

Public First Poll about Christmas

Fieldwork: 14th Dec - 20th Dec 2022
Interview method: Online Survey
Population represented: UK Adults
Sample size: 2012

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact the Public First Polling Team (polling@publicfirst.co.uk)

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(1.A) Do you celebrate Christmas?

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	2012	955	1053	260	308	322	346	310	466	607	575	371	450
Weighted	2012	993	1015	279	343	342	343	284	420	541	521	441	500
Yes, in a religious way	18%	18%	18%	16%	17%	21%	20%	14%	19%	22%	17%	19%	16%
Yes, in a secular (non-religious) way	71%	68%	74%	66%	70%	67%	72%	78%	73%	71%	73%	68%	70%
No	10%	13%	8%	17%	12%	12%	7%	8%	7%	7%	10%	11%	13%
Don't know	0%	1%	0%	0%	2%	0%	0%	1%	0%	0%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Do you celebrate Christmas?

	Total	Region											Children		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	2012	237	275	178	190	158	171	173	83	222	192	92	41	1143	863
Weighted	2012	282	262	161	181	141	181	161	80	221	181	101	60	1117	890
Yes, in a religious way	18%	29%	16%	14%	14%	14%	14%	14%	15%	20%	17%	20%	36%	20%	16%
Yes, in a secular (non-religious) way	71%	52%	77%	79%	75%	77%	71%	76%	70%	69%	79%	72%	56%	73%	68%
No	10%	18%	8%	7%	11%	7%	14%	7%	15%	11%	4%	8%	8%	7%	15%
Don't know	0%	1%	0%	0%	0%	2%	1%	2%	0%	1%	0%	0%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Which of the following have you done or are you planning to do in December or January? Please select all that apply.

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	2012	955	1053	260	308	322	346	310	466	607	575	371	450
Weighted	2012	993	1015	279	343	342	343	284	420	541	521	441	500
Visit Santa's grotto	9%	8%	9%	3%	18%	18%	6%	5%	2%	8%	7%	12%	7%
Travel abroad	9%	9%	8%	12%	9%	10%	7%	8%	8%	12%	11%	7%	5%
Make a gingerbread house	8%	8%	9%	17%	15%	10%	8%	1%	1%	7%	8%	9%	9%
Go ice skating	7%	6%	8%	26%	10%	8%	2%	1%	0%	6%	8%	8%	7%
See a pantomime	7%	5%	9%	4%	7%	11%	8%	6%	7%	9%	7%	7%	6%
Go to the theatre	6%	5%	8%	6%	6%	6%	7%	7%	6%	9%	8%	3%	5%
Decorate a Christmas tree	59%	52%	66%	57%	58%	63%	63%	57%	55%	61%	59%	62%	53%
Decorate the inside or outside of your house	48%	40%	56%	47%	47%	50%	51%	47%	47%	52%	52%	47%	42%
Go to a Christmas market	38%	35%	40%	55%	45%	47%	33%	31%	22%	39%	42%	37%	32%
Go to/host a Christmas party	31%	30%	31%	43%	41%	32%	22%	25%	24%	34%	36%	30%	22%
Donate to charity or volunteer	24%	21%	26%	19%	19%	20%	22%	27%	32%	32%	23%	19%	19%
Give gifts in a Secret Santa	19%	15%	22%	39%	26%	21%	14%	10%	7%	20%	21%	18%	15%
Work between Christmas Day and New Years Eve	19%	20%	18%	28%	21%	28%	22%	13%	4%	15%	21%	21%	20%
Go to the ballet	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	0%
Don't know	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%
None of the above	12%	15%	9%	9%	9%	8%	14%	15%	16%	11%	10%	13%	15%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Which of the following have you done or are you planning to do in December or January? Please select all that apply.

	Total	Region											Children		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	2012	237	275	178	190	158	171	173	83	222	192	92	41	1143	863
Weighted	2012	282	262	161	181	141	181	161	80	221	181	101	60	1117	890
Visit Santa's grotto	9%	7%	7%	9%	6%	10%	12%	8%	10%	9%	9%	5%	11%	15%	0%
Travel abroad	9%	14%	10%	10%	5%	9%	6%	9%	9%	6%	7%	5%	15%	8%	10%
Make a gingerbread house	8%	9%	8%	9%	8%	10%	8%	7%	11%	9%	5%	3%	17%	8%	9%
Go ice skating	7%	12%	6%	8%	5%	10%	7%	6%	3%	4%	7%	6%	10%	5%	10%
See a pantomime	7%	5%	9%	5%	8%	7%	10%	7%	11%	7%	9%	6%	10%	9%	5%
Go to the theatre	6%	10%	5%	4%	5%	6%	6%	4%	4%	5%	6%	9%	14%	7%	5%
Decorate a Christmas tree	59%	47%	61%	65%	64%	61%	58%	60%	63%	54%	60%	58%	79%	65%	51%
Decorate the inside or outside of your house	48%	35%	50%	52%	49%	54%	45%	52%	50%	44%	52%	58%	61%	52%	43%
Go to a Christmas market	38%	37%	35%	39%	33%	34%	42%	38%	38%	42%	35%	31%	55%	37%	38%
Go to/host a Christmas party	31%	30%	33%	31%	36%	29%	27%	27%	30%	37%	24%	23%	43%	29%	32%
Donate to charity or volunteer	24%	22%	24%	22%	22%	25%	29%	22%	19%	24%	24%	20%	35%	26%	21%
Give gifts in a Secret Santa	19%	23%	19%	18%	16%	17%	22%	20%	20%	17%	15%	11%	28%	18%	20%
Work between Christmas Day and New Years Eve	19%	17%	13%	19%	19%	22%	19%	14%	21%	20%	20%	24%	34%	17%	21%
Go to the ballet	1%	3%	1%	1%	1%	2%	1%	2%	0%	1%	1%	1%	0%	1%	1%
Don't know	1%	1%	1%	1%	1%	4%	1%	0%	0%	1%	4%	1%	0%	2%	1%
None of the above	12%	15%	14%	10%	14%	8%	14%	15%	14%	11%	9%	5%	3%	10%	15%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Which of the following do you think you are likely to do over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	2012	955	1053	260	308	322	346	310	466	607	575	371	450
Weighted	2012	993	1015	279	343	342	343	284	420	541	521	441	500
Attend a carol service	9%	8%	10%	6%	7%	11%	9%	6%	12%	12%	10%	6%	7%
See friends and family	66%	63%	69%	69%	64%	64%	65%	64%	70%	69%	68%	64%	63%
Have a traditional Christmas dinner	63%	59%	67%	51%	53%	61%	70%	67%	73%	69%	64%	59%	59%
Give and receive gifts	63%	58%	68%	54%	54%	63%	65%	66%	72%	68%	65%	56%	61%
Go to the cinema	6%	6%	6%	11%	9%	8%	4%	3%	1%	6%	6%	6%	5%
Watch Christmas movies	54%	49%	58%	61%	55%	61%	56%	48%	45%	50%	57%	55%	53%
Listen to Christmas music	49%	47%	52%	55%	50%	50%	46%	48%	48%	53%	51%	46%	46%
Go for a walk	48%	48%	48%	44%	41%	46%	49%	56%	52%	54%	53%	44%	41%
Play board games	30%	27%	32%	36%	32%	38%	31%	24%	19%	34%	32%	27%	25%
Open gifts in a stocking	28%	25%	30%	36%	30%	34%	28%	20%	20%	31%	27%	28%	23%
Watch the King's Speech	24%	22%	26%	12%	14%	21%	26%	31%	37%	30%	26%	19%	21%
Take advantage of Boxing Day sales	20%	18%	22%	37%	22%	25%	17%	14%	11%	19%	22%	22%	19%
Eat takeaway for dinner	15%	14%	16%	26%	25%	20%	12%	7%	3%	13%	16%	17%	14%
Have a zoom call with family	14%	12%	17%	16%	15%	15%	15%	10%	15%	17%	16%	11%	12%
Attend a Church service e.g. Midnight Mass	11%	10%	11%	9%	9%	13%	9%	9%	14%	14%	11%	7%	10%
Leave out cookies and milk for Santa	10%	9%	12%	3%	14%	24%	12%	4%	4%	10%	9%	14%	10%
Have champagne for breakfast	10%	9%	10%	13%	12%	10%	7%	11%	6%	13%	10%	9%	8%
Don't know	1%	2%	1%	2%	1%	2%	0%	2%	2%	1%	2%	2%	2%
None of the above	4%	6%	2%	2%	3%	5%	5%	5%	4%	4%	2%	4%	6%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Which of the following do you think you are likely to do over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	2012	237	275	178	190	158	171	173	83	222	192	92	41	1143	863
Weighted	2012	282	262	161	181	141	181	161	80	221	181	101	60	1117	890
Attend a carol service	9%	10%	6%	8%	11%	9%	11%	10%	6%	7%	11%	3%	17%	11%	7%
See friends and family	66%	54%	69%	69%	67%	65%	65%	65%	72%	65%	70%	72%	83%	69%	62%
Have a traditional Christmas dinner	63%	45%	66%	69%	72%	63%	61%	61%	67%	66%	66%	67%	69%	68%	56%
Give and receive gifts	63%	41%	63%	72%	70%	73%	58%	63%	67%	64%	67%	68%	75%	67%	57%
Go to the cinema	6%	8%	3%	4%	6%	7%	6%	8%	5%	6%	4%	6%	8%	5%	6%
Watch Christmas movies	54%	44%	55%	55%	54%	55%	53%	51%	62%	54%	60%	55%	67%	56%	52%
Listen to Christmas music	49%	34%	50%	56%	57%	50%	51%	50%	49%	47%	49%	57%	63%	50%	48%
Go for a walk	48%	41%	50%	57%	50%	43%	42%	50%	54%	48%	53%	47%	45%	48%	48%
Play board games	30%	24%	31%	42%	38%	31%	27%	29%	28%	29%	23%	23%	33%	32%	27%
Open gifts in a stocking	28%	18%	25%	37%	32%	24%	26%	28%	32%	28%	31%	26%	46%	31%	23%
Watch the King's Speech	24%	18%	27%	26%	29%	24%	20%	34%	25%	22%	22%	26%	18%	26%	21%
Take advantage of Boxing Day sales	20%	22%	18%	18%	20%	18%	24%	25%	19%	22%	21%	8%	23%	19%	22%
Eat takeaway for dinner	15%	14%	11%	10%	14%	16%	14%	16%	20%	20%	15%	17%	25%	15%	16%
Have a zoom call with family	14%	17%	17%	24%	12%	12%	12%	9%	7%	10%	16%	11%	23%	16%	13%
Attend a Church service e.g. Midnight Mass	11%	13%	10%	9%	8%	10%	8%	10%	6%	10%	12%	12%	30%	12%	9%
Leave out cookies and milk for Santa	10%	7%	9%	12%	10%	12%	12%	11%	15%	12%	8%	6%	16%	19%	0%
Have champagne for breakfast	10%	7%	10%	11%	10%	12%	9%	10%	11%	9%	10%	9%	17%	10%	10%
Don't know	1%	3%	1%	2%	2%	2%	2%	1%	0%	0%	2%	1%	0%	1%	1%
None of the above	4%	6%	3%	2%	4%	3%	8%	5%	7%	3%	2%	3%	3%	3%	5%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) How likely or unlikely is it that you will experience the following over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)? Avoid certain family members at a Christmas gathering

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	2012	955	1053	260	308	322	346	310	466	607	575	371	450
Weighted	2012	993	1015	279	343	342	343	284	420	541	521	441	500
Very likely	11%	11%	11%	12%	16%	13%	12%	10%	5%	11%	10%	13%	11%
Somewhat likely	13%	14%	13%	19%	19%	19%	12%	8%	5%	13%	12%	16%	12%
Somewhat unlikely	18%	18%	18%	27%	19%	18%	16%	15%	14%	16%	18%	21%	17%
Very unlikely	53%	53%	54%	39%	40%	45%	57%	63%	71%	58%	56%	45%	53%
Don't know	4%	4%	4%	3%	6%	5%	3%	3%	4%	2%	3%	5%	6%
Total Likely:	25%	25%	24%	31%	34%	32%	24%	18%	11%	24%	22%	29%	23%
Total Unlikely:	71%	71%	72%	65%	59%	63%	73%	78%	86%	74%	74%	66%	70%
Net:	-47%	-46%	-48%	-34%	-25%	-30%	-50%	-60%	-75%	-50%	-52%	-36%	-47%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) How likely or unlikely is it that you will experience the following over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?: Avoid certain family members at a Christmas gathering

	Total	Region											Children		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	2012	237	275	178	190	158	171	173	83	222	192	92	41	1143	863
Weighted	2012	282	262	161	181	141	181	161	80	221	181	101	60	1117	890
Very likely	11%	12%	12%	12%	10%	13%	11%	14%	17%	13%	9%	7%	4%	11%	12%
Somewhat likely	13%	12%	12%	11%	12%	12%	12%	17%	19%	14%	12%	21%	21%	13%	14%
Somewhat unlikely	18%	22%	16%	15%	19%	20%	21%	16%	11%	17%	15%	16%	26%	18%	17%
Very unlikely	53%	48%	55%	58%	56%	54%	50%	50%	52%	53%	61%	49%	49%	55%	51%
Don't know	4%	6%	5%	4%	3%	1%	7%	4%	2%	3%	3%	7%	0%	3%	6%
Total Likely:	25%	23%	24%	23%	22%	25%	22%	30%	36%	27%	20%	27%	25%	24%	26%
Total Unlikely:	71%	71%	72%	73%	75%	74%	71%	66%	63%	70%	77%	65%	75%	74%	68%
Net:	-47%	-47%	-48%	-50%	-54%	-49%	-48%	-36%	-27%	-44%	-56%	-38%	-50%	-50%	-42%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) How likely or unlikely is it that you will experience the following over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?: Get into an argument with family members about politics

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	2012	955	1053	260	308	322	346	310	466	607	575	371	450
Weighted	2012	993	1015	279	343	342	343	284	420	541	521	441	500
Very likely	4%	5%	4%	8%	7%	7%	3%	2%	1%	5%	3%	3%	5%
Somewhat likely	10%	12%	8%	17%	17%	15%	6%	5%	3%	9%	12%	13%	8%
Somewhat unlikely	18%	18%	18%	25%	20%	19%	16%	16%	14%	19%	18%	18%	17%
Very unlikely	64%	62%	66%	44%	50%	58%	73%	75%	80%	64%	65%	62%	65%
Don't know	3%	3%	3%	5%	6%	2%	2%	2%	3%	3%	2%	4%	5%
Total Likely:	14%	17%	12%	25%	24%	22%	8%	7%	4%	14%	15%	16%	13%
Total Unlikely:	82%	80%	85%	69%	71%	76%	89%	91%	93%	84%	83%	80%	82%
Net:	-68%	-63%	-72%	-44%	-47%	-55%	-81%	-84%	-89%	-70%	-67%	-64%	-69%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) How likely or unlikely is it that you will experience the following over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?: Get into an argument with family members about politics

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	2012	237	275	178	190	158	171	173	83	222	192	92	41	1143	863
Weighted	2012	282	262	161	181	141	181	161	80	221	181	101	60	1117	890
Very likely	4%	4%	3%	7%	3%	3%	6%	5%	7%	5%	3%	1%	2%	4%	5%
Somewhat likely	10%	15%	11%	11%	9%	8%	6%	11%	11%	9%	8%	9%	18%	10%	11%
Somewhat unlikely	18%	21%	17%	12%	24%	13%	21%	20%	12%	18%	16%	17%	17%	15%	22%
Very unlikely	64%	55%	66%	67%	62%	73%	63%	61%	68%	65%	70%	67%	61%	68%	59%
Don't know	3%	5%	3%	2%	2%	3%	4%	4%	1%	2%	3%	7%	2%	3%	4%
Total Likely:	14%	19%	14%	18%	12%	11%	13%	16%	18%	14%	10%	10%	20%	14%	15%
Total Unlikely:	82%	75%	83%	79%	86%	86%	84%	81%	81%	83%	86%	83%	78%	83%	81%
Net:	-68%	-56%	-69%	-61%	-74%	-76%	-71%	-65%	-63%	-69%	-76%	-73%	-58%	-70%	-65%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) How likely or unlikely is it that you will experience the following over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?: Get into an argument with family members over a board game or party game

	Gender			Age						Social Grade			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	2012	955	1053	260	308	322	346	310	466	607	575	371	450
Weighted	2012	993	1015	279	343	342	343	284	420	541	521	441	500
Very likely	5%	6%	5%	10%	9%	9%	3%	2%	0%	6%	4%	5%	6%
Somewhat likely	15%	15%	14%	28%	26%	18%	8%	7%	5%	13%	14%	19%	13%
Somewhat unlikely	17%	17%	17%	22%	15%	16%	18%	16%	15%	18%	18%	18%	14%
Very unlikely	61%	60%	62%	39%	46%	53%	69%	71%	78%	61%	62%	55%	63%
Don't know	2%	3%	2%	0%	4%	3%	3%	3%	1%	1%	2%	3%	4%
Total Likely:	20%	21%	20%	39%	35%	28%	10%	9%	5%	19%	18%	24%	19%
Total Unlikely:	77%	77%	78%	61%	61%	69%	87%	87%	94%	79%	80%	73%	77%
Net:	-57%	-56%	-59%	-22%	-26%	-42%	-77%	-78%	-88%	-60%	-62%	-49%	-58%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) How likely or unlikely is it that you will experience the following over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?: Get into an argument with family members over a board game or party game

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	2012	237	275	178	190	158	171	173	83	222	192	92	41	1143	863
Weighted	2012	282	262	161	181	141	181	161	80	221	181	101	60	1117	890
Very likely	5%	7%	7%	5%	3%	7%	6%	7%	4%	4%	3%	3%	5%	5%	6%
Somewhat likely	15%	14%	15%	15%	14%	15%	16%	16%	15%	15%	13%	15%	18%	15%	14%
Somewhat unlikely	17%	24%	14%	14%	20%	12%	15%	15%	20%	18%	14%	15%	17%	16%	18%
Very unlikely	61%	50%	62%	64%	62%	65%	58%	59%	58%	61%	69%	64%	58%	61%	60%
Don't know	2%	4%	1%	1%	1%	1%	5%	4%	3%	1%	1%	3%	2%	2%	3%
Total Likely:	20%	21%	22%	21%	17%	22%	22%	22%	19%	19%	16%	18%	23%	20%	20%
Total Unlikely:	77%	75%	76%	78%	82%	77%	73%	74%	78%	80%	83%	79%	75%	77%	77%
Net:	-57%	-54%	-54%	-58%	-65%	-55%	-51%	-51%	-59%	-61%	-67%	-61%	-53%	-57%	-57%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) How likely or unlikely is it that you will experience the following over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?: Avoid eating someone’s poor quality cooking

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	2012	955	1053	260	308	322	346	310	466	607	575	371	450
Weighted	2012	993	1015	279	343	342	343	284	420	541	521	441	500
Very likely	11%	13%	10%	15%	16%	11%	10%	9%	8%	13%	9%	10%	13%
Somewhat likely	13%	14%	13%	19%	17%	20%	13%	7%	6%	11%	14%	18%	12%
Somewhat unlikely	16%	17%	16%	22%	18%	18%	13%	16%	14%	16%	15%	20%	16%
Very unlikely	53%	50%	55%	39%	40%	46%	58%	65%	65%	55%	56%	45%	52%
Don't know	6%	6%	6%	5%	9%	4%	6%	5%	7%	5%	5%	7%	8%
Total Likely:	25%	26%	23%	34%	33%	32%	23%	15%	14%	24%	23%	28%	25%
Total Unlikely:	69%	67%	71%	61%	58%	64%	71%	80%	78%	71%	72%	65%	67%
Net:	-44%	-41%	-47%	-27%	-25%	-32%	-47%	-65%	-64%	-47%	-48%	-37%	-43%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) How likely or unlikely is it that you will experience the following over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?: Avoid eating someone’s poor quality cooking

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	2012	237	275	178	190	158	171	173	83	222	192	92	41	1143	863
Weighted	2012	282	262	161	181	141	181	161	80	221	181	101	60	1117	890
Very likely	11%	17%	13%	13%	8%	7%	10%	10%	12%	13%	7%	8%	14%	11%	12%
Somewhat likely	13%	19%	11%	11%	12%	13%	14%	14%	12%	13%	12%	13%	18%	13%	14%
Somewhat unlikely	16%	19%	15%	14%	20%	17%	16%	16%	16%	16%	15%	14%	20%	16%	17%
Very unlikely	53%	37%	57%	56%	54%	60%	49%	53%	57%	55%	60%	57%	46%	55%	49%
Don't know	6%	8%	5%	6%	7%	4%	11%	7%	3%	3%	6%	8%	2%	5%	8%
Total Likely:	25%	36%	24%	24%	20%	20%	24%	24%	24%	26%	19%	21%	32%	24%	26%
Total Unlikely:	69%	55%	71%	71%	73%	76%	64%	69%	72%	71%	75%	71%	66%	71%	66%
Net:	-44%	-19%	-48%	-47%	-53%	-56%	-40%	-46%	-48%	-45%	-55%	-51%	-34%	-47%	-40%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) How likely or unlikely is it that you will experience the following over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?: Have an enjoyable time

	Gender			Age						Social Grade			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	2012	955	1053	260	308	322	346	310	466	607	575	371	450
Weighted	2012	993	1015	279	343	342	343	284	420	541	521	441	500
Very likely	55%	52%	58%	58%	59%	56%	53%	49%	55%	58%	55%	54%	53%
Somewhat likely	34%	35%	32%	31%	29%	32%	34%	37%	37%	33%	36%	33%	32%
Somewhat unlikely	5%	5%	4%	8%	4%	6%	6%	4%	1%	3%	4%	7%	5%
Very unlikely	3%	4%	3%	2%	3%	3%	4%	5%	4%	3%	3%	3%	5%
Don't know	3%	3%	3%	2%	5%	2%	3%	5%	3%	3%	2%	3%	5%
Total Likely:	89%	87%	90%	89%	88%	88%	87%	86%	92%	91%	91%	87%	85%
Total Unlikely:	8%	9%	7%	9%	7%	10%	10%	9%	5%	6%	7%	10%	10%
Net:	80%	78%	83%	80%	82%	78%	78%	76%	87%	85%	83%	77%	75%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) How likely or unlikely is it that you will experience the following over the Christmas weekend (Christmas Eve, Christmas Day, and Boxing Day)?: Have an enjoyable time

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	2012	237	275	178	190	158	171	173	83	222	192	92	41	1143	863
Weighted	2012	282	262	161	181	141	181	161	80	221	181	101	60	1117	890
Very likely	55%	52%	52%	59%	56%	54%	52%	49%	59%	62%	57%	54%	67%	59%	50%
Somewhat likely	34%	34%	34%	36%	35%	38%	34%	39%	30%	27%	35%	30%	27%	32%	35%
Somewhat unlikely	5%	6%	7%	3%	3%	3%	6%	5%	6%	6%	0%	6%	3%	4%	6%
Very unlikely	3%	3%	5%	1%	3%	3%	4%	3%	4%	4%	4%	5%	0%	3%	4%
Don't know	3%	5%	2%	0%	3%	2%	4%	4%	1%	2%	4%	6%	4%	2%	4%
Total Likely:	89%	86%	87%	95%	91%	92%	86%	88%	88%	89%	92%	83%	93%	91%	86%
Total Unlikely:	8%	10%	11%	5%	6%	7%	10%	8%	10%	10%	4%	11%	3%	7%	10%
Net:	80%	76%	76%	90%	85%	85%	76%	79%	78%	79%	87%	72%	90%	84%	76%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) Thinking back to when you were younger, in primary school or below, did you ever play any of the following roles in a nativity play? Please select any of the roles below which you know you played in a nativity production when you were younger

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	2012	955	1053	260	308	322	346	310	466	607	575	371	450
Weighted	2012	993	1015	279	343	342	343	284	420	541	521	441	500
Mary	9%	3%	14%	9%	15%	12%	6%	6%	5%	8%	10%	7%	8%
The Angel Gabriel	8%	4%	11%	11%	8%	9%	8%	5%	5%	8%	9%	7%	7%
The Star	7%	4%	10%	12%	12%	9%	6%	4%	1%	6%	6%	9%	7%
Joseph	6%	10%	2%	8%	9%	7%	5%	4%	2%	7%	5%	8%	4%
The Inn Keeper	4%	5%	3%	4%	8%	5%	4%	2%	2%	4%	4%	3%	5%
None of the above - I never took part in a nativity production	33%	36%	29%	24%	23%	27%	30%	39%	48%	32%	35%	28%	35%
Jesus	3%	4%	2%	4%	6%	3%	2%	2%	1%	3%	2%	4%	4%
King Herod	2%	3%	1%	2%	3%	1%	2%	1%	1%	3%	2%	1%	1%
A shepherd	14%	19%	11%	18%	14%	17%	16%	10%	12%	14%	13%	16%	16%
A wise man	11%	16%	5%	14%	14%	12%	11%	9%	6%	11%	10%	14%	9%
None of the above - but I did play different roles in a nativity	11%	7%	15%	11%	8%	10%	13%	11%	12%	11%	11%	10%	11%
A farm animal (e.g. a sheep, a donkey)	10%	8%	12%	16%	12%	11%	11%	7%	5%	11%	10%	9%	9%
Don't Know	13%	12%	13%	9%	12%	12%	15%	16%	12%	12%	10%	17%	13%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Thinking back to when you were younger, in primary school or below, did you ever play any of the following roles in a nativity play? Please select any of the roles below which you know you played in a nativity production when you were younger

	Total	Region											Children		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	2012	237	275	178	190	158	171	173	83	222	192	92	41	1143	863
Weighted	2012	282	262	161	181	141	181	161	80	221	181	101	60	1117	890
Mary	9%	11%	7%	8%	8%	8%	6%	9%	12%	8%	4%	13%	15%	9%	8%
The Angel Gabriel	8%	8%	8%	9%	8%	6%	6%	11%	8%	10%	3%	4%	10%	8%	7%
The Star	7%	9%	6%	7%	6%	6%	8%	9%	6%	8%	4%	4%	12%	7%	6%
Joseph	6%	7%	5%	4%	4%	4%	8%	6%	6%	7%	3%	7%	13%	6%	6%
The Inn Keeper	4%	5%	4%	3%	2%	4%	6%	3%	3%	4%	2%	4%	15%	4%	4%
None of the above - I never took part in a nativity production	33%	36%	30%	30%	32%	30%	32%	26%	30%	36%	45%	29%	27%	30%	36%
Jesus	3%	7%	2%	3%	2%	3%	1%	3%	0%	4%	1%	2%	11%	3%	4%
King Herod	2%	2%	1%	4%	0%	1%	2%	2%	0%	2%	1%	0%	2%	2%	2%
A shepherd	14%	11%	16%	18%	12%	14%	18%	15%	9%	19%	10%	14%	16%	15%	13%
A wise man	11%	14%	10%	11%	9%	12%	12%	9%	5%	12%	9%	11%	13%	10%	12%
None of the above - but I did play different roles in a nativity	11%	10%	10%	11%	12%	13%	8%	12%	12%	8%	13%	16%	5%	11%	10%
A farm animal (e.g. a sheep, a donkey)	10%	11%	8%	9%	11%	11%	15%	11%	9%	9%	6%	11%	9%	10%	10%
Don't Know	13%	11%	15%	12%	14%	14%	11%	12%	17%	15%	13%	9%	8%	14%	12%

Note:

BASE: All Respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Which of the following Christmas movies have you seen?: White Christmas

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	38%	33%	44%	16%	26%	33%	42%	53%	66%	45%	38%	35%	36%
I have seen this, but I did not enjoy it	8%	9%	8%	7%	7%	7%	6%	13%	12%	9%	9%	9%	7%
I have not seen this, but I plan to see this	11%	10%	12%	18%	16%	18%	7%	3%	2%	11%	11%	14%	9%
I have not seen this, and I do not plan to see this	34%	39%	29%	51%	36%	35%	38%	26%	17%	25%	36%	36%	38%
Don't know	8%	8%	7%	9%	15%	8%	6%	6%	3%	10%	6%	7%	9%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Which of the following Christmas movies have you seen?: White Christmas

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	38%	33%	39%	39%	48%	30%	29%	38%	37%	41%	41%	50%	47%	48%	28%
I have seen this, but I did not enjoy it	8%	5%	10%	5%	9%	9%	8%	11%	13%	6%	13%	7%	7%	10%	7%
I have not seen this, but I plan to see this	11%	15%	11%	15%	7%	13%	9%	7%	12%	11%	11%	6%	17%	10%	13%
I have not seen this, and I do not plan to see this	34%	36%	32%	34%	30%	38%	45%	35%	34%	35%	28%	32%	11%	26%	43%
Don't know	8%	10%	7%	8%	5%	9%	9%	8%	4%	7%	6%	5%	18%	6%	10%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) Which of the following Christmas movies have you seen?: It's A Wonderful Life

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	39%	37%	40%	17%	30%	33%	45%	54%	58%	44%	42%	31%	38%
I have seen this, but I did not enjoy it	8%	8%	9%	8%	7%	6%	9%	10%	10%	12%	8%	8%	6%
I have not seen this, but I plan to see this	13%	11%	15%	21%	17%	20%	8%	5%	3%	12%	15%	16%	10%
I have not seen this, and I do not plan to see this	33%	38%	29%	46%	34%	32%	32%	29%	25%	25%	31%	41%	35%
Don't know	7%	6%	8%	7%	11%	9%	5%	3%	4%	7%	5%	4%	12%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) Which of the following Christmas movies have you seen?: It's A Wonderful Life

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	39%	25%	44%	34%	47%	26%	34%	30%	45%	39%	55%	51%	49%	44%	32%
I have seen this, but I did not enjoy it	8%	8%	13%	7%	7%	8%	7%	12%	13%	6%	7%	3%	10%	9%	8%
I have not seen this, but I plan to see this	13%	18%	9%	14%	9%	16%	14%	16%	17%	11%	10%	12%	11%	11%	15%
I have not seen this, and I do not plan to see this	33%	39%	31%	34%	32%	42%	38%	37%	23%	36%	24%	27%	12%	28%	38%
Don't know	7%	10%	3%	11%	5%	8%	7%	5%	3%	8%	4%	7%	18%	7%	7%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Which of the following Christmas movies have you seen?: Elf

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	52%	49%	55%	62%	61%	60%	52%	40%	33%	47%	51%	52%	57%
I have seen this, but I did not enjoy it	10%	10%	11%	11%	10%	14%	8%	13%	6%	12%	11%	11%	8%
I have not seen this, but I plan to see this	8%	6%	9%	9%	10%	9%	7%	5%	6%	8%	8%	9%	6%
I have not seen this, and I do not plan to see this	27%	32%	21%	18%	13%	16%	31%	39%	50%	29%	27%	26%	26%
Don't know	3%	3%	3%	1%	6%	1%	2%	3%	5%	4%	3%	2%	3%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Which of the following Christmas movies have you seen?: Elf

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	52%	46%	52%	49%	48%	51%	48%	46%	60%	53%	61%	63%	74%	53%	52%
I have seen this, but I did not enjoy it	10%	10%	11%	7%	12%	11%	12%	12%	19%	9%	7%	12%	7%	11%	9%
I have not seen this, but I plan to see this	8%	15%	7%	7%	9%	6%	11%	6%	6%	6%	3%	5%	0%	8%	8%
I have not seen this, and I do not plan to see this	27%	25%	27%	31%	27%	31%	26%	33%	15%	29%	26%	21%	19%	26%	28%
Don't know	3%	4%	3%	5%	4%	2%	4%	3%	0%	4%	3%	0%	0%	3%	3%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Which of the following Christmas movies have you seen?: Love Actually

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	49%	40%	59%	47%	50%	53%	52%	40%	49%	59%	52%	45%	42%
I have seen this, but I did not enjoy it	13%	12%	13%	8%	15%	17%	11%	15%	10%	13%	13%	12%	12%
I have not seen this, but I plan to see this	7%	7%	7%	11%	10%	7%	4%	6%	4%	4%	9%	7%	7%
I have not seen this, and I do not plan to see this	27%	36%	18%	32%	16%	19%	31%	36%	34%	22%	23%	33%	30%
Don't know	4%	5%	3%	2%	9%	4%	2%	2%	3%	2%	3%	3%	8%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Which of the following Christmas movies have you seen?: Love Actually

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	49%	43%	54%	66%	50%	48%	47%	41%	46%	48%	46%	64%	35%	52%	46%
I have seen this, but I did not enjoy it	13%	14%	12%	9%	12%	9%	11%	20%	18%	10%	17%	7%	14%	14%	11%
I have not seen this, but I plan to see this	7%	11%	6%	6%	7%	5%	5%	3%	5%	7%	6%	7%	14%	7%	7%
I have not seen this, and I do not plan to see this	27%	25%	23%	17%	29%	32%	31%	33%	31%	33%	25%	20%	28%	24%	30%
Don't know	4%	6%	5%	2%	2%	5%	5%	3%	0%	2%	5%	1%	9%	3%	5%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) Which of the following Christmas movies have you seen?: Die Hard

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	55%	63%	48%	39%	54%	67%	72%	54%	44%	56%	57%	54%	56%
I have seen this, but I did not enjoy it	8%	6%	11%	10%	7%	7%	6%	12%	9%	9%	5%	10%	9%
I have not seen this, but I plan to see this	8%	7%	9%	17%	14%	6%	3%	4%	3%	8%	10%	7%	8%
I have not seen this, and I do not plan to see this	25%	22%	27%	29%	18%	17%	19%	29%	39%	24%	26%	27%	21%
Don't know	3%	2%	5%	4%	7%	3%	1%	2%	4%	3%	3%	2%	6%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Which of the following Christmas movies have you seen?: Die Hard

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	55%	46%	63%	49%	56%	49%	54%	53%	62%	58%	65%	53%	69%	60%	50%
I have seen this, but I did not enjoy it	8%	9%	7%	11%	7%	7%	9%	11%	9%	6%	8%	10%	9%	9%	7%
I have not seen this, but I plan to see this	8%	17%	6%	7%	7%	4%	9%	6%	8%	6%	6%	11%	7%	6%	11%
I have not seen this, and I do not plan to see this	25%	24%	22%	28%	25%	35%	24%	28%	20%	28%	19%	22%	7%	22%	27%
Don't know	3%	3%	2%	4%	5%	5%	4%	2%	0%	3%	3%	4%	9%	3%	4%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) Which of the following Christmas movies have you seen?: The Harry Potter series

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	54%	53%	54%	66%	66%	57%	48%	46%	35%	57%	54%	47%	56%
I have seen this, but I did not enjoy it	8%	7%	8%	11%	7%	8%	7%	7%	5%	7%	8%	9%	6%
I have not seen this, but I plan to see this	6%	6%	6%	7%	6%	8%	7%	5%	4%	6%	5%	9%	5%
I have not seen this, and I do not plan to see this	30%	31%	30%	15%	16%	27%	36%	41%	51%	27%	32%	32%	31%
Don't know	3%	3%	2%	1%	4%	1%	2%	1%	6%	3%	1%	4%	2%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Which of the following Christmas movies have you seen?: The Harry Potter series

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	54%	50%	57%	58%	56%	49%	53%	47%	55%	51%	55%	56%	70%	53%	53%
I have seen this, but I did not enjoy it	8%	9%	8%	4%	3%	11%	11%	9%	15%	6%	6%	6%	7%	6%	9%
I have not seen this, but I plan to see this	6%	9%	5%	8%	4%	8%	6%	5%	6%	7%	3%	3%	3%	7%	5%
I have not seen this, and I do not plan to see this	30%	28%	30%	28%	37%	28%	27%	36%	23%	33%	33%	32%	11%	31%	30%
Don't know	3%	4%	1%	3%	1%	4%	4%	3%	0%	3%	2%	3%	9%	3%	3%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) Which of the following Christmas movies have you seen?: Muppets Christmas Carol

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	41%	40%	42%	36%	41%	48%	46%	41%	31%	43%	43%	39%	39%
I have seen this, but I did not enjoy it	10%	10%	11%	15%	11%	11%	10%	8%	7%	9%	11%	11%	11%
I have not seen this, but I plan to see this	8%	8%	8%	10%	13%	11%	5%	1%	3%	7%	7%	9%	7%
I have not seen this, and I do not plan to see this	37%	39%	34%	36%	27%	27%	36%	47%	53%	36%	34%	39%	38%
Don't know	5%	3%	6%	3%	8%	4%	3%	2%	6%	6%	5%	3%	5%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) Which of the following Christmas movies have you seen?: Muppets Christmas Carol

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	41%	31%	45%	39%	46%	40%	38%	37%	57%	40%	40%	55%	34%	43%	38%
I have seen this, but I did not enjoy it	10%	8%	12%	13%	9%	7%	13%	11%	11%	8%	15%	6%	19%	12%	9%
I have not seen this, but I plan to see this	8%	13%	5%	6%	7%	10%	10%	3%	3%	10%	7%	6%	0%	7%	9%
I have not seen this, and I do not plan to see this	37%	43%	33%	38%	33%	38%	35%	43%	27%	37%	37%	30%	34%	35%	39%
Don't know	5%	5%	5%	5%	4%	5%	4%	6%	2%	5%	2%	3%	12%	4%	5%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) Which of the following Christmas movies have you seen?: The Holiday

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	34%	24%	43%	36%	39%	42%	35%	29%	18%	38%	36%	31%	29%
I have seen this, but I did not enjoy it	7%	7%	7%	6%	13%	9%	4%	4%	4%	6%	7%	8%	7%
I have not seen this, but I plan to see this	10%	9%	10%	16%	12%	13%	5%	4%	7%	7%	9%	11%	11%
I have not seen this, and I do not plan to see this	43%	53%	33%	38%	28%	32%	49%	57%	62%	42%	43%	43%	44%
Don't know	7%	7%	6%	4%	9%	5%	6%	5%	10%	7%	4%	6%	9%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) Which of the following Christmas movies have you seen?: The Holiday

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	34%	33%	34%	37%	34%	32%	24%	26%	36%	34%	36%	46%	42%	36%	31%
I have seen this, but I did not enjoy it	7%	9%	6%	3%	5%	5%	7%	7%	8%	10%	7%	7%	14%	8%	7%
I have not seen this, but I plan to see this	10%	13%	11%	10%	9%	12%	7%	7%	7%	10%	10%	7%	3%	9%	10%
I have not seen this, and I do not plan to see this	43%	39%	44%	41%	46%	47%	50%	49%	44%	40%	42%	34%	36%	40%	46%
Don't know	7%	7%	5%	8%	6%	4%	12%	11%	5%	5%	5%	7%	5%	7%	6%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) Which of the following Christmas movies have you seen?: The Princess Switch

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	11%	4%	17%	21%	14%	14%	6%	7%	1%	11%	12%	11%	9%
I have seen this, but I did not enjoy it	5%	4%	5%	8%	7%	7%	1%	1%	0%	5%	4%	5%	4%
I have not seen this, but I plan to see this	11%	11%	10%	12%	18%	15%	9%	2%	4%	8%	9%	14%	12%
I have not seen this, and I do not plan to see this	63%	71%	55%	51%	47%	53%	75%	83%	80%	64%	67%	62%	62%
Don't know	11%	10%	12%	7%	14%	12%	8%	7%	14%	13%	8%	8%	13%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) Which of the following Christmas movies have you seen?: The Princess Switch

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	11%	15%	12%	7%	9%	9%	8%	8%	5%	9%	11%	18%	13%	11%	11%
I have seen this, but I did not enjoy it	5%	5%	3%	2%	2%	5%	5%	8%	10%	5%	2%	3%	14%	4%	5%
I have not seen this, but I plan to see this	11%	19%	7%	13%	10%	9%	12%	4%	15%	8%	10%	6%	13%	11%	11%
I have not seen this, and I do not plan to see this	63%	49%	67%	66%	69%	67%	63%	71%	62%	67%	69%	57%	48%	62%	65%
Don't know	11%	12%	11%	12%	10%	9%	12%	9%	8%	9%	8%	16%	12%	12%	9%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) Which of the following Christmas movies have you seen?: A Christmas Prince

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	10%	6%	13%	11%	16%	15%	4%	7%	4%	10%	11%	8%	9%
I have seen this, but I did not enjoy it	4%	4%	4%	9%	5%	4%	2%	1%	1%	3%	3%	6%	3%
I have not seen this, but I plan to see this	11%	8%	13%	14%	15%	14%	9%	5%	4%	9%	8%	14%	11%
I have not seen this, and I do not plan to see this	65%	72%	57%	58%	50%	55%	75%	79%	77%	66%	67%	65%	61%
Don't know	11%	9%	13%	8%	14%	12%	9%	9%	14%	12%	10%	8%	15%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) Which of the following Christmas movies have you seen?: A Christmas Prince

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	10%	14%	8%	8%	9%	8%	8%	8%	10%	8%	6%	19%	14%	11%	8%
I have seen this, but I did not enjoy it	4%	3%	4%	3%	2%	3%	3%	5%	2%	7%	2%	3%	10%	4%	4%
I have not seen this, but I plan to see this	11%	14%	9%	10%	10%	10%	12%	7%	13%	12%	13%	5%	9%	11%	10%
I have not seen this, and I do not plan to see this	65%	56%	69%	70%	69%	68%	67%	72%	67%	59%	69%	57%	46%	61%	68%
Don't know	11%	12%	10%	9%	9%	11%	11%	8%	9%	14%	10%	17%	21%	13%	10%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) Which of the following Christmas movies have you seen?: Let It Snow

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	17%	14%	19%	20%	21%	18%	14%	11%	14%	17%	14%	16%	19%
I have seen this, but I did not enjoy it	4%	5%	4%	6%	8%	6%	2%	2%	2%	4%	3%	5%	5%
I have not seen this, but I plan to see this	12%	10%	14%	14%	16%	18%	12%	4%	6%	9%	10%	18%	13%
I have not seen this, and I do not plan to see this	54%	61%	47%	51%	41%	44%	62%	71%	62%	56%	61%	53%	46%
Don't know	13%	10%	16%	9%	14%	14%	11%	13%	16%	14%	13%	9%	16%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) Which of the following Christmas movies have you seen?: Let It Snow

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	17%	16%	16%	22%	15%	12%	17%	13%	24%	15%	16%	11%	34%	18%	15%
I have seen this, but I did not enjoy it	4%	4%	5%	4%	1%	4%	5%	8%	10%	4%	5%	3%	4%	5%	4%
I have not seen this, but I plan to see this	12%	19%	12%	7%	15%	15%	14%	5%	10%	11%	6%	11%	21%	14%	11%
I have not seen this, and I do not plan to see this	54%	45%	51%	54%	59%	55%	56%	62%	49%	54%	59%	62%	30%	50%	58%
Don't know	13%	15%	15%	12%	10%	14%	8%	12%	5%	16%	14%	13%	12%	14%	12%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) Which of the following Christmas movies have you seen?: Falling For Christmas

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	11%	7%	14%	13%	18%	13%	8%	4%	3%	12%	10%	11%	10%
I have seen this, but I did not enjoy it	4%	3%	4%	6%	8%	5%	2%	1%	0%	4%	2%	5%	4%
I have not seen this, but I plan to see this	12%	10%	15%	18%	16%	14%	9%	7%	6%	10%	11%	15%	12%
I have not seen this, and I do not plan to see this	60%	68%	52%	54%	44%	54%	70%	75%	71%	59%	64%	59%	58%
Don't know	13%	12%	15%	9%	13%	14%	12%	13%	20%	14%	13%	11%	16%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) Which of the following Christmas movies have you seen?: Falling For Christmas

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	11%	16%	10%	9%	10%	10%	10%	10%	7%	9%	8%	13%	17%	12%	9%
I have seen this, but I did not enjoy it	4%	3%	3%	3%	1%	4%	7%	2%	8%	4%	4%	3%	4%	3%	5%
I have not seen this, but I plan to see this	12%	15%	10%	10%	14%	16%	11%	10%	13%	13%	12%	9%	14%	13%	11%
I have not seen this, and I do not plan to see this	60%	52%	62%	63%	65%	60%	60%	66%	63%	62%	61%	59%	44%	56%	65%
Don't know	13%	15%	16%	16%	9%	10%	12%	12%	9%	12%	15%	16%	21%	16%	10%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) Which of the following Christmas movies have you seen?: Last Christmas

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	27%	23%	32%	29%	32%	27%	32%	22%	18%	27%	25%	26%	31%
I have seen this, but I did not enjoy it	6%	6%	6%	6%	8%	9%	5%	3%	3%	6%	6%	6%	6%
I have not seen this, but I plan to see this	12%	11%	13%	19%	15%	16%	8%	4%	6%	12%	12%	14%	10%
I have not seen this, and I do not plan to see this	45%	52%	37%	40%	34%	36%	48%	59%	58%	45%	48%	45%	42%
Don't know	10%	8%	12%	6%	10%	12%	7%	12%	15%	11%	10%	8%	12%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) Which of the following Christmas movies have you seen?: Last Christmas

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	27%	26%	27%	28%	30%	24%	24%	27%	27%	30%	22%	37%	32%	29%	25%
I have seen this, but I did not enjoy it	6%	7%	7%	6%	4%	7%	6%	4%	10%	6%	5%	4%	4%	6%	6%
I have not seen this, but I plan to see this	12%	18%	10%	8%	11%	12%	11%	10%	12%	10%	13%	8%	19%	12%	12%
I have not seen this, and I do not plan to see this	45%	40%	44%	47%	44%	49%	50%	49%	46%	43%	49%	39%	30%	43%	47%
Don't know	10%	9%	11%	10%	11%	8%	10%	10%	5%	10%	11%	11%	15%	11%	10%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) Which of the following Christmas movies have you seen?: Holidate

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	9%	6%	13%	20%	12%	12%	5%	2%	2%	8%	11%	10%	8%
I have seen this, but I did not enjoy it	4%	3%	5%	8%	7%	7%	2%	1%	0%	7%	2%	5%	4%
I have not seen this, but I plan to see this	11%	10%	11%	15%	17%	13%	8%	6%	3%	9%	9%	14%	11%
I have not seen this, and I do not plan to see this	63%	70%	57%	47%	50%	56%	74%	83%	79%	62%	67%	63%	62%
Don't know	13%	11%	14%	10%	14%	13%	12%	8%	16%	14%	11%	9%	16%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) Which of the following Christmas movies have you seen?: Holiday

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	9%	13%	7%	5%	14%	8%	8%	7%	4%	6%	8%	17%	18%	8%	10%
I have seen this, but I did not enjoy it	4%	5%	3%	2%	3%	4%	5%	5%	8%	6%	1%	8%	3%	4%	5%
I have not seen this, but I plan to see this	11%	15%	9%	12%	6%	14%	13%	6%	13%	11%	12%	3%	11%	11%	10%
I have not seen this, and I do not plan to see this	63%	55%	70%	66%	67%	63%	62%	71%	65%	63%	66%	58%	43%	62%	65%
Don't know	13%	12%	12%	15%	10%	12%	12%	10%	9%	14%	12%	14%	25%	14%	10%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) Which of the following Christmas movies have you seen?: Single All the Way

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1379	653	723	206	243	242	248	170	270	378	388	284	326
Weighted	1410	706	701	223	277	261	249	158	242	340	353	341	373
I have seen this, and I enjoyed it	10%	8%	12%	13%	17%	13%	7%	5%	3%	8%	10%	11%	11%
I have seen this, but I did not enjoy it	3%	3%	3%	4%	6%	4%	2%	3%	1%	4%	2%	4%	4%
I have not seen this, but I plan to see this	12%	10%	14%	18%	20%	13%	7%	4%	4%	11%	11%	14%	11%
I have not seen this, and I do not plan to see this	62%	69%	56%	56%	45%	53%	73%	79%	75%	63%	65%	62%	58%
Don't know	13%	10%	15%	9%	11%	16%	11%	9%	18%	14%	12%	9%	15%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) Which of the following Christmas movies have you seen?: Single All the Way

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1379	162	178	116	129	105	123	116	51	162	144	67	26	751	624
Weighted	1410	201	173	107	123	96	133	109	51	166	137	75	39	749	657
I have seen this, and I enjoyed it	10%	13%	8%	11%	9%	8%	8%	9%	8%	15%	8%	11%	14%	11%	9%
I have seen this, but I did not enjoy it	3%	2%	5%	2%	4%	5%	4%	4%	9%	2%	3%	1%	0%	4%	3%
I have not seen this, but I plan to see this	12%	18%	8%	15%	9%	9%	12%	7%	13%	10%	8%	14%	28%	11%	13%
I have not seen this, and I do not plan to see this	62%	52%	66%	63%	64%	68%	63%	69%	63%	62%	65%	61%	46%	60%	65%
Don't know	13%	15%	14%	10%	13%	10%	14%	11%	7%	11%	16%	13%	12%	14%	11%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) And which of the following Christmas movies have you seen?: A California Christmas

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	7%	6%	8%	6%	14%	11%	4%	4%	2%	9%	7%	8%	6%
I have seen this, but I did not enjoy it	3%	4%	3%	8%	5%	3%	2%	1%	1%	2%	3%	4%	4%
I have not seen this, but I plan to see this	10%	9%	11%	15%	13%	15%	7%	5%	3%	8%	9%	13%	11%
I have not seen this, and I do not plan to see this	67%	71%	63%	63%	52%	56%	77%	81%	81%	68%	69%	66%	66%
Don't know	12%	9%	15%	8%	16%	15%	10%	8%	13%	13%	12%	9%	14%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) And which of the following Christmas movies have you seen?: A California Christmas

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	7%	13%	6%	3%	7%	4%	7%	3%	6%	3%	9%	14%	16%	9%	5%
I have seen this, but I did not enjoy it	3%	4%	2%	6%	3%	3%	4%	3%	4%	4%	3%	1%	3%	3%	4%
I have not seen this, but I plan to see this	10%	15%	10%	10%	10%	10%	9%	10%	9%	11%	6%	4%	16%	11%	10%
I have not seen this, and I do not plan to see this	67%	57%	72%	69%	69%	67%	68%	72%	70%	69%	71%	68%	50%	64%	71%
Don't know	12%	11%	11%	12%	12%	16%	12%	12%	12%	13%	12%	12%	15%	13%	11%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) And which of the following Christmas movies have you seen?: How the Grinch Stole Christmas

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	43%	39%	47%	52%	56%	47%	41%	29%	26%	42%	40%	45%	44%
I have seen this, but I did not enjoy it	8%	8%	9%	9%	7%	10%	8%	11%	7%	9%	9%	10%	6%
I have not seen this, but I plan to see this	8%	8%	8%	14%	9%	10%	4%	5%	4%	7%	9%	8%	8%
I have not seen this, and I do not plan to see this	36%	42%	29%	21%	18%	28%	43%	54%	58%	38%	37%	34%	34%
Don't know	5%	4%	7%	4%	10%	5%	5%	2%	5%	4%	5%	4%	8%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) And which of the following Christmas movies have you seen?: How the Grinch Stole Christmas

	Total	Region											Children		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	43%	37%	43%	40%	46%	41%	38%	40%	51%	44%	50%	47%	47%	44%	41%
I have seen this, but I did not enjoy it	8%	12%	9%	9%	6%	11%	8%	9%	21%	6%	2%	9%	0%	9%	8%
I have not seen this, but I plan to see this	8%	14%	7%	5%	7%	8%	10%	5%	0%	7%	6%	6%	9%	7%	9%
I have not seen this, and I do not plan to see this	36%	28%	38%	41%	37%	36%	36%	40%	26%	39%	35%	34%	38%	35%	36%
Don't know	5%	9%	3%	6%	4%	4%	8%	6%	2%	4%	6%	4%	7%	5%	6%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) And which of the following Christmas movies have you seen?: The Knight Before Christmas

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	13%	10%	16%	16%	17%	18%	11%	11%	4%	14%	12%	15%	12%
I have seen this, but I did not enjoy it	4%	4%	4%	9%	7%	3%	2%	1%	2%	5%	4%	4%	4%
I have not seen this, but I plan to see this	11%	10%	11%	17%	16%	13%	7%	5%	4%	9%	10%	15%	10%
I have not seen this, and I do not plan to see this	60%	65%	56%	51%	47%	51%	68%	77%	75%	61%	63%	56%	61%
Don't know	12%	10%	13%	7%	13%	14%	11%	6%	15%	11%	12%	11%	13%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) And which of the following Christmas movies have you seen?: The Knight Before Christmas

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	13%	20%	13%	13%	15%	8%	12%	12%	11%	12%	11%	13%	14%	15%	11%
I have seen this, but I did not enjoy it	4%	6%	4%	4%	2%	5%	3%	4%	8%	3%	3%	4%	3%	4%	5%
I have not seen this, but I plan to see this	11%	14%	13%	10%	11%	11%	11%	2%	9%	9%	12%	8%	22%	10%	12%
I have not seen this, and I do not plan to see this	60%	46%	59%	65%	60%	67%	61%	73%	67%	66%	63%	52%	50%	59%	62%
Don't know	12%	15%	11%	8%	12%	8%	13%	9%	5%	10%	11%	23%	12%	13%	10%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) And which of the following Christmas movies have you seen?: Christmas Inheritance

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	7%	6%	9%	8%	13%	8%	6%	5%	2%	10%	7%	6%	5%
I have seen this, but I did not enjoy it	3%	3%	3%	6%	5%	4%	1%	1%	1%	3%	2%	4%	4%
I have not seen this, but I plan to see this	12%	11%	12%	20%	16%	14%	8%	5%	4%	8%	12%	17%	11%
I have not seen this, and I do not plan to see this	65%	70%	60%	58%	49%	59%	76%	76%	79%	66%	67%	62%	65%
Don't know	13%	10%	15%	8%	16%	15%	10%	13%	14%	13%	12%	11%	16%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) And which of the following Christmas movies have you seen?: Christmas Inheritance

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	7%	11%	8%	8%	8%	4%	4%	3%	5%	4%	6%	13%	14%	9%	6%
I have seen this, but I did not enjoy it	3%	3%	3%	0%	2%	4%	5%	2%	7%	4%	3%	0%	4%	3%	4%
I have not seen this, but I plan to see this	12%	20%	10%	11%	8%	8%	11%	9%	12%	13%	11%	9%	12%	11%	12%
I have not seen this, and I do not plan to see this	65%	54%	66%	69%	67%	67%	70%	75%	65%	67%	66%	59%	55%	63%	67%
Don't know	13%	12%	13%	11%	14%	17%	10%	11%	9%	11%	14%	20%	15%	14%	12%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) And which of the following Christmas movies have you seen?: The Holiday Calendar

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	9%	7%	11%	13%	15%	13%	5%	5%	1%	8%	10%	9%	8%
I have seen this, but I did not enjoy it	3%	3%	3%	5%	6%	2%	1%	0%	2%	3%	1%	4%	3%
I have not seen this, but I plan to see this	10%	8%	13%	12%	14%	14%	8%	7%	5%	11%	9%	12%	9%
I have not seen this, and I do not plan to see this	65%	72%	58%	61%	49%	56%	75%	77%	80%	65%	69%	62%	65%
Don't know	13%	10%	15%	9%	17%	14%	11%	11%	13%	12%	11%	12%	15%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) And which of the following Christmas movies have you seen?: The Holiday Calendar

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	9%	10%	8%	10%	8%	6%	6%	8%	13%	7%	7%	19%	17%	10%	8%
I have seen this, but I did not enjoy it	3%	6%	4%	2%	2%	2%	2%	1%	2%	3%	2%	1%	3%	3%	3%
I have not seen this, but I plan to see this	10%	17%	9%	10%	9%	10%	10%	9%	7%	7%	14%	4%	12%	11%	9%
I have not seen this, and I do not plan to see this	65%	52%	66%	69%	70%	70%	69%	73%	66%	68%	67%	61%	47%	62%	69%
Don't know	13%	15%	13%	9%	12%	13%	13%	9%	11%	15%	10%	14%	21%	13%	12%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) And which of the following Christmas movies have you seen?: Return to Christmas Creek

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	6%	7%	6%	7%	10%	9%	3%	6%	2%	7%	5%	6%	6%
I have seen this, but I did not enjoy it	4%	3%	4%	7%	7%	5%	1%	0%	1%	3%	5%	3%	3%
I have not seen this, but I plan to see this	10%	9%	12%	15%	15%	13%	8%	3%	5%	8%	10%	14%	10%
I have not seen this, and I do not plan to see this	67%	72%	63%	63%	52%	58%	77%	83%	79%	68%	68%	66%	67%
Don't know	12%	9%	16%	7%	16%	15%	10%	9%	14%	14%	12%	10%	14%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) And which of the following Christmas movies have you seen?: Return to Christmas Creek

	Total	Region											Children		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	6%	11%	6%	4%	6%	8%	2%	6%	7%	5%	3%	14%	4%	7%	5%
I have seen this, but I did not enjoy it	4%	4%	4%	3%	3%	5%	5%	1%	4%	5%	2%	1%	11%	3%	4%
I have not seen this, but I plan to see this	10%	14%	8%	10%	10%	8%	12%	9%	5%	13%	7%	4%	24%	10%	11%
I have not seen this, and I do not plan to see this	67%	57%	69%	71%	68%	66%	70%	73%	71%	66%	77%	65%	50%	66%	69%
Don't know	12%	14%	13%	11%	13%	13%	11%	12%	11%	12%	11%	15%	12%	14%	11%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) And which of the following Christmas movies have you seen?: Christmas Wedding Planner

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	11%	7%	15%	10%	14%	14%	9%	12%	6%	10%	12%	11%	11%
I have seen this, but I did not enjoy it	3%	4%	3%	6%	5%	6%	1%	2%	1%	4%	4%	4%	2%
I have not seen this, but I plan to see this	11%	10%	13%	18%	17%	13%	8%	5%	5%	12%	10%	15%	10%
I have not seen this, and I do not plan to see this	63%	70%	56%	58%	50%	56%	71%	75%	75%	63%	65%	61%	63%
Don't know	11%	9%	13%	8%	14%	12%	10%	7%	12%	11%	10%	8%	13%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) And which of the following Christmas movies have you seen?: Christmas Wedding Planner

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	11%	14%	11%	11%	12%	9%	10%	8%	16%	10%	9%	17%	7%	14%	8%
I have seen this, but I did not enjoy it	3%	4%	3%	3%	2%	3%	4%	6%	2%	4%	3%	0%	10%	4%	3%
I have not seen this, but I plan to see this	11%	19%	12%	9%	12%	12%	9%	7%	8%	12%	10%	6%	12%	13%	10%
I have not seen this, and I do not plan to see this	63%	53%	64%	67%	63%	67%	67%	70%	63%	64%	66%	63%	54%	60%	67%
Don't know	11%	10%	10%	10%	11%	10%	10%	9%	12%	10%	13%	14%	17%	10%	12%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) And which of the following Christmas movies have you seen?: A Castle for Christmas

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	9%	7%	10%	12%	13%	11%	6%	7%	2%	9%	9%	7%	9%
I have seen this, but I did not enjoy it	4%	4%	2%	7%	5%	4%	1%	1%	1%	4%	3%	3%	4%
I have not seen this, but I plan to see this	11%	10%	12%	14%	18%	15%	7%	5%	4%	9%	10%	16%	9%
I have not seen this, and I do not plan to see this	65%	71%	60%	61%	49%	59%	75%	76%	78%	65%	68%	64%	63%
Don't know	12%	8%	15%	7%	15%	11%	10%	11%	15%	13%	10%	10%	15%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) And which of the following Christmas movies have you seen?: A Castle for Christmas

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	9%	11%	9%	6%	8%	6%	8%	7%	13%	6%	8%	15%	14%	9%	8%
I have seen this, but I did not enjoy it	4%	4%	4%	3%	4%	4%	3%	3%	2%	6%	1%	2%	3%	2%	5%
I have not seen this, but I plan to see this	11%	16%	9%	12%	9%	11%	10%	6%	10%	11%	12%	3%	22%	12%	10%
I have not seen this, and I do not plan to see this	65%	55%	68%	71%	66%	69%	69%	70%	67%	64%	69%	64%	44%	62%	68%
Don't know	12%	13%	11%	9%	13%	10%	10%	15%	8%	13%	11%	14%	17%	14%	9%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) And which of the following Christmas movies have you seen?: Home Alone

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	72%	71%	73%	74%	77%	83%	73%	56%	62%	70%	71%	74%	73%
I have seen this, but I did not enjoy it	11%	10%	11%	9%	9%	6%	12%	18%	12%	11%	12%	7%	13%
I have not seen this, but I plan to see this	3%	4%	3%	7%	4%	4%	1%	1%	2%	4%	3%	5%	2%
I have not seen this, and I do not plan to see this	13%	14%	12%	9%	6%	6%	13%	25%	23%	15%	14%	12%	11%
Don't know	1%	1%	2%	1%	4%	0%	1%	0%	1%	1%	1%	1%	2%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) And which of the following Christmas movies have you seen?: Home Alone

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	72%	71%	68%	75%	69%	74%	71%	67%	71%	68%	79%	80%	83%	74%	70%
I have seen this, but I did not enjoy it	11%	9%	11%	12%	13%	10%	10%	12%	12%	11%	9%	9%	7%	11%	10%
I have not seen this, but I plan to see this	3%	5%	2%	2%	2%	2%	6%	5%	2%	2%	3%	3%	0%	3%	3%
I have not seen this, and I do not plan to see this	13%	13%	18%	11%	13%	12%	11%	15%	15%	15%	9%	7%	10%	11%	15%
Don't know	1%	2%	0%	1%	2%	2%	3%	1%	0%	3%	0%	0%	0%	1%	2%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) And which of the following Christmas movies have you seen?: The Snowman

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	57%	52%	63%	43%	50%	66%	60%	62%	65%	61%	59%	52%	57%
I have seen this, but I did not enjoy it	9%	9%	8%	8%	7%	9%	14%	6%	5%	8%	8%	9%	10%
I have not seen this, but I plan to see this	6%	6%	5%	11%	8%	8%	4%	0%	2%	4%	5%	8%	5%
I have not seen this, and I do not plan to see this	24%	29%	19%	33%	26%	15%	19%	29%	26%	22%	24%	27%	24%
Don't know	4%	3%	5%	5%	9%	2%	3%	3%	2%	4%	5%	4%	5%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) And which of the following Christmas movies have you seen?: The Snowman

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	57%	46%	59%	60%	65%	49%	58%	56%	70%	60%	61%	60%	59%	64%	50%
I have seen this, but I did not enjoy it	9%	11%	9%	8%	8%	8%	4%	8%	4%	12%	7%	11%	9%	9%	8%
I have not seen this, but I plan to see this	6%	13%	5%	5%	4%	6%	5%	3%	6%	2%	4%	5%	4%	6%	5%
I have not seen this, and I do not plan to see this	24%	24%	24%	24%	20%	31%	26%	29%	16%	23%	24%	23%	25%	18%	31%
Don't know	4%	6%	2%	4%	3%	6%	6%	5%	4%	3%	5%	1%	4%	3%	6%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) And which of the following Christmas movies have you seen?: Miracle on 34th Street

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	48%	43%	54%	25%	42%	53%	56%	58%	57%	48%	50%	46%	49%
I have seen this, but I did not enjoy it	7%	9%	5%	7%	9%	8%	7%	8%	6%	8%	7%	9%	6%
I have not seen this, but I plan to see this	9%	8%	10%	19%	10%	10%	6%	3%	3%	9%	8%	9%	9%
I have not seen this, and I do not plan to see this	30%	35%	24%	42%	27%	25%	28%	28%	29%	29%	30%	30%	30%
Don't know	6%	4%	7%	6%	11%	4%	4%	3%	5%	7%	5%	6%	5%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) And which of the following Christmas movies have you seen?: Miracle on 34th Street

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	48%	31%	49%	48%	54%	39%	43%	46%	65%	49%	61%	63%	63%	56%	40%
I have seen this, but I did not enjoy it	7%	10%	7%	4%	7%	6%	6%	7%	7%	6%	7%	11%	17%	8%	6%
I have not seen this, but I plan to see this	9%	19%	8%	6%	5%	10%	9%	4%	2%	7%	6%	7%	7%	8%	10%
I have not seen this, and I do not plan to see this	30%	31%	30%	31%	28%	37%	35%	37%	24%	32%	23%	17%	13%	23%	37%
Don't know	6%	8%	5%	10%	5%	9%	7%	6%	2%	5%	3%	1%	0%	4%	7%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) And which of the following Christmas movies have you seen?: Bridget Jones' Diary

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	49%	37%	63%	30%	47%	57%	61%	52%	47%	56%	53%	43%	46%
I have seen this, but I did not enjoy it	11%	13%	9%	8%	11%	12%	11%	13%	11%	10%	10%	11%	13%
I have not seen this, but I plan to see this	8%	8%	7%	16%	11%	8%	3%	4%	4%	6%	6%	10%	10%
I have not seen this, and I do not plan to see this	28%	39%	17%	44%	21%	19%	24%	31%	34%	26%	29%	31%	27%
Don't know	3%	3%	4%	2%	9%	3%	1%	0%	3%	3%	2%	4%	4%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) And which of the following Christmas movies have you seen?: Bridget Jones' Diary

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	49%	43%	52%	64%	50%	43%	47%	48%	45%	47%	50%	68%	36%	55%	43%
I have seen this, but I did not enjoy it	11%	11%	11%	8%	11%	14%	12%	8%	16%	12%	15%	7%	14%	12%	10%
I have not seen this, but I plan to see this	8%	16%	7%	8%	6%	9%	6%	8%	4%	7%	5%	4%	7%	8%	8%
I have not seen this, and I do not plan to see this	28%	26%	28%	19%	31%	31%	30%	34%	35%	30%	28%	18%	38%	21%	36%
Don't know	3%	4%	2%	2%	3%	4%	6%	2%	0%	4%	2%	3%	5%	4%	3%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) And which of the following Christmas movies have you seen?: You've Got Mail

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	32%	26%	39%	12%	25%	43%	42%	38%	35%	37%	35%	28%	29%
I have seen this, but I did not enjoy it	7%	8%	7%	7%	6%	11%	8%	6%	4%	7%	7%	8%	7%
I have not seen this, but I plan to see this	9%	8%	9%	16%	14%	8%	6%	2%	3%	8%	10%	10%	6%
I have not seen this, and I do not plan to see this	44%	52%	36%	60%	39%	31%	40%	49%	52%	40%	41%	46%	49%
Don't know	7%	7%	8%	5%	16%	7%	4%	4%	6%	7%	6%	8%	8%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) And which of the following Christmas movies have you seen?: You've Got Mail

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	32%	32%	38%	35%	35%	28%	24%	27%	36%	30%	35%	38%	39%	39%	25%
I have seen this, but I did not enjoy it	7%	7%	10%	6%	4%	4%	5%	8%	14%	5%	12%	9%	9%	7%	8%
I have not seen this, but I plan to see this	9%	12%	9%	6%	9%	7%	10%	6%	8%	8%	7%	9%	7%	9%	8%
I have not seen this, and I do not plan to see this	44%	43%	39%	47%	42%	53%	52%	50%	38%	49%	41%	35%	31%	37%	52%
Don't know	7%	6%	4%	7%	9%	9%	10%	9%	4%	8%	6%	9%	14%	8%	7%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) And which of the following Christmas movies have you seen?: While You Were Sleeping

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	20%	15%	26%	9%	16%	28%	29%	21%	17%	20%	25%	18%	19%
I have seen this, but I did not enjoy it	5%	5%	4%	6%	5%	7%	4%	2%	2%	4%	5%	4%	5%
I have not seen this, but I plan to see this	9%	10%	9%	13%	16%	12%	6%	3%	3%	9%	10%	10%	8%
I have not seen this, and I do not plan to see this	55%	63%	47%	62%	47%	42%	55%	64%	65%	55%	54%	58%	53%
Don't know	11%	8%	14%	10%	16%	11%	7%	10%	12%	13%	7%	9%	15%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) And which of the following Christmas movies have you seen?: While You Were Sleeping

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	20%	19%	22%	22%	23%	14%	19%	15%	31%	17%	20%	28%	29%	25%	15%
I have seen this, but I did not enjoy it	5%	6%	3%	3%	3%	7%	2%	6%	4%	5%	6%	3%	13%	5%	4%
I have not seen this, but I plan to see this	9%	17%	8%	10%	7%	5%	10%	5%	8%	10%	10%	5%	3%	10%	9%
I have not seen this, and I do not plan to see this	55%	48%	56%	60%	55%	62%	58%	62%	49%	58%	52%	49%	29%	49%	61%
Don't know	11%	11%	12%	6%	12%	11%	11%	12%	8%	10%	11%	14%	26%	12%	11%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) And which of the following Christmas movies have you seen?: The Polar Express

	Total	Gender		Age						Social Grade			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE
Unweighted	1378	652	723	205	243	242	248	170	270	378	388	284	325
Weighted	1409	704	701	222	277	261	249	158	242	340	353	341	372
I have seen this, and I enjoyed it	45%	43%	48%	53%	40%	50%	48%	45%	38%	42%	45%	47%	48%
I have seen this, but I did not enjoy it	9%	8%	11%	13%	13%	11%	9%	7%	3%	9%	11%	10%	8%
I have not seen this, but I plan to see this	10%	10%	10%	13%	12%	13%	8%	2%	7%	9%	11%	10%	9%
I have not seen this, and I do not plan to see this	31%	36%	25%	18%	26%	21%	32%	45%	47%	33%	30%	28%	31%
Don't know	5%	3%	7%	3%	9%	6%	4%	2%	5%	7%	4%	5%	4%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) And which of the following Christmas movies have you seen?: The Polar Express

	Total	Region												Children	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No
Unweighted	1378	162	178	116	129	105	123	115	51	162	144	67	26	751	623
Weighted	1409	201	173	107	123	96	133	108	51	166	137	75	39	749	656
I have seen this, and I enjoyed it	45%	34%	49%	41%	57%	45%	46%	41%	59%	44%	45%	45%	59%	50%	40%
I have seen this, but I did not enjoy it	9%	11%	8%	11%	5%	9%	6%	12%	11%	10%	9%	14%	11%	8%	11%
I have not seen this, but I plan to see this	10%	15%	9%	10%	8%	10%	13%	7%	6%	5%	9%	15%	3%	9%	10%
I have not seen this, and I do not plan to see this	31%	30%	30%	33%	30%	31%	28%	34%	23%	37%	31%	24%	27%	28%	33%
Don't know	5%	9%	4%	5%	1%	7%	6%	6%	2%	5%	6%	1%	0%	4%	6%

Note:

BASE: All respondents

Fieldwork: 14th Dec - 20th Dec 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions