

# Public First Poll for UPPF

**Fieldwork:** 26th Aug - 31st Aug 2022  
**Interview method:** Online Survey  
**Population represented:** Adults in England  
**Sample size:** 1994

## Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride ([seb@publicfirst.co.uk](mailto:seb@publicfirst.co.uk))

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(1.A) Which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Cost of Living	79%	67%	76%	77%	86%	80%	82%	69%	80%	81%	83%	77%	80%	84%	80%	79%
Number of people on welfare	6%	7%	5%	7%	3%	7%	6%	5%	4%	7%	5%	5%	5%	8%	11%	5%
Quality / cost of public transport	5%	12%	7%	6%	5%	2%	2%	8%	3%	3%	4%	6%	5%	3%	7%	4%
Threat of terrorism	5%	5%	6%	6%	4%	4%	4%	6%	4%	4%	2%	5%	5%	5%	7%	5%
State of the economy	49%	30%	48%	44%	53%	55%	53%	42%	51%	50%	49%	42%	50%	52%	48%	51%
Quality of the NHS	40%	36%	36%	35%	38%	41%	50%	34%	43%	48%	45%	45%	35%	42%	36%	37%
Access to good pensions	4%	3%	5%	4%	4%	3%	6%	4%	3%	4%	4%	3%	5%	7%	7%	4%
Quality of and access to schools / universities	3%	8%	3%	6%	2%	1%	1%	3%	2%	5%	4%	3%	2%	4%	1%	4%
State of Britain's Armed Forces	3%	5%	4%	3%	2%	3%	1%	4%	4%	3%	3%	3%	2%	1%	3%	2%
Threat of climate change	25%	27%	20%	24%	23%	26%	28%	25%	27%	28%	30%	20%	25%	19%	18%	24%
Levels of immigration	19%	5%	12%	11%	15%	30%	31%	15%	19%	19%	20%	22%	16%	20%	23%	19%
Levels of crime	14%	17%	14%	15%	15%	14%	11%	22%	12%	10%	9%	17%	16%	11%	11%	13%
Britain leaving the EU	13%	12%	17%	13%	15%	13%	10%	20%	11%	12%	13%	14%	13%	11%	12%	13%
Availability of housing	12%	17%	15%	15%	10%	9%	7%	17%	11%	10%	9%	11%	10%	11%	10%	13%
Level of taxation	11%	18%	16%	16%	12%	5%	5%	15%	10%	8%	8%	12%	12%	10%	11%	12%
None of the above	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Don't know	1%	2%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	2%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	Social Grade				EU 2016 Vote			2019					Voting Intention		
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Cost of Living	79%	75%	80%	78%	82%	79%	79%	80%	79%	80%	75%	80%	83%	76%	82%	77%
Number of people on welfare	6%	7%	6%	6%	4%	7%	5%	5%	7%	4%	7%	2%	8%	8%	4%	6%
Quality / cost of public transport	5%	5%	5%	4%	5%	4%	5%	6%	3%	7%	7%	6%	5%	3%	6%	6%
Threat of terrorism	5%	5%	5%	4%	5%	5%	6%	2%	6%	5%	2%	14%	2%	6%	4%	4%
State of the economy	49%	51%	47%	50%	46%	51%	48%	50%	54%	44%	44%	52%	50%	56%	45%	45%
Quality of the NHS	40%	37%	41%	39%	45%	41%	42%	36%	41%	43%	33%	20%	39%	38%	46%	31%
Access to good pensions	4%	5%	3%	5%	3%	5%	5%	2%	4%	4%	6%	7%	3%	5%	5%	6%
Quality of and access to schools / universities	3%	5%	3%	3%	2%	2%	4%	3%	3%	2%	9%	9%	0%	3%	3%	6%
State of Britain's Armed Forces	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	2%	3%	2%	3%	3%	3%
Threat of climate change	25%	29%	26%	20%	24%	21%	29%	21%	21%	27%	37%	3%	22%	23%	25%	36%
Levels of immigration	19%	14%	18%	24%	20%	33%	7%	14%	30%	7%	6%	48%	16%	28%	8%	8%
Levels of crime	14%	11%	15%	14%	15%	15%	11%	18%	16%	11%	10%	13%	14%	16%	11%	14%
Britain leaving the EU	13%	17%	11%	12%	13%	6%	22%	10%	7%	21%	25%	14%	9%	8%	18%	22%
Availability of housing	12%	12%	14%	10%	11%	8%	13%	17%	7%	15%	16%	5%	17%	7%	14%	16%
Level of taxation	11%	13%	11%	12%	9%	11%	11%	12%	11%	12%	9%	19%	12%	11%	12%	9%
None of the above	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	1%	0%	1%	1%	1%	0%	0%	1%	0%	0%	1%	0%	2%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.C) Which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Cost of Living	79%	76%	82%	49%	75%	85%	86%	82%	80%	79%	70%	61%	78%	85%	80%	74%
Number of people on welfare	6%	6%	5%	7%	8%	5%	3%	5%	6%	6%	7%	7%	6%	4%	6%	7%
Quality / cost of public transport	5%	6%	4%	10%	5%	4%	4%	5%	4%	5%	6%	4%	2%	2%	6%	6%
Threat of terrorism	5%	5%	4%	9%	4%	5%	4%	4%	4%	4%	7%	16%	3%	6%	3%	4%
State of the economy	49%	49%	48%	41%	52%	50%	42%	51%	49%	48%	48%	43%	53%	55%	46%	44%
Quality of the NHS	40%	35%	45%	29%	37%	44%	45%	42%	42%	37%	37%	45%	46%	45%	40%	39%
Access to good pensions	4%	4%	4%	9%	5%	4%	3%	4%	3%	6%	4%	16%	5%	3%	3%	7%
Quality of and access to schools / universities	3%	3%	3%	13%	3%	2%	2%	1%	3%	5%	3%	12%	1%	0%	3%	6%
State of Britain's Armed Forces	3%	5%	1%	8%	3%	2%	1%	1%	3%	2%	8%	12%	2%	1%	3%	3%
Threat of climate change	25%	26%	24%	23%	28%	24%	22%	23%	21%	29%	28%	27%	31%	22%	26%	20%
Levels of immigration	19%	20%	17%	17%	20%	19%	19%	27%	21%	9%	12%	8%	26%	34%	14%	10%
Levels of crime	14%	14%	14%	15%	13%	14%	15%	15%	14%	11%	15%	7%	9%	15%	15%	16%
Britain leaving the EU	13%	15%	12%	14%	13%	12%	15%	7%	14%	18%	15%	16%	13%	8%	16%	11%
Availability of housing	12%	10%	13%	11%	12%	11%	13%	9%	13%	14%	12%	10%	10%	7%	13%	15%
Level of taxation	11%	12%	10%	17%	10%	10%	12%	8%	12%	13%	15%	7%	6%	4%	12%	17%
None of the above	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.D) Which do you think are the most important issues facing the country at this time? Please tick up to three

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Cost of Living	79%	74%	75%	80%	81%	83%	78%	52%	79%	85%	82%	78%	83%	84%	72%
Number of people on welfare	6%	8%	6%	6%	5%	5%	6%	10%	9%	5%	5%	4%	5%	3%	7%
Quality / cost of public transport	5%	7%	6%	8%	2%	4%	6%	11%	2%	3%	6%	4%	3%	1%	9%
Threat of terrorism	5%	7%	8%	6%	5%	4%	5%	10%	2%	2%	5%	7%	3%	1%	7%
State of the economy	49%	44%	48%	45%	54%	50%	49%	40%	50%	56%	46%	54%	53%	52%	40%
Quality of the NHS	40%	34%	35%	38%	46%	43%	34%	29%	40%	47%	41%	39%	46%	33%	37%
Access to good pensions	4%	4%	5%	8%	4%	4%	4%	9%	2%	3%	2%	6%	2%	5%	6%
Quality of and access to schools / universities	3%	6%	7%	7%	1%	2%	3%	11%	2%	2%	2%	4%	5%	2%	4%
State of Britain's Armed Forces	3%	5%	5%	3%	2%	2%	5%	7%	2%	2%	5%	2%	1%	3%	4%
Threat of climate change	25%	19%	24%	20%	27%	25%	25%	26%	14%	28%	22%	26%	37%	40%	20%
Levels of immigration	19%	13%	14%	11%	30%	22%	13%	9%	43%	17%	22%	16%	12%	9%	16%
Levels of crime	14%	17%	14%	13%	12%	14%	15%	11%	17%	14%	16%	14%	6%	10%	15%
Britain leaving the EU	13%	13%	9%	20%	11%	13%	15%	15%	8%	8%	11%	15%	20%	26%	13%
Availability of housing	12%	16%	15%	15%	8%	11%	15%	15%	9%	11%	13%	9%	12%	15%	13%
Level of taxation	11%	18%	13%	8%	5%	9%	15%	16%	13%	8%	12%	11%	5%	9%	14%
None of the above	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	1%	1%	1%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Thinking back to before the first national lockdown in England, in March 2020. When did you last visit a University in England before that time, for whatever reason?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
In the few months before lockdown in March 2020	11%	33%	11%	13%	9%	6%	3%	15%	8%	7%	6%	9%	12%	8%	11%	17%
In the year before lockdown in March 2020	9%	14%	14%	11%	7%	6%	4%	16%	9%	5%	6%	5%	11%	9%	7%	6%
Over a year and up to 5 years before lockdown in March 2020	11%	11%	20%	11%	12%	10%	5%	11%	11%	10%	10%	17%	8%	14%	11%	9%
More than 5 years ago before lockdown in March 2020	27%	6%	22%	29%	28%	32%	37%	28%	32%	34%	27%	27%	27%	21%	19%	26%
Have never visited a University in England	38%	29%	29%	30%	41%	45%	50%	27%	36%	41%	48%	36%	37%	44%	50%	40%
Don't Know	4%	8%	4%	6%	3%	1%	2%	2%	4%	3%	4%	6%	5%	5%	2%	2%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Thinking back to before the first national lockdown in England, in March 2020. When did you last visit a University in England before that time, for whatever reason?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
In the few months before lockdown in March 2020	11%	18%	10%	7%	7%	7%	13%	9%	9%	16%	13%	3%	5%	9%	15%	14%
In the year before lockdown in March 2020	9%	13%	9%	8%	5%	7%	12%	3%	9%	11%	11%	8%	2%	11%	10%	12%
Over a year and up to 5 years before lockdown in March 2020	11%	13%	12%	11%	9%	7%	16%	10%	7%	15%	20%	7%	7%	9%	14%	14%
More than 5 years ago before lockdown in March 2020	27%	37%	30%	22%	19%	28%	31%	22%	30%	24%	34%	32%	24%	30%	26%	35%
Have never visited a University in England	38%	16%	36%	47%	57%	48%	25%	48%	43%	30%	21%	50%	57%	41%	31%	21%
Don't Know	4%	3%	3%	6%	4%	2%	3%	7%	2%	4%	2%	0%	5%	1%	4%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.C) Thinking back to before the first national lockdown in England, in March 2020. When did you last visit a University in England before that time, for whatever reason?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
In the few months before lockdown in March 2020	11%	13%	9%	28%	11%	8%	8%	5%	8%	14%	23%	41%	9%	2%	14%	12%
In the year before lockdown in March 2020	9%	11%	7%	17%	10%	7%	5%	4%	7%	11%	17%	33%	8%	4%	7%	17%
Over a year and up to 5 years before lockdown in March 2020	11%	11%	11%	13%	11%	10%	11%	6%	10%	16%	17%	8%	12%	4%	11%	16%
More than 5 years ago before lockdown in March 2020	27%	30%	25%	21%	30%	28%	25%	14%	24%	47%	31%	14%	45%	17%	27%	20%
Have never visited a University in England	38%	32%	45%	17%	35%	42%	48%	68%	45%	10%	10%	4%	25%	72%	37%	29%
Don't Know	4%	3%	4%	4%	3%	4%	4%	3%	5%	3%	1%	0%	2%	2%	5%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.D) Thinking back to before the first national lockdown in England, in March 2020. When did you last visit a University in England before that time, for whatever reason?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
In the few months before lockdown in March 2020	11%	16%	14%	13%	5%	7%	13%	32%	2%	6%	11%	9%	17%	18%	13%
In the year before lockdown in March 2020	9%	17%	11%	10%	6%	6%	16%	22%	1%	7%	9%	9%	6%	10%	13%
Over a year and up to 5 years before lockdown in March 2020	11%	12%	14%	22%	8%	10%	12%	20%	5%	8%	6%	11%	18%	10%	14%
More than 5 years ago before lockdown in March 2020	27%	21%	28%	26%	32%	29%	32%	17%	23%	30%	26%	32%	40%	39%	19%
Have never visited a University in England	38%	30%	32%	25%	47%	46%	23%	7%	65%	46%	43%	35%	17%	20%	36%
Don't Know	4%	4%	2%	4%	2%	3%	4%	3%	3%	3%	5%	3%	3%	2%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Why did you visit the University on that occasion? Please select all which apply

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1154	155	228	236	180	154	201	229	193	108	101	103	109	100	53	158
Weighted	1154	134	227	210	186	173	225	220	196	113	106	100	120	101	46	151
To see if I wanted to go and study there	9%	25%	15%	11%	4%	2%	2%	12%	9%	4%	6%	12%	10%	7%	12%	9%
Don't Know/Don't Remember	3%	2%	1%	1%	2%	5%	5%	3%	0%	5%	1%	4%	5%	2%	6%	1%
For study	26%	43%	44%	25%	21%	18%	11%	26%	24%	30%	25%	26%	32%	22%	28%	27%
With a family member/friend who is looking to study there	23%	11%	15%	23%	24%	32%	31%	27%	21%	28%	22%	25%	15%	26%	20%	21%
To just see the buildings / look around	14%	18%	15%	15%	12%	8%	17%	22%	12%	11%	13%	12%	14%	14%	15%	13%
For an event e.g. public lecture	13%	13%	19%	14%	13%	7%	10%	17%	13%	9%	16%	11%	19%	9%	16%	8%
To use the facilities e.g. library, sports facilities	13%	17%	25%	19%	6%	4%	6%	20%	10%	7%	10%	6%	15%	15%	21%	13%
For my work, eg for training	12%	11%	17%	18%	13%	6%	8%	12%	11%	7%	9%	15%	12%	12%	12%	19%
Passing through e.g. to get into other parts of the area	11%	12%	16%	14%	11%	7%	3%	18%	8%	5%	11%	10%	9%	5%	17%	10%
Other (Please Specify)	9%	3%	3%	4%	9%	17%	17%	5%	12%	6%	15%	8%	10%	8%	16%	6%

*Note:*

BASE: Those who visited a University

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Why did you visit the University on that occasion? Please select all which apply

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1154	412	319	215	203	404	561	114	437	367	127	17	91	281	455	124
Weighted	1154	434	315	207	193	414	563	112	448	359	130	16	90	287	446	126
To see if I wanted to go and study there	9%	10%	6%	9%	12%	8%	8%	10%	9%	10%	6%	0%	8%	10%	10%	7%
Don't Know/Don't Remember	3%	2%	3%	2%	4%	4%	2%	4%	3%	2%	3%	0%	3%	3%	2%	4%
For study	26%	24%	34%	23%	23%	22%	25%	40%	21%	29%	26%	29%	40%	22%	29%	24%
With a family member/friend who is looking to study there	23%	22%	18%	32%	23%	30%	21%	16%	29%	19%	26%	31%	21%	31%	18%	18%
To just see the buildings / look around	14%	16%	15%	10%	14%	13%	17%	5%	15%	14%	19%	4%	9%	15%	14%	17%
For an event e.g. public lecture	13%	16%	12%	11%	10%	10%	15%	8%	13%	13%	10%	4%	10%	12%	15%	13%
To use the facilities e.g. library, sports facilities	13%	16%	11%	10%	12%	11%	15%	12%	11%	15%	16%	26%	8%	13%	14%	17%
For my work, eg for training	12%	18%	9%	13%	5%	13%	14%	8%	11%	16%	13%	23%	3%	11%	15%	13%
Passing through e.g. to get into other parts of the area	11%	13%	8%	9%	10%	8%	13%	13%	10%	14%	10%	0%	7%	13%	12%	10%
Other (Please Specify)	9%	8%	8%	7%	13%	11%	8%	7%	10%	7%	6%	11%	8%	8%	8%	7%

*Note:*

BASE: Those who visited a University

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) Why did you visit the University on that occasion? Please select all which apply

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1154	629	521	138	410	400	206	0	0	459	201	24	244	79	470	126
Weighted	1154	626	524	134	414	407	200	0	0	462	198	24	268	85	457	121
To see if I wanted to go and study there	9%	8%	10%	18%	9%	7%	7%	9%	14%	6%	10%	10%	0%	3%	10%	16%
Don't Know/Don't Remember	3%	3%	3%	2%	2%	3%	3%	1%	3%	4%	1%	0%	4%	4%	2%	1%
For study	26%	27%	26%	27%	25%	28%	26%	7%	16%	41%	26%	20%	8%	16%	39%	29%
With a family member/friend who is looking to study there	23%	21%	26%	22%	24%	24%	20%	45%	31%	12%	19%	21%	50%	19%	10%	16%
To just see the buildings / look around	14%	18%	10%	29%	15%	11%	9%	11%	14%	16%	15%	7%	7%	15%	16%	14%
For an event e.g. public lecture	13%	18%	7%	27%	15%	8%	9%	11%	14%	11%	18%	15%	6%	4%	13%	23%
To use the facilities e.g. library, sports facilities	13%	15%	10%	25%	12%	12%	9%	9%	7%	14%	21%	22%	1%	5%	13%	24%
For my work, eg for training	12%	13%	11%	18%	12%	12%	11%	6%	11%	11%	21%	24%	6%	14%	12%	15%
Passing through e.g. to get into other parts of the area	11%	13%	8%	22%	11%	7%	9%	13%	8%	9%	17%	11%	2%	9%	10%	20%
Other (Please Specify)	9%	8%	9%	1%	9%	8%	14%	12%	12%	6%	6%	14%	20%	15%	5%	7%

*Note:*

BASE: Those who visited a University

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.D) Why did you visit the University on that occasion? Please select all which apply

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1154	178	165	85	323	741	184	210	70	156	101	203	160	97	367
Weighted	1154	166	157	84	354	758	180	197	72	157	101	204	165	99	357
To see if I wanted to go and study there	9%	17%	15%	11%	1%	7%	11%	16%	3%	9%	8%	5%	9%	6%	14%
Don't Know/Don't Remember	3%	3%	3%	3%	4%	4%	2%	0%	2%	5%	3%	3%	2%	2%	2%
For study	26%	27%	22%	16%	10%	24%	28%	32%	25%	26%	28%	21%	26%	22%	31%
With a family member/friend who is looking to study there	23%	21%	24%	33%	42%	24%	22%	22%	25%	24%	23%	24%	25%	25%	20%
To just see the buildings / look around	14%	21%	15%	12%	9%	11%	16%	25%	4%	6%	13%	13%	18%	17%	19%
For an event e.g. public lecture	13%	28%	20%	14%	6%	10%	17%	23%	7%	5%	17%	15%	6%	12%	20%
To use the facilities e.g. library, sports facilities	13%	29%	21%	15%	2%	7%	22%	28%	6%	9%	12%	10%	10%	11%	19%
For my work, eg for training	12%	15%	15%	17%	8%	11%	17%	15%	13%	9%	12%	12%	14%	6%	15%
Passing through e.g. to get into other parts of the area	11%	19%	19%	12%	4%	7%	11%	24%	7%	3%	14%	7%	4%	7%	19%
Other (Please Specify)	9%	4%	3%	7%	19%	12%	5%	2%	13%	14%	7%	10%	8%	12%	5%

*Note:*

BASE: Those who visited a University

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) Have you visited a university between September 2021 and August 2022? (i.e in this academic year)

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Yes	18%	47%	24%	24%	13%	7%	5%	29%	13%	10%	15%	18%	17%	14%	17%	22%
No	81%	51%	75%	74%	86%	92%	94%	70%	86%	90%	83%	81%	82%	85%	82%	77%
Don't know	1%	2%	1%	2%	1%	1%	0%	1%	2%	1%	2%	2%	1%	0%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) Have you visited a university between September 2021 and August 2022? (i.e in this academic year)

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Yes	18%	28%	16%	14%	11%	12%	22%	12%	13%	24%	24%	12%	7%	17%	23%	22%
No	81%	70%	83%	84%	88%	87%	77%	86%	86%	75%	75%	88%	91%	82%	76%	75%
Don't know	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	0%	2%	1%	1%	2%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) Have you visited a university between September 2021 and August 2022? (i.e in this academic year)

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Yes	18%	20%	15%	44%	18%	13%	14%	5%	17%	22%	40%	58%	11%	2%	20%	25%
No	81%	78%	84%	53%	81%	86%	85%	94%	82%	76%	59%	42%	88%	97%	79%	73%
Don't know	1%	2%	1%	3%	1%	1%	1%	1%	1%	2%	1%	0%	1%	0%	1%	2%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.D) Have you visited a university between September 2021 and August 2022? (i.e in this academic year)

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Yes	18%	30%	28%	32%	7%	10%	28%	56%	2%	12%	17%	16%	19%	25%	25%
No	81%	68%	69%	65%	92%	89%	70%	42%	97%	88%	81%	83%	80%	73%	73%
Don't know	1%	2%	3%	2%	0%	1%	2%	2%	1%	0%	3%	1%	0%	2%	2%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Why did you visit the University on this occasion? Please select all that apply

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	372	116	83	88	42	21	22	97	44	20	33	33	33	28	20	64
Weighted	351	99	82	78	44	23	24	90	41	19	32	31	35	28	16	58
To have my COVID-19 vaccination	9%	6%	12%	15%	5%	0%	4%	15%	7%	0%	5%	0%	9%	0%	23%	9%
With a family member/friend who is looking to study there	23%	12%	25%	25%	41%	44%	9%	31%	24%	10%	19%	19%	23%	18%	32%	21%
For study	22%	43%	22%	17%	2%	4%	0%	24%	14%	17%	13%	23%	20%	23%	33%	26%
To use the facilities e.g. library, sports facilities	20%	16%	28%	30%	4%	14%	8%	23%	20%	32%	9%	16%	14%	12%	21%	26%
To just see the buildings / look around	19%	16%	26%	20%	22%	5%	8%	23%	14%	15%	27%	16%	22%	13%	21%	13%
For an event e.g. public lecture	19%	13%	29%	20%	16%	10%	23%	25%	18%	19%	20%	10%	25%	15%	16%	14%
For my work, eg for training	19%	16%	28%	26%	14%	9%	0%	24%	4%	22%	14%	19%	22%	21%	10%	25%
To see if I wanted to go and study there	16%	29%	16%	15%	5%	0%	0%	17%	24%	7%	29%	6%	19%	7%	24%	9%
Passing through e.g. to get into other parts of the area	14%	17%	21%	14%	2%	15%	0%	27%	9%	18%	3%	10%	13%	0%	30%	9%
Don't Know/Don't Remember	1%	0%	1%	3%	5%	0%	0%	1%	0%	0%	0%	3%	3%	4%	0%	2%
Other (Please Specify)	10%	1%	2%	5%	20%	18%	56%	8%	8%	10%	12%	3%	7%	21%	10%	12%

*Note:*

BASE: Those who visited a University

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) Why did you visit the University on this occasion? Please select all that apply

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	372	156	91	66	59	100	184	30	115	138	41	4	18	88	167	39
Weighted	351	151	83	63	54	99	176	29	108	131	41	4	17	82	156	38
To have my COVID-19 vaccination	9%	12%	5%	8%	6%	14%	8%	7%	10%	9%	18%	0%	6%	11%	8%	13%
With a family member/friend who is looking to study there	23%	28%	21%	20%	19%	26%	27%	21%	26%	25%	32%	0%	34%	28%	24%	26%
For study	22%	19%	22%	25%	24%	16%	15%	24%	16%	21%	23%	26%	37%	15%	25%	20%
To use the facilities e.g. library, sports facilities	20%	25%	19%	17%	11%	18%	23%	10%	19%	19%	29%	24%	17%	24%	18%	31%
To just see the buildings / look around	19%	20%	18%	20%	15%	19%	19%	21%	19%	19%	15%	49%	23%	24%	19%	16%
For an event e.g. public lecture	19%	25%	15%	13%	16%	25%	20%	7%	26%	17%	13%	0%	6%	26%	16%	21%
For my work, eg for training	19%	25%	12%	21%	13%	15%	25%	17%	17%	25%	20%	49%	6%	18%	21%	20%
To see if I wanted to go and study there	16%	16%	14%	15%	17%	13%	11%	28%	14%	14%	9%	0%	11%	17%	17%	15%
Passing through e.g. to get into other parts of the area	14%	18%	7%	19%	10%	16%	15%	10%	15%	14%	10%	23%	17%	17%	13%	13%
Don't Know/Don't Remember	1%	1%	1%	0%	3%	1%	1%	3%	4%	1%	0%	0%	0%	3%	1%	0%
Other (Please Specify)	10%	10%	12%	8%	7%	12%	10%	15%	10%	9%	7%	0%	12%	9%	7%	8%

*Note:*

BASE: Those who visited a University

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) Why did you visit the University on this occasion? Please select all that apply

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	372	196	173	79	126	104	63	0	0	124	93	15	38	7	172	50
Weighted	351	192	156	73	120	100	57	0	0	117	89	14	41	8	157	47
To have my COVID-19 vaccination	9%	12%	5%	20%	7%	6%	3%	8%	6%	7%	14%	12%	0%	0%	4%	18%
With a family member/friend who is looking to study there	23%	25%	22%	23%	23%	23%	25%	40%	17%	15%	37%	24%	46%	29%	11%	22%
For study	22%	20%	23%	28%	24%	14%	20%	6%	27%	27%	13%	19%	0%	0%	32%	16%
To use the facilities e.g. library, sports facilities	20%	20%	18%	31%	20%	16%	9%	12%	12%	23%	28%	13%	5%	0%	14%	23%
To just see the buildings / look around	19%	25%	11%	20%	20%	16%	20%	19%	19%	16%	23%	15%	15%	0%	20%	18%
For an event e.g. public lecture	19%	28%	8%	32%	18%	16%	8%	16%	17%	20%	21%	18%	8%	0%	17%	26%
For my work, eg for training	19%	21%	18%	34%	19%	13%	11%	16%	7%	19%	33%	34%	2%	0%	18%	29%
To see if I wanted to go and study there	16%	15%	16%	21%	10%	17%	19%	29%	27%	8%	10%	12%	0%	13%	16%	25%
Passing through e.g. to get into other parts of the area	14%	19%	9%	29%	14%	9%	4%	15%	11%	12%	21%	13%	6%	0%	10%	29%
Don't Know/Don't Remember	1%	1%	3%	0%	2%	1%	4%	4%	2%	2%	0%	0%	0%	0%	1%	2%
Other (Please Specify)	10%	10%	10%	3%	13%	9%	12%	4%	9%	12%	7%	7%	34%	58%	10%	0%

*Note:*

BASE: Those who visited a University

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.D) Why did you visit the University on this occasion? Please select all that apply

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	372	81	71	40	45	159	74	133	5	41	35	53	41	34	163
Weighted	351	76	67	38	49	153	69	123	5	38	33	52	39	32	153
To have my COVID-19 vaccination	9%	16%	18%	11%	0%	1%	6%	20%	0%	3%	3%	2%	8%	9%	14%
With a family member/friend who is looking to study there	23%	30%	38%	51%	43%	19%	28%	28%	34%	16%	33%	25%	14%	31%	23%
For study	22%	21%	19%	7%	0%	19%	18%	26%	0%	29%	25%	18%	31%	10%	21%
To use the facilities e.g. library, sports facilities	20%	29%	34%	18%	5%	16%	20%	25%	20%	14%	11%	18%	29%	14%	22%
To just see the buildings / look around	19%	25%	20%	5%	13%	14%	29%	19%	0%	5%	14%	21%	27%	20%	21%
For an event e.g. public lecture	19%	34%	25%	18%	7%	13%	16%	29%	27%	16%	26%	10%	4%	6%	28%
For my work, eg for training	19%	27%	20%	19%	2%	13%	20%	25%	0%	7%	33%	19%	14%	15%	22%
To see if I wanted to go and study there	16%	24%	20%	15%	2%	10%	18%	22%	0%	5%	2%	12%	5%	9%	27%
Passing through e.g. to get into other parts of the area	14%	26%	20%	7%	5%	6%	12%	26%	0%	6%	11%	15%	9%	0%	22%
Don't Know/Don't Remember	1%	2%	3%	8%	0%	3%	0%	0%	0%	3%	3%	0%	0%	0%	2%
Other (Please Specify)	10%	0%	3%	5%	37%	18%	3%	2%	18%	16%	9%	17%	18%	11%	3%

*Note:*

BASE: Those who visited a University

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) In the last year have you done any of the following? Please select any which apply

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Interacted with a University student as part of your work	8%	19%	9%	11%	6%	5%	2%	9%	8%	6%	6%	11%	8%	6%	9%	7%
Interacted with someone who works at a University as part of your work	7%	13%	10%	11%	9%	3%	2%	10%	6%	6%	3%	10%	6%	3%	7%	10%
Attended an event where student volunteers were working	6%	16%	10%	9%	3%	1%	2%	10%	6%	3%	4%	8%	7%	5%	3%	6%
Attended an event held by a University hosted off-site	5%	10%	9%	9%	4%	1%	1%	9%	4%	3%	2%	6%	4%	2%	7%	7%
Worked directly with a University as part of your work	5%	8%	7%	9%	3%	2%	2%	8%	4%	4%	4%	4%	5%	5%	4%	4%
Attended an event run by a student volunteer	4%	11%	7%	7%	1%	1%	0%	7%	2%	2%	3%	4%	5%	3%	6%	4%
Been taught or trained by a member of a University at your work	4%	13%	7%	5%	2%	1%	1%	5%	3%	2%	3%	6%	3%	4%	8%	3%
Interacted with a University student in your own time i.e. socially	16%	32%	21%	13%	14%	11%	10%	19%	16%	16%	13%	18%	14%	15%	12%	15%
Read about research carried out at a University	16%	22%	22%	19%	16%	12%	11%	19%	19%	14%	13%	15%	18%	11%	15%	18%
Interacted with someone who works at a University in your own time i.e. socially	11%	20%	14%	15%	8%	7%	6%	14%	11%	11%	8%	14%	11%	6%	11%	10%
Interacted with someone who was in training, such as a trainee doctor or teacher	11%	17%	13%	17%	9%	9%	7%	15%	11%	11%	13%	11%	12%	11%	9%	8%
Seen or heard a speaker from a University on television or radio	11%	11%	13%	16%	10%	9%	10%	16%	9%	10%	12%	10%	14%	8%	5%	13%
Participated in research run by a University	10%	16%	10%	10%	9%	8%	10%	15%	12%	7%	9%	6%	7%	14%	8%	9%
Don't Know	1%	3%	1%	1%	1%	0%	0%	2%	1%	1%	1%	0%	0%	1%	0%	0%
None of the above	49%	20%	33%	39%	54%	63%	65%	38%	49%	53%	56%	45%	49%	51%	56%	48%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) In the last year have you done any of the following? Please select any which apply

	Total	Social Grade				EU 2016 Vote			2019					Voting Intention		
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Interacted with a University student as part of your work	8%	12%	8%	6%	4%	4%	10%	8%	5%	10%	10%	5%	5%	7%	10%	10%
Interacted with someone who works at a University as part of your work	7%	10%	9%	5%	3%	5%	10%	5%	6%	9%	13%	2%	3%	7%	8%	11%
Attended an event where student volunteers were working	6%	9%	6%	5%	4%	4%	7%	4%	4%	9%	10%	5%	3%	7%	8%	8%
Attended an event held by a University hosted off-site	5%	10%	4%	3%	3%	3%	7%	3%	4%	7%	6%	3%	1%	4%	7%	8%
Worked directly with a University as part of your work	5%	9%	4%	4%	2%	3%	7%	3%	4%	6%	9%	3%	2%	4%	6%	6%
Attended an event run by a student volunteer	4%	7%	3%	3%	3%	3%	4%	3%	3%	4%	7%	3%	0%	4%	4%	6%
Been taught or trained by a member of a University at your work	4%	6%	4%	4%	2%	3%	5%	3%	3%	6%	3%	3%	1%	4%	5%	2%
Interacted with a University student in your own time i.e. socially	16%	19%	17%	14%	11%	12%	18%	13%	14%	18%	18%	3%	11%	15%	19%	14%
Read about research carried out at a University	16%	25%	17%	12%	10%	12%	21%	13%	12%	20%	24%	15%	10%	13%	21%	24%
Interacted with someone who works at a University in your own time i.e. socially	11%	16%	11%	9%	7%	8%	14%	8%	10%	13%	11%	15%	6%	11%	14%	12%
Interacted with someone who was in training, such as a trainee doctor or teacher	11%	18%	10%	11%	7%	10%	14%	6%	12%	13%	11%	13%	6%	11%	15%	11%
Seen or heard a speaker from a University on television or radio	11%	18%	12%	8%	7%	10%	15%	7%	10%	13%	20%	3%	3%	13%	13%	16%
Participated in research run by a University	10%	13%	10%	8%	9%	7%	13%	9%	7%	14%	12%	6%	7%	10%	13%	13%
Don't Know	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	3%	1%	0%	1%	1%
None of the above	49%	33%	48%	54%	62%	57%	39%	57%	55%	37%	34%	56%	70%	52%	38%	37%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) In the last year have you done any of the following? Please select any which apply

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Interacted with a University student as part of your work	8%	8%	7%	14%	9%	7%	5%	3%	8%	10%	17%	12%	4%	2%	9%	14%
Interacted with someone who works at a University as part of your work	7%	8%	7%	15%	7%	7%	5%	3%	5%	10%	19%	4%	2%	4%	9%	10%
Attended an event where student volunteers were working	6%	7%	6%	14%	7%	5%	4%	2%	6%	7%	14%	11%	3%	1%	7%	10%
Attended an event held by a University hosted off-site	5%	6%	4%	15%	5%	4%	2%	1%	4%	8%	10%	15%	2%	1%	5%	9%
Worked directly with a University as part of your work	5%	6%	3%	14%	5%	3%	3%	1%	2%	5%	18%	12%	1%	1%	5%	7%
Attended an event run by a student volunteer	4%	5%	3%	12%	4%	2%	3%	2%	4%	4%	9%	7%	0%	0%	3%	9%
Been taught or trained by a member of a University at your work	4%	5%	3%	13%	4%	3%	2%	1%	4%	5%	10%	0%	1%	0%	6%	5%
Interacted with a University student in your own time i.e. socially	16%	14%	17%	16%	16%	16%	13%	11%	17%	18%	22%	15%	15%	9%	18%	21%
Read about research carried out at a University	16%	18%	15%	15%	17%	17%	15%	7%	14%	22%	31%	48%	14%	6%	19%	22%
Interacted with someone who works at a University in your own time i.e. socially	11%	12%	10%	16%	11%	10%	9%	4%	11%	15%	19%	19%	9%	3%	13%	14%
Interacted with someone who was in training, such as a trainee doctor or teacher	11%	11%	11%	12%	12%	12%	10%	7%	13%	11%	21%	19%	10%	6%	12%	14%
Seen or heard a speaker from a University on television or radio	11%	13%	10%	18%	13%	11%	7%	8%	10%	14%	19%	35%	10%	5%	12%	13%
Participated in research run by a University	10%	13%	8%	12%	11%	10%	8%	6%	9%	13%	19%	36%	10%	6%	13%	7%
Don't Know	1%	1%	1%	2%	0%	1%	2%	1%	1%	0%	1%	0%	1%	0%	2%	1%
None of the above	49%	45%	52%	33%	46%	49%	58%	65%	48%	41%	23%	4%	57%	73%	44%	36%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.D) In the last year have you done any of the following? Please select any which apply

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Interacted with a University student as part of your work	8%	12%	10%	13%	3%	5%	13%	19%	2%	6%	8%	6%	11%	10%	10%
Interacted with someone who works at a University as part of your work	7%	10%	13%	7%	3%	5%	11%	18%	2%	5%	4%	8%	13%	14%	7%
Attended an event where student volunteers were working	6%	12%	8%	8%	2%	3%	13%	19%	1%	3%	11%	6%	5%	8%	8%
Attended an event held by a University hosted off-site	5%	11%	12%	10%	1%	3%	5%	19%	1%	3%	4%	4%	6%	5%	8%
Worked directly with a University as part of your work	5%	11%	9%	12%	1%	2%	8%	16%	2%	2%	3%	3%	7%	9%	7%
Attended an event run by a student volunteer	4%	11%	10%	4%	0%	2%	4%	19%	0%	2%	4%	3%	3%	5%	7%
Been taught or trained by a member of a University at your work	4%	6%	5%	5%	1%	2%	7%	15%	0%	2%	9%	4%	3%	3%	5%
Interacted with a University student in your own time i.e. socially	16%	16%	17%	16%	12%	13%	24%	26%	7%	16%	21%	15%	24%	19%	14%
Read about research carried out at a University	16%	22%	20%	22%	10%	14%	25%	27%	7%	16%	17%	17%	29%	34%	11%
Interacted with someone who works at a University in your own time i.e. socially	11%	16%	13%	10%	6%	8%	17%	22%	3%	11%	14%	9%	15%	18%	10%
Interacted with someone who was in training, such as a trainee doctor or teacher	11%	15%	15%	15%	8%	10%	15%	21%	8%	12%	18%	11%	15%	8%	10%
Seen or heard a speaker from a University on television or radio	11%	15%	18%	18%	8%	9%	18%	22%	8%	8%	12%	13%	20%	19%	9%
Participated in research run by a University	10%	9%	11%	9%	8%	9%	15%	15%	5%	11%	8%	11%	16%	17%	8%
Don't Know	1%	0%	0%	1%	0%	1%	0%	0%	2%	1%	0%	1%	0%	0%	1%
None of the above	49%	35%	36%	38%	65%	57%	27%	13%	71%	52%	44%	45%	38%	33%	48%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
I would prefer my long term romantic partner to come from a similar educational background to me in terms of having a degree from a university or not	19%	28%	20%	23%	22%	13%	13%	28%	13%	21%	14%	19%	18%	18%	17%	19%
I would prefer my long term romantic partner to come from a different educational background to me in terms of having a degree from a university or not	8%	16%	18%	12%	5%	1%	0%	12%	8%	4%	7%	9%	8%	8%	5%	7%
I do not mind the educational background of my long term romantic partner to me in terms of having a degree from a university or not	67%	51%	58%	59%	67%	80%	79%	55%	73%	67%	74%	67%	67%	68%	70%	70%
Don't Know	6%	5%	4%	6%	7%	6%	8%	6%	6%	9%	5%	5%	7%	7%	8%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
I would prefer my long term romantic partner to come from a similar educational background to me in terms of having a degree from a university or not	19%	31%	17%	13%	11%	17%	22%	14%	20%	21%	22%	8%	10%	22%	21%	26%
I would prefer my long term romantic partner to come from a different educational background to me in terms of having a degree from a university or not	8%	11%	6%	7%	7%	7%	9%	7%	6%	12%	11%	11%	2%	7%	10%	10%
I do not mind the educational background of my long term romantic partner to me in terms of having a degree from a university or not	67%	55%	69%	74%	72%	69%	65%	71%	69%	63%	62%	78%	78%	66%	65%	59%
Don't Know	6%	3%	7%	5%	10%	6%	5%	8%	6%	5%	4%	3%	9%	5%	3%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
I would prefer my long term romantic partner to come from a similar educational background to me in terms of having a degree from a university or not	19%	22%	16%	42%	21%	14%	14%	12%	15%	23%	37%	37%	16%	11%	18%	16%
I would prefer my long term romantic partner to come from a different educational background to me in terms of having a degree from a university or not	8%	9%	6%	15%	10%	6%	5%	5%	7%	9%	16%	17%	1%	2%	7%	22%
I do not mind the educational background of my long term romantic partner to me in terms of having a degree from a university or not	67%	64%	71%	36%	64%	75%	72%	75%	72%	64%	45%	46%	77%	79%	68%	57%
Don't Know	6%	5%	7%	7%	5%	6%	9%	8%	7%	4%	3%	0%	6%	8%	7%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.D) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
I would prefer my long term romantic partner to come from a similar educational background to me in terms of having a degree from a university or not	19%	29%	28%	31%	13%	13%	24%	52%	13%	10%	21%	21%	20%	25%	22%
I would prefer my long term romantic partner to come from a different educational background to me in terms of having a degree from a university or not	8%	20%	10%	11%	2%	4%	15%	20%	2%	2%	8%	7%	2%	5%	16%
I do not mind the educational background of my long term romantic partner to me in terms of having a degree from a university or not	67%	47%	57%	52%	78%	76%	57%	26%	79%	83%	66%	67%	75%	65%	54%
Don't Know	6%	4%	4%	6%	7%	7%	4%	3%	5%	5%	5%	6%	3%	5%	9%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Age							Region								
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
I would prefer my long term romantic partner to be someone of a similar political persuasion to me	36%	48%	36%	38%	40%	30%	29%	38%	37%	44%	36%	34%	34%	30%	31%	33%
I would prefer my long term romantic partner to be someone of a different political persuasion to me	6%	13%	13%	9%	3%	1%	1%	11%	4%	4%	4%	7%	6%	8%	7%	4%
I do not mind what political persuasion my long term romantic partner has	53%	34%	48%	47%	52%	63%	64%	47%	54%	45%	55%	53%	55%	58%	57%	58%
Don't Know	5%	5%	3%	5%	5%	5%	6%	5%	4%	6%	5%	6%	4%	4%	5%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
I would prefer my long term romantic partner to be someone of a similar political persuasion to me	36%	44%	41%	28%	28%	31%	44%	22%	30%	48%	47%	26%	21%	34%	45%	42%
I would prefer my long term romantic partner to be someone of a different political persuasion to me	6%	8%	7%	5%	5%	5%	7%	8%	4%	9%	7%	5%	4%	5%	8%	10%
I do not mind what political persuasion my long term romantic partner has	53%	45%	49%	61%	60%	59%	46%	63%	61%	40%	42%	66%	65%	57%	45%	46%
Don't Know	5%	3%	4%	6%	8%	5%	3%	7%	5%	3%	4%	3%	11%	3%	3%	3%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
I would prefer my long term romantic partner to be someone of a similar political persuasion to me	36%	33%	38%	46%	36%	34%	34%	28%	32%	44%	49%	37%	32%	24%	41%	32%
I would prefer my long term romantic partner to be someone of a different political persuasion to me	6%	7%	5%	18%	6%	4%	5%	3%	7%	7%	10%	13%	2%	1%	5%	16%
I do not mind what political persuasion my long term romantic partner has	53%	55%	52%	31%	54%	57%	53%	63%	56%	45%	38%	51%	61%	68%	49%	49%
Don't Know	5%	4%	6%	5%	4%	5%	7%	6%	5%	4%	3%	0%	5%	7%	5%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.D) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
I would prefer my long term romantic partner to be someone of a similar political persuasion to me	36%	37%	37%	45%	29%	32%	44%	55%	32%	32%	43%	33%	51%	53%	31%
I would prefer my long term romantic partner to be someone of a different political persuasion to me	6%	16%	11%	9%	1%	3%	13%	17%	1%	1%	5%	3%	0%	3%	15%
I do not mind what political persuasion my long term romantic partner has	53%	44%	49%	42%	64%	59%	40%	25%	64%	62%	49%	60%	46%	41%	47%
Don't Know	5%	3%	3%	4%	6%	5%	3%	2%	4%	5%	4%	4%	3%	3%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Most of my close friends are similar to me in terms of educational background and having a degree from a university or not	31%	41%	38%	34%	33%	26%	21%	40%	26%	31%	28%	27%	29%	29%	31%	34%
Most of my close friends are different from me in terms of educational background and having a degree from a university or not	14%	22%	21%	16%	10%	9%	9%	18%	13%	10%	14%	12%	16%	15%	14%	11%
There is no clear pattern as to the educational background of my close friends	51%	35%	38%	44%	53%	60%	66%	40%	58%	51%	54%	57%	52%	51%	49%	51%
Don't Know	4%	2%	3%	5%	4%	5%	4%	3%	4%	8%	5%	3%	3%	5%	5%	3%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Most of my close friends are similar to me in terms of educational background and having a degree from a university or not	31%	39%	32%	27%	25%	28%	35%	26%	29%	35%	38%	31%	20%	33%	36%	37%
Most of my close friends are different from me in terms of educational background and having a degree from a university or not	14%	17%	13%	14%	11%	12%	15%	14%	13%	18%	13%	9%	11%	11%	18%	18%
There is no clear pattern as to the educational background of my close friends	51%	42%	50%	55%	59%	56%	47%	54%	55%	44%	46%	60%	59%	53%	44%	41%
Don't Know	4%	2%	5%	4%	5%	4%	3%	6%	4%	3%	2%	0%	9%	3%	2%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Most of my close friends are similar to me in terms of educational background and having a degree from a university or not	31%	32%	30%	49%	34%	28%	23%	27%	28%	33%	47%	45%	24%	24%	32%	32%
Most of my close friends are different from me in terms of educational background and having a degree from a university or not	14%	16%	12%	20%	14%	13%	12%	9%	15%	17%	19%	12%	10%	8%	14%	26%
There is no clear pattern as to the educational background of my close friends	51%	49%	54%	25%	49%	55%	58%	59%	54%	47%	33%	39%	63%	63%	49%	38%
Don't Know	4%	3%	5%	5%	3%	3%	6%	5%	3%	3%	2%	4%	3%	5%	5%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.D) Which of these comes closest to your view? Please select the option which comes closest to your view even if neither is exactly correct

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Most of my close friends are similar to me in terms of educational background and having a degree from a university or not	31%	36%	35%	42%	24%	27%	36%	55%	24%	25%	37%	31%	42%	42%	29%
Most of my close friends are different from me in terms of educational background and having a degree from a university or not	14%	23%	17%	16%	9%	11%	20%	24%	6%	11%	17%	13%	5%	11%	22%
There is no clear pattern as to the educational background of my close friends	51%	38%	44%	42%	63%	58%	43%	18%	64%	61%	46%	54%	52%	46%	42%
Don't Know	4%	3%	3%	1%	4%	4%	1%	3%	6%	4%	0%	2%	2%	1%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) How important or unimportant in general do you believe a person getting a degree from a University is?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very important	8%	12%	11%	13%	5%	5%	4%	18%	4%	4%	6%	7%	4%	5%	11%	7%
Important	24%	28%	25%	29%	28%	19%	20%	33%	24%	20%	19%	20%	23%	24%	22%	27%
Neither important nor unimportant	41%	42%	36%	32%	41%	45%	50%	30%	44%	51%	48%	46%	46%	39%	34%	38%
Unimportant	15%	11%	15%	15%	13%	16%	16%	13%	18%	10%	14%	13%	13%	19%	17%	16%
Very unimportant	9%	4%	11%	9%	10%	13%	9%	4%	9%	13%	10%	10%	10%	10%	15%	11%
Don't Know	2%	3%	1%	3%	3%	3%	2%	2%	1%	2%	2%	3%	4%	3%	1%	3%
Total Important:	32%	40%	36%	41%	33%	24%	24%	51%	28%	24%	25%	28%	27%	30%	34%	34%
Total Unimportant:	24%	15%	27%	24%	23%	29%	24%	17%	27%	23%	24%	23%	22%	29%	32%	26%
Net:	8%	25%	9%	17%	11%	-5%	-1%	34%	1%	1%	1%	4%	5%	0%	2%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) How important or unimportant in general do you believe a person getting a degree from a University is?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very important	8%	13%	6%	6%	5%	6%	10%	7%	8%	10%	6%	11%	4%	9%	10%	7%
Important	24%	33%	25%	18%	20%	19%	31%	22%	22%	27%	37%	17%	19%	26%	27%	37%
Neither important nor unimportant	41%	34%	42%	45%	45%	43%	38%	41%	44%	38%	39%	31%	39%	40%	39%	40%
Unimportant	15%	11%	17%	15%	15%	16%	13%	16%	15%	14%	13%	19%	18%	14%	15%	8%
Very unimportant	9%	8%	7%	12%	11%	13%	6%	11%	10%	8%	4%	23%	14%	10%	7%	5%
Don't Know	2%	1%	3%	3%	3%	2%	2%	3%	1%	3%	1%	0%	5%	1%	2%	2%
Total Important:	32%	46%	31%	24%	25%	25%	41%	29%	30%	37%	43%	28%	24%	35%	36%	44%
Total Unimportant:	24%	19%	24%	28%	27%	29%	19%	27%	25%	22%	17%	42%	33%	24%	23%	13%
Net:	8%	28%	7%	-4%	-2%	-4%	22%	3%	5%	15%	27%	-14%	-9%	11%	13%	30%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) How important or unimportant in general do you believe a person getting a degree from a University is?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very important	8%	9%	6%	27%	7%	4%	7%	4%	6%	9%	19%	28%	7%	2%	6%	13%
Important	24%	29%	20%	34%	29%	23%	16%	17%	19%	34%	35%	29%	27%	13%	24%	26%
Neither important nor unimportant	41%	38%	45%	22%	39%	47%	43%	46%	44%	40%	30%	31%	48%	47%	41%	37%
Unimportant	15%	14%	16%	8%	15%	14%	19%	19%	17%	11%	11%	7%	13%	17%	16%	13%
Very unimportant	9%	8%	10%	7%	8%	10%	12%	13%	12%	5%	3%	4%	5%	18%	10%	8%
Don't Know	2%	2%	3%	1%	2%	3%	3%	2%	2%	2%	2%	0%	1%	2%	3%	2%
Total Important:	32%	38%	26%	61%	36%	27%	23%	21%	25%	43%	55%	57%	33%	15%	29%	40%
Total Unimportant:	24%	22%	26%	16%	23%	23%	31%	32%	29%	15%	14%	12%	17%	36%	26%	22%
Net:	8%	16%	0%	45%	13%	4%	-8%	-11%	-4%	28%	41%	46%	16%	-21%	3%	18%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.D) How important or unimportant in general do you believe a person getting a degree from a University is?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very important	8%	20%	15%	11%	5%	4%	11%	28%	1%	1%	8%	11%	4%	20%	10%
Important	24%	30%	30%	39%	20%	20%	33%	41%	1%	7%	33%	41%	26%	48%	24%
Neither important nor unimportant	41%	32%	34%	27%	48%	46%	34%	23%	29%	53%	44%	34%	48%	27%	44%
Unimportant	15%	10%	13%	16%	15%	16%	16%	4%	25%	25%	9%	9%	17%	2%	12%
Very unimportant	9%	5%	6%	5%	11%	12%	3%	2%	43%	13%	4%	1%	2%	2%	6%
Don't Know	2%	4%	2%	2%	2%	2%	2%	3%	1%	1%	2%	3%	3%	1%	4%
Total Important:	32%	50%	45%	50%	25%	24%	45%	69%	2%	9%	42%	52%	31%	68%	34%
Total Unimportant:	24%	15%	19%	22%	26%	27%	20%	5%	68%	38%	13%	11%	19%	4%	18%
Net:	8%	35%	26%	28%	-1%	-3%	25%	64%	-66%	-29%	29%	41%	12%	63%	16%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) How important or unimportant do you think your highest educational qualification has been to your current situation in life?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very important, in a positive way	13%	18%	17%	18%	12%	11%	8%	23%	13%	10%	11%	11%	11%	11%	11%	14%
Quite important, in a positive way	30%	39%	32%	30%	28%	25%	28%	34%	31%	23%	29%	31%	26%	31%	19%	33%
Not that important either way	50%	35%	43%	43%	52%	58%	59%	37%	49%	63%	54%	48%	54%	49%	54%	47%
Quite important in a negative way	3%	4%	2%	3%	4%	3%	2%	2%	3%	2%	1%	4%	4%	2%	3%	3%
Very important in a negative way	2%	2%	3%	4%	2%	1%	1%	2%	2%	0%	2%	3%	2%	2%	7%	2%
Don't Know	3%	3%	4%	2%	1%	3%	2%	2%	1%	2%	3%	3%	4%	4%	6%	3%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) How important or unimportant do you think your highest educational qualification has been to your current situation in life?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very important, in a positive way	13%	26%	11%	8%	7%	10%	18%	11%	12%	17%	17%	3%	8%	13%	16%	20%
Quite important, in a positive way	30%	39%	30%	29%	19%	27%	32%	24%	30%	30%	38%	26%	20%	33%	32%	36%
Not that important either way	50%	32%	52%	54%	62%	55%	44%	54%	52%	44%	40%	64%	58%	50%	44%	40%
Quite important in a negative way	3%	1%	3%	3%	4%	3%	2%	5%	2%	4%	2%	0%	3%	2%	4%	0%
Very important in a negative way	2%	1%	1%	3%	3%	3%	2%	2%	2%	2%	1%	7%	3%	2%	2%	1%
Don't Know	3%	0%	3%	3%	5%	2%	2%	5%	2%	2%	1%	0%	7%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) How important or unimportant do you think your highest educational qualification has been to your current situation in life?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very important, in a positive way	13%	18%	10%	33%	16%	10%	8%	4%	8%	19%	39%	36%	14%	6%	11%	17%
Quite important, in a positive way	30%	30%	29%	35%	35%	28%	21%	16%	29%	42%	39%	38%	30%	22%	30%	34%
Not that important either way	50%	45%	54%	28%	46%	53%	59%	69%	55%	35%	21%	26%	52%	64%	50%	41%
Quite important in a negative way	3%	3%	2%	2%	2%	3%	4%	4%	4%	1%	1%	0%	2%	2%	2%	4%
Very important in a negative way	2%	2%	2%	2%	0%	3%	3%	3%	3%	2%	0%	0%	1%	2%	3%	3%
Don't Know	3%	2%	3%	1%	1%	3%	5%	4%	2%	1%	0%	0%	1%	4%	4%	2%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.D) How important or unimportant do you think your highest educational qualification has been to your current situation in life?

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very important, in a positive way	13%	23%	22%	18%	10%	10%	19%	35%	3%	6%	15%	16%	20%	29%	14%
Quite important, in a positive way	30%	35%	26%	38%	26%	26%	39%	44%	12%	25%	34%	38%	39%	44%	26%
Not that important either way	50%	34%	44%	39%	58%	56%	35%	18%	75%	63%	42%	40%	38%	22%	51%
Quite important in a negative way	3%	3%	4%	4%	2%	3%	3%	2%	1%	4%	3%	3%	1%	2%	3%
Very important in a negative way	2%	1%	2%	0%	2%	3%	1%	0%	6%	2%	3%	1%	1%	2%	2%
Don't Know	3%	3%	1%	2%	2%	3%	2%	1%	2%	1%	3%	3%	1%	1%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Imagine you are currently leaving secondary school. Do you think you would want to go to University or not?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Would definitely want to go to University	22%	30%	24%	29%	26%	16%	13%	31%	20%	15%	19%	27%	21%	14%	21%	25%
Would probably want to go to University	26%	34%	32%	29%	23%	18%	24%	32%	25%	23%	25%	25%	29%	25%	23%	25%
Not sure either way	20%	14%	18%	18%	18%	28%	24%	17%	20%	25%	21%	20%	20%	22%	22%	20%
Would probably not want to go to University	16%	13%	16%	13%	17%	15%	19%	11%	18%	20%	18%	16%	16%	18%	15%	12%
Would definitely not want to go to University	14%	7%	9%	8%	15%	21%	17%	7%	15%	15%	15%	12%	10%	19%	17%	16%
Don't Know	2%	2%	1%	3%	2%	1%	3%	2%	2%	2%	1%	1%	3%	2%	1%	2%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Imagine you are currently leaving secondary school. Do you think you would want to go to University or not?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Would definitely want to go to University	22%	36%	21%	15%	14%	17%	28%	19%	20%	25%	35%	11%	14%	22%	27%	33%
Would probably want to go to University	26%	29%	28%	24%	24%	20%	31%	28%	25%	28%	27%	11%	26%	28%	29%	26%
Not sure either way	20%	16%	19%	25%	22%	22%	18%	22%	20%	21%	20%	30%	23%	17%	20%	20%
Would probably not want to go to University	16%	11%	18%	17%	18%	19%	14%	14%	16%	16%	12%	21%	17%	16%	14%	13%
Would definitely not want to go to University	14%	7%	11%	17%	20%	19%	8%	14%	17%	9%	6%	27%	17%	14%	8%	8%
Don't Know	2%	1%	2%	2%	3%	2%	1%	3%	2%	1%	1%	0%	3%	2%	2%	1%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) Imagine you are currently leaving secondary school. Do you think you would want to go to University or not?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very com- fortable	Relatively comfort- able	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Under- graduate Degree (BA/BSc)	University Postgrad- uate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Would definitely want to go to University	22%	26%	18%	48%	24%	18%	16%	9%	16%	31%	49%	51%	24%	9%	20%	27%
Would probably want to go to University	26%	25%	27%	22%	27%	28%	22%	17%	29%	34%	29%	25%	26%	13%	30%	28%
Not sure either way	20%	19%	22%	14%	19%	23%	21%	26%	21%	17%	12%	21%	24%	25%	18%	18%
Would probably not want to go to University	16%	14%	17%	6%	16%	17%	19%	22%	19%	11%	5%	4%	17%	22%	14%	18%
Would definitely not want to go to University	14%	13%	14%	9%	12%	13%	19%	22%	15%	5%	3%	0%	7%	27%	15%	6%
Don't Know	2%	2%	2%	2%	2%	1%	3%	4%	1%	2%	1%	0%	1%	3%	3%	1%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.D) Imagine you are currently leaving secondary school. Do you think you would want to go to University or not?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Would definitely want to go to University	22%	32%	34%	36%	17%	17%	30%	49%	2%	8%	27%	35%	39%	56%	15%
Would probably want to go to University	26%	30%	25%	27%	20%	24%	37%	31%	9%	25%	32%	31%	30%	25%	28%
Not sure either way	20%	19%	18%	17%	25%	22%	16%	11%	9%	21%	19%	21%	13%	12%	28%
Would probably not want to go to University	16%	10%	15%	14%	19%	18%	11%	5%	25%	27%	15%	8%	10%	4%	16%
Would definitely not want to go to University	14%	7%	7%	5%	16%	17%	4%	1%	54%	17%	8%	3%	5%	2%	9%
Don't Know	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	0%	2%	2%	1%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) If you have children now, or if you are thinking about having children in the future, do you think you would want them to go to University or not?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Would definitely want them to go to University	22%	22%	23%	34%	24%	18%	14%	31%	18%	17%	22%	21%	21%	18%	19%	24%
Would probably want them to go to University	25%	31%	33%	28%	24%	16%	22%	30%	23%	20%	22%	27%	25%	28%	25%	26%
Not sure either way	25%	24%	26%	18%	19%	28%	30%	18%	29%	27%	26%	22%	28%	26%	27%	21%
Would probably not want them to go to University	7%	6%	6%	5%	8%	6%	8%	6%	6%	7%	7%	6%	7%	8%	10%	7%
Would definitely not want them to go to University	3%	4%	2%	1%	3%	7%	2%	2%	2%	2%	2%	6%	2%	7%	4%	3%
Don't Know	3%	4%	2%	3%	2%	3%	4%	2%	2%	4%	3%	3%	2%	4%	2%	4%
N/A – I don't have children and I am not planning on having any in the future	16%	11%	7%	11%	20%	21%	20%	11%	19%	24%	18%	14%	16%	9%	13%	16%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) If you have children now, or if you are thinking about having children in the future, do you think you would want them to go to University or not?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Would definitely want them to go to University	22%	33%	19%	17%	16%	17%	28%	21%	21%	22%	29%	15%	21%	25%	25%	31%
Would probably want them to go to University	25%	27%	27%	26%	21%	24%	26%	27%	24%	30%	24%	25%	21%	28%	29%	24%
Not sure either way	25%	20%	22%	31%	27%	27%	22%	23%	26%	22%	18%	24%	26%	23%	23%	19%
Would probably not want them to go to University	7%	3%	10%	7%	7%	8%	5%	9%	7%	7%	5%	8%	9%	7%	5%	8%
Would definitely not want them to go to University	3%	2%	3%	3%	4%	5%	1%	5%	4%	2%	1%	13%	3%	3%	2%	1%
Don't Know	3%	1%	3%	2%	6%	3%	2%	3%	3%	2%	2%	0%	6%	2%	3%	1%
N/A – I don't have children and I am not planning on having any in the future	16%	13%	16%	15%	20%	17%	16%	11%	15%	14%	20%	15%	15%	12%	14%	17%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) If you have children now, or if you are thinking about having children in the future, do you think you would want them to go to University or not?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Would definitely want them to go to University	22%	26%	18%	39%	24%	18%	18%	14%	17%	28%	44%	38%	31%	7%	16%	28%
Would probably want them to go to University	25%	26%	24%	26%	28%	25%	22%	19%	26%	31%	26%	24%	28%	15%	22%	35%
Not sure either way	25%	20%	29%	14%	24%	27%	25%	34%	24%	18%	15%	29%	28%	43%	18%	26%
Would probably not want them to go to University	7%	7%	7%	5%	7%	6%	7%	8%	8%	7%	3%	0%	6%	13%	5%	7%
Would definitely not want them to go to University	3%	4%	3%	3%	2%	3%	5%	5%	3%	1%	2%	0%	1%	9%	2%	1%
Don't Know	3%	2%	4%	0%	2%	3%	4%	4%	3%	3%	0%	0%	2%	6%	3%	2%
N/A – I don't have children and I am not planning on having any in the future	16%	15%	16%	12%	13%	18%	17%	16%	18%	13%	10%	9%	5%	7%	34%	0%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.D) If you have children now, or if you are thinking about having children in the future, do you think you would want them to go to University or not?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Would definitely want them to go to University	22%	35%	36%	44%	20%	18%	27%	44%	4%	7%	33%	37%	29%	53%	15%
Would probably want them to go to University	25%	38%	31%	25%	22%	23%	31%	33%	7%	20%	29%	34%	27%	24%	28%
Not sure either way	25%	16%	22%	21%	35%	27%	21%	13%	25%	43%	19%	13%	18%	7%	29%
Would probably not want them to go to University	7%	6%	6%	7%	9%	7%	6%	3%	17%	8%	5%	2%	4%	2%	7%
Would definitely not want them to go to University	3%	2%	3%	2%	5%	3%	3%	1%	17%	1%	2%	0%	1%	0%	2%
Don't Know	3%	3%	2%	1%	4%	3%	3%	2%	3%	3%	3%	2%	2%	2%	4%
N/A – I don't have children and I am not planning on having any in the future	16%	0%	0%	1%	6%	18%	10%	5%	27%	17%	9%	12%	19%	13%	14%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) You said you have grandchildren. Do you think you would want them to go to University or not?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	399	0	0	2	30	105	262	35	65	49	52	31	31	48	28	60
Weighted	436	0	0	1	30	115	290	39	72	54	59	33	37	53	26	64
Would definitely want them to go to University	20%	*	*	0%	30%	18%	20%	23%	20%	15%	25%	29%	13%	15%	21%	23%
Would probably want them to go to University	27%	*	*	0%	37%	21%	28%	29%	24%	26%	23%	17%	36%	33%	24%	31%
Not sure either way	40%	*	*	100%	26%	43%	39%	43%	39%	42%	47%	48%	45%	31%	34%	33%
Would probably not want them to go to University	8%	*	*	0%	0%	9%	9%	0%	11%	16%	6%	0%	3%	11%	15%	8%
Would definitely not want them to go to University	3%	*	*	0%	0%	9%	1%	0%	3%	2%	0%	6%	3%	4%	3%	4%
Don't Know	2%	*	*	0%	6%	0%	3%	5%	3%	0%	0%	0%	0%	6%	3%	2%
N/A – I don't have children and I am not planning on having any in the future	0%	*	*	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

*Note:*

BASE: Grandparents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) You said you have grandchildren. Do you think you would want them to go to University or not?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	399	91	75	107	125	245	114	36	232	72	19	8	50	132	96	24
Weighted	436	108	85	112	130	266	127	38	257	77	21	8	53	147	103	26
Would definitely want them to go to University	20%	26%	13%	23%	18%	19%	26%	13%	17%	25%	43%	13%	17%	19%	32%	22%
Would probably want them to go to University	27%	32%	27%	22%	27%	25%	34%	22%	27%	39%	21%	12%	18%	32%	34%	29%
Not sure either way	40%	34%	40%	44%	41%	40%	31%	55%	41%	27%	35%	49%	51%	36%	26%	38%
Would probably not want them to go to University	8%	4%	17%	8%	6%	10%	7%	0%	10%	8%	0%	12%	6%	7%	6%	12%
Would definitely not want them to go to University	3%	2%	3%	2%	4%	3%	2%	5%	3%	2%	0%	13%	4%	2%	1%	0%
Don't Know	2%	1%	0%	2%	5%	3%	0%	5%	2%	0%	0%	0%	4%	3%	1%	0%
N/A – I don't have children and I am not planning on having any in the future	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Grandparents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) You said you have grandchildren. Do you think you would want them to go to University or not?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	399	174	225	18	157	154	70	0	0	71	18	5	205	194	0	3
Weighted	436	179	257	20	173	170	74	0	0	82	21	6	228	208	0	3
Would definitely want them to go to University	20%	28%	15%	25%	22%	17%	21%	15%	24%	29%	28%	0%	28%	12%	*	32%
Would probably want them to go to University	27%	24%	29%	7%	26%	30%	26%	24%	26%	33%	22%	60%	32%	21%	*	68%
Not sure either way	40%	34%	43%	51%	39%	39%	40%	43%	39%	29%	33%	40%	30%	50%	*	0%
Would probably not want them to go to University	8%	9%	8%	5%	8%	10%	6%	10%	7%	8%	11%	0%	7%	9%	*	0%
Would definitely not want them to go to University	3%	2%	3%	6%	1%	3%	6%	3%	3%	0%	6%	0%	0%	6%	*	0%
Don't Know	2%	3%	2%	5%	4%	1%	1%	4%	1%	1%	0%	0%	2%	2%	*	0%
N/A – I don't have children and I am not planning on having any in the future	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%

*Note:*

BASE: Grandparents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.D) You said you have grandchildren. Do you think you would want them to go to University or not?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	399	4	7	3	399	375	18	2	55	76	34	78	38	31	87
Weighted	436	4	8	3	436	410	20	2	60	83	37	84	42	35	95
Would definitely want them to go to University	20%	51%	44%	33%	20%	19%	38%	100%	5%	11%	24%	37%	23%	58%	7%
Would probably want them to go to University	27%	49%	15%	67%	27%	27%	28%	0%	5%	25%	50%	33%	45%	26%	21%
Not sure either way	40%	0%	27%	0%	40%	41%	28%	0%	51%	53%	23%	22%	24%	9%	61%
Would probably not want them to go to University	8%	0%	0%	0%	8%	8%	5%	0%	27%	6%	0%	5%	2%	3%	8%
Would definitely not want them to go to University	3%	0%	14%	0%	3%	3%	0%	0%	11%	1%	3%	0%	3%	0%	2%
Don't Know	2%	0%	0%	0%	2%	2%	0%	0%	0%	4%	0%	3%	3%	3%	2%
N/A – I don't have children and I am not planning on having any in the future	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

*Note:*

BASE: Grandparents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) How much do you estimate an average student in the UK needs each month to cover living costs while at university? Please consider all things they will need – for example their rent, food, utilities, books, as well as living expenses, but do not consider tuition fees

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Less than £100 each month	2%	6%	2%	2%	1%	1%	0%	2%	1%	1%	1%	3%	1%	2%	3%	1%
£ 100 - £ 249 each month	7%	7%	7%	9%	5%	8%	6%	8%	5%	5%	9%	9%	9%	8%	3%	6%
£250 - £499 each month	13%	16%	14%	12%	13%	14%	12%	11%	16%	9%	8%	13%	14%	16%	21%	16%
£500 - £749 each month	19%	21%	21%	17%	18%	20%	18%	17%	20%	17%	20%	23%	17%	22%	21%	19%
£750 - £999 each month	17%	18%	16%	16%	20%	16%	15%	14%	20%	23%	16%	16%	11%	21%	15%	14%
£1000 - £1,499 each month	15%	13%	18%	17%	15%	14%	12%	20%	14%	16%	12%	12%	17%	8%	9%	16%
£1,500 - £1,999 each month	4%	6%	6%	6%	3%	5%	2%	7%	3%	5%	5%	5%	4%	1%	6%	3%
£2,000 - £2,499 each month	2%	3%	3%	3%	1%	1%	1%	2%	3%	1%	1%	1%	3%	1%	1%	4%
£2,500 or more each month	2%	2%	1%	3%	2%	2%	0%	2%	2%	2%	0%	0%	4%	3%	1%	1%
Don't Know	20%	9%	12%	15%	21%	19%	33%	17%	17%	21%	28%	18%	19%	18%	21%	20%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) How much do you estimate an average student in the UK needs each month to cover living costs while at university? Please consider all things they will need – for example their rent, food, utilities, books, as well as living expenses, but do not consider tuition fees

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Less than £100 each month	2%	1%	1%	2%	3%	1%	1%	3%	1%	3%	2%	0%	2%	1%	2%	1%
£ 100 - £ 249 each month	7%	7%	6%	8%	7%	8%	5%	8%	8%	6%	6%	12%	6%	10%	6%	5%
£250 - £499 each month	13%	11%	14%	15%	13%	16%	10%	14%	14%	14%	8%	16%	16%	14%	15%	9%
£500 - £749 each month	19%	18%	21%	21%	18%	18%	20%	19%	19%	20%	22%	31%	16%	20%	20%	19%
£750 - £999 each month	17%	20%	19%	16%	11%	14%	21%	14%	17%	18%	20%	9%	11%	18%	17%	21%
£1000 - £1,499 each month	15%	20%	15%	11%	13%	11%	18%	18%	13%	16%	18%	4%	17%	12%	16%	23%
£1,500 - £1,999 each month	4%	5%	2%	4%	5%	3%	5%	4%	3%	5%	6%	6%	3%	4%	5%	7%
£2,000 - £2,499 each month	2%	3%	2%	1%	2%	2%	2%	1%	2%	1%	5%	0%	2%	2%	2%	3%
£2,500 or more each month	2%	2%	1%	1%	2%	2%	2%	1%	2%	2%	1%	3%	2%	1%	1%	1%
Don't Know	20%	14%	20%	21%	25%	23%	17%	19%	21%	16%	15%	18%	25%	19%	15%	12%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) How much do you estimate an average student in the UK needs each month to cover living costs while at university? Please consider all things they will need – for example their rent, food, utilities, books, as well as living expenses, but do not consider tuition fees

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Less than £100 each month	2%	2%	1%	3%	2%	1%	2%	2%	2%	1%	1%	7%	0%	1%	2%	3%
£ 100 - £ 249 each month	7%	6%	7%	8%	7%	7%	7%	8%	8%	4%	5%	8%	7%	8%	6%	8%
£250 - £499 each month	13%	15%	12%	12%	15%	14%	11%	15%	15%	11%	14%	8%	14%	14%	13%	11%
£500 - £749 each month	19%	18%	21%	15%	21%	19%	18%	18%	22%	19%	19%	12%	24%	16%	20%	20%
£750 - £999 each month	17%	17%	16%	16%	17%	17%	16%	11%	17%	21%	20%	22%	18%	15%	15%	20%
£1000 - £1,499 each month	15%	16%	13%	21%	14%	15%	13%	12%	13%	17%	23%	20%	11%	13%	15%	18%
£1,500 - £1,999 each month	4%	4%	4%	4%	4%	4%	6%	4%	3%	5%	5%	12%	3%	3%	4%	8%
£2,000 - £2,499 each month	2%	2%	2%	6%	2%	1%	1%	1%	1%	3%	3%	8%	1%	1%	1%	2%
£2,500 or more each month	2%	1%	2%	2%	2%	1%	2%	1%	1%	2%	1%	4%	0%	2%	2%	0%
Don't Know	20%	17%	22%	13%	19%	21%	23%	27%	17%	17%	9%	0%	22%	27%	22%	11%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.D) How much do you estimate an average student in the UK needs each month to cover living costs while at university? Please consider all things they will need – for example their rent, food, utilities, books, as well as living expenses, but do not consider tuition fees

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Less than£100 each month	2%	2%	1%	0%	1%	1%	2%	4%	1%	0%	2%	1%	0%	0%	4%
£ 100 - £ 249 each month	7%	9%	8%	8%	8%	6%	7%	7%	6%	8%	7%	8%	6%	7%	6%
£250 - £499 each month	13%	12%	16%	19%	14%	14%	13%	12%	12%	13%	15%	15%	10%	14%	14%
£500 - £749 each month	19%	17%	12%	16%	20%	19%	20%	17%	18%	20%	21%	19%	22%	18%	18%
£750 - £999 each month	17%	18%	21%	20%	17%	16%	20%	19%	14%	18%	15%	20%	19%	20%	14%
£1000 - £1,499 each month	15%	15%	15%	20%	12%	14%	15%	16%	14%	13%	17%	13%	20%	20%	13%
£1,500 - £1,999 each month	4%	8%	7%	6%	3%	4%	4%	8%	3%	4%	5%	4%	6%	2%	5%
£2,000 - £2,499 each month	2%	4%	5%	1%	1%	1%	2%	7%	1%	2%	1%	2%	3%	3%	2%
£2,500 or more each month	2%	2%	3%	1%	1%	1%	1%	3%	0%	1%	5%	1%	1%	2%	2%
Don't Know	20%	13%	13%	9%	25%	22%	15%	7%	30%	21%	13%	19%	14%	14%	21%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) Do you think students should expect to undertake paid work during their time at university, to help cover their costs?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
No, they should not expect to	11%	18%	16%	12%	10%	9%	4%	10%	12%	9%	12%	10%	13%	10%	11%	11%
Yes, for 0-5 hours a week	7%	10%	6%	11%	7%	5%	4%	7%	7%	9%	6%	4%	5%	9%	4%	8%
Yes, for 6-10 hours a week	21%	15%	21%	19%	22%	24%	23%	18%	23%	21%	24%	21%	27%	19%	17%	18%
Yes, for 11-15 hours a week	17%	17%	21%	16%	17%	16%	16%	22%	13%	17%	17%	16%	21%	15%	14%	15%
Yes, for 16 - 20 hours a week	14%	10%	14%	15%	19%	15%	13%	14%	15%	14%	10%	18%	8%	16%	20%	18%
Yes, for 21-25 hours a week	3%	4%	5%	5%	1%	3%	3%	3%	4%	1%	2%	4%	3%	5%	4%	4%
Yes, for over 25 hours a week.	3%	3%	2%	4%	2%	4%	3%	4%	2%	4%	2%	5%	2%	4%	5%	1%
Not in term time, but in the holidays	16%	12%	10%	10%	13%	17%	28%	14%	19%	15%	20%	16%	13%	16%	16%	16%
Don't know	7%	9%	6%	8%	9%	8%	6%	8%	5%	9%	6%	7%	9%	8%	7%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) Do you think students should expect to undertake paid work during their time at university, to help cover their costs?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
No, they should not expect to	11%	8%	13%	10%	11%	6%	13%	11%	7%	14%	11%	7%	11%	7%	15%	9%
Yes, for 0-5 hours a week	7%	8%	7%	6%	6%	6%	7%	7%	8%	8%	4%	7%	5%	9%	8%	8%
Yes, for 6-10 hours a week	21%	20%	24%	20%	20%	22%	22%	21%	22%	23%	21%	22%	16%	22%	20%	22%
Yes, for 11-15 hours a week	17%	20%	17%	15%	15%	17%	18%	14%	18%	18%	23%	21%	13%	18%	17%	23%
Yes, for 16 - 20 hours a week	14%	15%	13%	17%	13%	16%	13%	18%	17%	11%	11%	19%	18%	16%	14%	12%
Yes, for 21-25 hours a week	3%	4%	2%	4%	2%	3%	3%	6%	3%	3%	6%	9%	3%	4%	3%	6%
Yes, for over 25 hours a week	3%	2%	3%	3%	4%	5%	1%	2%	3%	3%	1%	3%	5%	2%	2%	1%
Not in term time, but in the holidays	16%	15%	15%	17%	18%	18%	16%	11%	18%	14%	18%	12%	15%	17%	15%	14%
Don't know	7%	5%	6%	8%	10%	6%	6%	10%	5%	7%	6%	0%	14%	4%	7%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.C) Do you think students should expect to undertake paid work during their time at university, to help cover their costs?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
No, they should not expect to	11%	10%	11%	7%	9%	10%	18%	8%	13%	11%	12%	11%	9%	6%	12%	12%
Yes, for 0-5 hours a week	7%	6%	8%	10%	7%	6%	8%	4%	7%	7%	9%	32%	6%	3%	7%	7%
Yes, for 6-10 hours a week	21%	20%	22%	18%	22%	22%	19%	23%	22%	21%	18%	9%	25%	24%	19%	20%
Yes, for 11-15 hours a week	17%	19%	15%	20%	19%	17%	13%	14%	18%	19%	18%	8%	16%	14%	16%	21%
Yes, for 16 - 20 hours a week	14%	16%	13%	16%	14%	14%	14%	16%	14%	12%	19%	7%	13%	19%	13%	14%
Yes, for 21-25 hours a week	3%	4%	3%	8%	3%	3%	2%	4%	3%	3%	4%	7%	2%	4%	2%	8%
Yes, for over 25 hours a week.	3%	3%	3%	5%	1%	3%	5%	4%	3%	2%	3%	3%	1%	6%	3%	3%
Not in term time, but in the holidays	16%	15%	17%	12%	18%	17%	12%	19%	14%	17%	13%	14%	21%	20%	18%	7%
Don't know	7%	7%	8%	5%	7%	7%	10%	8%	7%	8%	4%	9%	6%	5%	10%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.D) Do you think students should expect to undertake paid work during their time at university, to help cover their costs?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
No, they should not expect to	11%	15%	12%	21%	8%	10%	13%	11%	8%	12%	10%	13%	18%	15%	7%
Yes, for 0-5 hours a week	7%	9%	8%	7%	5%	5%	10%	12%	3%	6%	8%	9%	10%	13%	5%
Yes, for 6-10 hours a week	21%	21%	22%	22%	24%	22%	21%	16%	16%	20%	24%	22%	21%	23%	22%
Yes, for 11-15 hours a week	17%	19%	18%	17%	15%	16%	21%	22%	14%	14%	20%	18%	14%	9%	21%
Yes, for 16 - 20 hours a week	14%	18%	19%	16%	16%	14%	13%	19%	20%	13%	18%	12%	12%	11%	15%
Yes, for 21-25 hours a week	3%	5%	5%	7%	3%	3%	4%	5%	7%	4%	3%	2%	2%	2%	3%
Yes, for over 25 hours a week.	3%	2%	3%	1%	3%	3%	3%	5%	12%	1%	3%	1%	1%	1%	2%
Not in term time, but in the holidays	16%	5%	8%	5%	20%	19%	10%	7%	14%	22%	11%	17%	18%	24%	13%
Don't know	7%	6%	6%	3%	6%	8%	6%	3%	6%	7%	2%	7%	4%	4%	12%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) Parents are often expected to make a financial contribution towards living costs while their child is at university. Imagine you had a child who wanted to attend University. If you had to guess, how much financial support per month do you estimate you personally would need to give your child if they decided to attend a university?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	600	33	183	236	116	26	6	130	83	40	49	60	73	54	35	76
Weighted	573	27	182	210	120	28	6	121	80	39	49	55	78	51	29	72
None - I would expect my child(ren) to support themselves financially while they are at university	7%	18%	9%	5%	4%	0%	0%	6%	6%	9%	6%	7%	8%	10%	8%	2%
None - I would expect my child(ren) to be supported by maintenance loans and other financial support (such as bursaries or grants)	13%	18%	16%	10%	13%	18%	0%	8%	14%	16%	16%	10%	19%	11%	29%	11%
Less than £100 each month	8%	0%	11%	6%	12%	8%	0%	9%	13%	5%	8%	9%	5%	8%	8%	9%
£100 - £249 each month	20%	11%	22%	19%	23%	4%	50%	20%	19%	17%	24%	22%	16%	24%	29%	16%
£250 - £499 each month	16%	28%	12%	19%	13%	12%	16%	13%	19%	15%	8%	16%	17%	14%	8%	23%
£500 - £749 each month	8%	2%	8%	10%	7%	11%	18%	14%	5%	10%	4%	9%	8%	4%	0%	12%
£750 - £999 each month	6%	0%	5%	6%	7%	12%	16%	8%	6%	10%	7%	2%	4%	7%	3%	7%
£1000 - £1,499 each month	6%	4%	7%	5%	8%	12%	0%	6%	5%	3%	11%	8%	9%	4%	3%	4%
£1,500 - £1,999 each month	2%	8%	1%	4%	0%	0%	0%	3%	2%	0%	0%	7%	0%	0%	0%	3%
£2,000 - £2,499 each month	2%	0%	2%	3%	1%	0%	0%	3%	0%	0%	2%	1%	0%	2%	6%	4%
£2,500 or more each month	1%	0%	0%	1%	1%	0%	0%	1%	1%	2%	0%	0%	0%	0%	0%	0%
Don't Know	11%	12%	8%	12%	12%	22%	0%	10%	9%	12%	14%	10%	13%	15%	6%	10%

Note:

BASE: Have children under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) Parents are often expected to make a financial contribution towards living costs while their child is at university. Imagine you had a child who wanted to attend University. If you had to guess, how much financial support per month do you estimate you personally would need to give your child if they decided to attend a university?

	Total	Social Grade				EU 2016 Vote			2019					Voting Intention		
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	600	186	151	133	129	213	273	95	203	210	55	7	85	125	269	58
Weighted	573	184	144	125	120	204	260	91	193	199	54	6	81	119	257	57
None - I would expect my child(ren) to support themselves financially while they are at university	7%	5%	4%	10%	8%	6%	7%	8%	5%	7%	11%	10%	5%	3%	7%	11%
None - I would expect my child(ren) to be supported by maintenance loans and other financial support (such as bursaries or grants)	13%	5%	14%	15%	24%	18%	8%	16%	13%	14%	9%	15%	16%	10%	17%	2%
Less than £100 each month	8%	5%	9%	10%	11%	7%	7%	14%	9%	7%	4%	0%	16%	9%	7%	2%
£100 - £249 each month	20%	20%	22%	19%	19%	21%	19%	24%	20%	20%	13%	32%	22%	20%	25%	12%
£250 - £499 each month	16%	18%	14%	16%	12%	17%	17%	11%	14%	19%	11%	0%	15%	15%	14%	18%
£500 - £749 each month	8%	12%	10%	6%	2%	8%	11%	3%	6%	12%	15%	15%	2%	5%	12%	16%
£750 - £999 each month	6%	10%	6%	5%	2%	3%	9%	4%	8%	4%	12%	0%	4%	10%	4%	14%
£1000 - £1,499 each month	6%	13%	3%	3%	3%	2%	9%	6%	7%	5%	9%	0%	5%	11%	5%	15%
£1,500 - £1,999 each month	2%	2%	2%	1%	1%	2%	2%	0%	2%	1%	6%	0%	0%	3%	1%	5%
£2,000 - £2,499 each month	2%	4%	3%	0%	0%	2%	2%	0%	3%	0%	9%	0%	0%	4%	1%	7%
£2,500 or more each month	1%	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%
Don't Know	11%	5%	12%	13%	16%	13%	7%	14%	13%	8%	2%	29%	16%	9%	8%	0%

*Note:*

BASE: Have children under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.C) Parents are often expected to make a financial contribution towards living costs while their child is at university. Imagine you had a child who wanted to attend University. If you had to guess, how much financial support per month do you estimate you personally would need to give your child if they decided to attend a university?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	600	289	311	76	180	214	130	0	0	172	117	14	31	36	0	196
Weighted	573	269	304	71	173	205	124	0	0	168	111	13	31	36	0	187
None - I would expect my child(ren) to support themselves financially while they are at university	7%	8%	5%	5%	9%	5%	7%	11%	7%	5%	5%	7%	0%	6%	*	10%
None - I would expect my child(ren) to be supported by maintenance loans and other financial support (such as bursaries or grants)	13%	11%	15%	8%	11%	15%	17%	17%	18%	13%	5%	8%	19%	31%	*	15%
Less than £100 each month	8%	7%	9%	4%	7%	11%	10%	8%	7%	10%	6%	5%	15%	11%	*	9%
£100 - £249 each month	20%	17%	22%	14%	17%	22%	24%	16%	27%	17%	23%	8%	22%	8%	*	23%
£250 - £499 each month	16%	18%	14%	11%	19%	19%	8%	17%	13%	18%	17%	6%	16%	11%	*	17%
£500 - £749 each month	8%	8%	9%	6%	11%	7%	7%	5%	7%	8%	11%	29%	3%	6%	*	6%
£750 - £999 each month	6%	8%	4%	12%	9%	4%	2%	3%	2%	6%	16%	0%	6%	0%	*	3%
£1000 - £1,499 each month	6%	9%	3%	17%	6%	4%	4%	2%	4%	10%	8%	8%	4%	3%	*	5%
£1,500 - £1,999 each month	2%	3%	1%	6%	0%	2%	1%	1%	0%	4%	2%	0%	0%	0%	*	2%
£2,000 - £2,499 each month	2%	3%	1%	11%	2%	0%	0%	0%	1%	3%	2%	14%	0%	0%	*	1%
£2,500 or more each month	1%	1%	1%	2%	1%	0%	0%	1%	0%	1%	0%	7%	3%	0%	*	0%
Don't Know	11%	7%	15%	3%	7%	11%	20%	20%	14%	5%	4%	8%	10%	24%	*	10%

Note:

BASE: Have children under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.D) Parents are often expected to make a financial contribution towards living costs while their child is at university. Imagine you had a child who wanted to attend University. If you had to guess, how much financial support per month do you estimate you personally would need to give your child if they decided to attend a university?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	600	265	249	121	67	360	101	129	40	82	63	101	44	43	227
Weighted	573	249	237	119	68	347	95	121	38	79	59	100	44	40	213
None - I would expect my child(ren) to support themselves financially while they are at university	7%	7%	5%	3%	3%	7%	4%	8%	10%	4%	5%	1%	2%	4%	12%
None - I would expect my child(ren) to be supported by maintenance loans and other financial support (such as bursaries or grants)	13%	14%	13%	9%	26%	16%	12%	7%	20%	7%	11%	13%	21%	9%	15%
Less than £100 each month	8%	10%	9%	8%	13%	10%	12%	2%	10%	9%	8%	11%	5%	7%	8%
£100 - £249 each month	20%	16%	20%	21%	15%	21%	26%	14%	16%	29%	23%	26%	18%	11%	16%
£250 - £499 each month	16%	17%	13%	16%	13%	17%	13%	14%	17%	17%	13%	20%	9%	21%	14%
£500 - £749 each month	8%	9%	10%	9%	5%	7%	7%	14%	3%	8%	11%	8%	16%	7%	8%
£750 - £999 each month	6%	6%	7%	9%	3%	3%	8%	13%	0%	4%	13%	6%	5%	10%	6%
£1000 - £1,499 each month	6%	5%	5%	10%	4%	6%	5%	8%	7%	8%	0%	7%	9%	10%	5%
£1,500 - £1,999 each month	2%	2%	2%	1%	0%	1%	0%	7%	3%	0%	0%	1%	5%	4%	2%
£2,000 - £2,499 each month	2%	2%	4%	2%	0%	0%	0%	8%	0%	0%	1%	1%	6%	5%	2%
£2,500 or more each month	1%	1%	1%	0%	1%	0%	0%	2%	0%	0%	1%	1%	0%	0%	1%
Don't Know	11%	11%	11%	13%	18%	12%	11%	4%	15%	15%	12%	6%	4%	12%	12%

*Note:*

BASE: Have children under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) Do you expect that your child(ren) will be entitled to any other means of financial support while at university – for example a grant, or a hardship fund, or a bursary from the university, or a scholarship from the university or from a third party?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	600	33	183	236	116	26	6	130	83	40	49	60	73	54	35	76
Weighted	573	27	182	210	120	28	6	121	80	39	49	55	78	51	29	72
No	25%	20%	24%	26%	27%	27%	16%	20%	28%	28%	30%	29%	16%	27%	26%	31%
Yes	53%	61%	54%	53%	49%	50%	47%	62%	55%	38%	48%	44%	56%	46%	64%	50%
Don't know	22%	19%	22%	21%	24%	22%	37%	18%	17%	34%	22%	27%	28%	28%	10%	19%

*Note:*

BASE: Have children under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) Do you expect that your child(ren) will be entitled to any other means of financial support while at university – for example a grant, or a hardship fund, or a bursary from the university, or a scholarship from the university or from a third party?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	600	186	151	133	129	213	273	95	203	210	55	7	85	125	269	58
Weighted	573	184	144	125	120	204	260	91	193	199	54	6	81	119	257	57
No	25%	34%	24%	25%	13%	22%	30%	17%	29%	22%	27%	0%	20%	29%	23%	32%
Yes	53%	52%	54%	44%	63%	54%	53%	54%	48%	58%	60%	71%	52%	55%	56%	51%
Don't know	22%	14%	23%	31%	24%	24%	18%	28%	24%	20%	13%	29%	28%	16%	21%	17%

*Note:*

BASE: Have children under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.C) Do you expect that your child(ren) will be entitled to any other means of financial support while at university – for example a grant, or a hardship fund, or a bursary from the university, or a scholarship from the university or from a third party?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	600	289	311	76	180	214	130	0	0	172	117	14	31	36	0	196
Weighted	573	269	304	71	173	205	124	0	0	168	111	13	31	36	0	187
No	25%	30%	21%	31%	32%	24%	14%	21%	21%	29%	30%	35%	25%	18%	*	26%
Yes	53%	52%	54%	65%	52%	50%	51%	50%	49%	52%	62%	49%	55%	63%	*	48%
Don't know	22%	18%	25%	4%	15%	26%	34%	29%	30%	19%	8%	15%	20%	19%	*	25%

*Note:*

BASE: QHave children under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.D) Do you expect that your child(ren) will be entitled to any other means of financial support while at university – for example a grant, or a hardship fund, or a bursary from the university, or a scholarship from the university or from a third party?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	600	265	249	121	67	360	101	129	40	82	63	101	44	43	227
Weighted	573	249	237	119	68	347	95	121	38	79	59	100	44	40	213
No	25%	23%	25%	32%	21%	27%	27%	21%	33%	21%	24%	23%	41%	31%	22%
Yes	53%	54%	50%	47%	59%	47%	52%	71%	40%	48%	59%	57%	35%	55%	56%
Don't know	22%	23%	24%	21%	19%	26%	21%	9%	27%	31%	17%	19%	25%	14%	22%

*Note:*

BASE: Have children under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) Families are often expected to make a financial contribution towards living costs while their child is at university. Imagine you had a grandchild who wanted to attend University. If you had to guess, how much financial support per month do you estimate your grandchild’s family (e.g. their parents) would need to give them if they decided to attend a university?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	363	0	0	2	29	101	231	32	61	45	45	30	27	42	26	55
Weighted	397	0	0	1	29	110	256	35	68	50	51	32	33	47	25	58
None - I would expect my grandchild(ren) to support themselves financially while they are at university	6%	*	*	0%	14%	10%	4%	6%	8%	8%	9%	7%	4%	4%	8%	2%
None - I would expect my grandchild(ren) to be supported by maintenance loans and other financial support (such as bursaries or grants)	16%	*	*	0%	20%	15%	15%	8%	10%	23%	13%	7%	19%	12%	29%	22%
Less than £100 each month	8%	*	*	0%	7%	9%	7%	6%	5%	9%	2%	13%	11%	10%	7%	9%
£100 - £249 each month	14%	*	*	46%	3%	19%	14%	22%	15%	7%	11%	17%	15%	22%	14%	11%
£250 - £499 each month	16%	*	*	0%	16%	14%	17%	13%	20%	15%	7%	19%	11%	15%	14%	25%
£500 - £749 each month	8%	*	*	0%	7%	9%	7%	7%	11%	9%	7%	11%	4%	7%	4%	5%
£750 - £999 each month	4%	*	*	0%	4%	4%	4%	9%	5%	5%	7%	0%	0%	0%	3%	4%
£1000 - £1,499 each month	2%	*	*	0%	0%	2%	3%	6%	2%	0%	6%	0%	4%	0%	4%	0%
£1,500 - £1,999 each month	0%	*	*	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%
£2,000 - £2,499 each month	1%	*	*	0%	0%	1%	0%	4%	2%	0%	0%	0%	0%	0%	0%	0%
£2,500 or more each month	0%	*	*	0%	0%	1%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%
Don't Know	25%	*	*	54%	28%	17%	28%	16%	23%	23%	38%	26%	30%	30%	16%	22%

*Note:*

BASE: Have grandchildren under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) Families are often expected to make a financial contribution towards living costs while their child is at university. Imagine you had a grandchild who wanted to attend University. If you had to guess, how much financial support per month do you estimate your grandchild’s family (e.g. their parents) would need to give them if they decided to attend a university?

	Total	Social Grade				EU 2016 Vote			2019					Voting Intention		
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	363	86	71	96	109	218	109	32	208	67	18	7	46	115	86	23
Weighted	397	102	80	100	114	237	122	34	231	72	20	7	49	129	92	25
None - I would expect my grandchild(ren) to support themselves financially while they are at university	6%	5%	4%	2%	13%	9%	3%	0%	4%	9%	0%	0%	11%	7%	8%	0%
None - I would expect my grandchild(ren) to be supported by maintenance loans and other financial support (such as bursaries or grants)	16%	14%	20%	18%	12%	15%	16%	18%	14%	18%	6%	43%	20%	10%	15%	26%
Less than £100 each month	8%	5%	7%	9%	9%	9%	8%	0%	7%	13%	17%	0%	0%	5%	10%	23%
£100 - £249 each month	14%	12%	22%	15%	11%	16%	15%	3%	16%	10%	22%	25%	9%	19%	13%	5%
£250 - £499 each month	16%	15%	15%	22%	12%	12%	23%	15%	15%	16%	33%	17%	17%	18%	16%	17%
£500 - £749 each month	8%	10%	9%	4%	6%	7%	11%	3%	9%	6%	6%	0%	2%	10%	6%	13%
£750 - £999 each month	4%	9%	2%	1%	4%	4%	4%	3%	5%	3%	0%	0%	2%	4%	7%	0%
£1000 - £1,499 each month	2%	2%	1%	4%	1%	2%	1%	10%	2%	5%	0%	0%	2%	2%	4%	0%
£1,500 - £1,999 each month	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
£2,000 - £2,499 each month	1%	1%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
£2,500 or more each month	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	25%	25%	20%	25%	29%	26%	17%	48%	26%	19%	16%	15%	37%	24%	20%	18%

Note:

BASE: Have grandchildren under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) Families are often expected to make a financial contribution towards living costs while their child is at university. Imagine you had a grandchild who wanted to attend University. If you had to guess, how much financial support per month do you estimate your grandchild’s family (e.g. their parents) would need to give them if they decided to attend a university?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	363	158	205	13	141	144	65	0	0	64	18	5	191	172	0	3
Weighted	397	164	234	15	156	158	69	0	0	74	21	6	213	185	0	3
None - I would expect my grandchild(ren) to support themselves financially while they are at university	6%	6%	6%	8%	3%	8%	7%	10%	4%	3%	6%	0%	4%	9%	*	0%
None - I would expect my grandchild(ren) to be supported by maintenance loans and other financial support (such as bursaries or grants)	16%	16%	15%	25%	14%	15%	19%	17%	12%	16%	26%	18%	18%	13%	*	32%
Less than £100 each month	8%	7%	8%	6%	8%	6%	11%	9%	8%	6%	6%	21%	6%	9%	*	0%
£100 - £249 each month	14%	13%	15%	0%	13%	16%	15%	11%	22%	11%	11%	18%	17%	12%	*	0%
£250 - £499 each month	16%	20%	13%	7%	19%	16%	10%	16%	20%	15%	5%	24%	20%	12%	*	0%
£500 - £749 each month	8%	10%	6%	16%	8%	6%	7%	7%	7%	8%	17%	0%	7%	8%	*	31%
£750 - £999 each month	4%	5%	4%	0%	5%	4%	2%	3%	3%	5%	12%	18%	4%	4%	*	0%
£1000 - £1,499 each month	2%	2%	2%	9%	3%	1%	2%	2%	2%	5%	0%	0%	2%	3%	*	37%
£1,500 - £1,999 each month	0%	0%	1%	0%	1%	0%	0%	0%	0%	2%	0%	0%	1%	0%	*	0%
£2,000 - £2,499 each month	1%	1%	1%	0%	1%	1%	0%	0%	2%	0%	0%	0%	1%	1%	*	0%
£2,500 or more each month	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	*	0%
Don't Know	25%	21%	29%	30%	25%	25%	25%	25%	20%	30%	17%	0%	22%	29%	*	0%

*Note:*

BASE: Have grandchildren under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.D) Families are often expected to make a financial contribution towards living costs while their child is at university. Imagine you had a grandchild who wanted to attend University. If you had to guess, how much financial support per month do you estimate your grandchild’s family (e.g. their parents) would need to give them if they decided to attend a university?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	363	4	6	3	363	341	17	1	46	71	32	74	38	30	72
Weighted	397	4	7	3	397	373	19	1	50	78	35	80	42	34	79
None - I would expect my grandchild(ren) to support themselves financially while they are at university	6%	0%	0%	0%	6%	6%	6%	0%	13%	8%	6%	6%	5%	0%	4%
None - I would expect my grandchild(ren) to be supported by maintenance loans and other financial support (such as bursaries or grants)	16%	24%	82%	33%	16%	15%	18%	0%	28%	7%	20%	18%	8%	19%	15%
Less than £100 each month	8%	0%	0%	0%	8%	8%	0%	0%	9%	6%	6%	6%	8%	13%	8%
£100 - £249 each month	14%	0%	0%	35%	14%	15%	6%	0%	13%	14%	20%	21%	14%	7%	10%
£250 - £499 each month	16%	0%	0%	32%	16%	16%	18%	0%	9%	23%	18%	11%	16%	20%	16%
£500 - £749 each month	8%	51%	18%	0%	8%	7%	17%	0%	5%	5%	9%	8%	15%	10%	6%
£750 - £999 each month	4%	0%	0%	0%	4%	4%	0%	100%	0%	5%	6%	3%	8%	7%	3%
£1000 - £1,499 each month	2%	0%	0%	0%	2%	2%	6%	0%	0%	0%	6%	4%	0%	7%	1%
£1,500 - £1,999 each month	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%
£2,000 - £2,499 each month	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	3%
£2,500 or more each month	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Don't Know	25%	25%	0%	0%	25%	25%	30%	0%	24%	33%	9%	23%	26%	17%	32%

*Note:*

BASE: Have grandchildren under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) Do you expect that your grandchild(ren) will be entitled to any other means of financial support while at university – for example a grant, or a hardship fund, or a bursary from the university, or a scholarship from the university or from a third party?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	363	0	0	2	29	101	231	32	61	45	45	30	27	42	26	55
Weighted	397	0	0	1	29	110	256	35	68	50	51	32	33	47	25	58
No	26%	*	*	0%	17%	28%	26%	55%	37%	29%	18%	14%	11%	23%	28%	17%
Yes	30%	*	*	0%	51%	29%	29%	26%	32%	29%	22%	33%	30%	34%	24%	37%
Don't know	44%	*	*	100%	31%	43%	45%	19%	31%	42%	60%	53%	59%	43%	48%	46%

*Note:*

BASE: Have grandchildren under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) Do you expect that your grandchild(ren) will be entitled to any other means of financial support while at university – for example a grant, or a hardship fund, or a bursary from the university, or a scholarship from the university or from a third party?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	363	86	71	96	109	218	109	32	208	67	18	7	46	115	86	23
Weighted	397	102	80	100	114	237	122	34	231	72	20	7	49	129	92	25
No	26%	41%	28%	19%	17%	23%	37%	12%	30%	26%	33%	14%	13%	33%	23%	30%
Yes	30%	19%	28%	33%	40%	30%	28%	31%	26%	39%	22%	15%	34%	27%	39%	38%
Don't know	44%	40%	44%	48%	43%	47%	35%	57%	45%	35%	44%	71%	53%	39%	39%	32%

*Note:*

BASE: Have grandchildren under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.C) Do you expect that your grandchild(ren) will be entitled to any other means of financial support while at university – for example a grant, or a hardship fund, or a bursary from the university, or a scholarship from the university or from a third party?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	363	158	205	13	141	144	65	0	0	64	18	5	191	172	0	3
Weighted	397	164	234	15	156	158	69	0	0	74	21	6	213	185	0	3
No	26%	27%	25%	48%	32%	24%	12%	19%	30%	33%	49%	18%	26%	26%	*	31%
Yes	30%	28%	32%	14%	23%	34%	43%	32%	30%	19%	23%	36%	26%	35%	*	37%
Don't know	44%	44%	43%	38%	45%	42%	45%	49%	40%	47%	29%	46%	48%	39%	*	32%

*Note:*

BASE: Have grandchildren under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.D) Do you expect that your grandchild(ren) will be entitled to any other means of financial support while at university – for example a grant, or a hardship fund, or a bursary from the university, or a scholarship from the university or from a third party?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	363	4	6	3	363	341	17	1	46	71	32	74	38	30	72
Weighted	397	4	7	3	397	373	19	1	50	78	35	80	42	34	79
No	26%	51%	18%	0%	26%	25%	40%	100%	32%	26%	31%	18%	37%	28%	23%
Yes	30%	25%	50%	67%	30%	31%	18%	0%	18%	33%	34%	42%	25%	36%	22%
Don't know	44%	24%	32%	33%	44%	44%	41%	0%	50%	41%	35%	40%	37%	37%	56%

*Note:*

BASE: Have grandchildren under 18

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) You've said you attended a University. What were the main reasons you chose to go to University? Please select up to three

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	776	80	167	199	126	81	123	192	109	64	67	70	71	66	28	109
Weighted	779	69	167	179	132	92	140	184	112	68	71	69	78	66	25	106
All my friends were going to university	9%	9%	12%	11%	7%	7%	4%	12%	7%	7%	9%	15%	7%	2%	3%	9%
I was encouraged by my employer	7%	7%	9%	9%	5%	6%	7%	9%	6%	1%	11%	9%	7%	6%	11%	8%
To help me get on the career ladder or follow a chosen career	43%	39%	44%	38%	49%	46%	41%	35%	50%	50%	38%	39%	42%	48%	39%	47%
To follow my interest in a particular subject	37%	36%	33%	27%	45%	42%	46%	36%	42%	42%	30%	29%	35%	42%	21%	45%
To help me develop a range of skills as a person	27%	30%	25%	31%	28%	25%	24%	31%	31%	32%	18%	25%	22%	24%	17%	31%
To help me go on to higher levels of study	26%	28%	23%	31%	28%	23%	24%	30%	30%	16%	24%	21%	42%	21%	11%	23%
I was encouraged by my family	22%	22%	21%	23%	19%	25%	24%	29%	23%	22%	20%	22%	20%	18%	8%	18%
I was encouraged by my school	18%	19%	20%	14%	10%	12%	30%	18%	14%	19%	17%	27%	18%	16%	22%	17%
To take advantage of specific learning opportunities or experiences offered by the course (e.g. study abroad, use particular facilities or learning methods)	13%	23%	15%	18%	10%	9%	6%	15%	15%	10%	11%	15%	17%	9%	12%	12%
I thought I would enjoy it from a social point of view	12%	21%	12%	11%	14%	11%	8%	13%	8%	10%	15%	13%	16%	15%	13%	10%
I did not know what else to do	11%	13%	15%	14%	9%	12%	4%	11%	11%	11%	5%	8%	10%	11%	21%	16%
Other (Please Specify)	2%	0%	2%	0%	2%	1%	6%	1%	1%	0%	7%	0%	3%	3%	8%	1%
None of the above	3%	6%	4%	2%	1%	5%	4%	2%	4%	3%	8%	3%	3%	1%	7%	3%

Note:

BASE: Went to university

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) You've said you attended a University. What were the main reasons you chose to go to University? Please select up to three

	Total	Social Grade				EU 2016 Vote			2019					Voting Intention		
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	776	347	233	111	82	235	423	83	269	258	91	10	76	179	302	97
Weighted	779	365	228	106	77	241	425	82	274	256	93	9	76	180	300	99
All my friends were going to university	9%	10%	9%	7%	4%	9%	8%	12%	10%	10%	8%	0%	6%	8%	11%	7%
I was encouraged by my employer	7%	9%	5%	9%	7%	5%	9%	8%	7%	8%	7%	10%	7%	7%	8%	5%
To help me get on the career ladder or follow a chosen career	43%	44%	47%	36%	35%	47%	39%	46%	44%	40%	43%	32%	46%	43%	41%	49%
To follow my interest in a particular subject	37%	34%	41%	35%	47%	38%	37%	37%	35%	38%	35%	50%	44%	33%	35%	36%
To help me develop a range of skills as a person	27%	30%	25%	22%	28%	26%	28%	32%	31%	26%	28%	11%	23%	30%	26%	34%
To help me go on to higher levels of study	26%	31%	22%	23%	19%	25%	27%	29%	26%	27%	27%	28%	26%	32%	26%	27%
I was encouraged by my family	22%	23%	25%	19%	14%	19%	23%	27%	24%	22%	23%	19%	23%	26%	22%	20%
I was encouraged by my school	18%	18%	20%	17%	11%	17%	20%	6%	19%	18%	22%	23%	10%	18%	18%	17%
To take advantage of specific learning opportunities or experiences offered by the course (e.g. study abroad, use particular facilities or learning methods)	13%	14%	13%	9%	13%	11%	13%	19%	10%	16%	16%	27%	8%	11%	15%	12%
I thought I would enjoy it from a social point of view	12%	11%	11%	18%	11%	10%	14%	9%	12%	15%	14%	7%	8%	14%	13%	14%
I did not know what else to do	11%	9%	11%	15%	17%	10%	12%	12%	10%	13%	6%	26%	17%	11%	14%	8%
Other (Please Specify)	2%	2%	3%	2%	0%	3%	2%	1%	2%	3%	1%	0%	1%	1%	3%	2%
None of the above	3%	2%	3%	4%	7%	5%	2%	0%	3%	4%	1%	0%	4%	4%	3%	1%

Note:

BASE: Went to university

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) You've said you attended a University. What were the main reasons you chose to go to University? Please select up to three

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	776	429	345	102	291	272	111	0	0	525	226	25	121	48	325	99
Weighted	779	423	354	100	293	276	109	0	0	531	224	25	137	52	319	96
All my friends were going to university	9%	11%	6%	12%	10%	7%	6%	*	*	9%	8%	8%	3%	2%	10%	10%
I was encouraged by my employer	7%	8%	7%	13%	10%	4%	6%	*	*	6%	10%	12%	6%	14%	4%	13%
To help me get on the career ladder or follow a chosen career	43%	43%	42%	44%	42%	43%	43%	*	*	44%	43%	19%	51%	36%	42%	48%
To follow my interest in a particular subject	37%	33%	43%	26%	36%	41%	42%	*	*	37%	39%	25%	40%	33%	40%	33%
To help me develop a range of skills as a person	27%	30%	24%	32%	27%	29%	20%	*	*	27%	29%	33%	24%	25%	28%	22%
To help me go on to higher levels of study	26%	29%	23%	35%	24%	27%	21%	*	*	23%	33%	28%	29%	12%	27%	21%
I was encouraged by my family	22%	23%	21%	23%	25%	20%	19%	*	*	23%	22%	12%	27%	16%	23%	21%
I was encouraged by my school	18%	19%	17%	20%	22%	15%	13%	*	*	17%	18%	32%	23%	21%	17%	20%
To take advantage of specific learning opportunities or experiences offered by the course (e.g. study abroad, use particular facilities or learning methods)	13%	14%	12%	21%	12%	11%	14%	*	*	11%	18%	19%	8%	5%	12%	17%
I thought I would enjoy it from a social point of view	12%	13%	11%	15%	12%	11%	14%	*	*	12%	13%	16%	5%	9%	15%	10%
I did not know what else to do	11%	11%	11%	9%	12%	10%	14%	*	*	11%	11%	13%	7%	8%	16%	9%
Other (Please Specify)	2%	1%	4%	0%	2%	3%	2%	*	*	3%	1%	5%	5%	5%	2%	1%
None of the above	3%	2%	5%	2%	3%	4%	3%	*	*	4%	2%	0%	3%	11%	3%	1%

Note:

BASE: Went to university

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.D) You've said you attended a University. What were the main reasons you chose to go to University? Please select up to three

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	776	139	120	63	169	454	140	173	36	98	70	137	120	80	235
Weighted	779	131	115	62	190	467	140	163	37	99	68	139	125	82	228
All my friends were going to university	9%	15%	11%	8%	3%	6%	14%	12%	14%	5%	3%	7%	8%	7%	13%
I was encouraged by my employer	7%	15%	9%	8%	8%	7%	7%	10%	3%	6%	5%	8%	3%	4%	13%
To help me get on the career ladder or follow a chosen career	43%	36%	39%	46%	47%	42%	44%	42%	32%	34%	57%	49%	45%	60%	33%
To follow my interest in a particular subject	37%	23%	39%	27%	38%	41%	37%	28%	35%	53%	29%	35%	48%	46%	26%
To help me develop a range of skills as a person	27%	28%	31%	38%	24%	24%	28%	37%	20%	17%	24%	32%	36%	32%	25%
To help me go on to higher levels of study	26%	32%	25%	27%	24%	25%	29%	27%	11%	21%	28%	30%	31%	38%	21%
I was encouraged by my family	22%	20%	22%	25%	24%	19%	28%	26%	19%	21%	25%	25%	19%	22%	23%
I was encouraged by my school	18%	11%	14%	24%	23%	17%	22%	16%	17%	26%	19%	15%	21%	18%	14%
To take advantage of specific learning opportunities or experiences offered by the course (e.g. study abroad, use particular facilities or learning methods)	13%	21%	16%	19%	7%	10%	13%	24%	3%	11%	19%	17%	11%	14%	13%
I thought I would enjoy it from a social point of view	12%	15%	14%	12%	6%	9%	16%	18%	13%	7%	12%	9%	17%	8%	15%
I did not know what else to do	11%	9%	11%	8%	7%	12%	11%	10%	19%	14%	6%	5%	10%	6%	16%
Other (Please Specify)	2%	1%	0%	0%	5%	3%	1%	1%	3%	1%	2%	1%	3%	5%	2%
None of the above	3%	3%	2%	0%	5%	4%	1%	1%	15%	6%	3%	2%	0%	1%	4%

Note:

BASE: Went to university

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) And, of those, which would you say is the MAIN reason you chose to go to University? Please select only ONE

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	751	75	161	195	125	77	118	188	105	62	62	68	69	65	26	106
Weighted	753	65	161	175	131	88	134	181	108	65	66	66	76	66	23	103
All my friends were going to university	2%	4%	1%	1%	1%	3%	1%	1%	1%	0%	3%	9%	0%	0%	4%	0%
I was encouraged by my family	9%	6%	8%	13%	7%	8%	7%	13%	5%	5%	10%	10%	7%	5%	9%	10%
I was encouraged by my school	4%	6%	5%	3%	2%	2%	6%	4%	4%	5%	3%	6%	6%	5%	0%	3%
I was encouraged by my employer	3%	0%	4%	2%	0%	4%	6%	3%	4%	0%	5%	3%	0%	1%	12%	2%
I did not know what else to do	5%	7%	9%	5%	4%	9%	0%	4%	4%	8%	0%	7%	7%	7%	8%	9%
I thought I would enjoy it from a social point of view	4%	8%	4%	3%	4%	4%	1%	3%	1%	5%	5%	1%	2%	5%	7%	7%
To follow my interest in a particular subject	19%	20%	16%	15%	20%	16%	27%	18%	20%	28%	21%	11%	13%	21%	14%	20%
To help me get on the career ladder or follow a chosen career	30%	29%	30%	23%	35%	34%	34%	23%	40%	38%	34%	33%	28%	30%	19%	29%
To help me go on to higher levels of study	9%	4%	8%	11%	10%	10%	6%	13%	9%	3%	6%	3%	13%	9%	8%	7%
To help me develop a range of skills as a person	9%	7%	7%	12%	10%	7%	8%	11%	9%	6%	8%	6%	10%	9%	8%	9%
To take advantage of specific learning opportunities or experiences offered by the course (e.g. study abroad, use particular facilities or learning methods)	5%	8%	6%	9%	4%	1%	3%	6%	3%	2%	1%	9%	15%	5%	3%	5%
Don't know	1%	0%	1%	1%	2%	2%	2%	1%	1%	0%	5%	1%	0%	4%	8%	0%

*Note:*

BASE: Went to university

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) And, of those, which would you say is the MAIN reason you chose to go to University? Please select only ONE

	Total	Social Grade				EU 2016 Vote			2019					Voting Intention		
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	751	339	227	106	76	223	415	83	261	248	90	10	73	173	292	96
Weighted	753	356	222	102	71	228	417	82	265	246	92	9	74	173	290	98
All my friends were going to university	2%	1%	2%	1%	1%	2%	0%	4%	2%	1%	1%	0%	3%	2%	2%	1%
I was encouraged by my family	9%	9%	9%	8%	6%	8%	10%	8%	11%	9%	10%	10%	5%	12%	8%	8%
I was encouraged by my school	4%	4%	5%	6%	1%	4%	5%	1%	5%	4%	3%	12%	2%	5%	4%	4%
I was encouraged by my employer	3%	5%	0%	3%	1%	0%	5%	3%	3%	3%	3%	0%	3%	4%	3%	2%
I did not know what else to do	5%	4%	5%	7%	12%	5%	6%	5%	4%	7%	3%	0%	8%	7%	7%	3%
I thought I would enjoy it from a social point of view	4%	2%	4%	7%	4%	4%	4%	3%	4%	4%	4%	7%	3%	4%	3%	5%
To follow my interest in a particular subject	19%	16%	20%	19%	24%	18%	19%	17%	14%	19%	23%	32%	20%	12%	16%	22%
To help me get on the career ladder or follow a chosen career	30%	31%	35%	24%	25%	38%	27%	28%	34%	26%	29%	0%	37%	33%	29%	34%
To help me go on to higher levels of study	9%	10%	7%	10%	8%	9%	8%	10%	8%	10%	8%	17%	8%	8%	10%	7%
To help me develop a range of skills as a person	9%	12%	5%	10%	6%	7%	10%	12%	10%	9%	6%	11%	5%	10%	9%	10%
To take advantage of specific learning opportunities or experiences offered by the course (e.g. study abroad, use particular facilities or learning methods)	5%	6%	5%	2%	10%	5%	6%	6%	3%	7%	7%	11%	3%	4%	6%	5%
Don't know	1%	0%	3%	3%	2%	2%	1%	2%	1%	1%	2%	0%	4%	0%	2%	0%

Note:

BASE: Went to university

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) And, of those, which would you say is the MAIN reason you chose to go to University? Please select only ONE

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	751	421	328	100	282	261	108	0	0	505	221	25	118	43	314	98
Weighted	753	415	336	98	284	265	107	0	0	510	218	25	134	46	309	95
All my friends were going to university	2%	2%	1%	1%	2%	1%	2%	*	*	2%	1%	0%	1%	0%	2%	3%
I was encouraged by my family	9%	9%	8%	9%	11%	7%	6%	*	*	8%	10%	4%	6%	9%	7%	12%
I was encouraged by my school	4%	5%	4%	5%	6%	4%	1%	*	*	4%	4%	14%	2%	7%	5%	6%
I was encouraged by my employer	3%	4%	2%	5%	4%	1%	1%	*	*	3%	2%	12%	3%	11%	1%	5%
I did not know what else to do	5%	6%	5%	2%	5%	7%	7%	*	*	5%	6%	4%	3%	5%	9%	3%
I thought I would enjoy it from a social point of view	4%	3%	4%	8%	3%	3%	4%	*	*	3%	4%	4%	1%	0%	4%	4%
To follow my interest in a particular subject	19%	15%	23%	7%	18%	21%	27%	*	*	19%	19%	16%	23%	24%	19%	14%
To help me get on the career ladder or follow a chosen career	30%	29%	32%	27%	32%	30%	29%	*	*	32%	29%	11%	41%	29%	30%	36%
To help me go on to higher levels of study	9%	9%	8%	11%	5%	12%	8%	*	*	8%	10%	16%	9%	2%	9%	5%
To help me develop a range of skills as a person	9%	12%	6%	15%	7%	9%	8%	*	*	9%	8%	10%	6%	5%	10%	5%
To take advantage of specific learning opportunities or experiences offered by the course (e.g. study abroad, use particular facilities or learning methods)	5%	6%	5%	9%	6%	4%	6%	*	*	5%	7%	8%	2%	4%	5%	5%
Don't know	1%	1%	2%	0%	1%	2%	1%	*	*	2%	0%	0%	3%	4%	1%	1%

Note:

BASE: Went to university

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.D) And, of those, which would you say is the MAIN reason you chose to go to University? Please select only ONE

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	751	135	118	63	161	436	138	171	31	93	68	134	120	79	226
Weighted	753	127	113	62	180	448	138	161	32	93	66	136	125	81	220
All my friends were going to university	2%	3%	2%	1%	1%	2%	1%	2%	3%	1%	2%	1%	2%	0%	3%
I was encouraged by my family	9%	12%	12%	10%	7%	7%	10%	13%	7%	8%	10%	9%	4%	6%	12%
I was encouraged by my school	4%	4%	3%	5%	3%	4%	4%	4%	3%	5%	6%	3%	4%	4%	5%
I was encouraged by my employer	3%	5%	4%	2%	5%	3%	2%	3%	4%	1%	0%	5%	1%	0%	5%
I did not know what else to do	5%	3%	4%	3%	4%	7%	4%	2%	15%	7%	3%	4%	6%	1%	6%
I thought I would enjoy it from a social point of view	4%	5%	5%	4%	1%	3%	4%	6%	2%	1%	2%	2%	5%	3%	6%
To follow my interest in a particular subject	19%	11%	16%	18%	23%	22%	19%	9%	23%	29%	15%	13%	24%	22%	14%
To help me get on the career ladder or follow a chosen career	30%	22%	29%	28%	38%	31%	33%	29%	21%	26%	41%	41%	27%	36%	24%
To help me go on to higher levels of study	9%	12%	7%	6%	7%	8%	9%	8%	5%	8%	7%	6%	10%	13%	9%
To help me develop a range of skills as a person	9%	10%	8%	13%	6%	8%	8%	13%	10%	4%	7%	5%	14%	11%	10%
To take advantage of specific learning opportunities or experiences offered by the course (e.g. study abroad, use particular facilities or learning methods)	5%	12%	8%	9%	2%	4%	6%	11%	3%	6%	8%	9%	3%	4%	4%
Don't know	1%	1%	2%	2%	3%	2%	1%	0%	3%	3%	0%	2%	1%	0%	1%

*Note:*

BASE: Went to university

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) What would you say are the main advantages of going to University? Please select up to three

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
None of the above - there are no advantages to going to University today	8%	1%	5%	5%	8%	14%	12%	4%	9%	7%	11%	7%	5%	14%	10%	10%
It teaches people independence	40%	40%	41%	34%	38%	39%	47%	36%	36%	45%	43%	49%	42%	38%	42%	39%
It allows an individual to learn more about a subject they enjoy	33%	34%	38%	30%	32%	32%	31%	34%	34%	37%	33%	27%	36%	27%	29%	35%
It is helpful to an individual's future	32%	32%	28%	34%	34%	28%	34%	34%	33%	32%	34%	29%	28%	28%	31%	34%
It allows people to get a better job than if they didn't go to university	27%	26%	23%	25%	28%	30%	28%	31%	26%	20%	29%	26%	27%	24%	20%	29%
It is an opportunity to make new friends	22%	28%	25%	22%	20%	18%	20%	22%	25%	24%	17%	23%	20%	21%	21%	19%
It means an individual can get a higher salary	20%	22%	21%	20%	24%	19%	15%	24%	19%	16%	19%	17%	24%	20%	21%	17%
It teaches people essential skills for getting jobs	17%	21%	21%	22%	17%	13%	13%	24%	15%	14%	17%	15%	20%	18%	17%	15%
It teaches people important values	14%	13%	13%	18%	11%	13%	14%	16%	16%	11%	9%	16%	11%	15%	12%	15%
It is exciting to go to University	13%	19%	18%	18%	12%	9%	6%	17%	13%	5%	10%	19%	14%	10%	14%	14%
It gets people out of their local areas into new areas	12%	19%	16%	14%	9%	10%	9%	13%	12%	10%	11%	16%	9%	14%	16%	11%
Other (Please Specify)	1%	0%	0%	1%	1%	2%	1%	0%	2%	2%	1%	1%	1%	0%	0%	0%
Don't know	4%	2%	2%	4%	4%	4%	5%	3%	4%	6%	4%	3%	4%	3%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) What would you say are the main advantages of going to University? Please select up to three

	Total	Social Grade				EU 2016 Vote			2019					Voting Intention		
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
None of the above - there are no advantages to going to University today	8%	5%	8%	9%	13%	14%	4%	6%	12%	5%	3%	6%	9%	10%	5%	5%
It teaches people independence	40%	42%	43%	39%	37%	37%	45%	37%	40%	42%	43%	30%	38%	41%	43%	39%
It allows an individual to learn more about a subject they enjoy	33%	37%	32%	31%	31%	27%	37%	34%	28%	35%	40%	28%	33%	29%	35%	36%
It is helpful to an individual's future	32%	36%	30%	32%	29%	30%	33%	33%	30%	31%	34%	27%	36%	32%	32%	35%
It allows people to get a better job than if they didn't go to university	27%	30%	27%	24%	25%	24%	28%	30%	27%	29%	28%	8%	25%	27%	29%	31%
It is an opportunity to make new friends	22%	21%	22%	24%	18%	20%	23%	21%	22%	21%	21%	39%	20%	22%	22%	19%
It means an individual can get a higher salary	20%	17%	20%	22%	21%	19%	19%	25%	18%	22%	20%	16%	23%	18%	22%	21%
It teaches people essential skills for getting jobs	17%	18%	17%	17%	17%	17%	17%	18%	17%	18%	18%	12%	15%	21%	18%	21%
It teaches people important values	14%	17%	14%	13%	12%	13%	16%	12%	15%	12%	23%	15%	11%	18%	14%	22%
It is exciting to go to University	13%	16%	13%	10%	11%	10%	15%	14%	11%	17%	12%	16%	11%	11%	16%	14%
It gets people out of their local areas into new areas	12%	13%	13%	12%	10%	10%	13%	12%	9%	15%	12%	21%	10%	10%	14%	14%
Other (Please Specify)	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	3%	2%	0%	1%	3%
Don't know	4%	2%	4%	4%	6%	4%	4%	4%	4%	3%	2%	3%	5%	3%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) What would you say are the main advantages of going to University? Please select up to three

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
None of the above - there are no advantages to going to University today	8%	8%	9%	6%	7%	8%	12%	12%	9%	5%	3%	0%	7%	18%	7%	2%
It teaches people independence	40%	38%	43%	29%	42%	42%	39%	38%	43%	44%	39%	15%	49%	37%	40%	39%
It allows an individual to learn more about a subject they enjoy	33%	29%	36%	29%	31%	36%	31%	29%	30%	39%	40%	43%	33%	27%	35%	32%
It is helpful to an individual's future	32%	34%	30%	37%	33%	33%	26%	29%	30%	33%	39%	34%	34%	33%	31%	30%
It allows people to get a better job than if they didn't go to university	27%	28%	25%	22%	30%	26%	24%	28%	25%	27%	26%	47%	34%	22%	26%	27%
It is an opportunity to make new friends	22%	21%	22%	20%	23%	20%	22%	21%	25%	20%	21%	21%	20%	16%	25%	26%
It means an individual can get a higher salary	20%	21%	18%	21%	19%	20%	20%	21%	22%	17%	17%	16%	16%	20%	18%	23%
It teaches people essential skills for getting jobs	17%	18%	17%	25%	19%	16%	14%	16%	17%	19%	20%	19%	16%	13%	17%	19%
It teaches people important values	14%	15%	13%	18%	15%	13%	12%	9%	13%	17%	18%	19%	17%	11%	12%	13%
It is exciting to go to University	13%	14%	12%	18%	15%	12%	10%	7%	14%	15%	21%	11%	9%	8%	13%	19%
It gets people out of their local areas into new areas	12%	13%	11%	17%	11%	11%	14%	10%	13%	12%	15%	12%	9%	9%	14%	14%
Other (Please Specify)	1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	4%	1%	1%	1%	0%
Don't know	4%	3%	4%	3%	3%	4%	5%	5%	3%	2%	1%	4%	3%	6%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.D) What would you say are the main advantages of going to University? Please select up to three

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
None of the above - there are no advantages to going to University today	8%	4%	8%	6%	12%	11%	2%	1%	39%	9%	2%	0%	2%	1%	7%
It teaches people independence	40%	35%	33%	42%	44%	42%	43%	29%	29%	49%	39%	43%	53%	47%	33%
It allows an individual to learn more about a subject they enjoy	33%	32%	33%	35%	30%	32%	38%	32%	21%	39%	28%	33%	52%	50%	25%
It is helpful to an individual's future	32%	31%	33%	35%	34%	30%	41%	34%	9%	30%	37%	43%	42%	41%	28%
It allows people to get a better job than if they didn't go to university	27%	23%	29%	26%	28%	27%	27%	25%	9%	17%	39%	43%	25%	41%	22%
It is an opportunity to make new friends	22%	18%	20%	17%	18%	21%	22%	22%	23%	27%	27%	18%	21%	12%	21%
It means an individual can get a higher salary	20%	26%	23%	26%	18%	19%	22%	23%	10%	13%	30%	28%	14%	27%	20%
It teaches people essential skills for getting jobs	17%	20%	19%	27%	15%	15%	22%	26%	4%	13%	24%	21%	19%	19%	19%
It teaches people important values	14%	17%	16%	21%	14%	12%	14%	26%	5%	11%	13%	17%	19%	23%	14%
It is exciting to go to University	13%	21%	16%	16%	9%	10%	17%	26%	7%	9%	11%	14%	15%	15%	16%
It gets people out of their local areas into new areas	12%	18%	9%	8%	9%	12%	13%	13%	13%	16%	11%	8%	11%	9%	13%
Other (Please Specify)	1%	0%	0%	0%	1%	1%	0%	0%	2%	0%	1%	1%	2%	0%	0%
Don't know	4%	3%	3%	0%	4%	4%	1%	1%	4%	3%	0%	2%	0%	1%	8%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) What would you say are the main disadvantages of going to University? Please select up to three

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
University teaches everyone the same set of values which aren't held by me or my community	8%	9%	12%	11%	6%	5%	7%	12%	6%	8%	4%	12%	5%	7%	12%	10%
It takes people away from their local community	8%	8%	12%	11%	6%	7%	6%	10%	6%	5%	7%	9%	11%	12%	8%	7%
It is too expensive	64%	67%	62%	61%	68%	66%	62%	58%	66%	66%	72%	58%	59%	70%	68%	64%
It is too distracting as an environment	6%	9%	7%	6%	5%	6%	6%	7%	6%	3%	8%	7%	10%	5%	6%	4%
It delays the start of a career and earning money	29%	31%	24%	25%	23%	29%	37%	28%	28%	30%	37%	23%	24%	33%	26%	28%
It doesn't teach the skills that people need to get a good job	28%	20%	26%	25%	26%	28%	36%	22%	26%	32%	27%	31%	28%	32%	31%	27%
University is too stressful	18%	39%	27%	20%	13%	9%	8%	19%	18%	13%	16%	22%	15%	20%	22%	15%
University can make people grow apart from their family and their old friends	13%	17%	12%	16%	11%	9%	14%	13%	12%	13%	15%	14%	13%	13%	11%	12%
It is not that helpful for an individual's future	11%	11%	16%	15%	10%	8%	9%	10%	9%	12%	10%	18%	13%	11%	10%	11%
None of the above - there are no disadvantages to going to University today	10%	3%	5%	12%	12%	13%	11%	11%	12%	5%	6%	7%	12%	7%	8%	15%
Other (Please Specify)	2%	2%	1%	0%	2%	3%	3%	2%	2%	2%	4%	1%	2%	2%	1%	1%
Don't know	4%	1%	3%	4%	3%	5%	4%	3%	3%	8%	1%	4%	4%	2%	4%	2%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) What would you say are the main disadvantages of going to University? Please select up to three

	Total	Social Grade				EU 2016 Vote			2019					Voting Intention		
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
University teaches everyone the same set of values which aren't held by me or my community	8%	11%	8%	7%	7%	10%	8%	6%	10%	9%	5%	13%	3%	9%	8%	6%
It takes people away from their local community	8%	8%	9%	8%	8%	8%	9%	8%	7%	11%	10%	10%	7%	8%	9%	9%
It is too expensive	64%	61%	65%	60%	69%	63%	63%	66%	62%	67%	55%	54%	72%	59%	68%	56%
It is too distracting as an environment	6%	7%	6%	6%	6%	7%	6%	6%	7%	7%	4%	2%	5%	7%	7%	4%
It delays the start of a career and earning money	29%	29%	30%	31%	26%	32%	26%	27%	32%	26%	26%	46%	28%	33%	26%	25%
It doesn't teach the skills that people need to get a good job	28%	30%	26%	28%	27%	33%	24%	26%	31%	23%	28%	45%	27%	27%	26%	25%
University is too stressful	18%	16%	17%	15%	22%	13%	18%	21%	13%	22%	13%	11%	20%	16%	22%	13%
University can make people grow apart from their family and their old friends	13%	13%	12%	13%	14%	12%	13%	15%	14%	13%	12%	15%	12%	15%	13%	15%
It is not that helpful for an individual's future	11%	12%	12%	11%	11%	13%	11%	10%	11%	12%	10%	18%	11%	11%	12%	8%
None of the above - there are no disadvantages to going to University today	10%	13%	8%	10%	8%	9%	12%	9%	10%	7%	20%	11%	9%	12%	8%	20%
Other (Please Specify)	2%	2%	2%	1%	1%	2%	2%	1%	2%	2%	3%	3%	2%	2%	2%	4%
Don't know	4%	2%	4%	4%	5%	4%	2%	5%	4%	3%	1%	0%	5%	3%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.C) What would you say are the main disadvantages of going to University? Please select up to three

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
University teaches everyone the same set of values which aren't held by me or my community	8%	11%	5%	20%	8%	6%	8%	7%	6%	8%	13%	14%	4%	7%	8%	12%
It takes people away from their local community	8%	9%	8%	11%	9%	8%	7%	7%	8%	7%	12%	15%	4%	10%	7%	13%
It is too expensive	64%	63%	65%	42%	60%	68%	73%	66%	68%	65%	51%	46%	66%	70%	66%	61%
It is too distracting as an environment	6%	7%	5%	10%	6%	6%	5%	9%	6%	4%	8%	7%	5%	7%	6%	6%
It delays the start of a career and earning money	29%	31%	27%	25%	32%	29%	25%	30%	31%	28%	23%	17%	32%	32%	29%	20%
It doesn't teach the skills that people need to get a good job	28%	29%	27%	23%	28%	28%	29%	29%	30%	26%	24%	19%	30%	31%	30%	25%
University is too stressful	18%	16%	19%	17%	17%	17%	21%	18%	21%	14%	17%	29%	9%	12%	21%	22%
University can make people grow apart from their family and their old friends	13%	13%	13%	22%	11%	13%	12%	12%	14%	12%	16%	23%	12%	14%	11%	14%
It is not that helpful for an individual's future	11%	11%	11%	14%	10%	10%	14%	11%	12%	10%	15%	12%	6%	8%	13%	16%
None of the above - there are no disadvantages to going to University today	10%	10%	10%	12%	12%	9%	7%	9%	6%	11%	17%	12%	16%	7%	8%	7%
Other (Please Specify)	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	3%	0%	1%	2%	2%	1%
Don't know	4%	3%	4%	4%	3%	4%	3%	5%	3%	3%	3%	0%	3%	4%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.D) What would you say are the main disadvantages of going to University? Please select up to three

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
University teaches everyone the same set of values which aren't held by me or my community	8%	15%	11%	5%	6%	6%	6%	22%	14%	5%	11%	4%	1%	1%	13%
It takes people away from their local community	8%	12%	12%	15%	7%	7%	8%	14%	4%	8%	9%	9%	4%	4%	12%
It is too expensive	64%	57%	55%	63%	68%	67%	62%	41%	70%	72%	69%	66%	71%	56%	54%
It is too distracting as an environment	6%	8%	9%	6%	6%	6%	9%	7%	9%	7%	6%	4%	2%	1%	9%
It delays the start of a career and earning money	29%	24%	25%	24%	32%	30%	26%	22%	47%	31%	34%	25%	25%	14%	25%
It doesn't teach the skills that people need to get a good job	28%	22%	20%	20%	30%	29%	24%	22%	53%	38%	35%	18%	19%	10%	23%
University is too stressful	18%	21%	25%	17%	10%	16%	25%	20%	10%	17%	27%	20%	16%	9%	19%
University can make people grow apart from their family and their old friends	13%	18%	17%	18%	13%	12%	14%	18%	11%	13%	18%	12%	9%	11%	14%
It is not that helpful for an individual's future	11%	15%	14%	13%	7%	10%	17%	14%	26%	16%	9%	5%	4%	1%	12%
None of the above - there are no disadvantages to going to University today	10%	9%	9%	12%	12%	9%	10%	16%	2%	3%	7%	14%	20%	33%	6%
Other (Please Specify)	2%	1%	3%	3%	2%	2%	3%	1%	3%	1%	3%	1%	3%	4%	1%
Don't know	4%	3%	3%	2%	4%	4%	2%	1%	1%	4%	0%	2%	2%	2%	7%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) Overall, how would you compare the advantages and disadvantages of getting a university degree?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
The advantages definitely outweigh the disadvantages	25%	28%	23%	31%	30%	25%	19%	33%	26%	19%	22%	21%	21%	24%	21%	32%
The advantages probably outweigh the disadvantages	27%	26%	31%	27%	22%	27%	28%	32%	26%	21%	33%	30%	21%	27%	27%	23%
Neither one outweighs the other	30%	31%	25%	26%	30%	32%	37%	23%	28%	39%	31%	30%	40%	30%	33%	26%
The disadvantages probably outweigh the advantages	9%	12%	11%	8%	9%	10%	8%	5%	10%	12%	7%	13%	11%	9%	10%	9%
The disadvantages definitely outweigh the advantages	3%	2%	6%	2%	3%	4%	2%	2%	5%	3%	2%	4%	2%	4%	5%	4%
Don't Know	5%	2%	5%	6%	6%	3%	5%	5%	4%	6%	5%	2%	4%	6%	4%	6%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) Overall, how would you compare the advantages and disadvantages of getting a university degree?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
The advantages definitely outweigh the disadvantages	25%	36%	25%	21%	18%	20%	32%	25%	23%	29%	35%	12%	20%	27%	30%	37%
The advantages probably outweigh the disadvantages	27%	28%	27%	26%	26%	24%	30%	25%	28%	26%	30%	21%	22%	29%	28%	30%
Neither one outweighs the other	30%	23%	31%	32%	35%	34%	25%	32%	32%	28%	22%	36%	36%	30%	27%	22%
The disadvantages probably outweigh the advantages	9%	7%	11%	10%	10%	12%	7%	7%	10%	8%	8%	22%	9%	8%	8%	7%
The disadvantages definitely outweigh the advantages	3%	3%	3%	4%	3%	4%	2%	4%	3%	3%	2%	7%	4%	3%	3%	1%
Don't Know	5%	2%	4%	6%	8%	5%	4%	7%	4%	5%	2%	3%	8%	3%	5%	3%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.C) Overall, how would you compare the advantages and disadvantages of getting a university degree?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
The advantages definitely outweigh the disadvantages	25%	29%	22%	41%	28%	23%	18%	18%	20%	33%	40%	55%	33%	13%	23%	28%
The advantages probably outweigh the disadvantages	27%	28%	25%	26%	30%	26%	23%	23%	26%	30%	34%	29%	30%	22%	28%	21%
Neither one outweighs the other	30%	25%	36%	17%	26%	35%	35%	38%	35%	22%	17%	8%	28%	44%	30%	28%
The disadvantages probably outweigh the advantages	9%	10%	8%	9%	11%	7%	11%	9%	11%	9%	6%	4%	6%	11%	11%	12%
The disadvantages definitely outweigh the advantages	3%	4%	2%	4%	2%	4%	4%	5%	4%	2%	2%	0%	1%	5%	3%	5%
Don't Know	5%	3%	7%	3%	3%	5%	8%	7%	4%	4%	1%	4%	2%	6%	6%	8%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.D) Overall, how would you compare the advantages and disadvantages of getting a university degree?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
The advantages definitely outweigh the disadvantages	25%	27%	34%	43%	24%	21%	33%	47%	3%	8%	32%	46%	46%	70%	13%
The advantages probably outweigh the disadvantages	27%	30%	24%	25%	26%	26%	32%	30%	4%	25%	37%	33%	35%	23%	27%
Neither one outweighs the other	30%	25%	26%	22%	35%	35%	21%	11%	43%	44%	22%	15%	15%	5%	40%
The disadvantages probably outweigh the advantages	9%	11%	7%	5%	8%	10%	7%	7%	26%	14%	7%	3%	2%	0%	10%
The disadvantages definitely outweigh the advantages	3%	2%	5%	2%	3%	3%	4%	2%	18%	3%	2%	1%	0%	0%	2%
Don't Know	5%	5%	5%	4%	4%	5%	4%	3%	5%	6%	1%	3%	2%	2%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) Do you tend to agree or disagree with the following?: A University degree is necessary to get a good job

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	7%	8%	5%	11%	8%	5%	4%	10%	5%	3%	7%	3%	6%	8%	8%	7%
Moderately agree	14%	13%	18%	14%	17%	9%	11%	21%	10%	8%	13%	11%	13%	11%	16%	18%
Agree a little	18%	21%	20%	19%	13%	16%	18%	17%	18%	17%	14%	25%	19%	18%	10%	20%
Neither agree nor disagree	19%	16%	14%	15%	19%	23%	21%	21%	22%	20%	18%	18%	17%	14%	19%	16%
Disagree a little	17%	18%	20%	17%	14%	14%	18%	13%	16%	23%	15%	16%	15%	21%	18%	19%
Moderately disagree	11%	12%	9%	10%	10%	14%	13%	7%	14%	13%	15%	10%	10%	12%	16%	9%
Strongly disagree	14%	12%	13%	11%	16%	17%	12%	9%	15%	15%	15%	16%	18%	14%	13%	9%
Don't know	1%	1%	1%	2%	3%	1%	2%	1%	1%	1%	2%	1%	3%	2%	1%	1%
Total Agree:	38%	41%	44%	45%	38%	30%	34%	49%	33%	27%	34%	39%	38%	37%	33%	46%
Total Disagree:	42%	41%	42%	38%	40%	46%	44%	30%	44%	51%	45%	42%	42%	48%	46%	37%
Net:	-4%	0%	2%	6%	-2%	-16%	-10%	19%	-11%	-24%	-11%	-4%	-4%	-10%	-13%	9%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) Do you tend to agree or disagree with the following?: A University degree is necessary to get a good job

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	7%	8%	6%	5%	7%	6%	7%	7%	7%	8%	4%	5%	6%	7%	8%	4%
Moderately agree	14%	18%	14%	13%	10%	13%	15%	14%	15%	14%	14%	8%	14%	16%	14%	16%
Agree a little	18%	20%	17%	19%	15%	16%	19%	18%	17%	20%	24%	24%	13%	18%	19%	25%
Neither agree nor disagree	19%	16%	17%	20%	22%	18%	19%	18%	18%	18%	16%	16%	19%	19%	17%	17%
Disagree a little	17%	14%	19%	16%	19%	17%	16%	19%	16%	16%	21%	17%	19%	14%	17%	18%
Moderately disagree	11%	13%	10%	12%	10%	13%	10%	8%	13%	11%	11%	11%	10%	13%	11%	11%
Strongly disagree	14%	11%	14%	14%	15%	16%	12%	13%	14%	13%	9%	18%	15%	12%	13%	8%
Don't know	1%	0%	2%	2%	2%	1%	2%	2%	1%	1%	1%	0%	3%	1%	1%	0%
Total Agree:	38%	45%	38%	36%	32%	35%	41%	39%	38%	41%	42%	38%	33%	41%	41%	45%
Total Disagree:	42%	38%	43%	42%	44%	46%	38%	40%	43%	40%	41%	46%	45%	40%	41%	37%
Net:	-4%	7%	-5%	-6%	-12%	-11%	2%	-1%	-5%	1%	1%	-8%	-12%	1%	1%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.C) Do you tend to agree or disagree with the following?: A University degree is necessary to get a good job

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	7%	8%	5%	17%	6%	5%	6%	5%	6%	5%	11%	25%	5%	5%	6%	10%
Moderately agree	14%	16%	12%	23%	13%	14%	12%	11%	11%	16%	23%	16%	16%	9%	13%	15%
Agree a little	18%	17%	18%	16%	21%	17%	14%	16%	16%	22%	20%	16%	15%	16%	19%	21%
Neither agree nor disagree	19%	18%	19%	12%	19%	18%	21%	19%	18%	20%	13%	12%	23%	21%	17%	11%
Disagree a little	17%	14%	19%	14%	15%	19%	18%	18%	17%	18%	14%	8%	17%	18%	17%	19%
Moderately disagree	11%	12%	11%	7%	13%	12%	10%	11%	14%	10%	8%	10%	14%	11%	12%	8%
Strongly disagree	14%	13%	14%	11%	11%	14%	17%	18%	16%	8%	9%	12%	10%	20%	14%	13%
Don't know	1%	1%	1%	0%	1%	2%	1%	2%	2%	0%	1%	0%	0%	1%	2%	3%
Total Agree:	38%	41%	35%	56%	40%	36%	32%	32%	32%	43%	54%	57%	36%	30%	37%	45%
Total Disagree:	42%	39%	44%	32%	39%	45%	46%	46%	48%	36%	31%	31%	41%	48%	44%	40%
Net:	-4%	2%	-9%	24%	1%	-9%	-14%	-14%	-16%	7%	23%	26%	-5%	-19%	-6%	5%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.D) Do you tend to agree or disagree with the following?: A University degree is necessary to get a good job

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	7%	12%	11%	10%	5%	5%	10%	14%	1%	0%	16%	9%	1%	21%	7%
Moderately agree	14%	20%	16%	20%	13%	11%	21%	22%	1%	1%	30%	24%	3%	36%	13%
Agree a little	18%	22%	17%	14%	15%	18%	18%	21%	5%	2%	29%	32%	11%	25%	20%
Neither agree nor disagree	19%	15%	18%	19%	22%	20%	10%	19%	11%	8%	12%	20%	16%	12%	30%
Disagree a little	17%	13%	15%	14%	18%	17%	17%	12%	19%	29%	7%	10%	21%	6%	18%
Moderately disagree	11%	8%	9%	8%	12%	12%	11%	8%	16%	28%	4%	3%	24%	0%	6%
Strongly disagree	14%	8%	12%	13%	15%	15%	12%	4%	47%	32%	1%	1%	24%	0%	2%
Don't know	1%	2%	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%	0%	0%	3%
Total Agree:	38%	54%	45%	44%	33%	34%	49%	57%	6%	3%	74%	66%	15%	82%	40%
Total Disagree:	42%	29%	37%	36%	44%	45%	40%	24%	82%	89%	13%	13%	69%	6%	26%
Net:	-4%	25%	8%	9%	-12%	-11%	10%	33%	-76%	-86%	61%	52%	-54%	76%	14%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) Do you tend to agree or disagree with the following?: A University degree is a waste of time

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	4%	5%	6%	5%	3%	5%	2%	6%	4%	3%	2%	5%	4%	5%	6%	4%
Moderately agree	6%	10%	9%	7%	5%	6%	4%	10%	7%	4%	7%	5%	3%	7%	12%	2%
Agree a little	11%	17%	13%	11%	12%	9%	8%	9%	13%	9%	11%	12%	12%	13%	17%	10%
Neither agree nor disagree	21%	23%	24%	15%	18%	22%	22%	17%	21%	30%	21%	23%	22%	18%	18%	19%
Disagree a little	17%	13%	16%	18%	17%	15%	22%	18%	14%	22%	16%	19%	20%	17%	13%	17%
Moderately disagree	14%	14%	13%	17%	15%	13%	15%	14%	14%	15%	15%	13%	12%	14%	13%	18%
Strongly disagree	24%	18%	18%	24%	29%	28%	25%	26%	25%	14%	27%	22%	24%	23%	19%	28%
Don't know	2%	0%	1%	3%	2%	1%	2%	1%	2%	2%	1%	2%	2%	1%	3%	1%
Total Agree:	22%	32%	28%	24%	19%	20%	14%	25%	24%	17%	20%	22%	19%	26%	34%	16%
Total Disagree:	56%	45%	46%	59%	60%	56%	62%	58%	53%	52%	58%	53%	56%	54%	46%	64%
Net:	-34%	-13%	-18%	-35%	-41%	-36%	-48%	-33%	-30%	-35%	-38%	-31%	-38%	-28%	-11%	-48%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) Do you tend to agree or disagree with the following?: A University degree is a waste of time

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	4%	5%	2%	5%	4%	5%	4%	3%	4%	4%	2%	5%	4%	5%	4%	2%
Moderately agree	6%	5%	7%	6%	7%	8%	4%	5%	7%	5%	4%	14%	6%	7%	5%	5%
Agree a little	11%	9%	12%	11%	13%	13%	9%	12%	12%	11%	9%	12%	10%	12%	12%	11%
Neither agree nor disagree	21%	17%	22%	22%	23%	21%	19%	24%	21%	17%	22%	16%	26%	16%	19%	20%
Disagree a little	17%	16%	15%	21%	17%	18%	17%	18%	17%	19%	14%	16%	20%	19%	17%	16%
Moderately disagree	14%	18%	15%	11%	12%	14%	14%	14%	15%	13%	18%	26%	12%	15%	14%	17%
Strongly disagree	24%	29%	25%	19%	22%	19%	31%	21%	21%	30%	31%	10%	19%	25%	29%	29%
Don't know	2%	0%	1%	3%	2%	1%	1%	3%	1%	1%	1%	0%	4%	1%	0%	1%
Total Agree:	22%	20%	22%	23%	23%	26%	17%	20%	24%	21%	14%	31%	20%	23%	21%	18%
Total Disagree:	56%	63%	56%	52%	51%	52%	63%	53%	54%	61%	63%	53%	51%	59%	60%	62%
Net:	-34%	-44%	-34%	-29%	-28%	-25%	-46%	-33%	-30%	-40%	-49%	-21%	-32%	-36%	-39%	-44%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.C) Do you tend to agree or disagree with the following?: A University degree is a waste of time

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	4%	6%	3%	13%	3%	2%	6%	5%	4%	2%	4%	23%	0%	7%	5%	3%
Moderately agree	6%	7%	6%	14%	6%	5%	6%	6%	6%	6%	8%	10%	2%	7%	6%	12%
Agree a little	11%	13%	10%	12%	12%	11%	11%	12%	13%	9%	10%	9%	7%	12%	11%	16%
Neither agree nor disagree	21%	20%	22%	6%	18%	24%	25%	27%	24%	16%	10%	4%	18%	24%	23%	16%
Disagree a little	17%	15%	20%	15%	18%	18%	17%	19%	18%	17%	17%	3%	18%	19%	16%	20%
Moderately disagree	14%	14%	15%	18%	15%	14%	13%	10%	13%	20%	15%	16%	17%	11%	15%	10%
Strongly disagree	24%	25%	23%	22%	27%	23%	20%	18%	21%	29%	35%	34%	37%	19%	22%	21%
Don't know	2%	1%	2%	0%	2%	2%	2%	2%	2%	1%	1%	0%	0%	2%	2%	2%
Total Agree:	22%	25%	18%	39%	20%	19%	22%	23%	23%	17%	23%	42%	9%	25%	22%	30%
Total Disagree:	56%	54%	57%	55%	60%	55%	51%	47%	51%	66%	67%	53%	73%	49%	53%	51%
Net:	-34%	-29%	-39%	-16%	-40%	-36%	-28%	-24%	-28%	-49%	-44%	-11%	-64%	-24%	-31%	-21%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.D) Do you tend to agree or disagree with the following?: A University degree is a waste of time

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	4%	4%	6%	2%	3%	4%	3%	9%	20%	1%	0%	0%	0%	0%	6%
Moderately agree	6%	12%	7%	3%	4%	5%	7%	12%	20%	4%	1%	0%	0%	0%	10%
Agree a little	11%	16%	15%	12%	9%	11%	11%	12%	26%	12%	8%	1%	0%	1%	19%
Neither agree nor disagree	21%	19%	18%	16%	21%	22%	16%	10%	22%	30%	24%	2%	3%	2%	34%
Disagree a little	17%	13%	14%	19%	19%	18%	17%	15%	6%	25%	25%	21%	12%	2%	18%
Moderately disagree	14%	13%	16%	12%	15%	14%	15%	16%	3%	16%	17%	26%	24%	15%	7%
Strongly disagree	24%	21%	21%	35%	29%	23%	30%	25%	2%	9%	26%	49%	60%	80%	2%
Don't know	2%	2%	2%	1%	1%	2%	0%	0%	1%	2%	0%	0%	0%	0%	4%
Total Agree:	22%	32%	29%	18%	16%	20%	21%	33%	66%	17%	9%	1%	0%	1%	35%
Total Disagree:	56%	47%	51%	66%	62%	55%	63%	56%	11%	51%	67%	96%	96%	97%	27%
Net:	-34%	-16%	-23%	-49%	-45%	-35%	-42%	-22%	55%	-34%	-58%	-96%	-96%	-96%	8%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) Do you tend to agree or disagree with the following?: University does not prepare students for the “real world”

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	15%	11%	14%	13%	16%	17%	18%	14%	17%	12%	19%	16%	13%	20%	16%	12%
Moderately agree	17%	18%	18%	15%	13%	17%	20%	20%	17%	19%	13%	15%	16%	17%	22%	14%
Agree a little	26%	24%	29%	27%	24%	28%	23%	27%	23%	27%	25%	29%	26%	28%	20%	26%
Neither agree nor disagree	16%	16%	16%	16%	17%	14%	18%	15%	15%	18%	18%	15%	19%	12%	17%	17%
Disagree a little	12%	19%	11%	14%	12%	10%	10%	12%	15%	11%	9%	14%	11%	10%	12%	13%
Moderately disagree	7%	6%	6%	6%	8%	8%	7%	6%	7%	5%	7%	8%	10%	7%	8%	8%
Strongly disagree	5%	6%	4%	7%	7%	5%	3%	6%	5%	4%	8%	3%	3%	5%	2%	7%
Don't know	2%	1%	1%	2%	3%	2%	1%	1%	1%	2%	2%	1%	2%	2%	2%	3%
Total Agree:	58%	53%	61%	55%	53%	62%	61%	60%	58%	58%	56%	60%	54%	64%	58%	53%
Total Disagree:	24%	31%	22%	27%	27%	22%	20%	24%	26%	21%	24%	24%	24%	22%	23%	28%
Net:	33%	22%	39%	28%	25%	39%	40%	37%	31%	38%	32%	36%	30%	42%	35%	25%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) Do you tend to agree or disagree with the following?: University does not prepare students for the “real world”

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	15%	13%	13%	19%	16%	22%	10%	13%	20%	11%	7%	29%	14%	17%	14%	8%
Moderately agree	17%	17%	17%	19%	15%	18%	17%	13%	20%	15%	13%	24%	12%	21%	14%	13%
Agree a little	26%	25%	28%	24%	26%	25%	25%	32%	26%	23%	35%	24%	31%	25%	22%	28%
Neither agree nor disagree	16%	14%	15%	18%	18%	16%	15%	17%	15%	17%	17%	12%	16%	12%	17%	21%
Disagree a little	12%	14%	12%	10%	12%	8%	16%	10%	9%	17%	13%	6%	12%	11%	17%	15%
Moderately disagree	7%	10%	7%	5%	6%	6%	9%	8%	6%	9%	7%	3%	7%	7%	7%	9%
Strongly disagree	5%	7%	6%	4%	4%	4%	7%	4%	4%	7%	7%	3%	4%	5%	7%	6%
Don't know	2%	1%	2%	2%	3%	1%	2%	3%	1%	1%	1%	0%	4%	1%	1%	1%
Total Agree:	58%	55%	58%	62%	56%	65%	52%	59%	66%	49%	56%	76%	56%	64%	51%	49%
Total Disagree:	24%	30%	25%	19%	22%	17%	32%	21%	19%	33%	27%	12%	23%	22%	31%	29%
Net:	33%	25%	34%	43%	34%	48%	20%	37%	47%	16%	28%	65%	33%	42%	19%	20%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.C) Do you tend to agree or disagree with the following?: University does not prepare students for the “real world”

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	15%	18%	13%	17%	13%	14%	21%	18%	15%	11%	12%	20%	10%	23%	15%	14%
Moderately agree	17%	17%	16%	22%	17%	17%	13%	19%	17%	15%	16%	31%	18%	19%	17%	15%
Agree a little	26%	25%	26%	19%	27%	27%	24%	27%	27%	26%	26%	7%	24%	23%	27%	31%
Neither agree nor disagree	16%	14%	18%	9%	15%	19%	16%	19%	17%	15%	10%	17%	18%	15%	16%	12%
Disagree a little	12%	12%	12%	13%	14%	10%	13%	8%	12%	15%	16%	5%	13%	8%	12%	12%
Moderately disagree	7%	7%	8%	9%	8%	7%	6%	5%	5%	9%	12%	13%	10%	6%	6%	7%
Strongly disagree	5%	5%	5%	10%	5%	5%	4%	2%	5%	7%	7%	7%	6%	3%	5%	7%
Don't know	2%	1%	2%	1%	1%	2%	3%	2%	2%	1%	1%	0%	0%	2%	2%	2%
Total Agree:	58%	60%	56%	58%	57%	58%	58%	64%	58%	52%	54%	57%	52%	66%	58%	60%
Total Disagree:	24%	25%	24%	32%	26%	21%	23%	15%	22%	32%	35%	26%	30%	17%	23%	26%
Net:	33%	36%	32%	26%	31%	37%	34%	49%	36%	20%	18%	31%	22%	49%	35%	34%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.D) Do you tend to agree or disagree with the following?: University does not prepare students for the “real world”

	Total	Children 5 to 18				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	15%	13%	13%	8%	16%	16%	13%	13%	58%	17%	25%	3%	3%	3%	9%
Moderately agree	17%	18%	15%	12%	18%	17%	16%	16%	26%	29%	32%	6%	6%	4%	14%
Agree a little	26%	30%	26%	25%	24%	26%	27%	19%	12%	35%	28%	23%	18%	7%	33%
Neither agree nor disagree	16%	15%	18%	14%	17%	17%	13%	16%	2%	11%	8%	21%	13%	9%	26%
Disagree a little	12%	12%	14%	19%	11%	11%	16%	14%	1%	5%	5%	26%	25%	18%	9%
Moderately disagree	7%	5%	6%	12%	8%	7%	9%	9%	0%	1%	1%	14%	20%	28%	3%
Strongly disagree	5%	7%	6%	8%	5%	4%	5%	12%	1%	0%	0%	6%	14%	30%	2%
Don't know	2%	2%	3%	2%	1%	2%	0%	1%	0%	2%	0%	2%	1%	1%	3%
Total Agree:	58%	61%	54%	46%	58%	59%	57%	48%	96%	81%	85%	32%	27%	14%	57%
Total Disagree:	24%	23%	26%	39%	24%	22%	30%	35%	2%	6%	6%	45%	58%	76%	14%
Net:	33%	38%	28%	7%	35%	37%	27%	13%	95%	74%	79%	-14%	-31%	-62%	42%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) Do you tend to agree or disagree with the following?: University students spend more time partying than studying

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	8%	9%	10%	10%	8%	9%	5%	11%	8%	5%	7%	10%	8%	9%	10%	6%
Moderately agree	11%	11%	16%	13%	9%	10%	10%	12%	13%	13%	10%	7%	10%	12%	14%	9%
Agree a little	22%	24%	24%	21%	24%	19%	22%	21%	21%	20%	27%	28%	23%	27%	23%	16%
Neither agree nor disagree	25%	24%	25%	21%	23%	22%	31%	23%	26%	29%	22%	28%	24%	21%	20%	28%
Disagree a little	13%	15%	11%	14%	15%	15%	11%	14%	12%	13%	13%	15%	9%	13%	17%	16%
Moderately disagree	10%	11%	7%	9%	10%	14%	9%	7%	10%	9%	14%	6%	12%	11%	9%	12%
Strongly disagree	6%	5%	4%	7%	7%	8%	7%	8%	7%	6%	4%	2%	10%	4%	5%	8%
Don't know	4%	1%	3%	5%	5%	4%	5%	4%	4%	5%	4%	3%	4%	3%	4%	6%
Total Agree:	42%	44%	50%	44%	41%	38%	36%	44%	42%	38%	44%	45%	41%	48%	46%	31%
Total Disagree:	30%	31%	22%	30%	32%	37%	27%	30%	29%	28%	30%	23%	31%	28%	30%	35%
Net:	12%	13%	27%	14%	9%	1%	9%	14%	13%	11%	13%	22%	10%	19%	16%	-4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) Do you tend to agree or disagree with the following?: University students spend more time partying than studying

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	8%	11%	6%	8%	7%	11%	7%	6%	9%	8%	4%	18%	9%	9%	8%	5%
Moderately agree	11%	10%	11%	12%	12%	12%	10%	12%	11%	10%	7%	35%	13%	10%	11%	10%
Agree a little	22%	18%	24%	27%	22%	24%	20%	23%	25%	21%	21%	10%	19%	25%	22%	23%
Neither agree nor disagree	25%	20%	28%	25%	25%	26%	22%	26%	25%	21%	26%	15%	29%	25%	21%	23%
Disagree a little	13%	17%	13%	13%	10%	11%	17%	13%	13%	16%	17%	9%	11%	15%	15%	15%
Moderately disagree	10%	12%	9%	9%	10%	9%	11%	8%	8%	11%	15%	7%	7%	8%	11%	14%
Strongly disagree	6%	10%	6%	3%	6%	4%	10%	4%	4%	10%	6%	3%	5%	6%	8%	7%
Don't know	4%	2%	3%	4%	7%	3%	4%	8%	3%	4%	5%	3%	8%	3%	3%	3%
Total Agree:	42%	39%	40%	47%	42%	47%	37%	41%	45%	39%	32%	63%	41%	43%	41%	38%
Total Disagree:	30%	39%	28%	25%	25%	24%	37%	25%	26%	36%	38%	19%	23%	29%	34%	36%
Net:	12%	0%	13%	22%	17%	23%	-1%	17%	19%	2%	-6%	44%	18%	14%	7%	1%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.C) Do you tend to agree or disagree with the following?: University students spend more time partying than studying

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	8%	10%	7%	17%	7%	7%	10%	10%	8%	5%	12%	18%	4%	12%	8%	10%
Moderately agree	11%	12%	10%	17%	11%	10%	12%	11%	10%	11%	9%	18%	6%	11%	12%	15%
Agree a little	22%	21%	24%	17%	22%	25%	20%	24%	27%	21%	16%	0%	19%	26%	22%	23%
Neither agree nor disagree	25%	23%	26%	15%	25%	27%	24%	28%	24%	23%	24%	12%	27%	25%	24%	22%
Disagree a little	13%	12%	14%	16%	14%	13%	13%	9%	14%	17%	15%	13%	17%	9%	12%	12%
Moderately disagree	10%	11%	8%	10%	10%	9%	10%	9%	8%	11%	12%	17%	14%	7%	10%	7%
Strongly disagree	6%	7%	5%	6%	7%	6%	6%	3%	5%	10%	9%	22%	9%	5%	6%	7%
Don't know	4%	3%	5%	2%	4%	5%	5%	6%	5%	2%	3%	0%	3%	4%	6%	4%
Total Agree:	42%	43%	41%	51%	40%	41%	42%	45%	44%	37%	36%	37%	30%	49%	42%	47%
Total Disagree:	30%	31%	28%	32%	31%	28%	29%	22%	27%	38%	37%	51%	40%	21%	28%	26%
Net:	12%	12%	13%	19%	8%	13%	13%	23%	18%	-1%	-1%	-15%	-10%	28%	14%	21%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.D) Do you tend to agree or disagree with the following?: University students spend more time partying than studying

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	8%	10%	9%	5%	8%	8%	8%	14%	31%	4%	11%	2%	1%	0%	8%
Moderately agree	11%	16%	11%	6%	8%	10%	12%	14%	24%	8%	19%	7%	2%	1%	13%
Agree a little	22%	24%	23%	18%	22%	23%	21%	18%	28%	31%	29%	17%	7%	6%	25%
Neither agree nor disagree	25%	21%	27%	26%	26%	26%	24%	16%	10%	30%	24%	28%	17%	14%	31%
Disagree a little	13%	13%	14%	26%	13%	13%	13%	18%	2%	13%	8%	23%	24%	8%	11%
Moderately disagree	10%	8%	8%	7%	11%	10%	11%	12%	0%	7%	5%	16%	24%	29%	4%
Strongly disagree	6%	6%	6%	7%	7%	5%	9%	10%	0%	2%	2%	4%	22%	40%	1%
Don't know	4%	4%	2%	3%	4%	5%	2%	0%	4%	4%	3%	3%	4%	3%	5%
Total Agree:	42%	49%	44%	30%	39%	41%	40%	45%	83%	43%	59%	26%	9%	7%	46%
Total Disagree:	30%	27%	27%	41%	31%	28%	34%	39%	3%	23%	15%	43%	70%	76%	17%
Net:	12%	23%	16%	-10%	8%	13%	7%	6%	80%	20%	43%	-16%	-61%	-69%	29%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) Do you tend to agree or disagree with the following?: Studying topics which do not clearly lead to a profession is a waste of time

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	16%	10%	15%	16%	15%	19%	20%	16%	15%	15%	15%	16%	15%	21%	24%	17%
Moderately agree	15%	19%	15%	14%	14%	15%	14%	17%	17%	12%	15%	17%	17%	13%	12%	11%
Agree a little	22%	24%	27%	21%	17%	20%	24%	17%	24%	21%	22%	21%	22%	27%	29%	20%
Neither agree nor disagree	19%	19%	18%	20%	20%	18%	17%	20%	17%	23%	19%	19%	20%	14%	18%	19%
Disagree a little	12%	15%	12%	12%	13%	9%	12%	13%	12%	13%	12%	14%	10%	11%	6%	12%
Moderately disagree	6%	6%	6%	7%	6%	9%	6%	7%	5%	7%	8%	6%	5%	7%	5%	8%
Strongly disagree	8%	7%	6%	8%	12%	9%	6%	10%	8%	7%	7%	6%	8%	6%	5%	11%
Don't know	2%	0%	1%	3%	2%	1%	2%	1%	1%	2%	2%	2%	3%	1%	2%	2%
Total Agree:	53%	53%	57%	51%	46%	54%	58%	50%	56%	48%	53%	54%	54%	61%	64%	49%
Total Disagree:	26%	28%	23%	27%	31%	26%	23%	29%	26%	27%	27%	26%	23%	24%	15%	31%
Net:	27%	25%	34%	24%	15%	28%	34%	20%	31%	22%	26%	28%	31%	38%	49%	18%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) Do you tend to agree or disagree with the following?: Studying topics which do not clearly lead to a profession is a waste of time

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	16%	15%	15%	18%	19%	24%	11%	14%	21%	12%	6%	37%	17%	19%	13%	7%
Moderately agree	15%	16%	16%	15%	13%	16%	13%	16%	16%	12%	15%	21%	15%	17%	13%	14%
Agree a little	22%	21%	21%	26%	21%	23%	22%	21%	25%	22%	20%	22%	21%	25%	23%	26%
Neither agree nor disagree	19%	16%	17%	19%	23%	18%	18%	22%	18%	18%	18%	9%	23%	17%	18%	15%
Disagree a little	12%	12%	14%	11%	10%	9%	14%	13%	9%	13%	17%	5%	13%	11%	13%	18%
Moderately disagree	6%	8%	7%	5%	6%	5%	9%	4%	4%	9%	9%	3%	4%	5%	8%	10%
Strongly disagree	8%	12%	9%	5%	5%	5%	12%	8%	4%	12%	12%	3%	5%	4%	12%	11%
Don't know	2%	0%	2%	3%	3%	2%	2%	2%	2%	1%	1%	0%	2%	2%	1%	0%
Total Agree:	53%	52%	51%	59%	53%	62%	46%	50%	62%	46%	42%	79%	52%	61%	48%	46%
Total Disagree:	26%	32%	30%	20%	21%	18%	35%	25%	18%	34%	39%	11%	22%	20%	33%	39%
Net:	27%	20%	21%	39%	32%	44%	11%	25%	44%	12%	3%	68%	30%	41%	16%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.C) Do you tend to agree or disagree with the following?: Studying topics which do not clearly lead to a profession is a waste of time

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	16%	18%	15%	22%	16%	14%	18%	19%	16%	12%	14%	23%	15%	25%	14%	14%
Moderately agree	15%	17%	13%	23%	14%	14%	15%	15%	17%	13%	13%	22%	16%	14%	16%	18%
Agree a little	22%	22%	22%	19%	24%	24%	17%	24%	24%	21%	19%	16%	20%	22%	22%	26%
Neither agree nor disagree	19%	17%	20%	13%	19%	19%	20%	22%	18%	18%	13%	8%	20%	18%	18%	17%
Disagree a little	12%	12%	12%	10%	11%	13%	11%	9%	12%	13%	15%	10%	13%	11%	12%	12%
Moderately disagree	6%	6%	7%	6%	6%	6%	8%	6%	5%	8%	9%	8%	9%	4%	6%	7%
Strongly disagree	8%	7%	8%	8%	8%	7%	9%	3%	5%	13%	16%	13%	9%	5%	10%	5%
Don't know	2%	1%	3%	1%	2%	2%	3%	3%	2%	1%	1%	0%	0%	2%	2%	3%
Total Agree:	53%	57%	50%	63%	55%	52%	49%	58%	57%	46%	46%	62%	50%	61%	52%	58%
Total Disagree:	26%	25%	27%	23%	25%	27%	28%	18%	23%	35%	40%	30%	30%	19%	27%	23%
Net:	27%	32%	23%	40%	30%	26%	21%	40%	35%	12%	5%	31%	20%	42%	25%	35%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.D) Do you tend to agree or disagree with the following?: Studying topics which do not clearly lead to a profession is a waste of time

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	16%	16%	15%	12%	20%	17%	13%	18%	58%	16%	23%	9%	2%	6%	10%
Moderately agree	15%	16%	12%	9%	15%	15%	13%	15%	22%	18%	30%	10%	3%	7%	14%
Agree a little	22%	19%	23%	22%	21%	22%	25%	19%	12%	27%	25%	24%	8%	10%	29%
Neither agree nor disagree	19%	21%	21%	20%	19%	19%	16%	18%	3%	19%	14%	22%	7%	11%	29%
Disagree a little	12%	12%	14%	15%	12%	12%	13%	12%	3%	10%	4%	20%	25%	12%	9%
Moderately disagree	6%	5%	7%	12%	6%	6%	7%	6%	2%	6%	2%	7%	23%	12%	3%
Strongly disagree	8%	9%	5%	9%	7%	7%	12%	12%	0%	3%	1%	5%	31%	40%	2%
Don't know	2%	2%	2%	2%	1%	2%	0%	0%	1%	1%	1%	2%	1%	1%	3%
Total Agree:	53%	52%	51%	43%	55%	54%	51%	52%	92%	60%	78%	44%	13%	24%	53%
Total Disagree:	26%	26%	26%	35%	25%	24%	33%	30%	5%	19%	7%	32%	79%	64%	15%
Net:	27%	26%	24%	8%	30%	30%	18%	22%	87%	41%	70%	12%	-66%	-40%	38%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) Do you tend to agree or disagree with the following?: University teaches everyone to think and act the same and imposes a set of values on everyone

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	7%	6%	11%	11%	7%	6%	4%	9%	7%	6%	6%	8%	3%	9%	12%	9%
Moderately agree	11%	17%	15%	12%	8%	9%	9%	18%	10%	8%	8%	11%	12%	10%	14%	9%
Agree a little	17%	22%	23%	17%	14%	13%	14%	16%	16%	17%	22%	17%	18%	17%	13%	13%
Neither agree nor disagree	27%	25%	21%	23%	25%	32%	31%	25%	24%	28%	25%	30%	29%	25%	31%	28%
Disagree a little	15%	14%	14%	17%	14%	12%	15%	10%	14%	18%	15%	17%	17%	12%	16%	15%
Moderately disagree	10%	8%	7%	7%	10%	11%	12%	9%	13%	9%	10%	8%	8%	10%	6%	10%
Strongly disagree	9%	6%	4%	9%	15%	12%	10%	9%	11%	6%	11%	8%	8%	10%	4%	12%
Don't know	5%	2%	4%	4%	7%	4%	4%	4%	5%	8%	4%	2%	5%	6%	5%	4%
Total Agree:	35%	45%	49%	40%	29%	28%	27%	43%	33%	31%	35%	35%	33%	37%	39%	31%
Total Disagree:	34%	28%	26%	33%	39%	35%	38%	29%	38%	33%	36%	33%	33%	32%	25%	37%
Net:	2%	17%	23%	8%	-10%	-7%	-11%	15%	-5%	-2%	-1%	2%	0%	4%	13%	-6%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) Do you tend to agree or disagree with the following?: University teaches everyone to think and act the same and imposes a set of values on everyone

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	7%	8%	7%	7%	7%	9%	5%	7%	8%	8%	3%	14%	7%	8%	7%	2%
Moderately agree	11%	13%	12%	9%	9%	11%	11%	12%	12%	12%	10%	9%	9%	14%	12%	11%
Agree a little	17%	14%	18%	18%	17%	16%	16%	19%	17%	17%	15%	31%	15%	18%	16%	17%
Neither agree nor disagree	27%	23%	26%	28%	31%	29%	24%	28%	28%	24%	25%	19%	32%	25%	26%	25%
Disagree a little	15%	13%	16%	15%	14%	15%	15%	13%	15%	14%	21%	8%	14%	16%	14%	19%
Moderately disagree	10%	12%	8%	10%	8%	8%	13%	6%	10%	11%	12%	3%	5%	10%	11%	13%
Strongly disagree	9%	13%	10%	6%	7%	7%	13%	7%	8%	10%	13%	11%	10%	7%	10%	12%
Don't know	5%	3%	3%	6%	7%	4%	4%	8%	3%	5%	2%	4%	8%	3%	4%	1%
Total Agree:	35%	36%	38%	34%	33%	37%	32%	38%	36%	37%	28%	54%	31%	40%	36%	31%
Total Disagree:	34%	39%	34%	31%	30%	30%	40%	26%	33%	34%	45%	23%	29%	33%	35%	44%
Net:	2%	-3%	4%	3%	3%	7%	-8%	12%	4%	2%	-17%	31%	2%	7%	1%	-13%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.C) Do you tend to agree or disagree with the following?: University teaches everyone to think and act the same and imposes a set of values on everyone

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	7%	9%	6%	16%	7%	4%	11%	9%	6%	4%	13%	26%	3%	8%	6%	8%
Moderately agree	11%	14%	9%	20%	12%	9%	10%	10%	11%	9%	17%	14%	10%	7%	12%	14%
Agree a little	17%	18%	16%	16%	20%	14%	17%	15%	18%	19%	15%	4%	10%	16%	18%	21%
Neither agree nor disagree	27%	24%	29%	16%	24%	31%	28%	32%	28%	24%	16%	12%	29%	37%	24%	23%
Disagree a little	15%	14%	15%	12%	15%	17%	11%	12%	18%	15%	15%	8%	17%	12%	14%	17%
Moderately disagree	10%	9%	10%	12%	9%	12%	5%	9%	7%	13%	11%	10%	12%	7%	11%	5%
Strongly disagree	9%	9%	10%	5%	10%	8%	12%	6%	7%	14%	12%	25%	15%	8%	9%	8%
Don't know	5%	3%	6%	2%	4%	5%	6%	6%	5%	3%	0%	0%	3%	4%	7%	4%
Total Agree:	35%	41%	30%	53%	38%	27%	38%	34%	35%	32%	45%	44%	23%	31%	36%	43%
Total Disagree:	34%	32%	35%	29%	34%	37%	29%	27%	32%	41%	38%	43%	45%	28%	33%	29%
Net:	2%	9%	-5%	24%	5%	-10%	9%	7%	4%	-9%	7%	1%	-22%	4%	2%	14%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.D) Do you tend to agree or disagree with the following?: University teaches everyone to think and act the same and imposes a set of values on everyone

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	7%	11%	11%	11%	5%	6%	10%	13%	18%	2%	14%	6%	2%	9%	7%
Moderately agree	11%	17%	12%	8%	9%	10%	10%	22%	10%	3%	24%	14%	1%	11%	13%
Agree a little	17%	22%	18%	15%	13%	16%	18%	16%	19%	15%	26%	16%	5%	11%	20%
Neither agree nor disagree	27%	20%	26%	28%	32%	29%	22%	19%	22%	30%	23%	28%	7%	10%	37%
Disagree a little	15%	14%	13%	13%	15%	14%	16%	13%	12%	22%	9%	19%	14%	13%	12%
Moderately disagree	10%	5%	7%	9%	10%	10%	11%	9%	5%	13%	2%	10%	28%	16%	4%
Strongly disagree	9%	7%	9%	13%	12%	10%	11%	9%	9%	8%	0%	4%	41%	28%	2%
Don't know	5%	3%	4%	3%	4%	5%	2%	0%	5%	6%	2%	3%	3%	2%	6%
Total Agree:	35%	51%	41%	34%	27%	32%	38%	51%	47%	20%	64%	36%	7%	31%	40%
Total Disagree:	34%	26%	29%	35%	37%	34%	38%	30%	26%	44%	11%	33%	83%	58%	17%
Net:	2%	25%	11%	-1%	-10%	-1%	1%	21%	21%	-24%	53%	3%	-75%	-27%	22%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) Do you tend to agree or disagree with the following?: People need a University degree to get a high salary

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	7%	8%	8%	11%	9%	4%	3%	11%	6%	2%	6%	5%	7%	8%	7%	8%
Moderately agree	13%	12%	13%	15%	11%	12%	13%	15%	10%	13%	17%	11%	12%	11%	12%	13%
Agree a little	21%	26%	23%	21%	21%	17%	20%	26%	18%	20%	19%	21%	23%	19%	20%	21%
Neither agree nor disagree	19%	18%	17%	15%	20%	18%	22%	16%	16%	22%	18%	22%	16%	18%	27%	19%
Disagree a little	16%	17%	17%	16%	13%	17%	17%	12%	20%	20%	14%	19%	16%	17%	9%	17%
Moderately disagree	11%	9%	9%	9%	10%	14%	14%	9%	15%	12%	11%	7%	9%	13%	11%	10%
Strongly disagree	12%	8%	11%	12%	14%	16%	10%	8%	14%	11%	12%	15%	13%	13%	12%	11%
Don't know	1%	1%	1%	2%	3%	1%	1%	2%	1%	2%	2%	0%	3%	2%	1%	1%
Total Agree:	41%	46%	44%	47%	40%	34%	36%	52%	34%	34%	42%	37%	42%	37%	40%	42%
Total Disagree:	39%	35%	37%	36%	37%	47%	41%	30%	49%	42%	38%	40%	39%	43%	32%	38%
Net:	1%	12%	8%	10%	3%	-14%	-5%	22%	-14%	-7%	4%	-3%	3%	-6%	8%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) Do you tend to agree or disagree with the following?: People need a University degree to get a high salary

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	7%	8%	6%	7%	7%	6%	8%	8%	7%	9%	5%	3%	8%	6%	9%	7%
Moderately agree	13%	15%	14%	10%	11%	12%	14%	13%	13%	14%	12%	12%	10%	14%	13%	15%
Agree a little	21%	22%	23%	21%	18%	18%	24%	20%	19%	21%	28%	30%	19%	21%	22%	27%
Neither agree nor disagree	19%	16%	18%	20%	20%	19%	16%	23%	19%	17%	19%	17%	21%	18%	18%	17%
Disagree a little	16%	15%	16%	16%	17%	17%	16%	13%	16%	16%	18%	15%	16%	16%	17%	16%
Moderately disagree	11%	10%	10%	11%	12%	13%	11%	9%	12%	11%	9%	8%	10%	12%	10%	8%
Strongly disagree	12%	13%	10%	13%	11%	14%	11%	11%	13%	11%	9%	15%	14%	12%	11%	9%
Don't know	1%	0%	2%	2%	3%	1%	2%	2%	1%	1%	1%	0%	3%	1%	1%	1%
Total Agree:	41%	45%	44%	38%	36%	36%	45%	41%	39%	43%	44%	45%	37%	41%	44%	49%
Total Disagree:	39%	39%	36%	41%	41%	44%	37%	33%	41%	38%	36%	39%	40%	40%	37%	33%
Net:	1%	6%	7%	-3%	-6%	-8%	7%	8%	-2%	6%	8%	6%	-3%	1%	7%	17%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.C) Do you tend to agree or disagree with the following?: People need a University degree to get a high salary

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	7%	8%	6%	13%	7%	5%	8%	5%	6%	6%	12%	27%	5%	5%	6%	9%
Moderately agree	13%	13%	12%	16%	13%	12%	12%	11%	11%	13%	19%	11%	12%	10%	13%	14%
Agree a little	21%	23%	20%	20%	24%	19%	20%	18%	22%	23%	23%	12%	22%	17%	21%	24%
Neither agree nor disagree	19%	19%	18%	14%	17%	22%	16%	21%	18%	19%	11%	15%	18%	20%	20%	16%
Disagree a little	16%	14%	19%	16%	16%	15%	18%	16%	16%	18%	16%	12%	20%	16%	17%	16%
Moderately disagree	11%	10%	12%	7%	10%	13%	11%	13%	12%	11%	7%	5%	12%	14%	11%	7%
Strongly disagree	12%	13%	11%	14%	11%	12%	13%	14%	13%	9%	11%	17%	10%	18%	11%	11%
Don't know	1%	1%	2%	0%	1%	1%	3%	2%	2%	1%	0%	0%	1%	1%	2%	3%
Total Agree:	41%	44%	38%	49%	44%	36%	40%	35%	39%	42%	54%	50%	40%	31%	39%	47%
Total Disagree:	39%	36%	42%	37%	37%	40%	42%	42%	41%	38%	35%	35%	41%	48%	39%	34%
Net:	1%	7%	-4%	12%	7%	-4%	-2%	-8%	-2%	5%	19%	16%	-1%	-17%	0%	13%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.D) Do you tend to agree or disagree with the following?: People need a University degree to get a high salary

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	7%	16%	10%	9%	5%	5%	11%	16%	0%	0%	18%	11%	0%	22%	7%
Moderately agree	13%	16%	15%	13%	11%	11%	15%	19%	3%	0%	31%	25%	1%	32%	11%
Agree a little	21%	24%	21%	22%	20%	20%	23%	26%	5%	2%	28%	34%	9%	34%	29%
Neither agree nor disagree	19%	16%	17%	14%	19%	20%	13%	16%	16%	10%	14%	18%	14%	9%	29%
Disagree a little	16%	11%	11%	22%	18%	17%	16%	13%	18%	27%	6%	10%	28%	2%	16%
Moderately disagree	11%	6%	11%	8%	13%	12%	10%	7%	20%	30%	1%	1%	25%	1%	4%
Strongly disagree	12%	9%	13%	10%	13%	13%	11%	3%	36%	31%	2%	0%	24%	1%	1%
Don't know	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	3%
Total Agree:	41%	56%	46%	45%	36%	36%	49%	61%	9%	2%	76%	69%	9%	88%	46%
Total Disagree:	39%	26%	35%	41%	44%	42%	37%	23%	74%	88%	9%	12%	76%	3%	22%
Net:	1%	30%	11%	4%	-8%	-6%	12%	38%	-65%	-85%	67%	58%	-67%	85%	24%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) Do you tend to agree or disagree with the following?: People who have a university degree are less patriotic

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	3%	3%	3%	4%	2%	2%	2%	5%	2%	1%	3%	3%	1%	2%	4%	1%
Moderately agree	6%	12%	10%	7%	2%	4%	3%	11%	6%	3%	6%	6%	5%	6%	7%	3%
Agree a little	7%	11%	13%	8%	5%	5%	4%	9%	6%	7%	5%	9%	9%	8%	8%	6%
Neither agree nor disagree	34%	32%	31%	26%	37%	34%	39%	33%	36%	40%	36%	30%	34%	28%	28%	33%
Disagree a little	13%	15%	13%	18%	12%	8%	12%	10%	13%	15%	10%	15%	15%	16%	15%	12%
Moderately disagree	9%	6%	6%	10%	12%	8%	11%	8%	10%	9%	9%	9%	6%	11%	10%	11%
Strongly disagree	17%	11%	13%	15%	17%	23%	19%	17%	17%	11%	16%	16%	17%	16%	17%	22%
Don't know	12%	10%	11%	12%	12%	16%	11%	7%	11%	15%	13%	12%	13%	13%	12%	13%
Total Agree:	16%	27%	26%	19%	10%	10%	9%	26%	13%	11%	14%	18%	15%	16%	19%	9%
Total Disagree:	39%	31%	32%	43%	41%	39%	41%	34%	39%	34%	36%	41%	38%	42%	42%	45%
Net:	-23%	-5%	-6%	-24%	-32%	-29%	-33%	-9%	-25%	-23%	-21%	-23%	-22%	-26%	-23%	-36%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) Do you tend to agree or disagree with the following?: People who have a university degree are less patriotic

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	3%	3%	2%	3%	2%	3%	2%	1%	3%	3%	0%	3%	0%	4%	2%	1%
Moderately agree	6%	9%	3%	6%	5%	5%	6%	5%	6%	6%	3%	7%	6%	7%	5%	6%
Agree a little	7%	8%	9%	8%	5%	8%	7%	7%	8%	9%	5%	16%	4%	10%	8%	6%
Neither agree nor disagree	34%	27%	33%	38%	38%	36%	30%	35%	35%	31%	29%	39%	39%	30%	33%	28%
Disagree a little	13%	12%	12%	15%	13%	12%	12%	17%	12%	12%	18%	3%	17%	12%	14%	18%
Moderately disagree	9%	11%	9%	8%	8%	9%	11%	6%	10%	9%	14%	10%	5%	12%	9%	13%
Strongly disagree	17%	21%	19%	12%	14%	15%	21%	10%	16%	20%	23%	12%	11%	17%	18%	22%
Don't know	12%	8%	13%	11%	15%	11%	10%	18%	10%	11%	8%	10%	19%	8%	10%	5%
Total Agree:	16%	21%	14%	17%	12%	17%	15%	13%	17%	17%	8%	25%	10%	21%	16%	13%
Total Disagree:	39%	44%	40%	35%	35%	35%	45%	33%	38%	41%	55%	25%	33%	40%	40%	54%
Net:	-23%	-24%	-26%	-18%	-23%	-19%	-30%	-20%	-20%	-24%	-48%	0%	-23%	-19%	-25%	-41%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.C) Do you tend to agree or disagree with the following?: People who have a university degree are less patriotic

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	3%	3%	2%	10%	2%	2%	2%	2%	2%	2%	4%	18%	1%	3%	2%	3%
Moderately agree	6%	8%	4%	19%	6%	3%	5%	4%	6%	5%	11%	15%	1%	4%	7%	8%
Agree a little	7%	9%	5%	10%	8%	7%	6%	7%	8%	8%	8%	9%	5%	4%	9%	12%
Neither agree nor disagree	34%	32%	35%	19%	34%	37%	34%	40%	37%	28%	24%	11%	33%	46%	33%	27%
Disagree a little	13%	12%	14%	10%	12%	14%	13%	13%	12%	14%	14%	4%	12%	11%	12%	18%
Moderately disagree	9%	10%	9%	8%	10%	9%	8%	7%	8%	12%	10%	18%	15%	4%	8%	5%
Strongly disagree	17%	18%	15%	19%	17%	16%	16%	12%	14%	23%	21%	16%	24%	13%	16%	16%
Don't know	12%	7%	16%	5%	10%	13%	16%	14%	13%	8%	9%	9%	10%	14%	14%	10%
Total Agree:	16%	21%	11%	39%	16%	12%	14%	13%	16%	15%	22%	42%	7%	11%	17%	23%
Total Disagree:	39%	40%	37%	37%	40%	39%	37%	33%	34%	49%	45%	38%	50%	29%	36%	39%
Net:	-23%	-20%	-26%	2%	-23%	-28%	-23%	-20%	-18%	-34%	-23%	4%	-43%	-19%	-18%	-16%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.D) Do you tend to agree or disagree with the following?: People who have a university degree are less patriotic

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	3%	5%	4%	1%	2%	2%	3%	8%	7%	0%	2%	0%	1%	1%	5%
Moderately agree	6%	13%	7%	2%	2%	4%	7%	17%	10%	2%	4%	2%	1%	0%	11%
Agree a little	7%	12%	7%	5%	4%	6%	11%	11%	10%	2%	11%	3%	0%	2%	13%
Neither agree nor disagree	34%	26%	31%	38%	39%	37%	32%	16%	37%	35%	42%	32%	17%	13%	40%
Disagree a little	13%	15%	18%	18%	12%	12%	13%	13%	10%	15%	15%	17%	9%	4%	13%
Moderately disagree	9%	8%	10%	15%	10%	9%	11%	11%	3%	14%	7%	15%	17%	14%	3%
Strongly disagree	17%	12%	14%	17%	19%	17%	16%	20%	6%	18%	9%	19%	44%	61%	2%
Don't know	12%	10%	9%	5%	12%	13%	8%	5%	17%	13%	10%	11%	11%	6%	12%
Total Agree:	16%	30%	18%	8%	9%	12%	21%	35%	27%	4%	17%	6%	2%	3%	30%
Total Disagree:	39%	35%	42%	49%	40%	38%	39%	44%	19%	48%	31%	51%	70%	79%	19%
Net:	-23%	-5%	-24%	-41%	-32%	-26%	-18%	-9%	9%	-44%	-13%	-45%	-68%	-76%	11%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) Do you tend to agree or disagree with the following?: Society values a University education too highly at the moment

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	13%	14%	14%	15%	12%	14%	11%	14%	13%	14%	18%	13%	12%	13%	14%	11%
Moderately agree	17%	22%	21%	15%	14%	16%	18%	21%	17%	16%	18%	13%	15%	17%	22%	17%
Agree a little	22%	26%	23%	19%	19%	24%	24%	21%	24%	25%	18%	26%	19%	23%	21%	24%
Neither agree nor disagree	25%	18%	22%	28%	29%	20%	28%	22%	21%	25%	22%	29%	31%	29%	25%	23%
Disagree a little	10%	10%	9%	11%	9%	14%	8%	10%	13%	10%	9%	7%	10%	9%	9%	9%
Moderately disagree	6%	7%	3%	5%	6%	6%	7%	5%	4%	5%	8%	6%	5%	4%	5%	8%
Strongly disagree	3%	3%	4%	2%	5%	4%	2%	3%	4%	1%	3%	2%	4%	5%	2%	4%
Don't know	3%	1%	3%	5%	6%	2%	3%	4%	3%	5%	5%	3%	4%	1%	3%	3%
Total Agree:	53%	62%	59%	49%	46%	54%	53%	56%	54%	54%	54%	53%	46%	53%	56%	52%
Total Disagree:	19%	19%	16%	18%	20%	24%	17%	18%	22%	17%	19%	15%	18%	17%	15%	22%
Net:	34%	42%	43%	31%	26%	31%	36%	38%	33%	37%	34%	37%	27%	35%	41%	31%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) Do you tend to agree or disagree with the following?: Society values a University education too highly at the moment

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	13%	14%	14%	12%	13%	16%	11%	11%	14%	13%	9%	11%	11%	15%	14%	7%
Moderately agree	17%	18%	18%	18%	16%	18%	15%	17%	19%	16%	10%	26%	18%	19%	18%	12%
Agree a little	22%	22%	21%	23%	24%	21%	23%	22%	23%	21%	27%	28%	22%	23%	22%	28%
Neither agree nor disagree	25%	21%	27%	26%	26%	25%	23%	32%	24%	25%	27%	16%	33%	23%	24%	29%
Disagree a little	10%	12%	8%	10%	9%	9%	12%	7%	9%	12%	13%	9%	6%	10%	11%	11%
Moderately disagree	6%	7%	6%	5%	4%	4%	8%	3%	5%	6%	8%	3%	2%	5%	5%	8%
Strongly disagree	3%	4%	3%	3%	3%	3%	4%	3%	2%	4%	6%	6%	2%	2%	4%	4%
Don't know	3%	2%	4%	4%	5%	3%	4%	5%	3%	3%	2%	0%	6%	3%	2%	1%
Total Agree:	53%	54%	53%	53%	52%	56%	50%	51%	56%	50%	45%	66%	50%	57%	54%	47%
Total Disagree:	19%	23%	17%	18%	17%	16%	24%	13%	17%	22%	26%	18%	11%	17%	20%	23%
Net:	34%	31%	36%	35%	35%	40%	26%	38%	39%	28%	19%	48%	40%	40%	34%	24%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.C) Do you tend to agree or disagree with the following?: Society values a University education too highly at the moment

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	13%	15%	12%	22%	12%	11%	17%	14%	14%	9%	17%	27%	9%	15%	14%	10%
Moderately agree	17%	20%	15%	24%	18%	16%	17%	19%	18%	17%	18%	26%	14%	18%	18%	22%
Agree a little	22%	22%	23%	17%	24%	24%	19%	22%	25%	23%	14%	0%	20%	27%	23%	26%
Neither agree nor disagree	25%	22%	27%	10%	24%	28%	26%	27%	23%	24%	24%	16%	30%	26%	21%	23%
Disagree a little	10%	9%	10%	12%	11%	10%	7%	8%	9%	15%	9%	9%	14%	6%	10%	8%
Moderately disagree	6%	6%	5%	8%	6%	5%	5%	5%	4%	5%	11%	8%	7%	3%	6%	3%
Strongly disagree	3%	3%	3%	3%	3%	3%	4%	2%	3%	4%	4%	13%	3%	3%	4%	5%
Don't know	3%	2%	5%	3%	3%	3%	5%	4%	4%	3%	3%	0%	3%	3%	4%	4%
Total Agree:	53%	57%	49%	64%	53%	51%	53%	54%	57%	50%	49%	53%	43%	59%	55%	57%
Total Disagree:	19%	19%	19%	23%	20%	18%	16%	15%	16%	23%	24%	31%	24%	12%	20%	16%
Net:	34%	38%	31%	40%	33%	33%	37%	39%	41%	26%	25%	22%	19%	47%	36%	42%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.D) Do you tend to agree or disagree with the following?: Society values a University education too highly at the moment

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	13%	18%	15%	11%	12%	13%	12%	18%	37%	12%	26%	6%	4%	9%	10%
Moderately agree	17%	22%	15%	7%	16%	17%	21%	19%	24%	21%	30%	12%	9%	5%	17%
Agree a little	22%	19%	23%	22%	23%	22%	25%	19%	16%	26%	27%	25%	12%	12%	25%
Neither agree nor disagree	25%	25%	26%	27%	28%	26%	20%	19%	12%	24%	10%	32%	24%	18%	32%
Disagree a little	10%	7%	10%	14%	10%	10%	11%	10%	3%	9%	4%	15%	23%	14%	6%
Moderately disagree	6%	3%	3%	11%	6%	5%	7%	8%	3%	3%	1%	6%	16%	20%	2%
Strongly disagree	3%	2%	4%	6%	3%	3%	3%	5%	3%	1%	0%	1%	9%	20%	1%
Don't know	3%	5%	4%	2%	3%	4%	2%	2%	1%	4%	1%	4%	3%	1%	5%
Total Agree:	53%	59%	53%	40%	51%	52%	57%	56%	77%	59%	84%	42%	25%	27%	52%
Total Disagree:	19%	12%	18%	31%	18%	18%	20%	23%	10%	13%	5%	22%	48%	55%	10%
Net:	34%	47%	35%	9%	32%	34%	37%	33%	67%	46%	79%	20%	-23%	-28%	42%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) Do you tend to agree or disagree with the following?: Enjoying a subject is enough of a reason to do a degree in it

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	15%	20%	16%	18%	17%	10%	11%	19%	11%	9%	19%	12%	15%	21%	13%	15%
Moderately agree	19%	24%	22%	21%	17%	20%	15%	24%	23%	16%	15%	16%	16%	15%	20%	22%
Agree a little	26%	24%	25%	27%	28%	25%	25%	21%	29%	31%	23%	29%	25%	24%	21%	27%
Neither agree nor disagree	19%	14%	17%	15%	19%	23%	23%	20%	17%	21%	20%	18%	24%	19%	21%	16%
Disagree a little	11%	12%	9%	8%	10%	12%	13%	10%	11%	12%	14%	13%	8%	8%	12%	9%
Moderately disagree	4%	3%	5%	5%	2%	6%	5%	4%	4%	4%	3%	5%	5%	6%	5%	4%
Strongly disagree	4%	1%	6%	3%	3%	4%	5%	1%	3%	4%	3%	3%	5%	6%	7%	6%
Don't know	2%	1%	1%	3%	3%	1%	3%	2%	1%	3%	2%	3%	2%	1%	2%	2%
Total Agree:	60%	68%	63%	66%	62%	54%	52%	64%	63%	56%	57%	58%	56%	60%	54%	64%
Total Disagree:	19%	16%	19%	16%	15%	22%	23%	15%	19%	20%	21%	21%	18%	20%	24%	19%
Net:	41%	52%	44%	51%	47%	32%	29%	49%	45%	36%	36%	36%	38%	40%	30%	45%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) Do you tend to agree or disagree with the following?: Enjoying a subject is enough of a reason to do a degree in it

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	15%	17%	14%	14%	13%	13%	16%	15%	12%	19%	13%	15%	14%	13%	19%	12%
Moderately agree	19%	22%	20%	17%	17%	17%	22%	22%	19%	20%	18%	18%	16%	23%	19%	20%
Agree a little	26%	26%	27%	27%	24%	24%	27%	28%	24%	27%	27%	18%	29%	24%	27%	31%
Neither agree nor disagree	19%	17%	17%	21%	22%	23%	16%	19%	22%	14%	22%	18%	22%	20%	15%	20%
Disagree a little	11%	9%	12%	12%	11%	13%	10%	8%	12%	11%	10%	13%	5%	12%	10%	10%
Moderately disagree	4%	4%	5%	3%	5%	5%	4%	3%	4%	4%	6%	10%	5%	3%	5%	4%
Strongly disagree	4%	4%	4%	4%	4%	5%	3%	2%	5%	3%	1%	6%	4%	5%	3%	2%
Don't know	2%	1%	2%	2%	3%	1%	2%	4%	2%	1%	1%	2%	5%	2%	1%	1%
Total Agree:	60%	65%	61%	58%	55%	54%	65%	64%	55%	67%	58%	51%	60%	59%	65%	64%
Total Disagree:	19%	17%	20%	19%	20%	22%	17%	13%	21%	18%	18%	29%	14%	19%	19%	16%
Net:	41%	49%	40%	40%	35%	31%	47%	51%	35%	49%	41%	22%	45%	40%	47%	48%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.C) Do you tend to agree or disagree with the following?: Enjoying a subject is enough of a reason to do a degree in it

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	15%	14%	15%	19%	14%	13%	18%	12%	13%	15%	25%	27%	16%	13%	15%	14%
Moderately agree	19%	21%	18%	24%	20%	18%	18%	16%	17%	21%	26%	40%	17%	14%	20%	26%
Agree a little	26%	26%	26%	19%	26%	27%	26%	23%	28%	28%	25%	17%	24%	29%	26%	27%
Neither agree nor disagree	19%	18%	20%	20%	18%	21%	17%	25%	18%	17%	12%	12%	25%	22%	17%	12%
Disagree a little	11%	10%	11%	10%	11%	10%	12%	12%	12%	11%	6%	0%	12%	11%	11%	11%
Moderately disagree	4%	4%	4%	4%	4%	5%	3%	5%	5%	3%	4%	0%	3%	6%	4%	5%
Strongly disagree	4%	4%	4%	3%	4%	3%	5%	5%	4%	3%	2%	4%	3%	4%	5%	3%
Don't know	2%	2%	2%	2%	2%	2%	2%	3%	2%	1%	0%	0%	1%	1%	3%	2%
Total Agree:	60%	62%	58%	62%	60%	58%	62%	51%	58%	65%	76%	84%	56%	55%	60%	66%
Total Disagree:	19%	19%	19%	16%	19%	19%	19%	21%	21%	17%	12%	4%	18%	21%	20%	19%
Net:	41%	43%	39%	45%	41%	40%	42%	30%	37%	48%	64%	79%	38%	34%	40%	47%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.D) Do you tend to agree or disagree with the following?: Enjoying a subject is enough of a reason to do a degree in it

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	15%	19%	17%	17%	14%	14%	17%	20%	9%	9%	17%	18%	30%	42%	7%
Moderately agree	19%	23%	22%	15%	15%	17%	24%	25%	9%	19%	31%	26%	21%	25%	14%
Agree a little	26%	24%	26%	27%	26%	26%	29%	24%	16%	29%	31%	30%	25%	17%	26%
Neither agree nor disagree	19%	17%	19%	25%	24%	21%	13%	16%	22%	17%	12%	14%	11%	8%	29%
Disagree a little	11%	7%	10%	12%	12%	11%	10%	9%	17%	14%	6%	9%	4%	5%	13%
Moderately disagree	4%	5%	3%	2%	5%	4%	5%	4%	8%	7%	2%	2%	4%	0%	5%
Strongly disagree	4%	2%	2%	1%	3%	5%	1%	1%	18%	3%	0%	0%	4%	4%	2%
Don't know	2%	2%	1%	1%	1%	2%	0%	1%	2%	1%	2%	0%	0%	0%	4%
Total Agree:	60%	66%	65%	59%	56%	57%	70%	69%	34%	57%	78%	74%	76%	83%	47%
Total Disagree:	19%	15%	15%	15%	19%	20%	16%	14%	42%	25%	8%	11%	12%	9%	19%
Net:	41%	52%	50%	45%	36%	37%	54%	55%	-8%	32%	70%	63%	64%	74%	28%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) Do you tend to agree or disagree with the following?: A degree from a University is an impressive achievement

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	24%	27%	23%	26%	28%	23%	21%	26%	20%	13%	24%	24%	24%	27%	27%	32%
Moderately agree	24%	24%	24%	27%	23%	22%	25%	28%	25%	25%	21%	14%	28%	23%	22%	25%
Agree a little	27%	26%	28%	25%	24%	26%	31%	24%	30%	33%	32%	28%	26%	25%	23%	21%
Neither agree nor disagree	15%	15%	13%	13%	17%	18%	16%	14%	15%	18%	14%	21%	14%	15%	16%	13%
Disagree a little	5%	6%	6%	2%	3%	6%	4%	3%	6%	6%	5%	5%	3%	4%	4%	5%
Moderately disagree	2%	2%	2%	3%	1%	2%	1%	1%	1%	2%	0%	3%	1%	2%	5%	2%
Strongly disagree	2%	0%	4%	2%	2%	4%	1%	3%	2%	1%	1%	3%	3%	4%	3%	2%
Don't know	1%	0%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%
Total Agree:	75%	76%	74%	77%	75%	70%	77%	79%	74%	71%	77%	66%	78%	75%	71%	78%
Total Disagree:	9%	8%	12%	7%	7%	11%	6%	6%	9%	9%	7%	11%	7%	10%	11%	8%
Net:	66%	68%	62%	70%	68%	59%	70%	72%	65%	62%	70%	55%	70%	65%	60%	70%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) Do you tend to agree or disagree with the following?: A degree from a University is an impressive achievement

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	24%	25%	23%	23%	25%	23%	25%	26%	22%	30%	18%	17%	26%	24%	28%	20%
Moderately agree	24%	28%	22%	22%	23%	23%	27%	20%	26%	26%	25%	20%	17%	27%	25%	29%
Agree a little	27%	26%	28%	27%	26%	26%	27%	27%	27%	23%	35%	24%	29%	27%	25%	34%
Neither agree nor disagree	15%	13%	16%	15%	17%	16%	14%	16%	16%	13%	13%	23%	16%	13%	13%	13%
Disagree a little	5%	4%	4%	6%	4%	6%	3%	5%	5%	4%	6%	6%	3%	5%	5%	2%
Moderately disagree	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	1%	5%	2%	1%	1%	2%
Strongly disagree	2%	1%	2%	3%	3%	3%	2%	3%	2%	2%	2%	6%	3%	2%	2%	1%
Don't know	1%	0%	1%	2%	2%	1%	1%	2%	1%	1%	1%	0%	3%	1%	1%	0%
Total Agree:	75%	80%	74%	72%	73%	72%	79%	72%	75%	79%	77%	60%	72%	78%	78%	82%
Total Disagree:	9%	7%	9%	11%	8%	11%	6%	10%	9%	7%	9%	17%	8%	8%	8%	5%
Net:	66%	73%	65%	61%	65%	61%	73%	63%	66%	71%	68%	43%	64%	70%	70%	77%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.C) Do you tend to agree or disagree with the following?: A degree from a University is an impressive achievement

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	24%	22%	26%	24%	22%	26%	23%	24%	22%	23%	30%	35%	32%	22%	20%	24%
Moderately agree	24%	25%	23%	27%	26%	22%	22%	19%	23%	28%	30%	21%	25%	19%	24%	21%
Agree a little	27%	27%	27%	24%	29%	26%	25%	29%	27%	26%	23%	29%	28%	30%	26%	32%
Neither agree nor disagree	15%	16%	15%	16%	13%	16%	18%	17%	16%	15%	10%	4%	10%	19%	17%	14%
Disagree a little	5%	5%	4%	6%	5%	4%	5%	6%	5%	3%	5%	7%	3%	5%	6%	5%
Moderately disagree	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	0%	1%	2%	2%	1%
Strongly disagree	2%	3%	2%	1%	2%	3%	3%	2%	3%	2%	1%	4%	1%	3%	3%	2%
Don't know	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%	0%	1%	2%	2%
Total Agree:	75%	74%	76%	76%	78%	75%	70%	72%	72%	77%	83%	84%	84%	71%	70%	76%
Total Disagree:	9%	9%	8%	9%	9%	8%	10%	10%	10%	7%	7%	12%	5%	10%	11%	8%
Net:	66%	65%	68%	67%	69%	67%	60%	62%	63%	70%	77%	73%	79%	61%	60%	68%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.D) Do you tend to agree or disagree with the following?: A degree from a University is an impressive achievement

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	24%	30%	26%	32%	27%	24%	25%	26%	3%	17%	39%	43%	35%	60%	9%
Moderately agree	24%	24%	28%	26%	22%	23%	29%	29%	9%	26%	34%	32%	33%	32%	17%
Agree a little	27%	24%	25%	26%	29%	27%	27%	26%	24%	34%	21%	20%	22%	5%	36%
Neither agree nor disagree	15%	16%	14%	10%	14%	16%	11%	12%	28%	15%	4%	4%	6%	2%	26%
Disagree a little	5%	3%	3%	2%	4%	5%	4%	2%	14%	5%	1%	0%	2%	2%	6%
Moderately disagree	2%	1%	1%	1%	2%	1%	3%	2%	6%	2%	0%	0%	0%	0%	2%
Strongly disagree	2%	1%	2%	2%	2%	3%	1%	2%	17%	1%	0%	0%	0%	0%	1%
Don't know	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	0%	0%	1%	0%	3%
Total Agree:	75%	78%	79%	84%	78%	74%	81%	80%	35%	76%	95%	95%	90%	96%	62%
Total Disagree:	9%	5%	6%	6%	7%	9%	8%	7%	36%	8%	1%	1%	3%	2%	8%
Net:	66%	74%	73%	79%	70%	65%	73%	74%	-1%	68%	93%	94%	88%	95%	54%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) How important or unimportant do you think universities are for the following?: The UK economy overall

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very important	18%	22%	17%	22%	23%	13%	15%	23%	16%	11%	17%	20%	19%	19%	14%	22%
Somewhat important	39%	41%	37%	41%	37%	40%	38%	40%	40%	41%	39%	37%	39%	35%	40%	39%
Neither important nor unimportant	26%	20%	27%	21%	25%	29%	30%	21%	26%	29%	30%	26%	28%	28%	26%	24%
Somewhat unimportant	8%	8%	11%	6%	7%	9%	9%	8%	10%	12%	5%	6%	9%	10%	9%	6%
Very unimportant	3%	5%	4%	3%	1%	5%	3%	2%	4%	3%	4%	6%	2%	5%	3%	3%
Don't know	5%	4%	4%	6%	6%	4%	5%	5%	4%	5%	5%	5%	3%	3%	8%	6%
Total Important:	57%	63%	54%	64%	60%	53%	53%	63%	55%	52%	56%	56%	58%	55%	54%	61%
Total Unimportant:	12%	13%	15%	9%	9%	14%	12%	10%	14%	14%	9%	12%	11%	15%	12%	9%
Net:	45%	49%	39%	55%	52%	39%	41%	53%	41%	37%	47%	44%	47%	40%	41%	52%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) How important or unimportant do you think universities are for the following?: The UK economy overall

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very important	18%	25%	18%	16%	15%	16%	22%	17%	18%	22%	21%	15%	13%	19%	22%	20%
Somewhat important	39%	45%	40%	33%	37%	35%	43%	37%	37%	42%	44%	26%	31%	40%	42%	53%
Neither important nor unimportant	26%	19%	25%	33%	29%	31%	22%	24%	29%	24%	19%	34%	31%	27%	23%	17%
Somewhat unimportant	8%	7%	10%	8%	9%	10%	6%	10%	9%	5%	9%	12%	13%	9%	7%	6%
Very unimportant	3%	2%	3%	4%	4%	5%	2%	4%	3%	3%	2%	8%	5%	2%	3%	1%
Don't know	5%	3%	5%	6%	6%	4%	5%	8%	4%	5%	5%	6%	7%	3%	3%	3%
Total Important:	57%	69%	58%	49%	52%	51%	65%	54%	56%	63%	65%	40%	44%	59%	64%	74%
Total Unimportant:	12%	9%	13%	12%	14%	14%	8%	14%	11%	8%	11%	20%	18%	11%	9%	7%
Net:	45%	60%	45%	37%	38%	37%	57%	40%	44%	56%	54%	20%	25%	47%	55%	67%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.C) How important or unimportant do you think universities are for the following?: The UK economy overall

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very important	18%	22%	15%	34%	17%	16%	18%	13%	15%	21%	34%	24%	20%	13%	17%	21%
Somewhat important	39%	42%	36%	38%	45%	40%	29%	32%	37%	47%	42%	45%	41%	33%	38%	42%
Neither important nor unimportant	26%	22%	30%	18%	24%	28%	30%	35%	27%	20%	15%	31%	28%	32%	25%	22%
Somewhat unimportant	8%	8%	9%	3%	8%	8%	10%	9%	10%	7%	5%	0%	5%	11%	9%	11%
Very unimportant	3%	4%	3%	5%	2%	3%	6%	4%	5%	2%	2%	0%	2%	6%	4%	3%
Don't know	5%	3%	7%	3%	5%	5%	5%	6%	5%	3%	2%	0%	4%	5%	7%	1%
Total Important:	57%	64%	51%	72%	61%	56%	48%	45%	52%	68%	76%	69%	61%	46%	55%	63%
Total Unimportant:	12%	11%	12%	7%	11%	11%	17%	13%	15%	9%	8%	0%	7%	17%	13%	14%
Net:	45%	53%	39%	64%	51%	45%	31%	32%	37%	59%	68%	69%	53%	29%	42%	49%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.D) How important or unimportant do you think universities are for the following?: The UK economy overall

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very important	18%	25%	22%	25%	17%	15%	26%	30%	2%	9%	27%	28%	26%	51%	12%
Somewhat important	39%	40%	44%	42%	37%	38%	39%	45%	14%	35%	44%	50%	47%	35%	41%
Neither important nor unimportant	26%	23%	23%	22%	30%	28%	22%	17%	37%	35%	20%	17%	16%	9%	32%
Somewhat unimportant	8%	5%	6%	7%	8%	9%	8%	2%	26%	12%	3%	2%	5%	2%	8%
Very unimportant	3%	2%	2%	1%	4%	4%	2%	2%	17%	3%	2%	1%	1%	0%	2%
Don't know	5%	3%	3%	3%	4%	5%	3%	3%	3%	6%	3%	4%	6%	3%	6%
Total Important:	57%	66%	66%	67%	54%	54%	65%	75%	17%	44%	71%	77%	73%	86%	53%
Total Unimportant:	12%	8%	8%	8%	12%	13%	10%	5%	44%	15%	5%	2%	6%	2%	10%
Net:	45%	58%	57%	59%	42%	41%	56%	71%	-27%	29%	66%	75%	67%	84%	43%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) How important or unimportant do you think universities are for the following?: The Economy in their local areas

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very important	17%	22%	17%	22%	21%	13%	13%	21%	17%	11%	17%	15%	15%	15%	21%	22%
Somewhat important	41%	39%	43%	42%	43%	39%	38%	40%	43%	40%	40%	41%	47%	41%	32%	38%
Neither important nor unimportant	27%	21%	26%	23%	22%	33%	31%	27%	23%	27%	30%	28%	27%	28%	24%	26%
Somewhat unimportant	7%	9%	6%	6%	7%	6%	9%	6%	9%	8%	4%	7%	7%	8%	13%	6%
Very unimportant	4%	2%	5%	3%	2%	5%	5%	2%	3%	6%	5%	4%	1%	7%	4%	3%
Don't know	5%	6%	3%	5%	5%	4%	5%	5%	5%	6%	4%	6%	3%	1%	7%	5%
Total Important:	58%	62%	59%	64%	64%	52%	50%	61%	60%	52%	57%	55%	62%	56%	53%	61%
Total Unimportant:	11%	11%	12%	8%	9%	10%	14%	7%	12%	15%	9%	12%	8%	16%	16%	9%
Net:	47%	50%	47%	56%	55%	42%	37%	54%	48%	37%	48%	43%	54%	40%	36%	52%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) How important or unimportant do you think universities are for the following?: The Economy in their local areas

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very important	17%	24%	17%	13%	14%	16%	19%	15%	17%	20%	19%	14%	15%	16%	22%	19%
Somewhat important	41%	44%	41%	38%	39%	37%	46%	36%	41%	43%	45%	42%	29%	45%	42%	48%
Neither important nor unimportant	27%	22%	24%	33%	28%	29%	22%	33%	28%	22%	23%	26%	35%	28%	21%	23%
Somewhat unimportant	7%	6%	7%	7%	9%	8%	6%	6%	8%	7%	5%	9%	7%	7%	8%	4%
Very unimportant	4%	2%	4%	4%	4%	5%	2%	3%	4%	4%	1%	3%	5%	2%	3%	2%
Don't know	5%	2%	6%	4%	5%	4%	5%	7%	3%	4%	6%	6%	8%	2%	3%	4%
Total Important:	58%	68%	58%	51%	53%	53%	65%	51%	58%	63%	65%	56%	45%	61%	64%	67%
Total Unimportant:	11%	8%	12%	11%	13%	14%	8%	9%	11%	11%	6%	13%	12%	9%	11%	6%
Net:	47%	61%	46%	40%	40%	40%	57%	42%	46%	52%	59%	44%	32%	52%	53%	61%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.C) How important or unimportant do you think universities are for the following?: The Economy in their local areas

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very important	17%	20%	15%	29%	19%	14%	15%	13%	14%	20%	30%	28%	15%	14%	17%	20%
Somewhat important	41%	43%	39%	44%	43%	40%	36%	34%	42%	45%	43%	43%	46%	30%	40%	43%
Neither important nor unimportant	27%	24%	29%	16%	24%	30%	29%	34%	27%	22%	18%	25%	29%	35%	24%	25%
Somewhat unimportant	7%	8%	7%	6%	7%	7%	8%	9%	8%	6%	4%	0%	6%	10%	8%	6%
Very unimportant	4%	4%	4%	2%	2%	4%	7%	4%	4%	2%	2%	4%	2%	7%	3%	3%
Don't know	5%	3%	6%	2%	4%	5%	5%	6%	4%	4%	3%	0%	3%	4%	7%	3%
Total Important:	58%	62%	54%	73%	63%	54%	51%	47%	56%	65%	73%	71%	60%	44%	57%	63%
Total Unimportant:	11%	11%	11%	8%	9%	11%	15%	13%	13%	9%	6%	4%	8%	17%	12%	9%
Net:	47%	51%	44%	65%	54%	43%	36%	34%	44%	56%	68%	67%	53%	27%	45%	54%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.D) How important or unimportant do you think universities are for the following?: The Economy in their local areas

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very important	17%	26%	20%	21%	14%	15%	21%	32%	5%	11%	22%	24%	28%	43%	12%
Somewhat important	41%	43%	44%	40%	38%	40%	45%	40%	29%	35%	44%	49%	46%	35%	41%
Neither important nor unimportant	27%	21%	24%	25%	32%	28%	22%	19%	32%	29%	23%	18%	17%	18%	34%
Somewhat unimportant	7%	5%	7%	10%	8%	8%	7%	4%	14%	14%	6%	3%	4%	0%	7%
Very unimportant	4%	2%	3%	1%	5%	4%	1%	2%	18%	4%	2%	3%	1%	0%	1%
Don't know	5%	3%	1%	2%	3%	5%	4%	3%	3%	7%	3%	3%	4%	4%	5%
Total Important:	58%	69%	64%	62%	53%	55%	66%	72%	34%	46%	66%	73%	74%	78%	53%
Total Unimportant:	11%	7%	11%	11%	12%	12%	8%	6%	32%	18%	8%	6%	5%	0%	8%
Net:	47%	62%	53%	51%	40%	43%	58%	66%	2%	28%	59%	67%	70%	78%	45%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) How important or unimportant do you think universities are for the following?: Your local area

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very important	14%	17%	19%	21%	14%	9%	8%	20%	16%	8%	9%	11%	12%	15%	17%	17%
Somewhat important	30%	34%	29%	38%	33%	24%	25%	28%	22%	28%	33%	33%	37%	31%	29%	32%
Neither important nor unimportant	32%	28%	29%	23%	33%	37%	39%	34%	37%	32%	35%	29%	34%	27%	25%	29%
Somewhat unimportant	13%	12%	11%	11%	12%	14%	16%	8%	17%	16%	12%	15%	11%	15%	14%	12%
Very unimportant	7%	7%	8%	3%	4%	13%	7%	6%	6%	11%	7%	7%	4%	11%	9%	6%
Don't know	3%	1%	3%	3%	4%	3%	4%	4%	3%	5%	3%	4%	3%	1%	5%	4%
Total Important:	44%	51%	48%	58%	47%	34%	33%	48%	38%	36%	42%	44%	49%	46%	46%	49%
Total Unimportant:	20%	19%	19%	15%	16%	26%	24%	14%	22%	27%	20%	23%	14%	25%	23%	19%
Net:	24%	32%	29%	44%	31%	7%	9%	34%	16%	9%	23%	22%	34%	21%	23%	30%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) How important or unimportant do you think universities are for the following?: Your local area

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very important	14%	18%	14%	12%	13%	13%	17%	12%	14%	18%	12%	17%	11%	16%	17%	11%
Somewhat important	30%	32%	31%	28%	28%	26%	35%	26%	27%	34%	36%	17%	24%	30%	34%	38%
Neither important nor unimportant	32%	32%	30%	32%	34%	35%	28%	41%	35%	28%	30%	32%	37%	32%	29%	32%
Somewhat unimportant	13%	11%	14%	15%	12%	14%	12%	11%	14%	12%	10%	17%	13%	14%	11%	11%
Very unimportant	7%	5%	7%	8%	9%	10%	5%	6%	8%	5%	7%	13%	9%	6%	6%	4%
Don't know	3%	2%	4%	4%	4%	3%	4%	5%	3%	3%	6%	3%	5%	2%	3%	4%
Total Important:	44%	51%	44%	40%	41%	39%	52%	38%	41%	52%	47%	34%	36%	46%	50%	49%
Total Unimportant:	20%	16%	21%	23%	21%	24%	17%	17%	22%	17%	17%	30%	22%	20%	18%	15%
Net:	24%	35%	23%	17%	20%	15%	34%	21%	19%	35%	30%	4%	14%	26%	33%	33%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.C) How important or unimportant do you think universities are for the following?: Your local area

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very important	14%	16%	13%	31%	13%	13%	12%	9%	13%	15%	25%	47%	10%	8%	14%	20%
Somewhat important	30%	30%	30%	31%	33%	30%	23%	25%	30%	34%	36%	24%	27%	27%	29%	33%
Neither important nor unimportant	32%	30%	34%	21%	30%	34%	36%	39%	31%	30%	25%	21%	39%	36%	31%	29%
Somewhat unimportant	13%	14%	12%	10%	14%	13%	13%	14%	15%	13%	9%	9%	13%	15%	14%	11%
Very unimportant	7%	8%	7%	4%	6%	7%	11%	8%	8%	5%	4%	0%	6%	11%	8%	5%
Don't know	3%	2%	5%	3%	4%	3%	4%	4%	3%	3%	2%	0%	3%	3%	5%	2%
Total Important:	44%	46%	42%	61%	46%	43%	35%	34%	43%	49%	60%	70%	38%	35%	43%	53%
Total Unimportant:	20%	21%	19%	14%	20%	20%	24%	22%	23%	18%	13%	9%	20%	27%	22%	16%
Net:	24%	25%	24%	47%	27%	23%	11%	12%	20%	31%	47%	62%	18%	8%	21%	37%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.D) How important or unimportant do you think universities are for the following?: Your local area

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very important	14%	27%	19%	14%	9%	11%	22%	32%	2%	8%	16%	21%	18%	35%	13%
Somewhat important	30%	32%	34%	39%	27%	28%	36%	35%	13%	22%	33%	37%	31%	33%	34%
Neither important nor unimportant	32%	27%	29%	25%	38%	35%	23%	21%	29%	31%	37%	28%	34%	27%	35%
Somewhat unimportant	13%	8%	10%	17%	14%	14%	11%	7%	20%	27%	9%	8%	10%	3%	10%
Very unimportant	7%	3%	6%	4%	8%	8%	5%	3%	33%	7%	4%	4%	3%	1%	3%
Don't know	3%	2%	2%	2%	3%	4%	3%	3%	2%	5%	1%	2%	5%	2%	4%
Total Important:	44%	60%	53%	52%	36%	39%	58%	67%	15%	31%	49%	57%	49%	67%	47%
Total Unimportant:	20%	12%	16%	21%	23%	22%	16%	10%	54%	34%	13%	12%	13%	4%	13%
Net:	24%	48%	37%	32%	13%	16%	43%	57%	-39%	-3%	35%	45%	35%	64%	34%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) How important or unimportant do you think universities are for the following?: Innovation / research

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very important	36%	38%	31%	36%	39%	34%	37%	39%	34%	30%	38%	37%	34%	33%	33%	41%
Somewhat important	41%	33%	43%	42%	37%	41%	43%	43%	44%	46%	41%	37%	40%	38%	35%	36%
Neither important nor unimportant	16%	18%	16%	14%	16%	17%	14%	13%	15%	15%	11%	19%	16%	19%	20%	17%
Somewhat unimportant	3%	7%	4%	3%	3%	2%	2%	2%	3%	3%	3%	4%	5%	4%	6%	2%
Very unimportant	2%	2%	3%	1%	0%	3%	1%	2%	2%	2%	2%	1%	1%	1%	1%	2%
Don't know	3%	1%	3%	4%	4%	3%	2%	2%	2%	5%	5%	2%	3%	4%	5%	2%
Total Important:	77%	71%	74%	78%	77%	76%	81%	81%	78%	76%	80%	74%	74%	72%	68%	77%
Total Unimportant:	5%	9%	6%	4%	3%	5%	3%	4%	5%	5%	4%	5%	6%	5%	7%	5%
Net:	72%	62%	68%	74%	73%	71%	78%	78%	73%	71%	75%	69%	68%	67%	61%	73%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) How important or unimportant do you think universities are for the following?: Innovation / research

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very important	36%	48%	38%	30%	27%	32%	44%	27%	35%	39%	49%	26%	26%	36%	40%	41%
Somewhat important	41%	37%	41%	43%	41%	43%	39%	39%	43%	41%	37%	42%	38%	44%	39%	46%
Neither important nor unimportant	16%	11%	16%	17%	20%	18%	11%	19%	16%	14%	10%	17%	22%	15%	14%	11%
Somewhat unimportant	3%	2%	2%	4%	4%	3%	2%	7%	2%	3%	2%	5%	6%	2%	3%	0%
Very unimportant	2%	1%	1%	2%	3%	1%	1%	1%	1%	1%	0%	6%	2%	1%	1%	0%
Don't know	3%	1%	2%	4%	5%	3%	2%	6%	2%	2%	3%	5%	7%	2%	2%	1%
Total Important:	77%	85%	79%	73%	68%	75%	83%	66%	78%	80%	85%	68%	64%	80%	79%	87%
Total Unimportant:	5%	3%	3%	6%	7%	4%	4%	8%	4%	4%	2%	11%	8%	3%	4%	0%
Net:	72%	82%	75%	67%	61%	70%	79%	58%	74%	75%	83%	56%	57%	77%	75%	86%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.C) How important or unimportant do you think universities are for the following?: Innovation / research

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very com- fortable	Relatively comfort- able	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Under- graduate Degree (BA/BSc)	University Postgrad- uate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very important	36%	39%	33%	42%	39%	34%	32%	23%	31%	46%	55%	51%	44%	25%	38%	31%
Somewhat important	41%	39%	42%	36%	43%	41%	37%	44%	43%	39%	32%	29%	37%	47%	38%	45%
Neither important nor unimportant	16%	15%	17%	12%	13%	16%	20%	23%	17%	10%	7%	13%	15%	20%	14%	16%
Somewhat unimportant	3%	4%	3%	5%	2%	4%	4%	4%	4%	1%	3%	3%	0%	4%	4%	5%
Very unimportant	2%	2%	2%	2%	1%	2%	3%	2%	2%	1%	3%	0%	2%	1%	2%	0%
Don't know	3%	2%	4%	4%	2%	3%	4%	4%	3%	2%	0%	4%	2%	2%	5%	2%
Total Important:	77%	78%	75%	77%	82%	76%	69%	68%	74%	85%	87%	80%	81%	73%	76%	76%
Total Unimportant:	5%	5%	4%	7%	2%	5%	7%	5%	6%	2%	5%	3%	2%	5%	6%	6%
Net:	72%	73%	71%	70%	80%	71%	62%	62%	68%	83%	82%	77%	79%	68%	70%	70%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.D) How important or unimportant do you think universities are for the following?: Innovation / research

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very important	36%	36%	30%	35%	35%	34%	43%	48%	12%	31%	38%	47%	65%	82%	22%
Somewhat important	41%	39%	47%	44%	42%	42%	39%	35%	46%	47%	45%	41%	28%	16%	43%
Neither important nor unimportant	16%	18%	17%	15%	17%	16%	13%	12%	24%	16%	14%	8%	3%	1%	24%
Somewhat unimportant	3%	4%	3%	4%	2%	3%	4%	3%	6%	3%	1%	1%	0%	1%	6%
Very unimportant	2%	1%	1%	0%	2%	2%	1%	1%	7%	1%	0%	0%	2%	1%	1%
Don't know	3%	2%	2%	2%	2%	4%	1%	1%	4%	2%	1%	3%	2%	0%	5%
Total Important:	77%	75%	78%	79%	77%	76%	82%	82%	58%	78%	83%	88%	93%	97%	65%
Total Unimportant:	5%	5%	4%	4%	4%	5%	5%	4%	14%	4%	1%	1%	2%	2%	7%
Net:	72%	70%	74%	75%	74%	71%	78%	79%	44%	74%	81%	87%	91%	96%	58%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) How important or unimportant do you think universities are for the following?: Jobs

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very important	19%	26%	21%	26%	26%	12%	11%	26%	20%	12%	17%	17%	17%	20%	21%	21%
Somewhat important	43%	48%	42%	42%	40%	44%	45%	48%	44%	42%	42%	41%	44%	42%	38%	44%
Neither important nor unimportant	25%	17%	22%	19%	26%	29%	33%	16%	23%	33%	29%	31%	27%	24%	26%	25%
Somewhat unimportant	7%	6%	9%	5%	4%	9%	7%	6%	7%	9%	6%	6%	5%	10%	11%	6%
Very unimportant	3%	2%	5%	2%	2%	4%	3%	3%	4%	2%	3%	3%	4%	3%	2%	2%
Don't know	2%	1%	2%	4%	2%	2%	1%	1%	3%	2%	3%	2%	3%	1%	2%	3%
Total Important:	63%	74%	62%	69%	66%	56%	56%	75%	63%	54%	59%	58%	61%	62%	59%	65%
Total Unimportant:	10%	8%	14%	8%	6%	13%	10%	8%	10%	11%	10%	9%	9%	13%	13%	8%
Net:	53%	66%	49%	61%	60%	43%	47%	66%	53%	43%	49%	50%	52%	49%	46%	57%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) How important or unimportant do you think universities are for the following?: Jobs

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very important	19%	23%	18%	18%	18%	18%	21%	20%	18%	23%	18%	17%	17%	20%	24%	21%
Somewhat important	43%	48%	43%	41%	41%	38%	49%	42%	40%	48%	51%	35%	39%	43%	47%	54%
Neither important nor unimportant	25%	20%	26%	29%	26%	29%	21%	26%	31%	19%	19%	24%	28%	27%	19%	17%
Somewhat unimportant	7%	6%	7%	6%	8%	8%	6%	6%	6%	7%	6%	16%	8%	7%	6%	6%
Very unimportant	3%	2%	3%	3%	3%	4%	1%	4%	3%	1%	2%	6%	5%	2%	2%	3%
Don't know	2%	1%	2%	2%	3%	2%	2%	3%	1%	2%	3%	2%	3%	1%	2%	1%
Total Important:	63%	71%	61%	59%	59%	57%	69%	61%	58%	71%	70%	52%	56%	63%	70%	75%
Total Unimportant:	10%	8%	10%	9%	12%	12%	7%	11%	9%	8%	9%	22%	13%	9%	8%	8%
Net:	53%	63%	51%	50%	48%	44%	62%	50%	49%	63%	61%	30%	43%	54%	62%	66%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.C) How important or unimportant do you think universities are for the following?: Jobs

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very important	19%	21%	18%	28%	21%	18%	17%	16%	18%	20%	31%	38%	16%	13%	19%	26%
Somewhat important	43%	44%	43%	45%	45%	44%	40%	35%	43%	52%	44%	49%	48%	40%	43%	42%
Neither important nor unimportant	25%	22%	28%	17%	24%	27%	25%	34%	26%	19%	17%	13%	28%	31%	25%	18%
Somewhat unimportant	7%	7%	7%	5%	6%	7%	8%	9%	8%	5%	5%	0%	5%	10%	6%	9%
Very unimportant	3%	4%	2%	3%	2%	3%	5%	3%	4%	2%	2%	0%	2%	5%	3%	4%
Don't know	2%	2%	3%	2%	2%	2%	4%	3%	2%	2%	1%	0%	0%	1%	4%	2%
Total Important:	63%	65%	61%	73%	65%	61%	57%	51%	61%	72%	75%	87%	65%	53%	62%	68%
Total Unimportant:	10%	11%	9%	8%	8%	10%	13%	12%	12%	7%	7%	0%	7%	14%	9%	12%
Net:	53%	55%	52%	65%	57%	52%	44%	39%	49%	65%	68%	87%	58%	39%	52%	56%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.D) How important or unimportant do you think universities are for the following?: Jobs

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very important	19%	30%	25%	26%	15%	16%	25%	35%	4%	8%	28%	34%	20%	51%	14%
Somewhat important	43%	38%	42%	48%	44%	43%	50%	40%	18%	40%	47%	52%	58%	44%	43%
Neither important nor unimportant	25%	19%	21%	18%	29%	28%	15%	15%	35%	36%	23%	12%	15%	4%	31%
Somewhat unimportant	7%	8%	6%	4%	7%	7%	6%	7%	23%	11%	1%	1%	2%	1%	7%
Very unimportant	3%	3%	3%	2%	3%	3%	2%	0%	18%	2%	0%	0%	1%	0%	1%
Don't know	2%	2%	2%	2%	1%	2%	2%	2%	1%	4%	1%	1%	3%	0%	4%
Total Important:	63%	68%	68%	74%	59%	59%	75%	75%	23%	47%	75%	86%	79%	95%	57%
Total Unimportant:	10%	11%	9%	6%	10%	10%	8%	8%	41%	13%	1%	1%	4%	1%	8%
Net:	53%	57%	58%	68%	49%	49%	67%	68%	-18%	34%	74%	85%	75%	94%	49%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) How important or unimportant do you think universities are for the following?: People’s individual and personal development

	Age							Region								
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very important	23%	30%	22%	28%	25%	19%	17%	28%	24%	15%	24%	24%	19%	22%	16%	25%
Somewhat important	45%	44%	49%	42%	44%	43%	47%	47%	44%	47%	45%	42%	46%	44%	44%	45%
Neither important nor unimportant	22%	16%	18%	21%	22%	23%	28%	17%	22%	28%	22%	22%	25%	21%	20%	22%
Somewhat unimportant	5%	8%	6%	5%	5%	6%	4%	4%	6%	5%	2%	5%	8%	6%	12%	5%
Very unimportant	3%	2%	3%	1%	2%	7%	2%	2%	3%	2%	3%	3%	2%	4%	4%	3%
Don't know	2%	0%	2%	3%	2%	2%	2%	2%	2%	3%	3%	3%	1%	2%	4%	1%
Total Important:	68%	74%	71%	70%	69%	62%	64%	75%	68%	62%	69%	66%	65%	66%	60%	70%
Total Unimportant:	8%	10%	9%	6%	7%	13%	6%	6%	8%	7%	5%	9%	10%	10%	16%	7%
Net:	60%	64%	62%	64%	62%	49%	58%	68%	60%	54%	64%	57%	55%	56%	45%	62%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) How important or unimportant do you think universities are for the following?: People’s individual and personal development

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very important	23%	29%	24%	17%	20%	19%	27%	22%	20%	27%	29%	14%	18%	23%	27%	24%
Somewhat important	45%	47%	44%	46%	43%	43%	47%	43%	44%	45%	48%	44%	46%	46%	45%	51%
Neither important nor unimportant	22%	17%	21%	26%	26%	27%	18%	23%	27%	18%	14%	36%	22%	23%	19%	16%
Somewhat unimportant	5%	4%	6%	6%	7%	7%	4%	7%	5%	6%	5%	3%	6%	5%	5%	6%
Very unimportant	3%	3%	3%	3%	2%	4%	1%	2%	3%	1%	1%	3%	4%	3%	2%	2%
Don't know	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	3%	0%	4%	1%	2%	1%
Total Important:	68%	76%	68%	63%	62%	61%	74%	65%	64%	73%	77%	58%	64%	69%	72%	75%
Total Unimportant:	8%	6%	8%	9%	10%	10%	6%	9%	8%	7%	6%	6%	10%	7%	7%	7%
Net:	60%	69%	59%	55%	53%	51%	68%	56%	56%	65%	71%	52%	54%	61%	65%	68%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.C) How important or unimportant do you think universities are for the following?: People’s individual and personal development

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very important	23%	25%	21%	35%	23%	19%	22%	16%	19%	27%	38%	39%	25%	15%	21%	24%
Somewhat important	45%	44%	46%	42%	48%	48%	37%	40%	45%	49%	45%	37%	46%	41%	47%	43%
Neither important nor unimportant	22%	22%	22%	15%	21%	24%	25%	32%	23%	17%	12%	19%	23%	30%	20%	19%
Somewhat unimportant	5%	5%	6%	5%	3%	5%	9%	7%	6%	4%	4%	4%	2%	7%	5%	11%
Very unimportant	3%	3%	2%	2%	3%	2%	4%	3%	4%	1%	1%	0%	3%	5%	3%	0%
Don't know	2%	2%	3%	2%	2%	2%	3%	2%	3%	2%	1%	0%	1%	1%	3%	3%
Total Important:	68%	68%	67%	77%	72%	67%	59%	56%	65%	77%	82%	76%	71%	56%	68%	67%
Total Unimportant:	8%	8%	8%	7%	6%	8%	13%	10%	10%	5%	5%	4%	5%	13%	8%	11%
Net:	60%	60%	59%	70%	65%	59%	46%	46%	55%	72%	77%	72%	66%	43%	61%	57%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.D) How important or unimportant do you think universities are for the following?: People’s individual and personal development

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very important	23%	31%	26%	27%	21%	19%	30%	42%	4%	12%	26%	32%	39%	70%	13%
Somewhat important	45%	41%	43%	48%	44%	46%	50%	38%	23%	48%	54%	53%	51%	27%	46%
Neither important nor unimportant	22%	20%	22%	17%	26%	25%	14%	14%	39%	31%	16%	11%	6%	1%	29%
Somewhat unimportant	5%	5%	5%	4%	5%	6%	4%	4%	16%	7%	2%	1%	2%	0%	7%
Very unimportant	3%	1%	2%	2%	4%	3%	2%	1%	18%	1%	1%	0%	1%	2%	1%
Don't know	2%	2%	1%	1%	1%	2%	0%	1%	1%	2%	2%	2%	1%	0%	4%
Total Important:	68%	72%	70%	75%	64%	64%	80%	80%	27%	60%	80%	86%	90%	97%	60%
Total Unimportant:	8%	6%	7%	7%	9%	9%	6%	5%	34%	8%	2%	1%	3%	2%	8%
Net:	60%	66%	62%	69%	56%	56%	74%	74%	-7%	52%	77%	84%	87%	95%	52%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) What proportion of those leaving secondary education do you think currently go on to study at a University? If you don't know, please take your best guess

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Less than 10%	4%	4%	3%	2%	3%	6%	6%	1%	6%	3%	5%	6%	4%	5%	6%	5%
10% - 19%	10%	9%	8%	9%	10%	12%	13%	8%	8%	9%	14%	6%	13%	13%	20%	10%
20% - 29%	17%	15%	15%	16%	21%	23%	16%	16%	18%	18%	19%	20%	19%	13%	22%	14%
30% - 39%	20%	16%	21%	19%	21%	20%	21%	17%	20%	21%	18%	20%	20%	28%	20%	19%
40% - 49%	16%	17%	18%	19%	15%	12%	17%	16%	15%	17%	15%	20%	14%	19%	10%	18%
50% - 59%	14%	14%	14%	13%	14%	16%	12%	18%	15%	14%	11%	15%	14%	10%	8%	12%
60% - 69%	9%	12%	11%	11%	8%	5%	9%	13%	9%	8%	9%	7%	8%	7%	8%	12%
70% - 79%	6%	9%	6%	7%	5%	6%	3%	7%	6%	8%	8%	3%	4%	3%	3%	4%
80% - 89%	2%	3%	2%	4%	1%	1%	2%	4%	3%	0%	2%	1%	3%	2%	3%	3%
90% - 99%	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%
100%, all of them	0%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) What proportion of those leaving secondary education do you think currently go on to study at a University? If you don't know, please take your best guess

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Less than 10%	4%	3%	3%	4%	7%	6%	3%	3%	5%	4%	2%	8%	4%	5%	4%	1%
10% - 19%	10%	6%	8%	11%	16%	12%	9%	11%	11%	12%	6%	3%	11%	10%	11%	10%
20% - 29%	17%	15%	16%	19%	20%	21%	14%	17%	19%	17%	10%	22%	17%	18%	17%	8%
30% - 39%	20%	18%	22%	24%	17%	18%	21%	24%	20%	22%	15%	11%	23%	22%	20%	17%
40% - 49%	16%	20%	16%	16%	13%	14%	19%	14%	14%	15%	22%	28%	16%	14%	17%	22%
50% - 59%	14%	14%	15%	12%	13%	13%	15%	11%	14%	13%	15%	16%	12%	14%	13%	17%
60% - 69%	9%	12%	12%	6%	7%	7%	10%	12%	8%	8%	13%	7%	13%	7%	10%	10%
70% - 79%	6%	7%	6%	4%	5%	5%	5%	6%	5%	5%	7%	6%	5%	6%	6%	7%
80% - 89%	2%	4%	2%	2%	1%	3%	3%	0%	3%	2%	7%	0%	0%	3%	2%	6%
90% - 99%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	1%
100%, all of them	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.C) What proportion of those leaving secondary education do you think currently go on to study at a University? If you don't know, please take your best guess

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Less than 10%	4%	4%	4%	5%	3%	4%	6%	6%	4%	2%	2%	9%	6%	7%	4%	2%
10% - 19%	10%	11%	9%	8%	6%	11%	16%	16%	9%	9%	5%	8%	10%	18%	9%	11%
20% - 29%	17%	20%	15%	18%	16%	17%	20%	22%	21%	13%	11%	4%	18%	22%	17%	13%
30% - 39%	20%	18%	23%	17%	22%	20%	18%	21%	20%	21%	20%	11%	21%	19%	19%	21%
40% - 49%	16%	17%	15%	10%	19%	16%	15%	14%	15%	19%	19%	16%	16%	13%	17%	23%
50% - 59%	14%	14%	13%	16%	17%	12%	9%	12%	14%	14%	15%	29%	12%	11%	16%	12%
60% - 69%	9%	8%	11%	5%	8%	12%	8%	6%	9%	11%	14%	4%	8%	6%	11%	12%
70% - 79%	6%	4%	7%	8%	6%	5%	6%	3%	6%	7%	6%	11%	5%	3%	6%	5%
80% - 89%	2%	3%	2%	9%	2%	2%	1%	0%	2%	4%	5%	3%	3%	1%	2%	1%
90% - 99%	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	1%	4%	0%	0%	0%	1%
100%, all of them	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.D) What proportion of those leaving secondary education do you think currently go on to study at a University? If you don't know, please take your best guess

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Less than 10%	4%	3%	4%	0%	7%	5%	2%	1%	7%	4%	6%	3%	3%	3%	4%
10% - 19%	10%	9%	10%	8%	13%	11%	9%	5%	12%	9%	15%	10%	5%	10%	11%
20% - 29%	17%	20%	17%	12%	20%	18%	17%	13%	22%	16%	16%	18%	15%	11%	19%
30% - 39%	20%	19%	22%	16%	21%	21%	19%	15%	17%	22%	16%	20%	19%	19%	23%
40% - 49%	16%	16%	14%	19%	15%	16%	16%	17%	13%	19%	20%	15%	17%	19%	15%
50% - 59%	14%	14%	10%	13%	12%	13%	15%	18%	12%	13%	10%	13%	18%	11%	15%
60% - 69%	9%	8%	10%	12%	7%	9%	11%	11%	10%	8%	7%	12%	10%	15%	7%
70% - 79%	6%	5%	7%	13%	4%	5%	7%	11%	4%	5%	9%	5%	9%	6%	4%
80% - 89%	2%	3%	5%	6%	2%	2%	3%	7%	2%	3%	1%	3%	2%	5%	2%
90% - 99%	0%	1%	0%	0%	0%	0%	0%	2%	1%	0%	0%	0%	1%	1%	1%
100%, all of them	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) If you could choose, would you prefer for there to be...

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
A greater proportion of the population going to University than there currently is	17%	18%	20%	27%	18%	10%	11%	26%	15%	12%	15%	16%	15%	14%	18%	19%
The same proportion of the population going to University as there currently is	37%	43%	44%	39%	35%	34%	30%	37%	36%	30%	41%	40%	41%	33%	40%	35%
A smaller proportion of the population going to University than there currently is	26%	24%	18%	14%	21%	33%	39%	23%	31%	32%	24%	23%	24%	32%	20%	20%
Don't Know	21%	15%	18%	20%	25%	22%	20%	14%	19%	26%	20%	22%	20%	21%	22%	25%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) If you could choose, would you prefer for there to be...

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
A greater proportion of the population going to University than there currently is	17%	22%	18%	13%	14%	13%	21%	22%	14%	23%	17%	16%	17%	17%	21%	19%
The same proportion of the population going to University as there currently is	37%	37%	35%	43%	33%	34%	38%	38%	36%	37%	45%	32%	32%	40%	39%	52%
A smaller proportion of the population going to University than there currently is	26%	30%	27%	22%	23%	32%	23%	16%	32%	19%	24%	38%	21%	28%	21%	18%
Don't Know	21%	11%	20%	22%	30%	21%	18%	24%	18%	21%	14%	14%	30%	15%	19%	11%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.C) If you could choose, would you prefer for there to be...

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
A greater proportion of the population going to University than there currently is	17%	20%	14%	24%	17%	15%	18%	13%	14%	19%	28%	36%	16%	9%	15%	21%
The same proportion of the population going to University as there currently is	37%	38%	35%	41%	38%	38%	31%	33%	39%	41%	32%	36%	32%	34%	37%	45%
A smaller proportion of the population going to University than there currently is	26%	29%	23%	26%	28%	24%	25%	26%	28%	24%	26%	16%	35%	30%	26%	17%
Don't Know	21%	13%	27%	9%	17%	23%	26%	27%	20%	16%	14%	12%	17%	26%	22%	17%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.D) If you could choose, would you prefer for there to be...

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
A greater proportion of the population going to University than there currently is	17%	27%	27%	28%	13%	14%	19%	31%	5%	8%	25%	28%	17%	42%	13%
The same proportion of the population going to University as there currently is	37%	43%	38%	42%	33%	34%	42%	47%	14%	34%	40%	38%	44%	35%	43%
A smaller proportion of the population going to University than there currently is	26%	13%	16%	19%	32%	28%	24%	15%	60%	33%	21%	15%	22%	11%	21%
Don't Know	21%	17%	19%	11%	21%	23%	15%	7%	22%	24%	14%	19%	18%	13%	23%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) Which of these comes closest to your view?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Universities in England are very similar to each other in terms of the types of people who attend them, and the subjects and qualifications which the universities offer	15%	22%	18%	20%	13%	14%	7%	18%	14%	17%	10%	18%	14%	16%	18%	12%
Universities in England are somewhat similar to each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	31%	41%	44%	33%	30%	23%	22%	34%	28%	25%	34%	30%	35%	29%	37%	30%
Universities in England are somewhat different from each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	30%	24%	20%	23%	30%	37%	39%	27%	33%	31%	30%	30%	29%	27%	27%	31%
Universities in England are very different from each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	10%	5%	5%	9%	10%	11%	17%	10%	11%	9%	13%	11%	5%	11%	7%	11%
Don't know	14%	9%	12%	15%	17%	15%	15%	11%	13%	18%	14%	11%	17%	16%	11%	15%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

(45.B) Which of these comes closest to your view?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Universities in England are very similar to each other in terms of the types of people who attend them, and the subjects and qualifications which the universities offer	15%	15%	14%	14%	16%	17%	12%	15%	15%	14%	17%	13%	14%	17%	15%	17%
Universities in England are somewhat similar to each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	31%	35%	32%	33%	24%	29%	33%	30%	30%	35%	32%	41%	23%	30%	34%	33%
Universities in England are somewhat different from each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	30%	30%	33%	27%	28%	29%	32%	27%	31%	30%	31%	27%	26%	31%	31%	33%
Universities in England are very different from each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	10%	11%	9%	11%	10%	11%	11%	7%	10%	10%	10%	9%	11%	12%	10%	8%
Don't know	14%	8%	12%	15%	22%	14%	11%	21%	13%	12%	9%	10%	25%	10%	10%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions 181

(45.C) Which of these comes closest to your view?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Universities in England are very similar to each other in terms of the types of people who attend them, and the subjects and qualifications which the universities offer	15%	17%	13%	29%	14%	11%	17%	15%	14%	12%	20%	34%	7%	17%	14%	18%
Universities in England are somewhat similar to each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	31%	34%	29%	41%	29%	34%	25%	26%	32%	34%	39%	29%	20%	23%	34%	41%
Universities in England are somewhat different from each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	30%	29%	30%	16%	33%	32%	27%	27%	31%	34%	29%	22%	43%	31%	28%	22%
Universities in England are very different from each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	10%	10%	11%	9%	12%	8%	11%	9%	10%	12%	8%	16%	17%	13%	8%	8%
Don't know	14%	11%	17%	6%	11%	15%	19%	24%	13%	8%	5%	0%	13%	16%	16%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.D) Which of these comes closest to your view?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Universities in England are very similar to each other in terms of the types of people who attend them, and the subjects and qualifications which the universities offer	15%	18%	21%	24%	12%	13%	15%	27%	28%	10%	16%	11%	11%	10%	16%
Universities in England are somewhat similar to each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	31%	45%	33%	27%	21%	27%	40%	49%	26%	26%	31%	34%	24%	28%	38%
Universities in England are somewhat different from each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	30%	19%	26%	32%	37%	33%	28%	16%	19%	37%	29%	31%	44%	43%	22%
Universities in England are very different from each other in terms of the types of people who attend them and the subjects and qualifications which the universities offer	10%	6%	7%	12%	15%	11%	9%	6%	11%	13%	13%	12%	15%	14%	4%
Don't know	14%	12%	13%	6%	14%	16%	7%	2%	16%	14%	10%	12%	6%	5%	20%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) Thinking about areas that have Universities in them, which of the following comes closest to your view? Please select the option which comes closest to your view, even if none is exactly right

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Universities do more harm than good for the local areas they are in	10%	8%	13%	10%	7%	12%	9%	11%	9%	12%	9%	9%	9%	11%	12%	7%
Universities have a neutral impact on the local areas they are in	34%	52%	46%	37%	30%	28%	23%	33%	35%	34%	31%	38%	39%	39%	33%	29%
Universities do more good than harm for the local areas they are in	42%	31%	33%	40%	49%	43%	51%	44%	43%	35%	43%	46%	38%	40%	41%	49%
Don't Know	14%	8%	9%	13%	14%	18%	16%	13%	13%	19%	17%	7%	14%	10%	14%	15%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) Thinking about areas that have Universities in them, which of the following comes closest to your view? Please select the option which comes closest to your view, even if none is exactly right

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Universities do more harm than good for the local areas they are in	10%	10%	10%	9%	11%	12%	8%	8%	10%	9%	11%	22%	10%	9%	9%	7%
Universities have a neutral impact on the local areas they are in	34%	27%	34%	38%	39%	36%	29%	37%	33%	36%	27%	36%	36%	34%	37%	31%
Universities do more good than harm for the local areas they are in	42%	55%	43%	37%	33%	38%	50%	37%	43%	44%	51%	38%	34%	47%	43%	53%
Don't Know	14%	9%	13%	17%	16%	14%	12%	17%	14%	11%	11%	3%	20%	10%	11%	9%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.C) Thinking about areas that have Universities in them, which of the following comes closest to your view? Please select the option which comes closest to your view, even if none is exactly right

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Universities do more harm than good for the local areas they are in	10%	11%	8%	17%	9%	7%	12%	11%	9%	8%	10%	22%	8%	11%	8%	13%
Universities have a neutral impact on the local areas they are in	34%	33%	35%	34%	30%	36%	37%	36%	38%	33%	25%	21%	20%	33%	37%	43%
Universities do more good than harm for the local areas they are in	42%	47%	38%	41%	48%	42%	33%	32%	39%	50%	58%	53%	58%	37%	40%	34%
Don't Know	14%	9%	18%	7%	12%	14%	18%	21%	14%	8%	7%	4%	15%	19%	14%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.D) Thinking about areas that have Universities in them, which of the following comes closest to your view? Please select the option which comes closest to your view, even if none is exactly right

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Universities do more harm than good for the local areas they are in	10%	14%	12%	9%	9%	9%	7%	15%	28%	9%	6%	5%	3%	2%	11%
Universities have a neutral impact on the local areas they are in	34%	42%	37%	37%	26%	34%	37%	32%	36%	39%	39%	25%	17%	7%	47%
Universities do more good than harm for the local areas they are in	42%	33%	40%	48%	48%	41%	49%	49%	18%	36%	46%	61%	73%	84%	24%
Don't Know	14%	11%	10%	6%	17%	16%	8%	5%	17%	16%	9%	10%	7%	7%	18%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) How proud, if at all, does it make you that one of the main Covid-19 vaccines was discovered by an English University (University of Oxford)?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very proud	38%	22%	25%	41%	40%	38%	54%	39%	37%	35%	42%	34%	31%	39%	35%	49%
Quite proud	41%	45%	48%	39%	42%	42%	35%	43%	43%	45%	39%	45%	44%	39%	35%	35%
Not very proud	8%	16%	12%	6%	6%	7%	4%	5%	7%	10%	4%	11%	11%	6%	11%	7%
Not proud at all	5%	5%	8%	7%	4%	6%	3%	4%	6%	3%	7%	4%	8%	4%	7%	4%
Don't Know	8%	13%	8%	7%	9%	7%	5%	9%	6%	6%	8%	6%	7%	12%	12%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) How proud, if at all, does it make you that one of the main Covid-19 vaccines was discovered by an English University (University of Oxford)?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very proud	38%	45%	39%	35%	34%	44%	39%	26%	49%	33%	36%	36%	29%	53%	35%	40%
Quite proud	41%	42%	41%	41%	42%	37%	45%	43%	37%	46%	46%	38%	38%	37%	44%	45%
Not very proud	8%	6%	7%	8%	9%	8%	7%	10%	6%	10%	8%	13%	9%	4%	9%	5%
Not proud at all	5%	4%	5%	5%	6%	5%	3%	10%	3%	4%	5%	10%	11%	2%	4%	5%
Don't Know	8%	3%	8%	10%	9%	6%	6%	11%	5%	8%	5%	3%	13%	3%	8%	5%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.C) How proud, if at all, does it make you that one of the main Covid-19 vaccines was discovered by an English University (University of Oxford)?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very proud	38%	36%	41%	46%	44%	36%	31%	39%	33%	37%	46%	49%	54%	44%	31%	31%
Quite proud	41%	42%	40%	39%	40%	43%	40%	39%	42%	45%	42%	34%	32%	37%	45%	45%
Not very proud	8%	9%	6%	6%	6%	8%	9%	8%	9%	6%	6%	9%	5%	6%	9%	12%
Not proud at all	5%	6%	4%	5%	4%	4%	10%	4%	6%	5%	3%	9%	3%	4%	6%	5%
Don't Know	8%	7%	8%	4%	6%	8%	10%	10%	9%	7%	3%	0%	5%	8%	8%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.D) How proud, if at all, does it make you that one of the main Covid-19 vaccines was discovered by an English University (University of Oxford)?

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very proud	38%	34%	40%	41%	50%	39%	36%	39%	23%	37%	50%	53%	48%	77%	22%
Quite proud	41%	44%	39%	43%	34%	40%	44%	46%	36%	43%	37%	37%	39%	19%	51%
Not very proud	8%	7%	7%	4%	6%	7%	10%	7%	13%	7%	5%	3%	2%	1%	13%
Not proud at all	5%	7%	6%	6%	4%	5%	4%	3%	15%	5%	5%	2%	3%	2%	5%
Don't Know	8%	8%	8%	6%	7%	8%	6%	4%	13%	8%	3%	4%	7%	1%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) How important or unimportant is it for you to know that English universities do well in global league tables of high performing universities?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very Important	26%	17%	20%	28%	27%	28%	32%	32%	25%	23%	33%	20%	17%	24%	28%	29%
Important	40%	40%	38%	39%	44%	39%	39%	42%	38%	36%	33%	43%	44%	41%	35%	41%
Neither Important nor Unimportant	24%	32%	25%	23%	21%	23%	24%	20%	27%	27%	24%	28%	26%	25%	22%	20%
Unimportant	4%	8%	8%	1%	2%	4%	2%	2%	4%	7%	1%	4%	5%	3%	8%	3%
Very Unimportant	4%	2%	7%	4%	2%	5%	2%	3%	4%	3%	4%	3%	3%	4%	5%	4%
Don't Know	3%	2%	2%	5%	5%	2%	2%	2%	2%	3%	4%	2%	4%	3%	3%	3%
Total Important:	66%	57%	58%	68%	70%	67%	70%	74%	64%	59%	66%	63%	62%	65%	63%	70%
Total Unimportant:	7%	10%	15%	5%	4%	8%	4%	4%	8%	10%	6%	8%	7%	7%	12%	7%
Net:	59%	47%	43%	63%	66%	59%	66%	69%	56%	50%	60%	56%	54%	58%	51%	63%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) How important or unimportant is it for you to know that English universities do well in global league tables of high performing universities?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very Important	26%	35%	22%	23%	22%	30%	27%	16%	32%	25%	27%	35%	18%	35%	25%	25%
Important	40%	43%	39%	38%	37%	38%	43%	38%	40%	40%	41%	33%	36%	41%	40%	48%
Neither Important nor Unimportant	24%	16%	27%	25%	29%	23%	21%	32%	20%	25%	22%	19%	31%	17%	24%	21%
Unimportant	4%	2%	4%	5%	5%	3%	3%	5%	3%	5%	5%	8%	3%	2%	5%	4%
Very Unimportant	4%	2%	5%	5%	3%	3%	3%	5%	2%	4%	3%	5%	7%	1%	4%	1%
Don't Know	3%	2%	3%	4%	4%	3%	2%	5%	3%	2%	2%	0%	5%	2%	2%	1%
Total Important:	66%	79%	62%	62%	59%	67%	70%	54%	72%	65%	68%	68%	53%	77%	65%	73%
Total Unimportant:	7%	4%	8%	9%	8%	7%	6%	9%	5%	8%	8%	13%	11%	4%	9%	5%
Net:	59%	75%	53%	53%	51%	61%	64%	45%	67%	57%	60%	55%	43%	73%	56%	68%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.C) How important or unimportant is it for you to know that English universities do well in global league tables of high performing universities?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very com- fortable	Relatively comfort- able	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Under- graduate Degree (BA/BSc)	University Postgrad- uate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very Important	26%	29%	24%	40%	27%	24%	24%	22%	22%	26%	41%	46%	37%	26%	20%	22%
Important	40%	41%	39%	42%	43%	41%	30%	37%	38%	46%	38%	33%	39%	34%	40%	41%
Neither Important nor Unimportant	24%	21%	27%	11%	22%	25%	31%	30%	27%	19%	18%	13%	18%	30%	27%	27%
Unimportant	4%	4%	3%	2%	3%	4%	4%	4%	5%	3%	1%	0%	1%	4%	5%	3%
Very Unimportant	4%	4%	4%	3%	2%	4%	6%	3%	5%	3%	0%	8%	2%	3%	5%	4%
Don't Know	3%	2%	4%	2%	3%	3%	4%	4%	2%	2%	1%	0%	2%	3%	3%	3%
Total Important:	66%	70%	62%	82%	70%	65%	54%	60%	60%	73%	79%	79%	76%	60%	60%	63%
Total Unimportant:	7%	8%	7%	5%	6%	7%	10%	7%	10%	6%	2%	8%	3%	7%	10%	7%
Net:	59%	62%	55%	76%	65%	57%	44%	53%	50%	66%	77%	71%	73%	53%	51%	56%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.D) How important or unimportant is it for you to know that English universities do well in global league tables of high performing universities?

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very Important	26%	30%	30%	28%	32%	25%	28%	35%	12%	18%	36%	35%	35%	63%	17%
Important	40%	41%	44%	52%	36%	39%	45%	43%	23%	41%	44%	48%	41%	28%	41%
Neither Important nor Unimportant	24%	20%	18%	16%	24%	25%	22%	16%	40%	30%	14%	14%	16%	7%	31%
Unimportant	4%	2%	2%	1%	3%	4%	3%	3%	5%	7%	4%	1%	2%	0%	4%
Very Unimportant	4%	3%	3%	1%	3%	4%	2%	2%	16%	3%	0%	0%	3%	2%	3%
Don't Know	3%	3%	2%	2%	3%	3%	1%	0%	4%	1%	2%	2%	2%	0%	5%
Total Important:	66%	72%	74%	81%	68%	63%	73%	79%	35%	59%	80%	83%	77%	92%	57%
Total Unimportant:	7%	5%	6%	1%	5%	8%	5%	5%	21%	10%	4%	1%	5%	2%	7%
Net:	59%	67%	68%	79%	63%	56%	68%	74%	14%	50%	77%	82%	72%	90%	50%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) Which of these do you think it is MOST important that Universities add benefits to? Please select only one

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
The local communities in the UK in which they are based	16%	28%	23%	18%	17%	12%	9%	17%	17%	13%	13%	20%	13%	18%	16%	21%
The UK as a country	47%	36%	41%	44%	47%	54%	55%	45%	44%	49%	57%	48%	42%	52%	49%	45%
The world	17%	23%	18%	19%	16%	14%	13%	23%	17%	14%	15%	17%	22%	9%	11%	16%
I don't think any of these are most important	12%	10%	11%	10%	12%	12%	16%	9%	15%	14%	11%	9%	14%	14%	16%	10%
Don't Know	7%	3%	8%	9%	8%	8%	7%	7%	8%	11%	4%	6%	9%	7%	7%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) Which of these do you think it is MOST important that Universities add benefits to? Please select only one

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
The local communities in the UK in which they are based	16%	16%	17%	17%	16%	13%	18%	18%	14%	19%	17%	20%	16%	15%	20%	18%
The UK as a country	47%	53%	45%	44%	46%	52%	46%	39%	54%	45%	47%	49%	38%	57%	45%	49%
The world	17%	20%	18%	15%	14%	14%	20%	18%	15%	19%	24%	16%	14%	16%	18%	26%
I don't think any of these are most important	12%	7%	14%	13%	14%	14%	9%	14%	10%	11%	9%	13%	20%	8%	11%	6%
Don't Know	7%	5%	6%	10%	9%	7%	7%	11%	7%	6%	4%	3%	12%	4%	6%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.C) Which of these do you think it is MOST important that Universities add benefits to? Please select only one

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
The local communities in the UK in which they are based	16%	17%	16%	23%	15%	15%	18%	14%	16%	18%	19%	20%	12%	13%	18%	20%
The UK as a country	47%	50%	45%	44%	51%	46%	44%	47%	49%	49%	43%	25%	59%	48%	43%	43%
The world	17%	17%	16%	20%	16%	18%	14%	15%	14%	18%	24%	50%	12%	13%	19%	20%
I don't think any of these are most important	12%	11%	13%	9%	11%	12%	15%	14%	13%	9%	11%	5%	11%	19%	12%	11%
Don't Know	7%	5%	10%	4%	7%	8%	8%	10%	8%	6%	3%	0%	6%	8%	8%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.D) Which of these do you think it is MOST important that Universities add benefits to? Please select only one

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
The local communities in the UK in which they are based	16%	18%	17%	20%	13%	14%	18%	28%	13%	15%	17%	15%	14%	15%	20%
The UK as a country	47%	47%	46%	47%	54%	49%	47%	40%	40%	50%	54%	51%	53%	51%	42%
The world	17%	20%	19%	17%	12%	15%	20%	27%	6%	14%	17%	22%	18%	30%	16%
I don't think any of these are most important	12%	7%	10%	9%	14%	13%	12%	3%	32%	14%	10%	6%	11%	5%	10%
Don't Know	7%	8%	8%	6%	7%	9%	3%	2%	8%	7%	2%	6%	4%	0%	12%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) Do you tend to agree or disagree with the following?: A lot of money spent on University research is wasted

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	7%	9%	8%	8%	7%	5%	6%	10%	5%	4%	7%	4%	5%	10%	10%	7%
Moderately agree	11%	14%	13%	13%	8%	10%	11%	15%	10%	12%	13%	13%	9%	11%	9%	8%
Agree a little	19%	25%	25%	18%	17%	19%	16%	18%	18%	24%	18%	24%	17%	17%	22%	19%
Neither agree nor disagree	24%	23%	19%	19%	24%	26%	29%	20%	26%	22%	24%	27%	34%	22%	20%	21%
Disagree a little	13%	13%	17%	17%	14%	12%	10%	13%	15%	15%	12%	12%	12%	15%	13%	14%
Moderately disagree	9%	8%	7%	9%	9%	9%	9%	7%	9%	9%	11%	8%	8%	6%	6%	11%
Strongly disagree	8%	3%	5%	9%	10%	8%	9%	9%	7%	8%	6%	5%	7%	9%	6%	10%
Don't know	9%	5%	7%	8%	11%	10%	10%	8%	9%	7%	9%	6%	9%	11%	13%	11%
Total Agree:	38%	48%	45%	38%	32%	35%	32%	43%	34%	40%	38%	41%	31%	38%	41%	34%
Total Disagree:	30%	24%	29%	35%	33%	28%	28%	29%	31%	31%	30%	25%	26%	29%	25%	35%
Net:	8%	24%	17%	3%	-1%	6%	4%	13%	3%	9%	8%	16%	5%	9%	16%	0%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) Do you tend to agree or disagree with the following?: A lot of money spent on University research is wasted

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	7%	8%	4%	7%	7%	8%	7%	4%	8%	6%	4%	22%	6%	7%	6%	7%
Moderately agree	11%	11%	10%	14%	10%	13%	10%	10%	13%	12%	7%	3%	7%	12%	13%	7%
Agree a little	19%	17%	21%	20%	20%	19%	18%	22%	21%	18%	20%	21%	20%	21%	18%	18%
Neither agree nor disagree	24%	22%	23%	24%	27%	27%	20%	25%	24%	22%	24%	18%	28%	22%	22%	23%
Disagree a little	13%	14%	14%	14%	12%	12%	14%	14%	13%	13%	10%	15%	14%	17%	15%	10%
Moderately disagree	9%	8%	11%	6%	8%	7%	11%	6%	7%	10%	16%	13%	5%	7%	9%	14%
Strongly disagree	8%	10%	8%	6%	7%	6%	11%	6%	6%	11%	11%	0%	7%	7%	10%	14%
Don't know	9%	8%	9%	9%	9%	8%	9%	13%	8%	9%	9%	9%	13%	8%	8%	8%
Total Agree:	38%	37%	35%	41%	38%	41%	35%	35%	42%	35%	30%	45%	33%	40%	36%	31%
Total Disagree:	30%	33%	32%	26%	26%	25%	36%	26%	26%	34%	37%	28%	26%	31%	34%	38%
Net:	8%	4%	3%	15%	11%	16%	-1%	9%	16%	1%	-7%	17%	7%	9%	2%	-7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.C) Do you tend to agree or disagree with the following?: A lot of money spent on University research is wasted

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	7%	10%	4%	19%	6%	4%	9%	6%	6%	6%	8%	34%	3%	7%	8%	7%
Moderately agree	11%	13%	9%	17%	12%	10%	9%	11%	11%	11%	15%	4%	9%	10%	10%	14%
Agree a little	19%	21%	18%	22%	18%	19%	21%	21%	21%	18%	13%	12%	14%	20%	21%	25%
Neither agree nor disagree	24%	20%	27%	14%	24%	26%	24%	26%	29%	20%	17%	12%	29%	31%	22%	17%
Disagree a little	13%	13%	14%	11%	14%	14%	12%	14%	12%	16%	17%	8%	15%	9%	14%	16%
Moderately disagree	9%	9%	8%	9%	8%	9%	8%	8%	6%	11%	11%	12%	8%	7%	9%	8%
Strongly disagree	8%	7%	8%	4%	8%	8%	8%	4%	6%	10%	13%	18%	11%	8%	6%	6%
Don't know	9%	7%	11%	4%	9%	9%	10%	10%	9%	9%	6%	0%	11%	9%	10%	7%
Total Agree:	38%	44%	32%	58%	36%	34%	39%	38%	39%	34%	36%	50%	27%	37%	39%	45%
Total Disagree:	30%	29%	30%	24%	31%	31%	28%	26%	24%	37%	41%	38%	34%	23%	29%	31%
Net:	8%	14%	2%	34%	5%	3%	11%	12%	15%	-3%	-5%	12%	-7%	13%	10%	15%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.D) Do you tend to agree or disagree with the following?: A lot of money spent on University research is wasted

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	7%	10%	7%	3%	5%	6%	6%	13%	26%	2%	6%	2%	1%	0%	8%
Moderately agree	11%	18%	15%	13%	10%	11%	10%	16%	21%	9%	16%	5%	5%	0%	15%
Agree a little	19%	18%	19%	18%	17%	20%	16%	20%	28%	19%	29%	8%	7%	1%	28%
Neither agree nor disagree	24%	20%	24%	21%	30%	26%	24%	12%	17%	31%	23%	26%	11%	7%	29%
Disagree a little	13%	15%	10%	18%	12%	13%	17%	11%	2%	15%	8%	28%	20%	8%	10%
Moderately disagree	9%	7%	9%	12%	8%	8%	10%	15%	0%	9%	8%	12%	22%	27%	1%
Strongly disagree	8%	7%	10%	12%	9%	7%	9%	10%	0%	4%	4%	8%	21%	50%	1%
Don't know	9%	5%	7%	2%	10%	10%	7%	3%	6%	11%	6%	10%	14%	8%	8%
Total Agree:	38%	46%	42%	34%	31%	36%	32%	49%	74%	31%	51%	16%	12%	1%	51%
Total Disagree:	30%	28%	28%	42%	29%	28%	36%	36%	2%	27%	20%	48%	62%	84%	12%
Net:	8%	18%	14%	-8%	2%	8%	-4%	13%	71%	3%	32%	-32%	-50%	-84%	39%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) Do you tend to agree or disagree with the following?: Academics don't understand the "real world"

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	10%	11%	9%	11%	9%	12%	10%	12%	13%	6%	12%	9%	6%	12%	16%	8%
Moderately agree	12%	10%	12%	10%	11%	15%	15%	14%	10%	15%	13%	14%	11%	9%	18%	11%
Agree a little	25%	21%	24%	24%	26%	25%	29%	24%	23%	30%	22%	25%	23%	34%	24%	25%
Neither agree nor disagree	22%	25%	23%	20%	20%	22%	21%	21%	22%	23%	22%	23%	28%	13%	16%	23%
Disagree a little	13%	17%	16%	15%	13%	11%	10%	10%	14%	10%	17%	19%	14%	14%	9%	11%
Moderately disagree	7%	6%	8%	10%	6%	7%	8%	7%	8%	8%	7%	7%	7%	7%	5%	9%
Strongly disagree	7%	7%	5%	9%	10%	7%	6%	9%	7%	4%	6%	4%	8%	7%	8%	11%
Don't know	3%	3%	3%	3%	5%	2%	2%	3%	4%	5%	3%	1%	3%	3%	6%	2%
Total Agree:	48%	41%	45%	45%	46%	51%	53%	49%	46%	51%	46%	47%	40%	55%	57%	44%
Total Disagree:	28%	30%	29%	33%	29%	24%	24%	27%	28%	21%	29%	29%	30%	29%	21%	31%
Net:	20%	11%	17%	12%	17%	27%	29%	22%	18%	29%	17%	17%	10%	26%	36%	13%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) Do you tend to agree or disagree with the following?: Academics don't understand the "real world"

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	10%	9%	9%	13%	11%	14%	7%	7%	13%	6%	5%	26%	9%	11%	8%	6%
Moderately agree	12%	13%	12%	13%	11%	15%	11%	10%	14%	11%	14%	32%	6%	13%	12%	12%
Agree a little	25%	25%	26%	26%	24%	28%	23%	25%	29%	22%	21%	19%	24%	29%	22%	25%
Neither agree nor disagree	22%	19%	20%	22%	26%	20%	21%	26%	21%	22%	22%	14%	26%	18%	21%	22%
Disagree a little	13%	13%	14%	14%	12%	9%	17%	13%	11%	15%	15%	10%	14%	13%	16%	15%
Moderately disagree	7%	10%	7%	6%	6%	6%	9%	5%	5%	10%	11%	0%	5%	7%	9%	10%
Strongly disagree	7%	10%	7%	5%	6%	6%	9%	8%	5%	10%	8%	0%	7%	7%	10%	8%
Don't know	3%	1%	4%	2%	5%	3%	2%	5%	1%	3%	3%	0%	8%	2%	2%	3%
Total Agree:	48%	47%	47%	51%	46%	57%	41%	42%	56%	40%	40%	76%	40%	54%	42%	42%
Total Disagree:	28%	33%	28%	25%	24%	21%	35%	26%	21%	36%	35%	10%	26%	27%	35%	33%
Net:	20%	14%	19%	26%	21%	35%	6%	16%	35%	5%	6%	67%	14%	27%	7%	9%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.C) Do you tend to agree or disagree with the following?: Academics don't understand the "real world"

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	10%	13%	7%	17%	8%	7%	16%	11%	11%	7%	9%	16%	6%	16%	10%	7%
Moderately agree	12%	15%	10%	17%	12%	11%	12%	13%	12%	11%	13%	18%	13%	14%	12%	13%
Agree a little	25%	26%	25%	25%	24%	28%	22%	27%	28%	23%	23%	12%	27%	27%	25%	25%
Neither agree nor disagree	22%	17%	25%	16%	23%	23%	20%	25%	21%	22%	15%	12%	22%	22%	21%	23%
Disagree a little	13%	12%	14%	8%	16%	13%	12%	11%	13%	15%	15%	8%	11%	11%	14%	17%
Moderately disagree	7%	8%	7%	7%	7%	8%	6%	5%	6%	9%	11%	16%	11%	3%	7%	7%
Strongly disagree	7%	7%	8%	8%	8%	6%	7%	4%	6%	9%	13%	18%	9%	5%	7%	7%
Don't know	3%	2%	4%	1%	2%	3%	5%	3%	3%	3%	1%	0%	2%	2%	4%	2%
Total Agree:	48%	54%	42%	60%	44%	47%	50%	51%	50%	41%	45%	46%	46%	57%	47%	44%
Total Disagree:	28%	27%	29%	23%	31%	27%	25%	20%	25%	34%	39%	42%	30%	20%	28%	31%
Net:	20%	28%	13%	36%	12%	20%	25%	31%	25%	7%	6%	4%	16%	37%	19%	13%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.D) Do you tend to agree or disagree with the following?: Academics don't understand the "real world"

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	10%	11%	9%	8%	11%	10%	9%	14%	47%	5%	13%	1%	0%	1%	8%
Moderately agree	12%	11%	13%	12%	13%	12%	12%	13%	24%	12%	25%	5%	2%	0%	14%
Agree a little	25%	23%	28%	23%	27%	26%	24%	19%	21%	35%	38%	18%	12%	3%	31%
Neither agree nor disagree	22%	23%	20%	19%	22%	22%	20%	19%	5%	22%	17%	30%	14%	6%	30%
Disagree a little	13%	12%	10%	15%	11%	13%	15%	13%	1%	13%	3%	28%	20%	15%	10%
Moderately disagree	7%	9%	5%	9%	7%	7%	9%	9%	0%	6%	2%	11%	22%	28%	2%
Strongly disagree	7%	7%	10%	12%	7%	6%	8%	12%	0%	2%	1%	5%	27%	47%	0%
Don't know	3%	4%	4%	2%	2%	3%	2%	1%	1%	5%	2%	3%	2%	1%	4%
Total Agree:	48%	46%	50%	43%	51%	48%	46%	47%	92%	52%	75%	24%	14%	4%	53%
Total Disagree:	28%	28%	26%	36%	25%	26%	33%	33%	1%	21%	5%	43%	69%	90%	13%
Net:	20%	18%	24%	7%	26%	22%	13%	14%	91%	31%	70%	-19%	-55%	-86%	40%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) Do you tend to agree or disagree with the following?: University research should receive funding from the taxpayer

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	11%	9%	8%	12%	14%	10%	11%	16%	9%	5%	12%	11%	8%	11%	10%	12%
Moderately agree	17%	19%	19%	19%	13%	17%	17%	18%	18%	14%	16%	19%	17%	16%	17%	19%
Agree a little	22%	22%	23%	21%	24%	21%	21%	23%	23%	20%	23%	23%	22%	19%	25%	22%
Neither agree nor disagree	23%	24%	21%	18%	20%	25%	27%	23%	21%	29%	23%	24%	24%	20%	18%	20%
Disagree a little	10%	9%	11%	11%	10%	10%	9%	8%	9%	14%	10%	10%	11%	10%	6%	11%
Moderately disagree	5%	6%	4%	5%	3%	5%	5%	3%	3%	5%	7%	5%	5%	6%	8%	4%
Strongly disagree	7%	7%	8%	7%	9%	7%	6%	4%	9%	6%	6%	7%	5%	11%	10%	8%
Don't know	6%	5%	5%	7%	7%	5%	4%	4%	7%	7%	4%	2%	8%	7%	6%	5%
Total Agree:	50%	49%	50%	52%	51%	48%	49%	57%	49%	39%	50%	53%	46%	45%	52%	53%
Total Disagree:	22%	22%	23%	22%	22%	22%	20%	15%	22%	25%	23%	22%	21%	28%	24%	22%
Net:	28%	27%	27%	30%	29%	26%	29%	42%	28%	14%	28%	31%	25%	17%	29%	31%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) Do you tend to agree or disagree with the following?: University research should receive funding from the taxpayer

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	11%	16%	8%	8%	10%	8%	16%	5%	10%	14%	15%	3%	6%	9%	14%	15%
Moderately agree	17%	23%	18%	14%	14%	16%	19%	16%	16%	20%	21%	18%	11%	17%	20%	18%
Agree a little	22%	21%	24%	22%	20%	20%	25%	23%	23%	21%	32%	27%	18%	28%	20%	32%
Neither agree nor disagree	23%	19%	21%	24%	27%	24%	19%	25%	23%	21%	18%	17%	25%	21%	20%	18%
Disagree a little	10%	10%	9%	10%	11%	11%	8%	11%	10%	9%	7%	19%	12%	9%	11%	10%
Moderately disagree	5%	5%	6%	5%	3%	5%	4%	5%	5%	4%	1%	2%	5%	5%	5%	2%
Strongly disagree	7%	4%	8%	10%	7%	11%	4%	6%	8%	5%	2%	13%	11%	6%	6%	2%
Don't know	6%	2%	6%	7%	7%	5%	5%	9%	4%	6%	4%	0%	11%	4%	4%	4%
Total Agree:	50%	60%	51%	44%	44%	44%	60%	43%	49%	54%	68%	49%	36%	55%	54%	65%
Total Disagree:	22%	19%	23%	25%	21%	27%	16%	22%	24%	18%	10%	35%	29%	21%	22%	13%
Net:	28%	40%	28%	18%	23%	17%	44%	21%	25%	36%	58%	14%	7%	34%	32%	51%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.C) Do you tend to agree or disagree with the following?: University research should receive funding from the taxpayer

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	11%	13%	8%	22%	12%	7%	10%	7%	6%	13%	22%	44%	13%	8%	10%	6%
Moderately agree	17%	20%	14%	23%	19%	16%	13%	12%	16%	21%	24%	19%	21%	14%	14%	21%
Agree a little	22%	24%	21%	23%	26%	23%	14%	22%	21%	25%	21%	19%	20%	20%	23%	27%
Neither agree nor disagree	23%	19%	26%	15%	21%	23%	27%	28%	24%	20%	16%	9%	23%	28%	23%	20%
Disagree a little	10%	9%	11%	7%	8%	12%	11%	12%	12%	7%	8%	0%	8%	11%	10%	10%
Moderately disagree	5%	4%	5%	1%	4%	5%	5%	4%	5%	5%	2%	5%	5%	5%	6%	4%
Strongly disagree	7%	8%	6%	4%	5%	8%	10%	9%	9%	4%	4%	0%	5%	10%	8%	8%
Don't know	6%	3%	8%	4%	4%	5%	9%	6%	5%	5%	4%	4%	5%	5%	7%	3%
Total Agree:	50%	57%	43%	68%	58%	46%	38%	41%	44%	59%	66%	82%	55%	41%	46%	55%
Total Disagree:	22%	21%	23%	13%	17%	26%	26%	25%	27%	16%	14%	5%	17%	26%	24%	22%
Net:	28%	36%	20%	55%	40%	20%	11%	16%	18%	42%	52%	77%	37%	16%	22%	33%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.D) Do you tend to agree or disagree with the following?: University research should receive funding from the taxpayer

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	11%	13%	16%	13%	10%	9%	13%	17%	1%	6%	11%	10%	23%	37%	7%
Moderately agree	17%	25%	18%	22%	18%	15%	19%	29%	3%	15%	21%	19%	23%	28%	18%
Agree a little	22%	21%	23%	24%	20%	21%	27%	26%	12%	26%	24%	28%	21%	14%	22%
Neither agree nor disagree	23%	19%	19%	20%	25%	25%	17%	14%	19%	24%	20%	21%	18%	13%	28%
Disagree a little	10%	10%	12%	12%	9%	11%	8%	6%	15%	11%	9%	8%	6%	1%	12%
Moderately disagree	5%	2%	2%	4%	5%	5%	6%	3%	11%	6%	4%	3%	2%	2%	4%
Strongly disagree	7%	5%	5%	3%	7%	8%	5%	3%	36%	4%	7%	4%	2%	2%	3%
Don't know	6%	4%	5%	2%	5%	6%	4%	1%	3%	8%	3%	7%	5%	1%	7%
Total Agree:	50%	59%	57%	58%	48%	45%	60%	72%	15%	47%	56%	57%	67%	79%	46%
Total Disagree:	22%	18%	20%	19%	21%	23%	19%	12%	63%	21%	20%	15%	10%	6%	19%
Net:	28%	42%	37%	40%	27%	22%	40%	60%	-47%	26%	36%	42%	56%	73%	28%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) Do you tend to agree or disagree with the following?: University research is one of the best things produced in the UK as a country

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	19%	11%	13%	20%	19%	18%	25%	24%	16%	14%	20%	13%	16%	19%	19%	23%
Moderately agree	27%	27%	24%	27%	25%	29%	28%	30%	27%	26%	25%	32%	22%	22%	22%	27%
Agree a little	24%	24%	26%	25%	26%	21%	24%	20%	22%	25%	25%	25%	28%	23%	28%	26%
Neither agree nor disagree	19%	24%	22%	18%	18%	20%	16%	16%	20%	25%	19%	21%	23%	21%	14%	13%
Disagree a little	4%	9%	7%	5%	3%	3%	2%	4%	7%	4%	4%	2%	5%	6%	4%	3%
Moderately disagree	2%	3%	3%	1%	1%	2%	1%	2%	2%	1%	1%	2%	2%	1%	4%	1%
Strongly disagree	1%	0%	2%	0%	2%	1%	1%	1%	2%	0%	0%	1%	0%	3%	2%	2%
Don't know	5%	3%	4%	5%	6%	5%	4%	4%	4%	4%	5%	4%	4%	6%	7%	5%
Total Agree:	69%	61%	63%	71%	70%	68%	76%	74%	65%	66%	71%	71%	66%	63%	69%	76%
Total Disagree:	7%	12%	11%	6%	6%	6%	4%	6%	10%	5%	5%	5%	8%	10%	10%	6%
Net:	62%	49%	52%	65%	64%	61%	72%	68%	55%	60%	65%	65%	58%	53%	59%	71%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) Do you tend to agree or disagree with the following?: University research is one of the best things produced in the UK as a country

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	19%	23%	18%	14%	17%	19%	21%	12%	20%	21%	19%	21%	12%	21%	22%	19%
Moderately agree	27%	32%	27%	23%	23%	24%	31%	24%	28%	26%	30%	21%	20%	30%	26%	29%
Agree a little	24%	24%	25%	25%	22%	25%	24%	21%	24%	24%	28%	23%	23%	26%	21%	33%
Neither agree nor disagree	19%	12%	18%	25%	22%	21%	15%	23%	18%	17%	17%	22%	27%	15%	19%	12%
Disagree a little	4%	4%	5%	4%	4%	4%	4%	7%	4%	4%	3%	8%	7%	4%	5%	5%
Moderately disagree	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	0%	0%	1%	1%	2%	0%
Strongly disagree	1%	1%	0%	1%	2%	1%	0%	2%	1%	1%	0%	0%	2%	1%	1%	0%
Don't know	5%	3%	4%	5%	6%	4%	4%	9%	4%	5%	3%	5%	8%	2%	4%	2%
Total Agree:	69%	79%	70%	63%	63%	68%	76%	57%	72%	71%	77%	65%	55%	77%	69%	81%
Total Disagree:	7%	6%	7%	8%	8%	7%	5%	11%	6%	7%	3%	8%	10%	6%	8%	5%
Net:	62%	73%	63%	55%	55%	61%	71%	46%	66%	65%	74%	57%	45%	71%	62%	76%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.C) Do you tend to agree or disagree with the following?: University research is one of the best things produced in the UK as a country

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	19%	19%	18%	23%	20%	17%	17%	16%	14%	19%	30%	47%	27%	17%	14%	16%
Moderately agree	27%	30%	23%	30%	30%	27%	19%	24%	25%	30%	31%	31%	31%	25%	25%	23%
Agree a little	24%	23%	25%	23%	24%	26%	22%	23%	27%	25%	22%	8%	19%	25%	25%	28%
Neither agree nor disagree	19%	17%	21%	15%	17%	19%	24%	24%	22%	15%	9%	8%	17%	21%	21%	19%
Disagree a little	4%	5%	4%	4%	4%	4%	5%	4%	5%	5%	5%	0%	2%	3%	5%	7%
Moderately disagree	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	5%	1%	1%	2%	2%
Strongly disagree	1%	1%	1%	1%	1%	1%	3%	2%	1%	0%	1%	0%	1%	1%	1%	1%
Don't know	5%	3%	6%	3%	3%	5%	7%	6%	5%	4%	1%	0%	2%	6%	6%	3%
Total Agree:	69%	72%	67%	76%	74%	69%	58%	63%	66%	74%	83%	87%	78%	67%	64%	67%
Total Disagree:	7%	8%	6%	6%	6%	6%	10%	7%	7%	7%	7%	5%	4%	6%	9%	10%
Net:	62%	64%	60%	70%	68%	63%	48%	56%	59%	67%	76%	82%	74%	61%	56%	56%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.D) Do you tend to agree or disagree with the following?: University research is one of the best things produced in the UK as a country

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	19%	22%	21%	18%	22%	17%	21%	25%	6%	13%	28%	22%	27%	64%	9%
Moderately agree	27%	29%	23%	27%	28%	26%	23%	34%	13%	28%	39%	35%	38%	22%	19%
Agree a little	24%	24%	24%	30%	22%	24%	30%	20%	21%	28%	19%	23%	21%	9%	29%
Neither agree nor disagree	19%	14%	17%	15%	19%	21%	15%	14%	33%	20%	10%	14%	7%	3%	27%
Disagree a little	4%	6%	7%	6%	3%	5%	5%	2%	7%	4%	1%	2%	3%	0%	7%
Moderately disagree	2%	1%	2%	1%	1%	1%	1%	3%	5%	1%	0%	0%	0%	1%	2%
Strongly disagree	1%	1%	0%	0%	1%	1%	2%	0%	7%	1%	0%	1%	0%	0%	0%
Don't know	5%	3%	5%	2%	4%	5%	4%	1%	8%	4%	2%	3%	4%	1%	6%
Total Agree:	69%	75%	68%	75%	73%	67%	75%	79%	40%	69%	87%	80%	86%	95%	57%
Total Disagree:	7%	8%	9%	7%	5%	7%	7%	5%	19%	7%	2%	3%	3%	1%	9%
Net:	62%	67%	59%	67%	68%	60%	67%	74%	21%	63%	85%	77%	83%	94%	48%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Is the university system in England generally going in the...

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Right direction	33%	37%	35%	42%	33%	26%	29%	38%	30%	24%	34%	33%	32%	36%	38%	33%
Wrong direction	24%	30%	27%	21%	20%	27%	23%	24%	25%	24%	25%	27%	21%	24%	25%	24%
Neither of these	20%	20%	20%	17%	21%	20%	19%	16%	23%	16%	15%	21%	22%	25%	16%	20%
Don't know	23%	13%	18%	20%	26%	27%	30%	22%	22%	36%	26%	19%	25%	15%	21%	23%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Is the university system in England generally going in the...

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Right direction	33%	39%	30%	34%	29%	32%	36%	30%	35%	32%	38%	28%	29%	44%	32%	46%
Wrong direction	24%	26%	25%	21%	23%	28%	23%	14%	23%	26%	25%	38%	15%	19%	27%	20%
Neither of these	20%	17%	22%	20%	20%	19%	18%	24%	19%	21%	16%	16%	22%	19%	20%	15%
Don't know	23%	18%	23%	26%	28%	21%	23%	31%	22%	21%	20%	18%	34%	17%	21%	19%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.C) Is the university system in England generally going in the...

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Right direction	33%	37%	30%	49%	38%	29%	25%	28%	30%	36%	46%	49%	36%	26%	28%	40%
Wrong direction	24%	28%	20%	28%	21%	22%	32%	22%	25%	26%	25%	24%	20%	24%	26%	29%
Neither of these	20%	17%	22%	10%	18%	23%	20%	22%	22%	17%	17%	18%	19%	20%	20%	17%
Don't know	23%	18%	29%	13%	22%	26%	24%	29%	23%	21%	13%	9%	25%	30%	26%	14%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.D) Is the university system in England generally going in the...

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Right direction	33%	46%	39%	42%	31%	28%	42%	57%	6%	23%	32%	53%	38%	55%	31%
Wrong direction	24%	22%	24%	22%	22%	24%	24%	23%	54%	26%	24%	11%	22%	17%	22%
Neither of these	20%	17%	21%	24%	19%	21%	17%	11%	19%	24%	21%	15%	20%	12%	21%
Don't know	23%	14%	15%	12%	27%	26%	18%	9%	21%	27%	23%	22%	19%	16%	26%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) Do you think that universities in England have a positive or negative effect on the way things are going in the country?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Very positive	10%	14%	10%	16%	9%	6%	5%	16%	9%	3%	9%	7%	5%	7%	11%	14%
Positive	36%	36%	40%	39%	39%	33%	30%	38%	34%	31%	37%	38%	36%	36%	34%	39%
Neither positive nor negative	36%	37%	32%	30%	34%	40%	43%	31%	35%	47%	36%	35%	47%	34%	37%	32%
Negative	8%	8%	9%	5%	5%	8%	10%	7%	10%	9%	7%	10%	3%	10%	8%	5%
Very Negative	3%	1%	3%	2%	3%	4%	2%	2%	3%	2%	3%	3%	2%	5%	4%	2%
Don't Know	8%	4%	5%	7%	10%	8%	9%	7%	8%	7%	7%	7%	8%	9%	5%	8%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) Do you think that universities in England have a positive or negative effect on the way things are going in the country?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Very positive	10%	15%	7%	9%	6%	7%	13%	7%	9%	12%	13%	5%	6%	12%	10%	14%
Positive	36%	41%	38%	32%	31%	30%	43%	36%	34%	41%	42%	25%	30%	41%	41%	46%
Neither positive nor negative	36%	30%	37%	39%	41%	40%	32%	40%	39%	33%	31%	36%	40%	32%	35%	31%
Negative	8%	6%	9%	9%	7%	11%	5%	4%	9%	5%	7%	15%	9%	8%	6%	4%
Very Negative	3%	2%	2%	3%	4%	5%	1%	2%	3%	1%	0%	13%	4%	2%	2%	0%
Don't Know	8%	6%	7%	8%	10%	7%	7%	12%	6%	7%	7%	5%	13%	5%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.C) Do you think that universities in England have a positive or negative effect on the way things are going in the country?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Very positive	10%	12%	7%	30%	9%	7%	7%	6%	7%	10%	21%	37%	9%	5%	8%	13%
Positive	36%	39%	34%	37%	41%	36%	27%	29%	33%	44%	46%	42%	39%	27%	34%	44%
Neither positive nor negative	36%	33%	40%	24%	34%	39%	40%	43%	40%	31%	21%	21%	35%	45%	38%	32%
Negative	8%	9%	6%	5%	7%	7%	11%	9%	8%	7%	6%	0%	8%	8%	8%	7%
Very Negative	3%	4%	2%	1%	2%	2%	6%	3%	4%	1%	1%	0%	2%	6%	3%	1%
Don't Know	8%	4%	11%	3%	7%	9%	9%	10%	7%	6%	4%	0%	7%	9%	9%	3%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.D) Do you think that universities in England have a positive or negative effect on the way things are going in the country?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Very positive	10%	15%	16%	13%	7%	6%	12%	28%	0%	2%	9%	13%	14%	33%	8%
Positive	36%	45%	35%	46%	33%	32%	50%	46%	6%	29%	35%	58%	54%	48%	31%
Neither positive nor negative	36%	29%	37%	26%	40%	41%	25%	19%	46%	49%	40%	23%	23%	12%	42%
Negative	8%	6%	3%	5%	8%	9%	5%	2%	27%	8%	10%	1%	2%	1%	7%
Very Negative	3%	2%	3%	1%	4%	3%	2%	1%	17%	1%	1%	0%	0%	0%	2%
Don't Know	8%	4%	7%	8%	8%	8%	5%	4%	4%	11%	5%	5%	6%	6%	11%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) Do you tend to agree or disagree with the following?: University education makes people more conservative

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	4%	7%	7%	7%	3%	2%	2%	9%	3%	2%	4%	3%	3%	3%	8%	5%
Moderately agree	8%	8%	14%	9%	7%	7%	4%	11%	6%	5%	4%	9%	11%	9%	12%	7%
Agree a little	12%	19%	14%	16%	10%	8%	10%	14%	12%	11%	15%	12%	16%	10%	13%	10%
Neither agree nor disagree	30%	30%	28%	28%	29%	32%	33%	27%	30%	38%	34%	29%	32%	28%	23%	29%
Disagree a little	16%	11%	15%	17%	16%	14%	18%	15%	17%	17%	12%	16%	13%	16%	17%	18%
Moderately disagree	10%	11%	7%	6%	10%	14%	10%	10%	11%	8%	7%	11%	9%	8%	6%	12%
Strongly disagree	12%	8%	7%	11%	15%	17%	14%	9%	12%	12%	14%	14%	10%	16%	13%	13%
Don't know	7%	5%	8%	6%	10%	6%	8%	6%	9%	7%	10%	6%	6%	8%	8%	6%
Total Agree:	25%	35%	35%	32%	21%	17%	17%	33%	21%	18%	23%	24%	30%	23%	32%	22%
Total Disagree:	38%	30%	29%	34%	41%	45%	43%	34%	40%	37%	33%	41%	32%	41%	36%	43%
Net:	-13%	5%	6%	-2%	-20%	-28%	-26%	-1%	-19%	-19%	-10%	-17%	-2%	-18%	-4%	-21%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) Do you tend to agree or disagree with the following?: University education makes people more conservative

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	4%	7%	3%	5%	3%	5%	5%	2%	5%	6%	1%	0%	2%	5%	6%	4%
Moderately agree	8%	10%	6%	9%	7%	6%	10%	10%	8%	11%	7%	3%	7%	8%	11%	5%
Agree a little	12%	11%	11%	13%	15%	12%	12%	14%	10%	16%	11%	11%	11%	10%	16%	11%
Neither agree nor disagree	30%	23%	30%	32%	37%	31%	27%	36%	33%	25%	24%	26%	38%	30%	26%	28%
Disagree a little	16%	17%	18%	16%	13%	16%	18%	12%	17%	12%	24%	15%	15%	19%	14%	22%
Moderately disagree	10%	11%	13%	8%	5%	9%	11%	6%	9%	11%	15%	9%	5%	11%	9%	14%
Strongly disagree	12%	17%	13%	8%	11%	14%	12%	9%	13%	12%	12%	30%	11%	13%	13%	10%
Don't know	7%	5%	6%	9%	9%	7%	6%	11%	5%	7%	6%	7%	12%	4%	5%	5%
Total Agree:	25%	28%	20%	27%	25%	23%	26%	26%	23%	33%	19%	14%	20%	23%	33%	21%
Total Disagree:	38%	45%	44%	32%	28%	39%	41%	27%	39%	36%	51%	54%	31%	43%	36%	46%
Net:	-13%	-17%	-23%	-6%	-3%	-16%	-14%	-1%	-16%	-3%	-32%	-40%	-11%	-20%	-3%	-25%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.C) Do you tend to agree or disagree with the following?: University education makes people more conservative

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	4%	6%	3%	19%	3%	2%	6%	3%	4%	3%	10%	16%	1%	4%	4%	6%
Moderately agree	8%	9%	7%	18%	7%	7%	8%	10%	7%	5%	12%	25%	6%	8%	7%	9%
Agree a little	12%	13%	12%	5%	13%	14%	11%	15%	13%	10%	12%	7%	6%	15%	13%	18%
Neither agree nor disagree	30%	28%	33%	19%	28%	33%	32%	34%	33%	29%	17%	21%	30%	36%	29%	33%
Disagree a little	16%	16%	15%	20%	17%	15%	13%	13%	13%	21%	21%	8%	21%	11%	15%	15%
Moderately disagree	10%	10%	9%	6%	13%	10%	5%	5%	9%	14%	10%	14%	13%	6%	10%	8%
Strongly disagree	12%	13%	12%	10%	12%	11%	16%	12%	11%	13%	15%	9%	17%	13%	13%	5%
Don't know	7%	5%	9%	4%	7%	8%	9%	9%	9%	5%	3%	0%	6%	8%	9%	5%
Total Agree:	25%	28%	22%	42%	24%	22%	25%	28%	24%	18%	33%	48%	13%	26%	24%	34%
Total Disagree:	38%	39%	36%	35%	42%	36%	34%	30%	33%	48%	47%	31%	51%	30%	38%	28%
Net:	-13%	-11%	-14%	7%	-18%	-14%	-9%	-3%	-9%	-30%	-13%	16%	-38%	-5%	-14%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.D) Do you tend to agree or disagree with the following?: University education makes people more conservative

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	4%	8%	6%	3%	2%	3%	5%	15%	7%	1%	5%	3%	0%	4%	8%
Moderately agree	8%	16%	12%	10%	6%	6%	8%	19%	6%	5%	17%	6%	2%	1%	12%
Agree a little	12%	16%	14%	12%	10%	12%	14%	15%	7%	11%	16%	12%	3%	3%	19%
Neither agree nor disagree	30%	27%	28%	28%	33%	32%	28%	17%	29%	33%	31%	37%	12%	22%	32%
Disagree a little	16%	15%	16%	16%	16%	16%	16%	16%	7%	21%	12%	21%	19%	20%	13%
Moderately disagree	10%	5%	7%	14%	10%	10%	13%	6%	12%	11%	5%	8%	25%	16%	3%
Strongly disagree	12%	6%	11%	14%	15%	13%	10%	10%	26%	9%	7%	6%	35%	31%	2%
Don't know	7%	6%	7%	3%	7%	8%	6%	2%	6%	9%	6%	7%	4%	3%	10%
Total Agree:	25%	41%	32%	25%	19%	21%	26%	48%	21%	17%	37%	20%	4%	7%	40%
Total Disagree:	38%	26%	33%	44%	41%	39%	40%	33%	44%	42%	25%	36%	79%	67%	18%
Net:	-13%	14%	-1%	-19%	-22%	-18%	-13%	16%	-23%	-25%	12%	-15%	-75%	-60%	21%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) Do you tend to agree or disagree with the following?: Universities teach a “left-wing” perspective

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	9%	9%	10%	9%	6%	13%	9%	13%	10%	11%	6%	10%	5%	11%	13%	7%
Moderately agree	8%	9%	10%	8%	6%	6%	7%	12%	6%	6%	7%	6%	8%	6%	12%	7%
Agree a little	14%	20%	16%	12%	12%	13%	14%	17%	14%	10%	15%	16%	15%	11%	14%	13%
Neither agree nor disagree	33%	26%	34%	35%	38%	36%	30%	29%	34%	35%	35%	33%	37%	32%	25%	36%
Disagree a little	10%	13%	7%	12%	8%	10%	13%	10%	12%	10%	9%	11%	11%	12%	10%	9%
Moderately disagree	6%	8%	5%	7%	5%	7%	4%	4%	7%	5%	7%	5%	6%	8%	4%	6%
Strongly disagree	7%	6%	7%	5%	7%	7%	8%	6%	5%	7%	6%	10%	6%	7%	7%	8%
Don't know	13%	8%	11%	13%	17%	9%	16%	8%	13%	17%	16%	10%	12%	14%	15%	13%
Total Agree:	31%	39%	36%	29%	25%	32%	29%	42%	30%	27%	27%	32%	28%	28%	39%	27%
Total Disagree:	23%	27%	19%	23%	21%	23%	25%	21%	24%	22%	22%	25%	23%	26%	21%	23%
Net:	8%	12%	17%	5%	4%	8%	4%	21%	6%	5%	6%	7%	5%	2%	18%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) Do you tend to agree or disagree with the following?: Universities teach a “left-wing” perspective

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	9%	11%	7%	12%	7%	15%	5%	4%	14%	5%	2%	42%	5%	14%	5%	4%
Moderately agree	8%	11%	7%	6%	5%	9%	7%	7%	10%	6%	6%	6%	4%	12%	6%	7%
Agree a little	14%	18%	13%	14%	11%	15%	14%	11%	15%	15%	13%	9%	8%	17%	16%	14%
Neither agree nor disagree	33%	25%	35%	37%	37%	33%	33%	38%	32%	32%	35%	22%	43%	29%	33%	34%
Disagree a little	10%	10%	12%	10%	10%	7%	14%	10%	10%	11%	15%	3%	9%	10%	12%	13%
Moderately disagree	6%	7%	6%	4%	5%	4%	8%	4%	3%	10%	11%	5%	2%	3%	8%	12%
Strongly disagree	7%	8%	8%	5%	6%	4%	10%	6%	5%	10%	11%	0%	6%	5%	9%	9%
Don't know	13%	8%	11%	13%	19%	13%	10%	20%	11%	11%	7%	12%	23%	10%	11%	7%
Total Agree:	31%	40%	28%	32%	24%	39%	26%	22%	40%	26%	20%	57%	17%	43%	27%	25%
Total Disagree:	23%	26%	26%	18%	21%	16%	31%	20%	18%	31%	37%	9%	17%	18%	29%	34%
Net:	8%	14%	2%	13%	3%	23%	-6%	2%	22%	-5%	-17%	48%	-1%	24%	-2%	-9%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.C) Do you tend to agree or disagree with the following?: Universities teach a “left-wing” perspective

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	9%	12%	7%	20%	10%	6%	10%	10%	10%	7%	12%	11%	8%	10%	10%	6%
Moderately agree	8%	10%	5%	16%	8%	6%	6%	5%	8%	8%	9%	25%	6%	4%	8%	10%
Agree a little	14%	16%	13%	13%	17%	15%	9%	13%	13%	15%	21%	4%	12%	12%	15%	16%
Neither agree nor disagree	33%	30%	36%	27%	31%	36%	35%	37%	35%	31%	30%	13%	34%	38%	31%	32%
Disagree a little	10%	11%	9%	9%	11%	11%	8%	9%	9%	14%	9%	21%	11%	9%	10%	12%
Moderately disagree	6%	7%	5%	3%	6%	6%	6%	5%	6%	7%	8%	4%	8%	4%	5%	6%
Strongly disagree	7%	7%	7%	6%	7%	7%	7%	4%	5%	10%	8%	22%	9%	6%	7%	6%
Don't know	13%	6%	19%	5%	10%	14%	18%	17%	14%	9%	4%	0%	11%	17%	14%	12%
Total Agree:	31%	38%	24%	49%	35%	26%	25%	28%	30%	30%	42%	41%	27%	26%	33%	32%
Total Disagree:	23%	25%	21%	18%	24%	23%	22%	18%	20%	31%	25%	47%	28%	19%	22%	24%
Net:	8%	14%	3%	31%	11%	3%	3%	10%	11%	-1%	17%	-6%	-2%	6%	11%	8%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.D) Do you tend to agree or disagree with the following?: Universities teach a “left-wing” perspective

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	9%	11%	10%	5%	9%	9%	9%	16%	34%	3%	15%	2%	2%	1%	10%
Moderately agree	8%	12%	8%	7%	5%	6%	12%	14%	9%	7%	12%	4%	4%	2%	11%
Agree a little	14%	13%	16%	12%	12%	14%	14%	15%	9%	14%	18%	14%	10%	6%	18%
Neither agree nor disagree	33%	34%	34%	41%	36%	35%	30%	26%	26%	37%	36%	39%	23%	24%	36%
Disagree a little	10%	12%	9%	6%	10%	11%	11%	8%	4%	11%	7%	16%	15%	14%	8%
Moderately disagree	6%	5%	6%	11%	6%	5%	9%	6%	1%	6%	5%	5%	18%	12%	3%
Strongly disagree	7%	4%	7%	9%	8%	7%	7%	9%	3%	4%	2%	5%	22%	33%	2%
Don't know	13%	9%	10%	9%	14%	14%	9%	5%	13%	17%	7%	16%	6%	8%	14%
Total Agree:	31%	37%	35%	25%	26%	28%	34%	45%	53%	24%	44%	19%	15%	10%	38%
Total Disagree:	23%	20%	21%	26%	24%	22%	27%	23%	8%	21%	13%	25%	56%	58%	13%
Net:	8%	16%	13%	-1%	2%	6%	8%	22%	45%	3%	31%	-6%	-41%	-48%	26%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) Do you tend to agree or disagree with the following?: University educated people are pretentious

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	6%	7%	9%	8%	6%	6%	4%	8%	6%	5%	6%	6%	5%	9%	12%	4%
Moderately agree	9%	10%	11%	9%	9%	9%	7%	12%	8%	10%	8%	7%	6%	7%	11%	11%
Agree a little	20%	27%	21%	19%	19%	21%	17%	20%	20%	20%	18%	24%	21%	18%	23%	17%
Neither agree nor disagree	26%	26%	24%	25%	23%	25%	29%	26%	26%	24%	26%	29%	25%	26%	23%	25%
Disagree a little	14%	9%	13%	14%	14%	14%	17%	13%	11%	18%	17%	15%	12%	14%	16%	14%
Moderately disagree	10%	9%	9%	10%	9%	10%	10%	8%	13%	7%	11%	6%	13%	10%	4%	10%
Strongly disagree	10%	9%	7%	9%	12%	12%	11%	11%	10%	9%	7%	11%	10%	11%	6%	13%
Don't know	6%	3%	6%	6%	7%	4%	6%	2%	6%	7%	7%	3%	8%	5%	6%	5%
Total Agree:	35%	44%	41%	36%	34%	35%	27%	40%	34%	35%	32%	36%	31%	34%	45%	32%
Total Disagree:	34%	28%	29%	33%	36%	36%	37%	32%	34%	34%	35%	32%	36%	35%	26%	37%
Net:	1%	16%	12%	3%	-2%	-1%	-10%	8%	0%	1%	-2%	5%	-4%	-1%	19%	-5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) Do you tend to agree or disagree with the following?: University educated people are pretentious

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	6%	7%	5%	8%	6%	9%	5%	3%	6%	6%	3%	12%	3%	6%	7%	4%
Moderately agree	9%	9%	9%	8%	10%	9%	8%	9%	9%	8%	9%	20%	8%	9%	9%	9%
Agree a little	20%	18%	22%	19%	20%	21%	18%	22%	20%	22%	13%	23%	18%	19%	21%	17%
Neither agree nor disagree	26%	23%	24%	27%	29%	25%	25%	27%	29%	20%	25%	23%	29%	26%	23%	25%
Disagree a little	14%	13%	15%	15%	13%	15%	13%	14%	16%	13%	15%	7%	14%	20%	13%	13%
Moderately disagree	10%	12%	12%	10%	5%	8%	12%	8%	8%	10%	14%	9%	10%	10%	10%	14%
Strongly disagree	10%	14%	9%	7%	9%	7%	15%	6%	8%	14%	15%	3%	7%	8%	14%	14%
Don't know	6%	4%	6%	5%	8%	5%	4%	11%	3%	6%	6%	3%	12%	3%	5%	4%
Total Agree:	35%	34%	36%	35%	36%	39%	31%	34%	36%	37%	26%	55%	28%	34%	37%	30%
Total Disagree:	34%	39%	35%	33%	27%	30%	40%	28%	32%	37%	44%	18%	31%	38%	36%	41%
Net:	1%	-5%	1%	2%	9%	9%	-9%	6%	4%	0%	-18%	38%	-2%	-4%	1%	-10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.C) Do you tend to agree or disagree with the following?: University educated people are pretentious

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	6%	8%	5%	15%	4%	4%	9%	7%	6%	4%	7%	21%	1%	10%	7%	5%
Moderately agree	9%	11%	7%	18%	9%	7%	9%	10%	10%	6%	12%	12%	5%	9%	9%	10%
Agree a little	20%	21%	18%	15%	20%	20%	21%	20%	23%	18%	15%	12%	14%	23%	21%	25%
Neither agree nor disagree	26%	24%	27%	21%	24%	28%	24%	31%	27%	22%	19%	12%	29%	27%	24%	24%
Disagree a little	14%	13%	15%	15%	15%	14%	11%	14%	13%	17%	15%	4%	15%	14%	14%	12%
Moderately disagree	10%	10%	10%	8%	9%	12%	7%	6%	8%	15%	12%	13%	15%	4%	10%	11%
Strongly disagree	10%	9%	11%	7%	12%	9%	10%	5%	7%	15%	17%	26%	17%	6%	10%	8%
Don't know	6%	4%	7%	1%	5%	5%	8%	7%	5%	3%	3%	0%	4%	7%	6%	5%
Total Agree:	35%	41%	30%	49%	33%	32%	39%	37%	40%	28%	34%	45%	20%	42%	36%	40%
Total Disagree:	34%	31%	36%	29%	37%	34%	28%	25%	28%	47%	44%	43%	47%	24%	34%	32%
Net:	1%	10%	-6%	19%	-4%	-3%	11%	12%	11%	-18%	-10%	2%	-27%	17%	2%	8%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.D) Do you tend to agree or disagree with the following?: University educated people are pretentious

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	6%	8%	9%	6%	5%	5%	4%	14%	28%	1%	6%	1%	0%	1%	7%
Moderately agree	9%	13%	13%	10%	7%	8%	8%	14%	26%	3%	17%	3%	0%	1%	12%
Agree a little	20%	24%	20%	15%	18%	19%	26%	18%	28%	19%	33%	12%	2%	4%	26%
Neither agree nor disagree	26%	23%	22%	25%	28%	26%	22%	22%	15%	31%	28%	29%	13%	6%	32%
Disagree a little	14%	10%	14%	15%	15%	14%	15%	10%	1%	20%	9%	24%	13%	18%	12%
Moderately disagree	10%	8%	9%	12%	10%	10%	12%	8%	0%	14%	2%	16%	25%	24%	2%
Strongly disagree	10%	7%	8%	12%	12%	10%	12%	12%	0%	6%	2%	8%	44%	45%	1%
Don't know	6%	6%	4%	5%	6%	7%	2%	2%	1%	7%	3%	7%	3%	2%	8%
Total Agree:	35%	45%	42%	31%	30%	33%	38%	45%	82%	23%	55%	16%	2%	5%	45%
Total Disagree:	34%	25%	31%	39%	36%	34%	39%	30%	2%	40%	13%	47%	82%	87%	14%
Net:	1%	20%	11%	-7%	-6%	-1%	-1%	15%	80%	-17%	42%	-31%	-79%	-82%	31%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.A) Do you tend to agree or disagree with the following?: Universities are elitist

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	7%	9%	10%	9%	8%	5%	5%	12%	8%	2%	6%	8%	6%	7%	8%	7%
Moderately agree	13%	16%	16%	16%	9%	12%	11%	15%	13%	13%	13%	6%	12%	14%	19%	13%
Agree a little	27%	24%	24%	26%	30%	27%	28%	30%	25%	26%	25%	31%	25%	27%	32%	25%
Neither agree nor disagree	23%	25%	20%	24%	22%	25%	24%	20%	23%	28%	25%	25%	28%	18%	14%	22%
Disagree a little	12%	11%	14%	8%	11%	12%	13%	9%	12%	12%	13%	12%	12%	12%	12%	13%
Moderately disagree	7%	6%	5%	5%	7%	9%	8%	5%	6%	6%	10%	9%	5%	6%	5%	7%
Strongly disagree	6%	4%	4%	7%	6%	7%	6%	6%	6%	4%	5%	6%	4%	7%	4%	8%
Don't know	6%	5%	8%	5%	8%	4%	5%	3%	6%	8%	4%	4%	8%	8%	5%	5%
Total Agree:	47%	49%	49%	52%	47%	44%	45%	57%	46%	41%	43%	45%	43%	49%	59%	45%
Total Disagree:	24%	21%	23%	20%	24%	27%	27%	20%	24%	23%	27%	26%	21%	25%	22%	28%
Net:	23%	28%	26%	32%	23%	16%	17%	37%	22%	18%	16%	19%	22%	24%	37%	17%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) Do you tend to agree or disagree with the following?: Universities are elitist

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	7%	8%	7%	7%	9%	9%	7%	5%	7%	7%	4%	18%	6%	7%	9%	4%
Moderately agree	13%	14%	13%	13%	13%	13%	13%	12%	14%	14%	13%	23%	9%	11%	14%	16%
Agree a little	27%	26%	31%	27%	24%	26%	29%	24%	27%	28%	28%	27%	23%	31%	27%	26%
Neither agree nor disagree	23%	20%	21%	25%	26%	24%	21%	26%	24%	20%	23%	12%	27%	20%	21%	25%
Disagree a little	12%	14%	11%	12%	10%	13%	11%	12%	12%	12%	12%	7%	11%	13%	12%	13%
Moderately disagree	7%	9%	8%	4%	5%	6%	8%	4%	7%	5%	8%	0%	7%	9%	6%	8%
Strongly disagree	6%	7%	5%	6%	4%	5%	7%	6%	5%	7%	8%	14%	5%	5%	7%	7%
Don't know	6%	3%	5%	6%	9%	5%	4%	11%	4%	6%	4%	0%	12%	4%	5%	2%
Total Agree:	47%	47%	50%	46%	46%	48%	49%	41%	48%	50%	45%	67%	38%	49%	49%	45%
Total Disagree:	24%	30%	23%	23%	19%	24%	26%	22%	24%	24%	28%	20%	22%	27%	24%	28%
Net:	23%	17%	27%	24%	27%	24%	24%	20%	24%	26%	16%	47%	16%	22%	25%	17%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.C) Do you tend to agree or disagree with the following?: Universities are elitist

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	7%	9%	6%	15%	6%	4%	12%	9%	6%	5%	9%	18%	3%	7%	8%	7%
Moderately agree	13%	15%	11%	19%	14%	12%	12%	13%	14%	12%	13%	18%	10%	12%	14%	13%
Agree a little	27%	29%	25%	24%	27%	30%	22%	24%	29%	27%	27%	20%	23%	28%	28%	28%
Neither agree nor disagree	23%	19%	27%	19%	23%	25%	22%	27%	23%	23%	17%	4%	25%	26%	22%	16%
Disagree a little	12%	12%	11%	12%	13%	11%	11%	12%	10%	14%	15%	14%	16%	11%	10%	14%
Moderately disagree	7%	7%	6%	5%	7%	7%	5%	5%	8%	8%	5%	13%	12%	4%	6%	8%
Strongly disagree	6%	5%	6%	4%	6%	5%	6%	4%	4%	7%	10%	13%	8%	6%	5%	7%
Don't know	6%	3%	9%	1%	5%	6%	10%	7%	6%	4%	3%	0%	2%	7%	7%	8%
Total Agree:	47%	54%	41%	59%	46%	46%	46%	46%	50%	44%	49%	56%	36%	48%	50%	48%
Total Disagree:	24%	24%	23%	21%	26%	23%	23%	21%	21%	29%	30%	39%	37%	20%	21%	29%
Net:	23%	30%	18%	37%	20%	23%	23%	25%	28%	15%	19%	17%	0%	28%	29%	19%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.D) Do you tend to agree or disagree with the following?: Universities are elitist

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	7%	11%	11%	3%	5%	7%	7%	14%	25%	4%	10%	1%	1%	5%	8%
Moderately agree	13%	17%	14%	15%	11%	12%	16%	18%	23%	8%	21%	10%	6%	5%	15%
Agree a little	27%	26%	27%	31%	25%	27%	25%	29%	27%	28%	37%	30%	18%	14%	27%
Neither agree nor disagree	23%	22%	20%	24%	25%	24%	20%	18%	14%	24%	20%	26%	13%	19%	29%
Disagree a little	12%	11%	11%	8%	14%	12%	16%	8%	5%	17%	8%	15%	19%	11%	9%
Moderately disagree	7%	4%	4%	7%	8%	7%	5%	5%	1%	7%	1%	9%	20%	17%	2%
Strongly disagree	6%	4%	8%	11%	7%	6%	7%	5%	2%	4%	1%	2%	22%	27%	1%
Don't know	6%	5%	5%	2%	4%	6%	4%	3%	3%	7%	2%	7%	2%	2%	8%
Total Agree:	47%	54%	52%	49%	42%	45%	48%	61%	75%	40%	69%	40%	25%	24%	50%
Total Disagree:	24%	19%	23%	26%	29%	24%	28%	18%	8%	29%	9%	26%	60%	56%	12%
Net:	23%	34%	29%	23%	13%	21%	19%	43%	67%	11%	59%	15%	-35%	-32%	38%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) Do you tend to agree or disagree with the following?: People who do not go to University are more closed-minded

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	4%	6%	5%	8%	4%	2%	1%	9%	2%	2%	5%	2%	4%	4%	8%	3%
Moderately agree	6%	15%	10%	7%	5%	4%	2%	13%	3%	5%	5%	7%	5%	5%	8%	6%
Agree a little	11%	14%	17%	9%	10%	9%	6%	12%	9%	9%	11%	12%	11%	11%	9%	9%
Neither agree nor disagree	24%	22%	20%	22%	24%	26%	27%	21%	23%	28%	24%	27%	27%	18%	28%	22%
Disagree a little	18%	17%	19%	20%	15%	15%	21%	18%	19%	17%	19%	14%	18%	19%	13%	21%
Moderately disagree	13%	13%	10%	13%	13%	15%	14%	10%	16%	13%	13%	14%	12%	13%	10%	15%
Strongly disagree	20%	11%	16%	14%	23%	25%	24%	14%	24%	19%	20%	20%	19%	24%	19%	18%
Don't know	4%	2%	3%	6%	4%	3%	6%	3%	4%	7%	4%	3%	4%	5%	4%	5%
Total Agree:	21%	35%	32%	25%	20%	16%	9%	34%	14%	16%	21%	22%	20%	20%	26%	18%
Total Disagree:	51%	41%	44%	47%	52%	55%	58%	42%	59%	49%	51%	48%	49%	57%	43%	54%
Net:	-30%	-6%	-12%	-23%	-32%	-39%	-49%	-8%	-44%	-32%	-30%	-26%	-28%	-37%	-17%	-36%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.B) Do you tend to agree or disagree with the following?: People who do not go to University are more closed-minded

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	4%	7%	4%	3%	3%	5%	5%	1%	4%	6%	3%	10%	2%	3%	6%	2%
Moderately agree	6%	7%	5%	7%	6%	5%	8%	7%	6%	8%	7%	5%	4%	7%	7%	9%
Agree a little	11%	12%	11%	7%	11%	7%	13%	14%	8%	15%	15%	3%	8%	9%	14%	12%
Neither agree nor disagree	24%	24%	24%	23%	25%	25%	23%	25%	26%	22%	16%	25%	28%	24%	22%	20%
Disagree a little	18%	17%	17%	22%	17%	16%	18%	23%	18%	16%	20%	9%	24%	20%	17%	23%
Moderately disagree	13%	15%	15%	10%	13%	14%	13%	9%	14%	12%	15%	8%	11%	14%	14%	13%
Strongly disagree	20%	16%	20%	22%	20%	24%	17%	16%	22%	18%	21%	40%	15%	19%	17%	21%
Don't know	4%	3%	3%	6%	5%	5%	3%	6%	4%	4%	3%	0%	7%	4%	4%	1%
Total Agree:	21%	26%	21%	18%	20%	16%	26%	22%	17%	29%	26%	18%	14%	19%	26%	23%
Total Disagree:	51%	48%	52%	54%	50%	54%	48%	48%	53%	46%	56%	57%	50%	54%	48%	56%
Net:	-30%	-22%	-32%	-36%	-29%	-38%	-22%	-26%	-36%	-17%	-30%	-39%	-36%	-34%	-21%	-33%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.C) Do you tend to agree or disagree with the following?: People who do not go to University are more closed-minded

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	4%	6%	3%	14%	3%	2%	5%	3%	4%	4%	7%	30%	2%	2%	5%	5%
Moderately agree	6%	8%	5%	18%	7%	4%	6%	5%	6%	6%	12%	16%	2%	3%	7%	12%
Agree a little	11%	12%	9%	11%	10%	11%	10%	8%	9%	14%	13%	15%	8%	6%	13%	13%
Neither agree nor disagree	24%	25%	23%	17%	26%	25%	22%	26%	22%	25%	22%	12%	29%	28%	22%	20%
Disagree a little	18%	16%	20%	13%	19%	19%	16%	18%	17%	20%	19%	5%	18%	19%	16%	22%
Moderately disagree	13%	13%	13%	12%	12%	14%	13%	13%	13%	14%	13%	14%	16%	10%	13%	10%
Strongly disagree	20%	16%	23%	11%	19%	20%	24%	22%	24%	16%	11%	8%	21%	26%	20%	15%
Don't know	4%	3%	5%	3%	4%	4%	4%	5%	4%	2%	3%	0%	4%	6%	4%	3%
Total Agree:	21%	25%	17%	43%	20%	17%	21%	16%	19%	23%	32%	61%	11%	12%	24%	30%
Total Disagree:	51%	46%	55%	37%	50%	53%	53%	53%	54%	50%	43%	27%	56%	55%	49%	47%
Net:	-30%	-21%	-38%	6%	-30%	-36%	-32%	-37%	-35%	-27%	-11%	35%	-45%	-43%	-25%	-17%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.D) Do you tend to agree or disagree with the following?: People who do not go to University are more closed-minded

	Total	Children 5 to 18				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	4%	8%	9%	4%	2%	3%	6%	13%	6%	1%	4%	2%	1%	8%	7%
Moderately agree	6%	12%	8%	4%	2%	5%	8%	18%	2%	2%	10%	4%	2%	4%	12%
Agree a little	11%	15%	9%	11%	7%	9%	16%	12%	4%	3%	10%	12%	10%	14%	15%
Neither agree nor disagree	24%	21%	25%	23%	28%	25%	22%	19%	16%	13%	28%	29%	14%	14%	33%
Disagree a little	18%	18%	18%	24%	19%	18%	18%	14%	11%	22%	20%	23%	14%	14%	17%
Moderately disagree	13%	11%	13%	17%	14%	14%	10%	12%	13%	21%	13%	12%	25%	16%	5%
Strongly disagree	20%	11%	14%	13%	23%	22%	17%	10%	44%	33%	12%	15%	30%	27%	4%
Don't know	4%	4%	4%	3%	5%	5%	3%	1%	3%	5%	3%	3%	3%	3%	6%
Total Agree:	21%	35%	26%	19%	11%	16%	31%	44%	13%	6%	24%	18%	14%	26%	35%
Total Disagree:	51%	40%	45%	55%	56%	54%	45%	36%	68%	76%	45%	50%	69%	57%	26%
Net:	-30%	-4%	-19%	-36%	-44%	-38%	-14%	7%	-55%	-70%	-21%	-32%	-56%	-31%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) Do you tend to agree or disagree with the following?: People who go to University are more likely to have friends from a range of social and educational backgrounds

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	12%	15%	14%	14%	12%	8%	10%	15%	8%	10%	14%	8%	9%	14%	18%	14%
Moderately agree	20%	25%	25%	19%	17%	19%	16%	22%	20%	16%	20%	21%	22%	18%	11%	22%
Agree a little	25%	27%	22%	28%	24%	24%	25%	25%	29%	28%	25%	24%	21%	22%	27%	24%
Neither agree nor disagree	23%	18%	20%	16%	22%	26%	31%	20%	23%	25%	24%	26%	24%	18%	21%	25%
Disagree a little	10%	8%	9%	12%	12%	9%	8%	9%	8%	10%	8%	9%	12%	14%	12%	9%
Moderately disagree	4%	4%	2%	4%	2%	5%	4%	3%	3%	2%	3%	5%	7%	4%	2%	3%
Strongly disagree	3%	1%	4%	3%	3%	3%	1%	3%	2%	2%	2%	3%	1%	4%	6%	2%
Don't know	5%	2%	4%	4%	7%	5%	6%	4%	6%	7%	5%	4%	5%	6%	3%	2%
Total Agree:	57%	67%	62%	61%	53%	52%	51%	61%	57%	54%	58%	53%	52%	54%	56%	59%
Total Disagree:	16%	13%	15%	19%	17%	17%	13%	15%	14%	14%	13%	17%	20%	21%	21%	13%
Net:	41%	55%	46%	41%	36%	35%	38%	46%	44%	40%	45%	36%	32%	33%	35%	46%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) Do you tend to agree or disagree with the following?: People who go to University are more likely to have friends from a range of social and educational backgrounds

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	12%	12%	12%	11%	12%	12%	12%	11%	11%	16%	7%	20%	10%	12%	15%	8%
Moderately agree	20%	25%	20%	19%	15%	18%	21%	19%	20%	22%	19%	5%	16%	22%	22%	19%
Agree a little	25%	24%	23%	27%	27%	23%	26%	24%	25%	25%	30%	18%	21%	29%	24%	31%
Neither agree nor disagree	23%	23%	21%	23%	24%	24%	23%	21%	23%	20%	26%	36%	24%	19%	20%	28%
Disagree a little	10%	8%	10%	10%	10%	10%	9%	12%	9%	9%	7%	14%	12%	9%	9%	7%
Moderately disagree	4%	4%	4%	3%	3%	4%	2%	4%	4%	3%	5%	3%	4%	4%	4%	2%
Strongly disagree	3%	2%	3%	3%	2%	4%	2%	2%	3%	1%	2%	3%	3%	2%	2%	3%
Don't know	5%	3%	7%	4%	5%	5%	4%	7%	4%	4%	4%	0%	10%	4%	3%	2%
Total Agree:	57%	60%	54%	57%	55%	53%	60%	55%	56%	63%	56%	44%	47%	63%	61%	58%
Total Disagree:	16%	14%	18%	16%	16%	18%	13%	17%	16%	13%	14%	20%	18%	15%	15%	13%
Net:	41%	47%	37%	41%	39%	35%	47%	37%	40%	50%	42%	24%	29%	48%	46%	45%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.C) Do you tend to agree or disagree with the following?: People who go to University are more likely to have friends from a range of social and educational backgrounds

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	12%	12%	12%	22%	11%	9%	14%	10%	11%	9%	20%	31%	11%	8%	11%	14%
Moderately agree	20%	20%	19%	25%	22%	19%	16%	17%	16%	23%	28%	28%	22%	14%	20%	25%
Agree a little	25%	25%	25%	29%	25%	26%	22%	26%	26%	27%	18%	16%	27%	26%	23%	24%
Neither agree nor disagree	23%	23%	23%	11%	24%	26%	21%	23%	24%	24%	18%	17%	24%	29%	23%	20%
Disagree a little	10%	9%	10%	9%	8%	10%	11%	10%	12%	8%	9%	4%	7%	10%	11%	8%
Moderately disagree	4%	4%	3%	1%	3%	4%	4%	5%	3%	3%	3%	5%	3%	5%	3%	4%
Strongly disagree	3%	3%	2%	2%	2%	2%	4%	3%	3%	3%	1%	0%	1%	3%	2%	2%
Don't know	5%	4%	5%	2%	5%	4%	6%	6%	5%	3%	4%	0%	4%	6%	6%	4%
Total Agree:	57%	57%	56%	75%	58%	54%	52%	54%	53%	59%	66%	74%	60%	48%	54%	63%
Total Disagree:	16%	16%	16%	11%	14%	16%	20%	17%	18%	13%	12%	9%	11%	18%	17%	13%
Net:	41%	41%	40%	64%	44%	37%	33%	37%	35%	46%	54%	65%	49%	30%	38%	50%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.D) Do you tend to agree or disagree with the following?: People who go to University are more likely to have friends from a range of social and educational backgrounds

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	12%	18%	17%	11%	10%	10%	11%	24%	7%	4%	17%	11%	15%	32%	10%
Moderately agree	20%	26%	15%	20%	18%	18%	23%	27%	8%	17%	23%	28%	24%	27%	17%
Agree a little	25%	23%	30%	31%	27%	24%	30%	24%	14%	27%	27%	30%	28%	16%	25%
Neither agree nor disagree	23%	15%	16%	19%	26%	25%	18%	14%	26%	24%	16%	16%	19%	17%	30%
Disagree a little	10%	9%	10%	10%	8%	11%	8%	5%	16%	14%	11%	7%	7%	4%	8%
Moderately disagree	4%	3%	3%	4%	4%	3%	4%	2%	11%	6%	3%	2%	3%	1%	2%
Strongly disagree	3%	3%	5%	4%	2%	2%	3%	2%	10%	2%	1%	1%	1%	3%	1%
Don't know	5%	4%	4%	1%	5%	6%	2%	1%	7%	5%	1%	5%	3%	1%	7%
Total Agree:	57%	66%	62%	62%	54%	53%	64%	75%	29%	49%	67%	69%	67%	75%	53%
Total Disagree:	16%	15%	18%	19%	14%	16%	16%	10%	38%	23%	15%	10%	12%	8%	11%
Net:	41%	52%	44%	43%	40%	36%	48%	66%	-9%	26%	52%	60%	55%	67%	42%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.A) Thinking about the issue of freedom of speech and the freedom in the UK to discuss, write about, or research controversial topics. Which of these comes closest to your view?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Universities should always defend and promote free speech without exception on campus, even if that offends or upsets some groups of students	56%	51%	54%	46%	55%	62%	64%	55%	61%	59%	49%	55%	57%	55%	55%	57%
Universities should at times place restrictions on free speech on campus to protect some groups of students	28%	35%	33%	35%	25%	20%	23%	31%	24%	20%	27%	32%	28%	31%	33%	27%
Don't know	16%	13%	13%	18%	21%	18%	14%	14%	15%	20%	24%	14%	15%	14%	12%	16%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) Thinking about the issue of freedom of speech and the freedom in the UK to discuss, write about, or research controversial topics. Which of these comes closest to your view?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Universities should always defend and promote free speech without exception on campus, even if that offends or upsets some groups of students	56%	58%	56%	56%	54%	63%	51%	54%	62%	52%	53%	69%	49%	63%	55%	57%
Universities should at times place restrictions on free speech on campus to protect some groups of students	28%	30%	27%	26%	27%	22%	34%	27%	24%	32%	34%	25%	26%	26%	32%	31%
Don't know	16%	11%	17%	18%	19%	16%	15%	20%	14%	15%	14%	6%	25%	11%	14%	12%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.C) Thinking about the issue of freedom of speech and the freedom in the UK to discuss, write about, or research controversial topics. Which of these comes closest to your view?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Universities should always defend and promote free speech without exception on campus, even if that offends or upsets some groups of students	56%	65%	48%	52%	59%	57%	52%	55%	58%	53%	58%	65%	60%	59%	57%	51%
Universities should at times place restrictions on free speech on campus to protect some groups of students	28%	26%	29%	40%	28%	25%	27%	22%	28%	32%	32%	31%	23%	22%	26%	34%
Don't know	16%	10%	22%	8%	14%	18%	21%	22%	15%	14%	10%	4%	17%	19%	17%	16%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.D) Thinking about the issue of freedom of speech and the freedom in the UK to discuss, write about, or research controversial topics. Which of these comes closest to your view?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Universities should always defend and promote free speech without exception on campus, even if that offends or upsets some groups of students	56%	48%	55%	46%	60%	58%	54%	49%	65%	59%	57%	56%	59%	60%	49%
Universities should at times place restrictions on free speech on campus to protect some groups of students	28%	37%	32%	40%	22%	24%	35%	44%	18%	24%	33%	29%	29%	29%	30%
Don't know	16%	15%	13%	14%	18%	18%	10%	8%	17%	17%	10%	15%	12%	11%	21%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.A) And which of these comes closest to your view?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Freedom of speech and the freedom to discuss, write about, or research controversial topics is more protected and supported by universities and students in England	35%	40%	43%	42%	30%	29%	31%	38%	40%	33%	31%	36%	35%	29%	33%	37%
Freedom of speech and the freedom to discuss, write about, or research controversial topics is more under threat by universities and students in England	36%	37%	31%	33%	35%	41%	38%	36%	34%	34%	34%	40%	37%	44%	35%	32%
Don't know	29%	23%	26%	25%	35%	31%	31%	26%	26%	33%	35%	25%	29%	26%	32%	31%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) And which of these comes closest to your view?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Freedom of speech and the freedom to discuss, write about, or research controversial topics is more protected and supported by universities and students in England	35%	40%	36%	31%	34%	31%	42%	31%	30%	44%	45%	20%	31%	36%	43%	47%
Freedom of speech and the freedom to discuss, write about, or research controversial topics is more under threat by universities and students in England	36%	41%	35%	36%	30%	43%	32%	30%	44%	29%	35%	53%	27%	42%	32%	32%
Don't know	29%	19%	29%	33%	36%	27%	26%	38%	26%	28%	20%	27%	42%	22%	25%	22%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.C) And which of these comes closest to your view?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Freedom of speech and the freedom to discuss, write about, or research controversial topics is more protected and supported by universities and students in England	35%	38%	33%	42%	36%	35%	33%	29%	36%	37%	49%	40%	30%	31%	34%	37%
Freedom of speech and the freedom to discuss, write about, or research controversial topics is more under threat by universities and students in England	36%	44%	29%	44%	38%	32%	35%	35%	34%	39%	36%	38%	40%	32%	36%	35%
Don't know	29%	19%	38%	14%	26%	33%	32%	37%	30%	24%	15%	22%	30%	37%	31%	28%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.D) And which of these comes closest to your view?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Freedom of speech and the freedom to discuss, write about, or research controversial topics is more protected and supported by universities and students in England	35%	44%	39%	45%	31%	32%	41%	54%	12%	30%	38%	47%	45%	55%	32%
Freedom of speech and the freedom to discuss, write about, or research controversial topics is more under threat by universities and students in England	36%	38%	41%	34%	36%	36%	40%	34%	58%	37%	45%	24%	26%	27%	36%
Don't know	29%	18%	20%	22%	33%	33%	19%	12%	30%	33%	17%	29%	29%	18%	32%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) Which of the following comes closest to your view?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Freedom of speech at English Universities is currently under a great amount of threat	22%	21%	20%	22%	20%	24%	24%	27%	19%	22%	20%	24%	22%	25%	30%	15%
Freedom of speech at English Universities is currently under some threat	35%	41%	38%	35%	31%	33%	33%	36%	39%	29%	33%	37%	31%	31%	32%	39%
Freedom of speech at English Universities is not currently under threat	16%	20%	16%	17%	15%	16%	16%	17%	15%	16%	20%	14%	17%	16%	10%	19%
Don't Know	27%	18%	25%	26%	34%	26%	28%	20%	27%	32%	27%	25%	30%	28%	27%	26%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) Which of the following comes closest to your view?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Freedom of speech at English Universities is currently under a great amount of threat	22%	26%	19%	22%	21%	30%	18%	13%	29%	17%	15%	43%	16%	30%	18%	12%
Freedom of speech at English Universities is currently under some threat	35%	43%	34%	34%	26%	32%	39%	30%	33%	39%	42%	35%	26%	32%	40%	47%
Freedom of speech at English Universities is not currently under threat	16%	14%	20%	13%	19%	14%	19%	15%	15%	18%	22%	12%	13%	19%	18%	23%
Don't Know	27%	17%	26%	30%	34%	24%	24%	42%	23%	25%	21%	11%	45%	19%	24%	18%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.C) Which of the following comes closest to your view?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Freedom of speech at English Universities is currently under a great amount of threat	22%	28%	16%	38%	20%	20%	22%	22%	22%	21%	25%	25%	22%	22%	21%	19%
Freedom of speech at English Universities is currently under some threat	35%	39%	31%	38%	38%	35%	30%	27%	35%	42%	38%	50%	35%	26%	36%	40%
Freedom of speech at English Universities is not currently under threat	16%	16%	16%	12%	19%	16%	16%	14%	15%	17%	23%	17%	16%	17%	16%	18%
Don't Know	27%	16%	36%	12%	23%	30%	32%	37%	28%	20%	15%	8%	27%	35%	27%	23%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.D) Which of the following comes closest to your view?

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Freedom of speech at English Universities is currently under a great amount of threat	22%	25%	28%	22%	22%	22%	20%	29%	45%	21%	29%	14%	12%	16%	21%
Freedom of speech at English Universities is currently under some threat	35%	38%	36%	35%	31%	33%	41%	44%	19%	33%	36%	38%	42%	43%	36%
Freedom of speech at English Universities is not currently under threat	16%	16%	12%	22%	17%	16%	20%	17%	9%	13%	17%	22%	22%	29%	13%
Don't Know	27%	21%	23%	21%	31%	30%	20%	11%	27%	32%	19%	27%	24%	12%	30%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) Which of the following comes closest to your view?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Universities should completely protect people's ability to say what they like on campus, even where what they say is offensive to others	46%	43%	50%	48%	48%	44%	44%	46%	50%	40%	42%	49%	45%	48%	54%	46%
Universities should not protect people's ability to say whatever they like on campus if what they say is offensive to others	32%	43%	34%	32%	25%	32%	31%	33%	32%	32%	32%	34%	36%	32%	29%	29%
Don't Know	22%	13%	17%	19%	27%	24%	25%	20%	18%	29%	27%	17%	19%	20%	17%	25%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) Which of the following comes closest to your view?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Universities should completely protect people's ability to say what they like on campus, even where what they say is offensive to others	46%	47%	47%	44%	46%	50%	45%	43%	47%	45%	52%	57%	43%	53%	47%	49%
Universities should not protect people's ability to say whatever they like on campus if what they say is offensive to others	32%	36%	30%	33%	30%	30%	35%	30%	31%	35%	31%	43%	27%	31%	35%	37%
Don't Know	22%	17%	23%	23%	24%	20%	21%	27%	22%	20%	17%	0%	31%	16%	18%	15%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.C) Which of the following comes closest to your view?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Universities should completely protect people's ability to say what they like on campus, even where what they say is offensive to others	46%	53%	40%	56%	46%	45%	46%	43%	48%	47%	49%	59%	47%	41%	46%	54%
Universities should not protect people's ability to say whatever they like on campus if what they say is offensive to others	32%	32%	32%	34%	34%	32%	30%	30%	31%	35%	36%	33%	29%	29%	34%	29%
Don't Know	22%	15%	28%	10%	21%	23%	24%	26%	21%	19%	15%	9%	24%	30%	21%	17%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.D) Which of the following comes closest to your view?

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Universities should completely protect people's ability to say what they like on campus, even where what they say is offensive to others	46%	49%	49%	50%	44%	46%	47%	49%	56%	44%	57%	45%	42%	51%	41%
Universities should not protect people's ability to say whatever they like on campus if what they say is offensive to others	32%	32%	33%	33%	29%	30%	39%	42%	26%	34%	28%	34%	41%	33%	31%
Don't Know	22%	19%	17%	17%	27%	24%	14%	10%	17%	22%	15%	20%	17%	17%	28%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) Thinking about the following groups, who should be a priority for additional Government support to tackle the rising cost of living? Please select up to three

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Recent graduates	7%	15%	13%	11%	4%	2%	1%	10%	4%	4%	5%	7%	8%	5%	8%	9%
People working in jobs which pay minimum wage	57%	48%	51%	52%	62%	66%	61%	48%	57%	69%	59%	55%	59%	59%	52%	60%
Retired people / pensioners	47%	26%	37%	40%	47%	55%	66%	39%	48%	49%	52%	44%	45%	50%	51%	53%
Families with young children	42%	45%	47%	46%	40%	38%	39%	41%	39%	40%	40%	46%	52%	42%	38%	42%
People on universal credit	33%	34%	29%	31%	39%	34%	30%	35%	33%	32%	31%	31%	37%	32%	29%	31%
Public sector workers (nurses, police officers, social workers, teachers etc.)	32%	32%	34%	34%	30%	31%	31%	33%	35%	35%	31%	30%	28%	29%	29%	33%
Small business owners	25%	19%	25%	21%	25%	26%	31%	20%	26%	23%	27%	36%	22%	30%	18%	24%
People doing an apprenticeship	11%	15%	11%	13%	10%	9%	12%	13%	10%	11%	12%	11%	13%	12%	11%	9%
Students	10%	34%	14%	11%	5%	5%	1%	17%	8%	5%	9%	9%	5%	9%	12%	11%
None of the above	5%	3%	4%	5%	6%	6%	5%	6%	8%	4%	6%	3%	3%	4%	10%	3%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) Thinking about the following groups, who should be a priority for additional Government support to tackle the rising cost of living? Please select up to three

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Recent graduates	7%	10%	7%	7%	3%	5%	7%	8%	5%	9%	12%	2%	4%	5%	9%	13%
People working in jobs which pay minimum wage	57%	54%	57%	59%	60%	56%	61%	52%	57%	57%	57%	51%	59%	56%	58%	57%
Retired people / pensioners	47%	44%	47%	52%	48%	56%	45%	39%	55%	42%	44%	69%	46%	56%	43%	41%
Families with young children	42%	36%	44%	44%	46%	38%	42%	53%	37%	48%	38%	43%	49%	35%	50%	37%
People on universal credit	33%	32%	32%	27%	39%	30%	34%	36%	29%	38%	28%	28%	37%	31%	37%	28%
Public sector workers (nurses, police officers, social workers, teachers etc.)	32%	35%	35%	28%	28%	31%	34%	28%	29%	33%	42%	24%	29%	30%	33%	38%
Small business owners	25%	28%	25%	26%	22%	29%	23%	24%	30%	20%	22%	22%	24%	29%	19%	22%
People doing an apprenticeship	11%	13%	10%	11%	10%	14%	10%	11%	12%	10%	9%	32%	10%	14%	10%	10%
Students	10%	10%	11%	8%	9%	6%	9%	12%	7%	13%	11%	5%	8%	9%	14%	12%
None of the above	5%	6%	5%	5%	5%	5%	5%	6%	6%	4%	5%	0%	7%	5%	3%	6%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.C) Thinking about the following groups, who should be a priority for additional Government support to tackle the rising cost of living? Please select up to three

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Recent graduates	7%	8%	6%	18%	6%	6%	3%	3%	5%	9%	15%	23%	2%	1%	7%	12%
People working in jobs which pay minimum wage	57%	53%	61%	45%	55%	62%	59%	60%	56%	57%	54%	44%	62%	64%	58%	44%
Retired people / pensioners	47%	46%	49%	33%	46%	51%	50%	52%	49%	43%	41%	30%	61%	57%	46%	32%
Families with young children	42%	38%	46%	32%	41%	44%	45%	42%	44%	42%	39%	33%	41%	46%	35%	57%
People on universal credit	33%	39%	27%	30%	30%	30%	42%	32%	33%	32%	34%	41%	29%	31%	37%	27%
Public sector workers (nurses, police officers, social workers, teachers etc.)	32%	30%	34%	32%	34%	31%	29%	30%	33%	33%	32%	35%	30%	32%	33%	30%
Small business owners	25%	26%	24%	28%	28%	24%	21%	27%	26%	23%	24%	23%	24%	28%	26%	27%
People doing an apprenticeship	11%	13%	10%	18%	13%	10%	9%	13%	10%	11%	12%	20%	11%	11%	11%	14%
Students	10%	10%	9%	14%	11%	8%	9%	5%	11%	12%	13%	19%	4%	4%	12%	15%
None of the above	5%	5%	5%	7%	6%	4%	5%	5%	5%	5%	4%	0%	7%	6%	4%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.D) Thinking about the following groups, who should be a priority for additional Government support to tackle the rising cost of living? Please select up to three

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Recent graduates	7%	13%	15%	12%	2%	3%	12%	24%	0%	2%	8%	7%	4%	9%	11%
People working in jobs which pay minimum wage	57%	43%	53%	61%	63%	60%	57%	41%	66%	68%	49%	59%	74%	57%	46%
Retired people / pensioners	47%	31%	36%	45%	59%	52%	41%	28%	63%	50%	52%	53%	42%	47%	38%
Families with young children	42%	53%	50%	47%	43%	42%	46%	35%	33%	46%	41%	49%	38%	52%	39%
People on universal credit	33%	31%	33%	33%	30%	34%	28%	27%	25%	27%	37%	36%	41%	51%	29%
Public sector workers (nurses, police officers, social workers, teachers etc.)	32%	33%	29%	33%	31%	31%	34%	35%	28%	35%	32%	29%	38%	29%	32%
Small business owners	25%	27%	18%	15%	26%	26%	23%	25%	29%	31%	33%	20%	18%	18%	24%
People doing an apprenticeship	11%	16%	12%	12%	11%	10%	11%	19%	16%	11%	17%	7%	7%	4%	14%
Students	10%	15%	12%	10%	4%	6%	19%	24%	1%	4%	7%	15%	9%	12%	14%
None of the above	5%	5%	5%	3%	6%	6%	2%	3%	5%	4%	2%	5%	4%	4%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) And of those, who is the most important group who should be prioritised for additional support? Please choose only ONE

	Age						Region									
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1893	241	326	348	305	271	402	308	296	188	190	173	184	187	98	260
Weighted	1892	206	324	308	310	300	445	295	299	195	207	168	203	187	86	251
Public sector workers (nurses, police officers, social workers, teachers etc.)	12%	12%	14%	14%	12%	10%	9%	13%	14%	8%	11%	11%	8%	13%	9%	14%
People on universal credit	11%	12%	11%	11%	15%	11%	10%	15%	10%	8%	9%	10%	14%	13%	8%	13%
Students	2%	10%	3%	3%	1%	1%	0%	5%	2%	0%	3%	2%	2%	3%	2%	2%
Retired people / pensioners	22%	7%	14%	16%	18%	27%	38%	17%	22%	28%	27%	20%	17%	23%	27%	21%
Families with young children	16%	18%	21%	20%	16%	14%	12%	17%	15%	13%	18%	17%	21%	14%	17%	16%
Small business owners	6%	6%	7%	4%	7%	4%	6%	4%	6%	5%	4%	11%	7%	5%	2%	5%
People working in jobs which pay minimum wage	21%	24%	17%	22%	24%	26%	17%	18%	24%	28%	20%	17%	22%	23%	18%	21%
Recent graduates	2%	2%	4%	4%	1%	0%	0%	4%	0%	1%	0%	2%	2%	1%	3%	3%
People doing an apprenticeship	2%	5%	5%	2%	1%	2%	2%	3%	3%	2%	2%	3%	4%	1%	5%	1%
Don't know	5%	4%	4%	5%	6%	4%	7%	3%	5%	6%	6%	7%	4%	4%	8%	5%

Note: BASE: Question displayed when the Question "Thinking about the following groups, who should be a priority for additional Government support to tackle the rising cost of living? Please select up to three" is one of the following answers ("Public sector workers (nurses, police officers, social workers, teachers etc.);", "People on universal credit", "Students", "Retired people / pensioners", "Families with young children", "Small business owners", "People working in jobs which pay minimum wage", "Recent graduates", "People doing an apprenticeship")

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) And of those, who is the most important group who should be prioritised for additional support?Please choose only ONE

	Social Grade				EU 2016 Vote				2019				Voting Intention			
	Total	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1893	476	492	428	490	773	748	242	744	541	156	34	225	454	689	155
Weighted	1892	505	490	417	473	793	750	236	770	526	159	32	222	469	670	158
Public sector workers (nurses, police officers, social workers, teachers etc.)	12%	13%	13%	11%	9%	11%	12%	11%	10%	12%	17%	8%	10%	12%	13%	15%
People on universal credit	11%	13%	10%	10%	13%	10%	13%	11%	10%	14%	14%	3%	10%	9%	14%	13%
Students	2%	3%	3%	2%	1%	2%	3%	2%	3%	3%	1%	2%	1%	4%	3%	2%
Retired people / pensioners	22%	20%	22%	24%	22%	29%	18%	15%	29%	16%	19%	22%	19%	29%	17%	19%
Families with young children	16%	14%	18%	16%	18%	16%	14%	23%	14%	19%	13%	24%	21%	13%	20%	14%
Small business owners	6%	7%	4%	6%	6%	7%	4%	6%	7%	5%	3%	7%	5%	8%	4%	4%
People working in jobs which pay minimum wage	21%	20%	22%	21%	23%	17%	25%	22%	19%	21%	24%	25%	24%	18%	22%	21%
Recent graduates	2%	4%	2%	1%	0%	1%	3%	1%	1%	3%	4%	0%	1%	1%	2%	6%
People doing an apprenticeship	2%	3%	2%	2%	2%	3%	2%	3%	2%	3%	1%	6%	2%	3%	3%	2%
Don't know	5%	3%	5%	7%	6%	4%	6%	6%	5%	5%	3%	3%	7%	4%	4%	4%

Note:  
 BASE: Question displayed when the Question "Thinking about the following groups, who should be a priority for additional Government support to tackle the rising cost of living?Please select up to three" is one of the following answers ("Public sector workers (nurses, police officers, social workers, teachers etc.);","People on universal credit"; "Students"; "Retired people / pensioners"; "Families with young children"; "Small business owners"; "People working in jobs which pay minimum wage"; "Recent graduates"; "People doing an apprenticeship")  
 Fieldwork: 26th Aug - 31st Aug 2022  
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.C) And of those, who is the most important group who should be prioritised for additional support?Please choose only ONE

	Gender		Comfort			Education				Children at uni		No Children		Children under 5		
	Total	Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPH)	Yes	No	No children	Children under 5
Unweighted	1893	921	966	159	615	715	404	0	0	497	217	25	311	289	779	186
Weighted	1892	912	974	156	622	721	392	0	0	501	215	25	342	308	753	177
Public sector workers (nurses, police officers, social workers, teachers etc.)	12%	10%	13%	12%	14%	11%	9%	10%	12%	13%	13%	11%	8%	13%	12%	16%
People on universal credit	11%	15%	8%	13%	11%	9%	16%	11%	10%	13%	15%	29%	8%	11%	15%	10%
Students	2%	3%	2%	6%	2%	2%	2%	2%	2%	3%	5%	4%	1%	0%	3%	5%
Retired people / pensioners	22%	22%	22%	9%	21%	25%	23%	25%	22%	19%	16%	12%	36%	27%	20%	11%
Families with young children	16%	14%	19%	11%	16%	17%	17%	18%	17%	16%	14%	12%	16%	14%	12%	29%
Small business owners	6%	7%	5%	6%	6%	5%	6%	6%	5%	4%	8%	0%	4%	4%	6%	7%
People working in jobs which pay minimum wage	21%	20%	22%	22%	21%	23%	19%	21%	23%	22%	18%	12%	19%	24%	23%	13%
Recent graduates	2%	2%	1%	9%	2%	1%	0%	0%	1%	3%	5%	12%	0%	0%	1%	3%
People doing an apprenticeship	2%	3%	2%	4%	3%	2%	2%	3%	2%	2%	4%	8%	1%	2%	2%	3%
Don't know	5%	4%	7%	7%	5%	5%	5%	5%	6%	5%	3%	0%	6%	5%	7%	4%

Note:  
 BASE: Question displayed when the Question "Thinking about the following groups, who should be a priority for additional Government support to tackle the rising cost of living?Please select up to three" is one of the following answers ("Public sector workers (nurses, police officers, social workers, teachers etc.);","People on universal credit"; "Students"; "Retired people / pensioners"; "Families with young children"; "Small business owners"; "People working in jobs which pay minimum wage"; "Recent graduates"; "People doing an apprenticeship")  
 Fieldwork: 26th Aug - 31st Aug 2022  
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.D) And of those, who is the most important group who should be prioritised for additional support?Please choose only ONE

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Positivists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1893	252	237	117	600	1370	248	228	207	296	194	309	193	120	574
Weighted	1892	237	225	114	651	1392	241	213	212	298	190	311	197	122	562
Public sector workers (nurses, police officers, social workers, teachers etc.)	12%	16%	14%	8%	10%	11%	15%	15%	10%	11%	11%	12%	5%	15%	
People on universal credit	11%	10%	11%	11%	9%	12%	11%	10%	7%	10%	11%	18%	18%	10%	
Students	2%	6%	2%	1%	1%	1%	6%	8%	0%	1%	1%	4%	2%	4%	
Retired people / pensioners	22%	8%	15%	19%	32%	25%	16%	10%	34%	21%	22%	23%	18%	23%	
Families with young children	16%	29%	24%	22%	15%	16%	17%	14%	10%	18%	18%	19%	15%	15%	
Small business owners	6%	8%	5%	2%	4%	6%	5%	4%	6%	8%	8%	4%	2%	6%	
People working in jobs which pay minimum wage	21%	12%	19%	28%	21%	21%	23%	19%	25%	23%	20%	18%	28%	19%	
Recent graduates	2%	5%	6%	3%	0%	0%	2%	11%	0%	0%	3%	1%	1%	3%	
People doing an apprenticeship	2%	5%	3%	2%	2%	2%	2%	7%	3%	2%	3%	1%	0%	4%	
Don't know	5%	1%	1%	4%	5%	6%	3%	4%	4%	6%	3%	4%	4%	6%	

Note:

BASE: Question displayed when the Question "Thinking about the following groups, who should be a priority for additional Government support to tackle the rising cost of living?Please select up to three" is one of the following answers ("Public sector workers (nurses, police officers, social workers, teachers etc.)", "People on universal credit", "Students", "Retired people / pensioners", "Families with young children", "Small business owners", "People working in jobs which pay minimum wage", "Recent graduates", "People doing an apprenticeship")

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.A) Some businesses offer discounts to certain groups of people. Who should be a prioritised for these? Please select up to three

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Recent graduates	6%	13%	11%	11%	6%	1%	1%	9%	3%	6%	5%	8%	8%	5%	6%	6%
Retired people / pensioners	49%	29%	37%	43%	48%	56%	68%	42%	52%	49%	53%	52%	46%	55%	54%	48%
People working in jobs which pay minimum wage	45%	33%	40%	41%	52%	54%	47%	39%	43%	50%	49%	44%	47%	50%	42%	48%
Families with young children	43%	40%	46%	49%	37%	39%	46%	42%	44%	35%	41%	48%	46%	43%	45%	45%
Public sector workers (nurses, police officers, social workers, teachers etc.)	33%	36%	33%	35%	32%	33%	33%	34%	36%	36%	35%	32%	30%	33%	27%	32%
People on universal credit	31%	23%	30%	30%	34%	34%	31%	33%	31%	29%	29%	27%	38%	27%	27%	32%
Students	19%	48%	25%	18%	18%	10%	10%	26%	17%	16%	19%	18%	19%	14%	15%	22%
People doing an apprenticeship	12%	15%	18%	9%	11%	8%	11%	13%	9%	13%	13%	11%	13%	12%	12%	13%
Small business owners	10%	12%	11%	10%	10%	11%	7%	14%	9%	9%	10%	9%	9%	7%	8%	9%
None of the above	7%	1%	6%	4%	8%	9%	8%	6%	8%	8%	6%	7%	3%	6%	9%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.B) Some businesses offer discounts to certain groups of people. Who should be a prioritised for these? Please select up to three

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Recent graduates	6%	9%	5%	7%	4%	5%	8%	5%	6%	6%	12%	3%	5%	7%	6%	13%
Retired people / pensioners	49%	45%	51%	48%	53%	57%	46%	44%	57%	43%	44%	64%	50%	58%	43%	46%
People working in jobs which pay minimum wage	45%	42%	46%	47%	47%	45%	47%	46%	45%	43%	41%	54%	47%	45%	46%	46%
Families with young children	43%	36%	45%	45%	47%	42%	42%	51%	39%	47%	41%	37%	55%	40%	48%	45%
Public sector workers (nurses, police officers, social workers, teachers etc.)	33%	36%	35%	33%	29%	32%	34%	32%	30%	36%	42%	23%	30%	31%	36%	38%
People on universal credit	31%	32%	31%	24%	35%	29%	33%	32%	29%	38%	27%	36%	29%	28%	37%	26%
Students	19%	22%	20%	18%	16%	15%	18%	24%	16%	21%	23%	15%	19%	18%	22%	23%
People doing an apprenticeship	12%	13%	10%	13%	11%	13%	11%	11%	12%	13%	11%	22%	8%	11%	13%	9%
Small business owners	10%	9%	8%	12%	10%	11%	9%	9%	10%	9%	10%	9%	8%	11%	8%	11%
None of the above	7%	7%	7%	7%	6%	7%	6%	6%	8%	5%	7%	0%	7%	6%	4%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.C) Some businesses offer discounts to certain groups of people. Who should be a prioritised for these? Please select up to three

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Recent graduates	6%	7%	6%	23%	7%	4%	2%	3%	5%	9%	11%	23%	3%	1%	6%	8%
Retired people / pensioners	49%	49%	50%	38%	49%	51%	51%	55%	50%	45%	40%	38%	64%	56%	48%	33%
People working in jobs which pay minimum wage	45%	44%	47%	36%	42%	49%	49%	48%	46%	44%	43%	38%	49%	54%	45%	37%
Families with young children	43%	40%	46%	32%	40%	46%	46%	45%	42%	40%	46%	33%	46%	49%	33%	59%
Public sector workers (nurses, police officers, social workers, teachers etc.)	33%	30%	36%	31%	34%	35%	30%	31%	37%	34%	29%	49%	33%	31%	34%	33%
People on universal credit	31%	35%	26%	30%	29%	29%	38%	31%	27%	35%	28%	40%	26%	31%	34%	29%
Students	19%	19%	19%	19%	23%	18%	15%	14%	21%	21%	23%	16%	15%	11%	23%	29%
People doing an apprenticeship	12%	14%	10%	18%	13%	12%	9%	12%	12%	10%	18%	16%	11%	14%	11%	14%
Small business owners	10%	10%	10%	13%	11%	8%	9%	10%	9%	9%	12%	8%	6%	11%	9%	7%
None of the above	7%	6%	7%	8%	7%	7%	5%	6%	7%	7%	5%	0%	8%	7%	8%	3%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.D) Some businesses offer discounts to certain groups of people. Who should be a prioritised for these? Please select up to three

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Recent graduates	6%	13%	13%	8%	2%	3%	9%	25%	0%	2%	6%	7%	5%	6%	11%
Retired people / pensioners	49%	31%	39%	44%	60%	54%	40%	30%	65%	57%	54%	51%	44%	49%	39%
People working in jobs which pay minimum wage	45%	37%	36%	51%	51%	48%	41%	34%	51%	51%	44%	49%	53%	43%	37%
Families with young children	43%	54%	53%	55%	48%	44%	41%	38%	37%	44%	39%	49%	45%	51%	41%
Public sector workers (nurses, police officers, social workers, teachers etc.)	33%	32%	33%	36%	32%	34%	35%	33%	29%	36%	32%	34%	38%	38%	31%
People on universal credit	31%	27%	33%	28%	29%	32%	32%	23%	31%	29%	29%	26%	41%	45%	28%
Students	19%	22%	17%	23%	13%	16%	30%	31%	6%	17%	17%	26%	21%	23%	21%
People doing an apprenticeship	12%	19%	14%	13%	12%	10%	18%	17%	17%	11%	19%	9%	5%	9%	13%
Small business owners	10%	15%	13%	9%	8%	9%	10%	15%	7%	8%	16%	9%	5%	6%	12%
None of the above	7%	4%	4%	2%	7%	7%	4%	3%	8%	7%	3%	5%	4%	5%	9%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.A) Students who go to University are able to borrow money in a “maintenance loan” to cover their living costs, which they pay back after studying. Besides these grants, students need to borrow money from their friends or family, or work to cover their living costs. In your view, which of the following expenses should a student’s maintenance loan be able to fully cover? Please select all that apply

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Don't Know	8%	4%	6%	6%	9%	6%	11%	6%	9%	11%	5%	6%	8%	9%	7%	7%
Their rent	65%	65%	58%	54%	66%	72%	71%	65%	65%	67%	71%	66%	64%	58%	59%	64%
University expenses, such as textbooks, laptops	61%	55%	51%	59%	63%	65%	67%	57%	59%	65%	66%	61%	61%	58%	59%	62%
Entertainment, such as nights out or trips to the cinema	6%	14%	11%	9%	4%	3%	2%	11%	5%	3%	7%	7%	8%	6%	9%	3%
Gym membership	6%	15%	10%	7%	4%	3%	2%	11%	6%	3%	5%	5%	7%	4%	9%	6%
Their household bills, such as internet and water	56%	54%	48%	50%	61%	61%	58%	53%	56%	61%	61%	54%	55%	53%	54%	54%
Food expenses and groceries	54%	56%	50%	51%	56%	56%	57%	53%	58%	58%	60%	54%	51%	48%	54%	52%
University services such as campus laundry and printing costs	41%	45%	41%	42%	45%	38%	38%	40%	40%	43%	48%	38%	41%	39%	46%	40%
None of the above should be covered by a maintenance loan	4%	0%	3%	2%	3%	7%	5%	1%	5%	2%	4%	3%	4%	7%	7%	3%
Travel expenses, such as public transport or petrol	37%	46%	41%	37%	40%	35%	30%	39%	37%	33%	40%	35%	45%	36%	33%	33%
Optional trips undertaken as part of their university course (such as a field trip or to attend a conference)	29%	27%	28%	28%	28%	28%	34%	32%	31%	22%	32%	29%	33%	26%	29%	28%
Membership fees for a university society, i.e a sports team.	19%	34%	27%	22%	16%	14%	10%	23%	18%	13%	22%	19%	24%	15%	23%	16%
Personal expenses, such as clothing, make up, and shoes	17%	16%	17%	20%	18%	16%	13%	24%	14%	14%	16%	18%	15%	15%	23%	13%
Other (Please Specify)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.B) Students who go to University are able to borrow money in a “maintenance loan” to cover their living costs, which they pay back after studying. Besides these grants, students need to borrow money from their friends or family, or work to cover their living costs. In your view, which of the following expenses should a student’s maintenance loan be able to fully cover? Please select all that apply

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Don't Know	8%	3%	7%	11%	10%	8%	6%	10%	8%	6%	5%	6%	13%	7%	5%	5%
Their rent	65%	65%	69%	61%	63%	63%	68%	59%	64%	65%	66%	49%	66%	64%	67%	62%
University expenses, such as textbooks, laptops	61%	63%	63%	57%	59%	60%	63%	56%	59%	61%	62%	73%	61%	63%	62%	56%
Entertainment, such as nights out or trips to the cinema	6%	9%	6%	6%	4%	4%	8%	7%	4%	11%	3%	3%	7%	4%	9%	5%
Gym membership	6%	9%	6%	4%	5%	4%	8%	6%	3%	10%	6%	9%	4%	5%	8%	7%
Their household bills, such as internet and water	56%	60%	59%	51%	52%	50%	61%	55%	51%	59%	61%	35%	58%	51%	62%	58%
Food expenses and groceries	54%	58%	55%	51%	52%	50%	60%	51%	51%	58%	59%	26%	55%	53%	59%	51%
University services such as campus laundry and printing costs	41%	47%	42%	41%	35%	36%	46%	43%	38%	45%	42%	32%	39%	40%	45%	42%
None of the above should be covered by a maintenance loan	4%	3%	3%	4%	4%	6%	2%	2%	6%	2%	1%	6%	3%	4%	2%	2%
Travel expenses, such as public transport or petrol	37%	37%	40%	35%	35%	31%	41%	39%	31%	43%	41%	32%	37%	33%	42%	33%
Optional trips undertaken as part of their university course (such as a field trip or to attend a conference)	29%	33%	29%	26%	29%	29%	32%	24%	27%	31%	41%	36%	24%	26%	32%	37%
Membership fees for a university society, i.e a sports team.	19%	23%	21%	15%	16%	15%	20%	22%	13%	24%	25%	11%	19%	15%	25%	18%
Personal expenses, such as clothing, make up, and shoes	17%	22%	17%	12%	13%	13%	20%	16%	13%	23%	16%	6%	15%	15%	20%	17%
Other (Please Specify)	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.C) Students who go to University are able to borrow money in a “maintenance loan” to cover their living costs, which they pay back after studying. Besides these grants, students need to borrow money from their friends or family, or work to cover their living costs. In your view, which of the following expenses should a student’s maintenance loan be able to fully cover? Please select all that apply

	Total	Gender		Comfort				Education			Children at uni		No Children	Children under 5		
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Don't Know	8%	6%	9%	7%	9%	6%	9%	12%	7%	6%	2%	0%	9%	10%	8%	6%
Their rent	65%	62%	68%	45%	62%	70%	67%	63%	66%	68%	61%	58%	78%	66%	65%	59%
University expenses, such as textbooks, laptops	61%	59%	63%	45%	60%	66%	60%	57%	61%	64%	66%	56%	68%	61%	61%	57%
Entertainment, such as nights out or trips to the cinema	6%	8%	5%	17%	5%	6%	6%	4%	5%	8%	10%	22%	3%	2%	8%	11%
Gym membership	6%	7%	6%	14%	5%	5%	6%	5%	6%	6%	12%	7%	4%	2%	8%	11%
Their household bills, such as internet and water	56%	52%	59%	40%	53%	60%	57%	52%	56%	60%	59%	34%	66%	53%	57%	52%
Food expenses and groceries	54%	52%	56%	45%	52%	58%	57%	48%	55%	59%	57%	49%	62%	52%	55%	46%
University services such as campus laundry and printing costs	41%	41%	42%	35%	42%	42%	42%	35%	40%	46%	52%	37%	45%	34%	42%	42%
None of the above should be covered by a maintenance loan	4%	4%	3%	3%	3%	4%	5%	4%	4%	3%	1%	0%	1%	8%	4%	1%
Travel expenses, such as public transport or petrol	37%	35%	39%	33%	32%	39%	43%	29%	42%	39%	42%	36%	39%	28%	40%	37%
Optional trips undertaken as part of their university course (such as a field trip or to attend a conference)	29%	27%	31%	26%	30%	32%	26%	26%	29%	30%	36%	31%	36%	29%	28%	24%
Membership fees for a university society, i.e a sports team.	19%	20%	18%	22%	19%	18%	19%	13%	20%	21%	30%	30%	17%	9%	20%	30%
Personal expenses, such as clothing, make up, and shoes	17%	20%	14%	24%	16%	16%	17%	11%	15%	20%	25%	39%	16%	11%	18%	15%
Other (Please Specify)	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.D) Students who go to University are able to borrow money in a “maintenance loan” to cover their living costs, which they pay back after studying. Besides these grants, students need to borrow money from their friends or family, or work to cover their living costs. In your view, which of the following expenses should a student’s maintenance loan be able to fully cover? Please select all that apply

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Don't Know	8%	6%	4%	4%	10%	9%	2%	1%	9%	8%	3%	5%	2%	3%	13%
Their rent	65%	51%	59%	60%	72%	68%	62%	45%	58%	75%	69%	72%	83%	80%	47%
University expenses, such as textbooks, laptops	61%	50%	58%	71%	65%	62%	68%	45%	58%	73%	57%	71%	78%	75%	43%
Entertainment, such as nights out or trips to the cinema	6%	10%	7%	8%	2%	5%	8%	15%	2%	5%	6%	5%	6%	8%	9%
Gym membership	6%	9%	9%	5%	3%	4%	11%	15%	2%	4%	5%	5%	9%	9%	8%
Their household bills, such as internet and water	56%	44%	54%	57%	60%	58%	58%	42%	46%	60%	60%	64%	76%	72%	41%
Food expenses and groceries	54%	45%	56%	57%	57%	55%	56%	48%	45%	58%	56%	63%	71%	71%	42%
University services such as campus laundry and printing costs	41%	37%	43%	53%	40%	40%	50%	39%	31%	43%	42%	48%	63%	57%	30%
None of the above should be covered by a maintenance loan	4%	2%	2%	1%	4%	4%	2%	1%	17%	1%	3%	2%	1%	3%	2%
Travel expenses, such as public transport or petrol	37%	37%	40%	46%	34%	37%	38%	39%	27%	34%	34%	39%	53%	50%	34%
Optional trips undertaken as part of their university course (such as a field trip or to attend a conference)	29%	26%	32%	36%	33%	29%	31%	33%	23%	32%	23%	34%	43%	44%	22%
Membership fees for a university society, i.e a sports team.	19%	24%	24%	22%	13%	16%	26%	30%	10%	17%	16%	20%	27%	27%	20%
Personal expenses, such as clothing, make up, and shoes	17%	18%	17%	25%	13%	15%	20%	24%	10%	10%	14%	20%	26%	31%	15%
Other (Please Specify)	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.A) The amount of money a UK home student can borrow to cover living costs, including rent, (known as a “maintenance loan”) varies depending on household income, whether a student lives at home while they study, and whether they live in London. The average amount of maintenance loan borrowed by students is £5,640 a year / £470 per month. In your view, is this . . .

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Too much	12%	11%	10%	11%	13%	16%	11%	14%	11%	11%	10%	8%	14%	17%	16%	9%
The right amount	39%	36%	44%	44%	38%	37%	35%	42%	39%	33%	37%	41%	38%	35%	42%	42%
Too little	31%	42%	37%	31%	27%	27%	25%	28%	34%	32%	30%	32%	32%	29%	27%	28%
Don't know	19%	11%	9%	14%	22%	20%	29%	16%	16%	24%	23%	18%	16%	19%	15%	21%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.B) The amount of money a UK home student can borrow to cover living costs, including rent, (known as a “maintenance loan”) varies depending on household income, whether a student lives at home while they study, and whether they live in London. The average amount of maintenance loan borrowed by students is £5,640 a year / £470 per month. In your view, is this. . .

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Too much	12%	12%	10%	13%	12%	14%	12%	9%	14%	11%	8%	17%	8%	13%	11%	11%
The right amount	39%	45%	35%	42%	34%	43%	37%	33%	45%	34%	45%	48%	32%	50%	36%	44%
Too little	31%	29%	35%	26%	31%	25%	35%	32%	21%	40%	33%	21%	34%	21%	39%	33%
Don't know	19%	14%	20%	18%	23%	19%	17%	26%	20%	15%	14%	14%	26%	16%	15%	13%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.C) The amount of money a UK home student can borrow to cover living costs, including rent, (known as a “maintenance loan”) varies depending on household income, whether a student lives at home while they study, and whether they live in London. The average amount of maintenance loan borrowed by students is £5,640 a year / £470 per month. In your view, is this...

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Too much	12%	14%	10%	18%	12%	10%	13%	13%	11%	10%	13%	24%	11%	14%	12%	8%
The right amount	39%	43%	35%	52%	40%	39%	32%	37%	40%	38%	42%	58%	36%	37%	37%	43%
Too little	31%	27%	33%	16%	29%	32%	37%	25%	32%	36%	33%	19%	35%	22%	30%	39%
Don't know	19%	16%	22%	13%	20%	19%	19%	26%	16%	16%	12%	0%	18%	28%	21%	9%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.D) The amount of money a UK home student can borrow to cover living costs, including rent, (known as a “maintenance loan”) varies depending on household income, whether a student lives at home while they study, and whether they live in London. The average amount of maintenance loan borrowed by students is £5,640 a year / £470 per month. In your view, is this. . .

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Too much	12%	13%	13%	12%	12%	12%	9%	15%	26%	8%	10%	10%	7%	9%	13%
The right amount	39%	47%	44%	49%	36%	36%	44%	56%	33%	35%	44%	41%	28%	35%	45%
Too little	31%	30%	33%	31%	29%	31%	33%	22%	16%	36%	34%	35%	51%	48%	20%
Don't know	19%	10%	9%	8%	23%	21%	14%	7%	25%	22%	13%	15%	14%	8%	23%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.A) If a student’s maintenance loan is not enough to cover their living costs, which of the following should the student do to make-up the difference?Select any which apply

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
They should take on a part-time or full-time job alongside their studies	65%	54%	60%	62%	67%	69%	74%	58%	69%	67%	73%	69%	60%	66%	53%	67%
They should study at a University closer to home and live in their family home	34%	24%	28%	33%	32%	35%	45%	36%	33%	35%	37%	36%	26%	35%	32%	36%
They should reduce their living costs e.g. by cutting down on how much they eat, their heating use	24%	36%	33%	26%	18%	21%	18%	31%	23%	24%	24%	23%	23%	24%	17%	22%
They should not go to University as they cannot afford it	18%	16%	25%	16%	15%	16%	18%	18%	18%	20%	16%	15%	20%	23%	23%	15%
They should borrow money from friends or family	14%	22%	19%	15%	11%	9%	9%	20%	11%	6%	15%	16%	15%	10%	14%	14%
Don't Know	11%	11%	7%	9%	15%	14%	9%	10%	12%	10%	11%	6%	12%	10%	16%	11%
They should take out a loan from another source	10%	16%	16%	13%	8%	8%	4%	18%	5%	6%	6%	14%	13%	10%	7%	8%
Other (Please Specify)	2%	2%	1%	3%	1%	3%	2%	2%	1%	3%	3%	2%	1%	1%	3%	2%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.B) If a student’s maintenance loan is not enough to cover their living costs, which of the following should the student do to make-up the difference?Select any which apply

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
They should take on a part-time or full-time job alongside their studies	65%	65%	68%	66%	63%	68%	64%	64%	68%	59%	68%	72%	66%	69%	63%	69%
They should study at a University closer to home and live in their family home	34%	34%	35%	30%	37%	37%	33%	31%	39%	28%	31%	41%	33%	40%	29%	31%
They should reduce their living costs e.g. by cutting down on how much they eat, their heating use	24%	27%	25%	24%	21%	23%	24%	28%	23%	24%	24%	38%	23%	27%	25%	26%
They should not go to University as they cannot afford it	18%	15%	16%	20%	21%	22%	16%	17%	20%	15%	18%	28%	19%	20%	15%	14%
They should borrow money from friends or family	14%	16%	15%	11%	12%	11%	15%	12%	12%	14%	19%	11%	9%	15%	14%	18%
Don't Know	11%	8%	12%	10%	12%	10%	10%	13%	10%	12%	6%	0%	16%	7%	10%	7%
They should take out a loan from another source	10%	14%	10%	7%	9%	8%	12%	10%	9%	12%	13%	16%	5%	11%	12%	11%
Other (Please Specify)	2%	3%	1%	2%	2%	1%	3%	2%	1%	3%	2%	3%	1%	0%	3%	2%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.C) If a student’s maintenance loan is not enough to cover their living costs, which of the following should the student do to make-up the difference?Select any which apply

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
They should take on a part-time or full-time job alongside their studies	65%	63%	68%	53%	67%	71%	59%	65%	70%	63%	61%	51%	71%	74%	65%	59%
They should study at a University closer to home and live in their family home	34%	31%	37%	27%	34%	37%	33%	35%	34%	34%	27%	37%	36%	43%	32%	33%
They should reduce their living costs e.g. by cutting down on how much they eat, their heating use	24%	27%	22%	35%	23%	23%	24%	20%	25%	27%	25%	39%	17%	20%	28%	26%
They should not go to University as they cannot afford it	18%	22%	15%	26%	17%	17%	19%	23%	17%	15%	15%	10%	11%	22%	19%	21%
They should borrow money from friends or family	14%	16%	12%	19%	14%	14%	11%	12%	14%	14%	16%	31%	8%	9%	15%	18%
Don't Know	11%	10%	12%	6%	9%	10%	16%	10%	11%	12%	8%	4%	13%	11%	11%	7%
They should take out a loan from another source	10%	13%	7%	19%	11%	8%	8%	7%	9%	11%	17%	23%	5%	4%	11%	15%
Other (Please Specify)	2%	2%	2%	0%	1%	2%	3%	1%	2%	3%	2%	0%	3%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.D) If a student’s maintenance loan is not enough to cover their living costs, which of the following should the student do to make-up the difference?Select any which apply

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
They should take on a part-time or full-time job alongside their studies	65%	54%	61%	70%	72%	68%	66%	51%	77%	73%	66%	72%	76%	72%	49%
They should study at a University closer to home and live in their family home	34%	32%	32%	37%	39%	36%	26%	32%	46%	40%	39%	37%	22%	32%	29%
They should reduce their living costs e.g. by cutting down on how much they eat, their heating use	24%	29%	24%	19%	18%	21%	31%	36%	25%	22%	26%	27%	17%	18%	27%
They should not go to University as they cannot afford it	18%	20%	17%	11%	16%	19%	15%	18%	42%	18%	19%	10%	5%	3%	21%
They should borrow money from friends or family	14%	20%	18%	10%	8%	11%	22%	25%	6%	10%	14%	15%	13%	22%	15%
Don't Know	11%	9%	9%	8%	12%	11%	10%	4%	6%	9%	7%	8%	11%	10%	15%
They should take out a loan from another source	10%	16%	15%	13%	5%	7%	20%	22%	5%	4%	14%	12%	7%	11%	13%
Other (Please Specify)	2%	2%	1%	0%	2%	2%	1%	0%	1%	2%	3%	2%	5%	1%	1%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.A) The average amount of maintenance loan borrowed is £470 per month. The average annual cost of student accommodation in the UK is £614.50 per month outside of London and £790 per month in London. Which of the following is closest to your view?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Maintenance loans should always cover rents, so that students don't need to find money from other sources	63%	68%	62%	64%	62%	64%	59%	62%	64%	60%	69%	61%	61%	65%	57%	62%
Maintenance loans should not always cover rents, and some University students should need to find money from other sources	24%	24%	26%	25%	24%	24%	23%	24%	25%	27%	19%	26%	26%	21%	34%	22%
Don't Know	13%	8%	12%	11%	14%	12%	17%	14%	11%	14%	12%	13%	12%	14%	9%	16%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.B) The average amount of maintenance loan borrowed is £470 per month. The average annual cost of student accommodation in the UK is £614.50 per month outside of London and £790 per month in London. Which of the following is closest to your view?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Maintenance loans should always cover rents, so that students don't need to find money from other sources	63%	67%	61%	59%	63%	57%	69%	59%	56%	71%	72%	47%	60%	57%	71%	71%
Maintenance loans should not always cover rents, and some University students should need to find money from other sources	24%	26%	27%	24%	21%	29%	22%	23%	31%	18%	21%	45%	19%	33%	19%	22%
Don't Know	13%	7%	12%	17%	16%	14%	9%	19%	13%	11%	7%	8%	20%	10%	10%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.C) The average amount of maintenance loan borrowed is £470 per month. The average annual cost of student accommodation in the UK is £614.50 per month outside of London and £790 per month in London. Which of the following is closest to your view?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Maintenance loans should always cover rents, so that students don't need to find money from other sources	63%	60%	65%	57%	61%	64%	65%	56%	63%	68%	68%	80%	71%	53%	61%	65%
Maintenance loans should not always cover rents, and some University students should need to find money from other sources	24%	28%	21%	32%	26%	23%	22%	28%	23%	23%	27%	20%	17%	30%	24%	27%
Don't Know	13%	11%	15%	10%	13%	13%	13%	16%	14%	9%	5%	0%	11%	17%	15%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.D) The average amount of maintenance loan borrowed is £470 per month. The average annual cost of student accommodation in the UK is £614.50 per month outside of London and £790 per month in London. Which of the following is closest to your view?

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Maintenance loans should always cover rents, so that students don't need to find money from other sources	63%	62%	69%	74%	63%	63%	63%	61%	37%	65%	67%	70%	82%	82%	55%
Maintenance loans should not always cover rents, and some University students should need to find money from other sources	24%	29%	22%	20%	24%	23%	28%	35%	45%	21%	26%	22%	15%	16%	24%
Don't Know	13%	10%	9%	5%	14%	14%	10%	5%	17%	14%	7%	9%	4%	2%	21%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.A) In the UK a number of costs, such as food and energy, are rising as inflation is rising. Some have suggested that the amount a student can borrow in maintenance loans should therefore also rise. Would you support or oppose increasing student maintenance loans in line with rising inflation?

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly Support	20%	35%	20%	23%	21%	14%	14%	26%	17%	13%	20%	20%	21%	23%	19%	19%
Support	40%	33%	44%	40%	36%	41%	42%	38%	41%	43%	43%	41%	35%	36%	39%	42%
Neither Support nor Oppose	24%	22%	21%	24%	21%	26%	26%	22%	24%	27%	22%	27%	26%	22%	24%	23%
Oppose	6%	5%	7%	4%	7%	7%	6%	6%	7%	5%	5%	4%	9%	8%	8%	6%
Strongly Oppose	3%	2%	4%	2%	4%	4%	2%	3%	3%	1%	2%	2%	4%	6%	4%	2%
Don't Know	7%	3%	4%	7%	10%	8%	9%	6%	8%	10%	8%	7%	6%	5%	5%	8%
Total Support:	60%	68%	64%	63%	58%	55%	56%	64%	58%	57%	63%	60%	56%	60%	58%	61%
Total Oppose:	9%	8%	11%	7%	11%	11%	9%	9%	11%	6%	7%	6%	12%	14%	13%	8%
Net:	51%	60%	54%	56%	46%	44%	47%	55%	47%	51%	56%	54%	44%	46%	46%	53%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.B) In the UK a number of costs, such as food and energy, are rising as inflation is rising. Some have suggested that the amount a student can borrow in maintenance loans should therefore also rise. Would you support or oppose increasing student maintenance loans in line with rising inflation?

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly Support	20%	22%	22%	15%	20%	13%	26%	18%	13%	29%	21%	14%	22%	12%	30%	20%
Support	40%	44%	39%	38%	38%	39%	43%	36%	42%	41%	46%	21%	31%	45%	41%	50%
Neither Support nor Oppose	24%	21%	21%	29%	24%	27%	20%	25%	26%	20%	25%	39%	24%	25%	19%	21%
Oppose	6%	5%	7%	7%	6%	8%	4%	8%	8%	4%	4%	14%	6%	9%	4%	5%
Strongly Oppose	3%	2%	3%	4%	3%	5%	1%	2%	4%	2%	1%	6%	3%	4%	2%	0%
Don't Know	7%	5%	8%	7%	9%	7%	5%	11%	7%	5%	4%	6%	14%	5%	3%	5%
Total Support:	60%	66%	61%	53%	58%	52%	70%	54%	55%	69%	67%	34%	53%	57%	71%	69%
Total Oppose:	9%	8%	10%	11%	9%	14%	6%	9%	12%	7%	4%	21%	9%	13%	7%	5%
Net:	51%	59%	51%	42%	49%	38%	64%	45%	43%	62%	63%	14%	44%	43%	64%	64%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.C) In the UK a number of costs, such as food and energy, are rising as inflation is rising. Some have suggested that the amount a student can borrow in maintenance loans should therefore also rise. Would you support or oppose increasing student maintenance loans in line with rising inflation?

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly Support	20%	19%	20%	21%	18%	20%	24%	13%	17%	25%	33%	47%	25%	9%	21%	25%
Support	40%	41%	39%	40%	44%	40%	33%	35%	43%	41%	42%	36%	44%	38%	37%	40%
Neither Support nor Oppose	24%	25%	23%	28%	25%	22%	23%	28%	25%	22%	17%	13%	21%	31%	23%	21%
Oppose	6%	7%	6%	4%	5%	8%	6%	10%	5%	4%	3%	4%	5%	8%	7%	7%
Strongly Oppose	3%	3%	3%	1%	3%	3%	5%	4%	4%	2%	0%	0%	0%	6%	4%	2%
Don't Know	7%	5%	9%	6%	6%	7%	9%	10%	6%	5%	5%	0%	7%	8%	8%	6%
Total Support:	60%	60%	60%	61%	62%	60%	56%	48%	60%	66%	75%	83%	68%	47%	58%	64%
Total Oppose:	9%	10%	9%	5%	8%	11%	11%	14%	9%	6%	4%	4%	5%	15%	10%	9%
Net:	51%	50%	51%	55%	54%	49%	45%	34%	50%	60%	71%	79%	63%	32%	48%	56%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.D) In the UK a number of costs, such as food and energy, are rising as inflation is rising. Some have suggested that the amount a student can borrow in maintenance loans should therefore also rise. Would you support or oppose increasing student maintenance loans in line with rising inflation?

	Total	Children 5 to 10				Children 11 to 15			Children 16 to 18			Children over 18			Parents at University					Segment					
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested										
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620										
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608										
Strongly Support	20%	22%	25%	30%	17%	19%	28%	23%	7%	17%	16%	24%	41%	50%	13%										
Support	40%	43%	46%	36%	41%	39%	42%	45%	21%	42%	48%	52%	40%	32%	38%										
Neither Support nor Oppose	24%	21%	17%	21%	26%	24%	20%	25%	29%	24%	25%	16%	12%	8%	32%										
Oppose	6%	5%	5%	5%	6%	7%	3%	3%	18%	7%	6%	4%	3%	3%	5%										
Strongly Oppose	3%	3%	2%	3%	3%	3%	2%	2%	18%	2%	2%	0%	1%	2%	1%										
Don't Know	7%	6%	5%	5%	7%	8%	4%	3%	6%	9%	3%	4%	4%	5%	11%										
Total Support:	60%	65%	71%	66%	58%	58%	70%	68%	28%	58%	64%	76%	81%	82%	51%										
Total Oppose:	9%	7%	7%	8%	9%	10%	6%	5%	36%	9%	8%	4%	3%	5%	6%										
Net:	51%	58%	64%	58%	49%	47%	64%	63%	-8%	50%	56%	71%	78%	78%	45%										

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.A) To what extent do you agree or disagree with the following?: Maintenance loans should always be high enough to cover student rents

	Age							Region								
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	30%	42%	31%	29%	28%	28%	28%	33%	28%	25%	31%	29%	30%	33%	29%	32%
Somewhat agree	39%	31%	34%	38%	44%	41%	42%	39%	41%	44%	41%	39%	36%	33%	36%	40%
Neither agree nor disagree	19%	16%	21%	19%	19%	21%	19%	18%	20%	18%	19%	19%	21%	18%	24%	19%
Somewhat disagree	5%	8%	7%	6%	4%	2%	6%	4%	7%	6%	4%	8%	7%	6%	4%	3%
Strongly disagree	3%	3%	5%	3%	1%	4%	2%	2%	2%	2%	3%	2%	2%	5%	6%	3%
Don't know	3%	1%	3%	5%	4%	4%	3%	4%	2%	5%	2%	2%	4%	6%	0%	3%
Total Agree:	69%	73%	65%	67%	72%	69%	71%	72%	69%	69%	72%	68%	66%	65%	65%	72%
Total Disagree:	8%	10%	11%	9%	6%	6%	7%	6%	9%	8%	7%	11%	8%	11%	10%	6%
Net:	61%	62%	54%	58%	66%	63%	63%	65%	60%	62%	65%	57%	58%	54%	55%	66%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.B) To what extent do you agree or disagree with the following?: Maintenance loans should always be high enough to cover student rents

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	30%	33%	31%	24%	32%	24%	36%	28%	23%	40%	33%	24%	31%	20%	41%	30%
Somewhat agree	39%	41%	36%	43%	37%	41%	39%	34%	43%	34%	43%	29%	33%	48%	35%	41%
Neither agree nor disagree	19%	18%	19%	21%	19%	22%	15%	24%	23%	15%	18%	26%	19%	21%	15%	23%
Somewhat disagree	5%	4%	6%	6%	4%	5%	4%	8%	5%	5%	2%	12%	6%	6%	5%	4%
Strongly disagree	3%	2%	3%	3%	3%	4%	2%	3%	3%	2%	2%	9%	4%	2%	3%	1%
Don't know	3%	1%	4%	4%	4%	3%	3%	4%	3%	3%	3%	0%	7%	2%	2%	1%
Total Agree:	69%	74%	67%	67%	69%	65%	76%	61%	67%	74%	75%	53%	64%	68%	76%	71%
Total Disagree:	8%	7%	10%	9%	7%	9%	6%	11%	8%	8%	4%	21%	10%	8%	8%	5%
Net:	61%	67%	57%	58%	62%	56%	70%	50%	59%	66%	71%	32%	54%	60%	68%	66%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.C) To what extent do you agree or disagree with the following?: Maintenance loans should always be high enough to cover student rents

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	30%	28%	32%	25%	28%	29%	37%	23%	28%	37%	39%	37%	40%	21%	29%	36%
Somewhat agree	39%	40%	39%	41%	41%	40%	33%	41%	39%	37%	40%	42%	42%	43%	37%	32%
Neither agree nor disagree	19%	21%	18%	22%	20%	20%	16%	23%	19%	19%	14%	13%	14%	23%	21%	18%
Somewhat disagree	5%	6%	4%	6%	6%	5%	6%	6%	7%	4%	4%	8%	3%	5%	6%	8%
Strongly disagree	3%	2%	3%	4%	2%	2%	4%	4%	3%	1%	3%	0%	0%	4%	3%	4%
Don't know	3%	3%	4%	2%	4%	3%	5%	4%	4%	2%	1%	0%	2%	4%	4%	3%
Total Agree:	69%	67%	71%	66%	69%	70%	70%	64%	66%	74%	78%	79%	81%	64%	66%	67%
Total Disagree:	8%	9%	7%	9%	8%	7%	10%	10%	10%	5%	7%	8%	3%	10%	9%	12%
Net:	61%	58%	64%	57%	61%	63%	60%	54%	56%	69%	72%	71%	79%	54%	57%	55%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.D) To what extent do you agree or disagree with the following?: Maintenance loans should always be high enough to cover student rents

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	30%	28%	36%	39%	31%	30%	33%	29%	14%	29%	34%	38%	54%	64%	17%
Somewhat agree	39%	40%	38%	42%	42%	39%	38%	42%	29%	45%	45%	40%	34%	25%	42%
Neither agree nor disagree	19%	21%	16%	13%	18%	20%	16%	20%	31%	17%	15%	14%	7%	8%	27%
Somewhat disagree	5%	5%	4%	3%	4%	5%	8%	6%	9%	4%	4%	6%	3%	1%	6%
Strongly disagree	3%	2%	3%	1%	2%	3%	3%	2%	12%	1%	1%	0%	1%	2%	3%
Don't know	3%	3%	3%	3%	3%	3%	2%	2%	4%	4%	2%	2%	1%	1%	6%
Total Agree:	69%	69%	74%	80%	73%	69%	71%	70%	43%	74%	79%	78%	87%	89%	59%
Total Disagree:	8%	7%	7%	4%	6%	8%	11%	8%	22%	6%	5%	6%	5%	2%	9%
Net:	61%	61%	66%	76%	67%	61%	60%	63%	22%	68%	74%	72%	82%	86%	50%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.A) To what extent do you agree or disagree with the following?: Students should expect to work part time to cover their living costs while at University

	Age							Region								
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	21%	13%	17%	21%	22%	25%	23%	22%	23%	21%	21%	21%	17%	23%	27%	16%
Somewhat agree	43%	27%	40%	40%	47%	44%	49%	41%	46%	42%	40%	41%	38%	46%	44%	43%
Neither agree nor disagree	23%	33%	23%	25%	19%	22%	19%	24%	18%	24%	25%	25%	25%	18%	17%	26%
Somewhat disagree	7%	17%	10%	7%	4%	5%	5%	7%	8%	7%	6%	7%	11%	6%	5%	8%
Strongly disagree	3%	8%	5%	3%	4%	2%	1%	3%	2%	4%	3%	4%	4%	3%	6%	3%
Don't know	3%	3%	4%	5%	4%	2%	3%	3%	3%	3%	5%	2%	4%	4%	1%	4%
Total Agree:	63%	40%	57%	61%	69%	68%	72%	63%	69%	63%	61%	62%	55%	69%	71%	59%
Total Disagree:	11%	24%	15%	9%	8%	7%	7%	10%	10%	11%	10%	11%	16%	9%	10%	11%
Net:	53%	16%	42%	51%	61%	61%	66%	53%	58%	52%	52%	50%	40%	60%	61%	49%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.B) To what extent do you agree or disagree with the following?: Students should expect to work part time to cover their living costs while at University

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	21%	21%	19%	22%	22%	28%	16%	17%	27%	15%	13%	31%	20%	26%	18%	14%
Somewhat agree	43%	46%	42%	41%	40%	45%	44%	39%	47%	38%	46%	43%	37%	49%	40%	45%
Neither agree nor disagree	23%	21%	20%	23%	26%	19%	23%	27%	18%	26%	24%	25%	27%	17%	23%	29%
Somewhat disagree	7%	7%	10%	6%	5%	4%	9%	8%	4%	11%	10%	0%	7%	4%	10%	7%
Strongly disagree	3%	3%	5%	3%	3%	2%	5%	3%	2%	5%	4%	0%	3%	2%	5%	2%
Don't know	3%	2%	4%	4%	4%	3%	3%	6%	2%	5%	3%	0%	6%	2%	4%	2%
Total Agree:	63%	67%	61%	63%	61%	73%	60%	56%	74%	53%	59%	75%	57%	75%	57%	59%
Total Disagree:	11%	10%	15%	10%	8%	6%	14%	11%	6%	16%	14%	0%	10%	6%	16%	10%
Net:	53%	58%	46%	54%	53%	67%	46%	45%	68%	37%	45%	75%	48%	69%	42%	49%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.C) To what extent do you agree or disagree with the following?: Students should expect to work part time to cover their living costs while at University

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	21%	24%	18%	29%	21%	20%	19%	22%	21%	17%	21%	20%	16%	32%	19%	20%
Somewhat agree	43%	41%	44%	45%	42%	46%	36%	48%	42%	41%	40%	31%	51%	41%	39%	41%
Neither agree nor disagree	23%	23%	22%	18%	24%	20%	26%	22%	21%	25%	25%	33%	22%	19%	23%	25%
Somewhat disagree	7%	7%	8%	3%	8%	8%	7%	4%	8%	9%	9%	13%	6%	4%	10%	8%
Strongly disagree	3%	3%	4%	3%	2%	3%	6%	1%	4%	5%	4%	4%	2%	1%	5%	3%
Don't know	3%	2%	5%	1%	3%	3%	6%	3%	4%	4%	2%	0%	2%	3%	5%	4%
Total Agree:	63%	65%	62%	74%	63%	66%	55%	70%	64%	57%	61%	51%	67%	73%	57%	61%
Total Disagree:	11%	10%	11%	6%	10%	11%	13%	5%	12%	14%	12%	17%	8%	5%	15%	11%
Net:	53%	56%	50%	68%	53%	54%	42%	65%	52%	43%	48%	34%	59%	69%	43%	50%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.D) To what extent do you agree or disagree with the following?: Students should expect to work part time to cover their living costs while at University

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	21%	24%	20%	17%	24%	21%	18%	23%	52%	23%	26%	14%	13%	16%	14%
Somewhat agree	43%	43%	45%	44%	46%	44%	39%	38%	30%	45%	49%	50%	39%	43%	41%
Neither agree nor disagree	23%	19%	20%	25%	21%	22%	21%	27%	11%	18%	18%	23%	22%	21%	30%
Somewhat disagree	7%	8%	9%	8%	5%	7%	10%	8%	2%	6%	3%	8%	15%	10%	8%
Strongly disagree	3%	3%	3%	2%	2%	3%	8%	3%	2%	4%	3%	2%	8%	8%	2%
Don't know	3%	3%	2%	3%	2%	3%	4%	2%	3%	3%	1%	2%	2%	2%	6%
Total Agree:	63%	67%	66%	61%	70%	65%	57%	61%	82%	68%	75%	64%	52%	59%	55%
Total Disagree:	11%	11%	12%	11%	7%	10%	17%	10%	4%	10%	6%	10%	24%	18%	9%
Net:	53%	56%	54%	51%	64%	55%	40%	51%	78%	58%	69%	54%	28%	41%	45%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.A) To what extent do you agree or disagree with the following?: The total amount of maintenance loan students are eligible to borrow to cover costs should increase so that students don't have to work and can focus on their studies instead

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	16%	34%	18%	18%	17%	10%	7%	23%	13%	12%	15%	16%	14%	16%	15%	16%
Somewhat agree	28%	35%	37%	32%	26%	21%	23%	31%	30%	23%	28%	25%	32%	24%	30%	29%
Neither agree nor disagree	28%	20%	25%	27%	28%	34%	29%	23%	25%	33%	29%	31%	28%	26%	27%	31%
Somewhat disagree	18%	6%	12%	13%	17%	20%	29%	15%	20%	20%	18%	20%	14%	19%	12%	17%
Strongly disagree	6%	3%	4%	3%	6%	11%	7%	3%	7%	6%	6%	4%	6%	8%	11%	4%
Don't know	5%	2%	4%	7%	6%	4%	5%	5%	5%	6%	5%	4%	7%	6%	5%	3%
Total Agree:	44%	69%	55%	50%	43%	31%	30%	54%	43%	35%	42%	40%	45%	40%	45%	45%
Total Disagree:	23%	8%	16%	16%	23%	31%	36%	18%	27%	26%	24%	25%	20%	28%	23%	22%
Net:	21%	61%	39%	34%	20%	0%	-5%	36%	16%	9%	18%	15%	26%	13%	22%	23%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.B) To what extent do you agree or disagree with the following?: The total amount of maintenance loan students are eligible to borrow to cover costs should increase so that students don't have to work and can focus on their studies instead

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	16%	17%	16%	14%	15%	10%	19%	17%	10%	24%	16%	8%	15%	10%	23%	14%
Somewhat agree	28%	30%	30%	26%	27%	24%	33%	25%	24%	34%	33%	25%	26%	25%	33%	38%
Neither agree nor disagree	28%	29%	25%	27%	30%	30%	26%	30%	31%	23%	32%	19%	30%	31%	24%	33%
Somewhat disagree	18%	17%	18%	18%	17%	21%	15%	17%	23%	12%	13%	30%	14%	22%	13%	11%
Strongly disagree	6%	5%	5%	8%	6%	10%	3%	3%	9%	3%	2%	16%	4%	8%	4%	1%
Don't know	5%	3%	5%	7%	5%	5%	4%	7%	3%	4%	4%	2%	10%	2%	3%	2%
Total Agree:	44%	47%	47%	39%	42%	34%	52%	42%	34%	58%	49%	33%	41%	35%	56%	52%
Total Disagree:	23%	21%	23%	26%	23%	31%	18%	21%	31%	15%	15%	46%	18%	31%	17%	13%
Net:	21%	26%	23%	14%	18%	3%	34%	22%	2%	43%	34%	-13%	23%	4%	39%	39%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.C) To what extent do you agree or disagree with the following?: The total amount of maintenance loan students are eligible to borrow to cover costs should increase so that students don't have to work and can focus on their studies instead

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	16%	15%	16%	25%	13%	14%	19%	8%	15%	19%	28%	25%	12%	8%	17%	18%
Somewhat agree	28%	32%	25%	30%	29%	28%	27%	24%	25%	34%	34%	50%	28%	19%	29%	36%
Neither agree nor disagree	28%	28%	27%	25%	29%	29%	26%	33%	26%	27%	23%	16%	29%	33%	27%	22%
Somewhat disagree	18%	15%	20%	14%	21%	17%	14%	21%	21%	13%	10%	9%	23%	23%	15%	15%
Strongly disagree	6%	6%	5%	4%	5%	7%	7%	8%	7%	3%	2%	0%	4%	14%	5%	3%
Don't know	5%	3%	7%	4%	4%	4%	7%	6%	5%	3%	4%	0%	4%	4%	6%	5%
Total Agree:	44%	47%	40%	54%	42%	43%	46%	32%	41%	53%	61%	75%	40%	26%	46%	55%
Total Disagree:	23%	21%	25%	17%	26%	24%	21%	29%	28%	16%	12%	9%	27%	36%	21%	18%
Net:	21%	26%	15%	37%	16%	19%	25%	4%	13%	37%	49%	66%	13%	-10%	25%	37%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.D) To what extent do you agree or disagree with the following?: The total amount of maintenance loan students are eligible to borrow to cover costs should increase so that students don't have to work and can focus on their studies instead

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	16%	23%	22%	24%	10%	13%	24%	24%	7%	10%	18%	20%	21%	36%	13%
Somewhat agree	28%	35%	36%	26%	24%	26%	33%	37%	11%	23%	33%	35%	35%	37%	28%
Neither agree nor disagree	28%	23%	22%	27%	31%	29%	24%	23%	24%	29%	33%	27%	19%	9%	34%
Somewhat disagree	18%	12%	14%	18%	23%	20%	12%	10%	27%	28%	12%	12%	18%	13%	14%
Strongly disagree	6%	3%	2%	3%	8%	7%	4%	3%	27%	5%	2%	3%	4%	3%	2%
Don't know	5%	5%	3%	2%	4%	5%	3%	3%	5%	5%	2%	3%	2%	3%	8%
Total Agree:	44%	57%	59%	50%	33%	39%	58%	61%	18%	32%	50%	55%	56%	73%	41%
Total Disagree:	23%	14%	16%	21%	31%	26%	15%	13%	54%	33%	14%	15%	22%	16%	16%
Net:	21%	43%	42%	28%	2%	13%	42%	49%	-36%	-1%	36%	40%	34%	57%	25%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.A) To what extent do you agree or disagree with the following?: Maintenance grants (which do not need to be repaid) should be reintroduced to help the poorest students.

	Age							Region								
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	30%	36%	33%	32%	32%	27%	23%	27%	30%	27%	33%	24%	35%	28%	28%	33%
Somewhat agree	35%	34%	35%	32%	35%	32%	39%	39%	36%	35%	29%	34%	32%	34%	37%	36%
Neither agree nor disagree	20%	17%	20%	21%	20%	20%	22%	20%	17%	20%	21%	28%	18%	21%	17%	21%
Somewhat disagree	7%	9%	6%	5%	4%	9%	7%	5%	9%	9%	7%	6%	7%	4%	6%	4%
Strongly disagree	4%	3%	3%	4%	3%	9%	3%	4%	4%	4%	5%	4%	3%	10%	7%	2%
Don't know	4%	1%	3%	6%	5%	3%	6%	5%	4%	6%	5%	4%	5%	3%	5%	4%
Total Agree:	64%	70%	67%	64%	67%	59%	62%	66%	66%	62%	62%	59%	66%	62%	65%	68%
Total Disagree:	11%	12%	9%	9%	8%	18%	10%	9%	13%	13%	12%	10%	10%	14%	14%	7%
Net:	53%	58%	58%	55%	59%	41%	51%	57%	53%	49%	50%	49%	56%	48%	51%	62%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.B) To what extent do you agree or disagree with the following?: Maintenance grants (which do not need to be repaid) should be reintroduced to help the poorest students.

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	30%	29%	33%	23%	32%	22%	35%	29%	21%	40%	31%	19%	32%	18%	40%	30%
Somewhat agree	35%	36%	33%	37%	33%	35%	36%	36%	37%	32%	35%	44%	31%	41%	33%	39%
Neither agree nor disagree	20%	21%	19%	20%	22%	22%	18%	22%	24%	15%	22%	18%	22%	21%	16%	22%
Somewhat disagree	7%	7%	7%	7%	6%	9%	4%	6%	8%	6%	6%	6%	4%	10%	5%	4%
Strongly disagree	4%	5%	4%	6%	2%	7%	2%	2%	6%	3%	1%	13%	5%	6%	3%	2%
Don't know	4%	2%	5%	6%	5%	4%	4%	5%	4%	4%	4%	0%	6%	3%	3%	2%
Total Agree:	64%	65%	66%	60%	65%	57%	71%	65%	58%	72%	66%	64%	63%	60%	73%	69%
Total Disagree:	11%	12%	10%	14%	9%	16%	7%	8%	14%	8%	7%	19%	9%	16%	8%	6%
Net:	53%	53%	56%	46%	56%	41%	64%	57%	44%	64%	58%	45%	53%	44%	65%	62%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.C) To what extent do you agree or disagree with the following?: Maintenance grants (which do not need to be repaid) should be reintroduced to help the poorest students.

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	30%	27%	32%	29%	25%	28%	40%	23%	28%	36%	35%	40%	34%	21%	30%	31%
Somewhat agree	35%	36%	33%	37%	39%	34%	28%	34%	35%	35%	36%	35%	35%	37%	33%	34%
Neither agree nor disagree	20%	21%	20%	21%	21%	21%	18%	23%	20%	19%	18%	21%	19%	23%	20%	20%
Somewhat disagree	7%	7%	6%	7%	6%	7%	6%	8%	8%	4%	6%	4%	7%	7%	7%	6%
Strongly disagree	4%	6%	3%	5%	4%	5%	4%	6%	5%	3%	2%	0%	2%	8%	5%	4%
Don't know	4%	2%	6%	2%	4%	5%	4%	6%	4%	3%	3%	0%	4%	5%	5%	5%
Total Agree:	64%	63%	65%	66%	64%	62%	68%	57%	63%	71%	71%	75%	69%	58%	63%	65%
Total Disagree:	11%	13%	9%	12%	10%	12%	9%	14%	13%	7%	8%	4%	9%	14%	12%	10%
Net:	53%	50%	56%	54%	54%	50%	59%	43%	50%	64%	62%	70%	60%	44%	50%	55%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.D) To what extent do you agree or disagree with the following?: Maintenance grants (which do not need to be repaid) should be reintroduced to help the poorest students.

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	30%	33%	38%	39%	28%	29%	34%	30%	15%	29%	28%	38%	48%	64%	18%
Somewhat agree	35%	39%	31%	38%	36%	34%	37%	40%	21%	39%	40%	36%	33%	23%	38%
Neither agree nor disagree	20%	17%	20%	16%	21%	21%	18%	19%	26%	17%	21%	18%	11%	7%	27%
Somewhat disagree	7%	5%	5%	2%	7%	7%	6%	6%	13%	6%	5%	4%	4%	4%	8%
Strongly disagree	4%	2%	3%	2%	5%	5%	2%	3%	22%	3%	4%	1%	3%	1%	2%
Don't know	4%	4%	3%	3%	4%	5%	3%	2%	3%	6%	3%	3%	3%	2%	7%
Total Agree:	64%	71%	69%	77%	64%	63%	71%	69%	37%	69%	68%	74%	81%	87%	56%
Total Disagree:	11%	7%	8%	4%	11%	12%	8%	9%	35%	9%	8%	6%	6%	5%	10%
Net:	53%	64%	61%	73%	53%	51%	63%	60%	2%	60%	60%	68%	75%	82%	46%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.A) To what extent do you agree or disagree with the following?: Maintenance loans should be high enough to ensure that every child could afford to go to University if they wanted to

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	29%	43%	30%	34%	32%	23%	20%	32%	27%	21%	28%	25%	29%	32%	28%	34%
Somewhat agree	34%	26%	37%	30%	34%	38%	36%	37%	38%	35%	31%	34%	31%	33%	35%	31%
Neither agree nor disagree	23%	22%	19%	23%	21%	23%	28%	18%	21%	27%	29%	28%	25%	20%	19%	23%
Somewhat disagree	7%	6%	9%	4%	6%	6%	9%	7%	9%	8%	5%	8%	4%	6%	11%	7%
Strongly disagree	4%	2%	2%	2%	3%	7%	3%	3%	3%	4%	4%	3%	4%	5%	6%	2%
Don't know	4%	1%	3%	6%	4%	3%	3%	4%	3%	4%	3%	2%	7%	4%	1%	3%
Total Agree:	63%	69%	66%	64%	66%	61%	56%	69%	64%	56%	59%	59%	60%	65%	63%	66%
Total Disagree:	11%	8%	12%	7%	9%	13%	13%	10%	12%	13%	9%	11%	8%	11%	17%	8%
Net:	52%	60%	55%	57%	57%	48%	43%	59%	53%	43%	50%	48%	53%	54%	45%	57%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.B) To what extent do you agree or disagree with the following?: Maintenance loans should be high enough to ensure that every child could afford to go to University if they wanted to

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	29%	31%	30%	23%	29%	21%	35%	30%	20%	40%	32%	23%	29%	17%	40%	29%
Somewhat agree	34%	34%	36%	36%	30%	35%	36%	34%	36%	32%	34%	21%	35%	40%	33%	34%
Neither agree nor disagree	23%	23%	21%	24%	25%	26%	20%	22%	29%	16%	21%	33%	19%	29%	16%	29%
Somewhat disagree	7%	7%	7%	7%	8%	9%	5%	8%	9%	6%	6%	13%	6%	9%	6%	5%
Strongly disagree	4%	2%	4%	4%	4%	6%	2%	1%	4%	3%	3%	10%	3%	4%	3%	1%
Don't know	4%	1%	3%	5%	4%	4%	3%	5%	2%	3%	4%	0%	8%	2%	2%	2%
Total Agree:	63%	66%	66%	59%	60%	55%	70%	64%	56%	72%	66%	44%	64%	56%	73%	63%
Total Disagree:	11%	9%	10%	11%	11%	15%	7%	8%	13%	9%	9%	23%	8%	13%	9%	6%
Net:	52%	56%	56%	48%	48%	40%	63%	55%	43%	63%	57%	21%	56%	44%	65%	57%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.C) To what extent do you agree or disagree with the following?: Maintenance loans should be high enough to ensure that every child could afford to go to University if they wanted to

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	29%	27%	31%	33%	25%	28%	36%	20%	28%	34%	39%	42%	33%	19%	28%	33%
Somewhat agree	34%	35%	33%	31%	36%	36%	29%	35%	33%	34%	36%	35%	34%	37%	32%	35%
Neither agree nor disagree	23%	24%	22%	25%	25%	22%	22%	28%	24%	20%	15%	23%	24%	27%	22%	18%
Somewhat disagree	7%	8%	7%	7%	8%	8%	5%	9%	6%	7%	6%	0%	5%	9%	7%	9%
Strongly disagree	4%	4%	3%	2%	3%	4%	4%	3%	6%	2%	2%	0%	1%	5%	5%	1%
Don't know	4%	3%	4%	2%	3%	3%	5%	4%	4%	3%	2%	0%	2%	3%	5%	3%
Total Agree:	63%	62%	64%	64%	61%	64%	65%	55%	61%	68%	75%	77%	67%	56%	61%	69%
Total Disagree:	11%	12%	9%	9%	11%	11%	8%	13%	11%	9%	8%	0%	7%	14%	12%	10%
Net:	52%	50%	54%	55%	50%	52%	56%	43%	50%	60%	67%	77%	60%	42%	48%	58%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.D) To what extent do you agree or disagree with the following?: Maintenance loans should be high enough to ensure that every child could afford to go to University if they wanted to

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	29%	34%	37%	44%	27%	27%	34%	33%	15%	26%	33%	35%	48%	66%	17%
Somewhat agree	34%	37%	34%	31%	35%	34%	35%	34%	19%	32%	39%	42%	35%	26%	36%
Neither agree nor disagree	23%	18%	19%	15%	25%	24%	19%	22%	26%	25%	20%	17%	10%	6%	33%
Somewhat disagree	7%	6%	5%	5%	7%	7%	7%	5%	15%	10%	4%	4%	5%	1%	7%
Strongly disagree	4%	1%	2%	2%	3%	4%	3%	2%	21%	3%	2%	0%	1%	0%	2%
Don't know	4%	4%	2%	3%	3%	4%	2%	3%	5%	4%	1%	3%	1%	1%	5%
Total Agree:	63%	71%	71%	75%	62%	61%	69%	68%	34%	58%	73%	76%	84%	92%	53%
Total Disagree:	11%	7%	7%	7%	10%	11%	10%	7%	36%	13%	6%	4%	6%	1%	9%
Net:	52%	64%	65%	68%	52%	50%	59%	61%	-2%	45%	66%	73%	78%	91%	44%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.A) To what extent do you agree or disagree with the following?: Students get enough money from maintenance loans, they just waste it

	Age							Region								
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	8%	9%	11%	10%	7%	8%	3%	9%	8%	5%	8%	6%	6%	13%	10%	5%
Somewhat agree	18%	19%	24%	19%	16%	16%	15%	21%	20%	20%	15%	16%	12%	13%	23%	20%
Neither agree nor disagree	29%	20%	27%	27%	28%	35%	34%	26%	30%	27%	28%	34%	33%	31%	28%	26%
Somewhat disagree	22%	25%	21%	22%	21%	20%	25%	19%	20%	26%	23%	26%	28%	20%	16%	24%
Strongly disagree	15%	22%	13%	15%	18%	15%	12%	17%	15%	13%	16%	14%	13%	16%	15%	17%
Don't know	8%	5%	5%	8%	11%	7%	10%	8%	7%	9%	10%	5%	8%	7%	7%	8%
Total Agree:	26%	28%	35%	29%	22%	24%	19%	30%	28%	25%	23%	22%	18%	26%	34%	25%
Total Disagree:	38%	47%	33%	37%	39%	35%	38%	36%	35%	39%	39%	39%	41%	36%	31%	41%
Net:	-12%	-19%	2%	-8%	-16%	-11%	-19%	-5%	-7%	-14%	-15%	-18%	-23%	-10%	3%	-16%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.B) To what extent do you agree or disagree with the following?: Students get enough money from maintenance loans, they just waste it

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	8%	9%	7%	9%	6%	11%	6%	3%	9%	7%	6%	12%	5%	9%	8%	7%
Somewhat agree	18%	17%	16%	19%	19%	20%	16%	20%	21%	16%	10%	37%	17%	24%	15%	11%
Neither agree nor disagree	29%	27%	29%	30%	30%	31%	27%	33%	34%	24%	23%	13%	32%	33%	25%	29%
Somewhat disagree	22%	25%	22%	23%	19%	20%	25%	22%	20%	23%	37%	25%	21%	21%	23%	33%
Strongly disagree	15%	16%	18%	11%	15%	11%	20%	12%	9%	25%	18%	5%	12%	8%	23%	17%
Don't know	8%	5%	8%	8%	10%	8%	6%	10%	7%	6%	6%	8%	12%	6%	6%	3%
Total Agree:	26%	27%	23%	28%	25%	30%	22%	24%	30%	22%	16%	50%	23%	32%	23%	18%
Total Disagree:	38%	41%	40%	33%	35%	31%	46%	33%	29%	47%	55%	30%	33%	29%	46%	50%
Net:	-12%	-14%	-17%	-5%	-10%	0%	-24%	-10%	1%	-25%	-39%	20%	-10%	3%	-23%	-33%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.C) To what extent do you agree or disagree with the following?: Students get enough money from maintenance loans, they just waste it

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	8%	10%	5%	17%	7%	6%	7%	8%	8%	6%	8%	23%	3%	8%	8%	7%
Somewhat agree	18%	19%	17%	29%	18%	16%	18%	18%	20%	15%	16%	30%	10%	22%	17%	20%
Neither agree nor disagree	29%	30%	29%	21%	29%	33%	25%	35%	29%	28%	21%	8%	30%	34%	29%	29%
Somewhat disagree	22%	22%	22%	20%	24%	22%	21%	22%	22%	23%	27%	22%	30%	18%	21%	24%
Strongly disagree	15%	13%	17%	7%	14%	15%	20%	8%	14%	21%	22%	17%	20%	9%	16%	15%
Don't know	8%	6%	9%	6%	8%	8%	8%	10%	8%	6%	6%	0%	7%	9%	10%	5%
Total Agree:	26%	29%	23%	46%	25%	22%	25%	25%	28%	22%	24%	53%	12%	30%	25%	27%
Total Disagree:	38%	35%	39%	27%	39%	37%	42%	30%	36%	45%	49%	39%	50%	27%	37%	39%
Net:	-12%	-7%	-16%	19%	-14%	-14%	-17%	-5%	-8%	-23%	-25%	14%	-38%	4%	-12%	-12%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.D) To what extent do you agree or disagree with the following?: Students get enough money from maintenance loans, they just waste it

		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	8%	11%	10%	3%	5%	7%	9%	15%	24%	2%	7%	4%	1%	2%	10%
Somewhat agree	18%	29%	21%	10%	16%	16%	23%	24%	31%	14%	25%	14%	3%	6%	22%
Neither agree nor disagree	29%	25%	28%	26%	32%	31%	21%	22%	26%	34%	33%	29%	15%	13%	35%
Somewhat disagree	22%	18%	21%	31%	24%	23%	22%	23%	8%	24%	23%	31%	32%	26%	18%
Strongly disagree	15%	12%	15%	24%	15%	15%	17%	13%	5%	13%	8%	16%	43%	49%	5%
Don't know	8%	5%	6%	5%	8%	8%	7%	3%	6%	12%	4%	7%	5%	5%	9%
Total Agree:	26%	40%	31%	14%	21%	22%	32%	39%	55%	17%	32%	17%	4%	7%	33%
Total Disagree:	38%	30%	36%	56%	39%	38%	39%	36%	12%	37%	31%	47%	76%	75%	23%
Net:	-12%	10%	-5%	-42%	-18%	-15%	-7%	2%	43%	-20%	1%	-30%	-72%	-67%	9%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.A) To what extent do you agree or disagree with the following?: Government should provide additional support to students to help them with cost of living

	Age							Region								
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	22%	38%	27%	23%	24%	16%	12%	29%	20%	13%	23%	17%	24%	24%	20%	21%
Somewhat agree	35%	34%	36%	40%	35%	32%	35%	37%	36%	34%	34%	36%	33%	33%	34%	38%
Neither agree nor disagree	25%	18%	21%	22%	25%	28%	31%	19%	25%	29%	25%	30%	29%	21%	27%	25%
Somewhat disagree	9%	5%	9%	6%	7%	12%	13%	8%	11%	13%	7%	8%	8%	12%	9%	9%
Strongly disagree	5%	3%	3%	3%	5%	9%	4%	3%	5%	6%	5%	6%	2%	7%	8%	5%
Don't know	4%	2%	3%	6%	5%	3%	5%	3%	4%	5%	6%	4%	5%	3%	3%	3%
Total Agree:	57%	72%	63%	63%	58%	48%	46%	66%	56%	47%	57%	52%	57%	57%	54%	59%
Total Disagree:	14%	8%	13%	9%	12%	21%	18%	11%	15%	19%	12%	14%	9%	19%	17%	14%
Net:	43%	64%	51%	53%	46%	27%	29%	56%	41%	28%	45%	39%	47%	38%	37%	45%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.B) To what extent do you agree or disagree with the following?: Government should provide additional support to students to help them with cost of living

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	22%	22%	22%	18%	24%	15%	26%	23%	12%	33%	20%	14%	25%	11%	34%	19%
Somewhat agree	35%	36%	38%	35%	32%	32%	40%	32%	35%	34%	43%	28%	32%	36%	35%	49%
Neither agree nor disagree	25%	28%	22%	25%	25%	28%	22%	30%	32%	18%	22%	18%	27%	34%	17%	22%
Somewhat disagree	9%	9%	9%	9%	11%	13%	6%	8%	11%	8%	9%	31%	7%	11%	8%	7%
Strongly disagree	5%	4%	5%	7%	4%	8%	2%	2%	7%	2%	2%	9%	4%	6%	3%	3%
Don't know	4%	2%	4%	6%	4%	4%	4%	5%	3%	4%	4%	0%	6%	3%	3%	1%
Total Agree:	57%	57%	60%	53%	57%	47%	66%	56%	47%	68%	63%	42%	57%	47%	69%	68%
Total Disagree:	14%	13%	14%	15%	15%	21%	9%	10%	18%	10%	11%	40%	11%	16%	11%	10%
Net:	43%	44%	46%	38%	42%	26%	57%	46%	29%	57%	53%	2%	46%	30%	58%	58%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.C) To what extent do you agree or disagree with the following?: Government should provide additional support to students to help them with cost of living

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	22%	21%	22%	23%	19%	19%	30%	14%	20%	26%	31%	31%	20%	13%	22%	27%
Somewhat agree	35%	35%	35%	35%	38%	36%	29%	32%	36%	36%	42%	45%	39%	32%	33%	39%
Neither agree nor disagree	25%	27%	24%	23%	27%	25%	23%	29%	24%	26%	16%	19%	28%	29%	25%	20%
Somewhat disagree	9%	10%	9%	10%	8%	11%	8%	13%	10%	7%	6%	4%	10%	12%	10%	6%
Strongly disagree	5%	5%	4%	6%	4%	5%	5%	6%	6%	3%	3%	0%	2%	10%	5%	3%
Don't know	4%	2%	6%	3%	4%	4%	4%	5%	4%	3%	2%	0%	2%	4%	5%	4%
Total Agree:	57%	56%	58%	58%	57%	55%	59%	47%	57%	62%	73%	77%	58%	45%	55%	66%
Total Disagree:	14%	15%	13%	16%	12%	16%	13%	19%	15%	10%	9%	4%	12%	22%	15%	10%
Net:	43%	41%	45%	42%	45%	40%	46%	28%	41%	52%	64%	72%	46%	22%	40%	56%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.D) To what extent do you agree or disagree with the following?: Government should provide additional support to students to help them with cost of living

	Total	Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	22%	30%	33%	31%	16%	19%	32%	29%	7%	17%	23%	28%	35%	49%	15%
Somewhat agree	35%	40%	38%	40%	35%	35%	36%	40%	16%	38%	38%	43%	38%	35%	35%
Neither agree nor disagree	25%	21%	18%	17%	28%	27%	16%	20%	27%	26%	24%	20%	17%	14%	32%
Somewhat disagree	9%	6%	7%	5%	11%	10%	9%	6%	20%	12%	6%	5%	6%	1%	10%
Strongly disagree	5%	2%	3%	3%	6%	5%	3%	3%	25%	3%	6%	1%	2%	1%	2%
Don't know	4%	2%	1%	3%	3%	4%	4%	2%	4%	4%	2%	3%	1%	1%	6%
Total Agree:	57%	69%	71%	72%	52%	53%	68%	70%	24%	55%	62%	71%	74%	84%	50%
Total Disagree:	14%	8%	10%	8%	17%	15%	13%	9%	45%	14%	12%	6%	8%	2%	12%
Net:	43%	62%	61%	64%	35%	38%	55%	61%	-22%	41%	50%	65%	66%	82%	38%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.A) To what extent do you agree or disagree with the following?: The cost of living at university is so high that it will deter some people from attending university in the next year or two

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	30%	37%	31%	35%	34%	24%	23%	30%	28%	26%	28%	29%	32%	35%	33%	30%
Somewhat agree	41%	33%	42%	37%	40%	43%	47%	40%	45%	42%	42%	38%	40%	39%	41%	42%
Neither agree nor disagree	18%	20%	17%	15%	17%	20%	20%	21%	19%	19%	15%	21%	18%	16%	17%	18%
Somewhat disagree	5%	6%	4%	6%	3%	6%	3%	5%	4%	6%	5%	6%	2%	4%	3%	6%
Strongly disagree	1%	2%	1%	1%	1%	1%	0%	0%	0%	1%	2%	2%	1%	1%	4%	1%
Don't know	5%	2%	5%	5%	5%	6%	6%	4%	4%	6%	8%	4%	7%	4%	2%	5%
Total Agree:	71%	70%	72%	72%	74%	67%	70%	70%	73%	68%	69%	67%	72%	75%	74%	71%
Total Disagree:	6%	8%	6%	7%	4%	7%	4%	5%	4%	7%	7%	8%	3%	5%	7%	6%
Net:	65%	63%	67%	65%	70%	60%	66%	65%	69%	61%	63%	59%	69%	69%	67%	65%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.B) To what extent do you agree or disagree with the following?: The cost of living at university is so high that it will deter some people from attending university in the next year or two

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	30%	32%	31%	25%	30%	25%	35%	26%	24%	38%	33%	33%	29%	19%	40%	27%
Somewhat agree	41%	45%	41%	43%	37%	42%	41%	39%	45%	39%	38%	29%	41%	48%	38%	44%
Neither agree nor disagree	18%	15%	17%	20%	22%	21%	15%	21%	21%	15%	16%	23%	18%	20%	14%	19%
Somewhat disagree	5%	5%	4%	4%	5%	5%	4%	5%	6%	3%	8%	9%	3%	8%	3%	8%
Strongly disagree	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	3%	1%	1%	1%	0%
Don't know	5%	3%	6%	7%	6%	5%	4%	9%	4%	5%	4%	4%	9%	5%	4%	2%
Total Agree:	71%	77%	72%	68%	67%	67%	76%	65%	68%	76%	71%	62%	70%	67%	78%	71%
Total Disagree:	6%	5%	6%	6%	6%	6%	5%	6%	7%	4%	8%	12%	3%	9%	4%	8%
Net:	65%	72%	66%	62%	61%	61%	71%	59%	62%	72%	63%	50%	66%	59%	75%	63%

Note:

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.C) To what extent do you agree or disagree with the following?: The cost of living at university is so high that it will deter some people from attending university in the next year or two

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	30%	28%	32%	30%	27%	28%	37%	23%	29%	37%	36%	22%	28%	26%	29%	34%
Somewhat agree	41%	43%	39%	39%	43%	44%	34%	43%	41%	40%	42%	55%	47%	44%	39%	43%
Neither agree nor disagree	18%	20%	17%	18%	20%	18%	17%	23%	18%	16%	13%	23%	17%	19%	19%	17%
Somewhat disagree	5%	5%	5%	6%	4%	5%	4%	4%	5%	4%	5%	0%	4%	5%	5%	2%
Strongly disagree	1%	1%	1%	3%	1%	0%	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%
Don't know	5%	4%	7%	5%	5%	5%	7%	6%	6%	3%	3%	0%	4%	6%	7%	3%
Total Agree:	71%	71%	71%	69%	70%	72%	71%	66%	69%	77%	78%	77%	75%	70%	68%	78%
Total Disagree:	6%	6%	5%	8%	5%	6%	5%	5%	7%	4%	6%	0%	4%	6%	6%	2%
Net:	65%	65%	66%	61%	65%	66%	66%	61%	63%	72%	72%	77%	71%	64%	61%	75%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.D) To what extent do you agree or disagree with the following?: The cost of living at university is so high that it will deter some people from attending university in the next year or two

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	30%	37%	40%	40%	27%	29%	31%	29%	25%	31%	36%	30%	47%	49%	19%
Somewhat agree	41%	40%	36%	41%	45%	42%	43%	37%	33%	42%	42%	48%	36%	36%	43%
Neither agree nor disagree	18%	15%	15%	13%	18%	18%	14%	22%	23%	14%	15%	15%	10%	8%	27%
Somewhat disagree	5%	4%	4%	4%	4%	4%	7%	7%	7%	6%	4%	4%	3%	4%	4%
Strongly disagree	1%	0%	1%	0%	1%	1%	1%	2%	3%	1%	1%	0%	0%	0%	1%
Don't know	5%	3%	3%	2%	5%	5%	4%	3%	8%	7%	3%	3%	4%	3%	6%
Total Agree:	71%	78%	76%	81%	72%	71%	74%	66%	59%	72%	77%	78%	83%	85%	62%
Total Disagree:	6%	4%	6%	4%	5%	5%	8%	9%	10%	7%	4%	4%	3%	4%	6%
Net:	65%	74%	71%	77%	68%	67%	66%	58%	48%	66%	73%	74%	80%	81%	56%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.A) To what extent do you agree or disagree with the following?: The government capping the interest rates on student loans will help recent graduates deal with the cost of living crisis

	Total	Age						Region								
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West
Unweighted	1994	248	341	367	326	289	423	326	321	197	211	178	189	194	109	269
Weighted	1994	212	339	325	332	319	467	313	325	203	220	173	209	195	96	260
Strongly agree	15%	23%	19%	14%	15%	13%	11%	19%	15%	9%	18%	15%	13%	13%	19%	16%
Somewhat agree	40%	34%	38%	43%	39%	39%	42%	41%	45%	40%	39%	34%	39%	41%	37%	35%
Neither agree nor disagree	27%	27%	24%	24%	25%	32%	29%	25%	23%	28%	26%	35%	30%	27%	22%	30%
Somewhat disagree	6%	5%	8%	7%	6%	5%	5%	7%	4%	7%	6%	7%	6%	5%	11%	5%
Strongly disagree	3%	4%	1%	2%	3%	4%	2%	1%	3%	1%	2%	2%	3%	4%	4%	4%
Don't know	9%	6%	9%	9%	11%	7%	11%	8%	9%	14%	9%	7%	9%	10%	7%	10%
Total Agree:	55%	57%	57%	57%	55%	52%	53%	59%	60%	49%	57%	49%	52%	54%	56%	51%
Total Disagree:	9%	10%	9%	10%	9%	8%	7%	7%	8%	9%	8%	9%	9%	9%	15%	9%
Net:	9%	10%	9%	10%	9%	8%	7%	7%	8%	9%	8%	9%	9%	9%	15%	9%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.B) To what extent do you agree or disagree with the following?: The government capping the interest rates on student loans will help recent graduates deal with the cost of living crisis

	Total	Social Grade				EU 2016 Vote			2019				Voting Intention			
		AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1994	505	518	449	515	816	784	256	790	563	164	34	241	478	709	165
Weighted	1994	536	517	437	497	838	786	250	818	547	168	32	237	493	688	168
Strongly agree	15%	18%	15%	14%	14%	14%	17%	12%	14%	19%	18%	13%	10%	14%	20%	16%
Somewhat agree	40%	42%	41%	39%	36%	39%	40%	38%	43%	36%	39%	42%	37%	48%	38%	40%
Neither agree nor disagree	27%	26%	26%	27%	29%	29%	24%	32%	27%	27%	23%	26%	29%	26%	27%	29%
Somewhat disagree	6%	7%	5%	7%	5%	5%	7%	6%	6%	5%	9%	6%	5%	5%	5%	6%
Strongly disagree	3%	2%	3%	2%	3%	3%	3%	1%	2%	2%	3%	5%	4%	2%	3%	3%
Don't know	9%	5%	10%	10%	13%	9%	9%	13%	7%	10%	8%	8%	15%	5%	8%	6%
Total Agree:	55%	60%	55%	53%	50%	54%	57%	49%	57%	55%	57%	54%	47%	62%	57%	56%
Total Disagree:	9%	9%	8%	10%	8%	8%	10%	6%	8%	8%	12%	11%	9%	7%	8%	9%
Net:	9%	9%	8%	10%	8%	8%	10%	6%	8%	8%	12%	11%	9%	7%	8%	9%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.C) To what extent do you agree or disagree with the following?: The government capping the interest rates on student loans will help recent graduates deal with the cost of living crisis

	Total	Gender		Comfort				Education					Children at uni		No Children	Children under 5
		Male	Female	Very comfortable	Relatively comfortable	Covering essentials	Struggle	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)	Yes	No	No children	Children under 5
Unweighted	1994	970	1018	171	651	748	424	514	627	525	226	25	334	307	814	196
Weighted	1994	961	1027	168	660	754	412	521	614	531	224	25	368	327	787	187
Strongly agree	15%	16%	15%	19%	15%	15%	15%	12%	15%	16%	24%	17%	19%	9%	13%	18%
Somewhat agree	40%	42%	37%	45%	43%	39%	33%	36%	40%	43%	40%	43%	41%	37%	39%	42%
Neither agree nor disagree	27%	28%	27%	19%	27%	28%	30%	33%	28%	24%	19%	24%	27%	35%	26%	23%
Somewhat disagree	6%	6%	6%	6%	6%	6%	7%	5%	6%	7%	8%	0%	5%	5%	6%	8%
Strongly disagree	3%	3%	2%	3%	2%	3%	3%	2%	3%	2%	2%	16%	2%	3%	3%	3%
Don't know	9%	5%	13%	9%	8%	9%	12%	11%	9%	7%	7%	0%	6%	11%	13%	5%
Total Agree:	55%	58%	51%	63%	58%	54%	48%	48%	55%	58%	64%	60%	60%	46%	52%	60%
Total Disagree:	9%	9%	8%	9%	8%	8%	10%	7%	9%	10%	10%	16%	7%	8%	9%	12%
Net:	9%	9%	8%	9%	8%	8%	10%	7%	9%	10%	10%	16%	7%	8%	9%	12%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.D) To what extent do you agree or disagree with the following?: The government capping the interest rates on student loans will help recent graduates deal with the cost of living crisis

	Total	Children				Parents at University			Segment						
		Children 5 to 10	Children 11 to 15	Children 16 to 18	Children over 18	Neither	One	Both	University Pessimists	Career Delayers	Elite Promoters	Salary Improver	Research Supporters	University Optimists	Disinterested
Unweighted	1994	265	249	121	641	1454	254	234	219	308	198	324	200	125	620
Weighted	1994	249	237	119	695	1478	247	218	224	310	194	327	204	127	608
Strongly agree	15%	24%	23%	19%	14%	14%	19%	21%	8%	10%	16%	19%	22%	30%	13%
Somewhat agree	40%	38%	40%	45%	39%	39%	41%	42%	32%	42%	45%	46%	36%	39%	37%
Neither agree nor disagree	27%	20%	25%	23%	30%	28%	24%	22%	34%	25%	29%	23%	20%	15%	32%
Somewhat disagree	6%	9%	7%	7%	5%	6%	6%	6%	7%	6%	5%	4%	9%	8%	6%
Strongly disagree	3%	2%	2%	2%	3%	2%	2%	4%	7%	3%	2%	1%	4%	1%	2%
Don't know	9%	7%	3%	5%	8%	10%	8%	5%	11%	13%	4%	7%	9%	6%	11%
Total Agree:	55%	62%	62%	63%	54%	53%	60%	64%	41%	53%	61%	64%	58%	69%	50%
Total Disagree:	9%	10%	10%	9%	8%	9%	9%	10%	14%	9%	7%	5%	13%	10%	7%
Net:	9%	10%	10%	9%	8%	9%	9%	10%	14%	9%	7%	5%	13%	10%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Aug - 31st Aug 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions