	37%	41%	40%	31%	31%	39%	40%	44%	34%	36%	39%	38%	35%	42%	31%
Pretty difficult to get involved with this	29%	29%	29%	27%	13%	32%	30%	28%	33%	31%	31%	26%	32%	39%	28%	40%
Very difficult to get involved with this	7%	7%	6%	5%	14%	10%	6%	7%	6%	8%	7%	8%	3%	0%	7%	11%
Don't Know	19%	19%	15%	23%	41%	24%	14%	17%	11%	24%	20%	17%	16%	0%	12%	9%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(12.A) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them find employment opportunities

	Parent Gender		Parent Age					Child Age					Child school year					
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Very easy to get involved with this	5%	5%	5%	7%	8%	4%	4%	4%	5%	5%	6%	6%	5%	5%	6%	4%	4%	9%
Somewhat easy to get involved with this	35%	39%	32%	43%	39%	34%	34%	26%	40%	35%	37%	32%	22%	40%	35%	37%	32%	25%
Pretty difficult to get involved with this	35%	33%	37%	35%	32%	35%	37%	40%	33%	36%	34%	39%	35%	34%	36%	35%	40%	34%
Very difficult to get involved with this	9%	9%	9%	6%	10%	10%	9%	11%	7%	9%	10%	12%	4%	7%	8%	11%	14%	6%
Don't Know	15%	13%	16%	9%	12%	17%	15%	20%	14%	16%	13%	12%	34%	14%	15%	13%	10%	27%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(12.B) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them find employment opportunities

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Very easy to get involved with this	5%	9%	4%	3%	5%	7%	7%	5%	3%	4%	6%	5%	2%	6%	7%	5%	5%	5%
Somewhat easy to get involved with this	35%	40%	31%	36%	34%	37%	38%	40%	42%	38%	35%	28%	27%	28%	37%	40%	36%	28%
Pretty difficult to get involved with this	35%	32%	37%	38%	35%	31%	35%	23%	36%	30%	41%	46%	40%	39%	31%	32%	37%	42%
Very difficult to get involved with this	9%	9%	11%	9%	8%	13%	6%	6%	8%	10%	6%	11%	13%	12%	13%	6%	8%	12%
Don't Know	15%	11%	17%	14%	18%	13%	14%	26%	11%	18%	11%	10%	19%	16%	13%	16%	14%	14%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(12.C) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them find employment opportunities

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Very easy to get involved with this	5%	6%	6%	5%	0%	3%	9%	5%	4%	3%	4%	7%	8%	11%	9%	6%
Somewhat easy to get involved with this	35%	39%	35%	41%	43%	29%	42%	36%	45%	34%	33%	35%	35%	62%	38%	31%
Pretty difficult to get involved with this	35%	32%	37%	32%	0%	38%	30%	37%	31%	37%	37%	33%	35%	27%	37%	46%
Very difficult to get involved with this	9%	9%	10%	7%	28%	6%	9%	9%	14%	10%	9%	10%	9%	0%	8%	7%
Don't Know	15%	13%	12%	14%	28%	25%	10%	13%	6%	16%	17%	15%	12%	0%	9%	10%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(13.A) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them take part in hobbies/activities

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Very easy to get involved with this	15%	15%	15%	20%	20%	11%	12%	13%	18%	18%	15%	10%	11%	18%	18%	15%	10%	10%
Somewhat easy to get involved with this	49%	51%	47%	48%	48%	55%	51%	41%	50%	49%	49%	50%	43%	51%	49%	50%	49%	43%
Pretty difficult to get involved with this	20%	19%	21%	23%	18%	20%	17%	23%	19%	18%	20%	24%	20%	18%	19%	18%	26%	23%
Very difficult to get involved with this	5%	5%	5%	3%	4%	5%	7%	6%	4%	4%	6%	7%	9%	4%	4%	6%	7%	7%
Don't Know	11%	9%	12%	6%	9%	9%	13%	16%	10%	11%	10%	10%	18%	9%	11%	11%	8%	17%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(13.B) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them take part in hobbies/activities

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Very easy to get involved with this	15%	18%	12%	14%	15%	17%	18%	16%	12%	21%	11%	13%	6%	17%	17%	16%	15%	14%
Somewhat easy to get involved with this	49%	50%	49%	49%	46%	48%	46%	48%	53%	51%	51%	53%	56%	44%	48%	48%	51%	49%
Pretty difficult to get involved with this	20%	19%	21%	21%	19%	22%	20%	13%	22%	13%	24%	18%	18%	24%	22%	19%	19%	21%
Very difficult to get involved with this	5%	6%	6%	3%	6%	5%	6%	6%	8%	4%	5%	3%	4%	4%	5%	7%	5%	4%
Don't Know	11%	7%	12%	12%	13%	8%	11%	17%	5%	11%	9%	13%	16%	12%	8%	11%	10%	13%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(13.C) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them take part in hobbies/activities

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Very easy to get involved with this	15%	16%	18%	14%	14%	7%	18%	18%	19%	11%	15%	15%	24%	41%	17%	19%
Somewhat easy to get involved with this	49%	50%	47%	62%	30%	50%	54%	47%	68%	47%	49%	48%	47%	41%	51%	41%
Pretty difficult to get involved with this	20%	18%	22%	17%	13%	18%	17%	23%	8%	24%	20%	21%	17%	18%	20%	29%
Very difficult to get involved with this	5%	4%	6%	5%	14%	5%	4%	5%	5%	3%	5%	8%	4%	0%	5%	4%
Don't Know	11%	12%	7%	2%	28%	20%	7%	7%	1%	15%	12%	8%	8%	0%	7%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(14.A) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them stay healthy

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Very easy to get involved with this	14%	15%	12%	21%	16%	10%	12%	9%	15%	15%	13%	13%	7%	14%	16%	12%	12%	9%
Somewhat easy to get involved with this	46%	45%	47%	43%	48%	46%	48%	45%	50%	43%	48%	45%	40%	51%	41%	49%	45%	40%
Pretty difficult to get involved with this	23%	24%	23%	25%	24%	23%	19%	25%	22%	24%	22%	25%	23%	20%	25%	21%	26%	26%
Very difficult to get involved with this	5%	5%	5%	3%	3%	7%	5%	4%	3%	4%	6%	5%	4%	3%	4%	7%	5%	4%
Don't Know	12%	11%	14%	8%	9%	14%	16%	16%	11%	14%	11%	11%	26%	11%	13%	11%	11%	21%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(14.B) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them stay healthy

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Very easy to get involved with this	14%	17%	13%	11%	12%	19%	11%	16%	14%	19%	14%	9%	5%	10%	19%	13%	16%	9%
Somewhat easy to get involved with this	46%	46%	43%	51%	46%	43%	49%	40%	45%	54%	47%	47%	45%	47%	43%	45%	50%	47%
Pretty difficult to get involved with this	23%	26%	23%	22%	20%	24%	21%	20%	24%	8%	29%	28%	24%	27%	24%	21%	20%	27%
Very difficult to get involved with this	5%	4%	6%	2%	6%	3%	6%	4%	8%	5%	2%	5%	4%	4%	3%	6%	3%	5%
Don't Know	12%	8%	14%	14%	15%	10%	13%	20%	9%	15%	8%	11%	22%	12%	10%	14%	11%	13%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(14.C) How easy/difficult do you think it would be for you to get involved in your local area to help children/young people with the following?: Helping them stay healthy

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Very easy to get involved with this	14%	14%	15%	21%	13%	5%	19%	14%	21%	8%	13%	16%	18%	21%	17%	10%
Somewhat easy to get involved with this	46%	50%	43%	51%	30%	46%	52%	45%	51%	49%	45%	44%	48%	56%	46%	52%
Pretty difficult to get involved with this	23%	20%	26%	17%	14%	26%	18%	26%	20%	21%	26%	22%	24%	24%	22%	30%
Very difficult to get involved with this	5%	3%	6%	4%	14%	4%	3%	5%	2%	4%	3%	8%	3%	0%	5%	3%
Don't Know	12%	12%	10%	8%	28%	19%	8%	10%	6%	17%	13%	11%	8%	0%	9%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(15.A) What is most important to you when it comes to what you would like your child to have? Select up to five

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Being in good health	80%	78%	81%	75%	80%	81%	82%	80%	81%	78%	82%	80%	71%	79%	79%	83%	78%	78%
Being happy and emotionally balanced	75%	69%	81%	74%	75%	76%	73%	79%	77%	80%	75%	70%	72%	76%	81%	75%	68%	73%
Being an active member of their community	7%	7%	7%	9%	6%	9%	5%	5%	9%	7%	6%	6%	5%	9%	7%	6%	5%	7%
Having their own business	6%	7%	4%	8%	6%	5%	6%	3%	7%	5%	5%	5%	2%	8%	5%	4%	5%	4%
A job that is fulfilling	51%	46%	55%	47%	53%	48%	51%	55%	44%	49%	56%	51%	62%	46%	49%	55%	51%	58%
Get a good education and good qualifications	48%	46%	50%	41%	45%	52%	53%	48%	48%	51%	49%	47%	30%	48%	52%	48%	51%	35%
A job that pays well	40%	42%	39%	37%	38%	42%	42%	42%	33%	40%	44%	44%	46%	32%	41%	45%	43%	44%
Having a nice car	4%	6%	2%	6%	5%	3%	4%	3%	3%	4%	5%	5%	3%	4%	4%	5%	4%	5%
Owning their own house	37%	43%	32%	28%	34%	34%	40%	52%	35%	33%	31%	47%	56%	36%	33%	32%	45%	52%
Having a family	35%	37%	33%	42%	31%	36%	38%	30%	37%	40%	33%	31%	32%	36%	40%	32%	32%	29%
Having a lot of friends	25%	24%	26%	25%	24%	22%	25%	29%	26%	24%	23%	23%	35%	26%	24%	24%	24%	26%
Feeling at peace spiritually	23%	21%	25%	30%	26%	16%	22%	22%	27%	23%	19%	23%	22%	26%	24%	19%	23%	21%
Being able to travel a lot	16%	17%	15%	16%	18%	20%	11%	12%	16%	15%	13%	17%	22%	17%	15%	13%	14%	24%
Don't Know	0%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%
Other (please specify)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(15.B) What is most important to you when it comes to what you would like your child to have? Select up to five

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Being in good health	80%	78%	82%	81%	80%	72%	81%	84%	86%	85%	79%	80%	79%	78%	72%	83%	81%	79%
Being happy and emotionally balanced	75%	78%	79%	68%	74%	71%	73%	89%	80%	76%	68%	79%	82%	72%	71%	79%	72%	76%
Being an active member of their community	7%	9%	9%	3%	6%	8%	6%	10%	7%	2%	10%	7%	6%	7%	8%	7%	6%	7%
Having their own business	6%	7%	5%	5%	5%	10%	3%	4%	2%	2%	7%	6%	6%	9%	10%	3%	5%	7%
A job that is fulfilling	51%	52%	52%	53%	45%	49%	49%	49%	58%	55%	49%	44%	57%	51%	49%	52%	51%	50%
Get a good education and good qualifications	48%	49%	50%	42%	50%	52%	47%	49%	46%	49%	50%	53%	34%	44%	52%	47%	50%	45%
A job that pays well	40%	34%	39%	44%	48%	47%	38%	36%	41%	31%	46%	40%	39%	37%	47%	39%	40%	39%
Having a nice car	4%	6%	4%	4%	2%	4%	8%	0%	3%	2%	10%	4%	7%	1%	4%	4%	7%	3%
Owning their own house	37%	38%	42%	37%	29%	41%	33%	35%	36%	34%	37%	34%	36%	45%	41%	35%	36%	40%
Having a family	35%	33%	31%	41%	38%	37%	34%	30%	36%	42%	33%	33%	35%	36%	37%	33%	37%	35%
Having a lot of friends	25%	19%	26%	30%	26%	17%	26%	25%	24%	33%	21%	31%	26%	27%	17%	25%	26%	28%
Feeling at peace spiritually	23%	22%	23%	22%	26%	30%	21%	20%	23%	22%	16%	22%	21%	27%	30%	21%	19%	24%
Being able to travel a lot	16%	21%	15%	15%	10%	13%	15%	14%	14%	14%	20%	18%	19%	17%	13%	14%	18%	18%
Don't Know	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Other (please specify)	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(15.C) What is most important to you when it comes to what you would like your child to have? Select up to five

	Total	2019					Voting Intention			Education Parent					Child interested in going to university	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher/Advanced Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Being in good health	80%	79%	79%	90%	70%	83%	74%	81%	84%	83%	81%	80%	76%	63%	77%	78%
Being happy and emotionally balanced	75%	73%	74%	95%	27%	80%	69%	74%	86%	73%	77%	77%	74%	55%	72%	73%
Being an active member of their community	7%	7%	9%	5%	13%	4%	9%	8%	9%	5%	5%	12%	9%	23%	10%	7%
Having their own business	6%	6%	5%	4%	0%	6%	11%	5%	5%	4%	5%	6%	10%	10%	7%	4%
A job that is fulfilling	51%	49%	51%	58%	55%	50%	44%	51%	47%	46%	51%	53%	52%	25%	49%	56%
Get a good education and good qualifications	48%	47%	47%	49%	58%	52%	46%	49%	57%	48%	49%	46%	56%	40%	54%	35%
A job that pays well	40%	40%	38%	35%	46%	41%	39%	39%	42%	51%	40%	33%	32%	78%	39%	46%
Having a nice car	4%	7%	4%	0%	13%	1%	11%	4%	0%	4%	4%	2%	6%	12%	5%	7%
Owning their own house	37%	43%	35%	39%	59%	34%	43%	37%	40%	36%	40%	39%	33%	42%	40%	48%
Having a family	35%	34%	34%	32%	42%	46%	31%	35%	35%	41%	33%	37%	32%	31%	34%	29%
Having a lot of friends	25%	27%	24%	20%	31%	25%	28%	25%	18%	30%	24%	23%	21%	33%	21%	23%
Feeling at peace spiritually	23%	17%	28%	18%	55%	25%	17%	25%	18%	18%	21%	26%	30%	31%	24%	23%
Being able to travel a lot	16%	17%	17%	19%	31%	9%	18%	17%	16%	11%	16%	18%	16%	24%	17%	16%
Don't Know	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Other (please specify)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(16.A) As far as you re aware, has your child considered what they might want to do after sixth form/college?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Yes, they are actively considering their options	13%	12%	14%	9%	11%	15%	10%	23%	4%	9%	11%	24%	43%	5%	10%	10%	20%	42%
Yes, they have had some thoughts	35%	37%	33%	32%	34%	31%	40%	40%	20%	28%	41%	53%	47%	19%	30%	40%	54%	49%
No, they haven t thought about it at all	27%	28%	26%	22%	22%	31%	31%	27%	23%	30%	38%	20%	10%	23%	28%	41%	22%	9%
N/A my child is too young to be thinking about this	23%	20%	26%	33%	31%	21%	18%	9%	51%	30%	8%	1%	0%	51%	28%	8%	2%	0%
Don t Know	2%	2%	2%	4%	2%	2%	1%	1%	2%	3%	2%	1%	0%	2%	4%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(16.B) As far as you re aware, has your child considered what they might want to do after sixth form/college?

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Yes, they are actively considering their options	13%	17%	11%	12%	12%	15%	15%	7%	18%	10%	13%	12%	12%	13%	15%	14%	12%	13%
Yes, they have had some thoughts	35%	37%	35%	35%	32%	40%	36%	33%	34%	40%	37%	28%	25%	34%	40%	35%	38%	30%
No, they haven t thought about it at all	27%	22%	28%	29%	30%	26%	22%	31%	31%	22%	23%	33%	29%	29%	26%	27%	22%	30%
N/A my child is too young to be thinking about this	23%	22%	24%	23%	23%	18%	25%	26%	17%	24%	27%	23%	28%	23%	18%	23%	26%	24%
Don t Know	2%	1%	2%	2%	3%	1%	2%	3%	1%	3%	1%	4%	6%	0%	1%	2%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(16.C) As far as you re aware, has your child considered what they might want to do after sixth form/college?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Yes, they are actively considering their options	13%	16%	15%	7%	0%	7%	22%	13%	9%	12%	12%	15%	15%	13%	30%	22%
Yes, they have had some thoughts	35%	36%	37%	33%	14%	29%	37%	36%	36%	32%	37%	34%	35%	65%	70%	78%
No, they haven t thought about it at all	27%	29%	24%	32%	43%	27%	24%	25%	27%	35%	25%	25%	24%	14%	0%	0%
N/A my child is too young to be thinking about this	23%	18%	23%	28%	43%	33%	16%	23%	28%	19%	24%	25%	24%	8%	0%	0%
Don t Know	2%	1%	2%	0%	0%	5%	2%	2%	0%	3%	3%	1%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(17.A) How seriously have they considered the below options for after sixth form/college?: Going to university

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	485	202	281	66	115	106	92	106	63	95	116	167	44	65	102	112	117	89
Weighted	485	249	235	68	110	106	97	104	62	94	119	168	42	65	101	113	120	87
They definitely want to do this	30%	31%	30%	29%	27%	33%	30%	33%	32%	27%	32%	29%	38%	34%	28%	31%	29%	32%
They are interested in this but not completely sure yet	44%	43%	45%	45%	46%	45%	44%	42%	39%	41%	45%	49%	40%	34%	43%	44%	49%	48%
They aren't very interested in this but not completely sure yet	15%	18%	12%	19%	15%	16%	12%	15%	13%	23%	13%	13%	17%	17%	19%	15%	11%	14%
They aren't interested in this at all	6%	5%	7%	2%	8%	4%	8%	6%	3%	4%	7%	7%	5%	3%	4%	7%	8%	6%
Don't Know	4%	3%	6%	5%	5%	3%	6%	3%	13%	6%	3%	2%	0%	12%	6%	4%	2%	1%

Note:

BASE: Parents whose children have considered what they might want to do after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(17.B) How seriously have they considered the below options for after sixth form/college?: Going to university

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	485	183	128	93	81	70	91	37	43	53	63	41	21	66	70	171	116	128
Weighted	485	169	124	104	88	94	80	38	57	43	55	38	19	61	94	175	98	118
They definitely want to do this	30%	40%	31%	20%	23%	41%	31%	18%	25%	30%	29%	24%	34%	33%	41%	26%	29%	30%
They are interested in this but not completely sure yet	44%	42%	43%	50%	44%	40%	42%	44%	42%	55%	42%	46%	47%	50%	40%	42%	48%	48%
They aren't very interested in this but not completely sure yet	15%	14%	15%	14%	20%	9%	17%	23%	25%	12%	17%	17%	11%	8%	9%	21%	15%	11%
They aren't interested in this at all	6%	3%	7%	9%	7%	3%	7%	9%	9%	1%	3%	11%	9%	5%	3%	8%	2%	8%
Don't Know	4%	1%	4%	7%	7%	7%	3%	8%	0%	1%	9%	3%	0%	4%	7%	3%	6%	3%

Note:

BASE: Parents whose children have considered what they might want to do after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(17.C) How seriously have they considered the below options for after sixth form/college?: Going to university

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	485	174	200	27	1	53	104	226	32	92	133	135	67	11	366	98
Weighted	485	181	197	24	1	52	109	224	30	96	141	128	65	10	363	101
They definitely want to do this	30%	31%	32%	33%	100%	25%	38%	31%	23%	20%	20%	39%	54%	33%	41%	0%
They are interested in this but not completely sure yet	44%	42%	47%	48%	0%	40%	35%	48%	41%	40%	47%	47%	38%	47%	59%	0%
They aren't very interested in this but not completely sure yet	15%	17%	11%	13%	0%	20%	18%	11%	28%	25%	17%	10%	7%	21%	0%	72%
They aren't interested in this at all	6%	7%	5%	7%	0%	7%	4%	5%	5%	7%	10%	3%	1%	0%	0%	28%
Don't Know	4%	4%	5%	0%	0%	7%	4%	4%	3%	7%	7%	2%	0%	0%	0%	0%

Note:

BASE: Parents whose children have considered what they might want to do after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(18.A) How seriously have they considered the below options for after sixth form/college?: Going straight into work

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	485	202	281	66	115	106	92	106	63	95	116	167	44	65	102	112	117	89
Weighted	485	249	235	68	110	106	97	104	62	94	119	168	42	65	101	113	120	87
They definitely want to do this	9%	10%	8%	13%	10%	9%	8%	5%	3%	15%	10%	8%	2%	3%	17%	8%	5%	10%
They are interested in this but not completely sure yet	35%	38%	31%	49%	36%	34%	31%	29%	35%	33%	36%	33%	42%	36%	31%	36%	34%	39%
They aren't very interested in this but not completely sure yet	27%	27%	27%	17%	31%	27%	28%	28%	33%	28%	28%	25%	19%	32%	28%	29%	27%	20%
They aren't interested in this at all	23%	19%	27%	12%	20%	22%	22%	33%	21%	15%	14%	30%	36%	21%	15%	17%	30%	30%
Don't Know	7%	6%	7%	8%	2%	9%	10%	5%	8%	9%	11%	4%	0%	7%	9%	11%	4%	2%

Note:

BASE: Parents whose children have considered what they might want to do after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(18.B) How seriously have they considered the below options for after sixth form/college?: Going straight into work

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	485	183	128	93	81	70	91	37	43	53	63	41	21	66	70	171	116	128
Weighted	485	169	124	104	88	94	80	38	57	43	55	38	19	61	94	175	98	118
They definitely want to do this	9%	8%	7%	9%	13%	13%	8%	9%	12%	8%	6%	10%	4%	4%	13%	9%	7%	6%
They are interested in this but not completely sure yet	35%	36%	28%	40%	36%	36%	32%	36%	40%	30%	31%	37%	23%	40%	36%	35%	31%	36%
They aren't very interested in this but not completely sure yet	27%	25%	36%	24%	21%	27%	29%	23%	21%	33%	26%	34%	22%	27%	27%	25%	29%	29%
They aren't interested in this at all	23%	27%	21%	18%	21%	17%	24%	21%	21%	23%	26%	14%	45%	27%	17%	22%	25%	26%
Don't Know	7%	4%	8%	8%	9%	7%	8%	12%	5%	6%	10%	5%	6%	2%	7%	8%	8%	3%

Note:

BASE: Parents whose children have considered what they might want to do after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(18.C) How seriously have they considered the below options for after sixth form/college?: Going straight into work

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	485	174	200	27	1	53	104	226	32	92	133	135	67	11	366	98
Weighted	485	181	197	24	1	52	109	224	30	96	141	128	65	10	363	101
They definitely want to do this	9%	8%	10%	15%	0%	1%	12%	8%	10%	13%	8%	9%	9%	12%	7%	17%
They are interested in this but not completely sure yet	35%	37%	32%	17%	0%	43%	41%	32%	34%	37%	42%	27%	35%	17%	32%	50%
They aren't very interested in this but not completely sure yet	27%	30%	26%	33%	0%	27%	26%	28%	35%	28%	23%	30%	27%	49%	30%	20%
They aren't interested in this at all	23%	17%	25%	25%	100%	27%	15%	25%	10%	18%	17%	30%	24%	22%	27%	11%
Don't Know	7%	8%	7%	10%	0%	2%	7%	7%	11%	4%	10%	5%	4%	0%	5%	2%

Note:

BASE: Parents whose children have considered what they might want to do after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(19.A) How seriously have they considered the below options for after sixth form/college?: Doing an apprenticeship

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	485	202	281	66	115	106	92	106	63	95	116	167	44	65	102	112	117	89
Weighted	485	249	235	68	110	106	97	104	62	94	119	168	42	65	101	113	120	87
They definitely want to do this	10%	10%	10%	9%	8%	11%	12%	9%	7%	9%	9%	12%	6%	11%	8%	9%	11%	12%
They are interested in this but not completely sure yet	49%	52%	46%	56%	53%	48%	41%	45%	40%	54%	48%	50%	43%	39%	56%	47%	52%	44%
They aren't very interested in this but not completely sure yet	23%	25%	20%	20%	20%	22%	27%	24%	24%	15%	25%	24%	24%	22%	15%	27%	24%	23%
They aren't interested in this at all	10%	7%	12%	4%	8%	9%	9%	15%	8%	8%	6%	10%	22%	8%	8%	5%	10%	17%
Don't Know	10%	7%	12%	11%	10%	10%	11%	7%	21%	13%	11%	4%	4%	20%	13%	12%	3%	4%

Note:

BASE: Parents whose children have considered what they might want to do after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(19.B) How seriously have they considered the below options for after sixth form/college?: Doing an apprenticeship

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	485	183	128	93	81	70	91	37	43	53	63	41	21	66	70	171	116	128
Weighted	485	169	124	104	88	94	80	38	57	43	55	38	19	61	94	175	98	118
They definitely want to do this	10%	13%	9%	10%	6%	14%	5%	5%	12%	15%	10%	6%	5%	11%	14%	7%	12%	8%
They are interested in this but not completely sure yet	49%	47%	46%	50%	52%	57%	40%	42%	44%	47%	54%	43%	60%	51%	57%	42%	51%	50%
They aren't very interested in this but not completely sure yet	23%	23%	25%	17%	24%	12%	29%	25%	33%	27%	14%	31%	13%	21%	12%	29%	20%	23%
They aren't interested in this at all	10%	10%	9%	10%	9%	7%	11%	12%	8%	3%	11%	14%	14%	10%	7%	10%	7%	12%
Don't Know	10%	7%	12%	12%	9%	11%	15%	16%	3%	8%	11%	5%	8%	7%	11%	11%	10%	6%

Note:

BASE: Parents whose children have considered what they might want to do after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(19.C) How seriously have they considered the below options for after sixth form/college?: Doing an apprenticeship

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	485	174	200	27	1	53	104	226	32	92	133	135	67	11	366	98
Weighted	485	181	197	24	1	52	109	224	30	96	141	128	65	10	363	101
They definitely want to do this	10%	9%	12%	10%	0%	5%	14%	10%	5%	7%	10%	9%	12%	24%	9%	12%
They are interested in this but not completely sure yet	49%	53%	43%	32%	0%	50%	51%	44%	53%	50%	55%	40%	57%	49%	50%	52%
They aren't very interested in this but not completely sure yet	23%	21%	24%	38%	100%	22%	22%	24%	24%	29%	17%	27%	13%	21%	22%	29%
They aren't interested in this at all	10%	8%	10%	7%	0%	13%	6%	12%	3%	5%	7%	14%	12%	0%	12%	3%
Don't Know	10%	9%	11%	14%	0%	10%	7%	10%	16%	9%	11%	10%	7%	6%	8%	4%

Note:

BASE: Parents whose children have considered what they might want to do after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(20.A) Which of the following options would you say provides the best opportunities for young people leaving sixth form/college? Select up to three

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Don't Know	9%	7%	10%	7%	11%	6%	11%	8%	9%	11%	9%	5%	7%	9%	11%	9%	4%	8%
Start a degree apprenticeship (a work placement where apprentices work towards a degree or similar qualification, which typically takes six years to complete)	57%	55%	59%	53%	54%	63%	59%	58%	55%	56%	54%	66%	52%	55%	57%	53%	66%	59%
Go to university to get a degree (which typically takes three years to complete)	46%	46%	46%	47%	39%	47%	48%	52%	44%	46%	42%	49%	61%	44%	47%	41%	52%	51%
Work towards a professional qualification (such as an accountancy (ACA) qualification)	45%	43%	46%	38%	45%	45%	46%	48%	44%	50%	39%	46%	34%	45%	51%	38%	46%	42%
Start an apprenticeship below degree level	36%	39%	34%	31%	40%	36%	35%	38%	33%	32%	38%	44%	34%	33%	32%	41%	42%	38%
Start work without further qualifications or training	19%	20%	17%	21%	19%	20%	14%	20%	19%	18%	21%	16%	22%	20%	18%	20%	16%	18%
Taking a gap year to go travelling	16%	16%	16%	23%	16%	17%	14%	12%	20%	17%	18%	12%	6%	20%	17%	16%	13%	9%
None of the above	1%	2%	1%	1%	1%	1%	3%	0%	1%	1%	2%	1%	0%	1%	1%	2%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(20.B) Which of the following options would you say provides the best opportunities for young people leaving sixth form/college? Select up to three

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Don't Know	9%	8%	8%	8%	11%	9%	7%	11%	6%	9%	11%	7%	8%	8%	9%	8%	10%	8%
Start a degree apprenticeship (a work placement where apprentices work towards a degree or similar qualification, which typically takes six years to complete)	57%	62%	57%	55%	52%	59%	57%	45%	58%	60%	59%	64%	49%	59%	59%	54%	59%	59%
Go to university to get a degree (which typically takes three years to complete)	46%	52%	50%	35%	44%	53%	50%	36%	39%	50%	50%	42%	41%	44%	53%	43%	50%	43%
Work towards a professional qualification (such as an accountancy (ACA) qualification)	45%	48%	47%	39%	42%	39%	41%	40%	48%	52%	47%	57%	41%	42%	39%	43%	49%	47%
Start an apprenticeship below degree level	36%	30%	35%	42%	42%	32%	36%	32%	41%	34%	35%	45%	38%	39%	32%	37%	34%	41%
Start work without further qualifications or training	19%	15%	16%	22%	25%	17%	18%	19%	22%	18%	16%	23%	30%	15%	17%	19%	17%	21%
Taking a gap year to go travelling	16%	18%	17%	11%	17%	16%	20%	26%	16%	12%	13%	12%	18%	12%	16%	20%	12%	13%
None of the above	1%	2%	1%	1%	0%	2%	2%	3%	1%	1%	0%	0%	0%	1%	2%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(20.C) Which of the following options would you say provides the best opportunities for young people leaving sixth form/college? Select up to three

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Don't Know	9%	8%	7%	4%	13%	14%	7%	7%	5%	10%	9%	8%	6%	8%	4%	3%
Start a degree apprenticeship (a work placement where apprentices work towards a degree or similar qualification, which typically takes six years to complete)	57%	57%	58%	56%	31%	59%	59%	60%	60%	55%	56%	60%	59%	52%	63%	56%
Go to university to get a degree (which typically takes three years to complete)	46%	44%	52%	54%	72%	33%	45%	52%	52%	34%	43%	57%	55%	59%	62%	25%
Work towards a professional qualification (such as an accountancy (ACA) qualification)	45%	43%	45%	52%	14%	43%	46%	47%	53%	43%	44%	45%	54%	51%	48%	46%
Start an apprenticeship below degree level	36%	37%	38%	26%	14%	36%	35%	38%	20%	45%	36%	30%	27%	54%	32%	62%
Start work without further qualifications or training	19%	20%	16%	17%	29%	25%	20%	17%	18%	27%	19%	13%	13%	22%	14%	28%
Taking a gap year to go travelling	16%	15%	15%	26%	28%	16%	15%	16%	20%	15%	17%	16%	15%	19%	14%	22%
None of the above	1%	1%	1%	0%	0%	1%	0%	1%	3%	1%	1%	1%	2%	0%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(21.A) And what do you most want your child(ren) to pursue after they finish sixth form/college? Select one

	Parent Gender		Parent Age					Child Age					Child school year					
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Work towards a professional qualification (such as an ACA qualification)	11%	10%	12%	12%	11%	10%	13%	11%	9%	10%	14%	12%	11%	10%	9%	12%	14%	13%
Go to university to get a degree	31%	32%	30%	32%	27%	31%	33%	34%	30%	30%	29%	33%	49%	29%	30%	30%	34%	37%
Start a degree apprenticeship	17%	17%	16%	15%	17%	20%	16%	15%	14%	17%	17%	20%	14%	14%	18%	17%	19%	18%
Start an apprenticeship below degree level	10%	13%	7%	4%	9%	12%	11%	13%	7%	9%	11%	13%	8%	8%	9%	13%	11%	9%
Start work without further qualifications or training	5%	6%	4%	7%	6%	4%	4%	4%	5%	5%	4%	6%	5%	5%	5%	4%	6%	5%
Taking a gap year to go travelling	6%	5%	8%	9%	7%	5%	5%	6%	9%	6%	6%	5%	4%	9%	6%	5%	4%	8%
None of the above	1%	1%	2%	1%	2%	0%	2%	1%	1%	2%	2%	1%	0%	1%	1%	3%	1%	0%
Don't Know	18%	17%	20%	20%	21%	17%	16%	16%	24%	22%	16%	10%	9%	24%	22%	16%	11%	10%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(21.B) And what do you most want your child(ren) to pursue after they finish sixth form/college? Select one

	Social Grade					Region									Grouped region			
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Work towards a professional qualification (such as an ACA qualification)	11%	13%	6%	13%	14%	9%	14%	9%	13%	11%	10%	16%	11%	10%	9%	12%	10%	12%
Go to university to get a degree	31%	37%	31%	26%	28%	40%	30%	27%	26%	30%	30%	29%	32%	32%	40%	28%	30%	31%
Start a degree apprenticeship	17%	17%	19%	19%	11%	17%	10%	16%	20%	18%	20%	16%	12%	21%	17%	14%	19%	18%
Start an apprenticeship below degree level	10%	8%	9%	16%	8%	10%	9%	6%	15%	9%	10%	14%	9%	8%	10%	10%	10%	10%
Start work without further qualifications or training	5%	6%	4%	4%	6%	6%	5%	8%	4%	3%	4%	4%	7%	4%	6%	6%	3%	5%
Taking a gap year to go travelling	6%	5%	9%	4%	7%	4%	11%	10%	2%	4%	5%	6%	5%	9%	4%	8%	5%	7%
None of the above	1%	1%	2%	2%	0%	2%	5%	2%	1%	0%	0%	0%	0%	0%	2%	3%	0%	0%
Don't Know	18%	14%	18%	17%	26%	12%	17%	23%	20%	24%	21%	16%	24%	16%	12%	19%	22%	18%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(21.C) And what do you most want your child(ren) to pursue after they finish sixth form/college? Select one

	Total	2019					Voting Intention				Education Parent				Child interested in going to university	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Work towards a professional qualification (such as an ACA qualification)	11%	13%	12%	6%	0%	8%	14%	11%	6%	12%	12%	9%	9%	9%	10%	19%
Go to university to get a degree	31%	31%	32%	33%	41%	28%	32%	32%	31%	23%	24%	39%	41%	51%	47%	12%
Start a degree apprenticeship	17%	17%	18%	16%	17%	15%	19%	19%	21%	18%	17%	17%	19%	11%	19%	21%
Start an apprenticeship below degree level	10%	12%	8%	9%	0%	8%	10%	9%	12%	15%	12%	5%	7%	0%	6%	24%
Start work without further qualifications or training	5%	6%	4%	5%	0%	5%	9%	4%	4%	7%	4%	4%	6%	7%	5%	5%
Taking a gap year to go travelling	6%	5%	7%	13%	14%	5%	5%	7%	10%	5%	7%	7%	5%	0%	6%	8%
None of the above	1%	1%	1%	0%	0%	1%	0%	1%	1%	2%	2%	1%	1%	0%	1%	3%
Don't Know	18%	14%	18%	18%	28%	29%	10%	18%	15%	18%	23%	17%	12%	23%	7%	9%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(22.A) You said you would prefer your child to get a university degree rather than a vocational course. Why is that? Select all that apply.

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	312	131	180	53	68	74	60	57	80	76	63	69	24	81	77	65	52	37
Weighted	314	161	153	54	66	72	65	57	78	76	66	70	23	79	78	67	54	35
I think university would help them grow more as a person before going into the world of work	52%	47%	57%	39%	56%	53%	47%	62%	46%	54%	49%	57%	55%	44%	55%	53%	53%	57%
They would be more likely to end up in a well-paid job	45%	47%	42%	37%	44%	46%	54%	39%	45%	49%	45%	38%	49%	43%	49%	45%	39%	44%
I want them to get a university experience	43%	47%	38%	44%	27%	41%	49%	53%	40%	49%	32%	47%	44%	38%	50%	34%	54%	36%
I think it will give my child a sense of achievement	38%	38%	38%	32%	41%	30%	37%	50%	30%	34%	46%	42%	42%	30%	34%	48%	38%	44%
I think they would be more likely to get employed	35%	32%	39%	27%	28%	42%	36%	42%	34%	35%	38%	33%	39%	33%	35%	39%	35%	33%
I think they would meet different types of people from different backgrounds	28%	28%	27%	27%	27%	31%	23%	29%	25%	21%	27%	34%	40%	25%	24%	25%	37%	32%
I think they would meet more people their age	22%	25%	18%	15%	19%	22%	22%	29%	20%	15%	25%	27%	20%	20%	18%	24%	25%	22%
I think it would reflect badly on them/our family if they don't	2%	3%	1%	0%	0%	4%	1%	2%	2%	1%	2%	2%	0%	2%	3%	0%	2%	0%
I don't think they could do what they want to do without a degree	19%	14%	25%	11%	23%	14%	26%	20%	19%	25%	12%	17%	27%	20%	26%	9%	18%	22%
Don't Know	1%	1%	1%	0%	0%	1%	3%	0%	0%	0%	3%	1%	0%	0%	0%	3%	1%	0%
Other (please specify)	3%	3%	3%	5%	1%	2%	5%	3%	2%	3%	4%	4%	3%	3%	1%	4%	3%	5%

Note:

BASE: Would most want their child to go to university after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(22.B) You said you would prefer your child to get a university degree rather than a vocational course. Why is that? Select all that apply.

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	312	121	86	52	53	53	56	24	22	32	37	28	17	43	53	102	69	88
Weighted	314	114	84	58	57	68	47	26	28	25	34	27	16	42	68	101	59	85
I think university would help them grow more as a person before going into the world of work	52%	55%	56%	39%	52%	48%	43%	58%	41%	71%	62%	53%	72%	43%	48%	47%	66%	51%
They would be more likely to end up in a well-paid job	45%	47%	42%	53%	36%	48%	51%	17%	42%	44%	51%	55%	46%	37%	48%	40%	48%	44%
I want them to get a university experience	43%	50%	40%	29%	45%	46%	50%	50%	39%	52%	32%	44%	21%	36%	46%	47%	41%	36%
I think it will give my child a sense of achievement	38%	45%	34%	30%	38%	48%	29%	28%	32%	45%	48%	28%	31%	36%	48%	30%	47%	33%
I think they would be more likely to get employed	35%	35%	29%	29%	52%	46%	33%	34%	19%	31%	32%	39%	27%	38%	46%	29%	32%	36%
I think they would meet different types of people from different backgrounds	28%	31%	23%	21%	35%	31%	21%	32%	28%	38%	26%	25%	34%	20%	31%	25%	31%	24%
I think they would meet more people their age	22%	32%	13%	17%	18%	26%	23%	14%	19%	25%	20%	18%	14%	23%	26%	20%	22%	20%
I think it would reflect badly on them/our family if they don't	2%	2%	1%	2%	0%	4%	0%	5%	0%	0%	4%	0%	0%	0%	4%	1%	2%	0%
I don't think they could do what they want to do without a degree	19%	22%	21%	13%	16%	25%	23%	20%	5%	21%	21%	3%	25%	19%	25%	17%	21%	15%
Don't Know	1%	2%	1%	0%	0%	0%	0%	5%	4%	0%	0%	0%	0%	2%	0%	2%	0%	1%
Other (please specify)	3%	3%	3%	4%	0%	0%	3%	0%	8%	4%	2%	3%	7%	5%	0%	4%	3%	5%

Note:

BASE: Would most want their child to go to university after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(22.C) You said you would prefer your child to get a university degree rather than a vocational course. Why is that? Select all that apply.

	Total	2019					Voting Intention			Education Parent					Child interested in going to university	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher Higher)	University Undergraduate (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No
Unweighted	312	103	124	19	3	44	57	144	21	48	70	101	53	7	173	12
Weighted	314	107	122	20	3	42	59	145	21	51	70	102	53	7	170	12
I think university would help them grow more as a person before going into the world of work	52%	52%	58%	60%	0%	39%	46%	57%	62%	47%	43%	59%	59%	21%	54%	43%
They would be more likely to end up in a well-paid job	45%	48%	40%	19%	68%	53%	54%	44%	28%	51%	43%	40%	48%	34%	40%	55%
I want them to get a university experience	43%	43%	44%	55%	0%	40%	47%	46%	50%	31%	36%	54%	44%	10%	43%	41%
I think it will give my child a sense of achievement	38%	41%	36%	59%	35%	25%	46%	36%	48%	39%	34%	36%	50%	32%	41%	26%
I think they would be more likely to get employed	35%	30%	37%	35%	35%	43%	28%	38%	36%	35%	33%	41%	24%	36%	33%	29%
I think they would meet different types of people from different backgrounds	28%	21%	36%	52%	0%	19%	22%	32%	36%	25%	25%	37%	16%	26%	30%	34%
I think they would meet more people their age	22%	26%	22%	28%	0%	9%	28%	23%	24%	12%	16%	31%	23%	11%	27%	8%
I think it would reflect badly on them/our family if they don't	2%	1%	2%	0%	0%	2%	3%	2%	0%	0%	0%	4%	2%	0%	2%	0%
I don't think they could do what they want to do without a degree	19%	20%	17%	32%	32%	17%	16%	18%	31%	17%	15%	18%	26%	50%	23%	31%
Don't Know	1%	2%	0%	0%	0%	2%	1%	0%	6%	1%	1%	0%	2%	0%	1%	0%
Other (please specify)	3%	3%	2%	0%	0%	3%	3%	3%	0%	0%	0%	4%	3%	10%	4%	5%

Note:

BASE: Would most want their child to go to university after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(23.A) You said you would prefer your child to get a university degree rather than going straight into work. Why is that?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	312	131	180	53	68	74	60	57	80	76	63	69	24	81	77	65	52	37
Weighted	314	161	153	54	66	72	65	57	78	76	66	70	23	79	78	67	54	35
I think university would help them grow more as a person before going into the world of work	46%	45%	48%	32%	51%	49%	43%	55%	46%	49%	41%	52%	39%	44%	49%	46%	52%	38%
They would be more likely to end up in a well-paid job	43%	38%	49%	38%	40%	45%	47%	45%	41%	48%	43%	37%	52%	39%	50%	44%	40%	42%
I think it will give my child a sense of achievement	40%	37%	43%	36%	41%	42%	43%	38%	28%	45%	41%	50%	32%	30%	44%	40%	54%	32%
I want them to get a university experience	37%	39%	34%	35%	38%	28%	45%	38%	32%	39%	40%	39%	29%	33%	36%	41%	40%	30%
I think they would be more likely to get employed	34%	33%	35%	42%	25%	34%	40%	31%	33%	39%	25%	41%	28%	32%	40%	24%	44%	29%
I think it would reflect badly on them/our family if they don't	3%	4%	3%	1%	4%	4%	5%	2%	5%	2%	4%	2%	2%	5%	4%	2%	2%	3%
I don't think they could do what they want to do without a degree	29%	25%	33%	24%	25%	29%	42%	20%	26%	32%	25%	31%	30%	25%	31%	24%	35%	30%
I think they would meet different types of people from different backgrounds	23%	26%	19%	17%	29%	23%	23%	21%	22%	25%	19%	28%	15%	21%	26%	21%	29%	13%
I think they would meet more people their age	17%	20%	14%	10%	19%	10%	23%	25%	13%	15%	15%	26%	17%	13%	15%	19%	25%	15%
Don't Know	1%	1%	0%	0%	0%	1%	2%	0%	1%	0%	2%	0%	0%	1%	0%	2%	0%	0%
Other (please specify)	2%	1%	2%	0%	1%	2%	0%	5%	0%	0%	1%	2%	12%	0%	0%	1%	1%	10%

Note:

BASE: Would most want their child to go to university after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(23.B) You said you would prefer your child to get a university degree rather than going straight into work. Why is that?

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	312	121	86	52	53	53	56	24	22	32	37	28	17	43	53	102	69	88
Weighted	314	114	84	58	57	68	47	26	28	25	34	27	16	42	68	101	59	85
I think university would help them grow more as a person before going into the world of work	46%	49%	47%	32%	53%	49%	40%	51%	48%	54%	46%	38%	59%	41%	49%	45%	50%	43%
They would be more likely to end up in a well-paid job	43%	46%	42%	39%	44%	46%	52%	34%	48%	42%	37%	51%	29%	38%	46%	46%	39%	40%
I think it will give my child a sense of achievement	40%	46%	37%	36%	38%	46%	45%	26%	27%	45%	34%	35%	38%	47%	46%	35%	39%	42%
I want them to get a university experience	37%	40%	42%	20%	39%	43%	36%	40%	29%	48%	29%	29%	29%	35%	43%	35%	38%	32%
I think they would be more likely to get employed	34%	37%	29%	31%	38%	38%	35%	33%	25%	38%	32%	41%	16%	35%	38%	31%	34%	33%
I think it would reflect badly on them/our family if they don't	3%	5%	0%	6%	3%	4%	8%	0%	0%	2%	2%	9%	0%	1%	4%	4%	2%	4%
I don't think they could do what they want to do without a degree	29%	27%	27%	33%	29%	40%	34%	20%	9%	35%	38%	19%	23%	20%	40%	23%	37%	20%
I think they would meet different types of people from different backgrounds	23%	33%	19%	15%	16%	32%	24%	36%	18%	34%	10%	15%	14%	15%	32%	25%	20%	15%
I think they would meet more people their age	17%	27%	11%	9%	15%	18%	22%	14%	13%	20%	8%	28%	10%	16%	18%	17%	13%	19%
Don't Know	1%	0%	3%	0%	0%	0%	0%	5%	0%	0%	3%	0%	0%	0%	0%	1%	2%	0%
Other (please specify)	2%	3%	1%	1%	0%	0%	3%	0%	0%	0%	5%	0%	0%	4%	0%	1%	3%	2%

Note:

BASE: Would most want their child to go to university after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(23.C) You said you would prefer your child to get a university degree rather than going straight into work. Why is that?

	Total	2019					Voting Intention			Education Parent					Child interested in going to university	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No
Unweighted	312	103	124	19	3	44	57	144	21	48	70	101	53	7	173	12
Weighted	314	107	122	20	3	42	59	145	21	51	70	102	53	7	170	12
I think university would help them grow more as a person before going into the world of work	46%	41%	54%	44%	0%	41%	34%	54%	50%	36%	39%	54%	51%	44%	47%	26%
They would be more likely to end up in a well-paid job	43%	40%	41%	44%	35%	50%	37%	44%	38%	41%	52%	42%	45%	23%	40%	46%
I think it will give my child a sense of achievement	40%	40%	35%	59%	35%	41%	46%	36%	53%	44%	38%	36%	51%	11%	40%	26%
I want them to get a university experience	37%	38%	35%	60%	0%	29%	46%	35%	61%	26%	32%	47%	33%	25%	37%	29%
I think they would be more likely to get employed	34%	37%	34%	26%	0%	34%	42%	32%	25%	47%	26%	36%	23%	19%	35%	21%
I think it would reflect badly on them/our family if they don't	3%	3%	5%	3%	0%	2%	3%	5%	0%	4%	3%	3%	4%	0%	4%	0%
I don't think they could do what they want to do without a degree	29%	30%	28%	42%	32%	27%	29%	29%	26%	16%	34%	30%	34%	32%	36%	25%
I think they would meet different types of people from different backgrounds	23%	21%	28%	40%	0%	11%	33%	25%	23%	12%	17%	29%	27%	11%	26%	39%
I think they would meet more people their age	17%	20%	17%	16%	0%	9%	27%	17%	15%	11%	13%	23%	13%	19%	20%	9%
Don't Know	1%	1%	1%	0%	0%	0%	0%	1%	6%	0%	0%	1%	2%	0%	1%	0%
Other (please specify)	2%	2%	2%	0%	33%	0%	0%	3%	0%	0%	1%	3%	0%	10%	3%	5%

Note:

BASE: Would most want their child to go to university after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(24.A) You said you would prefer your child to get a university degree rather than doing an apprenticeship below degree level. Why is that?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	312	131	180	53	68	74	60	57	80	76	63	69	24	81	77	65	52	37
Weighted	314	161	153	54	66	72	65	57	78	76	66	70	23	79	78	67	54	35
I think it would reflect badly on them/our family if they don't	5%	6%	3%	4%	5%	4%	5%	5%	2%	2%	5%	9%	4%	2%	2%	5%	8%	9%
I think university would help them grow more as a person before going into the world of work	45%	44%	47%	36%	55%	49%	36%	49%	47%	45%	46%	44%	43%	45%	49%	46%	41%	44%
Don't Know	4%	4%	3%	7%	1%	3%	8%	0%	5%	3%	7%	1%	0%	5%	3%	7%	1%	0%
I want them to get a university experience	36%	37%	35%	36%	38%	30%	28%	50%	38%	36%	33%	34%	45%	39%	35%	31%	36%	41%
They would be more likely to end up in a well-paid job	32%	32%	32%	27%	29%	38%	34%	30%	30%	34%	33%	31%	28%	30%	35%	29%	35%	29%
I think it will give my child a sense of achievement	31%	32%	30%	27%	28%	29%	30%	44%	25%	24%	33%	45%	33%	25%	24%	35%	44%	36%
I think they would be more likely to get employed	29%	31%	26%	32%	29%	24%	34%	26%	34%	29%	25%	26%	29%	32%	30%	25%	28%	28%
I don't think they could do what they want to do without a degree	26%	22%	30%	25%	24%	20%	35%	26%	22%	30%	17%	29%	37%	25%	27%	16%	33%	34%
I think they would meet different types of people from different backgrounds	22%	25%	20%	18%	23%	21%	25%	24%	25%	20%	23%	19%	30%	25%	21%	24%	18%	23%
I think they would meet more people their age	19%	21%	17%	14%	15%	17%	27%	22%	16%	23%	15%	24%	12%	15%	24%	15%	23%	15%
Other (please specify)	1%	1%	2%	3%	1%	1%	2%	0%	2%	0%	1%	2%	3%	2%	0%	1%	2%	2%

Note:

BASE: Would most want their child to go to university after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(24.B) You said you would prefer your child to get a university degree rather than doing an apprenticeship below degree level. Why is that?

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	312	121	86	52	53	53	56	24	22	32	37	28	17	43	53	102	69	88
Weighted	314	114	84	58	57	68	47	26	28	25	34	27	16	42	68	101	59	85
I think it would reflect badly on them/our family if they don't	5%	7%	3%	7%	0%	4%	7%	5%	4%	2%	9%	8%	0%	0%	4%	5%	6%	3%
I think university would help them grow more as a person before going into the world of work	45%	45%	50%	36%	48%	49%	43%	55%	35%	44%	48%	50%	47%	39%	49%	44%	47%	44%
Don't Know	4%	2%	9%	2%	2%	4%	2%	8%	0%	0%	8%	0%	12%	4%	4%	3%	5%	4%
I want them to get a university experience	36%	42%	36%	23%	39%	37%	44%	43%	27%	35%	33%	42%	25%	31%	37%	39%	34%	33%
They would be more likely to end up in a well-paid job	32%	38%	25%	29%	31%	37%	45%	14%	13%	44%	31%	28%	16%	33%	37%	28%	37%	28%
I think it will give my child a sense of achievement	31%	32%	30%	26%	38%	29%	34%	24%	33%	32%	45%	23%	23%	33%	29%	31%	39%	28%
I think they would be more likely to get employed	29%	36%	20%	24%	31%	40%	32%	26%	8%	27%	31%	19%	28%	29%	40%	24%	29%	26%
I don't think they could do what they want to do without a degree	26%	24%	28%	28%	24%	27%	28%	14%	26%	25%	40%	14%	35%	21%	27%	24%	34%	22%
I think they would meet different types of people from different backgrounds	22%	32%	17%	13%	21%	26%	18%	24%	36%	26%	15%	26%	21%	13%	26%	24%	20%	19%
I think they would meet more people their age	19%	25%	15%	22%	9%	22%	20%	19%	10%	32%	8%	32%	5%	17%	22%	17%	19%	19%
Other (please specify)	1%	1%	1%	2%	0%	2%	1%	0%	0%	0%	2%	0%	0%	3%	2%	1%	1%	2%

Note:

BASE: Would most want their child to go to university after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(24.C) You said you would prefer your child to get a university degree rather than doing an apprenticeship below degree level. Why is that?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	312	103	124	19	3	44	57	144	21	48	70	101	53	7	173	12
Weighted	314	107	122	20	3	42	59	145	21	51	70	102	53	7	170	12
I think it would reflect badly on them/our family if they don't	5%	2%	7%	5%	0%	5%	6%	6%	0%	3%	2%	5%	10%	15%	6%	0%
I think university would help them grow more as a person before going into the world of work	45%	48%	46%	54%	0%	38%	45%	48%	58%	38%	39%	53%	56%	32%	45%	28%
Don't Know	4%	2%	4%	0%	0%	8%	1%	4%	6%	7%	4%	2%	5%	0%	2%	0%
I want them to get a university experience	36%	39%	35%	66%	0%	20%	50%	33%	55%	28%	22%	47%	36%	63%	35%	15%
They would be more likely to end up in a well-paid job	32%	30%	34%	29%	35%	31%	30%	34%	34%	34%	35%	32%	35%	0%	33%	8%
I think it will give my child a sense of achievement	31%	22%	42%	37%	0%	20%	26%	40%	25%	38%	28%	35%	25%	25%	38%	45%
I think they would be more likely to get employed	29%	32%	24%	29%	33%	35%	36%	26%	24%	25%	23%	35%	28%	19%	28%	0%
I don't think they could do what they want to do without a degree	26%	31%	22%	34%	32%	19%	31%	24%	28%	16%	29%	26%	27%	27%	32%	42%
I think they would meet different types of people from different backgrounds	22%	17%	31%	37%	0%	8%	22%	27%	20%	15%	18%	28%	19%	30%	23%	35%
I think they would meet more people their age	19%	19%	20%	31%	0%	14%	24%	22%	5%	15%	13%	27%	18%	0%	20%	18%
Other (please specify)	1%	1%	1%	0%	0%	3%	0%	1%	0%	0%	0%	2%	0%	10%	1%	5%

Note:

BASE: Would most want their child to go to university after sixth form/college

Fieldwork: 7th Sep - 15th Sep 2023

(25.A) Which of the following comes closest to your view?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
We place too much emphasis on university education as a route to success	50%	49%	52%	47%	52%	50%	46%	57%	50%	48%	52%	52%	48%	49%	49%	55%	51%	48%
We place the right amount of emphasis on university education as a route to success	28%	31%	26%	31%	27%	26%	34%	23%	27%	29%	27%	30%	34%	26%	29%	27%	30%	33%
We don't place enough emphasis on university education as a route to success	14%	14%	13%	14%	12%	16%	13%	13%	14%	14%	13%	13%	17%	15%	14%	10%	13%	18%
Don't Know	8%	7%	9%	8%	9%	7%	8%	6%	10%	9%	9%	5%	2%	10%	8%	9%	6%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(25.B) Which of the following comes closest to your view?

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
We place too much emphasis on university education as a route to success	50%	47%	53%	53%	49%	43%	51%	54%	50%	61%	52%	50%	52%	49%	43%	51%	56%	50%
We place the right amount of emphasis on university education as a route to success	28%	33%	25%	25%	29%	34%	28%	27%	23%	22%	30%	29%	25%	29%	34%	27%	27%	28%
We don't place enough emphasis on university education as a route to success	14%	16%	15%	11%	11%	15%	15%	11%	16%	10%	11%	14%	22%	12%	15%	14%	11%	14%
Don't Know	8%	4%	8%	10%	11%	8%	6%	8%	11%	7%	7%	8%	2%	10%	8%	8%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(25.C) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
We place too much emphasis on university education as a route to success	50%	49%	50%	51%	42%	54%	45%	49%	52%	51%	53%	50%	40%	40%	43%	62%
We place the right amount of emphasis on university education as a route to success	28%	30%	29%	35%	13%	23%	35%	30%	36%	19%	23%	32%	42%	44%	38%	15%
We don't place enough emphasis on university education as a route to success	14%	14%	15%	9%	17%	11%	14%	15%	9%	15%	15%	13%	16%	15%	16%	16%
Don't Know	8%	7%	5%	5%	28%	12%	6%	5%	3%	14%	8%	5%	3%	0%	4%	7%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(26.A) Which of the following comes closest to your view?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
A university degree is worth pursuing, even if it does not help someone get a job	36%	40%	32%	35%	36%	36%	38%	35%	35%	39%	35%	34%	40%	36%	38%	33%	38%	34%
A university degree is not worth pursuing if it does not help someone get a job	55%	53%	57%	56%	53%	58%	53%	57%	55%	51%	56%	59%	60%	54%	53%	58%	53%	61%
Don't Know	9%	8%	10%	9%	11%	6%	9%	8%	10%	10%	9%	8%	0%	11%	9%	9%	8%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(26.B) Which of the following comes closest to your view?

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
A university degree is worth pursuing, even if it does not help someone get a job	36%	43%	37%	29%	31%	47%	35%	28%	30%	34%	37%	37%	33%	36%	47%	31%	35%	36%
A university degree is not worth pursuing if it does not help someone get a job	55%	50%	56%	60%	56%	48%	57%	61%	58%	58%	54%	56%	49%	55%	48%	59%	55%	54%
Don't Know	9%	7%	7%	11%	12%	5%	8%	11%	12%	9%	10%	7%	18%	8%	5%	10%	9%	10%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(26.C) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
A university degree is worth pursuing, even if it does not help someone get a job	36%	37%	41%	29%	17%	24%	49%	39%	39%	25%	31%	43%	57%	60%	50%	22%
A university degree is not worth pursuing if it does not help someone get a job	55%	54%	52%	66%	70%	62%	45%	53%	59%	62%	60%	51%	36%	35%	44%	71%
Don't Know	9%	9%	7%	5%	13%	14%	6%	8%	2%	13%	9%	6%	7%	6%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(27.A) Overall, how would you compare the advantages and disadvantages of getting a university degree?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
The advantages definitely outweigh the disadvantages	24%	22%	25%	25%	21%	26%	24%	24%	23%	26%	24%	21%	22%	23%	26%	24%	19%	26%
The advantages probably outweigh the disadvantages	31%	38%	25%	26%	29%	35%	33%	34%	28%	27%	32%	38%	45%	29%	26%	30%	42%	36%
Neither one outweighs the other	29%	25%	33%	28%	34%	29%	29%	25%	33%	31%	28%	27%	21%	32%	32%	28%	27%	22%
The disadvantages probably outweigh the advantages	9%	9%	9%	13%	7%	6%	8%	10%	8%	8%	10%	8%	10%	7%	9%	11%	7%	10%
The disadvantages definitely outweigh the advantages	3%	2%	3%	4%	3%	1%	2%	2%	3%	2%	3%	3%	1%	3%	2%	3%	2%	3%
Don't Know	4%	3%	6%	4%	6%	3%	4%	5%	5%	5%	4%	4%	0%	6%	5%	4%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(27.B) Overall, how would you compare the advantages and disadvantages of getting a university degree?

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
The advantages definitely outweigh the disadvantages	24%	26%	26%	20%	20%	32%	23%	16%	29%	20%	22%	26%	13%	21%	32%	23%	21%	21%
The advantages probably outweigh the disadvantages	31%	40%	29%	28%	26%	35%	31%	30%	17%	35%	32%	39%	37%	31%	35%	26%	33%	35%
Neither one outweighs the other	29%	25%	29%	33%	33%	21%	27%	35%	36%	33%	31%	25%	29%	33%	21%	32%	32%	30%
The disadvantages probably outweigh the advantages	9%	6%	9%	12%	9%	5%	11%	10%	12%	5%	10%	5%	10%	8%	5%	11%	8%	8%
The disadvantages definitely outweigh the advantages	3%	2%	2%	2%	5%	3%	4%	4%	2%	2%	1%	3%	2%	2%	3%	3%	1%	2%
Don't Know	4%	2%	4%	6%	7%	4%	4%	5%	4%	5%	4%	3%	9%	5%	4%	4%	4%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(27.C) Overall, how would you compare the advantages and disadvantages of getting a university degree?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
The advantages definitely outweigh the disadvantages	24%	22%	26%	27%	31%	19%	30%	25%	27%	19%	18%	27%	39%	32%	36%	9%
The advantages probably outweigh the disadvantages	31%	33%	35%	34%	27%	21%	34%	35%	32%	24%	32%	34%	37%	36%	38%	29%
Neither one outweighs the other	29%	30%	28%	26%	14%	38%	22%	27%	28%	39%	31%	25%	16%	26%	18%	39%
The disadvantages probably outweigh the advantages	9%	9%	6%	10%	0%	12%	8%	7%	11%	11%	12%	7%	3%	0%	5%	10%
The disadvantages definitely outweigh the advantages	3%	2%	2%	1%	14%	3%	2%	3%	0%	1%	2%	3%	2%	6%	1%	7%
Don't Know	4%	4%	3%	1%	13%	8%	3%	4%	1%	6%	5%	4%	3%	0%	1%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(28.A) If your child decided to apply to university and did not get accepted into a course, which of the following would come closest to your view?

	Parent Gender		Parent Age					Child Age					Child school year					
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I would be disappointed and would worry about their future	15%	11%	19%	10%	14%	14%	18%	17%	14%	16%	14%	16%	15%	14%	15%	15%	16%	15%
I would be disappointed but would not worry about their future	43%	48%	38%	35%	39%	48%	44%	51%	38%	45%	39%	49%	62%	39%	44%	38%	47%	58%
I would not be disappointed and would not worry about their future	28%	28%	27%	38%	31%	28%	19%	22%	34%	27%	31%	20%	17%	33%	26%	32%	24%	14%
I would not be disappointed but would worry about their future	8%	6%	10%	10%	8%	5%	11%	7%	9%	7%	8%	10%	7%	9%	8%	6%	9%	11%
Don't Know	6%	7%	5%	6%	8%	5%	7%	3%	6%	6%	8%	5%	0%	5%	6%	9%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(28.B) If your child decided to apply to university and did not get accepted into a course, which of the following would come closest to your view?

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I would be disappointed and would worry about their future	15%	19%	15%	11%	12%	18%	16%	14%	13%	10%	10%	15%	17%	18%	18%	14%	10%	17%
I would be disappointed but would not worry about their future	43%	46%	44%	41%	40%	41%	38%	41%	41%	47%	50%	43%	44%	49%	41%	40%	49%	46%
I would not be disappointed and would not worry about their future	28%	27%	24%	34%	28%	28%	33%	33%	27%	28%	26%	27%	24%	21%	28%	31%	27%	24%
I would not be disappointed but would worry about their future	8%	6%	10%	6%	11%	9%	8%	6%	8%	9%	10%	5%	8%	9%	9%	7%	10%	8%
Don't Know	6%	2%	6%	8%	9%	5%	6%	7%	11%	5%	3%	10%	7%	3%	5%	8%	4%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(28.C) If your child decided to apply to university and did not get accepted into a course, which of the following would come closest to your view?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I would be disappointed and would worry about their future	15%	13%	14%	29%	27%	14%	13%	16%	22%	12%	12%	20%	23%	28%	16%	9%
I would be disappointed but would not worry about their future	43%	46%	46%	34%	28%	39%	47%	45%	44%	40%	47%	42%	45%	38%	48%	47%
I would not be disappointed and would not worry about their future	28%	27%	27%	22%	31%	31%	27%	26%	23%	28%	28%	26%	20%	28%	23%	35%
I would not be disappointed but would worry about their future	8%	6%	9%	13%	0%	9%	8%	9%	9%	8%	7%	9%	8%	6%	11%	3%
Don't Know	6%	7%	4%	2%	13%	8%	5%	4%	2%	11%	7%	3%	4%	0%	2%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(29.A) To what extent do you think your child should take your views and opinions into account when deciding what they would like to do after school?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I do not want to have any influence over my child's decisions on what they do after school	20%	15%	25%	23%	21%	22%	18%	16%	19%	21%	19%	21%	27%	20%	21%	18%	20%	25%
I would like to have a bit of influence over my child's decisions on what they should do after school	56%	60%	51%	48%	54%	55%	58%	65%	55%	53%	59%	57%	57%	52%	54%	59%	55%	60%
I would like to have a fair amount of influence over my child's decisions on what they should do after school	17%	18%	17%	20%	17%	18%	16%	15%	16%	20%	16%	17%	12%	18%	18%	16%	21%	11%
I would like to have a lot of influence over my child's decisions on what they should do after school	2%	3%	2%	3%	2%	0%	3%	3%	2%	3%	2%	1%	4%	3%	3%	2%	1%	2%
Don't Know	5%	4%	5%	6%	6%	5%	5%	1%	7%	4%	4%	3%	0%	7%	4%	5%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(29.B) To what extent do you think your child should take your views and opinions into account when deciding what they would like to do after school?

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I do not want to have any influence over my child s decisions on what they do after school	20%	16%	18%	22%	28%	22%	24%	27%	14%	16%	17%	17%	29%	19%	22%	22%	17%	20%
I would like to have a bit of influence over my child s decisions on what they should do after school	56%	58%	60%	52%	51%	57%	51%	54%	69%	58%	50%	59%	56%	51%	57%	57%	53%	55%
I would like to have a fair amount of influence over my child s decisions on what they should do after school	17%	20%	15%	18%	14%	15%	18%	10%	13%	18%	26%	17%	12%	21%	15%	15%	22%	18%
I would like to have a lot of influence over my child s decisions on what they should do after school	2%	3%	2%	1%	2%	3%	3%	1%	0%	2%	2%	2%	0%	4%	3%	2%	2%	3%
Don t Know	5%	3%	5%	6%	5%	3%	3%	8%	4%	5%	5%	6%	3%	6%	3%	5%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(29.C) To what extent do you think your child should take your views and opinions into account when deciding what they would like to do after school?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I do not want to have any influence over my child s decisions on what they do after school	20%	18%	20%	17%	14%	26%	20%	20%	12%	22%	21%	18%	22%	30%	20%	21%
I would like to have a bit of influence over my child s decisions on what they should do after school	56%	60%	57%	55%	31%	46%	53%	59%	61%	57%	56%	56%	53%	44%	58%	55%
I would like to have a fair amount of influence over my child s decisions on what they should do after school	17%	15%	17%	27%	41%	19%	19%	16%	25%	15%	16%	20%	16%	22%	18%	18%
I would like to have a lot of influence over my child s decisions on what they should do after school	2%	2%	3%	0%	0%	2%	3%	2%	1%	1%	1%	2%	6%	0%	3%	2%
Don t Know	5%	6%	3%	2%	13%	7%	5%	3%	0%	5%	6%	3%	3%	5%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(30.A) If your child wasn't sure what they would like to do after school, what would you prefer for them to do whilst figuring it out?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Go to university	16%	16%	15%	19%	12%	16%	15%	18%	13%	16%	17%	18%	15%	12%	17%	16%	19%	18%
Start an apprenticeship	18%	18%	19%	13%	20%	21%	18%	19%	18%	20%	18%	18%	16%	19%	19%	19%	16%	18%
Go to a further education college	19%	19%	19%	14%	18%	21%	24%	17%	16%	20%	18%	24%	15%	17%	19%	16%	31%	14%
Work	23%	23%	22%	23%	25%	20%	17%	28%	26%	20%	22%	19%	35%	25%	20%	24%	16%	27%
Take a gap year	15%	14%	16%	20%	14%	13%	16%	11%	16%	14%	16%	13%	15%	17%	13%	15%	13%	16%
Other (please specify)	1%	1%	1%	2%	1%	0%	1%	0%	2%	0%	1%	1%	0%	2%	0%	1%	0%	2%
Don't Know	8%	8%	8%	8%	8%	9%	8%	8%	9%	9%	9%	6%	5%	8%	11%	9%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(30.B) If your child wasn't sure what they would like to do after school, what would you prefer for them to do whilst figuring it out?

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Go to university	16%	22%	15%	13%	11%	23%	14%	10%	13%	13%	15%	16%	8%	20%	23%	13%	14%	17%
Start an apprenticeship	18%	19%	19%	20%	15%	19%	16%	15%	16%	21%	20%	26%	15%	18%	19%	16%	21%	20%
Go to a further education college	19%	14%	16%	25%	25%	18%	18%	11%	18%	22%	27%	19%	23%	18%	18%	16%	25%	19%
Work	23%	22%	23%	23%	22%	19%	28%	28%	25%	24%	17%	15%	29%	21%	19%	27%	20%	21%
Take a gap year	15%	17%	17%	10%	14%	14%	15%	21%	21%	13%	14%	12%	12%	12%	14%	18%	13%	12%
Other (please specify)	1%	1%	0%	2%	1%	1%	1%	2%	1%	0%	1%	2%	2%	1%	1%	1%	0%	1%
Don't Know	8%	5%	9%	8%	12%	7%	9%	13%	6%	6%	6%	9%	11%	9%	7%	9%	6%	10%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(30.C) If your child wasn't sure what they would like to do after school, what would you prefer for them to do whilst figuring it out?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Go to university	16%	17%	17%	11%	58%	11%	19%	17%	13%	11%	11%	21%	27%	34%	25%	7%
Start an apprenticeship	18%	22%	17%	12%	0%	20%	21%	17%	19%	25%	16%	15%	22%	11%	16%	25%
Go to a further education college	19%	17%	19%	22%	0%	23%	16%	21%	19%	25%	22%	15%	8%	0%	20%	24%
Work	23%	21%	23%	25%	28%	19%	23%	22%	22%	23%	24%	22%	19%	14%	18%	24%
Take a gap year	15%	13%	15%	24%	0%	11%	15%	15%	18%	9%	15%	19%	18%	19%	16%	13%
Other (please specify)	1%	1%	1%	0%	0%	2%	0%	1%	0%	0%	2%	1%	0%	0%	1%	2%
Don't Know	8%	9%	7%	6%	13%	13%	6%	8%	8%	8%	10%	8%	5%	23%	4%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(31.A) If your child wanted to go to university, what would you most want them to experience/get out of it? Select up to three

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Personal development (independence, confidence, sense of responsibility)	64%	57%	71%	60%	68%	64%	60%	68%	63%	68%	62%	65%	58%	64%	67%	62%	67%	59%
Good academic foundations in their field of study	54%	53%	55%	48%	49%	58%	56%	59%	51%	53%	53%	60%	51%	50%	54%	53%	60%	55%
Don't Know	4%	4%	4%	6%	4%	4%	3%	4%	4%	4%	5%	4%	0%	4%	4%	5%	3%	1%
Opportunities to make friends/form relationships	36%	35%	37%	33%	36%	37%	34%	39%	35%	35%	39%	33%	42%	35%	36%	37%	35%	37%
Career guidance/preparation	36%	34%	38%	34%	34%	41%	36%	33%	37%	33%	38%	34%	42%	37%	31%	39%	36%	35%
Expanding their professional network/connections	29%	30%	28%	30%	28%	30%	31%	27%	30%	31%	28%	29%	25%	29%	33%	27%	27%	32%
Opportunities to get exposed to diverse cultures/people from different backgrounds	23%	26%	21%	27%	23%	22%	25%	20%	25%	27%	22%	20%	22%	25%	27%	22%	19%	20%
Opportunities to take part in extracurricular activities/sports	16%	19%	12%	18%	15%	12%	18%	15%	16%	14%	17%	15%	17%	17%	13%	18%	15%	13%
Other (please specify)	1%	1%	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(31.B) If your child wanted to go to university, what would you most want them to experience/get out of it? Select up to three

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Personal development (independence, confidence, sense of responsibility)	64%	68%	66%	59%	63%	57%	63%	71%	63%	68%	65%	68%	70%	64%	57%	65%	66%	66%
Good academic foundations in their field of study	54%	52%	61%	48%	51%	49%	54%	43%	58%	56%	62%	57%	46%	56%	49%	53%	59%	54%
Don't Know	4%	2%	3%	7%	5%	3%	6%	4%	4%	5%	3%	5%	2%	3%	3%	5%	4%	4%
Opportunities to make friends/form relationships	36%	33%	35%	37%	41%	32%	26%	43%	37%	43%	39%	34%	42%	40%	32%	34%	40%	38%
Career guidance/preparation	36%	33%	34%	40%	37%	34%	42%	34%	43%	36%	39%	33%	34%	25%	34%	40%	38%	29%
Expanding their professional network/connections	29%	32%	29%	27%	28%	34%	27%	28%	25%	22%	25%	36%	26%	35%	34%	27%	23%	34%
Opportunities to get exposed to diverse cultures/people from different backgrounds	23%	29%	23%	19%	20%	39%	16%	23%	19%	22%	19%	18%	26%	23%	39%	19%	21%	22%
Opportunities to take part in extracurricular activities/sports	16%	16%	17%	14%	15%	21%	16%	15%	15%	10%	12%	13%	29%	13%	21%	15%	11%	16%
Other (please specify)	1%	1%	1%	1%	0%	2%	0%	0%	1%	0%	0%	0%	0%	1%	2%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(31.C) If your child wanted to go to university, what would you most want them to experience/get out of it? Select up to three

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Personal development (independence, confidence, sense of responsibility)	64%	60%	64%	72%	42%	69%	53%	66%	73%	62%	62%	68%	64%	59%	60%	65%
Good academic foundations in their field of study	54%	51%	55%	64%	27%	57%	51%	55%	52%	47%	55%	58%	58%	41%	60%	52%
Don't Know	4%	5%	2%	0%	28%	7%	3%	2%	0%	6%	5%	2%	2%	0%	1%	6%
Opportunities to make friends/form relationships	36%	37%	37%	35%	0%	31%	40%	38%	30%	39%	36%	35%	30%	39%	34%	35%
Career guidance/preparation	36%	37%	36%	33%	42%	34%	38%	36%	39%	41%	40%	29%	31%	40%	36%	35%
Expanding their professional network/connections	29%	29%	27%	27%	14%	40%	28%	27%	40%	32%	29%	26%	33%	36%	33%	25%
Opportunities to get exposed to diverse cultures/people from different backgrounds	23%	22%	28%	32%	31%	15%	27%	25%	30%	16%	17%	31%	35%	37%	25%	20%
Opportunities to take part in extracurricular activities/sports	16%	18%	18%	15%	14%	8%	21%	17%	13%	12%	15%	18%	16%	42%	15%	17%
Other (please specify)	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(32.A) And if your child wanted to go to university, which of the following do you think is most important to consider when deciding where they ll go?Select up to three

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Class size	6%	7%	5%	5%	7%	5%	4%	9%	5%	5%	6%	7%	11%	5%	5%	6%	5%	11%
Whether they have good sports teams/extracurriculars	6%	8%	4%	3%	8%	4%	9%	5%	5%	6%	8%	5%	7%	4%	6%	7%	6%	8%
Whether they know other people going	6%	8%	5%	8%	8%	3%	9%	2%	5%	9%	6%	4%	6%	5%	8%	6%	4%	7%
Whether the student body is diverse	5%	5%	5%	7%	4%	5%	5%	2%	4%	5%	5%	5%	0%	4%	6%	5%	4%	5%
Expertise/specialism in the area your child is interested in	46%	41%	52%	41%	48%	45%	45%	51%	47%	47%	47%	43%	45%	46%	47%	49%	38%	48%
A good overall ranking/reputation	43%	42%	44%	43%	41%	44%	41%	48%	46%	45%	41%	41%	38%	46%	43%	42%	41%	41%
The university s facilities	42%	45%	39%	34%	40%	51%	37%	48%	41%	42%	41%	45%	46%	41%	41%	42%	45%	45%
The cost of living in the area	38%	36%	40%	39%	37%	39%	37%	39%	37%	32%	43%	42%	41%	38%	32%	40%	41%	43%
Don t Know	3%	3%	3%	4%	4%	3%	4%	2%	3%	5%	2%	3%	0%	3%	5%	2%	3%	1%
Whether they offer good internships/and or career guidance	29%	29%	28%	28%	26%	32%	29%	27%	28%	30%	29%	29%	22%	27%	32%	27%	31%	24%
The distance from home	24%	21%	27%	27%	22%	26%	27%	21%	25%	24%	18%	30%	25%	25%	23%	20%	31%	24%
Whether the nearest town/city a nice place to live for students	22%	22%	21%	24%	21%	20%	18%	27%	22%	20%	22%	19%	35%	22%	21%	22%	19%	25%
Other (please specify)	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(32.B) And if your child wanted to go to university, which of the following do you think is most important to consider when deciding where they ll go?Select up to three

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Class size	6%	8%	5%	4%	6%	5%	8%	6%	6%	5%	5%	4%	5%	8%	5%	7%	5%	6%
Whether they have good sports teams/extracurriculars	6%	8%	5%	7%	4%	8%	4%	1%	6%	6%	10%	6%	8%	4%	8%	4%	9%	6%
Whether they know other people going	6%	6%	6%	5%	8%	6%	7%	6%	7%	3%	3%	5%	15%	5%	6%	7%	3%	7%
Whether the student body is diverse	5%	8%	4%	4%	2%	9%	5%	3%	2%	4%	5%	3%	7%	3%	9%	4%	5%	4%
Expertise/specialism in the area your child is interested in	46%	49%	50%	41%	42%	45%	50%	41%	38%	55%	52%	44%	46%	44%	45%	44%	53%	44%
A good overall ranking/reputation	43%	50%	41%	40%	39%	47%	39%	49%	44%	44%	38%	35%	47%	46%	47%	43%	41%	42%
The university s facilities	42%	40%	48%	44%	35%	42%	40%	46%	41%	40%	39%	48%	41%	44%	42%	42%	39%	45%
The cost of living in the area	38%	34%	40%	35%	47%	35%	35%	47%	42%	35%	39%	43%	31%	36%	35%	40%	37%	38%
Don t Know	3%	2%	3%	5%	4%	2%	4%	2%	4%	5%	4%	6%	2%	2%	2%	4%	4%	3%
Whether they offer good internships/and or career guidance	29%	29%	27%	32%	27%	38%	25%	19%	38%	26%	27%	29%	24%	24%	38%	27%	27%	26%
The distance from home	24%	17%	22%	28%	36%	13%	28%	18%	27%	23%	29%	23%	32%	33%	13%	25%	26%	29%
Whether the nearest town/city a nice place to live for students	22%	22%	23%	19%	21%	18%	20%	24%	22%	25%	16%	29%	18%	23%	18%	22%	20%	24%
Other (please specify)	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%

Note:
 BASE: All Respondents
 Fieldwork: 7th Sep - 15th Sep 2023
 Data weighted by gender, region and social grade to Nationally Representative Proportions

(32.C) And if your child wanted to go to university, which of the following do you think is most important to consider when deciding where they ll go?Select up to three

	Total	2019					Voting Intention			Education Parent					Child interested in going to university	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher/Advanced Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Class size	6%	6%	7%	2%	14%	3%	7%	6%	1%	6%	4%	6%	9%	0%	8%	6%
Whether they have good sports teams/extracurriculars	6%	6%	6%	3%	17%	6%	8%	7%	5%	5%	7%	5%	8%	23%	7%	10%
Whether they know other people going	6%	6%	6%	6%	13%	4%	11%	5%	5%	6%	9%	5%	3%	20%	7%	6%
Whether the student body is diverse	5%	3%	7%	1%	0%	6%	3%	6%	8%	3%	2%	8%	6%	6%	7%	7%
Expertise/specialism in the area your child is interested in	46%	45%	43%	56%	41%	50%	44%	46%	47%	42%	43%	48%	56%	52%	49%	37%
A good overall ranking/reputation	43%	45%	43%	43%	41%	42%	46%	45%	43%	36%	39%	49%	56%	25%	46%	38%
The university s facilities	42%	41%	44%	53%	14%	38%	42%	43%	47%	36%	48%	39%	43%	39%	45%	38%
The cost of living in the area	38%	36%	40%	39%	28%	38%	35%	40%	45%	50%	33%	37%	32%	46%	35%	43%
Don t Know	3%	5%	2%	0%	0%	5%	3%	2%	0%	5%	5%	3%	1%	0%	0%	6%
Whether they offer good internships/and or career guidance	29%	30%	28%	29%	30%	29%	32%	26%	34%	25%	30%	30%	28%	14%	34%	23%
The distance from home	24%	20%	26%	23%	56%	30%	15%	26%	21%	32%	25%	21%	14%	11%	21%	27%
Whether the nearest town/city a nice place to live for students	22%	21%	22%	21%	45%	20%	19%	23%	24%	20%	22%	22%	21%	41%	19%	26%
Other (please specify)	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	5%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(33.A) You said earlier that your child was interested in going to university after sixth form/college. If they were to go, how likely or unlikely do you think it is that they will move out of your home?

	Parent Gender		Parent Age					Child Age					Child school year					
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	366	152	212	48	87	83	68	80	46	65	90	129	36	45	74	84	91	72
Weighted	363	185	177	50	80	83	72	78	44	63	91	131	33	44	71	84	94	69
Very likely	22%	19%	24%	19%	22%	15%	13%	38%	22%	10%	20%	24%	38%	19%	15%	20%	24%	28%
Somewhat likely	43%	42%	44%	50%	50%	45%	48%	24%	49%	60%	39%	42%	19%	52%	59%	37%	36%	37%
Neither likely nor unlikely	20%	23%	17%	18%	18%	23%	21%	18%	20%	18%	26%	17%	16%	21%	16%	28%	18%	17%
Somewhat unlikely	7%	5%	8%	2%	6%	7%	9%	8%	3%	6%	5%	7%	15%	3%	6%	6%	9%	7%
Very unlikely	4%	4%	4%	7%	2%	4%	2%	7%	4%	3%	5%	4%	7%	4%	3%	5%	4%	6%
Don't Know	5%	7%	2%	4%	1%	7%	7%	5%	2%	3%	4%	7%	6%	2%	2%	5%	8%	5%
Total Likely:	65%	61%	69%	69%	72%	60%	61%	62%	71%	70%	60%	65%	57%	70%	73%	57%	61%	66%
Total Unlikely:	11%	9%	12%	9%	8%	11%	11%	15%	7%	9%	10%	11%	22%	7%	8%	11%	13%	13%
Net:	54%	51%	56%	60%	64%	49%	50%	47%	64%	61%	50%	54%	35%	64%	65%	46%	47%	53%

Note:

BASE: Parents whose children are interested or definitely want to go to university

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(33.B) You said earlier that your child was interested in going to university after sixth form/college. If they were to go, how likely or unlikely do you think it is that they will move out of your home?

	Social Grade					Region								Grouped region				
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	366	150	94	68	54	58	67	24	29	44	45	29	16	54	58	120	89	99
Weighted	363	140	92	73	58	76	58	23	38	36	39	27	15	51	76	119	75	92
Very likely	22%	22%	26%	13%	24%	16%	26%	30%	25%	18%	22%	21%	31%	18%	16%	26%	20%	21%
Somewhat likely	43%	47%	40%	48%	33%	52%	41%	35%	35%	45%	49%	50%	11%	42%	52%	38%	47%	39%
Neither likely nor unlikely	20%	19%	16%	25%	21%	20%	18%	23%	21%	22%	17%	9%	23%	24%	20%	20%	19%	20%
Somewhat unlikely	7%	4%	9%	6%	10%	4%	5%	7%	10%	5%	8%	11%	21%	3%	4%	7%	6%	8%
Very unlikely	4%	4%	3%	4%	9%	7%	4%	0%	5%	8%	0%	6%	6%	3%	7%	3%	4%	4%
Don't Know	5%	5%	7%	4%	3%	0%	8%	5%	4%	3%	5%	3%	7%	11%	0%	6%	4%	8%
Total Likely:	65%	69%	65%	61%	57%	69%	66%	65%	60%	62%	71%	71%	42%	60%	69%	64%	67%	60%
Total Unlikely:	11%	7%	12%	9%	19%	11%	8%	7%	15%	13%	8%	17%	27%	6%	11%	10%	10%	12%
Net:	54%	62%	53%	52%	37%	58%	58%	58%	45%	49%	63%	54%	16%	54%	58%	54%	57%	48%

Note:

BASE: Parents whose children are interested or definitely want to go to university

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(33.C) You said earlier that your child was interested in going to university after sixth form/college. If they were to go, how likely or unlikely do you think it is that they will move out of your home?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher/Advanced Higher)	University Under-Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	366	127	156	22	1	37	77	179	20	56	90	114	61	8	366	0
Weighted	363	131	156	19	1	34	80	177	19	58	94	110	59	8	363	0
Very likely	22%	22%	21%	33%	0%	14%	22%	21%	35%	21%	12%	27%	26%	39%	22%	*
Somewhat likely	43%	46%	45%	27%	100%	33%	54%	45%	28%	31%	45%	41%	53%	32%	43%	*
Neither likely nor unlikely	20%	15%	19%	30%	0%	28%	12%	19%	26%	23%	25%	18%	14%	29%	20%	*
Somewhat unlikely	7%	7%	5%	0%	0%	11%	7%	5%	0%	9%	5%	8%	3%	0%	7%	*
Very unlikely	4%	4%	5%	5%	0%	4%	4%	5%	5%	11%	3%	3%	3%	0%	4%	*
Don't Know	5%	5%	4%	6%	0%	10%	1%	4%	6%	4%	10%	2%	2%	0%	5%	*
Total Likely:	65%	68%	67%	60%	100%	47%	76%	67%	63%	53%	57%	68%	79%	71%	65%	*
Total Unlikely:	11%	11%	10%	5%	0%	15%	11%	10%	5%	21%	8%	11%	5%	0%	11%	*
Net:	54%	57%	57%	55%	100%	32%	65%	57%	59%	32%	50%	57%	74%	71%	54%	*

Note:

BASE: Parents whose children are interested or definitely want to go to university

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(34.A) On a scale of 1 to 5, with 1 being very poor and 5 being excellent, how would you rate your child s school when it comes to preparing them for the following?: Further academic study (e.g. university)

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
1 - very poor	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	0%	1%	2%	2%	2%	2%
2	5%	4%	5%	7%	4%	5%	5%	3%	3%	8%	3%	6%	1%	3%	8%	4%	7%	2%
3	24%	24%	24%	23%	23%	26%	26%	22%	21%	22%	29%	26%	21%	21%	23%	29%	28%	20%
4	38%	42%	33%	36%	39%	34%	42%	36%	32%	36%	42%	40%	42%	33%	36%	41%	39%	44%
5 - excellent	15%	14%	15%	17%	13%	14%	11%	20%	15%	10%	13%	19%	26%	14%	11%	12%	17%	27%
Don t Know	17%	14%	20%	16%	19%	19%	14%	17%	28%	22%	11%	6%	10%	28%	21%	11%	8%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(34.B) On a scale of 1 to 5, with 1 being very poor and 5 being excellent, how would you rate your child's school when it comes to preparing them for the following?: Further academic study (e.g. university)

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
1 - very poor	2%	2%	1%	2%	1%	1%	1%	5%	0%	4%	0%	1%	4%	2%	1%	2%	2%	2%
2	5%	4%	7%	5%	4%	4%	2%	3%	9%	8%	5%	4%	4%	7%	4%	4%	6%	5%
3	24%	18%	27%	28%	26%	21%	25%	22%	29%	24%	25%	26%	27%	22%	21%	25%	25%	24%
4	38%	42%	34%	39%	35%	40%	35%	28%	35%	42%	42%	38%	34%	41%	40%	33%	42%	39%
5 - excellent	15%	19%	12%	13%	14%	25%	15%	16%	14%	7%	8%	13%	13%	13%	25%	15%	8%	13%
Don't Know	17%	15%	20%	13%	20%	10%	22%	25%	13%	15%	21%	19%	18%	15%	10%	20%	19%	17%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(34.C) On a scale of 1 to 5, with 1 being very poor and 5 being excellent, how would you rate your child s school when it comes to preparing them for the following?: Further academic study (e.g. university)

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
1 - very poor	2%	0%	2%	1%	13%	2%	0%	2%	0%	1%	1%	2%	2%	0%	2%	0%
2	5%	5%	6%	1%	0%	6%	3%	5%	5%	7%	4%	5%	2%	5%	3%	6%
3	24%	24%	26%	22%	17%	24%	22%	23%	29%	28%	28%	23%	21%	0%	19%	34%
4	38%	42%	35%	36%	42%	33%	50%	39%	28%	36%	39%	33%	45%	48%	46%	47%
5 - excellent	15%	15%	17%	22%	0%	10%	17%	14%	24%	13%	9%	18%	17%	39%	25%	7%
Don t Know	17%	15%	14%	19%	28%	26%	8%	17%	14%	15%	19%	19%	13%	8%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(35.A) On a scale of 1 to 5, with 1 being very poor and 5 being excellent, how would you rate your child s school when it comes to preparing them for the following?: Further vocational study (e.g. vocational college, apprenticeships)

	Parent Gender		Parent Age					Child Age					Child school year					
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
1 - very poor	2%	2%	2%	2%	2%	1%	2%	2%	1%	3%	1%	2%	2%	1%	3%	1%	2%	3%
2	6%	4%	8%	6%	7%	7%	4%	3%	5%	6%	7%	6%	1%	4%	6%	6%	10%	1%
3	26%	26%	26%	29%	23%	25%	28%	25%	21%	27%	25%	31%	25%	21%	27%	28%	28%	28%
4	35%	38%	32%	30%	32%	39%	35%	37%	30%	28%	39%	41%	50%	30%	29%	37%	42%	45%
5 - excellent	13%	14%	11%	19%	15%	8%	12%	14%	12%	13%	12%	15%	14%	12%	14%	12%	13%	17%
Don t Know	19%	17%	21%	15%	21%	20%	18%	19%	31%	22%	16%	5%	8%	31%	21%	16%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(35.B) On a scale of 1 to 5, with 1 being very poor and 5 being excellent, how would you rate your child s school when it comes to preparing them for the following?: Further vocational study (e.g. vocational college, apprenticeships)

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
1 - very poor	2%	3%	2%	2%	0%	1%	2%	5%	2%	2%	0%	2%	2%	2%	1%	3%	1%	2%
2	6%	7%	5%	6%	5%	5%	5%	8%	6%	8%	7%	4%	5%	5%	5%	6%	7%	5%
3	26%	21%	29%	28%	27%	24%	24%	17%	28%	28%	26%	31%	28%	30%	24%	23%	27%	30%
4	35%	36%	34%	35%	33%	38%	34%	28%	33%	38%	39%	34%	28%	35%	38%	32%	38%	33%
5 - excellent	13%	17%	10%	12%	12%	15%	13%	17%	15%	10%	7%	8%	15%	15%	15%	15%	8%	13%
Don t Know	19%	17%	20%	17%	21%	17%	23%	24%	15%	14%	21%	22%	22%	13%	17%	21%	18%	18%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(35.C) On a scale of 1 to 5, with 1 being very poor and 5 being excellent, how would you rate your child's school when it comes to preparing them for the following?: Further vocational study (e.g. vocational college, apprenticeships)

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
1 - very poor	2%	1%	3%	1%	13%	2%	1%	3%	0%	1%	1%	3%	2%	0%	2%	0%
2	6%	6%	7%	2%	0%	3%	4%	7%	9%	7%	4%	7%	7%	5%	4%	11%
3	26%	25%	26%	22%	17%	27%	21%	25%	29%	29%	29%	26%	12%	10%	22%	35%
4	35%	40%	31%	34%	28%	34%	47%	34%	32%	36%	34%	28%	44%	41%	45%	42%
5 - excellent	13%	12%	16%	20%	13%	8%	15%	14%	15%	8%	13%	15%	17%	36%	21%	7%
Don't Know	19%	16%	17%	20%	28%	26%	12%	18%	16%	18%	20%	21%	18%	8%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(36.A) On a scale of 1 to 5, with 1 being very poor and 5 being excellent, how would you rate your child s school when it comes to preparing them for the following?: The world of work

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
1 - very poor	3%	3%	3%	3%	4%	3%	1%	4%	2%	3%	5%	3%	2%	2%	3%	4%	3%	4%
2	8%	6%	9%	11%	7%	7%	7%	7%	7%	8%	7%	10%	7%	6%	8%	7%	11%	6%
3	30%	30%	31%	32%	27%	30%	35%	28%	23%	33%	29%	36%	30%	23%	33%	33%	35%	30%
4	32%	34%	29%	29%	29%	32%	36%	32%	31%	30%	34%	31%	36%	31%	30%	32%	32%	37%
5 - excellent	11%	12%	9%	12%	14%	9%	5%	12%	8%	9%	11%	13%	16%	9%	9%	10%	13%	16%
Don t Know	17%	16%	18%	13%	19%	19%	15%	16%	29%	17%	14%	7%	9%	29%	17%	14%	7%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(36.B) On a scale of 1 to 5, with 1 being very poor and 5 being excellent, how would you rate your child s school when it comes to preparing them for the following?: The world of work

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
1 - very poor	3%	4%	2%	4%	2%	1%	2%	6%	5%	5%	1%	3%	4%	2%	1%	4%	3%	3%
2	8%	6%	9%	8%	7%	8%	4%	6%	10%	8%	6%	5%	13%	11%	8%	7%	7%	10%
3	30%	26%	29%	34%	34%	28%	30%	22%	32%	32%	36%	33%	23%	32%	28%	29%	35%	31%
4	32%	35%	30%	32%	29%	38%	32%	31%	34%	31%	28%	28%	30%	29%	38%	32%	29%	29%
5 - excellent	11%	12%	11%	8%	10%	13%	12%	13%	7%	7%	6%	15%	8%	10%	13%	11%	6%	11%
Don t Know	17%	17%	18%	14%	18%	11%	19%	22%	12%	17%	22%	15%	22%	16%	11%	18%	20%	17%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(36.C) On a scale of 1 to 5, with 1 being very poor and 5 being excellent, how would you rate your child's school when it comes to preparing them for the following?: The world of work

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
1 - very poor	3%	2%	4%	3%	13%	4%	2%	4%	3%	2%	2%	3%	3%	7%	4%	3%
2	8%	5%	11%	6%	0%	5%	6%	8%	5%	6%	8%	10%	6%	11%	5%	12%
3	30%	33%	28%	28%	17%	30%	29%	28%	38%	37%	31%	29%	27%	8%	28%	40%
4	32%	36%	30%	33%	42%	27%	43%	32%	30%	32%	34%	26%	35%	38%	41%	33%
5 - excellent	11%	9%	13%	14%	0%	6%	13%	11%	11%	8%	9%	13%	13%	26%	15%	6%
Don't Know	17%	14%	14%	15%	28%	28%	7%	18%	13%	15%	17%	19%	16%	8%	7%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(37.A) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying to university

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I could help my child with this on my own on every aspect of the process	23%	20%	25%	31%	24%	17%	24%	21%	26%	25%	21%	18%	27%	26%	26%	20%	18%	22%
I could help my child with most of this but would need help with a few aspects of the process	40%	42%	39%	41%	37%	44%	40%	40%	39%	40%	40%	44%	29%	40%	40%	40%	43%	38%
I could help my child with a few things but would need help with most aspects of the process	25%	26%	25%	18%	27%	26%	26%	31%	21%	22%	28%	29%	37%	20%	22%	30%	29%	31%
I could definitely not help my child with this and would need help with every aspect	5%	5%	5%	4%	6%	6%	6%	3%	4%	6%	5%	5%	7%	5%	6%	3%	5%	8%
Don't Know	6%	6%	6%	7%	7%	7%	4%	5%	9%	7%	6%	4%	0%	10%	6%	6%	4%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(37.B) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying to university

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I could help my child with this on my own on every aspect of the process	23%	34%	21%	15%	19%	31%	25%	25%	20%	18%	22%	16%	32%	17%	31%	23%	20%	19%
I could help my child with most of this but would need help with a few aspects of the process	40%	43%	40%	41%	37%	35%	37%	39%	36%	46%	54%	47%	30%	41%	35%	37%	51%	41%
I could help my child with a few things but would need help with most aspects of the process	25%	17%	26%	33%	29%	21%	26%	24%	35%	28%	17%	26%	25%	30%	21%	28%	22%	28%
I could definitely not help my child with this and would need help with every aspect	5%	2%	7%	5%	6%	4%	6%	6%	6%	3%	1%	5%	8%	5%	4%	6%	2%	6%
Don't Know	6%	4%	7%	6%	8%	10%	6%	6%	3%	5%	6%	7%	5%	6%	10%	5%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(37.C) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying to university

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-Advanced Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I could help my child with this on my own on every aspect of the process	23%	20%	28%	28%	13%	17%	18%	25%	33%	13%	13%	34%	34%	53%	25%	24%
I could help my child with most of this but would need help with a few aspects of the process	40%	46%	37%	43%	14%	36%	46%	39%	38%	38%	41%	40%	44%	30%	46%	41%
I could help my child with a few things but would need help with most aspects of the process	25%	23%	27%	20%	60%	27%	26%	26%	20%	35%	30%	17%	16%	17%	23%	26%
I could definitely not help my child with this and would need help with every aspect	5%	4%	3%	7%	13%	8%	3%	5%	4%	9%	6%	3%	2%	0%	4%	7%
Don't Know	6%	6%	5%	2%	0%	11%	6%	5%	5%	6%	9%	5%	5%	0%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(38.A) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying for vocational studies at a college

	Parent Gender			Parent Age					Child Age					Child school year				
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I could help my child with this on my own on every aspect of the process	22%	18%	26%	28%	22%	20%	25%	17%	27%	23%	20%	21%	20%	26%	23%	19%	19%	23%
I could help my child with most of this but would need help with a few aspects of the process	41%	42%	40%	36%	39%	47%	40%	43%	38%	43%	41%	43%	36%	38%	42%	42%	45%	37%
I could help my child with a few things but would need help with most aspects of the process	25%	27%	23%	21%	27%	21%	27%	32%	21%	23%	30%	26%	38%	21%	24%	29%	25%	33%
I could definitely not help my child with this and would need help with every aspect	3%	4%	3%	3%	5%	3%	2%	3%	3%	4%	2%	4%	7%	3%	4%	2%	3%	7%
Don't Know	8%	7%	8%	12%	8%	9%	6%	5%	12%	8%	7%	6%	0%	12%	7%	8%	7%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(38.B) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying for vocational studies at a college

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I could help my child with this on my own on every aspect of the process	22%	28%	19%	20%	21%	29%	23%	26%	18%	18%	20%	18%	23%	22%	29%	22%	20%	21%
I could help my child with most of this but would need help with a few aspects of the process	41%	41%	43%	42%	36%	36%	37%	37%	39%	53%	43%	47%	37%	44%	36%	38%	47%	44%
I could help my child with a few things but would need help with most aspects of the process	25%	24%	26%	26%	26%	27%	29%	22%	31%	18%	23%	26%	32%	19%	27%	28%	21%	24%
I could definitely not help my child with this and would need help with every aspect	3%	2%	3%	4%	5%	1%	4%	6%	5%	4%	2%	2%	3%	4%	1%	5%	3%	3%
Don't Know	8%	6%	8%	8%	11%	8%	7%	9%	6%	7%	11%	7%	5%	10%	8%	7%	9%	8%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(38.C) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying for vocational studies at a college

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-Advanced Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I could help my child with this on my own on every aspect of the process	22%	20%	28%	24%	13%	17%	21%	26%	26%	18%	16%	25%	32%	30%	26%	27%
I could help my child with most of this but would need help with a few aspects of the process	41%	44%	40%	44%	14%	38%	42%	40%	44%	41%	41%	41%	40%	60%	44%	44%
I could help my child with a few things but would need help with most aspects of the process	25%	27%	21%	24%	73%	27%	29%	23%	22%	29%	29%	23%	22%	10%	23%	25%
I could definitely not help my child with this and would need help with every aspect	3%	4%	4%	2%	0%	4%	4%	4%	0%	5%	3%	4%	1%	0%	3%	3%
Don't Know	8%	6%	7%	5%	0%	14%	4%	7%	7%	8%	11%	8%	6%	0%	4%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(39.A) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying for an apprenticeship

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I could help my child with this on my own on every aspect of the process	21%	18%	23%	29%	20%	18%	22%	14%	25%	22%	18%	17%	13%	25%	23%	18%	15%	16%
I could help my child with most of this but would need help with a few aspects of the process	41%	40%	42%	42%	40%	41%	43%	39%	39%	43%	41%	44%	31%	40%	40%	41%	45%	40%
I could help my child with a few things but would need help with most aspects of the process	27%	31%	24%	18%	28%	28%	24%	38%	23%	22%	32%	29%	48%	22%	24%	32%	30%	35%
I could definitely not help my child with this and would need help with every aspect	4%	5%	2%	2%	4%	4%	5%	2%	2%	5%	3%	4%	4%	2%	6%	1%	4%	6%
Don't Know	7%	6%	9%	9%	8%	9%	6%	6%	10%	8%	7%	5%	5%	11%	7%	8%	5%	3%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(39.B) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying for an apprenticeship

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I could help my child with this on my own on every aspect of the process	21%	24%	21%	19%	17%	24%	22%	23%	12%	15%	19%	18%	25%	23%	24%	19%	18%	22%
I could help my child with most of this but would need help with a few aspects of the process	41%	45%	40%	42%	36%	44%	39%	31%	40%	44%	48%	46%	37%	38%	44%	37%	46%	41%
I could help my child with a few things but would need help with most aspects of the process	27%	26%	28%	25%	32%	21%	30%	37%	34%	29%	23%	22%	27%	27%	21%	33%	25%	25%
I could definitely not help my child with this and would need help with every aspect	4%	1%	5%	3%	6%	2%	3%	0%	6%	5%	1%	7%	6%	6%	2%	3%	3%	6%
Don't Know	7%	4%	7%	11%	9%	9%	6%	9%	7%	7%	9%	7%	5%	6%	9%	7%	8%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(39.C) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying for an apprenticeship

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-Advanced Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I could help my child with this on my own on every aspect of the process	21%	18%	26%	26%	0%	15%	18%	23%	21%	15%	15%	23%	30%	23%	23%	20%
I could help my child with most of this but would need help with a few aspects of the process	41%	44%	40%	43%	27%	36%	42%	40%	52%	41%	41%	41%	39%	61%	41%	48%
I could help my child with a few things but would need help with most aspects of the process	27%	28%	25%	27%	46%	31%	31%	26%	22%	32%	30%	25%	25%	11%	28%	26%
I could definitely not help my child with this and would need help with every aspect	4%	4%	3%	1%	28%	6%	5%	3%	1%	4%	4%	4%	1%	4%	4%	4%
Don't Know	7%	7%	5%	4%	0%	11%	5%	7%	4%	7%	10%	7%	5%	0%	5%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(40.A) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying for a job

	Parent Gender			Parent Age					Child Age					Child school year				
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I could help my child with this on my own on every aspect of the process	35%	32%	38%	43%	35%	33%	36%	28%	37%	36%	35%	33%	24%	38%	37%	35%	32%	26%
I could help my child with most of this but would need help with a few aspects of the process	40%	42%	38%	31%	39%	44%	41%	41%	37%	39%	38%	46%	46%	36%	38%	38%	45%	50%
I could help my child with a few things but would need help with most aspects of the process	17%	19%	15%	14%	16%	15%	18%	21%	16%	15%	21%	14%	28%	15%	17%	20%	14%	20%
I could definitely not help my child with this and would need help with every aspect	2%	2%	3%	2%	2%	3%	2%	2%	2%	3%	2%	3%	2%	1%	3%	1%	4%	3%
Don't Know	6%	6%	7%	9%	7%	5%	3%	7%	9%	7%	6%	4%	0%	10%	6%	6%	4%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(40.B) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying for a job

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I could help my child with this on my own on every aspect of the process	35%	38%	30%	33%	39%	36%	39%	39%	29%	32%	37%	30%	40%	31%	36%	36%	35%	32%
I could help my child with most of this but would need help with a few aspects of the process	40%	42%	41%	41%	31%	38%	35%	34%	50%	45%	38%	44%	35%	40%	38%	39%	41%	41%
I could help my child with a few things but would need help with most aspects of the process	17%	15%	19%	14%	19%	17%	18%	17%	14%	15%	16%	20%	17%	18%	17%	16%	16%	18%
I could definitely not help my child with this and would need help with every aspect	2%	1%	3%	4%	2%	1%	2%	3%	3%	1%	1%	1%	3%	5%	1%	3%	1%	3%
Don't Know	6%	4%	6%	8%	8%	8%	6%	7%	4%	6%	8%	5%	5%	6%	8%	6%	7%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(40.C) To what extent do you think you could help/guide your child with the following if they chose to pursue it?: Applying for a job

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-Advanced Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I could help my child with this on my own on every aspect of the process	35%	35%	36%	33%	13%	34%	32%	35%	37%	31%	31%	36%	43%	25%	32%	44%
I could help my child with most of this but would need help with a few aspects of the process	40%	40%	39%	57%	42%	34%	40%	41%	45%	41%	42%	38%	37%	40%	45%	30%
I could help my child with a few things but would need help with most aspects of the process	17%	16%	18%	8%	31%	18%	20%	16%	15%	19%	17%	17%	14%	35%	18%	22%
I could definitely not help my child with this and would need help with every aspect	2%	2%	2%	0%	0%	5%	2%	2%	2%	3%	1%	3%	2%	0%	3%	2%
Don't Know	6%	6%	5%	2%	13%	9%	6%	5%	2%	6%	9%	6%	4%	0%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(41.A) Imagine your child was thinking of going to university. Where would you go for advice and information to help with this? Select all that apply

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Online resources	66%	62%	69%	61%	67%	67%	66%	67%	66%	65%	63%	68%	74%	66%	66%	61%	70%	66%
University fair	64%	62%	67%	64%	62%	66%	66%	65%	62%	66%	66%	65%	64%	62%	67%	67%	63%	64%
School staff/school orientation day	62%	60%	65%	56%	55%	69%	65%	66%	62%	62%	65%	59%	69%	60%	64%	64%	56%	68%
Don't Know	4%	4%	3%	4%	3%	4%	4%	3%	3%	5%	2%	3%	2%	3%	5%	3%	3%	3%
Family/friends	35%	33%	36%	37%	38%	32%	36%	30%	40%	34%	34%	33%	25%	40%	33%	36%	31%	30%
Other parents	22%	21%	23%	18%	25%	21%	24%	19%	25%	24%	22%	18%	8%	25%	23%	23%	16%	15%
Educational charity	11%	12%	10%	11%	7%	11%	16%	9%	12%	9%	13%	12%	4%	11%	11%	10%	10%	13%
I wouldn't go anywhere for information to help with this	1%	1%	2%	2%	3%	2%	0%	0%	1%	2%	3%	0%	0%	2%	1%	2%	1%	0%
Other (please specify)	1%	1%	1%	0%	0%	1%	1%	1%	0%	0%	0%	2%	0%	0%	0%	0%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(41.B) Imagine your child was thinking of going to university. Where would you go for advice and information to help with this? Select all that apply

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Online resources	66%	72%	65%	64%	60%	67%	64%	67%	64%	68%	63%	66%	75%	65%	67%	65%	65%	67%
University fair	64%	68%	68%	61%	58%	65%	63%	68%	62%	63%	61%	65%	56%	71%	65%	64%	62%	66%
School staff/school orientation day	62%	63%	66%	56%	63%	63%	60%	60%	69%	66%	60%	62%	61%	60%	63%	63%	63%	61%
Don't Know	4%	1%	3%	5%	6%	4%	4%	3%	0%	3%	6%	5%	5%	2%	4%	3%	4%	4%
Family/friends	35%	32%	33%	34%	41%	41%	43%	27%	40%	29%	33%	36%	23%	27%	41%	38%	31%	30%
Other parents	22%	22%	21%	22%	21%	28%	29%	17%	21%	26%	21%	20%	12%	12%	28%	23%	23%	15%
Educational charity	11%	11%	9%	16%	8%	15%	10%	5%	16%	11%	9%	9%	11%	9%	15%	11%	10%	9%
I wouldn't go anywhere for information to help with this	1%	1%	2%	1%	2%	2%	1%	3%	1%	3%	1%	1%	0%	1%	2%	1%	2%	1%
Other (please specify)	1%	1%	0%	1%	0%	2%	1%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(41.C) Imagine your child was thinking of going to university. Where would you go for advice and information to help with this? Select all that apply

	Total	2019					Voting Intention				Education Parent				Child interested in going to university	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Online resources	66%	63%	67%	80%	70%	65%	67%	67%	64%	61%	62%	71%	72%	78%	70%	63%
University fair	64%	64%	66%	74%	45%	64%	66%	68%	77%	56%	68%	64%	71%	94%	67%	64%
School staff/school orientation day	62%	62%	62%	73%	70%	60%	60%	65%	75%	57%	68%	61%	63%	50%	65%	60%
Don't Know	4%	4%	2%	0%	0%	5%	3%	3%	3%	6%	5%	3%	1%	0%	1%	3%
Family/friends	35%	35%	35%	37%	30%	36%	40%	33%	33%	34%	35%	32%	44%	50%	36%	35%
Other parents	22%	21%	20%	29%	14%	27%	23%	21%	26%	17%	25%	20%	23%	21%	21%	20%
Educational charity	11%	12%	14%	8%	14%	6%	15%	12%	10%	8%	12%	11%	9%	18%	13%	8%
I wouldn't go anywhere for information to help with this	1%	1%	2%	0%	0%	1%	0%	2%	1%	3%	0%	1%	1%	0%	1%	2%
Other (please specify)	1%	0%	1%	0%	13%	1%	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(42.A) How easy or difficult do you think it would be for you to access support/advice from the following if your child wanted to apply to university?: Fellow parents at my child's school

	Parent Gender			Parent Age					Child Age					Child school year				
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Very easy	10%	10%	10%	15%	10%	12%	6%	7%	12%	10%	8%	11%	9%	11%	12%	6%	9%	11%
Pretty easy	40%	39%	40%	43%	35%	40%	42%	38%	44%	39%	41%	34%	38%	45%	36%	41%	39%	31%
Neither easy nor difficult	30%	31%	28%	27%	30%	34%	29%	26%	29%	28%	33%	31%	22%	29%	28%	34%	27%	30%
Pretty difficult	11%	10%	11%	8%	13%	5%	12%	17%	7%	9%	11%	15%	19%	7%	9%	10%	15%	18%
Very difficult	3%	2%	5%	2%	4%	4%	3%	4%	2%	5%	2%	4%	6%	1%	5%	3%	4%	5%
Don't Know	7%	7%	7%	5%	8%	6%	7%	8%	7%	9%	5%	6%	6%	7%	9%	6%	6%	6%
Total Easy:	50%	50%	49%	58%	45%	52%	49%	45%	56%	49%	49%	45%	47%	56%	49%	48%	48%	41%
Total Difficult:	14%	12%	16%	10%	17%	9%	15%	20%	9%	14%	13%	19%	25%	8%	15%	13%	19%	24%
Net:	36%	37%	34%	48%	29%	43%	34%	25%	47%	35%	36%	26%	22%	47%	34%	35%	29%	18%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(42.B) How easy or difficult do you think it would be for you to access support/advice from the following if your child wanted to apply to university?: Fellow parents at my child s school

	Social Grade					Region								Grouped region				
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Very easy	10%	14%	7%	8%	10%	15%	14%	13%	9%	7%	10%	2%	7%	6%	15%	12%	9%	5%
Pretty easy	40%	41%	42%	40%	33%	40%	40%	35%	33%	39%	36%	48%	40%	44%	40%	36%	38%	44%
Neither easy nor difficult	30%	29%	29%	30%	31%	27%	27%	31%	37%	33%	34%	27%	29%	25%	27%	31%	34%	26%
Pretty difficult	11%	10%	12%	9%	12%	8%	9%	11%	17%	11%	11%	13%	7%	11%	8%	12%	11%	11%
Very difficult	3%	3%	3%	4%	3%	4%	3%	3%	1%	1%	2%	4%	3%	6%	4%	3%	2%	5%
Don t Know	7%	3%	7%	8%	11%	6%	7%	7%	3%	8%	7%	6%	13%	9%	6%	6%	7%	9%
Total Easy:	50%	55%	49%	48%	43%	55%	54%	48%	42%	47%	46%	50%	47%	49%	55%	49%	47%	49%
Total Difficult:	14%	13%	15%	13%	15%	12%	12%	14%	18%	12%	13%	17%	11%	17%	12%	14%	12%	16%
Net:	36%	41%	34%	36%	28%	43%	42%	34%	24%	35%	33%	32%	37%	32%	43%	34%	34%	33%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(42.C) How easy or difficult do you think it would be for you to access support/advice from the following if your child wanted to apply to university?: Fellow parents at my child's school

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Very easy	10%	12%	10%	7%	0%	6%	18%	11%	9%	8%	7%	15%	10%	18%	15%	6%
Pretty easy	40%	39%	41%	48%	45%	38%	37%	41%	59%	35%	39%	36%	55%	52%	41%	35%
Neither easy nor difficult	30%	29%	28%	24%	27%	36%	29%	27%	17%	33%	33%	24%	21%	25%	27%	37%
Pretty difficult	11%	10%	11%	11%	13%	9%	9%	12%	7%	12%	8%	14%	8%	5%	11%	13%
Very difficult	3%	3%	4%	5%	0%	1%	2%	4%	6%	3%	4%	2%	5%	0%	3%	4%
Don't Know	7%	7%	5%	6%	14%	10%	5%	5%	2%	8%	9%	8%	2%	0%	4%	5%
Total Easy:	50%	51%	51%	54%	45%	43%	55%	52%	68%	43%	46%	51%	65%	70%	55%	41%
Total Difficult:	14%	12%	16%	16%	13%	11%	11%	16%	13%	15%	12%	16%	13%	5%	13%	17%
Net:	36%	39%	36%	39%	32%	33%	44%	36%	55%	28%	35%	35%	51%	65%	42%	24%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(43.A) How easy or difficult do you think it would be for you to access support/advice from the following if your child wanted to apply to university?: Teachers/school staff

	Parent Gender		Parent Age					Child Age					Child school year					
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Very easy	18%	18%	18%	26%	18%	16%	15%	19%	21%	17%	16%	21%	14%	21%	17%	17%	19%	17%
Pretty easy	45%	44%	46%	40%	45%	49%	40%	48%	46%	43%	45%	42%	60%	45%	43%	45%	44%	50%
Neither easy nor difficult	25%	28%	22%	24%	25%	26%	30%	21%	22%	27%	30%	26%	10%	24%	25%	30%	25%	19%
Pretty difficult	5%	4%	6%	5%	5%	3%	8%	3%	3%	6%	6%	5%	8%	3%	6%	6%	5%	6%
Very difficult	1%	1%	2%	1%	2%	0%	2%	2%	1%	2%	0%	2%	6%	1%	2%	0%	2%	4%
Don't Know	5%	4%	6%	4%	6%	5%	4%	7%	7%	7%	3%	5%	2%	6%	7%	3%	4%	4%
Total Easy:	63%	62%	64%	66%	63%	65%	56%	67%	67%	60%	61%	63%	73%	66%	61%	61%	63%	67%
Total Difficult:	6%	5%	7%	6%	7%	4%	10%	5%	4%	7%	6%	6%	14%	4%	8%	6%	7%	10%
Net:	57%	57%	57%	60%	56%	61%	45%	63%	63%	52%	56%	57%	59%	62%	53%	55%	57%	57%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(43.B) How easy or difficult do you think it would be for you to access support/advice from the following if your child wanted to apply to university?: Teachers/school staff

	Social Grade					Region									Grouped region			
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Very easy	18%	21%	20%	15%	16%	20%	22%	21%	17%	15%	16%	12%	23%	19%	20%	20%	16%	17%
Pretty easy	45%	44%	44%	45%	48%	42%	44%	48%	40%	46%	46%	52%	37%	47%	42%	44%	46%	47%
Neither easy nor difficult	25%	27%	24%	26%	24%	26%	21%	22%	37%	29%	26%	25%	24%	19%	26%	26%	28%	22%
Pretty difficult	5%	5%	6%	7%	2%	6%	9%	5%	1%	3%	4%	4%	5%	5%	6%	5%	4%	4%
Very difficult	1%	2%	2%	1%	1%	2%	1%	2%	2%	2%	0%	1%	2%	2%	2%	2%	1%	2%
Don't Know	5%	3%	5%	5%	8%	4%	4%	2%	2%	5%	7%	6%	9%	8%	4%	3%	6%	8%
Total Easy:	63%	64%	64%	60%	64%	63%	65%	69%	57%	61%	62%	64%	60%	66%	63%	64%	62%	64%
Total Difficult:	6%	6%	7%	8%	3%	7%	9%	7%	4%	5%	4%	5%	7%	6%	7%	7%	4%	6%
Net:	57%	58%	57%	52%	61%	55%	56%	62%	53%	56%	58%	59%	53%	60%	55%	57%	57%	58%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(43.C) How easy or difficult do you think it would be for you to access support/advice from the following if your child wanted to apply to university?: Teachers/school staff

	Total	2019					Voting Intention				Education Parent				Child interested in going to university	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Very easy	18%	20%	20%	14%	14%	13%	23%	21%	20%	15%	15%	21%	26%	25%	23%	16%
Pretty easy	45%	43%	46%	49%	31%	46%	46%	46%	50%	44%	45%	42%	45%	50%	50%	40%
Neither easy nor difficult	25%	26%	22%	32%	27%	29%	19%	23%	25%	28%	27%	24%	22%	25%	20%	32%
Pretty difficult	5%	5%	6%	4%	0%	2%	6%	5%	4%	5%	4%	7%	4%	0%	3%	9%
Very difficult	1%	1%	2%	0%	0%	1%	2%	1%	0%	1%	1%	2%	2%	0%	1%	3%
Don't Know	5%	4%	4%	1%	28%	9%	4%	4%	0%	6%	7%	5%	2%	0%	2%	1%
Total Easy:	63%	63%	67%	63%	45%	58%	69%	67%	70%	60%	60%	63%	70%	75%	73%	56%
Total Difficult:	6%	7%	7%	4%	0%	3%	8%	6%	4%	6%	5%	9%	6%	0%	5%	12%
Net:	57%	56%	59%	60%	45%	55%	61%	61%	66%	53%	55%	54%	65%	75%	68%	44%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(44.A) How easy or difficult do you think it would be for you to access support/advice from the following if your child wanted to apply to university?: Education charities in your area

	Parent Gender			Parent Age					Child Age					Child school year				
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
Very easy	7%	8%	6%	12%	6%	7%	5%	4%	9%	4%	6%	8%	4%	8%	6%	6%	6%	6%
Pretty easy	26%	30%	21%	29%	25%	27%	23%	25%	29%	23%	21%	31%	23%	28%	24%	20%	30%	29%
Neither easy nor difficult	34%	36%	31%	37%	31%	32%	37%	30%	35%	34%	38%	29%	25%	36%	32%	37%	31%	27%
Pretty difficult	13%	10%	16%	9%	15%	12%	17%	12%	9%	17%	13%	14%	11%	8%	18%	12%	15%	13%
Very difficult	3%	2%	4%	2%	5%	2%	1%	3%	2%	3%	2%	3%	6%	2%	3%	3%	3%	3%
Don't Know	18%	14%	22%	10%	19%	21%	16%	25%	16%	18%	20%	16%	30%	16%	18%	22%	15%	22%
Total Easy:	32%	38%	27%	41%	31%	34%	28%	30%	37%	28%	27%	39%	27%	37%	30%	26%	36%	35%
Total Difficult:	16%	12%	20%	12%	19%	13%	18%	15%	11%	20%	15%	17%	17%	11%	21%	15%	17%	16%
Net:	16%	26%	7%	29%	11%	20%	10%	14%	26%	7%	12%	22%	10%	26%	9%	11%	19%	19%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(44.B) How easy or difficult do you think it would be for you to access support/advice from the following if your child wanted to apply to university?: Education charities in your area

	Social Grade					Region								Grouped region				
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
Very easy	7%	10%	6%	4%	6%	11%	6%	10%	4%	6%	6%	4%	12%	3%	11%	6%	6%	5%
Pretty easy	26%	28%	23%	29%	22%	27%	29%	23%	32%	23%	19%	23%	21%	29%	27%	28%	21%	25%
Neither easy nor difficult	34%	30%	36%	34%	34%	30%	35%	27%	41%	41%	38%	34%	29%	28%	30%	34%	39%	30%
Pretty difficult	13%	12%	15%	13%	12%	13%	11%	15%	11%	11%	14%	20%	13%	12%	13%	12%	13%	15%
Very difficult	3%	4%	2%	2%	2%	3%	3%	6%	0%	1%	2%	4%	2%	3%	3%	3%	1%	3%
Don't Know	18%	15%	18%	18%	23%	16%	17%	20%	12%	18%	21%	16%	23%	24%	16%	16%	20%	21%
Total Easy:	32%	38%	29%	33%	28%	37%	35%	32%	36%	29%	25%	26%	33%	32%	37%	35%	27%	30%
Total Difficult:	16%	17%	17%	15%	14%	16%	14%	22%	11%	12%	15%	24%	15%	16%	16%	15%	14%	18%
Net:	16%	21%	12%	18%	14%	22%	21%	10%	25%	17%	10%	3%	17%	16%	22%	20%	13%	12%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(44.C) How easy or difficult do you think it would be for you to access support/advice from the following if your child wanted to apply to university?: Education charities in your area

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
Very easy	7%	7%	9%	3%	14%	2%	12%	8%	3%	5%	4%	9%	12%	22%	12%	3%
Pretty easy	26%	29%	27%	26%	17%	17%	32%	26%	30%	21%	27%	25%	23%	35%	31%	23%
Neither easy nor difficult	34%	35%	30%	32%	13%	40%	33%	31%	33%	36%	35%	30%	35%	23%	31%	38%
Pretty difficult	13%	10%	15%	18%	0%	12%	10%	15%	12%	15%	12%	14%	12%	6%	12%	19%
Very difficult	3%	2%	3%	3%	13%	2%	2%	3%	7%	2%	1%	4%	5%	5%	3%	1%
Don't Know	18%	16%	16%	19%	42%	26%	11%	16%	14%	22%	20%	19%	13%	8%	12%	15%
Total Easy:	32%	36%	35%	29%	31%	19%	44%	34%	33%	26%	31%	33%	35%	58%	43%	27%
Total Difficult:	16%	13%	19%	21%	13%	14%	12%	18%	19%	17%	14%	18%	17%	11%	14%	20%
Net:	16%	24%	16%	8%	18%	5%	33%	15%	14%	9%	18%	15%	18%	46%	29%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(45.A) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: The university admission process (UCAS)

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I have a very good understanding	13%	12%	13%	19%	12%	9%	12%	12%	13%	12%	11%	13%	16%	13%	13%	10%	14%	13%
I have a pretty good understanding	45%	47%	42%	46%	43%	45%	45%	44%	41%	42%	46%	47%	54%	41%	43%	45%	44%	58%
I have a pretty poor understanding	27%	27%	28%	20%	28%	30%	29%	30%	29%	29%	30%	23%	13%	30%	27%	32%	23%	17%
I do not understand it at all	10%	9%	11%	8%	12%	11%	10%	9%	10%	10%	9%	11%	12%	10%	10%	8%	12%	10%
Don't Know	5%	5%	5%	7%	5%	5%	5%	5%	6%	6%	4%	5%	5%	6%	7%	4%	6%	3%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(45.B) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: The university admission process (UCAS)

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I have a very good understanding	13%	17%	13%	8%	10%	17%	12%	17%	10%	11%	15%	8%	11%	11%	17%	12%	13%	10%
I have a pretty good understanding	45%	53%	42%	40%	39%	47%	43%	35%	37%	45%	49%	52%	52%	45%	47%	39%	47%	49%
I have a pretty poor understanding	27%	20%	28%	36%	28%	28%	31%	30%	33%	31%	22%	26%	15%	23%	28%	31%	26%	23%
I do not understand it at all	10%	5%	12%	10%	15%	7%	9%	10%	17%	10%	5%	9%	14%	14%	7%	12%	7%	12%
Don't Know	5%	4%	6%	6%	7%	2%	5%	8%	4%	3%	9%	5%	8%	6%	2%	6%	7%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(45.C) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: The university admission process (UCAS)

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I have a very good understanding	13%	12%	17%	9%	13%	8%	15%	15%	14%	5%	7%	19%	25%	25%	18%	14%
I have a pretty good understanding	45%	49%	45%	52%	73%	30%	52%	46%	44%	31%	42%	52%	52%	75%	53%	42%
I have a pretty poor understanding	27%	27%	26%	28%	14%	29%	23%	26%	34%	39%	34%	19%	15%	0%	21%	28%
I do not understand it at all	10%	8%	9%	8%	0%	21%	8%	9%	8%	18%	10%	5%	4%	0%	6%	13%
Don't Know	5%	4%	3%	3%	0%	12%	3%	4%	0%	7%	7%	4%	3%	0%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(46.A) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: Loans for tuition fees

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I have a very good understanding	13%	14%	12%	22%	13%	9%	11%	12%	17%	11%	10%	15%	15%	15%	13%	10%	14%	13%
I have a pretty good understanding	45%	49%	41%	44%	40%	46%	44%	53%	41%	42%	49%	46%	55%	42%	40%	49%	43%	59%
I have a pretty poor understanding	28%	24%	32%	19%	30%	32%	31%	24%	29%	30%	28%	27%	16%	29%	29%	27%	31%	19%
I do not understand it at all	9%	9%	10%	8%	10%	9%	12%	8%	9%	10%	10%	9%	10%	9%	10%	10%	9%	8%
Don't Know	4%	4%	5%	7%	6%	4%	2%	4%	5%	7%	4%	3%	3%	5%	7%	4%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(46.B) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: Loans for tuition fees

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I have a very good understanding	13%	19%	14%	7%	9%	12%	14%	15%	13%	11%	21%	6%	18%	11%	12%	14%	17%	11%
I have a pretty good understanding	45%	51%	42%	43%	43%	54%	40%	44%	41%	41%	43%	50%	44%	43%	54%	41%	42%	46%
I have a pretty poor understanding	28%	22%	29%	33%	30%	22%	33%	26%	26%	35%	25%	34%	26%	28%	22%	29%	29%	30%
I do not understand it at all	9%	6%	11%	11%	12%	9%	10%	8%	16%	9%	5%	6%	11%	11%	9%	11%	7%	9%
Don't Know	4%	2%	4%	6%	7%	2%	4%	8%	4%	4%	5%	3%	2%	7%	2%	5%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(46.C) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: Loans for tuition fees

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I have a very good understanding	13%	13%	18%	7%	14%	5%	16%	16%	11%	5%	8%	22%	20%	26%	20%	17%
I have a pretty good understanding	45%	48%	46%	47%	45%	35%	51%	44%	52%	38%	43%	47%	56%	56%	51%	44%
I have a pretty poor understanding	28%	28%	26%	34%	28%	30%	24%	27%	29%	36%	34%	21%	16%	17%	24%	26%
I do not understand it at all	9%	8%	7%	10%	13%	19%	7%	10%	8%	16%	9%	7%	6%	0%	5%	13%
Don't Know	4%	3%	3%	1%	0%	11%	3%	3%	0%	5%	7%	3%	2%	0%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(47.A) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: Loans for living costs

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I have a very good understanding	11%	11%	11%	20%	11%	8%	8%	11%	13%	7%	10%	13%	14%	12%	10%	9%	13%	14%
I have a pretty good understanding	43%	47%	38%	40%	41%	44%	45%	43%	41%	42%	43%	44%	46%	42%	40%	43%	42%	49%
I have a pretty poor understanding	31%	28%	33%	24%	29%	34%	33%	33%	31%	33%	29%	31%	21%	30%	32%	30%	31%	28%
I do not understand it at all	9%	8%	11%	8%	10%	9%	12%	8%	7%	11%	11%	8%	15%	8%	11%	11%	9%	8%
Don't Know	6%	5%	7%	9%	9%	5%	2%	5%	8%	7%	6%	4%	3%	7%	7%	6%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(47.B) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: Loans for living costs

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I have a very good understanding	11%	15%	11%	5%	11%	11%	11%	17%	11%	7%	15%	7%	17%	8%	11%	12%	12%	9%
I have a pretty good understanding	43%	47%	41%	41%	39%	50%	40%	34%	37%	41%	45%	49%	39%	43%	50%	37%	43%	45%
I have a pretty poor understanding	31%	26%	32%	34%	31%	24%	35%	35%	29%	38%	29%	33%	27%	29%	24%	33%	33%	30%
I do not understand it at all	9%	7%	10%	11%	10%	9%	10%	7%	16%	9%	5%	4%	14%	12%	9%	11%	6%	10%
Don't Know	6%	4%	5%	8%	9%	6%	5%	8%	8%	5%	7%	6%	4%	7%	6%	6%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(47.C) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: Loans for living costs

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I have a very good understanding	11%	12%	14%	10%	14%	4%	15%	13%	12%	4%	7%	18%	18%	26%	17%	12%
I have a pretty good understanding	43%	42%	48%	40%	45%	32%	45%	45%	42%	38%	39%	45%	48%	70%	50%	43%
I have a pretty poor understanding	31%	32%	28%	40%	28%	30%	28%	30%	38%	37%	36%	24%	23%	4%	25%	32%
I do not understand it at all	9%	9%	6%	9%	13%	21%	7%	8%	7%	14%	10%	8%	6%	0%	5%	9%
Don't Know	6%	4%	4%	1%	0%	13%	5%	5%	1%	7%	8%	5%	5%	0%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(48.A) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: Student accommodation

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I have a very good understanding	13%	17%	10%	21%	14%	8%	13%	14%	14%	12%	11%	15%	19%	14%	14%	10%	14%	17%
I have a pretty good understanding	44%	45%	44%	40%	42%	46%	47%	47%	47%	41%	44%	47%	47%	46%	40%	45%	47%	45%
I have a pretty poor understanding	29%	26%	31%	24%	30%	32%	29%	27%	25%	33%	33%	26%	18%	25%	33%	32%	25%	27%
I do not understand it at all	9%	7%	10%	7%	9%	9%	8%	9%	9%	8%	7%	10%	12%	9%	7%	8%	11%	9%
Don't Know	5%	5%	5%	7%	5%	4%	4%	4%	6%	7%	5%	2%	3%	5%	7%	5%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(48.B) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: Student accommodation

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I have a very good understanding	13%	20%	10%	11%	10%	20%	13%	18%	12%	10%	18%	5%	14%	7%	20%	14%	15%	7%
I have a pretty good understanding	44%	48%	47%	38%	42%	50%	43%	38%	38%	44%	42%	51%	44%	48%	50%	40%	43%	49%
I have a pretty poor understanding	29%	24%	30%	32%	32%	20%	33%	26%	30%	33%	30%	37%	20%	29%	20%	30%	32%	30%
I do not understand it at all	9%	5%	9%	13%	10%	8%	8%	9%	15%	7%	3%	4%	13%	11%	8%	11%	5%	9%
Don't Know	5%	3%	4%	6%	7%	3%	3%	10%	4%	5%	7%	3%	9%	5%	3%	5%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(48.C) To what extent do you think you understand, if at all, how the following works with regards to university education in the UK?: Student accommodation

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I have a very good understanding	13%	15%	17%	7%	0%	5%	19%	15%	14%	7%	10%	16%	26%	40%	21%	14%
I have a pretty good understanding	44%	46%	46%	48%	86%	37%	49%	44%	50%	42%	37%	49%	51%	41%	48%	42%
I have a pretty poor understanding	29%	28%	29%	29%	14%	29%	22%	30%	28%	33%	37%	24%	16%	19%	24%	32%
I do not understand it at all	9%	8%	5%	12%	0%	17%	7%	7%	8%	13%	10%	6%	2%	0%	5%	12%
Don't Know	5%	3%	3%	3%	0%	12%	3%	4%	0%	6%	6%	5%	4%	0%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(49.A) How easy or difficult do you think it would be for you to find out about the following if your child wanted to go to university?: What university they should apply to

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I could definitely do this on my own	18%	15%	21%	26%	17%	12%	19%	18%	19%	16%	19%	18%	24%	18%	18%	17%	16%	23%
I could probably do this with a bit of external guidance/support	57%	58%	55%	50%	58%	61%	56%	56%	58%	57%	57%	54%	55%	59%	54%	57%	54%	57%
I would struggle with this and would need significant external guidance/support	17%	18%	16%	15%	15%	17%	18%	20%	12%	17%	18%	22%	16%	12%	16%	20%	23%	16%
I would not be able to do this at all and would rely entirely on external guidance/support	3%	4%	2%	1%	4%	5%	4%	2%	3%	4%	2%	3%	5%	3%	4%	2%	3%	4%
Don't Know	6%	5%	6%	8%	6%	5%	3%	5%	8%	7%	5%	3%	0%	8%	7%	5%	4%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(49.B) How easy or difficult do you think it would be for you to find out about the following if your child wanted to go to university?: What university they should apply to

	Social Grade					Region								Grouped region				
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I could definitely do this on my own	18%	25%	16%	13%	15%	24%	21%	21%	15%	17%	18%	8%	20%	13%	24%	19%	17%	13%
I could probably do this with a bit of external guidance/support	57%	58%	59%	53%	54%	54%	53%	54%	55%	54%	60%	68%	53%	59%	54%	54%	57%	61%
I would struggle with this and would need significant external guidance/support	17%	13%	18%	20%	18%	11%	20%	16%	23%	23%	13%	17%	18%	16%	11%	20%	17%	16%
I would not be able to do this at all and would rely entirely on external guidance/support	3%	2%	2%	5%	5%	5%	2%	2%	4%	2%	1%	3%	2%	5%	5%	3%	1%	4%
Don't Know	6%	2%	5%	9%	8%	5%	4%	7%	4%	5%	8%	4%	7%	7%	5%	5%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(49.C) How easy or difficult do you think it would be for you to find out about the following if your child wanted to go to university?: What university they should apply to

	2019					Voting Intention				Education Parent				Child interested in going to university		
	Total	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I could definitely do this on my own	18%	15%	23%	15%	27%	10%	14%	21%	19%	11%	11%	25%	29%	34%	23%	16%
I could probably do this with a bit of external guidance/support	57%	60%	56%	61%	31%	55%	60%	58%	53%	49%	60%	58%	56%	54%	60%	49%
I would struggle with this and would need significant external guidance/support	17%	17%	15%	20%	28%	19%	17%	16%	19%	29%	18%	10%	10%	11%	15%	28%
I would not be able to do this at all and would rely entirely on external guidance/support	3%	3%	2%	2%	14%	7%	4%	2%	6%	3%	4%	2%	3%	0%	2%	6%
Don't Know	6%	5%	5%	1%	0%	8%	4%	4%	3%	7%	6%	5%	3%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(50.A) How easy or difficult do you think it would be for you to find out about the following if your child wanted to go to university?: What course they should apply to

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I could definitely do this on my own	17%	15%	20%	27%	16%	13%	16%	17%	19%	17%	13%	18%	24%	18%	18%	12%	19%	21%
I could probably do this with a bit of external guidance/support	56%	58%	54%	47%	57%	61%	58%	56%	53%	54%	63%	59%	47%	54%	53%	62%	55%	60%
I would struggle with this and would need significant external guidance/support	18%	18%	18%	18%	16%	17%	20%	19%	16%	18%	17%	19%	20%	16%	18%	19%	21%	15%
I would not be able to do this at all and would rely entirely on external guidance/support	3%	3%	2%	1%	4%	3%	2%	2%	4%	3%	2%	1%	5%	4%	3%	2%	1%	2%
Don't Know	6%	6%	6%	7%	6%	5%	5%	5%	8%	8%	4%	3%	3%	7%	8%	4%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(50.B) How easy or difficult do you think it would be for you to find out about the following if your child wanted to go to university?: What course they should apply to

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I could definitely do this on my own	17%	23%	18%	11%	15%	24%	20%	19%	12%	16%	17%	11%	18%	13%	24%	18%	17%	13%
I could probably do this with a bit of external guidance/support	56%	61%	55%	55%	52%	48%	50%	55%	58%	56%	67%	63%	62%	58%	48%	54%	62%	60%
I would struggle with this and would need significant external guidance/support	18%	12%	19%	21%	22%	15%	22%	17%	24%	23%	8%	18%	12%	19%	15%	21%	15%	17%
I would not be able to do this at all and would rely entirely on external guidance/support	3%	1%	2%	5%	3%	6%	3%	2%	3%	1%	1%	1%	0%	3%	6%	2%	1%	2%
Don't Know	6%	2%	6%	8%	8%	6%	5%	6%	3%	4%	6%	6%	8%	7%	6%	5%	5%	7%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(50.C) How easy or difficult do you think it would be for you to find out about the following if your child wanted to go to university?: What course they should apply to

	2019					Voting Intention				Education Parent				Child interested in going to university		
	Total	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I could definitely do this on my own	17%	16%	21%	13%	27%	13%	16%	20%	18%	12%	9%	24%	29%	41%	21%	14%
I could probably do this with a bit of external guidance/support	56%	59%	54%	65%	45%	56%	60%	56%	50%	49%	59%	57%	59%	40%	61%	54%
I would struggle with this and would need significant external guidance/support	18%	18%	17%	18%	28%	17%	17%	17%	25%	28%	21%	11%	9%	19%	15%	25%
I would not be able to do this at all and would rely entirely on external guidance/support	3%	2%	2%	2%	0%	5%	3%	2%	4%	4%	3%	3%	1%	0%	2%	5%
Don't Know	6%	4%	5%	3%	0%	9%	4%	5%	4%	7%	8%	5%	3%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(51.A) How easy or difficult do you think it would be for you to find out about the following if your child wanted to go to university?: What their financing options are

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
I could definitely do this on my own	15%	14%	15%	25%	13%	10%	14%	13%	17%	13%	15%	11%	25%	17%	14%	15%	9%	20%
I could probably do this with a bit of external guidance/support	53%	55%	52%	44%	51%	59%	55%	57%	50%	55%	55%	56%	46%	50%	55%	55%	57%	50%
I would struggle with this and would need significant external guidance/support	22%	21%	23%	20%	25%	20%	22%	22%	23%	19%	21%	24%	24%	24%	18%	21%	23%	26%
I would not be able to do this at all and would rely entirely on external guidance/support	5%	5%	5%	3%	4%	7%	6%	3%	2%	6%	5%	6%	5%	2%	7%	4%	7%	5%
Don't Know	5%	5%	5%	8%	6%	5%	2%	4%	7%	6%	5%	3%	0%	7%	6%	5%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(51.B) How easy or difficult do you think it would be for you to find out about the following if your child wanted to go to university?: What their financing options are

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
I could definitely do this on my own	15%	23%	10%	9%	14%	20%	16%	15%	13%	14%	17%	5%	23%	10%	20%	15%	16%	10%
I could probably do this with a bit of external guidance/support	53%	56%	60%	49%	45%	55%	50%	48%	54%	51%	55%	63%	50%	53%	55%	51%	53%	56%
I would struggle with this and would need significant external guidance/support	22%	16%	21%	27%	28%	16%	25%	22%	19%	29%	22%	26%	15%	25%	16%	22%	25%	24%
I would not be able to do this at all and would rely entirely on external guidance/support	5%	3%	4%	7%	6%	5%	4%	6%	10%	2%	1%	2%	6%	6%	5%	7%	1%	5%
Don't Know	5%	2%	5%	8%	7%	5%	4%	8%	4%	4%	6%	3%	7%	6%	5%	5%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(51.C) How easy or difficult do you think it would be for you to find out about the following if your child wanted to go to university?: What their financing options are

	2019					Voting Intention				Education Parent				Child interested in going to university		
	Total	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
I could definitely do this on my own	15%	15%	17%	10%	27%	10%	17%	16%	16%	10%	7%	19%	25%	33%	17%	15%
I could probably do this with a bit of external guidance/support	53%	56%	56%	58%	31%	46%	55%	55%	53%	40%	59%	56%	54%	62%	63%	41%
I would struggle with this and would need significant external guidance/support	22%	22%	18%	24%	42%	29%	22%	21%	24%	36%	21%	16%	17%	5%	17%	32%
I would not be able to do this at all and would rely entirely on external guidance/support	5%	4%	4%	4%	0%	8%	3%	4%	7%	6%	6%	4%	2%	0%	2%	11%
Don't Know	5%	3%	5%	3%	0%	8%	3%	4%	0%	7%	6%	5%	3%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(52.A) If your child wanted to go to university, to what extent do you think you would be able to contribute to the cost of the following, if at all?: For tuition fees

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
We would pay for all of this	12%	14%	10%	17%	10%	10%	12%	14%	10%	14%	14%	12%	14%	11%	15%	13%	10%	12%
We would pay for some of this	46%	50%	42%	38%	57%	47%	45%	37%	51%	48%	46%	39%	35%	50%	48%	46%	43%	33%
We would not pay for this	30%	27%	33%	31%	21%	30%	31%	41%	27%	24%	27%	38%	48%	27%	24%	28%	37%	46%
Don't Know	12%	9%	14%	15%	11%	12%	12%	8%	11%	14%	13%	11%	2%	12%	13%	13%	9%	9%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(52.B) If your child wanted to go to university, to what extent do you think you would be able to contribute to the cost of the following, if at all?: For tuition fees

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
We would pay for all of this	12%	18%	9%	11%	10%	21%	12%	11%	10%	13%	9%	9%	11%	9%	21%	11%	10%	10%
We would pay for some of this	46%	52%	45%	50%	33%	52%	47%	48%	40%	48%	50%	42%	36%	42%	52%	45%	49%	41%
We would not pay for this	30%	24%	33%	30%	35%	21%	25%	30%	37%	28%	30%	38%	38%	34%	21%	30%	29%	36%
Don't Know	12%	6%	14%	9%	22%	6%	15%	11%	13%	11%	11%	12%	15%	15%	6%	13%	11%	14%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(52.C) If your child wanted to go to university, to what extent do you think you would be able to contribute to the cost of the following, if at all?: For tuition fees

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
We would pay for all of this	12%	17%	10%	18%	0%	6%	21%	10%	19%	10%	8%	13%	25%	21%	18%	9%
We would pay for some of this	46%	47%	43%	48%	44%	53%	51%	46%	40%	43%	49%	43%	49%	47%	45%	51%
We would not pay for this	30%	26%	36%	28%	56%	25%	23%	34%	30%	32%	27%	34%	22%	25%	29%	32%
Don't Know	12%	10%	11%	6%	0%	16%	6%	10%	10%	16%	16%	10%	4%	8%	8%	8%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(53.A) If your child wanted to go to university, to what extent do you think you would be able to contribute to the cost of the following, if at all?: For living expenses

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
We would pay for all of this	13%	15%	10%	14%	10%	12%	15%	12%	9%	16%	11%	14%	18%	9%	17%	12%	13%	14%
We would pay for some of this	62%	65%	59%	60%	64%	65%	59%	62%	68%	59%	63%	58%	61%	67%	59%	63%	60%	57%
We would not pay for this	16%	13%	18%	15%	16%	12%	18%	18%	14%	14%	15%	19%	19%	15%	13%	15%	19%	24%
Don't Know	9%	6%	12%	11%	9%	11%	7%	8%	9%	11%	11%	8%	2%	9%	11%	10%	9%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(53.B) If your child wanted to go to university, to what extent do you think you would be able to contribute to the cost of the following, if at all?: For living expenses

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
We would pay for all of this	13%	16%	10%	12%	12%	24%	12%	3%	14%	17%	10%	7%	7%	9%	24%	10%	13%	8%
We would pay for some of this	62%	67%	61%	67%	52%	58%	63%	71%	57%	57%	65%	63%	68%	65%	58%	63%	61%	65%
We would not pay for this	16%	13%	18%	13%	21%	12%	14%	17%	21%	16%	17%	19%	14%	15%	12%	17%	16%	16%
Don't Know	9%	5%	11%	9%	15%	6%	12%	9%	8%	10%	9%	11%	11%	11%	6%	10%	9%	11%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(53.C) If your child wanted to go to university, to what extent do you think you would be able to contribute to the cost of the following, if at all?: For living expenses

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
We would pay for all of this	13%	14%	12%	15%	0%	11%	18%	13%	13%	12%	9%	13%	21%	24%	17%	12%
We would pay for some of this	62%	63%	63%	64%	58%	61%	64%	63%	58%	57%	64%	60%	66%	67%	63%	61%
We would not pay for this	16%	15%	16%	15%	42%	15%	13%	16%	20%	21%	15%	16%	10%	10%	14%	18%
Don't Know	9%	8%	8%	5%	0%	13%	5%	8%	9%	11%	12%	10%	3%	0%	5%	10%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(54.A) You said you would expect to pay for at least some of your child s living expenses while attending university. How much do you think you would be able to give them per month, approximately?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	744	325	417	124	188	176	136	120	203	192	156	154	39	210	194	156	114	70
Weighted	753	404	348	123	184	177	147	122	198	192	170	156	37	206	194	168	116	68
Less than 100 each month	8%	6%	10%	5%	8%	8%	8%	10%	8%	7%	8%	6%	20%	8%	6%	9%	5%	13%
100 - 249 each month	39%	36%	41%	39%	37%	38%	42%	38%	35%	37%	46%	38%	31%	36%	36%	44%	42%	36%
250 - 499 each month	24%	25%	24%	27%	24%	28%	17%	25%	27%	28%	19%	26%	14%	26%	28%	20%	24%	20%
500 - 749 each month	9%	11%	7%	9%	8%	9%	12%	8%	10%	10%	10%	8%	8%	9%	11%	10%	5%	11%
750 - 999 each month	5%	7%	3%	4%	8%	7%	3%	2%	6%	6%	5%	5%	3%	6%	5%	5%	6%	1%
1000 - 1,499 each month	2%	2%	2%	5%	2%	1%	1%	1%	2%	1%	1%	3%	4%	2%	2%	1%	3%	3%
1,500 - 1,999 each month	1%	1%	1%	2%	0%	1%	1%	0%	1%	1%	1%	1%	0%	1%	2%	0%	1%	0%
2,000 - 2,499 each month	0%	1%	0%	2%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
2,500 or more each month	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%
Don t Know	11%	11%	12%	7%	12%	7%	16%	15%	12%	10%	8%	14%	20%	11%	11%	8%	15%	15%

Note:

BASE: Would pay for some of living expenses

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(54.B) You said you would expect to pay for at least some of your child s living expenses while attending university. How much do you think you would be able to give them per month, approximately?

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	744	278	196	152	118	101	135	67	59	79	92	70	40	101	101	261	171	211
Weighted	753	257	194	174	129	140	116	70	79	63	83	67	38	97	140	265	146	202
Less than 100 each month	8%	4%	7%	9%	16%	4%	5%	9%	1%	6%	7%	16%	12%	15%	4%	5%	6%	15%
100 - 249 each month	39%	34%	38%	42%	44%	26%	35%	43%	44%	40%	45%	43%	36%	44%	26%	40%	43%	42%
250 - 499 each month	24%	29%	24%	25%	14%	26%	25%	25%	33%	26%	21%	21%	25%	17%	26%	27%	23%	20%
500 - 749 each month	9%	12%	9%	8%	6%	12%	11%	3%	10%	12%	10%	10%	9%	5%	12%	9%	11%	7%
750 - 999 each month	5%	7%	5%	5%	1%	13%	5%	2%	7%	3%	4%	2%	4%	1%	13%	5%	3%	2%
1000 - 1,499 each month	2%	2%	3%	1%	1%	4%	2%	1%	1%	0%	3%	2%	0%	1%	4%	2%	2%	1%
1,500 - 1,999 each month	1%	2%	1%	0%	1%	3%	2%	0%	0%	1%	0%	0%	0%	0%	3%	1%	0%	0%
2,000 - 2,499 each month	0%	1%	0%	0%	0%	1%	0%	0%	0%	3%	0%	0%	0%	0%	1%	0%	1%	0%
2,500 or more each month	0%	1%	0%	0%	0%	1%	2%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%
Don t Know	11%	9%	11%	10%	17%	10%	12%	17%	4%	10%	11%	7%	14%	16%	10%	11%	10%	13%

Note:

BASE: Would pay for some of living expenses

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(54.C) You said you would expect to pay for at least some of your child s living expenses while attending university. How much do you think you would be able to give them per month, approximately?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	744	254	290	48	4	108	143	351	47	143	201	198	114	13	288	72
Weighted	753	268	288	47	5	104	154	349	48	152	211	193	111	12	291	73
Less than 100 each month	8%	4%	12%	2%	29%	7%	4%	9%	3%	15%	8%	5%	3%	12%	5%	5%
100 - 249 each month	39%	37%	38%	41%	23%	44%	34%	39%	40%	48%	43%	34%	30%	23%	35%	48%
250 - 499 each month	24%	28%	25%	28%	24%	18%	31%	25%	23%	20%	23%	27%	28%	8%	26%	28%
500 - 749 each month	9%	11%	8%	6%	0%	8%	14%	8%	15%	5%	7%	12%	13%	12%	12%	5%
750 - 999 each month	5%	6%	3%	10%	0%	7%	8%	3%	9%	1%	3%	6%	10%	6%	6%	5%
1000 - 1,499 each month	2%	2%	3%	1%	0%	0%	1%	2%	7%	0%	2%	1%	5%	5%	3%	0%
1,500 - 1,999 each month	1%	1%	0%	1%	0%	2%	2%	1%	1%	0%	0%	1%	3%	4%	2%	0%
2,000 - 2,499 each month	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	1%	0%
2,500 or more each month	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	8%	1%	0%
Don t Know	11%	10%	10%	11%	24%	14%	4%	12%	1%	11%	13%	13%	5%	21%	9%	8%

Note:

BASE: Would pay for some of living expenses

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(55.A) Which of the following do you think your child would use to pay the rest or all of their living expenses?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	784	320	463	130	204	178	143	129	221	192	166	165	40	230	189	164	121	80
Weighted	784	393	391	125	197	177	153	132	213	187	178	167	38	222	185	173	126	77
Student loans	74%	74%	73%	80%	66%	77%	72%	78%	70%	81%	68%	73%	90%	68%	84%	69%	74%	80%
Don't Know	7%	6%	8%	6%	10%	6%	4%	8%	9%	6%	6%	9%	0%	9%	5%	6%	8%	4%
Earnings from a student/summer job	61%	60%	62%	60%	60%	61%	69%	55%	66%	63%	61%	55%	48%	65%	63%	61%	59%	49%
Scholarship/bursaries	29%	28%	29%	31%	27%	32%	29%	24%	22%	32%	36%	26%	31%	22%	34%	34%	26%	27%
Education grants from charities	19%	17%	21%	15%	22%	22%	19%	15%	13%	22%	24%	20%	3%	14%	21%	25%	18%	14%
Money from other relatives (e.g. grandparents)	18%	19%	18%	18%	20%	18%	19%	15%	15%	21%	23%	16%	11%	15%	20%	23%	17%	15%
Other (please specify)	1%	1%	1%	0%	2%	1%	0%	1%	1%	0%	1%	1%	2%	1%	0%	0%	1%	3%

Note:

BASE: Would not pay for entirety of living expenses

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(55.B) Which of the following do you think your child would use to pay the rest or all of their living expenses?

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	784	269	220	159	136	89	137	79	65	78	102	81	44	109	89	281	180	234
Weighted	784	247	214	176	147	119	119	83	87	62	90	78	41	105	119	289	153	223
Student loans	74%	75%	77%	76%	65%	68%	72%	75%	81%	74%	61%	81%	82%	79%	68%	76%	67%	80%
Don't Know	7%	4%	6%	8%	12%	8%	7%	9%	3%	9%	12%	4%	4%	5%	8%	6%	11%	4%
Earnings from a student/summer job	61%	65%	63%	57%	57%	57%	60%	63%	67%	59%	51%	65%	72%	63%	57%	63%	54%	66%
Scholarship/bursaries	29%	28%	30%	28%	29%	39%	26%	20%	27%	26%	29%	25%	31%	32%	39%	25%	28%	29%
Education grants from charities	19%	19%	17%	15%	27%	20%	16%	10%	17%	14%	26%	21%	20%	23%	20%	15%	21%	22%
Money from other relatives (e.g. grandparents)	18%	19%	17%	13%	25%	18%	19%	26%	19%	17%	16%	13%	13%	20%	18%	21%	17%	16%
Other (please specify)	1%	1%	1%	0%	1%	2%	1%	0%	2%	0%	2%	0%	0%	0%	2%	1%	1%	0%

Note:

BASE: Would not pay for entirety of living expenses

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(55.C) Which of the following do you think your child would use to pay the rest or all of their living expenses?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher/Advanced Higher)	University Under-Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	784	259	312	48	7	113	135	367	52	165	223	207	103	10	281	78
Weighted	784	269	303	47	8	111	144	359	53	172	227	201	98	10	280	80
Student loans	74%	72%	80%	77%	59%	65%	70%	79%	76%	64%	76%	83%	73%	59%	76%	74%
Don't Know	7%	8%	4%	6%	14%	11%	7%	5%	5%	12%	7%	3%	3%	0%	5%	2%
Earnings from a student/summer job	61%	64%	60%	71%	58%	59%	60%	65%	76%	55%	59%	64%	70%	49%	60%	58%
Scholarship/bursaries	29%	28%	30%	28%	0%	28%	30%	29%	25%	25%	24%	35%	35%	33%	34%	23%
Education grants from charities	19%	13%	23%	17%	44%	20%	18%	20%	19%	18%	17%	17%	17%	60%	18%	19%
Money from other relatives (e.g. grandparents)	18%	18%	18%	18%	0%	20%	22%	20%	11%	18%	19%	15%	20%	26%	22%	13%
Other (please specify)	1%	1%	1%	0%	0%	2%	1%	1%	0%	2%	1%	0%	0%	0%	1%	2%

Note:

BASE: Would not pay for entirety of living expenses

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(56.A) Which of the following do you think your child would use to pay the rest or all of their tuition fees?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	762	310	450	120	197	180	139	126	211	187	158	165	41	217	185	158	123	79
Weighted	763	382	380	115	192	179	148	129	203	186	168	167	39	209	184	166	129	75
Don't Know	8%	8%	9%	6%	12%	8%	6%	9%	12%	6%	6%	10%	5%	12%	6%	7%	11%	3%
Student loans	69%	70%	69%	75%	59%	70%	72%	76%	63%	71%	71%	69%	88%	63%	72%	69%	70%	81%
Earnings from a student/summer job	47%	49%	45%	39%	45%	53%	52%	45%	49%	50%	50%	42%	34%	49%	51%	49%	40%	43%
Scholarship/bursaries	25%	24%	25%	25%	26%	28%	23%	22%	21%	30%	26%	22%	28%	22%	30%	25%	22%	24%
Money from other relatives (e.g. grandparents)	15%	16%	14%	15%	16%	15%	15%	12%	14%	17%	15%	16%	9%	14%	16%	17%	17%	7%
Education grants from charities	15%	16%	15%	18%	18%	14%	19%	8%	16%	15%	18%	14%	4%	16%	16%	19%	10%	14%
Other (please specify)	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%	2%	0%

Note:

BASE: Would not pay for entirety of tuitions fees

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(56.B) Which of the following do you think your child would use to pay the rest or all of their tuition fees?

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	762	258	219	159	126	92	130	70	65	82	102	78	40	103	92	265	184	221
Weighted	763	236	212	178	137	124	113	74	85	65	89	75	37	100	124	273	154	212
Don't Know	8%	7%	8%	6%	13%	9%	8%	8%	7%	7%	12%	3%	7%	10%	9%	8%	10%	7%
Student loans	69%	66%	77%	69%	65%	64%	67%	73%	67%	72%	63%	75%	74%	75%	64%	69%	67%	75%
Earnings from a student/summer job	47%	51%	46%	46%	44%	57%	46%	51%	38%	44%	37%	50%	54%	48%	57%	45%	40%	50%
Scholarship/bursaries	25%	24%	27%	24%	25%	39%	24%	16%	25%	18%	24%	21%	22%	25%	39%	22%	21%	23%
Money from other relatives (e.g. grandparents)	15%	17%	14%	9%	22%	16%	19%	15%	18%	14%	10%	14%	10%	15%	16%	17%	12%	14%
Education grants from charities	15%	15%	12%	17%	18%	14%	17%	12%	18%	13%	19%	13%	11%	16%	14%	16%	17%	14%
Other (please specify)	0%	0%	1%	0%	0%	1%	0%	0%	2%	0%	0%	0%	0%	0%	1%	1%	0%	0%

Note:

BASE: Would not pay for entirety of tuitions fees

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(56.C) Which of the following do you think your child would use to pay the rest or all of their tuition fees?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	762	246	306	47	7	113	132	370	48	155	215	212	96	9	273	83
Weighted	763	253	299	45	8	113	138	363	48	165	220	202	91	9	270	84
Don't Know	8%	7%	6%	7%	42%	14%	7%	7%	5%	11%	9%	7%	3%	0%	5%	3%
Student loans	69%	68%	74%	72%	45%	61%	67%	75%	68%	63%	70%	73%	74%	68%	70%	69%
Earnings from a student/summer job	47%	50%	45%	56%	42%	48%	50%	46%	72%	50%	49%	42%	56%	35%	46%	58%
Scholarship/bursaries	25%	20%	28%	29%	0%	24%	24%	25%	33%	21%	20%	32%	28%	51%	28%	19%
Money from other relatives (e.g. grandparents)	15%	17%	16%	9%	0%	13%	21%	15%	11%	17%	15%	11%	20%	24%	18%	17%
Education grants from charities	15%	12%	18%	20%	27%	12%	13%	15%	13%	18%	14%	15%	18%	17%	19%	10%
Other (please specify)	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%

Note:

BASE: Would not pay for entirety of tuitions fees

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(57.A) Which, if any, of the following do you think should be prioritised by the government in order to improve access to higher education in your area? Select up to three

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
University tuition fees reduced for students from poorer families	53%	52%	54%	45%	50%	51%	60%	62%	51%	54%	51%	54%	67%	52%	52%	50%	55%	62%
More degree apprenticeships being made available	43%	42%	44%	43%	43%	46%	43%	37%	43%	41%	45%	44%	34%	44%	42%	42%	49%	34%
Maintenance grants introduced for students from poorer families	42%	39%	44%	42%	45%	40%	34%	47%	40%	42%	41%	44%	42%	39%	43%	40%	42%	46%
Universities taking students financial backgrounds into account when offering places	34%	33%	34%	31%	35%	31%	36%	36%	28%	37%	32%	38%	37%	29%	36%	35%	35%	40%
Applications to universities being made stronger after/stronger students receive their A-Level grades, rather than applications being made on the basis of predicted grades	29%	29%	29%	25%	27%	30%	35%	28%	28%	30%	28%	30%	32%	28%	30%	27%	31%	32%
More university places being made available	26%	28%	24%	27%	25%	29%	30%	20%	22%	31%	24%	29%	23%	21%	31%	24%	30%	27%
None of the above	7%	8%	7%	11%	8%	7%	4%	8%	10%	7%	8%	5%	3%	11%	7%	9%	4%	2%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(57.B) Which, if any, of the following do you think should be prioritised by the government in order to improve access to higher education in your area? Select up to three

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
University tuition fees reduced for students from poorer families	53%	51%	56%	43%	63%	46%	54%	52%	54%	55%	53%	63%	63%	50%	46%	53%	54%	56%
More degree apprenticeships being made available	43%	43%	46%	46%	36%	49%	38%	45%	43%	46%	41%	34%	49%	43%	49%	41%	43%	41%
Maintenance grants introduced for students from poorer families	42%	39%	43%	31%	56%	36%	39%	43%	49%	34%	40%	49%	48%	44%	36%	43%	37%	46%
Universities taking students financial backgrounds into account when offering places	34%	27%	34%	39%	38%	31%	38%	28%	25%	33%	42%	36%	40%	34%	31%	32%	38%	36%
Applications to universities being made stronger after students receive their A-Level grades, rather than applications being made on the basis of predicted grades	29%	36%	25%	29%	24%	31%	31%	36%	27%	33%	28%	24%	29%	23%	31%	31%	30%	24%
More university places being made available	26%	30%	26%	24%	24%	37%	21%	18%	27%	25%	26%	20%	18%	33%	37%	22%	26%	26%
None of the above	7%	5%	9%	11%	6%	11%	6%	6%	7%	5%	10%	6%	4%	7%	11%	7%	8%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(57.C) Which, if any, of the following do you think should be prioritised by the government in order to improve access to higher education in your area? Select up to three

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
University tuition fees reduced for students from poorer families	53%	47%	58%	69%	28%	49%	46%	59%	61%	55%	55%	53%	49%	52%	55%	58%
More degree apprenticeships being made available	43%	44%	43%	50%	31%	39%	46%	45%	42%	41%	41%	40%	51%	31%	39%	51%
Maintenance grants introduced for students from poorer families	42%	33%	49%	35%	72%	39%	32%	47%	46%	45%	38%	41%	43%	49%	43%	39%
Universities taking students financial backgrounds into account when offering places	34%	38%	31%	33%	14%	36%	37%	32%	35%	39%	37%	32%	28%	25%	37%	37%
Applications to universities being made stronger after students receive their A-Level grades, rather than applications being made on the basis of predicted grades	29%	29%	29%	33%	0%	29%	32%	28%	31%	24%	27%	36%	30%	33%	32%	24%
More university places being made available	26%	24%	27%	33%	14%	27%	29%	27%	30%	24%	26%	24%	32%	61%	32%	21%
None of the above	7%	9%	6%	2%	28%	6%	6%	6%	5%	8%	7%	8%	5%	0%	4%	5%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(58.A) Which of the following comes closest to your view?

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	1005	404	599	170	257	232	184	162	270	257	216	213	49	281	257	213	156	98
Weighted	1005	502	503	167	246	231	196	165	258	256	229	215	47	270	255	223	161	95
There should be a place available for every child that wants to attend university if they meet the minimum criteria	76%	75%	77%	78%	78%	71%	78%	74%	74%	76%	73%	81%	75%	74%	76%	74%	82%	78%
We should not be offering a place at university to every child that wants to attend university if they meet the minimum criteria	15%	17%	14%	13%	14%	17%	14%	18%	15%	14%	18%	13%	20%	15%	14%	18%	14%	16%
Don't Know	9%	8%	10%	8%	8%	12%	8%	8%	11%	10%	8%	6%	5%	11%	11%	9%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(58.B) Which of the following comes closest to your view?

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	1005	340	282	198	185	127	184	91	83	106	125	98	53	138	127	358	231	289
Weighted	1005	311	272	221	201	171	156	95	111	85	111	95	50	131	171	362	196	276
There should be a place available for every child that wants to attend university if they meet the minimum criteria	76%	73%	75%	77%	81%	76%	74%	74%	75%	78%	74%	73%	75%	82%	76%	74%	76%	77%
We should not be offering a place at university to every child that wants to attend university if they meet the minimum criteria	15%	18%	16%	14%	11%	15%	15%	18%	20%	12%	16%	18%	17%	9%	15%	17%	14%	14%
Don't Know	9%	8%	10%	9%	8%	8%	11%	9%	5%	10%	10%	9%	8%	9%	8%	8%	10%	9%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(58.C) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	1005	333	390	63	7	150	177	461	67	208	284	274	134	14	366	98
Weighted	1005	349	382	59	8	146	187	454	68	221	288	263	129	13	363	101
There should be a place available for every child that wants to attend university if they meet the minimum criteria	76%	76%	75%	79%	58%	73%	76%	77%	84%	78%	76%	77%	74%	63%	81%	74%
We should not be offering a place at university to every child that wants to attend university if they meet the minimum criteria	15%	16%	16%	15%	28%	15%	19%	15%	11%	13%	14%	16%	17%	29%	15%	19%
Don't Know	9%	9%	9%	6%	13%	12%	5%	9%	5%	9%	11%	7%	9%	8%	3%	7%

Note:

BASE: All Respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(59.A) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will introduce a cap on the number of students that can attend university in order to reduce the amount of student debt young people are accruing,

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	482	190	291	82	120	112	89	79	142	129	88	99	24	146	129	92	65	50
Weighted	482	243	239	84	112	112	95	80	134	132	95	99	23	138	133	98	68	47
I would strongly support this policy	7%	7%	8%	9%	13%	4%	4%	4%	5%	8%	9%	8%	0%	5%	10%	8%	4%	8%
I would support this policy	22%	25%	19%	22%	19%	21%	22%	29%	20%	21%	22%	26%	31%	18%	21%	22%	32%	24%
Neither support nor oppose	28%	28%	28%	25%	28%	27%	37%	22%	34%	23%	30%	25%	28%	37%	21%	28%	24%	28%
I would oppose this policy	22%	18%	26%	22%	24%	28%	14%	20%	20%	27%	21%	18%	23%	20%	28%	23%	16%	19%
I would strongly oppose this policy	14%	16%	11%	18%	10%	11%	15%	16%	16%	13%	12%	13%	14%	15%	13%	13%	14%	11%
Don't Know	7%	6%	8%	4%	7%	9%	7%	8%	5%	8%	6%	10%	4%	5%	8%	5%	9%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(59.B) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will introduce a cap on the number of students that can attend university in order to reduce the amount of student debt young people are accruing,

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	482	166	133	101	82	68	99	45	37	47	59	42	26	59	68	181	106	127
Weighted	482	150	129	114	90	93	82	48	50	37	52	40	24	56	93	180	90	120
I would strongly support this policy	7%	9%	7%	4%	8%	7%	13%	5%	5%	9%	3%	3%	5%	8%	7%	9%	5%	6%
I would support this policy	22%	26%	17%	27%	17%	26%	20%	19%	30%	25%	24%	20%	23%	13%	26%	22%	24%	18%
Neither support nor oppose	28%	25%	27%	28%	35%	25%	20%	40%	30%	26%	25%	25%	28%	39%	25%	28%	25%	32%
I would oppose this policy	22%	22%	28%	23%	14%	17%	28%	15%	20%	19%	23%	30%	24%	24%	17%	23%	21%	26%
I would strongly oppose this policy	14%	15%	17%	9%	11%	14%	14%	16%	8%	13%	20%	13%	14%	10%	14%	13%	17%	11%
Don't Know	7%	4%	4%	8%	15%	10%	5%	5%	6%	8%	6%	8%	7%	6%	10%	5%	7%	7%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(59.C) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will introduce a cap on the number of students that can attend university in order to reduce the amount of student debt young people are accruing,

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	482	176	177	33	3	64	94	217	39	93	121	144	65	8	170	46
Weighted	482	183	177	31	3	59	100	214	39	100	121	141	63	7	173	44
I would strongly support this policy	7%	7%	7%	5%	0%	6%	8%	7%	5%	5%	6%	10%	4%	29%	12%	7%
I would support this policy	22%	26%	13%	32%	35%	28%	34%	16%	26%	23%	18%	23%	18%	44%	26%	22%
Neither support nor oppose	28%	29%	29%	21%	33%	27%	29%	28%	23%	37%	31%	21%	33%	9%	23%	39%
I would oppose this policy	22%	20%	26%	28%	0%	20%	13%	26%	31%	19%	20%	25%	23%	18%	18%	19%
I would strongly oppose this policy	14%	12%	16%	12%	32%	11%	10%	16%	14%	9%	18%	16%	17%	0%	17%	10%
Don't Know	7%	6%	8%	2%	0%	8%	5%	8%	2%	7%	9%	5%	6%	0%	3%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(60.A) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will increase the minimum amount that universities can charge in tuition fees for courses that are costly to run, in an effort to make the situation more financially viable for higher education institutions, and help them run other courses at more affordable levels.

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	492	198	293	82	126	111	88	85	131	126	109	102	24	135	125	106	78	48
Weighted	488	241	247	76	119	112	93	87	125	126	112	103	22	129	125	107	81	46
I would strongly support this policy	10%	8%	13%	21%	10%	10%	5%	7%	12%	12%	7%	11%	4%	12%	13%	6%	9%	9%
I would support this policy	24%	26%	23%	23%	29%	20%	25%	22%	24%	21%	23%	26%	41%	23%	21%	23%	24%	38%
Neither support nor oppose	25%	28%	23%	29%	20%	28%	24%	28%	27%	24%	27%	26%	14%	27%	22%	30%	25%	21%
I would oppose this policy	21%	22%	20%	12%	25%	22%	21%	21%	20%	20%	22%	23%	14%	20%	21%	22%	23%	15%
I would strongly oppose this policy	11%	10%	11%	8%	7%	11%	14%	12%	12%	10%	15%	6%	10%	12%	10%	13%	9%	8%
Don't Know	9%	7%	11%	7%	10%	8%	9%	10%	7%	13%	6%	8%	17%	6%	14%	5%	10%	8%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(60.B) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will increase the minimum amount that universities can charge in tuition fees for courses that are costly to run, in an effort to make the situation more financially viable for higher education institutions, and help them run other courses at more affordable levels.

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	492	165	128	101	98	54	94	38	40	55	58	50	31	72	54	172	113	153
Weighted	488	146	128	109	105	72	81	39	51	45	51	50	29	70	72	171	95	149
I would strongly support this policy	10%	11%	6%	7%	16%	15%	10%	9%	6%	8%	10%	10%	12%	9%	15%	9%	9%	10%
I would support this policy	24%	27%	18%	24%	28%	27%	26%	17%	24%	24%	15%	23%	24%	31%	27%	23%	19%	27%
Neither support nor oppose	25%	23%	30%	33%	16%	19%	29%	27%	27%	31%	31%	16%	27%	25%	19%	28%	31%	22%
I would oppose this policy	21%	26%	21%	16%	18%	17%	12%	23%	27%	16%	31%	31%	15%	20%	17%	19%	24%	23%
I would strongly oppose this policy	11%	9%	16%	7%	10%	11%	13%	13%	11%	13%	5%	9%	20%	6%	11%	12%	9%	10%
Don't Know	9%	3%	9%	13%	12%	11%	10%	11%	5%	9%	9%	10%	3%	9%	11%	9%	9%	8%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(60.C) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will increase the minimum amount that universities can charge in tuition fees for courses that are costly to run, in an effort to make the situation more financially viable for higher education institutions, and help them run other courses at more affordable levels.

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	492	158	193	28	2	80	88	236	27	111	152	127	56	9	180	49
Weighted	488	162	188	27	3	79	92	231	28	115	155	121	53	8	177	52
I would strongly support this policy	10%	11%	9%	18%	0%	6%	16%	9%	9%	8%	8%	9%	18%	37%	16%	5%
I would support this policy	24%	27%	25%	14%	54%	21%	32%	26%	13%	20%	24%	22%	34%	27%	29%	27%
Neither support nor oppose	25%	30%	21%	24%	0%	27%	29%	20%	21%	31%	28%	24%	13%	29%	26%	27%
I would oppose this policy	21%	16%	24%	27%	0%	23%	16%	24%	46%	19%	21%	23%	19%	8%	17%	21%
I would strongly oppose this policy	11%	8%	14%	11%	46%	11%	4%	12%	8%	12%	8%	13%	11%	0%	7%	10%
Don't Know	9%	8%	6%	6%	0%	12%	3%	9%	3%	11%	10%	10%	4%	0%	5%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(61.A) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will reintroduce maintenance grants (grants to help cover the cost of living) for students from the poorest households.

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	509	211	296	77	135	122	91	84	136	124	105	113	31	139	126	103	85	56
Weighted	509	261	247	76	132	120	93	88	131	119	111	116	31	134	122	108	90	55
I would strongly support this policy	33%	28%	39%	35%	34%	32%	30%	35%	34%	35%	34%	31%	34%	34%	36%	32%	28%	37%
I would support this policy	42%	45%	39%	36%	41%	46%	45%	38%	45%	42%	40%	36%	50%	46%	41%	41%	39%	40%
Neither support nor oppose	16%	20%	11%	20%	12%	14%	17%	18%	13%	14%	18%	22%	3%	12%	14%	20%	21%	11%
I would oppose this policy	3%	3%	3%	3%	6%	1%	4%	1%	3%	4%	2%	3%	6%	3%	4%	2%	1%	8%
I would strongly oppose this policy	1%	1%	1%	0%	2%	1%	1%	3%	0%	0%	2%	4%	2%	0%	0%	2%	5%	1%
Don't Know	5%	3%	7%	6%	3%	6%	4%	5%	6%	5%	3%	5%	5%	6%	5%	3%	6%	3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(61.B) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will reintroduce maintenance grants (grants to help cover the cost of living) for students from the poorest households.

	Total	Social Grade				Region									Grouped region			
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	509	178	147	102	82	66	84	47	38	53	68	45	27	81	66	169	121	153
Weighted	509	164	141	114	89	89	71	50	52	41	60	42	27	76	89	174	101	145
I would strongly support this policy	33%	29%	31%	32%	45%	34%	36%	30%	23%	35%	45%	27%	33%	33%	34%	30%	41%	32%
I would support this policy	42%	46%	48%	38%	28%	40%	29%	50%	50%	38%	39%	43%	67%	40%	40%	41%	39%	45%
Neither support nor oppose	16%	18%	13%	17%	15%	19%	23%	8%	22%	15%	10%	21%	0%	14%	19%	18%	12%	13%
I would oppose this policy	3%	3%	1%	7%	4%	3%	7%	5%	0%	2%	3%	4%	0%	3%	3%	4%	3%	3%
I would strongly oppose this policy	1%	1%	2%	2%	1%	1%	2%	2%	0%	2%	0%	3%	0%	3%	1%	1%	1%	3%
Don't Know	5%	2%	5%	5%	8%	4%	4%	6%	5%	9%	3%	2%	0%	7%	4%	5%	6%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(61.C) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will reintroduce maintenance grants (grants to help cover the cost of living) for students from the poorest households.

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	509	162	197	34	5	82	85	235	27	106	137	147	63	6	185	47
Weighted	509	170	190	33	6	80	92	228	27	111	138	145	59	5	180	51
I would strongly support this policy	33%	24%	42%	22%	39%	36%	24%	44%	24%	34%	27%	37%	35%	20%	37%	19%
I would support this policy	42%	50%	40%	50%	42%	28%	52%	40%	55%	39%	43%	45%	42%	80%	41%	50%
Neither support nor oppose	16%	17%	11%	19%	0%	23%	14%	10%	16%	18%	14%	14%	10%	0%	16%	22%
I would oppose this policy	3%	3%	2%	7%	19%	3%	4%	3%	3%	2%	5%	1%	9%	0%	3%	4%
I would strongly oppose this policy	1%	2%	2%	0%	0%	1%	2%	2%	0%	3%	1%	1%	0%	0%	1%	1%
Don't Know	5%	5%	3%	2%	0%	9%	5%	2%	2%	4%	9%	2%	4%	0%	2%	3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(62.A) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will expand the number of degree apprenticeships to ensure that students are able to get the benefits of university education whilst learning on the job.

	Parent Gender		Parent Age					Child Age					Child school year					
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	483	183	299	91	125	108	74	85	131	122	102	99	29	141	119	99	72	52
Weighted	478	226	251	86	121	104	80	86	122	118	105	106	27	134	113	101	79	51
I would strongly support this policy	34%	29%	38%	36%	33%	33%	28%	40%	35%	34%	36%	35%	22%	34%	34%	39%	34%	26%
I would support this policy	44%	45%	43%	36%	49%	42%	55%	38%	41%	45%	43%	47%	51%	40%	45%	44%	43%	53%
Neither support nor oppose	14%	17%	12%	19%	12%	15%	11%	15%	14%	11%	19%	10%	24%	16%	9%	17%	13%	17%
I would oppose this policy	2%	3%	2%	1%	1%	3%	2%	4%	1%	3%	0%	5%	0%	1%	3%	0%	6%	1%
I would strongly oppose this policy	1%	2%	0%	1%	0%	2%	0%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%
Don't Know	4%	4%	5%	7%	4%	4%	4%	2%	7%	6%	1%	2%	3%	6%	7%	1%	3%	2%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(62.B) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will expand the number of degree apprenticeships to ensure that students are able to get the benefits of university education whilst learning on the job.

	Social Grade					Region									Grouped region			
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	483	157	134	98	94	60	91	47	35	56	61	53	19	61	60	173	117	133
Weighted	478	141	128	107	102	80	78	49	48	44	53	51	18	56	80	175	97	126
I would strongly support this policy	34%	30%	34%	29%	45%	29%	29%	34%	32%	47%	30%	31%	36%	46%	29%	31%	38%	38%
I would support this policy	44%	50%	49%	44%	31%	45%	49%	47%	36%	40%	39%	51%	51%	42%	45%	45%	39%	47%
Neither support nor oppose	14%	17%	8%	17%	16%	19%	13%	18%	17%	9%	20%	9%	9%	11%	19%	15%	15%	10%
I would oppose this policy	2%	2%	2%	3%	2%	0%	1%	2%	9%	0%	3%	4%	4%	0%	0%	3%	2%	2%
I would strongly oppose this policy	1%	0%	3%	0%	0%	2%	2%	0%	0%	2%	0%	0%	0%	0%	2%	1%	1%	0%
Don't Know	4%	0%	5%	8%	5%	5%	6%	0%	6%	1%	9%	5%	0%	2%	5%	4%	5%	3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(62.C) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will expand the number of degree apprenticeships to ensure that students are able to get the benefits of university education whilst learning on the job.

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	483	157	194	26	4	73	80	221	35	99	138	134	61	7	199	46
Weighted	478	162	187	24	5	71	82	216	35	106	140	125	55	7	200	47
I would strongly support this policy	34%	31%	38%	19%	25%	32%	36%	39%	27%	35%	31%	33%	36%	33%	36%	31%
I would support this policy	44%	49%	41%	69%	49%	42%	47%	40%	56%	43%	46%	45%	46%	38%	46%	46%
Neither support nor oppose	14%	12%	15%	12%	25%	18%	9%	15%	15%	14%	15%	13%	14%	29%	11%	20%
I would oppose this policy	2%	2%	3%	0%	0%	1%	3%	2%	0%	3%	4%	1%	0%	0%	3%	0%
I would strongly oppose this policy	1%	1%	1%	0%	0%	0%	2%	1%	2%	1%	0%	3%	0%	0%	1%	2%
Don't Know	4%	4%	2%	0%	0%	7%	4%	3%	0%	4%	5%	4%	4%	0%	2%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(63.A) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will increase the number of higher-paying foreign students universities admit in an effort to make university funding more viable for institutions and keep university fees affordable for British students

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	512	207	304	81	128	119	104	80	136	130	110	117	19	141	129	109	89	44
Weighted	515	258	257	82	123	121	111	78	133	128	117	118	19	138	128	113	91	44
I would strongly support this policy	10%	10%	10%	15%	12%	8%	10%	5%	11%	11%	7%	10%	8%	10%	13%	6%	7%	16%
I would support this policy	32%	34%	30%	31%	33%	28%	33%	34%	21%	39%	32%	36%	33%	22%	37%	35%	34%	31%
Neither support nor oppose	33%	33%	33%	25%	39%	38%	29%	32%	41%	26%	35%	30%	44%	40%	25%	35%	34%	32%
I would oppose this policy	11%	11%	10%	12%	10%	9%	11%	13%	9%	16%	8%	10%	6%	9%	17%	8%	9%	8%
I would strongly oppose this policy	5%	5%	4%	1%	2%	5%	8%	7%	3%	0%	10%	6%	0%	3%	0%	7%	8%	7%
Don't Know	10%	7%	14%	17%	5%	12%	10%	9%	16%	8%	9%	7%	8%	16%	8%	9%	8%	6%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(63.B) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will increase the number of higher-paying foreign students universities admit in an effort to make university funding more viable for institutions and keep university fees affordable for British students

	Total	Social Grade				Region								Grouped region				
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	512	171	150	97	94	63	97	54	46	52	56	49	27	68	63	197	108	144
Weighted	515	160	141	112	101	86	83	56	61	41	50	49	25	65	86	200	91	138
I would strongly support this policy	10%	11%	7%	9%	13%	20%	12%	7%	4%	7%	15%	5%	0%	9%	20%	8%	11%	6%
I would support this policy	32%	35%	30%	33%	28%	27%	27%	24%	39%	31%	27%	46%	45%	29%	27%	30%	29%	38%
Neither support nor oppose	33%	31%	35%	32%	35%	25%	36%	40%	29%	34%	36%	30%	31%	40%	25%	35%	35%	35%
I would oppose this policy	11%	12%	11%	9%	9%	11%	12%	15%	12%	12%	8%	8%	8%	7%	11%	13%	10%	8%
I would strongly oppose this policy	5%	6%	6%	3%	2%	6%	3%	6%	5%	3%	3%	4%	16%	0%	6%	5%	3%	4%
Don't Know	10%	4%	12%	14%	13%	10%	10%	8%	12%	13%	12%	6%	0%	14%	10%	10%	12%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(63.C) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will increase the number of higher-paying foreign students universities admit in an effort to make university funding more viable for institutions and keep university fees affordable for British students

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	512	163	202	33	3	73	90	231	31	93	156	149	60	6	176	59
Weighted	515	174	197	32	4	72	97	229	30	101	157	144	58	5	174	65
I would strongly support this policy	10%	9%	13%	11%	0%	5%	12%	12%	8%	6%	9%	9%	17%	28%	15%	3%
I would support this policy	32%	35%	27%	49%	38%	26%	43%	34%	41%	31%	27%	36%	34%	52%	35%	34%
Neither support nor oppose	33%	29%	34%	32%	30%	41%	17%	33%	32%	39%	38%	27%	29%	20%	30%	30%
I would oppose this policy	11%	11%	11%	4%	32%	13%	14%	9%	8%	13%	11%	8%	13%	0%	10%	20%
I would strongly oppose this policy	5%	6%	6%	0%	0%	0%	6%	4%	2%	2%	5%	6%	3%	0%	5%	7%
Don't Know	10%	8%	9%	4%	0%	14%	8%	7%	8%	9%	9%	13%	5%	0%	5%	5%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(64.A) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will make apprenticeships available for anyone under the age of 25 who wants and is qualified for one.

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	508	219	289	83	123	119	96	87	120	126	131	104	27	127	130	123	77	51
Weighted	517	274	243	80	119	121	106	91	115	128	141	104	29	123	133	131	78	53
I would strongly support this policy	35%	34%	37%	38%	36%	33%	38%	31%	41%	34%	38%	30%	23%	40%	35%	38%	25%	33%
I would support this policy	46%	48%	44%	40%	48%	47%	46%	48%	32%	49%	49%	51%	60%	33%	48%	51%	51%	52%
Neither support nor oppose	13%	12%	13%	12%	13%	15%	10%	13%	18%	12%	10%	11%	17%	19%	10%	8%	14%	13%
I would oppose this policy	2%	2%	3%	5%	2%	1%	3%	0%	5%	1%	1%	3%	0%	4%	1%	0%	4%	2%
I would strongly oppose this policy	1%	2%	1%	2%	1%	1%	1%	3%	2%	1%	1%	1%	0%	2%	1%	1%	2%	0%
Don't Know	3%	2%	3%	3%	1%	3%	2%	4%	2%	4%	2%	4%	0%	2%	4%	2%	5%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(64.B) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will make apprenticeships available for anyone under the age of 25 who wants and is qualified for one.

	Social Grade					Region									Grouped region			
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	508	180	140	92	96	65	95	46	53	50	67	45	24	63	65	194	117	132
Weighted	517	169	137	106	106	89	79	50	72	41	59	44	23	62	89	201	100	128
I would strongly support this policy	35%	38%	40%	29%	31%	51%	28%	34%	30%	37%	34%	25%	38%	34%	51%	30%	35%	31%
I would support this policy	46%	41%	50%	49%	45%	35%	52%	44%	51%	42%	41%	53%	50%	51%	35%	50%	41%	51%
Neither support nor oppose	13%	15%	7%	16%	14%	11%	12%	19%	9%	12%	23%	17%	6%	5%	11%	13%	18%	9%
I would oppose this policy	2%	3%	2%	2%	1%	1%	2%	0%	6%	2%	2%	0%	6%	2%	1%	3%	2%	2%
I would strongly oppose this policy	1%	2%	0%	1%	2%	0%	3%	0%	2%	3%	0%	0%	0%	4%	0%	2%	1%	2%
Don't Know	3%	1%	1%	3%	6%	2%	3%	3%	2%	4%	0%	5%	0%	5%	2%	2%	2%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(64.C) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will make apprenticeships available for anyone under the age of 25 who wants and is qualified for one.

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	508	178	185	35	5	74	97	213	38	108	150	125	78	5	188	41
Weighted	517	191	186	33	6	70	105	216	38	117	157	120	77	5	190	45
I would strongly support this policy	35%	32%	38%	50%	18%	30%	29%	38%	37%	32%	30%	46%	34%	41%	37%	28%
I would support this policy	46%	47%	47%	37%	43%	47%	47%	49%	47%	52%	48%	36%	46%	48%	45%	56%
Neither support nor oppose	13%	14%	9%	11%	19%	18%	14%	8%	16%	13%	12%	14%	12%	0%	13%	12%
I would oppose this policy	2%	2%	3%	2%	0%	0%	3%	2%	0%	0%	3%	3%	4%	11%	4%	1%
I would strongly oppose this policy	1%	1%	1%	0%	20%	2%	2%	1%	0%	1%	3%	0%	0%	0%	1%	0%
Don't Know	3%	3%	2%	0%	0%	2%	5%	2%	0%	2%	4%	2%	4%	0%	1%	2%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(65.A) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We would strengthen the links between university courses and employers to ensure that more young people end up with good jobs after graduation.

	Total	Parent Gender		Parent Age					Child Age					Child school year				
		Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	514	199	315	86	145	116	97	70	137	141	109	108	19	145	139	107	77	46
Weighted	512	246	266	88	138	115	101	70	132	142	116	105	17	141	140	114	75	43
I would strongly support this policy	40%	37%	42%	46%	39%	31%	43%	42%	41%	42%	35%	40%	33%	41%	44%	30%	39%	47%
I would support this policy	39%	41%	38%	29%	43%	42%	38%	42%	33%	35%	48%	42%	58%	33%	33%	51%	43%	41%
Neither support nor oppose	14%	15%	13%	17%	13%	16%	10%	14%	18%	12%	15%	12%	6%	18%	11%	17%	10%	10%
I would oppose this policy	2%	2%	2%	3%	2%	2%	3%	0%	3%	3%	0%	1%	0%	3%	3%	0%	2%	0%
I would strongly oppose this policy	1%	1%	1%	1%	0%	1%	1%	2%	0%	1%	1%	1%	4%	0%	1%	1%	1%	2%
Don't Know	4%	4%	4%	5%	3%	8%	4%	0%	5%	7%	1%	3%	0%	5%	7%	1%	4%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(65.B) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We would strengthen the links between university courses and employers to ensure that more young people end up with good jobs after graduation.

	Social Grade					Region									Grouped region			
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	514	170	150	98	96	74	88	41	42	61	60	52	25	71	74	171	121	148
Weighted	512	157	143	109	104	98	74	43	55	51	54	50	23	64	98	172	105	137
I would strongly support this policy	40%	41%	40%	38%	39%	46%	31%	38%	33%	48%	42%	30%	31%	49%	46%	33%	45%	39%
I would support this policy	39%	41%	37%	38%	42%	34%	39%	41%	47%	30%	40%	53%	46%	34%	34%	42%	35%	43%
Neither support nor oppose	14%	15%	13%	13%	15%	12%	18%	17%	15%	12%	16%	11%	17%	11%	12%	17%	14%	12%
I would oppose this policy	2%	2%	3%	1%	2%	2%	3%	2%	3%	2%	0%	4%	3%	0%	2%	3%	1%	2%
I would strongly oppose this policy	1%	0%	1%	1%	1%	0%	2%	1%	0%	3%	0%	0%	0%	1%	0%	1%	2%	1%
Don't Know	4%	1%	6%	9%	1%	6%	7%	0%	3%	4%	2%	2%	3%	5%	6%	4%	3%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(65.C) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We would strengthen the links between university courses and employers to ensure that more young people end up with good jobs after graduation.

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	514	164	202	31	2	85	84	240	36	110	147	132	73	6	188	51
Weighted	512	171	199	28	2	84	88	237	36	117	149	124	70	6	185	51
I would strongly support this policy	40%	38%	42%	48%	100%	34%	37%	46%	49%	32%	39%	43%	51%	0%	41%	39%
I would support this policy	39%	42%	39%	44%	0%	35%	47%	35%	38%	40%	38%	38%	39%	89%	45%	44%
Neither support nor oppose	14%	15%	12%	6%	0%	21%	11%	12%	8%	21%	15%	12%	5%	0%	8%	14%
I would oppose this policy	2%	2%	1%	0%	0%	5%	4%	1%	3%	1%	2%	2%	3%	0%	2%	2%
I would strongly oppose this policy	1%	1%	1%	0%	0%	0%	1%	1%	0%	1%	1%	1%	0%	11%	1%	1%
Don't Know	4%	3%	5%	2%	0%	5%	0%	5%	2%	4%	5%	4%	2%	0%	3%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(66.A) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will ensure a place for every young person who wishes to attend university if they are suitably qualified

	Parent Gender		Parent Age						Child Age					Child school year				
	Total	Male	Female	Under 35	35-39	40-44	45-49	50+	5-7	8-10	11-13	14-16	17-18	Year 1-3	Year 4-6	Year 7-9	Year 10-11	Year 12-13
Unweighted	520	209	309	98	126	121	97	78	147	130	110	110	23	150	131	113	81	45
Weighted	518	256	260	96	120	117	105	80	141	129	119	108	21	145	128	122	80	42
I would strongly support this policy	34%	31%	37%	31%	38%	36%	35%	28%	29%	40%	31%	38%	31%	28%	41%	31%	38%	34%
I would support this policy	41%	43%	40%	41%	38%	45%	43%	40%	40%	37%	42%	44%	57%	41%	36%	42%	44%	50%
Neither support nor oppose	17%	20%	15%	19%	15%	15%	18%	22%	20%	15%	22%	14%	7%	20%	15%	22%	14%	11%
I would oppose this policy	3%	2%	3%	4%	4%	1%	2%	3%	5%	2%	2%	2%	0%	5%	2%	2%	2%	2%
I would strongly oppose this policy	1%	1%	0%	0%	1%	1%	1%	1%	2%	1%	0%	0%	0%	2%	1%	0%	0%	0%
Don't Know	4%	3%	4%	5%	4%	3%	1%	6%	5%	5%	3%	2%	5%	4%	5%	3%	2%	3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(66.B) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will ensure a place for every young person who wishes to attend university if they are suitably qualified

	Social Grade					Region									Grouped region			
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	London	South	Midlands	North
Unweighted	520	173	146	103	98	58	88	46	41	50	71	56	33	77	58	175	121	166
Weighted	518	157	140	114	107	78	75	45	55	40	65	55	31	74	78	175	105	160
I would strongly support this policy	34%	30%	36%	30%	43%	31%	28%	44%	27%	32%	34%	37%	28%	44%	31%	32%	33%	38%
I would support this policy	41%	41%	44%	36%	43%	42%	38%	33%	50%	32%	42%	44%	53%	40%	42%	40%	38%	44%
Neither support nor oppose	17%	25%	12%	21%	9%	19%	24%	21%	21%	29%	19%	7%	7%	10%	19%	22%	23%	8%
I would oppose this policy	3%	2%	2%	4%	3%	3%	1%	2%	2%	2%	0%	9%	2%	3%	3%	2%	1%	5%
I would strongly oppose this policy	1%	0%	1%	1%	1%	0%	4%	0%	0%	0%	0%	0%	0%	1%	0%	2%	0%	0%
Don't Know	4%	1%	5%	8%	1%	5%	4%	0%	0%	5%	6%	2%	10%	2%	5%	2%	6%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions

(66.C) Imagine that a party announced the following. To what extent would you support or oppose such a policy? : We will ensure a place for every young person who wishes to attend university if they are suitably qualified

	Total	2019				Voting Intention				Education Parent				Child interested in going to university		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent (Scottish National/O Level)	A Level or equivalent (GCE/Higher)	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No		
Unweighted	520	174	210	32	4	69	90	251	35	112	135	138	80	9	178	53
Weighted	518	181	203	30	4	69	92	246	37	118	135	132	80	8	173	51
I would strongly support this policy	34%	26%	41%	45%	49%	29%	18%	45%	27%	32%	37%	31%	42%	21%	42%	30%
I would support this policy	41%	49%	38%	39%	25%	40%	58%	36%	48%	40%	39%	43%	40%	44%	41%	46%
Neither support nor oppose	17%	18%	16%	15%	0%	21%	16%	15%	25%	21%	17%	18%	12%	36%	13%	21%
I would oppose this policy	3%	3%	3%	0%	0%	3%	3%	3%	0%	2%	1%	3%	4%	0%	1%	0%
I would strongly oppose this policy	1%	1%	0%	0%	26%	0%	1%	0%	0%	1%	1%	1%	1%	0%	0%	2%
Don't Know	4%	3%	3%	0%	0%	7%	4%	1%	0%	4%	5%	4%	2%	0%	3%	0%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 7th Sep - 15th Sep 2023

Data weighted by gender, region and social grade to Nationally Representative Proportions