

Public First Poll for ABI

Fieldwork: 1st Sep - 7th Sep 2022
Interview method: Online Survey
Population represented: UK Adults
Sample size: 2008

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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(1.A) Looking ahead to the next year, are you generally optimistic or pessimistic about the future?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Very optimistic	8%	9%	6%	16%	12%	8%	6%	3%	2%	9%	7%	8%	6%	6%	6%	8%	13%	16%
Quite optimistic	23%	26%	21%	37%	27%	23%	20%	14%	20%	27%	26%	22%	18%	21%	22%	26%	25%	25%
Neither optimistic nor pessimistic	22%	21%	24%	19%	19%	24%	20%	21%	29%	22%	22%	22%	25%	24%	23%	22%	19%	13%
Quite pessimistic	27%	25%	29%	19%	23%	25%	25%	34%	33%	27%	27%	26%	28%	26%	29%	24%	29%	30%
Very pessimistic	19%	19%	19%	8%	17%	19%	28%	27%	15%	14%	17%	22%	24%	21%	20%	19%	13%	17%
Don't know	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%	0%
Total Optimistic:	31%	35%	27%	53%	39%	31%	26%	17%	22%	36%	33%	31%	24%	27%	28%	35%	38%	41%
Total Pessimistic:	46%	44%	48%	27%	40%	45%	53%	61%	48%	41%	45%	47%	51%	48%	49%	43%	42%	46%
Net:	-15%	-9%	-21%	26%	-1%	-13%	-27%	-44%	-25%	-4%	-12%	-16%	-28%	-20%	-21%	-8%	-4%	-5%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Looking ahead to the next year, are you generally optimistic or pessimistic about the future?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Very optimistic	8%	0%	6%	6%	5%	10%	6%	5%	4%	4%	9%	13%	9%	14%	13%	17%	15%
Quite optimistic	23%	16%	8%	17%	24%	25%	19%	23%	22%	26%	27%	22%	27%	35%	37%	35%	38%
Neither optimistic nor pessimistic	22%	44%	27%	21%	25%	18%	22%	25%	26%	22%	21%	19%	19%	24%	25%	19%	21%
Quite pessimistic	27%	0%	28%	26%	23%	24%	34%	27%	31%	31%	24%	28%	30%	22%	16%	17%	15%
Very pessimistic	19%	26%	29%	29%	23%	23%	19%	21%	16%	16%	17%	17%	14%	6%	9%	12%	11%
Don't know	1%	14%	1%	1%	1%	1%	0%	0%	0%	1%	2%	1%	0%	0%	0%	0%	0%
Total Optimistic:	31%	16%	14%	23%	29%	35%	25%	28%	26%	30%	36%	35%	36%	49%	50%	52%	53%
Total Pessimistic:	46%	26%	58%	55%	45%	47%	54%	48%	47%	47%	41%	45%	45%	27%	25%	29%	26%
Net:	-15%	-10%	-43%	-33%	-16%	-12%	-29%	-20%	-21%	-17%	-5%	-9%	-8%	22%	25%	23%	27%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.C) Looking ahead to the next year, are you generally optimistic or pessimistic about the future?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Very optimistic	8%	16%	4%	4%	4%	6%	10%	10%	9%	6%	4%	7%	7%	7%	8%	8%	5%	7%	11%
Quite optimistic	23%	29%	20%	16%	22%	29%	25%	26%	26%	24%	19%	20%	23%	23%	24%	24%	19%	24%	20%
Neither optimistic nor pessimistic	22%	19%	24%	27%	24%	28%	24%	19%	24%	18%	21%	22%	24%	24%	20%	22%	26%	22%	27%
Quite pessimistic	27%	22%	33%	26%	30%	21%	23%	27%	16%	28%	31%	36%	28%	26%	28%	27%	26%	27%	23%
Very pessimistic	19%	13%	18%	26%	19%	15%	18%	18%	24%	23%	24%	16%	17%	19%	18%	18%	25%	19%	18%
Don't know	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	1%	0%	1%	0%	1%	1%
Total Optimistic:	31%	46%	24%	21%	26%	35%	35%	36%	35%	30%	23%	26%	30%	30%	33%	32%	24%	31%	31%
Total Pessimistic:	46%	35%	51%	52%	49%	35%	41%	45%	40%	51%	56%	51%	45%	46%	47%	45%	50%	46%	41%
Net:	-15%	11%	-27%	-31%	-23%	0%	-6%	-8%	-5%	-21%	-33%	-25%	-15%	-16%	-14%	-13%	-27%	-15%	-11%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Which of the following expenditures have you personally cut down on in the past month? Please only select options which you have spent less on in the last month than you normally would. Select any which apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Eating out at restaurants	63%	61%	66%	67%	72%	68%	70%	62%	46%	60%	60%	72%	64%	63%	65%	64%	66%	59%
Ordering in take-away / delivery food	60%	57%	64%	67%	70%	69%	70%	57%	35%	54%	58%	65%	66%	62%	62%	61%	58%	48%
Entertainment such as streaming subscriptions, DVDs, books	39%	39%	39%	41%	51%	43%	42%	34%	26%	37%	38%	45%	38%	36%	38%	42%	44%	48%
Charitable donations	28%	29%	27%	23%	28%	29%	33%	36%	21%	25%	28%	29%	29%	30%	29%	27%	30%	18%
Spending on insurance	13%	15%	12%	16%	20%	14%	16%	11%	6%	14%	14%	12%	13%	11%	12%	15%	20%	9%
None of the above	19%	21%	18%	8%	9%	15%	14%	23%	41%	26%	21%	15%	15%	19%	19%	21%	15%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Which of the following expenditures have you personally cut down on in the past month? Please only select options which you have spent less on in the last month than you normally would. Select any which apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Eating out at restaurants	63%	58%	60%	67%	62%	70%	67%	62%	57%	66%	68%	65%	63%	61%	72%	60%	58%
Ordering in take-away / delivery food	60%	57%	63%	61%	65%	62%	67%	60%	56%	55%	62%	64%	56%	66%	63%	45%	54%
Entertainment such as streaming subscriptions, DVDs, books	39%	28%	32%	48%	44%	43%	37%	36%	44%	43%	38%	39%	37%	35%	38%	25%	33%
Charitable donations	28%	27%	30%	35%	33%	27%	30%	26%	25%	30%	33%	36%	23%	21%	14%	16%	21%
Spending on insurance	13%	13%	15%	15%	11%	16%	10%	11%	13%	15%	13%	18%	14%	18%	11%	20%	10%
None of the above	19%	28%	20%	14%	18%	12%	17%	26%	26%	17%	19%	16%	17%	16%	17%	23%	34%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.C) Which of the following expenditures have you personally cut down on in the past month? Please only select options which you have spent less on in the last month than you normally would. Select any which apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Eating out at restaurants	63%	67%	62%	64%	62%	57%	66%	63%	65%	65%	62%	62%	67%	64%	63%	65%	55%	64%	58%
Ordering in take-away / delivery food	60%	61%	59%	58%	57%	59%	63%	63%	59%	62%	56%	64%	68%	61%	59%	61%	57%	60%	63%
Entertainment such as streaming subscriptions, DVDs, books	39%	38%	36%	37%	36%	38%	36%	44%	39%	43%	40%	39%	50%	38%	42%	39%	40%	39%	36%
Charitable donations	28%	31%	24%	27%	24%	25%	26%	31%	24%	30%	33%	29%	29%	29%	27%	29%	24%	29%	17%
Spending on insurance	13%	22%	8%	12%	11%	8%	19%	15%	13%	13%	10%	10%	13%	13%	13%	13%	13%	14%	9%
None of the above	19%	14%	23%	20%	24%	22%	18%	18%	20%	18%	24%	18%	14%	19%	19%	19%	22%	20%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Thinking about the next 12 months, which of the following do you think you or your family are at risk of, if any? Select any which apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Having my hours at work cut	9%	8%	9%	17%	10%	10%	11%	5%	1%	6%	9%	11%	10%	9%	8%	9%	9%	9%
Don't Know	9%	10%	8%	10%	6%	4%	8%	13%	12%	8%	10%	9%	9%	12%	9%	6%	8%	12%
Losing my job	8%	11%	6%	14%	9%	11%	11%	7%	1%	6%	10%	10%	8%	6%	9%	9%	10%	20%
Defaulting on my mortgage payments	5%	6%	4%	9%	8%	6%	7%	2%	0%	5%	4%	7%	3%	4%	4%	6%	6%	13%
Not being able to pay energy bills	43%	37%	48%	37%	47%	52%	52%	46%	26%	29%	42%	47%	55%	46%	46%	42%	33%	30%
Not being able to pay for childcare	4%	4%	5%	9%	8%	8%	1%	1%	0%	3%	6%	5%	3%	3%	4%	6%	5%	11%
Not being able to afford a holiday	37%	33%	41%	38%	42%	47%	41%	38%	21%	29%	37%	43%	41%	35%	41%	38%	34%	35%
Not being able to pay for a nice Christmas	32%	25%	38%	33%	38%	41%	38%	30%	14%	19%	35%	38%	37%	32%	35%	33%	24%	19%
Not being able to pay for things like clothes	26%	19%	32%	26%	28%	34%	31%	27%	13%	15%	24%	30%	37%	25%	28%	28%	20%	21%
My family is not at risk of any of the above	24%	28%	21%	10%	13%	20%	18%	26%	52%	38%	25%	19%	13%	23%	22%	27%	29%	16%
Not being able to pay for petrol	22%	19%	25%	27%	24%	28%	27%	19%	10%	16%	22%	27%	25%	23%	25%	21%	18%	16%
Not being able to pay my rent	12%	10%	14%	23%	14%	12%	14%	8%	3%	7%	9%	11%	21%	12%	14%	10%	12%	9%
Not being able to afford insurance	11%	9%	12%	14%	13%	13%	11%	11%	4%	5%	12%	13%	14%	11%	11%	10%	10%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Thinking about the next 12 months, which of the following do you think you or your family are at risk of, if any? Select any which apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Having my hours at work cut	9%	16%	8%	9%	10%	10%	9%	10%	6%	11%	7%	12%	6%	11%	11%	0%	5%
Don't Know	9%	0%	7%	10%	9%	12%	9%	9%	7%	7%	8%	7%	7%	10%	7%	4%	8%
Losing my job	8%	0%	8%	7%	7%	11%	11%	9%	7%	7%	7%	10%	14%	8%	7%	0%	6%
Defaulting on my mortgage payments	5%	0%	4%	4%	4%	6%	4%	9%	6%	2%	6%	6%	8%	9%	2%	3%	6%
Not being able to pay energy bills	43%	27%	66%	57%	46%	54%	48%	43%	45%	38%	36%	37%	33%	24%	25%	30%	11%
Not being able to pay for childcare	4%	0%	5%	4%	7%	5%	3%	5%	4%	7%	3%	4%	5%	0%	2%	6%	5%
Not being able to afford a holiday	37%	29%	37%	43%	35%	41%	38%	41%	39%	41%	38%	39%	32%	24%	27%	34%	23%
Not being able to pay for a nice Christmas	32%	42%	40%	41%	35%	40%	36%	30%	33%	32%	35%	24%	25%	21%	20%	16%	13%
Not being able to pay for things like clothes	26%	27%	42%	41%	32%	33%	33%	23%	19%	20%	25%	25%	15%	13%	13%	11%	11%
My family is not at risk of any of the above	24%	28%	9%	17%	20%	14%	21%	27%	27%	26%	27%	24%	34%	31%	44%	46%	53%
Not being able to pay for petrol	22%	0%	26%	31%	24%	30%	26%	20%	19%	23%	20%	22%	19%	8%	6%	19%	5%
Not being able to pay my rent	12%	13%	29%	20%	16%	19%	13%	10%	8%	10%	3%	6%	5%	7%	10%	11%	0%
Not being able to afford insurance	11%	13%	19%	18%	10%	12%	12%	10%	9%	14%	10%	9%	4%	5%	4%	2%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) Thinking about the next 12 months, which of the following do you think you or your family are at risk of, if any? Select any which apply

	Total	Region												Children		Own a car		Buys insurance	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Having my hours at work cut	9%	12%	6%	5%	10%	8%	8%	12%	11%	8%	6%	9%	9%	7%	11%	9%	9%	9%	5%
Don't Know	9%	8%	10%	8%	11%	5%	11%	15%	5%	7%	9%	7%	8%	7%	12%	9%	10%	8%	21%
Losing my job	8%	13%	7%	5%	9%	8%	8%	9%	8%	11%	8%	4%	4%	7%	10%	8%	9%	8%	8%
Defaulting on my mortgage payments	5%	7%	3%	5%	4%	5%	6%	7%	4%	7%	3%	2%	9%	5%	4%	6%	3%	5%	1%
Not being able to pay energy bills	43%	38%	36%	45%	45%	46%	40%	40%	40%	53%	48%	45%	42%	45%	40%	42%	50%	43%	44%
Not being able to pay for childcare	4%	6%	4%	2%	6%	3%	4%	6%	3%	3%	6%	0%	7%	6%	2%	5%	3%	4%	5%
Not being able to afford a holiday	37%	32%	36%	32%	33%	34%	43%	32%	39%	44%	40%	42%	51%	38%	36%	38%	33%	38%	27%
Not being able to pay for a nice Christmas	32%	23%	26%	31%	27%	31%	36%	33%	32%	43%	34%	35%	45%	33%	30%	31%	35%	32%	34%
Not being able to pay for things like clothes	26%	22%	23%	28%	28%	23%	22%	20%	35%	37%	29%	24%	29%	27%	25%	25%	32%	26%	32%
My family is not at risk of any of the above	24%	22%	32%	29%	25%	27%	17%	23%	25%	19%	26%	24%	22%	27%	21%	25%	21%	25%	12%
Not being able to pay for petrol	22%	13%	18%	29%	25%	20%	21%	24%	29%	24%	25%	23%	34%	22%	22%	25%	7%	23%	11%
Not being able to pay my rent	12%	14%	7%	13%	10%	10%	17%	14%	10%	17%	8%	10%	5%	10%	14%	10%	22%	12%	17%
Not being able to afford insurance	11%	11%	9%	12%	8%	8%	9%	11%	13%	13%	12%	8%	18%	11%	10%	11%	10%	11%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) How familiar, if at all, are you with the following taxes?: Value Added Tax

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Very familiar	43%	51%	35%	30%	33%	30%	44%	55%	59%	56%	41%	40%	31%	43%	39%	47%	46%	44%
Somewhat familiar	38%	35%	40%	32%	38%	39%	42%	37%	38%	33%	42%	36%	41%	36%	40%	37%	36%	40%
Not at all familiar	15%	11%	19%	26%	23%	23%	11%	6%	3%	8%	15%	16%	20%	16%	16%	12%	14%	13%
I have not heard of this tax	5%	3%	6%	12%	6%	8%	3%	1%	0%	2%	3%	8%	7%	5%	5%	4%	4%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) How familiar, if at all, are you with the following taxes?: Value Added Tax

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Very familiar	43%	14%	30%	36%	40%	40%	42%	47%	46%	40%	45%	53%	47%	40%	55%	44%	54%
Somewhat familiar	38%	57%	43%	44%	40%	37%	39%	32%	39%	33%	37%	29%	40%	43%	34%	42%	34%
Not at all familiar	15%	29%	21%	15%	16%	19%	12%	14%	11%	22%	15%	11%	12%	16%	5%	8%	11%
I have not heard of this tax	5%	0%	7%	5%	4%	4%	7%	6%	4%	6%	3%	6%	1%	2%	7%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) How familiar, if at all, are you with the following taxes?: Value Added Tax

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Very familiar	43%	47%	50%	42%	39%	38%	45%	40%	33%	39%	42%	47%	36%	44%	41%	44%	32%	45%	15%
Somewhat familiar	38%	36%	34%	37%	40%	39%	35%	38%	43%	40%	39%	38%	41%	38%	37%	37%	45%	38%	40%
Not at all familiar	15%	12%	11%	16%	13%	19%	15%	18%	20%	16%	13%	14%	21%	14%	16%	14%	17%	13%	32%
I have not heard of this tax	5%	4%	5%	5%	8%	5%	5%	5%	3%	6%	6%	1%	2%	4%	6%	5%	6%	4%	13%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) How familiar, if at all, are you with the following taxes?: Insurance Premium Tax

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Very familiar	16%	22%	11%	10%	15%	13%	13%	20%	24%	22%	17%	16%	10%	15%	12%	20%	21%	17%
Somewhat familiar	36%	38%	34%	34%	37%	31%	40%	33%	38%	41%	36%	34%	31%	34%	37%	34%	37%	47%
Not at all familiar	36%	31%	42%	40%	38%	44%	35%	37%	27%	28%	37%	39%	41%	37%	39%	34%	36%	20%
I have not heard of this tax	12%	10%	14%	17%	10%	12%	11%	11%	12%	9%	10%	11%	17%	13%	12%	12%	6%	16%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) How familiar, if at all, are you with the following taxes?: Insurance Premium Tax

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Very familiar	16%	0%	7%	16%	16%	15%	12%	15%	16%	16%	22%	18%	19%	24%	18%	21%	29%
Somewhat familiar	36%	43%	26%	28%	31%	37%	37%	39%	41%	37%	36%	33%	43%	40%	39%	40%	31%
Not at all familiar	36%	29%	47%	41%	36%	39%	39%	33%	32%	36%	35%	36%	28%	31%	34%	31%	33%
I have not heard of this tax	12%	28%	20%	16%	17%	9%	12%	13%	11%	11%	7%	13%	10%	4%	9%	8%	7%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) How familiar, if at all, are you with the following taxes?: Insurance Premium Tax

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Very familiar	16%	20%	16%	18%	16%	19%	16%	19%	13%	15%	11%	16%	6%	19%	12%	18%	7%	17%	4%
Somewhat familiar	36%	37%	37%	30%	36%	38%	41%	29%	47%	30%	34%	43%	41%	36%	34%	37%	29%	37%	19%
Not at all familiar	36%	33%	36%	36%	34%	34%	32%	42%	33%	41%	40%	30%	50%	35%	39%	35%	43%	35%	48%
I have not heard of this tax	12%	11%	11%	16%	14%	9%	12%	10%	7%	14%	15%	11%	3%	10%	14%	10%	22%	11%	30%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) How familiar, if at all, are you with the following taxes?: Fuel Duty

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Very familiar	31%	41%	21%	20%	25%	26%	31%	38%	42%	40%	28%	31%	25%	33%	30%	31%	33%	21%
Somewhat familiar	46%	44%	49%	36%	49%	50%	48%	48%	45%	46%	48%	47%	44%	45%	44%	49%	45%	57%
Not at all familiar	19%	12%	25%	29%	21%	21%	18%	13%	12%	10%	20%	19%	27%	20%	20%	16%	19%	17%
I have not heard of this tax	4%	3%	5%	15%	4%	2%	3%	1%	0%	4%	4%	3%	5%	2%	6%	4%	3%	5%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) How familiar, if at all, are you with the following taxes?: Fuel Duty

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Very familiar	31%	0%	26%	25%	33%	29%	28%	31%	35%	34%	31%	36%	38%	30%	34%	32%	37%
Somewhat familiar	46%	58%	34%	45%	41%	47%	49%	45%	53%	43%	50%	43%	46%	53%	50%	61%	38%
Not at all familiar	19%	13%	35%	28%	23%	21%	18%	20%	10%	18%	16%	17%	11%	14%	11%	5%	16%
I have not heard of this tax	4%	30%	5%	2%	3%	2%	5%	5%	3%	5%	3%	4%	5%	3%	5%	2%	9%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) How familiar, if at all, are you with the following taxes?: Fuel Duty

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Very familiar	31%	29%	38%	35%	26%	36%	29%	33%	32%	30%	25%	32%	20%	33%	27%	34%	17%	32%	11%
Somewhat familiar	46%	44%	46%	38%	49%	42%	45%	45%	48%	47%	56%	48%	55%	48%	44%	47%	42%	47%	37%
Not at all familiar	19%	23%	12%	22%	21%	16%	22%	15%	19%	19%	14%	20%	25%	17%	22%	16%	31%	17%	37%
I have not heard of this tax	4%	4%	4%	4%	4%	5%	5%	7%	1%	4%	5%	0%	0%	2%	7%	3%	9%	3%	15%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) How familiar, if at all, are you with the following taxes?: Inheritance Tax

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Very familiar	21%	28%	15%	17%	25%	16%	17%	22%	28%	34%	18%	19%	14%	16%	18%	28%	28%	23%
Somewhat familiar	51%	49%	54%	46%	47%	53%	55%	54%	52%	49%	57%	53%	48%	53%	54%	48%	51%	44%
Not at all familiar	24%	21%	27%	29%	23%	25%	26%	23%	18%	14%	23%	25%	33%	29%	24%	20%	18%	25%
I have not heard of this tax	3%	3%	4%	8%	5%	6%	1%	1%	1%	3%	3%	4%	5%	2%	4%	3%	3%	7%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) How familiar, if at all, are you with the following taxes?: Inheritance Tax

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Very familiar	21%	0%	13%	17%	15%	22%	16%	20%	24%	21%	23%	27%	30%	37%	27%	21%	38%
Somewhat familiar	51%	57%	45%	54%	50%	46%	54%	56%	56%	51%	57%	50%	48%	45%	51%	65%	44%
Not at all familiar	24%	27%	36%	27%	32%	28%	26%	23%	17%	23%	17%	18%	19%	18%	20%	11%	16%
I have not heard of this tax	3%	15%	6%	2%	3%	4%	4%	1%	3%	5%	3%	5%	2%	0%	3%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) How familiar, if at all, are you with the following taxes?: Inheritance Tax

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Very familiar	21%	29%	23%	17%	20%	19%	24%	24%	16%	21%	13%	24%	12%	23%	19%	23%	11%	22%	10%
Somewhat familiar	51%	50%	52%	56%	56%	56%	49%	53%	49%	45%	53%	50%	51%	51%	51%	51%	55%	52%	50%
Not at all familiar	24%	18%	22%	21%	20%	20%	25%	19%	30%	32%	29%	25%	33%	22%	26%	22%	31%	23%	33%
I have not heard of this tax	3%	3%	3%	5%	4%	5%	2%	4%	4%	2%	5%	2%	4%	3%	4%	3%	3%	3%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) How familiar, if at all, are you with the following taxes?: Levelling Up Levy

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Very familiar	6%	8%	5%	9%	13%	7%	6%	3%	1%	10%	6%	7%	3%	4%	4%	7%	13%	21%
Somewhat familiar	21%	23%	19%	23%	24%	26%	23%	19%	14%	22%	22%	22%	20%	22%	19%	23%	24%	24%
Not at all familiar	46%	42%	49%	35%	43%	44%	47%	50%	52%	46%	45%	45%	47%	45%	52%	39%	47%	30%
I have not heard of this tax	27%	26%	27%	33%	20%	23%	24%	28%	32%	22%	27%	26%	30%	29%	25%	31%	16%	25%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) How familiar, if at all, are you with the following taxes?: Levelling Up Levy

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Very familiar	6%	0%	3%	3%	4%	7%	2%	3%	6%	7%	8%	9%	8%	15%	13%	14%	28%
Somewhat familiar	21%	14%	17%	25%	17%	20%	25%	23%	25%	19%	19%	17%	27%	28%	17%	28%	23%
Not at all familiar	46%	29%	45%	41%	49%	46%	46%	43%	49%	48%	43%	47%	47%	45%	42%	40%	34%
I have not heard of this tax	27%	57%	35%	31%	30%	27%	27%	31%	20%	25%	30%	28%	18%	13%	28%	18%	15%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) How familiar, if at all, are you with the following taxes?: Levelling Up Levy

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Very familiar	6%	14%	5%	5%	8%	4%	6%	5%	5%	6%	4%	7%	2%	6%	7%	7%	1%	7%	2%
Somewhat familiar	21%	27%	19%	18%	18%	22%	23%	25%	21%	20%	14%	24%	20%	23%	19%	21%	22%	21%	19%
Not at all familiar	46%	36%	43%	46%	42%	46%	51%	45%	49%	49%	52%	47%	56%	46%	45%	47%	40%	46%	40%
I have not heard of this tax	27%	22%	33%	31%	32%	28%	20%	24%	25%	24%	31%	22%	22%	25%	30%	25%	37%	26%	39%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?:
Taxes on energy

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Would be fair to raise this	15%	18%	11%	19%	17%	18%	14%	13%	10%	18%	15%	14%	11%	13%	14%	13%	21%	31%
Would not be fair to raise this	79%	76%	81%	74%	73%	74%	81%	81%	87%	77%	80%	79%	80%	82%	78%	81%	74%	57%
Don't know	6%	5%	7%	8%	10%	7%	5%	6%	3%	5%	5%	7%	9%	5%	7%	6%	6%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?:
Taxes on energy

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Would be fair to raise this	15%	14%	10%	19%	13%	13%	13%	12%	9%	10%	17%	18%	16%	32%	22%	26%	30%
Would not be fair to raise this	79%	86%	80%	72%	79%	81%	81%	81%	83%	84%	78%	75%	77%	66%	78%	74%	69%
Don't know	6%	0%	9%	8%	8%	6%	6%	7%	7%	6%	5%	6%	8%	2%	0%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?:
Taxes on energy

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Would be fair to raise this	15%	19%	14%	14%	14%	17%	13%	12%	22%	14%	12%	17%	15%	17%	12%	15%	14%	15%	14%
Would not be fair to raise this	79%	75%	82%	79%	81%	78%	81%	82%	71%	78%	80%	75%	82%	78%	81%	79%	76%	79%	70%
Don't know	6%	6%	5%	7%	5%	5%	6%	6%	7%	8%	8%	8%	4%	6%	7%	6%	10%	6%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on business profits

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Would be fair to raise this	57%	63%	52%	44%	52%	56%	62%	67%	61%	60%	59%	52%	57%	59%	56%	59%	57%	50%
Would not be fair to raise this	31%	29%	32%	40%	37%	31%	26%	22%	28%	29%	29%	35%	30%	29%	31%	32%	32%	31%
Don't know	12%	8%	16%	16%	10%	13%	12%	11%	11%	10%	12%	12%	13%	12%	13%	9%	11%	20%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on business profits

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Would be fair to raise this	57%	40%	51%	53%	60%	57%	60%	52%	59%	53%	59%	60%	64%	55%	61%	65%	62%
Would not be fair to raise this	31%	31%	34%	34%	30%	31%	26%	36%	28%	31%	32%	32%	28%	32%	30%	28%	35%
Don't know	12%	29%	15%	13%	10%	12%	14%	12%	12%	16%	9%	8%	8%	12%	9%	7%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on business profits

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Would be fair to raise this	57%	52%	59%	66%	54%	54%	53%	49%	62%	61%	63%	61%	64%	61%	52%	57%	58%	58%	45%
Would not be fair to raise this	31%	37%	30%	21%	34%	34%	37%	37%	31%	28%	21%	25%	26%	28%	35%	31%	27%	30%	33%
Don't know	12%	11%	11%	14%	12%	13%	10%	14%	7%	11%	15%	14%	11%	11%	13%	11%	15%	11%	22%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on wages

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Would be fair to raise this	11%	13%	10%	15%	10%	15%	11%	8%	9%	15%	12%	7%	10%	7%	8%	14%	18%	31%
Would not be fair to raise this	82%	82%	83%	76%	84%	77%	83%	86%	85%	79%	83%	85%	82%	86%	86%	81%	73%	60%
Don't know	6%	6%	7%	9%	6%	8%	5%	6%	6%	6%	5%	7%	8%	7%	6%	4%	9%	9%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on wages

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Would be fair to raise this	11%	14%	14%	10%	9%	13%	11%	8%	7%	6%	12%	8%	13%	25%	23%	15%	30%
Would not be fair to raise this	82%	86%	76%	82%	85%	82%	84%	86%	87%	85%	84%	80%	79%	70%	77%	82%	68%
Don't know	6%	0%	9%	8%	6%	5%	5%	6%	6%	9%	4%	12%	8%	5%	0%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on wages

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Would be fair to raise this	11%	17%	12%	11%	8%	9%	14%	8%	13%	12%	8%	9%	9%	11%	11%	11%	11%	12%	8%
Would not be fair to raise this	82%	76%	82%	83%	84%	87%	82%	85%	83%	82%	81%	81%	90%	82%	82%	83%	80%	83%	73%
Don't know	6%	7%	6%	6%	8%	4%	5%	6%	4%	6%	10%	9%	2%	6%	7%	6%	9%	6%	19%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on plane flights

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Would be fair to raise this	45%	48%	42%	33%	37%	39%	54%	50%	54%	48%	46%	42%	44%	45%	41%	49%	44%	52%
Would not be fair to raise this	43%	43%	43%	49%	52%	47%	36%	36%	39%	42%	43%	47%	40%	41%	45%	42%	47%	36%
Don't know	12%	10%	14%	18%	11%	14%	10%	14%	8%	9%	12%	12%	15%	14%	14%	9%	9%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on plane flights

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Would be fair to raise this	45%	28%	54%	46%	47%	42%	48%	44%	48%	37%	41%	53%	38%	44%	45%	43%	45%
Would not be fair to raise this	43%	72%	29%	37%	42%	43%	40%	43%	39%	53%	47%	38%	52%	42%	51%	55%	53%
Don't know	12%	0%	16%	17%	11%	15%	12%	13%	13%	10%	11%	9%	10%	14%	4%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on plane flights

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Would be fair to raise this	45%	40%	49%	46%	49%	42%	45%	42%	51%	45%	48%	44%	37%	46%	43%	44%	49%	45%	40%
Would not be fair to raise this	43%	49%	38%	39%	42%	48%	47%	47%	37%	41%	36%	41%	52%	42%	44%	44%	36%	44%	34%
Don't know	12%	11%	13%	15%	9%	10%	8%	12%	12%	13%	15%	15%	11%	12%	13%	12%	15%	11%	26%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on petrol

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Would be fair to raise this	13%	17%	10%	16%	14%	16%	15%	10%	7%	17%	14%	10%	11%	9%	10%	16%	21%	21%
Would not be fair to raise this	80%	78%	82%	72%	79%	76%	80%	82%	89%	78%	82%	82%	80%	84%	84%	79%	70%	69%
Don't know	7%	6%	8%	11%	7%	8%	5%	7%	4%	5%	5%	7%	10%	7%	6%	5%	9%	10%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on petrol

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Would be fair to raise this	13%	14%	10%	12%	10%	17%	13%	11%	9%	14%	7%	11%	17%	19%	28%	16%	28%
Would not be fair to raise this	80%	86%	77%	76%	85%	79%	81%	82%	87%	78%	86%	80%	75%	78%	70%	79%	70%
Don't know	7%	0%	13%	11%	6%	4%	6%	7%	4%	9%	6%	9%	8%	3%	2%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on petrol

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Would be fair to raise this	13%	21%	10%	13%	8%	14%	15%	8%	16%	11%	14%	10%	10%	12%	14%	11%	23%	13%	15%
Would not be fair to raise this	80%	69%	86%	82%	85%	81%	80%	82%	78%	83%	76%	83%	85%	81%	78%	83%	66%	81%	69%
Don't know	7%	10%	4%	5%	6%	5%	5%	10%	6%	6%	10%	7%	4%	6%	8%	6%	11%	6%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on taking out insurance

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Would be fair to raise this	11%	13%	9%	15%	15%	14%	12%	7%	6%	14%	10%	11%	10%	12%	7%	13%	15%	21%
Would not be fair to raise this	79%	78%	80%	67%	75%	74%	81%	86%	87%	78%	81%	79%	77%	78%	82%	79%	75%	62%
Don't know	10%	9%	11%	18%	11%	12%	7%	8%	7%	8%	8%	10%	14%	10%	11%	8%	10%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on taking out insurance

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Would be fair to raise this	11%	0%	10%	11%	8%	12%	12%	6%	7%	12%	12%	12%	15%	21%	25%	3%	27%
Would not be fair to raise this	79%	71%	75%	74%	83%	81%	78%	81%	84%	76%	83%	82%	72%	67%	73%	91%	72%
Don't know	10%	29%	14%	14%	9%	7%	10%	13%	9%	12%	5%	6%	13%	12%	2%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on taking out insurance

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Would be fair to raise this	11%	19%	11%	13%	6%	11%	14%	9%	10%	11%	5%	10%	7%	12%	10%	11%	13%	11%	14%
Would not be fair to raise this	79%	69%	80%	76%	82%	82%	74%	83%	77%	81%	81%	80%	89%	80%	77%	80%	72%	81%	52%
Don't know	10%	11%	9%	11%	12%	7%	11%	8%	13%	9%	13%	10%	4%	8%	13%	9%	15%	8%	34%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on gambling

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Would be fair to raise this	75%	74%	76%	62%	64%	69%	76%	83%	90%	77%	76%	74%	73%	76%	77%	73%	70%	76%
Would not be fair to raise this	17%	19%	15%	25%	28%	21%	14%	10%	6%	16%	16%	20%	17%	16%	16%	18%	19%	17%
Don't know	8%	7%	9%	13%	8%	11%	9%	7%	4%	8%	8%	7%	11%	9%	7%	8%	10%	7%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on gambling

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Would be fair to raise this	75%	69%	75%	73%	72%	74%	76%	84%	76%	73%	83%	68%	74%	62%	78%	74%	69%
Would not be fair to raise this	17%	31%	10%	20%	18%	19%	15%	12%	19%	13%	12%	23%	20%	27%	16%	18%	26%
Don't know	8%	0%	15%	7%	10%	8%	9%	5%	5%	14%	5%	9%	5%	11%	7%	8%	6%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on gambling

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Would be fair to raise this	75%	69%	79%	80%	77%	72%	71%	69%	76%	77%	80%	76%	76%	77%	71%	75%	72%	76%	65%
Would not be fair to raise this	17%	21%	13%	12%	15%	22%	21%	22%	17%	15%	9%	18%	22%	16%	19%	17%	17%	17%	15%
Don't know	8%	11%	8%	8%	8%	6%	8%	9%	8%	8%	11%	6%	2%	7%	10%	8%	11%	7%	20%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on junk food

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Would be fair to raise this	56%	59%	53%	41%	48%	45%	54%	68%	75%	61%	56%	55%	51%	54%	55%	57%	57%	59%
Would not be fair to raise this	35%	33%	37%	48%	43%	42%	38%	24%	19%	31%	34%	36%	39%	35%	36%	35%	33%	33%
Don't know	9%	8%	10%	11%	9%	13%	9%	8%	6%	8%	10%	10%	9%	11%	9%	8%	10%	8%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on junk food

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Would be fair to raise this	56%	40%	51%	64%	54%	51%	59%	53%	59%	45%	55%	57%	65%	50%	63%	64%	57%
Would not be fair to raise this	35%	45%	39%	29%	37%	41%	33%	36%	32%	45%	32%	32%	28%	39%	28%	29%	39%
Don't know	9%	14%	9%	7%	9%	7%	8%	11%	8%	10%	13%	11%	6%	11%	9%	8%	4%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.C) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on junk food

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Would be fair to raise this	56%	57%	59%	62%	45%	58%	53%	54%	58%	55%	54%	60%	63%	58%	53%	56%	58%	56%	50%
Would not be fair to raise this	35%	34%	33%	29%	43%	34%	42%	35%	31%	35%	35%	32%	31%	33%	38%	35%	32%	35%	32%
Don't know	9%	10%	8%	9%	12%	9%	5%	11%	11%	10%	11%	8%	5%	9%	9%	9%	10%	9%	18%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on smoking

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Would be fair to raise this	72%	73%	71%	62%	64%	69%	73%	75%	83%	78%	77%	66%	65%	69%	73%	72%	72%	76%
Would not be fair to raise this	20%	21%	20%	27%	27%	20%	21%	17%	12%	16%	17%	25%	25%	23%	20%	20%	19%	15%
Don't know	8%	6%	9%	10%	9%	11%	6%	8%	5%	6%	7%	9%	10%	8%	7%	7%	9%	9%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on smoking

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Would be fair to raise this	72%	55%	67%	61%	66%	70%	71%	78%	80%	68%	79%	69%	76%	70%	73%	79%	75%
Would not be fair to raise this	20%	31%	19%	31%	26%	23%	21%	15%	17%	23%	16%	22%	19%	21%	20%	16%	14%
Don't know	8%	14%	13%	8%	8%	7%	8%	6%	4%	9%	5%	9%	5%	9%	6%	5%	11%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.C) Suppose the Government was looking at which taxes to raise to bring in additional income. Which, if any, of the following kinds of taxes do you think it would be fair to raise?: Taxes on smoking

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Would be fair to raise this	72%	66%	74%	80%	74%	72%	65%	70%	70%	70%	78%	72%	75%	73%	69%	73%	64%	73%	61%
Would not be fair to raise this	20%	24%	16%	14%	20%	23%	25%	24%	23%	23%	11%	22%	24%	20%	21%	19%	26%	20%	22%
Don't know	8%	10%	10%	7%	6%	5%	10%	6%	7%	7%	11%	6%	2%	7%	9%	7%	10%	7%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) Which, if any, of the following insurance products does your household buy? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Critical illness insurance	8%	7%	8%	7%	13%	14%	7%	4%	2%	9%	9%	8%	4%	4%	6%	10%	12%	9%
Vehicle insurance	72%	72%	73%	52%	63%	77%	77%	79%	81%	79%	75%	74%	60%	71%	75%	75%	69%	58%
Household contents insurance	63%	61%	65%	28%	43%	58%	68%	79%	90%	70%	65%	62%	53%	69%	62%	63%	56%	48%
Buildings insurance	52%	54%	50%	16%	36%	46%	55%	69%	80%	65%	56%	51%	36%	52%	51%	53%	53%	52%
Income protection insurance	5%	6%	4%	8%	10%	8%	3%	2%	0%	7%	6%	4%	3%	3%	4%	6%	11%	2%
We do not buy any of these insurance products	5%	5%	5%	8%	5%	6%	3%	5%	2%	2%	3%	3%	11%	6%	5%	4%	3%	9%
Travel insurance	35%	36%	34%	31%	33%	28%	32%	38%	45%	51%	35%	32%	20%	28%	34%	40%	44%	33%
Life insurance	34%	34%	34%	33%	44%	43%	31%	33%	21%	40%	36%	35%	25%	26%	38%	35%	37%	35%
Pet insurance	23%	21%	25%	27%	27%	25%	28%	21%	13%	26%	23%	28%	15%	20%	25%	24%	25%	23%
Mobile phone insurance	19%	19%	20%	29%	28%	24%	17%	11%	10%	21%	21%	20%	16%	17%	20%	19%	24%	17%
Health insurance	18%	21%	16%	27%	30%	22%	14%	10%	9%	29%	19%	16%	8%	10%	14%	25%	33%	34%
Don't know	2%	3%	2%	9%	3%	1%	1%	0%	0%	2%	2%	2%	2%	1%	4%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) Which, if any, of the following insurance products does your household buy? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Critical illness insurance	8%	0%	1%	3%	4%	6%	3%	11%	8%	9%	8%	14%	9%	15%	20%	3%	16%
Vehicle insurance	72%	42%	48%	56%	62%	67%	75%	77%	79%	73%	77%	80%	81%	79%	78%	90%	80%
Household contents insurance	63%	28%	48%	56%	58%	54%	68%	71%	75%	59%	64%	64%	59%	63%	80%	76%	55%
Buildings insurance	52%	28%	35%	43%	43%	44%	51%	55%	61%	53%	58%	58%	56%	54%	61%	73%	55%
Income protection insurance	5%	0%	2%	3%	2%	5%	3%	4%	5%	6%	8%	11%	4%	9%	11%	3%	11%
We do not buy any of these insurance products	5%	28%	16%	11%	6%	8%	3%	3%	3%	5%	0%	2%	4%	0%	0%	2%	0%
Travel insurance	35%	0%	15%	24%	27%	23%	31%	35%	39%	41%	36%	42%	48%	52%	58%	66%	62%
Life insurance	34%	16%	19%	26%	25%	21%	30%	36%	37%	39%	45%	40%	41%	48%	47%	56%	59%
Pet insurance	23%	14%	15%	22%	18%	16%	21%	26%	31%	24%	27%	28%	23%	26%	41%	19%	32%
Mobile phone insurance	19%	14%	15%	15%	18%	17%	21%	21%	22%	17%	23%	19%	24%	23%	16%	27%	25%
Health insurance	18%	0%	7%	10%	10%	9%	10%	14%	18%	20%	27%	32%	28%	38%	31%	47%	47%
Don't know	2%	0%	1%	1%	0%	4%	3%	2%	1%	3%	1%	1%	2%	2%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.C) Which, if any, of the following insurance products does your household buy? Please select all that apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Critical illness insurance	8%	7%	8%	7%	7%	8%	4%	8%	6%	8%	10%	6%	19%	8%	7%	8%	5%	8%	0%
Vehicle insurance	72%	53%	76%	74%	78%	79%	73%	74%	76%	69%	76%	82%	76%	79%	62%	85%	4%	77%	0%
Household contents insurance	63%	41%	69%	66%	72%	64%	58%	57%	65%	65%	75%	70%	66%	69%	53%	66%	47%	67%	0%
Buildings insurance	52%	37%	57%	53%	56%	56%	47%	50%	60%	53%	60%	54%	59%	59%	41%	57%	28%	56%	0%
Income protection insurance	5%	7%	3%	6%	2%	6%	7%	5%	8%	3%	7%	4%	7%	5%	5%	5%	3%	5%	0%
We do not buy any of these insurance products	5%	7%	3%	5%	6%	4%	4%	5%	6%	4%	3%	4%	3%	3%	8%	1%	24%	0%	69%
Travel insurance	35%	37%	37%	37%	33%	36%	34%	36%	16%	36%	32%	40%	39%	36%	34%	38%	20%	38%	0%
Life insurance	34%	37%	32%	31%	28%	37%	33%	35%	37%	27%	37%	34%	56%	37%	29%	36%	22%	36%	0%
Pet insurance	23%	19%	19%	20%	29%	23%	21%	24%	24%	27%	27%	23%	27%	25%	21%	25%	13%	25%	0%
Mobile phone insurance	19%	24%	16%	15%	16%	25%	20%	21%	17%	22%	16%	24%	11%	20%	18%	21%	10%	21%	0%
Health insurance	18%	30%	19%	13%	17%	21%	17%	23%	12%	14%	9%	15%	23%	18%	19%	20%	9%	20%	0%
Don't know	2%	3%	1%	3%	1%	2%	4%	3%	1%	3%	1%	0%	0%	1%	4%	2%	4%	0%	31%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) You said that your household buys household contents insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1296	614	682	72	133	191	242	239	419	407	334	283	260	0	0	321	150	25
Weighted	1260	601	659	79	146	197	234	224	379	376	337	274	261	0	0	314	144	23
Helps saves money	9%	9%	9%	15%	17%	14%	8%	6%	4%	9%	10%	6%	10%	10%	7%	11%	11%	4%
Makes you feel safer	84%	83%	85%	74%	83%	82%	87%	85%	85%	85%	82%	83%	84%	84%	84%	82%	89%	75%
Makes you feel more responsible	25%	27%	24%	18%	28%	27%	31%	23%	23%	28%	27%	23%	23%	24%	23%	28%	33%	25%
Has helped you with a past emergency	21%	21%	20%	27%	19%	15%	23%	24%	19%	22%	21%	17%	22%	19%	21%	23%	20%	12%
Legally obliged to	14%	14%	14%	15%	21%	25%	17%	9%	5%	12%	18%	15%	11%	12%	11%	17%	15%	16%
Other (please specify)	3%	3%	3%	1%	1%	2%	3%	3%	4%	3%	4%	2%	3%	3%	2%	4%	3%	0%
Don't know	2%	1%	2%	2%	2%	2%	2%	0%	2%	1%	1%	1%	3%	2%	2%	1%	1%	0%

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) You said that your household buys household contents insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1296	2	51	82	100	115	158	133	126	88	79	92	61	43	37	29	31
Weighted	1260	2	49	79	98	113	154	128	123	86	78	91	59	42	37	28	29
Helps saves money	9%	0%	12%	13%	13%	6%	6%	7%	13%	5%	7%	6%	9%	17%	18%	3%	10%
Makes you feel safer	84%	0%	80%	84%	90%	81%	85%	85%	86%	82%	79%	86%	86%	82%	92%	86%	80%
Makes you feel more responsible	25%	0%	34%	22%	22%	29%	28%	20%	26%	21%	31%	24%	20%	33%	35%	31%	23%
Has helped you with a past emergency	21%	0%	18%	26%	25%	21%	20%	19%	15%	19%	20%	30%	12%	21%	22%	28%	22%
Legally obliged to	14%	0%	14%	15%	5%	18%	13%	12%	14%	15%	13%	10%	6%	20%	28%	18%	28%
Other (please specify)	3%	48%	2%	2%	4%	3%	2%	2%	1%	1%	7%	5%	9%	0%	0%	0%	3%
Don't know	2%	52%	4%	0%	1%	1%	2%	2%	1%	4%	0%	0%	0%	3%	0%	7%	0%

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) You said that your household buys household contents insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1296	120	195	107	127	91	107	99	57	143	138	74	38	878	414	1145	151	1296	0
Weighted	1260	116	179	106	131	90	106	92	52	143	136	70	40	845	411	1113	147	1260	0
Helps saves money	9%	16%	5%	8%	7%	14%	13%	9%	9%	6%	7%	9%	10%	8%	11%	9%	9%	9%	*
Makes you feel safer	84%	79%	80%	88%	83%	86%	83%	86%	84%	86%	85%	84%	86%	85%	83%	84%	80%	84%	*
Makes you feel more responsible	25%	26%	22%	27%	21%	26%	28%	23%	25%	27%	28%	19%	40%	26%	26%	26%	19%	25%	*
Has helped you with a past emergency	21%	18%	20%	14%	22%	27%	24%	13%	27%	21%	21%	19%	30%	22%	18%	21%	18%	21%	*
Legally obliged to	14%	15%	15%	13%	17%	15%	16%	8%	5%	13%	14%	8%	23%	12%	18%	14%	14%	14%	*
Other (please specify)	3%	3%	4%	5%	5%	3%	2%	2%	0%	2%	4%	0%	0%	3%	3%	3%	1%	3%	*
Don't know	2%	1%	1%	1%	2%	1%	2%	2%	5%	3%	1%	0%	0%	1%	2%	1%	3%	2%	*

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) How much, on average, do you spend on this the average year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1296	614	682	72	133	191	242	239	419	407	334	283	260	0	0	321	150	25
Weighted	1260	601	659	79	146	197	234	224	379	376	337	274	261	0	0	314	144	23
Under £10	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	2%	2%	1%	0%	0%	0%
£10 to £20	2%	1%	3%	3%	5%	3%	2%	0%	1%	1%	2%	3%	2%	2%	2%	2%	1%	0%
£20 to £30	2%	2%	3%	3%	4%	4%	1%	2%	1%	1%	2%	3%	3%	2%	2%	2%	5%	4%
£30 to £50	6%	6%	6%	6%	10%	7%	6%	6%	5%	5%	7%	5%	8%	7%	7%	5%	5%	0%
£50 to £100	18%	16%	19%	8%	18%	16%	19%	19%	19%	14%	17%	19%	22%	18%	20%	16%	15%	20%
£100 to £200	30%	34%	27%	17%	28%	28%	35%	33%	31%	30%	32%	32%	29%	34%	31%	29%	29%	33%
£200 to £400	19%	21%	18%	17%	14%	21%	18%	19%	22%	25%	19%	18%	14%	19%	17%	21%	23%	31%
£400 to £600	4%	4%	4%	3%	4%	4%	3%	5%	4%	5%	5%	2%	3%	2%	3%	7%	6%	0%
£600 to £800	2%	2%	1%	2%	5%	2%	1%	0%	2%	3%	2%	0%	1%	0%	1%	3%	5%	0%
£800 to £1,000	1%	1%	1%	4%	0%	1%	0%	0%	1%	1%	1%	1%	0%	0%	1%	1%	1%	0%
Over £1,000	1%	1%	1%	4%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%
Don't know	15%	11%	18%	34%	13%	13%	13%	15%	13%	14%	13%	16%	16%	13%	18%	12%	9%	11%

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) How much, on average, do you spend on this the average year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1296	2	51	82	100	115	158	133	126	88	79	92	61	43	37	29	31
Weighted	1260	2	49	79	98	113	154	128	123	86	78	91	59	42	37	28	29
Under £10	1%	0%	4%	1%	1%	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%
£10 to £20	2%	0%	6%	1%	3%	3%	0%	2%	2%	4%	0%	2%	2%	0%	0%	8%	0%
£20 to £30	2%	0%	0%	4%	1%	4%	3%	2%	3%	4%	0%	1%	2%	3%	0%	3%	0%
£30 to £50	6%	0%	16%	5%	8%	12%	9%	1%	2%	7%	7%	6%	2%	10%	3%	0%	0%
£50 to £100	18%	0%	16%	27%	24%	15%	24%	23%	17%	12%	16%	15%	22%	7%	16%	7%	7%
£100 to £200	30%	0%	23%	33%	30%	32%	26%	43%	35%	28%	27%	32%	35%	34%	21%	27%	17%
£200 to £400	19%	0%	10%	12%	14%	12%	22%	13%	24%	22%	29%	20%	21%	28%	23%	24%	29%
£400 to £600	4%	0%	2%	5%	2%	3%	3%	1%	3%	4%	8%	4%	3%	10%	8%	3%	15%
£600 to £800	2%	0%	0%	1%	1%	2%	2%	0%	0%	4%	0%	5%	0%	2%	10%	3%	4%
£800 to £1,000	1%	0%	0%	0%	0%	0%	2%	1%	0%	1%	0%	0%	0%	0%	3%	3%	3%
Over £1,000	1%	0%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	4%	8%
Don't know	15%	100%	22%	11%	15%	15%	9%	12%	14%	13%	13%	14%	13%	7%	12%	18%	18%

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.C) How much, on average, do you spend on this the average year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1296	120	195	107	127	91	107	99	57	143	138	74	38	878	414	1145	151	1296	0
Weighted	1260	116	179	106	131	90	106	92	52	143	136	70	40	845	411	1113	147	1260	0
Under £10	1%	1%	1%	1%	0%	1%	1%	1%	2%	1%	0%	0%	3%	0%	1%	0%	3%	1%	*
£10 to £20	2%	2%	2%	3%	2%	1%	2%	1%	5%	1%	2%	3%	0%	2%	2%	2%	3%	2%	*
£20 to £30	2%	3%	2%	3%	1%	3%	1%	2%	0%	4%	3%	3%	0%	2%	3%	2%	2%	2%	*
£30 to £50	6%	11%	3%	7%	7%	4%	7%	6%	5%	6%	7%	4%	5%	6%	7%	6%	8%	6%	*
£50 to £100	18%	9%	19%	25%	16%	13%	24%	18%	21%	18%	19%	14%	18%	20%	14%	17%	21%	18%	*
£100 to £200	30%	29%	29%	35%	28%	28%	25%	34%	45%	28%	31%	36%	24%	33%	26%	31%	30%	30%	*
£200 to £400	19%	24%	23%	6%	20%	27%	15%	18%	16%	19%	18%	19%	35%	18%	22%	20%	16%	19%	*
£400 to £600	4%	9%	5%	4%	5%	6%	1%	0%	0%	3%	5%	3%	0%	3%	5%	4%	5%	4%	*
£600 to £800	2%	3%	3%	0%	1%	2%	4%	1%	0%	3%	0%	0%	0%	2%	1%	2%	0%	2%	*
£800 to £1,000	1%	0%	0%	2%	0%	2%	1%	1%	2%	0%	1%	1%	0%	0%	1%	1%	0%	1%	*
Over £1,000	1%	0%	1%	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	1%	*
Don't know	15%	10%	14%	13%	19%	13%	18%	18%	4%	16%	13%	17%	15%	13%	18%	15%	13%	15%	*

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) And how likely do you think it is that your household will renew your household contents insurance for the next year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1296	614	682	72	133	191	242	239	419	407	334	283	260	0	0	321	150	25
Weighted	1260	601	659	79	146	197	234	224	379	376	337	274	261	0	0	314	144	23
Will definitely renew it	61%	60%	62%	31%	45%	47%	62%	66%	77%	66%	59%	60%	58%	62%	62%	58%	58%	64%
Very likely to renew it	23%	23%	23%	29%	36%	29%	22%	20%	16%	22%	24%	22%	24%	25%	20%	25%	27%	19%
Somewhat likely to renew it	8%	9%	7%	20%	9%	13%	6%	6%	4%	7%	9%	8%	7%	7%	8%	8%	10%	13%
Unsure whether will renew or cancel	4%	4%	5%	10%	5%	3%	7%	5%	2%	2%	4%	6%	6%	4%	5%	4%	2%	0%
Somewhat likely to cancel	1%	1%	0%	2%	2%	1%	0%	0%	0%	0%	0%	1%	1%	0%	1%	1%	1%	0%
Very likely to cancel	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
Don't know	2%	2%	3%	7%	2%	5%	2%	2%	0%	2%	2%	1%	4%	2%	3%	3%	2%	4%

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) And how likely do you think it is that your household will renew your household contents insurance for the next year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1296	2	51	82	100	115	158	133	126	88	79	92	61	43	37	29	31
Weighted	1260	2	49	79	98	113	154	128	123	86	78	91	59	42	37	28	29
Will definitely renew it	61%	0%	60%	62%	59%	59%	57%	62%	56%	67%	63%	56%	59%	66%	74%	63%	65%
Very likely to renew it	23%	48%	25%	16%	27%	21%	25%	21%	28%	18%	24%	25%	25%	27%	10%	23%	26%
Somewhat likely to renew it	8%	0%	6%	6%	9%	9%	9%	9%	10%	8%	3%	9%	12%	5%	13%	0%	0%
Unsure whether will renew or cancel	4%	0%	6%	13%	1%	9%	6%	3%	4%	2%	8%	1%	2%	2%	3%	7%	0%
Somewhat likely to cancel	1%	0%	0%	1%	2%	1%	0%	2%	0%	0%	0%	2%	0%	0%	0%	0%	0%
Very likely to cancel	0%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	1%	0%	0%	0%	0%	0%
Don't know	2%	52%	2%	1%	1%	2%	3%	2%	1%	4%	3%	4%	3%	0%	0%	7%	9%

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) And how likely do you think it is that your household will renew your household contents insurance for the next year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1296	120	195	107	127	91	107	99	57	143	138	74	38	878	414	1145	151	1296	0
Weighted	1260	116	179	106	131	90	106	92	52	143	136	70	40	845	411	1113	147	1260	0
Will definitely renew it	61%	43%	64%	69%	63%	63%	64%	63%	68%	61%	58%	58%	59%	64%	55%	62%	54%	61%	*
Very likely to renew it	23%	34%	22%	20%	26%	20%	21%	21%	15%	22%	26%	17%	25%	22%	26%	22%	28%	23%	*
Somewhat likely to renew it	8%	12%	8%	6%	7%	9%	4%	7%	6%	8%	8%	12%	11%	7%	10%	8%	7%	8%	*
Unsure whether will renew or cancel	4%	7%	2%	3%	3%	3%	6%	6%	6%	6%	4%	10%	0%	4%	4%	4%	6%	4%	*
Somewhat likely to cancel	1%	1%	0%	0%	0%	1%	2%	0%	0%	2%	0%	1%	0%	1%	1%	1%	2%	1%	*
Very likely to cancel	0%	0%	0%	0%	0%	0%	0%	0%	2%	1%	1%	2%	0%	0%	1%	0%	0%	0%	*
Don't know	2%	3%	4%	2%	1%	3%	3%	3%	4%	1%	2%	0%	5%	2%	4%	2%	3%	2%	*

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1296	614	682	72	133	191	242	239	419	407	334	283	260	0	0	321	150	25
Weighted	1260	601	659	79	146	197	234	224	379	376	337	274	261	0	0	314	144	23
Would definitely renew it	40%	41%	40%	16%	20%	27%	38%	44%	59%	48%	39%	35%	35%	42%	42%	36%	42%	36%
Very likely to renew it	25%	25%	25%	20%	30%	29%	26%	24%	23%	27%	24%	26%	25%	25%	22%	26%	30%	44%
Somewhat likely to renew it	16%	15%	17%	20%	24%	19%	16%	14%	11%	12%	16%	18%	19%	18%	15%	17%	13%	12%
Unsure whether would renew or cancel	11%	11%	11%	22%	16%	15%	12%	10%	5%	8%	13%	12%	12%	10%	11%	14%	10%	3%
Somewhat likely to cancel	3%	4%	2%	11%	4%	2%	3%	4%	1%	2%	3%	4%	3%	1%	4%	4%	4%	0%
Very likely would cancel	2%	2%	2%	6%	3%	4%	2%	1%	0%	1%	1%	3%	3%	1%	3%	1%	1%	0%
Don't know	2%	2%	3%	5%	2%	3%	4%	2%	1%	2%	3%	2%	3%	2%	3%	2%	1%	4%

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1296	2	51	82	100	115	158	133	126	88	79	92	61	43	37	29	31
Weighted	1260	2	49	79	98	113	154	128	123	86	78	91	59	42	37	28	29
Would definitely renew it	40%	0%	37%	46%	34%	34%	38%	42%	35%	47%	50%	36%	44%	45%	45%	46%	48%
Very likely to renew it	25%	0%	16%	16%	32%	25%	23%	30%	26%	25%	24%	25%	17%	27%	34%	21%	26%
Somewhat likely to renew it	16%	48%	20%	13%	19%	19%	15%	14%	24%	13%	9%	16%	21%	19%	5%	11%	10%
Unsure whether would renew or cancel	11%	0%	18%	18%	9%	12%	16%	7%	9%	8%	11%	16%	10%	7%	9%	0%	8%
Somewhat likely to cancel	3%	0%	0%	4%	4%	4%	4%	2%	4%	4%	3%	1%	5%	2%	7%	7%	0%
Very likely would cancel	2%	0%	4%	1%	1%	3%	2%	3%	1%	2%	0%	6%	2%	0%	0%	0%	0%
Don't know	2%	52%	6%	1%	1%	3%	2%	3%	1%	1%	3%	0%	1%	0%	0%	15%	9%

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1296	120	195	107	127	91	107	99	57	143	138	74	38	878	414	1145	151	1296	0
Weighted	1260	116	179	106	131	90	106	92	52	143	136	70	40	845	411	1113	147	1260	0
Would definitely renew it	40%	32%	40%	48%	45%	44%	39%	44%	45%	40%	39%	29%	39%	42%	37%	41%	36%	40%	*
Very likely to renew it	25%	23%	29%	29%	23%	22%	27%	26%	17%	26%	21%	27%	29%	26%	24%	25%	25%	25%	*
Somewhat likely to renew it	16%	18%	14%	8%	20%	16%	13%	16%	17%	13%	17%	26%	21%	16%	16%	16%	17%	16%	*
Unsure whether would renew or cancel	11%	16%	10%	7%	7%	13%	10%	9%	12%	14%	16%	8%	8%	10%	13%	11%	13%	11%	*
Somewhat likely to cancel	3%	6%	3%	3%	3%	0%	3%	3%	5%	2%	2%	7%	0%	3%	4%	3%	5%	3%	*
Very likely would cancel	2%	2%	2%	2%	1%	2%	4%	1%	3%	2%	2%	2%	0%	1%	3%	2%	1%	2%	*
Don't know	2%	2%	3%	4%	2%	3%	4%	1%	0%	1%	2%	1%	3%	2%	4%	2%	4%	2%	*

Note:

BASE: Have household contents insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) You said that your household buys travel insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	717	357	360	79	105	93	117	113	210	290	179	142	98	0	0	201	115	16
Weighted	703	355	348	87	114	95	111	106	189	272	183	139	101	0	0	197	113	15
Makes you feel safer	81%	78%	84%	75%	73%	76%	86%	83%	87%	81%	84%	80%	78%	81%	83%	84%	77%	67%
Makes you feel more responsible	28%	27%	28%	27%	32%	31%	28%	27%	24%	27%	28%	25%	34%	29%	24%	30%	30%	20%
Has helped you with a past emergency	22%	23%	22%	20%	23%	25%	14%	24%	25%	24%	21%	22%	19%	20%	19%	26%	25%	26%
Legally obliged to	15%	15%	15%	13%	16%	20%	10%	20%	13%	15%	16%	11%	18%	14%	11%	16%	20%	14%
Helps saves money	13%	12%	13%	21%	22%	21%	7%	7%	4%	16%	13%	6%	10%	9%	9%	14%	19%	32%
Other (please specify)	6%	8%	4%	2%	1%	3%	5%	11%	9%	6%	5%	4%	7%	6%	5%	6%	4%	0%
Don't know	1%	1%	0%	2%	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) You said that your household buys travel insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	717	0	15	35	46	48	71	65	65	60	45	61	48	35	27	25	35
Weighted	703	0	15	34	46	48	70	63	63	59	44	60	48	34	27	24	33
Makes you feel safer	81%	*	78%	88%	78%	72%	77%	85%	85%	84%	75%	73%	86%	84%	86%	92%	83%
Makes you feel more responsible	28%	*	59%	32%	37%	32%	25%	21%	23%	25%	23%	19%	33%	35%	33%	37%	17%
Has helped you with a past emergency	22%	*	27%	31%	24%	17%	28%	22%	18%	21%	22%	23%	19%	26%	22%	28%	23%
Legally obliged to	15%	*	42%	15%	17%	19%	7%	11%	14%	14%	9%	22%	10%	18%	4%	19%	21%
Helps saves money	13%	*	15%	21%	16%	0%	4%	12%	14%	14%	16%	8%	13%	18%	15%	13%	23%
Other (please specify)	6%	*	0%	3%	6%	6%	8%	7%	12%	0%	13%	5%	4%	0%	3%	4%	0%
Don't know	1%	*	0%	0%	0%	0%	3%	2%	0%	0%	0%	0%	0%	0%	0%	4%	0%

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) You said that your household buys travel insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	717	107	103	60	59	51	61	60	14	79	59	42	22	452	263	652	65	717	0
Weighted	703	104	96	60	60	50	61	57	13	80	58	40	23	437	264	640	63	703	0
Makes you feel safer	81%	76%	81%	88%	84%	80%	80%	84%	87%	76%	86%	79%	85%	81%	82%	81%	83%	81%	*
Makes you feel more responsible	28%	26%	25%	23%	37%	28%	32%	29%	28%	25%	28%	23%	38%	28%	27%	28%	24%	28%	*
Has helped you with a past emergency	22%	25%	24%	17%	22%	17%	19%	18%	15%	26%	26%	24%	28%	21%	24%	22%	20%	22%	*
Legally obliged to	15%	20%	15%	18%	13%	12%	17%	18%	34%	14%	5%	13%	4%	17%	11%	15%	20%	15%	*
Helps saves money	13%	21%	11%	15%	6%	10%	14%	14%	17%	9%	8%	8%	14%	13%	12%	13%	8%	13%	*
Other (please specify)	6%	3%	7%	6%	8%	4%	5%	5%	6%	11%	5%	5%	0%	5%	6%	6%	3%	6%	*
Don't know	1%	0%	1%	0%	2%	0%	0%	0%	0%	1%	2%	0%	0%	0%	2%	0%	1%	1%	*

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) How much, on average, do you spend on this the average year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	717	357	360	79	105	93	117	113	210	290	179	142	98	0	0	201	115	16
Weighted	703	355	348	87	114	95	111	106	189	272	183	139	101	0	0	197	113	15
Under £10	4%	4%	4%	5%	7%	3%	3%	4%	2%	4%	4%	0%	9%	4%	4%	5%	2%	0%
£10 to £20	6%	4%	8%	10%	12%	4%	9%	4%	1%	6%	5%	10%	3%	7%	5%	7%	8%	6%
£20 to £30	11%	10%	12%	15%	15%	10%	12%	12%	6%	11%	7%	13%	16%	10%	12%	9%	13%	19%
£30 to £50	15%	14%	16%	14%	15%	27%	18%	12%	10%	12%	18%	19%	12%	14%	15%	17%	16%	12%
£50 to £100	16%	19%	14%	7%	16%	21%	21%	20%	13%	14%	21%	18%	13%	17%	17%	19%	12%	5%
£100 to £200	18%	18%	17%	9%	17%	14%	21%	16%	23%	18%	18%	17%	15%	21%	14%	17%	22%	0%
£200 to £400	10%	14%	7%	4%	4%	2%	9%	12%	21%	11%	11%	9%	9%	10%	12%	10%	7%	11%
£400 to £600	4%	4%	3%	6%	4%	5%	0%	3%	4%	5%	2%	3%	3%	2%	2%	5%	6%	14%
£600 to £800	2%	2%	2%	4%	3%	2%	0%	0%	2%	2%	3%	2%	1%	1%	2%	2%	2%	14%
£800 to £1,000	1%	1%	1%	0%	1%	0%	0%	2%	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%
Over £1,000	1%	1%	1%	6%	1%	0%	1%	0%	1%	2%	2%	0%	1%	0%	1%	1%	3%	5%
Don't know	12%	8%	15%	19%	5%	11%	6%	15%	14%	14%	9%	9%	15%	14%	14%	9%	7%	13%

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) How much, on average, do you spend on this the average year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	717	0	15	35	46	48	71	65	65	60	45	61	48	35	27	25	35
Weighted	703	0	15	34	46	48	70	63	63	59	44	60	48	34	27	24	33
Under £10	4%	*	13%	3%	7%	0%	6%	6%	2%	3%	10%	1%	3%	6%	0%	0%	3%
£10 to £20	6%	*	6%	3%	10%	9%	8%	3%	8%	5%	5%	4%	7%	9%	15%	0%	6%
£20 to £30	11%	*	28%	12%	15%	12%	11%	5%	11%	10%	12%	6%	15%	20%	4%	11%	9%
£30 to £50	15%	*	6%	17%	22%	13%	16%	18%	15%	13%	15%	25%	10%	9%	12%	18%	13%
£50 to £100	16%	*	7%	17%	9%	16%	13%	21%	24%	14%	19%	24%	22%	14%	17%	12%	8%
£100 to £200	18%	*	12%	21%	22%	16%	17%	17%	11%	21%	10%	12%	20%	12%	35%	23%	19%
£200 to £400	10%	*	6%	9%	6%	12%	8%	17%	15%	11%	15%	8%	10%	11%	0%	4%	13%
£400 to £600	4%	*	0%	5%	2%	2%	5%	0%	0%	6%	4%	2%	4%	8%	4%	8%	8%
£600 to £800	2%	*	0%	0%	2%	0%	0%	3%	4%	3%	0%	4%	0%	0%	9%	0%	6%
£800 to £1,000	1%	*	0%	3%	0%	0%	3%	0%	2%	2%	0%	0%	2%	0%	0%	0%	0%
Over £1,000	1%	*	9%	0%	0%	0%	0%	2%	1%	2%	0%	2%	0%	3%	0%	7%	6%
Don't know	12%	*	14%	11%	5%	19%	13%	9%	8%	8%	9%	13%	8%	8%	3%	17%	10%

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.C) How much, on average, do you spend on this the average year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	717	107	103	60	59	51	61	60	14	79	59	42	22	452	263	652	65	717	0
Weighted	703	104	96	60	60	50	61	57	13	80	58	40	23	437	264	640	63	703	0
Under £10	4%	4%	1%	2%	5%	11%	7%	3%	0%	4%	3%	3%	0%	2%	6%	4%	5%	4%	*
£10 to £20	6%	4%	5%	9%	2%	2%	8%	9%	7%	11%	10%	0%	13%	6%	7%	6%	9%	6%	*
£20 to £30	11%	8%	13%	13%	6%	11%	13%	14%	0%	9%	11%	14%	18%	9%	14%	11%	13%	11%	*
£30 to £50	15%	19%	9%	19%	11%	20%	17%	13%	43%	12%	17%	14%	9%	17%	12%	15%	11%	15%	*
£50 to £100	16%	18%	17%	10%	16%	19%	15%	15%	14%	15%	17%	18%	23%	17%	15%	16%	16%	16%	*
£100 to £200	18%	21%	17%	23%	18%	12%	8%	19%	30%	20%	14%	18%	22%	19%	16%	18%	20%	18%	*
£200 to £400	10%	9%	13%	11%	18%	14%	11%	6%	0%	11%	11%	7%	0%	11%	9%	11%	10%	10%	*
£400 to £600	4%	4%	3%	0%	3%	8%	7%	5%	0%	3%	1%	5%	0%	4%	2%	4%	0%	4%	*
£600 to £800	2%	3%	3%	0%	2%	0%	0%	0%	0%	2%	2%	5%	6%	2%	2%	2%	0%	2%	*
£800 to £1,000	1%	1%	2%	0%	2%	0%	0%	0%	0%	0%	2%	0%	4%	1%	1%	1%	1%	1%	*
Over £1,000	1%	1%	1%	2%	3%	0%	2%	0%	0%	3%	3%	0%	0%	0%	3%	1%	2%	1%	*
Don't know	12%	9%	16%	12%	15%	4%	13%	15%	6%	10%	8%	17%	4%	10%	13%	11%	13%	12%	*

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) And how likely do you think it is that your household will renew your travel insurance for the next year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	717	357	360	79	105	93	117	113	210	290	179	142	98	0	0	201	115	16
Weighted	703	355	348	87	114	95	111	106	189	272	183	139	101	0	0	197	113	15
Will definitely renew it	40%	40%	39%	16%	26%	33%	47%	52%	51%	44%	39%	37%	32%	49%	38%	41%	33%	13%
Very likely to renew it	22%	24%	20%	29%	36%	22%	14%	17%	17%	19%	22%	27%	22%	15%	20%	21%	32%	46%
Somewhat likely to renew it	15%	15%	16%	21%	21%	19%	18%	8%	10%	20%	14%	10%	15%	10%	15%	17%	17%	24%
Unsure whether will renew or cancel	13%	12%	13%	17%	11%	13%	13%	13%	11%	8%	14%	17%	18%	14%	16%	10%	8%	12%
Somewhat likely to cancel	1%	2%	1%	5%	1%	1%	0%	1%	1%	2%	1%	1%	0%	1%	2%	1%	1%	6%
Very likely to cancel	3%	2%	3%	6%	0%	3%	3%	4%	1%	1%	3%	4%	5%	3%	2%	3%	3%	0%
Don't know	6%	6%	8%	7%	5%	9%	4%	5%	8%	7%	7%	3%	9%	7%	7%	7%	6%	0%

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) And how likely do you think it is that your household will renew your travel insurance for the next year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	717	0	15	35	46	48	71	65	65	60	45	61	48	35	27	25	35
Weighted	703	0	15	34	46	48	70	63	63	59	44	60	48	34	27	24	33
Will definitely renew it	40%	*	52%	31%	44%	30%	40%	38%	38%	34%	53%	43%	25%	47%	49%	52%	42%
Very likely to renew it	22%	*	21%	30%	18%	21%	14%	24%	28%	20%	11%	21%	29%	21%	24%	19%	30%
Somewhat likely to renew it	15%	*	14%	8%	9%	9%	11%	18%	15%	24%	17%	13%	31%	20%	14%	0%	11%
Unsure whether will renew or cancel	13%	*	6%	11%	22%	22%	21%	10%	13%	9%	15%	12%	6%	9%	8%	8%	9%
Somewhat likely to cancel	1%	*	0%	3%	0%	4%	3%	0%	0%	2%	2%	0%	3%	0%	5%	0%	0%
Very likely to cancel	3%	*	0%	5%	3%	5%	3%	5%	0%	6%	0%	2%	0%	0%	0%	4%	0%
Don't know	6%	*	6%	11%	4%	8%	7%	5%	6%	5%	2%	10%	6%	3%	0%	17%	9%

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.C) And how likely do you think it is that your household will renew your travel insurance for the next year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	717	107	103	60	59	51	61	60	14	79	59	42	22	452	263	652	65	717	0
Weighted	703	104	96	60	60	50	61	57	13	80	58	40	23	437	264	640	63	703	0
Will definitely renew it	40%	23%	32%	45%	46%	59%	38%	36%	69%	43%	43%	46%	39%	42%	36%	40%	33%	40%	*
Very likely to renew it	22%	27%	28%	22%	19%	17%	24%	21%	9%	19%	18%	20%	19%	22%	22%	22%	17%	22%	*
Somewhat likely to renew it	15%	29%	15%	8%	5%	8%	11%	16%	21%	8%	19%	16%	32%	13%	18%	15%	20%	15%	*
Unsure whether will renew or cancel	13%	10%	13%	12%	16%	14%	14%	14%	0%	19%	11%	10%	5%	12%	14%	12%	16%	13%	*
Somewhat likely to cancel	1%	1%	1%	2%	2%	2%	0%	4%	0%	1%	0%	0%	5%	1%	1%	1%	2%	1%	*
Very likely to cancel	3%	4%	3%	0%	2%	0%	7%	2%	0%	4%	2%	0%	0%	3%	2%	3%	1%	3%	*
Don't know	6%	7%	8%	10%	10%	0%	7%	8%	0%	6%	5%	7%	0%	6%	7%	6%	10%	6%	*

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	717	357	360	79	105	93	117	113	210	290	179	142	98	0	0	201	115	16
Weighted	703	355	348	87	114	95	111	106	189	272	183	139	101	0	0	197	113	15
Would definitely renew it	32%	34%	30%	8%	17%	26%	37%	46%	46%	38%	30%	24%	28%	38%	29%	35%	29%	13%
Very likely to renew it	22%	23%	21%	24%	30%	21%	18%	18%	22%	20%	22%	24%	22%	20%	23%	20%	27%	31%
Somewhat likely to renew it	17%	15%	19%	23%	30%	20%	15%	11%	11%	18%	15%	20%	15%	11%	16%	18%	22%	32%
Unsure whether would renew or cancel	14%	14%	13%	21%	13%	12%	18%	11%	11%	12%	16%	15%	17%	18%	15%	13%	10%	12%
Somewhat likely to cancel	4%	4%	5%	7%	7%	6%	3%	3%	1%	2%	6%	7%	2%	3%	4%	5%	4%	6%
Very likely would cancel	4%	4%	5%	10%	0%	9%	3%	5%	2%	3%	4%	7%	7%	5%	4%	4%	4%	6%
Don't know	6%	5%	7%	8%	3%	8%	5%	5%	7%	6%	7%	4%	8%	4%	9%	5%	4%	0%

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	717	0	15	35	46	48	71	65	65	60	45	61	48	35	27	25	35
Weighted	703	0	15	34	46	48	70	63	63	59	44	60	48	34	27	24	33
Would definitely renew it	32%	*	52%	31%	36%	16%	31%	28%	29%	29%	36%	39%	20%	38%	49%	43%	42%
Very likely to renew it	22%	*	14%	17%	14%	22%	17%	29%	26%	25%	23%	25%	21%	28%	19%	25%	16%
Somewhat likely to renew it	17%	*	21%	12%	22%	17%	14%	14%	18%	17%	25%	8%	40%	14%	8%	7%	16%
Unsure whether would renew or cancel	14%	*	6%	20%	13%	25%	17%	14%	17%	12%	7%	15%	13%	14%	11%	4%	11%
Somewhat likely to cancel	4%	*	0%	3%	7%	6%	7%	3%	3%	4%	4%	4%	0%	3%	7%	0%	6%
Very likely would cancel	4%	*	0%	8%	5%	7%	9%	7%	2%	8%	0%	3%	0%	0%	5%	4%	0%
Don't know	6%	*	6%	9%	4%	6%	6%	5%	6%	5%	5%	6%	7%	3%	0%	17%	8%

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.C) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	717	107	103	60	59	51	61	60	14	79	59	42	22	452	263	652	65	717	0
Weighted	703	104	96	60	60	50	61	57	13	80	58	40	23	437	264	640	63	703	0
Would definitely renew it	32%	19%	26%	40%	38%	51%	35%	30%	50%	34%	37%	26%	26%	34%	30%	33%	23%	32%	*
Very likely to renew it	22%	25%	26%	21%	20%	19%	22%	17%	22%	18%	22%	33%	9%	24%	18%	22%	25%	22%	*
Somewhat likely to renew it	17%	22%	16%	12%	14%	16%	15%	22%	21%	16%	12%	19%	36%	16%	19%	18%	13%	17%	*
Unsure whether would renew or cancel	14%	15%	15%	11%	18%	6%	13%	10%	0%	19%	18%	10%	20%	14%	14%	14%	17%	14%	*
Somewhat likely to cancel	4%	8%	1%	2%	0%	9%	3%	9%	0%	5%	3%	2%	0%	3%	6%	4%	8%	4%	*
Very likely would cancel	4%	6%	7%	4%	2%	0%	7%	3%	7%	5%	2%	0%	9%	5%	4%	4%	4%	4%	*
Don't know	6%	6%	9%	9%	8%	0%	5%	9%	0%	2%	5%	10%	0%	5%	8%	6%	10%	6%	*

Note:

BASE: Have travel insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) You said that your household buys buildings insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1082	550	532	39	112	153	197	208	373	378	287	232	177	0	0	272	143	26
Weighted	1045	534	511	44	123	157	189	195	337	348	290	223	177	0	0	263	136	24
Helps saves money	9%	10%	9%	21%	18%	10%	9%	5%	7%	9%	9%	8%	11%	11%	5%	8%	16%	12%
Makes you feel safer	77%	74%	81%	51%	64%	75%	80%	78%	84%	75%	79%	76%	80%	80%	78%	76%	72%	60%
Legally obliged to	29%	27%	30%	33%	47%	43%	30%	30%	14%	27%	29%	28%	34%	28%	25%	29%	38%	34%
Makes you feel more responsible	28%	29%	27%	31%	27%	27%	33%	26%	26%	32%	27%	24%	26%	25%	30%	27%	33%	12%
Has helped you with a past emergency	16%	16%	16%	19%	13%	16%	16%	15%	17%	16%	19%	12%	15%	15%	14%	18%	18%	24%
Other (please specify)	3%	4%	2%	0%	2%	1%	3%	5%	4%	4%	2%	3%	3%	2%	2%	4%	4%	0%
Don't know	1%	1%	1%	5%	1%	2%	0%	0%	1%	1%	2%	1%	1%	2%	1%	1%	1%	0%

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) You said that your household buys buildings insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1082	2	38	62	74	95	121	103	105	78	73	83	58	37	29	28	31
Weighted	1045	2	37	60	72	93	117	99	100	76	71	82	56	36	29	27	29
Helps saves money	9%	0%	14%	17%	15%	4%	3%	6%	14%	8%	9%	10%	6%	9%	11%	0%	18%
Makes you feel safer	77%	52%	89%	76%	77%	67%	80%	85%	75%	68%	79%	78%	73%	81%	79%	90%	67%
Legally obliged to	29%	0%	24%	37%	19%	31%	28%	25%	23%	34%	29%	25%	21%	41%	39%	45%	40%
Makes you feel more responsible	28%	0%	24%	24%	30%	31%	35%	20%	26%	20%	32%	32%	30%	27%	38%	35%	22%
Has helped you with a past emergency	16%	0%	11%	16%	23%	16%	14%	17%	9%	18%	12%	26%	9%	16%	15%	24%	21%
Other (please specify)	3%	48%	0%	2%	4%	4%	2%	3%	4%	1%	4%	2%	8%	0%	6%	0%	0%
Don't know	1%	0%	3%	3%	0%	2%	2%	1%	0%	1%	2%	0%	0%	3%	0%	0%	0%

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.C) You said that your household buys buildings insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1082	107	161	86	100	80	86	88	53	118	111	58	34	753	324	991	91	1082	0
Weighted	1045	103	148	85	101	78	85	81	48	117	109	54	35	721	319	958	87	1045	0
Helps saves money	9%	14%	9%	12%	8%	6%	11%	11%	9%	10%	6%	8%	3%	9%	9%	9%	7%	9%	*
Makes you feel safer	77%	61%	75%	80%	82%	80%	77%	78%	85%	80%	79%	73%	82%	79%	72%	78%	72%	77%	*
Legally obliged to	29%	38%	20%	29%	30%	25%	24%	30%	23%	28%	41%	19%	39%	28%	31%	28%	36%	29%	*
Makes you feel more responsible	28%	26%	32%	29%	24%	22%	36%	23%	26%	29%	27%	27%	27%	28%	27%	28%	26%	28%	*
Has helped you with a past emergency	16%	13%	19%	17%	21%	18%	11%	16%	10%	15%	15%	15%	18%	18%	12%	16%	12%	16%	*
Other (please specify)	3%	3%	3%	2%	5%	4%	1%	3%	0%	5%	3%	3%	0%	2%	4%	3%	2%	3%	*
Don't know	1%	2%	1%	0%	2%	0%	4%	0%	2%	2%	1%	0%	0%	1%	2%	1%	2%	1%	*

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) How much, on average, do you spend on this the average year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1082	550	532	39	112	153	197	208	373	378	287	232	177	0	0	272	143	26
Weighted	1045	534	511	44	123	157	189	195	337	348	290	223	177	0	0	263	136	24
Under £10	1%	1%	1%	0%	2%	1%	1%	0%	0%	0%	1%	0%	2%	2%	0%	0%	1%	0%
£10 to £20	1%	0%	1%	0%	5%	0%	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%	1%	0%
£20 to £30	2%	2%	3%	0%	7%	3%	3%	0%	1%	2%	3%	1%	2%	3%	1%	3%	4%	4%
£30 to £50	5%	4%	5%	12%	8%	5%	5%	5%	2%	3%	5%	7%	5%	3%	5%	4%	8%	0%
£50 to £100	17%	18%	17%	13%	25%	20%	15%	15%	16%	14%	20%	19%	18%	15%	21%	19%	12%	8%
£100 to £200	34%	35%	33%	12%	25%	33%	37%	39%	37%	35%	32%	36%	34%	37%	33%	35%	32%	38%
£200 to £400	18%	21%	16%	10%	13%	17%	18%	18%	23%	22%	18%	14%	19%	17%	16%	21%	20%	18%
£400 to £600	5%	5%	5%	10%	5%	5%	3%	3%	5%	7%	3%	5%	3%	2%	5%	2%	13%	16%
£600 to £800	1%	1%	1%	6%	1%	0%	2%	1%	1%	1%	2%	1%	0%	0%	1%	2%	1%	0%
£800 to £1,000	0%	0%	0%	3%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%
Over £1,000	1%	1%	1%	8%	1%	0%	1%	0%	1%	1%	1%	0%	0%	0%	1%	1%	2%	0%
Don't know	15%	12%	17%	26%	8%	15%	14%	16%	15%	14%	14%	14%	18%	19%	16%	11%	6%	15%

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) How much, on average, do you spend on this the average year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1082	2	38	62	74	95	121	103	105	78	73	83	58	37	29	28	31
Weighted	1045	2	37	60	72	93	117	99	100	76	71	82	56	36	29	27	29
Under £10	1%	0%	5%	0%	3%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	4%	0%
£10 to £20	1%	0%	0%	0%	0%	4%	0%	1%	1%	1%	2%	1%	0%	0%	0%	0%	0%
£20 to £30	2%	0%	0%	2%	6%	2%	2%	2%	3%	4%	1%	2%	0%	3%	0%	0%	0%
£30 to £50	5%	0%	11%	5%	6%	8%	6%	1%	4%	5%	4%	4%	2%	6%	11%	3%	3%
£50 to £100	17%	0%	23%	29%	16%	17%	24%	22%	15%	17%	16%	22%	21%	8%	4%	7%	0%
£100 to £200	34%	0%	31%	37%	29%	34%	35%	40%	39%	23%	42%	30%	39%	29%	37%	38%	31%
£200 to £400	18%	0%	13%	11%	18%	9%	19%	18%	20%	28%	16%	18%	17%	34%	34%	22%	20%
£400 to £600	5%	0%	0%	3%	2%	5%	5%	2%	2%	6%	4%	6%	9%	11%	7%	7%	18%
£600 to £800	1%	0%	0%	2%	1%	0%	2%	1%	0%	3%	0%	0%	2%	0%	4%	4%	6%
£800 to £1,000	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	1%	0%	0%	0%	0%	0%
Over £1,000	1%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	1%	0%	3%	0%	4%	4%
Don't know	15%	100%	16%	11%	17%	20%	8%	13%	17%	10%	14%	13%	10%	6%	3%	11%	18%

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.C) How much, on average, do you spend on this the average year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1082	107	161	86	100	80	86	88	53	118	111	58	34	753	324	991	91	1082	0
Weighted	1045	103	148	85	101	78	85	81	48	117	109	54	35	721	319	958	87	1045	0
Under £10	1%	0%	0%	0%	0%	1%	1%	1%	2%	2%	1%	0%	0%	1%	1%	1%	2%	1%	*
£10 to £20	1%	1%	1%	0%	0%	1%	0%	1%	0%	0%	0%	4%	6%	1%	1%	1%	1%	1%	*
£20 to £30	2%	2%	4%	2%	1%	3%	1%	4%	2%	1%	1%	0%	6%	2%	2%	2%	3%	2%	*
£30 to £50	5%	4%	2%	9%	2%	4%	8%	8%	5%	6%	2%	3%	6%	4%	6%	5%	7%	5%	*
£50 to £100	17%	11%	14%	18%	19%	12%	18%	21%	17%	19%	20%	33%	12%	18%	17%	17%	20%	17%	*
£100 to £200	34%	30%	31%	38%	39%	44%	26%	24%	57%	34%	37%	31%	29%	36%	30%	35%	27%	34%	*
£200 to £400	18%	21%	27%	14%	14%	21%	15%	20%	9%	16%	20%	12%	20%	18%	20%	19%	15%	18%	*
£400 to £600	5%	15%	6%	3%	5%	4%	6%	5%	0%	2%	2%	0%	3%	4%	5%	5%	5%	5%	*
£600 to £800	1%	4%	1%	2%	1%	1%	0%	0%	0%	1%	0%	2%	0%	1%	1%	1%	1%	1%	*
£800 to £1,000	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	*
Over £1,000	1%	1%	0%	0%	1%	0%	1%	0%	3%	2%	1%	0%	0%	1%	1%	1%	1%	1%	*
Don't know	15%	10%	13%	13%	19%	9%	23%	17%	6%	17%	15%	16%	17%	14%	17%	15%	17%	15%	*

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) And how likely do you think it is that your household will renew your buildings insurance for the next year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1082	550	532	39	112	153	197	208	373	378	287	232	177	0	0	272	143	26
Weighted	1045	534	511	44	123	157	189	195	337	348	290	223	177	0	0	263	136	24
Will definitely renew it	65%	62%	67%	22%	58%	53%	63%	68%	77%	70%	60%	62%	65%	66%	65%	66%	64%	58%
Very likely to renew it	21%	22%	20%	30%	23%	26%	26%	17%	17%	18%	25%	22%	20%	22%	19%	21%	21%	23%
Somewhat likely to renew it	7%	7%	7%	25%	12%	8%	6%	7%	4%	6%	9%	9%	4%	5%	8%	7%	10%	0%
Unsure whether will renew or cancel	5%	6%	3%	18%	6%	7%	4%	5%	1%	4%	5%	4%	7%	3%	5%	5%	5%	12%
Somewhat likely to cancel	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Very likely to cancel	1%	1%	0%	3%	0%	3%	0%	1%	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%
Don't know	2%	2%	1%	3%	1%	4%	1%	2%	0%	2%	0%	2%	3%	3%	1%	1%	0%	7%

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) And how likely do you think it is that your household will renew your buildings insurance for the next year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1082	2	38	62	74	95	121	103	105	78	73	83	58	37	29	28	31
Weighted	1045	2	37	60	72	93	117	99	100	76	71	82	56	36	29	27	29
Will definitely renew it	65%	0%	63%	64%	61%	62%	62%	66%	69%	62%	74%	58%	70%	69%	60%	71%	71%
Very likely to renew it	21%	48%	21%	19%	26%	13%	23%	26%	19%	22%	17%	24%	12%	17%	25%	23%	29%
Somewhat likely to renew it	7%	0%	0%	8%	4%	12%	11%	6%	4%	13%	6%	8%	10%	6%	8%	4%	0%
Unsure whether will renew or cancel	5%	0%	10%	7%	9%	9%	2%	0%	4%	2%	3%	6%	7%	6%	7%	0%	0%
Somewhat likely to cancel	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%
Very likely to cancel	1%	0%	0%	2%	0%	0%	1%	1%	2%	0%	0%	0%	0%	3%	0%	0%	0%
Don't know	2%	52%	6%	0%	0%	3%	1%	2%	3%	0%	1%	1%	0%	0%	0%	3%	0%

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.C) And how likely do you think it is that your household will renew your buildings insurance for the next year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1082	107	161	86	100	80	86	88	53	118	111	58	34	753	324	991	91	1082	0
Weighted	1045	103	148	85	101	78	85	81	48	117	109	54	35	721	319	958	87	1045	0
Will definitely renew it	65%	51%	68%	72%	71%	63%	65%	56%	67%	68%	66%	61%	65%	66%	61%	65%	65%	65%	*
Very likely to renew it	21%	33%	20%	18%	22%	17%	16%	30%	13%	19%	21%	16%	24%	21%	23%	21%	22%	21%	*
Somewhat likely to renew it	7%	11%	6%	5%	4%	11%	5%	7%	6%	5%	9%	14%	3%	7%	8%	7%	7%	7%	*
Unsure whether will renew or cancel	5%	5%	4%	4%	1%	7%	7%	3%	10%	5%	2%	8%	3%	4%	5%	5%	6%	5%	*
Somewhat likely to cancel	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Very likely to cancel	1%	0%	0%	0%	0%	0%	3%	0%	2%	2%	1%	0%	0%	1%	1%	1%	0%	1%	*
Don't know	2%	0%	1%	1%	1%	1%	4%	4%	2%	0%	1%	2%	5%	1%	2%	2%	1%	2%	*

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1082	550	532	39	112	153	197	208	373	378	287	232	177	0	0	272	143	26
Weighted	1045	534	511	44	123	157	189	195	337	348	290	223	177	0	0	263	136	24
Would definitely renew it	52%	50%	55%	10%	35%	43%	51%	52%	69%	60%	50%	45%	50%	55%	51%	51%	54%	50%
Very likely to renew it	22%	21%	24%	28%	31%	19%	25%	23%	18%	19%	22%	28%	21%	21%	22%	23%	24%	14%
Somewhat likely to renew it	12%	13%	11%	27%	21%	13%	11%	10%	8%	11%	14%	12%	11%	12%	11%	12%	12%	29%
Unsure whether would renew or cancel	8%	9%	7%	17%	7%	14%	9%	10%	4%	5%	9%	10%	11%	8%	8%	10%	6%	3%
Somewhat likely to cancel	2%	2%	1%	8%	4%	3%	1%	1%	0%	1%	2%	1%	2%	1%	2%	2%	3%	0%
Very likely would cancel	2%	2%	1%	6%	2%	4%	1%	2%	0%	2%	2%	1%	1%	1%	2%	2%	1%	0%
Don't know	2%	2%	2%	5%	1%	4%	2%	2%	1%	1%	1%	2%	4%	2%	2%	1%	0%	4%

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1082	2	38	62	74	95	121	103	105	78	73	83	58	37	29	28	31
Weighted	1045	2	37	60	72	93	117	99	100	76	71	82	56	36	29	27	29
Would definitely renew it	52%	0%	55%	49%	44%	42%	54%	56%	49%	49%	65%	49%	54%	66%	56%	73%	51%
Very likely to renew it	22%	0%	19%	21%	27%	20%	17%	21%	24%	28%	19%	24%	25%	17%	24%	20%	22%
Somewhat likely to renew it	12%	48%	7%	12%	12%	14%	11%	14%	11%	13%	9%	13%	17%	6%	8%	3%	20%
Unsure whether would renew or cancel	8%	0%	15%	13%	10%	19%	13%	5%	9%	9%	1%	7%	2%	6%	4%	0%	0%
Somewhat likely to cancel	2%	0%	0%	2%	3%	1%	2%	0%	2%	1%	1%	3%	0%	3%	8%	4%	0%
Very likely would cancel	2%	0%	0%	2%	1%	2%	2%	1%	3%	0%	0%	4%	2%	3%	0%	0%	4%
Don't know	2%	52%	3%	2%	2%	3%	2%	2%	2%	0%	4%	0%	0%	0%	0%	0%	3%

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.C) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1082	107	161	86	100	80	86	88	53	118	111	58	34	753	324	991	91	1082	0
Weighted	1045	103	148	85	101	78	85	81	48	117	109	54	35	721	319	958	87	1045	0
Would definitely renew it	52%	37%	55%	60%	61%	55%	52%	48%	44%	56%	60%	39%	47%	54%	48%	52%	57%	52%	*
Very likely to renew it	22%	31%	21%	22%	22%	19%	18%	28%	13%	21%	18%	30%	24%	23%	21%	23%	18%	22%	*
Somewhat likely to renew it	12%	17%	12%	9%	10%	9%	8%	11%	26%	9%	9%	21%	12%	10%	16%	12%	9%	12%	*
Unsure whether would renew or cancel	8%	8%	9%	4%	4%	9%	10%	9%	11%	9%	10%	5%	14%	8%	8%	8%	10%	8%	*
Somewhat likely to cancel	2%	3%	1%	1%	0%	3%	0%	3%	2%	2%	1%	3%	3%	2%	1%	2%	0%	2%	*
Very likely would cancel	2%	1%	1%	0%	1%	3%	5%	1%	4%	2%	3%	0%	0%	1%	2%	2%	2%	2%	*
Don't know	2%	3%	1%	4%	1%	2%	7%	1%	0%	1%	0%	2%	0%	1%	3%	2%	3%	2%	*

Note:

BASE: Have buildings insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) You said that your household buys vehicle insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1466	708	757	129	195	256	272	237	377	455	377	331	294	0	0	377	180	29
Weighted	1448	709	737	144	214	263	262	223	341	425	390	323	300	0	0	373	177	27
Legally obliged to	82%	81%	83%	71%	77%	79%	83%	86%	90%	80%	82%	83%	84%	81%	85%	84%	76%	65%
Makes you feel safer	53%	50%	55%	46%	49%	52%	55%	56%	55%	55%	55%	50%	50%	51%	54%	52%	57%	52%
Makes you feel more responsible	26%	25%	27%	25%	25%	25%	27%	27%	27%	29%	25%	25%	24%	28%	24%	27%	28%	29%
Has helped you with a past emergency	22%	21%	23%	21%	25%	20%	19%	22%	25%	26%	23%	21%	17%	21%	19%	28%	23%	28%
Helps saves money	10%	10%	10%	19%	14%	16%	7%	7%	5%	12%	10%	10%	8%	10%	8%	11%	17%	17%
Other (please specify)	1%	2%	1%	0%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%
Don't know	1%	1%	1%	2%	0%	1%	0%	0%	0%	1%	1%	1%	1%	1%	1%	0%	0%	0%

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) You said that your household buys vehicle insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1466	3	49	80	106	139	174	140	132	105	94	114	82	53	36	34	44
Weighted	1448	3	49	78	105	140	171	138	129	105	94	114	81	52	36	33	43
Legally obliged to	82%	66%	87%	77%	83%	90%	84%	80%	86%	75%	86%	83%	75%	72%	74%	80%	70%
Makes you feel safer	53%	34%	45%	54%	57%	49%	45%	58%	52%	45%	62%	51%	54%	59%	74%	58%	49%
Makes you feel more responsible	26%	0%	25%	40%	25%	30%	21%	26%	25%	24%	30%	27%	19%	22%	39%	30%	16%
Has helped you with a past emergency	22%	0%	18%	25%	21%	18%	21%	20%	16%	20%	28%	23%	30%	26%	54%	24%	25%
Helps saves money	10%	0%	7%	15%	11%	8%	5%	9%	8%	7%	10%	11%	14%	19%	17%	9%	29%
Other (please specify)	1%	0%	0%	1%	0%	1%	1%	2%	2%	0%	0%	3%	2%	0%	0%	0%	0%
Don't know	1%	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%	2%	0%	6%	0%

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.C) You said that your household buys vehicle insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1466	150	211	117	137	112	130	126	65	151	138	85	44	990	472	1454	12	1466	0
Weighted	1448	149	198	118	141	111	133	119	61	153	137	82	46	963	480	1435	12	1448	0
Legally obliged to	82%	65%	84%	81%	85%	81%	83%	81%	80%	87%	91%	86%	85%	82%	81%	82%	65%	82%	*
Makes you feel safer	53%	53%	51%	49%	60%	48%	51%	50%	58%	55%	53%	51%	60%	54%	50%	53%	32%	53%	*
Makes you feel more responsible	26%	26%	22%	27%	24%	26%	32%	26%	17%	33%	22%	29%	25%	26%	26%	26%	27%	26%	*
Has helped you with a past emergency	22%	24%	25%	21%	20%	23%	23%	19%	17%	23%	18%	27%	25%	24%	19%	22%	27%	22%	*
Helps saves money	10%	12%	8%	10%	9%	8%	14%	13%	15%	11%	7%	12%	7%	10%	10%	10%	19%	10%	*
Other (please specify)	1%	1%	1%	2%	3%	2%	1%	1%	0%	0%	1%	0%	0%	1%	2%	1%	0%	1%	*
Don't know	1%	2%	0%	0%	1%	1%	2%	1%	0%	1%	1%	0%	0%	0%	1%	1%	7%	1%	*

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) How much, on average, do you spend on this the average year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1466	708	757	129	195	256	272	237	377	455	377	331	294	0	0	377	180	29
Weighted	1448	709	737	144	214	263	262	223	341	425	390	323	300	0	0	373	177	27
Under £10	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£10 to £20	1%	1%	1%	2%	1%	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%
£20 to £30	1%	1%	1%	1%	1%	2%	3%	0%	0%	1%	1%	2%	0%	1%	1%	1%	3%	0%
£30 to £50	2%	3%	2%	2%	7%	4%	1%	1%	0%	2%	2%	4%	2%	2%	2%	3%	4%	0%
£50 to £100	4%	5%	4%	11%	5%	6%	4%	1%	2%	4%	5%	3%	5%	4%	4%	5%	6%	7%
£100 to £200	18%	18%	17%	3%	15%	14%	23%	24%	20%	19%	19%	17%	14%	19%	16%	17%	19%	24%
£200 to £400	43%	45%	41%	21%	29%	40%	44%	52%	56%	44%	42%	40%	45%	47%	43%	43%	36%	37%
£400 to £600	14%	15%	13%	17%	22%	13%	13%	9%	12%	12%	14%	16%	14%	11%	14%	16%	17%	17%
£600 to £800	4%	4%	5%	8%	8%	6%	3%	3%	2%	5%	4%	4%	4%	4%	5%	5%	5%	0%
£800 to £1,000	3%	3%	3%	6%	5%	4%	1%	1%	1%	2%	4%	2%	3%	2%	4%	2%	3%	4%
Over £1,000	2%	2%	1%	7%	2%	2%	0%	0%	0%	1%	1%	2%	2%	1%	2%	1%	1%	4%
Don't know	8%	5%	11%	21%	5%	9%	6%	7%	6%	8%	5%	9%	11%	8%	9%	6%	5%	7%

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) How much, on average, do you spend on this the average year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1466	3	49	80	106	139	174	140	132	105	94	114	82	53	36	34	44
Weighted	1448	3	49	78	105	140	171	138	129	105	94	114	81	52	36	33	43
Under £10	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£10 to £20	1%	0%	0%	0%	1%	1%	2%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
£20 to £30	1%	0%	0%	0%	4%	2%	1%	0%	0%	2%	2%	0%	0%	2%	0%	6%	0%
£30 to £50	2%	0%	0%	3%	1%	1%	2%	5%	4%	0%	6%	2%	2%	6%	0%	0%	0%
£50 to £100	4%	0%	6%	5%	5%	3%	3%	4%	2%	7%	3%	5%	4%	8%	18%	3%	2%
£100 to £200	18%	0%	20%	22%	21%	14%	19%	17%	20%	19%	24%	14%	20%	19%	8%	16%	15%
£200 to £400	43%	66%	27%	48%	40%	42%	46%	52%	49%	37%	43%	47%	43%	38%	26%	44%	24%
£400 to £600	14%	0%	20%	12%	9%	21%	15%	9%	12%	16%	9%	16%	12%	13%	12%	13%	22%
£600 to £800	4%	0%	4%	1%	2%	4%	4%	2%	4%	6%	4%	6%	9%	4%	21%	6%	9%
£800 to £1,000	3%	0%	2%	0%	1%	2%	3%	3%	3%	4%	7%	5%	1%	2%	3%	3%	14%
Over £1,000	2%	34%	5%	0%	1%	1%	1%	2%	0%	4%	1%	0%	0%	0%	3%	0%	5%
Don't know	8%	0%	15%	10%	14%	6%	5%	4%	7%	6%	1%	6%	8%	9%	9%	8%	8%

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.C) How much, on average, do you spend on this the average year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1466	150	211	117	137	112	130	126	65	151	138	85	44	990	472	1454	12	1466	0
Weighted	1448	149	198	118	141	111	133	119	61	153	137	82	46	963	480	1435	12	1448	0
Under £10	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	*
£10 to £20	1%	2%	1%	0%	0%	2%	0%	2%	0%	0%	0%	0%	0%	1%	1%	1%	0%	1%	*
£20 to £30	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	0%	1%	1%	1%	0%	1%	*
£30 to £50	2%	6%	1%	1%	3%	1%	1%	5%	3%	1%	1%	1%	5%	2%	3%	2%	26%	2%	*
£50 to £100	4%	4%	5%	8%	5%	4%	3%	6%	3%	1%	4%	5%	2%	4%	5%	4%	18%	4%	*
£100 to £200	18%	10%	16%	31%	24%	12%	19%	13%	15%	12%	25%	20%	11%	20%	13%	18%	18%	18%	*
£200 to £400	43%	36%	48%	36%	42%	48%	42%	39%	40%	42%	40%	56%	52%	43%	42%	43%	15%	43%	*
£400 to £600	14%	14%	11%	13%	15%	16%	13%	14%	22%	17%	13%	11%	13%	14%	13%	14%	7%	14%	*
£600 to £800	4%	7%	7%	2%	2%	2%	5%	2%	6%	9%	2%	2%	2%	4%	5%	4%	9%	4%	*
£800 to £1,000	3%	7%	3%	2%	2%	3%	3%	4%	1%	4%	2%	0%	3%	3%	3%	3%	0%	3%	*
Over £1,000	2%	5%	1%	0%	0%	0%	3%	2%	4%	3%	1%	0%	0%	1%	2%	2%	0%	2%	*
Don't know	8%	6%	6%	6%	6%	12%	11%	12%	1%	10%	12%	2%	11%	7%	11%	8%	7%	8%	*

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) And how likely do you think it is that your household will renew your vehicle insurance for the next year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	1466	708	757	129	195	256	272	237	377	455	377	331	294	0	0	377	180	29
Weighted	1448	709	737	144	214	263	262	223	341	425	390	323	300	0	0	373	177	27
Will definitely renew it	74%	71%	76%	57%	66%	69%	71%	77%	88%	75%	74%	73%	72%	76%	74%	77%	61%	72%
Very likely to renew it	14%	15%	14%	19%	17%	15%	15%	14%	10%	15%	15%	15%	12%	13%	15%	12%	22%	7%
Somewhat likely to renew it	6%	8%	5%	11%	9%	10%	5%	5%	1%	6%	5%	7%	8%	5%	6%	7%	10%	7%
Unsure whether will renew or cancel	3%	4%	3%	6%	5%	5%	3%	3%	1%	3%	4%	2%	5%	3%	2%	4%	5%	7%
Somewhat likely to cancel	1%	1%	1%	2%	1%	0%	2%	0%	0%	0%	1%	1%	1%	1%	1%	1%	1%	4%
Very likely to cancel	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Don't know	1%	1%	2%	5%	0%	2%	1%	1%	0%	1%	2%	1%	1%	2%	2%	0%	1%	3%

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) And how likely do you think it is that your household will renew your vehicle insurance for the next year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1466	3	49	80	106	139	174	140	132	105	94	114	82	53	36	34	44
Weighted	1448	3	49	78	105	140	171	138	129	105	94	114	81	52	36	33	43
Will definitely renew it	74%	31%	65%	75%	67%	72%	72%	80%	81%	76%	72%	69%	64%	67%	77%	85%	70%
Very likely to renew it	14%	0%	11%	13%	19%	16%	18%	11%	9%	11%	10%	11%	19%	25%	14%	9%	23%
Somewhat likely to renew it	6%	34%	8%	4%	7%	4%	5%	6%	2%	9%	9%	14%	11%	4%	3%	0%	7%
Unsure whether will renew or cancel	3%	0%	11%	5%	3%	4%	2%	3%	6%	2%	3%	5%	4%	2%	3%	0%	0%
Somewhat likely to cancel	1%	0%	2%	0%	2%	0%	2%	0%	0%	0%	2%	1%	0%	0%	0%	3%	0%
Very likely to cancel	0%	0%	4%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%
Don't know	1%	34%	0%	1%	1%	4%	1%	0%	1%	1%	4%	1%	1%	0%	4%	3%	0%

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.C) And how likely do you think it is that your household will renew your vehicle insurance for the next year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1466	150	211	117	137	112	130	126	65	151	138	85	44	990	472	1454	12	1466	0
Weighted	1448	149	198	118	141	111	133	119	61	153	137	82	46	963	480	1435	12	1448	0
Will definitely renew it	74%	56%	77%	79%	78%	71%	79%	68%	73%	75%	80%	77%	68%	76%	70%	74%	14%	74%	*
Very likely to renew it	14%	23%	13%	11%	17%	15%	7%	16%	16%	13%	11%	12%	18%	13%	17%	14%	19%	14%	*
Somewhat likely to renew it	6%	12%	4%	5%	1%	9%	8%	8%	8%	5%	5%	10%	4%	7%	5%	6%	33%	6%	*
Unsure whether will renew or cancel	3%	5%	5%	3%	2%	3%	2%	6%	3%	4%	2%	1%	5%	3%	4%	3%	18%	3%	*
Somewhat likely to cancel	1%	3%	0%	0%	1%	0%	1%	1%	0%	1%	0%	0%	0%	1%	0%	1%	8%	1%	*
Very likely to cancel	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	*
Don't know	1%	0%	1%	2%	2%	2%	3%	1%	0%	1%	2%	0%	5%	1%	3%	1%	7%	1%	*

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	1466	708	757	129	195	256	272	237	377	455	377	331	294	0	0	377	180	29
Weighted	1448	709	737	144	214	263	262	223	341	425	390	323	300	0	0	373	177	27
Would definitely renew it	58%	55%	61%	34%	51%	48%	58%	64%	77%	62%	58%	58%	52%	62%	58%	60%	49%	47%
Very likely to renew it	19%	20%	17%	24%	21%	21%	17%	19%	14%	20%	20%	18%	16%	18%	20%	16%	22%	23%
Somewhat likely to renew it	10%	11%	9%	19%	12%	14%	10%	7%	5%	9%	11%	9%	12%	9%	9%	10%	15%	18%
Unsure whether would renew or cancel	7%	7%	7%	8%	8%	10%	10%	4%	3%	5%	6%	8%	10%	5%	8%	8%	6%	4%
Somewhat likely to cancel	2%	3%	2%	5%	5%	3%	1%	2%	1%	2%	1%	3%	3%	1%	2%	3%	5%	0%
Very likely would cancel	2%	2%	1%	3%	2%	2%	3%	0%	0%	1%	2%	1%	2%	2%	1%	1%	1%	4%
Don't know	2%	2%	2%	7%	1%	3%	3%	2%	1%	1%	2%	2%	4%	4%	2%	1%	1%	3%

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	1466	3	49	80	106	139	174	140	132	105	94	114	82	53	36	34	44
Weighted	1448	3	49	78	105	140	171	138	129	105	94	114	81	52	36	33	43
Would definitely renew it	58%	0%	38%	59%	56%	46%	59%	64%	63%	63%	64%	59%	51%	59%	62%	66%	53%
Very likely to renew it	19%	66%	12%	17%	24%	19%	19%	17%	17%	19%	14%	14%	20%	19%	20%	31%	29%
Somewhat likely to renew it	10%	34%	11%	10%	10%	16%	10%	9%	7%	10%	7%	12%	15%	13%	8%	0%	13%
Unsure whether would renew or cancel	7%	0%	14%	7%	6%	11%	5%	8%	7%	5%	9%	8%	9%	7%	3%	0%	3%
Somewhat likely to cancel	2%	0%	5%	2%	3%	2%	3%	1%	5%	1%	2%	3%	3%	0%	3%	0%	0%
Very likely would cancel	2%	0%	12%	0%	1%	2%	1%	0%	0%	1%	2%	3%	1%	2%	4%	0%	0%
Don't know	2%	0%	9%	5%	1%	4%	2%	1%	1%	1%	1%	1%	1%	0%	0%	3%	2%

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.C) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	1466	150	211	117	137	112	130	126	65	151	138	85	44	990	472	1454	12	1466	0
Weighted	1448	149	198	118	141	111	133	119	61	153	137	82	46	963	480	1435	12	1448	0
Would definitely renew it	58%	42%	59%	68%	62%	56%	57%	57%	53%	61%	66%	55%	59%	60%	54%	58%	14%	58%	*
Very likely to renew it	19%	27%	20%	11%	24%	19%	17%	19%	21%	12%	14%	24%	16%	18%	20%	19%	0%	19%	*
Somewhat likely to renew it	10%	14%	12%	8%	6%	11%	9%	9%	15%	12%	8%	11%	9%	10%	11%	10%	25%	10%	*
Unsure whether would renew or cancel	7%	8%	4%	8%	3%	7%	10%	10%	6%	9%	7%	6%	2%	7%	6%	7%	44%	7%	*
Somewhat likely to cancel	2%	4%	1%	2%	2%	4%	2%	3%	3%	1%	1%	3%	5%	2%	2%	2%	0%	2%	*
Very likely would cancel	2%	4%	2%	2%	1%	0%	2%	1%	0%	3%	1%	0%	2%	1%	2%	2%	9%	2%	*
Don't know	2%	2%	2%	1%	1%	3%	4%	2%	2%	2%	4%	0%	7%	1%	4%	2%	7%	2%	*

Note:

BASE: Have vehicle insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) You said that your household buys health insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	362	198	164	68	93	75	52	29	45	160	94	69	38	0	0	122	83	16
Weighted	369	208	161	75	102	76	49	27	39	155	100	71	41	0	0	125	83	16
Makes you feel safer	70%	69%	71%	69%	65%	69%	69%	80%	78%	68%	70%	73%	72%	69%	77%	69%	59%	87%
Makes you feel more responsible	31%	32%	30%	30%	35%	36%	29%	31%	15%	30%	33%	28%	35%	32%	25%	31%	37%	25%
Has helped you with a past emergency	31%	30%	32%	34%	30%	28%	19%	27%	49%	34%	27%	35%	21%	26%	27%	35%	31%	31%
Helps saves money	23%	24%	22%	27%	32%	21%	21%	13%	7%	23%	24%	28%	16%	25%	18%	24%	27%	20%
Legally obliged to	13%	14%	11%	13%	12%	17%	20%	7%	0%	12%	12%	16%	13%	15%	12%	13%	14%	6%
Other (please specify)	4%	4%	3%	0%	0%	7%	4%	11%	8%	5%	2%	0%	10%	2%	3%	5%	2%	0%
Don't know	2%	2%	3%	3%	2%	0%	6%	0%	0%	2%	1%	0%	5%	2%	1%	4%	0%	0%

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) You said that your household buys health insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	362	0	7	14	16	17	23	25	29	28	32	44	27	25	14	18	26
Weighted	369	0	8	15	17	18	24	26	29	29	33	45	28	25	14	17	25
Makes you feel safer	70%	*	74%	72%	66%	82%	79%	76%	78%	58%	67%	64%	57%	85%	71%	64%	68%
Makes you feel more responsible	31%	*	14%	44%	31%	43%	16%	31%	32%	44%	19%	24%	33%	32%	28%	47%	40%
Has helped you with a past emergency	31%	*	27%	22%	23%	46%	35%	24%	19%	23%	31%	30%	57%	13%	49%	43%	31%
Helps saves money	23%	*	12%	22%	33%	37%	9%	16%	25%	16%	28%	21%	20%	29%	42%	18%	27%
Legally obliged to	13%	*	0%	15%	7%	25%	13%	17%	16%	19%	9%	11%	3%	13%	7%	18%	23%
Other (please specify)	4%	*	14%	6%	7%	0%	0%	4%	0%	0%	9%	2%	3%	12%	0%	0%	0%
Don't know	2%	*	0%	7%	6%	0%	8%	0%	0%	0%	0%	3%	0%	0%	9%	0%	0%

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.C) You said that your household buys health insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	362	84	50	21	29	28	29	37	10	29	16	16	13	219	142	336	26	362	0
Weighted	369	85	49	21	30	29	30	37	10	31	16	15	14	220	148	341	27	369	0
Makes you feel safer	70%	68%	77%	71%	61%	78%	76%	62%	52%	65%	82%	78%	60%	71%	68%	69%	84%	70%	*
Makes you feel more responsible	31%	35%	27%	19%	25%	34%	52%	27%	33%	28%	32%	23%	31%	34%	27%	32%	23%	31%	*
Has helped you with a past emergency	31%	35%	32%	37%	34%	20%	32%	27%	28%	27%	0%	56%	31%	35%	24%	31%	27%	31%	*
Helps saves money	23%	33%	30%	33%	11%	18%	7%	24%	49%	11%	18%	13%	25%	24%	22%	22%	35%	23%	*
Legally obliged to	13%	18%	10%	24%	14%	8%	3%	11%	0%	13%	12%	7%	14%	12%	14%	12%	20%	13%	*
Other (please specify)	4%	3%	3%	0%	13%	0%	3%	5%	0%	0%	0%	5%	7%	3%	4%	4%	4%	4%	*
Don't know	2%	0%	0%	0%	3%	4%	0%	6%	10%	7%	0%	0%	0%	1%	3%	2%	4%	2%	*

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) How much, on average, do you spend on this the average year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	362	198	164	68	93	75	52	29	45	160	94	69	38	0	0	122	83	16
Weighted	369	208	161	75	102	76	49	27	39	155	100	71	41	0	0	125	83	16
Under £10	2%	2%	3%	3%	2%	3%	4%	4%	0%	2%	1%	4%	3%	4%	2%	1%	4%	6%
£10 to £20	3%	2%	4%	3%	6%	1%	2%	0%	0%	2%	4%	2%	5%	5%	1%	3%	2%	6%
£20 to £30	3%	3%	2%	0%	8%	0%	2%	0%	0%	2%	2%	3%	5%	6%	1%	3%	3%	0%
£30 to £50	9%	8%	11%	17%	13%	5%	10%	0%	0%	8%	9%	10%	14%	12%	7%	10%	10%	12%
£50 to £100	13%	13%	15%	16%	15%	17%	14%	4%	2%	12%	15%	15%	13%	15%	12%	10%	20%	7%
£100 to £200	21%	22%	19%	13%	27%	20%	17%	35%	16%	23%	19%	22%	16%	19%	24%	21%	19%	15%
£200 to £400	15%	15%	15%	10%	12%	16%	16%	27%	22%	14%	16%	17%	12%	17%	22%	12%	12%	11%
£400 to £600	7%	9%	3%	5%	4%	7%	10%	10%	12%	8%	7%	7%	0%	6%	7%	7%	6%	0%
£600 to £800	4%	4%	5%	3%	2%	9%	5%	3%	2%	4%	6%	3%	5%	2%	2%	7%	3%	11%
£800 to £1,000	4%	5%	4%	4%	4%	4%	4%	0%	9%	4%	4%	6%	2%	0%	2%	6%	5%	8%
Over £1,000	7%	7%	7%	4%	1%	6%	2%	7%	33%	11%	2%	1%	13%	2%	3%	9%	9%	6%
Don't know	12%	11%	12%	22%	5%	11%	16%	11%	4%	9%	14%	11%	13%	13%	16%	11%	6%	18%

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) How much, on average, do you spend on this the average year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	362	0	7	14	16	17	23	25	29	28	32	44	27	25	14	18	26
Weighted	369	0	8	15	17	18	24	26	29	29	33	45	28	25	14	17	25
Under £10	2%	*	0%	6%	7%	0%	8%	4%	0%	0%	3%	2%	0%	0%	0%	0%	8%
£10 to £20	3%	*	0%	6%	0%	0%	0%	8%	3%	4%	3%	7%	0%	0%	6%	0%	0%
£20 to £30	3%	*	12%	7%	7%	0%	0%	0%	0%	0%	6%	2%	13%	0%	0%	0%	0%
£30 to £50	9%	*	15%	14%	13%	18%	9%	23%	6%	12%	6%	7%	4%	8%	7%	12%	4%
£50 to £100	13%	*	0%	24%	12%	12%	18%	20%	3%	11%	13%	21%	11%	20%	13%	5%	4%
£100 to £200	21%	*	12%	22%	12%	34%	17%	15%	24%	21%	25%	21%	30%	16%	22%	31%	8%
£200 to £400	15%	*	18%	0%	20%	0%	18%	12%	33%	13%	12%	18%	10%	24%	13%	11%	18%
£400 to £600	7%	*	0%	0%	5%	5%	0%	0%	8%	18%	6%	4%	4%	5%	20%	16%	7%
£600 to £800	4%	*	0%	7%	6%	0%	0%	0%	4%	4%	9%	2%	4%	8%	0%	4%	15%
£800 to £1,000	4%	*	0%	0%	6%	0%	0%	4%	6%	4%	7%	0%	9%	4%	0%	11%	8%
Over £1,000	7%	*	14%	6%	7%	5%	4%	4%	11%	3%	0%	6%	12%	4%	0%	9%	19%
Don't know	12%	*	28%	7%	6%	25%	26%	11%	0%	11%	9%	9%	4%	11%	17%	0%	9%

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.C) How much, on average, do you spend on this the average year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	362	84	50	21	29	28	29	37	10	29	16	16	13	219	142	336	26	362	0
Weighted	369	85	49	21	30	29	30	37	10	31	16	15	14	220	148	341	27	369	0
Under £10	2%	2%	2%	0%	0%	4%	0%	10%	0%	0%	0%	0%	7%	2%	3%	2%	11%	2%	*
£10 to £20	3%	1%	2%	0%	0%	4%	0%	6%	12%	0%	13%	7%	8%	2%	4%	2%	8%	3%	*
£20 to £30	3%	0%	2%	0%	8%	4%	0%	3%	19%	0%	0%	8%	9%	3%	1%	3%	0%	3%	*
£30 to £50	9%	14%	4%	10%	7%	14%	11%	15%	0%	7%	0%	7%	0%	10%	9%	9%	12%	9%	*
£50 to £100	13%	17%	7%	24%	15%	8%	18%	11%	21%	10%	13%	0%	22%	10%	18%	13%	15%	13%	*
£100 to £200	21%	17%	27%	9%	30%	11%	20%	19%	18%	27%	31%	32%	9%	23%	18%	21%	15%	21%	*
£200 to £400	15%	13%	15%	28%	0%	13%	15%	17%	20%	25%	7%	28%	7%	17%	12%	16%	0%	15%	*
£400 to £600	7%	5%	5%	5%	6%	14%	6%	5%	0%	10%	11%	0%	16%	8%	4%	7%	3%	7%	*
£600 to £800	4%	7%	5%	0%	0%	14%	7%	0%	0%	0%	6%	0%	0%	5%	3%	4%	4%	4%	*
£800 to £1,000	4%	6%	7%	11%	6%	0%	0%	2%	0%	4%	6%	0%	7%	5%	4%	4%	12%	4%	*
Over £1,000	7%	8%	14%	0%	18%	3%	9%	0%	0%	3%	0%	5%	0%	7%	6%	6%	11%	7%	*
Don't know	12%	10%	10%	14%	10%	12%	14%	11%	10%	14%	13%	13%	15%	9%	16%	12%	9%	12%	*

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) And how likely do you think it is that your household will renew your health insurance for the next year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	362	198	164	68	93	75	52	29	45	160	94	69	38	0	0	122	83	16
Weighted	369	208	161	75	102	76	49	27	39	155	100	71	41	0	0	125	83	16
Will definitely renew it	33%	34%	32%	25%	31%	33%	37%	49%	38%	35%	30%	37%	28%	44%	36%	33%	24%	27%
Very likely to renew it	33%	35%	32%	31%	35%	35%	28%	37%	36%	35%	35%	30%	30%	28%	33%	33%	34%	43%
Somewhat likely to renew it	20%	18%	23%	24%	21%	17%	24%	11%	16%	16%	21%	21%	29%	22%	17%	17%	27%	14%
Unsure whether will renew or cancel	9%	9%	10%	10%	10%	15%	4%	0%	9%	8%	11%	8%	13%	4%	10%	10%	12%	6%
Somewhat likely to cancel	2%	2%	2%	5%	1%	0%	4%	4%	2%	2%	2%	5%	0%	2%	4%	1%	3%	5%
Very likely to cancel	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Don't know	2%	2%	1%	4%	1%	0%	4%	0%	0%	3%	1%	0%	0%	0%	0%	4%	0%	5%

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) And how likely do you think it is that your household will renew your health insurance for the next year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	362	0	7	14	16	17	23	25	29	28	32	44	27	25	14	18	26
Weighted	369	0	8	15	17	18	24	26	29	29	33	45	28	25	14	17	25
Will definitely renew it	33%	*	40%	7%	42%	41%	21%	43%	28%	34%	31%	30%	20%	32%	28%	68%	49%
Very likely to renew it	33%	*	45%	36%	39%	29%	31%	23%	33%	26%	34%	33%	46%	36%	43%	14%	39%
Somewhat likely to renew it	20%	*	15%	20%	20%	25%	19%	12%	33%	28%	22%	16%	22%	24%	13%	7%	8%
Unsure whether will renew or cancel	9%	*	0%	29%	0%	5%	22%	18%	7%	4%	9%	14%	12%	4%	0%	0%	4%
Somewhat likely to cancel	2%	*	0%	8%	0%	0%	4%	0%	0%	4%	0%	5%	0%	0%	7%	11%	0%
Very likely to cancel	0%	*	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%
Don't know	2%	*	0%	0%	0%	0%	4%	4%	0%	4%	0%	3%	0%	3%	9%	0%	0%

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.C) And how likely do you think it is that your household will renew your health insurance for the next year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	362	84	50	21	29	28	29	37	10	29	16	16	13	219	142	336	26	362	0
Weighted	369	85	49	21	30	29	30	37	10	31	16	15	14	220	148	341	27	369	0
Will definitely renew it	33%	28%	31%	42%	35%	41%	27%	24%	30%	34%	62%	38%	39%	35%	31%	34%	26%	33%	*
Very likely to renew it	33%	37%	37%	39%	33%	18%	58%	29%	38%	22%	25%	18%	31%	35%	31%	34%	30%	33%	*
Somewhat likely to renew it	20%	20%	23%	10%	15%	27%	7%	29%	12%	23%	6%	38%	16%	18%	22%	18%	36%	20%	*
Unsure whether will renew or cancel	9%	9%	6%	10%	7%	14%	4%	12%	20%	17%	7%	6%	7%	9%	11%	9%	8%	9%	*
Somewhat likely to cancel	2%	4%	4%	0%	7%	0%	0%	0%	0%	0%	0%	0%	7%	3%	2%	2%	0%	2%	*
Very likely to cancel	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	*
Don't know	2%	2%	0%	0%	3%	0%	4%	3%	0%	4%	0%	0%	0%	1%	3%	2%	0%	2%	*

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	362	198	164	68	93	75	52	29	45	160	94	69	38	0	0	122	83	16
Weighted	369	208	161	75	102	76	49	27	39	155	100	71	41	0	0	125	83	16
Would definitely renew it	27%	27%	28%	21%	25%	27%	33%	41%	29%	31%	23%	34%	13%	33%	29%	27%	26%	13%
Very likely to renew it	32%	35%	28%	28%	33%	31%	33%	45%	33%	32%	38%	26%	31%	36%	32%	31%	33%	27%
Somewhat likely to renew it	20%	18%	22%	22%	20%	20%	25%	10%	11%	18%	19%	22%	23%	16%	16%	19%	20%	50%
Unsure whether would renew or cancel	12%	11%	14%	15%	13%	15%	3%	0%	20%	11%	12%	9%	27%	11%	12%	15%	13%	0%
Somewhat likely to cancel	4%	6%	3%	7%	5%	5%	0%	0%	6%	3%	6%	6%	3%	4%	6%	2%	7%	5%
Very likely would cancel	3%	2%	4%	3%	4%	1%	2%	4%	0%	3%	2%	1%	2%	0%	4%	3%	2%	0%
Don't know	1%	2%	1%	4%	0%	0%	4%	0%	0%	3%	0%	2%	0%	0%	0%	3%	0%	5%

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	362	0	7	14	16	17	23	25	29	28	32	44	27	25	14	18	26
Weighted	369	0	8	15	17	18	24	26	29	29	33	45	28	25	14	17	25
Would definitely renew it	27%	*	26%	0%	23%	28%	13%	31%	25%	30%	31%	31%	13%	36%	14%	63%	41%
Very likely to renew it	32%	*	47%	22%	38%	42%	24%	35%	36%	37%	25%	22%	35%	32%	50%	24%	44%
Somewhat likely to renew it	20%	*	0%	43%	32%	12%	18%	7%	13%	22%	29%	22%	26%	20%	14%	7%	11%
Unsure whether would renew or cancel	12%	*	27%	35%	7%	11%	28%	9%	15%	3%	16%	12%	18%	8%	6%	0%	0%
Somewhat likely to cancel	4%	*	0%	0%	0%	7%	4%	14%	8%	8%	0%	7%	0%	0%	0%	0%	0%
Very likely would cancel	3%	*	0%	0%	0%	0%	8%	0%	3%	0%	0%	0%	8%	0%	15%	5%	4%
Don't know	1%	*	0%	0%	0%	0%	4%	4%	0%	0%	0%	5%	0%	3%	0%	0%	0%

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.C) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	362	84	50	21	29	28	29	37	10	29	16	16	13	219	142	336	26	362	0
Weighted	369	85	49	21	30	29	30	37	10	31	16	15	14	220	148	341	27	369	0
Would definitely renew it	27%	24%	28%	32%	34%	30%	17%	17%	29%	16%	49%	52%	39%	29%	25%	28%	19%	27%	*
Very likely to renew it	32%	34%	31%	39%	27%	36%	46%	36%	21%	29%	19%	12%	31%	33%	31%	33%	29%	32%	*
Somewhat likely to renew it	20%	18%	17%	19%	18%	18%	25%	24%	9%	20%	25%	31%	7%	20%	19%	19%	23%	20%	*
Unsure whether would renew or cancel	12%	11%	14%	5%	18%	7%	12%	13%	31%	19%	7%	5%	9%	12%	13%	12%	17%	12%	*
Somewhat likely to cancel	4%	5%	7%	5%	0%	4%	0%	6%	0%	8%	0%	0%	7%	3%	6%	4%	4%	4%	*
Very likely would cancel	3%	5%	2%	0%	0%	3%	0%	0%	10%	4%	0%	0%	7%	2%	3%	2%	8%	3%	*
Don't know	1%	2%	0%	0%	3%	0%	0%	3%	0%	3%	0%	0%	0%	0%	3%	1%	0%	1%	*

Note:

BASE: Have health insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) You said that your household buys pet insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	461	203	257	68	83	85	101	63	61	146	113	124	73	0	0	118	65	11
Weighted	463	209	253	75	90	86	97	60	55	140	119	124	75	0	0	119	64	11
Legally obliged to	8%	10%	7%	11%	13%	8%	10%	2%	2%	9%	10%	7%	7%	7%	5%	10%	17%	10%
Makes you feel safer	57%	56%	58%	66%	55%	60%	54%	59%	50%	52%	64%	54%	62%	57%	62%	59%	44%	54%
Has helped you with a past emergency	44%	39%	48%	39%	32%	48%	44%	53%	57%	46%	45%	39%	46%	46%	43%	45%	42%	35%
Makes you feel more responsible	43%	39%	46%	39%	43%	40%	48%	42%	45%	39%	46%	43%	47%	44%	45%	39%	44%	25%
Helps saves money	31%	32%	30%	29%	35%	32%	32%	27%	29%	34%	29%	28%	37%	32%	31%	34%	29%	9%
Other (please specify)	3%	5%	2%	3%	0%	2%	6%	3%	7%	4%	4%	3%	1%	4%	4%	4%	0%	11%
Don't know	1%	1%	2%	1%	1%	0%	3%	1%	0%	2%	0%	2%	1%	1%	2%	1%	1%	0%

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) You said that your household buys pet insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	461	1	15	31	29	31	47	46	51	34	32	39	23	18	19	7	18
Weighted	463	1	15	31	30	33	47	46	51	35	32	39	22	17	19	7	17
Legally obliged to	8%	0%	0%	7%	11%	7%	4%	5%	10%	3%	6%	8%	18%	12%	10%	14%	25%
Makes you feel safer	57%	0%	47%	69%	59%	52%	62%	52%	63%	52%	63%	72%	57%	51%	62%	27%	28%
Has helped you with a past emergency	44%	0%	46%	48%	28%	34%	47%	52%	49%	39%	40%	44%	34%	50%	56%	28%	55%
Makes you feel more responsible	43%	0%	48%	43%	53%	46%	53%	32%	47%	45%	34%	36%	43%	51%	42%	28%	38%
Helps saves money	31%	100%	41%	36%	40%	33%	24%	18%	40%	43%	19%	28%	26%	41%	26%	59%	36%
Other (please specify)	3%	0%	0%	0%	3%	3%	4%	6%	6%	0%	12%	0%	4%	0%	0%	0%	7%
Don't know	1%	0%	13%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	5%	0%	13%	0%

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.C) You said that your household buys pet insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	461	53	53	32	48	32	36	40	20	57	50	24	16	305	155	421	40	461	0
Weighted	463	53	50	33	52	33	37	39	20	59	49	23	16	300	162	423	40	463	0
Legally obliged to	8%	22%	11%	6%	4%	6%	9%	8%	11%	5%	2%	10%	0%	9%	7%	9%	5%	8%	*
Makes you feel safer	57%	54%	63%	54%	57%	54%	50%	65%	80%	45%	64%	61%	57%	57%	59%	58%	55%	57%	*
Has helped you with a past emergency	44%	42%	46%	55%	40%	33%	39%	40%	44%	44%	56%	39%	55%	46%	41%	46%	26%	44%	*
Makes you feel more responsible	43%	31%	42%	39%	36%	50%	53%	31%	56%	44%	54%	38%	62%	45%	40%	44%	33%	43%	*
Helps saves money	31%	41%	23%	39%	21%	22%	39%	33%	27%	37%	28%	32%	32%	29%	36%	31%	36%	31%	*
Other (please specify)	3%	0%	4%	9%	8%	3%	0%	2%	0%	5%	2%	0%	6%	4%	2%	4%	2%	3%	*
Don't know	1%	2%	2%	6%	0%	0%	0%	0%	0%	2%	2%	0%	0%	1%	2%	1%	7%	1%	*

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) How much, on average, do you spend on this the average year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	461	203	257	68	83	85	101	63	61	146	113	124	73	0	0	118	65	11
Weighted	463	209	253	75	90	86	97	60	55	140	119	124	75	0	0	119	64	11
Under £10	1%	0%	1%	0%	1%	0%	1%	0%	2%	1%	0%	0%	1%	1%	0%	1%	1%	0%
£10 to £20	4%	3%	4%	6%	5%	4%	5%	0%	0%	2%	6%	3%	5%	4%	3%	5%	2%	9%
£20 to £30	5%	5%	4%	5%	6%	8%	3%	5%	0%	4%	4%	7%	4%	5%	2%	6%	7%	8%
£30 to £50	8%	9%	8%	9%	11%	11%	5%	10%	3%	8%	11%	8%	6%	10%	4%	14%	8%	0%
£50 to £100	15%	21%	11%	19%	22%	10%	15%	13%	10%	13%	20%	12%	17%	16%	17%	13%	12%	47%
£100 to £200	25%	23%	27%	13%	22%	27%	33%	30%	25%	24%	22%	29%	22%	22%	29%	20%	33%	9%
£200 to £400	19%	18%	19%	10%	17%	18%	19%	20%	29%	22%	17%	18%	16%	22%	18%	17%	21%	0%
£400 to £600	6%	6%	7%	3%	6%	5%	6%	9%	11%	6%	5%	9%	4%	6%	7%	6%	4%	8%
£600 to £800	2%	1%	2%	0%	1%	1%	1%	2%	7%	3%	0%	1%	2%	2%	1%	2%	3%	0%
£800 to £1,000	3%	3%	2%	4%	0%	3%	2%	3%	3%	4%	2%	2%	3%	0%	4%	3%	0%	8%
Over £1,000	3%	1%	3%	1%	1%	2%	4%	2%	5%	2%	4%	1%	4%	3%	2%	3%	0%	0%
Don't know	11%	10%	11%	30%	7%	10%	6%	6%	5%	11%	9%	9%	15%	8%	13%	9%	9%	11%

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) How much, on average, do you spend on this the average year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	461	1	15	31	29	31	47	46	51	34	32	39	23	18	19	7	18
Weighted	463	1	15	31	30	33	47	46	51	35	32	39	22	17	19	7	17
Under £10	1%	0%	0%	0%	0%	0%	0%	0%	2%	0%	3%	0%	0%	0%	0%	0%	0%
£10 to £20	4%	100%	28%	4%	0%	3%	9%	0%	4%	3%	0%	0%	6%	0%	0%	14%	0%
£20 to £30	5%	0%	0%	6%	10%	10%	4%	7%	4%	6%	0%	2%	0%	0%	5%	0%	5%
£30 to £50	8%	0%	0%	16%	15%	6%	11%	9%	8%	6%	3%	11%	15%	13%	5%	0%	0%
£50 to £100	15%	0%	15%	14%	15%	16%	17%	11%	12%	31%	19%	20%	4%	27%	17%	0%	11%
£100 to £200	25%	0%	7%	26%	17%	33%	21%	28%	36%	12%	22%	25%	38%	22%	30%	32%	29%
£200 to £400	19%	0%	13%	12%	12%	16%	27%	18%	18%	22%	32%	16%	9%	22%	17%	28%	21%
£400 to £600	6%	0%	6%	7%	7%	3%	4%	9%	2%	3%	9%	9%	8%	5%	15%	0%	0%
£600 to £800	2%	0%	6%	0%	9%	0%	0%	2%	2%	0%	0%	0%	0%	0%	0%	14%	5%
£800 to £1,000	3%	0%	0%	3%	3%	0%	0%	2%	2%	3%	7%	2%	0%	11%	0%	0%	11%
Over £1,000	3%	0%	13%	3%	0%	0%	0%	0%	4%	6%	0%	5%	4%	0%	5%	0%	6%
Don't know	11%	0%	12%	9%	12%	13%	8%	13%	6%	9%	7%	10%	17%	0%	7%	13%	12%

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.C) How much, on average, do you spend on this the average year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	461	53	53	32	48	32	36	40	20	57	50	24	16	305	155	421	40	461	0
Weighted	463	53	50	33	52	33	37	39	20	59	49	23	16	300	162	423	40	463	0
Under £10	1%	2%	0%	0%	0%	3%	0%	2%	0%	0%	0%	0%	0%	1%	1%	0%	5%	1%	*
£10 to £20	4%	2%	2%	9%	2%	9%	10%	8%	0%	2%	0%	0%	0%	3%	4%	3%	16%	4%	*
£20 to £30	5%	2%	5%	6%	2%	9%	11%	8%	0%	4%	2%	4%	0%	4%	6%	5%	5%	5%	*
£30 to £50	8%	10%	4%	9%	11%	10%	8%	5%	11%	9%	6%	5%	19%	7%	11%	8%	11%	8%	*
£50 to £100	15%	25%	17%	13%	13%	13%	22%	11%	20%	15%	12%	12%	0%	16%	14%	15%	18%	15%	*
£100 to £200	25%	20%	19%	15%	29%	37%	17%	22%	40%	29%	23%	29%	43%	26%	24%	27%	12%	25%	*
£200 to £400	19%	17%	25%	26%	17%	13%	11%	13%	19%	16%	30%	12%	19%	21%	15%	19%	12%	19%	*
£400 to £600	6%	5%	11%	6%	6%	3%	3%	3%	4%	9%	8%	15%	0%	7%	5%	6%	7%	6%	*
£600 to £800	2%	2%	4%	0%	2%	0%	0%	4%	0%	2%	2%	0%	0%	2%	1%	2%	2%	2%	*
£800 to £1,000	3%	6%	2%	0%	2%	3%	0%	2%	0%	3%	2%	4%	6%	3%	1%	3%	0%	3%	*
Over £1,000	3%	3%	4%	5%	4%	0%	3%	0%	0%	0%	4%	0%	6%	2%	3%	3%	2%	3%	*
Don't know	11%	6%	7%	9%	12%	0%	17%	22%	5%	12%	10%	18%	6%	8%	16%	11%	11%	11%	*

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) And how likely do you think it is that your household will renew your pet insurance for the next year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	461	203	257	68	83	85	101	63	61	146	113	124	73	0	0	118	65	11
Weighted	463	209	253	75	90	86	97	60	55	140	119	124	75	0	0	119	64	11
Will definitely renew it	51%	49%	53%	42%	47%	41%	57%	49%	80%	55%	52%	41%	58%	50%	53%	51%	55%	24%
Very likely to renew it	26%	27%	25%	22%	28%	37%	21%	33%	13%	27%	29%	26%	22%	28%	23%	24%	33%	36%
Somewhat likely to renew it	11%	11%	12%	20%	11%	12%	9%	10%	7%	9%	9%	15%	14%	10%	14%	10%	6%	30%
Unsure whether will renew or cancel	6%	7%	5%	5%	7%	7%	9%	3%	0%	6%	6%	9%	1%	4%	4%	12%	3%	0%
Somewhat likely to cancel	3%	2%	3%	3%	5%	0%	4%	3%	0%	1%	1%	5%	4%	6%	2%	2%	0%	0%
Very likely to cancel	2%	3%	1%	3%	2%	4%	1%	2%	0%	2%	2%	3%	1%	2%	3%	0%	1%	10%
Don't know	1%	0%	1%	4%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	1%	0%

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) And how likely do you think it is that your household will renew your pet insurance for the next year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	461	1	15	31	29	31	47	46	51	34	32	39	23	18	19	7	18
Weighted	463	1	15	31	30	33	47	46	51	35	32	39	22	17	19	7	17
Will definitely renew it	51%	0%	66%	52%	57%	38%	53%	51%	45%	54%	62%	47%	50%	34%	41%	59%	60%
Very likely to renew it	26%	100%	14%	16%	25%	43%	24%	24%	39%	21%	19%	21%	24%	43%	28%	14%	29%
Somewhat likely to renew it	11%	0%	8%	6%	11%	9%	17%	13%	10%	15%	16%	11%	17%	6%	14%	15%	5%
Unsure whether will renew or cancel	6%	0%	6%	6%	0%	9%	4%	2%	4%	7%	3%	13%	9%	18%	5%	0%	0%
Somewhat likely to cancel	3%	0%	6%	16%	4%	0%	0%	5%	2%	0%	0%	5%	0%	0%	0%	0%	0%
Very likely to cancel	2%	0%	0%	3%	4%	0%	3%	5%	0%	0%	0%	3%	0%	0%	12%	0%	0%
Don't know	1%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	13%	5%

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.C) And how likely do you think it is that your household will renew your pet insurance for the next year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	461	53	53	32	48	32	36	40	20	57	50	24	16	305	155	421	40	461	0
Weighted	463	53	50	33	52	33	37	39	20	59	49	23	16	300	162	423	40	463	0
Will definitely renew it	51%	37%	46%	72%	55%	55%	49%	46%	50%	55%	54%	47%	56%	50%	54%	52%	47%	51%	*
Very likely to renew it	26%	39%	30%	6%	27%	34%	28%	25%	25%	18%	21%	32%	26%	27%	24%	25%	33%	26%	*
Somewhat likely to renew it	11%	15%	12%	15%	9%	3%	6%	10%	14%	11%	13%	21%	12%	10%	13%	12%	5%	11%	*
Unsure whether will renew or cancel	6%	2%	8%	3%	6%	8%	11%	9%	5%	4%	8%	0%	0%	7%	4%	6%	5%	6%	*
Somewhat likely to cancel	3%	2%	4%	0%	2%	0%	0%	10%	5%	5%	0%	0%	0%	3%	2%	2%	8%	3%	*
Very likely to cancel	2%	2%	0%	4%	0%	0%	4%	0%	0%	5%	4%	0%	6%	2%	2%	2%	0%	2%	*
Don't know	1%	2%	0%	0%	0%	0%	3%	0%	0%	2%	0%	0%	0%	1%	1%	0%	2%	1%	*

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	461	203	257	68	83	85	101	63	61	146	113	124	73	0	0	118	65	11
Weighted	463	209	253	75	90	86	97	60	55	140	119	124	75	0	0	119	64	11
Would definitely renew it	38%	36%	39%	29%	35%	31%	42%	40%	56%	43%	38%	30%	37%	36%	37%	38%	42%	24%
Very likely to renew it	25%	28%	23%	26%	20%	30%	26%	30%	21%	30%	26%	22%	25%	26%	23%	22%	38%	26%
Somewhat likely to renew it	19%	17%	21%	24%	22%	20%	15%	15%	15%	10%	19%	24%	26%	18%	22%	20%	6%	41%
Unsure whether would renew or cancel	10%	11%	9%	12%	15%	13%	5%	8%	7%	11%	10%	10%	7%	9%	8%	17%	8%	0%
Somewhat likely to cancel	3%	4%	1%	0%	3%	1%	6%	5%	0%	1%	1%	7%	1%	6%	2%	1%	2%	0%
Very likely would cancel	4%	3%	4%	6%	5%	4%	4%	3%	0%	3%	4%	6%	3%	5%	4%	2%	3%	10%
Don't know	1%	1%	2%	4%	0%	1%	2%	0%	2%	2%	2%	1%	1%	0%	4%	0%	1%	0%

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	461	1	15	31	29	31	47	46	51	34	32	39	23	18	19	7	18
Weighted	463	1	15	31	30	33	47	46	51	35	32	39	22	17	19	7	17
Would definitely renew it	38%	0%	47%	23%	41%	26%	46%	40%	35%	34%	46%	34%	38%	33%	40%	14%	54%
Very likely to renew it	25%	0%	14%	29%	20%	40%	17%	16%	35%	33%	22%	16%	22%	37%	27%	58%	29%
Somewhat likely to renew it	19%	100%	12%	16%	25%	18%	20%	24%	12%	11%	22%	24%	32%	24%	12%	15%	7%
Unsure whether would renew or cancel	10%	0%	15%	19%	7%	10%	12%	10%	10%	12%	9%	14%	8%	6%	16%	0%	0%
Somewhat likely to cancel	3%	0%	0%	6%	0%	3%	2%	3%	6%	3%	0%	5%	0%	0%	0%	0%	0%
Very likely would cancel	4%	0%	6%	7%	4%	3%	3%	5%	2%	3%	0%	8%	0%	0%	5%	0%	5%
Don't know	1%	0%	6%	0%	3%	0%	0%	2%	0%	3%	0%	0%	0%	0%	0%	13%	5%

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.C) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	461	53	53	32	48	32	36	40	20	57	50	24	16	305	155	421	40	461	0
Weighted	463	53	50	33	52	33	37	39	20	59	49	23	16	300	162	423	40	463	0
Would definitely renew it	38%	26%	38%	60%	32%	37%	41%	36%	21%	41%	41%	45%	37%	38%	37%	39%	29%	38%	*
Very likely to renew it	25%	38%	22%	9%	24%	44%	25%	27%	45%	18%	18%	21%	25%	26%	24%	26%	19%	25%	*
Somewhat likely to renew it	19%	21%	22%	16%	28%	12%	5%	15%	20%	15%	29%	17%	20%	17%	21%	18%	24%	19%	*
Unsure whether would renew or cancel	10%	12%	7%	10%	11%	4%	17%	12%	5%	9%	10%	17%	6%	10%	11%	10%	13%	10%	*
Somewhat likely to cancel	3%	0%	4%	0%	0%	4%	5%	5%	9%	5%	0%	0%	0%	3%	2%	3%	2%	3%	*
Very likely would cancel	4%	2%	6%	3%	2%	0%	4%	4%	0%	9%	2%	0%	12%	5%	2%	4%	5%	4%	*
Don't know	1%	2%	0%	3%	4%	0%	2%	0%	0%	3%	0%	0%	0%	1%	2%	1%	8%	1%	*

Note:

BASE: Have pet insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) You said that your household buys mobile phone insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	377	174	202	74	87	79	60	32	45	117	101	83	75	0	0	95	60	8
Weighted	387	186	200	81	96	81	58	30	41	114	108	86	78	0	0	97	62	8
Legally obliged to	9%	10%	9%	16%	9%	10%	8%	6%	0%	8%	13%	9%	6%	13%	5%	9%	12%	24%
Makes you feel safer	55%	54%	57%	48%	56%	57%	60%	62%	53%	51%	57%	54%	61%	62%	53%	54%	55%	25%
Has helped you with a past emergency	31%	26%	36%	29%	40%	36%	30%	16%	14%	31%	22%	34%	39%	29%	25%	39%	36%	12%
Makes you feel more responsible	26%	26%	27%	28%	33%	24%	29%	19%	13%	26%	30%	24%	25%	26%	25%	23%	35%	24%
Helps saves money	24%	22%	26%	31%	25%	21%	27%	19%	13%	26%	18%	25%	28%	25%	24%	25%	19%	50%
Other (please specify)	7%	9%	6%	4%	3%	8%	5%	16%	20%	8%	8%	8%	5%	6%	9%	8%	7%	0%
Don't know	5%	6%	3%	2%	3%	3%	5%	3%	18%	7%	6%	2%	3%	3%	7%	4%	3%	0%

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) You said that your household buys mobile phone insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	377	1	15	21	28	33	47	37	35	23	27	26	23	15	7	10	14
Weighted	387	1	15	21	30	35	48	37	36	25	28	27	24	15	7	10	13
Legally obliged to	9%	0%	14%	9%	4%	13%	7%	12%	9%	8%	12%	4%	17%	14%	0%	9%	13%
Makes you feel safer	55%	100%	64%	53%	60%	61%	53%	40%	66%	53%	54%	56%	58%	52%	28%	49%	64%
Has helped you with a past emergency	31%	0%	19%	29%	33%	30%	32%	38%	39%	29%	26%	28%	28%	26%	26%	52%	39%
Makes you feel more responsible	26%	0%	41%	19%	23%	22%	18%	24%	29%	48%	23%	45%	26%	22%	14%	49%	15%
Helps saves money	24%	0%	28%	28%	34%	18%	31%	19%	24%	13%	22%	30%	16%	21%	45%	12%	37%
Other (please specify)	7%	0%	7%	14%	7%	3%	12%	3%	11%	4%	7%	11%	8%	7%	16%	0%	0%
Don't know	5%	0%	0%	9%	0%	3%	6%	5%	0%	4%	8%	0%	4%	14%	0%	9%	7%

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.C) You said that your household buys mobile phone insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	377	64	43	23	28	34	34	34	13	46	28	24	6	245	132	346	31	377	0
Weighted	387	66	41	24	30	35	36	34	13	48	29	24	6	247	140	356	31	387	0
Legally obliged to	9%	15%	7%	4%	4%	11%	3%	15%	23%	9%	3%	4%	17%	11%	6%	10%	4%	9%	*
Makes you feel safer	55%	50%	59%	60%	55%	53%	58%	57%	52%	62%	51%	56%	33%	54%	57%	55%	60%	55%	*
Has helped you with a past emergency	31%	30%	29%	31%	22%	27%	39%	15%	17%	40%	39%	41%	51%	32%	29%	30%	43%	31%	*
Makes you feel more responsible	26%	29%	23%	23%	15%	24%	21%	24%	25%	37%	25%	32%	49%	26%	27%	28%	12%	26%	*
Helps saves money	24%	21%	25%	0%	27%	29%	33%	23%	25%	28%	17%	21%	67%	23%	25%	24%	20%	24%	*
Other (please specify)	7%	8%	12%	8%	19%	9%	0%	9%	0%	4%	11%	0%	0%	8%	6%	8%	6%	7%	*
Don't know	5%	10%	4%	10%	3%	3%	5%	0%	7%	4%	0%	0%	0%	5%	4%	4%	7%	5%	*

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) How much, on average, do you spend on this the average year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	377	174	202	74	87	79	60	32	45	117	101	83	75	0	0	95	60	8
Weighted	387	186	200	81	96	81	58	30	41	114	108	86	78	0	0	97	62	8
Under £10	8%	7%	8%	2%	6%	8%	12%	9%	16%	7%	10%	2%	10%	9%	6%	5%	13%	0%
£10 to £20	8%	4%	11%	11%	7%	4%	8%	6%	11%	6%	4%	11%	12%	14%	5%	8%	1%	11%
£20 to £30	10%	11%	10%	10%	7%	10%	18%	10%	9%	14%	13%	2%	10%	10%	12%	12%	6%	0%
£30 to £50	19%	23%	15%	20%	16%	23%	23%	12%	16%	14%	22%	17%	24%	24%	18%	17%	22%	0%
£50 to £100	20%	18%	23%	12%	37%	16%	12%	22%	15%	17%	22%	28%	15%	13%	24%	23%	21%	0%
£100 to £200	11%	10%	12%	6%	11%	16%	10%	15%	9%	15%	8%	11%	10%	13%	8%	14%	11%	12%
£200 to £400	5%	7%	4%	7%	6%	6%	3%	7%	0%	7%	6%	2%	5%	4%	5%	3%	11%	13%
£400 to £600	2%	2%	3%	5%	3%	3%	0%	0%	0%	3%	2%	4%	2%	1%	1%	3%	3%	27%
£600 to £800	1%	1%	0%	0%	0%	3%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	26%
£800 to £1,000	0%	1%	0%	2%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%
Over £1,000	1%	1%	1%	1%	1%	2%	0%	0%	0%	1%	0%	2%	1%	0%	0%	3%	2%	0%
Don't know	14%	16%	13%	24%	6%	9%	13%	19%	25%	15%	13%	19%	10%	12%	21%	12%	8%	12%

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) How much, on average, do you spend on this the average year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	377	1	15	21	28	33	47	37	35	23	27	26	23	15	7	10	14
Weighted	387	1	15	21	30	35	48	37	36	25	28	27	24	15	7	10	13
Under £10	8%	100%	12%	0%	7%	12%	15%	9%	5%	4%	7%	8%	4%	7%	0%	0%	7%
£10 to £20	8%	0%	8%	18%	11%	13%	13%	3%	8%	8%	0%	0%	11%	0%	0%	10%	6%
£20 to £30	10%	0%	29%	16%	3%	12%	9%	8%	6%	13%	14%	19%	8%	0%	14%	10%	12%
£30 to £50	19%	0%	6%	28%	28%	22%	18%	22%	30%	23%	11%	22%	10%	20%	14%	0%	0%
£50 to £100	20%	0%	13%	5%	11%	18%	33%	14%	25%	8%	27%	21%	31%	25%	28%	22%	15%
£100 to £200	11%	0%	0%	23%	14%	9%	4%	18%	8%	4%	7%	11%	19%	14%	11%	19%	21%
£200 to £400	5%	0%	6%	0%	7%	3%	0%	3%	3%	22%	12%	0%	9%	7%	0%	9%	7%
£400 to £600	2%	0%	0%	0%	0%	0%	0%	0%	3%	4%	4%	4%	0%	14%	17%	10%	0%
£600 to £800	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%	8%
£800 to £1,000	0%	0%	0%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	0%	0%
Over £1,000	1%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	0%	0%	0%	15%
Don't know	14%	0%	26%	9%	19%	12%	8%	19%	11%	8%	18%	16%	4%	14%	16%	19%	9%

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.C) How much, on average, do you spend on this the average year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	377	64	43	23	28	34	34	34	13	46	28	24	6	245	132	346	31	377	0
Weighted	387	66	41	24	30	35	36	34	13	48	29	24	6	247	140	356	31	387	0
Under £10	8%	6%	4%	9%	3%	12%	12%	8%	6%	6%	18%	0%	0%	8%	6%	7%	12%	8%	*
£10 to £20	8%	9%	5%	16%	10%	9%	9%	6%	0%	6%	0%	17%	0%	8%	7%	8%	6%	8%	*
£20 to £30	10%	4%	11%	8%	7%	17%	7%	4%	7%	23%	18%	10%	0%	8%	15%	11%	0%	10%	*
£30 to £50	19%	17%	18%	9%	26%	23%	21%	38%	27%	13%	14%	8%	16%	22%	14%	19%	17%	19%	*
£50 to £100	20%	21%	18%	23%	11%	16%	17%	10%	27%	22%	29%	30%	51%	21%	19%	20%	23%	20%	*
£100 to £200	11%	14%	9%	0%	14%	12%	12%	11%	8%	9%	7%	22%	16%	11%	11%	11%	13%	11%	*
£200 to £400	5%	9%	12%	5%	4%	3%	6%	0%	9%	5%	3%	0%	0%	6%	3%	5%	3%	5%	*
£400 to £600	2%	1%	0%	4%	0%	0%	3%	6%	16%	0%	0%	5%	17%	3%	2%	3%	0%	2%	*
£600 to £800	1%	2%	0%	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	*
£800 to £1,000	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Over £1,000	1%	2%	2%	0%	0%	3%	0%	3%	0%	0%	0%	0%	0%	1%	1%	1%	3%	1%	*
Don't know	14%	14%	20%	22%	25%	7%	14%	14%	0%	17%	11%	9%	0%	10%	22%	14%	23%	14%	*

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) And how likely do you think it is that your household will renew your mobile phone insurance for the next year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	377	174	202	74	87	79	60	32	45	117	101	83	75	0	0	95	60	8
Weighted	387	186	200	81	96	81	58	30	41	114	108	86	78	0	0	97	62	8
Will definitely renew it	30%	30%	30%	31%	26%	24%	33%	34%	44%	38%	19%	29%	34%	35%	28%	32%	28%	27%
Very likely to renew it	26%	25%	27%	29%	37%	13%	30%	28%	11%	25%	27%	24%	29%	30%	24%	19%	38%	23%
Somewhat likely to renew it	14%	14%	15%	11%	11%	27%	8%	9%	16%	11%	17%	15%	16%	12%	15%	17%	11%	24%
Unsure whether will renew or cancel	16%	17%	14%	14%	15%	19%	15%	19%	11%	12%	20%	20%	11%	14%	15%	21%	12%	14%
Somewhat likely to cancel	4%	5%	3%	8%	3%	4%	3%	0%	2%	4%	6%	5%	1%	1%	7%	4%	4%	0%
Very likely to cancel	7%	7%	6%	3%	3%	12%	8%	3%	11%	7%	8%	7%	4%	4%	7%	5%	8%	13%
Don't know	3%	2%	4%	3%	2%	2%	2%	6%	5%	4%	3%	0%	5%	3%	5%	2%	0%	0%

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) And how likely do you think it is that your household will renew your mobile phone insurance for the next year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	377	1	15	21	28	33	47	37	35	23	27	26	23	15	7	10	14
Weighted	387	1	15	21	30	35	48	37	36	25	28	27	24	15	7	10	13
Will definitely renew it	30%	0%	46%	9%	42%	21%	31%	44%	20%	29%	18%	21%	18%	27%	33%	81%	71%
Very likely to renew it	26%	100%	12%	43%	17%	24%	23%	16%	47%	23%	23%	34%	18%	32%	28%	10%	8%
Somewhat likely to renew it	14%	0%	14%	10%	7%	19%	10%	16%	16%	28%	18%	12%	21%	20%	0%	0%	0%
Unsure whether will renew or cancel	16%	0%	13%	24%	23%	24%	16%	8%	12%	9%	18%	17%	28%	0%	26%	0%	14%
Somewhat likely to cancel	4%	0%	9%	0%	8%	9%	4%	3%	0%	0%	14%	4%	0%	0%	14%	0%	0%
Very likely to cancel	7%	0%	6%	10%	4%	0%	13%	11%	3%	8%	0%	7%	12%	21%	0%	0%	0%
Don't know	3%	0%	0%	4%	0%	3%	2%	3%	3%	4%	8%	4%	4%	0%	0%	9%	7%

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.C) And how likely do you think it is that your household will renew your mobile phone insurance for the next year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	377	64	43	23	28	34	34	34	13	46	28	24	6	245	132	346	31	377	0
Weighted	387	66	41	24	30	35	36	34	13	48	29	24	6	247	140	356	31	387	0
Will definitely renew it	30%	34%	25%	29%	42%	35%	28%	17%	41%	31%	21%	37%	35%	33%	26%	30%	38%	30%	*
Very likely to renew it	26%	30%	35%	14%	27%	23%	23%	31%	28%	21%	27%	21%	16%	23%	31%	27%	16%	26%	*
Somewhat likely to renew it	14%	13%	12%	13%	8%	3%	15%	25%	16%	20%	17%	12%	33%	16%	11%	14%	13%	14%	*
Unsure whether will renew or cancel	16%	9%	11%	26%	16%	24%	9%	12%	9%	13%	25%	30%	16%	14%	19%	15%	16%	16%	*
Somewhat likely to cancel	4%	5%	5%	4%	0%	6%	7%	6%	0%	3%	7%	0%	0%	4%	5%	4%	3%	4%	*
Very likely to cancel	7%	7%	4%	9%	7%	9%	12%	6%	7%	7%	4%	0%	0%	8%	3%	7%	7%	7%	*
Don't know	3%	3%	7%	5%	0%	0%	6%	2%	0%	6%	0%	0%	0%	2%	5%	3%	7%	3%	*

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	377	174	202	74	87	79	60	32	45	117	101	83	75	0	0	95	60	8
Weighted	387	186	200	81	96	81	58	30	41	114	108	86	78	0	0	97	62	8
Would definitely renew it	21%	18%	23%	18%	16%	14%	29%	25%	37%	32%	12%	19%	19%	23%	21%	20%	20%	12%
Very likely to renew it	21%	23%	20%	22%	26%	15%	23%	18%	18%	18%	23%	20%	23%	21%	16%	17%	37%	27%
Somewhat likely to renew it	17%	15%	19%	17%	19%	16%	13%	12%	20%	15%	15%	18%	21%	18%	19%	15%	12%	35%
Unsure whether would renew or cancel	20%	21%	19%	18%	22%	29%	16%	26%	5%	14%	22%	27%	19%	18%	21%	24%	19%	0%
Somewhat likely to cancel	8%	9%	7%	13%	5%	10%	7%	7%	2%	7%	11%	5%	7%	6%	8%	11%	5%	14%
Very likely would cancel	10%	10%	10%	9%	8%	11%	12%	6%	14%	10%	12%	12%	5%	9%	11%	9%	8%	13%
Don't know	4%	4%	3%	4%	5%	4%	0%	6%	5%	4%	5%	0%	5%	5%	5%	5%	0%	0%

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	377	1	15	21	28	33	47	37	35	23	27	26	23	15	7	10	14
Weighted	387	1	15	21	30	35	48	37	36	25	28	27	24	15	7	10	13
Would definitely renew it	21%	0%	39%	4%	14%	12%	23%	20%	14%	29%	18%	21%	7%	21%	30%	62%	49%
Very likely to renew it	21%	0%	12%	28%	22%	16%	18%	17%	32%	21%	15%	19%	25%	20%	44%	19%	16%
Somewhat likely to renew it	17%	100%	23%	19%	30%	21%	15%	19%	14%	10%	7%	16%	16%	32%	0%	0%	7%
Unsure whether would renew or cancel	20%	0%	20%	19%	19%	31%	19%	17%	23%	23%	25%	21%	28%	14%	0%	0%	14%
Somewhat likely to cancel	8%	0%	0%	16%	4%	12%	2%	11%	9%	4%	19%	8%	0%	0%	26%	10%	8%
Very likely would cancel	10%	0%	6%	10%	10%	6%	20%	11%	5%	13%	8%	7%	25%	13%	0%	0%	0%
Don't know	4%	0%	0%	4%	0%	3%	4%	6%	3%	0%	8%	8%	0%	0%	0%	9%	7%

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.C) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	377	64	43	23	28	34	34	34	13	46	28	24	6	245	132	346	31	377	0
Weighted	387	66	41	24	30	35	36	34	13	48	29	24	6	247	140	356	31	387	0
Would definitely renew it	21%	11%	16%	12%	37%	29%	22%	12%	31%	23%	18%	32%	35%	25%	14%	21%	18%	21%	*
Very likely to renew it	21%	38%	22%	9%	22%	20%	12%	26%	9%	15%	19%	16%	16%	21%	22%	22%	10%	21%	*
Somewhat likely to renew it	17%	14%	32%	17%	7%	12%	20%	21%	38%	14%	10%	4%	17%	14%	21%	15%	36%	17%	*
Unsure whether would renew or cancel	20%	14%	10%	44%	16%	16%	16%	21%	8%	31%	21%	32%	16%	20%	20%	21%	12%	20%	*
Somewhat likely to cancel	8%	1%	5%	9%	12%	11%	9%	9%	0%	7%	14%	15%	0%	6%	11%	8%	0%	8%	*
Very likely would cancel	10%	15%	7%	4%	7%	12%	12%	9%	14%	7%	18%	0%	16%	12%	7%	9%	17%	10%	*
Don't know	4%	6%	7%	5%	0%	0%	8%	3%	0%	4%	0%	0%	0%	3%	5%	3%	7%	4%	*

Note:

BASE: Have mobile phone insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) You said that your household buys income protection insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	94	51	43	20	29	26	11	6	2	35	28	18	13	0	0	28	26	1
Weighted	100	58	43	24	32	27	11	6	2	35	32	19	14	0	0	29	28	1
Makes you feel safer	54%	56%	52%	40%	55%	54%	64%	83%	54%	50%	58%	61%	45%	46%	54%	58%	54%	100%
Makes you feel more responsible	42%	43%	40%	35%	51%	46%	26%	17%	46%	52%	51%	22%	22%	47%	32%	37%	56%	0%
Helps saves money	26%	25%	26%	35%	24%	23%	26%	17%	0%	32%	25%	11%	30%	14%	25%	25%	34%	0%
Has helped you with a past emergency	24%	29%	18%	47%	17%	23%	18%	0%	0%	26%	26%	23%	17%	15%	22%	17%	41%	0%
Legally obliged to	21%	24%	16%	14%	38%	16%	9%	0%	0%	33%	11%	17%	15%	24%	8%	30%	19%	0%
Don't know	4%	2%	7%	4%	3%	8%	0%	0%	0%	5%	0%	6%	7%	8%	0%	10%	0%	0%

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) You said that your household buys income protection insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	94	0	2	4	3	10	6	7	8	7	9	15	4	6	5	1	5
Weighted	100	0	2	4	3	11	7	7	8	8	9	16	4	6	5	1	5
Makes you feel safer	54%	*	50%	0%	0%	50%	14%	58%	62%	58%	80%	67%	29%	68%	61%	0%	80%
Makes you feel more responsible	42%	*	100%	0%	39%	32%	34%	30%	35%	27%	67%	39%	100%	31%	79%	100%	20%
Helps saves money	26%	*	50%	0%	100%	21%	19%	0%	12%	28%	32%	25%	22%	36%	20%	100%	42%
Has helped you with a past emergency	24%	*	0%	52%	39%	9%	37%	16%	16%	44%	0%	18%	22%	53%	40%	100%	22%
Legally obliged to	21%	*	0%	48%	0%	32%	15%	17%	12%	14%	10%	40%	0%	36%	0%	0%	22%
Don't know	4%	*	0%	0%	0%	0%	15%	11%	0%	13%	11%	0%	0%	0%	0%	0%	0%

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.C) You said that your household buys income protection insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Region												Children		Own a car		Buys insurance	
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	94	16	8	9	3	7	11	7	6	7	12	4	4	58	36	86	8	94	0
Weighted	100	17	8	9	3	8	12	7	6	8	13	4	4	61	40	92	9	100	0
Makes you feel safer	54%	57%	27%	68%	69%	55%	35%	41%	100%	70%	42%	72%	48%	59%	47%	54%	50%	54%	*
Makes you feel more responsible	42%	30%	66%	56%	69%	31%	54%	40%	37%	28%	41%	0%	52%	43%	40%	39%	63%	42%	*
Helps saves money	26%	48%	27%	22%	0%	14%	41%	14%	18%	14%	15%	0%	52%	33%	15%	26%	25%	26%	*
Has helped you with a past emergency	24%	26%	23%	33%	0%	17%	29%	45%	18%	17%	25%	28%	0%	23%	27%	24%	27%	24%	*
Legally obliged to	21%	38%	24%	0%	0%	14%	19%	13%	18%	30%	26%	0%	25%	27%	11%	21%	13%	21%	*
Don't know	4%	0%	11%	11%	31%	0%	0%	15%	0%	0%	0%	0%	0%	2%	7%	4%	0%	4%	*

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) How much, on average, do you spend on this the average year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	96	52	44	20	30	27	11	6	2	37	28	18	13	0	0	29	27	1
Weighted	102	58	44	24	33	27	11	6	2	37	32	19	14	0	0	30	29	1
Under £10	3%	0%	6%	0%	6%	3%	0%	0%	0%	8%	0%	0%	0%	0%	3%	0%	7%	0%
£10 to £20	4%	6%	0%	11%	0%	4%	0%	0%	0%	3%	8%	0%	0%	0%	10%	3%	0%	0%
£20 to £30	15%	17%	12%	21%	18%	11%	9%	0%	0%	15%	15%	12%	17%	16%	18%	18%	7%	0%
£30 to £50	17%	18%	16%	15%	17%	19%	9%	33%	0%	11%	15%	34%	14%	30%	24%	7%	16%	0%
£50 to £100	8%	7%	9%	14%	6%	4%	10%	0%	46%	5%	13%	5%	8%	16%	10%	3%	8%	0%
£100 to £200	16%	11%	22%	4%	14%	11%	46%	33%	54%	16%	10%	21%	22%	15%	23%	13%	10%	0%
£200 to £400	12%	19%	2%	16%	7%	19%	0%	17%	0%	9%	21%	7%	9%	0%	0%	19%	23%	0%
£400 to £600	7%	5%	8%	0%	12%	7%	9%	0%	0%	13%	7%	0%	0%	0%	0%	9%	14%	0%
£600 to £800	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£800 to £1,000	4%	6%	2%	10%	3%	4%	0%	0%	0%	6%	4%	0%	8%	0%	4%	3%	8%	0%
Over £1,000	1%	2%	0%	5%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	4%	0%	0%
Don't know	14%	9%	21%	4%	16%	19%	18%	18%	0%	13%	7%	22%	22%	24%	8%	20%	7%	100%

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) How much, on average, do you spend on this the average year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	96	0	2	4	3	10	6	7	8	7	10	15	4	6	5	1	6
Weighted	102	0	2	4	3	11	7	7	8	8	10	16	4	6	5	1	6
Under £10	3%	*	0%	0%	0%	0%	0%	13%	0%	0%	0%	0%	0%	0%	18%	0%	16%
£10 to £20	4%	*	0%	0%	39%	0%	19%	13%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£20 to £30	15%	*	50%	31%	27%	21%	0%	17%	12%	16%	21%	6%	29%	19%	0%	0%	0%
£30 to £50	17%	*	0%	24%	0%	38%	52%	14%	11%	28%	10%	14%	22%	0%	0%	0%	0%
£50 to £100	8%	*	0%	0%	0%	10%	15%	16%	10%	0%	20%	7%	0%	0%	0%	0%	17%
£100 to £200	16%	*	0%	21%	34%	11%	14%	0%	22%	0%	9%	22%	22%	17%	42%	0%	16%
£200 to £400	12%	*	0%	0%	0%	10%	0%	0%	32%	43%	0%	21%	0%	16%	21%	0%	0%
£400 to £600	7%	*	0%	0%	0%	0%	0%	0%	13%	0%	0%	5%	27%	13%	20%	100%	16%
£600 to £800	0%	*	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£800 to £1,000	4%	*	0%	0%	0%	0%	0%	16%	0%	0%	10%	0%	0%	18%	0%	0%	17%
Over £1,000	1%	*	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	19%
Don't know	14%	*	50%	24%	0%	10%	0%	11%	0%	13%	30%	26%	0%	17%	0%	0%	0%

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.C) How much, on average, do you spend on this the average year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	96	17	8	9	3	7	11	8	6	7	12	4	4	59	37	87	9	96	0
Weighted	102	18	8	9	3	8	12	8	6	8	13	4	4	62	41	93	10	102	0
Under £10	3%	5%	0%	0%	0%	0%	0%	11%	0%	0%	0%	21%	0%	2%	5%	2%	10%	3%	*
£10 to £20	4%	0%	0%	0%	0%	0%	22%	12%	0%	0%	0%	0%	0%	2%	6%	4%	0%	4%	*
£20 to £30	15%	18%	0%	0%	38%	14%	10%	12%	0%	16%	18%	28%	52%	18%	9%	16%	0%	15%	*
£30 to £50	17%	13%	27%	11%	0%	17%	9%	25%	14%	30%	23%	0%	24%	15%	19%	14%	47%	17%	*
£50 to £100	8%	11%	14%	22%	0%	0%	7%	0%	19%	0%	8%	0%	0%	6%	11%	9%	0%	8%	*
£100 to £200	16%	18%	0%	22%	31%	41%	10%	0%	29%	26%	7%	22%	0%	20%	10%	16%	12%	16%	*
£200 to £400	12%	13%	0%	23%	0%	0%	9%	13%	20%	0%	18%	28%	24%	11%	14%	12%	12%	12%	*
£400 to £600	7%	11%	36%	0%	0%	0%	0%	0%	0%	13%	8%	0%	0%	8%	5%	6%	8%	7%	*
£600 to £800	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
£800 to £1,000	4%	11%	0%	0%	0%	0%	0%	15%	18%	0%	0%	0%	0%	5%	3%	5%	0%	4%	*
Over £1,000	1%	0%	0%	0%	0%	0%	9%	0%	0%	0%	0%	0%	0%	0%	3%	1%	0%	1%	*
Don't know	14%	0%	22%	22%	31%	28%	25%	12%	0%	14%	17%	0%	0%	13%	15%	14%	11%	14%	*

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) And how likely do you think it is that your household will renew your income protection insurance for the next year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	96	52	44	20	30	27	11	6	2	37	28	18	13	0	0	29	27	1
Weighted	102	58	44	24	33	27	11	6	2	37	32	19	14	0	0	30	29	1
Will definitely renew it	28%	30%	25%	20%	27%	30%	46%	15%	54%	33%	35%	15%	16%	8%	39%	24%	33%	0%
Very likely to renew it	35%	32%	39%	15%	41%	36%	46%	49%	46%	41%	31%	39%	22%	38%	35%	31%	32%	100%
Somewhat likely to renew it	15%	17%	13%	37%	9%	7%	9%	17%	0%	7%	19%	17%	25%	15%	18%	14%	15%	0%
Unsure whether will renew or cancel	14%	13%	14%	20%	13%	14%	0%	18%	0%	14%	11%	5%	31%	23%	4%	17%	16%	0%
Somewhat likely to cancel	2%	4%	0%	0%	4%	4%	0%	0%	0%	0%	4%	6%	0%	8%	0%	0%	4%	0%
Very likely to cancel	2%	4%	0%	5%	4%	0%	0%	0%	0%	0%	0%	13%	0%	0%	4%	4%	0%	0%
Don't know	4%	0%	9%	4%	3%	8%	0%	0%	0%	5%	0%	6%	7%	8%	0%	10%	0%	0%

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) And how likely do you think it is that your household will renew your income protection insurance for the next year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	96	0	2	4	3	10	6	7	8	7	10	15	4	6	5	1	6
Weighted	102	0	2	4	3	11	7	7	8	8	10	16	4	6	5	1	6
Will definitely renew it	28%	*	50%	0%	73%	39%	0%	29%	24%	0%	20%	33%	29%	35%	41%	0%	48%
Very likely to renew it	35%	*	50%	21%	0%	42%	14%	0%	32%	43%	51%	42%	22%	65%	41%	100%	17%
Somewhat likely to renew it	15%	*	0%	31%	27%	0%	53%	14%	28%	15%	10%	13%	22%	0%	18%	0%	0%
Unsure whether will renew or cancel	14%	*	0%	0%	0%	19%	33%	29%	16%	13%	9%	12%	0%	0%	0%	0%	36%
Somewhat likely to cancel	2%	*	0%	24%	0%	0%	0%	0%	0%	0%	0%	0%	27%	0%	0%	0%	0%
Very likely to cancel	2%	*	0%	0%	0%	0%	0%	17%	0%	15%	0%	0%	0%	0%	0%	0%	0%
Don't know	4%	*	0%	24%	0%	0%	0%	11%	0%	13%	10%	0%	0%	0%	0%	0%	0%

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.C) And how likely do you think it is that your household will renew your income protection insurance for the next year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	96	17	8	9	3	7	11	8	6	7	12	4	4	59	37	87	9	96	0
Weighted	102	18	8	9	3	8	12	8	6	8	13	4	4	62	41	93	10	102	0
Will definitely renew it	28%	22%	39%	34%	38%	26%	38%	0%	51%	26%	24%	21%	24%	31%	23%	25%	56%	28%	*
Very likely to renew it	35%	48%	10%	55%	31%	43%	33%	13%	29%	14%	32%	50%	51%	42%	24%	37%	8%	35%	*
Somewhat likely to renew it	15%	18%	11%	0%	0%	17%	20%	25%	0%	0%	28%	28%	25%	14%	18%	15%	14%	15%	*
Unsure whether will renew or cancel	14%	5%	14%	0%	0%	0%	9%	63%	20%	44%	8%	0%	0%	10%	19%	13%	21%	14%	*
Somewhat likely to cancel	2%	0%	15%	0%	0%	0%	0%	0%	0%	0%	8%	0%	0%	0%	6%	2%	0%	2%	*
Very likely to cancel	2%	7%	0%	0%	0%	0%	0%	0%	0%	16%	0%	0%	0%	2%	3%	3%	0%	2%	*
Don't know	4%	0%	11%	11%	31%	14%	0%	0%	0%	0%	0%	0%	0%	2%	7%	4%	0%	4%	*

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	96	52	44	20	30	27	11	6	2	37	28	18	13	0	0	29	27	1
Weighted	102	58	44	24	33	27	11	6	2	37	32	19	14	0	0	30	29	1
Would definitely renew it	24%	22%	27%	9%	27%	34%	27%	15%	54%	42%	14%	15%	16%	0%	26%	24%	36%	0%
Very likely to renew it	34%	37%	31%	32%	34%	30%	46%	49%	46%	28%	44%	28%	39%	37%	40%	32%	34%	0%
Somewhat likely to renew it	15%	16%	14%	30%	17%	7%	9%	0%	0%	6%	11%	35%	23%	16%	17%	14%	12%	100%
Unsure whether would renew or cancel	14%	15%	14%	15%	13%	22%	9%	0%	0%	19%	14%	11%	7%	32%	8%	10%	14%	0%
Somewhat likely to cancel	5%	6%	2%	11%	4%	0%	0%	18%	0%	0%	8%	7%	7%	8%	5%	4%	4%	0%
Very likely would cancel	3%	2%	5%	0%	3%	4%	0%	17%	0%	0%	6%	0%	7%	8%	4%	3%	0%	0%
Don't know	4%	2%	7%	4%	3%	4%	9%	0%	0%	5%	3%	6%	0%	0%	0%	13%	0%	0%

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	96	0	2	4	3	10	6	7	8	7	10	15	4	6	5	1	6
Weighted	102	0	2	4	3	11	7	7	8	8	10	16	4	6	5	1	6
Would definitely renew it	24%	*	0%	0%	34%	39%	0%	13%	24%	13%	10%	19%	29%	53%	62%	0%	48%
Very likely to renew it	34%	*	50%	52%	39%	21%	32%	16%	37%	15%	59%	54%	22%	47%	20%	100%	0%
Somewhat likely to renew it	15%	*	50%	0%	0%	0%	34%	14%	27%	29%	0%	27%	27%	0%	0%	0%	0%
Unsure whether would renew or cancel	14%	*	0%	24%	27%	20%	15%	13%	12%	29%	21%	0%	0%	0%	18%	0%	36%
Somewhat likely to cancel	5%	*	0%	0%	0%	10%	19%	33%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Very likely would cancel	3%	*	0%	24%	0%	10%	0%	0%	0%	0%	0%	0%	22%	0%	0%	0%	0%
Don't know	4%	*	0%	0%	0%	0%	0%	11%	0%	13%	10%	0%	0%	0%	0%	0%	16%

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.C) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	96	17	8	9	3	7	11	8	6	7	12	4	4	59	37	87	9	96	0
Weighted	102	18	8	9	3	8	12	8	6	8	13	4	4	62	41	93	10	102	0
Would definitely renew it	24%	23%	24%	11%	69%	26%	37%	0%	32%	26%	24%	21%	24%	32%	12%	25%	20%	24%	*
Very likely to renew it	34%	29%	36%	67%	0%	27%	26%	13%	33%	31%	53%	50%	24%	35%	34%	33%	45%	34%	*
Somewhat likely to renew it	15%	19%	29%	0%	0%	32%	17%	24%	35%	0%	0%	0%	27%	12%	20%	14%	24%	15%	*
Unsure whether would renew or cancel	14%	24%	0%	11%	0%	0%	9%	48%	0%	13%	8%	28%	25%	14%	16%	16%	0%	14%	*
Somewhat likely to cancel	5%	0%	0%	0%	0%	0%	11%	15%	0%	30%	0%	0%	0%	4%	6%	4%	11%	5%	*
Very likely would cancel	3%	0%	0%	0%	0%	14%	0%	0%	0%	0%	15%	0%	0%	3%	3%	3%	0%	3%	*
Don't know	4%	5%	11%	11%	31%	0%	0%	0%	0%	0%	0%	0%	0%	0%	10%	4%	0%	4%	*

Note:

BASE: Have income protection insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) You said that your household buys critical illness insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	147	61	86	17	40	45	25	13	7	49	45	35	18	0	0	51	30	4
Weighted	151	66	85	19	43	46	24	12	6	47	49	36	20	0	0	52	31	4
Makes you feel safer	72%	64%	79%	55%	62%	82%	76%	85%	88%	69%	74%	84%	54%	68%	81%	71%	62%	72%
Makes you feel more responsible	37%	41%	35%	43%	33%	36%	40%	39%	44%	45%	31%	32%	44%	51%	27%	39%	40%	0%
Legally obliged to	17%	20%	14%	18%	22%	15%	20%	0%	0%	19%	14%	18%	16%	20%	21%	15%	14%	0%
Has helped you with a past emergency	15%	14%	16%	27%	15%	13%	12%	9%	15%	20%	11%	6%	28%	6%	7%	24%	20%	0%
Helps saves money	13%	14%	13%	25%	17%	11%	11%	0%	0%	16%	9%	6%	29%	15%	5%	15%	20%	28%
Other (please specify)	2%	3%	2%	0%	2%	0%	0%	16%	12%	6%	2%	0%	0%	0%	5%	1%	3%	0%

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) You said that your household buys critical illness insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	147	0	1	4	6	12	6	19	13	12	10	19	8	10	8	1	9
Weighted	151	0	1	4	6	12	6	20	13	12	10	19	9	10	8	1	9
Makes you feel safer	72%	*	100%	48%	64%	84%	100%	65%	84%	63%	81%	63%	62%	100%	62%	100%	65%
Makes you feel more responsible	37%	*	100%	52%	16%	43%	16%	57%	48%	32%	30%	26%	25%	49%	62%	0%	22%
Legally obliged to	17%	*	0%	25%	18%	24%	0%	6%	0%	45%	10%	21%	10%	21%	0%	100%	33%
Has helped you with a past emergency	15%	*	0%	52%	36%	0%	0%	16%	8%	9%	9%	11%	22%	20%	12%	0%	45%
Helps saves money	13%	*	0%	27%	16%	7%	0%	24%	0%	0%	9%	26%	14%	10%	27%	0%	22%
Other (please specify)	2%	*	0%	0%	0%	0%	0%	5%	0%	0%	0%	5%	0%	0%	0%	0%	11%

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.C) You said that your household buys critical illness insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	147	18	20	10	11	11	8	14	5	16	17	6	11	95	51	131	16	147	0
Weighted	151	19	19	11	12	11	8	14	5	17	17	6	12	97	53	134	16	151	0
Makes you feel safer	72%	58%	74%	80%	74%	82%	62%	69%	53%	73%	83%	80%	71%	72%	71%	74%	54%	72%	*
Makes you feel more responsible	37%	22%	39%	38%	43%	27%	39%	35%	24%	47%	40%	48%	47%	37%	38%	40%	18%	37%	*
Legally obliged to	17%	33%	17%	28%	0%	9%	12%	23%	23%	12%	12%	0%	17%	17%	16%	14%	39%	17%	*
Has helped you with a past emergency	15%	15%	10%	28%	37%	0%	51%	6%	47%	18%	0%	0%	0%	14%	18%	15%	14%	15%	*
Helps saves money	13%	23%	15%	8%	9%	0%	26%	31%	0%	13%	0%	36%	0%	15%	8%	13%	19%	13%	*
Other (please specify)	2%	5%	4%	0%	0%	17%	0%	0%	0%	0%	0%	0%	0%	1%	5%	2%	6%	2%	*

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) How much, on average, do you spend on this the average year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	148	62	86	17	40	46	25	13	7	49	45	36	18	0	0	51	30	4
Weighted	152	67	85	19	43	47	24	12	6	47	49	37	20	0	0	52	31	4
Under £10	1%	0%	1%	0%	2%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	3%	0%
£10 to £20	4%	4%	5%	7%	10%	0%	0%	0%	14%	2%	8%	4%	0%	9%	3%	2%	4%	30%
£20 to £30	8%	7%	8%	19%	9%	2%	8%	8%	0%	8%	3%	8%	18%	0%	10%	6%	14%	0%
£30 to £50	11%	12%	10%	5%	16%	13%	4%	7%	12%	6%	16%	13%	5%	9%	8%	16%	7%	0%
£50 to £100	16%	22%	12%	12%	13%	20%	24%	7%	14%	10%	20%	20%	16%	29%	15%	22%	3%	0%
£100 to £200	23%	20%	26%	6%	30%	24%	32%	16%	0%	25%	22%	25%	17%	15%	25%	25%	27%	0%
£200 to £400	14%	14%	15%	12%	8%	19%	12%	23%	29%	18%	16%	13%	5%	13%	16%	13%	16%	20%
£400 to £600	6%	7%	5%	10%	5%	4%	8%	8%	0%	10%	4%	3%	6%	5%	5%	4%	10%	0%
£600 to £800	3%	5%	2%	12%	0%	5%	0%	0%	14%	4%	4%	0%	6%	0%	3%	4%	4%	28%
£800 to £1,000	1%	0%	1%	0%	0%	2%	0%	0%	0%	0%	2%	0%	0%	0%	0%	2%	0%	0%
Over £1,000	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	12%	9%	15%	16%	7%	11%	12%	31%	16%	14%	4%	14%	27%	19%	15%	5%	12%	22%

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) How much, on average, do you spend on this the average year?

	Total	Income																
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more	
Unweighted	148	0	1	4	6	12	6	19	13	12	10	19	8	10	9	1	9	
Weighted	152	0	1	4	6	12	6	20	13	12	10	19	9	10	9	1	9	
Under £10	1%	*	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	11%
£10 to £20	4%	*	0%	0%	0%	16%	0%	11%	0%	8%	0%	0%	14%	0%	0%	0%	0%	0%
£20 to £30	8%	*	0%	0%	18%	8%	33%	17%	0%	0%	0%	10%	14%	0%	10%	0%	0%	
£30 to £50	11%	*	0%	0%	16%	18%	15%	5%	22%	0%	10%	23%	14%	0%	12%	0%	0%	
£50 to £100	16%	*	0%	0%	18%	9%	0%	36%	16%	16%	11%	6%	14%	31%	21%	0%	12%	
£100 to £200	23%	*	0%	75%	32%	7%	36%	6%	39%	50%	13%	10%	21%	40%	11%	100%	26%	
£200 to £400	14%	*	0%	0%	0%	8%	0%	15%	15%	18%	9%	21%	24%	9%	22%	0%	31%	
£400 to £600	6%	*	100%	0%	0%	0%	0%	5%	8%	0%	19%	11%	0%	9%	0%	0%	10%	
£600 to £800	3%	*	0%	0%	16%	0%	0%	0%	0%	0%	0%	6%	0%	0%	24%	0%	11%	
£800 to £1,000	1%	*	0%	0%	0%	0%	0%	0%	0%	8%	0%	0%	0%	0%	0%	0%	0%	
Over £1,000	0%	*	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Don't know	12%	*	0%	25%	0%	34%	16%	4%	0%	0%	38%	14%	0%	11%	0%	0%	0%	

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.C) How much, on average, do you spend on this the average year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	148	18	21	10	11	11	8	14	5	16	17	6	11	95	52	132	16	148	0
Weighted	152	19	20	11	12	11	8	14	5	17	17	6	12	97	54	135	16	152	0
Under £10	1%	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	6%	1%	*
£10 to £20	4%	0%	5%	12%	0%	0%	0%	9%	0%	6%	0%	33%	0%	4%	5%	4%	7%	4%	*
£20 to £30	8%	12%	0%	0%	10%	9%	13%	7%	24%	6%	5%	0%	17%	3%	16%	7%	13%	8%	*
£30 to £50	11%	17%	14%	12%	0%	9%	0%	15%	17%	7%	18%	0%	9%	11%	11%	10%	19%	11%	*
£50 to £100	16%	12%	29%	0%	25%	10%	14%	14%	23%	25%	12%	15%	11%	15%	19%	18%	7%	16%	*
£100 to £200	23%	38%	19%	39%	39%	0%	12%	21%	0%	25%	28%	0%	19%	24%	20%	24%	19%	23%	*
£200 to £400	14%	5%	16%	0%	18%	36%	49%	6%	36%	6%	6%	0%	27%	15%	14%	16%	6%	14%	*
£400 to £600	6%	6%	0%	8%	0%	17%	0%	15%	0%	12%	5%	0%	0%	6%	5%	6%	6%	6%	*
£600 to £800	3%	0%	0%	10%	0%	9%	0%	0%	0%	5%	6%	20%	0%	4%	2%	4%	0%	3%	*
£800 to £1,000	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	9%	1%	0%	1%	0%	1%	*
Over £1,000	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Don't know	12%	5%	18%	20%	9%	9%	12%	13%	0%	6%	18%	33%	9%	16%	7%	12%	18%	12%	*

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) And how likely do you think it is that your household will renew your critical illness insurance for the next year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	148	62	86	17	40	46	25	13	7	49	45	36	18	0	0	51	30	4
Weighted	152	67	85	19	43	47	24	12	6	47	49	37	20	0	0	52	31	4
Will definitely renew it	36%	43%	31%	17%	32%	32%	53%	53%	60%	40%	30%	37%	39%	33%	45%	30%	32%	70%
Very likely to renew it	30%	19%	39%	45%	39%	29%	20%	16%	0%	33%	36%	31%	5%	14%	34%	33%	34%	0%
Somewhat likely to renew it	14%	14%	13%	19%	5%	15%	16%	24%	12%	11%	12%	6%	38%	24%	8%	18%	11%	0%
Unsure whether will renew or cancel	11%	11%	10%	6%	15%	9%	8%	7%	28%	8%	15%	11%	6%	19%	5%	10%	17%	0%
Somewhat likely to cancel	4%	7%	1%	14%	2%	2%	4%	0%	0%	2%	0%	9%	7%	5%	0%	2%	7%	30%
Very likely to cancel	1%	2%	0%	0%	0%	2%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%
Don't know	5%	4%	6%	0%	5%	11%	0%	0%	0%	4%	7%	3%	5%	5%	8%	6%	0%	0%

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) And how likely do you think it is that your household will renew your critical illness insurance for the next year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	148	0	1	4	6	12	6	19	13	12	10	19	8	10	9	1	9
Weighted	152	0	1	4	6	12	6	20	13	12	10	19	9	10	9	1	9
Will definitely renew it	36%	*	0%	25%	32%	26%	33%	14%	31%	23%	52%	52%	10%	30%	56%	100%	64%
Very likely to renew it	30%	*	0%	23%	16%	33%	36%	46%	38%	44%	0%	5%	37%	51%	44%	0%	24%
Somewhat likely to renew it	14%	*	100%	27%	18%	8%	31%	22%	16%	0%	10%	22%	10%	9%	0%	0%	0%
Unsure whether will renew or cancel	11%	*	0%	0%	18%	33%	0%	12%	8%	16%	18%	11%	0%	9%	0%	0%	12%
Somewhat likely to cancel	4%	*	0%	0%	0%	0%	0%	0%	0%	0%	20%	5%	28%	0%	0%	0%	0%
Very likely to cancel	1%	*	0%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	5%	*	0%	25%	16%	0%	0%	0%	7%	16%	0%	6%	14%	0%	0%	0%	0%

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.C) And how likely do you think it is that your household will renew your critical illness insurance for the next year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	148	18	21	10	11	11	8	14	5	16	17	6	11	95	52	132	16	148	0
Weighted	152	19	20	11	12	11	8	14	5	17	17	6	12	97	54	135	16	152	0
Will definitely renew it	36%	32%	43%	37%	62%	36%	36%	35%	36%	31%	35%	36%	17%	37%	35%	37%	30%	36%	*
Very likely to renew it	30%	39%	25%	19%	19%	27%	26%	21%	17%	31%	24%	31%	74%	26%	36%	30%	31%	30%	*
Somewhat likely to renew it	14%	17%	4%	0%	19%	28%	26%	21%	24%	6%	11%	16%	10%	15%	11%	13%	19%	14%	*
Unsure whether will renew or cancel	11%	5%	19%	10%	0%	0%	0%	15%	23%	26%	12%	17%	0%	12%	10%	10%	14%	11%	*
Somewhat likely to cancel	4%	7%	5%	12%	0%	0%	0%	0%	0%	0%	12%	0%	0%	3%	5%	3%	6%	4%	*
Very likely to cancel	1%	0%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%	0%	1%	0%	1%	0%	1%	*
Don't know	5%	0%	5%	21%	0%	9%	12%	8%	0%	0%	6%	0%	0%	6%	2%	6%	0%	5%	*

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	148	62	86	17	40	46	25	13	7	49	45	36	18	0	0	51	30	4
Weighted	152	67	85	19	43	47	24	12	6	47	49	37	20	0	0	52	31	4
Would definitely renew it	32%	37%	27%	42%	29%	24%	37%	44%	30%	34%	27%	36%	29%	29%	36%	28%	34%	50%
Very likely to renew it	27%	26%	28%	24%	24%	28%	36%	16%	28%	31%	24%	30%	17%	18%	39%	18%	33%	50%
Somewhat likely to renew it	19%	15%	23%	22%	23%	20%	8%	31%	0%	17%	18%	17%	32%	39%	7%	24%	14%	0%
Unsure whether would renew or cancel	11%	8%	14%	12%	13%	6%	16%	9%	26%	9%	18%	5%	11%	9%	5%	17%	9%	0%
Somewhat likely to cancel	3%	6%	0%	0%	0%	7%	4%	0%	0%	4%	2%	3%	0%	0%	0%	2%	10%	0%
Very likely would cancel	4%	3%	4%	0%	5%	7%	0%	0%	0%	0%	4%	6%	5%	5%	3%	4%	0%	0%
Don't know	5%	5%	5%	0%	5%	9%	0%	0%	16%	4%	7%	3%	5%	0%	10%	6%	0%	0%

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	148	0	1	4	6	12	6	19	13	12	10	19	8	10	9	1	9
Weighted	152	0	1	4	6	12	6	20	13	12	10	19	9	10	9	1	9
Would definitely renew it	32%	*	0%	0%	32%	8%	17%	20%	22%	33%	52%	47%	28%	21%	33%	0%	64%
Very likely to renew it	27%	*	100%	48%	16%	23%	33%	15%	31%	26%	10%	16%	34%	51%	56%	100%	24%
Somewhat likely to renew it	19%	*	0%	27%	18%	8%	35%	42%	8%	24%	10%	26%	12%	10%	11%	0%	0%
Unsure whether would renew or cancel	11%	*	0%	0%	18%	35%	15%	11%	16%	0%	18%	0%	11%	18%	0%	0%	12%
Somewhat likely to cancel	3%	*	0%	0%	0%	8%	0%	0%	8%	0%	9%	6%	0%	0%	0%	0%	0%
Very likely would cancel	4%	*	0%	25%	0%	9%	0%	12%	8%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	5%	*	0%	0%	16%	8%	0%	0%	7%	16%	0%	6%	14%	0%	0%	0%	0%

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.C) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	148	18	21	10	11	11	8	14	5	16	17	6	11	95	52	132	16	148	0
Weighted	152	19	20	11	12	11	8	14	5	17	17	6	12	97	54	135	16	152	0
Would definitely renew it	32%	34%	33%	40%	54%	36%	24%	28%	42%	25%	30%	16%	17%	27%	41%	32%	30%	32%	*
Very likely to renew it	27%	27%	30%	10%	9%	20%	36%	21%	36%	30%	24%	35%	57%	30%	21%	29%	11%	27%	*
Somewhat likely to renew it	19%	16%	19%	20%	19%	35%	27%	23%	23%	13%	5%	32%	17%	18%	21%	17%	34%	19%	*
Unsure whether would renew or cancel	11%	23%	8%	0%	10%	0%	0%	20%	0%	18%	17%	17%	0%	12%	11%	10%	19%	11%	*
Somewhat likely to cancel	3%	0%	5%	10%	0%	0%	0%	0%	0%	0%	12%	0%	0%	3%	2%	2%	6%	3%	*
Very likely would cancel	4%	0%	0%	0%	0%	9%	0%	0%	0%	14%	6%	0%	9%	5%	2%	4%	0%	4%	*
Don't know	5%	0%	5%	21%	9%	0%	12%	8%	0%	0%	6%	0%	0%	6%	2%	5%	0%	5%	*

Note:

BASE: Have critical illness insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) You said that your household buys life insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	673	323	350	84	138	143	112	99	97	222	175	153	121	0	0	170	95	17
Weighted	677	333	344	93	151	146	107	93	87	213	184	153	125	0	0	173	95	16
Makes you feel safer	66%	65%	67%	62%	70%	67%	75%	68%	48%	63%	72%	66%	62%	68%	66%	68%	63%	60%
Makes you feel more responsible	48%	49%	48%	38%	45%	52%	55%	45%	54%	48%	50%	44%	53%	41%	49%	51%	52%	39%
Legally obliged to	15%	15%	15%	14%	20%	19%	16%	13%	4%	14%	16%	17%	13%	15%	13%	21%	16%	6%
Helps saves money	15%	17%	13%	26%	21%	14%	11%	4%	9%	20%	13%	12%	12%	9%	13%	16%	24%	32%
Has helped you with a past emergency	10%	11%	9%	20%	11%	14%	6%	3%	3%	12%	11%	9%	5%	6%	6%	17%	12%	20%
Other (please specify)	5%	5%	4%	2%	2%	2%	4%	7%	14%	7%	2%	4%	5%	5%	3%	5%	5%	5%
Don't know	3%	2%	5%	5%	3%	3%	1%	6%	3%	4%	2%	4%	5%	5%	4%	2%	2%	0%

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) You said that your household buys life insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	673	1	20	36	42	43	69	64	61	54	54	55	41	31	21	21	32
Weighted	677	1	19	36	42	44	69	64	61	56	55	56	41	31	22	21	31
Makes you feel safer	66%	0%	56%	61%	71%	58%	67%	73%	67%	64%	66%	67%	71%	82%	67%	62%	60%
Makes you feel more responsible	48%	0%	50%	54%	57%	44%	44%	48%	51%	42%	54%	36%	58%	38%	43%	49%	61%
Legally obliged to	15%	0%	11%	8%	18%	18%	13%	10%	15%	17%	16%	25%	11%	14%	15%	15%	27%
Helps saves money	15%	0%	5%	12%	15%	21%	8%	12%	7%	17%	16%	16%	20%	10%	24%	11%	44%
Has helped you with a past emergency	10%	0%	12%	15%	8%	6%	7%	8%	5%	9%	8%	10%	8%	23%	24%	19%	16%
Other (please specify)	5%	0%	9%	3%	2%	2%	7%	4%	6%	4%	10%	3%	4%	0%	0%	0%	3%
Don't know	3%	100%	9%	3%	0%	5%	1%	2%	3%	4%	2%	5%	0%	0%	9%	9%	6%

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.C) You said that your household buys life insurance. Which, if any, of the following are important reasons why you buy this type of insurance? Please select all that apply

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	673	101	85	48	48	51	57	59	31	58	67	36	32	456	215	602	71	673	0
Weighted	677	103	82	49	51	52	59	57	29	60	67	34	34	451	225	607	70	677	0
Makes you feel safer	66%	64%	57%	64%	67%	67%	60%	66%	87%	66%	70%	73%	71%	67%	64%	66%	61%	66%	*
Makes you feel more responsible	48%	42%	37%	59%	48%	46%	53%	47%	51%	47%	61%	47%	48%	49%	47%	48%	50%	48%	*
Legally obliged to	15%	17%	20%	12%	9%	14%	15%	18%	13%	19%	8%	9%	28%	15%	16%	15%	14%	15%	*
Helps saves money	15%	24%	14%	16%	4%	14%	18%	19%	13%	12%	10%	10%	13%	13%	18%	15%	10%	15%	*
Has helped you with a past emergency	10%	16%	11%	9%	13%	6%	17%	7%	13%	5%	3%	5%	10%	10%	10%	11%	3%	10%	*
Other (please specify)	5%	4%	8%	8%	6%	7%	3%	3%	3%	2%	4%	5%	0%	6%	2%	4%	8%	5%	*
Don't know	3%	2%	6%	6%	2%	4%	2%	0%	0%	8%	5%	3%	3%	3%	3%	3%	4%	3%	*

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) How much, on average, do you spend on this the average year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	673	323	350	84	138	143	112	99	97	222	175	153	121	0	0	170	95	17
Weighted	677	333	344	93	151	146	107	93	87	213	184	153	125	0	0	173	95	16
Under £10	3%	3%	3%	2%	4%	1%	4%	1%	5%	3%	2%	3%	4%	2%	4%	2%	3%	0%
£10 to £20	3%	3%	4%	4%	4%	4%	3%	3%	1%	2%	5%	1%	4%	6%	2%	3%	3%	0%
£20 to £30	5%	5%	4%	6%	4%	6%	4%	5%	1%	4%	4%	5%	7%	6%	5%	5%	4%	0%
£30 to £50	8%	9%	7%	12%	12%	8%	6%	5%	4%	8%	10%	8%	7%	8%	7%	8%	16%	6%
£50 to £100	15%	16%	15%	11%	18%	18%	13%	15%	15%	13%	20%	14%	15%	16%	17%	13%	16%	11%
£100 to £200	23%	23%	22%	12%	25%	19%	29%	27%	23%	21%	24%	22%	24%	24%	23%	22%	23%	19%
£200 to £400	18%	19%	18%	12%	19%	18%	20%	20%	20%	20%	15%	18%	20%	20%	18%	18%	16%	17%
£400 to £600	4%	5%	3%	0%	3%	6%	5%	4%	5%	5%	3%	6%	1%	2%	3%	6%	6%	0%
£600 to £800	3%	3%	3%	1%	2%	3%	3%	5%	3%	3%	4%	3%	1%	1%	3%	3%	1%	13%
£800 to £1,000	2%	1%	2%	5%	1%	2%	0%	1%	1%	2%	1%	3%	1%	1%	0%	4%	1%	6%
Over £1,000	2%	3%	1%	1%	0%	3%	1%	2%	4%	3%	2%	1%	1%	0%	1%	3%	1%	12%
Don't know	15%	11%	18%	33%	7%	14%	12%	11%	17%	17%	11%	15%	15%	14%	16%	13%	10%	15%

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) How much, on average, do you spend on this the average year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	673	1	20	36	42	43	69	64	61	54	54	55	41	31	21	21	32
Weighted	677	1	19	36	42	44	69	64	61	56	55	56	41	31	22	21	31
Under £10	3%	0%	0%	5%	5%	5%	1%	10%	0%	2%	2%	2%	0%	0%	5%	0%	3%
£10 to £20	3%	0%	16%	0%	3%	2%	3%	5%	3%	4%	0%	4%	0%	4%	4%	10%	0%
£20 to £30	5%	0%	0%	3%	10%	5%	6%	3%	9%	4%	11%	4%	0%	0%	0%	5%	3%
£30 to £50	8%	0%	0%	15%	10%	17%	12%	5%	5%	3%	9%	15%	11%	3%	14%	5%	0%
£50 to £100	15%	0%	4%	20%	15%	14%	13%	17%	18%	14%	13%	17%	20%	26%	14%	19%	3%
£100 to £200	23%	0%	25%	33%	34%	14%	33%	14%	20%	28%	22%	20%	31%	26%	4%	11%	16%
£200 to £400	18%	0%	20%	8%	9%	18%	20%	29%	24%	23%	17%	18%	23%	15%	24%	6%	11%
£400 to £600	4%	0%	0%	5%	0%	0%	3%	2%	10%	4%	4%	2%	2%	7%	9%	9%	9%
£600 to £800	3%	0%	0%	0%	7%	0%	0%	3%	2%	4%	5%	0%	0%	0%	0%	9%	9%
£800 to £1,000	2%	0%	0%	0%	0%	2%	0%	0%	2%	2%	2%	2%	0%	0%	5%	0%	10%
Over £1,000	2%	0%	5%	0%	2%	0%	0%	0%	0%	0%	2%	3%	0%	3%	0%	4%	20%
Don't know	15%	100%	30%	11%	5%	23%	9%	12%	8%	13%	13%	14%	13%	16%	21%	22%	16%

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.C) How much, on average, do you spend on this the average year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	673	101	85	48	48	51	57	59	31	58	67	36	32	456	215	602	71	673	0
Weighted	677	103	82	49	51	52	59	57	29	60	67	34	34	451	225	607	70	677	0
Under £10	3%	2%	6%	2%	0%	6%	3%	6%	3%	0%	0%	3%	0%	3%	2%	3%	3%	3%	*
£10 to £20	3%	1%	3%	4%	6%	2%	2%	2%	10%	3%	2%	6%	3%	4%	2%	3%	8%	3%	*
£20 to £30	5%	7%	0%	4%	6%	8%	3%	7%	3%	5%	3%	0%	6%	4%	5%	4%	6%	5%	*
£30 to £50	8%	7%	9%	7%	9%	6%	6%	14%	17%	6%	11%	3%	10%	7%	10%	8%	8%	8%	*
£50 to £100	15%	22%	13%	20%	14%	18%	13%	7%	22%	7%	17%	14%	20%	16%	15%	16%	9%	15%	*
£100 to £200	23%	18%	26%	23%	19%	16%	35%	23%	16%	22%	34%	15%	12%	25%	19%	22%	25%	23%	*
£200 to £400	18%	15%	14%	13%	20%	21%	17%	15%	12%	30%	17%	33%	22%	18%	18%	18%	20%	18%	*
£400 to £600	4%	7%	5%	0%	6%	0%	5%	0%	7%	4%	0%	10%	7%	5%	2%	4%	1%	4%	*
£600 to £800	3%	5%	3%	4%	0%	4%	5%	0%	3%	0%	4%	0%	0%	3%	2%	3%	0%	3%	*
£800 to £1,000	2%	3%	1%	4%	0%	4%	0%	0%	0%	0%	0%	0%	6%	1%	2%	1%	3%	2%	*
Over £1,000	2%	3%	3%	2%	2%	0%	0%	0%	0%	6%	0%	4%	0%	2%	2%	2%	1%	2%	*
Don't know	15%	11%	17%	17%	17%	16%	10%	25%	7%	17%	12%	12%	15%	12%	20%	15%	15%	15%	*

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) And how likely do you think it is that your household will renew your life insurance for the next year?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	673	323	350	84	138	143	112	99	97	222	175	153	121	0	0	170	95	17
Weighted	677	333	344	93	151	146	107	93	87	213	184	153	125	0	0	173	95	16
Will definitely renew it	43%	43%	43%	19%	38%	38%	51%	56%	61%	44%	34%	51%	45%	49%	45%	41%	34%	34%
Very likely to renew it	25%	23%	28%	24%	30%	27%	28%	24%	14%	24%	32%	22%	22%	21%	23%	26%	38%	29%
Somewhat likely to renew it	17%	20%	13%	33%	16%	20%	10%	9%	10%	19%	18%	13%	14%	18%	16%	19%	13%	25%
Unsure whether will renew or cancel	7%	6%	7%	10%	8%	6%	5%	6%	4%	5%	8%	6%	7%	5%	8%	7%	7%	0%
Somewhat likely to cancel	2%	3%	2%	4%	3%	2%	0%	0%	5%	3%	3%	0%	3%	2%	2%	2%	3%	0%
Very likely to cancel	2%	1%	2%	2%	2%	2%	1%	1%	1%	1%	1%	3%	2%	0%	2%	1%	2%	12%
Don't know	5%	4%	6%	9%	4%	4%	5%	4%	5%	4%	4%	5%	7%	5%	5%	5%	4%	0%

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) And how likely do you think it is that your household will renew your life insurance for the next year?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	673	1	20	36	42	43	69	64	61	54	54	55	41	31	21	21	32
Weighted	677	1	19	36	42	44	69	64	61	56	55	56	41	31	22	21	31
Will definitely renew it	43%	0%	60%	36%	41%	36%	38%	47%	43%	36%	57%	45%	38%	31%	28%	52%	42%
Very likely to renew it	25%	0%	10%	24%	22%	23%	30%	18%	33%	29%	14%	22%	33%	38%	33%	24%	36%
Somewhat likely to renew it	17%	0%	6%	20%	12%	24%	23%	19%	11%	14%	13%	20%	14%	20%	18%	15%	13%
Unsure whether will renew or cancel	7%	0%	0%	5%	17%	7%	1%	9%	8%	10%	9%	6%	7%	7%	5%	0%	3%
Somewhat likely to cancel	2%	0%	9%	9%	2%	3%	3%	0%	0%	0%	3%	2%	3%	3%	6%	0%	0%
Very likely to cancel	2%	0%	0%	3%	5%	0%	1%	3%	2%	3%	0%	0%	0%	0%	4%	0%	0%
Don't know	5%	100%	14%	2%	0%	7%	3%	3%	3%	7%	4%	5%	5%	0%	6%	9%	6%

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.C) And how likely do you think it is that your household will renew your life insurance for the next year?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	673	101	85	48	48	51	57	59	31	58	67	36	32	456	215	602	71	673	0
Weighted	677	103	82	49	51	52	59	57	29	60	67	34	34	451	225	607	70	677	0
Will definitely renew it	43%	27%	42%	55%	52%	48%	34%	39%	54%	34%	56%	45%	55%	47%	35%	44%	35%	43%	*
Very likely to renew it	25%	31%	19%	15%	24%	20%	26%	26%	26%	39%	26%	26%	19%	26%	24%	26%	23%	25%	*
Somewhat likely to renew it	17%	20%	22%	17%	15%	22%	11%	16%	10%	9%	11%	24%	17%	13%	24%	17%	16%	17%	*
Unsure whether will renew or cancel	7%	9%	2%	6%	4%	4%	15%	11%	7%	7%	3%	3%	3%	7%	7%	7%	7%	7%	*
Somewhat likely to cancel	2%	3%	3%	3%	0%	2%	7%	3%	0%	2%	0%	0%	3%	2%	2%	2%	6%	2%	*
Very likely to cancel	2%	3%	2%	0%	2%	0%	2%	0%	3%	2%	0%	0%	3%	2%	1%	2%	1%	2%	*
Don't know	5%	7%	9%	5%	2%	4%	5%	4%	0%	8%	5%	3%	0%	4%	6%	4%	12%	5%	*

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPhil)
Unweighted	673	323	350	84	138	143	112	99	97	222	175	153	121	0	0	170	95	17
Weighted	677	333	344	93	151	146	107	93	87	213	184	153	125	0	0	173	95	16
Would definitely renew it	35%	36%	33%	10%	29%	31%	43%	51%	50%	37%	28%	40%	33%	40%	36%	35%	27%	10%
Very likely to renew it	24%	24%	23%	20%	28%	25%	24%	21%	20%	24%	25%	26%	18%	21%	23%	22%	33%	21%
Somewhat likely to renew it	18%	20%	17%	32%	19%	16%	16%	15%	12%	15%	22%	16%	20%	23%	18%	16%	11%	45%
Unsure whether would renew or cancel	11%	10%	12%	11%	15%	16%	8%	6%	8%	11%	14%	7%	15%	6%	11%	13%	17%	5%
Somewhat likely to cancel	5%	4%	5%	12%	1%	6%	4%	2%	2%	4%	4%	3%	8%	5%	4%	5%	4%	7%
Very likely would cancel	3%	2%	3%	5%	2%	3%	2%	1%	4%	3%	3%	3%	1%	0%	2%	5%	3%	12%
Don't know	5%	3%	6%	10%	4%	4%	3%	4%	4%	5%	4%	5%	6%	5%	6%	4%	4%	0%

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	673	1	20	36	42	43	69	64	61	54	54	55	41	31	21	21	32
Weighted	677	1	19	36	42	44	69	64	61	56	55	56	41	31	22	21	31
Would definitely renew it	35%	0%	29%	27%	25%	26%	35%	46%	30%	30%	49%	40%	30%	31%	33%	47%	28%
Very likely to renew it	24%	0%	10%	28%	22%	21%	19%	17%	35%	31%	14%	21%	29%	29%	23%	30%	40%
Somewhat likely to renew it	18%	0%	21%	9%	22%	25%	26%	15%	13%	25%	13%	16%	14%	23%	19%	9%	20%
Unsure whether would renew or cancel	11%	0%	25%	19%	15%	19%	9%	14%	7%	0%	13%	13%	12%	14%	10%	5%	6%
Somewhat likely to cancel	5%	0%	10%	12%	5%	2%	6%	2%	9%	5%	4%	4%	4%	0%	5%	0%	0%
Very likely would cancel	3%	0%	0%	6%	5%	2%	1%	4%	3%	3%	3%	0%	3%	3%	4%	0%	3%
Don't know	5%	100%	5%	0%	7%	5%	3%	3%	3%	5%	4%	5%	8%	0%	6%	9%	3%

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.C) Suppose that the annual cost of this insurance increased by another 10%. How likely now do you think you would be to renew it?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	673	101	85	48	48	51	57	59	31	58	67	36	32	456	215	602	71	673	0
Weighted	677	103	82	49	51	52	59	57	29	60	67	34	34	451	225	607	70	677	0
Would definitely renew it	35%	23%	38%	46%	50%	34%	23%	35%	25%	30%	44%	43%	37%	39%	26%	35%	29%	35%	*
Very likely to renew it	24%	24%	16%	19%	20%	18%	25%	22%	42%	30%	24%	32%	26%	23%	25%	25%	11%	24%	*
Somewhat likely to renew it	18%	24%	19%	20%	13%	26%	15%	21%	11%	16%	16%	15%	10%	16%	23%	17%	26%	18%	*
Unsure whether would renew or cancel	11%	13%	9%	8%	10%	14%	18%	10%	13%	11%	8%	8%	15%	11%	13%	11%	15%	11%	*
Somewhat likely to cancel	5%	2%	6%	2%	4%	4%	13%	7%	3%	3%	0%	3%	10%	4%	5%	4%	6%	5%	*
Very likely would cancel	3%	7%	2%	0%	2%	0%	5%	2%	3%	2%	2%	0%	3%	3%	2%	2%	7%	3%	*
Don't know	5%	7%	9%	5%	0%	4%	2%	4%	3%	8%	6%	0%	0%	4%	7%	4%	7%	5%	*

Note:

BASE: Have life insurance

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.A) How worried, if at all, are you about potential increases in the cost of insurance?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Very worried	23%	20%	27%	26%	29%	27%	23%	28%	11%	16%	22%	28%	27%	25%	25%	20%	22%	22%
Somewhat worried	46%	44%	48%	43%	44%	48%	48%	40%	50%	46%	49%	46%	44%	42%	45%	50%	50%	40%
Not really worried	22%	25%	19%	20%	18%	17%	22%	24%	28%	29%	22%	18%	18%	22%	22%	21%	20%	31%
Not at all worried	6%	8%	4%	6%	4%	4%	4%	8%	8%	7%	3%	5%	7%	6%	5%	6%	5%	5%
Don't Know	3%	3%	3%	5%	5%	4%	3%	1%	2%	2%	4%	3%	4%	4%	4%	2%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) How worried, if at all, are you about potential increases in the cost of insurance?

		Income															
	Total	No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Very worried	23%	54%	31%	27%	27%	30%	23%	24%	22%	21%	18%	18%	17%	10%	25%	14%	17%
Somewhat worried	46%	15%	42%	38%	44%	40%	53%	42%	45%	49%	47%	56%	48%	57%	36%	46%	48%
Not really worried	22%	0%	15%	20%	20%	20%	21%	27%	25%	17%	26%	18%	25%	23%	36%	28%	26%
Not at all worried	6%	0%	5%	11%	7%	7%	2%	5%	6%	7%	6%	4%	6%	8%	3%	10%	6%
Don't Know	3%	30%	6%	4%	2%	3%	1%	1%	3%	6%	3%	4%	3%	2%	0%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.C) How worried, if at all, are you about potential increases in the cost of insurance?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Very worried	23%	22%	24%	20%	20%	27%	17%	27%	25%	25%	23%	22%	31%	24%	22%	24%	18%	24%	14%
Somewhat worried	46%	44%	45%	43%	51%	48%	51%	38%	38%	46%	49%	46%	47%	48%	43%	48%	35%	47%	25%
Not really worried	22%	27%	21%	29%	20%	20%	19%	27%	26%	17%	20%	23%	12%	21%	23%	21%	30%	22%	27%
Not at all worried	6%	5%	5%	4%	7%	2%	8%	5%	8%	8%	5%	8%	8%	5%	7%	5%	12%	5%	21%
Don't Know	3%	2%	6%	3%	2%	2%	5%	4%	3%	4%	3%	0%	2%	3%	4%	3%	5%	3%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) Do you know anybody who has already stopped insurance because of wider concerns about cost?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Yes	18%	19%	18%	31%	28%	19%	17%	15%	6%	20%	15%	23%	17%	14%	19%	19%	24%	27%
No	71%	71%	70%	55%	61%	66%	72%	77%	87%	71%	72%	68%	71%	78%	70%	69%	66%	60%
Don't know	11%	9%	12%	14%	11%	15%	11%	9%	7%	9%	13%	9%	12%	9%	11%	12%	10%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.B) Do you know anybody who has already stopped insurance because of wider concerns about cost?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Yes	18%	27%	24%	18%	19%	15%	16%	18%	18%	14%	24%	23%	23%	25%	20%	26%	12%
No	71%	27%	65%	69%	74%	73%	69%	74%	73%	70%	71%	69%	67%	66%	73%	71%	75%
Don't know	11%	46%	10%	14%	7%	13%	15%	8%	9%	16%	5%	8%	10%	9%	7%	2%	12%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.C) Do you know anybody who has already stopped insurance because of wider concerns about cost?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Yes	18%	28%	16%	15%	16%	13%	19%	18%	24%	20%	15%	17%	21%	20%	17%	19%	13%	19%	15%
No	71%	61%	74%	71%	71%	79%	72%	74%	67%	69%	75%	74%	61%	71%	71%	70%	74%	71%	69%
Don't know	11%	12%	10%	14%	13%	7%	9%	8%	9%	12%	10%	9%	17%	9%	13%	10%	13%	10%	17%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) Do you agree or disagree with the following statements?: With other bills going up, more people are likely to stop paying for insurance

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Strongly Agree	26%	25%	27%	20%	28%	32%	29%	27%	14%	22%	24%	29%	29%	27%	26%	26%	24%	24%
Somewhat Agree	45%	45%	45%	45%	45%	43%	41%	46%	49%	49%	44%	43%	43%	43%	44%	47%	50%	43%
Neither Agree or Disagree	18%	19%	17%	17%	17%	17%	19%	15%	21%	17%	18%	18%	18%	19%	19%	17%	15%	16%
Somewhat Disagree	4%	5%	4%	4%	4%	4%	4%	3%	6%	4%	5%	5%	4%	5%	4%	5%	3%	6%
Strongly Disagree	1%	2%	1%	0%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	2%	0%
Don't know	6%	5%	6%	5%	4%	3%	6%	7%	8%	6%	6%	4%	6%	5%	6%	4%	5%	11%
Total Agree:	71%	70%	72%	74%	73%	75%	70%	73%	63%	71%	68%	72%	72%	70%	70%	72%	74%	67%
Total Disagree:	6%	6%	5%	4%	5%	5%	5%	5%	8%	6%	7%	6%	4%	7%	5%	7%	5%	6%
Net:	65%	63%	67%	70%	68%	70%	64%	67%	54%	65%	61%	66%	67%	63%	66%	66%	69%	61%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) Do you agree or disagree with the following statements?: With other bills going up, more people are likely to stop paying for insurance

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Strongly Agree	26%	14%	39%	25%	26%	26%	25%	21%	27%	24%	30%	33%	22%	17%	30%	26%	26%
Somewhat Agree	45%	28%	38%	40%	45%	44%	41%	51%	44%	46%	47%	48%	46%	53%	41%	53%	50%
Neither Agree or Disagree	18%	58%	11%	21%	16%	19%	19%	17%	16%	20%	13%	15%	19%	20%	26%	7%	16%
Somewhat Disagree	4%	0%	4%	4%	4%	6%	5%	4%	4%	5%	4%	3%	6%	7%	2%	6%	5%
Strongly Disagree	1%	0%	0%	3%	1%	1%	2%	0%	2%	1%	1%	1%	3%	0%	0%	3%	0%
Don't know	6%	0%	7%	6%	8%	4%	8%	8%	7%	5%	5%	1%	4%	3%	0%	5%	4%
Total Agree:	71%	42%	77%	65%	72%	70%	66%	72%	71%	70%	77%	80%	68%	69%	71%	80%	76%
Total Disagree:	6%	0%	4%	7%	5%	7%	7%	4%	6%	6%	5%	4%	9%	7%	2%	8%	5%
Net:	65%	42%	73%	58%	67%	63%	58%	68%	65%	64%	72%	77%	59%	62%	69%	72%	71%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.C) Do you agree or disagree with the following statements?: With other bills going up, more people are likely to stop paying for insurance

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Strongly Agree	26%	24%	23%	24%	26%	25%	31%	22%	29%	31%	21%	28%	35%	26%	26%	26%	24%	25%	31%
Somewhat Agree	45%	48%	47%	45%	46%	35%	39%	47%	44%	45%	48%	50%	43%	45%	46%	45%	45%	46%	37%
Neither Agree or Disagree	18%	18%	19%	20%	20%	27%	19%	18%	15%	12%	18%	13%	12%	18%	17%	18%	19%	18%	18%
Somewhat Disagree	4%	5%	4%	3%	3%	9%	3%	5%	5%	5%	4%	4%	7%	5%	4%	5%	4%	5%	2%
Strongly Disagree	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	0%	2%	1%	1%	1%	1%	0%
Don't know	6%	5%	5%	7%	4%	2%	7%	6%	6%	7%	8%	5%	4%	5%	7%	5%	8%	5%	12%
Total Agree:	71%	72%	71%	69%	72%	60%	70%	69%	73%	76%	68%	78%	77%	70%	72%	71%	69%	71%	69%
Total Disagree:	6%	6%	5%	5%	5%	11%	4%	7%	7%	6%	5%	5%	7%	7%	4%	6%	5%	6%	2%
Net:	65%	66%	65%	64%	67%	49%	67%	62%	66%	70%	63%	73%	70%	64%	67%	65%	64%	65%	67%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.A) Do you agree or disagree with the following statements?: It is important to keep insurance affordable

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Strongly Agree	62%	60%	65%	52%	54%	61%	64%	73%	69%	61%	62%	66%	60%	64%	66%	61%	53%	49%
Somewhat Agree	27%	28%	26%	28%	29%	27%	29%	23%	27%	30%	28%	23%	28%	26%	24%	29%	35%	33%
Neither Agree or Disagree	7%	9%	6%	14%	11%	9%	5%	3%	4%	7%	7%	7%	9%	8%	8%	7%	8%	10%
Somewhat Disagree	2%	2%	1%	3%	3%	2%	1%	0%	0%	1%	1%	2%	2%	1%	1%	2%	2%	5%
Strongly Disagree	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Don't know	1%	1%	1%	2%	2%	0%	1%	1%	0%	0%	2%	1%	1%	1%	1%	1%	1%	2%
Total Agree:	90%	88%	91%	81%	83%	88%	93%	96%	96%	91%	90%	89%	88%	91%	90%	90%	88%	82%
Total Disagree:	2%	2%	2%	3%	4%	3%	1%	0%	0%	2%	2%	2%	2%	1%	2%	2%	3%	5%
Net:	88%	86%	90%	78%	80%	85%	91%	95%	95%	89%	88%	87%	86%	89%	88%	88%	85%	77%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) Do you agree or disagree with the following statements?: It is important to keep insurance affordable

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Strongly Agree	62%	43%	60%	56%	70%	65%	64%	63%	64%	62%	62%	58%	59%	49%	56%	74%	59%
Somewhat Agree	27%	28%	30%	31%	20%	26%	28%	29%	26%	22%	26%	29%	32%	33%	37%	26%	31%
Neither Agree or Disagree	7%	29%	5%	10%	8%	7%	5%	5%	7%	13%	5%	10%	8%	14%	7%	0%	5%
Somewhat Disagree	2%	0%	2%	3%	1%	0%	1%	2%	1%	2%	4%	1%	0%	2%	0%	0%	4%
Strongly Disagree	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	1%	2%	0%	0%	0%	0%	0%
Don't know	1%	0%	2%	0%	0%	1%	1%	1%	1%	1%	2%	0%	1%	2%	0%	0%	2%
Total Agree:	90%	71%	91%	87%	91%	91%	92%	92%	90%	84%	88%	87%	91%	82%	93%	100%	89%
Total Disagree:	2%	0%	2%	3%	1%	1%	2%	3%	2%	2%	4%	3%	0%	2%	0%	0%	4%
Net:	88%	71%	88%	85%	89%	90%	91%	89%	88%	81%	84%	84%	91%	81%	93%	100%	86%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.C) Do you agree or disagree with the following statements?: It is important to keep insurance affordable

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Strongly Agree	62%	50%	62%	67%	62%	62%	65%	61%	62%	68%	66%	64%	71%	64%	60%	64%	52%	64%	36%
Somewhat Agree	27%	35%	29%	21%	29%	26%	23%	28%	22%	25%	28%	31%	19%	27%	28%	26%	33%	27%	39%
Neither Agree or Disagree	7%	10%	5%	8%	6%	10%	10%	7%	12%	6%	5%	5%	8%	6%	9%	7%	9%	7%	16%
Somewhat Disagree	2%	3%	2%	1%	2%	2%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	3%	1%	3%
Strongly Disagree	0%	0%	1%	0%	0%	1%	0%	1%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Don't know	1%	1%	1%	2%	1%	0%	1%	1%	2%	0%	0%	0%	0%	0%	2%	1%	2%	1%	6%
Total Agree:	90%	86%	91%	88%	91%	88%	89%	89%	84%	93%	93%	95%	90%	91%	88%	91%	85%	91%	75%
Total Disagree:	2%	3%	3%	1%	2%	2%	1%	2%	3%	2%	1%	0%	2%	2%	2%	2%	4%	2%	3%
Net:	88%	83%	88%	87%	89%	85%	88%	87%	81%	91%	92%	95%	88%	89%	86%	89%	81%	89%	73%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.A) Do you agree or disagree with the following statements?: Cutting back on insurance is a good way for families to reduce costs

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Strongly Agree	9%	9%	9%	14%	13%	12%	10%	4%	2%	9%	7%	10%	11%	7%	7%	10%	12%	15%
Somewhat Agree	18%	19%	16%	31%	25%	22%	18%	10%	5%	15%	18%	18%	21%	16%	17%	19%	22%	18%
Neither Agree or Disagree	24%	24%	24%	27%	25%	25%	26%	21%	21%	21%	23%	25%	28%	25%	26%	20%	22%	29%
Somewhat Disagree	26%	25%	27%	18%	22%	24%	24%	29%	34%	29%	28%	24%	20%	27%	23%	28%	25%	20%
Strongly Disagree	21%	20%	21%	7%	12%	15%	18%	32%	37%	24%	22%	20%	16%	22%	24%	19%	18%	15%
Don't know	3%	2%	3%	4%	2%	2%	3%	3%	2%	2%	2%	3%	4%	3%	3%	2%	2%	2%
Total Agree:	27%	29%	25%	45%	39%	34%	28%	14%	7%	24%	25%	28%	31%	23%	24%	30%	34%	33%
Total Disagree:	46%	45%	48%	24%	34%	39%	42%	61%	71%	53%	50%	44%	37%	49%	47%	48%	43%	35%
Net:	-20%	-16%	-23%	21%	5%	-5%	-14%	-47%	-64%	-29%	-25%	-17%	-5%	-26%	-23%	-18%	-9%	-2%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) Do you agree or disagree with the following statements?: Cutting back on insurance is a good way for families to reduce costs

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Strongly Agree	9%	0%	20%	10%	10%	9%	7%	6%	7%	9%	12%	10%	5%	9%	13%	10%	14%
Somewhat Agree	18%	28%	16%	18%	22%	21%	17%	15%	18%	16%	18%	16%	23%	18%	19%	13%	23%
Neither Agree or Disagree	24%	57%	25%	22%	27%	26%	29%	22%	22%	24%	21%	22%	25%	27%	13%	8%	18%
Somewhat Disagree	26%	0%	23%	25%	23%	22%	21%	31%	28%	22%	24%	32%	24%	26%	35%	39%	27%
Strongly Disagree	21%	0%	10%	21%	18%	19%	22%	25%	22%	26%	20%	19%	20%	19%	20%	29%	17%
Don't know	3%	14%	5%	4%	1%	3%	3%	1%	2%	3%	4%	1%	3%	2%	0%	0%	2%
Total Agree:	27%	28%	36%	27%	31%	30%	24%	21%	26%	25%	30%	25%	28%	27%	32%	23%	36%
Total Disagree:	46%	0%	34%	46%	41%	41%	44%	56%	50%	48%	44%	52%	44%	45%	55%	68%	44%
Net:	-20%	28%	3%	-19%	-10%	-12%	-20%	-35%	-25%	-23%	-14%	-26%	-16%	-17%	-23%	-45%	-7%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.C) Do you agree or disagree with the following statements?: Cutting back on insurance is a good way for families to reduce costs

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Strongly Agree	9%	12%	8%	8%	9%	8%	7%	8%	16%	11%	4%	8%	14%	9%	10%	9%	9%	8%	18%
Somewhat Agree	18%	27%	10%	16%	16%	21%	22%	16%	15%	20%	15%	15%	16%	16%	21%	17%	21%	17%	32%
Neither Agree or Disagree	24%	27%	23%	21%	22%	29%	28%	22%	20%	23%	25%	20%	29%	24%	24%	24%	25%	24%	27%
Somewhat Disagree	26%	21%	30%	26%	26%	22%	21%	33%	27%	19%	30%	33%	23%	27%	24%	26%	21%	27%	9%
Strongly Disagree	21%	12%	25%	25%	24%	19%	20%	20%	18%	23%	23%	21%	16%	23%	18%	21%	19%	22%	5%
Don't know	3%	2%	3%	4%	2%	1%	3%	2%	4%	4%	3%	3%	2%	2%	4%	2%	5%	2%	10%
Total Agree:	27%	39%	18%	24%	25%	29%	28%	24%	31%	31%	19%	23%	30%	24%	31%	26%	30%	25%	50%
Total Disagree:	46%	32%	56%	51%	51%	42%	41%	52%	45%	42%	53%	54%	39%	49%	42%	48%	40%	49%	14%
Net:	-20%	6%	-38%	-27%	-25%	-13%	-13%	-28%	-14%	-11%	-34%	-31%	-9%	-25%	-11%	-21%	-10%	-24%	36%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) Before taking this survey, how aware were you of the existence of Insurance Premium Tax?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Very aware	14%	19%	8%	9%	11%	8%	10%	17%	25%	21%	13%	12%	8%	12%	11%	18%	16%	17%
Somewhat aware	30%	32%	29%	29%	36%	28%	32%	27%	30%	34%	31%	33%	24%	29%	30%	32%	34%	35%
Not really aware	33%	29%	37%	40%	35%	41%	33%	31%	23%	28%	36%	34%	37%	34%	35%	28%	38%	34%
Not at all aware	22%	19%	25%	22%	18%	22%	25%	25%	21%	16%	20%	22%	31%	25%	24%	22%	12%	14%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) Before taking this survey, how aware were you of the existence of Insurance Premium Tax?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Very aware	14%	0%	6%	13%	13%	10%	9%	17%	16%	13%	14%	21%	19%	19%	21%	19%	13%
Somewhat aware	30%	29%	28%	21%	23%	28%	30%	27%	30%	33%	40%	26%	42%	41%	33%	43%	37%
Not really aware	33%	30%	27%	34%	36%	39%	41%	33%	34%	32%	29%	33%	25%	30%	35%	25%	29%
Not at all aware	22%	42%	39%	32%	28%	23%	19%	23%	20%	22%	17%	20%	14%	11%	11%	13%	21%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.C) Before taking this survey, how aware were you of the existence of Insurance Premium Tax?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Very aware	14%	14%	17%	17%	17%	11%	9%	15%	15%	11%	11%	18%	11%	16%	11%	15%	7%	15%	4%
Somewhat aware	30%	38%	30%	23%	27%	37%	33%	26%	29%	33%	28%	29%	21%	31%	29%	32%	20%	32%	16%
Not really aware	33%	28%	29%	34%	33%	37%	39%	36%	34%	31%	34%	39%	49%	32%	36%	33%	37%	33%	37%
Not at all aware	22%	21%	25%	26%	23%	15%	19%	24%	22%	25%	28%	14%	18%	21%	25%	20%	36%	21%	43%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) How do you think insurance should be taxed?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
“Essential’ insurance products should be exempt from tax	51%	51%	51%	49%	45%	50%	50%	55%	55%	53%	55%	50%	45%	46%	54%	56%	46%	53%
All types of insurance should be exempt from tax	31%	32%	31%	32%	36%	28%	31%	31%	29%	32%	29%	32%	33%	34%	31%	29%	34%	29%
All types of insurance should be taxed	5%	7%	4%	7%	7%	4%	5%	3%	6%	6%	6%	6%	4%	5%	5%	7%	6%	7%
Don’t know	12%	10%	14%	11%	11%	17%	14%	10%	10%	9%	11%	12%	18%	16%	11%	8%	14%	11%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) How do you think insurance should be taxed?

		Income															
	Total	No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
“Essential” insurance products should be exempt from tax	51%	0%	35%	48%	53%	56%	54%	49%	52%	52%	51%	52%	58%	49%	51%	55%	44%
All types of insurance should be exempt from tax	31%	69%	37%	27%	29%	30%	31%	34%	32%	29%	34%	31%	25%	34%	26%	39%	46%
All types of insurance should be taxed	5%	0%	6%	7%	4%	4%	5%	5%	4%	4%	7%	8%	7%	6%	20%	0%	5%
Don't know	12%	31%	22%	17%	14%	10%	11%	11%	12%	15%	8%	9%	10%	11%	4%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.C) How do you think insurance should be taxed?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
“Essential” insurance products should be exempt from tax	51%	42%	53%	53%	52%	52%	56%	53%	47%	50%	47%	57%	66%	51%	52%	51%	54%	52%	43%
All types of insurance should be exempt from tax	31%	37%	32%	25%	29%	34%	28%	34%	32%	31%	33%	29%	22%	33%	28%	32%	26%	32%	19%
All types of insurance should be taxed	5%	8%	5%	6%	7%	4%	5%	4%	3%	7%	3%	5%	4%	5%	6%	5%	5%	5%	7%
Don't know	12%	12%	10%	17%	13%	11%	12%	9%	18%	12%	17%	9%	9%	11%	14%	12%	15%	11%	31%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) And what do you think the rate for taxing insurance should be?

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
0%	27%	27%	28%	11%	22%	25%	31%	38%	35%	24%	25%	30%	31%	31%	31%	24%	21%	14%
5%	26%	26%	27%	25%	28%	25%	26%	26%	26%	30%	27%	26%	21%	24%	26%	30%	26%	20%
10%	15%	16%	14%	23%	18%	15%	12%	11%	13%	16%	15%	15%	14%	14%	15%	16%	15%	21%
12% (the current lower rate of IPT)	10%	12%	9%	17%	15%	9%	9%	8%	6%	11%	13%	10%	8%	7%	10%	11%	15%	19%
15%	3%	4%	3%	6%	4%	3%	4%	1%	3%	5%	4%	2%	3%	2%	3%	4%	5%	9%
20% (the current higher rate of IPT)	1%	1%	1%	1%	1%	2%	1%	0%	0%	1%	1%	0%	0%	0%	0%	1%	2%	0%
25%	0%	1%	0%	2%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%	1%	5%
30%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	2%
Over 30%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Don't know	16%	13%	19%	15%	12%	19%	17%	16%	18%	11%	15%	16%	23%	21%	15%	13%	14%	10%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) And what do you think the rate for taxing insurance should be?

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
0%	27%	69%	35%	23%	35%	29%	30%	27%	33%	25%	26%	26%	22%	19%	15%	26%	22%
5%	26%	15%	16%	27%	20%	31%	30%	27%	22%	27%	24%	26%	28%	33%	19%	39%	21%
10%	15%	0%	11%	12%	13%	13%	14%	18%	15%	19%	22%	15%	17%	16%	23%	6%	13%
12% (the current lower rate of IPT)	10%	0%	7%	8%	9%	8%	7%	8%	13%	12%	13%	13%	14%	15%	21%	16%	13%
15%	3%	0%	3%	4%	3%	4%	3%	4%	2%	3%	2%	2%	4%	5%	7%	3%	11%
20% (the current higher rate of IPT)	1%	0%	0%	1%	1%	0%	0%	1%	0%	1%	1%	2%	0%	1%	2%	3%	8%
25%	0%	0%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	1%	0%	5%	0%	2%
30%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	2%	0%	0%	2%
Over 30%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%
Don't know	16%	16%	28%	25%	18%	14%	15%	16%	14%	12%	13%	13%	14%	9%	7%	7%	9%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.C) And what do you think the rate for taxing insurance should be?

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
0%	27%	18%	33%	29%	33%	29%	21%	25%	30%	26%	35%	33%	22%	29%	25%	28%	25%	28%	14%
5%	26%	25%	24%	23%	22%	28%	25%	31%	23%	31%	25%	29%	34%	28%	24%	27%	19%	27%	14%
10%	15%	19%	13%	14%	11%	10%	20%	18%	13%	14%	16%	11%	16%	15%	15%	14%	17%	15%	17%
12% (the current lower rate of IPT)	10%	14%	8%	10%	11%	14%	9%	8%	11%	8%	7%	10%	15%	9%	12%	10%	10%	10%	12%
15%	3%	6%	6%	4%	2%	3%	5%	3%	2%	4%	0%	0%	0%	4%	3%	4%	3%	3%	4%
20% (the current higher rate of IPT)	1%	1%	0%	0%	1%	0%	2%	0%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%
25%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%	2%	0%	0%	1%	0%	1%	1%	0%
30%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Over 30%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Don't know	16%	15%	15%	20%	20%	17%	17%	16%	16%	16%	15%	14%	13%	15%	19%	15%	25%	15%	37%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) Do you agree or disagree with the following statements?: Many people are unaware of the existence of Insurance Premium Tax

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Strongly Agree	33%	32%	33%	25%	28%	35%	38%	40%	30%	34%	30%	33%	34%	36%	32%	32%	31%	41%
Somewhat Agree	39%	40%	39%	39%	44%	37%	35%	39%	42%	40%	41%	39%	38%	41%	39%	40%	41%	26%
Neither Agree or Disagree	16%	16%	16%	22%	17%	15%	15%	15%	14%	15%	15%	17%	17%	14%	18%	15%	16%	23%
Somewhat Disagree	4%	4%	3%	4%	4%	5%	4%	1%	3%	3%	6%	4%	2%	2%	3%	5%	7%	4%
Strongly Disagree	1%	1%	1%	2%	2%	1%	1%	1%	0%	1%	1%	2%	1%	0%	1%	1%	1%	2%
Don't know	7%	6%	8%	8%	5%	6%	7%	5%	10%	6%	8%	6%	8%	7%	7%	7%	6%	4%
Total Agree:	72%	72%	72%	65%	72%	72%	73%	79%	72%	75%	71%	72%	72%	76%	70%	72%	71%	67%
Total Disagree:	5%	5%	4%	6%	6%	6%	5%	2%	3%	4%	6%	5%	3%	2%	5%	6%	7%	6%
Net:	67%	67%	68%	58%	66%	66%	68%	78%	69%	71%	64%	67%	69%	74%	66%	66%	64%	61%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) Do you agree or disagree with the following statements?: Many people are unaware of the existence of Insurance Premium Tax

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Strongly Agree	33%	27%	37%	29%	36%	37%	38%	33%	35%	24%	34%	31%	31%	28%	27%	37%	41%
Somewhat Agree	39%	13%	40%	36%	37%	34%	32%	44%	42%	44%	43%	43%	41%	34%	52%	40%	40%
Neither Agree or Disagree	16%	60%	12%	19%	20%	17%	18%	12%	11%	14%	13%	16%	23%	20%	4%	5%	11%
Somewhat Disagree	4%	0%	1%	2%	3%	3%	4%	3%	3%	7%	3%	5%	3%	10%	9%	11%	2%
Strongly Disagree	1%	0%	0%	3%	0%	1%	1%	2%	1%	1%	0%	0%	0%	5%	2%	0%	3%
Don't know	7%	0%	10%	11%	4%	9%	7%	6%	9%	10%	7%	4%	2%	2%	6%	8%	4%
Total Agree:	72%	40%	77%	65%	73%	71%	70%	76%	77%	68%	77%	74%	72%	63%	79%	77%	80%
Total Disagree:	5%	0%	1%	5%	3%	4%	5%	5%	3%	8%	3%	5%	3%	15%	11%	11%	5%
Net:	67%	40%	76%	60%	69%	67%	65%	71%	74%	60%	74%	69%	69%	47%	68%	66%	75%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.C) Do you agree or disagree with the following statements?: Many people are unaware of the existence of Insurance Premium Tax

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Strongly Agree	33%	30%	32%	34%	35%	26%	27%	38%	31%	37%	36%	28%	44%	33%	32%	32%	36%	33%	28%
Somewhat Agree	39%	36%	42%	36%	38%	44%	44%	38%	41%	39%	38%	46%	33%	40%	39%	41%	33%	40%	30%
Neither Agree or Disagree	16%	20%	15%	16%	17%	19%	19%	13%	19%	15%	11%	13%	15%	16%	16%	16%	16%	15%	25%
Somewhat Disagree	4%	5%	4%	5%	3%	3%	2%	2%	1%	4%	4%	5%	2%	4%	3%	4%	4%	4%	2%
Strongly Disagree	1%	2%	1%	1%	1%	1%	1%	1%	0%	0%	2%	0%	0%	1%	1%	1%	0%	1%	1%
Don't know	7%	7%	7%	7%	5%	7%	6%	8%	7%	5%	9%	8%	7%	6%	8%	6%	11%	6%	15%
Total Agree:	72%	66%	73%	70%	73%	70%	71%	76%	72%	76%	74%	74%	77%	73%	72%	73%	69%	73%	57%
Total Disagree:	5%	7%	5%	7%	4%	4%	4%	3%	1%	4%	5%	5%	2%	5%	4%	5%	4%	5%	3%
Net:	67%	59%	68%	64%	69%	66%	67%	73%	71%	71%	69%	69%	75%	68%	67%	68%	65%	68%	54%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.A) Do you agree or disagree with the following statements?: The existence of Insurance Premium Tax will discourage some families are taking out insurance

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Strongly Agree	31%	29%	32%	20%	30%	32%	34%	37%	29%	30%	28%	32%	31%	33%	31%	31%	25%	29%
Somewhat Agree	39%	40%	39%	41%	39%	38%	37%	39%	43%	46%	39%	36%	35%	37%	39%	41%	45%	33%
Neither Agree or Disagree	18%	19%	17%	22%	20%	20%	15%	11%	19%	16%	20%	16%	20%	17%	18%	17%	18%	26%
Somewhat Disagree	4%	5%	3%	6%	6%	2%	3%	3%	4%	3%	6%	6%	2%	3%	4%	5%	7%	2%
Strongly Disagree	1%	2%	1%	3%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%	2%	4%
Don't know	7%	6%	8%	7%	4%	7%	10%	8%	5%	3%	6%	8%	10%	9%	8%	5%	4%	6%
Total Agree:	70%	69%	71%	62%	69%	70%	71%	76%	72%	77%	67%	68%	66%	70%	69%	72%	70%	62%
Total Disagree:	6%	7%	4%	9%	8%	3%	4%	5%	5%	4%	7%	8%	3%	4%	5%	6%	9%	7%
Net:	64%	62%	67%	52%	61%	66%	66%	72%	67%	72%	60%	61%	63%	66%	64%	66%	62%	55%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.B) Do you agree or disagree with the following statements?: The existence of Insurance Premium Tax will discourage some families are taking out insurance

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Strongly Agree	31%	27%	35%	28%	34%	31%	34%	24%	27%	26%	36%	38%	20%	27%	30%	29%	41%
Somewhat Agree	39%	27%	35%	35%	38%	38%	35%	42%	42%	44%	41%	37%	50%	42%	43%	47%	37%
Neither Agree or Disagree	18%	45%	14%	22%	16%	17%	22%	16%	19%	17%	13%	15%	16%	20%	13%	10%	16%
Somewhat Disagree	4%	0%	2%	3%	4%	4%	2%	6%	4%	7%	4%	5%	9%	4%	9%	3%	0%
Strongly Disagree	1%	0%	0%	0%	2%	1%	1%	2%	3%	0%	1%	2%	1%	4%	5%	3%	2%
Don't know	7%	0%	14%	13%	6%	8%	7%	10%	6%	6%	5%	3%	3%	3%	0%	8%	4%
Total Agree:	70%	55%	71%	62%	72%	69%	68%	66%	69%	70%	77%	76%	71%	69%	73%	76%	78%
Total Disagree:	6%	0%	2%	3%	6%	6%	2%	8%	6%	7%	5%	6%	10%	8%	14%	6%	2%
Net:	64%	55%	69%	59%	66%	63%	66%	59%	63%	64%	72%	70%	61%	60%	59%	70%	76%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.C) Do you agree or disagree with the following statements?: The existence of Insurance Premium Tax will discourage some families are taking out insurance

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Strongly Agree	31%	25%	30%	29%	29%	29%	29%	32%	36%	36%	30%	32%	40%	33%	27%	31%	26%	32%	16%
Somewhat Agree	39%	39%	42%	38%	47%	40%	37%	36%	43%	35%	41%	37%	37%	41%	37%	39%	39%	40%	32%
Neither Agree or Disagree	18%	23%	18%	17%	15%	17%	21%	18%	13%	15%	17%	17%	17%	16%	20%	17%	20%	17%	30%
Somewhat Disagree	4%	6%	4%	6%	2%	4%	3%	5%	2%	4%	3%	5%	2%	4%	4%	4%	3%	4%	4%
Strongly Disagree	1%	3%	1%	2%	1%	0%	2%	3%	3%	1%	1%	0%	2%	1%	3%	2%	1%	1%	1%
Don't know	7%	4%	6%	9%	7%	9%	8%	6%	4%	8%	8%	9%	3%	5%	9%	6%	11%	6%	18%
Total Agree:	70%	64%	72%	67%	75%	70%	66%	68%	78%	72%	71%	69%	76%	74%	64%	71%	65%	72%	47%
Total Disagree:	6%	9%	5%	8%	3%	4%	5%	8%	5%	5%	4%	5%	3%	4%	7%	6%	4%	6%	5%
Net:	64%	55%	67%	60%	72%	66%	62%	61%	73%	67%	67%	65%	73%	69%	57%	65%	61%	66%	43%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.A) Do you agree or disagree with the following statements?: At a time when the general cost of living is rising, we should reduce the rate of Insurance Premium Tax

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Under-graduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Strongly Agree	37%	34%	40%	29%	32%	41%	36%	47%	38%	38%	34%	39%	40%	42%	40%	35%	31%	21%
Somewhat Agree	35%	36%	34%	37%	36%	33%	38%	28%	38%	36%	39%	33%	31%	33%	33%	39%	38%	41%
Neither Agree or Disagree	18%	19%	16%	20%	20%	18%	16%	16%	17%	17%	17%	18%	19%	16%	19%	17%	18%	30%
Somewhat Disagree	3%	4%	2%	5%	4%	2%	1%	2%	3%	3%	4%	2%	1%	2%	2%	3%	6%	4%
Strongly Disagree	1%	2%	1%	2%	3%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	2%	0%
Don't know	5%	5%	6%	7%	4%	6%	8%	6%	3%	4%	4%	7%	8%	7%	6%	4%	5%	4%
Total Agree:	72%	70%	74%	66%	68%	74%	74%	75%	76%	74%	73%	72%	71%	74%	73%	74%	69%	62%
Total Disagree:	4%	5%	3%	7%	7%	2%	2%	3%	3%	5%	6%	3%	2%	3%	3%	5%	8%	4%
Net:	68%	65%	71%	59%	61%	71%	71%	72%	73%	69%	67%	69%	69%	71%	70%	68%	61%	58%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.B) Do you agree or disagree with the following statements?: At a time when the general cost of living is rising, we should reduce the rate of Insurance Premium Tax

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Strongly Agree	37%	42%	35%	35%	39%	42%	41%	37%	40%	36%	36%	35%	31%	36%	24%	42%	32%
Somewhat Agree	35%	13%	32%	29%	32%	34%	36%	37%	33%	39%	31%	37%	42%	23%	50%	46%	47%
Neither Agree or Disagree	18%	45%	19%	22%	19%	17%	15%	17%	17%	19%	17%	15%	21%	30%	13%	10%	14%
Somewhat Disagree	3%	0%	0%	3%	3%	1%	3%	3%	1%	0%	7%	7%	2%	4%	9%	0%	1%
Strongly Disagree	1%	0%	0%	1%	2%	0%	1%	1%	3%	3%	2%	3%	0%	1%	4%	0%	2%
Don't know	5%	0%	13%	8%	6%	5%	5%	5%	6%	4%	7%	4%	4%	4%	0%	3%	4%
Total Agree:	72%	55%	68%	64%	70%	77%	77%	74%	73%	75%	68%	72%	73%	60%	74%	88%	79%
Total Disagree:	4%	0%	0%	5%	5%	1%	4%	4%	4%	3%	9%	10%	2%	6%	13%	0%	3%
Net:	68%	55%	68%	60%	65%	76%	73%	70%	69%	72%	59%	61%	71%	54%	61%	88%	75%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.C) Do you agree or disagree with the following statements?: At a time when the general cost of living is rising, we should reduce the rate of Insurance Premium Tax

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Strongly Agree	37%	27%	36%	32%	37%	45%	37%	39%	32%	37%	41%	45%	61%	39%	34%	39%	29%	39%	18%
Somewhat Agree	35%	41%	36%	37%	38%	29%	31%	34%	41%	33%	38%	31%	24%	36%	35%	36%	32%	35%	33%
Neither Agree or Disagree	18%	20%	19%	19%	18%	19%	23%	18%	17%	19%	12%	11%	7%	16%	20%	17%	22%	17%	26%
Somewhat Disagree	3%	4%	3%	4%	1%	2%	1%	3%	3%	3%	3%	2%	2%	3%	3%	2%	5%	2%	7%
Strongly Disagree	1%	3%	1%	0%	2%	0%	2%	0%	1%	2%	1%	0%	2%	1%	2%	1%	2%	2%	1%
Don't know	5%	4%	5%	7%	4%	4%	6%	5%	8%	6%	5%	11%	3%	5%	6%	5%	10%	5%	16%
Total Agree:	72%	68%	71%	69%	75%	74%	68%	74%	72%	70%	79%	77%	85%	75%	69%	74%	62%	74%	51%
Total Disagree:	4%	7%	5%	4%	3%	2%	3%	3%	4%	5%	4%	2%	4%	4%	5%	4%	6%	4%	7%
Net:	68%	62%	67%	65%	72%	72%	65%	71%	68%	65%	75%	75%	81%	71%	64%	71%	56%	70%	44%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.A) Do you agree or disagree with the following statements?: Increasing Insurance Premium Tax would be a good way to raise additional government revenue

	Total	Gender		Age						Social Grade				Education				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	GCSE or equivalent	A Level or equivalent	University Undergraduate Degree (BA/BSc)	University Postgraduate Degree (MA/MSc/MPhil)	Doctorate (PhD/DPHil)
Unweighted	2008	969	1038	247	309	333	354	301	464	568	497	441	485	493	649	498	256	48
Weighted	2008	992	1015	279	341	342	342	283	420	538	518	438	497	489	658	498	255	47
Strongly Agree	5%	6%	5%	7%	8%	7%	5%	3%	3%	6%	5%	5%	6%	6%	4%	6%	7%	4%
Somewhat Agree	17%	19%	14%	23%	24%	18%	17%	10%	10%	19%	18%	16%	15%	15%	14%	17%	26%	32%
Neither Agree or Disagree	27%	25%	28%	32%	27%	30%	24%	25%	24%	23%	28%	26%	31%	27%	31%	25%	19%	27%
Somewhat Disagree	20%	21%	19%	15%	18%	18%	19%	20%	27%	21%	21%	21%	17%	20%	20%	20%	21%	16%
Strongly Disagree	22%	22%	23%	13%	17%	18%	25%	31%	29%	25%	22%	23%	20%	22%	23%	25%	19%	21%
Don't know	8%	6%	11%	10%	6%	9%	10%	10%	7%	6%	7%	10%	11%	10%	8%	7%	7%	0%
Total Agree:	22%	26%	19%	30%	32%	26%	22%	14%	12%	25%	23%	21%	20%	20%	18%	23%	34%	36%
Total Disagree:	42%	43%	42%	28%	35%	36%	44%	51%	56%	46%	43%	43%	37%	42%	43%	45%	40%	38%
Net:	42%	43%	42%	28%	35%	36%	44%	51%	56%	46%	43%	43%	37%	42%	43%	45%	40%	38%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.B) Do you agree or disagree with the following statements?: Increasing Insurance Premium Tax would be a good way to raise additional government revenue

	Total	Income															
		No annual income	Less than £10,000	£10,000 - £14,999	£15,000 - £19,999	£20,000 - £24,999	£25,000 - £29,999	£30,000 - £34,999	£35,000 - £39,999	£40,000 - £44,999	£45,000 - £49,999	£50,000 - £59,999	£60,000 - £69,999	£70,000 - £79,999	£80,000 - £89,999	£90,000 - £99,999	£100,000 or more
Unweighted	2008	7	104	142	168	206	227	180	166	141	121	140	99	66	46	38	55
Weighted	2008	7	104	140	169	210	227	179	164	144	122	142	99	66	47	37	53
Strongly Agree	5%	0%	7%	5%	5%	8%	2%	6%	4%	6%	5%	8%	3%	3%	10%	11%	10%
Somewhat Agree	17%	0%	15%	16%	9%	15%	16%	14%	17%	22%	18%	18%	26%	31%	29%	20%	20%
Neither Agree or Disagree	27%	60%	22%	30%	35%	26%	28%	24%	27%	25%	24%	26%	22%	32%	24%	18%	24%
Somewhat Disagree	20%	13%	18%	17%	18%	20%	22%	24%	24%	16%	21%	18%	29%	18%	19%	15%	14%
Strongly Disagree	22%	28%	16%	21%	26%	23%	23%	23%	24%	24%	24%	27%	13%	14%	16%	26%	28%
Don't know	8%	0%	22%	11%	8%	7%	9%	10%	5%	7%	9%	3%	7%	2%	2%	10%	5%
Total Agree:	22%	0%	22%	21%	14%	23%	18%	20%	21%	28%	22%	26%	29%	34%	39%	31%	30%
Total Disagree:	42%	40%	33%	38%	43%	43%	45%	47%	47%	40%	45%	45%	42%	32%	35%	41%	41%
Net:	42%	40%	33%	38%	43%	43%	45%	47%	47%	40%	45%	45%	42%	32%	35%	41%	41%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.C) Do you agree or disagree with the following statements?: Increasing Insurance Premium Tax would be a good way to raise additional government revenue

	Total	Region											Children		Own a car		Buys insurance		
		London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	Northern Ireland	Yes	No55	Yes	No57	Yes.2	No59
Unweighted	2008	279	275	158	173	139	175	168	85	216	180	103	57	1247	753	1695	313	1878	130
Weighted	2008	281	261	161	181	140	181	161	80	221	181	100	60	1222	779	1695	313	1869	139
Strongly Agree	5%	7%	4%	2%	8%	6%	5%	6%	7%	5%	2%	6%	8%	6%	4%	6%	4%	6%	4%
Somewhat Agree	17%	25%	14%	17%	13%	16%	13%	15%	13%	20%	15%	20%	16%	17%	17%	17%	15%	17%	20%
Neither Agree or Disagree	27%	27%	32%	24%	31%	26%	33%	24%	25%	24%	25%	26%	13%	27%	27%	27%	27%	26%	32%
Somewhat Disagree	20%	17%	19%	24%	16%	23%	20%	20%	26%	22%	23%	15%	17%	20%	21%	20%	21%	21%	11%
Strongly Disagree	22%	18%	24%	22%	24%	21%	20%	26%	17%	19%	26%	24%	36%	23%	22%	23%	18%	23%	12%
Don't know	8%	7%	7%	10%	8%	7%	8%	8%	12%	11%	8%	10%	10%	8%	9%	8%	13%	7%	21%
Total Agree:	22%	32%	18%	20%	21%	23%	18%	22%	20%	24%	18%	26%	24%	23%	21%	23%	20%	22%	23%
Total Disagree:	42%	35%	43%	46%	40%	44%	40%	47%	43%	41%	49%	39%	53%	42%	43%	43%	40%	44%	24%
Net:	42%	35%	43%	46%	40%	44%	40%	47%	43%	41%	49%	39%	53%	42%	43%	43%	40%	44%	24%

Note:

BASE: All Respondents

Fieldwork: 1st Sep - 7th Sep 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions