

Public First Poll for BCG (Online and Telephone)

Fieldwork: 11th Jan - 2nd Feb 2023
Interview method: Online Survey (1027 respondents) and Computer Assisted Telephone Interview (CATI) survey (499 respondents)
Population represented: UK senior business decision makers
Sample size: 1526

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by business size, region, and sector to Nationally Representative proportions

Public First is a member of the BPC and abides by its rules. For more information please contact the Public First Polling Team (polling@publicfirst.co.uk)

List of Tables

1	Overall, would you say your businesses' growth in the last year exceeded, met or fell short of your expectations?	2
2	Overall, how confident or unconfident are you about your business's prospects over the next year?	5
3	Overall, how resilient or vulnerable do you currently feel that your business is?	8
4	Do you expect your business to take any of the following steps in the next 6 months?Please select all that apply.	11
5	How confident or not confident are you that you can predict future customer demand? Please rate your confidence on a scale of 0 to 10, with 0 being "Not at all confident that I can predict customer demand", and 10 being "I can predict customer demand".	14
6	How much do you think your customer demand would change in an economic downturn? Please rate the change on a scale of 0 to 10, with 0 meaning "Customer demand for my business would greatly decrease", 5 meaning "Customer demand for my business would stay about the same", and 10 meaning "Customer demand for my business would greatly increase".	17
7	When buying essential goods or services in the supply chain for your company, how many different options do you tend to have? Please rate the number of options on a scale from 0 to 10, with 0 being "We have very few options for suppliers", and 10 being "We have a large range of options for suppliers."	20
8	How long do you think your cash reserves could last without new revenue?	23
9	How easy or difficult would your business find it to pass on 10 per cent higher costs to your customers? Please rate on a scale from 0 to 10, with 0 being "very difficult" and 10 being "very easy".	26
10	How easy or difficult is it for your business to find staff with the skills you need? Please rate on a scale from 0 to 10, with 0 being "very difficult" and 10 being "very easy".	29
11	How well does your business keep pace with others in the sector on new technological developments? Please rate on a scale from 0 to 10, with 0 being "far behind others in the sector on technological developments", 5 being "keeping up with others in the sector", and 10 being "far ahead of others in the sector"	32
12	In general, how flexible or rigid is your business and its structures when it comes to dealing with a crisis or internal shock? Please rate on a scale of 0 to 10, with 0 being "very rigid and inflexible" and 10 being "very flexible and easy to change".	35
13	Has your business experienced any of the following among your workforce, in the last year?: Lower employee motivation	38
14	Has your business experienced any of the following among your workforce, in the last year?: Increased demand for remote working	41
15	Has your business experienced any of the following among your workforce, in the last year?: Increased demand for flexible working hours	44
16	Has your business experienced any of the following among your workforce, in the last year?: Higher levels of employee illness or absence	47
17	Which of the following policy areas do you think should be the highest priority for the Government to help companies like yours?Please select up to three.	50

(1.A) Overall, would you say your businesses' growth in the last year exceeded, met or fell short of your expectations?

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
Business growth exceeded my expectations	21%	13%	20%	21%	20%	27%	19%	16%	22%	27%	16%	23%	16%	21%	23%	32%	27%	18%
Business growth met my expectations	56%	53%	55%	57%	61%	55%	60%	60%	55%	49%	58%	56%	55%	51%	62%	35%	62%	62%
Business growth did worse than my expectations	21%	32%	23%	19%	16%	17%	19%	22%	18%	20%	23%	20%	26%	25%	12%	30%	11%	20%
Don't know	2%	2%	1%	4%	3%	1%	2%	2%	4%	4%	2%	2%	3%	4%	3%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(1.B) Overall, would you say your businesses' growth in the last year exceeded, met or fell short of your expectations?

	Total	Seniority			Sector								Revenue					
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accomodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
Business growth exceeded my expectations	21%	15%	22%	22%	22%	26%	19%	22%	22%	15%	17%	24%	18%	12%	18%	17%	20%	26%
Business growth met my expectations	56%	55%	60%	55%	61%	55%	61%	50%	50%	56%	61%	54%	68%	54%	55%	64%	63%	56%
Business growth did worse than my expectations	21%	29%	17%	20%	15%	18%	19%	25%	25%	19%	23%	22%	12%	32%	27%	18%	17%	16%
Don't know	2%	2%	1%	3%	2%	2%	0%	3%	3%	9%	0%	0%	2%	2%	1%	2%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(1.C) Overall, would you say your businesses' growth in the last year exceeded, met or fell short of your expectations?

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
Business growth exceeded my expectations	21%	22%	18%	17%	8%	10%	17%	24%	34%	36%	18%	13%	8%	9%	15%	31%
Business growth met my expectations	56%	54%	62%	57%	39%	52%	60%	56%	50%	50%	63%	62%	35%	34%	64%	38%
Business growth did worse than my expectations	21%	21%	20%	25%	50%	35%	20%	17%	14%	12%	18%	21%	55%	54%	19%	26%
Don't know	2%	3%	0%	1%	3%	3%	2%	2%	3%	2%	2%	4%	2%	3%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(2.A) Overall, how confident or unconfident are you about your business's prospects over the next year?

	Number of Employees						Region											
	Total	1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
Very confident	29%	17%	30%	31%	32%	32%	24%	32%	26%	33%	26%	32%	23%	27%	32%	29%	34%	27%
Somewhat confident	48%	41%	50%	50%	53%	48%	49%	43%	52%	43%	51%	44%	50%	54%	49%	50%	37%	62%
Neither confident or unconfident	13%	22%	10%	11%	10%	13%	19%	16%	13%	12%	14%	12%	12%	9%	14%	10%	18%	4%
Somewhat unconfident	7%	14%	8%	5%	4%	7%	6%	8%	6%	9%	7%	10%	11%	6%	4%	7%	7%	4%
Not at all confident	2%	5%	1%	2%	1%	1%	1%	0%	1%	2%	3%	2%	2%	4%	1%	2%	4%	3%
Don't know	1%	1%	1%	1%	0%	0%	2%	0%	1%	1%	0%	1%	1%	0%	0%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(2.B) Overall, how confident or unconfident are you about your business’s prospects over the next year?

	Total	Seniority			Sector								Revenue					
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction Manufacturing, Mining, Utilities	Arts, Accomodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
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Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
Very confident	29%	19%	34%	31%	29%	38%	28%	27%	29%	35%	22%	26%	29%	22%	20%	28%	34%	29%
Somewhat confident	48%	44%	50%	49%	49%	44%	51%	45%	49%	44%	50%	52%	53%	38%	52%	54%	47%	50%
Neither confident or unconfident	13%	20%	10%	12%	13%	12%	12%	15%	10%	14%	18%	16%	13%	21%	12%	10%	11%	15%
Somewhat unconfident	7%	12%	5%	6%	7%	5%	7%	9%	9%	3%	9%	3%	2%	13%	12%	8%	6%	5%
Not at all confident	2%	5%	0%	1%	1%	0%	1%	3%	2%	3%	2%	3%	2%	4%	2%	1%	1%	1%
Don't know	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%	0%	0%	1%	2%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(2.C) Overall, how confident or unconfident are you about your business’s prospects over the next year?

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
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Very confident	29%	28%	28%	32%	0%	9%	18%	39%	63%	61%	22%	15%	4%	11%	25%	38%
Somewhat confident	48%	48%	50%	47%	18%	49%	55%	49%	31%	36%	62%	42%	33%	4%	51%	42%
Neither confident or unconfident	13%	14%	13%	11%	28%	23%	16%	8%	3%	1%	13%	30%	26%	8%	14%	11%
Somewhat unconfident	7%	8%	6%	7%	28%	15%	8%	3%	3%	2%	3%	10%	32%	25%	8%	6%
Not at all confident	2%	2%	2%	3%	24%	2%	2%	0%	0%	0%	0%	2%	3%	50%	2%	1%
Don't know	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	0%	1%	2%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(3.A) Overall, how resilient or vulnerable do you currently feel that your business is?

	Number of Employees						Region											
	Total	1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
Very resilient	26%	14%	22%	27%	28%	33%	24%	25%	19%	33%	22%	27%	24%	23%	24%	31%	42%	31%
Somewhat resilient	48%	39%	45%	51%	55%	49%	48%	50%	51%	45%	50%	45%	52%	47%	49%	40%	29%	44%
Neither resilient or vulnerable	12%	21%	16%	7%	8%	9%	12%	10%	14%	13%	16%	10%	8%	15%	14%	9%	15%	11%
Somewhat vulnerable	11%	18%	12%	10%	8%	6%	12%	13%	10%	9%	9%	13%	11%	10%	9%	10%	5%	14%
Very vulnerable	2%	6%	3%	3%	1%	1%	3%	1%	5%	0%	3%	3%	3%	4%	2%	4%	4%	0%
Don't know	1%	1%	1%	2%	0%	1%	2%	1%	1%	0%	0%	1%	1%	0%	2%	6%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(3.B) Overall, how resilient or vulnerable do you currently feel that your business is?

	Total	Seniority			Sector								Revenue					
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
Very resilient	26%	17%	36%	26%	21%	36%	27%	22%	28%	34%	24%	14%	13%	15%	16%	20%	35%	31%
Somewhat resilient	48%	41%	50%	49%	53%	42%	49%	44%	48%	43%	52%	51%	63%	38%	46%	54%	49%	53%
Neither resilient or vulnerable	12%	19%	8%	11%	13%	14%	11%	14%	11%	9%	12%	27%	11%	24%	13%	16%	7%	7%
Somewhat vulnerable	11%	17%	6%	10%	12%	6%	12%	13%	10%	8%	12%	8%	8%	17%	20%	8%	8%	7%
Very vulnerable	2%	5%	1%	2%	1%	2%	1%	5%	2%	3%	2%	0%	2%	6%	4%	1%	1%	1%
Don't know	1%	1%	0%	2%	0%	1%	0%	2%	1%	3%	0%	0%	2%	0%	1%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(3.C) Overall, how resilient or vulnerable do you currently feel that your business is?

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
Very resilient	26%	27%	24%	23%	3%	7%	18%	34%	55%	100%	0%	0%	0%	0%	24%	29%
Somewhat resilient	48%	49%	44%	44%	19%	44%	52%	52%	36%	0%	100%	0%	0%	0%	50%	42%
Neither resilient or vulnerable	12%	11%	16%	18%	14%	20%	15%	9%	5%	0%	0%	100%	0%	0%	13%	10%
Somewhat vulnerable	11%	11%	12%	10%	36%	25%	12%	4%	2%	0%	0%	0%	100%	0%	10%	13%
Very vulnerable	2%	2%	3%	5%	27%	4%	2%	0%	1%	0%	0%	0%	0%	100%	2%	3%
Don't know	1%	1%	1%	1%	2%	1%	2%	1%	0%	0%	0%	0%	0%	0%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(4.A) Do you expect your business to take any of the following steps in the next 6 months? Please select all that apply.

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
Cancel investment plans	9%	8%	10%	8%	11%	7%	11%	9%	7%	10%	7%	7%	12%	10%	4%	7%	7%	13%
Increase prices	56%	51%	63%	62%	47%	57%	55%	52%	61%	53%	51%	62%	58%	60%	61%	55%	53%	41%
Don't know	3%	5%	1%	2%	3%	1%	1%	2%	3%	2%	2%	4%	4%	4%	4%	4%	4%	0%
Cut discretionary costs	29%	23%	33%	31%	28%	32%	29%	34%	31%	30%	24%	24%	31%	32%	27%	36%	10%	27%
Increase cash reserves	25%	23%	28%	23%	28%	25%	29%	26%	25%	22%	21%	24%	30%	26%	26%	28%	29%	23%
Limit recruitment	24%	18%	23%	26%	24%	28%	26%	25%	21%	25%	25%	23%	19%	26%	22%	20%	21%	31%
Restructure	23%	10%	22%	18%	28%	33%	24%	32%	19%	20%	22%	14%	30%	24%	16%	29%	7%	20%
Reduce borrowing	20%	15%	23%	20%	21%	20%	18%	20%	20%	23%	16%	18%	20%	20%	20%	29%	15%	20%
Reduce staff headcount	14%	5%	11%	15%	16%	22%	19%	18%	16%	18%	12%	9%	16%	11%	15%	7%	0%	14%
Increase borrowing	12%	9%	13%	13%	16%	10%	15%	12%	7%	15%	11%	15%	9%	14%	9%	16%	9%	8%
Reduce the number of physical locations or office spaces	11%	3%	6%	10%	11%	22%	11%	12%	11%	11%	13%	5%	9%	13%	7%	16%	13%	16%
None of the above	12%	23%	11%	11%	10%	6%	11%	9%	15%	12%	13%	9%	15%	10%	15%	11%	17%	11%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(4.B) Do you expect your business to take any of the following steps in the next 6 months? Please select all that apply.

	Total	Seniority				Sector								Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
Cancel investment plans	9%	7%	10%	9%	7%	4%	7%	11%	10%	6%	13%	9%	12%	8%	9%	9%	10%	9%
Increase prices	56%	58%	44%	58%	46%	52%	59%	63%	61%	50%	31%	57%	62%	54%	59%	53%	55%	51%
Don't know	3%	4%	1%	3%	3%	1%	2%	3%	3%	5%	0%	3%	2%	5%	3%	1%	1%	2%
Cut discretionary costs	29%	26%	24%	32%	25%	26%	21%	35%	29%	29%	41%	24%	37%	25%	36%	20%	28%	34%
Increase cash reserves	25%	25%	29%	25%	21%	31%	28%	29%	20%	19%	34%	21%	25%	26%	20%	28%	25%	25%
Limit recruitment	24%	17%	25%	26%	22%	23%	20%	25%	25%	22%	31%	30%	26%	16%	30%	26%	19%	28%
Restructure	23%	13%	22%	27%	17%	20%	24%	23%	22%	28%	22%	18%	38%	11%	22%	21%	24%	31%
Reduce borrowing	20%	15%	22%	20%	17%	23%	21%	21%	18%	20%	17%	13%	25%	15%	17%	23%	19%	20%
Reduce staff headcount	14%	6%	12%	18%	6%	13%	12%	17%	16%	14%	22%	9%	10%	4%	18%	12%	17%	19%
Increase borrowing	12%	11%	14%	12%	7%	18%	11%	11%	15%	10%	14%	16%	10%	8%	20%	12%	16%	11%
Reduce the number of physical locations or office spaces	11%	3%	16%	13%	11%	14%	13%	9%	10%	11%	21%	9%	0%	3%	10%	6%	13%	19%
None of the above	12%	19%	10%	10%	19%	11%	10%	12%	10%	11%	15%	8%	7%	20%	12%	12%	9%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(4.C) Do you expect your business to take any of the following steps in the next 6 months? Please select all that apply.

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience				Sample		
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
Cancel investment plans	9%	8%	10%	13%	36%	13%	8%	7%	4%	4%	7%	8%	22%	37%	8%	11%
Increase prices	56%	57%	55%	48%	48%	63%	55%	55%	53%	51%	56%	54%	65%	54%	47%	74%
Don't know	3%	2%	3%	3%	3%	2%	4%	2%	0%	1%	2%	5%	3%	4%	3%	2%
Cut discretionary costs	29%	32%	23%	24%	43%	31%	29%	29%	26%	22%	31%	25%	41%	57%	21%	46%
Increase cash reserves	25%	24%	28%	29%	14%	13%	25%	28%	37%	29%	24%	31%	19%	26%	18%	42%
Limit recruitment	24%	25%	24%	20%	40%	24%	27%	21%	16%	14%	25%	22%	41%	40%	20%	31%
Restructure	23%	26%	20%	12%	23%	22%	22%	25%	23%	25%	21%	20%	26%	41%	19%	31%
Reduce borrowing	20%	18%	21%	25%	16%	17%	18%	21%	25%	19%	21%	18%	16%	16%	15%	29%
Reduce staff headcount	14%	15%	13%	10%	36%	20%	15%	9%	13%	10%	13%	12%	26%	36%	13%	16%
Increase borrowing	12%	10%	17%	16%	22%	12%	13%	10%	12%	9%	11%	16%	19%	25%	11%	14%
Reduce the number of physical locations or office spaces	11%	13%	9%	7%	14%	9%	11%	14%	9%	12%	12%	7%	9%	25%	12%	11%
None of the above	12%	11%	11%	15%	11%	11%	10%	12%	16%	18%	10%	10%	6%	9%	15%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(5.A) How confident or not confident are you that you can predict future customer demand? Please rate your confidence on a scale of 0 to 10, with 0 being “Not at all confident that I can predict customer demand”, and 10 being “I can predict customer demand”.

	Number of Employees						Region											
	Total	1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
0 - Not at all confident that I can predict customer demand	2%	7%	3%	2%	1%	0%	5%	1%	4%	1%	3%	4%	5%	2%	0%	1%	4%	2%
1	1%	2%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	2%	2%	0%	0%	0%	0%
2	2%	5%	3%	1%	1%	1%	0%	1%	1%	0%	4%	5%	1%	4%	2%	4%	0%	0%
3	4%	10%	4%	2%	3%	3%	5%	4%	3%	4%	4%	8%	6%	4%	5%	0%	2%	0%
4	5%	9%	5%	4%	3%	4%	6%	6%	6%	3%	4%	4%	3%	5%	7%	3%	0%	5%
5	11%	16%	14%	13%	6%	10%	15%	12%	11%	11%	11%	8%	12%	11%	16%	7%	8%	9%
6	13%	11%	10%	15%	17%	14%	9%	14%	14%	15%	11%	16%	12%	16%	10%	18%	7%	12%
7	24%	19%	27%	24%	24%	27%	25%	23%	25%	19%	27%	24%	22%	24%	24%	22%	28%	31%
8	23%	15%	17%	24%	31%	25%	25%	20%	23%	28%	20%	16%	25%	23%	20%	26%	47%	33%
9	7%	1%	10%	7%	7%	7%	6%	6%	8%	13%	8%	5%	3%	4%	6%	12%	0%	2%
10 - I can predict customer demand	6%	4%	5%	7%	7%	6%	4%	7%	4%	5%	6%	8%	8%	5%	8%	5%	3%	6%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(5.B) How confident or not confident are you that you can predict future customer demand? Please rate your confidence on a scale of 0 to 10, with 0 being “Not at all confident that I can predict customer demand”, and 10 being “I can predict customer demand”.

	Total	Seniority				Sector								Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
0 - Not at all confident that I can predict customer demand	2%	6%	1%	1%	2%	2%	2%	4%	2%	1%	2%	4%	0%	7%	4%	1%	1%	1%
1	1%	2%	0%	1%	1%	0%	0%	1%	0%	0%	0%	3%	0%	2%	1%	0%	0%	0%
2	2%	5%	1%	1%	2%	1%	3%	3%	1%	1%	1%	0%	7%	6%	4%	2%	1%	1%
3	4%	8%	3%	3%	6%	2%	5%	5%	3%	1%	7%	3%	7%	10%	4%	4%	4%	2%
4	5%	7%	5%	4%	4%	1%	5%	6%	4%	3%	6%	5%	11%	7%	6%	4%	3%	5%
5	11%	14%	5%	12%	11%	10%	10%	13%	12%	7%	14%	19%	8%	16%	10%	13%	7%	8%
6	13%	11%	15%	14%	16%	11%	13%	13%	14%	8%	16%	17%	18%	9%	11%	12%	18%	13%
7	24%	23%	21%	25%	22%	29%	23%	27%	24%	22%	26%	15%	25%	18%	31%	27%	21%	31%
8	23%	15%	30%	24%	18%	25%	26%	19%	24%	28%	20%	32%	18%	15%	17%	20%	32%	26%
9	7%	3%	11%	7%	7%	9%	7%	3%	11%	12%	3%	0%	3%	3%	5%	9%	8%	7%
10 - I can predict customer demand	6%	4%	7%	7%	8%	9%	4%	4%	4%	15%	7%	2%	3%	5%	6%	7%	4%	4%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(5.C) How confident or not confident are you that you can predict future customer demand? Please rate your confidence on a scale of 0 to 10, with 0 being “Not at all confident that I can predict customer demand”, and 10 being “I can predict customer demand”.

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
0 - Not at all confident that I can predict customer demand	2%	2%	3%	6%	21%	5%	3%	0%	0%	1%	1%	2%	6%	27%	3%	1%
1	1%	1%	0%	1%	8%	1%	0%	0%	0%	0%	0%	0%	4%	2%	1%	1%
2	2%	2%	2%	4%	13%	6%	2%	0%	0%	1%	2%	1%	7%	9%	2%	1%
3	4%	4%	4%	5%	17%	9%	5%	3%	0%	2%	3%	6%	8%	16%	5%	3%
4	5%	4%	5%	7%	7%	8%	5%	4%	2%	2%	4%	5%	13%	13%	4%	5%
5	11%	12%	9%	13%	19%	15%	14%	8%	4%	4%	13%	15%	15%	15%	10%	15%
6	13%	14%	16%	6%	6%	22%	14%	12%	8%	10%	14%	16%	17%	5%	13%	13%
7	24%	25%	22%	25%	6%	21%	27%	26%	22%	21%	30%	24%	16%	3%	25%	23%
8	23%	23%	26%	17%	2%	9%	21%	31%	28%	32%	22%	21%	10%	2%	23%	23%
9	7%	6%	7%	10%	2%	1%	4%	9%	14%	13%	6%	3%	1%	3%	7%	6%
10 - I can predict customer demand	6%	6%	5%	6%	0%	0%	3%	7%	21%	15%	4%	2%	1%	4%	5%	8%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(6.A) How much do you think your customer demand would change in an economic downturn? Please rate the change on a scale of 0 to 10, with 0 meaning “Customer demand for my business would greatly decrease”, 5 meaning “Customer demand for my business would stay about the same”, and 10 meaning “Customer demand for my business would greatly increase”.

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
0 - Customer demand for my business would greatly decrease	2%	5%	2%	1%	0%	1%	2%	1%	0%	0%	4%	4%	3%	2%	2%	2%	0%	2%
1	1%	2%	2%	0%	1%	1%	0%	1%	3%	1%	0%	2%	1%	1%	3%	2%	0%	0%
2	5%	11%	6%	5%	4%	2%	2%	6%	7%	4%	5%	5%	9%	6%	5%	6%	3%	4%
3	10%	16%	8%	11%	7%	8%	18%	11%	8%	11%	12%	9%	6%	9%	8%	4%	5%	6%
4	15%	16%	15%	16%	15%	17%	16%	15%	21%	10%	16%	15%	16%	13%	17%	20%	16%	19%
5 - Customer demand for my business would stay about the same	32%	32%	41%	26%	24%	33%	33%	24%	35%	34%	31%	37%	28%	32%	36%	32%	43%	28%
6	8%	7%	7%	10%	7%	7%	7%	7%	9%	7%	9%	3%	10%	11%	6%	2%	6%	11%
7	9%	6%	6%	11%	16%	8%	6%	13%	4%	10%	7%	14%	10%	8%	8%	7%	9%	8%
8	9%	2%	5%	11%	16%	11%	10%	12%	5%	14%	6%	5%	8%	7%	7%	7%	14%	16%
9	5%	1%	4%	7%	6%	6%	3%	3%	2%	7%	4%	4%	3%	9%	6%	13%	4%	5%
10 - Customer demand for my business would greatly increase	3%	1%	3%	2%	5%	4%	1%	5%	5%	1%	3%	2%	5%	2%	1%	4%	0%	2%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(6.B) How much do you think your customer demand would change in an economic downturn? Please rate the change on a scale of 0 to 10, with 0 meaning “Customer demand for my business would greatly decrease”, 5 meaning “Customer demand for my business would stay about the same”, and 10 meaning “Customer demand for my business would greatly increase”.

	Total	Seniority				Sector								Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
0 - Customer demand for my business would greatly decrease	2%	5%	1%	1%	0%	1%	2%	4%	2%	1%	2%	1%	0%	5%	3%	1%	0%	1%
1	1%	1%	0%	1%	2%	0%	2%	1%	1%	0%	0%	0%	0%	3%	2%	1%	0%	0%
2	5%	10%	2%	4%	5%	1%	7%	8%	6%	3%	3%	1%	0%	10%	8%	3%	5%	3%
3	10%	13%	6%	10%	9%	12%	10%	9%	8%	6%	13%	22%	19%	13%	13%	8%	9%	9%
4	15%	15%	15%	16%	14%	14%	17%	17%	16%	8%	18%	18%	20%	17%	13%	16%	13%	19%
5 - Customer demand for my business would stay about the same	32%	34%	25%	32%	36%	22%	23%	37%	32%	39%	29%	28%	30%	33%	34%	30%	25%	28%
6	8%	8%	7%	7%	7%	11%	6%	7%	8%	9%	7%	12%	9%	6%	10%	7%	7%	8%
7	9%	6%	12%	10%	8%	11%	12%	7%	10%	9%	15%	0%	4%	4%	10%	11%	11%	12%
8	9%	2%	14%	10%	9%	15%	12%	4%	10%	10%	6%	9%	13%	3%	2%	13%	17%	10%
9	5%	2%	11%	4%	3%	8%	7%	2%	5%	5%	5%	7%	3%	1%	3%	6%	7%	6%
10 - Customer demand for my business would greatly increase	3%	0%	6%	3%	5%	5%	1%	2%	1%	9%	3%	0%	2%	1%	1%	2%	5%	3%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(6.C) How much do you think your customer demand would change in an economic downturn? Please rate the change on a scale of 0 to 10, with 0 meaning “Customer demand for my business would greatly decrease”, 5 meaning “Customer demand for my business would stay about the same”, and 10 meaning “Customer demand for my business would greatly increase”.

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience				Sample		
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
0 - Customer demand for my business would greatly decrease	2%	2%	2%	4%	22%	4%	2%	1%	0%	1%	1%	1%	6%	18%	2%	2%
1	1%	1%	0%	1%	6%	3%	1%	1%	0%	0%	1%	1%	4%	2%	1%	0%
2	5%	6%	4%	6%	17%	12%	6%	2%	2%	3%	4%	3%	16%	13%	7%	3%
3	10%	10%	10%	10%	15%	16%	12%	7%	4%	6%	8%	12%	21%	16%	11%	7%
4	15%	16%	14%	12%	23%	16%	17%	14%	11%	10%	19%	18%	14%	6%	17%	12%
5 - Customer demand for my business would stay about the same	32%	33%	28%	26%	7%	24%	34%	35%	32%	34%	31%	34%	22%	26%	26%	44%
6	8%	8%	9%	7%	2%	10%	5%	10%	7%	6%	9%	9%	7%	2%	6%	10%
7	9%	10%	6%	11%	0%	4%	10%	12%	11%	13%	9%	8%	6%	3%	10%	8%
8	9%	8%	16%	8%	0%	5%	7%	12%	16%	13%	10%	8%	2%	1%	10%	7%
9	5%	3%	6%	10%	3%	2%	4%	5%	9%	9%	4%	3%	0%	3%	6%	2%
10 - Customer demand for my business would greatly increase	3%	3%	3%	3%	2%	1%	2%	2%	9%	5%	2%	2%	1%	6%	3%	3%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(7.A) When buying essential goods or services in the supply chain for your company, how many different options do you tend to have? Please rate the number of options on a scale from 0 to 10, with 0 being “We have very few options for suppliers”, and 10 being “We have a large range of options for suppliers.”

	Number of Employees						Region											
	Total	1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
0 - We have very few options for suppliers	2%	4%	3%	1%	0%	0%	3%	2%	0%	1%	3%	2%	0%	2%	5%	0%	0%	2%
1	1%	2%	2%	1%	0%	0%	0%	1%	1%	1%	1%	2%	0%	0%	1%	1%	0%	0%
2	4%	5%	5%	3%	1%	5%	5%	5%	3%	3%	3%	3%	4%	3%	7%	4%	0%	0%
3	6%	8%	8%	7%	7%	4%	2%	6%	11%	6%	6%	11%	5%	7%	5%	5%	8%	6%
4	7%	7%	8%	6%	5%	7%	5%	5%	11%	5%	8%	7%	7%	8%	7%	6%	0%	12%
5	15%	16%	13%	18%	12%	16%	8%	14%	21%	14%	19%	12%	21%	13%	16%	15%	2%	16%
6	13%	11%	13%	15%	14%	13%	17%	15%	8%	14%	14%	15%	11%	13%	11%	9%	12%	17%
7	15%	12%	18%	15%	17%	14%	20%	18%	17%	11%	15%	12%	13%	17%	13%	19%	16%	18%
8	15%	10%	13%	17%	21%	16%	16%	17%	12%	19%	8%	14%	18%	17%	14%	15%	21%	17%
9	5%	3%	4%	5%	8%	5%	3%	4%	3%	9%	8%	5%	2%	4%	4%	10%	12%	1%
10 - We have a large range of options for suppliers	14%	18%	9%	10%	13%	18%	18%	13%	8%	14%	13%	15%	16%	14%	10%	13%	30%	11%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(7.B) When buying essential goods or services in the supply chain for your company, how many different options do you tend to have? Please rate the number of options on a scale from 0 to 10, with 0 being “We have very few options for suppliers”, and 10 being “We have a large range of options for suppliers.”

	Total	Seniority				Sector								Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
0 - We have very few options for suppliers	2%	4%	1%	1%	1%	1%	0%	3%	2%	2%	2%	0%	5%	6%	3%	2%	0%	0%
1	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%	2%	2%	0%	1%	1%
2	4%	4%	2%	4%	5%	0%	4%	5%	3%	2%	5%	3%	4%	7%	4%	3%	3%	4%
3	6%	9%	3%	6%	7%	2%	12%	5%	4%	4%	6%	17%	5%	8%	8%	9%	5%	7%
4	7%	8%	8%	6%	4%	6%	8%	6%	5%	10%	5%	14%	7%	9%	7%	5%	6%	7%
5	15%	15%	10%	16%	13%	13%	14%	18%	14%	14%	19%	18%	9%	17%	14%	11%	12%	16%
6	13%	10%	14%	14%	17%	11%	13%	12%	14%	12%	9%	16%	18%	9%	16%	18%	14%	13%
7	15%	15%	16%	15%	11%	20%	14%	16%	13%	13%	23%	12%	21%	12%	17%	17%	14%	16%
8	15%	11%	22%	15%	15%	21%	15%	12%	20%	13%	12%	10%	23%	11%	15%	13%	22%	16%
9	5%	3%	8%	5%	6%	9%	6%	3%	8%	3%	2%	5%	0%	3%	2%	4%	9%	7%
10 - We have a large range of options for suppliers	14%	14%	15%	14%	17%	14%	12%	13%	14%	23%	13%	2%	7%	13%	10%	14%	12%	13%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(7.C) When buying essential goods or services in the supply chain for your company, how many different options do you tend to have? Please rate the number of options on a scale from 0 to 10, with 0 being “We have very few options for suppliers”, and 10 being “We have a large range of options for suppliers.”

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
0 - We have very few options for suppliers	2%	1%	2%	4%	22%	4%	1%	0%	0%	1%	2%	1%	3%	9%	2%	2%
1	1%	1%	0%	0%	2%	5%	0%	0%	0%	1%	0%	0%	3%	6%	1%	1%
2	4%	4%	3%	4%	13%	10%	4%	1%	1%	3%	3%	4%	8%	11%	4%	4%
3	6%	8%	4%	4%	11%	16%	6%	5%	1%	3%	7%	7%	13%	7%	6%	6%
4	7%	7%	6%	5%	16%	14%	7%	3%	2%	3%	7%	10%	10%	8%	7%	5%
5	15%	15%	15%	14%	25%	19%	20%	10%	6%	10%	16%	18%	15%	17%	14%	16%
6	13%	13%	17%	11%	8%	14%	15%	14%	5%	12%	14%	17%	13%	4%	14%	12%
7	15%	15%	17%	13%	1%	5%	17%	21%	14%	15%	17%	16%	11%	5%	16%	14%
8	15%	14%	19%	20%	1%	7%	15%	20%	17%	16%	18%	11%	9%	13%	16%	13%
9	5%	5%	5%	8%	0%	1%	4%	7%	9%	6%	6%	4%	1%	1%	6%	3%
10 - We have a large range of options for suppliers	14%	15%	11%	14%	2%	2%	7%	15%	45%	26%	9%	8%	11%	15%	12%	18%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(8.A) How long do you think your cash reserves could last without new revenue?

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
More than 6 months	40%	38%	37%	38%	35%	52%	41%	36%	37%	41%	44%	36%	49%	37%	45%	39%	47%	34%
4-5 months	19%	17%	19%	23%	24%	14%	14%	22%	22%	20%	18%	20%	15%	16%	19%	22%	10%	23%
2-3 months	18%	21%	23%	18%	22%	10%	20%	20%	17%	20%	14%	14%	17%	24%	17%	17%	17%	12%
1 month	5%	9%	6%	5%	4%	4%	4%	6%	6%	4%	5%	5%	5%	6%	3%	4%	10%	9%
2 weeks - 1 month	3%	3%	3%	2%	5%	0%	4%	3%	4%	3%	2%	1%	2%	2%	1%	1%	7%	7%
1 week - 2 weeks	2%	2%	2%	2%	1%	2%	1%	1%	0%	2%	3%	3%	2%	1%	0%	2%	0%	3%
Less than a week	1%	3%	0%	0%	0%	0%	1%	0%	2%	1%	1%	1%	1%	1%	0%	2%	0%	2%
Don't know	13%	6%	10%	13%	10%	19%	16%	12%	12%	9%	13%	20%	9%	13%	15%	11%	9%	11%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(8.B) How long do you think your cash reserves could last without new revenue?

	Total	Seniority			Sector									Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
More than 6 months	40%	38%	34%	43%	44%	33%	38%	37%	36%	43%	58%	50%	47%	36%	38%	37%	36%	51%
4-5 months	19%	19%	23%	17%	19%	27%	19%	19%	17%	10%	20%	24%	27%	16%	22%	25%	22%	19%
2-3 months	18%	20%	26%	15%	18%	19%	24%	14%	20%	15%	12%	18%	19%	19%	26%	23%	26%	12%
1 month	5%	9%	5%	4%	5%	8%	6%	5%	6%	5%	5%	3%	2%	11%	4%	6%	3%	4%
2 weeks - 1 month	3%	3%	4%	2%	2%	3%	1%	2%	5%	3%	2%	3%	5%	4%	3%	1%	4%	1%
1 week - 2 weeks	2%	2%	4%	1%	3%	2%	2%	1%	2%	1%	0%	2%	0%	3%	1%	1%	2%	2%
Less than a week	1%	3%	1%	0%	0%	1%	1%	2%	1%	0%	1%	0%	0%	4%	0%	0%	0%	0%
Don't know	13%	5%	3%	18%	10%	7%	9%	20%	13%	22%	3%	2%	0%	6%	5%	7%	6%	11%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(8.C) How long do you think your cash reserves could last without new revenue?

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
More than 6 months	40%	46%	31%	23%	17%	17%	33%	51%	67%	51%	41%	33%	27%	21%	38%	46%
4-5 months	19%	17%	24%	20%	10%	17%	22%	19%	13%	16%	21%	19%	20%	13%	22%	12%
2-3 months	18%	15%	22%	30%	22%	26%	20%	17%	7%	10%	19%	24%	25%	21%	20%	13%
1 month	5%	4%	9%	8%	11%	12%	7%	2%	1%	4%	5%	7%	10%	9%	6%	4%
2 weeks - 1 month	3%	2%	4%	5%	6%	7%	2%	1%	2%	2%	3%	2%	5%	6%	3%	1%
1 week - 2 weeks	2%	1%	3%	2%	14%	3%	1%	1%	0%	3%	1%	2%	3%	2%	2%	1%
Less than a week	1%	0%	1%	3%	10%	2%	1%	0%	0%	0%	1%	1%	1%	10%	1%	1%
Don't know	13%	15%	5%	10%	11%	16%	14%	10%	10%	14%	11%	13%	10%	17%	8%	23%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(9.A) How easy or difficult would your business find it to pass on 10 per cent higher costs to your customers? Please rate on a scale from 0 to 10, with 0 being “very difficult” and 10 being “very easy”.

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
0 - It would be very difficult or impossible to pass on 10 per cent higher costs to our customers	6%	9%	8%	7%	5%	4%	4%	8%	7%	5%	6%	8%	5%	6%	4%	4%	10%	7%
1	3%	4%	3%	4%	2%	3%	3%	3%	4%	4%	5%	1%	0%	5%	2%	3%	2%	1%
2	7%	9%	6%	6%	3%	11%	8%	4%	7%	6%	9%	10%	7%	8%	4%	15%	7%	6%
3	11%	10%	10%	9%	12%	14%	13%	12%	14%	9%	11%	11%	12%	9%	8%	14%	2%	12%
4	10%	9%	11%	10%	11%	10%	8%	10%	10%	10%	10%	15%	15%	9%	9%	5%	5%	13%
5	16%	15%	19%	22%	13%	12%	18%	14%	17%	14%	12%	19%	16%	20%	23%	18%	13%	17%
6	12%	14%	8%	14%	12%	13%	15%	13%	11%	9%	11%	12%	17%	10%	9%	16%	10%	9%
7	12%	8%	13%	11%	15%	11%	9%	12%	16%	11%	10%	9%	7%	14%	13%	9%	22%	14%
8	11%	8%	12%	9%	13%	12%	10%	12%	4%	13%	11%	8%	9%	9%	14%	12%	15%	12%
9	3%	2%	4%	4%	4%	2%	3%	4%	1%	7%	3%	2%	2%	4%	7%	0%	0%	0%
10 - It would be very easy to pass on 10 per cent higher costs to our customers	6%	9%	6%	3%	8%	5%	7%	6%	5%	10%	9%	3%	8%	3%	3%	2%	12%	5%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(9.B) How easy or difficult would your business find it to pass on 10 per cent higher costs to your customers? Please rate on a scale from 0 to 10, with 0 being “very difficult” and 10 being “very easy”.

	Total	Seniority			Sector									Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
0 - It would be very difficult or impossible to pass on 10 per cent higher costs to our customers	6%	9%	2%	7%	5%	1%	5%	9%	5%	10%	7%	7%	0%	10%	11%	6%	4%	4%
1	3%	5%	2%	3%	3%	2%	2%	4%	2%	5%	3%	8%	0%	5%	4%	3%	2%	3%
2	7%	9%	7%	7%	7%	9%	5%	6%	7%	11%	11%	6%	2%	8%	9%	5%	3%	10%
3	11%	9%	10%	12%	15%	6%	12%	10%	13%	10%	11%	8%	16%	9%	12%	13%	10%	15%
4	10%	8%	10%	11%	12%	9%	9%	10%	9%	7%	10%	18%	22%	10%	9%	7%	12%	12%
5	16%	17%	13%	17%	10%	15%	14%	19%	16%	18%	17%	11%	30%	16%	14%	19%	11%	13%
6	12%	13%	12%	11%	12%	18%	14%	11%	12%	8%	13%	10%	7%	12%	9%	14%	16%	11%
7	12%	9%	14%	12%	16%	14%	11%	9%	13%	10%	11%	18%	7%	9%	12%	12%	15%	12%
8	11%	9%	17%	10%	11%	15%	14%	11%	9%	6%	11%	11%	9%	10%	9%	13%	15%	10%
9	3%	3%	4%	3%	4%	2%	7%	1%	5%	2%	3%	0%	0%	3%	4%	4%	4%	3%
10 - It would be very easy to pass on 10 per cent higher costs to our customers	6%	9%	8%	5%	6%	7%	6%	7%	8%	5%	2%	4%	5%	7%	8%	4%	6%	5%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(9.C) How easy or difficult would your business find it to pass on 10 per cent higher costs to your customers? Please rate on a scale from 0 to 10, with 0 being “very difficult” and 10 being “very easy”.

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
0 - It would be very difficult or impossible to pass on 10 per cent higher costs to our customers	6%	7%	6%	6%	38%	10%	7%	2%	2%	4%	5%	2%	16%	33%	6%	7%
1	3%	3%	2%	3%	6%	8%	3%	1%	0%	2%	2%	6%	5%	8%	3%	3%
2	7%	8%	4%	7%	17%	12%	8%	6%	3%	5%	7%	10%	10%	17%	8%	6%
3	11%	12%	11%	7%	10%	17%	14%	8%	4%	7%	13%	7%	18%	6%	12%	10%
4	10%	11%	9%	8%	13%	12%	10%	12%	5%	9%	11%	8%	14%	2%	10%	10%
5	16%	15%	19%	18%	6%	15%	17%	17%	16%	15%	16%	19%	15%	11%	14%	20%
6	12%	11%	15%	11%	5%	9%	12%	13%	14%	12%	12%	16%	6%	3%	13%	10%
7	12%	11%	12%	12%	2%	9%	12%	14%	11%	11%	12%	17%	7%	5%	12%	10%
8	11%	10%	12%	17%	0%	4%	10%	14%	16%	17%	10%	7%	5%	5%	12%	8%
9	3%	3%	4%	5%	0%	1%	3%	3%	6%	6%	2%	4%	1%	0%	4%	2%
10 - It would be very easy to pass on 10 per cent higher costs to our customers	6%	6%	7%	4%	0%	1%	2%	6%	23%	11%	6%	3%	1%	6%	5%	9%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(10.A) How easy or difficult is it for your business to find staff with the skills you need? Please rate on a scale from 0 to 10, with 0 being “very difficult” and 10 being “very easy”.

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
0 - Very difficult or impossible to find staff with the skills we need	4%	6%	6%	6%	1%	3%	3%	4%	4%	7%	6%	3%	5%	3%	3%	1%	2%	3%
1	3%	3%	3%	3%	4%	2%	2%	1%	6%	3%	4%	5%	2%	3%	5%	2%	5%	2%
2	8%	8%	12%	11%	6%	5%	6%	7%	10%	9%	8%	12%	8%	10%	3%	6%	8%	9%
3	11%	9%	12%	13%	7%	15%	4%	10%	18%	8%	13%	15%	8%	12%	18%	12%	11%	4%
4	10%	10%	10%	12%	8%	11%	12%	11%	19%	7%	13%	10%	7%	8%	9%	8%	3%	6%
5	14%	16%	13%	11%	10%	17%	15%	11%	6%	11%	18%	7%	15%	17%	10%	15%	25%	21%
6	11%	9%	10%	10%	14%	11%	15%	11%	4%	13%	8%	5%	14%	11%	17%	13%	15%	12%
7	12%	6%	12%	14%	21%	10%	20%	15%	9%	17%	6%	14%	16%	10%	10%	12%	6%	19%
8	12%	7%	13%	13%	13%	14%	11%	13%	14%	16%	9%	11%	10%	9%	15%	18%	9%	14%
9	5%	2%	5%	3%	10%	4%	4%	5%	4%	7%	4%	3%	4%	7%	2%	6%	5%	3%
10 - Very easy to find staff with the skills we need	6%	10%	5%	4%	6%	6%	4%	7%	0%	2%	8%	12%	8%	8%	6%	1%	8%	6%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(10.B) How easy or difficult is it for your business to find staff with the skills you need? Please rate on a scale from 0 to 10, with 0 being “very difficult” and 10 being “very easy”.

	Total	Seniority			Sector									Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
0 - Very difficult or impossible to find staff with the skills we need	4%	6%	1%	4%	4%	3%	3%	7%	2%	5%	2%	7%	7%	6%	8%	4%	2%	3%
1	3%	3%	1%	4%	3%	1%	2%	5%	1%	3%	6%	0%	2%	3%	1%	1%	4%	3%
2	8%	9%	5%	9%	10%	6%	11%	6%	7%	8%	11%	8%	8%	10%	10%	9%	7%	8%
3	11%	12%	9%	12%	18%	9%	13%	9%	7%	12%	14%	18%	12%	8%	11%	11%	11%	16%
4	10%	10%	8%	11%	11%	9%	10%	12%	9%	9%	9%	12%	11%	10%	7%	10%	7%	11%
5	14%	14%	11%	14%	14%	10%	9%	12%	18%	17%	16%	14%	15%	12%	13%	13%	10%	15%
6	11%	10%	12%	11%	8%	13%	9%	13%	11%	12%	10%	8%	18%	10%	13%	13%	10%	10%
7	12%	7%	17%	13%	14%	14%	15%	8%	14%	8%	17%	16%	13%	7%	12%	16%	16%	14%
8	12%	8%	15%	13%	7%	18%	14%	10%	15%	13%	8%	13%	11%	8%	15%	11%	17%	11%
9	5%	2%	12%	4%	5%	6%	8%	3%	6%	4%	3%	0%	0%	2%	5%	5%	9%	4%
10 - Very easy to find staff with the skills we need	6%	9%	6%	5%	5%	10%	4%	9%	6%	8%	3%	3%	2%	10%	4%	7%	5%	5%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(10.C) How easy or difficult is it for your business to find staff with the skills you need? Please rate on a scale from 0 to 10, with 0 being “very difficult” and 10 being “very easy”.

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience				Sample		
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
0 - Very difficult or impossible to find staff with the skills we need	4%	5%	2%	3%	27%	9%	4%	1%	2%	2%	3%	6%	11%	15%	3%	6%
1	3%	3%	3%	2%	9%	7%	3%	2%	1%	1%	3%	6%	2%	6%	3%	4%
2	8%	9%	9%	3%	19%	14%	10%	5%	1%	7%	8%	8%	11%	9%	7%	11%
3	11%	11%	13%	8%	8%	14%	15%	8%	6%	10%	11%	10%	16%	15%	11%	11%
4	10%	11%	9%	9%	10%	12%	10%	10%	7%	8%	11%	13%	10%	3%	9%	12%
5	14%	16%	7%	9%	6%	16%	12%	15%	13%	14%	14%	15%	13%	9%	13%	15%
6	11%	11%	10%	14%	7%	12%	12%	11%	7%	9%	12%	9%	11%	8%	12%	9%
7	12%	11%	19%	12%	2%	8%	12%	16%	11%	10%	16%	10%	8%	5%	14%	9%
8	12%	11%	13%	18%	0%	2%	11%	16%	19%	17%	11%	12%	9%	9%	12%	13%
9	5%	4%	5%	10%	3%	1%	4%	6%	9%	7%	5%	2%	2%	3%	6%	3%
10 - Very easy to find staff with the skills we need	6%	6%	6%	10%	0%	2%	2%	6%	24%	13%	4%	4%	2%	11%	6%	7%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(11.A) How well does your business keep pace with others in the sector on new technological developments? Please rate on a scale from 0 to 10, with 0 being "far behind others in the sector on technological developments", 5 being "keeping up with others in the sector", and 10 being "far ahead of others in the sector"

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
0 - We are far behind others in the sector on technological developments	1%	3%	1%	0%	0%	0%	2%	0%	2%	1%	0%	1%	0%	1%	0%	4%	0%	2%
1	1%	2%	0%	0%	1%	1%	0%	1%	0%	0%	2%	2%	2%	0%	0%	0%	0%	0%
2	3%	4%	2%	2%	3%	4%	1%	2%	3%	5%	4%	5%	2%	4%	3%	3%	0%	0%
3	6%	9%	7%	5%	2%	6%	5%	3%	4%	7%	5%	6%	8%	8%	5%	10%	0%	3%
4	6%	9%	6%	6%	4%	7%	9%	9%	6%	8%	5%	3%	6%	7%	4%	5%	2%	3%
5 - We tend to keep up with others in the sector on technological developments	29%	40%	32%	30%	24%	22%	28%	26%	29%	24%	33%	33%	30%	27%	34%	31%	28%	29%
6	10%	7%	9%	12%	13%	10%	11%	11%	7%	7%	9%	13%	9%	9%	14%	9%	5%	16%
7	14%	9%	16%	20%	16%	11%	15%	15%	17%	17%	13%	10%	12%	13%	12%	10%	19%	15%
8	16%	7%	17%	13%	22%	20%	15%	18%	21%	19%	17%	10%	15%	12%	11%	20%	25%	20%
9	7%	3%	6%	8%	10%	10%	6%	6%	5%	10%	8%	9%	3%	11%	6%	4%	16%	1%
10 - We are far ahead of others in the sector on technological developments	5%	2%	2%	5%	5%	9%	7%	7%	1%	2%	3%	4%	11%	4%	6%	2%	4%	9%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(11.B) How well does your business keep pace with others in the sector on new technological developments? Please rate on a scale from 0 to 10, with 0 being "far behind others in the sector on technological developments", 5 being "keeping up with others in the sector", and 10 being "far ahead of others in the sector"

	Total	Seniority			Sector									Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
0 - We are far behind others in the sector on technological developments	1%	3%	0%	0%	1%	0%	1%	1%	1%	1%	0%	1%	0%	4%	1%	0%	0%	0%
1	1%	2%	0%	1%	0%	1%	0%	1%	1%	2%	1%	2%	0%	2%	0%	0%	1%	1%
2	3%	4%	2%	3%	2%	0%	3%	4%	2%	5%	6%	2%	3%	4%	2%	3%	3%	3%
3	6%	9%	3%	5%	6%	4%	8%	7%	4%	3%	5%	9%	2%	10%	10%	4%	4%	4%
4	6%	7%	7%	6%	6%	4%	8%	7%	6%	8%	3%	3%	5%	9%	7%	5%	9%	4%
5 - We tend to keep up with others in the sector on technological developments	29%	36%	18%	29%	32%	21%	25%	31%	27%	37%	30%	27%	33%	39%	36%	28%	18%	21%
6	10%	8%	11%	10%	16%	6%	9%	6%	11%	11%	11%	10%	15%	7%	8%	12%	12%	12%
7	14%	13%	13%	15%	9%	20%	9%	16%	18%	10%	19%	12%	16%	9%	14%	13%	17%	16%
8	16%	9%	23%	17%	13%	25%	20%	15%	16%	11%	16%	16%	15%	6%	12%	21%	20%	20%
9	7%	2%	16%	7%	8%	7%	11%	4%	8%	8%	3%	14%	5%	3%	5%	9%	10%	12%
10 - We are far ahead of others in the sector on technological developments	5%	2%	7%	6%	8%	10%	3%	5%	4%	5%	5%	2%	4%	2%	2%	5%	6%	6%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(11.C) How well does your business keep pace with others in the sector on new technological developments? Please rate on a scale from 0 to 10, with 0 being "far behind others in the sector on technological developments", 5 being "keeping up with others in the sector", and 10 being "far ahead of others in the sector"

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
0 - We are far behind others in the sector on technological developments	1%	1%	1%	2%	5%	3%	1%	0%	0%	0%	0%	1%	2%	4%	1%	0%
1	1%	1%	1%	0%	8%	3%	1%	0%	0%	0%	1%	2%	1%	2%	1%	0%
2	3%	4%	3%	1%	11%	8%	4%	1%	0%	3%	2%	4%	8%	0%	4%	2%
3	6%	6%	2%	6%	18%	9%	8%	2%	0%	5%	4%	8%	10%	5%	6%	5%
4	6%	6%	7%	5%	8%	12%	7%	4%	2%	6%	6%	7%	7%	8%	6%	6%
5 - We tend to keep up with others in the sector on technological developments	29%	28%	31%	32%	30%	38%	33%	25%	18%	22%	27%	35%	39%	50%	27%	34%
6	10%	10%	9%	8%	8%	9%	10%	12%	6%	6%	12%	10%	10%	3%	11%	8%
7	14%	14%	14%	12%	6%	8%	13%	19%	14%	15%	15%	12%	9%	8%	12%	17%
8	16%	15%	20%	18%	2%	5%	15%	22%	23%	18%	19%	12%	8%	7%	16%	16%
9	7%	7%	7%	9%	0%	1%	6%	9%	16%	11%	7%	6%	2%	0%	9%	3%
10 - We are far ahead of others in the sector on technological developments	5%	5%	4%	3%	0%	0%	2%	4%	21%	12%	4%	1%	1%	5%	4%	7%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(12.A) In general, how flexible or rigid is your business and its structures when it comes to dealing with a crisis or internal shock? Please rate on a scale of 0 to 10, with 0 being “very rigid and inflexible” and 10 being “very flexible and easy to change”.

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
0 - My business and its structures are very rigid and inflexible	1%	2%	1%	2%	1%	2%	0%	2%	2%	0%	2%	3%	4%	1%	1%	0%	0%	0%
1	1%	0%	1%	1%	1%	2%	1%	0%	5%	0%	1%	0%	0%	2%	0%	0%	7%	0%
2	2%	2%	2%	1%	2%	4%	0%	3%	4%	1%	2%	2%	2%	2%	1%	6%	0%	5%
3	3%	2%	3%	5%	2%	3%	1%	3%	0%	3%	4%	4%	5%	4%	0%	3%	0%	5%
4	5%	4%	5%	5%	5%	6%	10%	6%	1%	4%	7%	2%	5%	3%	4%	8%	7%	3%
5	14%	17%	16%	13%	10%	12%	14%	11%	13%	17%	13%	10%	16%	18%	10%	9%	14%	22%
6	12%	10%	15%	13%	12%	12%	14%	13%	19%	9%	10%	12%	11%	14%	17%	14%	0%	5%
7	20%	16%	21%	24%	23%	18%	13%	22%	18%	18%	18%	29%	21%	17%	19%	10%	36%	24%
8	22%	21%	19%	21%	25%	22%	23%	21%	19%	24%	21%	17%	18%	21%	28%	32%	25%	17%
9	6%	6%	6%	5%	10%	5%	9%	6%	7%	8%	4%	4%	5%	8%	7%	10%	0%	11%
10 - My business and its structures are very flexible and easy to change	11%	14%	8%	8%	9%	14%	13%	11%	8%	11%	15%	14%	10%	7%	8%	6%	11%	8%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(12.B) In general, how flexible or rigid is your business and its structures when it comes to dealing with a crisis or internal shock? Please rate on a scale of 0 to 10, with 0 being “very rigid and inflexible” and 10 being “very flexible and easy to change”.

	Total	Seniority				Sector								Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
0 - My business and its structures are very rigid and inflexible	1%	2%	2%	1%	1%	3%	1%	2%	1%	1%	1%	0%	3%	2%	1%	1%	2%	2%
1	1%	0%	2%	1%	2%	0%	1%	1%	1%	1%	1%	0%	3%	0%	1%	1%	2%	1%
2	2%	1%	3%	2%	1%	2%	3%	1%	2%	4%	2%	2%	3%	3%	0%	1%	2%	4%
3	3%	3%	3%	3%	2%	3%	3%	2%	4%	3%	5%	0%	3%	3%	4%	4%	3%	2%
4	5%	6%	5%	5%	3%	4%	6%	5%	6%	6%	6%	3%	11%	4%	10%	3%	1%	8%
5	14%	18%	6%	14%	14%	9%	16%	16%	12%	11%	13%	13%	13%	17%	17%	13%	8%	11%
6	12%	11%	11%	13%	12%	8%	14%	10%	13%	13%	17%	13%	12%	9%	14%	11%	12%	15%
7	20%	18%	20%	21%	20%	23%	19%	20%	21%	20%	19%	28%	11%	16%	14%	25%	27%	20%
8	22%	19%	28%	21%	20%	27%	19%	20%	23%	22%	25%	21%	22%	21%	23%	18%	25%	22%
9	6%	4%	11%	6%	13%	10%	6%	5%	5%	6%	4%	2%	2%	5%	8%	7%	9%	5%
10 - My business and its structures are very flexible and easy to change	11%	13%	8%	11%	13%	10%	11%	14%	9%	10%	6%	13%	11%	14%	8%	14%	9%	8%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(12.C) In general, how flexible or rigid is your business and its structures when it comes to dealing with a crisis or internal shock? Please rate on a scale of 0 to 10, with 0 being “very rigid and inflexible” and 10 being “very flexible and easy to change”.

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
0 - My business and its structures are very rigid and inflexible	1%	1%	2%	2%	8%	2%	1%	1%	3%	2%	1%	1%	2%	8%	2%	1%
1	1%	1%	0%	1%	2%	0%	1%	1%	2%	0%	1%	3%	0%	0%	1%	0%
2	2%	2%	3%	1%	6%	4%	2%	1%	1%	3%	2%	2%	3%	3%	3%	1%
3	3%	3%	4%	1%	14%	5%	4%	2%	0%	2%	3%	3%	7%	2%	3%	2%
4	5%	6%	5%	3%	8%	11%	5%	4%	0%	3%	5%	7%	8%	4%	6%	2%
5	14%	14%	12%	13%	19%	27%	16%	8%	1%	6%	12%	21%	31%	13%	12%	17%
6	12%	13%	11%	13%	17%	17%	16%	9%	4%	8%	15%	15%	11%	4%	13%	10%
7	20%	20%	24%	13%	9%	13%	22%	26%	11%	16%	23%	20%	18%	22%	20%	20%
8	22%	20%	24%	27%	2%	11%	20%	27%	31%	27%	23%	16%	10%	21%	22%	21%
9	6%	5%	8%	8%	4%	2%	4%	9%	11%	11%	5%	3%	5%	4%	6%	7%
10 - My business and its structures are very flexible and easy to change	11%	11%	8%	13%	3%	2%	6%	9%	36%	21%	8%	6%	4%	14%	9%	15%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(13.A) Has your business experienced any of the following among your workforce, in the last year?: Lower employee motivation

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
My business has experienced this	34%	20%	34%	38%	37%	41%	33%	33%	38%	33%	36%	29%	36%	36%	36%	53%	18%	27%
My business has not experienced this	61%	74%	62%	60%	59%	55%	65%	62%	59%	63%	60%	65%	61%	58%	61%	45%	73%	73%
Don't know	4%	6%	4%	3%	4%	4%	2%	5%	4%	4%	4%	6%	3%	6%	3%	2%	9%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(13.B) Has your business experienced any of the following among your workforce, in the last year?: Lower employee motivation

	Total	Seniority					Sector							Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
My business has experienced this	34%	24%	31%	39%	30%	33%	31%	36%	33%	45%	30%	36%	37%	23%	33%	36%	38%	37%
My business has not experienced this	61%	70%	65%	57%	65%	64%	64%	60%	63%	50%	67%	64%	57%	71%	63%	61%	60%	59%
Don't know	4%	6%	3%	4%	5%	4%	5%	3%	4%	5%	4%	0%	7%	6%	3%	3%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(13.C) Has your business experienced any of the following among your workforce, in the last year?: Lower employee motivation

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
My business has experienced this	34%	36%	32%	29%	63%	45%	39%	28%	20%	25%	35%	37%	49%	49%	32%	39%
My business has not experienced this	61%	60%	64%	66%	28%	49%	57%	67%	80%	72%	62%	55%	47%	43%	63%	58%
Don't know	4%	4%	4%	5%	9%	7%	4%	5%	1%	3%	3%	8%	3%	8%	5%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(14.A) Has your business experienced any of the following among your workforce, in the last year?: Increased demand for remote working

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
My business has experienced this	44%	17%	37%	43%	59%	62%	41%	60%	34%	40%	40%	39%	45%	46%	28%	60%	36%	45%
My business has not experienced this	52%	76%	60%	55%	40%	36%	55%	38%	63%	57%	56%	57%	52%	50%	66%	38%	64%	53%
Don't know	3%	7%	4%	3%	2%	2%	4%	2%	3%	3%	4%	4%	3%	4%	5%	2%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(14.B) Has your business experienced any of the following among your workforce, in the last year?: Increased demand for remote working

	Total	Seniority					Sector							Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
My business has experienced this	44%	22%	59%	49%	63%	64%	49%	28%	37%	43%	57%	38%	63%	21%	35%	45%	55%	64%
My business has not experienced this	52%	72%	39%	48%	37%	33%	47%	68%	59%	53%	40%	60%	32%	73%	62%	52%	44%	34%
Don't know	3%	5%	2%	3%	1%	3%	4%	4%	3%	4%	3%	2%	5%	6%	2%	3%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(14.C) Has your business experienced any of the following among your workforce, in the last year?: Increased demand for remote working

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
My business has experienced this	44%	45%	47%	36%	39%	39%	48%	45%	40%	45%	47%	40%	46%	19%	51%	32%
My business has not experienced this	52%	51%	51%	60%	49%	55%	49%	51%	59%	52%	50%	54%	52%	73%	46%	64%
Don't know	3%	3%	2%	4%	12%	6%	3%	3%	1%	3%	2%	6%	2%	8%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(15.A) Has your business experienced any of the following among your workforce, in the last year?: Increased demand for flexible working hours

	Number of Employees						Region											
	Total	1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
My business has experienced this	54%	25%	48%	57%	64%	70%	45%	62%	47%	53%	51%	51%	50%	58%	51%	63%	45%	55%
My business has not experienced this	43%	69%	50%	42%	34%	27%	52%	35%	49%	44%	45%	46%	47%	39%	44%	35%	55%	43%
Don't know	3%	6%	3%	2%	2%	3%	2%	3%	4%	3%	4%	3%	3%	3%	5%	1%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(15.B) Has your business experienced any of the following among your workforce, in the last year?: Increased demand for flexible working hours

	Total	Seniority					Sector							Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
My business has experienced this	54%	32%	60%	60%	57%	64%	55%	47%	46%	62%	67%	48%	63%	29%	53%	53%	62%	70%
My business has not experienced this	43%	63%	38%	37%	41%	35%	41%	48%	52%	37%	31%	50%	33%	65%	46%	44%	38%	27%
Don't know	3%	5%	2%	3%	2%	0%	4%	5%	3%	2%	2%	2%	5%	6%	1%	2%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(15.C) Has your business experienced any of the following among your workforce, in the last year?: Increased demand for flexible working hours

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
My business has experienced this	54%	56%	57%	37%	48%	45%	55%	57%	56%	52%	60%	43%	49%	49%	55%	51%
My business has not experienced this	43%	41%	41%	59%	44%	49%	42%	40%	44%	45%	38%	51%	48%	47%	41%	46%
Don't know	3%	3%	2%	4%	7%	6%	3%	3%	0%	3%	2%	6%	2%	4%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(16.A) Has your business experienced any of the following among your workforce, in the last year?: Higher levels of employee illness or absence

	Number of Employees						Region											
	Total	1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
My business has experienced this	37%	14%	38%	48%	41%	44%	38%	35%	37%	37%	34%	26%	45%	50%	45%	51%	23%	27%
My business has not experienced this	59%	81%	60%	49%	56%	52%	61%	59%	60%	60%	64%	70%	52%	48%	54%	43%	77%	69%
Don't know	3%	4%	3%	2%	3%	4%	2%	6%	3%	3%	3%	3%	3%	2%	1%	6%	0%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(16.B) Has your business experienced any of the following among your workforce, in the last year?: Higher levels of employee illness or absence

	Total	Seniority				Sector								Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
My business has experienced this	37%	22%	41%	42%	27%	35%	42%	40%	35%	45%	33%	41%	26%	21%	44%	42%	41%	39%
My business has not experienced this	59%	73%	58%	54%	66%	63%	54%	58%	62%	52%	65%	55%	69%	75%	55%	56%	56%	58%
Don't know	3%	4%	1%	4%	7%	2%	4%	2%	3%	3%	2%	4%	5%	4%	1%	2%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(16.C) Has your business experienced any of the following among your workforce, in the last year?: Higher levels of employee illness or absence

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience					Sample	
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
My business has experienced this	37%	37%	39%	36%	63%	41%	38%	35%	32%	34%	39%	32%	43%	49%	36%	41%
My business has not experienced this	59%	59%	58%	60%	30%	54%	58%	62%	68%	64%	59%	59%	54%	48%	61%	55%
Don't know	3%	3%	3%	4%	7%	5%	4%	3%	1%	2%	2%	8%	4%	4%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(17.A) Which of the following policy areas do you think should be the highest priority for the Government to help companies like yours? Please select up to three.

	Total	Number of Employees					Region											
		1-9 employees	10-50 employees	50-249 employees	250-999 employees	1000+ employees	Yorkshire and the Humber	Greater London	East Midlands	East of England	South East	South West	West Midlands	North West	Scotland	Wales	Northern Ireland	North East
Unweighted	1526	367	310	281	246	290	125	268	94	127	218	126	121	182	111	58	24	57
Weighted	1526	289	278	233	318	376	105	292	103	148	230	129	120	148	96	59	42	40
Planning	9%	5%	8%	9%	12%	10%	9%	12%	9%	10%	8%	5%	6%	13%	4%	8%	3%	9%
Greater devolution to local government	6%	5%	6%	4%	9%	6%	5%	5%	2%	6%	5%	6%	4%	11%	10%	15%	8%	4%
Energy	46%	47%	47%	48%	44%	45%	52%	41%	55%	35%	43%	44%	53%	55%	50%	48%	29%	57%
Business taxes	36%	39%	42%	43%	31%	33%	38%	38%	46%	39%	30%	40%	35%	33%	35%	34%	32%	39%
Competition policy	3%	2%	3%	3%	4%	3%	7%	4%	1%	1%	3%	2%	4%	3%	4%	5%	0%	0%
Don't know	3%	9%	1%	1%	2%	2%	4%	3%	1%	1%	3%	7%	3%	2%	4%	1%	0%	3%
Employment taxes	24%	18%	30%	27%	24%	22%	18%	27%	17%	30%	22%	18%	27%	23%	33%	19%	14%	27%
Sustainability and climate change	20%	17%	15%	15%	25%	26%	23%	19%	21%	18%	21%	16%	26%	21%	17%	24%	14%	21%
Digital infrastructure and connectivity	17%	14%	12%	16%	19%	22%	16%	25%	11%	17%	15%	14%	17%	12%	14%	20%	26%	15%
Health and social care	17%	16%	14%	17%	21%	15%	17%	11%	13%	15%	22%	24%	16%	19%	13%	28%	26%	17%
Transport Infrastructure	13%	12%	13%	15%	13%	13%	11%	12%	11%	14%	13%	17%	15%	9%	10%	18%	26%	9%
Housing costs and availability	13%	11%	11%	14%	14%	12%	9%	11%	13%	14%	14%	16%	9%	14%	4%	17%	24%	13%
Immigration system	12%	9%	11%	13%	12%	13%	12%	14%	10%	10%	14%	11%	9%	10%	8%	11%	9%	8%
Trade policy	12%	8%	11%	15%	16%	14%	8%	13%	11%	21%	10%	10%	13%	7%	18%	16%	12%	10%
Business Regulation	11%	11%	12%	9%	11%	13%	9%	12%	13%	8%	13%	10%	13%	10%	15%	6%	22%	6%
Closing gaps in regional economic performance ('levelling up')	11%	10%	11%	9%	13%	12%	19%	9%	11%	8%	6%	11%	14%	18%	7%	10%	21%	17%
None of the above	3%	4%	4%	1%	1%	4%	3%	3%	2%	4%	4%	2%	3%	2%	3%	0%	0%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions

(17.B) Which of the following policy areas do you think should be the highest priority for the Government to help companies like yours? Please select up to three.

	Total	Seniority				Sector								Revenue				
		Founder or co-founder	C-level (CEO, CMO, CIO etc.)	VP, Director or senior level manager	Professional, Scientific, Technical Activities	Information & communication	Construction, Manufacturing, Mining, Utilities	Arts, Accommodation, Other Service Activities	Wholesale and Retail, Agriculture	Public administration, Health, Education	Financial, Insurance, Real Estate	Transport, Storage, Logistics	Administrative and Support	Less than £250,000	£250,000 - £1 million	£1 million - £5 million	£5 million - £20 million	Over £20 million
Unweighted	1526	413	249	864	156	134	247	306	247	211	137	52	34	321	186	262	226	336
Weighted	1526	342	254	930	154	104	272	343	291	164	111	40	46	259	173	246	242	408
Planning	9%	6%	11%	9%	13%	13%	10%	7%	6%	6%	13%	8%	7%	3%	11%	14%	11%	9%
Greater devolution to local government	6%	5%	12%	5%	6%	7%	7%	5%	7%	9%	4%	2%	3%	5%	4%	8%	11%	6%
Energy	46%	45%	38%	49%	40%	52%	47%	51%	46%	44%	38%	56%	27%	48%	45%	43%	43%	49%
Business taxes	36%	38%	34%	37%	40%	33%	39%	38%	35%	20%	40%	45%	51%	34%	43%	41%	36%	35%
Competition policy	3%	3%	3%	3%	4%	8%	3%	3%	2%	3%	1%	2%	2%	2%	2%	5%	3%	
Don't know	3%	7%	4%	1%	4%	1%	3%	5%	3%	2%	1%	0%	7%	10%	1%	2%	2%	
Employment taxes	24%	20%	21%	26%	21%	20%	22%	25%	27%	24%	18%	23%	41%	18%	38%	25%	24%	21%
Sustainability and climate change	20%	18%	24%	20%	24%	17%	25%	18%	20%	17%	15%	21%	22%	18%	15%	19%	21%	22%
Digital infrastructure and connectivity	17%	15%	23%	16%	20%	27%	18%	9%	21%	14%	18%	14%	28%	12%	13%	20%	21%	21%
Health and social care	17%	16%	12%	19%	8%	12%	8%	15%	19%	47%	19%	12%	17%	18%	16%	12%	16%	15%
Transport Infrastructure	13%	14%	14%	12%	10%	12%	18%	11%	15%	7%	11%	41%	4%	12%	13%	12%	15%	13%
Housing costs and availability	13%	11%	15%	12%	10%	13%	14%	10%	15%	16%	14%	8%	8%	12%	11%	14%	13%	11%
Immigration system	12%	10%	10%	13%	17%	10%	10%	11%	8%	14%	15%	11%	15%	7%	12%	12%	10%	15%
Trade policy	12%	8%	18%	12%	12%	20%	14%	11%	16%	3%	13%	7%	5%	9%	7%	14%	18%	15%
Business Regulation	11%	11%	10%	11%	11%	9%	10%	12%	10%	7%	20%	5%	20%	10%	10%	11%	8%	16%
Closing gaps in regional economic performance ('levelling up')	11%	11%	15%	10%	15%	16%	14%	7%	10%	14%	11%	10%	2%	11%	12%	9%	13%	13%
None of the above	3%	5%	1%	3%	2%	1%	2%	5%	2%	2%	5%	3%	3%	5%	2%	2%	3%	1%

Note:
 BASE: All Respondents
 Fieldwork: 11th Jan - 2nd Feb 2023
 Data weighted by business size, region, and sector to Nationally Representative proportions

(17.C) Which of the following policy areas do you think should be the highest priority for the Government to help companies like yours? Please select up to three.

	Total	Age of Business			Business Resilience Index					Self-Reported Resilience				Sample		
		Over 10 years	5-10 years	Less than 5 years	At Risk	Unprepared	On the Edge	Prepared	Fortress	Very resilient	Somewhat resilient	Neither resilient or vulnerable	Somewhat vulnerable	Very vulnerable	Online	CATI
Unweighted	1526	1046	284	186	47	240	569	459	211	374	713	201	178	43	1027	499
Weighted	1526	1069	279	169	44	230	570	462	220	394	726	188	163	38	1032	494
Planning	9%	8%	12%	6%	3%	8%	8%	8%	13%	10%	9%	7%	6%	6%	10%	7%
Greater devolution to local government	6%	5%	11%	9%	0%	7%	6%	7%	5%	8%	5%	8%	6%	0%	7%	4%
Energy	46%	48%	41%	41%	43%	48%	47%	45%	43%	43%	47%	44%	48%	47%	48%	41%
Business taxes	36%	36%	35%	40%	31%	38%	36%	38%	35%	34%	38%	32%	42%	41%	34%	40%
Competition policy	3%	3%	4%	3%	2%	2%	4%	3%	3%	3%	3%	3%	3%	0%	2%	4%
Don't know	3%	3%	3%	4%	12%	3%	4%	1%	2%	2%	2%	5%	4%	9%	4%	2%
Employment taxes	24%	24%	21%	27%	27%	26%	24%	24%	21%	25%	22%	23%	30%	24%	22%	29%
Sustainability and climate change	20%	21%	19%	17%	12%	11%	19%	23%	28%	22%	21%	20%	12%	19%	20%	20%
Digital infrastructure and connectivity	17%	15%	23%	18%	7%	10%	17%	20%	20%	17%	18%	18%	13%	9%	18%	14%
Health and social care	17%	17%	15%	19%	17%	18%	17%	16%	21%	17%	16%	17%	20%	21%	13%	26%
Transport Infrastructure	13%	13%	12%	13%	16%	10%	13%	16%	10%	14%	13%	14%	12%	12%	12%	15%
Housing costs and availability	13%	12%	14%	15%	16%	10%	11%	14%	16%	14%	14%	9%	9%	10%	12%	13%
Immigration system	12%	13%	9%	6%	10%	13%	11%	12%	12%	11%	13%	7%	13%	6%	10%	15%
Trade policy	12%	12%	13%	12%	8%	11%	13%	13%	12%	13%	13%	11%	8%	16%	12%	12%
Business Regulation	11%	12%	10%	10%	3%	9%	11%	14%	10%	9%	14%	11%	7%	4%	11%	11%
Closing gaps in regional economic performance ('levelling up')	11%	11%	14%	10%	6%	7%	13%	12%	11%	13%	12%	7%	11%	10%	13%	7%
None of the above	3%	3%	2%	2%	6%	5%	2%	2%	4%	5%	1%	4%	3%	6%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jan - 2nd Feb 2023

Data weighted by business size, region, and sector to Nationally Representative proportions