

Public First Poll on Tuition Fees

Fieldwork: 19th May - 4th Jun 2023
Interview method: Online Survey
Population represented: English Adults
Sample size: 8333

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact the Public First Polling Team (polling@publicfirst.co.uk)

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52 And imagine a political party said they would abolish University tuition fees, making University free for all and paid for through a graduate tax . Which of the following comes closest to your view? 160

53 Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?:
Make businesses pay a levy to universities who train their workers (i.e. law firms paying a fee to universities that teach law degrees) 163

54 Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?:
Make employers pay higher taxes in order to hire graduates (e.g. an additional national insurance style payment for companies which hire more graduates) 166

55 Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?:
Increase the amount of money given to universities by the government for subjects which are expensive to teach (such as engineering or medicine) 169

56 Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?:
Increase the amount of money given to universities by the government to cover any additional costs, rather than passing these costs onto students in the form of higher tuition fees 172

57 Previously, maintenance grants were provided to university students from lower income backgrounds to help them cover their living expenses when they attended university. They did not have to pay these back. Students now take out additional loans to cover living costs Would you support or oppose the return of maintenance grants? Assume the extra costs of maintenance grants would be made up by the Government and paid for through higher taxes. . . 175

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60 One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students from lower income households 184

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65 One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for economically important subjects, rather than all subjects (e.g. reduced fees for degrees where there is a high demand for skills) 199

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67 You said you would support proposals to reduce fees for economically important subjects. Which, if any, of the following subjects would you say are economically important subjects where fees should be reduced? (i.e. important for the economy, rather than for society)Please select all that apply. . . . 205

68 At the moment, tuition fees for students in England are 9,250 a year, meaning a typical 3 year University course will cost a student 27,750 for the tuition.Looking at the options below, how much do you think a student should pay to attend university in England? Assume the extra costs of reduced fees would be made up by the Government and paid for through higher taxes. 208

69 Alongside loans to cover the cost of their tuition (teaching), most students also take out maintenance loans, to cover their cost of living expenses while they are at university. Looking at the below, which do you think would be the best system for maintenance loans and student living expenses? ?Assume the extra costs of more generous maintenance grants would be made up by the Government and paid for through higher taxes. 211

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75 Which of the following comes closest to your view? 229

76 Which of the following comes closest to your view? 232

77 Which of the following comes closest to your view? 235

78 Which of the following comes closest to your view? 238

79 Throughout this survey we have asked a number of questions about tuition fees for university students. Some say abolishing tuition fees is a good thing, as it encourages more students to attend university, improves the skills of our workforce, and gives graduates more money to spend in the economy, as they are no longer paying back fees. Others say abolishing tuition fees is a bad thing, as it would cost the taxpayer money that could be better spent on other things, like schools or healthcare.Knowing this, would you support or oppose abolishing tuition fees in England? 241

80 Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. Knowing this, would you support or oppose abolishing tuition fees in England? 244

81 Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 1.25% rise in the rate of National Insurance (to 13.25% overall). Knowing this, would you support or oppose abolishing tuition fees in England? 247

82 Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 2% rise in the basic rate of income tax (to 22% overall). Knowing this, would you support or oppose abolishing tuition fees in England? 250

83 Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 4% rise in the rate of Corporation Tax (to 29% overall). Knowing this, would you support or oppose abolishing tuition fees in England? 253

84 Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 2% rise in the rate of VAT which is paid on purchases in the UK (to 22% overall). Knowing this, would you support or oppose abolishing tuition fees in England? 256

85 Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of National Insurance by 1.25% (to 13.25% overall). Which of the following comes closest to your view? 259

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87 Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of corporation tax by 4% (to 29% overall). Which of the following comes closest to your view? 265

88 Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of VAT which is paid on purchases by 2% (to 22% overall). Which of the following comes closest to your view? 268

89 Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Increase income tax on the top 5% of earners 271

90 Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish universal credit 274

91 Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish university tuition fees 277

92 Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Invest heavily in a transition to green energy and in new green industries 280

93 Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Return the railways, Royal Mail, energy, and water companies to public ownership 283

94 Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Strengthen trade unions 286

95 Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Give greater powers to new governments in each region of England (e.g. the North West, Yorkshire, East of England and so on) 289

96 Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Reverse cuts to corporation tax 292

97 Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Voting rights for EU nationals in the UK 295

98 Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish the House of Lords 298

99 If the Labour Party won the next general election, but said that it would not be able to deliver on all the pledges which Keir Starmer made, which of those pledges would you say are the most important to prioritise? Select up to three. 301

100 Keir Starmer has recently said the Labour party will NOT seek to abolish tuition fees if they win the next general election, as the economic situation has changed. As part of his campaign to become leader of the Labour party in 2020, he said he would abolish tuition fees if he became prime minister. Which of the following comes closest to your view? 304

101 Which of the following comes closest to your view? 307

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103 You said that this has made you less likely to vote for the Labour party in the next general election. Which of the following best describes your view? . . . 313

104 Which of the following comes closest to your view? 316

105 Which of the following comes closest to your view? 319

106 Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, makes abolishing University tuition fees a big part of their campaign, arguing that tuition fees are too expensive. The Conservative Party, led by Rishi Sunak, argues that this is a poor use of public money which could be put to better use helping the NHS and rising cost of living. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation? 322

107 Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, has ruled out abolishing tuition fees, as the economic situation means the Government cannot afford to make University free to attend. The Conservative Party, led by Rishi Sunak, argues that you can't trust Keir Starmer and the Labour Party given that he has dropped his pledge to abolish tuition fees. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation? 325

108 Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, says they will reintroduce maintenance grants for the poorest students. The Conservative Party, led by Rishi Sunak, argues that this is a poor use of public money which could be put to better use helping the NHS and rising cost of living. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation? 328

109 Which of the following comes closest to your view? 331

(1.A) Which of the following issues do you think are the most important facing the country at the moment? Select up to three of the following.

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Level of taxation	9%	11%	8%	12%	15%	11%	8%	6%	7%	11%	9%	10%	7%	9%	8%	13%
Number of people on welfare	8%	8%	8%	7%	6%	6%	7%	8%	11%	8%	8%	9%	6%	12%	5%	5%
Supporting people in old age	7%	6%	8%	4%	4%	5%	7%	8%	11%	6%	7%	7%	8%	9%	6%	6%
Cost of living	68%	64%	72%	72%	74%	75%	72%	67%	56%	63%	70%	70%	71%	63%	69%	77%
Quality of the NHS	53%	46%	59%	44%	47%	49%	53%	55%	62%	53%	55%	50%	53%	51%	58%	44%
Quality / cost of public transport	5%	5%	4%	9%	7%	5%	4%	3%	2%	5%	5%	4%	4%	3%	5%	7%
State of the economy	42%	45%	39%	36%	38%	41%	45%	45%	42%	47%	42%	38%	39%	40%	44%	40%
Quality of and access to schools / colleges / universities	4%	4%	5%	8%	6%	7%	4%	2%	2%	6%	4%	5%	3%	3%	5%	5%
State of Britain's Armed Forces	4%	5%	2%	3%	3%	4%	3%	4%	5%	4%	3%	4%	4%	5%	2%	2%
Threat of terrorism	3%	3%	3%	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	4%	2%	3%
Levels of immigration	25%	27%	24%	9%	12%	18%	27%	34%	40%	20%	23%	31%	27%	46%	11%	18%
Threat of climate change	20%	19%	20%	21%	18%	20%	18%	21%	21%	24%	21%	16%	19%	14%	26%	16%
Availability of housing	15%	14%	17%	23%	21%	17%	12%	13%	11%	14%	14%	15%	18%	11%	16%	19%
Britain leaving the EU	14%	16%	13%	13%	13%	14%	16%	14%	14%	18%	14%	12%	12%	6%	24%	12%
Levels of crime	12%	13%	11%	14%	12%	12%	13%	12%	11%	11%	12%	15%	12%	15%	9%	13%
None of the above	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%
Don't Know	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%	1%	1%	2%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which of the following issues do you think are the most important facing the country at the moment? Select up to three of the following.

	Total	2019					Voting Intention			Education					NonGraduate Parents	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Level of taxation	9%	10%	8%	6%	11%	11%	10%	9%	7%	7%	9%	11%	10%	8%	10%	10%
Number of people on welfare	8%	12%	4%	7%	12%	5%	12%	5%	6%	8%	8%	7%	7%	8%	7%	7%
Supporting people in old age	7%	8%	6%	7%	7%	6%	8%	6%	7%	8%	7%	7%	6%	3%	8%	5%
Cost of living	68%	61%	75%	67%	51%	78%	59%	76%	65%	69%	71%	69%	64%	61%	78%	75%
Quality of the NHS	53%	50%	61%	55%	37%	47%	47%	61%	53%	54%	53%	52%	51%	43%	48%	52%
Quality / cost of public transport	5%	3%	5%	5%	6%	7%	4%	5%	5%	3%	4%	6%	7%	6%	4%	3%
State of the economy	42%	44%	40%	44%	25%	41%	45%	42%	48%	40%	41%	43%	45%	40%	40%	37%
Quality of and access to schools / colleges / universities	4%	3%	6%	5%	1%	4%	4%	5%	6%	3%	4%	6%	8%	4%	8%	5%
State of Britain's Armed Forces	4%	6%	2%	4%	6%	2%	6%	2%	4%	4%	4%	3%	3%	2%	3%	4%
Threat of terrorism	3%	4%	2%	2%	6%	3%	4%	3%	3%	4%	3%	2%	4%	2%	4%	5%
Levels of immigration	25%	43%	10%	9%	72%	19%	41%	12%	13%	33%	25%	17%	15%	16%	19%	26%
Threat of climate change	20%	15%	24%	29%	11%	14%	15%	21%	27%	16%	19%	24%	24%	31%	14%	16%
Availability of housing	15%	10%	20%	15%	5%	18%	11%	18%	16%	13%	17%	16%	19%	13%	19%	16%
Britain leaving the EU	14%	9%	21%	27%	15%	11%	9%	18%	22%	11%	13%	18%	17%	19%	12%	9%
Levels of crime	12%	14%	9%	9%	25%	14%	15%	9%	11%	14%	13%	10%	11%	13%	16%	13%
None of the above	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Don't Know	1%	0%	0%	1%	1%	2%	0%	0%	0%	1%	1%	1%	0%	5%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.C) Which of the following issues do you think are the most important facing the country at the moment? Select up to three of the following.

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Level of taxation	9%	15%	8%	12%	14%	11%	8%	7%	10%	10%	7%	11%	8%	9%
Number of people on welfare	8%	6%	14%	10%	6%	11%	7%	4%	6%	4%	5%	5%	5%	4%
Supporting people in old age	7%	4%	9%	7%	5%	8%	8%	6%	7%	6%	6%	5%	5%	6%
Cost of living	68%	71%	60%	62%	68%	63%	71%	78%	75%	71%	76%	76%	75%	75%
Quality of the NHS	53%	45%	51%	49%	46%	54%	52%	62%	58%	64%	61%	60%	60%	61%
Quality / cost of public transport	5%	9%	2%	4%	8%	3%	4%	7%	5%	7%	6%	5%	7%	5%
State of the economy	42%	37%	37%	51%	42%	43%	38%	36%	44%	39%	44%	40%	38%	42%
Quality of and access to schools / colleges / universities	4%	8%	3%	5%	11%	3%	3%	8%	4%	7%	6%	4%	5%	5%
State of Britain's Armed Forces	4%	3%	7%	4%	4%	5%	4%	1%	3%	1%	2%	2%	2%	2%
Threat of terrorism	3%	4%	4%	4%	4%	3%	3%	4%	3%	3%	2%	3%	2%	2%
Levels of immigration	25%	8%	55%	23%	14%	44%	32%	6%	16%	9%	11%	12%	8%	9%
Threat of climate change	20%	22%	15%	20%	21%	15%	16%	29%	16%	22%	21%	21%	30%	23%
Availability of housing	15%	22%	11%	9%	16%	10%	16%	20%	15%	20%	19%	18%	19%	19%
Britain leaving the EU	14%	15%	6%	17%	16%	9%	11%	17%	18%	20%	20%	17%	21%	21%
Levels of crime	12%	12%	14%	13%	13%	14%	14%	7%	13%	9%	9%	11%	8%	9%
None of the above	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
Don't Know	1%	1%	0%	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Conservative Party

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I would definitely NOT vote for them	42%	40%	44%	42%	45%	44%	47%	44%	33%	41%	44%	38%	43%	30%	56%	36%
I would be unlikely to vote for them	12%	13%	12%	17%	13%	13%	12%	11%	10%	11%	12%	15%	11%	13%	12%	12%
Neither likely nor unlikely	12%	12%	12%	13%	12%	12%	11%	11%	12%	12%	11%	13%	12%	14%	8%	16%
I would be likely to vote for them	15%	16%	13%	10%	11%	12%	15%	17%	19%	16%	15%	13%	14%	20%	12%	11%
I would definitely vote for them	12%	14%	11%	6%	9%	11%	10%	13%	21%	16%	11%	12%	10%	19%	9%	6%
Don't Know	7%	5%	9%	13%	10%	9%	5%	4%	4%	4%	6%	8%	10%	5%	3%	19%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Conservative Party

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I would definitely NOT vote for them	42%	11%	77%	57%	57%	39%	1%	71%	53%	38%	41%	46%	46%	39%	42%	39%
I would be unlikely to vote for them	12%	11%	11%	19%	11%	13%	1%	15%	22%	12%	14%	13%	12%	17%	13%	13%
Neither likely nor unlikely	12%	14%	6%	11%	22%	17%	3%	8%	14%	11%	12%	11%	13%	12%	12%	14%
I would be likely to vote for them	15%	30%	3%	7%	5%	9%	42%	3%	8%	16%	14%	14%	13%	13%	13%	12%
I would definitely vote for them	12%	29%	2%	3%	1%	2%	52%	1%	2%	14%	12%	10%	12%	15%	9%	9%
Don't Know	7%	4%	2%	2%	4%	21%	1%	2%	1%	9%	7%	6%	4%	4%	10%	13%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Conservative Party

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I would definitely NOT vote for them	42%	47%	13%	8%	40%	22%	40%	90%	59%	77%	84%	54%	73%	81%
I would be unlikely to vote for them	12%	15%	13%	8%	11%	22%	13%	2%	21%	11%	9%	24%	13%	10%
Neither likely nor unlikely	12%	11%	14%	11%	14%	27%	13%	3%	11%	6%	4%	13%	6%	5%
I would be likely to vote for them	15%	10%	26%	36%	15%	19%	14%	1%	4%	3%	2%	4%	4%	2%
I would definitely vote for them	12%	10%	29%	34%	15%	1%	11%	2%	2%	2%	1%	2%	3%	2%
Don't Know	7%	7%	4%	3%	5%	8%	9%	2%	3%	1%	0%	3%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Labour Party

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4039	4263	1084	1365	1427	1443	1296	1716	2512	2192	1597	1933	3049	3424	1088
Weighted	8332	4015	4287	878	1422	1362	1392	1327	1949	2223	2140	1812	2059	3203	3400	1078
I would definitely NOT vote for them	25%	28%	24%	8%	11%	15%	26%	32%	46%	25%	25%	27%	26%	43%	14%	18%
I would be unlikely to vote for them	13%	13%	12%	9%	9%	12%	13%	15%	15%	14%	13%	12%	12%	15%	12%	10%
Neither likely nor unlikely	12%	13%	12%	12%	14%	14%	12%	13%	11%	13%	11%	13%	13%	11%	12%	17%
I would be likely to vote for them	21%	19%	22%	31%	28%	27%	20%	16%	10%	22%	21%	20%	19%	13%	26%	22%
I would definitely vote for them	22%	22%	22%	28%	28%	23%	23%	20%	15%	22%	24%	21%	22%	14%	32%	15%
Don't Know	7%	5%	8%	12%	9%	9%	6%	4%	3%	4%	6%	8%	9%	4%	3%	18%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Labour Party

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2955	2486	665	101	1110	1762	3090	675	0	0	2222	968	125	664	466
Weighted	8332	3065	2436	659	108	1103	1802	3023	669	0	0	2144	905	114	669	467
I would definitely NOT vote for them	25%	48%	2%	19%	63%	22%	56%	1%	26%	33%	24%	20%	14%	21%	15%	21%
I would be unlikely to vote for them	13%	19%	3%	21%	9%	9%	22%	1%	23%	12%	13%	13%	12%	17%	11%	10%
Neither likely nor unlikely	12%	13%	5%	23%	7%	16%	12%	2%	26%	13%	12%	13%	14%	12%	11%	16%
I would be likely to vote for them	21%	11%	32%	23%	6%	21%	7%	37%	21%	15%	21%	25%	29%	23%	23%	21%
I would definitely vote for them	22%	5%	56%	11%	8%	12%	2%	58%	3%	20%	23%	24%	26%	21%	30%	19%
Don't Know	7%	3%	2%	3%	6%	19%	1%	1%	1%	8%	7%	5%	4%	5%	10%	13%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Labour Party

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2785	213	1093	384	1789	1301	945	1856
Weighted	8332	1068	992	563	983	1453	3062	201	1092	370	1754	1269	904	1833
I would definitely NOT vote for them	25%	8%	53%	37%	12%	35%	28%	1%	1%	0%	0%	2%	1%	1%
I would be unlikely to vote for them	13%	9%	18%	22%	11%	16%	12%	1%	1%	0%	0%	2%	1%	1%
Neither likely nor unlikely	12%	13%	12%	15%	15%	16%	12%	0%	3%	2%	0%	5%	1%	1%
I would be likely to vote for them	21%	32%	9%	15%	29%	17%	18%	21%	40%	43%	0%	89%	39%	29%
I would definitely vote for them	22%	31%	4%	8%	28%	10%	21%	75%	53%	54%	100%	0%	57%	68%
Don't Know	7%	7%	4%	3%	5%	6%	8%	1%	2%	1%	0%	2%	1%	1%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Liberal Democrats

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I would definitely NOT vote for them	28%	32%	25%	17%	20%	20%	31%	38%	36%	24%	26%	30%	32%	43%	19%	22%
I would be unlikely to vote for them	22%	22%	22%	20%	22%	22%	22%	23%	23%	22%	24%	21%	23%	23%	24%	17%
Neither likely nor unlikely	23%	22%	25%	27%	25%	27%	23%	20%	21%	25%	23%	24%	21%	19%	27%	26%
I would be likely to vote for them	14%	14%	14%	16%	17%	16%	13%	12%	12%	18%	16%	11%	10%	8%	20%	11%
I would definitely vote for them	4%	5%	4%	4%	5%	5%	4%	4%	4%	6%	4%	4%	4%	3%	6%	3%
Don't Know	8%	6%	10%	16%	11%	10%	7%	4%	4%	5%	7%	10%	10%	5%	4%	21%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Liberal Democrats

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I would definitely NOT vote for them	28%	40%	23%	1%	59%	26%	41%	22%	0%	35%	30%	21%	20%	23%	25%	27%
I would be unlikely to vote for them	22%	25%	28%	7%	16%	16%	27%	28%	2%	21%	23%	23%	21%	19%	22%	24%
Neither likely nor unlikely	23%	20%	29%	18%	11%	23%	20%	30%	6%	22%	23%	25%	25%	20%	25%	25%
I would be likely to vote for them	14%	9%	14%	45%	6%	10%	7%	15%	56%	9%	13%	18%	23%	25%	14%	8%
I would definitely vote for them	4%	2%	2%	27%	3%	2%	2%	2%	35%	3%	3%	5%	7%	10%	3%	3%
Don't Know	8%	4%	3%	2%	5%	23%	2%	3%	1%	9%	8%	7%	5%	4%	12%	13%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Liberal Democrats

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I would definitely NOT vote for them	28%	16%	48%	25%	18%	36%	33%	30%	24%	25%	28%	14%	6%	25%
I would be unlikely to vote for them	22%	23%	23%	25%	20%	22%	22%	28%	24%	29%	29%	26%	16%	29%
Neither likely nor unlikely	23%	26%	17%	27%	28%	21%	23%	25%	31%	26%	25%	37%	22%	30%
I would be likely to vote for them	14%	21%	6%	16%	21%	13%	9%	11%	15%	16%	13%	16%	49%	12%
I would definitely vote for them	4%	5%	2%	3%	7%	2%	3%	2%	2%	2%	2%	1%	6%	2%
Don't Know	8%	9%	4%	4%	6%	6%	10%	4%	4%	1%	2%	6%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Green Party

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I would definitely NOT vote for them	30%	35%	26%	15%	18%	22%	33%	39%	44%	29%	30%	31%	32%	45%	22%	23%
I would be unlikely to vote for them	21%	21%	21%	17%	18%	19%	21%	22%	24%	22%	22%	19%	20%	20%	23%	16%
Neither likely nor unlikely	22%	21%	23%	25%	25%	24%	22%	21%	18%	23%	22%	22%	21%	18%	26%	23%
I would be likely to vote for them	15%	13%	16%	20%	22%	19%	13%	10%	8%	17%	16%	13%	12%	8%	20%	13%
I would definitely vote for them	5%	4%	5%	7%	6%	6%	4%	4%	2%	4%	4%	5%	5%	3%	6%	4%
Don't Know	8%	6%	10%	16%	11%	10%	6%	4%	4%	5%	6%	10%	10%	5%	4%	21%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Green Party

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I would definitely NOT vote for them	30%	47%	20%	20%	52%	26%	49%	22%	21%	38%	31%	24%	21%	24%	26%	26%
I would be unlikely to vote for them	21%	24%	23%	27%	12%	14%	23%	24%	24%	20%	20%	21%	20%	16%	18%	19%
Neither likely nor unlikely	22%	17%	29%	29%	18%	22%	18%	29%	29%	20%	22%	25%	25%	23%	24%	25%
I would be likely to vote for them	15%	7%	22%	18%	9%	12%	6%	19%	21%	9%	14%	19%	23%	23%	16%	11%
I would definitely vote for them	5%	2%	4%	4%	4%	4%	2%	2%	3%	4%	5%	5%	5%	10%	5%	4%
Don't Know	8%	4%	3%	2%	4%	22%	2%	4%	2%	9%	8%	6%	6%	5%	12%	15%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Green Party

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I would definitely NOT vote for them	30%	15%	52%	39%	19%	42%	34%	19%	27%	19%	27%	16%	5%	22%
I would be unlikely to vote for them	21%	19%	21%	27%	20%	25%	20%	16%	24%	21%	24%	25%	9%	23%
Neither likely nor unlikely	22%	27%	16%	21%	28%	17%	21%	24%	29%	26%	26%	33%	15%	30%
I would be likely to vote for them	15%	25%	5%	8%	20%	7%	11%	34%	12%	30%	19%	19%	62%	20%
I would definitely vote for them	5%	6%	1%	2%	7%	2%	5%	3%	2%	4%	3%	2%	8%	2%
Don't Know	8%	9%	4%	3%	6%	6%	10%	3%	5%	1%	2%	6%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Reform UK (previously the Brexit Party)

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I would definitely NOT vote for them	52%	52%	52%	44%	48%	48%	55%	56%	56%	60%	58%	41%	46%	36%	72%	41%
I would be unlikely to vote for them	15%	15%	16%	18%	15%	15%	15%	15%	16%	13%	15%	17%	16%	19%	12%	16%
Neither likely nor unlikely	13%	14%	13%	15%	15%	15%	14%	12%	11%	12%	11%	16%	14%	19%	7%	15%
I would be likely to vote for them	7%	8%	6%	5%	6%	7%	6%	8%	7%	6%	6%	8%	7%	12%	3%	4%
I would definitely vote for them	5%	5%	4%	3%	4%	4%	5%	4%	6%	4%	3%	7%	5%	8%	2%	3%
Don't Know	8%	6%	10%	15%	12%	11%	6%	4%	4%	5%	7%	10%	11%	5%	4%	22%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Reform UK (previously the Brexit Party)

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I would definitely NOT vote for them	52%	41%	70%	76%	2%	41%	44%	67%	71%	44%	50%	60%	59%	55%	41%	35%
I would be unlikely to vote for them	15%	20%	12%	10%	5%	14%	23%	14%	13%	17%	17%	14%	12%	12%	18%	20%
Neither likely nor unlikely	13%	17%	9%	8%	14%	16%	19%	11%	10%	16%	14%	11%	13%	10%	17%	18%
I would be likely to vote for them	7%	11%	3%	3%	28%	3%	8%	3%	3%	8%	5%	5%	8%	9%	6%	8%
I would definitely vote for them	5%	6%	2%	2%	46%	3%	3%	2%	1%	5%	4%	3%	4%	6%	5%	5%
Don't Know	8%	4%	3%	2%	6%	23%	3%	4%	2%	10%	9%	7%	5%	8%	13%	15%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Reform UK (previously the Brexit Party)

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I would definitely NOT vote for them	52%	55%	30%	62%	48%	35%	42%	79%	53%	73%	74%	57%	68%	72%
I would be unlikely to vote for them	15%	14%	21%	16%	12%	18%	17%	7%	18%	12%	11%	18%	11%	12%
Neither likely nor unlikely	13%	13%	20%	9%	17%	16%	16%	8%	17%	8%	8%	14%	11%	9%
I would be likely to vote for them	7%	6%	15%	6%	9%	15%	8%	1%	3%	3%	3%	3%	4%	2%
I would definitely vote for them	5%	3%	9%	4%	6%	10%	6%	1%	3%	3%	2%	1%	3%	2%
Don't Know	8%	10%	5%	2%	8%	6%	11%	4%	6%	1%	2%	7%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) At the moment, which of the following party leaders do you think would be the better Prime Minister for the UK?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Rishi Sunak	35%	39%	32%	29%	26%	30%	32%	39%	49%	40%	34%	34%	32%	49%	27%	28%
Keir Starmer	35%	36%	35%	39%	43%	39%	38%	33%	25%	37%	39%	31%	34%	22%	50%	28%
Don't Know	29%	25%	33%	32%	31%	30%	30%	28%	26%	23%	27%	35%	34%	29%	23%	44%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) At the moment, which of the following party leaders do you think would be the better Prime Minister for the UK?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Rishi Sunak	35%	66%	10%	25%	31%	24%	88%	10%	29%	37%	34%	33%	33%	40%	31%	27%
Keir Starmer	35%	12%	70%	43%	15%	26%	5%	74%	34%	30%	35%	41%	43%	34%	40%	34%
Don't Know	29%	22%	20%	33%	54%	50%	7%	17%	37%	33%	31%	26%	24%	27%	29%	39%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) At the moment, which of the following party leaders do you think would be the better Prime Minister for the UK?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Rishi Sunak	35%	29%	61%	72%	34%	39%	33%	3%	14%	12%	7%	13%	12%	8%
Keir Starmer	35%	44%	11%	14%	42%	21%	31%	81%	66%	67%	82%	61%	74%	78%
Don't Know	29%	27%	27%	14%	24%	40%	35%	16%	20%	21%	11%	25%	15%	14%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) Thinking about the Labour Party and its leader Keir Starmer, which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4040	4262	1084	1365	1427	1443	1295	1717	2512	2193	1597	1932	3049	3425	1087
Weighted	8332	4016	4286	878	1422	1362	1392	1326	1950	2223	2141	1812	2058	3203	3401	1077
I like Keir Starmer and the Labour Party	25%	26%	24%	27%	29%	28%	27%	25%	19%	26%	26%	23%	25%	16%	35%	23%
I like Keir Starmer, but I do not like the Labour Party	10%	11%	8%	8%	9%	10%	9%	10%	11%	12%	9%	8%	8%	9%	11%	8%
I like the Labour Party, but I do not like Keir Starmer	19%	18%	21%	29%	26%	23%	18%	16%	11%	19%	20%	20%	18%	14%	25%	15%
I do not like the Labour Party or Keir Starmer	32%	34%	31%	15%	17%	24%	32%	40%	52%	32%	32%	33%	32%	52%	20%	23%
Don't Know	14%	11%	17%	22%	20%	15%	14%	9%	7%	11%	12%	15%	17%	9%	10%	31%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) Thinking about the Labour Party and its leader Keir Starmer, which of the following comes closest to your view?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2955	2487	665	101	1110	1762	3091	675	0	0	2222	968	125	664	466
Weighted	8332	3065	2437	659	108	1103	1802	3024	669	0	0	2144	905	114	669	467
I like Keir Starmer and the Labour Party	25%	9%	52%	28%	8%	19%	5%	56%	20%	23%	23%	28%	32%	31%	32%	23%
I like Keir Starmer, but I do not like the Labour Party	10%	13%	3%	19%	5%	7%	14%	5%	18%	9%	9%	11%	12%	11%	9%	8%
I like the Labour Party, but I do not like Keir Starmer	19%	11%	34%	14%	10%	14%	9%	30%	18%	16%	21%	22%	22%	15%	23%	18%
I do not like the Labour Party or Keir Starmer	32%	59%	3%	25%	71%	27%	66%	2%	32%	38%	31%	27%	23%	26%	22%	27%
Don't Know	14%	8%	7%	13%	6%	33%	6%	7%	12%	15%	16%	12%	11%	18%	15%	24%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) Thinking about the Labour Party and its leader Keir Starmer, which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2784	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	563	983	1453	3061	201	1092	370	1754	1270	904	1833
I like Keir Starmer and the Labour Party	25%	32%	8%	11%	34%	14%	23%	44%	58%	19%	67%	41%	53%	60%
I like Keir Starmer, but I do not like the Labour Party	10%	9%	9%	23%	13%	13%	8%	2%	7%	4%	2%	8%	4%	3%
I like the Labour Party, but I do not like Keir Starmer	19%	29%	10%	13%	23%	14%	18%	50%	24%	71%	26%	35%	36%	31%
I do not like the Labour Party or Keir Starmer	32%	15%	66%	46%	19%	49%	34%	2%	3%	5%	1%	4%	2%	1%
Don't Know	14%	16%	7%	7%	12%	11%	16%	3%	8%	1%	3%	12%	5%	5%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) Thinking about the Conservative Party and its leader Rishi Sunak, which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4040	4262	1084	1365	1427	1443	1295	1717	2512	2193	1597	1932	3049	3425	1087
Weighted	8332	4016	4286	878	1422	1362	1392	1326	1950	2223	2141	1812	2058	3203	3401	1077
I like Rishi Sunak and the Conservative Party	19%	21%	17%	10%	13%	16%	17%	20%	29%	23%	18%	18%	17%	27%	15%	14%
I like Rishi Sunak, but I do not like the Conservative Party	18%	19%	18%	20%	16%	20%	17%	19%	19%	22%	18%	17%	16%	17%	21%	16%
I like the Conservative Party, but I do not like Rishi Sunak	9%	10%	8%	8%	7%	8%	9%	9%	11%	7%	8%	11%	9%	15%	4%	8%
I do not like the Conservative Party or Rishi Sunak	42%	40%	44%	46%	48%	43%	46%	43%	33%	40%	45%	41%	43%	32%	53%	38%
Don't Know	12%	9%	14%	16%	15%	12%	12%	9%	8%	8%	10%	13%	15%	10%	7%	25%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Thinking about the Conservative Party and its leader Rishi Sunak, which of the following comes closest to your view?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2955	2487	665	101	1110	1762	3091	675	0	0	2222	968	125	664	466
Weighted	8332	3065	2437	659	108	1103	1802	3024	669	0	0	2144	905	114	669	467
I like Rishi Sunak and the Conservative Party	19%	42%	3%	8%	4%	8%	68%	2%	8%	22%	18%	17%	17%	27%	15%	14%
I like Rishi Sunak, but I do not like the Conservative Party	18%	16%	18%	33%	11%	18%	10%	21%	30%	16%	17%	20%	23%	20%	20%	14%
I like the Conservative Party, but I do not like Rishi Sunak	9%	17%	2%	3%	9%	6%	16%	3%	6%	9%	9%	6%	8%	4%	9%	8%
I do not like the Conservative Party or Rishi Sunak	42%	15%	72%	49%	64%	40%	1%	69%	49%	39%	43%	47%	44%	36%	42%	42%
Don't Know	12%	9%	4%	7%	11%	27%	4%	5%	7%	14%	12%	10%	7%	13%	14%	21%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) Thinking about the Conservative Party and its leader Rishi Sunak, which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2784	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	563	983	1453	3061	201	1092	370	1754	1270	904	1833
I like Rishi Sunak and the Conservative Party	19%	14%	37%	53%	22%	10%	17%	2%	4%	2%	1%	3%	3%	2%
I like Rishi Sunak, but I do not like the Conservative Party	18%	20%	13%	21%	20%	24%	16%	5%	29%	16%	17%	27%	22%	17%
I like the Conservative Party, but I do not like Rishi Sunak	9%	6%	23%	10%	9%	20%	10%	1%	4%	3%	2%	4%	2%	2%
I do not like the Conservative Party or Rishi Sunak	42%	49%	17%	10%	40%	31%	41%	90%	57%	77%	77%	58%	70%	76%
Don't Know	12%	11%	10%	6%	8%	15%	15%	3%	7%	1%	3%	8%	3%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) And in general, which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Keir Starmer is taking the Labour Party in the wrong direction	23%	24%	22%	17%	19%	21%	23%	26%	30%	21%	24%	26%	24%	32%	19%	15%
Keir Starmer is not taking the Labour Party in the right or wrong direction	25%	26%	25%	28%	27%	24%	25%	24%	25%	28%	28%	24%	21%	25%	27%	19%
Keir Starmer is taking the Labour Party in the right direction	29%	32%	26%	25%	28%	29%	31%	31%	27%	33%	28%	25%	28%	23%	37%	23%
Don't Know	23%	18%	27%	30%	26%	26%	22%	19%	18%	19%	20%	25%	27%	19%	16%	43%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) And in general, which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Keir Starmer is taking the Labour Party in the wrong direction	23%	33%	18%	12%	53%	14%	35%	12%	21%	25%	23%	21%	19%	28%	17%	20%
Keir Starmer is not taking the Labour Party in the right or wrong direction	25%	28%	25%	27%	16%	20%	32%	24%	27%	23%	25%	26%	28%	23%	23%	23%
Keir Starmer is taking the Labour Party in the right direction	29%	20%	45%	40%	14%	20%	14%	52%	32%	27%	27%	30%	35%	32%	35%	24%
Don't Know	23%	19%	11%	21%	17%	46%	19%	11%	20%	24%	24%	22%	18%	17%	25%	33%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) And in general, which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Keir Starmer is taking the Labour Party in the wrong direction	23%	18%	40%	25%	19%	28%	25%	32%	9%	100%	11%	13%	17%	14%
Keir Starmer is not taking the Labour Party in the right or wrong direction	25%	30%	25%	30%	28%	25%	22%	22%	23%	0%	21%	29%	27%	25%
Keir Starmer is taking the Labour Party in the right direction	29%	29%	17%	27%	35%	27%	27%	37%	55%	0%	61%	41%	46%	52%
Don't Know	23%	23%	18%	17%	18%	19%	26%	9%	12%	0%	7%	17%	9%	10%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) And in general, which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Rishi Sunak is taking the Conservative Party in the wrong direction	31%	30%	31%	32%	33%	30%	34%	31%	26%	28%	30%	32%	34%	29%	34%	23%
Rishi Sunak is not taking the Conservative Party in the right or wrong direction	27%	28%	26%	28%	26%	29%	26%	28%	28%	30%	29%	27%	24%	28%	29%	23%
Rishi Sunak is taking the Conservative Party in the right direction	23%	26%	20%	15%	17%	19%	21%	25%	32%	28%	22%	20%	20%	28%	21%	18%
Don't Know	19%	16%	22%	25%	23%	22%	20%	16%	14%	15%	19%	21%	23%	15%	16%	36%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) And in general, which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Rishi Sunak is taking the Conservative Party in the wrong direction	31%	21%	46%	32%	51%	25%	9%	45%	32%	31%	33%	29%	30%	32%	34%	28%
Rishi Sunak is not taking the Conservative Party in the right or wrong direction	27%	28%	29%	31%	17%	23%	24%	30%	33%	24%	25%	30%	29%	25%	29%	22%
Rishi Sunak is taking the Conservative Party in the right direction	23%	40%	9%	20%	18%	13%	59%	10%	20%	23%	21%	23%	24%	29%	17%	18%
Don't Know	19%	11%	16%	18%	14%	39%	7%	15%	15%	22%	21%	17%	17%	14%	20%	32%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) And in general, which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Rishi Sunak is taking the Conservative Party in the wrong direction	31%	32%	25%	16%	30%	35%	33%	54%	43%	47%	51%	38%	48%	48%
Rishi Sunak is not taking the Conservative Party in the right or wrong direction	27%	29%	29%	23%	29%	33%	25%	25%	29%	32%	29%	31%	30%	29%
Rishi Sunak is taking the Conservative Party in the right direction	23%	19%	34%	54%	25%	18%	20%	8%	13%	10%	7%	13%	10%	8%
Don't Know	19%	20%	12%	6%	16%	15%	23%	13%	15%	11%	13%	18%	11%	16%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) If you had to position your political views on a scale of 1 to 7, where 1 indicates very left wing , 7 indicates very right wing , and 4 indicates centre, how would you position yourself?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4040	4262	1084	1365	1427	1443	1296	1716	2512	2193	1597	1932	3048	3425	1088
Weighted	8332	4016	4286	878	1422	1362	1392	1327	1949	2223	2141	1812	2058	3202	3401	1078
1 - very left wing	3%	3%	4%	7%	6%	3%	3%	2%	1%	3%	4%	3%	4%	1%	5%	3%
2	8%	7%	9%	11%	11%	9%	7%	8%	5%	9%	10%	7%	7%	3%	13%	5%
3	14%	15%	13%	16%	13%	13%	15%	15%	12%	17%	16%	11%	11%	7%	20%	11%
4 - Centre	38%	34%	42%	32%	37%	39%	41%	37%	40%	34%	36%	42%	42%	40%	35%	46%
5	15%	20%	11%	11%	10%	13%	15%	18%	21%	19%	15%	14%	12%	22%	12%	10%
6	8%	10%	6%	4%	6%	7%	7%	10%	12%	9%	9%	8%	6%	13%	5%	4%
7 - very right wing	4%	5%	3%	4%	4%	5%	3%	3%	3%	4%	2%	5%	3%	5%	3%	2%
Don't Know	10%	7%	13%	15%	12%	12%	9%	8%	6%	6%	8%	12%	14%	8%	6%	19%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) If you had to position your political views on a scale of 1 to 7, where 1 indicates very left wing , 7 indicates very right wing , and 4 indicates centre, how would you position yourself?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2955	2486	665	101	1110	1762	3090	675	0	0	2222	968	125	664	466
Weighted	8332	3065	2435	659	108	1103	1802	3023	669	0	0	2144	905	114	669	467
1 - very left wing	3%	0%	8%	2%	2%	3%	1%	7%	2%	3%	3%	5%	4%	3%	4%	2%
2	8%	1%	20%	5%	2%	4%	1%	16%	7%	4%	9%	11%	12%	11%	6%	5%
3	14%	4%	26%	24%	12%	9%	2%	24%	20%	9%	13%	18%	19%	12%	10%	9%
4 - Centre	38%	40%	29%	47%	33%	45%	35%	34%	48%	44%	37%	35%	32%	35%	45%	46%
5	15%	27%	6%	12%	23%	9%	30%	7%	14%	14%	16%	16%	13%	15%	13%	10%
6	8%	16%	3%	2%	6%	4%	21%	3%	2%	9%	7%	7%	9%	7%	6%	4%
7 - very right wing	4%	6%	2%	2%	11%	2%	8%	2%	3%	3%	4%	2%	7%	13%	4%	3%
Don't Know	10%	6%	6%	5%	12%	23%	4%	7%	4%	13%	11%	7%	5%	3%	11%	20%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) If you had to position your political views on a scale of 1 to 7, where 1 indicates very left wing , 7 indicates very right wing , and 4 indicates centre, how would you position yourself?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2784	213	1093	384	1788	1302	945	1855
Weighted	8332	1068	992	563	983	1453	3061	201	1092	370	1753	1270	904	1831
1 - very left wing	3%	7%	1%	0%	4%	0%	3%	100%	0%	17%	9%	4%	9%	8%
2	8%	13%	1%	1%	8%	1%	6%	0%	0%	26%	19%	12%	20%	20%
3	14%	16%	4%	3%	13%	6%	10%	0%	0%	20%	25%	23%	27%	26%
4 - Centre	38%	33%	44%	39%	36%	47%	43%	0%	95%	24%	31%	39%	28%	29%
5	15%	11%	23%	31%	14%	24%	13%	0%	0%	4%	5%	9%	6%	5%
6	8%	6%	15%	15%	10%	10%	7%	0%	0%	2%	3%	3%	3%	3%
7 - very right wing	4%	5%	7%	5%	8%	4%	4%	0%	5%	3%	2%	2%	3%	2%
Don't Know	10%	8%	7%	5%	7%	8%	14%	0%	0%	3%	7%	8%	4%	6%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Imagine a political party had decided to spend more money on education in England. Which, if any, of the following areas do you think should be prioritised? Please select up to three.

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
More funding for universities	6%	7%	4%	10%	8%	8%	5%	3%	2%	7%	6%	5%	5%	4%	6%	9%
Don't know	4%	4%	4%	4%	3%	3%	5%	5%	5%	2%	4%	5%	6%	4%	3%	6%
Reducing class sizes by hiring more teachers	31%	31%	31%	13%	19%	26%	31%	41%	45%	32%	33%	29%	30%	38%	31%	21%
Free school meals for all children	31%	28%	34%	39%	38%	37%	28%	28%	22%	26%	28%	35%	35%	28%	31%	36%
Higher pay for teachers and school staff	30%	29%	30%	36%	37%	31%	27%	25%	27%	34%	31%	28%	27%	23%	36%	29%
More funding for school mental health services	25%	20%	30%	29%	29%	26%	26%	22%	21%	22%	26%	25%	28%	22%	27%	25%
Free childcare for young children (aged 1-4)	24%	23%	26%	23%	34%	31%	18%	21%	19%	24%	23%	26%	23%	22%	25%	29%
More funding for secondary school facilities	23%	28%	20%	16%	20%	22%	26%	25%	27%	26%	24%	23%	21%	27%	24%	18%
More funding for primary school facilities	21%	22%	20%	13%	18%	23%	19%	21%	25%	24%	21%	19%	18%	23%	22%	15%
Lowering fees for university students	20%	19%	21%	30%	21%	20%	19%	17%	18%	20%	21%	20%	18%	17%	19%	24%
Abolishing tuition fees for university students	19%	18%	20%	26%	18%	19%	22%	18%	16%	20%	20%	19%	18%	15%	21%	19%
Return of maintenance (cost of living) grants for poorer university students in England	18%	16%	20%	26%	18%	14%	18%	20%	16%	18%	19%	17%	19%	17%	19%	17%
More funding for further education colleges	10%	11%	9%	9%	9%	10%	10%	9%	12%	12%	9%	10%	9%	11%	10%	10%
None of the above	3%	4%	2%	0%	1%	2%	4%	5%	4%	2%	3%	3%	3%	5%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Imagine a political party had decided to spend more money on education in England. Which, if any, of the following areas do you think should be prioritised? Please select up to three.

	Total	2019					Voting Intention			Education					NonGraduate Parents	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
More funding for universities	6%	5%	6%	5%	5%	6%	7%	6%	5%	3%	5%	7%	11%	15%	6%	2%
Don't know	4%	4%	3%	4%	3%	6%	3%	2%	3%	7%	4%	2%	2%	2%	1%	4%
Reducing class sizes by hiring more teachers	31%	38%	26%	34%	45%	23%	35%	26%	35%	34%	29%	30%	26%	23%	23%	26%
Free school meals for all children	31%	25%	36%	25%	28%	37%	25%	37%	27%	36%	33%	29%	26%	20%	44%	45%
Higher pay for teachers and school staff	30%	22%	39%	36%	13%	26%	22%	37%	37%	23%	30%	35%	36%	35%	30%	23%
More funding for school mental health services	25%	22%	29%	25%	17%	24%	20%	29%	28%	27%	26%	25%	24%	18%	27%	31%
Free childcare for young children (aged 1-4)	24%	22%	27%	23%	17%	29%	24%	27%	24%	23%	24%	26%	26%	24%	32%	29%
More funding for secondary school facilities	23%	28%	21%	26%	22%	19%	27%	20%	24%	24%	23%	22%	24%	20%	24%	25%
More funding for primary school facilities	21%	24%	19%	24%	28%	16%	24%	19%	22%	20%	21%	21%	23%	16%	21%	27%
Lowering fees for university students	20%	19%	19%	19%	16%	24%	21%	21%	20%	17%	20%	23%	20%	22%	21%	14%
Abolishing tuition fees for university students	19%	16%	23%	18%	14%	19%	16%	22%	20%	15%	19%	23%	21%	17%	24%	14%
Return of maintenance (cost of living) grants for poorer university students in England	18%	15%	21%	19%	19%	18%	16%	20%	20%	16%	18%	20%	22%	26%	17%	14%
More funding for further education colleges	10%	11%	7%	13%	13%	10%	13%	8%	10%	8%	9%	9%	13%	12%	8%	9%
None of the above	3%	5%	1%	2%	8%	3%	4%	1%	2%	4%	3%	2%	3%	4%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Imagine a political party had decided to spend more money on education in England. Which, if any, of the following areas do you think should be prioritised? Please select up to three.

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
More funding for universities	6%	11%	3%	10%	11%	3%	4%	7%	7%	8%	6%	7%	8%	6%
Don't know	4%	2%	5%	2%	1%	5%	6%	3%	2%	1%	2%	2%	1%	2%
Reducing class sizes by hiring more teachers	31%	18%	41%	36%	22%	40%	30%	19%	25%	25%	27%	24%	26%	26%
Free school meals for all children	31%	32%	29%	22%	32%	25%	36%	47%	38%	38%	38%	36%	35%	37%
Higher pay for teachers and school staff	30%	42%	20%	25%	33%	24%	26%	42%	32%	42%	37%	38%	38%	39%
More funding for school mental health services	25%	26%	22%	25%	22%	23%	27%	35%	26%	28%	29%	29%	31%	30%
Free childcare for young children (aged 1-4)	24%	32%	21%	20%	33%	21%	24%	24%	29%	27%	26%	29%	26%	27%
More funding for secondary school facilities	23%	19%	28%	30%	22%	28%	22%	14%	22%	21%	20%	21%	21%	20%
More funding for primary school facilities	21%	17%	21%	26%	24%	23%	19%	11%	19%	19%	19%	19%	18%	20%
Lowering fees for university students	20%	25%	17%	22%	23%	17%	18%	21%	24%	16%	20%	21%	21%	19%
Abolishing tuition fees for university students	19%	23%	15%	17%	25%	15%	17%	28%	19%	28%	24%	21%	26%	22%
Return of maintenance (cost of living) grants for poorer university students in England	18%	22%	16%	15%	19%	15%	17%	25%	19%	19%	22%	19%	23%	21%
More funding for further education colleges	10%	9%	12%	13%	11%	10%	9%	7%	9%	6%	8%	7%	10%	8%
None of the above	3%	1%	5%	3%	1%	5%	3%	0%	2%	1%	1%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) And imagine a political party had decided to spend more money on higher education (post-18 education) in England. Which, if any, of the following areas do you think should be prioritised? Please select up to three.

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Don't know	5%	5%	5%	4%	4%	5%	6%	6%	5%	3%	4%	6%	7%	5%	3%	7%
More apprenticeships offered to over-18s	48%	46%	51%	37%	37%	40%	46%	56%	65%	47%	48%	51%	48%	57%	47%	36%
More funding for training and courses for working-age adults	34%	32%	36%	24%	34%	34%	32%	38%	38%	33%	35%	35%	34%	38%	33%	33%
More funding for specific courses (e.g. medicine or teaching)	30%	30%	30%	22%	28%	28%	24%	29%	41%	34%	30%	29%	26%	33%	30%	24%
Cutting fees and expanding grants for poorer students	30%	28%	33%	30%	30%	34%	33%	29%	28%	31%	31%	27%	31%	27%	33%	31%
Lowering tuition fees for university students	27%	25%	28%	36%	33%	31%	26%	21%	19%	29%	25%	27%	25%	22%	28%	33%
Abolishing tuition fees for university students	24%	22%	26%	33%	26%	26%	27%	20%	18%	24%	25%	24%	24%	19%	28%	24%
Return of maintenance (cost of living) grants for university students	24%	22%	26%	36%	29%	23%	24%	21%	18%	26%	26%	22%	23%	18%	27%	27%
Increased spending on research at universities	13%	17%	10%	14%	14%	14%	11%	13%	13%	16%	13%	11%	11%	12%	15%	12%
Establishing several new universities in economically poorer areas	12%	13%	10%	14%	13%	13%	11%	11%	9%	11%	10%	13%	12%	11%	12%	12%
Higher pay for university lecturers and staff	10%	12%	8%	17%	16%	11%	9%	6%	5%	12%	9%	9%	9%	6%	12%	11%
None of the above	3%	4%	2%	1%	2%	3%	4%	5%	4%	2%	3%	4%	3%	5%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) And imagine a political party had decided to spend more money on higher education (post-18 education) in England. Which, if any, of the following areas do you think should be prioritised? Please select up to three.

	Total	2019					Voting Intention				Education			NonGraduate Parents		
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Don't know	5%	4%	3%	4%	4%	7%	4%	3%	2%	8%	5%	3%	2%	4%	3%	7%
More apprenticeships offered to over-18s	48%	57%	41%	53%	52%	41%	53%	42%	51%	53%	50%	43%	40%	29%	43%	51%
More funding for training and courses for working-age adults	34%	37%	33%	37%	40%	31%	36%	32%	36%	36%	34%	33%	31%	23%	33%	36%
More funding for specific courses (e.g. medicine or teaching)	30%	37%	25%	32%	28%	24%	37%	26%	32%	28%	29%	31%	29%	26%	25%	24%
Cutting fees and expanding grants for poorer students	30%	25%	36%	32%	22%	32%	25%	36%	30%	29%	29%	32%	35%	29%	34%	29%
Lowering tuition fees for university students	27%	23%	31%	24%	17%	29%	24%	32%	26%	23%	27%	32%	29%	29%	33%	27%
Abolishing tuition fees for university students	24%	17%	32%	23%	18%	25%	17%	30%	27%	21%	25%	28%	26%	19%	36%	20%
Return of maintenance (cost of living) grants for university students	24%	16%	32%	26%	17%	26%	18%	30%	28%	19%	24%	29%	30%	27%	28%	21%
Increased spending on research at universities	13%	15%	12%	16%	9%	11%	15%	12%	16%	10%	12%	15%	18%	24%	11%	9%
Establishing several new universities in economically poorer areas	12%	11%	13%	9%	14%	12%	11%	12%	10%	12%	12%	10%	13%	8%	15%	10%
Higher pay for university lecturers and staff	10%	6%	14%	11%	3%	11%	8%	14%	10%	6%	9%	12%	16%	23%	11%	7%
None of the above	3%	5%	1%	2%	11%	3%	5%	2%	3%	4%	3%	2%	2%	5%	1%	4%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) And imagine a political party had decided to spend more money on higher education (post-18 education) in England. Which, if any, of the following areas do you think should be prioritised? Please select up to three.

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Don't know	5%	2%	5%	3%	2%	5%	7%	3%	4%	3%	3%	3%	2%	3%
More apprenticeships offered to over-18s	48%	33%	62%	51%	34%	60%	52%	29%	44%	38%	42%	43%	41%	41%
More funding for training and courses for working-age adults	34%	30%	40%	33%	29%	37%	35%	29%	32%	28%	31%	33%	32%	33%
More funding for specific courses (e.g. medicine or teaching)	30%	27%	34%	37%	27%	36%	28%	14%	28%	21%	25%	29%	27%	25%
Cutting fees and expanding grants for poorer students	30%	32%	26%	24%	34%	26%	29%	49%	35%	35%	37%	35%	37%	37%
Lowering tuition fees for university students	27%	36%	21%	28%	38%	23%	25%	27%	33%	27%	31%	33%	32%	31%
Abolishing tuition fees for university students	24%	28%	16%	18%	31%	17%	22%	42%	26%	36%	31%	29%	34%	32%
Return of maintenance (cost of living) grants for university students	24%	35%	14%	20%	28%	16%	20%	39%	26%	32%	32%	28%	32%	31%
Increased spending on research at universities	13%	16%	10%	20%	18%	14%	10%	9%	14%	15%	13%	12%	15%	12%
Establishing several new universities in economically poorer areas	12%	13%	11%	13%	14%	11%	13%	14%	13%	15%	14%	11%	13%	12%
Higher pay for university lecturers and staff	10%	18%	5%	10%	17%	5%	8%	22%	12%	19%	14%	14%	16%	14%
None of the above	3%	1%	5%	3%	1%	4%	4%	1%	2%	3%	1%	2%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) In general, how important or unimportant do you believe a person getting a degree from a University is?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1008	498	508	128	169	185	172	147	207	323	269	168	242	371	407	139
Weighted	1004	495	507	105	175	178	164	149	232	286	261	194	258	385	405	138
Very important	13%	14%	13%	8%	21%	17%	13%	13%	7%	14%	8%	14%	18%	12%	12%	21%
Somewhat important	34%	32%	37%	44%	37%	33%	31%	26%	37%	40%	37%	31%	29%	31%	37%	28%
Neither important nor unimportant	31%	31%	31%	29%	23%	25%	37%	38%	35%	31%	33%	30%	30%	33%	29%	31%
Somewhat unimportant	13%	13%	12%	10%	8%	16%	14%	17%	11%	9%	16%	14%	12%	13%	14%	10%
Very unimportant	5%	7%	4%	4%	8%	5%	3%	5%	7%	5%	4%	8%	6%	8%	3%	4%
Don't know	3%	3%	4%	5%	4%	4%	3%	2%	3%	2%	3%	4%	5%	2%	4%	5%
Total Important:	48%	46%	49%	52%	58%	51%	43%	38%	44%	54%	44%	44%	47%	43%	50%	49%
Total Unimportant:	18%	20%	16%	14%	16%	21%	17%	22%	18%	14%	20%	22%	18%	21%	17%	15%
Net:	30%	26%	33%	38%	42%	30%	26%	17%	27%	40%	25%	22%	29%	22%	33%	34%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) In general, how important or unimportant do you believe a person getting a degree from a University is?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	1008	389	281	71	15	149	227	376	69	0	0	271	127	10	77	62
Weighted	1004	399	276	69	17	144	232	367	67	0	0	262	119	9	78	63
Very important	13%	11%	14%	12%	21%	19%	15%	15%	15%	13%	9%	14%	24%	32%	26%	7%
Somewhat important	34%	35%	36%	35%	26%	30%	41%	37%	33%	30%	30%	43%	38%	20%	41%	20%
Neither important nor unimportant	31%	31%	32%	34%	25%	30%	28%	32%	32%	29%	35%	29%	25%	28%	22%	48%
Somewhat unimportant	13%	14%	11%	12%	23%	13%	11%	10%	14%	16%	16%	9%	6%	20%	7%	15%
Very unimportant	5%	8%	4%	1%	5%	3%	5%	4%	2%	9%	5%	4%	2%	0%	1%	7%
Don't know	3%	1%	3%	6%	0%	6%	1%	3%	3%	4%	5%	2%	6%	0%	3%	3%
Total Important:	48%	46%	50%	47%	46%	49%	56%	52%	48%	43%	39%	57%	62%	52%	67%	27%
Total Unimportant:	18%	22%	15%	13%	28%	16%	16%	14%	16%	24%	21%	12%	8%	20%	8%	22%
Net:	30%	24%	36%	34%	18%	33%	40%	38%	32%	19%	18%	45%	54%	32%	59%	6%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) In general, how important or unimportant do you believe a person getting a degree from a University is?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1008	146	97	92	132	183	335	20	146	45	210	166	119	218
Weighted	1004	140	114	88	125	187	370	18	146	44	207	161	114	215
Very important	13%	20%	11%	13%	25%	7%	14%	18%	19%	10%	16%	14%	14%	15%
Somewhat important	34%	44%	33%	43%	45%	29%	30%	38%	38%	46%	36%	38%	42%	37%
Neither important nor unimportant	31%	22%	31%	22%	17%	34%	31%	34%	26%	19%	32%	31%	26%	32%
Somewhat unimportant	13%	7%	9%	16%	8%	18%	15%	10%	10%	18%	11%	9%	11%	9%
Very unimportant	5%	3%	15%	5%	2%	10%	7%	0%	4%	7%	4%	3%	4%	3%
Don't know	3%	4%	2%	2%	3%	2%	4%	0%	2%	0%	1%	5%	4%	4%
Total Important:	48%	65%	44%	56%	70%	37%	43%	55%	57%	56%	52%	52%	56%	52%
Total Unimportant:	18%	9%	23%	21%	10%	28%	22%	10%	14%	25%	15%	12%	15%	12%
Net:	30%	55%	20%	36%	60%	9%	22%	45%	43%	31%	37%	41%	41%	40%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) You said you had a child aged between 16 and 18. Do you think you would want them to go to University or not?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	428	188	240	0	6	130	227	58	7	130	105	85	106	185	186	50
Weighted	416	190	226	0	6	126	217	60	8	109	98	94	113	183	178	48
Would definitely want them to attend University	41%	43%	39%	*	78%	36%	42%	46%	40%	49%	38%	41%	37%	35%	47%	44%
Would probably want them to attend University	24%	26%	23%	*	22%	26%	24%	22%	13%	29%	34%	17%	18%	25%	28%	10%
Not sure either way	21%	19%	22%	*	0%	23%	22%	15%	20%	14%	17%	25%	28%	26%	12%	31%
Would probably not want them to attend University	8%	7%	9%	*	0%	7%	8%	12%	0%	8%	7%	9%	8%	7%	9%	8%
Would definitely not want them to attend University	4%	4%	4%	*	0%	6%	3%	3%	28%	2%	3%	7%	5%	5%	3%	4%
Don't know	1%	1%	2%	*	0%	2%	1%	2%	0%	0%	1%	1%	4%	2%	1%	2%

Note:

BASE: Have children aged between 16 and 18

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) You said you had a child aged between 16 and 18. Do you think you would want them to go to University or not?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	428	156	140	38	9	51	91	176	24	0	0	103	47	10	164	104
Weighted	416	151	137	35	10	49	88	170	21	0	0	97	42	8	164	105
Would definitely want them to attend University	41%	35%	41%	50%	24%	46%	37%	45%	58%	27%	42%	46%	68%	79%	56%	0%
Would probably want them to attend University	24%	27%	30%	22%	10%	14%	26%	27%	25%	18%	29%	28%	17%	9%	40%	0%
Not sure either way	21%	21%	16%	14%	55%	28%	23%	15%	13%	33%	18%	13%	10%	12%	2%	63%
Would probably not want them to attend University	8%	8%	10%	5%	0%	10%	6%	11%	0%	13%	6%	7%	5%	0%	0%	23%
Would definitely not want them to attend University	4%	7%	2%	6%	11%	0%	5%	1%	4%	5%	6%	5%	0%	0%	2%	9%
Don't know	1%	1%	1%	3%	0%	2%	3%	1%	0%	4%	0%	0%	0%	0%	0%	6%

Note:

BASE: Have children aged between 16 and 18

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.C) You said you had a child aged between 16 and 18. Do you think you would want them to go to University or not?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	C/DE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	428	3	42	37	160	73	155	8	73	18	111	65	57	119
Weighted	416	2	47	32	147	71	168	8	70	17	108	62	54	116
Would definitely want them to attend University	41%	100%	35%	43%	54%	35%	37%	65%	43%	61%	44%	46%	38%	41%
Would probably want them to attend University	24%	0%	17%	32%	24%	29%	16%	13%	25%	29%	29%	23%	36%	30%
Not sure either way	21%	0%	23%	10%	12%	19%	29%	13%	20%	6%	14%	17%	19%	17%
Would probably not want them to attend University	8%	0%	10%	11%	6%	10%	9%	10%	8%	4%	11%	11%	5%	10%
Would definitely not want them to attend University	4%	0%	12%	3%	3%	7%	6%	0%	2%	0%	2%	0%	2%	1%
Don't know	1%	0%	3%	0%	0%	0%	3%	0%	2%	0%	0%	2%	0%	1%

Note:

BASE: Have children aged between 16 and 18

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) You said you had a child or children under the age of 16. Do you think you would want them to go to University or not? If you have multiple children, please think of the oldest

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1995	917	1077	141	542	828	412	64	8	688	438	461	397	641	909	363
Weighted	1937	919	1017	114	563	790	397	66	8	589	411	509	418	640	864	359
Would definitely want them to attend University	38%	43%	33%	38%	37%	38%	40%	34%	11%	52%	29%	32%	33%	28%	42%	47%
Would probably want them to attend University	31%	30%	32%	24%	33%	31%	30%	32%	41%	30%	36%	31%	28%	31%	34%	25%
Not sure either way	23%	19%	26%	29%	22%	23%	23%	23%	0%	13%	25%	28%	27%	29%	18%	20%
Would probably not want them to attend University	4%	4%	5%	4%	4%	5%	4%	3%	24%	3%	4%	4%	5%	6%	3%	3%
Would definitely not want them to attend University	1%	2%	1%	1%	1%	1%	1%	5%	12%	1%	3%	1%	2%	3%	1%	1%
Don't Know	3%	3%	3%	3%	3%	3%	3%	3%	12%	1%	2%	4%	6%	2%	2%	5%

Note:

BASE: Have children aged under 15

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) You said you had a child or children under the age of 16. Do you think you would want them to go to University or not? If you have multiple children, please think of the oldest

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	1995	594	726	138	13	327	382	883	142	0	0	587	348	47	604	409
Weighted	1937	577	699	127	14	328	371	858	132	0	0	556	317	43	610	410
Would definitely want them to attend University	38%	40%	36%	42%	13%	43%	49%	38%	47%	26%	30%	42%	59%	69%	47%	0%
Would probably want them to attend University	31%	29%	36%	34%	30%	25%	29%	34%	29%	29%	32%	34%	28%	19%	51%	0%
Not sure either way	23%	22%	21%	18%	22%	23%	15%	22%	18%	32%	27%	18%	9%	9%	2%	73%
Would probably not want them to attend University	4%	5%	4%	6%	0%	4%	4%	4%	6%	6%	5%	4%	2%	3%	0%	12%
Would definitely not want them to attend University	1%	2%	1%	0%	35%	1%	1%	1%	1%	2%	1%	1%	0%	0%	0%	4%
Don't Know	3%	2%	2%	0%	0%	5%	2%	2%	1%	5%	4%	1%	1%	0%	0%	11%

Note:

BASE: Have children aged under 15

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.C) You said you had a child or children under the age of 16. Do you think you would want them to go to University or not? If you have multiple children, please think of the oldest

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	C/DE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1995	328	136	156	982	266	642	48	360	119	491	392	272	567
Weighted	1937	320	152	139	916	259	688	47	353	115	476	382	261	550
Would definitely want them to attend University	38%	49%	26%	52%	49%	30%	28%	48%	44%	43%	41%	34%	37%	37%
Would probably want them to attend University	31%	31%	28%	33%	31%	28%	30%	33%	28%	31%	33%	35%	37%	35%
Not sure either way	23%	15%	38%	10%	14%	30%	31%	12%	22%	19%	19%	25%	19%	22%
Would probably not want them to attend University	4%	3%	8%	2%	3%	7%	5%	1%	4%	4%	4%	3%	4%	4%
Would definitely not want them to attend University	1%	0%	0%	1%	1%	2%	1%	3%	1%	3%	1%	2%	2%	1%
Don't Know	3%	2%	1%	1%	1%	3%	5%	2%	1%	0%	2%	2%	1%	1%

Note:

BASE: Have children aged under 15

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) In general, do you think too many or too few people go to university today?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Far too many people go to university today	18%	20%	16%	10%	11%	10%	16%	24%	28%	18%	17%	19%	16%	27%	13%	12%
Too many people go to university today	24%	25%	23%	19%	19%	23%	21%	26%	31%	29%	25%	21%	21%	27%	25%	17%
About the right number of people go to university today	29%	29%	30%	38%	36%	30%	30%	25%	21%	30%	31%	28%	28%	24%	33%	28%
Too few people go to university today	13%	12%	14%	20%	18%	17%	13%	8%	8%	11%	13%	15%	14%	9%	14%	19%
Far too few people go to university today	3%	2%	3%	3%	4%	3%	3%	2%	1%	2%	2%	3%	4%	2%	3%	4%
Don't know	13%	11%	15%	9%	13%	16%	17%	14%	10%	10%	11%	15%	17%	12%	12%	20%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) In general, do you think too many or too few people go to university today?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Far too many people go to university today	18%	27%	10%	17%	34%	13%	25%	10%	16%	19%	17%	15%	17%	24%	7%	10%
Too many people go to university today	24%	29%	21%	31%	27%	18%	29%	21%	31%	21%	24%	28%	29%	22%	15%	22%
About the right number of people go to university today	29%	25%	35%	28%	14%	26%	28%	34%	28%	28%	28%	32%	32%	26%	37%	30%
Too few people go to university today	13%	8%	17%	9%	13%	19%	9%	17%	12%	13%	14%	13%	12%	15%	25%	10%
Far too few people go to university today	3%	2%	4%	1%	2%	3%	1%	4%	2%	3%	3%	2%	2%	2%	5%	2%
Don't know	13%	9%	14%	12%	11%	21%	7%	13%	10%	17%	14%	10%	8%	12%	11%	25%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.C) In general, do you think too many or too few people go to university today?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Far too many people go to university today	18%	12%	31%	21%	13%	28%	18%	5%	12%	12%	9%	12%	9%	9%
Too many people go to university today	24%	22%	25%	32%	25%	28%	19%	17%	19%	19%	20%	22%	23%	20%
About the right number of people go to university today	29%	40%	24%	32%	35%	23%	27%	32%	37%	34%	35%	33%	38%	36%
Too few people go to university today	13%	15%	9%	8%	16%	9%	14%	21%	18%	18%	17%	17%	17%	17%
Far too few people go to university today	3%	3%	2%	1%	2%	2%	4%	7%	4%	6%	5%	3%	3%	4%
Don't know	13%	8%	10%	6%	9%	10%	17%	18%	10%	11%	13%	13%	10%	14%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4039	4263	1084	1365	1427	1443	1296	1716	2512	2192	1597	1933	3049	3424	1088
Weighted	8332	4015	4287	878	1422	1362	1392	1327	1949	2223	2140	1812	2059	3203	3400	1078
Students should focus on taking a degree in a subject that they enjoy	46%	44%	47%	61%	55%	51%	46%	39%	32%	45%	45%	45%	47%	36%	51%	51%
Students should focus on taking a degree in a subject that will get them the best career	44%	47%	42%	30%	35%	38%	43%	51%	59%	47%	46%	45%	40%	55%	41%	35%
Don't know	10%	9%	11%	10%	11%	11%	11%	9%	9%	8%	9%	10%	13%	9%	9%	15%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) Which of the following comes closest to your view?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent		University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want
Unweighted	8332	2954	2487	665	101	1110	1761	3091	675	0	0	2222	968	125	664	466
Weighted	8332	3064	2437	659	108	1103	1801	3024	669	0	0	2144	905	114	669	467
Students should focus on taking a degree in a subject that they enjoy	46%	35%	55%	46%	37%	51%	36%	54%	49%	41%	46%	50%	53%	52%	58%	46%
Students should focus on taking a degree in a subject that will get them the best career	44%	57%	36%	44%	51%	36%	58%	38%	43%	46%	44%	42%	41%	35%	37%	35%
Don't know	10%	7%	10%	10%	12%	13%	6%	9%	8%	12%	10%	8%	6%	13%	5%	19%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	C'DE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	590	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	562	983	1453	3062	201	1092	370	1754	1270	904	1833
Students should focus on taking a degree in a subject that they enjoy	46%	58%	35%	40%	53%	35%	45%	74%	49%	60%	54%	54%	60%	54%
Students should focus on taking a degree in a subject that will get them the best career	44%	35%	57%	55%	40%	56%	43%	21%	44%	32%	38%	37%	33%	37%
Don't know	10%	7%	8%	5%	6%	9%	12%	4%	7%	7%	8%	9%	7%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) How much would you say you understand about how student loans in the UK work?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I understand how student loans work, and I could explain it to someone else	36%	38%	34%	44%	42%	37%	36%	33%	29%	49%	38%	31%	25%	32%	42%	24%
I understand how student loans work, but I could not explain it to someone else	33%	33%	33%	38%	31%	32%	31%	34%	33%	32%	35%	35%	31%	34%	33%	30%
I do not understand how student loans in the UK work	26%	24%	28%	12%	22%	26%	28%	28%	33%	17%	24%	28%	37%	29%	21%	37%
Don't know	5%	5%	5%	7%	5%	6%	5%	5%	5%	3%	4%	6%	8%	5%	3%	10%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) How much would you say you understand about how student loans in the UK work?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I understand how student loans work, and I could explain it to someone else	36%	36%	40%	44%	29%	25%	36%	39%	41%	20%	32%	50%	53%	56%	30%	18%
I understand how student loans work, but I could not explain it to someone else	33%	34%	35%	31%	27%	30%	36%	34%	34%	32%	36%	32%	30%	23%	40%	29%
I do not understand how student loans in the UK work	26%	27%	22%	21%	39%	36%	24%	24%	22%	40%	26%	15%	14%	17%	28%	41%
Don't know	5%	4%	3%	4%	5%	9%	4%	3%	3%	8%	6%	3%	2%	5%	2%	12%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.C) How much would you say you understand about how student loans in the UK work?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I understand how student loans work, and I could explain it to someone else	36%	57%	28%	41%	51%	35%	22%	46%	34%	45%	40%	38%	44%	39%
I understand how student loans work, but I could not explain it to someone else	33%	30%	34%	35%	33%	31%	33%	31%	35%	35%	33%	35%	34%	36%
I do not understand how student loans in the UK work	26%	9%	32%	21%	12%	29%	36%	21%	29%	18%	24%	24%	20%	23%
Don t know	5%	4%	6%	3%	4%	5%	8%	3%	3%	2%	3%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) Tuition fees are the money which students pay to Universities, often by taking out a student loan, to cover their education at University. Based on what you know, which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4039	4263	1084	1365	1427	1443	1296	1716	2512	2192	1597	1933	3048	3425	1088
Weighted	8332	4015	4287	878	1422	1362	1392	1327	1949	2223	2140	1812	2059	3202	3401	1078
Tuition fees are too high at the moment	63%	58%	67%	70%	69%	68%	63%	58%	55%	67%	65%	59%	59%	55%	69%	62%
Tuition fees are about right at the moment	18%	22%	14%	15%	15%	15%	17%	22%	21%	19%	17%	20%	15%	23%	16%	13%
Tuition fees are too low at the moment	3%	4%	2%	6%	4%	3%	2%	3%	2%	3%	2%	4%	3%	4%	3%	3%
Don't Know	16%	16%	17%	9%	12%	14%	18%	18%	22%	11%	15%	16%	22%	19%	12%	22%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) Tuition fees are the money which students pay to Universities, often by taking out a student loan, to cover their education at University. Based on what you know, which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2954	2487	665	101	1110	1761	3091	675	0	0	2222	968	125	664	466
Weighted	8332	3064	2437	659	108	1103	1801	3024	669	0	0	2144	905	114	669	467
Tuition fees are too high at the moment	63%	53%	74%	64%	52%	66%	51%	73%	68%	54%	61%	73%	68%	63%	74%	55%
Tuition fees are about right at the moment	18%	26%	12%	19%	21%	10%	30%	13%	18%	19%	18%	15%	20%	18%	14%	11%
Tuition fees are too low at the moment	3%	3%	3%	3%	5%	3%	3%	3%	3%	3%	3%	2%	4%	8%	4%	4%
Don't Know	16%	18%	10%	15%	22%	22%	15%	11%	11%	24%	18%	9%	8%	11%	8%	30%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) Tuition fees are the money which students pay to Universities, often by taking out a student loan, to cover their education at University. Based on what you know, which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Tuition fees are too high at the moment	63%	74%	48%	56%	73%	56%	57%	81%	68%	79%	74%	72%	77%	75%
Tuition fees are about right at the moment	18%	16%	27%	27%	16%	21%	18%	6%	16%	10%	13%	14%	13%	12%
Tuition fees are too low at the moment	3%	5%	4%	2%	5%	4%	4%	3%	4%	5%	3%	3%	3%	3%
Don't Know	16%	5%	21%	15%	6%	19%	22%	10%	12%	6%	10%	12%	7%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4039	4263	1084	1365	1427	1443	1296	1716	2512	2192	1597	1933	3049	3424	1088
Weighted	8332	4015	4287	878	1422	1362	1392	1327	1949	2223	2140	1812	2059	3203	3400	1078
University should be free for students, with the cost of their education covered by the government and paid for through general taxation	45%	42%	48%	63%	52%	47%	44%	40%	35%	47%	44%	43%	46%	35%	51%	50%
University should be paid for by students, with the cost of their education covered by tuition fee loans from the government which students must pay back	41%	47%	36%	27%	37%	40%	39%	46%	49%	43%	44%	43%	35%	51%	38%	32%
Don't know	14%	12%	15%	10%	11%	13%	17%	14%	15%	10%	12%	14%	18%	14%	11%	18%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2954	2487	665	101	1110	1761	3091	675	0	0	2222	968	125	664	466
Weighted	8332	3064	2437	659	108	1103	1801	3024	669	0	0	2144	905	114	669	467
University should be free for students, with the cost of their education covered by the government and paid for through general taxation	45%	31%	59%	46%	37%	49%	31%	56%	50%	39%	45%	52%	52%	51%	62%	39%
University should be paid for by students, with the cost of their education covered by tuition fee loans from the government which students must pay back	41%	57%	30%	39%	48%	34%	60%	33%	40%	42%	41%	39%	40%	39%	30%	37%
Don't know	14%	12%	11%	15%	15%	17%	10%	11%	10%	19%	14%	9%	8%	9%	8%	24%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) Which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	590	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	562	983	1453	3062	201	1092	370	1754	1270	904	1833
University should be free for students, with the cost of their education covered by the government and paid for through general taxation	45%	57%	28%	34%	56%	33%	42%	66%	52%	66%	61%	50%	64%	58%
University should be paid for by students, with the cost of their education covered by tuition fee loans from the government which students must pay back	41%	36%	56%	59%	36%	52%	39%	24%	37%	26%	30%	36%	29%	31%
Don't know	14%	7%	16%	8%	8%	15%	18%	10%	10%	9%	9%	13%	7%	11%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) And which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Making students pay for their University education is a good system, as it means those who benefit from the education pay for it	41%	47%	36%	24%	35%	39%	41%	48%	51%	43%	42%	43%	38%	53%	36%	33%
Making students pay for their University education is a bad system, as it means young people who go to university are burdened with high levels of debt	48%	44%	52%	68%	55%	49%	47%	41%	39%	50%	48%	46%	49%	37%	55%	51%
Don't Know	10%	9%	12%	8%	10%	11%	12%	11%	10%	7%	9%	11%	13%	10%	9%	15%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) And which of the following comes closest to your view?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Making students pay for their University education is a good system, as it means those who benefit from the education pay for it	41%	59%	28%	39%	54%	33%	62%	31%	39%	43%	42%	37%	40%	41%	31%	36%
Making students pay for their University education is a bad system, as it means young people who go to university are burdened with high levels of debt	48%	33%	64%	50%	36%	52%	32%	61%	52%	43%	47%	55%	53%	52%	63%	43%
Don't Know	10%	8%	9%	11%	10%	15%	6%	8%	9%	14%	10%	8%	7%	7%	5%	21%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) And which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Making students pay for their University education is a good system, as it means those who benefit from the education pay for it	41%	32%	60%	59%	37%	53%	42%	17%	36%	22%	29%	34%	29%	29%
Making students pay for their University education is a bad system, as it means young people who go to university are burdened with high levels of debt	48%	61%	30%	35%	57%	37%	45%	77%	57%	72%	64%	56%	66%	64%
Don't Know	10%	7%	10%	6%	7%	10%	13%	6%	7%	6%	7%	10%	5%	8%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) At the moment, tuition fees for students in England are 9,250 a year, meaning a typical 3 year University course will cost a student 27,750 for the tuition alone. Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
A University education should cost much less than this	43%	39%	47%	56%	53%	49%	42%	37%	32%	43%	44%	42%	44%	34%	48%	50%
A University education should cost less than this	27%	27%	28%	25%	26%	28%	28%	27%	29%	29%	29%	27%	25%	28%	28%	23%
This is about the right cost for a University education	18%	22%	14%	10%	11%	13%	18%	23%	26%	19%	17%	19%	16%	25%	15%	11%
A University education should cost more than this	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%
A University education should cost much more than this	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Don't Know	9%	8%	10%	6%	7%	7%	10%	11%	10%	6%	8%	9%	13%	9%	7%	13%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) At the moment, tuition fees for students in England are 9,250 a year, meaning a typical 3 year University course will cost a student 27,750 for the tuition alone. Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
A University education should cost much less than this	43%	31%	56%	40%	33%	49%	30%	54%	45%	38%	43%	50%	49%	43%	53%	41%
A University education should cost less than this	27%	29%	26%	31%	25%	26%	30%	27%	30%	25%	28%	29%	28%	32%	30%	25%
This is about the right cost for a University education	18%	28%	9%	17%	26%	12%	30%	11%	16%	21%	17%	15%	14%	14%	12%	17%
A University education should cost more than this	2%	2%	1%	1%	4%	1%	3%	1%	1%	2%	2%	1%	3%	3%	1%	1%
A University education should cost much more than this	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
Don't Know	9%	9%	6%	8%	10%	12%	7%	6%	6%	13%	9%	5%	6%	7%	4%	14%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.C) At the moment, tuition fees for students in England are 9,250 a year, meaning a typical 3 year University course will cost a student 27,750 for the tuition alone. Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
A University education should cost much less than this	43%	56%	30%	31%	55%	33%	41%	69%	51%	64%	54%	53%	56%	55%
A University education should cost less than this	27%	27%	27%	34%	29%	29%	26%	20%	27%	25%	27%	27%	27%	26%
This is about the right cost for a University education	18%	11%	29%	27%	10%	25%	19%	4%	14%	7%	11%	12%	10%	10%
A University education should cost more than this	2%	2%	2%	2%	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%
A University education should cost much more than this	1%	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%
Don't Know	9%	4%	10%	7%	3%	10%	12%	5%	6%	2%	6%	6%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) At the moment, tuition fees for students in England are fixed at 9,250 a year. Assuming tuition fees will not be reduced, should tuition fees in England rise with inflation (go up each year) or remain fixed?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
They should go up, but faster than the rate of inflation	2%	3%	1%	5%	3%	4%	2%	1%	0%	3%	1%	3%	2%	2%	3%	4%
They should go up at the same rate of inflation	18%	23%	13%	11%	16%	15%	18%	22%	23%	20%	18%	19%	16%	24%	17%	14%
They should go up, but slower than the rate of inflation	19%	20%	18%	19%	17%	19%	16%	18%	21%	19%	20%	18%	18%	20%	18%	17%
They should remain fixed	50%	44%	56%	54%	54%	51%	50%	48%	46%	51%	52%	48%	48%	45%	54%	49%
Don't know	11%	10%	12%	11%	10%	11%	14%	11%	10%	7%	9%	12%	16%	10%	9%	17%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) At the moment, tuition fees for students in England are fixed at 9,250 a year. Assuming tuition fees will not be reduced, should tuition fees in England rise with inflation (go up each year) or remain fixed?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
They should go up, but faster than the rate of inflation	2%	2%	2%	2%	3%	2%	3%	2%	3%	1%	2%	2%	5%	11%	2%	3%
They should go up at the same rate of inflation	18%	25%	12%	20%	34%	13%	28%	14%	18%	20%	17%	15%	19%	24%	16%	17%
They should go up, but slower than the rate of inflation	19%	22%	16%	18%	20%	16%	24%	17%	19%	17%	19%	19%	19%	19%	17%	15%
They should remain fixed	50%	43%	60%	49%	36%	51%	38%	58%	54%	47%	49%	56%	51%	36%	56%	45%
Don't know	11%	8%	9%	10%	7%	18%	7%	9%	7%	15%	13%	8%	6%	9%	9%	19%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.C) At the moment, tuition fees for students in England are fixed at 9,250 a year. Assuming tuition fees will not be reduced, should tuition fees in England rise with inflation (go up each year) or remain fixed?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
They should go up, but faster than the rate of inflation	2%	4%	1%	3%	7%	1%	2%	3%	3%	3%	2%	2%	2%	2%
They should go up at the same rate of inflation	18%	15%	25%	25%	17%	21%	18%	8%	17%	15%	14%	13%	14%	12%
They should go up, but slower than the rate of inflation	19%	18%	21%	25%	20%	20%	17%	9%	21%	14%	16%	19%	18%	16%
They should remain fixed	50%	57%	43%	42%	50%	48%	47%	74%	51%	61%	59%	57%	59%	60%
Don't know	11%	6%	9%	5%	5%	9%	15%	6%	8%	7%	9%	9%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) If the costs to Universities of providing a degree go up, which of the following do you think you would most like to see happen?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Tuition fees paid by students should go up to cover the higher costs	22%	25%	18%	13%	17%	18%	23%	26%	27%	21%	24%	22%	19%	29%	18%	16%
The Universities should make up the difference, even if this means some Universities cannot afford to keep running	19%	20%	18%	22%	20%	20%	15%	19%	19%	20%	19%	18%	19%	21%	17%	17%
The Government should make up the difference, even if this means higher taxes or less money to spend in other areas	42%	40%	43%	50%	46%	43%	41%	37%	37%	45%	41%	40%	40%	32%	50%	40%
Don't Know	18%	14%	22%	14%	17%	19%	21%	18%	18%	13%	17%	20%	23%	18%	15%	26%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) If the costs to Universities of providing a degree go up, which of the following do you think you would most like to see happen?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Tuition fees paid by students should go up to cover the higher costs	22%	32%	14%	18%	27%	16%	33%	15%	18%	26%	22%	16%	18%	22%	14%	20%
The Universities should make up the difference, even if this means some Universities cannot afford to keep running	19%	22%	17%	19%	26%	17%	21%	18%	20%	16%	19%	21%	20%	22%	18%	18%
The Government should make up the difference, even if this means higher taxes or less money to spend in other areas	42%	31%	54%	46%	28%	40%	33%	52%	47%	34%	40%	49%	50%	48%	54%	31%
Don't Know	18%	16%	15%	16%	19%	27%	13%	15%	16%	24%	18%	14%	12%	8%	14%	30%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.C) If the costs to Universities of providing a degree go up, which of the following do you think you would most like to see happen?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	C'DE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Tuition fees paid by students should go up to cover the higher costs	22%	17%	33%	32%	16%	29%	22%	10%	18%	12%	14%	16%	15%	13%
The Universities should make up the difference, even if this means some Universities cannot afford to keep running	19%	21%	19%	22%	20%	22%	17%	17%	20%	16%	17%	18%	18%	17%
The Government should make up the difference, even if this means higher taxes or less money to spend in other areas	42%	50%	30%	34%	53%	31%	38%	61%	46%	60%	54%	50%	55%	55%
Don't Know	18%	12%	18%	12%	11%	18%	23%	12%	16%	12%	15%	15%	12%	15%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1008	498	508	128	169	185	172	147	207	323	269	168	242	371	407	139
Weighted	1004	495	507	105	175	178	164	149	232	286	261	194	258	385	405	138
Currently everyone in England who wants to go to University and gets the grade requirements is able to do so	23%	26%	21%	19%	28%	19%	20%	25%	26%	22%	20%	30%	23%	28%	21%	17%
Currently there are some people in England who are unable to go to University, even if they want to and get the grades to do so, because of the costs	64%	62%	67%	67%	58%	69%	69%	67%	60%	68%	67%	57%	63%	60%	69%	62%
Don't Know	12%	12%	13%	14%	14%	12%	12%	8%	14%	10%	13%	13%	14%	11%	10%	21%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) Which of the following comes closest to your view?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want	
Unweighted	1008	389	281	71	15	149	227	376	69	0	0	271	127	10	77	62
Weighted	1004	399	276	69	17	144	232	367	67	0	0	262	119	9	78	63
Currently everyone in England who wants to go to University and gets the grade requirements is able to do so	23%	29%	21%	25%	33%	15%	30%	18%	21%	21%	23%	23%	28%	9%	25%	15%
Currently there are some people in England who are unable to go to University, even if they want to and get the grades to do so, because of the costs	64%	59%	71%	63%	61%	63%	59%	74%	72%	66%	65%	66%	60%	81%	71%	63%
Don't Know	12%	11%	9%	12%	6%	22%	11%	8%	8%	13%	12%	11%	12%	11%	4%	22%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.C) Which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1008	146	97	92	132	183	335	20	146	45	210	166	119	218
Weighted	1004	140	114	88	125	187	370	18	146	44	207	161	114	215
Currently everyone in England who wants to go to University and gets the grade requirements is able to do so	23%	29%	32%	23%	24%	28%	25%	16%	20%	21%	18%	17%	19%	18%
Currently there are some people in England who are unable to go to University, even if they want to and get the grades to do so, because of the costs	64%	58%	57%	67%	63%	60%	62%	84%	75%	75%	75%	73%	74%	73%
Don't Know	12%	13%	11%	10%	12%	12%	13%	0%	6%	5%	7%	10%	7%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Gender			Age						Social Grade				EU 2016 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2142	1027	1111	273	347	360	380	345	437	609	577	426	506	834	833	289
Weighted	2150	1027	1118	223	363	342	370	355	497	537	566	484	539	870	833	291
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	52%	47%	56%	64%	57%	57%	53%	48%	41%	51%	54%	51%	51%	40%	61%	55%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	21%	25%	17%	19%	20%	18%	18%	25%	24%	22%	19%	22%	21%	28%	15%	16%
Neither of the above is convincing	20%	21%	20%	10%	15%	18%	21%	20%	30%	23%	20%	19%	20%	24%	19%	20%
Don't know	7%	7%	7%	6%	7%	7%	8%	7%	5%	4%	6%	8%	8%	7%	5%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2142	780	627	173	25	291	467	790	159	0	0	577	233	30	164	123
Weighted	2150	806	620	174	27	292	478	780	159	0	0	557	221	27	167	125
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	52%	38%	66%	52%	36%	54%	38%	64%	56%	47%	49%	59%	56%	60%	70%	47%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	21%	30%	14%	16%	36%	15%	31%	15%	19%	23%	21%	17%	20%	19%	14%	17%
Neither of the above is convincing	20%	26%	15%	23%	12%	19%	26%	16%	20%	19%	24%	19%	20%	17%	15%	21%
Don't know	7%	5%	5%	9%	16%	12%	4%	5%	5%	11%	6%	5%	4%	4%	2%	15%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2142	284	230	135	263	363	739	64	295	100	436	354	254	457
Weighted	2150	272	264	129	246	377	813	60	297	97	433	347	245	455
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	52%	64%	35%	45%	68%	40%	49%	75%	59%	67%	67%	59%	69%	65%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	21%	17%	28%	29%	14%	27%	22%	11%	21%	17%	13%	17%	13%	14%
Neither of the above is convincing	20%	15%	29%	23%	14%	26%	20%	8%	16%	13%	15%	18%	15%	16%
Don't know	7%	5%	7%	3%	3%	6%	9%	6%	4%	3%	5%	5%	3%	5%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2191	1065	1114	278	361	387	379	335	451	671	574	390	526	820	884	287
Weighted	2187	1053	1121	224	380	367	360	342	513	594	558	445	559	858	872	289
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	55%	53%	57%	69%	61%	65%	61%	44%	41%	53%	58%	55%	56%	43%	61%	64%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	18%	22%	15%	15%	17%	10%	16%	24%	24%	19%	17%	19%	19%	24%	16%	13%
Neither of the above is convincing	20%	19%	20%	12%	12%	20%	17%	26%	26%	24%	20%	18%	16%	25%	18%	13%
Don't know	7%	6%	8%	3%	9%	4%	7%	6%	9%	4%	6%	8%	9%	7%	5%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want	
Unweighted	2191	767	648	177	31	290	475	800	172	0	0	617	248	43	161	130
Weighted	2187	789	636	178	32	289	484	780	172	0	0	594	233	39	162	130
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	55%	41%	70%	49%	33%	62%	39%	70%	52%	45%	57%	60%	62%	55%	77%	54%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	18%	28%	10%	19%	35%	12%	35%	10%	18%	23%	19%	14%	17%	19%	11%	14%
Neither of the above is convincing	20%	25%	14%	27%	25%	18%	22%	15%	25%	21%	18%	21%	17%	13%	10%	17%
Don't know	7%	7%	5%	5%	7%	9%	5%	5%	5%	10%	6%	5%	3%	12%	2%	15%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2191	321	213	146	296	345	701	53	279	85	454	346	224	471
Weighted	2187	304	246	136	277	356	771	49	275	82	444	336	215	462
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	55%	64%	35%	42%	68%	43%	53%	83%	67%	79%	73%	67%	77%	71%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	18%	17%	34%	30%	16%	20%	20%	9%	12%	7%	11%	9%	7%	9%
Neither of the above is convincing	20%	13%	23%	24%	12%	28%	18%	8%	15%	13%	13%	18%	14%	15%
Don't know	7%	6%	8%	4%	3%	9%	9%	0%	6%	1%	4%	6%	2%	5%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2078	994	1076	262	351	342	363	322	437	668	548	386	456	765	859	272
Weighted	2069	981	1079	212	363	325	349	329	491	593	539	433	483	799	848	270
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	49%	48%	49%	59%	55%	57%	52%	40%	37%	48%	49%	50%	49%	38%	56%	53%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	22%	24%	21%	21%	19%	18%	23%	26%	26%	22%	22%	25%	20%	30%	17%	19%
Neither of the above is convincing	22%	21%	22%	13%	19%	19%	17%	26%	30%	26%	20%	19%	20%	24%	21%	18%
Don't know	7%	7%	8%	7%	7%	6%	8%	8%	7%	4%	8%	6%	11%	7%	6%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2078	749	624	161	28	282	460	769	165	0	0	556	252	40	169	115
Weighted	2069	774	606	159	32	281	470	742	163	0	0	537	232	36	173	116
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	49%	38%	61%	47%	31%	53%	37%	62%	49%	42%	49%	56%	58%	49%	64%	39%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	22%	31%	17%	17%	41%	17%	32%	15%	18%	26%	24%	18%	19%	21%	16%	27%
Neither of the above is convincing	22%	25%	17%	29%	25%	17%	25%	17%	25%	23%	18%	22%	19%	12%	15%	17%
Don't know	7%	6%	5%	8%	3%	13%	6%	5%	7%	9%	9%	4%	4%	17%	4%	17%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2078	275	200	163	274	331	665	56	245	105	442	327	242	456
Weighted	2069	258	230	158	254	344	727	51	242	98	430	313	224	446
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	49%	57%	37%	36%	65%	40%	46%	75%	56%	66%	62%	62%	66%	62%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	22%	20%	31%	31%	17%	30%	24%	14%	22%	12%	16%	15%	17%	16%
Neither of the above is convincing	22%	19%	26%	25%	14%	24%	21%	11%	17%	18%	17%	18%	16%	17%
Don't know	7%	4%	6%	8%	4%	6%	9%	0%	5%	3%	5%	5%	1%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2079	1036	1040	267	363	352	329	328	440	612	600	376	460	750	864	263
Weighted	2082	1032	1047	215	381	336	317	333	501	545	586	433	487	786	862	264
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	54%	52%	57%	64%	63%	64%	54%	43%	46%	53%	55%	53%	58%	46%	61%	55%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	18%	22%	15%	18%	15%	17%	18%	22%	20%	20%	18%	21%	15%	23%	16%	15%
Neither of the above is convincing	20%	21%	19%	10%	17%	13%	18%	29%	27%	24%	21%	16%	18%	24%	19%	17%
Don't know	7%	5%	9%	7%	6%	6%	10%	6%	7%	4%	5%	11%	9%	7%	5%	12%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2079	743	614	159	24	292	436	774	172	0	0	570	260	36	152	117
Weighted	2082	772	601	159	27	292	449	755	172	0	0	559	240	34	151	118
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	54%	43%	68%	59%	41%	58%	42%	66%	62%	46%	56%	62%	56%	54%	72%	55%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	18%	26%	13%	15%	36%	12%	29%	13%	17%	21%	19%	14%	18%	27%	10%	18%
Neither of the above is convincing	20%	27%	13%	21%	17%	17%	25%	16%	20%	24%	18%	19%	21%	13%	14%	12%
Don't know	7%	5%	5%	5%	6%	13%	4%	6%	2%	9%	7%	4%	5%	6%	4%	15%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2079	310	191	163	298	366	635	58	294	101	459	315	248	452
Weighted	2082	293	222	155	282	381	699	58	294	98	446	309	237	444
Tuition fees should be reduced as they are stopping too many people from lower income families from applying to University	54%	65%	42%	42%	68%	46%	53%	88%	63%	74%	70%	59%	71%	68%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	18%	17%	24%	29%	18%	22%	19%	1%	16%	12%	11%	16%	13%	11%
Neither of the above is convincing	20%	13%	27%	28%	11%	28%	18%	7%	15%	13%	14%	18%	12%	14%
Don't know	7%	4%	8%	2%	2%	5%	11%	4%	6%	1%	5%	7%	4%	6%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2080	992	1079	269	332	349	367	334	429	628	560	402	465	761	848	270
Weighted	2085	987	1089	215	348	335	353	343	490	553	544	459	504	807	841	269
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	46%	45%	46%	63%	55%	53%	46%	36%	34%	46%	48%	47%	43%	37%	51%	49%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	22%	25%	20%	16%	19%	15%	19%	28%	30%	22%	21%	23%	21%	31%	19%	13%
Neither of the above is convincing	24%	23%	24%	13%	18%	24%	25%	27%	29%	28%	22%	22%	22%	25%	24%	25%
Don't know	8%	6%	10%	8%	8%	8%	10%	9%	7%	4%	9%	8%	13%	8%	6%	13%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2080	739	623	168	23	278	442	752	172	0	0	527	236	29	187	117
Weighted	2085	766	611	169	25	278	450	737	172	0	0	509	221	26	188	118
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	46%	35%	58%	47%	39%	49%	36%	59%	55%	43%	46%	51%	49%	46%	59%	42%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	22%	33%	15%	17%	40%	15%	36%	16%	15%	24%	24%	19%	20%	14%	19%	18%
Neither of the above is convincing	24%	27%	21%	31%	17%	21%	22%	19%	28%	21%	22%	25%	26%	27%	19%	24%
Don't know	8%	5%	6%	5%	4%	15%	5%	6%	3%	12%	7%	5%	6%	13%	3%	15%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2080	270	207	139	231	356	689	49	253	97	439	313	222	462
Weighted	2085	254	245	129	215	374	768	48	253	93	430	307	213	456
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	46%	58%	33%	38%	61%	34%	45%	75%	51%	67%	60%	58%	64%	59%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	22%	19%	34%	32%	14%	29%	22%	14%	21%	14%	15%	17%	14%	14%
Neither of the above is convincing	24%	16%	27%	25%	18%	30%	22%	4%	21%	14%	20%	19%	20%	21%
Don't know	8%	6%	7%	5%	6%	6%	11%	7%	7%	5%	5%	7%	3%	6%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2199	1050	1142	282	363	378	372	360	444	670	564	429	517	801	909	286
Weighted	2198	1044	1146	229	378	362	357	370	502	592	547	489	549	839	900	285
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	49%	46%	52%	62%	58%	59%	46%	41%	37%	52%	49%	46%	49%	40%	53%	59%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	19%	22%	17%	15%	14%	13%	20%	23%	27%	19%	21%	20%	18%	28%	16%	12%
Neither of the above is convincing	24%	24%	24%	13%	22%	20%	27%	29%	30%	25%	25%	26%	22%	27%	26%	17%
Don't know	7%	7%	7%	9%	6%	8%	8%	7%	7%	5%	6%	8%	11%	6%	5%	12%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2199	806	644	195	21	284	457	832	169	0	0	611	265	36	160	116
Weighted	2198	833	627	192	21	286	465	814	164	0	0	587	247	34	162	115
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	49%	37%	62%	49%	55%	54%	37%	60%	55%	45%	46%	60%	56%	41%	67%	49%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	19%	29%	10%	16%	40%	14%	31%	13%	15%	20%	22%	13%	15%	18%	12%	17%
Neither of the above is convincing	24%	28%	22%	31%	6%	18%	27%	21%	27%	24%	24%	25%	24%	29%	17%	20%
Don't know	7%	6%	6%	4%	0%	14%	5%	6%	3%	12%	8%	3%	5%	11%	4%	13%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2199	314	242	143	285	400	748	70	304	112	494	338	259	492
Weighted	2198	296	278	135	265	415	822	65	303	107	485	329	250	482
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	49%	65%	32%	39%	67%	38%	45%	79%	57%	69%	61%	58%	64%	61%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	19%	12%	30%	29%	14%	28%	20%	5%	16%	10%	13%	13%	10%	11%
Neither of the above is convincing	24%	19%	30%	29%	17%	28%	24%	13%	21%	18%	22%	21%	21%	23%
Don't know	7%	4%	7%	3%	2%	6%	11%	3%	6%	3%	5%	8%	4%	6%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2119	980	1127	279	339	392	346	340	423	623	572	411	492	753	874	286
Weighted	2117	969	1135	226	351	370	334	353	483	548	562	461	525	786	871	285
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	45%	43%	47%	57%	50%	49%	42%	44%	37%	47%	44%	47%	44%	36%	50%	49%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	24%	26%	22%	18%	22%	22%	25%	27%	26%	25%	21%	25%	23%	31%	22%	17%
Neither of the above is convincing	23%	23%	24%	14%	21%	20%	26%	25%	30%	24%	26%	20%	23%	26%	24%	23%
Don't know	7%	7%	8%	10%	6%	9%	8%	5%	8%	4%	8%	8%	9%	7%	4%	12%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2119	720	639	190	29	267	425	784	177	0	0	550	258	25	166	144
Weighted	2117	744	624	188	30	267	429	765	173	0	0	523	244	23	167	141
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	45%	35%	55%	51%	51%	47%	36%	55%	50%	39%	44%	52%	49%	56%	59%	43%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	24%	33%	16%	23%	20%	21%	37%	18%	22%	28%	27%	19%	20%	30%	18%	27%
Neither of the above is convincing	23%	25%	23%	21%	24%	23%	20%	22%	22%	24%	22%	24%	26%	7%	20%	20%
Don't know	7%	6%	5%	6%	4%	9%	7%	5%	6%	9%	7%	4%	4%	7%	3%	10%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	C/DE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2119	275	198	153	263	332	726	57	290	97	457	327	251	475
Weighted	2117	257	229	145	241	351	796	54	289	92	449	316	239	469
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	45%	55%	35%	41%	60%	34%	43%	61%	54%	66%	57%	51%	55%	56%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	24%	20%	32%	31%	22%	29%	25%	20%	20%	17%	17%	21%	22%	16%
Neither of the above is convincing	23%	20%	26%	24%	15%	31%	22%	10%	22%	15%	21%	23%	19%	23%
Don't know	7%	6%	8%	4%	3%	7%	10%	9%	3%	2%	5%	4%	3%	5%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2151	1089	1054	303	357	362	364	313	452	643	579	414	496	781	887	272
Weighted	2137	1084	1045	245	368	348	350	319	508	566	562	464	525	819	875	266
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	46%	42%	50%	64%	57%	54%	41%	40%	33%	46%	47%	46%	47%	38%	49%	55%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	21%	24%	17%	18%	17%	14%	23%	19%	27%	21%	22%	22%	18%	26%	18%	15%
Neither of the above is convincing	25%	26%	25%	11%	19%	24%	27%	33%	32%	29%	24%	24%	24%	29%	26%	19%
Don't know	8%	8%	8%	8%	7%	8%	9%	8%	8%	4%	7%	9%	11%	7%	7%	11%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2151	743	655	182	27	281	465	796	183	0	0	549	248	31	163	113
Weighted	2137	772	635	179	28	279	479	770	181	0	0	523	231	28	166	113
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	46%	35%	58%	41%	39%	49%	34%	59%	48%	42%	44%	55%	53%	46%	58%	43%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	21%	29%	14%	24%	22%	16%	33%	14%	21%	24%	22%	14%	19%	18%	15%	19%
Neither of the above is convincing	25%	30%	22%	28%	31%	24%	30%	21%	25%	24%	24%	27%	24%	30%	22%	20%
Don't know	8%	6%	6%	7%	8%	11%	4%	7%	7%	10%	9%	4%	4%	6%	5%	18%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2151	300	219	147	251	330	730	53	281	104	456	340	241	472
Weighted	2137	278	254	142	234	343	799	50	279	99	439	331	227	462
Tuition fees should be reduced, as it is unfair that University used to be free for older generations and now young people have to pay so much for it	46%	64%	36%	38%	64%	39%	43%	81%	56%	60%	63%	53%	65%	60%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	21%	15%	26%	30%	14%	23%	21%	11%	17%	18%	13%	16%	11%	13%
Neither of the above is convincing	25%	18%	34%	28%	17%	30%	25%	4%	20%	17%	19%	23%	19%	22%
Don't know	8%	3%	5%	4%	6%	8%	11%	4%	8%	5%	5%	8%	5%	6%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2108	1034	1066	279	336	360	373	328	432	648	532	402	500	759	884	262
Weighted	2102	1023	1071	228	353	345	361	330	485	573	520	456	527	793	876	262
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	52%	48%	55%	63%	58%	58%	49%	46%	44%	49%	53%	53%	54%	44%	57%	53%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	22%	26%	18%	18%	20%	19%	21%	25%	26%	23%	25%	19%	21%	29%	18%	18%
Neither of the above is convincing	20%	19%	20%	10%	14%	18%	22%	25%	24%	25%	18%	19%	15%	22%	20%	17%
Don't know	6%	6%	6%	8%	9%	5%	7%	5%	5%	3%	4%	8%	10%	4%	5%	13%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2108	743	617	176	24	283	429	782	195	0	0	566	250	30	172	113
Weighted	2102	766	606	170	26	279	437	767	190	0	0	544	234	28	176	114
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	52%	39%	67%	53%	39%	52%	36%	66%	60%	49%	50%	57%	58%	49%	67%	48%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	22%	33%	14%	17%	27%	17%	39%	16%	15%	23%	27%	15%	20%	35%	17%	19%
Neither of the above is convincing	20%	23%	15%	25%	26%	19%	20%	15%	22%	18%	17%	23%	19%	16%	12%	17%
Don't know	6%	4%	5%	4%	8%	12%	4%	4%	4%	9%	7%	5%	3%	0%	4%	16%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2108	273	199	165	272	361	705	42	264	94	468	314	234	462
Weighted	2102	257	230	158	253	374	768	39	264	90	461	306	225	455
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	52%	63%	41%	41%	59%	43%	51%	81%	61%	64%	71%	57%	67%	69%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	22%	18%	30%	29%	20%	27%	22%	5%	22%	17%	13%	19%	13%	11%
Neither of the above is convincing	20%	13%	26%	25%	16%	25%	18%	9%	14%	16%	12%	20%	18%	15%
Don't know	6%	5%	4%	4%	5%	5%	10%	5%	3%	3%	4%	4%	2%	5%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2070	993	1067	262	336	342	366	317	446	653	542	368	486	748	882	249
Weighted	2071	984	1076	216	352	322	347	325	506	582	534	417	517	782	877	247
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	52%	49%	55%	66%	60%	62%	51%	44%	40%	51%	55%	49%	53%	42%	57%	59%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	20%	24%	16%	19%	16%	14%	17%	24%	25%	19%	19%	24%	18%	27%	16%	13%
Neither of the above is convincing	22%	22%	22%	9%	18%	17%	24%	26%	28%	25%	22%	18%	20%	25%	22%	17%
Don't know	7%	6%	7%	6%	6%	7%	8%	6%	7%	5%	5%	8%	9%	7%	5%	11%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2070	736	603	183	22	257	455	736	192	0	0	556	260	32	157	106
Weighted	2071	764	593	181	24	252	463	721	193	0	0	538	245	30	156	108
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	52%	39%	67%	51%	39%	58%	41%	63%	60%	47%	51%	57%	58%	48%	66%	55%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	20%	29%	12%	14%	22%	17%	31%	15%	12%	22%	23%	14%	19%	28%	13%	21%
Neither of the above is convincing	22%	27%	17%	29%	18%	15%	23%	17%	24%	23%	19%	23%	22%	21%	16%	13%
Don't know	7%	5%	5%	6%	21%	11%	5%	5%	5%	9%	6%	6%	2%	3%	5%	11%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2070	271	190	151	243	328	659	47	268	88	425	311	215	451
Weighted	2071	259	220	144	226	345	724	45	270	84	414	307	205	447
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	52%	61%	40%	39%	67%	39%	50%	84%	60%	71%	64%	60%	66%	67%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	20%	18%	32%	32%	13%	27%	22%	5%	17%	18%	16%	15%	15%	12%
Neither of the above is convincing	22%	16%	22%	25%	17%	30%	19%	7%	19%	9%	15%	19%	15%	16%
Don't know	7%	5%	6%	5%	2%	4%	9%	4%	4%	3%	5%	6%	4%	5%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2124	1089	1030	289	346	363	361	319	446	647	562	392	492	736	889	301
Weighted	2118	1080	1033	231	360	353	348	329	498	570	549	445	523	775	881	296
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	48%	46%	50%	57%	59%	52%	47%	39%	39%	50%	49%	44%	49%	34%	55%	59%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	25%	26%	24%	21%	18%	25%	23%	31%	29%	24%	26%	28%	21%	35%	20%	17%
Neither of the above is convincing	20%	22%	18%	13%	15%	17%	19%	24%	26%	21%	20%	19%	18%	24%	20%	12%
Don't know	8%	7%	8%	8%	8%	7%	10%	7%	6%	4%	6%	9%	12%	7%	6%	12%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent at Uni	NonGrad Parents Does not Want		
Unweighted	2124	749	641	151	31	291	443	796	173	0	0	587	249	27	175	105
Weighted	2118	773	631	147	34	290	449	778	172	0	0	562	233	25	177	106
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	48%	34%	62%	50%	40%	52%	37%	59%	58%	37%	49%	54%	58%	74%	65%	36%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	25%	35%	17%	23%	27%	19%	36%	19%	19%	32%	25%	21%	19%	14%	19%	28%
Neither of the above is convincing	20%	25%	16%	22%	25%	14%	22%	17%	20%	20%	19%	20%	21%	3%	12%	23%
Don't know	8%	5%	5%	5%	7%	15%	5%	4%	3%	11%	7%	5%	2%	9%	4%	13%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2124	292	206	174	260	359	700	60	276	101	440	356	226	483
Weighted	2118	272	239	164	242	373	771	56	277	98	432	347	217	479
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	48%	62%	32%	38%	65%	34%	44%	70%	56%	65%	63%	55%	67%	61%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	25%	18%	35%	32%	18%	34%	26%	17%	22%	14%	17%	23%	15%	17%
Neither of the above is convincing	20%	15%	25%	26%	12%	27%	19%	9%	17%	19%	15%	19%	16%	18%
Don't know	8%	5%	8%	5%	5%	5%	12%	4%	5%	1%	5%	4%	3%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2120	1044	1071	259	338	347	419	310	447	659	542	444	454	795	887	257
Weighted	2134	1033	1096	209	349	332	408	318	518	582	535	506	490	841	886	256
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	50%	48%	51%	63%	59%	62%	47%	45%	35%	49%	50%	52%	50%	38%	57%	55%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	19%	22%	17%	17%	17%	15%	19%	22%	25%	19%	19%	21%	18%	26%	16%	15%
Neither of the above is convincing	23%	22%	23%	11%	18%	15%	25%	27%	32%	26%	24%	18%	23%	28%	20%	18%
Don't know	8%	7%	8%	9%	7%	8%	9%	7%	8%	6%	8%	9%	10%	8%	7%	12%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2120	772	625	174	19	279	457	778	170	0	0	577	252	33	157	117
Weighted	2134	809	613	172	21	279	472	766	168	0	0	561	235	31	159	120
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	50%	36%	66%	46%	32%	53%	39%	63%	53%	41%	52%	57%	59%	69%	64%	40%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	19%	27%	14%	20%	42%	13%	30%	15%	15%	23%	20%	15%	16%	12%	19%	18%
Neither of the above is convincing	23%	31%	15%	26%	21%	19%	25%	16%	29%	24%	21%	25%	20%	9%	13%	24%
Don't know	8%	6%	6%	8%	6%	15%	6%	7%	4%	12%	8%	4%	5%	10%	5%	18%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2120	294	223	164	286	361	706	48	285	91	448	330	224	456
Weighted	2134	277	262	160	268	380	786	45	287	89	441	326	215	446
Tuition fees should be reduced, as education is a right and everyone should be able to get a University education if they want to	50%	66%	28%	42%	66%	34%	48%	73%	58%	67%	65%	60%	72%	65%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	19%	15%	31%	24%	17%	24%	21%	14%	18%	13%	15%	15%	13%	14%
Neither of the above is convincing	23%	16%	33%	29%	13%	35%	20%	3%	18%	15%	15%	18%	12%	14%
Don't know	8%	4%	8%	4%	3%	6%	11%	9%	7%	4%	6%	8%	3%	7%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2051	1008	1034	263	326	334	371	316	441	600	531	390	507	777	815	284
Weighted	2064	1008	1047	215	340	318	359	329	502	532	519	446	544	828	807	281
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	47%	45%	49%	64%	59%	54%	46%	39%	34%	48%	50%	43%	47%	37%	54%	49%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	24%	26%	22%	22%	18%	21%	24%	23%	31%	24%	24%	25%	22%	31%	19%	18%
Neither of the above is convincing	22%	22%	21%	8%	17%	16%	21%	27%	31%	23%	21%	23%	19%	24%	22%	20%
Don't know	8%	8%	8%	7%	6%	10%	8%	12%	4%	5%	5%	9%	12%	8%	5%	13%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2051	758	605	161	14	297	450	737	171	0	0	537	230	26	151	121
Weighted	2064	792	594	160	15	296	462	725	172	0	0	523	214	23	153	118
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	47%	35%	62%	52%	41%	48%	34%	60%	52%	37%	49%	55%	54%	62%	59%	46%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	24%	35%	13%	20%	31%	22%	38%	16%	22%	27%	22%	20%	24%	23%	17%	25%
Neither of the above is convincing	22%	25%	18%	23%	13%	19%	22%	18%	23%	23%	21%	21%	20%	4%	18%	17%
Don't know	8%	6%	7%	6%	16%	11%	6%	6%	3%	13%	8%	4%	2%	11%	6%	12%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2051	277	238	145	261	355	703	52	275	95	434	303	226	456
Weighted	2064	263	278	136	244	376	778	48	278	94	431	294	215	455
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	47%	63%	32%	39%	64%	36%	43%	76%	56%	74%	62%	57%	65%	62%
Tuition fees should be increased, as it is unfair for the Government to have to cover increasing tuition costs with money that should be spent on everyone not just graduates	24%	20%	32%	32%	19%	31%	23%	12%	18%	16%	13%	20%	18%	14%
Neither of the above is convincing	22%	15%	28%	24%	14%	28%	22%	8%	20%	7%	20%	17%	11%	17%
Don't know	8%	2%	8%	5%	3%	6%	12%	4%	6%	3%	6%	7%	6%	7%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2165	1044	1116	275	358	375	376	347	433	655	575	386	518	776	907	278
Weighted	2160	1038	1117	224	373	358	359	353	493	581	560	436	552	814	896	272
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	53%	49%	58%	67%	61%	58%	54%	42%	46%	56%	50%	51%	55%	44%	59%	58%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	19%	23%	16%	15%	18%	17%	18%	23%	23%	18%	21%	21%	17%	26%	16%	15%
Neither of the above is convincing	21%	21%	21%	11%	14%	20%	23%	30%	25%	20%	25%	20%	19%	25%	20%	16%
Don't know	6%	7%	6%	7%	8%	5%	6%	5%	6%	5%	4%	8%	8%	5%	4%	11%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want	
Unweighted	2165	749	676	183	30	286	476	806	195	0	0	592	234	37	187	109
Weighted	2160	774	662	182	33	282	486	789	195	0	0	574	216	32	185	109
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	53%	43%	67%	49%	36%	53%	43%	65%	55%	48%	51%	61%	65%	53%	63%	51%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	19%	28%	12%	16%	38%	13%	29%	14%	15%	19%	23%	15%	17%	18%	14%	17%
Neither of the above is convincing	21%	25%	16%	30%	23%	20%	24%	17%	26%	23%	20%	20%	17%	22%	18%	17%
Don't know	6%	5%	4%	5%	4%	14%	4%	4%	3%	10%	6%	4%	2%	8%	6%	16%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2165	284	210	139	272	335	720	58	279	90	473	333	256	509
Weighted	2160	266	241	131	252	345	789	57	280	88	467	322	244	505
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	53%	67%	42%	45%	71%	43%	51%	81%	58%	68%	66%	63%	70%	67%
Tuition fees should be increased, as it is a privilege to go to University and students should pay more for the benefits it gives them in their career	19%	17%	26%	28%	13%	25%	19%	8%	20%	7%	13%	15%	12%	12%
Neither of the above is convincing	21%	12%	27%	21%	14%	25%	21%	7%	20%	22%	16%	19%	15%	17%
Don't know	6%	4%	5%	6%	2%	6%	9%	4%	3%	2%	4%	3%	4%	4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2090	1056	1028	256	366	348	364	332	423	642	550	388	488	752	877	273
Weighted	2088	1056	1026	205	381	334	353	338	477	564	537	444	519	790	865	272
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	44%	45%	43%	60%	48%	50%	48%	37%	32%	47%	42%	42%	44%	35%	49%	46%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	26%	28%	23%	19%	26%	24%	25%	24%	31%	24%	25%	30%	25%	33%	23%	19%
Neither of the above is convincing	23%	21%	25%	13%	19%	18%	21%	31%	30%	23%	27%	20%	21%	26%	23%	19%
Don't know	7%	6%	9%	8%	7%	9%	5%	8%	7%	5%	6%	8%	10%	6%	6%	16%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2090	737	638	165	28	272	418	823	165	0	0	556	239	32	162	106
Weighted	2088	763	626	162	29	269	429	808	162	0	0	537	223	29	160	106
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	44%	32%	55%	42%	41%	49%	33%	53%	51%	40%	39%	54%	52%	46%	54%	39%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	26%	36%	18%	26%	27%	19%	38%	20%	24%	27%	28%	19%	26%	33%	22%	28%
Neither of the above is convincing	23%	26%	21%	25%	16%	21%	23%	21%	21%	23%	26%	21%	19%	18%	21%	19%
Don't know	7%	6%	6%	7%	16%	10%	6%	5%	4%	10%	8%	6%	4%	3%	3%	14%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now	
Unweighted	2090	291	225	157	267	361	701	59	301	107	464	359	251	483
Weighted	2088	277	260	146	249	375	770	55	300	102	457	350	241	476
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	44%	57%	32%	32%	64%	31%	40%	69%	51%	56%	58%	47%	54%	57%
Tuition fees should be increased, as the taxpayer cannot afford to cover any of the costs of University education right now when there are other priorities such as the NHS	26%	21%	34%	36%	21%	34%	28%	15%	24%	22%	19%	21%	22%	18%
Neither of the above is convincing	23%	15%	26%	26%	11%	29%	22%	14%	19%	19%	18%	25%	19%	20%
Don't know	7%	7%	8%	6%	4%	6%	10%	2%	6%	4%	4%	7%	5%	5%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	2113	1003	1101	276	349	365	362	322	439	600	540	432	513	800	841	283
Weighted	2121	1003	1110	221	363	349	353	333	501	532	526	488	547	845	840	279
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	47%	46%	49%	58%	54%	54%	47%	38%	39%	46%	49%	47%	47%	40%	52%	53%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	22%	25%	19%	18%	21%	16%	25%	27%	22%	23%	21%	22%	20%	27%	19%	16%
Neither of the above is convincing	23%	22%	24%	12%	18%	20%	20%	27%	33%	26%	22%	22%	22%	25%	24%	17%
Don't know	8%	7%	9%	12%	8%	9%	8%	8%	6%	5%	7%	9%	11%	7%	5%	14%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	2113	729	625	158	28	294	397	765	166	0	0	552	230	25	173	124
Weighted	2121	760	617	156	29	296	407	755	164	0	0	529	216	24	176	123
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	47%	38%	58%	50%	21%	50%	37%	59%	53%	43%	45%	52%	60%	53%	59%	48%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	22%	30%	18%	16%	32%	15%	33%	17%	19%	22%	26%	17%	21%	36%	21%	15%
Neither of the above is convincing	23%	27%	17%	30%	38%	22%	27%	18%	26%	22%	22%	26%	15%	7%	16%	18%
Don't know	8%	5%	7%	3%	9%	13%	4%	6%	3%	13%	7%	5%	3%	4%	4%	19%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.C) Below are two arguments, one made in favour of increasing tuition fees, one made in favour of reducing tuition fees. Which of the following arguments do you find most convincing, if any?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	2113	281	241	140	278	381	757	50	267	105	439	326	255	459
Weighted	2121	263	281	135	260	399	835	47	267	101	431	324	244	458
Tuition fees should be reduced, because they mean graduates end up with too much debt that they have to pay back for a long time	47%	59%	38%	38%	61%	41%	46%	73%	57%	65%	60%	57%	61%	59%
Tuition fees should be increased, as this will allow the government to give more funding to other forms of education like apprenticeships and vocational training	22%	21%	28%	29%	18%	26%	22%	11%	20%	17%	17%	17%	20%	17%
Neither of the above is convincing	23%	15%	29%	31%	18%	27%	21%	14%	18%	13%	16%	21%	15%	17%
Don't know	8%	5%	5%	2%	3%	6%	11%	2%	5%	6%	7%	6%	4%	7%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) Imagine a political party suggested abolishing tuition fees and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	4217	2057	2143	550	699	719	715	646	887	1240	1128	801	997	1568	1696	561
Weighted	4218	2048	2154	448	732	686	691	660	1001	1097	1101	906	1063	1643	1691	554
Strongly Support	16%	17%	15%	28%	20%	19%	14%	12%	10%	18%	16%	14%	16%	11%	20%	14%
Support	20%	19%	21%	24%	24%	22%	19%	18%	16%	24%	19%	18%	18%	15%	24%	20%
Neither Support nor Oppose	21%	21%	21%	21%	21%	20%	21%	22%	20%	17%	20%	24%	22%	20%	20%	26%
Oppose	19%	18%	19%	13%	15%	16%	19%	21%	24%	20%	21%	17%	18%	21%	18%	16%
Strongly Oppose	19%	22%	16%	8%	14%	16%	20%	24%	25%	18%	20%	20%	17%	28%	13%	14%
Don't Know	6%	4%	7%	7%	6%	7%	6%	4%	6%	4%	4%	7%	9%	5%	4%	11%
Total Support:	36%	35%	36%	52%	43%	41%	33%	29%	26%	42%	35%	32%	34%	25%	44%	34%
Total Oppose:	38%	40%	36%	21%	30%	32%	39%	44%	49%	37%	41%	37%	35%	49%	32%	29%
Net:	-2%	-4%	0%	31%	14%	9%	-6%	-15%	-23%	4%	-6%	-5%	-1%	-24%	13%	5%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) Imagine a political party suggested abolishing tuition fees and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want	
Unweighted	4217	1501	1224	335	49	571	896	1546	343	0	0	1135	503	64	344	219
Weighted	4218	1554	1196	334	52	572	920	1509	344	0	0	1104	468	58	346	220
Strongly Support	16%	10%	23%	15%	9%	15%	10%	21%	18%	11%	16%	22%	21%	27%	21%	8%
Support	20%	15%	27%	23%	8%	19%	17%	25%	25%	16%	18%	23%	28%	20%	27%	17%
Neither Support nor Oppose	21%	20%	20%	21%	23%	24%	18%	21%	19%	23%	22%	18%	17%	23%	23%	27%
Oppose	19%	22%	16%	23%	20%	15%	22%	16%	23%	20%	17%	19%	18%	10%	12%	16%
Strongly Oppose	19%	29%	9%	13%	32%	16%	29%	12%	11%	23%	21%	15%	13%	17%	13%	21%
Don't Know	6%	4%	4%	5%	8%	10%	4%	4%	4%	8%	6%	4%	3%	3%	4%	12%
Total Support:	36%	24%	50%	38%	17%	35%	27%	46%	43%	27%	34%	44%	49%	46%	48%	25%
Total Oppose:	38%	52%	25%	37%	52%	31%	52%	28%	34%	42%	38%	34%	31%	27%	25%	36%
Net:	-2%	-27%	25%	1%	-35%	4%	-25%	18%	8%	-15%	-4%	10%	19%	19%	23%	-11%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.C) Imagine a political party suggested abolishing tuition fees and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	4217	582	434	290	528	706	1403	115	530	195	857	689	483	915
Weighted	4218	553	501	278	494	731	1537	109	526	185	841	668	460	900
Strongly Support	16%	26%	10%	9%	27%	10%	13%	43%	16%	37%	24%	18%	27%	23%
Support	20%	26%	14%	21%	29%	14%	17%	18%	20%	24%	26%	23%	28%	27%
Neither Support nor Oppose	21%	20%	19%	18%	17%	22%	24%	18%	25%	16%	20%	23%	15%	21%
Oppose	19%	15%	21%	26%	13%	21%	17%	11%	18%	12%	16%	17%	15%	16%
Strongly Oppose	19%	10%	31%	24%	10%	29%	20%	8%	14%	7%	10%	15%	11%	9%
Don't Know	6%	3%	5%	2%	4%	4%	8%	1%	6%	4%	4%	5%	3%	4%
Total Support:	36%	52%	24%	30%	56%	24%	30%	62%	37%	61%	50%	41%	55%	50%
Total Oppose:	38%	25%	52%	50%	23%	50%	37%	19%	33%	19%	26%	32%	26%	25%
Net:	-2%	27%	-28%	-20%	32%	-26%	-7%	43%	4%	42%	24%	9%	29%	25%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) Imagine a political party suggested reducing tuition fees to 3,000 a year and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	4090	1981	2097	547	673	717	655	632	866	1280	1063	737	956	1497	1672	520
Weighted	4085	1957	2116	438	700	690	628	646	984	1124	1046	841	1021	1573	1663	514
Strongly Support	17%	18%	16%	31%	24%	18%	16%	11%	10%	20%	16%	16%	16%	12%	21%	15%
Support	27%	26%	27%	29%	30%	30%	26%	25%	23%	29%	28%	27%	23%	22%	32%	27%
Neither Support nor Oppose	19%	18%	20%	18%	18%	19%	20%	20%	18%	17%	18%	20%	21%	19%	17%	22%
Oppose	17%	17%	17%	10%	11%	16%	16%	20%	24%	18%	17%	16%	16%	20%	16%	15%
Strongly Oppose	15%	17%	13%	5%	12%	13%	14%	20%	20%	12%	17%	15%	15%	23%	11%	11%
Don't Know	6%	4%	7%	7%	5%	5%	8%	4%	5%	3%	5%	6%	8%	4%	5%	10%
Total Support:	44%	44%	44%	60%	54%	47%	42%	36%	33%	49%	44%	43%	40%	34%	52%	42%
Total Oppose:	32%	33%	30%	15%	23%	29%	30%	40%	44%	30%	34%	32%	31%	43%	26%	26%
Net:	12%	11%	13%	46%	31%	19%	12%	-4%	-10%	19%	10%	11%	8%	-8%	26%	17%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) Imagine a political party suggested reducing tuition fees to 3,000 a year and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	4090	1458	1229	326	37	536	902	1489	329	0	0	1096	466	63	317	212
Weighted	4085	1514	1205	320	39	532	918	1456	325	0	0	1055	438	57	318	210
Strongly Support	17%	12%	23%	18%	20%	15%	13%	23%	22%	14%	18%	19%	24%	30%	23%	11%
Support	27%	21%	34%	28%	21%	26%	23%	32%	30%	22%	22%	34%	33%	30%	36%	16%
Neither Support nor Oppose	19%	18%	19%	20%	20%	21%	17%	18%	19%	22%	19%	18%	15%	17%	18%	28%
Oppose	17%	22%	13%	19%	13%	15%	21%	14%	15%	18%	18%	16%	14%	9%	11%	17%
Strongly Oppose	15%	24%	8%	11%	24%	12%	23%	9%	11%	18%	17%	10%	11%	8%	10%	16%
Don't Know	6%	4%	5%	4%	3%	11%	3%	4%	4%	7%	6%	3%	4%	6%	2%	12%
Total Support:	44%	33%	57%	46%	41%	41%	36%	55%	51%	36%	40%	53%	56%	60%	59%	27%
Total Oppose:	32%	46%	20%	30%	36%	27%	44%	23%	26%	36%	34%	26%	24%	17%	20%	33%
Net:	12%	-13%	37%	17%	5%	14%	-8%	33%	25%	0%	6%	27%	32%	43%	39%	-6%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.C) Imagine a political party suggested reducing tuition fees to 3,000 a year and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	4090	557	415	298	519	661	1330	98	512	191	879	610	458	922
Weighted	4085	523	484	284	486	694	1466	93	514	185	862	595	438	913
Strongly Support	17%	27%	11%	16%	27%	11%	14%	39%	21%	30%	26%	18%	28%	23%
Support	27%	33%	18%	25%	37%	20%	23%	20%	28%	30%	32%	33%	35%	34%
Neither Support nor Oppose	19%	17%	18%	16%	13%	19%	21%	25%	19%	15%	16%	21%	14%	18%
Oppose	17%	10%	19%	20%	13%	23%	17%	6%	17%	10%	13%	14%	13%	13%
Strongly Oppose	15%	9%	28%	20%	6%	24%	17%	8%	10%	12%	8%	10%	7%	7%
Don't Know	6%	3%	5%	3%	3%	4%	8%	2%	3%	3%	4%	4%	2%	5%
Total Support:	44%	61%	29%	41%	64%	31%	38%	59%	50%	60%	59%	50%	64%	57%
Total Oppose:	32%	19%	47%	40%	19%	46%	33%	14%	28%	22%	21%	25%	20%	20%
Net:	12%	42%	-18%	0%	45%	-16%	4%	45%	22%	38%	37%	26%	44%	36%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) Imagine a political party suggested reducing tuition fees to 6,000 a year and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	4226	2073	2136	539	703	687	784	672	840	1244	1129	793	1013	1546	1763	538
Weighted	4227	2068	2142	439	737	652	756	690	951	1104	1102	900	1074	1623	1751	532
Strongly Support	13%	15%	11%	26%	18%	15%	11%	8%	7%	15%	11%	13%	14%	9%	15%	13%
Support	33%	33%	33%	38%	37%	35%	30%	30%	30%	37%	34%	31%	29%	27%	39%	30%
Neither Support nor Oppose	21%	21%	22%	19%	20%	21%	21%	23%	22%	18%	20%	22%	25%	23%	19%	26%
Oppose	15%	14%	15%	8%	12%	14%	15%	18%	20%	16%	17%	13%	14%	19%	14%	10%
Strongly Oppose	12%	13%	11%	5%	9%	10%	15%	15%	15%	10%	13%	15%	11%	18%	8%	10%
Don't Know	6%	4%	7%	5%	5%	6%	7%	5%	5%	4%	5%	6%	7%	5%	4%	10%
Total Support:	46%	48%	45%	64%	54%	50%	42%	38%	37%	52%	45%	44%	43%	36%	55%	43%
Total Oppose:	27%	28%	26%	12%	20%	23%	30%	33%	35%	26%	30%	27%	25%	37%	22%	21%
Net:	19%	20%	18%	52%	34%	26%	11%	5%	3%	25%	15%	17%	18%	-1%	33%	23%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) Imagine a political party suggested reducing tuition fees to 6,000 a year and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	4226	1488	1284	337	55	561	918	1572	331	0	0	1152	463	66	349	248
Weighted	4227	1538	1262	336	59	554	940	1538	328	0	0	1116	430	61	350	247
Strongly Support	13%	10%	18%	14%	10%	11%	12%	18%	15%	10%	13%	15%	22%	22%	17%	9%
Support	33%	27%	42%	33%	24%	30%	27%	41%	37%	29%	31%	38%	38%	33%	40%	23%
Neither Support nor Oppose	21%	22%	18%	23%	28%	26%	21%	18%	22%	25%	21%	20%	17%	28%	21%	30%
Oppose	15%	20%	12%	15%	13%	11%	20%	13%	15%	15%	16%	14%	12%	7%	11%	16%
Strongly Oppose	12%	18%	6%	9%	21%	12%	16%	7%	8%	14%	14%	8%	7%	9%	9%	13%
Don't Know	6%	3%	4%	6%	4%	11%	4%	4%	3%	8%	6%	5%	3%	2%	3%	10%
Total Support:	46%	37%	60%	47%	34%	41%	40%	59%	52%	38%	44%	53%	61%	55%	57%	32%
Total Oppose:	27%	38%	18%	24%	34%	23%	36%	19%	23%	29%	29%	23%	20%	16%	19%	28%
Net:	19%	-1%	42%	23%	0%	18%	4%	39%	29%	9%	14%	30%	41%	39%	38%	3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.C) Imagine a political party suggested reducing tuition fees to 6,000 a year and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	4226	574	421	307	539	675	1421	105	577	204	921	651	466	947
Weighted	4227	546	488	291	504	702	1555	98	575	197	900	638	446	936
Strongly Support	13%	22%	8%	12%	24%	8%	11%	23%	20%	19%	20%	16%	22%	19%
Support	33%	41%	23%	33%	41%	28%	30%	42%	35%	44%	41%	40%	46%	41%
Neither Support nor Oppose	21%	17%	25%	20%	16%	23%	24%	17%	21%	15%	16%	20%	14%	17%
Oppose	15%	11%	17%	17%	10%	17%	14%	9%	13%	11%	13%	12%	10%	13%
Strongly Oppose	12%	6%	22%	14%	5%	21%	14%	4%	8%	8%	7%	7%	6%	6%
Don't Know	6%	4%	4%	3%	4%	3%	7%	5%	3%	3%	3%	5%	3%	5%
Total Support:	46%	63%	32%	45%	65%	36%	41%	66%	55%	63%	61%	56%	67%	60%
Total Oppose:	27%	17%	39%	32%	15%	38%	28%	13%	21%	19%	20%	19%	16%	18%
Net:	19%	46%	-7%	13%	50%	-2%	13%	53%	34%	44%	41%	36%	52%	42%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) Imagine a political party suggested reducing tuition fees to 7,500 a year and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	4182	2020	2145	548	680	708	723	671	852	1285	1079	811	957	1495	1751	544
Weighted	4178	2009	2153	443	705	676	699	687	970	1140	1052	921	1016	1576	1727	543
Strongly Support	11%	13%	9%	20%	16%	11%	9%	6%	7%	12%	10%	11%	10%	7%	12%	11%
Support	34%	33%	34%	41%	40%	36%	33%	30%	29%	39%	33%	32%	32%	27%	40%	33%
Neither Support nor Oppose	24%	23%	25%	21%	21%	23%	27%	23%	27%	22%	24%	25%	26%	25%	23%	28%
Oppose	15%	15%	15%	8%	10%	14%	14%	20%	20%	15%	16%	14%	14%	20%	14%	9%
Strongly Oppose	11%	12%	10%	4%	10%	9%	11%	16%	12%	9%	13%	12%	10%	17%	7%	10%
Don't Know	5%	4%	6%	7%	4%	6%	7%	5%	5%	4%	4%	6%	8%	4%	4%	9%
Total Support:	45%	46%	43%	60%	55%	47%	42%	36%	36%	50%	43%	43%	42%	34%	53%	44%
Total Oppose:	26%	27%	25%	12%	20%	23%	24%	36%	32%	24%	29%	26%	24%	37%	20%	19%
Net:	19%	19%	18%	48%	35%	24%	17%	0%	4%	26%	14%	17%	18%	-3%	32%	25%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) Imagine a political party suggested reducing tuition fees to 7,500 a year and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	4182	1472	1221	367	53	565	868	1545	357	0	0	1143	486	55	321	244
Weighted	4178	1527	1192	365	57	563	880	1513	355	0	0	1095	455	49	324	246
Strongly Support	11%	8%	13%	11%	2%	11%	9%	14%	16%	7%	11%	13%	14%	10%	17%	7%
Support	34%	28%	44%	38%	22%	33%	31%	41%	40%	28%	34%	39%	41%	40%	46%	24%
Neither Support nor Oppose	24%	24%	23%	27%	26%	24%	22%	23%	24%	29%	21%	22%	24%	28%	21%	27%
Oppose	15%	20%	11%	14%	22%	10%	18%	12%	12%	18%	15%	13%	11%	7%	7%	18%
Strongly Oppose	11%	17%	5%	6%	26%	11%	16%	7%	5%	12%	12%	9%	7%	12%	5%	15%
Don't Know	5%	4%	4%	4%	2%	10%	4%	4%	2%	7%	6%	4%	3%	4%	4%	9%
Total Support:	45%	36%	58%	49%	24%	44%	40%	55%	56%	35%	45%	52%	56%	49%	63%	31%
Total Oppose:	26%	36%	16%	20%	48%	21%	34%	19%	17%	30%	28%	22%	17%	19%	12%	33%
Net:	19%	-1%	42%	29%	-24%	23%	6%	36%	39%	6%	18%	30%	38%	30%	50%	-3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.C) Imagine a political party suggested reducing tuition fees to 7,500 a year and having the government / taxpayers make up the difference, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	4182	582	436	305	530	703	1405	104	548	182	902	643	453	903
Weighted	4178	543	506	291	491	741	1547	97	548	174	884	629	432	886
Strongly Support	11%	17%	8%	10%	16%	7%	9%	21%	13%	13%	16%	10%	17%	13%
Support	34%	44%	25%	32%	42%	25%	31%	46%	35%	49%	39%	44%	47%	44%
Neither Support nor Oppose	24%	20%	27%	22%	20%	26%	26%	15%	27%	20%	23%	23%	19%	23%
Oppose	15%	9%	17%	19%	11%	21%	15%	10%	13%	11%	12%	11%	12%	11%
Strongly Oppose	11%	7%	19%	14%	6%	17%	11%	3%	8%	4%	6%	7%	4%	5%
Don't Know	5%	3%	5%	3%	4%	4%	7%	5%	4%	3%	3%	4%	2%	4%
Total Support:	45%	61%	33%	42%	59%	32%	40%	67%	48%	62%	55%	54%	64%	57%
Total Oppose:	26%	16%	36%	33%	17%	38%	26%	13%	21%	15%	19%	19%	16%	16%
Net:	19%	45%	-3%	9%	42%	-6%	14%	54%	27%	47%	37%	36%	48%	41%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) Imagine a political party suggested keeping tuition fees at the level they are now, which is 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	4239	2043	2179	542	694	739	743	651	870	1262	1116	836	984	1556	1709	580
Weighted	4245	2026	2202	443	719	705	719	666	992	1123	1087	945	1050	1634	1698	579
Strongly Support	5%	7%	3%	8%	5%	6%	4%	3%	4%	6%	4%	4%	5%	5%	5%	4%
Support	25%	26%	25%	20%	23%	24%	25%	24%	30%	26%	24%	25%	26%	28%	26%	21%
Neither Support nor Oppose	38%	38%	37%	35%	34%	36%	40%	42%	38%	36%	39%	39%	36%	41%	35%	38%
Oppose	19%	19%	19%	22%	24%	18%	19%	17%	17%	21%	20%	18%	17%	16%	22%	18%
Strongly Oppose	7%	6%	8%	11%	8%	9%	5%	7%	5%	7%	8%	7%	7%	5%	8%	8%
Don't Know	6%	4%	7%	4%	7%	6%	7%	5%	6%	3%	5%	7%	9%	5%	4%	11%
Total Support:	30%	32%	28%	28%	28%	31%	30%	28%	34%	33%	28%	29%	31%	33%	31%	25%
Total Oppose:	26%	25%	28%	33%	31%	27%	24%	24%	22%	28%	28%	25%	23%	22%	29%	27%
Net:	4%	8%	1%	-5%	-3%	4%	6%	3%	12%	4%	0%	3%	7%	11%	2%	-2%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) Imagine a political party suggested keeping tuition fees at the level they are now, which is 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want	
Unweighted	4239	1490	1256	310	57	600	886	1580	346	0	0	1101	494	68	331	235
Weighted	4245	1546	1231	309	61	597	908	1551	343	0	0	1062	463	62	335	236
Strongly Support	5%	6%	5%	4%	5%	4%	7%	5%	5%	4%	5%	4%	8%	9%	4%	3%
Support	25%	33%	22%	26%	20%	20%	34%	23%	25%	28%	24%	23%	23%	20%	28%	19%
Neither Support nor Oppose	38%	39%	37%	36%	41%	38%	37%	37%	35%	38%	38%	36%	37%	43%	34%	41%
Oppose	19%	14%	23%	23%	21%	19%	14%	22%	24%	15%	19%	25%	20%	17%	20%	16%
Strongly Oppose	7%	5%	9%	5%	10%	8%	4%	9%	8%	7%	8%	8%	8%	7%	9%	8%
Don't Know	6%	4%	4%	5%	4%	10%	3%	4%	4%	8%	6%	3%	4%	4%	5%	13%
Total Support:	30%	38%	27%	30%	25%	24%	41%	28%	30%	32%	29%	28%	31%	29%	32%	22%
Total Oppose:	26%	19%	32%	28%	31%	28%	18%	31%	31%	22%	26%	33%	28%	24%	28%	24%
Net:	4%	19%	-6%	2%	-6%	-4%	23%	-3%	-2%	10%	3%	-5%	3%	5%	4%	-2%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.C) Imagine a political party suggested keeping tuition fees at the level they are now, which is 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	4239	567	423	292	531	704	1446	107	574	197	906	674	502	934
Weighted	4245	536	492	276	496	733	1590	102	578	192	889	662	481	926
Strongly Support	5%	6%	6%	9%	8%	4%	5%	7%	5%	4%	5%	4%	6%	5%
Support	25%	22%	30%	37%	23%	29%	26%	19%	27%	21%	22%	25%	23%	23%
Neither Support nor Oppose	38%	36%	43%	32%	34%	41%	38%	26%	37%	30%	36%	38%	31%	37%
Oppose	19%	25%	13%	16%	24%	15%	16%	28%	19%	24%	23%	20%	26%	23%
Strongly Oppose	7%	7%	4%	4%	8%	6%	7%	18%	8%	18%	10%	8%	11%	9%
Don't Know	6%	4%	4%	2%	3%	5%	8%	3%	4%	3%	3%	5%	2%	4%
Total Support:	30%	29%	35%	46%	32%	33%	31%	25%	32%	25%	28%	29%	29%	28%
Total Oppose:	26%	32%	17%	20%	32%	21%	23%	46%	27%	42%	33%	28%	38%	32%
Net:	4%	-3%	18%	27%	0%	12%	8%	-21%	6%	-17%	-6%	1%	-8%	-4%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) Imagine a political party suggested increasing tuition fees to 12,500 a year, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	4162	2012	2140	526	673	732	736	634	860	1252	1091	828	940	1524	1729	551
Weighted	4166	2009	2146	424	704	697	708	652	980	1105	1064	942	1003	1604	1717	544
Strongly Support	3%	4%	2%	4%	3%	4%	2%	2%	3%	3%	2%	3%	3%	3%	3%	3%
Support	8%	11%	6%	7%	10%	7%	7%	8%	9%	7%	8%	10%	8%	11%	7%	5%
Neither Support nor Oppose	17%	18%	16%	12%	12%	16%	16%	23%	21%	14%	18%	18%	20%	23%	13%	18%
Oppose	27%	27%	27%	18%	21%	25%	28%	33%	31%	29%	28%	24%	26%	29%	27%	23%
Strongly Oppose	41%	37%	44%	53%	49%	44%	41%	31%	33%	44%	42%	40%	36%	31%	47%	42%
Don't Know	4%	4%	5%	5%	4%	5%	6%	4%	3%	3%	3%	5%	7%	3%	3%	9%
Total Support:	11%	14%	8%	12%	13%	11%	10%	10%	12%	10%	10%	13%	11%	14%	10%	8%
Total Oppose:	67%	63%	71%	71%	70%	69%	69%	63%	64%	73%	70%	63%	62%	60%	74%	65%
Net:	-56%	-49%	-63%	-59%	-57%	-58%	-59%	-53%	-52%	-63%	-60%	-50%	-51%	-47%	-63%	-57%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) Imagine a political party suggested increasing tuition fees to 12,500 a year, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	4162	1492	1277	338	52	524	849	1574	334	0	0	1072	504	62	336	240
Weighted	4166	1552	1254	333	57	522	874	1539	326	0	0	1032	470	57	340	243
Strongly Support	3%	4%	2%	3%	3%	2%	4%	2%	3%	3%	3%	2%	3%	14%	4%	2%
Support	8%	12%	6%	7%	7%	5%	14%	6%	8%	10%	7%	6%	8%	11%	7%	8%
Neither Support nor Oppose	17%	23%	12%	16%	36%	16%	22%	12%	16%	22%	18%	13%	9%	15%	12%	22%
Oppose	27%	30%	23%	27%	20%	26%	31%	25%	27%	29%	26%	25%	29%	20%	27%	25%
Strongly Oppose	41%	28%	53%	44%	34%	43%	26%	52%	45%	30%	42%	51%	48%	39%	48%	32%
Don't Know	4%	3%	3%	4%	0%	8%	2%	3%	2%	7%	4%	2%	2%	1%	2%	12%
Total Support:	11%	16%	8%	9%	11%	7%	18%	8%	10%	13%	10%	8%	11%	25%	11%	9%
Total Oppose:	67%	59%	77%	71%	54%	69%	57%	76%	72%	58%	68%	76%	77%	59%	75%	57%
Net:	-56%	-43%	-69%	-62%	-43%	-62%	-39%	-68%	-62%	-45%	-58%	-68%	-66%	-34%	-63%	-48%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.C) Imagine a political party suggested increasing tuition fees to 12,500 a year, from their current level of 9,250 a year. Do you think you would support or oppose this suggestion?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	4162	546	439	287	533	733	1401	116	550	186	917	657	482	956
Weighted	4166	514	507	274	495	765	1549	110	549	179	902	637	463	945
Strongly Support	3%	3%	5%	4%	5%	3%	3%	4%	3%	3%	2%	3%	3%	2%
Support	8%	9%	12%	11%	9%	10%	9%	2%	8%	8%	6%	6%	8%	7%
Neither Support nor Oppose	17%	10%	27%	17%	10%	23%	21%	8%	15%	7%	12%	12%	9%	12%
Oppose	27%	21%	27%	35%	20%	28%	26%	15%	26%	18%	22%	29%	23%	24%
Strongly Oppose	41%	55%	25%	33%	54%	32%	34%	70%	44%	63%	55%	46%	56%	53%
Don't Know	4%	2%	4%	2%	2%	3%	7%	2%	4%	0%	3%	4%	2%	3%
Total Support:	11%	12%	17%	14%	14%	14%	12%	5%	11%	11%	8%	9%	10%	9%
Total Oppose:	67%	76%	52%	67%	74%	61%	60%	85%	70%	81%	77%	75%	78%	77%
Net:	-56%	-65%	-35%	-53%	-60%	-47%	-48%	-80%	-59%	-71%	-69%	-67%	-68%	-68%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) Imagine a political party said they would abolish University tuition fees, making University free for all and paid for by the Government. Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I would be much more likely to support a political party that proposed this	22%	21%	23%	37%	30%	26%	22%	14%	12%	24%	20%	23%	23%	15%	26%	27%
I would be somewhat more likely to support a political party that proposed this	21%	21%	20%	27%	26%	23%	19%	17%	16%	22%	22%	20%	19%	16%	25%	21%
This proposal would not really impact how likely I was to support a political party either way	24%	23%	26%	15%	18%	20%	25%	31%	31%	24%	25%	23%	24%	27%	24%	23%
I would be somewhat less likely to support a political party that proposed this	10%	11%	9%	7%	8%	10%	9%	12%	13%	12%	11%	10%	8%	12%	10%	7%
I would be much less likely to support a political party that proposed this	14%	17%	11%	4%	8%	10%	14%	19%	20%	13%	15%	14%	13%	22%	9%	9%
Don't Know	9%	7%	10%	9%	9%	10%	10%	7%	7%	5%	7%	10%	13%	8%	6%	14%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) Imagine a political party said they would abolish University tuition fees, making University free for all and paid for by the Government. Which of the following comes closest to your view?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want	
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I would be much more likely to support a political party that proposed this	22%	13%	33%	20%	18%	25%	14%	31%	24%	18%	22%	26%	29%	37%	35%	17%
I would be somewhat more likely to support a political party that proposed this	21%	15%	27%	23%	10%	19%	16%	26%	25%	16%	21%	25%	25%	19%	29%	19%
This proposal would not really impact how likely I was to support a political party either way	24%	27%	22%	29%	30%	24%	26%	22%	24%	29%	23%	22%	21%	17%	18%	26%
I would be somewhat less likely to support a political party that proposed this	10%	14%	7%	12%	12%	8%	14%	8%	12%	10%	10%	11%	10%	8%	5%	8%
I would be much less likely to support a political party that proposed this	14%	24%	5%	10%	25%	10%	24%	6%	10%	16%	16%	10%	10%	12%	6%	12%
Don't Know	9%	7%	7%	6%	4%	15%	6%	7%	6%	12%	9%	6%	5%	6%	7%	19%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.C) Imagine a political party said they would abolish University tuition fees, making University free for all and paid for by the Government. Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I would be much more likely to support a political party that proposed this	22%	35%	13%	14%	36%	13%	21%	52%	31%	41%	35%	25%	38%	32%
I would be somewhat more likely to support a political party that proposed this	21%	27%	12%	20%	27%	15%	18%	23%	22%	29%	26%	27%	28%	28%
This proposal would not really impact how likely I was to support a political party either way	24%	17%	27%	25%	18%	26%	25%	16%	25%	17%	22%	23%	19%	22%
I would be somewhat less likely to support a political party that proposed this	10%	8%	13%	14%	7%	14%	9%	2%	9%	4%	7%	10%	7%	7%
I would be much less likely to support a political party that proposed this	14%	6%	25%	22%	6%	23%	14%	3%	8%	5%	5%	7%	4%	5%
Don't Know	9%	7%	10%	5%	6%	8%	13%	4%	6%	4%	6%	8%	3%	7%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) Some have proposed replacing tuition fees with a Graduate Tax . This would mean the cost of attending university is paid for by the government, using money raised by a higher rate of income tax charged only to those who graduate from University. Would you support or oppose this proposal?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	10%	12%	9%	16%	16%	13%	9%	8%	5%	10%	9%	12%	11%	9%	11%	11%
Somewhat support	33%	35%	31%	36%	34%	33%	34%	31%	31%	35%	35%	32%	30%	33%	34%	29%
Neither support nor oppose	24%	24%	25%	21%	19%	23%	24%	28%	27%	22%	23%	25%	27%	25%	24%	26%
Somewhat oppose	13%	12%	14%	11%	11%	12%	12%	14%	16%	14%	14%	11%	12%	13%	14%	11%
Strongly oppose	10%	10%	10%	7%	11%	9%	9%	10%	10%	12%	10%	9%	7%	11%	9%	9%
Don't know	10%	8%	12%	8%	9%	10%	12%	10%	10%	7%	9%	10%	14%	9%	9%	14%
Total Support:	43%	47%	40%	53%	50%	45%	43%	38%	36%	45%	44%	45%	40%	42%	45%	40%
Total Oppose:	22%	22%	23%	18%	22%	21%	21%	24%	26%	26%	24%	20%	19%	24%	23%	20%
Net:	21%	25%	16%	35%	28%	25%	21%	15%	10%	19%	20%	25%	21%	19%	22%	20%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) Some have proposed replacing tuition fees with a Graduate Tax . This would mean the cost of attending university is paid for by the government, using money raised by a higher rate of income tax charged only to those who graduate from University. Would you support or oppose this proposal?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	10%	9%	12%	11%	10%	10%	10%	12%	13%	10%	11%	9%	13%	21%	16%	9%
Somewhat support	33%	33%	34%	34%	29%	30%	35%	36%	34%	31%	35%	34%	32%	27%	38%	29%
Neither support nor oppose	24%	25%	24%	22%	30%	25%	24%	24%	22%	28%	24%	21%	20%	27%	23%	30%
Somewhat oppose	13%	14%	12%	14%	13%	11%	14%	12%	15%	11%	11%	17%	15%	8%	7%	8%
Strongly oppose	10%	11%	9%	9%	13%	10%	11%	8%	9%	7%	8%	13%	13%	12%	6%	7%
Don t know	10%	8%	9%	10%	5%	14%	7%	8%	6%	13%	11%	6%	7%	5%	9%	18%
Total Support:	43%	42%	46%	45%	39%	41%	45%	48%	48%	41%	46%	43%	45%	48%	55%	37%
Total Oppose:	22%	25%	21%	23%	26%	20%	25%	20%	24%	18%	19%	29%	28%	20%	13%	15%
Net:	21%	17%	25%	22%	13%	21%	21%	28%	24%	23%	27%	14%	18%	27%	42%	22%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.C) Some have proposed replacing tuition fees with a Graduate Tax . This would mean the cost of attending university is paid for by the government, using money raised by a higher rate of income tax charged only to those who graduate from University. Would you support or oppose this proposal?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	10%	15%	9%	10%	15%	8%	11%	17%	14%	14%	14%	10%	15%	12%
Somewhat support	33%	34%	32%	33%	38%	31%	31%	32%	34%	36%	36%	35%	38%	34%
Neither support nor oppose	24%	18%	26%	25%	19%	26%	27%	23%	26%	23%	22%	26%	21%	25%
Somewhat oppose	13%	14%	14%	16%	13%	14%	11%	13%	11%	11%	11%	12%	12%	11%
Strongly oppose	10%	13%	10%	10%	10%	11%	7%	9%	7%	10%	9%	7%	7%	8%
Don't know	10%	5%	10%	6%	6%	9%	13%	6%	8%	7%	8%	8%	6%	9%
Total Support:	43%	49%	40%	44%	53%	39%	42%	49%	47%	50%	50%	46%	53%	46%
Total Oppose:	22%	28%	24%	26%	23%	25%	17%	22%	19%	20%	20%	19%	20%	20%
Net:	21%	21%	17%	18%	29%	14%	25%	27%	28%	30%	30%	26%	33%	27%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) And imagine a political party said they would abolish University tuition fees, making University free for all and paid for through a graduate tax . Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I would be much more likely to support a political party that proposed this	11%	13%	10%	17%	16%	13%	11%	8%	6%	11%	10%	13%	12%	9%	12%	14%
I would be somewhat more likely to support a political party that proposed this	25%	26%	23%	32%	27%	28%	24%	21%	20%	26%	25%	25%	23%	22%	27%	22%
This proposal would not really impact how likely I was to support a political party either way	32%	31%	32%	23%	26%	26%	33%	37%	40%	32%	34%	30%	30%	34%	32%	28%
I would be somewhat less likely to support a political party that proposed this	10%	10%	10%	10%	10%	11%	8%	11%	11%	12%	11%	9%	9%	10%	11%	8%
I would be much less likely to support a political party that proposed this	9%	10%	8%	5%	8%	8%	8%	10%	12%	9%	9%	9%	7%	12%	7%	8%
Don't Know	13%	10%	16%	13%	13%	15%	15%	14%	12%	9%	12%	14%	19%	13%	11%	19%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) And imagine a political party said they would abolish University tuition fees, making University free for all and paid for through a graduate tax . Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I would be much more likely to support a political party that proposed this	11%	9%	13%	11%	12%	13%	9%	14%	14%	11%	12%	11%	14%	16%	20%	8%
I would be somewhat more likely to support a political party that proposed this	25%	22%	30%	25%	16%	22%	23%	30%	28%	21%	25%	27%	29%	28%	34%	21%
This proposal would not really impact how likely I was to support a political party either way	32%	34%	30%	34%	39%	29%	35%	30%	31%	35%	30%	31%	28%	23%	24%	32%
I would be somewhat less likely to support a political party that proposed this	10%	11%	10%	12%	6%	8%	11%	10%	11%	8%	10%	13%	12%	9%	7%	7%
I would be much less likely to support a political party that proposed this	9%	12%	5%	8%	21%	8%	12%	5%	8%	7%	8%	9%	10%	11%	4%	8%
Don't Know	13%	11%	12%	10%	5%	20%	9%	11%	9%	18%	14%	10%	8%	13%	12%	24%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.C) And imagine a political party said they would abolish University tuition fees, making University free for all and paid for through a graduate tax . Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I would be much more likely to support a political party that proposed this	11%	16%	8%	11%	18%	9%	12%	20%	16%	14%	16%	12%	17%	13%
I would be somewhat more likely to support a political party that proposed this	25%	29%	23%	21%	31%	21%	23%	35%	27%	37%	30%	30%	35%	30%
This proposal would not really impact how likely I was to support a political party either way	32%	25%	34%	34%	23%	33%	31%	29%	31%	27%	31%	30%	28%	32%
I would be somewhat less likely to support a political party that proposed this	10%	12%	9%	14%	11%	11%	8%	9%	9%	11%	8%	11%	10%	9%
I would be much less likely to support a political party that proposed this	9%	9%	12%	11%	7%	12%	8%	2%	6%	5%	5%	6%	5%	5%
Don t Know	13%	9%	14%	8%	10%	13%	18%	6%	10%	7%	10%	12%	6%	11%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Make businesses pay a levy to universities who train their workers (i.e. law firms paying a fee to universities that teach law degrees)

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4040	4262	1084	1365	1427	1443	1295	1717	2512	2193	1597	1932	3049	3425	1087
Weighted	8332	4016	4286	878	1422	1362	1392	1326	1950	2223	2141	1812	2058	3203	3401	1077
Strongly support	17%	18%	15%	17%	18%	17%	17%	16%	15%	18%	17%	16%	16%	16%	19%	12%
Somewhat support	42%	41%	44%	35%	40%	40%	42%	45%	48%	44%	44%	41%	40%	44%	43%	38%
Neither support nor oppose	21%	22%	21%	24%	20%	23%	22%	21%	20%	20%	21%	22%	23%	22%	20%	24%
Somewhat oppose	8%	8%	7%	9%	9%	8%	6%	7%	8%	9%	8%	7%	7%	7%	8%	7%
Strongly oppose	4%	5%	3%	5%	4%	4%	4%	4%	3%	4%	3%	4%	4%	4%	3%	4%
Don't know	8%	7%	9%	10%	9%	8%	10%	6%	6%	5%	7%	9%	11%	6%	7%	14%
Total Support:	59%	59%	59%	52%	58%	58%	59%	61%	63%	62%	61%	57%	56%	61%	62%	51%
Total Oppose:	12%	13%	11%	14%	12%	11%	10%	11%	11%	13%	11%	11%	10%	12%	11%	11%
Net:	48%	47%	48%	38%	46%	46%	48%	50%	52%	49%	50%	46%	46%	49%	51%	39%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Make businesses pay a levy to universities who train their workers (i.e. law firms paying a fee to universities that teach law degrees)

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2955	2487	665	101	1110	1762	3091	675	0	0	2222	968	125	664	466
Weighted	8332	3065	2437	659	108	1103	1802	3024	669	0	0	2144	905	114	669	467
Strongly support	17%	15%	20%	15%	26%	14%	14%	20%	17%	15%	16%	18%	19%	22%	22%	11%
Somewhat support	42%	45%	42%	47%	39%	36%	46%	42%	46%	40%	42%	44%	44%	37%	36%	36%
Neither support nor oppose	21%	21%	21%	19%	22%	24%	22%	21%	20%	24%	22%	20%	18%	24%	22%	27%
Somewhat oppose	8%	8%	7%	9%	5%	7%	9%	8%	9%	7%	8%	8%	10%	12%	9%	7%
Strongly oppose	4%	5%	3%	4%	4%	5%	5%	3%	4%	4%	4%	4%	5%	2%	3%	3%
Don't know	8%	5%	7%	7%	4%	14%	4%	6%	4%	10%	8%	6%	4%	3%	8%	16%
Total Support:	59%	60%	62%	62%	65%	50%	60%	62%	63%	55%	58%	62%	64%	58%	58%	47%
Total Oppose:	12%	13%	10%	13%	9%	12%	14%	10%	13%	10%	12%	12%	15%	14%	12%	10%
Net:	48%	47%	52%	49%	56%	38%	47%	52%	50%	45%	45%	50%	49%	44%	46%	37%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.C) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Make businesses pay a levy to universities who train their workers (i.e. law firms paying a fee to universities that teach law degrees)

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2784	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	563	983	1453	3061	201	1092	370	1754	1270	904	1833
Strongly support	17%	19%	16%	17%	20%	16%	16%	35%	18%	24%	23%	16%	23%	21%
Somewhat support	42%	41%	45%	45%	44%	44%	40%	36%	41%	44%	40%	45%	46%	42%
Neither support nor oppose	21%	20%	21%	19%	20%	21%	23%	15%	25%	16%	21%	21%	17%	22%
Somewhat oppose	8%	10%	7%	11%	9%	8%	7%	5%	7%	6%	7%	8%	8%	7%
Strongly oppose	4%	3%	5%	4%	3%	5%	4%	4%	3%	4%	3%	3%	2%	3%
Don't know	8%	6%	6%	4%	5%	6%	11%	6%	6%	6%	6%	7%	4%	6%
Total Support:	59%	61%	61%	62%	63%	59%	56%	70%	58%	68%	63%	61%	69%	62%
Total Oppose:	12%	13%	12%	15%	12%	13%	10%	8%	11%	10%	10%	11%	10%	10%
Net:	48%	48%	48%	46%	51%	46%	45%	62%	48%	58%	53%	50%	59%	53%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Make employers pay higher taxes in order to hire graduates (e.g. an additional national insurance style payment for companies which hire more graduates)

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4040	4262	1084	1365	1427	1443	1295	1717	2512	2193	1597	1932	3049	3425	1087
Weighted	8332	4016	4286	878	1422	1362	1392	1326	1950	2223	2141	1812	2058	3203	3401	1077
Strongly support	10%	11%	8%	12%	12%	10%	9%	9%	8%	11%	9%	9%	10%	9%	11%	8%
Somewhat support	29%	30%	28%	27%	28%	30%	28%	29%	29%	30%	29%	28%	27%	29%	30%	23%
Neither support nor oppose	28%	27%	29%	27%	27%	25%	28%	28%	30%	26%	28%	30%	28%	28%	27%	31%
Somewhat oppose	16%	16%	16%	14%	15%	16%	16%	16%	19%	19%	17%	14%	15%	17%	17%	14%
Strongly oppose	8%	9%	8%	9%	9%	9%	8%	9%	8%	9%	8%	9%	7%	9%	8%	8%
Don't know	9%	7%	11%	11%	9%	10%	10%	9%	7%	6%	8%	10%	13%	8%	7%	16%
Total Support:	38%	41%	36%	39%	40%	40%	38%	38%	36%	41%	39%	37%	37%	38%	41%	31%
Total Oppose:	25%	25%	24%	23%	24%	25%	24%	26%	26%	28%	25%	24%	22%	26%	25%	22%
Net:	14%	16%	11%	15%	17%	15%	14%	13%	10%	13%	14%	13%	15%	12%	17%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Make employers pay higher taxes in order to hire graduates (e.g. an additional national insurance style payment for companies which hire more graduates)

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2955	2487	665	101	1110	1762	3091	675	0	0	2222	968	125	664	466
Weighted	8332	3065	2437	659	108	1103	1802	3024	669	0	0	2144	905	114	669	467
Strongly support	10%	9%	12%	9%	16%	8%	8%	11%	10%	8%	9%	10%	15%	14%	11%	6%
Somewhat support	29%	29%	32%	29%	25%	23%	31%	31%	30%	29%	27%	30%	29%	26%	32%	26%
Neither support nor oppose	28%	27%	27%	28%	24%	30%	28%	27%	28%	29%	28%	28%	25%	27%	27%	30%
Somewhat oppose	16%	19%	15%	18%	20%	13%	19%	15%	19%	14%	16%	19%	16%	18%	14%	12%
Strongly oppose	8%	10%	7%	8%	8%	8%	9%	7%	8%	8%	9%	8%	10%	8%	8%	7%
Don't know	9%	6%	8%	8%	7%	17%	5%	8%	5%	12%	10%	6%	5%	7%	9%	19%
Total Support:	38%	37%	43%	38%	41%	31%	39%	43%	39%	37%	36%	39%	44%	40%	43%	32%
Total Oppose:	25%	29%	22%	26%	28%	22%	28%	23%	28%	22%	25%	27%	26%	26%	21%	19%
Net:	14%	8%	22%	12%	13%	10%	11%	20%	12%	15%	11%	12%	18%	13%	22%	13%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.C) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Make employers pay higher taxes in order to hire graduates (e.g. an additional national insurance style payment for companies which hire more graduates)

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2784	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	563	983	1453	3061	201	1092	370	1754	1270	904	1833
Strongly support	10%	13%	8%	10%	15%	9%	9%	23%	11%	15%	14%	8%	14%	11%
Somewhat support	29%	31%	28%	30%	33%	26%	27%	30%	28%	30%	29%	34%	36%	32%
Neither support nor oppose	28%	27%	28%	26%	26%	26%	29%	22%	32%	23%	27%	27%	24%	28%
Somewhat oppose	16%	15%	17%	20%	15%	19%	14%	11%	15%	16%	15%	15%	14%	15%
Strongly oppose	8%	8%	12%	10%	7%	12%	8%	8%	8%	10%	8%	7%	7%	6%
Don't know	9%	6%	8%	5%	5%	8%	12%	6%	6%	6%	7%	8%	6%	7%
Total Support:	38%	43%	36%	40%	48%	35%	36%	52%	40%	45%	43%	42%	49%	43%
Total Oppose:	25%	23%	29%	30%	21%	31%	23%	19%	22%	26%	23%	22%	21%	22%
Net:	14%	20%	7%	10%	27%	4%	14%	33%	17%	19%	20%	19%	28%	22%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Increase the amount of money given to universities by the government for subjects which are expensive to teach (such as engineering or medicine)

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4040	4262	1084	1365	1427	1443	1295	1717	2512	2193	1597	1932	3049	3425	1087
Weighted	8332	4016	4286	878	1422	1362	1392	1326	1950	2223	2141	1812	2058	3203	3401	1077
Strongly support	16%	18%	14%	21%	18%	16%	14%	13%	14%	20%	15%	14%	14%	12%	20%	12%
Somewhat support	40%	39%	41%	34%	37%	39%	39%	41%	47%	44%	42%	37%	38%	40%	43%	35%
Neither support nor oppose	24%	24%	24%	23%	24%	26%	25%	25%	22%	21%	25%	27%	26%	27%	22%	28%
Somewhat oppose	8%	9%	8%	9%	9%	7%	9%	9%	6%	8%	8%	9%	8%	9%	7%	8%
Strongly oppose	4%	4%	4%	4%	3%	4%	4%	5%	4%	3%	4%	4%	4%	6%	2%	5%
Don't know	7%	6%	9%	8%	8%	8%	9%	7%	5%	4%	7%	9%	11%	6%	6%	14%
Total Support:	56%	57%	55%	55%	55%	55%	53%	54%	62%	64%	57%	51%	51%	52%	63%	46%
Total Oppose:	12%	13%	11%	13%	12%	11%	13%	14%	11%	11%	12%	13%	12%	15%	9%	13%
Net:	44%	44%	44%	42%	43%	44%	40%	40%	51%	53%	45%	38%	39%	37%	54%	34%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Increase the amount of money given to universities by the government for subjects which are expensive to teach (such as engineering or medicine)

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2955	2487	665	101	1110	1762	3091	675	0	0	2222	968	125	664	466
Weighted	8332	3065	2437	659	108	1103	1802	3024	669	0	0	2144	905	114	669	467
Strongly support	16%	12%	20%	19%	12%	13%	13%	20%	18%	12%	14%	19%	22%	32%	17%	10%
Somewhat support	40%	43%	39%	49%	38%	34%	44%	40%	46%	37%	40%	44%	41%	34%	41%	32%
Neither support nor oppose	24%	26%	24%	19%	28%	26%	25%	23%	22%	27%	25%	22%	21%	21%	24%	28%
Somewhat oppose	8%	9%	8%	5%	10%	7%	10%	7%	7%	9%	8%	7%	8%	6%	8%	7%
Strongly oppose	4%	5%	3%	2%	7%	5%	5%	3%	4%	5%	5%	3%	4%	3%	3%	5%
Don't know	7%	5%	6%	6%	5%	15%	4%	6%	3%	10%	8%	5%	5%	4%	7%	18%
Total Support:	56%	54%	60%	67%	50%	48%	56%	61%	64%	49%	54%	63%	63%	66%	58%	42%
Total Oppose:	12%	14%	10%	8%	17%	12%	14%	10%	10%	14%	13%	10%	12%	10%	11%	12%
Net:	44%	40%	50%	60%	32%	35%	42%	51%	53%	35%	41%	54%	51%	56%	47%	30%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.C) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Increase the amount of money given to universities by the government for subjects which are expensive to teach (such as engineering or medicine)

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2784	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	563	983	1453	3061	201	1092	370	1754	1270	904	1833
Strongly support	16%	20%	9%	14%	23%	12%	13%	34%	16%	24%	24%	16%	25%	21%
Somewhat support	40%	40%	40%	47%	41%	41%	37%	32%	37%	41%	38%	43%	44%	39%
Neither support nor oppose	24%	24%	28%	24%	22%	26%	27%	19%	29%	22%	23%	24%	18%	25%
Somewhat oppose	8%	9%	10%	8%	9%	9%	9%	6%	7%	8%	7%	8%	8%	8%
Strongly oppose	4%	3%	7%	3%	2%	6%	4%	4%	4%	2%	3%	3%	2%	2%
Don't know	7%	6%	6%	4%	4%	6%	11%	6%	6%	3%	5%	6%	4%	5%
Total Support:	56%	59%	49%	61%	63%	53%	50%	65%	54%	65%	62%	60%	69%	60%
Total Oppose:	12%	12%	17%	11%	11%	15%	13%	10%	11%	10%	10%	11%	10%	10%
Net:	44%	48%	32%	50%	52%	38%	37%	55%	43%	54%	52%	49%	59%	50%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Increase the amount of money given to universities by the government to cover any additional costs, rather than passing these costs onto students in the form of higher tuition fees

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4040	4262	1084	1365	1427	1443	1295	1717	2512	2193	1597	1932	3049	3425	1087
Weighted	8332	4016	4286	878	1422	1362	1392	1326	1950	2223	2141	1812	2058	3203	3401	1077
Strongly support	14%	15%	14%	24%	18%	16%	13%	11%	10%	18%	12%	14%	13%	10%	18%	12%
Somewhat support	32%	30%	33%	31%	34%	33%	31%	29%	31%	34%	34%	28%	29%	27%	37%	30%
Neither support nor oppose	27%	27%	26%	23%	23%	26%	27%	30%	30%	25%	27%	27%	29%	30%	24%	28%
Somewhat oppose	13%	14%	11%	9%	11%	11%	13%	14%	15%	13%	13%	13%	11%	16%	11%	9%
Strongly oppose	7%	8%	6%	4%	5%	5%	7%	9%	8%	6%	7%	8%	6%	10%	4%	6%
Don't know	8%	6%	10%	9%	8%	9%	10%	8%	6%	4%	7%	10%	11%	7%	6%	14%
Total Support:	46%	45%	47%	55%	53%	49%	43%	40%	41%	52%	46%	42%	43%	37%	55%	43%
Total Oppose:	19%	22%	17%	13%	17%	16%	20%	23%	23%	19%	20%	21%	17%	26%	15%	15%
Net:	27%	23%	30%	42%	36%	33%	24%	16%	18%	33%	26%	22%	26%	11%	39%	27%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Increase the amount of money given to universities by the government to cover any additional costs, rather than passing these costs onto students in the form of higher tuition fees

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2955	2487	665	101	1110	1762	3091	675	0	0	2222	968	125	664	466
Weighted	8332	3065	2437	659	108	1103	1802	3024	669	0	0	2144	905	114	669	467
Strongly support	14%	9%	21%	15%	7%	14%	10%	20%	17%	10%	15%	17%	21%	21%	18%	7%
Somewhat support	32%	28%	37%	39%	23%	28%	29%	36%	38%	28%	28%	36%	38%	33%	37%	26%
Neither support nor oppose	27%	30%	23%	24%	37%	27%	29%	24%	25%	30%	28%	26%	20%	25%	24%	31%
Somewhat oppose	13%	17%	10%	12%	11%	10%	18%	10%	12%	14%	12%	11%	12%	10%	9%	10%
Strongly oppose	7%	10%	3%	3%	13%	6%	10%	4%	4%	8%	8%	5%	4%	8%	5%	7%
Don't know	8%	6%	6%	7%	8%	15%	5%	6%	4%	11%	9%	6%	4%	4%	8%	19%
Total Support:	46%	37%	58%	54%	31%	42%	39%	56%	55%	38%	43%	53%	60%	54%	55%	33%
Total Oppose:	19%	27%	13%	15%	24%	16%	28%	14%	16%	22%	20%	16%	16%	17%	14%	17%
Net:	27%	10%	44%	39%	7%	27%	11%	42%	38%	16%	23%	37%	43%	36%	40%	17%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.C) Would you support or oppose any of the following proposals to provide increased funds to universities and maintain tuition fees at their current level?: Increase the amount of money given to universities by the government to cover any additional costs, rather than passing these costs onto students in the form of higher tuition fees

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2784	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	563	983	1453	3061	201	1092	370	1754	1270	904	1833
Strongly support	14%	20%	8%	9%	22%	8%	12%	40%	17%	31%	23%	16%	24%	21%
Somewhat support	32%	38%	26%	33%	38%	27%	28%	30%	32%	33%	35%	37%	39%	38%
Neither support nor oppose	27%	21%	30%	33%	23%	31%	29%	17%	30%	19%	24%	26%	21%	24%
Somewhat oppose	13%	11%	16%	15%	10%	16%	12%	6%	11%	8%	9%	10%	8%	9%
Strongly oppose	7%	4%	13%	8%	4%	11%	7%	3%	5%	4%	4%	4%	4%	3%
Don't know	8%	5%	8%	4%	4%	7%	12%	5%	6%	4%	5%	7%	4%	5%
Total Support:	46%	58%	33%	42%	60%	36%	40%	70%	49%	64%	58%	53%	63%	59%
Total Oppose:	19%	16%	29%	22%	13%	26%	20%	9%	15%	13%	13%	14%	12%	12%
Net:	27%	43%	4%	19%	46%	9%	20%	61%	33%	52%	45%	39%	51%	46%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) Previously, maintenance grants were provided to university students from lower income backgrounds to help them cover their living expenses when they attended university. They did not have to pay these back. Students now take out additional loans to cover living costs. Would you support or oppose the return of maintenance grants? Assume the extra costs of maintenance grants would be made up by the Government and paid for through higher taxes.

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1008	498	508	128	169	185	172	147	207	323	269	168	242	371	407	139
Weighted	1004	495	507	105	175	178	164	149	232	286	261	194	258	385	405	138
Strongly support	21%	18%	23%	34%	24%	16%	22%	21%	17%	21%	21%	18%	23%	15%	27%	15%
Somewhat support	33%	33%	34%	30%	37%	32%	29%	34%	35%	38%	30%	33%	33%	31%	36%	34%
Neither support nor oppose	23%	25%	21%	16%	16%	26%	26%	26%	26%	23%	24%	23%	22%	29%	19%	20%
Somewhat oppose	9%	9%	8%	5%	8%	12%	5%	8%	11%	8%	10%	9%	7%	12%	7%	7%
Strongly oppose	6%	7%	5%	3%	8%	7%	6%	5%	4%	5%	8%	7%	3%	7%	4%	8%
Don't know	8%	7%	9%	13%	8%	6%	12%	5%	7%	5%	7%	10%	12%	6%	6%	16%
Total Support:	55%	52%	57%	63%	61%	48%	51%	56%	52%	59%	52%	50%	56%	46%	63%	49%
Total Oppose:	14%	16%	13%	8%	16%	20%	11%	14%	15%	13%	18%	16%	10%	18%	11%	15%
Net:	40%	36%	44%	55%	46%	29%	40%	42%	38%	46%	34%	34%	46%	28%	52%	35%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) Previously, maintenance grants were provided to university students from lower income backgrounds to help them cover their living expenses when they attended university. They did not have to pay these back. Students now take out additional loans to cover living costs. Would you support or oppose the return of maintenance grants? Assume the extra costs of maintenance grants would be made up by the Government and paid for through higher taxes.

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	1008	389	281	71	15	149	227	376	69	0	0	271	127	10	77	62
Weighted	1004	399	276	69	17	144	232	367	67	0	0	262	119	9	78	63
Strongly support	21%	13%	30%	27%	27%	17%	8%	31%	29%	15%	22%	26%	24%	52%	18%	10%
Somewhat support	33%	33%	39%	35%	22%	33%	38%	36%	40%	31%	31%	39%	37%	18%	47%	27%
Neither support nor oppose	23%	27%	18%	19%	28%	21%	30%	20%	20%	30%	22%	17%	19%	19%	17%	30%
Somewhat oppose	9%	12%	5%	6%	9%	7%	15%	5%	3%	9%	10%	6%	9%	0%	10%	10%
Strongly oppose	6%	7%	4%	3%	15%	6%	7%	5%	1%	5%	7%	4%	6%	11%	5%	11%
Don't know	8%	7%	4%	10%	0%	16%	3%	5%	7%	10%	8%	7%	5%	0%	4%	11%
Total Support:	55%	46%	69%	62%	49%	50%	46%	66%	69%	45%	53%	66%	61%	70%	64%	37%
Total Oppose:	14%	20%	9%	10%	24%	13%	22%	9%	4%	15%	17%	10%	15%	11%	14%	21%
Net:	40%	27%	60%	52%	25%	37%	24%	57%	65%	31%	35%	56%	47%	60%	50%	16%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.C) Previously, maintenance grants were provided to university students from lower income backgrounds to help them cover their living expenses when they attended university. They did not have to pay these back. Students now take out additional loans to cover living costs. Would you support or oppose the return of maintenance grants? Assume the extra costs of maintenance grants would be made up by the Government and paid for through higher taxes.

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1008	146	97	92	132	183	335	20	146	45	210	166	119	218
Weighted	1004	140	114	88	125	187	370	18	146	44	207	161	114	215
Strongly support	21%	29%	14%	10%	27%	19%	18%	69%	21%	37%	32%	29%	33%	31%
Somewhat support	33%	35%	31%	45%	37%	27%	32%	10%	38%	39%	38%	32%	45%	41%
Neither support nor oppose	23%	13%	28%	27%	19%	27%	25%	14%	25%	9%	17%	23%	10%	16%
Somewhat oppose	9%	10%	13%	7%	6%	8%	8%	0%	6%	2%	3%	6%	4%	4%
Strongly oppose	6%	6%	8%	4%	4%	8%	5%	7%	6%	7%	5%	4%	2%	4%
Don't know	8%	7%	6%	7%	7%	10%	11%	0%	4%	4%	5%	5%	5%	4%
Total Support:	55%	64%	45%	55%	64%	46%	50%	79%	58%	77%	70%	61%	79%	71%
Total Oppose:	14%	16%	21%	11%	10%	17%	14%	7%	12%	9%	8%	10%	6%	8%
Net:	40%	49%	24%	44%	54%	29%	36%	72%	46%	68%	61%	51%	72%	63%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) Imagine a political party said they would bring back maintenance grants for University students from low-income households. These are grants which do not have to be repaid. Students would still take out a loan to cover the costs of their tuition fees. Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I would be much more likely to support a political party that proposed this	20%	20%	19%	30%	24%	22%	19%	16%	13%	20%	19%	19%	20%	15%	24%	18%
I would be somewhat more likely to support a political party that proposed this	31%	31%	30%	33%	35%	33%	28%	28%	29%	34%	31%	29%	28%	27%	35%	30%
This proposal would not really impact how likely I was to support a political party either way	31%	31%	32%	18%	22%	26%	34%	36%	42%	32%	32%	31%	30%	37%	29%	28%
I would be somewhat less likely to support a political party that proposed this	5%	5%	4%	5%	5%	5%	4%	5%	4%	4%	6%	5%	4%	6%	4%	4%
I would be much less likely to support a political party that proposed this	4%	4%	3%	2%	3%	2%	4%	4%	4%	4%	4%	4%	3%	5%	2%	4%
Don't Know	10%	9%	11%	11%	11%	12%	10%	10%	8%	6%	8%	12%	15%	10%	7%	17%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) Imagine a political party said they would bring back maintenance grants for University students from low-income households. These are grants which do not have to be repaid. Students would still take out a loan to cover the costs of their tuition fees. Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I would be much more likely to support a political party that proposed this	20%	13%	29%	19%	19%	17%	13%	28%	24%	15%	19%	23%	28%	32%	26%	13%
I would be somewhat more likely to support a political party that proposed this	31%	28%	36%	39%	22%	27%	28%	35%	37%	25%	31%	35%	36%	33%	39%	28%
This proposal would not really impact how likely I was to support a political party either way	31%	39%	24%	31%	40%	30%	39%	24%	30%	36%	31%	29%	23%	18%	20%	27%
I would be somewhat less likely to support a political party that proposed this	5%	7%	3%	3%	4%	4%	6%	4%	3%	4%	5%	4%	5%	3%	3%	4%
I would be much less likely to support a political party that proposed this	4%	6%	1%	2%	5%	4%	6%	2%	1%	4%	4%	3%	3%	5%	2%	4%
Don't Know	10%	8%	7%	6%	10%	18%	8%	7%	5%	15%	11%	7%	5%	10%	10%	23%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.C) Imagine a political party said they would bring back maintenance grants for University students from low-income households. These are grants which do not have to be repaid. Students would still take out a loan to cover the costs of their tuition fees. Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I would be much more likely to support a political party that proposed this	20%	30%	13%	15%	30%	13%	18%	42%	25%	33%	32%	23%	35%	29%
I would be somewhat more likely to support a political party that proposed this	31%	36%	26%	28%	35%	28%	28%	29%	33%	36%	32%	38%	38%	36%
This proposal would not really impact how likely I was to support a political party either way	31%	18%	38%	40%	22%	37%	31%	16%	27%	22%	24%	25%	19%	25%
I would be somewhat less likely to support a political party that proposed this	5%	5%	6%	7%	4%	7%	4%	4%	4%	3%	3%	5%	3%	3%
I would be much less likely to support a political party that proposed this	4%	3%	6%	4%	2%	5%	4%	2%	2%	2%	2%	2%	2%	1%
Don t Know	10%	7%	11%	6%	6%	9%	15%	7%	8%	4%	7%	8%	4%	7%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.A) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for socially important subjects, rather than all subjects (e.g. reduced fees for degrees needed to work in public services)

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	14%	14%	15%	21%	19%	17%	13%	10%	10%	16%	14%	13%	13%	11%	17%	12%
Somewhat support	35%	34%	36%	29%	36%	37%	35%	36%	35%	37%	36%	34%	32%	34%	38%	31%
Neither support nor oppose	28%	30%	26%	26%	23%	25%	29%	30%	33%	25%	27%	31%	30%	31%	25%	31%
Somewhat oppose	10%	11%	9%	11%	9%	9%	9%	11%	10%	12%	10%	8%	9%	11%	9%	8%
Strongly oppose	6%	6%	6%	6%	6%	5%	6%	7%	6%	6%	7%	6%	5%	8%	5%	5%
Don't know	7%	6%	8%	8%	7%	8%	8%	6%	6%	4%	6%	8%	10%	6%	5%	13%
Total Support:	49%	48%	51%	50%	55%	54%	48%	46%	44%	53%	51%	47%	45%	45%	55%	43%
Total Oppose:	16%	17%	15%	16%	15%	14%	15%	18%	16%	18%	16%	14%	15%	19%	14%	13%
Net:	33%	31%	36%	34%	40%	40%	33%	28%	28%	35%	34%	33%	31%	27%	42%	30%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for socially important subjects, rather than all subjects (e.g. reduced fees for degrees needed to work in public services)

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	14%	11%	19%	14%	10%	12%	10%	19%	17%	11%	14%	17%	19%	18%	19%	10%
Somewhat support	35%	35%	38%	41%	24%	31%	35%	37%	42%	31%	32%	38%	40%	37%	36%	31%
Neither support nor oppose	28%	30%	25%	25%	39%	31%	30%	27%	24%	34%	29%	24%	23%	26%	25%	28%
Somewhat oppose	10%	12%	9%	8%	10%	8%	13%	8%	7%	9%	10%	10%	9%	8%	10%	7%
Strongly oppose	6%	8%	4%	5%	10%	6%	7%	4%	6%	4%	7%	6%	6%	10%	5%	5%
Don't know	7%	5%	5%	7%	7%	13%	4%	6%	4%	11%	8%	4%	2%	2%	6%	18%
Total Support:	49%	46%	57%	55%	34%	42%	46%	55%	59%	42%	46%	55%	59%	55%	55%	41%
Total Oppose:	16%	20%	13%	14%	19%	14%	20%	12%	13%	14%	18%	16%	16%	17%	15%	12%
Net:	33%	26%	44%	41%	15%	29%	25%	43%	46%	28%	29%	39%	44%	37%	40%	29%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.C) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for socially important subjects, rather than all subjects (e.g. reduced fees for degrees needed to work in public services)

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	14%	20%	10%	14%	21%	13%	13%	24%	19%	22%	21%	16%	23%	19%
Somewhat support	35%	39%	32%	37%	42%	34%	32%	30%	36%	34%	35%	38%	39%	38%
Neither support nor oppose	28%	22%	34%	27%	22%	29%	32%	25%	30%	23%	26%	28%	21%	26%
Somewhat oppose	10%	10%	11%	12%	7%	11%	9%	6%	7%	10%	8%	8%	8%	7%
Strongly oppose	6%	6%	8%	7%	5%	7%	5%	7%	4%	5%	4%	4%	5%	4%
Don't know	7%	3%	6%	3%	3%	5%	10%	8%	5%	7%	5%	6%	4%	5%
Total Support:	49%	59%	41%	51%	63%	47%	44%	54%	54%	56%	57%	54%	61%	57%
Total Oppose:	16%	16%	19%	19%	11%	18%	13%	13%	11%	15%	12%	13%	13%	11%
Net:	33%	42%	22%	32%	52%	29%	31%	41%	43%	41%	45%	41%	48%	46%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students from lower income households

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	25%	23%	27%	32%	29%	28%	27%	22%	18%	25%	24%	24%	28%	19%	29%	28%
Somewhat support	39%	38%	39%	29%	37%	37%	38%	39%	45%	39%	40%	37%	38%	39%	41%	34%
Neither support nor oppose	19%	21%	17%	19%	16%	18%	18%	20%	22%	20%	18%	20%	17%	22%	17%	18%
Somewhat oppose	7%	8%	7%	8%	7%	7%	6%	8%	7%	8%	9%	7%	5%	9%	6%	6%
Strongly oppose	4%	5%	4%	4%	4%	3%	5%	7%	4%	5%	4%	5%	4%	6%	3%	3%
Don't know	6%	5%	6%	8%	6%	7%	6%	5%	5%	3%	5%	7%	9%	5%	4%	11%
Total Support:	64%	61%	66%	61%	66%	65%	65%	61%	63%	63%	64%	61%	66%	58%	70%	62%
Total Oppose:	12%	13%	11%	12%	11%	10%	11%	15%	11%	14%	13%	12%	8%	15%	9%	9%
Net:	52%	48%	55%	49%	55%	55%	54%	46%	52%	50%	51%	50%	58%	43%	61%	52%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.B) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students from lower income households

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	25%	16%	36%	23%	25%	25%	16%	35%	25%	23%	26%	27%	29%	32%	34%	20%
Somewhat support	39%	40%	39%	46%	34%	35%	39%	39%	46%	36%	37%	41%	40%	30%	37%	35%
Neither support nor oppose	19%	23%	15%	18%	22%	18%	23%	15%	19%	21%	18%	18%	17%	19%	14%	21%
Somewhat oppose	7%	10%	5%	7%	6%	6%	11%	5%	4%	7%	8%	7%	7%	8%	7%	6%
Strongly oppose	4%	7%	2%	2%	7%	4%	8%	2%	3%	4%	5%	5%	5%	6%	3%	4%
Don't know	6%	4%	4%	3%	6%	12%	3%	4%	3%	8%	6%	3%	2%	4%	5%	13%
Total Support:	64%	56%	75%	70%	59%	60%	55%	74%	72%	59%	63%	67%	69%	62%	71%	55%
Total Oppose:	12%	17%	7%	9%	12%	9%	19%	8%	7%	11%	13%	12%	11%	15%	10%	10%
Net:	52%	38%	68%	60%	47%	50%	36%	66%	65%	48%	51%	55%	58%	48%	61%	45%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.C) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students from lower income households

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	25%	29%	17%	15%	30%	17%	25%	55%	31%	42%	41%	28%	42%	36%
Somewhat support	39%	39%	41%	41%	41%	40%	38%	24%	39%	35%	36%	42%	39%	39%
Neither support nor oppose	19%	16%	23%	22%	18%	22%	19%	10%	18%	12%	13%	17%	10%	15%
Somewhat oppose	7%	8%	7%	12%	6%	9%	6%	5%	5%	5%	4%	6%	5%	5%
Strongly oppose	4%	5%	7%	7%	3%	7%	4%	2%	3%	3%	2%	3%	2%	2%
Don't know	6%	3%	5%	3%	3%	5%	9%	4%	3%	3%	4%	4%	3%	4%
Total Support:	64%	68%	57%	56%	71%	57%	63%	79%	70%	77%	77%	70%	81%	75%
Total Oppose:	12%	13%	14%	19%	9%	16%	10%	7%	9%	8%	6%	9%	6%	6%
Net:	52%	55%	43%	37%	62%	41%	53%	72%	62%	70%	70%	61%	75%	69%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students who are the first in their families to attend University

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	11%	11%	11%	21%	16%	12%	10%	7%	5%	12%	11%	10%	11%	7%	13%	11%
Somewhat support	22%	22%	22%	27%	29%	28%	21%	17%	15%	23%	20%	24%	22%	19%	24%	24%
Neither support nor oppose	33%	33%	33%	24%	25%	28%	34%	38%	42%	30%	34%	33%	36%	35%	33%	34%
Somewhat oppose	16%	16%	16%	12%	15%	14%	16%	17%	20%	19%	17%	14%	13%	18%	16%	12%
Strongly oppose	11%	11%	11%	7%	8%	10%	11%	15%	12%	12%	12%	11%	8%	15%	8%	8%
Don't know	7%	6%	8%	9%	7%	8%	8%	6%	6%	4%	6%	9%	10%	6%	6%	11%
Total Support:	33%	33%	32%	48%	45%	40%	31%	23%	20%	34%	31%	33%	33%	26%	37%	35%
Total Oppose:	27%	27%	27%	19%	23%	24%	27%	32%	32%	32%	29%	25%	21%	33%	25%	20%
Net:	6%	6%	5%	29%	22%	16%	4%	-9%	-11%	3%	2%	8%	12%	-7%	12%	15%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students who are the first in their families to attend University

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	11%	7%	16%	9%	6%	10%	7%	16%	10%	8%	11%	13%	15%	20%	17%	4%
Somewhat support	22%	19%	28%	20%	21%	20%	20%	26%	23%	19%	20%	24%	28%	27%	30%	22%
Neither support nor oppose	33%	34%	31%	36%	38%	35%	33%	31%	36%	37%	34%	30%	26%	22%	29%	35%
Somewhat oppose	16%	19%	14%	20%	15%	14%	20%	14%	18%	15%	15%	18%	17%	18%	12%	13%
Strongly oppose	11%	16%	6%	10%	14%	9%	16%	7%	9%	10%	12%	11%	10%	8%	7%	9%
Don't know	7%	5%	5%	6%	6%	13%	4%	5%	3%	10%	7%	5%	4%	5%	5%	16%
Total Support:	33%	26%	44%	29%	27%	30%	27%	43%	33%	27%	31%	37%	43%	47%	48%	27%
Total Oppose:	27%	35%	20%	30%	29%	23%	36%	21%	27%	26%	27%	29%	27%	25%	19%	23%
Net:	6%	-9%	24%	-1%	-3%	7%	-9%	22%	6%	2%	4%	8%	17%	22%	29%	4%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.C) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students who are the first in their families to attend University

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	11%	20%	6%	9%	18%	6%	10%	29%	15%	19%	19%	13%	22%	17%
Somewhat support	22%	31%	19%	19%	32%	19%	21%	31%	26%	32%	27%	25%	28%	28%
Neither support nor oppose	33%	23%	38%	33%	24%	35%	36%	19%	34%	23%	30%	33%	28%	31%
Somewhat oppose	16%	15%	16%	22%	15%	18%	13%	12%	12%	14%	12%	16%	12%	13%
Strongly oppose	11%	8%	16%	14%	8%	16%	9%	4%	7%	7%	7%	7%	6%	6%
Don't know	7%	4%	6%	4%	4%	6%	10%	6%	5%	5%	5%	6%	3%	5%
Total Support:	33%	51%	24%	28%	50%	25%	31%	60%	42%	51%	46%	37%	50%	45%
Total Oppose:	27%	22%	32%	36%	23%	34%	23%	15%	19%	21%	19%	23%	19%	18%
Net:	6%	29%	-7%	-8%	27%	-9%	8%	44%	23%	30%	27%	14%	31%	27%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.A) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students from poorer performing schools

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4040	4262	1084	1365	1427	1443	1296	1716	2511	2193	1597	1933	3049	3424	1088
Weighted	8332	4016	4286	878	1422	1362	1392	1327	1949	2222	2141	1812	2059	3203	3399	1078
Strongly support	14%	14%	14%	19%	17%	16%	15%	10%	8%	13%	13%	14%	15%	11%	16%	12%
Somewhat support	27%	26%	28%	28%	29%	29%	28%	26%	25%	26%	26%	28%	29%	25%	30%	27%
Neither support nor oppose	30%	31%	29%	23%	24%	28%	29%	34%	36%	30%	29%	31%	30%	33%	29%	28%
Somewhat oppose	14%	14%	14%	13%	15%	11%	12%	13%	16%	17%	16%	12%	10%	15%	14%	12%
Strongly oppose	8%	10%	8%	7%	7%	8%	9%	11%	8%	10%	10%	7%	6%	11%	7%	7%
Don't know	7%	6%	8%	10%	7%	8%	7%	6%	7%	5%	6%	8%	11%	6%	6%	13%
Total Support:	41%	40%	42%	47%	46%	45%	43%	36%	33%	39%	39%	42%	44%	35%	46%	40%
Total Oppose:	22%	23%	21%	20%	22%	19%	21%	25%	24%	27%	26%	20%	16%	26%	20%	19%
Net:	19%	17%	20%	27%	24%	25%	22%	11%	9%	12%	14%	23%	28%	9%	26%	20%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students from poorer performing schools

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2955	2487	664	101	1110	1762	3091	674	0	0	2222	968	125	664	466
Weighted	8332	3065	2437	658	108	1103	1802	3024	667	0	0	2144	905	114	669	467
Strongly support	14%	9%	20%	11%	16%	13%	9%	20%	13%	13%	14%	14%	16%	23%	20%	12%
Somewhat support	27%	24%	33%	29%	23%	26%	26%	31%	31%	28%	25%	27%	30%	20%	31%	26%
Neither support nor oppose	30%	33%	27%	32%	29%	27%	31%	27%	32%	31%	31%	29%	25%	26%	26%	30%
Somewhat oppose	14%	16%	11%	17%	12%	13%	17%	11%	15%	11%	14%	15%	15%	17%	11%	11%
Strongly oppose	8%	12%	5%	6%	12%	7%	12%	6%	7%	8%	9%	9%	9%	9%	8%	6%
Don't know	7%	5%	5%	6%	9%	14%	4%	5%	4%	9%	8%	6%	4%	5%	4%	15%
Total Support:	41%	34%	52%	39%	38%	39%	35%	51%	44%	41%	38%	41%	46%	43%	51%	38%
Total Oppose:	22%	29%	16%	23%	24%	20%	30%	17%	21%	19%	22%	25%	24%	26%	18%	17%
Net:	19%	5%	36%	16%	14%	18%	5%	34%	23%	22%	16%	16%	21%	17%	33%	21%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.C) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students from poorer performing schools

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	14%	17%	10%	10%	19%	10%	14%	33%	19%	20%	24%	13%	23%	21%
Somewhat support	27%	31%	24%	24%	33%	23%	29%	29%	31%	35%	31%	31%	33%	33%
Neither support nor oppose	30%	22%	35%	30%	24%	34%	31%	23%	28%	26%	25%	30%	24%	27%
Somewhat oppose	14%	16%	14%	18%	13%	16%	11%	7%	11%	10%	10%	14%	12%	10%
Strongly oppose	8%	8%	10%	14%	7%	12%	6%	4%	6%	5%	5%	7%	5%	5%
Don't know	7%	5%	7%	4%	4%	6%	10%	6%	6%	4%	5%	5%	3%	5%
Total Support:	41%	48%	34%	34%	52%	32%	43%	61%	50%	55%	56%	44%	55%	54%
Total Oppose:	22%	25%	24%	31%	20%	28%	17%	10%	17%	15%	14%	21%	17%	14%
Net:	19%	24%	10%	3%	32%	5%	26%	51%	33%	40%	41%	23%	38%	40%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.A) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students from minority groups

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	9%	10%	9%	18%	14%	12%	7%	5%	4%	10%	9%	8%	9%	5%	11%	11%
Somewhat support	18%	17%	19%	23%	25%	22%	17%	14%	12%	18%	17%	20%	19%	14%	21%	18%
Neither support nor oppose	30%	29%	30%	28%	26%	27%	31%	31%	33%	29%	29%	29%	31%	29%	31%	30%
Somewhat oppose	18%	17%	18%	14%	14%	15%	16%	19%	24%	20%	19%	15%	16%	20%	18%	13%
Strongly oppose	19%	21%	16%	8%	13%	16%	21%	25%	22%	19%	20%	19%	15%	27%	13%	14%
Don't know	7%	6%	8%	9%	8%	8%	8%	6%	5%	4%	6%	8%	10%	5%	6%	13%
Total Support:	27%	27%	28%	42%	39%	34%	24%	19%	16%	28%	26%	28%	28%	19%	32%	30%
Total Oppose:	36%	38%	34%	22%	27%	31%	38%	43%	46%	40%	39%	35%	30%	47%	31%	27%
Net:	-9%	-11%	-6%	20%	12%	3%	-14%	-24%	-30%	-12%	-14%	-6%	-2%	-28%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students from minority groups

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	9%	5%	13%	7%	11%	10%	6%	13%	10%	6%	9%	10%	14%	18%	14%	6%
Somewhat support	18%	14%	26%	18%	4%	16%	16%	24%	19%	16%	17%	20%	24%	17%	24%	15%
Neither support nor oppose	30%	28%	31%	31%	25%	31%	26%	32%	31%	32%	30%	29%	25%	27%	27%	32%
Somewhat oppose	18%	21%	15%	22%	24%	14%	22%	15%	21%	17%	18%	18%	17%	16%	14%	15%
Strongly oppose	19%	28%	9%	16%	32%	16%	26%	11%	15%	18%	19%	18%	17%	17%	16%	16%
Don't know	7%	4%	6%	5%	4%	13%	3%	5%	4%	10%	7%	5%	3%	4%	6%	16%
Total Support:	27%	19%	39%	25%	15%	26%	23%	37%	29%	23%	26%	30%	38%	35%	38%	21%
Total Oppose:	36%	49%	24%	38%	56%	30%	48%	26%	36%	36%	37%	36%	33%	33%	30%	31%
Net:	-9%	-30%	15%	-13%	-41%	-4%	-25%	11%	-7%	-13%	-11%	-6%	5%	2%	8%	-9%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.C) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students from minority groups

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	9%	18%	4%	6%	17%	4%	8%	28%	12%	15%	15%	11%	17%	14%
Somewhat support	18%	27%	15%	16%	28%	12%	19%	29%	25%	29%	24%	24%	29%	26%
Neither support nor oppose	30%	25%	28%	26%	25%	29%	31%	23%	33%	26%	31%	32%	28%	32%
Somewhat oppose	18%	14%	19%	24%	15%	20%	15%	9%	14%	14%	14%	16%	14%	14%
Strongly oppose	19%	11%	28%	24%	13%	30%	17%	6%	11%	11%	10%	12%	9%	8%
Don't know	7%	4%	5%	4%	4%	5%	10%	5%	5%	5%	6%	5%	4%	5%
Total Support:	27%	45%	19%	22%	45%	16%	27%	57%	37%	44%	39%	34%	46%	40%
Total Oppose:	36%	26%	48%	48%	27%	49%	32%	15%	25%	25%	24%	29%	23%	22%
Net:	-9%	19%	-28%	-26%	17%	-33%	-6%	42%	12%	18%	16%	5%	24%	18%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students who study in Universities in the area where they grew up

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	9%	11%	8%	12%	12%	11%	8%	7%	7%	9%	8%	10%	11%	8%	10%	10%
Somewhat support	24%	24%	24%	24%	26%	26%	22%	23%	23%	24%	24%	25%	25%	25%	25%	21%
Neither support nor oppose	37%	37%	37%	28%	30%	32%	41%	41%	44%	37%	38%	36%	37%	39%	38%	36%
Somewhat oppose	13%	12%	13%	17%	14%	12%	11%	12%	12%	15%	14%	12%	10%	12%	14%	11%
Strongly oppose	9%	9%	9%	9%	10%	10%	9%	11%	7%	11%	9%	9%	7%	10%	8%	8%
Don't know	7%	6%	8%	9%	7%	9%	8%	6%	6%	4%	6%	8%	10%	6%	6%	14%
Total Support:	33%	35%	32%	36%	39%	37%	31%	30%	30%	33%	32%	35%	35%	33%	35%	31%
Total Oppose:	22%	21%	23%	26%	24%	22%	20%	23%	19%	26%	24%	21%	17%	22%	22%	19%
Net:	11%	14%	9%	10%	15%	15%	10%	7%	11%	6%	8%	15%	18%	11%	13%	12%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students who study in Universities in the area where they grew up

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	9%	7%	12%	10%	12%	9%	9%	11%	12%	10%	9%	8%	12%	15%	15%	8%
Somewhat support	24%	25%	26%	22%	26%	19%	27%	26%	24%	24%	23%	24%	27%	19%	29%	23%
Neither support nor oppose	37%	39%	36%	38%	35%	36%	37%	36%	38%	38%	37%	38%	32%	30%	34%	35%
Somewhat oppose	13%	13%	13%	15%	11%	12%	13%	13%	13%	11%	13%	16%	14%	16%	9%	10%
Strongly oppose	9%	11%	7%	9%	10%	9%	10%	8%	11%	8%	10%	9%	12%	15%	7%	8%
Don't know	7%	5%	6%	6%	6%	14%	4%	6%	4%	10%	8%	5%	4%	5%	5%	16%
Total Support:	33%	32%	38%	32%	38%	29%	36%	37%	35%	34%	32%	32%	38%	34%	44%	31%
Total Oppose:	22%	24%	20%	24%	21%	21%	23%	20%	23%	19%	23%	25%	26%	30%	16%	18%
Net:	11%	8%	18%	8%	17%	8%	13%	17%	12%	15%	9%	8%	12%	4%	28%	13%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.C) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for students who study in Universities in the area where they grew up

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	9%	13%	9%	8%	14%	6%	10%	18%	13%	13%	15%	7%	14%	12%
Somewhat support	24%	27%	27%	25%	31%	23%	25%	23%	29%	27%	26%	26%	29%	26%
Neither support nor oppose	37%	29%	38%	38%	30%	39%	37%	33%	35%	31%	36%	36%	33%	38%
Somewhat oppose	13%	16%	11%	16%	13%	13%	10%	10%	11%	15%	10%	16%	14%	12%
Strongly oppose	9%	11%	10%	10%	8%	12%	8%	9%	7%	9%	7%	8%	7%	7%
Don't know	7%	4%	6%	4%	4%	6%	10%	6%	5%	6%	6%	7%	4%	5%
Total Support:	33%	40%	36%	32%	45%	29%	35%	41%	42%	40%	41%	33%	42%	39%
Total Oppose:	22%	27%	21%	26%	20%	25%	18%	20%	17%	23%	17%	25%	21%	18%
Net:	11%	13%	15%	7%	25%	4%	17%	22%	25%	17%	23%	8%	22%	21%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for economically important subjects, rather than all subjects (e.g. reduced fees for degrees where there is a high demand for skills)

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	16%	17%	15%	20%	20%	17%	15%	14%	14%	18%	15%	16%	16%	15%	18%	14%
Somewhat support	38%	37%	38%	31%	37%	38%	37%	37%	43%	40%	40%	35%	35%	39%	40%	33%
Neither support nor oppose	26%	27%	25%	23%	22%	24%	28%	29%	27%	23%	25%	27%	27%	28%	23%	27%
Somewhat oppose	9%	9%	9%	12%	9%	10%	7%	9%	8%	10%	9%	9%	8%	8%	9%	9%
Strongly oppose	5%	4%	5%	5%	5%	5%	5%	6%	3%	5%	4%	5%	4%	5%	4%	4%
Don't know	7%	6%	8%	9%	8%	7%	8%	5%	6%	4%	6%	8%	10%	5%	5%	13%
Total Support:	54%	54%	54%	52%	56%	54%	52%	51%	56%	58%	56%	51%	51%	54%	58%	46%
Total Oppose:	14%	14%	14%	17%	14%	14%	13%	15%	11%	15%	13%	14%	12%	13%	13%	14%
Net:	40%	41%	40%	35%	42%	40%	39%	36%	46%	43%	42%	37%	38%	41%	45%	33%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for economically important subjects, rather than all subjects (e.g. reduced fees for degrees where there is a high demand for skills)

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	16%	15%	18%	16%	14%	14%	15%	19%	19%	14%	15%	18%	20%	21%	20%	10%
Somewhat support	38%	40%	38%	45%	32%	33%	40%	38%	44%	35%	38%	39%	39%	30%	37%	32%
Neither support nor oppose	26%	27%	25%	22%	32%	26%	27%	25%	22%	30%	26%	23%	21%	28%	25%	28%
Somewhat oppose	9%	9%	9%	9%	9%	10%	9%	9%	7%	8%	9%	10%	11%	9%	8%	8%
Strongly oppose	5%	5%	5%	3%	7%	4%	5%	4%	4%	3%	5%	5%	6%	8%	3%	5%
Don't know	7%	4%	5%	6%	6%	14%	4%	5%	4%	10%	7%	5%	2%	4%	6%	16%
Total Support:	54%	55%	56%	61%	47%	47%	55%	57%	63%	49%	53%	58%	59%	51%	57%	43%
Total Oppose:	14%	14%	14%	12%	16%	14%	15%	13%	11%	12%	14%	15%	17%	17%	11%	13%
Net:	40%	41%	41%	49%	31%	33%	40%	43%	52%	37%	39%	43%	42%	33%	46%	29%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.C) One proposal is to reduce the cost of tuition fees in some circumstances, rather than reducing tuition fees across the board. Would you support or oppose tuition fees being reduced in the following circumstances?: Fees being reduced for economically important subjects, rather than all subjects (e.g. reduced fees for degrees where there is a high demand for skills)

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	16%	20%	14%	18%	22%	16%	15%	23%	18%	19%	21%	16%	24%	18%
Somewhat support	38%	38%	38%	42%	41%	39%	35%	30%	38%	34%	36%	39%	38%	38%
Neither support nor oppose	26%	21%	28%	24%	20%	27%	28%	20%	29%	22%	25%	25%	21%	26%
Somewhat oppose	9%	11%	8%	8%	10%	8%	8%	12%	8%	14%	9%	9%	10%	9%
Strongly oppose	5%	6%	7%	4%	4%	5%	4%	9%	3%	7%	4%	4%	4%	4%
Don't know	7%	4%	5%	4%	4%	5%	10%	6%	5%	5%	5%	6%	3%	5%
Total Support:	54%	58%	52%	60%	63%	55%	50%	54%	56%	52%	57%	56%	62%	56%
Total Oppose:	14%	17%	15%	12%	14%	13%	12%	21%	11%	21%	13%	13%	14%	13%
Net:	40%	41%	37%	48%	49%	42%	38%	33%	45%	31%	44%	42%	48%	43%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) You said you would support proposals to reduce fees for socially important subjects. Which, if any, of the following subjects would you say are socially important subjects where fees should be reduced? (i.e. important for society, rather than for the economy). Please select all that apply

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	4126	1933	2177	540	763	775	698	596	753	1339	1111	756	876	1379	1914	472
Weighted	4094	1909	2168	437	789	731	665	608	863	1179	1081	855	933	1443	1886	463
Nursing	82%	78%	86%	70%	75%	79%	86%	86%	91%	79%	84%	83%	82%	85%	82%	80%
Medicine	81%	77%	85%	71%	72%	77%	82%	87%	93%	81%	83%	80%	79%	83%	81%	76%
Teaching	72%	69%	75%	65%	68%	71%	76%	73%	76%	75%	73%	71%	67%	69%	75%	70%
Engineering	55%	58%	52%	46%	45%	48%	56%	60%	68%	57%	56%	54%	51%	59%	55%	47%
Social Work	55%	48%	62%	53%	58%	59%	59%	53%	49%	56%	58%	51%	54%	51%	59%	54%
Sciences (e.g. Physics, Chemistry, Biology)	53%	55%	52%	46%	45%	48%	52%	57%	69%	56%	53%	54%	51%	57%	54%	45%
Social sciences (e.g. Politics, Economics, Sociology)	21%	22%	20%	35%	25%	21%	19%	15%	15%	20%	21%	21%	21%	17%	21%	23%
Humanities (such as English, History, and Languages)	17%	18%	17%	24%	21%	17%	16%	15%	12%	17%	17%	18%	18%	14%	18%	20%
Arts (such as Music, Drama, and Art)	14%	14%	13%	20%	16%	14%	15%	12%	8%	15%	13%	12%	14%	9%	16%	14%
Don't know	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Other (Please Specify)	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%
None of the above	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%

Note:

BASE: Support fees being reduced for socially important subjects

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) You said you would support proposals to reduce fees for socially important subjects. Which, if any, of the following subjects would you say are socially important subjects where fees should be reduced? (i.e. important for society, rather than for the economy). Please select all that apply

	Total	2019					Voting Intention			Education			NonGraduate Parents			
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want
Unweighted	4126	1364	1415	367	35	476	807	1723	402	0	0	1231	576	67	364	196
Weighted	4094	1409	1377	361	37	468	821	1677	395	0	0	1181	536	62	366	194
Nursing	82%	80%	83%	82%	72%	85%	76%	83%	82%	83%	82%	83%	75%	65%	80%	77%
Medicine	81%	83%	81%	81%	79%	80%	78%	81%	81%	83%	82%	81%	73%	64%	78%	77%
Teaching	72%	68%	75%	77%	61%	72%	63%	74%	77%	67%	70%	76%	71%	58%	71%	67%
Engineering	55%	59%	51%	57%	69%	51%	56%	51%	58%	54%	53%	53%	56%	45%	47%	46%
Social Work	55%	46%	62%	59%	42%	56%	44%	61%	57%	50%	56%	58%	60%	49%	53%	51%
Sciences (e.g. Physics, Chemistry, Biology)	53%	57%	50%	57%	62%	49%	56%	51%	56%	56%	52%	51%	51%	54%	47%	44%
Social sciences (e.g. Politics, Economics, Sociology)	21%	15%	25%	16%	25%	20%	17%	23%	19%	20%	22%	20%	26%	23%	24%	16%
Humanities (such as English, History, and Languages)	17%	13%	21%	15%	29%	16%	16%	19%	17%	16%	18%	17%	22%	23%	22%	13%
Arts (such as Music, Drama, and Art)	14%	8%	19%	13%	12%	11%	10%	16%	14%	10%	13%	16%	19%	14%	14%	9%
Don't know	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	2%	1%	0%	2%	1%	3%
Other (Please Specify)	1%	1%	1%	3%	0%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%
None of the above	1%	1%	1%	1%	3%	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	2%

Note:

BASE: Support fees being reduced for socially important subjects

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.C) You said you would support proposals to reduce fees for socially important subjects. Which, if any, of the following subjects would you say are socially important subjects where fees should be reduced? (i.e. important for society, rather than for the economy). Please select all that apply

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	4126	664	350	302	667	659	1237	117	591	215	1019	704	583	1069
Weighted	4094	627	410	287	619	685	1359	109	590	207	992	686	555	1048
Nursing	82%	72%	85%	74%	73%	85%	83%	80%	81%	73%	83%	83%	81%	83%
Medicine	81%	70%	84%	79%	69%	86%	82%	76%	78%	73%	81%	81%	81%	81%
Teaching	72%	68%	67%	72%	71%	73%	69%	70%	69%	67%	73%	76%	75%	74%
Engineering	55%	46%	61%	60%	49%	60%	53%	41%	49%	43%	54%	48%	54%	50%
Social Work	55%	56%	43%	47%	58%	48%	51%	60%	57%	62%	59%	64%	63%	62%
Sciences (e.g. Physics, Chemistry, Biology)	53%	44%	58%	60%	50%	58%	53%	52%	50%	47%	52%	50%	54%	50%
Social sciences (e.g. Politics, Economics, Sociology)	21%	28%	13%	19%	25%	14%	20%	28%	24%	28%	24%	22%	27%	25%
Humanities (such as English, History, and Languages)	17%	22%	14%	14%	22%	12%	17%	29%	18%	27%	21%	15%	20%	21%
Arts (such as Music, Drama, and Art)	14%	19%	7%	10%	16%	7%	11%	28%	14%	28%	18%	14%	22%	18%
Don't know	1%	1%	2%	1%	0%	1%	2%	2%	1%	2%	1%	1%	1%	1%
Other (Please Specify)	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%
None of the above	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	1%

Note:

BASE: Support fees being reduced for socially important subjects

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) You said you would support proposals to reduce fees for economically important subjects. Which, if any, of the following subjects would you say are economically important subjects where fees should be reduced? (i.e. important for the economy, rather than for society) Please select all that apply.

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	4497	2207	2276	561	770	781	755	660	969	1461	1210	806	970	1633	1993	508
Weighted	4489	2174	2300	453	800	739	720	677	1101	1290	1189	918	1041	1719	1967	500
Arts (such as Music, Drama, and Art)	9%	10%	9%	16%	12%	12%	9%	6%	6%	11%	9%	9%	9%	6%	12%	10%
Medicine	71%	69%	73%	58%	63%	65%	69%	75%	85%	71%	72%	69%	71%	76%	69%	65%
Engineering	65%	69%	62%	58%	54%	59%	65%	74%	76%	69%	68%	62%	60%	69%	65%	55%
Nursing	64%	61%	67%	53%	56%	58%	66%	70%	74%	61%	65%	65%	67%	69%	62%	61%
Sciences (e.g. Physics, Chemistry, Biology)	58%	61%	54%	53%	46%	48%	58%	63%	71%	60%	58%	54%	56%	61%	57%	50%
Teaching	57%	55%	59%	49%	53%	55%	62%	59%	61%	57%	59%	55%	57%	57%	59%	49%
Social Work	35%	31%	40%	34%	41%	40%	36%	33%	30%	33%	37%	35%	37%	33%	39%	32%
Don't know	3%	2%	3%	2%	3%	3%	3%	3%	2%	2%	2%	2%	3%	2%	3%	3%
Social sciences (e.g. Politics, Economics, Sociology)	24%	23%	24%	43%	32%	28%	21%	17%	13%	25%	23%	25%	24%	18%	25%	30%
Humanities (such as English, History, and Languages)	13%	13%	13%	19%	18%	17%	11%	10%	7%	12%	12%	15%	14%	9%	15%	15%
Other (Please Specify)	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%
None of the above	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	2%	1%	1%	1%	1%

Note:

BASE: Support fees being reduced for economically important subjects

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) You said you would support proposals to reduce fees for economically important subjects. Which, if any, of the following subjects would you say are economically important subjects where fees should be reduced? (i.e. important for the economy, rather than for society) Please select all that apply.

	Total	2019					Voting Intention			Education			NonGraduate Parents			
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want
Unweighted	4497	1627	1389	402	47	521	965	1753	424	0	0	1291	578	62	379	202
Weighted	4489	1688	1352	399	50	517	988	1709	420	0	0	1239	537	57	384	200
Arts (such as Music, Drama, and Art)	9%	6%	13%	9%	9%	9%	7%	12%	9%	6%	9%	12%	13%	8%	11%	7%
Medicine	71%	76%	68%	71%	76%	68%	72%	69%	73%	72%	71%	71%	66%	48%	67%	64%
Engineering	65%	69%	61%	70%	62%	60%	65%	61%	72%	60%	64%	69%	66%	56%	51%	53%
Nursing	64%	68%	63%	63%	61%	61%	64%	64%	64%	68%	62%	62%	57%	42%	63%	63%
Sciences (e.g. Physics, Chemistry, Biology)	58%	62%	53%	64%	52%	52%	60%	54%	62%	55%	56%	60%	55%	52%	49%	41%
Teaching	57%	56%	61%	62%	54%	50%	53%	59%	62%	56%	57%	58%	55%	34%	60%	54%
Social Work	35%	31%	43%	34%	29%	32%	30%	41%	35%	38%	33%	35%	39%	33%	40%	39%
Don't know	3%	2%	3%	2%	5%	3%	2%	2%	2%	3%	3%	3%	1%	3%	3%	5%
Social sciences (e.g. Politics, Economics, Sociology)	24%	17%	29%	20%	23%	27%	20%	28%	24%	21%	24%	24%	31%	30%	29%	22%
Humanities (such as English, History, and Languages)	13%	10%	16%	9%	20%	13%	13%	14%	13%	11%	13%	12%	18%	12%	18%	12%
Other (Please Specify)	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	2%	2%	1%	2%
None of the above	1%	1%	1%	1%	0%	1%	1%	1%	1%	2%	1%	1%	0%	2%	1%	2%

Note:

BASE: Support fees being reduced for economically important subjects

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.C) You said you would support proposals to reduce fees for economically important subjects. Which, if any, of the following subjects would you say are economically important subjects where fees should be reduced? (i.e. important for the economy, rather than for society) Please select all that apply.

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	4497	661	437	353	666	767	1372	116	610	200	1029	724	585	1053
Weighted	4489	622	512	337	618	799	1522	108	608	193	1004	706	559	1031
Arts (such as Music, Drama, and Art)	9%	15%	6%	9%	15%	6%	8%	22%	10%	17%	12%	12%	16%	13%
Medicine	71%	63%	75%	71%	64%	78%	70%	66%	67%	66%	70%	66%	65%	68%
Engineering	65%	59%	71%	66%	59%	73%	60%	55%	55%	55%	62%	60%	65%	60%
Nursing	64%	53%	69%	60%	56%	70%	67%	63%	64%	63%	67%	60%	59%	64%
Sciences (e.g. Physics, Chemistry, Biology)	58%	50%	62%	59%	50%	64%	54%	52%	51%	48%	54%	54%	57%	52%
Teaching	57%	52%	55%	54%	56%	58%	56%	58%	59%	60%	60%	59%	60%	61%
Social Work	35%	37%	29%	33%	41%	32%	36%	45%	41%	44%	41%	41%	42%	43%
Don't know	3%	2%	3%	2%	2%	2%	3%	0%	2%	1%	2%	2%	2%	3%
Social sciences (e.g. Politics, Economics, Sociology)	24%	36%	14%	23%	32%	16%	23%	37%	27%	33%	28%	27%	35%	28%
Humanities (such as English, History, and Languages)	13%	16%	10%	13%	18%	8%	14%	19%	14%	21%	16%	13%	20%	16%
Other (Please Specify)	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
None of the above	1%	1%	2%	1%	1%	1%	2%	0%	1%	2%	1%	1%	1%	1%

Note:

BASE: Support fees being reduced for economically important subjects

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.A) At the moment, tuition fees for students in England are 9,250 a year, meaning a typical 3 year University course will cost a student 27,750 for the tuition. Looking at the options below, how much do you think a student should pay to attend university in England? Assume the extra costs of reduced fees would be made up by the Government and paid for through higher taxes.

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
They should pay nothing at all for tuition	24%	23%	26%	29%	25%	26%	26%	24%	21%	23%	23%	23%	27%	20%	28%	25%
3,000 a year	21%	18%	23%	27%	27%	24%	19%	16%	15%	21%	20%	22%	20%	18%	22%	24%
6,000 a year	14%	14%	13%	16%	17%	15%	12%	13%	11%	16%	14%	14%	12%	13%	14%	13%
7,500 a year	8%	9%	7%	8%	8%	8%	7%	7%	8%	8%	8%	8%	6%	7%	8%	7%
9,250 a year	14%	16%	11%	7%	9%	10%	13%	19%	20%	15%	16%	12%	12%	19%	12%	8%
12,500 a year	4%	5%	2%	1%	2%	3%	4%	5%	5%	4%	4%	4%	3%	6%	3%	2%
15,000 a year	2%	3%	2%	2%	2%	2%	3%	2%	2%	2%	1%	3%	2%	3%	2%	2%
Don't know	14%	13%	16%	9%	10%	13%	17%	15%	18%	11%	14%	15%	18%	15%	12%	19%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.B) At the moment, tuition fees for students in England are 9,250 a year, meaning a typical 3 year University course will cost a student 27,750 for the tuition. Looking at the options below, how much do you think a student should pay to attend university in England? Assume the extra costs of reduced fees would be made up by the Government and paid for through higher taxes.

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
They should pay nothing at all for tuition	24%	15%	34%	24%	24%	28%	15%	31%	25%	24%	24%	27%	23%	24%	34%	27%
3,000 a year	21%	16%	25%	22%	14%	22%	17%	25%	23%	18%	21%	24%	25%	19%	25%	17%
6,000 a year	14%	14%	14%	14%	12%	14%	14%	15%	16%	11%	14%	15%	18%	15%	15%	11%
7,500 a year	8%	9%	6%	9%	6%	6%	11%	7%	8%	6%	7%	8%	10%	7%	8%	7%
9,250 a year	14%	22%	7%	14%	24%	9%	23%	8%	13%	15%	14%	11%	11%	18%	6%	11%
12,500 a year	4%	6%	2%	2%	5%	2%	6%	2%	2%	5%	3%	3%	2%	3%	2%	3%
15,000 a year	2%	3%	1%	2%	5%	2%	3%	1%	2%	2%	2%	1%	3%	4%	1%	3%
Don't know	14%	14%	11%	13%	10%	19%	12%	11%	10%	19%	15%	10%	8%	8%	9%	20%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.C) At the moment, tuition fees for students in England are 9,250 a year, meaning a typical 3 year University course will cost a student 27,750 for the tuition. Looking at the options below, how much do you think a student should pay to attend university in England? Assume the extra costs of reduced fees would be made up by the Government and paid for through higher taxes.

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	C'DE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
They should pay nothing at all for tuition	24%	23%	17%	13%	23%	16%	25%	48%	27%	38%	36%	24%	32%	34%
3,000 a year	21%	30%	19%	15%	30%	17%	19%	23%	22%	26%	24%	25%	29%	25%
6,000 a year	14%	18%	11%	17%	18%	15%	12%	13%	16%	14%	14%	16%	14%	14%
7,500 a year	8%	10%	7%	14%	9%	8%	7%	5%	9%	6%	6%	9%	6%	6%
9,250 a year	14%	9%	20%	23%	8%	20%	13%	2%	11%	6%	8%	10%	8%	7%
12,500 a year	4%	2%	6%	5%	3%	5%	4%	1%	2%	1%	2%	2%	2%	2%
15,000 a year	2%	2%	3%	3%	2%	3%	2%	1%	2%	2%	1%	2%	1%	1%
Don't know	14%	6%	16%	12%	7%	16%	18%	7%	11%	7%	10%	12%	7%	10%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.A) Alongside loans to cover the cost of their tuition (teaching), most students also take out maintenance loans, to cover their cost of living expenses while they are at university. Looking at the below, which do you think would be the best system for maintenance loans and student living expenses? Assume the extra costs of more generous maintenance grants would be made up by the Government and paid for through higher taxes.

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
All students borrow a maintenance loan to cover their living expenses, which they pay back	26%	27%	25%	19%	20%	23%	25%	29%	33%	27%	27%	27%	22%	34%	20%	22%
For the poorest students a system of grants is introduced, which do not have to be paid back, funded by the Government. Other students borrow a maintenance loan.	43%	43%	43%	41%	46%	44%	43%	45%	40%	44%	45%	40%	42%	39%	49%	39%
All students receive maintenance grants, which do not have to be paid back, funded by the Government.	20%	19%	21%	28%	23%	21%	18%	16%	16%	20%	19%	20%	20%	16%	21%	21%
Don't know	11%	11%	12%	12%	11%	12%	13%	10%	11%	8%	9%	13%	16%	11%	9%	18%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.B) Alongside loans to cover the cost of their tuition (teaching), most students also take out maintenance loans, to cover their cost of living expenses while they are at university. Looking at the below, which do you think would be the best system for maintenance loans and student living expenses? Assume the extra costs of more generous maintenance grants would be made up by the Government and paid for through higher taxes.

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
All students borrow a maintenance loan to cover their living expenses, which they pay back	26%	38%	15%	22%	22%	22%	40%	18%	20%	28%	26%	24%	21%	24%	21%	24%
For the poorest students a system of grants is introduced, which do not have to be paid back, funded by the Government. Other students borrow a maintenance loan.	43%	37%	53%	53%	43%	37%	35%	52%	50%	37%	45%	46%	48%	46%	45%	35%
All students receive maintenance grants, which do not have to be paid back, funded by the Government.	20%	15%	24%	19%	22%	21%	17%	22%	24%	18%	18%	23%	24%	19%	26%	18%
Don't know	11%	10%	8%	7%	12%	20%	8%	9%	6%	17%	10%	7%	7%	11%	8%	23%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.C) Alongside loans to cover the cost of their tuition (teaching), most students also take out maintenance loans, to cover their cost of living expenses while they are at university. Looking at the below, which do you think would be the best system for maintenance loans and student living expenses? Assume the extra costs of more generous maintenance grants would be made up by the Government and paid for through higher taxes.

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
All students borrow a maintenance loan to cover their living expenses, which they pay back	26%	21%	38%	36%	22%	35%	25%	12%	21%	13%	15%	21%	16%	14%
For the poorest students a system of grants is introduced, which do not have to be paid back, funded by the Government. Other students borrow a maintenance loan.	43%	46%	35%	41%	44%	39%	41%	51%	47%	56%	53%	50%	54%	53%
All students receive maintenance grants, which do not have to be paid back, funded by the Government.	20%	26%	15%	15%	28%	15%	18%	32%	22%	25%	24%	20%	25%	24%
Don t know	11%	8%	11%	8%	6%	11%	16%	5%	9%	6%	8%	9%	5%	9%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.A) What proportion of sixth-form and college-leavers each year do you think should pursue university education?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Less than 10%	4%	5%	3%	3%	3%	3%	4%	5%	5%	3%	3%	4%	6%	6%	2%	4%
10% - 19%	6%	6%	5%	2%	4%	5%	6%	7%	8%	5%	5%	7%	6%	8%	4%	5%
20% - 29%	12%	13%	10%	7%	7%	9%	11%	16%	16%	12%	12%	12%	10%	16%	10%	8%
30% - 39%	14%	15%	14%	12%	14%	13%	12%	14%	18%	16%	14%	13%	13%	15%	15%	11%
40% - 49%	11%	11%	10%	13%	13%	11%	10%	10%	9%	12%	10%	11%	10%	10%	12%	10%
50% - 59%	15%	14%	16%	18%	16%	16%	17%	14%	12%	15%	17%	15%	14%	14%	17%	12%
60% - 69%	7%	7%	7%	12%	8%	8%	6%	5%	5%	8%	8%	6%	5%	5%	8%	6%
70% - 79%	6%	6%	7%	10%	10%	7%	5%	5%	3%	8%	7%	6%	4%	5%	7%	7%
80% - 89%	2%	2%	2%	4%	4%	4%	2%	1%	1%	3%	2%	2%	2%	2%	3%	3%
90% or more	3%	3%	4%	5%	4%	5%	3%	2%	2%	3%	3%	3%	4%	2%	3%	5%
Don't know	20%	19%	21%	13%	17%	21%	24%	22%	21%	15%	19%	21%	26%	18%	20%	27%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.B) What proportion of sixth-form and college-leavers each year do you think should pursue university education?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want	
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Less than 10%	4%	5%	2%	2%	13%	4%	5%	3%	2%	5%	4%	2%	3%	4%	4%	5%
10% - 19%	6%	8%	3%	6%	12%	5%	8%	4%	6%	6%	6%	5%	5%	4%	5%	6%
20% - 29%	12%	15%	9%	13%	24%	8%	16%	9%	13%	13%	11%	10%	12%	14%	8%	10%
30% - 39%	14%	16%	13%	14%	16%	11%	18%	14%	14%	14%	15%	14%	15%	11%	12%	15%
40% - 49%	11%	10%	12%	13%	6%	8%	11%	12%	13%	8%	10%	12%	14%	11%	13%	10%
50% - 59%	15%	14%	16%	18%	5%	14%	14%	16%	16%	14%	16%	17%	15%	11%	18%	13%
60% - 69%	7%	5%	9%	7%	4%	7%	6%	9%	7%	4%	7%	9%	9%	7%	8%	4%
70% - 79%	6%	5%	8%	5%	1%	6%	5%	8%	6%	4%	7%	8%	6%	7%	10%	4%
80% - 89%	2%	2%	3%	2%	3%	3%	2%	3%	2%	2%	2%	2%	4%	9%	3%	2%
90% or more	3%	2%	4%	2%	1%	5%	2%	4%	5%	3%	3%	3%	5%	4%	6%	0%
Don't know	20%	17%	20%	19%	15%	29%	14%	18%	15%	25%	19%	17%	12%	17%	14%	31%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.C) What proportion of sixth-form and college-leavers each year do you think should pursue university education?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Less than 10%	4%	2%	7%	2%	2%	6%	6%	4%	5%	2%	3%	3%	1%	3%
10% - 19%	6%	3%	9%	6%	5%	8%	6%	3%	4%	4%	4%	4%	4%	3%
20% - 29%	12%	7%	16%	15%	9%	14%	12%	5%	9%	8%	9%	10%	9%	9%
30% - 39%	14%	13%	16%	16%	12%	15%	13%	8%	14%	14%	13%	15%	15%	13%
40% - 49%	11%	15%	10%	11%	13%	10%	10%	11%	12%	14%	12%	12%	12%	12%
50% - 59%	15%	17%	13%	17%	19%	15%	14%	14%	17%	15%	17%	16%	17%	17%
60% - 69%	7%	11%	3%	8%	10%	4%	5%	9%	7%	11%	9%	9%	9%	9%
70% - 79%	6%	11%	4%	5%	8%	5%	4%	11%	7%	9%	8%	8%	11%	7%
80% - 89%	2%	4%	2%	2%	5%	1%	2%	4%	3%	3%	3%	3%	3%	3%
90% or more	3%	5%	2%	3%	6%	2%	4%	11%	4%	4%	5%	4%	4%	5%
Don't know	20%	12%	19%	14%	11%	20%	25%	19%	16%	17%	18%	18%	16%	19%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.A) Currently, around 50% of school leavers pursue higher education. In your view, is that too high, too low, or about the right level?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Much too high	9%	11%	7%	3%	4%	6%	8%	13%	15%	11%	9%	9%	7%	15%	6%	5%
Too high	20%	23%	17%	12%	14%	15%	18%	25%	29%	23%	20%	20%	17%	25%	19%	14%
About the right level	42%	39%	45%	46%	45%	44%	45%	40%	36%	40%	44%	42%	43%	40%	44%	41%
Too low	17%	14%	19%	25%	23%	20%	15%	10%	11%	17%	16%	17%	18%	12%	18%	22%
Much too low	3%	3%	3%	4%	4%	4%	3%	2%	1%	2%	2%	3%	3%	2%	3%	4%
Don't Know	9%	9%	10%	10%	9%	10%	11%	10%	8%	7%	9%	9%	12%	7%	9%	15%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.B) Currently, around 50% of school leavers pursue higher education. In your view, is that too high, too low, or about the right level?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Much too high	9%	15%	4%	9%	23%	6%	14%	5%	9%	8%	9%	8%	11%	26%	3%	5%
Too high	20%	25%	16%	26%	30%	15%	24%	16%	26%	21%	18%	22%	20%	13%	11%	14%
About the right level	42%	40%	45%	41%	29%	40%	42%	45%	41%	44%	42%	42%	41%	38%	47%	48%
Too low	17%	11%	22%	14%	8%	21%	13%	22%	13%	14%	18%	18%	18%	14%	27%	14%
Much too low	3%	2%	4%	2%	3%	3%	2%	4%	4%	3%	3%	3%	4%	4%	6%	2%
Don't Know	9%	7%	9%	7%	7%	15%	5%	9%	7%	12%	10%	7%	6%	5%	6%	18%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.C) Currently, around 50% of school leavers pursue higher education. In your view, is that too high, too low, or about the right level?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now	
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Much too high	9%	5%	16%	11%	7%	14%	8%	3%	4%	4%	5%	4%	4%	4%
Too high	20%	15%	24%	25%	17%	25%	18%	9%	16%	16%	15%	18%	16%	15%
About the right level	42%	48%	41%	44%	45%	39%	42%	44%	46%	45%	44%	46%	47%	46%
Too low	17%	23%	11%	12%	22%	11%	16%	31%	22%	23%	23%	20%	23%	22%
Much too low	3%	3%	2%	2%	4%	2%	3%	5%	4%	4%	4%	3%	4%	4%
Don't Know	9%	7%	7%	6%	5%	9%	12%	9%	8%	8%	9%	9%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.A) Which of the following do you agree with more?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4039	4263	1084	1365	1427	1443	1296	1716	2511	2193	1597	1933	3048	3425	1088
Weighted	8332	4015	4287	878	1422	1362	1392	1327	1949	2222	2141	1812	2059	3202	3401	1078
We need more University graduates, as it is better for the UK as a whole is people have higher levels of formal education	20%	21%	18%	33%	28%	26%	18%	13%	8%	22%	19%	19%	19%	14%	23%	23%
We need more people studying in Further Education colleges or taking apprenticeships, as it is better for the UK as a whole for people to have vocational skills	67%	66%	67%	48%	54%	59%	66%	76%	83%	67%	67%	67%	65%	77%	64%	56%
Don't Know	14%	13%	15%	19%	18%	15%	16%	11%	9%	11%	14%	14%	16%	9%	14%	22%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.B) Which of the following do you agree with more?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2954	2487	665	101	1110	1761	3091	675	0	0	2222	968	125	664	466
Weighted	8332	3064	2437	659	108	1103	1801	3024	669	0	0	2144	905	114	669	467
We need more University graduates, as it is better for the UK as a whole is people have higher levels of formal education	20%	15%	26%	15%	18%	20%	19%	26%	17%	15%	19%	24%	29%	30%	31%	14%
We need more people studying in Further Education colleges or taking apprenticeships, as it is better for the UK as a whole for people to have vocational skills	67%	77%	58%	73%	75%	58%	74%	60%	74%	69%	68%	63%	60%	57%	57%	63%
Don't Know	14%	8%	16%	12%	7%	22%	7%	15%	9%	16%	13%	13%	11%	13%	11%	23%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.C) Which of the following do you agree with more?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
We need more University graduates, as it is better for the UK as a whole is people have higher levels of formal education	20%	33%	12%	20%	36%	12%	17%	36%	27%	27%	27%	23%	27%	27%
We need more people studying in Further Education colleges or taking apprenticeships, as it is better for the UK as a whole for people to have vocational skills	67%	51%	80%	71%	54%	80%	67%	45%	61%	62%	59%	61%	61%	58%
Don't Know	14%	16%	8%	9%	10%	9%	16%	18%	12%	11%	14%	16%	12%	15%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.A) Which of the following do you think would be more important for the government to focus on?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
It is more important for the Government to focus on increasing the number of people who go to University than reducing how much it costs for people to go to University	15%	17%	14%	22%	20%	19%	16%	11%	9%	15%	14%	17%	17%	14%	16%	16%
It is more important for the Government to focus on reducing how much it costs for people to go to University, than increasing the number of people who go to University	55%	53%	56%	59%	57%	56%	52%	52%	53%	61%	56%	52%	50%	51%	59%	51%
Neither of the above are important	18%	19%	18%	7%	11%	13%	20%	25%	26%	16%	20%	19%	19%	25%	15%	15%
Don't Know	11%	10%	12%	12%	11%	12%	11%	11%	11%	8%	11%	13%	15%	10%	10%	18%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.B) Which of the following do you think would be more important for the government to focus on?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
It is more important for the Government to focus on increasing the number of people who go to University than reducing how much it costs for people to go to University	15%	15%	17%	11%	19%	15%	18%	17%	13%	15%	16%	15%	19%	20%	24%	14%
It is more important for the Government to focus on reducing how much it costs for people to go to University, than increasing the number of people who go to University	55%	51%	61%	60%	45%	49%	51%	60%	65%	48%	55%	60%	62%	57%	60%	48%
Neither of the above are important	18%	25%	12%	20%	30%	17%	22%	13%	16%	21%	18%	17%	12%	14%	9%	19%
Don't Know	11%	9%	10%	10%	6%	18%	8%	10%	7%	16%	11%	8%	6%	9%	7%	19%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.C) Which of the following do you think would be more important for the government to focus on?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
It is more important for the Government to focus on increasing the number of people who go to University than reducing how much it costs for people to go to University	15%	22%	13%	19%	24%	12%	16%	18%	21%	19%	18%	17%	17%	18%
It is more important for the Government to focus on reducing how much it costs for people to go to University, than increasing the number of people who go to University	55%	60%	49%	54%	60%	51%	49%	65%	55%	65%	61%	59%	66%	61%
Neither of the above are important	18%	10%	28%	21%	9%	26%	20%	8%	15%	10%	12%	13%	9%	12%
Don't Know	11%	8%	11%	7%	7%	10%	15%	9%	10%	6%	9%	11%	8%	10%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.A) Which of the following would you prefer?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Fewer people going to University, but the cost of University is reduced for those students and paid for by the Government	37%	36%	38%	43%	37%	35%	33%	35%	40%	42%	39%	33%	33%	37%	38%	30%
More people going to University, but the cost of University for students stays at the level it is now	19%	21%	17%	24%	25%	23%	17%	16%	12%	20%	17%	19%	19%	16%	20%	21%
Neither of the above, the cost of University and the number of people going should stay as it is now	24%	24%	23%	17%	17%	20%	27%	27%	30%	21%	25%	26%	23%	28%	21%	22%
Don't Know	21%	19%	22%	16%	21%	21%	24%	22%	19%	17%	19%	21%	25%	18%	21%	26%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.B) Which of the following would you prefer?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Fewer people going to University, but the cost of University is reduced for those students and paid for by the Government	37%	37%	39%	41%	41%	30%	36%	39%	43%	30%	36%	44%	44%	43%	37%	29%
More people going to University, but the cost of University for students stays at the level it is now	19%	18%	21%	13%	15%	19%	21%	22%	17%	18%	19%	17%	26%	24%	26%	16%
Neither of the above, the cost of University and the number of people going should stay as it is now	24%	29%	18%	25%	30%	24%	29%	20%	22%	28%	24%	21%	16%	15%	20%	27%
Don't Know	21%	16%	21%	21%	14%	27%	13%	19%	18%	24%	21%	18%	15%	18%	16%	29%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.C) Which of the following would you prefer?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Fewer people going to University, but the cost of University is reduced for those students and paid for by the Government	37%	43%	34%	39%	40%	38%	31%	42%	34%	50%	40%	37%	44%	39%
More people going to University, but the cost of University for students stays at the level it is now	19%	26%	16%	23%	28%	16%	19%	23%	26%	18%	22%	22%	22%	22%
Neither of the above, the cost of University and the number of people going should stay as it is now	24%	15%	32%	26%	16%	28%	26%	13%	23%	17%	19%	21%	18%	19%
Don't Know	21%	15%	18%	12%	15%	18%	24%	22%	17%	15%	19%	20%	15%	21%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I would prefer tuition fees were reduced, even if this meant fewer people were able to go to university	50%	49%	51%	56%	49%	48%	47%	50%	54%	55%	52%	48%	46%	51%	52%	43%
I would prefer more people were able to go to university, even if this meant tuition fees were maintained at their current level	28%	30%	26%	29%	33%	32%	29%	23%	23%	27%	27%	29%	28%	26%	30%	30%
Don't know	22%	20%	23%	15%	19%	20%	23%	27%	23%	17%	20%	23%	26%	23%	19%	27%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.B) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parents Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I would prefer tuition fees were reduced, even if this meant fewer people were able to go to university	50%	50%	54%	57%	56%	42%	51%	52%	59%	46%	49%	57%	55%	55%	49%	45%
I would prefer more people were able to go to university, even if this meant tuition fees were maintained at their current level	28%	28%	29%	25%	23%	30%	32%	30%	25%	27%	28%	26%	31%	29%	37%	23%
Don't know	22%	22%	18%	18%	21%	28%	18%	17%	17%	26%	23%	17%	14%	16%	14%	32%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.C) Which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I would prefer tuition fees were reduced, even if this meant fewer people were able to go to university	50%	54%	46%	51%	55%	50%	45%	55%	50%	59%	53%	51%	56%	53%
I would prefer more people were able to go to university, even if this meant tuition fees were maintained at their current level	28%	32%	28%	33%	33%	25%	29%	28%	35%	25%	30%	31%	30%	30%
Don't know	22%	14%	26%	15%	13%	25%	27%	17%	15%	16%	17%	18%	13%	18%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4039	4263	1084	1365	1427	1443	1296	1716	2512	2193	1597	1932	3048	3425	1088
Weighted	8332	4014	4287	878	1422	1362	1392	1327	1949	2223	2141	1812	2058	3202	3401	1078
I would prefer tuition fees were abolished, even if this meant fewer people were able to go to university	40%	40%	41%	48%	40%	39%	41%	38%	39%	43%	41%	39%	38%	38%	43%	37%
I would prefer more people were able to go to university, even if this meant tuition fees were maintained at their current level	37%	39%	35%	37%	40%	42%	36%	36%	33%	39%	37%	37%	36%	37%	37%	38%
Don't know	23%	21%	24%	15%	19%	19%	23%	27%	28%	18%	22%	24%	26%	25%	20%	25%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.B) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parents Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2954	2487	665	101	1110	1761	3091	675	0	0	2221	968	125	664	466
Weighted	8332	3064	2437	659	108	1103	1801	3024	669	0	0	2143	905	114	669	467
I would prefer tuition fees were abolished, even if this meant fewer people were able to go to university	40%	35%	48%	43%	41%	38%	35%	46%	44%	37%	38%	47%	43%	43%	44%	33%
I would prefer more people were able to go to university, even if this meant tuition fees were maintained at their current level	37%	42%	35%	34%	28%	35%	45%	37%	36%	36%	38%	35%	41%	39%	43%	36%
Don't know	23%	24%	18%	23%	30%	27%	19%	17%	19%	27%	24%	17%	15%	18%	13%	31%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.C) Which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	854	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	990	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I would prefer tuition fees were abolished, even if this meant fewer people were able to go to university	40%	44%	34%	35%	46%	35%	36%	56%	42%	56%	48%	42%	50%	47%
I would prefer more people were able to go to university, even if this meant tuition fees were maintained at their current level	37%	41%	38%	48%	41%	38%	37%	30%	43%	32%	36%	40%	38%	35%
Don't know	23%	14%	27%	17%	13%	27%	27%	14%	15%	11%	16%	18%	12%	17%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I would prefer maintenance (cost of living) grants to be reintroduced for lower income students, paid for through general taxation	46%	44%	47%	49%	48%	47%	45%	44%	44%	49%	46%	42%	45%	38%	53%	43%
I would prefer maintenance (cost of living) grants to be reintroduced, paid for through higher tuition fees for all students	20%	22%	18%	28%	25%	22%	18%	17%	14%	19%	20%	21%	19%	20%	19%	20%
I would not support maintenance (cost of living) grants being reintroduced	16%	19%	14%	9%	12%	13%	17%	19%	23%	17%	17%	17%	13%	22%	13%	13%
Don't know	18%	16%	20%	15%	16%	18%	20%	19%	19%	14%	16%	20%	22%	19%	14%	24%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.B) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I would prefer maintenance (cost of living) grants to be reintroduced for lower income students, paid for through general taxation	46%	37%	58%	54%	41%	41%	36%	55%	56%	39%	44%	53%	55%	55%	49%	38%
I would prefer maintenance (cost of living) grants to be reintroduced, paid for through higher tuition fees for all students	20%	21%	20%	17%	22%	19%	23%	20%	20%	20%	20%	19%	22%	25%	23%	18%
I would not support maintenance (cost of living) grants being reintroduced	16%	25%	9%	15%	26%	14%	26%	11%	13%	17%	17%	15%	13%	6%	13%	16%
Don't know	18%	17%	14%	13%	10%	26%	15%	14%	10%	24%	18%	13%	10%	15%	14%	28%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.C) Which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I would prefer maintenance (cost of living) grants to be reintroduced for lower income students, paid for through general taxation	46%	54%	38%	41%	51%	38%	41%	64%	47%	64%	57%	52%	62%	59%
I would prefer maintenance (cost of living) grants to be reintroduced, paid for through higher tuition fees for all students	20%	26%	19%	22%	26%	20%	20%	20%	24%	20%	20%	19%	21%	19%
I would not support maintenance (cost of living) grants being reintroduced	16%	11%	24%	25%	11%	22%	15%	7%	14%	6%	10%	12%	8%	9%
Don't know	18%	10%	19%	12%	11%	20%	24%	9%	15%	9%	13%	16%	10%	14%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8331	4039	4262	1084	1365	1427	1443	1296	1715	2512	2191	1597	1933	3048	3424	1088
Weighted	8331	4015	4286	878	1422	1362	1392	1327	1948	2223	2139	1812	2059	3202	3400	1078
I would prefer maintenance (cost of living) grants to be more generous, even if this meant they went to fewer students	28%	29%	28%	38%	31%	29%	26%	28%	24%	29%	27%	28%	30%	27%	29%	25%
I would prefer maintenance (cost of living) grants to go to more students, even if this meant they were less generous	33%	32%	34%	37%	36%	36%	32%	29%	31%	36%	35%	30%	31%	28%	38%	32%
I would not support maintenance (cost of living) grants being reintroduced	18%	21%	15%	10%	13%	15%	18%	22%	24%	18%	18%	20%	15%	25%	14%	15%
Don't Know	21%	18%	23%	16%	20%	20%	23%	22%	21%	17%	20%	22%	24%	20%	19%	28%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.B) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8331	2953	2487	665	101	1110	1760	3091	675	0	0	2222	968	125	664	466
Weighted	8331	3062	2437	659	108	1103	1799	3024	669	0	0	2144	905	114	669	467
I would prefer maintenance (cost of living) grants to be more generous, even if this meant they went to fewer students	28%	26%	33%	29%	33%	24%	25%	33%	34%	25%	29%	31%	32%	28%	33%	25%
I would prefer maintenance (cost of living) grants to go to more students, even if this meant they were less generous	33%	28%	40%	36%	27%	30%	32%	39%	37%	29%	32%	38%	39%	43%	37%	26%
I would not support maintenance (cost of living) grants being reintroduced	18%	27%	9%	16%	25%	16%	27%	12%	15%	20%	19%	15%	14%	10%	14%	19%
Don't Know	21%	19%	18%	19%	15%	30%	15%	17%	14%	26%	21%	17%	15%	18%	16%	31%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.C) Which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8331	1132	855	590	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8331	1068	992	562	983	1453	3062	201	1092	370	1754	1270	904	1833
I would prefer maintenance (cost of living) grants to be more generous, even if this meant they went to fewer students	28%	34%	27%	24%	33%	27%	28%	35%	32%	40%	34%	31%	35%	33%
I would prefer maintenance (cost of living) grants to go to more students, even if this meant they were less generous	33%	40%	24%	35%	42%	25%	29%	49%	37%	38%	39%	38%	43%	40%
I would not support maintenance (cost of living) grants being reintroduced	18%	11%	29%	24%	11%	25%	18%	5%	15%	11%	11%	13%	8%	10%
Don't Know	21%	15%	20%	16%	14%	22%	25%	11%	17%	12%	16%	18%	13%	17%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.A) Throughout this survey we have asked a number of questions about tuition fees for university students. Some say abolishing tuition fees is a good thing, as it encourages more students to attend university, improves the skills of our workforce, and gives graduates more money to spend in the economy, as they are no longer paying back fees. Others say abolishing tuition fees is a bad thing, as it would cost the taxpayer money that could be better spent on other things, like schools or healthcare. Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly Support	17%	18%	16%	27%	20%	18%	17%	14%	11%	18%	16%	17%	17%	13%	21%	16%
Somewhat Support	24%	24%	25%	31%	30%	25%	23%	20%	20%	26%	24%	24%	23%	19%	29%	24%
Neither Support nor Oppose	19%	19%	20%	19%	18%	21%	20%	20%	18%	16%	17%	22%	22%	20%	17%	23%
Somewhat Oppose	19%	18%	20%	11%	14%	17%	18%	22%	27%	20%	22%	18%	17%	23%	18%	15%
Strongly Oppose	14%	16%	12%	4%	11%	12%	15%	18%	19%	15%	15%	13%	13%	21%	10%	11%
Don't know	6%	5%	7%	8%	7%	7%	7%	5%	5%	4%	6%	7%	8%	4%	5%	12%
Total Support:	41%	41%	41%	58%	51%	43%	40%	34%	31%	45%	40%	40%	40%	32%	49%	40%
Total Oppose:	33%	35%	32%	15%	25%	29%	33%	41%	46%	35%	37%	31%	30%	44%	29%	25%
Net:	8%	7%	9%	42%	26%	14%	7%	-7%	-14%	9%	3%	9%	10%	-12%	21%	14%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.B) Throughout this survey we have asked a number of questions about tuition fees for university students. Some say abolishing tuition fees is a good thing, as it encourages more students to attend university, improves the skills of our workforce, and gives graduates more money to spend in the economy, as they are no longer paying back fees. Others say abolishing tuition fees is a bad thing, as it would cost the taxpayer money that could be better spent on other things, like schools or healthcare. Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly Support	17%	11%	24%	17%	15%	15%	11%	23%	20%	13%	16%	20%	23%	29%	23%	11%
Somewhat Support	24%	19%	33%	25%	20%	23%	21%	31%	27%	20%	23%	28%	29%	18%	33%	19%
Neither Support nor Oppose	19%	19%	18%	18%	16%	25%	18%	18%	19%	23%	19%	18%	14%	21%	21%	29%
Somewhat Oppose	19%	25%	14%	24%	24%	15%	25%	15%	21%	20%	19%	19%	18%	16%	12%	15%
Strongly Oppose	14%	23%	6%	10%	19%	11%	23%	8%	9%	16%	15%	11%	11%	11%	7%	13%
Don't know	6%	4%	5%	6%	7%	11%	3%	5%	3%	8%	6%	4%	5%	5%	5%	13%
Total Support:	41%	29%	56%	42%	35%	38%	31%	54%	47%	33%	40%	49%	52%	47%	55%	30%
Total Oppose:	33%	48%	20%	34%	43%	26%	48%	23%	31%	37%	34%	30%	29%	27%	19%	28%
Net:	8%	-19%	36%	9%	-8%	11%	-17%	31%	16%	-4%	6%	19%	23%	20%	36%	2%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.C) Throughout this survey we have asked a number of questions about tuition fees for university students. Some say abolishing tuition fees is a good thing, as it encourages more students to attend university, improves the skills of our workforce, and gives graduates more money to spend in the economy, as they are no longer paying back fees. Others say abolishing tuition fees is a bad thing, as it would cost the taxpayer money that could be better spent on other things, like schools or healthcare. Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly Support	17%	24%	10%	12%	26%	12%	15%	46%	20%	34%	27%	17%	27%	24%
Somewhat Support	24%	33%	17%	22%	34%	17%	22%	28%	28%	35%	30%	32%	35%	33%
Neither Support nor Oppose	19%	15%	22%	18%	17%	20%	23%	13%	23%	12%	18%	19%	13%	18%
Somewhat Oppose	19%	15%	23%	24%	13%	25%	18%	5%	17%	10%	13%	17%	14%	14%
Strongly Oppose	14%	9%	23%	21%	7%	22%	14%	2%	9%	4%	7%	9%	6%	6%
Don't know	6%	4%	4%	3%	4%	4%	9%	6%	4%	4%	4%	6%	4%	5%
Total Support:	41%	57%	27%	34%	60%	29%	37%	74%	47%	69%	57%	49%	63%	57%
Total Oppose:	33%	24%	47%	45%	20%	48%	32%	7%	25%	14%	21%	26%	20%	20%
Net:	8%	33%	-20%	-11%	40%	-19%	5%	67%	22%	54%	36%	23%	42%	37%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.A) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1724	840	881	204	256	307	312	298	347	512	476	308	411	646	701	228
Weighted	1727	836	889	165	266	294	302	305	396	453	464	347	446	678	699	224
Strongly Support	13%	14%	12%	14%	19%	13%	14%	10%	8%	13%	12%	14%	11%	7%	18%	12%
Somewhat Support	19%	19%	19%	22%	22%	20%	18%	19%	16%	21%	18%	18%	20%	17%	23%	13%
Neither Support nor Oppose	19%	18%	19%	30%	19%	19%	18%	16%	16%	15%	19%	19%	22%	18%	16%	27%
Somewhat Oppose	22%	19%	25%	19%	16%	21%	21%	31%	21%	24%	22%	19%	22%	23%	22%	21%
Strongly Oppose	23%	26%	20%	8%	19%	22%	24%	21%	33%	25%	24%	24%	20%	32%	18%	20%
Don't Know	5%	4%	6%	7%	5%	5%	5%	3%	4%	2%	4%	7%	6%	3%	4%	7%
Total Support:	32%	33%	31%	36%	41%	33%	32%	28%	25%	34%	30%	31%	31%	24%	41%	25%
Total Oppose:	45%	46%	45%	28%	35%	44%	45%	53%	55%	49%	47%	43%	41%	55%	40%	41%
Net:	-13%	-13%	-14%	8%	6%	-11%	-12%	-24%	-30%	-15%	-16%	-11%	-10%	-31%	1%	-16%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.B) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	1724	607	503	149	24	235	385	619	158	0	0	476	204	22	137	84
Weighted	1727	627	491	151	26	236	390	604	159	0	0	460	188	21	137	85
Strongly Support	13%	8%	20%	14%	3%	9%	10%	17%	15%	8%	11%	16%	18%	27%	16%	4%
Somewhat Support	19%	14%	29%	18%	10%	15%	16%	27%	20%	16%	18%	22%	27%	18%	23%	14%
Neither Support nor Oppose	19%	15%	20%	17%	23%	25%	16%	19%	19%	19%	21%	17%	17%	14%	25%	23%
Somewhat Oppose	22%	24%	17%	29%	24%	22%	24%	19%	29%	21%	22%	23%	20%	22%	15%	16%
Strongly Oppose	23%	36%	10%	18%	36%	21%	32%	14%	16%	29%	24%	17%	15%	20%	14%	36%
Don't Know	5%	3%	3%	4%	4%	8%	2%	3%	1%	7%	4%	4%	3%	0%	7%	7%
Total Support:	32%	22%	50%	32%	13%	24%	25%	45%	35%	24%	29%	39%	45%	45%	39%	19%
Total Oppose:	45%	60%	27%	47%	60%	43%	56%	33%	45%	51%	46%	40%	35%	41%	29%	52%
Net:	-13%	-38%	22%	-15%	-47%	-19%	-31%	12%	-10%	-27%	-17%	-1%	11%	4%	9%	-33%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.C) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1724	231	183	126	231	271	560	47	213	92	363	256	192	379
Weighted	1727	218	210	119	216	284	620	45	213	90	356	247	182	371
Strongly Support	13%	18%	8%	12%	22%	7%	9%	31%	15%	32%	20%	14%	22%	19%
Somewhat Support	19%	24%	14%	16%	27%	13%	17%	27%	24%	31%	28%	27%	34%	32%
Neither Support nor Oppose	19%	20%	17%	13%	18%	13%	21%	13%	23%	19%	20%	19%	17%	21%
Somewhat Oppose	22%	16%	22%	27%	16%	25%	21%	13%	20%	12%	16%	22%	14%	17%
Strongly Oppose	23%	17%	37%	31%	13%	39%	25%	6%	17%	3%	13%	16%	10%	9%
Don't Know	5%	4%	3%	1%	4%	3%	6%	9%	1%	2%	3%	3%	3%	3%
Total Support:	32%	43%	22%	28%	49%	20%	27%	58%	38%	63%	48%	40%	56%	51%
Total Oppose:	45%	33%	58%	57%	29%	64%	46%	20%	37%	16%	29%	38%	24%	26%
Net:	-13%	9%	-37%	-29%	21%	-44%	-19%	38%	1%	48%	19%	2%	32%	25%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.A) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 1.25% rise in the rate of National Insurance (to 13.25% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1697	832	854	216	298	279	287	274	343	515	439	332	395	640	708	209
Weighted	1710	837	862	178	314	267	277	282	393	459	433	376	426	679	703	209
Strongly Support	11%	11%	11%	13%	14%	16%	9%	7%	10%	14%	11%	9%	11%	8%	15%	9%
Somewhat Support	23%	23%	22%	28%	26%	25%	22%	21%	17%	26%	23%	23%	17%	18%	28%	20%
Neither Support nor Oppose	19%	19%	19%	18%	20%	16%	20%	19%	17%	15%	18%	20%	22%	19%	17%	21%
Somewhat Oppose	19%	17%	21%	20%	16%	21%	18%	16%	24%	18%	20%	22%	17%	19%	19%	19%
Strongly Oppose	22%	25%	20%	9%	17%	18%	26%	31%	28%	22%	24%	19%	24%	33%	16%	18%
Don't know	6%	5%	7%	11%	7%	4%	5%	7%	4%	4%	4%	7%	8%	4%	5%	14%
Total Support:	34%	34%	33%	41%	41%	41%	31%	28%	27%	41%	34%	32%	29%	26%	43%	29%
Total Oppose:	42%	42%	41%	29%	32%	39%	43%	46%	52%	40%	44%	41%	41%	52%	35%	37%
Net:	-8%	-8%	-8%	12%	8%	2%	-12%	-18%	-25%	0%	-10%	-9%	-12%	-26%	8%	-8%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.B) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 1.25% rise in the rate of National Insurance (to 13.25% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	1697	610	512	129	19	217	361	628	130	0	0	434	235	26	135	78
Weighted	1710	639	507	128	21	215	376	620	129	0	0	416	221	23	138	78
Strongly Support	11%	7%	17%	10%	16%	8%	6%	15%	16%	8%	8%	15%	19%	20%	14%	5%
Somewhat Support	23%	19%	29%	25%	9%	22%	18%	30%	21%	18%	23%	26%	29%	4%	28%	22%
Neither Support nor Oppose	19%	16%	21%	18%	15%	16%	16%	20%	14%	20%	17%	19%	14%	21%	16%	22%
Somewhat Oppose	19%	20%	16%	24%	28%	21%	21%	17%	27%	20%	19%	18%	18%	10%	19%	16%
Strongly Oppose	22%	36%	11%	17%	33%	21%	37%	14%	17%	26%	26%	18%	17%	31%	15%	29%
Don't know	6%	3%	6%	6%	0%	12%	2%	4%	5%	8%	7%	5%	3%	15%	8%	6%
Total Support:	34%	25%	46%	35%	25%	30%	24%	45%	36%	26%	31%	41%	48%	23%	42%	27%
Total Oppose:	42%	56%	27%	41%	60%	42%	58%	31%	44%	46%	45%	35%	35%	40%	34%	45%
Net:	-8%	-31%	19%	-6%	-35%	-12%	-34%	15%	-8%	-20%	-13%	5%	13%	-17%	9%	-18%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.C) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 1.25% rise in the rate of National Insurance (to 13.25% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1697	251	171	121	224	280	566	35	228	74	374	254	191	380
Weighted	1710	238	202	116	207	293	630	32	230	72	368	252	184	377
Strongly Support	11%	18%	6%	7%	16%	9%	9%	28%	12%	27%	17%	12%	19%	17%
Somewhat Support	23%	28%	12%	28%	36%	19%	19%	46%	26%	33%	34%	25%	34%	31%
Neither Support nor Oppose	19%	15%	21%	11%	20%	16%	23%	11%	22%	7%	19%	22%	14%	22%
Somewhat Oppose	19%	18%	20%	26%	16%	18%	19%	7%	20%	12%	13%	23%	18%	15%
Strongly Oppose	22%	15%	38%	28%	10%	34%	23%	8%	17%	19%	13%	15%	13%	11%
Don't know	6%	6%	4%	1%	2%	4%	8%	0%	3%	2%	3%	4%	2%	4%
Total Support:	34%	46%	18%	35%	52%	28%	27%	74%	38%	60%	52%	36%	53%	49%
Total Oppose:	42%	33%	58%	54%	26%	52%	42%	15%	37%	32%	26%	38%	31%	25%
Net:	-8%	14%	-40%	-19%	26%	-24%	-14%	58%	1%	28%	25%	-1%	22%	23%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.A) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 2% rise in the basic rate of income tax (to 22% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1758	846	907	226	278	294	287	264	409	541	461	347	384	643	718	232
Weighted	1765	838	921	182	287	280	278	270	469	480	452	400	408	683	709	232
Strongly Support	10%	10%	10%	18%	14%	9%	9%	9%	8%	13%	10%	7%	9%	6%	14%	8%
Somewhat Support	19%	19%	19%	26%	23%	16%	18%	16%	16%	20%	17%	17%	21%	13%	24%	18%
Neither Support nor Oppose	18%	19%	18%	25%	16%	21%	20%	16%	16%	15%	16%	24%	20%	17%	18%	22%
Somewhat Oppose	21%	20%	22%	16%	20%	19%	20%	21%	26%	22%	20%	24%	18%	25%	21%	16%
Strongly Oppose	26%	29%	23%	8%	19%	28%	25%	34%	31%	27%	30%	23%	22%	36%	19%	24%
Don't know	6%	4%	8%	7%	8%	7%	8%	5%	3%	3%	5%	6%	9%	3%	5%	13%
Total Support:	29%	29%	28%	44%	37%	25%	27%	25%	23%	34%	28%	23%	30%	19%	38%	25%
Total Oppose:	47%	49%	46%	24%	39%	47%	45%	54%	57%	49%	51%	46%	40%	61%	40%	40%
Net:	-18%	-20%	-17%	20%	-2%	-23%	-17%	-29%	-34%	-16%	-23%	-23%	-10%	-42%	-2%	-15%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.B) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 2% rise in the basic rate of income tax (to 22% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	1758	625	497	151	22	239	368	648	149	0	0	456	227	27	133	112
Weighted	1765	652	487	153	23	240	377	634	147	0	0	444	212	24	133	112
Strongly Support	10%	5%	16%	13%	10%	10%	5%	14%	15%	8%	9%	10%	21%	22%	14%	5%
Somewhat Support	19%	12%	26%	25%	13%	17%	14%	23%	27%	17%	17%	24%	19%	19%	21%	16%
Neither Support nor Oppose	18%	14%	21%	19%	26%	21%	14%	21%	19%	23%	19%	16%	13%	28%	27%	26%
Somewhat Oppose	21%	24%	19%	25%	27%	17%	22%	20%	21%	21%	16%	25%	18%	20%	18%	18%
Strongly Oppose	26%	42%	13%	16%	24%	23%	42%	16%	17%	24%	31%	23%	24%	11%	14%	20%
Don't know	6%	3%	6%	1%	0%	12%	3%	5%	1%	7%	8%	2%	5%	0%	6%	16%
Total Support:	29%	17%	42%	38%	24%	27%	19%	37%	42%	24%	26%	34%	41%	41%	35%	21%
Total Oppose:	47%	66%	31%	42%	51%	40%	64%	36%	38%	45%	48%	48%	41%	31%	32%	37%
Net:	-18%	-49%	10%	-4%	-27%	-13%	-46%	1%	5%	-21%	-21%	-14%	-1%	10%	3%	-16%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.C) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 2% rise in the basic rate of income tax (to 22% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1758	226	190	115	205	301	577	52	228	86	365	283	195	378
Weighted	1765	210	225	106	190	318	638	48	225	82	354	279	186	372
Strongly Support	10%	14%	4%	5%	15%	5%	8%	45%	10%	26%	17%	11%	20%	16%
Somewhat Support	19%	24%	11%	14%	24%	11%	17%	15%	18%	29%	23%	23%	31%	25%
Neither Support nor Oppose	18%	18%	19%	18%	19%	16%	22%	19%	24%	19%	24%	17%	16%	22%
Somewhat Oppose	21%	22%	27%	13%	20%	27%	21%	15%	24%	11%	18%	22%	18%	18%
Strongly Oppose	26%	19%	35%	47%	18%	39%	23%	0%	19%	11%	14%	19%	11%	12%
Don't know	6%	2%	4%	2%	4%	3%	9%	6%	4%	5%	4%	7%	3%	6%
Total Support:	29%	39%	16%	19%	39%	15%	25%	60%	29%	55%	40%	34%	51%	41%
Total Oppose:	47%	42%	62%	61%	38%	66%	44%	15%	43%	22%	32%	41%	30%	30%
Net:	-18%	-3%	-46%	-41%	1%	-51%	-19%	45%	-15%	33%	8%	-7%	21%	11%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.A) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 4% rise in the rate of Corporation Tax (to 29% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1609	767	837	236	235	278	280	255	325	473	418	305	387	580	669	195
Weighted	1601	759	837	190	244	266	272	259	369	417	403	347	408	608	665	191
Strongly Support	16%	17%	15%	22%	15%	18%	17%	12%	13%	17%	15%	13%	18%	12%	19%	14%
Somewhat Support	23%	24%	22%	26%	30%	27%	21%	19%	18%	25%	22%	22%	22%	18%	26%	24%
Neither Support nor Oppose	19%	19%	19%	23%	18%	21%	16%	18%	19%	18%	19%	18%	21%	18%	19%	19%
Somewhat Oppose	17%	15%	18%	13%	16%	10%	18%	19%	21%	17%	15%	20%	15%	19%	16%	15%
Strongly Oppose	19%	20%	18%	7%	15%	16%	19%	27%	22%	19%	23%	19%	13%	27%	14%	15%
Don't know	7%	5%	9%	10%	6%	8%	9%	5%	6%	3%	5%	8%	12%	5%	5%	13%
Total Support:	39%	40%	37%	48%	45%	45%	39%	31%	31%	42%	38%	35%	40%	31%	46%	38%
Total Oppose:	35%	35%	35%	20%	30%	26%	36%	46%	44%	37%	38%	39%	27%	45%	30%	30%
Net:	4%	5%	2%	28%	15%	19%	2%	-15%	-13%	5%	0%	-4%	13%	-15%	16%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.B) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 4% rise in the rate of Corporation Tax (to 29% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	1609	564	500	120	20	201	338	593	117	0	0	423	159	23	132	103
Weighted	1601	584	487	118	21	201	347	579	114	0	0	405	148	21	133	105
Strongly Support	16%	10%	25%	9%	19%	13%	9%	23%	13%	12%	17%	22%	17%	26%	22%	11%
Somewhat Support	23%	19%	30%	29%	9%	14%	19%	29%	32%	18%	24%	26%	27%	29%	36%	17%
Neither Support nor Oppose	19%	18%	19%	23%	5%	22%	20%	19%	21%	23%	16%	18%	20%	21%	17%	31%
Somewhat Oppose	17%	21%	12%	18%	22%	17%	20%	12%	20%	17%	14%	16%	15%	14%	12%	12%
Strongly Oppose	19%	28%	8%	15%	29%	20%	28%	10%	9%	21%	21%	13%	16%	9%	10%	15%
Don't know	7%	5%	5%	6%	15%	14%	4%	6%	5%	9%	7%	5%	4%	0%	4%	15%
Total Support:	39%	28%	55%	38%	28%	27%	27%	52%	45%	30%	41%	48%	45%	55%	58%	28%
Total Oppose:	35%	49%	20%	33%	51%	37%	48%	23%	29%	38%	35%	29%	31%	24%	22%	27%
Net:	4%	-21%	35%	5%	-24%	-10%	-21%	29%	15%	-8%	6%	18%	13%	31%	36%	1%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.C) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 4% rise in the rate of Corporation Tax (to 29% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1609	206	154	104	190	266	555	45	210	69	334	259	161	377
Weighted	1601	190	180	98	177	275	609	43	208	65	327	252	153	373
Strongly Support	16%	19%	9%	7%	30%	11%	13%	51%	18%	42%	28%	17%	29%	25%
Somewhat Support	23%	32%	16%	21%	29%	18%	21%	17%	31%	22%	29%	30%	34%	31%
Neither Support nor Oppose	19%	20%	18%	21%	17%	18%	20%	11%	22%	15%	16%	23%	16%	20%
Somewhat Oppose	17%	14%	20%	16%	14%	20%	17%	11%	11%	13%	11%	15%	10%	11%
Strongly Oppose	19%	11%	31%	32%	6%	27%	17%	2%	12%	4%	9%	11%	7%	8%
Don't know	7%	4%	7%	3%	3%	5%	11%	8%	7%	5%	7%	4%	3%	6%
Total Support:	39%	51%	25%	29%	60%	29%	35%	68%	49%	63%	57%	46%	63%	56%
Total Oppose:	35%	25%	50%	48%	20%	48%	34%	13%	23%	17%	20%	26%	18%	19%
Net:	4%	26%	-25%	-19%	40%	-18%	0%	55%	26%	46%	36%	20%	46%	37%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.A) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 2% rise in the rate of VAT which is paid on purchases in the UK (to 22% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1741	871	864	206	310	285	317	245	377	515	467	321	420	636	705	240
Weighted	1731	861	865	166	324	270	302	250	418	452	458	361	443	657	700	239
Strongly Support	11%	13%	10%	18%	12%	13%	12%	8%	9%	11%	11%	13%	11%	9%	14%	9%
Somewhat Support	20%	19%	21%	25%	27%	23%	19%	19%	13%	24%	18%	20%	19%	14%	25%	21%
Neither Support nor Oppose	18%	16%	19%	24%	20%	19%	16%	16%	14%	17%	16%	17%	20%	16%	15%	24%
Somewhat Oppose	19%	18%	19%	14%	18%	16%	17%	18%	24%	20%	18%	16%	20%	20%	19%	15%
Strongly Oppose	26%	28%	23%	9%	17%	21%	29%	32%	35%	24%	32%	25%	21%	36%	21%	18%
Don't know	7%	5%	8%	10%	6%	8%	8%	7%	5%	4%	6%	8%	9%	4%	6%	13%
Total Support:	31%	32%	31%	43%	39%	36%	31%	26%	22%	35%	28%	34%	30%	23%	39%	30%
Total Oppose:	44%	46%	43%	24%	35%	37%	46%	51%	59%	45%	50%	41%	41%	57%	40%	33%
Net:	-13%	-14%	-12%	19%	3%	-2%	-15%	-24%	-38%	-10%	-21%	-7%	-11%	-34%	-1%	-3%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.B) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 2% rise in the rate of VAT which is paid on purchases in the UK (to 22% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	1741	633	519	132	16	246	386	639	137	0	0	469	183	27	139	97
Weighted	1731	651	508	127	17	243	392	626	137	0	0	452	173	24	140	96
Strongly Support	11%	7%	14%	18%	0%	10%	8%	15%	16%	10%	11%	13%	14%	21%	15%	10%
Somewhat Support	20%	15%	29%	19%	0%	21%	18%	29%	23%	16%	17%	23%	29%	26%	28%	18%
Neither Support nor Oppose	18%	14%	19%	17%	13%	22%	14%	19%	14%	19%	19%	17%	16%	25%	21%	26%
Somewhat Oppose	19%	23%	16%	20%	33%	13%	22%	15%	19%	17%	21%	20%	15%	10%	17%	11%
Strongly Oppose	26%	39%	14%	23%	54%	21%	35%	16%	25%	31%	27%	22%	20%	10%	14%	23%
Don't know	7%	2%	8%	4%	0%	13%	2%	7%	3%	8%	6%	5%	5%	7%	5%	11%
Total Support:	31%	22%	43%	36%	0%	31%	26%	43%	39%	25%	28%	36%	43%	47%	43%	28%
Total Oppose:	44%	62%	30%	43%	87%	34%	58%	31%	44%	48%	47%	42%	35%	20%	31%	35%
Net:	-13%	-40%	13%	-6%	-87%	-4%	-32%	12%	-5%	-22%	-19%	-6%	8%	27%	12%	-7%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.C) Throughout this survey we have asked a number of questions about tuition fees for university students. Abolishing tuition fees for students in England and making university free for all students would cost the government / taxpayers 11 Billion a year. This could be paid for with a 2% rise in the rate of VAT which is paid on purchases in the UK (to 22% overall). Knowing this, would you support or oppose abolishing tuition fees in England?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1741	230	181	141	224	282	591	38	230	75	365	274	210	366
Weighted	1731	221	205	137	211	292	641	36	234	74	359	266	202	365
Strongly Support	11%	11%	6%	6%	20%	7%	11%	34%	16%	20%	18%	11%	15%	15%
Somewhat Support	20%	31%	14%	19%	29%	12%	18%	15%	22%	38%	29%	28%	33%	31%
Neither Support nor Oppose	18%	20%	13%	12%	19%	14%	19%	21%	21%	13%	19%	18%	18%	18%
Somewhat Oppose	19%	16%	21%	22%	14%	25%	18%	11%	17%	11%	13%	18%	15%	15%
Strongly Oppose	26%	17%	43%	37%	15%	40%	25%	11%	16%	12%	15%	16%	14%	13%
Don't know	7%	5%	3%	4%	4%	2%	9%	8%	8%	5%	6%	9%	5%	7%
Total Support:	31%	43%	19%	25%	48%	19%	29%	49%	38%	58%	47%	39%	49%	47%
Total Oppose:	44%	32%	64%	58%	29%	65%	43%	22%	33%	23%	28%	34%	29%	28%
Net:	-13%	10%	-45%	-33%	20%	-46%	-14%	27%	5%	35%	19%	4%	19%	18%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.A) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of National Insurance by 1.25% (to 13.25% overall). Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1697	832	854	216	298	279	287	274	343	515	439	332	395	640	708	209
Weighted	1710	837	862	178	314	267	277	282	393	459	433	376	426	679	703	209
I would be much more likely to support a political party that proposed this	9%	9%	9%	13%	11%	12%	8%	5%	7%	10%	7%	10%	11%	7%	11%	8%
I would be somewhat more likely to support a political party that proposed this	17%	18%	16%	23%	20%	21%	16%	12%	14%	21%	17%	14%	16%	13%	22%	14%
This proposal would not really impact how likely I was to support a political party either way	27%	23%	30%	22%	26%	23%	22%	31%	32%	25%	32%	24%	25%	26%	28%	25%
I would be somewhat less likely to support a political party that proposed this	16%	16%	15%	19%	13%	15%	15%	16%	17%	15%	14%	21%	14%	16%	16%	12%
I would be much less likely to support a political party that proposed this	22%	25%	19%	9%	18%	17%	28%	28%	26%	22%	23%	19%	23%	31%	15%	21%
Don't Know	9%	8%	11%	13%	12%	11%	11%	8%	5%	7%	7%	12%	12%	7%	8%	20%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.B) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of National Insurance by 1.25% (to 13.25% overall). Which of the following comes closest to your view?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want	
Unweighted	1697	610	512	129	19	217	361	628	130	0	0	434	235	26	135	78
Weighted	1710	639	507	128	21	215	376	620	129	0	0	416	221	23	138	78
I would be much more likely to support a political party that proposed this	9%	7%	13%	7%	15%	5%	7%	11%	8%	7%	7%	10%	15%	4%	12%	8%
I would be somewhat more likely to support a political party that proposed this	17%	11%	24%	23%	10%	14%	12%	23%	24%	12%	17%	20%	25%	19%	22%	10%
This proposal would not really impact how likely I was to support a political party either way	27%	26%	30%	28%	21%	23%	23%	31%	21%	28%	22%	31%	23%	16%	19%	25%
I would be somewhat less likely to support a political party that proposed this	16%	17%	15%	17%	6%	15%	20%	15%	19%	16%	16%	15%	19%	6%	19%	12%
I would be much less likely to support a political party that proposed this	22%	34%	11%	16%	48%	21%	35%	13%	19%	26%	28%	17%	14%	35%	14%	31%
Don't Know	9%	5%	8%	9%	0%	22%	4%	6%	8%	11%	10%	8%	4%	21%	13%	14%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.C) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of National Insurance by 1.25% (to 13.25% overall). Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1697	251	171	121	224	280	566	35	228	74	374	254	191	380
Weighted	1710	238	202	116	207	293	630	32	230	72	368	252	184	377
I would be much more likely to support a political party that proposed this	9%	16%	7%	7%	16%	8%	10%	38%	10%	19%	14%	8%	11%	14%
I would be somewhat more likely to support a political party that proposed this	17%	20%	8%	19%	28%	12%	14%	28%	18%	37%	25%	21%	30%	24%
This proposal would not really impact how likely I was to support a political party either way	27%	24%	24%	27%	25%	29%	24%	18%	28%	18%	31%	31%	25%	32%
I would be somewhat less likely to support a political party that proposed this	16%	19%	21%	19%	16%	14%	16%	6%	15%	9%	12%	20%	19%	13%
I would be much less likely to support a political party that proposed this	22%	13%	33%	26%	11%	32%	23%	11%	21%	16%	12%	15%	11%	11%
Don't Know	9%	8%	7%	2%	5%	6%	14%	0%	8%	2%	6%	6%	3%	6%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.A) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the basic rate of income tax by 2% (to 22% overall). Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1758	846	907	226	278	294	287	264	409	541	461	347	384	643	718	232
Weighted	1765	838	921	182	287	280	278	270	469	480	452	400	408	683	709	232
I would be much more likely to support a political party that proposed this	7%	9%	6%	15%	9%	8%	7%	5%	5%	10%	7%	6%	7%	4%	10%	8%
I would be somewhat more likely to support a political party that proposed this	17%	17%	17%	31%	22%	13%	17%	16%	12%	19%	17%	14%	16%	11%	22%	15%
This proposal would not really impact how likely I was to support a political party either way	22%	21%	24%	24%	17%	23%	22%	20%	26%	19%	24%	24%	24%	22%	23%	23%
I would be somewhat less likely to support a political party that proposed this	17%	17%	17%	13%	17%	16%	14%	21%	19%	20%	15%	19%	16%	19%	18%	13%
I would be much less likely to support a political party that proposed this	26%	29%	23%	7%	20%	28%	27%	30%	33%	26%	30%	24%	23%	37%	18%	25%
Don't Know	10%	7%	12%	11%	14%	12%	13%	7%	6%	6%	7%	13%	15%	7%	10%	16%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.B) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the basic rate of income tax by 2% (to 22% overall). Which of the following comes closest to your view?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parents Wants Kid at Uni	NonGrad Parents Does not Want	
Unweighted	1758	625	497	151	22	239	368	648	149	0	0	456	227	27	133	112
Weighted	1765	652	487	153	23	240	377	634	147	0	0	444	212	24	133	112
I would be much more likely to support a political party that proposed this	7%	3%	13%	8%	10%	6%	5%	11%	10%	5%	8%	8%	14%	11%	7%	3%
I would be somewhat more likely to support a political party that proposed this	17%	10%	25%	26%	14%	12%	10%	22%	26%	16%	15%	21%	20%	34%	24%	11%
This proposal would not really impact how likely I was to support a political party either way	22%	18%	25%	25%	18%	28%	19%	24%	23%	24%	24%	21%	18%	18%	25%	28%
I would be somewhat less likely to support a political party that proposed this	17%	21%	14%	18%	41%	13%	19%	17%	14%	17%	16%	20%	17%	16%	16%	16%
I would be much less likely to support a political party that proposed this	26%	41%	13%	18%	17%	25%	40%	16%	21%	26%	26%	24%	24%	16%	17%	18%
Don't Know	10%	7%	11%	5%	0%	16%	6%	10%	6%	12%	12%	6%	9%	6%	11%	25%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.C) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the basic rate of income tax by 2% (to 22% overall). Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1758	226	190	115	205	301	577	52	228	86	365	283	195	378
Weighted	1765	210	225	106	190	318	638	48	225	82	354	279	186	372
I would be much more likely to support a political party that proposed this	7%	10%	3%	4%	14%	2%	6%	27%	8%	21%	13%	8%	15%	13%
I would be somewhat more likely to support a political party that proposed this	17%	30%	11%	11%	21%	10%	14%	17%	19%	23%	24%	20%	34%	22%
This proposal would not really impact how likely I was to support a political party either way	22%	16%	20%	21%	20%	18%	23%	33%	22%	27%	24%	25%	20%	26%
I would be somewhat less likely to support a political party that proposed this	17%	18%	20%	19%	20%	22%	17%	12%	20%	14%	16%	17%	16%	14%
I would be much less likely to support a political party that proposed this	26%	20%	39%	38%	17%	40%	24%	1%	20%	8%	14%	19%	11%	13%
Don't Know	10%	7%	6%	7%	8%	8%	15%	10%	10%	6%	9%	11%	4%	12%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.A) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of corporation tax by 4% (to 29% overall). Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1609	767	837	236	235	278	280	255	325	473	418	305	387	580	669	195
Weighted	1601	759	837	190	244	266	272	259	369	417	403	347	408	608	665	191
I would be much more likely to support a political party that proposed this	14%	16%	13%	17%	18%	16%	13%	12%	13%	15%	12%	13%	17%	10%	19%	10%
I would be somewhat more likely to support a political party that proposed this	20%	18%	20%	27%	25%	21%	17%	16%	15%	21%	22%	19%	16%	15%	22%	21%
This proposal would not really impact how likely I was to support a political party either way	26%	23%	28%	21%	22%	21%	27%	23%	34%	26%	26%	27%	24%	27%	26%	23%
I would be somewhat less likely to support a political party that proposed this	13%	14%	12%	13%	14%	9%	14%	14%	14%	14%	14%	15%	11%	13%	13%	15%
I would be much less likely to support a political party that proposed this	16%	19%	14%	7%	12%	17%	15%	26%	18%	18%	17%	16%	14%	25%	11%	11%
Don't Know	11%	9%	13%	14%	8%	16%	14%	9%	7%	6%	9%	10%	19%	9%	9%	19%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.B) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of corporation tax by 4% (to 29% overall). Which of the following comes closest to your view?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote		Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want	
Unweighted	1609	564	500	120	20	201	338	593	117	0	0	423	159	23	132	103
Weighted	1601	584	487	118	21	201	347	579	114	0	0	405	148	21	133	105
I would be much more likely to support a political party that proposed this	14%	9%	26%	4%	14%	7%	8%	23%	7%	11%	14%	19%	17%	17%	19%	10%
I would be somewhat more likely to support a political party that proposed this	20%	15%	25%	23%	4%	17%	17%	25%	27%	15%	21%	23%	22%	24%	28%	15%
This proposal would not really impact how likely I was to support a political party either way	26%	25%	23%	38%	17%	28%	27%	25%	33%	28%	23%	24%	25%	30%	24%	26%
I would be somewhat less likely to support a political party that proposed this	13%	16%	8%	20%	6%	14%	16%	10%	16%	14%	10%	14%	16%	16%	5%	12%
I would be much less likely to support a political party that proposed this	16%	27%	7%	9%	45%	15%	24%	8%	10%	17%	20%	13%	13%	4%	12%	14%
Don't Know	11%	8%	9%	7%	15%	19%	7%	9%	6%	15%	12%	6%	8%	9%	12%	23%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.C) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of corporation tax by 4% (to 29% overall). Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1609	206	154	104	190	266	555	45	210	69	334	259	161	377
Weighted	1601	190	180	98	177	275	609	43	208	65	327	252	153	373
I would be much more likely to support a political party that proposed this	14%	18%	11%	6%	25%	10%	13%	51%	16%	38%	27%	18%	34%	27%
I would be somewhat more likely to support a political party that proposed this	20%	28%	10%	21%	30%	14%	17%	20%	26%	20%	25%	25%	33%	24%
This proposal would not really impact how likely I was to support a political party either way	26%	23%	21%	25%	21%	23%	25%	10%	26%	23%	23%	27%	13%	25%
I would be somewhat less likely to support a political party that proposed this	13%	17%	16%	13%	9%	16%	13%	10%	11%	10%	8%	12%	10%	8%
I would be much less likely to support a political party that proposed this	16%	8%	30%	31%	9%	27%	16%	4%	11%	5%	7%	10%	4%	7%
Don't Know	11%	7%	12%	5%	5%	9%	16%	5%	11%	3%	9%	8%	5%	9%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.A) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of VAT which is paid on purchases by 2% (to 22% overall). Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1741	871	864	206	310	285	317	245	377	515	467	321	420	636	705	240
Weighted	1731	861	865	166	324	270	302	250	418	452	458	361	443	657	700	239
I would be much more likely to support a political party that proposed this	9%	10%	8%	13%	12%	11%	8%	7%	5%	10%	8%	9%	8%	7%	11%	6%
I would be somewhat more likely to support a political party that proposed this	15%	15%	14%	24%	17%	18%	16%	12%	9%	17%	15%	13%	13%	10%	17%	16%
This proposal would not really impact how likely I was to support a political party either way	23%	19%	26%	21%	22%	23%	21%	24%	24%	24%	19%	24%	24%	19%	25%	27%
I would be somewhat less likely to support a political party that proposed this	16%	17%	16%	16%	17%	17%	14%	14%	19%	18%	17%	16%	15%	17%	16%	16%
I would be much less likely to support a political party that proposed this	27%	30%	24%	9%	20%	19%	31%	36%	37%	24%	31%	28%	26%	40%	22%	17%
Don't Know	10%	8%	13%	17%	12%	12%	10%	8%	7%	6%	11%	11%	15%	7%	9%	20%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.B) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of VAT which is paid on purchases by 2% (to 22% overall). Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	1741	633	519	132	16	246	386	639	137	0	0	469	183	27	139	97
Weighted	1731	651	508	127	17	243	392	626	137	0	0	452	173	24	140	96
I would be much more likely to support a political party that proposed this	9%	7%	11%	11%	0%	7%	9%	11%	10%	7%	8%	11%	15%	15%	14%	4%
I would be somewhat more likely to support a political party that proposed this	15%	10%	20%	18%	7%	15%	12%	19%	21%	11%	14%	17%	23%	20%	23%	11%
This proposal would not really impact how likely I was to support a political party either way	23%	19%	27%	27%	14%	22%	21%	27%	23%	23%	22%	25%	20%	22%	18%	23%
I would be somewhat less likely to support a political party that proposed this	16%	18%	15%	18%	24%	16%	16%	16%	16%	15%	17%	16%	18%	24%	16%	13%
I would be much less likely to support a political party that proposed this	27%	41%	15%	20%	56%	22%	37%	15%	26%	32%	28%	23%	18%	11%	16%	29%
Don't Know	10%	5%	12%	5%	0%	18%	5%	11%	3%	11%	11%	9%	6%	7%	12%	19%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.C) Imagine a political party said they would abolish tuition fees for students in England, paid for by raising the rate of VAT which is paid on purchases by 2% (to 22% overall). Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1741	230	181	141	224	282	591	38	230	75	365	274	210	366
Weighted	1731	221	205	137	211	292	641	36	234	74	359	266	202	365
I would be much more likely to support a political party that proposed this	9%	13%	6%	8%	17%	4%	7%	29%	12%	16%	14%	8%	13%	11%
I would be somewhat more likely to support a political party that proposed this	15%	21%	6%	11%	21%	9%	12%	12%	13%	26%	20%	18%	27%	19%
This proposal would not really impact how likely I was to support a political party either way	23%	21%	18%	25%	27%	18%	24%	21%	27%	26%	24%	32%	22%	30%
I would be somewhat less likely to support a political party that proposed this	16%	18%	18%	14%	13%	21%	15%	8%	21%	13%	16%	17%	17%	15%
I would be much less likely to support a political party that proposed this	27%	16%	48%	36%	13%	43%	29%	15%	16%	12%	16%	14%	15%	13%
Don't Know	10%	11%	4%	7%	7%	5%	14%	15%	11%	7%	10%	12%	5%	12%

Note:

BASE: Saw previous question

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.A) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Increase income tax on the top 5% of earners

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	34%	35%	33%	34%	38%	35%	36%	35%	29%	35%	37%	32%	32%	28%	43%	26%
Support	29%	29%	29%	25%	27%	30%	29%	29%	32%	31%	30%	29%	28%	31%	30%	26%
Neither Support nor Oppose	16%	16%	17%	19%	15%	16%	16%	16%	17%	13%	15%	19%	19%	18%	13%	21%
Oppose	9%	9%	8%	8%	7%	6%	7%	9%	12%	10%	8%	8%	7%	11%	6%	8%
Strongly Oppose	6%	7%	5%	4%	5%	6%	6%	7%	7%	8%	6%	5%	5%	9%	4%	7%
Don't Know	6%	4%	7%	10%	7%	7%	5%	3%	3%	3%	4%	6%	8%	4%	3%	13%
Total Support:	63%	64%	62%	59%	65%	65%	66%	65%	60%	66%	67%	61%	60%	58%	73%	52%
Total Oppose:	15%	16%	14%	12%	12%	13%	13%	16%	20%	18%	14%	14%	13%	20%	10%	15%
Net:	49%	49%	49%	48%	53%	52%	53%	49%	41%	48%	53%	47%	47%	38%	63%	36%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.B) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Increase income tax on the top 5% of earners

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	34%	21%	53%	39%	30%	27%	17%	51%	39%	28%	35%	38%	40%	49%	34%	27%
Support	29%	32%	27%	34%	28%	27%	31%	28%	33%	29%	28%	31%	29%	20%	31%	24%
Neither Support nor Oppose	16%	20%	12%	13%	18%	19%	21%	12%	14%	21%	16%	13%	14%	15%	15%	22%
Oppose	9%	14%	3%	8%	8%	7%	17%	4%	8%	8%	10%	8%	6%	6%	8%	8%
Strongly Oppose	6%	10%	2%	2%	11%	7%	12%	2%	3%	6%	5%	6%	6%	5%	6%	6%
Don't Know	6%	3%	3%	4%	4%	14%	3%	3%	3%	7%	6%	3%	4%	5%	6%	14%
Total Support:	63%	52%	80%	73%	59%	53%	48%	79%	72%	57%	63%	69%	70%	69%	65%	51%
Total Oppose:	15%	24%	6%	10%	19%	14%	28%	6%	11%	15%	15%	14%	13%	11%	14%	13%
Net:	49%	28%	74%	64%	40%	40%	19%	73%	61%	43%	49%	56%	57%	58%	52%	38%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.C) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Increase income tax on the top 5% of earners

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	34%	42%	22%	21%	36%	26%	30%	69%	40%	62%	57%	42%	56%	53%
Support	29%	28%	29%	37%	32%	32%	28%	16%	33%	21%	25%	32%	27%	27%
Neither Support nor Oppose	16%	14%	22%	17%	16%	18%	20%	8%	16%	9%	10%	14%	9%	12%
Oppose	9%	6%	13%	14%	6%	11%	8%	1%	5%	4%	3%	5%	4%	3%
Strongly Oppose	6%	5%	10%	9%	6%	9%	5%	3%	3%	2%	2%	3%	2%	2%
Don't Know	6%	4%	4%	2%	3%	4%	8%	2%	3%	2%	3%	4%	2%	3%
Total Support:	63%	70%	52%	58%	69%	58%	58%	86%	73%	83%	82%	74%	83%	80%
Total Oppose:	15%	11%	23%	23%	12%	20%	14%	5%	8%	6%	5%	8%	6%	5%
Net:	49%	59%	29%	35%	56%	39%	45%	81%	65%	77%	77%	67%	77%	75%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.A) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish universal credit

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	10%	10%	9%	8%	10%	12%	11%	9%	8%	10%	9%	11%	9%	10%	10%	9%
Support	16%	17%	15%	19%	18%	18%	14%	14%	15%	19%	15%	17%	14%	16%	17%	14%
Neither Support nor Oppose	31%	32%	29%	28%	27%	29%	33%	34%	32%	30%	32%	33%	28%	32%	31%	30%
Oppose	17%	17%	18%	16%	18%	14%	15%	18%	21%	17%	19%	16%	17%	18%	17%	15%
Strongly Oppose	15%	15%	16%	14%	17%	16%	15%	17%	14%	13%	14%	14%	20%	16%	14%	17%
Don't Know	11%	9%	13%	14%	10%	12%	12%	9%	10%	11%	11%	10%	12%	7%	11%	15%
Total Support:	26%	28%	24%	27%	29%	29%	25%	23%	23%	29%	24%	27%	24%	26%	27%	23%
Total Oppose:	33%	31%	34%	30%	35%	30%	30%	34%	35%	30%	33%	30%	37%	34%	31%	32%
Net:	-7%	-3%	-10%	-3%	-6%	-1%	-5%	-11%	-12%	-1%	-9%	-3%	-13%	-8%	-4%	-9%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.B) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish universal credit

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	10%	10%	11%	7%	4%	8%	11%	11%	7%	10%	8%	9%	13%	18%	14%	8%
Support	16%	17%	17%	16%	14%	12%	18%	17%	18%	15%	16%	16%	22%	13%	20%	14%
Neither Support nor Oppose	31%	30%	31%	35%	36%	30%	29%	31%	32%	30%	30%	32%	29%	34%	24%	32%
Oppose	17%	20%	15%	19%	13%	14%	21%	15%	21%	18%	18%	18%	14%	10%	15%	13%
Strongly Oppose	15%	15%	15%	12%	25%	19%	15%	15%	14%	16%	16%	14%	13%	16%	20%	18%
Don't Know	11%	8%	11%	12%	8%	16%	6%	10%	8%	10%	13%	11%	10%	9%	7%	15%
Total Support:	26%	27%	29%	23%	18%	21%	29%	29%	25%	25%	24%	25%	34%	31%	34%	22%
Total Oppose:	33%	35%	30%	31%	38%	34%	36%	30%	35%	34%	33%	32%	28%	26%	35%	31%
Net:	-7%	-8%	-1%	-8%	-20%	-13%	-8%	-2%	-10%	-9%	-9%	-7%	7%	5%	-1%	-10%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.C) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish universal credit

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	10%	11%	11%	11%	13%	9%	9%	17%	12%	16%	13%	8%	12%	12%
Support	16%	20%	17%	20%	24%	17%	15%	14%	18%	17%	18%	16%	19%	17%
Neither Support nor Oppose	31%	28%	30%	28%	30%	31%	30%	20%	32%	20%	30%	34%	28%	31%
Oppose	17%	18%	18%	21%	13%	19%	16%	11%	16%	18%	13%	17%	14%	14%
Strongly Oppose	15%	14%	16%	11%	13%	15%	17%	25%	16%	18%	16%	14%	18%	15%
Don't Know	11%	9%	7%	9%	7%	9%	11%	13%	6%	11%	9%	10%	9%	10%
Total Support:	26%	31%	28%	30%	37%	26%	25%	31%	30%	33%	32%	24%	31%	29%
Total Oppose:	33%	32%	35%	32%	26%	33%	34%	36%	32%	36%	29%	32%	33%	29%
Net:	-7%	-2%	-7%	-2%	12%	-7%	-9%	-6%	-2%	-3%	2%	-8%	-2%	0%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.A) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish university tuition fees

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	17%	16%	17%	25%	20%	17%	18%	14%	11%	18%	16%	16%	17%	12%	20%	16%
Support	22%	22%	23%	26%	28%	25%	21%	18%	18%	24%	22%	23%	21%	18%	26%	23%
Neither Support nor Oppose	20%	19%	21%	20%	19%	21%	20%	19%	20%	19%	19%	21%	21%	20%	19%	23%
Oppose	20%	20%	20%	13%	15%	17%	19%	24%	27%	20%	21%	20%	18%	23%	20%	16%
Strongly Oppose	16%	19%	14%	7%	13%	14%	17%	21%	20%	17%	17%	15%	15%	24%	11%	12%
Don't Know	5%	4%	6%	8%	6%	6%	5%	3%	4%	3%	5%	6%	7%	3%	4%	11%
Total Support:	39%	38%	40%	52%	47%	42%	39%	33%	29%	42%	38%	38%	38%	29%	46%	39%
Total Oppose:	36%	39%	34%	21%	28%	31%	35%	45%	47%	37%	39%	35%	33%	47%	31%	28%
Net:	3%	-1%	6%	31%	19%	11%	4%	-12%	-18%	5%	-1%	3%	5%	-18%	16%	11%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.B) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish university tuition fees

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	17%	9%	26%	14%	15%	16%	9%	24%	18%	13%	16%	21%	21%	25%	22%	12%
Support	22%	16%	30%	23%	19%	22%	17%	29%	26%	19%	22%	26%	27%	18%	29%	17%
Neither Support nor Oppose	20%	18%	20%	24%	17%	21%	18%	21%	19%	21%	19%	19%	19%	21%	21%	28%
Oppose	20%	25%	14%	24%	22%	18%	25%	16%	22%	22%	20%	19%	17%	19%	14%	15%
Strongly Oppose	16%	28%	6%	11%	24%	13%	28%	8%	12%	18%	17%	13%	13%	12%	10%	16%
Don't Know	5%	3%	3%	4%	3%	11%	2%	3%	3%	7%	5%	3%	3%	4%	4%	12%
Total Support:	39%	25%	56%	37%	34%	37%	26%	52%	44%	32%	38%	47%	48%	43%	51%	29%
Total Oppose:	36%	53%	21%	35%	46%	30%	54%	24%	34%	40%	37%	32%	29%	31%	24%	31%
Net:	3%	-28%	35%	2%	-12%	7%	-27%	29%	11%	-8%	1%	15%	19%	12%	27%	-2%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.C) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish university tuition fees

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	17%	23%	9%	10%	25%	10%	15%	49%	20%	38%	28%	17%	29%	26%
Support	22%	29%	14%	19%	30%	16%	21%	21%	27%	26%	29%	29%	30%	30%
Neither Support nor Oppose	20%	18%	20%	17%	19%	19%	22%	13%	23%	17%	19%	23%	18%	20%
Oppose	20%	16%	24%	26%	14%	25%	20%	7%	18%	10%	13%	18%	15%	14%
Strongly Oppose	16%	11%	28%	25%	8%	26%	16%	6%	10%	6%	7%	10%	7%	6%
Don't Know	5%	4%	4%	3%	3%	4%	7%	4%	3%	3%	3%	4%	2%	4%
Total Support:	39%	52%	23%	29%	56%	26%	36%	70%	47%	64%	57%	46%	59%	56%
Total Oppose:	36%	26%	53%	51%	22%	51%	36%	13%	27%	16%	20%	28%	22%	20%
Net:	3%	26%	-29%	-22%	34%	-25%	0%	57%	20%	48%	37%	18%	37%	36%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.A) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Invest heavily in a transition to green energy and in new green industries

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	26%	27%	24%	30%	33%	26%	24%	24%	20%	31%	27%	22%	22%	17%	35%	20%
Support	34%	32%	36%	32%	33%	36%	36%	34%	34%	36%	36%	32%	33%	32%	38%	32%
Neither Support nor Oppose	22%	22%	23%	21%	20%	22%	23%	22%	25%	19%	21%	25%	26%	26%	18%	26%
Oppose	7%	8%	6%	7%	6%	6%	6%	8%	9%	6%	6%	10%	6%	11%	4%	6%
Strongly Oppose	6%	7%	5%	3%	3%	5%	6%	7%	8%	5%	6%	6%	6%	11%	2%	4%
Don't Know	5%	4%	6%	8%	6%	5%	5%	3%	3%	3%	4%	5%	7%	3%	3%	11%
Total Support:	60%	59%	60%	62%	66%	62%	60%	59%	54%	67%	64%	54%	55%	49%	73%	52%
Total Oppose:	13%	15%	11%	9%	9%	11%	12%	16%	17%	11%	12%	16%	12%	21%	7%	10%
Net:	47%	45%	49%	53%	57%	50%	48%	43%	37%	56%	51%	38%	43%	28%	66%	42%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.B) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Invest heavily in a transition to green energy and in new green industries

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	26%	14%	40%	32%	15%	18%	12%	38%	30%	19%	24%	33%	34%	44%	22%	16%
Support	34%	34%	35%	43%	25%	31%	36%	36%	43%	32%	34%	36%	38%	21%	35%	30%
Neither Support nor Oppose	22%	28%	16%	18%	20%	27%	29%	17%	19%	28%	22%	19%	16%	23%	25%	28%
Oppose	7%	11%	4%	3%	14%	6%	12%	4%	4%	8%	8%	5%	5%	3%	9%	9%
Strongly Oppose	6%	10%	2%	2%	21%	5%	8%	2%	2%	7%	6%	4%	5%	5%	4%	7%
Don't Know	5%	3%	3%	3%	5%	12%	3%	3%	2%	6%	5%	3%	3%	4%	4%	11%
Total Support:	60%	48%	75%	74%	40%	49%	48%	74%	73%	51%	58%	69%	72%	65%	58%	46%
Total Oppose:	13%	21%	6%	5%	36%	11%	20%	6%	6%	15%	15%	9%	10%	9%	13%	16%
Net:	47%	27%	70%	69%	4%	38%	28%	69%	67%	36%	43%	60%	62%	56%	45%	30%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.C) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Invest heavily in a transition to green energy and in new green industries

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	26%	38%	13%	17%	31%	17%	20%	57%	28%	44%	44%	30%	53%	41%
Support	34%	35%	29%	42%	38%	33%	32%	28%	39%	33%	34%	40%	33%	36%
Neither Support nor Oppose	22%	16%	30%	24%	19%	27%	26%	8%	23%	13%	14%	20%	9%	15%
Oppose	7%	4%	13%	9%	5%	10%	9%	3%	5%	5%	4%	4%	2%	4%
Strongly Oppose	6%	3%	11%	6%	4%	11%	6%	2%	2%	2%	2%	2%	1%	2%
Don't Know	5%	4%	3%	2%	3%	3%	7%	3%	3%	3%	3%	3%	2%	3%
Total Support:	60%	73%	42%	59%	69%	50%	52%	85%	67%	77%	77%	70%	85%	77%
Total Oppose:	13%	7%	25%	15%	9%	21%	15%	4%	7%	7%	5%	6%	4%	5%
Net:	47%	67%	17%	44%	60%	29%	37%	80%	60%	70%	72%	64%	82%	72%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.A) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Return the railways, Royal Mail, energy, and water companies to public ownership

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	31%	33%	29%	24%	32%	31%	32%	33%	30%	32%	31%	30%	29%	28%	38%	21%
Support	31%	27%	33%	32%	33%	33%	31%	28%	28%	29%	30%	32%	30%	30%	31%	31%
Neither Support nor Oppose	20%	18%	21%	22%	19%	21%	18%	18%	20%	18%	19%	21%	21%	20%	17%	25%
Oppose	7%	9%	6%	8%	5%	5%	6%	9%	10%	9%	8%	6%	6%	9%	6%	6%
Strongly Oppose	6%	8%	3%	4%	3%	3%	6%	7%	9%	7%	6%	4%	4%	9%	4%	3%
Don't Know	6%	5%	8%	12%	7%	8%	6%	4%	3%	4%	6%	7%	9%	4%	4%	14%
Total Support:	61%	60%	62%	56%	65%	63%	64%	61%	58%	62%	62%	62%	60%	59%	69%	52%
Total Oppose:	13%	17%	9%	11%	8%	8%	12%	16%	19%	16%	14%	10%	10%	18%	10%	9%
Net:	49%	43%	53%	44%	58%	56%	51%	45%	39%	46%	48%	52%	49%	41%	59%	43%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.B) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Return the railways, Royal Mail, energy, and water companies to public ownership

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	31%	20%	48%	31%	39%	23%	14%	45%	33%	28%	30%	34%	35%	29%	30%	22%
Support	31%	29%	31%	35%	31%	31%	29%	32%	34%	30%	32%	30%	32%	26%	34%	30%
Neither Support nor Oppose	20%	23%	13%	20%	15%	24%	24%	14%	18%	22%	19%	19%	18%	26%	21%	23%
Oppose	7%	12%	3%	7%	5%	5%	15%	3%	7%	6%	7%	8%	6%	8%	6%	6%
Strongly Oppose	6%	11%	1%	3%	6%	3%	14%	1%	4%	5%	6%	5%	5%	6%	3%	5%
Don't Know	6%	4%	4%	4%	4%	14%	4%	4%	3%	8%	7%	4%	4%	5%	6%	13%
Total Support:	61%	50%	79%	66%	70%	54%	43%	77%	68%	58%	62%	64%	67%	55%	64%	52%
Total Oppose:	13%	23%	4%	10%	11%	8%	29%	5%	11%	12%	12%	13%	11%	14%	9%	11%
Net:	49%	26%	75%	57%	59%	46%	14%	72%	57%	46%	50%	51%	55%	42%	55%	41%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.C) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Return the railways, Royal Mail, energy, and water companies to public ownership

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	31%	32%	24%	16%	33%	27%	29%	63%	36%	56%	53%	34%	51%	49%
Support	31%	35%	31%	31%	34%	31%	31%	20%	35%	25%	28%	38%	31%	30%
Neither Support nor Oppose	20%	19%	22%	21%	20%	22%	21%	10%	19%	10%	11%	18%	10%	13%
Oppose	7%	6%	9%	15%	5%	9%	6%	2%	4%	3%	3%	5%	3%	3%
Strongly Oppose	6%	3%	10%	13%	3%	6%	4%	2%	2%	3%	2%	1%	1%	1%
Don't Know	6%	6%	4%	4%	4%	4%	9%	2%	4%	3%	3%	5%	3%	4%
Total Support:	61%	67%	55%	47%	68%	58%	60%	83%	71%	81%	81%	71%	82%	80%
Total Oppose:	13%	8%	19%	28%	8%	15%	10%	4%	6%	6%	4%	6%	4%	4%
Net:	49%	59%	36%	20%	59%	43%	50%	79%	65%	75%	77%	66%	78%	76%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.A) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Strengthen trade unions

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	15%	16%	15%	21%	22%	18%	16%	12%	9%	15%	17%	15%	15%	10%	21%	13%
Support	23%	22%	25%	33%	36%	30%	23%	17%	10%	25%	23%	23%	22%	17%	28%	27%
Neither Support nor Oppose	26%	23%	28%	26%	23%	28%	27%	28%	23%	22%	24%	27%	29%	23%	25%	34%
Oppose	12%	12%	12%	6%	6%	9%	12%	16%	20%	14%	12%	12%	11%	16%	11%	8%
Strongly Oppose	17%	21%	13%	3%	5%	8%	16%	23%	36%	21%	18%	16%	13%	31%	11%	5%
Don't Know	6%	5%	7%	12%	8%	7%	6%	4%	3%	3%	5%	7%	9%	3%	4%	13%
Total Support:	39%	38%	39%	54%	58%	48%	38%	29%	19%	40%	39%	39%	37%	26%	48%	39%
Total Oppose:	30%	34%	26%	8%	11%	17%	29%	39%	56%	35%	31%	27%	25%	47%	22%	14%
Net:	9%	4%	14%	46%	47%	31%	9%	-10%	-37%	5%	9%	11%	12%	-21%	26%	26%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.B) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Strengthen trade unions

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	15%	6%	30%	9%	13%	11%	5%	27%	10%	13%	16%	18%	19%	22%	16%	13%
Support	23%	13%	35%	23%	18%	24%	14%	34%	27%	19%	24%	26%	31%	25%	33%	26%
Neither Support nor Oppose	26%	21%	24%	32%	32%	35%	18%	26%	28%	28%	25%	25%	22%	30%	28%	29%
Oppose	12%	19%	5%	18%	16%	7%	19%	6%	16%	14%	12%	11%	12%	9%	8%	8%
Strongly Oppose	17%	37%	2%	13%	19%	7%	41%	3%	15%	19%	17%	15%	13%	7%	9%	9%
Don't Know	6%	3%	4%	5%	3%	15%	3%	4%	4%	8%	7%	4%	3%	6%	6%	15%
Total Support:	39%	19%	65%	32%	30%	36%	19%	61%	37%	32%	40%	45%	50%	47%	50%	39%
Total Oppose:	30%	57%	7%	31%	35%	14%	60%	9%	32%	33%	28%	26%	24%	17%	16%	17%
Net:	9%	-37%	58%	0%	-4%	22%	-41%	52%	5%	-1%	11%	18%	26%	30%	33%	21%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.C) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Strengthen trade unions

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	15%	23%	6%	7%	20%	7%	14%	58%	19%	42%	33%	18%	31%	32%
Support	23%	38%	12%	15%	35%	14%	22%	26%	33%	34%	33%	37%	37%	35%
Neither Support nor Oppose	26%	22%	22%	20%	26%	26%	29%	8%	33%	14%	24%	28%	22%	24%
Oppose	12%	7%	19%	21%	9%	20%	12%	3%	8%	6%	5%	8%	5%	4%
Strongly Oppose	17%	4%	38%	35%	7%	29%	16%	1%	3%	1%	2%	4%	3%	2%
Don't Know	6%	6%	3%	3%	3%	4%	9%	4%	4%	3%	3%	5%	3%	3%
Total Support:	39%	61%	18%	22%	55%	21%	35%	84%	52%	77%	66%	55%	68%	67%
Total Oppose:	30%	11%	57%	56%	16%	49%	27%	4%	11%	7%	7%	12%	8%	6%
Net:	9%	50%	-39%	-33%	39%	-27%	8%	80%	42%	70%	59%	43%	60%	61%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.A) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Give greater powers to new governments in each region of England (e.g. the North West, Yorkshire, East of England and so on)

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	15%	16%	13%	19%	19%	16%	14%	12%	11%	14%	14%	15%	15%	12%	18%	11%
Support	32%	32%	32%	30%	36%	35%	33%	28%	30%	33%	32%	31%	31%	29%	36%	29%
Neither Support nor Oppose	31%	30%	33%	31%	27%	30%	33%	33%	33%	30%	32%	32%	32%	33%	29%	34%
Oppose	9%	10%	9%	6%	6%	7%	8%	13%	12%	11%	10%	8%	7%	12%	8%	6%
Strongly Oppose	6%	7%	4%	4%	4%	3%	5%	8%	9%	7%	5%	6%	5%	9%	3%	4%
Don't Know	7%	5%	9%	11%	9%	9%	8%	5%	5%	5%	7%	8%	9%	5%	6%	15%
Total Support:	46%	48%	45%	49%	55%	51%	46%	40%	40%	48%	46%	46%	46%	41%	53%	40%
Total Oppose:	15%	17%	13%	10%	9%	10%	13%	21%	21%	18%	15%	14%	12%	21%	12%	11%
Net:	31%	31%	32%	39%	45%	40%	33%	19%	19%	30%	31%	32%	34%	20%	42%	29%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.B) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Give greater powers to new governments in each region of England (e.g. the North West, Yorkshire, East of England and so on)

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	15%	9%	24%	10%	13%	11%	7%	23%	13%	13%	14%	15%	19%	23%	17%	13%
Support	32%	28%	39%	33%	32%	28%	28%	38%	34%	31%	31%	33%	35%	29%	35%	29%
Neither Support nor Oppose	31%	35%	26%	35%	24%	34%	35%	27%	35%	33%	32%	31%	27%	28%	32%	33%
Oppose	9%	14%	4%	12%	6%	7%	15%	5%	10%	9%	9%	9%	9%	6%	8%	7%
Strongly Oppose	6%	10%	1%	4%	15%	6%	10%	2%	4%	6%	6%	5%	5%	7%	3%	5%
Don't Know	7%	5%	5%	6%	10%	15%	4%	5%	4%	9%	7%	6%	5%	6%	6%	14%
Total Support:	46%	37%	63%	44%	45%	38%	35%	62%	47%	44%	45%	48%	54%	52%	52%	42%
Total Oppose:	15%	24%	6%	15%	22%	13%	26%	6%	14%	15%	16%	14%	14%	13%	10%	11%
Net:	31%	13%	57%	28%	23%	26%	10%	55%	33%	29%	29%	34%	40%	39%	42%	31%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.C) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Give greater powers to new governments in each region of England (e.g. the North West, Yorkshire, East of England and so on)

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	15%	20%	10%	9%	19%	11%	14%	39%	22%	29%	28%	17%	28%	25%
Support	32%	37%	28%	30%	36%	29%	31%	28%	36%	35%	39%	38%	40%	40%
Neither Support nor Oppose	31%	27%	35%	35%	30%	34%	32%	21%	29%	24%	23%	31%	23%	25%
Oppose	9%	5%	12%	13%	6%	12%	7%	3%	6%	5%	4%	6%	4%	4%
Strongly Oppose	6%	3%	10%	9%	3%	9%	6%	1%	2%	2%	2%	1%	2%	1%
Don't Know	7%	8%	5%	3%	6%	5%	9%	7%	5%	5%	4%	7%	3%	5%
Total Support:	46%	57%	38%	40%	55%	40%	45%	67%	59%	64%	67%	54%	68%	65%
Total Oppose:	15%	9%	22%	22%	10%	21%	13%	4%	8%	7%	6%	7%	6%	5%
Net:	31%	48%	16%	18%	45%	19%	32%	64%	51%	56%	61%	47%	62%	60%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.A) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Reverse cuts to corporation tax

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	16%	18%	14%	14%	21%	19%	16%	13%	12%	18%	18%	13%	14%	11%	22%	12%
Support	21%	22%	21%	21%	24%	24%	19%	20%	19%	24%	22%	19%	19%	19%	24%	20%
Neither Support nor Oppose	32%	30%	34%	32%	27%	29%	34%	34%	35%	28%	31%	35%	35%	35%	29%	34%
Oppose	12%	13%	10%	10%	10%	9%	10%	14%	15%	13%	12%	12%	10%	15%	10%	9%
Strongly Oppose	7%	9%	5%	5%	4%	5%	7%	8%	9%	8%	6%	7%	6%	11%	5%	4%
Don't Know	12%	8%	16%	16%	14%	14%	14%	10%	9%	8%	11%	14%	17%	10%	10%	22%
Total Support:	37%	40%	34%	36%	45%	43%	35%	34%	31%	43%	40%	32%	32%	30%	46%	32%
Total Oppose:	18%	22%	15%	16%	14%	14%	18%	22%	24%	21%	18%	18%	16%	26%	14%	13%
Net:	18%	18%	19%	20%	31%	29%	17%	12%	7%	22%	22%	14%	16%	4%	31%	20%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.B) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Reverse cuts to corporation tax

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	16%	8%	28%	15%	13%	11%	6%	26%	15%	12%	14%	19%	23%	25%	17%	12%
Support	21%	18%	25%	29%	18%	17%	17%	26%	27%	17%	20%	24%	28%	25%	21%	18%
Neither Support nor Oppose	32%	36%	26%	27%	36%	35%	36%	28%	30%	37%	32%	29%	27%	28%	34%	33%
Oppose	12%	18%	6%	13%	7%	10%	21%	6%	15%	12%	12%	12%	9%	13%	11%	11%
Strongly Oppose	7%	10%	4%	4%	17%	4%	11%	4%	4%	7%	7%	6%	6%	4%	5%	6%
Don't Know	12%	9%	10%	13%	10%	23%	8%	10%	9%	15%	14%	10%	8%	6%	12%	21%
Total Support:	37%	27%	54%	43%	30%	28%	23%	52%	42%	29%	35%	42%	51%	50%	38%	29%
Total Oppose:	18%	29%	10%	16%	24%	14%	32%	11%	19%	19%	19%	18%	15%	16%	16%	17%
Net:	18%	-2%	44%	27%	7%	14%	-9%	41%	23%	10%	16%	24%	36%	33%	22%	12%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.C) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Reverse cuts to corporation tax

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	16%	22%	9%	9%	21%	10%	12%	42%	18%	35%	31%	19%	30%	29%
Support	21%	27%	14%	20%	30%	21%	18%	16%	27%	28%	25%	27%	26%	26%
Neither Support nor Oppose	32%	27%	39%	36%	27%	37%	36%	19%	33%	19%	26%	30%	25%	26%
Oppose	12%	10%	17%	21%	9%	14%	11%	3%	8%	5%	5%	8%	6%	5%
Strongly Oppose	7%	5%	10%	9%	5%	9%	6%	8%	5%	5%	4%	4%	4%	4%
Don't Know	12%	10%	10%	7%	9%	9%	17%	12%	9%	7%	9%	12%	9%	9%
Total Support:	37%	48%	24%	28%	51%	31%	30%	58%	45%	64%	56%	46%	56%	55%
Total Oppose:	18%	15%	28%	29%	13%	23%	18%	11%	13%	10%	9%	12%	10%	10%
Net:	18%	34%	-4%	-1%	37%	8%	12%	47%	32%	53%	47%	34%	46%	45%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.A) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Voting rights for EU nationals in the UK

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	13%	14%	12%	19%	19%	17%	12%	8%	6%	15%	14%	12%	11%	4%	19%	14%
Support	21%	20%	22%	28%	30%	25%	20%	16%	13%	24%	21%	19%	20%	12%	29%	20%
Neither Support nor Oppose	25%	23%	27%	26%	24%	25%	26%	25%	23%	23%	23%	26%	26%	23%	25%	29%
Oppose	14%	13%	15%	10%	10%	11%	14%	17%	19%	13%	14%	15%	14%	18%	12%	11%
Strongly Oppose	19%	24%	15%	5%	8%	13%	20%	28%	33%	19%	20%	20%	18%	37%	8%	9%
Don't Know	8%	6%	10%	12%	10%	10%	8%	6%	6%	6%	8%	9%	11%	6%	7%	16%
Total Support:	34%	34%	33%	46%	49%	42%	31%	24%	19%	39%	35%	30%	30%	16%	48%	35%
Total Oppose:	33%	37%	30%	15%	18%	24%	34%	44%	52%	32%	34%	35%	33%	56%	20%	20%
Net:	0%	-4%	4%	31%	31%	18%	-3%	-20%	-33%	7%	1%	-4%	-2%	-40%	28%	15%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.B) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Voting rights for EU nationals in the UK

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	13%	5%	23%	14%	2%	11%	6%	21%	15%	8%	11%	17%	21%	22%	12%	7%
Support	21%	13%	32%	27%	8%	18%	15%	30%	26%	15%	21%	25%	29%	24%	27%	15%
Neither Support nor Oppose	25%	22%	25%	31%	14%	30%	21%	27%	28%	29%	25%	24%	22%	25%	26%	28%
Oppose	14%	19%	9%	14%	16%	11%	19%	9%	16%	15%	14%	13%	10%	9%	14%	17%
Strongly Oppose	19%	37%	5%	7%	56%	12%	35%	6%	9%	22%	20%	16%	12%	13%	14%	16%
Don't Know	8%	5%	7%	7%	4%	17%	5%	7%	5%	10%	9%	6%	6%	7%	7%	17%
Total Support:	34%	17%	55%	41%	10%	29%	21%	52%	41%	23%	32%	42%	50%	46%	39%	22%
Total Oppose:	33%	56%	14%	21%	72%	23%	54%	15%	26%	38%	34%	29%	22%	22%	28%	33%
Net:	0%	-39%	41%	20%	-63%	6%	-33%	36%	15%	-15%	-2%	13%	28%	24%	11%	-10%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.C) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Voting rights for EU nationals in the UK

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position	Starmer Sceptic Labour	Labour Strength	Labour Prog Threat	Always Labour		
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	13%	22%	4%	9%	21%	4%	9%	43%	17%	31%	27%	14%	30%	24%
Support	21%	32%	9%	20%	31%	11%	17%	24%	26%	32%	29%	32%	33%	32%
Neither Support nor Oppose	25%	24%	21%	25%	24%	23%	27%	21%	33%	20%	24%	30%	21%	25%
Oppose	14%	10%	18%	18%	10%	19%	15%	4%	10%	8%	9%	10%	7%	9%
Strongly Oppose	19%	6%	44%	22%	8%	36%	21%	4%	8%	5%	6%	6%	4%	4%
Don't Know	8%	7%	4%	6%	6%	6%	10%	4%	7%	5%	5%	8%	5%	6%
Total Support:	34%	54%	13%	29%	52%	15%	27%	67%	42%	62%	56%	46%	63%	56%
Total Oppose:	33%	15%	62%	40%	18%	55%	36%	8%	17%	13%	15%	16%	11%	13%
Net:	0%	39%	-49%	-12%	34%	-40%	-9%	59%	25%	50%	41%	30%	52%	43%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.A) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish the House of Lords

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Strongly support	21%	24%	18%	17%	18%	21%	21%	21%	23%	20%	19%	21%	22%	24%	20%	16%
Support	21%	21%	21%	20%	24%	21%	22%	21%	20%	21%	21%	22%	21%	21%	23%	17%
Neither Support nor Oppose	28%	25%	30%	33%	31%	28%	28%	28%	23%	27%	28%	29%	27%	25%	28%	32%
Oppose	13%	13%	12%	9%	9%	11%	13%	15%	17%	15%	14%	11%	11%	14%	14%	9%
Strongly Oppose	8%	10%	6%	4%	4%	6%	7%	11%	13%	10%	9%	7%	7%	11%	7%	5%
Don't Know	10%	7%	13%	18%	14%	13%	9%	5%	5%	7%	10%	11%	12%	6%	8%	22%
Total Support:	42%	45%	39%	37%	42%	42%	43%	42%	43%	41%	40%	43%	43%	45%	43%	33%
Total Oppose:	21%	23%	19%	13%	13%	17%	20%	26%	30%	25%	22%	18%	17%	24%	21%	13%
Net:	21%	22%	20%	24%	29%	25%	23%	16%	13%	17%	17%	25%	25%	21%	22%	20%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.B) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish the House of Lords

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Strongly support	21%	18%	26%	17%	33%	17%	14%	25%	18%	21%	19%	20%	22%	16%	21%	15%
Support	21%	20%	26%	21%	18%	17%	19%	25%	21%	21%	20%	22%	23%	21%	23%	21%
Neither Support nor Oppose	28%	26%	29%	26%	22%	32%	26%	29%	30%	28%	27%	29%	28%	34%	30%	33%
Oppose	13%	17%	9%	19%	6%	9%	21%	8%	17%	11%	13%	14%	13%	15%	9%	9%
Strongly Oppose	8%	13%	3%	9%	16%	5%	17%	4%	8%	8%	8%	8%	6%	5%	6%	5%
Don't Know	10%	6%	8%	7%	4%	21%	5%	8%	6%	11%	11%	8%	8%	8%	10%	17%
Total Support:	42%	38%	52%	38%	51%	34%	32%	50%	39%	42%	40%	41%	45%	37%	44%	36%
Total Oppose:	21%	30%	12%	29%	22%	13%	37%	12%	25%	19%	22%	22%	19%	20%	16%	14%
Net:	21%	8%	41%	9%	29%	21%	-5%	38%	15%	23%	18%	19%	26%	17%	28%	23%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.C) Keir Starmer, leader of the Labour Party, made a number of pledges when he ran to be leader of the Labour Party. Looking at the following pledges made by Keir Starmer, would you say that you support or oppose the pledge?: Abolish the House of Lords

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Strongly support	21%	18%	25%	10%	20%	22%	22%	40%	22%	34%	30%	19%	29%	27%
Support	21%	25%	20%	19%	27%	22%	21%	18%	22%	29%	24%	26%	27%	26%
Neither Support nor Oppose	28%	33%	24%	26%	29%	27%	28%	20%	33%	21%	26%	34%	24%	28%
Oppose	13%	8%	15%	23%	11%	13%	11%	7%	10%	8%	9%	8%	9%	8%
Strongly Oppose	8%	3%	11%	16%	4%	9%	7%	4%	5%	4%	4%	3%	4%	3%
Don't Know	10%	12%	6%	5%	9%	7%	12%	12%	8%	5%	7%	10%	6%	8%
Total Support:	42%	43%	45%	30%	48%	45%	43%	58%	44%	62%	54%	45%	57%	53%
Total Oppose:	21%	12%	25%	39%	15%	22%	18%	11%	14%	12%	13%	11%	13%	11%
Net:	21%	32%	19%	-10%	33%	23%	25%	48%	30%	51%	42%	34%	44%	42%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.A) If the Labour Party won the next general election, but said that it would not be able to deliver on all the pledges which Keir Starmer made, which of those pledges would you say are the most important to prioritise? Select up to three.

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Voting rights for EU nationals in the UK	9%	10%	8%	15%	13%	12%	7%	6%	4%	10%	8%	10%	7%	5%	10%	12%
None of the above would be important	7%	8%	7%	2%	5%	5%	8%	9%	12%	8%	8%	6%	7%	11%	5%	6%
Don't Know	6%	5%	8%	8%	7%	7%	7%	5%	5%	4%	5%	8%	9%	5%	5%	13%
Increase income tax on the top 5% of earners	44%	42%	45%	40%	46%	44%	48%	45%	41%	43%	48%	42%	42%	40%	51%	36%
Return the railways, Royal Mail, energy, and water companies to public ownership	41%	41%	41%	28%	38%	38%	43%	47%	45%	42%	41%	41%	41%	42%	45%	31%
Invest heavily in a transition to green energy and in new green industries	36%	36%	36%	37%	37%	36%	34%	37%	36%	43%	40%	30%	31%	29%	44%	30%
Abolish university tuition fees	20%	18%	23%	39%	23%	23%	21%	15%	12%	21%	20%	20%	22%	15%	21%	26%
Abolish the House of Lords	20%	22%	18%	16%	14%	16%	20%	23%	27%	18%	17%	23%	23%	28%	16%	14%
Reverse cuts to corporation tax	17%	18%	16%	16%	20%	20%	16%	16%	15%	19%	19%	15%	14%	15%	20%	17%
Give greater powers to new governments in each region of England (e.g. the North West, Yorkshire, East of England and so on)	16%	17%	15%	16%	15%	17%	15%	15%	19%	17%	15%	18%	16%	18%	16%	14%
Abolish universal credit	11%	11%	11%	10%	12%	13%	12%	11%	9%	10%	11%	12%	12%	12%	10%	13%
Strengthen trade unions	10%	11%	9%	21%	15%	13%	9%	6%	3%	9%	10%	10%	11%	7%	10%	14%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.B) If the Labour Party won the next general election, but said that it would not be able to deliver on all the pledges which Keir Starmer made, which of those pledges would you say are the most important to prioritise? Select up to three.

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Voting rights for EU nationals in the UK	9%	7%	10%	11%	3%	10%	8%	9%	14%	6%	9%	9%	14%	14%	11%	7%
None of the above would be important	7%	14%	1%	4%	18%	7%	17%	1%	4%	9%	7%	6%	5%	8%	3%	10%
Don't Know	6%	5%	4%	4%	4%	14%	5%	4%	3%	10%	7%	4%	3%	6%	6%	13%
Increase income tax on the top 5% of earners	44%	36%	56%	52%	35%	37%	29%	56%	50%	39%	46%	49%	45%	38%	43%	41%
Return the railways, Royal Mail, energy, and water companies to public ownership	41%	36%	52%	45%	41%	33%	30%	50%	46%	40%	40%	41%	43%	37%	39%	33%
Invest heavily in a transition to green energy and in new green industries	36%	31%	41%	48%	21%	30%	31%	42%	44%	29%	34%	44%	45%	38%	30%	24%
Abolish university tuition fees	20%	15%	24%	18%	15%	26%	17%	25%	21%	18%	21%	23%	23%	21%	34%	18%
Abolish the House of Lords	20%	22%	19%	19%	32%	17%	18%	20%	18%	24%	19%	16%	15%	16%	18%	19%
Reverse cuts to corporation tax	17%	15%	22%	18%	13%	14%	14%	21%	16%	15%	17%	18%	22%	16%	20%	15%
Give greater powers to new governments in each region of England (e.g. the North West, Yorkshire, East of England and so on)	16%	19%	14%	16%	17%	14%	19%	15%	18%	16%	15%	16%	18%	19%	17%	15%
Abolish universal credit	11%	13%	10%	10%	6%	11%	14%	11%	10%	12%	10%	11%	12%	11%	16%	10%
Strengthen trade unions	10%	6%	15%	7%	6%	11%	7%	14%	8%	9%	11%	10%	13%	16%	13%	12%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.C) If the Labour Party won the next general election, but said that it would not be able to deliver on all the pledges which Keir Starmer made, which of those pledges would you say are the most important to prioritise? Select up to three.

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Voting rights for EU nationals in the UK	9%	15%	6%	10%	15%	5%	8%	13%	10%	11%	10%	8%	12%	10%
None of the above would be important	7%	2%	12%	15%	4%	9%	7%	0%	2%	1%	1%	2%	1%	1%
Don't Know	6%	5%	6%	4%	5%	5%	9%	3%	4%	2%	3%	5%	2%	4%
Increase income tax on the top 5% of earners	44%	47%	35%	37%	44%	43%	41%	63%	49%	60%	58%	54%	57%	57%
Return the railways, Royal Mail, energy, and water companies to public ownership	41%	39%	41%	30%	39%	43%	41%	52%	46%	53%	53%	46%	52%	52%
Invest heavily in a transition to green energy and in new green industries	36%	43%	26%	38%	39%	32%	29%	44%	36%	38%	41%	43%	50%	42%
Abolish university tuition fees	20%	28%	13%	17%	31%	14%	19%	31%	28%	28%	26%	24%	25%	24%
Abolish the House of Lords	20%	13%	31%	11%	16%	27%	25%	19%	22%	20%	21%	18%	19%	19%
Reverse cuts to corporation tax	17%	21%	13%	16%	18%	16%	14%	19%	19%	23%	22%	20%	22%	22%
Give greater powers to new governments in each region of England (e.g. the North West, Yorkshire, East of England and so on)	16%	16%	19%	20%	15%	18%	17%	9%	19%	11%	14%	16%	14%	14%
Abolish universal credit	11%	13%	14%	13%	15%	12%	11%	5%	14%	11%	12%	10%	10%	10%
Strengthen trade unions	10%	16%	6%	6%	14%	6%	10%	18%	14%	19%	14%	14%	15%	15%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.A) Keir Starmer has recently said the Labour party will NOT seek to abolish tuition fees if they win the next general election, as the economic situation has changed. As part of his campaign to become leader of the Labour party in 2020, he said he would abolish tuition fees if he became prime minister. Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Keir Starmer was RIGHT to decide against this pledge to abolish tuition fees	43%	46%	40%	42%	43%	44%	43%	46%	42%	47%	44%	42%	38%	43%	45%	39%
Keir Starmer was WRONG to decide against this pledge to abolish tuition fees	30%	32%	28%	35%	31%	29%	29%	27%	32%	32%	30%	29%	30%	32%	31%	24%
Don't Know	27%	21%	31%	23%	26%	27%	28%	27%	27%	21%	25%	29%	32%	25%	24%	38%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.B) Keir Starmer has recently said the Labour party will NOT seek to abolish tuition fees if they win the next general election, as the economic situation has changed. As part of his campaign to become leader of the Labour party in 2020, he said he would abolish tuition fees if he became prime minister. Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Keir Starmer was RIGHT to decide against this pledge to abolish tuition fees	43%	46%	44%	49%	39%	37%	45%	48%	46%	41%	43%	44%	47%	49%	41%	35%
Keir Starmer was WRONG to decide against this pledge to abolish tuition fees	30%	31%	33%	27%	39%	24%	34%	29%	31%	28%	30%	33%	32%	29%	34%	28%
Don't Know	27%	22%	24%	24%	22%	40%	20%	23%	23%	31%	27%	23%	21%	22%	25%	37%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.C) Keir Starmer has recently said the Labour party will NOT seek to abolish tuition fees if they win the next general election, as the economic situation has changed. As part of his campaign to become leader of the Labour party in 2020, he said he would abolish tuition fees if he became prime minister. Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Keir Starmer was RIGHT to decide against this pledge to abolish tuition fees	43%	45%	40%	53%	46%	48%	39%	35%	51%	35%	49%	46%	46%	46%
Keir Starmer was WRONG to decide against this pledge to abolish tuition fees	30%	33%	33%	30%	35%	28%	28%	43%	26%	50%	30%	28%	36%	30%
Don't Know	27%	21%	27%	18%	19%	25%	32%	22%	23%	15%	21%	26%	19%	23%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I expect the decision not to abolish tuition fees will mean the Labour Party gets fewer votes at the next election	22%	23%	22%	28%	24%	24%	22%	19%	20%	23%	22%	21%	22%	22%	23%	20%
I expect the decision not to abolish tuition fees will not really impact how many votes the Labour Party gets at the next election	43%	45%	41%	34%	38%	39%	42%	49%	50%	47%	46%	41%	37%	45%	47%	32%
I expect the decision not to abolish tuition fees will mean the Labour Party gets more votes at the next election	11%	12%	10%	15%	15%	12%	9%	9%	7%	10%	10%	11%	12%	11%	10%	11%
Don't Know	24%	20%	27%	23%	23%	26%	27%	24%	23%	19%	22%	27%	29%	23%	20%	37%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.B) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I expect the decision not to abolish tuition fees will mean the Labour Party gets fewer votes at the next election	22%	22%	23%	21%	23%	19%	25%	21%	26%	20%	23%	24%	23%	30%	26%	17%
I expect the decision not to abolish tuition fees will not really impact how many votes the Labour Party gets at the next election	43%	46%	47%	48%	39%	32%	45%	48%	46%	40%	42%	47%	46%	34%	38%	34%
I expect the decision not to abolish tuition fees will mean the Labour Party gets more votes at the next election	11%	11%	12%	9%	10%	11%	11%	13%	11%	11%	11%	10%	13%	15%	13%	12%
Don't Know	24%	22%	18%	21%	28%	39%	19%	18%	18%	30%	24%	19%	17%	22%	23%	37%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.C) Which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I expect the decision not to abolish tuition fees will mean the Labour Party gets fewer votes at the next election	22%	26%	23%	24%	26%	20%	21%	26%	20%	32%	20%	23%	24%	20%
I expect the decision not to abolish tuition fees will not really impact how many votes the Labour Party gets at the next election	43%	40%	43%	47%	43%	45%	38%	47%	47%	47%	49%	47%	48%	49%
I expect the decision not to abolish tuition fees will mean the Labour Party gets more votes at the next election	11%	16%	10%	10%	14%	12%	11%	11%	14%	12%	13%	12%	15%	12%
Don't Know	24%	18%	24%	20%	16%	23%	30%	15%	19%	10%	17%	19%	13%	18%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.A) And does this decision NOT to abolish tuition fees make you specifically more or less likely to vote for the Labour party in the next general election?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Much more likely	4%	5%	4%	7%	6%	7%	3%	2%	2%	4%	4%	5%	4%	3%	5%	3%
Somewhat more likely	11%	13%	10%	17%	16%	16%	11%	8%	5%	13%	10%	12%	10%	10%	12%	12%
Makes no difference either way	60%	59%	61%	39%	49%	51%	64%	72%	74%	62%	64%	55%	58%	64%	63%	50%
Somewhat less likely	9%	8%	9%	17%	12%	9%	7%	5%	5%	9%	9%	8%	8%	6%	9%	11%
Much less likely	8%	8%	7%	7%	6%	6%	7%	8%	11%	8%	7%	9%	7%	11%	6%	6%
Don't know	8%	7%	10%	13%	11%	11%	9%	6%	4%	5%	7%	10%	12%	6%	5%	17%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.B) And does this decision NOT to abolish tuition fees make you specifically more or less likely to vote for the Labour party in the next general election?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Much more likely	4%	3%	6%	5%	1%	3%	3%	7%	4%	3%	4%	4%	7%	14%	5%	5%
Somewhat more likely	11%	10%	13%	13%	8%	10%	10%	14%	12%	9%	12%	11%	17%	9%	16%	12%
Makes no difference either way	60%	65%	61%	65%	64%	53%	62%	61%	62%	63%	57%	61%	54%	52%	48%	53%
Somewhat less likely	9%	6%	11%	9%	7%	9%	7%	10%	10%	7%	10%	11%	9%	10%	14%	7%
Much less likely	8%	11%	4%	5%	17%	7%	13%	2%	8%	8%	7%	7%	7%	9%	8%	5%
Don't know	8%	5%	6%	4%	4%	18%	4%	6%	4%	10%	10%	6%	5%	6%	9%	18%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.C) And does this decision NOT to abolish tuition fees make you specifically more or less likely to vote for the Labour party in the next general election?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Much more likely	4%	7%	3%	4%	9%	3%	4%	8%	9%	7%	8%	5%	7%	7%
Somewhat more likely	11%	18%	9%	13%	18%	12%	11%	8%	17%	14%	14%	15%	16%	13%
Makes no difference either way	60%	47%	62%	64%	47%	65%	58%	59%	57%	55%	63%	59%	58%	64%
Somewhat less likely	9%	14%	6%	6%	12%	6%	8%	15%	9%	17%	9%	11%	13%	9%
Much less likely	8%	7%	14%	10%	7%	8%	8%	3%	2%	3%	1%	3%	2%	2%
Don't know	8%	8%	7%	3%	7%	6%	12%	6%	7%	4%	5%	7%	4%	5%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.A) You said that this has made you less likely to vote for the Labour party in the next general election. Which of the following best describes your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	1380	670	700	266	244	219	207	165	279	427	349	280	311	510	509	194
Weighted	1354	659	684	213	253	208	199	167	314	368	333	315	325	534	496	189
I expect I will vote for the Labour party, even though I am unhappy about the decision not to abolish tuition fees	18%	18%	19%	30%	25%	19%	17%	14%	7%	23%	18%	15%	18%	9%	24%	19%
Because of this decision not to abolish tuition fees, I expect to now vote for a different party, or not at all	21%	20%	22%	31%	26%	27%	21%	18%	9%	21%	21%	23%	20%	17%	22%	27%
I would not vote for the Labour party at the next general election anyway, this has just made it less likely	48%	52%	44%	24%	33%	39%	49%	59%	75%	48%	46%	53%	46%	64%	42%	35%
Don't Know	13%	10%	15%	15%	16%	15%	13%	9%	9%	9%	15%	10%	16%	10%	12%	18%

Note:

BASE: Less likely to vote Labour now that they have abandoned abolition pledge

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.B) You said that this has made you less likely to vote for the Labour party in the next general election. Which of the following best describes your view?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	1380	507	359	92	24	184	360	373	127	0	0	384	156	24	146	56
Weighted	1354	522	343	91	25	176	364	352	124	0	0	369	145	22	144	55
I expect I will vote for the Labour party, even though I am unhappy about the decision not to abolish tuition fees	18%	5%	42%	12%	4%	18%	4%	52%	11%	13%	19%	24%	25%	16%	18%	10%
Because of this decision not to abolish tuition fees, I expect to now vote for a different party, or not at all	21%	18%	26%	25%	9%	22%	15%	26%	26%	19%	22%	22%	22%	31%	30%	29%
I would not vote for the Labour party at the next general election anyway, this has just made it less likely	48%	69%	20%	54%	84%	36%	75%	10%	55%	54%	46%	42%	39%	46%	36%	45%
Don't Know	13%	8%	12%	8%	4%	24%	6%	12%	8%	14%	13%	11%	14%	8%	16%	16%

Note:

BASE: Less likely to vote Labour now that they have abandoned abolition pledge

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.C) You said that this has made you less likely to vote for the Labour party in the next general election. Which of the following best describes your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	C/DE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	1380	238	166	96	201	193	455	39	127	79	189	184	146	201
Weighted	1354	224	193	91	188	201	495	37	123	75	175	177	133	192
I expect I will vote for the Labour party, even though I am unhappy about the decision not to abolish tuition fees	18%	29%	6%	6%	24%	9%	14%	55%	41%	64%	59%	46%	58%	56%
Because of this decision not to abolish tuition fees, I expect to now vote for a different party, or not at all	21%	28%	18%	19%	27%	23%	21%	29%	31%	19%	25%	26%	23%	25%
I would not vote for the Labour party at the next general election anyway, this has just made it less likely	48%	30%	70%	67%	36%	55%	52%	5%	11%	9%	5%	14%	9%	8%
Don't Know	13%	14%	6%	8%	13%	13%	13%	10%	17%	8%	11%	14%	10%	12%

Note:

BASE: Less likely to vote Labour now that they have abandoned abolition pledge

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
I don't mind that Keir Starmer has decided against the pledge to abolish tuition fees	32%	34%	30%	19%	30%	33%	33%	38%	34%	36%	35%	28%	28%	34%	35%	25%
I don't mind the change in policy, but I don't like that Keir Starmer has gone against a pledge	29%	30%	29%	34%	30%	28%	27%	27%	32%	29%	29%	32%	28%	32%	30%	22%
I don't like the change in policy, tuition fees should be abolished	20%	20%	19%	28%	21%	20%	20%	17%	16%	21%	20%	18%	20%	16%	21%	20%
Don't Know	19%	16%	22%	19%	20%	18%	21%	18%	19%	13%	16%	23%	25%	18%	14%	32%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.B) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education				NonGraduate Parents		
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
I don't mind that Keir Starmer has decided against the pledge to abolish tuition fees	32%	35%	33%	42%	31%	24%	32%	37%	35%	30%	31%	34%	34%	31%	25%	28%
I don't mind the change in policy, but I don't like that Keir Starmer has gone against a pledge	29%	33%	31%	26%	25%	24%	35%	30%	31%	28%	30%	29%	31%	27%	32%	27%
I don't like the change in policy, tuition fees should be abolished	20%	15%	24%	18%	22%	19%	17%	22%	22%	17%	19%	23%	23%	29%	26%	16%
Don't Know	19%	17%	12%	14%	22%	33%	16%	12%	12%	25%	20%	14%	11%	13%	18%	29%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.C) Which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
I don't mind that Keir Starmer has decided against the pledge to abolish tuition fees	32%	29%	31%	37%	30%	38%	27%	23%	39%	22%	37%	36%	33%	35%
I don't mind the change in policy, but I don't like that Keir Starmer has gone against a pledge	29%	32%	34%	34%	33%	31%	29%	27%	28%	32%	29%	31%	33%	31%
I don't like the change in policy, tuition fees should be abolished	20%	24%	14%	15%	26%	14%	17%	39%	18%	37%	23%	20%	26%	23%
Don't Know	19%	15%	22%	13%	12%	18%	26%	10%	15%	8%	11%	14%	8%	12%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8332	4039	4263	1084	1365	1427	1443	1296	1716	2511	2193	1597	1933	3049	3424	1088
Weighted	8332	4015	4287	878	1422	1362	1392	1327	1949	2222	2141	1812	2059	3203	3400	1078
I would vote for the Labour Party regardless of whether they abolish tuition fees or not	28%	28%	29%	28%	34%	32%	31%	28%	21%	31%	31%	25%	27%	18%	41%	21%
I would only vote for the Labour Party if they abolished tuition fees, otherwise I would vote for another party or not vote at all	10%	12%	9%	24%	18%	13%	8%	3%	2%	10%	9%	13%	9%	7%	11%	12%
I would only vote for the Labour Party if they did NOT plan to abolish tuition fees, otherwise I would vote for another party or not vote at all	8%	9%	7%	14%	10%	9%	7%	6%	4%	7%	8%	9%	7%	7%	8%	9%
I would not vote for the Labour Party, regardless of whether they abolish tuition fees or not	34%	36%	32%	12%	16%	23%	33%	44%	58%	35%	34%	34%	32%	53%	23%	23%
Don't Know	20%	16%	24%	22%	23%	23%	22%	18%	15%	16%	18%	20%	25%	16%	17%	35%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.B) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8332	2954	2487	665	101	1110	1761	3091	675	0	0	2221	968	125	664	466
Weighted	8332	3064	2437	659	108	1103	1801	3024	669	0	0	2143	905	114	669	467
I would vote for the Labour Party regardless of whether they abolish tuition fees or not	28%	9%	63%	24%	12%	19%	4%	67%	14%	24%	27%	34%	37%	30%	29%	23%
I would only vote for the Labour Party if they abolished tuition fees, otherwise I would vote for another party or not vote at all	10%	8%	12%	11%	5%	10%	10%	12%	13%	7%	11%	11%	16%	16%	21%	9%
I would only vote for the Labour Party if they did NOT plan to abolish tuition fees, otherwise I would vote for another party or not vote at all	8%	8%	7%	10%	4%	8%	7%	8%	9%	7%	8%	8%	8%	13%	10%	12%
I would not vote for the Labour Party, regardless of whether they abolish tuition fees or not	34%	60%	6%	34%	69%	26%	70%	3%	44%	40%	34%	30%	22%	26%	19%	25%
Don t Know	20%	15%	13%	22%	10%	37%	9%	11%	20%	22%	21%	18%	17%	16%	21%	31%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.C) Which of the following comes closest to your view?

	Total	Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
		Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8332	1132	855	590	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8332	1068	992	562	983	1453	3062	201	1092	370	1754	1270	904	1833
I would vote for the Labour Party regardless of whether they abolish tuition fees or not	28%	38%	8%	11%	35%	16%	24%	73%	56%	62%	75%	56%	66%	72%
I would only vote for the Labour Party if they abolished tuition fees, otherwise I would vote for another party or not vote at all	10%	20%	6%	10%	20%	6%	10%	12%	16%	19%	11%	13%	15%	11%
I would only vote for the Labour Party if they did NOT plan to abolish tuition fees, otherwise I would vote for another party or not vote at all	8%	11%	7%	11%	9%	10%	7%	2%	10%	5%	6%	10%	8%	6%
I would not vote for the Labour Party, regardless of whether they abolish tuition fees or not	34%	13%	65%	53%	19%	46%	35%	3%	3%	4%	2%	5%	3%	3%
Don t Know	20%	18%	15%	15%	16%	22%	23%	10%	14%	10%	7%	16%	8%	9%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.A) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, makes abolishing University tuition fees a big part of their campaign, arguing that tuition fees are too expensive. The Conservative Party, led by Rishi Sunak, argues that this is a poor use of public money which could be put to better use helping the NHS and rising cost of living. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8331	4038	4263	1084	1365	1427	1443	1296	1715	2512	2192	1597	1932	3049	3423	1088
Weighted	8331	4013	4287	878	1422	1362	1392	1327	1948	2223	2140	1812	2058	3203	3398	1078
Labour	31%	32%	30%	42%	40%	34%	32%	28%	20%	32%	33%	29%	30%	19%	44%	26%
Conservative	31%	32%	30%	20%	25%	27%	28%	32%	45%	34%	32%	29%	27%	43%	24%	23%
Liberal Democrats	7%	8%	6%	6%	7%	6%	6%	7%	8%	10%	7%	5%	5%	4%	11%	4%
Reform UK / The Brexit Party	5%	6%	4%	2%	2%	3%	5%	7%	8%	4%	3%	8%	5%	11%	1%	2%
The Green Party	5%	5%	5%	6%	7%	6%	5%	4%	3%	4%	6%	5%	5%	3%	7%	5%
Another party	1%	2%	1%	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%	2%	1%	2%
I would not vote	6%	6%	6%	9%	6%	7%	6%	5%	3%	3%	4%	7%	9%	5%	2%	19%
Don't Know	14%	10%	17%	14%	12%	15%	15%	14%	12%	11%	13%	15%	16%	13%	11%	19%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.B) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, makes abolishing University tuition fees a big part of their campaign, arguing that tuition fees are too expensive. The Conservative Party, led by Rishi Sunak, argues that this is a poor use of public money which could be put to better use helping the NHS and rising cost of living. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8331	2954	2487	664	101	1110	1761	3091	674	0	0	2222	968	125	664	466
Weighted	8331	3064	2437	658	108	1103	1801	3024	667	0	0	2144	905	114	669	467
Labour	31%	9%	72%	19%	10%	21%	4%	75%	11%	26%	31%	36%	40%	30%	38%	27%
Conservative	31%	64%	7%	14%	8%	18%	90%	9%	15%	33%	31%	29%	25%	28%	26%	28%
Liberal Democrats	7%	3%	3%	49%	4%	4%	1%	2%	65%	5%	5%	9%	11%	10%	5%	5%
Reform UK / The Brexit Party	5%	8%	1%	1%	58%	3%	1%	0%	0%	6%	4%	3%	3%	7%	3%	6%
The Green Party	5%	1%	5%	2%	4%	4%	0%	2%	1%	4%	5%	7%	6%	8%	4%	4%
Another party	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	2%	1%	2%	1%	2%	1%
I would not vote	6%	3%	2%	1%	4%	27%	1%	2%	2%	8%	7%	4%	3%	5%	6%	9%
Don't Know	14%	11%	9%	14%	11%	22%	3%	9%	7%	16%	15%	11%	10%	12%	16%	21%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.C) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, makes abolishing University tuition fees a big part of their campaign, arguing that tuition fees are too expensive. The Conservative Party, led by Rishi Sunak, argues that this is a poor use of public money which could be put to better use helping the NHS and rising cost of living. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8331	1132	855	590	1054	1392	2784	213	1093	384	1789	1302	945	1856
Weighted	8331	1068	992	562	983	1453	3061	201	1092	370	1754	1270	904	1833
Labour	31%	45%	8%	11%	42%	16%	28%	87%	69%	80%	86%	60%	74%	84%
Conservative	31%	24%	58%	74%	27%	33%	29%	3%	11%	7%	4%	15%	9%	6%
Liberal Democrats	7%	8%	3%	4%	8%	6%	4%	1%	4%	2%	1%	4%	5%	2%
Reform UK / The Brexit Party	5%	2%	12%	2%	2%	16%	7%	0%	1%	0%	0%	1%	0%	0%
The Green Party	5%	7%	1%	1%	6%	2%	4%	2%	1%	3%	1%	2%	3%	1%
Another party	1%	1%	1%	0%	1%	2%	2%	0%	1%	1%	1%	1%	1%	0%
I would not vote	6%	4%	4%	1%	4%	4%	9%	2%	3%	1%	1%	3%	1%	1%
Don't Know	14%	9%	12%	7%	10%	21%	17%	6%	12%	7%	5%	15%	7%	6%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(107.A) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, has ruled out abolishing tuition fees, as the economic situation means the Government cannot afford to make University free to attend. The Conservative Party, led by Rishi Sunak, argues that you can't trust Keir Starmer and the Labour Party given that he has dropped his pledge to abolish tuition fees. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Labour	34%	34%	34%	41%	44%	38%	34%	31%	21%	34%	36%	32%	32%	21%	47%	27%
Conservative	26%	29%	23%	18%	19%	19%	23%	27%	40%	30%	26%	25%	23%	38%	19%	18%
Liberal Democrats	7%	8%	7%	7%	7%	7%	6%	7%	9%	10%	8%	6%	5%	4%	11%	5%
Reform UK / The Brexit Party	5%	6%	4%	2%	2%	3%	5%	7%	8%	4%	3%	8%	5%	11%	1%	2%
The Green Party	5%	5%	6%	8%	6%	7%	5%	5%	3%	5%	6%	5%	5%	4%	7%	4%
Another party	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%
I would not vote	6%	6%	7%	10%	8%	7%	6%	5%	4%	3%	5%	8%	10%	5%	2%	21%
Don't Know	15%	11%	19%	13%	13%	17%	17%	16%	14%	13%	14%	16%	17%	15%	12%	21%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(107.B) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, has ruled out abolishing tuition fees, as the economic situation means the Government cannot afford to make University free to attend. The Conservative Party, led by Rishi Sunak, argues that you can't trust Keir Starmer and the Labour Party given that he has dropped his pledge to abolish tuition fees. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Labour	34%	10%	77%	22%	13%	23%	3%	82%	10%	29%	33%	39%	42%	29%	41%	31%
Conservative	26%	58%	3%	7%	6%	12%	90%	4%	7%	29%	25%	24%	19%	23%	22%	21%
Liberal Democrats	7%	4%	3%	51%	2%	4%	1%	2%	71%	5%	6%	9%	10%	9%	5%	5%
Reform UK / The Brexit Party	5%	8%	1%	1%	56%	3%	1%	0%	0%	6%	5%	3%	3%	6%	3%	6%
The Green Party	5%	1%	5%	3%	6%	5%	0%	1%	1%	4%	6%	7%	6%	9%	6%	3%
Another party	2%	1%	1%	1%	3%	2%	0%	0%	1%	2%	2%	2%	1%	2%	1%	2%
I would not vote	6%	3%	2%	1%	4%	28%	1%	2%	1%	9%	7%	4%	4%	6%	8%	10%
Don't Know	15%	15%	8%	14%	11%	23%	5%	8%	8%	16%	16%	13%	13%	15%	16%	22%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(107.C) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, has ruled out abolishing tuition fees, as the economic situation means the Government cannot afford to make University free to attend. The Conservative Party, led by Rishi Sunak, argues that you can't trust Keir Starmer and the Labour Party given that he has dropped his pledge to abolish tuition fees. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Labour	34%	48%	8%	13%	43%	20%	30%	90%	77%	80%	89%	73%	80%	89%
Conservative	26%	19%	54%	66%	24%	20%	24%	0%	6%	5%	3%	6%	5%	2%
Liberal Democrats	7%	9%	3%	5%	8%	7%	5%	0%	2%	2%	1%	2%	3%	1%
Reform UK / The Brexit Party	5%	1%	13%	2%	2%	16%	7%	0%	1%	1%	0%	0%	0%	0%
The Green Party	5%	7%	1%	1%	6%	2%	5%	1%	1%	3%	1%	2%	3%	1%
Another party	2%	2%	2%	0%	1%	3%	2%	0%	0%	0%	0%	1%	1%	0%
I would not vote	6%	6%	5%	1%	4%	5%	9%	2%	3%	2%	1%	4%	2%	1%
Don't Know	15%	10%	15%	12%	12%	27%	18%	5%	10%	6%	4%	13%	7%	5%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(108.A) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, says they will reintroduce maintenance grants for the poorest students. The Conservative Party, led by Rishi Sunak, argues that this is a poor use of public money which could be put to better use helping the NHS and rising cost of living. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
Labour	35%	34%	35%	45%	44%	39%	35%	32%	22%	35%	37%	32%	33%	22%	48%	28%
Conservative	28%	30%	26%	19%	23%	24%	25%	29%	41%	32%	28%	27%	25%	40%	22%	20%
Liberal Democrats	6%	7%	6%	5%	6%	6%	6%	7%	8%	9%	7%	4%	5%	4%	10%	4%
Reform UK / The Brexit Party	5%	6%	4%	2%	2%	3%	5%	7%	8%	3%	4%	8%	5%	11%	1%	2%
The Green Party	5%	5%	5%	7%	5%	6%	5%	4%	3%	4%	5%	5%	5%	3%	6%	5%
Another party	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%	2%	1%	2%
I would not vote	6%	5%	6%	9%	7%	6%	6%	5%	4%	3%	5%	7%	8%	4%	2%	20%
Don't Know	14%	11%	17%	12%	12%	15%	16%	14%	13%	13%	12%	15%	16%	14%	10%	20%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(108.B) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, says they will reintroduce maintenance grants for the poorest students. The Conservative Party, led by Rishi Sunak, argues that this is a poor use of public money which could be put to better use helping the NHS and rising cost of living. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

	Total	2019					Voting Intention					Education			NonGraduate Parents	
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parent Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
Labour	35%	11%	77%	21%	15%	25%	6%	80%	13%	30%	33%	40%	45%	31%	42%	28%
Conservative	28%	60%	6%	13%	7%	15%	87%	7%	14%	30%	29%	26%	23%	30%	24%	25%
Liberal Democrats	6%	3%	2%	47%	4%	3%	1%	1%	63%	5%	4%	8%	9%	11%	4%	4%
Reform UK / The Brexit Party	5%	8%	1%	1%	57%	3%	1%	1%	1%	6%	5%	3%	3%	5%	3%	7%
The Green Party	5%	1%	4%	4%	4%	4%	0%	1%	1%	4%	5%	6%	5%	7%	4%	4%
Another party	1%	1%	1%	1%	2%	2%	0%	0%	1%	2%	2%	1%	1%	1%	1%	1%
I would not vote	6%	2%	1%	2%	3%	27%	1%	2%	1%	8%	7%	4%	4%	4%	7%	10%
Don't Know	14%	13%	8%	12%	8%	21%	5%	8%	6%	15%	15%	12%	11%	12%	14%	20%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(108.C) Imagine it was the next general election and you were deciding how to vote. The Labour Party, led by Keir Starmer, says they will reintroduce maintenance grants for the poorest students. The Conservative Party, led by Rishi Sunak, argues that this is a poor use of public money which could be put to better use helping the NHS and rising cost of living. The political parties otherwise hold the same positions they do now on issues like crime, the environment, immigration, the NHS and the economy. How do you think you would vote in this situation?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
Labour	35%	49%	10%	12%	43%	19%	31%	90%	73%	82%	90%	67%	79%	88%
Conservative	28%	22%	54%	69%	26%	27%	26%	3%	10%	8%	4%	12%	7%	5%
Liberal Democrats	6%	7%	2%	4%	8%	6%	4%	0%	2%	1%	1%	3%	3%	1%
Reform UK / The Brexit Party	5%	1%	12%	2%	2%	16%	7%	0%	1%	1%	0%	1%	1%	0%
The Green Party	5%	6%	1%	1%	5%	2%	4%	1%	1%	1%	1%	1%	2%	1%
Another party	1%	1%	2%	1%	1%	2%	2%	0%	1%	0%	0%	1%	0%	0%
I would not vote	6%	5%	4%	1%	4%	5%	8%	2%	2%	1%	1%	3%	1%	1%
Don't Know	14%	9%	15%	9%	11%	24%	17%	4%	10%	5%	4%	13%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(109.A) Which of the following comes closest to your view?

	Total	Gender		Age						Social Grade				EU 2016 Vote		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Leave	Remain	I did not vote
Unweighted	8333	4040	4263	1084	1365	1427	1443	1296	1717	2512	2193	1597	1933	3049	3425	1088
Weighted	8333	4016	4287	878	1422	1362	1392	1327	1950	2223	2141	1812	2059	3203	3401	1078
It is more important Keir Starmer stands by the policies he ran on to be leader of the Labour Party on, even if some are going to lose votes at the next election	38%	40%	37%	40%	35%	35%	36%	39%	42%	38%	39%	38%	38%	43%	36%	32%
It is more important Keir Starmer adopts policy positions that mean Labour will win the next election, even if that means going back on some which he ran on to be leader of the party	32%	35%	30%	32%	37%	36%	33%	31%	27%	39%	34%	29%	28%	25%	43%	25%
Don't Know	29%	25%	34%	28%	27%	29%	31%	30%	31%	24%	27%	33%	34%	32%	22%	43%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(109.B) Which of the following comes closest to your view?

	Total	2019				Voting Intention				Education			NonGraduate Parents			
		Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	NonGrad Parents Wants Kid at Uni	NonGrad Parents Does not Want		
Unweighted	8333	2955	2487	665	101	1110	1762	3091	675	1900	1906	2222	968	125	664	466
Weighted	8333	3065	2437	659	108	1103	1802	3024	669	2013	1892	2144	905	114	669	467
It is more important Keir Starmer stands by the policies he ran on to be leader of the Labour Party on, even if some are going to lose votes at the next election	38%	46%	34%	31%	41%	31%	50%	32%	38%	38%	41%	37%	36%	28%	45%	30%
It is more important Keir Starmer adopts policy positions that mean Labour will win the next election, even if that means going back on some which he ran on to be leader of the party	32%	22%	50%	43%	18%	23%	20%	52%	37%	27%	29%	38%	43%	45%	31%	27%
Don't Know	29%	31%	16%	26%	41%	46%	30%	16%	26%	35%	30%	24%	21%	27%	25%	43%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(109.C) Which of the following comes closest to your view?

		Recent Graduate	Red Wall	Blue Wall	Graduate Parents	Swing Voters	C2DE NonGrads	Labour Position		Starmer Sceptic Labour	Labour Strength		Labour Prog Threat	Always Labour
	Total	Young Grad	CDE Leave Con	ABC Remain Con	Graduate Parents	Switcher	C2DE NonGrad	Labour Left	Labour Centre And Right	Starmer Sceptic Lab	Labour Secure	Labour Waver	Lab Prog Threat	Always Labour 17 Now
Unweighted	8333	1132	855	591	1054	1392	2785	213	1093	384	1789	1302	945	1856
Weighted	8333	1068	992	563	983	1453	3062	201	1092	370	1754	1270	904	1833
It is more important Keir Starmer stands by the policies he ran on to be leader of the Labour Party on, even if some are going to lose votes at the next election	38%	36%	46%	45%	38%	41%	38%	38%	34%	42%	31%	33%	32%	32%
It is more important Keir Starmer adopts policy positions that mean Labour will win the next election, even if that means going back on some which he ran on to be leader of the party	32%	42%	19%	30%	42%	27%	26%	44%	48%	45%	57%	46%	55%	54%
Don't Know	29%	22%	35%	24%	19%	32%	36%	18%	18%	14%	12%	22%	13%	14%

Note:

BASE: All Respondents

Fieldwork: 19th May - 4th Jun 2023

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions