

Public First Poll on renting

Fieldwork: 21st Oct - 25th Oct 2022
Interview method: Online Survey
Population represented: UK Adults
Sample size: 2002

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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(1.A) Which of the following comes closest to your view?

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
These are the hardest times I have ever been through	38%	35%	41%	35%	48%	48%	43%	35%	23%	26%	44%	*	43%	49%	44%	43%
Times are hard, but I've been through harder times before	45%	45%	45%	49%	40%	37%	45%	45%	53%	48%	41%	*	51%	45%	45%	36%
Times are not that hard for me at the moment	14%	16%	12%	11%	10%	12%	11%	17%	22%	23%	13%	*	2%	4%	9%	11%
Don't Know	3%	3%	2%	5%	2%	3%	1%	3%	2%	3%	2%	*	4%	2%	2%	11%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which of the following comes closest to your view?

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
These are the hardest times I have ever been through	38%	36%	32%	34%	36%	35%	41%	42%	42%	45%	44%	39%	38%	37%	39%	40%
Times are hard, but I've been through harder times before	45%	45%	51%	42%	49%	51%	41%	44%	41%	41%	40%	49%	51%	46%	44%	46%
Times are not that hard for me at the moment	14%	15%	16%	21%	14%	10%	13%	13%	15%	13%	14%	10%	11%	14%	15%	11%
Don't Know	3%	4%	2%	3%	1%	5%	5%	1%	2%	1%	1%	3%	0%	2%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.C) Which of the following comes closest to your view?

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
These are the hardest times I have ever been through	38%	31%	39%	37%	47%	33%	46%	29%	32%	41%	28%	46%	32%
Times are hard, but I've been through harder times before	45%	44%	46%	46%	44%	48%	41%	51%	45%	46%	49%	41%	50%
Times are not that hard for me at the moment	14%	22%	13%	14%	6%	18%	11%	19%	19%	10%	22%	11%	18%
Don't Know	3%	2%	2%	3%	3%	2%	2%	1%	4%	3%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.D) Which of the following comes closest to your view?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
These are the hardest times I have ever been through	38%	56%	50%	41%	48%	38%	36%	44%	29%	34%	38%	37%	38%	21%	36%	25%	30%
Times are hard, but I've been through harder times before	45%	34%	42%	51%	37%	49%	49%	41%	56%	50%	39%	42%	42%	50%	36%	42%	41%
Times are not that hard for me at the moment	14%	5%	4%	6%	11%	11%	13%	13%	14%	14%	20%	19%	18%	26%	27%	32%	29%
Don't Know	3%	5%	4%	3%	4%	2%	2%	2%	1%	2%	3%	2%	2%	3%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) If someone earns £200,000 in a year, how much of that do you think they should have to pay in tax?

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
They should not have to pay any tax	2%	2%	1%	3%	2%	2%	2%	1%	0%	1%	2%	*	6%	2%	1%	2%
Less than £20,000, leaving them with at least £180,000 after tax	9%	9%	9%	17%	13%	10%	7%	3%	4%	5%	7%	*	14%	16%	10%	18%
£20,000 to £39,999, leaving them with at least £160,000 after tax	21%	20%	22%	27%	21%	24%	18%	21%	19%	19%	21%	*	20%	29%	21%	23%
£40,000 to £59,999, leaving them with at least £140,000 after tax	24%	26%	21%	19%	22%	23%	29%	25%	23%	24%	26%	*	19%	20%	24%	12%
£60,000 to £79,999, leaving them with at least £120,000 after tax	16%	19%	13%	13%	14%	12%	15%	22%	19%	19%	17%	*	13%	10%	14%	13%
£80,000 to £99,999, leaving them with at least £100,000 after tax	10%	11%	9%	8%	9%	10%	8%	9%	13%	12%	11%	*	4%	6%	10%	7%
£100,000 to £119,999, leaving them with at least £80,000 after tax	2%	2%	2%	2%	2%	3%	3%	1%	3%	2%	3%	*	3%	1%	2%	2%
£120,000 to £139,999, leaving them with at least £60,000 after tax	1%	1%	1%	0%	0%	1%	0%	2%	1%	1%	0%	*	1%	0%	1%	0%
£140,000 to £159,999, leaving them with at least £40,000 after tax	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	*	2%	1%	1%	0%
They should pay more than £160,000 in tax each year	1%	1%	1%	0%	1%	2%	1%	0%	2%	1%	0%	*	2%	2%	1%	0%
Don't Know	14%	8%	20%	9%	15%	14%	15%	16%	16%	15%	12%	*	16%	14%	14%	22%

Note:

(2.B) If someone earns £200,000 in a year, how much of that do you think they should have to pay in tax?

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
They should not have to pay any tax	2%	5%	1%	0%	2%	2%	2%	0%	2%	2%	1%	1%	0%	2%	1%	2%
Less than £20,000, leaving them with at least £180,000 after tax	9%	11%	8%	8%	7%	10%	11%	9%	8%	5%	9%	10%	8%	8%	7%	12%
£20,000 to £39,999, leaving them with at least £160,000 after tax	21%	21%	25%	18%	17%	24%	22%	24%	21%	23%	19%	26%	16%	23%	19%	22%
£40,000 to £59,999, leaving them with at least £140,000 after tax	24%	21%	23%	25%	25%	21%	22%	21%	26%	26%	24%	20%	32%	26%	25%	16%
£60,000 to £79,999, leaving them with at least £120,000 after tax	16%	14%	21%	14%	18%	15%	15%	13%	19%	15%	15%	14%	23%	16%	17%	12%
£80,000 to £99,999, leaving them with at least £100,000 after tax	10%	14%	7%	14%	11%	9%	12%	11%	6%	9%	10%	3%	8%	8%	12%	7%
£100,000 to £119,999, leaving them with at least £80,000 after tax	2%	2%	2%	3%	3%	4%	1%	2%	1%	1%	4%	2%	0%	2%	3%	2%
£120,000 to £139,999, leaving them with at least £60,000 after tax	1%	0%	1%	2%	1%	0%	0%	1%	0%	1%	1%	0%	0%	1%	1%	0%
£140,000 to £159,999, leaving them with at least £40,000 after tax	1%	1%	1%	2%	0%	0%	0%	1%	0%	0%	2%	2%	2%	1%	1%	1%
They should pay more than £160,000 in tax each year	1%	1%	0%	2%	1%	1%	0%	1%	1%	2%	1%	2%	0%	1%	1%	0%
Don't Know	14%	11%	12%	12%	15%	14%	15%	18%	15%	16%	14%	20%	11%	12%	13%	26%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

(2.C) If someone earns £200,000 in a year, how much of that do you think they should have to pay in tax?

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
They should not have to pay any tax	2%	2%	2%	2%	2%	2%	2%	1%	15%	1%	1%	2%	3%
Less than £20,000, leaving them with at least £180,000 after tax	9%	5%	7%	10%	13%	7%	9%	7%	3%	13%	11%	8%	9%
£20,000 to £39,999, leaving them with at least £160,000 after tax	21%	18%	23%	23%	21%	25%	21%	14%	11%	20%	25%	22%	11%
£40,000 to £59,999, leaving them with at least £140,000 after tax	24%	27%	22%	22%	22%	26%	23%	23%	33%	16%	26%	24%	22%
£60,000 to £79,999, leaving them with at least £120,000 after tax	16%	23%	17%	14%	9%	17%	16%	19%	14%	12%	17%	15%	23%
£80,000 to £99,999, leaving them with at least £100,000 after tax	10%	12%	10%	9%	9%	9%	12%	16%	11%	5%	6%	13%	13%
£100,000 to £119,999, leaving them with at least £80,000 after tax	2%	2%	3%	2%	2%	2%	3%	5%	3%	1%	1%	2%	5%
£120,000 to £139,999, leaving them with at least £60,000 after tax	1%	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%	3%
£140,000 to £159,999, leaving them with at least £40,000 after tax	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%
They should pay more than £160,000 in tax	1%	1%	1%	0%	2%	1%	8	1%	1%	5%	0%	1%	1%

(2.D) If someone earns £200,000 in a year, how much of that do you think they should have to pay in tax?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
They should not have to pay any tax	2%	0%	1%	1%	1%	2%	3%	0%	4%	3%	2%	1%	0%	3%	0%	10%	0%
Less than £20,000, leaving them with at least £180,000 after tax	9%	5%	16%	13%	10%	9%	12%	8%	6%	6%	5%	6%	6%	4%	2%	7%	13%
£20,000 to £39,999, leaving them with at least £160,000 after tax	21%	41%	22%	19%	22%	27%	24%	22%	22%	17%	16%	25%	17%	34%	10%	17%	12%
£40,000 to £59,999, leaving them with at least £140,000 after tax	24%	15%	14%	21%	23%	21%	19%	31%	30%	29%	33%	22%	29%	18%	30%	28%	17%
£60,000 to £79,999, leaving them with at least £120,000 after tax	16%	0%	6%	15%	12%	14%	16%	15%	14%	17%	18%	22%	21%	25%	39%	12%	27%
£80,000 to £99,999, leaving them with at least £100,000 after tax	10%	6%	8%	8%	11%	8%	8%	7%	11%	11%	10%	10%	16%	7%	9%	14%	23%
£100,000 to £119,999, leaving them with at least £80,000 after tax	2%	5%	1%	3%	1%	1%	3%	4%	1%	4%	1%	3%	3%	0%	2%	4%	0%
£120,000 to £139,999, leaving them with at least £60,000 after tax	1%	0%	1%	1%	1%	0%	0%	1%	1%	1%	0%	0%	1%	0%	4%	0%	1%
£140,000 to £159,999, leaving them with at least £40,000 after tax	1%	0%	3%	3%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	3%	0%
They should pay more than £160,000 in tax each year	1%	0%	4%	2%	1%	1%	0%	1%	2%	0%	1%	1%	0%	2%	0%	0%	0%
Don't Know	14%	28%	24%	14%	17%	17%	14%	11%	10%	13%	13%	10%	6%	7%	4%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) The cost of goods (like food and energy) in the UK is going up for everyone, including private landlords who earn their income from renting out properties, and the tenants who rent properties from those landlords. Which of the following comes closest to your view?

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
It is fair for landlords to increase rents, as they need to be able to cover their costs	41%	43%	40%	28%	35%	40%	41%	49%	51%	52%	49%	*	20%	26%	21%	34%
It is unfair for landlords to increase rents, as costs are going up for tenants too	47%	46%	48%	65%	54%	49%	47%	38%	35%	34%	39%	*	58%	63%	70%	54%
Don't Know	12%	11%	13%	7%	11%	11%	12%	13%	14%	13%	11%	*	13%	10%	9%	12%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) The cost of goods (like food and energy) in the UK is going up for everyone, including private landlords who earn their income from renting out properties, and the tenants who rent properties from those landlords. Which of the following comes closest to your view?

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
It is fair for landlords to increase rents, as they need to be able to cover their costs	41%	34%	44%	37%	44%	42%	39%	46%	44%	45%	41%	38%	42%	46%	40%	37%
It is unfair for landlords to increase rents, as costs are going up for tenants too	47%	55%	47%	52%	43%	42%	48%	43%	44%	46%	49%	48%	38%	42%	49%	47%
Don't Know	12%	11%	10%	12%	13%	16%	12%	11%	12%	10%	10%	14%	20%	12%	12%	16%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) The cost of goods (like food and energy) in the UK is going up for everyone, including private landlords who earn their income from renting out properties, and the tenants who rent properties from those landlords. Which of the following comes closest to your view?

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
It is fair for landlords to increase rents, as they need to be able to cover their costs	41%	50%	38%	43%	33%	52%	31%	48%	48%	36%	55%	33%	45%
It is unfair for landlords to increase rents, as costs are going up for tenants too	47%	39%	49%	48%	53%	38%	58%	41%	40%	48%	37%	56%	44%
Don't Know	12%	11%	13%	9%	14%	11%	11%	11%	12%	17%	8%	10%	11%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.D) The cost of goods (like food and energy) in the UK is going up for everyone, including private landlords who earn their income from renting out properties, and the tenants who rent properties from those landlords. Which of the following comes closest to your view?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
It is fair for landlords to increase rents, as they need to be able to cover their costs	41%	24%	27%	30%	39%	41%	45%	36%	44%	47%	41%	50%	47%	46%	43%	45%	57%
It is unfair for landlords to increase rents, as costs are going up for tenants too	47%	58%	55%	57%	54%	46%	44%	53%	44%	40%	49%	39%	46%	42%	43%	44%	34%
Don't Know	12%	18%	18%	13%	7%	13%	11%	12%	12%	12%	10%	11%	6%	12%	14%	11%	10%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) The cost of mortgages are increasing in the UK, meaning people who own a home with a mortgage are likely to have to pay more each month. Which of the following comes closest to your view?

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
It is fair for landlords whose mortgage increases on a rental property to increase the amount they charge in rent to cover this increase	48%	49%	48%	37%	44%	48%	48%	58%	54%	56%	59%	*	42%	32%	32%	29%
It is not fair for landlords whose mortgage increases on a rental property to increase the amount they charge in rent to cover this increase	37%	38%	35%	51%	41%	37%	33%	30%	30%	28%	30%	*	38%	50%	54%	34%
Don't Know	15%	13%	18%	12%	15%	15%	19%	12%	16%	16%	11%	*	20%	18%	14%	37%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) The cost of mortgages are increasing in the UK, meaning people who own a home with a mortgage are likely to have to pay more each month. Which of the following comes closest to your view?

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
It is fair for landlords whose mortgage increases on a rental property to increase the amount they charge in rent to cover this increase	48%	41%	49%	49%	48%	53%	44%	56%	47%	49%	48%	53%	55%	55%	46%	40%
It is not fair for landlords whose mortgage increases on a rental property to increase the amount they charge in rent to cover this increase	37%	43%	40%	36%	36%	34%	40%	27%	38%	35%	38%	30%	29%	32%	39%	36%
Don't Know	15%	16%	11%	15%	16%	13%	17%	17%	15%	16%	15%	17%	16%	13%	15%	24%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) The cost of mortgages are increasing in the UK, meaning people who own a home with a mortgage are likely to have to pay more each month. Which of the following comes closest to your view?

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
It is fair for landlords whose mortgage increases on a rental property to increase the amount they charge in rent to cover this increase	48%	57%	47%	50%	38%	58%	41%	53%	53%	44%	61%	43%	54%
It is not fair for landlords whose mortgage increases on a rental property to increase the amount they charge in rent to cover this increase	37%	32%	38%	36%	40%	30%	43%	33%	34%	35%	31%	41%	37%
Don't Know	15%	11%	15%	13%	22%	12%	16%	15%	13%	21%	9%	16%	10%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.D) The cost of mortgages are increasing in the UK, meaning people who own a home with a mortgage are likely to have to pay more each month. Which of the following comes closest to your view?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
It is fair for landlords whose mortgage increases on a rental property to increase the amount they charge in rent to cover this increase	48%	45%	34%	37%	44%	43%	51%	48%	51%	53%	58%	55%	50%	57%	47%	55%	73%
It is not fair for landlords whose mortgage increases on a rental property to increase the amount they charge in rent to cover this increase	37%	32%	38%	44%	42%	43%	38%	41%	33%	31%	25%	31%	37%	35%	45%	32%	22%
Don't Know	15%	23%	27%	19%	14%	13%	11%	11%	15%	17%	17%	14%	13%	7%	8%	14%	5%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Which of the following comes closest to your view?

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
People who rent out properties should be able to increase the amount the charge in rent as much as they need to in order to make a profit	29%	32%	26%	24%	24%	29%	31%	32%	31%	36%	38%	*	13%	18%	16%	20%
There should be controls on the amount which people who rent out properties can charge, even if this means they sometimes make a loss	56%	55%	56%	64%	60%	56%	54%	53%	51%	48%	48%	*	67%	67%	72%	60%
Don't Know	15%	12%	18%	11%	15%	15%	16%	15%	17%	17%	14%	*	19%	15%	11%	19%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) Which of the following comes closest to your view?

	Total	Region												EU 2016 Vote		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
People who rent out properties should be able to increase the amount the charge in rent as much as they need to in order to make a profit	29%	22%	35%	27%	30%	33%	28%	32%	17%	30%	28%	28%	33%	34%	26%	26%
There should be controls on the amount which people who rent out properties can charge, even if this means they sometimes make a loss	56%	63%	51%	59%	54%	56%	55%	53%	60%	56%	58%	54%	49%	52%	60%	53%
Don't Know	15%	15%	14%	14%	16%	12%	16%	15%	23%	14%	14%	18%	18%	14%	15%	22%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) Which of the following comes closest to your view?

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
People who rent out properties should be able to increase the amount the charge in rent as much as they need to in order to make a profit	29%	36%	28%	28%	22%	37%	22%	35%	23%	22%	41%	23%	35%
There should be controls on the amount which people who rent out properties can charge, even if this means they sometimes make a loss	56%	51%	56%	57%	60%	48%	63%	55%	63%	59%	48%	64%	55%
Don't Know	15%	13%	16%	14%	18%	14%	14%	10%	14%	20%	11%	13%	11%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.D) Which of the following comes closest to your view?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
People who rent out properties should be able to increase the amount the charge in rent as much as they need to in order to make a profit	29%	28%	20%	17%	25%	24%	28%	28%	27%	36%	31%	34%	39%	35%	38%	42%	59%
There should be controls on the amount which people who rent out properties can charge, even if this means they sometimes make a loss	56%	54%	62%	67%	62%	61%	56%	55%	54%	50%	58%	54%	51%	56%	50%	49%	30%
Don't Know	15%	18%	18%	15%	13%	15%	16%	17%	18%	14%	11%	12%	11%	10%	12%	9%	11%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Which of the following comes closest to your view?

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
Renting out property is an investment with risk, so it is fair that landlords sometimes lose money on their investment	59%	60%	59%	63%	54%	55%	60%	62%	64%	60%	53%	*	61%	62%	67%	55%
Renting out property is a service, so it is not fair that landlords sometimes lose money for providing the service	28%	30%	26%	26%	33%	31%	25%	26%	25%	28%	36%	*	18%	23%	21%	20%
Don't know	13%	10%	15%	11%	13%	14%	15%	12%	11%	11%	11%	*	21%	15%	12%	24%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) Which of the following comes closest to your view?

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
Renting out property is an investment with risk, so it is fair that landlords sometimes lose money on their investment	59%	58%	65%	65%	52%	60%	61%	59%	59%	55%	63%	61%	51%	58%	63%	53%
Renting out property is a service, so it is not fair that landlords sometimes lose money for providing the service	28%	27%	26%	26%	32%	28%	27%	28%	27%	32%	23%	25%	33%	31%	27%	26%
Don't know	13%	16%	9%	9%	16%	11%	11%	12%	14%	13%	14%	14%	16%	12%	10%	21%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) Which of the following comes closest to your view?

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
Renting out property is an investment with risk, so it is fair that landlords sometimes lose money on their investment	59%	60%	62%	58%	58%	56%	64%	65%	50%	58%	55%	63%	67%
Renting out property is a service, so it is not fair that landlords sometimes lose money for providing the service	28%	32%	26%	29%	24%	33%	25%	26%	30%	24%	38%	26%	23%
Don't know	13%	8%	12%	12%	18%	11%	11%	8%	21%	17%	7%	11%	10%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.D) Which of the following comes closest to your view?

		Income															
	Total	No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
Renting out property is an investment with risk, so it is fair that landlords sometimes lose money on their investment	59%	57%	54%	62%	60%	69%	59%	60%	59%	52%	54%	64%	57%	66%	63%	65%	50%
Renting out property is a service, so it is not fair that landlords sometimes lose money for providing the service	28%	25%	20%	24%	29%	20%	29%	28%	29%	35%	35%	26%	37%	23%	33%	30%	39%
Don't know	13%	18%	26%	14%	12%	11%	12%	12%	12%	13%	11%	10%	5%	10%	4%	5%	10%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) When, if ever, do you expect to be able to buy a house?

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	706	331	369	180	147	129	127	49	74	0	0	0	118	171	372	45
Weighted	736	354	376	172	178	132	126	53	75	0	0	0	132	180	378	46
N/A - I am not interested in buying a house, even if I could	22%	22%	22%	10%	12%	22%	29%	50%	44%	*	*	*	30%	30%	17%	15%
I expect to be able to buy a house in the next 2 years	10%	13%	8%	12%	18%	12%	5%	3%	1%	*	*	*	5%	8%	13%	16%
I expect to be able to buy a house in the next 3-5 years	14%	17%	11%	16%	28%	9%	9%	0%	2%	*	*	*	6%	10%	18%	14%
I expect to be able to buy a house in the next 6-9 years	10%	10%	9%	20%	9%	8%	6%	2%	3%	*	*	*	10%	9%	9%	16%
I expect to be able to buy a house in the next 10-14 years	7%	7%	6%	14%	9%	4%	3%	0%	0%	*	*	*	4%	6%	8%	6%
I expect to be able to buy a house in the next 15-19 years	1%	1%	1%	2%	1%	1%	1%	0%	0%	*	*	*	1%	0%	1%	2%
I expect to be able to buy a house at some point, but not for at least 20 years	2%	3%	2%	5%	3%	1%	1%	0%	0%	*	*	*	2%	3%	2%	2%
I don't expect to ever be able to buy a house	28%	22%	33%	16%	17%	36%	37%	34%	48%	*	*	*	36%	27%	27%	12%
Don't Know	6%	6%	7%	5%	5%	8%	9%	10%	2%	*	*	*	5%	6%	6%	18%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Poll on renting

(7.B) When, if ever, do you expect to be able to buy a house?

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	706	111	91	60	68	43	58	51	26	95	58	32	13	207	270	124
Weighted	736	139	86	55	68	41	66	46	26	87	67	35	21	219	281	132
N/A - I am not interested in buying a house, even if I could	22%	11%	18%	22%	19%	14%	23%	21%	26%	25%	44%	28%	42%	36%	18%	20%
I expect to be able to buy a house in the next 2 years	10%	20%	10%	6%	7%	4%	8%	13%	9%	9%	11%	3%	0%	9%	13%	11%
I expect to be able to buy a house in the next 3-5 years	14%	20%	10%	9%	15%	20%	13%	17%	8%	13%	13%	0%	21%	7%	18%	16%
I expect to be able to buy a house in the next 6-9 years	10%	12%	10%	11%	6%	5%	5%	17%	11%	12%	4%	15%	6%	6%	10%	7%
I expect to be able to buy a house in the next 10-14 years	7%	7%	3%	11%	10%	7%	9%	5%	0%	8%	3%	7%	8%	4%	6%	6%
I expect to be able to buy a house in the next 15-19 years	1%	1%	2%	0%	2%	0%	0%	0%	0%	3%	0%	0%	0%	0%	1%	2%
I expect to be able to buy a house at some point, but not for at least 20 years	2%	2%	4%	2%	2%	0%	1%	3%	0%	2%	0%	8%	0%	0%	2%	1%
I don't expect to ever be able to buy a house	28%	17%	36%	37%	35%	42%	22%	21%	42%	25%	21%	38%	22%	32%	26%	32%
Don't Know	6%	10%	5%	3%	3%	9%	17%	4%	5%	3%	3%	0%	0%	5%	6%	6%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First Poll on renting

(7.C) When, if ever, do you expect to be able to buy a house?

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	706	135	206	125	237	168	269	29	5	120	107	350	35
Weighted	736	125	187	149	271	168	279	32	5	127	110	357	35
N/A - I am not interested in buying a house, even if I could	22%	14%	18%	23%	29%	30%	17%	18%	18%	18%	26%	18%	25%
I expect to be able to buy a house in the next 2 years	10%	17%	13%	9%	7%	12%	12%	6%	0%	9%	23%	9%	4%
I expect to be able to buy a house in the next 3-5 years	14%	25%	19%	14%	6%	13%	14%	16%	15%	14%	14%	13%	22%
I expect to be able to buy a house in the next 6-9 years	10%	13%	13%	11%	5%	8%	12%	21%	0%	8%	7%	11%	17%
I expect to be able to buy a house in the next 10-14 years	7%	7%	9%	9%	4%	6%	6%	3%	0%	5%	10%	8%	6%
I expect to be able to buy a house in the next 15-19 years	1%	1%	1%	1%	1%	0%	1%	0%	0%	2%	0%	1%	0%
I expect to be able to buy a house at some point, but not for at least 20 years	2%	4%	3%	2%	2%	1%	2%	0%	0%	3%	1%	3%	3%
I don't expect to ever be able to buy a house	28%	16%	21%	24%	40%	25%	29%	28%	67%	36%	16%	29%	16%
Don't Know	6%	4%	5%	9%	6%	5%	7%	7%	0%	6%	3%	7%	7%

Note:

BASE: Respondents who do not own their home

Public First Poll on renting

(7.D) When, if ever, do you expect to be able to buy a house?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	706	10	92	80	90	86	77	53	39	32	26	31	21	19	11	7	4
Weighted	736	9	95	85	93	91	81	59	40	32	27	31	21	20	12	7	3
N/A - I am not interested in buying a house, even if I could	22%	42%	35%	30%	26%	24%	17%	18%	20%	9%	16%	11%	19%	10%	11%	0%	22%
I expect to be able to buy a house in the next 2 years	10%	9%	8%	5%	3%	5%	7%	14%	16%	18%	24%	26%	13%	27%	7%	41%	78%
I expect to be able to buy a house in the next 3-5 years	14%	0%	5%	4%	8%	16%	16%	18%	5%	18%	27%	27%	28%	37%	46%	26%	0%
I expect to be able to buy a house in the next 6-9 years	10%	8%	6%	6%	11%	7%	19%	8%	10%	13%	11%	6%	16%	4%	21%	22%	0%
I expect to be able to buy a house in the next 10-14 years	7%	19%	5%	7%	9%	0%	9%	8%	22%	9%	0%	0%	8%	4%	6%	0%	0%
I expect to be able to buy a house in the next 15-19 years	1%	9%	2%	2%	1%	0%	0%	1%	0%	0%	3%	0%	0%	4%	0%	0%	0%
I expect to be able to buy a house at some point, but not for at least 20 years	2%	0%	1%	0%	4%	1%	0%	7%	4%	8%	0%	3%	0%	0%	9%	0%	0%
I don't expect to ever be able to buy a house	28%	13%	35%	38%	32%	42%	25%	21%	21%	20%	11%	21%	12%	4%	0%	11%	0%
Don't Know	6%	0%	3%	8%	7%	6%	7%	6%	3%	6%	8%	6%	4%	10%	0%	0%	0%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) Which of the following comes closest to your view?

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	706	331	369	180	147	129	127	49	74	0	0	0	118	171	372	45
Weighted	736	354	376	172	178	132	126	53	75	0	0	0	132	180	378	46
If I work hard then I will be able to buy a house	34%	43%	26%	62%	44%	25%	16%	10%	9%	*	*	*	24%	27%	38%	57%
No matter how hard I work, I don't think I will be able to buy a house	54%	47%	60%	33%	44%	69%	66%	69%	67%	*	*	*	59%	60%	53%	27%
Don't Know	12%	11%	14%	6%	12%	6%	17%	21%	24%	*	*	*	17%	13%	10%	16%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) Which of the following comes closest to your view?

	Total	Region												EU 2016 Vote		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	706	111	91	60	68	43	58	51	26	95	58	32	13	207	270	124
Weighted	736	139	86	55	68	41	66	46	26	87	67	35	21	219	281	132
If I work hard then I will be able to buy a house	34%	45%	27%	29%	33%	31%	39%	39%	29%	31%	25%	27%	42%	23%	35%	35%
No matter how hard I work, I don't think I will be able to buy a house	54%	36%	62%	63%	57%	58%	50%	56%	55%	58%	63%	52%	58%	63%	51%	56%
Don't Know	12%	19%	11%	8%	10%	11%	11%	6%	16%	11%	11%	21%	0%	14%	13%	9%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) Which of the following comes closest to your view?

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	706	135	206	125	237	168	269	29	5	120	107	350	35
Weighted	736	125	187	149	271	168	279	32	5	127	110	357	35
If I work hard then I will be able to buy a house	34%	52%	37%	37%	21%	34%	32%	35%	15%	33%	44%	33%	45%
No matter how hard I work, I don't think I will be able to buy a house	54%	37%	51%	52%	65%	53%	54%	57%	85%	58%	45%	55%	44%
Don't Know	12%	11%	12%	10%	14%	13%	14%	9%	0%	10%	11%	12%	11%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.D) Which of the following comes closest to your view?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	706	10	92	80	90	86	77	53	39	32	26	31	21	19	11	7	4
Weighted	736	9	95	85	93	91	81	59	40	32	27	31	21	20	12	7	3
If I work hard then I will be able to buy a house	34%	63%	25%	16%	28%	20%	41%	42%	43%	61%	39%	42%	37%	58%	51%	74%	69%
No matter how hard I work, I don't think I will be able to buy a house	54%	29%	62%	74%	58%	64%	45%	48%	51%	34%	40%	48%	47%	30%	36%	26%	0%
Don't Know	12%	8%	12%	10%	14%	16%	14%	10%	6%	5%	21%	10%	15%	12%	13%	0%	31%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) Which of the following comes closest to your view?

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	706	331	369	180	147	129	127	49	74	0	0	0	118	171	372	45
Weighted	736	354	376	172	178	132	126	53	75	0	0	0	132	180	378	46
I prefer renting to owning my own home	22%	24%	21%	17%	12%	17%	26%	45%	46%	*	*	*	29%	28%	18%	13%
I would prefer to own my own home rather than rent	68%	67%	68%	75%	77%	75%	62%	41%	45%	*	*	*	59%	61%	73%	75%
Don't Know	10%	8%	12%	8%	11%	8%	11%	14%	10%	*	*	*	12%	10%	9%	11%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Which of the following comes closest to your view?

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	706	111	91	60	68	43	58	51	26	95	58	32	13	207	270	124
Weighted	736	139	86	55	68	41	66	46	26	87	67	35	21	219	281	132
I prefer renting to owning my own home	22%	19%	16%	19%	20%	24%	17%	26%	20%	30%	30%	24%	34%	30%	21%	18%
I would prefer to own my own home rather than rent	68%	70%	77%	70%	73%	69%	64%	68%	69%	63%	59%	68%	46%	61%	70%	70%
Don't Know	10%	11%	7%	11%	6%	7%	19%	5%	12%	7%	11%	8%	21%	10%	9%	12%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) Which of the following comes closest to your view?

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	706	135	206	125	237	168	269	29	5	120	107	350	35
Weighted	736	125	187	149	271	168	279	32	5	127	110	357	35
I prefer renting to owning my own home	22%	20%	17%	18%	30%	26%	19%	31%	63%	22%	23%	20%	20%
I would prefer to own my own home rather than rent	68%	74%	76%	71%	57%	68%	69%	61%	37%	67%	71%	71%	66%
Don't Know	10%	6%	6%	11%	13%	6%	12%	8%	0%	11%	6%	9%	13%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.D) Which of the following comes closest to your view?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	706	10	92	80	90	86	77	53	39	32	26	31	21	19	11	7	4
Weighted	736	9	95	85	93	91	81	59	40	32	27	31	21	20	12	7	3
I prefer renting to owning my own home	22%	21%	37%	29%	23%	24%	17%	23%	19%	5%	4%	11%	21%	14%	11%	26%	22%
I would prefer to own my own home rather than rent	68%	79%	46%	59%	64%	66%	78%	67%	78%	90%	75%	89%	79%	78%	89%	74%	78%
Don't Know	10%	0%	17%	12%	13%	10%	5%	10%	3%	5%	21%	0%	0%	8%	0%	0%	0%

Note:

BASE: Respondents who do not own their home

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Do you agree or disagree with the following?: There should be controls on how much rent landlords can charge

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
Strongly Agree	30%	27%	31%	25%	38%	30%	30%	25%	28%	23%	22%	*	43%	41%	42%	30%
Agree	43%	43%	43%	53%	40%	42%	40%	43%	42%	41%	46%	*	36%	43%	42%	46%
Neither Agree nor Disagree	17%	17%	17%	14%	14%	14%	17%	20%	20%	23%	17%	*	14%	10%	9%	8%
Disagree	6%	7%	5%	5%	5%	7%	5%	6%	7%	8%	8%	*	2%	2%	2%	9%
Strongly Disagree	2%	3%	1%	1%	1%	3%	4%	3%	1%	2%	4%	*	1%	1%	1%	2%
Don't Know	3%	3%	3%	2%	2%	4%	4%	3%	3%	3%	2%	*	3%	3%	3%	5%
Total Agree:	72%	71%	74%	78%	78%	72%	70%	68%	70%	65%	68%	*	80%	84%	84%	76%
Total Disagree:	8%	10%	6%	6%	6%	10%	9%	9%	8%	9%	12%	*	4%	2%	4%	12%
Net:	65%	61%	68%	72%	72%	63%	61%	59%	62%	56%	56%	*	76%	82%	81%	64%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Do you agree or disagree with the following?: There should be controls on how much rent landlords can charge

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
Strongly Agree	30%	33%	28%	33%	19%	27%	30%	25%	34%	34%	30%	36%	23%	27%	33%	29%
Agree	43%	42%	44%	34%	44%	44%	46%	52%	39%	41%	44%	42%	38%	41%	44%	38%
Neither Agree nor Disagree	17%	15%	16%	18%	26%	20%	11%	14%	21%	13%	17%	15%	25%	20%	14%	16%
Disagree	6%	6%	8%	8%	8%	4%	6%	4%	1%	7%	4%	2%	7%	7%	5%	6%
Strongly Disagree	2%	2%	1%	2%	2%	3%	2%	4%	3%	3%	1%	2%	0%	4%	1%	4%
Don't Know	3%	2%	3%	5%	2%	2%	4%	2%	3%	2%	4%	3%	7%	2%	3%	7%
Total Agree:	72%	75%	72%	68%	63%	71%	77%	76%	72%	75%	74%	78%	61%	68%	77%	67%
Total Disagree:	8%	8%	9%	9%	10%	7%	8%	8%	4%	10%	5%	3%	7%	10%	6%	10%
Net:	65%	66%	63%	58%	54%	64%	69%	68%	69%	66%	69%	75%	55%	57%	72%	58%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) Do you agree or disagree with the following?: There should be controls on how much rent landlords can charge

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
Strongly Agree	30%	21%	31%	31%	35%	22%	38%	29%	33%	26%	18%	36%	33%
Agree	43%	46%	40%	40%	45%	43%	43%	44%	28%	46%	42%	45%	40%
Neither Agree nor Disagree	17%	18%	18%	18%	14%	19%	13%	17%	26%	14%	21%	14%	13%
Disagree	6%	10%	5%	6%	2%	9%	3%	5%	9%	6%	12%	3%	11%
Strongly Disagree	2%	2%	2%	2%	1%	4%	1%	1%	4%	1%	5%	1%	1%
Don't Know	3%	2%	3%	3%	3%	2%	2%	3%	0%	6%	3%	1%	3%
Total Agree:	72%	68%	72%	71%	80%	65%	81%	73%	61%	72%	60%	81%	72%
Total Disagree:	8%	12%	7%	8%	3%	13%	4%	7%	13%	7%	16%	4%	12%
Net:	65%	55%	64%	63%	77%	52%	77%	67%	49%	65%	44%	76%	61%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.D) Do you agree or disagree with the following?: There should be controls on how much rent landlords can charge

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
Strongly Agree	30%	36%	39%	38%	34%	30%	23%	29%	33%	30%	31%	26%	25%	25%	23%	35%	7%
Agree	43%	32%	39%	42%	41%	47%	50%	45%	40%	35%	35%	46%	44%	39%	58%	41%	45%
Neither Agree nor Disagree	17%	13%	18%	12%	17%	13%	19%	17%	16%	19%	20%	18%	13%	16%	13%	15%	18%
Disagree	6%	13%	3%	2%	3%	5%	4%	5%	7%	10%	7%	5%	13%	10%	2%	8%	23%
Strongly Disagree	2%	0%	1%	0%	1%	1%	1%	3%	2%	2%	4%	4%	3%	6%	5%	2%	7%
Don't Know	3%	6%	1%	5%	4%	4%	3%	1%	2%	4%	3%	1%	2%	4%	0%	0%	0%
Total Agree:	72%	68%	77%	81%	75%	77%	73%	74%	73%	65%	67%	72%	68%	65%	80%	76%	52%
Total Disagree:	8%	13%	4%	2%	4%	6%	5%	8%	9%	12%	11%	9%	16%	15%	7%	10%	30%
Net:	65%	55%	73%	79%	71%	70%	68%	67%	63%	53%	56%	63%	53%	49%	73%	66%	22%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) Do you agree or disagree with the following?: It is impossible for young people to get onto the property ladder

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
Strongly Agree	29%	26%	32%	29%	36%	33%	29%	25%	21%	23%	29%	*	34%	36%	32%	34%
Agree	37%	35%	39%	37%	36%	36%	37%	37%	40%	36%	41%	*	33%	38%	36%	30%
Neither Agree nor Disagree	17%	20%	15%	15%	13%	17%	18%	18%	20%	22%	15%	*	18%	12%	13%	13%
Disagree	11%	13%	10%	13%	9%	8%	9%	15%	13%	13%	11%	*	7%	9%	11%	13%
Strongly Disagree	3%	5%	2%	3%	4%	4%	3%	4%	2%	4%	4%	*	3%	1%	3%	4%
Don't Know	2%	2%	2%	2%	1%	2%	3%	2%	3%	2%	1%	*	4%	4%	4%	5%
Total Agree:	66%	61%	71%	66%	72%	69%	66%	61%	62%	59%	70%	*	68%	74%	69%	64%
Total Disagree:	15%	17%	12%	16%	13%	11%	12%	19%	15%	17%	15%	*	10%	9%	14%	18%
Net:	52%	44%	59%	50%	59%	58%	54%	42%	46%	42%	56%	*	58%	65%	54%	46%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) Do you agree or disagree with the following?: It is impossible for young people to get onto the property ladder

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
Strongly Agree	29%	34%	30%	28%	21%	24%	29%	31%	21%	28%	30%	37%	22%	27%	31%	28%
Agree	37%	33%	40%	35%	42%	37%	39%	42%	45%	33%	34%	34%	43%	35%	39%	36%
Neither Agree nor Disagree	17%	16%	15%	20%	20%	16%	19%	13%	13%	20%	16%	19%	12%	19%	16%	14%
Disagree	11%	11%	11%	10%	10%	14%	9%	11%	14%	12%	15%	6%	11%	13%	10%	10%
Strongly Disagree	3%	3%	3%	3%	5%	3%	2%	3%	5%	3%	4%	2%	10%	4%	2%	4%
Don't Know	2%	2%	1%	4%	2%	4%	2%	1%	2%	5%	1%	2%	3%	2%	1%	7%
Total Agree:	66%	67%	70%	63%	63%	62%	68%	72%	66%	61%	64%	71%	65%	62%	70%	64%
Total Disagree:	15%	14%	14%	12%	15%	18%	11%	14%	19%	15%	19%	8%	21%	17%	12%	14%
Net:	52%	53%	56%	50%	48%	44%	58%	59%	47%	46%	45%	63%	45%	46%	58%	49%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) Do you agree or disagree with the following?: It is impossible for young people to get onto the property ladder

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
Strongly Agree	29%	25%	26%	28%	37%	23%	35%	29%	31%	28%	20%	34%	28%
Agree	37%	36%	38%	41%	35%	38%	38%	35%	17%	34%	37%	37%	38%
Neither Agree nor Disagree	17%	18%	18%	17%	15%	18%	15%	23%	37%	17%	19%	16%	21%
Disagree	11%	15%	11%	8%	9%	15%	8%	9%	7%	12%	19%	8%	9%
Strongly Disagree	3%	4%	4%	4%	1%	4%	2%	3%	4%	3%	3%	3%	4%
Don't Know	2%	2%	2%	2%	3%	2%	2%	1%	4%	6%	1%	1%	0%
Total Agree:	66%	61%	64%	69%	72%	61%	73%	65%	48%	62%	57%	71%	66%
Total Disagree:	15%	20%	15%	12%	10%	19%	10%	11%	11%	16%	22%	11%	13%
Net:	52%	41%	49%	57%	61%	41%	63%	53%	37%	46%	35%	60%	53%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.D) Do you agree or disagree with the following?: It is impossible for young people to get onto the property ladder

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
Strongly Agree	29%	41%	38%	35%	34%	26%	27%	35%	29%	24%	16%	23%	25%	27%	34%	28%	17%
Agree	37%	27%	30%	42%	36%	36%	36%	38%	39%	40%	44%	38%	42%	40%	34%	39%	33%
Neither Agree nor Disagree	17%	6%	15%	15%	16%	17%	20%	18%	10%	19%	16%	18%	16%	15%	8%	23%	17%
Disagree	11%	20%	11%	3%	8%	15%	11%	6%	17%	11%	13%	12%	13%	11%	22%	6%	23%
Strongly Disagree	3%	7%	4%	1%	1%	1%	3%	2%	4%	4%	9%	8%	2%	4%	0%	2%	10%
Don't Know	2%	0%	3%	4%	5%	4%	2%	1%	1%	2%	2%	1%	1%	3%	2%	0%	0%
Total Agree:	66%	67%	67%	76%	70%	62%	63%	73%	68%	65%	60%	62%	68%	67%	68%	68%	50%
Total Disagree:	15%	27%	15%	4%	8%	16%	15%	8%	21%	14%	22%	20%	15%	15%	22%	9%	33%
Net:	52%	41%	52%	72%	62%	46%	48%	65%	48%	50%	38%	42%	53%	52%	46%	59%	16%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Do you agree or disagree with the following?: Being a landlord is hard work

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
Strongly Agree	11%	12%	10%	8%	15%	14%	11%	10%	9%	9%	13%	*	17%	15%	9%	12%
Agree	35%	34%	37%	34%	35%	35%	35%	40%	34%	40%	42%	*	28%	27%	24%	43%
Neither Agree nor Disagree	28%	28%	28%	27%	22%	23%	32%	28%	34%	29%	25%	*	29%	30%	28%	21%
Disagree	12%	13%	12%	18%	15%	11%	11%	11%	10%	11%	8%	*	14%	11%	21%	17%
Strongly Disagree	5%	5%	4%	7%	6%	8%	3%	3%	3%	3%	4%	*	2%	9%	10%	2%
Don't Know	8%	8%	9%	6%	6%	10%	8%	8%	10%	9%	7%	*	12%	8%	7%	5%
Total Agree:	46%	46%	47%	42%	50%	49%	45%	50%	43%	48%	55%	*	44%	42%	33%	55%
Total Disagree:	17%	18%	16%	25%	21%	19%	14%	14%	13%	14%	12%	*	15%	21%	31%	19%
Net:	29%	28%	31%	18%	28%	30%	31%	36%	30%	35%	43%	*	29%	21%	2%	36%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Do you agree or disagree with the following?: Being a landlord is hard work

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
Strongly Agree	11%	14%	11%	10%	8%	11%	8%	12%	11%	11%	9%	16%	13%	13%	9%	13%
Agree	35%	36%	38%	30%	37%	36%	37%	36%	31%	39%	28%	34%	44%	35%	36%	32%
Neither Agree nor Disagree	28%	18%	25%	31%	37%	27%	30%	29%	30%	26%	38%	28%	17%	30%	26%	29%
Disagree	12%	20%	14%	15%	7%	10%	12%	12%	15%	9%	11%	7%	10%	10%	14%	10%
Strongly Disagree	5%	7%	6%	5%	2%	7%	4%	3%	4%	7%	3%	8%	6%	3%	6%	6%
Don't Know	8%	6%	6%	10%	9%	10%	9%	9%	8%	8%	10%	8%	10%	8%	8%	9%
Total Agree:	46%	49%	49%	40%	45%	47%	46%	48%	42%	50%	37%	49%	57%	49%	46%	46%
Total Disagree:	17%	26%	20%	19%	9%	17%	15%	14%	19%	16%	15%	15%	17%	14%	20%	16%
Net:	29%	23%	30%	20%	36%	30%	31%	34%	23%	34%	22%	35%	40%	35%	25%	29%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) Do you agree or disagree with the following?: Being a landlord is hard work

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
Strongly Agree	11%	10%	11%	11%	13%	11%	11%	10%	19%	13%	13%	11%	15%
Agree	35%	39%	34%	38%	31%	40%	33%	34%	0%	36%	42%	34%	28%
Neither Agree nor Disagree	28%	27%	27%	29%	29%	30%	25%	28%	45%	25%	27%	26%	28%
Disagree	12%	15%	13%	10%	11%	9%	16%	13%	13%	11%	10%	15%	12%
Strongly Disagree	5%	3%	6%	5%	5%	3%	8%	5%	8%	4%	2%	6%	7%
Don't Know	8%	6%	9%	7%	11%	7%	7%	10%	15%	11%	6%	8%	10%
Total Agree:	46%	48%	45%	49%	44%	51%	44%	44%	19%	49%	55%	46%	43%
Total Disagree:	17%	18%	19%	15%	16%	12%	24%	17%	21%	15%	12%	21%	19%
Net:	29%	30%	25%	33%	28%	39%	21%	27%	-2%	33%	42%	25%	23%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.D) Do you agree or disagree with the following?: Being a landlord is hard work

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
Strongly Agree	11%	16%	13%	8%	12%	8%	9%	14%	16%	11%	11%	8%	12%	10%	9%	21%	14%
Agree	35%	27%	32%	29%	32%	37%	35%	33%	35%	42%	30%	38%	39%	47%	41%	40%	45%
Neither Agree nor Disagree	28%	31%	24%	36%	35%	28%	35%	24%	25%	26%	24%	28%	22%	23%	25%	20%	25%
Disagree	12%	12%	11%	12%	8%	11%	11%	14%	14%	9%	19%	16%	17%	12%	15%	9%	11%
Strongly Disagree	5%	5%	8%	6%	4%	6%	4%	8%	5%	5%	3%	2%	5%	1%	9%	4%	1%
Don't Know	8%	8%	12%	9%	9%	11%	6%	7%	5%	7%	13%	7%	5%	7%	0%	7%	3%
Total Agree:	46%	43%	46%	38%	44%	44%	44%	47%	51%	53%	41%	47%	51%	57%	51%	61%	60%
Total Disagree:	17%	17%	19%	18%	13%	17%	15%	22%	19%	14%	22%	18%	22%	13%	24%	13%	12%
Net:	29%	27%	26%	19%	31%	27%	29%	25%	32%	39%	19%	28%	29%	44%	26%	48%	47%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Do you agree or disagree with the following?: Being a landlord is an easy source of passive income

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
Strongly Agree	10%	12%	8%	12%	16%	12%	9%	9%	6%	7%	10%	*	8%	15%	15%	11%
Agree	31%	31%	31%	42%	34%	31%	34%	22%	26%	24%	30%	*	41%	31%	41%	38%
Neither Agree nor Disagree	28%	27%	29%	25%	24%	27%	28%	32%	32%	31%	28%	*	25%	32%	23%	20%
Disagree	20%	21%	20%	13%	18%	20%	18%	27%	25%	27%	21%	*	16%	13%	12%	18%
Strongly Disagree	5%	4%	5%	3%	4%	4%	5%	6%	6%	5%	6%	*	1%	4%	3%	5%
Don't Know	5%	4%	6%	5%	6%	7%	6%	4%	5%	5%	5%	*	9%	4%	5%	7%
Total Agree:	41%	43%	39%	54%	49%	42%	43%	30%	31%	32%	39%	*	48%	46%	56%	49%
Total Disagree:	25%	25%	26%	16%	21%	24%	24%	33%	31%	33%	27%	*	17%	17%	16%	23%
Net:	16%	18%	14%	38%	28%	18%	19%	-3%	0%	-1%	12%	*	31%	29%	40%	27%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Do you agree or disagree with the following?: Being a landlord is an easy source of passive income

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
Strongly Agree	10%	16%	9%	13%	9%	7%	6%	9%	14%	9%	8%	15%	4%	9%	11%	11%
Agree	31%	37%	35%	34%	27%	32%	32%	27%	29%	28%	31%	19%	33%	29%	32%	25%
Neither Agree nor Disagree	28%	23%	28%	25%	35%	27%	33%	31%	22%	30%	27%	32%	19%	30%	26%	32%
Disagree	20%	14%	22%	19%	17%	23%	21%	21%	26%	21%	21%	21%	32%	22%	20%	20%
Strongly Disagree	5%	4%	5%	5%	5%	5%	3%	6%	4%	6%	4%	6%	7%	6%	5%	4%
Don't Know	5%	6%	1%	5%	8%	6%	5%	4%	4%	6%	9%	7%	5%	4%	6%	8%
Total Agree:	41%	53%	43%	46%	35%	39%	38%	37%	43%	37%	39%	34%	37%	38%	43%	36%
Total Disagree:	25%	18%	27%	24%	22%	28%	24%	28%	31%	27%	25%	27%	39%	28%	25%	24%
Net:	16%	35%	16%	23%	13%	12%	13%	9%	12%	10%	15%	6%	-2%	10%	19%	12%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Do you agree or disagree with the following?: Being a landlord is an easy source of passive income

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
Strongly Agree	10%	9%	10%	11%	11%	7%	12%	16%	19%	9%	7%	11%	14%
Agree	31%	32%	32%	29%	31%	28%	36%	25%	36%	31%	28%	35%	30%
Neither Agree nor Disagree	28%	28%	28%	30%	27%	29%	25%	31%	25%	29%	29%	26%	29%
Disagree	20%	24%	19%	21%	18%	26%	17%	17%	8%	19%	26%	18%	17%
Strongly Disagree	5%	5%	4%	6%	4%	7%	5%	3%	8%	3%	7%	5%	4%
Don't Know	5%	3%	7%	3%	8%	3%	5%	8%	4%	9%	2%	5%	7%
Total Agree:	41%	40%	42%	40%	42%	35%	47%	40%	55%	40%	36%	47%	43%
Total Disagree:	25%	29%	23%	27%	23%	33%	22%	20%	16%	22%	33%	23%	21%
Net:	16%	11%	19%	12%	19%	3%	25%	20%	39%	18%	3%	24%	23%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.D) Do you agree or disagree with the following?: Being a landlord is an easy source of passive income

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
Strongly Agree	10%	13%	9%	13%	10%	10%	9%	14%	11%	10%	6%	7%	13%	8%	13%	22%	5%
Agree	31%	23%	26%	34%	31%	34%	32%	34%	26%	31%	25%	33%	34%	31%	35%	28%	26%
Neither Agree nor Disagree	28%	39%	34%	26%	24%	27%	33%	25%	33%	28%	27%	23%	26%	27%	20%	22%	43%
Disagree	20%	5%	18%	14%	26%	17%	18%	17%	22%	19%	31%	31%	22%	22%	22%	20%	22%
Strongly Disagree	5%	11%	5%	5%	2%	4%	2%	9%	5%	6%	3%	5%	5%	8%	7%	4%	5%
Don't Know	5%	8%	7%	9%	7%	8%	5%	2%	4%	6%	7%	2%	1%	4%	3%	4%	0%
Total Agree:	41%	36%	36%	46%	41%	44%	42%	48%	37%	41%	32%	40%	46%	39%	48%	50%	31%
Total Disagree:	25%	16%	23%	19%	28%	21%	21%	26%	26%	25%	34%	35%	27%	30%	28%	24%	27%
Net:	16%	21%	13%	27%	13%	22%	21%	22%	10%	16%	-2%	5%	20%	8%	20%	26%	4%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) Do you agree or disagree with the following?: These days, it is not possible to buy a house without some help from your family

	Total	Gender		Age						Tenure						
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free
Unweighted	2002	975	1020	295	291	353	350	289	424	713	565	0	118	171	372	45
Weighted	2002	986	1009	281	340	341	340	281	419	695	554	0	132	180	378	46
Strongly Agree	24%	23%	24%	26%	31%	28%	22%	21%	16%	18%	24%	*	26%	28%	31%	27%
Agree	37%	35%	39%	35%	35%	39%	39%	36%	38%	36%	39%	*	37%	39%	35%	41%
Neither Agree nor Disagree	22%	24%	21%	24%	19%	18%	22%	26%	26%	27%	19%	*	22%	21%	19%	15%
Disagree	9%	10%	8%	9%	10%	8%	8%	8%	10%	11%	11%	*	6%	3%	8%	5%
Strongly Disagree	3%	4%	3%	4%	4%	3%	3%	5%	2%	4%	5%	*	1%	1%	2%	4%
Don't Know	4%	4%	5%	4%	1%	4%	6%	4%	8%	5%	2%	*	8%	8%	4%	8%
Total Agree:	61%	58%	63%	60%	66%	67%	62%	57%	54%	54%	63%	*	63%	67%	67%	69%
Total Disagree:	12%	14%	11%	12%	14%	11%	11%	13%	12%	15%	16%	*	6%	4%	10%	9%
Net:	12%	14%	11%	12%	14%	11%	11%	13%	12%	15%	16%	*	6%	4%	10%	9%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Do you agree or disagree with the following?: These days, it is not possible to buy a house without some help from your family

	Total	Region											EU 2016 Vote			
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Leave	Remain	I did not vote
Unweighted	2002	225	289	178	185	149	171	177	86	243	160	98	41	738	874	216
Weighted	2002	281	261	160	180	140	180	160	80	220	180	100	60	743	864	226
Strongly Agree	24%	31%	26%	22%	19%	17%	22%	25%	13%	30%	21%	24%	20%	21%	26%	26%
Agree	37%	35%	38%	37%	43%	44%	39%	35%	46%	31%	33%	37%	34%	35%	40%	33%
Neither Agree nor Disagree	22%	20%	21%	23%	20%	21%	23%	21%	24%	21%	25%	26%	30%	25%	20%	22%
Disagree	9%	8%	9%	9%	9%	7%	7%	11%	12%	11%	9%	5%	12%	10%	8%	9%
Strongly Disagree	3%	2%	3%	3%	5%	5%	4%	5%	2%	3%	5%	1%	2%	4%	3%	3%
Don't Know	4%	4%	3%	6%	4%	5%	5%	4%	3%	5%	6%	7%	3%	4%	4%	7%
Total Agree:	61%	65%	64%	59%	62%	61%	61%	59%	59%	61%	54%	61%	53%	56%	66%	59%
Total Disagree:	12%	11%	11%	12%	14%	12%	10%	16%	14%	14%	14%	6%	14%	14%	11%	12%
Net:	12%	11%	11%	12%	14%	12%	10%	16%	14%	14%	14%	6%	14%	14%	11%	12%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) Do you agree or disagree with the following?: These days, it is not possible to buy a house without some help from your family

	Total	Social Grade				2019				Voting Intention			
		AB	C1	C2	DE	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2002	601	578	374	441	716	624	147	25	220	384	844	127
Weighted	2002	539	518	439	498	689	629	143	26	230	376	844	120
Strongly Agree	24%	21%	23%	24%	28%	19%	28%	22%	30%	26%	18%	27%	22%
Agree	37%	38%	36%	37%	38%	37%	39%	38%	15%	33%	36%	40%	35%
Neither Agree nor Disagree	22%	22%	24%	23%	19%	24%	20%	21%	40%	24%	23%	21%	25%
Disagree	9%	12%	9%	8%	6%	11%	6%	11%	6%	10%	16%	6%	10%
Strongly Disagree	3%	4%	4%	3%	2%	4%	3%	3%	4%	3%	4%	3%	4%
Don't Know	4%	2%	4%	5%	7%	4%	4%	4%	4%	6%	3%	3%	3%
Total Agree:	61%	59%	59%	60%	66%	57%	67%	60%	46%	58%	54%	67%	57%
Total Disagree:	12%	17%	13%	11%	8%	15%	9%	15%	11%	12%	20%	9%	14%
Net:	12%	17%	13%	11%	8%	15%	9%	15%	11%	12%	20%	9%	14%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.D) Do you agree or disagree with the following?: These days, it is not possible to buy a house without some help from your family

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2002	17	135	158	184	194	195	163	138	136	98	152	112	73	41	43	61
Weighted	2002	16	138	163	186	199	198	168	139	133	95	146	108	71	39	43	56
Strongly Agree	24%	5%	25%	26%	25%	23%	22%	32%	29%	22%	19%	15%	30%	18%	32%	15%	18%
Agree	37%	41%	30%	34%	36%	41%	39%	38%	32%	40%	46%	40%	39%	35%	36%	48%	34%
Neither Agree nor Disagree	22%	35%	26%	26%	23%	17%	24%	20%	24%	20%	18%	23%	17%	27%	18%	20%	17%
Disagree	9%	19%	6%	6%	6%	9%	9%	5%	13%	10%	7%	11%	10%	10%	12%	13%	22%
Strongly Disagree	3%	0%	4%	2%	2%	4%	1%	1%	1%	5%	6%	9%	2%	7%	0%	4%	7%
Don't Know	4%	0%	8%	6%	8%	5%	5%	4%	1%	3%	3%	2%	1%	3%	2%	0%	2%
Total Agree:	61%	45%	56%	60%	61%	64%	61%	70%	61%	62%	65%	55%	70%	53%	68%	63%	52%
Total Disagree:	12%	19%	10%	8%	8%	13%	11%	7%	13%	15%	14%	20%	12%	17%	12%	17%	29%
Net:	12%	19%	10%	8%	8%	13%	11%	7%	13%	15%	14%	20%	12%	17%	12%	17%	29%

Note:

BASE: All Respondents

Fieldwork: 21st Oct - 25th Oct 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions