

Public First Poll for CPS

Fieldwork: 11th Jul - 14th Jul 2022
Interview method: Online Survey
Population represented: GB Adults
Sample size: 4414

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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83 Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Extraverted, enthusiastic. 250

84 Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Critical, quarrelsome. 253

85 Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Dependable, self-disciplined. 256

86 Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Anxious, easily upset. 259

87 Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Open to new experiences, complex. 262

88 Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Reserved, quiet. 265

89 Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Sympathetic, warm. 268

90 Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Disorganized, careless. 271

91 Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Calm, emotionally stable. 274

92 Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Conventional, uncreative. 277

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118 Which of the following comes closest to your view? 355

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121 Which of the following comes closest to your view? 364

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126 In your view, which of the following, if any, would be the impact of reducing taxes on businesses in the UK?Select any which apply 379

127 Which of the following comes closest to your view on the amount of tax you personally pay? 382

128 Which of the following statements do you agree with more? 385

129 Below are some words which people may use to describe their political viewpoints and outlook. Which, if any of the following, would you personally use to describe your own political views?Select all that apply 388

130 And which, if any of the following, would you personally use to describe the political views of most people in the UK?Select all that apply 391

131 If you had to position your political views on a scale of 1 to 7, where 1 indicates “very left wing”, 7 indicates “very right wing”, and 4 indicates centre, how would you position yourself? 394

132 Do you agree or disagree with the following: None of the political parties represent my political views 397

133 Do you agree or disagree with the following: I feel like my vote has never had an impact 400

134 Do you agree or disagree with the following: In the UK, everyone’s vote counts 403

135 Do you agree or disagree with the following: There is a political party for everyone in the UK 406

136 Finally, have you personally ever voted for the winning political party in a general election?In other words, have you voted for a political party which has then gone on to become the Government as a result that election 409

(1.A) Which of the following issues do you think are the most important facing the country in the year ahead? Select up to three

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Cost of living	78%	76%	78%	82%	82%	79%	73%	71%	77%	82%	80%	82%	73%	79%	87%	79%	82%	82%
Number of people on welfare	7%	5%	7%	6%	6%	8%	8%	6%	8%	7%	7%	7%	6%	8%	4%	7%	5%	4%
Supporting people in old age	6%	3%	4%	4%	5%	7%	10%	4%	6%	8%	8%	8%	5%	4%	5%	6%	6%	6%
Threat of terrorism	5%	4%	6%	5%	3%	5%	4%	6%	3%	4%	3%	5%	5%	6%	4%	4%	4%	5%
State of the economy	46%	31%	40%	44%	48%	55%	52%	42%	47%	47%	48%	45%	44%	49%	48%	46%	48%	45%
Quality of and access to schools / colleges / universities	4%	10%	4%	5%	4%	2%	2%	6%	3%	5%	2%	3%	4%	4%	1%	4%	4%	4%
Quality / cost of public transport	4%	5%	8%	4%	4%	2%	2%	6%	4%	3%	3%	4%	3%	5%	8%	3%	4%	1%
Quality of the NHS	39%	32%	36%	33%	40%	40%	47%	27%	37%	40%	41%	36%	42%	41%	44%	44%	43%	44%
State of Britain's Armed Forces	3%	1%	3%	2%	3%	4%	5%	2%	3%	4%	2%	3%	4%	5%	2%	4%	3%	5%
Threat of climate change	20%	24%	17%	22%	20%	20%	19%	24%	20%	21%	20%	22%	21%	22%	13%	16%	18%	17%
Levels of immigration	19%	9%	9%	15%	18%	25%	28%	17%	22%	16%	23%	18%	19%	20%	20%	19%	11%	22%
Britain leaving the EU	18%	18%	17%	20%	20%	14%	16%	25%	14%	16%	17%	15%	11%	16%	13%	16%	28%	20%
Level of taxation	15%	17%	21%	16%	16%	12%	9%	15%	15%	13%	15%	15%	18%	14%	20%	14%	14%	11%
Availability of housing	12%	22%	18%	12%	9%	8%	7%	15%	14%	18%	11%	10%	9%	8%	11%	12%	8%	12%
Levels of crime	11%	15%	11%	12%	10%	9%	10%	15%	11%	5%	7%	13%	17%	10%	7%	13%	9%	10%
None of the above	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Don't Know	1%	1%	1%	1%	1%	1%	0%	2%	0%	1%	0%	0%	2%	0%	1%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) Which of the following issues do you think are the most important facing the country in the year ahead? Select up to three

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Cost of living	78%	75%	82%	73%	81%	79%	80%	76%	80%	82%	75%	83%	74%	79%	82%	72%	84%	77%
Number of people on welfare	7%	6%	7%	5%	7%	9%	6%	9%	5%	8%	9%	5%	5%	3%	8%	9%	6%	6%
Supporting people in old age	6%	5%	7%	5%	5%	7%	7%	8%	5%	5%	7%	4%	5%	6%	7%	7%	5%	6%
Threat of terrorism	5%	5%	4%	5%	4%	5%	5%	5%	4%	4%	5%	4%	5%	10%	4%	6%	4%	4%
State of the economy	46%	48%	45%	52%	48%	44%	40%	46%	49%	40%	51%	43%	51%	36%	42%	50%	44%	50%
Quality of and access to schools / colleges / universities	4%	4%	4%	5%	3%	4%	4%	3%	4%	3%	3%	4%	5%	7%	4%	3%	4%	5%
Quality / cost of public transport	4%	4%	4%	5%	3%	3%	4%	4%	4%	5%	3%	5%	3%	2%	3%	3%	5%	3%
Quality of the NHS	39%	34%	43%	39%	38%	37%	42%	39%	41%	32%	36%	48%	37%	35%	35%	34%	45%	37%
State of Britain's Armed Forces	3%	4%	2%	4%	4%	3%	2%	5%	2%	2%	5%	1%	3%	4%	2%	6%	1%	4%
Threat of climate change	20%	20%	20%	22%	21%	19%	18%	15%	25%	19%	16%	21%	26%	18%	18%	17%	20%	23%
Levels of immigration	19%	21%	17%	17%	17%	21%	21%	34%	8%	12%	31%	7%	8%	58%	15%	33%	8%	10%
Britain leaving the EU	18%	21%	14%	23%	18%	14%	13%	8%	29%	12%	11%	23%	34%	9%	12%	11%	22%	30%
Level of taxation	15%	14%	15%	16%	15%	17%	12%	15%	13%	18%	15%	15%	11%	6%	15%	16%	16%	13%
Availability of housing	12%	11%	13%	9%	13%	12%	15%	9%	12%	16%	9%	14%	12%	8%	17%	8%	14%	13%
Levels of crime	11%	12%	10%	11%	10%	13%	11%	13%	8%	13%	12%	10%	8%	15%	13%	13%	9%	10%
None of the above	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	1%	1%	1%	0%	0%	1%	2%	0%	0%	2%	0%	0%	0%	0%	2%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.C) Which of the following issues do you think are the most important facing the country in the year ahead? Select up to three

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Cost of living	78%	81%	78%	78%	73%	72%	72%	84%	78%	83%	82%	84%	83%	78%	69%	86%	72%
Number of people on welfare	7%	7%	7%	5%	6%	3%	9%	5%	3%	7%	6%	6%	4%	8%	12%	4%	6%
Supporting people in old age	6%	7%	4%	6%	4%	8%	7%	4%	5%	7%	7%	4%	4%	9%	6%	11%	5%
Threat of terrorism	5%	5%	5%	4%	7%	3%	5%	4%	8%	4%	4%	3%	2%	5%	5%	4%	8%
State of the economy	46%	44%	44%	49%	51%	50%	51%	50%	41%	33%	37%	41%	41%	46%	51%	58%	56%
Quality of and access to schools / colleges / universities	4%	3%	5%	5%	6%	7%	3%	4%	7%	6%	5%	4%	5%	2%	3%	2%	4%
Quality / cost of public transport	4%	3%	4%	5%	8%	5%	3%	4%	4%	6%	6%	5%	5%	3%	3%	4%	3%
Quality of the NHS	39%	40%	38%	40%	33%	25%	42%	37%	37%	39%	33%	38%	31%	38%	36%	35%	36%
State of Britain's Armed Forces	3%	3%	3%	3%	3%	0%	5%	2%	2%	3%	3%	2%	3%	5%	7%	5%	4%
Threat of climate change	20%	17%	22%	21%	26%	21%	22%	19%	34%	14%	17%	21%	23%	15%	12%	17%	26%
Levels of immigration	19%	26%	18%	14%	10%	12%	25%	14%	7%	20%	19%	12%	8%	36%	41%	10%	15%
Britain leaving the EU	18%	11%	17%	23%	26%	38%	19%	19%	6%	11%	16%	18%	14%	7%	10%	16%	20%
Level of taxation	15%	13%	15%	14%	17%	16%	11%	20%	18%	14%	17%	15%	19%	13%	16%	18%	14%
Availability of housing	12%	11%	13%	11%	9%	12%	7%	9%	21%	19%	16%	21%	27%	8%	7%	15%	7%
Levels of crime	11%	12%	11%	10%	10%	10%	11%	10%	7%	15%	11%	12%	13%	12%	14%	6%	11%
None of the above	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Don't Know	1%	1%	1%	1%	0%	0%	0%	1%	2%	1%	1%	0%	1%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) Which of the following issues do you think are the most important facing your family in the year ahead? Select up to three

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Levels of crime	9%	12%	10%	11%	9%	7%	8%	16%	6%	6%	7%	11%	10%	10%	9%	10%	7%	7%
Cost of living	81%	75%	77%	85%	85%	84%	78%	71%	80%	85%	86%	84%	77%	81%	82%	82%	82%	84%
Levels of immigration	8%	6%	5%	7%	7%	11%	10%	9%	8%	6%	10%	7%	7%	12%	5%	8%	4%	9%
Quality / cost of public transport	8%	14%	9%	9%	7%	7%	4%	12%	6%	7%	7%	7%	8%	5%	13%	7%	6%	8%
Quality of and access to schools / colleges / universities	5%	11%	7%	7%	4%	1%	2%	9%	4%	4%	2%	4%	5%	4%	5%	6%	4%	4%
State of the economy	40%	30%	34%	38%	41%	48%	45%	32%	43%	39%	42%	41%	36%	42%	47%	42%	45%	35%
Quality of the NHS	37%	27%	28%	30%	36%	42%	50%	29%	36%	39%	38%	36%	39%	37%	33%	40%	41%	40%
Number of people on welfare	3%	2%	3%	4%	2%	3%	3%	4%	2%	3%	3%	3%	2%	2%	3%	3%	3%	2%
Threat of terrorism	3%	3%	3%	4%	2%	2%	3%	4%	2%	3%	2%	1%	3%	4%	2%	4%	2%	4%
Level of taxation	21%	24%	27%	25%	26%	18%	12%	20%	22%	22%	19%	22%	24%	22%	26%	20%	19%	20%
State of Britain's Armed Forces	2%	1%	2%	1%	1%	1%	2%	1%	2%	2%	0%	2%	3%	2%	1%	1%	1%	1%
Threat of climate change	14%	11%	10%	14%	14%	16%	15%	17%	15%	12%	12%	15%	12%	17%	9%	11%	13%	15%
Britain leaving the EU	12%	11%	12%	12%	14%	11%	12%	16%	11%	10%	10%	12%	8%	9%	10%	14%	17%	13%
Availability of housing	11%	21%	21%	13%	8%	4%	3%	14%	11%	13%	8%	9%	12%	6%	11%	11%	9%	9%
Supporting people in old age	10%	6%	5%	5%	6%	11%	22%	8%	11%	12%	14%	9%	9%	11%	11%	9%	10%	13%
None of the above	2%	1%	2%	1%	1%	2%	4%	2%	3%	1%	2%	2%	3%	3%	1%	1%	2%	0%
Don't Know	2%	3%	2%	1%	2%	1%	1%	3%	1%	2%	1%	1%	3%	1%	1%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) Which of the following issues do you think are the most important facing your family in the year ahead? Select up to three

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Levels of crime	9%	11%	8%	9%	8%	10%	10%	11%	7%	11%	10%	9%	9%	12%	10%	11%	8%	10%
Cost of living	81%	76%	85%	76%	83%	80%	83%	81%	80%	84%	79%	82%	75%	82%	85%	76%	83%	78%
Levels of immigration	8%	9%	6%	8%	6%	9%	9%	14%	4%	4%	12%	4%	5%	42%	4%	13%	4%	5%
Quality / cost of public transport	8%	7%	8%	7%	7%	7%	10%	7%	7%	10%	6%	8%	6%	3%	8%	6%	9%	9%
Quality of and access to schools / colleges / universities	5%	5%	5%	7%	3%	5%	4%	4%	5%	6%	4%	5%	5%	2%	6%	5%	6%	5%
State of the economy	40%	43%	37%	44%	40%	39%	37%	42%	43%	30%	45%	37%	44%	35%	33%	43%	39%	43%
Quality of the NHS	37%	33%	41%	40%	38%	35%	35%	38%	39%	29%	37%	43%	33%	46%	30%	36%	41%	32%
Number of people on welfare	3%	3%	3%	2%	3%	4%	3%	4%	2%	1%	4%	2%	3%	2%	2%	5%	2%	3%
Threat of terrorism	3%	3%	3%	3%	2%	3%	3%	3%	3%	2%	4%	2%	2%	7%	2%	5%	2%	3%
Level of taxation	21%	22%	21%	22%	23%	21%	18%	21%	21%	23%	21%	22%	18%	21%	21%	21%	23%	22%
State of Britain's Armed Forces	2%	2%	1%	1%	2%	2%	1%	2%	1%	0%	3%	1%	1%	0%	1%	3%	1%	1%
Threat of climate change	14%	14%	13%	15%	13%	14%	13%	11%	17%	11%	11%	14%	21%	14%	11%	13%	12%	17%
Britain leaving the EU	12%	14%	11%	15%	12%	12%	9%	5%	20%	9%	7%	17%	27%	2%	9%	7%	16%	22%
Availability of housing	11%	10%	11%	8%	10%	12%	12%	6%	11%	18%	7%	13%	8%	10%	16%	7%	13%	11%
Supporting people in old age	10%	10%	11%	11%	10%	9%	11%	14%	9%	7%	13%	8%	12%	7%	9%	12%	9%	9%
None of the above	2%	3%	2%	2%	2%	2%	1%	2%	2%	1%	3%	1%	2%	0%	2%	3%	1%	2%
Don't Know	2%	2%	1%	1%	2%	1%	2%	1%	1%	3%	1%	1%	1%	0%	4%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.C) Which of the following issues do you think are the most important facing your family in the year ahead? Select up to three

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Levels of crime	9%	10%	8%	8%	10%	5%	9%	8%	10%	16%	13%	9%	7%	11%	11%	6%	6%
Cost of living	81%	85%	81%	80%	74%	68%	75%	85%	74%	86%	79%	86%	88%	87%	73%	91%	68%
Levels of immigration	8%	11%	7%	5%	6%	9%	10%	7%	3%	10%	10%	4%	3%	14%	18%	5%	5%
Quality / cost of public transport	8%	7%	8%	7%	10%	7%	5%	7%	13%	13%	11%	10%	6%	7%	5%	7%	5%
Quality of and access to schools / colleges / universities	5%	3%	6%	6%	8%	11%	3%	5%	11%	5%	7%	6%	9%	3%	4%	3%	5%
State of the economy	40%	41%	41%	39%	40%	40%	44%	45%	41%	31%	31%	34%	35%	47%	39%	50%	53%
Quality of the NHS	37%	37%	35%	41%	35%	33%	45%	34%	32%	29%	30%	31%	26%	36%	41%	32%	37%
Number of people on welfare	3%	3%	2%	2%	4%	0%	3%	2%	2%	4%	3%	2%	2%	3%	6%	2%	4%
Threat of terrorism	3%	3%	3%	3%	3%	2%	4%	2%	5%	3%	3%	1%	3%	4%	5%	3%	6%
Level of taxation	21%	19%	23%	20%	24%	26%	16%	31%	35%	16%	18%	22%	27%	20%	20%	27%	20%
State of Britain's Armed Forces	2%	1%	1%	1%	2%	2%	2%	1%	0%	2%	0%	1%	3%	3%	3%	2%	1%
Threat of climate change	14%	11%	12%	16%	16%	26%	16%	12%	9%	11%	11%	13%	11%	8%	10%	14%	18%
Britain leaving the EU	12%	8%	12%	15%	18%	15%	13%	13%	14%	7%	10%	13%	8%	5%	6%	9%	11%
Availability of housing	11%	11%	11%	11%	12%	8%	4%	7%	10%	17%	15%	24%	22%	5%	4%	13%	9%
Supporting people in old age	10%	12%	9%	10%	8%	9%	16%	5%	12%	10%	11%	6%	6%	15%	15%	12%	10%
None of the above	2%	1%	4%	2%	1%	3%	3%	1%	0%	1%	2%	2%	0%	1%	4%	0%	5%
Don't Know	2%	1%	2%	2%	1%	0%	1%	1%	5%	2%	2%	1%	1%	1%	1%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Do you have the option to make more money by working longer hours, either in your existing job or in a job you think you could get?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2559	237	575	603	549	435	160	411	353	210	219	197	226	195	116	310	211	111
Weighted	2636	272	637	605	566	401	155	425	367	221	242	199	244	199	111	307	207	113
Yes	37%	49%	43%	39%	30%	28%	33%	43%	34%	39%	34%	39%	38%	34%	36%	37%	37%	33%
No	57%	42%	53%	55%	63%	65%	59%	52%	61%	57%	58%	55%	53%	61%	58%	58%	57%	60%
Don't Know	6%	9%	4%	5%	6%	6%	8%	5%	5%	4%	8%	6%	8%	4%	7%	5%	5%	7%

Note:

BASE: Question displayed when the Question "Which of the following best describes your current working status?" is one of the following answers ("Working full time - working 30 hours per week or more", "Working part time - working less than 30 hours per week")

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Do you have the option to make more money by working longer hours, either in your existing job or in a job you think you could get?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2559	1251	1303	856	806	460	423	930	1170	330	929	770	215	23	316	574	902	258
Weighted	2636	1359	1272	743	729	631	519	979	1164	354	947	798	212	25	335	579	945	256
Yes	37%	38%	37%	37%	29%	43%	41%	35%	39%	35%	36%	38%	36%	50%	34%	40%	39%	40%
No	57%	57%	57%	58%	65%	50%	51%	60%	57%	57%	59%	56%	59%	46%	59%	57%	55%	56%
Don't Know	6%	5%	6%	5%	6%	6%	7%	5%	5%	7%	5%	6%	6%	3%	7%	3%	6%	4%

Note:

BASE: Question displayed when the Question "Which of the following best describes your current working status?" is one of the following answers ("Working full time - working 30 hours per week or more", "Working part time - working less than 30 hours per week")

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) Do you have the option to make more money by working longer hours, either in your existing job or in a job you think you could get?

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	2559	454	433	729	367	56	760	862	32	158	170	515	41	285	278	105	193
Weighted	2636	500	464	712	345	50	745	872	32	184	188	548	44	301	281	105	188
Yes	37%	37%	34%	36%	47%	44%	39%	34%	52%	33%	36%	42%	36%	29%	37%	28%	50%
No	57%	58%	59%	59%	48%	52%	55%	62%	48%	61%	53%	52%	58%	66%	58%	68%	46%
Don't Know	6%	5%	7%	5%	5%	4%	6%	4%	0%	6%	11%	6%	6%	5%	5%	4%	3%

Note:

BASE: Question displayed when the Question "Which of the following best describes your current working status?" is one of the following answers ("Working full time - working 30 hours per week or more", "Working part time - working less than 30 hours per week")

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) You said you have the option to make more money by working longer hours. Why have you not taken this job or option? Please select any which apply

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	928	117	243	239	160	117	52	173	113	78	74	72	83	63	41	116	80	35
Weighted	984	134	276	239	171	114	51	184	125	86	81	77	94	68	40	114	77	38
I would have to travel too far	8%	13%	8%	10%	7%	4%	2%	14%	4%	1%	5%	6%	9%	16%	12%	5%	10%	15%
I would find it too tiring working longer hours	31%	33%	25%	34%	30%	37%	35%	34%	35%	33%	25%	31%	27%	23%	28%	28%	37%	36%
I do not want to cut down the amount of time I spend with family and friends	30%	34%	34%	28%	28%	22%	25%	30%	34%	35%	20%	28%	28%	37%	33%	29%	31%	17%
I wouldn't enjoy working longer hours	26%	25%	23%	26%	29%	31%	28%	25%	33%	27%	20%	26%	24%	18%	34%	27%	27%	29%
Don't know	2%	1%	2%	2%	4%	3%	0%	2%	2%	1%	0%	5%	3%	1%	0%	3%	4%	3%
The way my taxes and benefits would be affected would mean I wouldn't make money	18%	17%	18%	24%	18%	10%	13%	25%	15%	14%	13%	18%	23%	17%	13%	17%	12%	23%
I just haven't made the decision to work longer hours yet, but I will soon	18%	25%	20%	19%	17%	14%	7%	22%	12%	19%	18%	18%	21%	17%	13%	27%	16%	11%
I do not need the extra money	14%	14%	7%	8%	16%	27%	43%	11%	13%	15%	20%	9%	17%	19%	14%	13%	16%	9%
It would mean I had to spend more on childcare and wouldn't be any better off	12%	7%	20%	20%	6%	0%	0%	16%	10%	9%	12%	17%	10%	10%	23%	9%	16%	4%
Other (Please Specify)	11%	6%	9%	11%	15%	12%	16%	6%	18%	13%	19%	7%	6%	5%	14%	14%	9%	12%

Note:

BASE: Those who have the option to work longer hours to earn more

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) You said you have the option to make more money by working longer hours. Why have you not taken this job or option? Please select any which apply

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	928	456	470	314	239	198	172	319	433	115	320	292	76	11	103	222	340	100
Weighted	984	513	469	277	215	274	214	346	448	124	340	307	75	12	115	231	367	102
I would have to travel too far	8%	10%	6%	14%	6%	6%	6%	9%	9%	6%	9%	9%	11%	27%	3%	10%	9%	12%
I would find it too tiring working longer hours	31%	30%	32%	28%	33%	30%	34%	35%	31%	22%	28%	33%	32%	17%	29%	28%	33%	29%
I do not want to cut down the amount of time I spend with family and friends	30%	31%	28%	28%	33%	34%	24%	28%	31%	24%	32%	31%	21%	27%	18%	31%	29%	26%
I wouldn't enjoy working longer hours	26%	28%	24%	22%	31%	24%	29%	29%	24%	26%	28%	22%	25%	42%	22%	30%	21%	26%
Don't know	2%	3%	2%	1%	2%	3%	3%	3%	2%	3%	3%	1%	0%	0%	4%	4%	1%	2%
The way my taxes and benefits would be affected would mean I wouldn't make money	18%	21%	15%	18%	18%	18%	18%	19%	19%	16%	18%	18%	19%	41%	13%	17%	20%	17%
I just haven't made the decision to work longer hours yet, but I will soon	18%	19%	18%	18%	21%	16%	20%	17%	20%	17%	14%	22%	28%	14%	19%	17%	21%	20%
I do not need the extra money	14%	18%	10%	18%	13%	13%	10%	16%	13%	11%	18%	10%	14%	40%	10%	17%	10%	15%
It would mean I had to spend more on childcare and wouldn't be any better off	12%	10%	15%	16%	9%	14%	9%	9%	15%	13%	11%	16%	15%	0%	11%	12%	14%	17%
Other (Please Specify)	11%	9%	14%	7%	12%	12%	12%	9%	11%	20%	8%	11%	15%	0%	18%	8%	10%	11%

Note:

BASE: Those who have the option to work longer hours to earn more

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) You said you have the option to make more money by working longer hours. Why have you not taken this job or option? Please select any which apply

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	928	162	140	254	167	23	290	283	16	51	59	209	15	79	99	27	90
Weighted	984	184	156	255	161	22	289	297	17	61	68	231	16	87	103	29	94
I would have to travel too far	8%	5%	3%	8%	20%	19%	10%	7%	5%	9%	10%	7%	16%	5%	12%	7%	10%
I would find it too tiring working longer hours	31%	29%	30%	30%	29%	24%	31%	32%	33%	38%	28%	29%	18%	37%	31%	31%	22%
I do not want to cut down the amount of time I spend with family and friends	30%	20%	29%	32%	34%	34%	28%	33%	50%	33%	33%	24%	19%	29%	30%	33%	33%
I wouldn't enjoy working longer hours	26%	21%	32%	24%	25%	26%	25%	29%	16%	29%	34%	22%	24%	26%	36%	24%	25%
Don't know	2%	3%	1%	2%	2%	0%	4%	1%	0%	2%	5%	1%	0%	2%	6%	3%	3%
The way my taxes and benefits would be affected would mean I wouldn't make money	18%	17%	11%	19%	23%	41%	17%	18%	12%	20%	17%	20%	15%	23%	16%	20%	19%
I just haven't made the decision to work longer hours yet, but I will soon	18%	21%	19%	22%	19%	13%	16%	19%	20%	25%	18%	21%	10%	10%	14%	17%	15%
I do not need the extra money	14%	13%	14%	15%	12%	13%	28%	9%	12%	1%	8%	8%	8%	6%	27%	6%	22%
It would mean I had to spend more on childcare and wouldn't be any better off	12%	7%	13%	13%	19%	17%	8%	18%	11%	3%	14%	14%	5%	8%	7%	16%	14%
Other (Please Specify)	11%	9%	12%	13%	4%	6%	7%	9%	0%	17%	9%	17%	13%	14%	8%	7%	3%

Note:

BASE: Those who have the option to work longer hours to earn more

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) In an average month, how much money do you personally spend on: Groceries If you are not sure please take a guess

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
£0 - nothing, someone else spends on my groceries	2%	7%	2%	2%	1%	0%	1%	2%	2%	2%	2%	2%	1%	0%	1%	2%	2%	0%
Less than £50	4%	12%	4%	4%	4%	3%	2%	5%	5%	5%	4%	4%	7%	3%	0%	4%	4%	3%
£50 - £99	11%	21%	12%	10%	8%	11%	9%	14%	10%	11%	8%	12%	14%	9%	12%	10%	11%	8%
£100 - £149	15%	19%	17%	11%	13%	14%	15%	16%	13%	14%	12%	11%	15%	15%	20%	14%	15%	22%
£150 - £199	14%	15%	15%	12%	14%	14%	16%	14%	13%	15%	13%	16%	13%	17%	12%	16%	15%	10%
£200 - £249	18%	13%	21%	19%	16%	17%	20%	18%	18%	19%	20%	20%	14%	18%	16%	17%	19%	20%
£250 - £499	26%	7%	22%	29%	30%	31%	30%	18%	27%	25%	31%	27%	27%	30%	22%	29%	24%	29%
£500 - £749	6%	4%	4%	8%	10%	7%	5%	6%	8%	6%	6%	5%	7%	5%	11%	5%	8%	5%
£750 - £999	1%	0%	2%	3%	1%	1%	1%	3%	2%	1%	1%	1%	1%	1%	1%	2%	1%	0%
£1000 or more	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
Don't Know	2%	2%	2%	2%	2%	3%	2%	3%	2%	1%	1%	2%	2%	2%	4%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) In an average month, how much money do you personally spend on: Groceries If you are not sure please take a guess

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
£0 - nothing, someone else spends on my groceries	2%	2%	1%	2%	1%	2%	2%	1%	1%	3%	1%	1%	1%	0%	2%	2%	1%	1%
Less than £50	4%	4%	5%	2%	3%	4%	8%	3%	3%	5%	2%	4%	5%	0%	5%	3%	5%	3%
£50 - £99	11%	11%	11%	8%	10%	11%	15%	10%	10%	12%	9%	12%	10%	3%	13%	9%	12%	10%
£100 - £149	15%	14%	15%	11%	16%	14%	18%	15%	14%	16%	13%	16%	12%	22%	15%	13%	15%	13%
£150 - £199	14%	15%	14%	14%	15%	13%	15%	14%	15%	13%	15%	14%	17%	11%	13%	16%	14%	15%
£200 - £249	18%	18%	18%	18%	20%	17%	16%	18%	20%	17%	18%	19%	17%	30%	16%	18%	18%	19%
£250 - £499	26%	25%	27%	30%	26%	28%	20%	28%	28%	25%	30%	26%	24%	22%	26%	28%	26%	25%
£500 - £749	6%	6%	6%	9%	6%	7%	4%	7%	7%	5%	8%	5%	10%	10%	4%	8%	6%	10%
£750 - £999	1%	2%	1%	3%	1%	1%	0%	1%	1%	1%	2%	1%	1%	0%	2%	2%	1%	2%
£1000 or more	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%
Don't Know	2%	2%	1%	1%	2%	2%	2%	2%	1%	3%	1%	1%	1%	2%	4%	1%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) In an average month, how much money do you personally spend on: Groceries If you are not sure please take a guess

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
£0 - nothing, someone else spends on my groceries	2%	1%	4%	1%	0%	1%	1%	1%	0%	2%	2%	1%	12%	2%	2%	0%	1%
Less than £50	4%	4%	7%	4%	3%	0%	3%	3%	2%	6%	9%	5%	13%	3%	2%	2%	2%
£50 - £99	11%	11%	13%	11%	9%	11%	10%	7%	10%	16%	13%	15%	15%	13%	7%	8%	8%
£100 - £149	15%	18%	14%	12%	14%	14%	14%	10%	18%	20%	18%	18%	17%	13%	13%	13%	12%
£150 - £199	14%	17%	12%	16%	12%	16%	14%	12%	30%	18%	15%	18%	10%	15%	14%	16%	13%
£200 - £249	18%	16%	18%	19%	20%	21%	18%	18%	16%	13%	18%	21%	19%	15%	18%	23%	21%
£250 - £499	26%	26%	24%	27%	25%	26%	30%	33%	11%	20%	19%	16%	10%	29%	31%	29%	32%
£500 - £749	6%	5%	6%	7%	8%	5%	6%	11%	5%	3%	3%	4%	2%	8%	10%	8%	7%
£750 - £999	1%	0%	1%	1%	5%	3%	2%	2%	2%	0%	1%	1%	0%	1%	2%	0%	2%
£1000 or more	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%
Don't Know	2%	2%	2%	2%	1%	2%	2%	2%	5%	3%	1%	1%	2%	1%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) In an average month, how much money do you personally spend on:Transport, including public transport, driving and fuel costsIf you are not sure please take a guess

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
£0 - nothing	10%	8%	9%	10%	9%	10%	15%	10%	11%	8%	11%	7%	10%	12%	13%	8%	13%	12%
Less than £50	25%	28%	16%	18%	24%	30%	32%	21%	27%	28%	27%	27%	24%	23%	24%	25%	24%	26%
£50 - £99	24%	23%	22%	21%	23%	24%	27%	19%	25%	26%	22%	25%	25%	22%	21%	27%	24%	21%
£100 - £149	17%	17%	17%	20%	18%	17%	13%	15%	14%	17%	13%	19%	19%	18%	15%	17%	17%	23%
£150 - £199	9%	8%	11%	11%	10%	7%	6%	11%	6%	7%	9%	8%	9%	12%	10%	8%	8%	7%
£200 - £249	7%	8%	12%	8%	7%	5%	3%	8%	7%	7%	9%	6%	7%	6%	7%	7%	6%	4%
£250 - £499	4%	5%	7%	5%	5%	5%	1%	5%	5%	4%	5%	4%	2%	5%	5%	4%	4%	5%
£500 - £749	1%	1%	2%	3%	1%	1%	0%	4%	1%	0%	1%	0%	0%	1%	2%	1%	1%	1%
£750 - £999	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
£1000 or more	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Don't Know	3%	2%	2%	3%	4%	3%	2%	4%	3%	2%	3%	3%	3%	2%	3%	2%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) In an average month, how much money do you personally spend on:Transport, including public transport, driving and fuel costsIf you are not sure please take a guess

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
£0 - nothing	10%	8%	12%	6%	9%	10%	18%	11%	9%	15%	8%	11%	9%	17%	15%	7%	10%	9%
Less than £50	25%	23%	27%	19%	25%	24%	32%	26%	23%	27%	25%	22%	26%	26%	29%	26%	22%	23%
£50 - £99	24%	22%	25%	24%	27%	22%	21%	23%	24%	23%	24%	25%	23%	24%	21%	23%	25%	22%
£100 - £149	17%	18%	15%	18%	17%	18%	13%	17%	17%	16%	17%	18%	16%	8%	13%	18%	18%	16%
£150 - £199	9%	10%	7%	12%	9%	9%	4%	9%	10%	5%	9%	10%	10%	17%	6%	10%	10%	8%
£200 - £249	7%	7%	7%	9%	6%	8%	5%	7%	7%	7%	7%	8%	6%	5%	6%	7%	7%	9%
£250 - £499	4%	6%	3%	7%	4%	4%	2%	5%	5%	3%	5%	4%	4%	0%	3%	5%	4%	6%
£500 - £749	1%	2%	1%	3%	0%	1%	1%	1%	2%	0%	1%	1%	3%	0%	1%	2%	1%	3%
£750 - £999	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	1%
£1000 or more	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%
Don't Know	3%	3%	3%	2%	3%	3%	3%	2%	2%	4%	2%	1%	1%	3%	6%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) In an average month, how much money do you personally spend on:Transport, including public transport, driving and fuel costsIf you are not sure please take a guess

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
£0 - nothing	10%	14%	9%	8%	4%	5%	9%	7%	7%	20%	18%	10%	19%	13%	7%	5%	2%
Less than £50	25%	31%	25%	22%	14%	22%	28%	16%	20%	32%	30%	25%	25%	28%	26%	23%	21%
£50 - £99	24%	22%	28%	22%	23%	19%	25%	22%	23%	23%	26%	23%	17%	19%	27%	30%	23%
£100 - £149	17%	15%	17%	19%	17%	11%	16%	20%	26%	12%	11%	17%	16%	16%	17%	18%	18%
£150 - £199	9%	7%	8%	11%	13%	14%	8%	12%	14%	5%	5%	9%	5%	10%	8%	11%	12%
£200 - £249	7%	5%	6%	8%	9%	10%	5%	11%	6%	5%	4%	8%	9%	7%	6%	4%	10%
£250 - £499	4%	3%	4%	4%	9%	12%	4%	7%	4%	1%	3%	5%	5%	4%	6%	6%	6%
£500 - £749	1%	0%	1%	1%	6%	1%	1%	2%	0%	0%	0%	1%	0%	1%	1%	1%	3%
£750 - £999	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%
£1000 or more	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Don't Know	3%	2%	3%	3%	2%	3%	3%	3%	0%	2%	2%	3%	4%	2%	2%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) In an average month, how much money do you personally spend on:Entertainment such as eating out, visiting the cinema or museums, going to a pub or cafeIf you are not sure please take a guess

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
£0 - nothing	16%	8%	9%	14%	19%	19%	22%	10%	18%	18%	17%	13%	16%	20%	13%	16%	18%	19%
Less than £50	33%	32%	30%	33%	34%	34%	36%	25%	32%	35%	40%	41%	33%	31%	39%	33%	33%	37%
£50 - £99	20%	26%	21%	19%	17%	21%	19%	17%	23%	23%	18%	21%	20%	21%	16%	20%	19%	22%
£100 - £149	12%	14%	17%	12%	12%	9%	11%	15%	12%	11%	10%	9%	14%	13%	16%	14%	14%	8%
£150 - £199	6%	7%	9%	6%	6%	7%	5%	10%	5%	5%	7%	6%	6%	6%	5%	7%	6%	5%
£200 - £249	4%	7%	4%	5%	4%	4%	4%	8%	3%	2%	2%	5%	5%	4%	5%	4%	4%	3%
£250 - £499	3%	3%	5%	3%	3%	3%	1%	5%	3%	3%	1%	2%	3%	2%	1%	4%	2%	3%
£500 - £749	1%	1%	2%	3%	0%	1%	0%	3%	1%	1%	1%	0%	1%	2%	2%	1%	0%	0%
£750 - £999	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%
£1000 or more	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Don't Know	3%	2%	2%	3%	4%	2%	2%	4%	3%	2%	3%	3%	3%	2%	2%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) In an average month, how much money do you personally spend on:Entertainment such as eating out, visiting the cinema or museums, going to a pub or cafeIf you are not sure please take a guess

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
£0 - nothing	16%	13%	19%	8%	13%	17%	26%	19%	12%	23%	15%	13%	17%	27%	23%	13%	13%	17%
Less than £50	33%	29%	38%	28%	35%	31%	40%	35%	32%	33%	33%	34%	35%	26%	35%	29%	34%	33%
£50 - £99	20%	19%	21%	21%	20%	22%	18%	19%	22%	18%	21%	22%	15%	25%	16%	21%	21%	16%
£100 - £149	12%	15%	11%	16%	15%	13%	6%	12%	14%	11%	13%	12%	13%	11%	10%	14%	13%	14%
£150 - £199	6%	9%	5%	8%	7%	6%	4%	6%	8%	5%	7%	7%	8%	2%	4%	9%	7%	8%
£200 - £249	4%	5%	4%	8%	4%	4%	1%	4%	5%	4%	5%	5%	2%	2%	3%	6%	5%	4%
£250 - £499	3%	4%	2%	6%	1%	3%	1%	3%	4%	2%	3%	4%	4%	0%	2%	4%	4%	3%
£500 - £749	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%	2%	4%	1%	2%	1%	2%
£750 - £999	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	1%	0%	2%
£1000 or more	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%
Don't Know	3%	3%	2%	2%	3%	3%	2%	2%	2%	4%	2%	2%	1%	3%	5%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) In an average month, how much money do you personally spend on:Entertainment such as eating out, visiting the cinema or museums, going to a pub or cafeIf you are not sure please take a guess

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgrad-uate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing associa-tion	Privately rented	Rent free	Daily Strugglers	Comfortable Tradition-alists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
£0 - nothing	16%	23%	13%	11%	8%	10%	15%	10%	11%	31%	25%	16%	19%	24%	10%	19%	4%
Less than £50	33%	38%	33%	32%	23%	25%	33%	30%	29%	38%	40%	36%	35%	39%	31%	40%	22%
£50 - £99	20%	20%	24%	19%	23%	13%	20%	21%	37%	17%	16%	19%	19%	18%	20%	27%	22%
£100 - £149	12%	8%	13%	16%	16%	17%	12%	16%	10%	8%	8%	12%	7%	9%	15%	9%	20%
£150 - £199	6%	5%	6%	8%	9%	11%	7%	8%	9%	3%	3%	7%	6%	4%	9%	3%	10%
£200 - £249	4%	3%	4%	5%	7%	10%	5%	5%	5%	2%	2%	4%	3%	2%	6%	1%	9%
£250 - £499	3%	1%	4%	4%	5%	6%	3%	4%	0%	0%	3%	2%	8%	1%	4%	0%	5%
£500 - £749	1%	0%	1%	1%	3%	6%	1%	1%	0%	0%	0%	1%	1%	0%	2%	1%	4%
£750 - £999	0%	0%	0%	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%
£1000 or more	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	3%	2%	3%	3%	2%	3%	2%	3%	0%	2%	2%	2%	3%	2%	2%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) In an average month, how much money do you personally spend on:Rent or mortgage paymentsIf you are not sure please take a guess

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
£0 - nothing	40%	24%	12%	15%	31%	58%	79%	29%	42%	39%	45%	37%	37%	48%	37%	40%	44%	48%
Less than £50	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%
£50 - £99	2%	5%	4%	2%	2%	2%	1%	4%	2%	3%	0%	3%	3%	2%	1%	2%	1%	4%
£100 - £149	3%	7%	5%	3%	3%	2%	1%	4%	3%	3%	3%	2%	3%	3%	4%	2%	3%	4%
£150 - £199	3%	7%	4%	3%	2%	2%	1%	5%	3%	3%	2%	3%	3%	2%	1%	3%	2%	1%
£200 - £249	3%	7%	4%	4%	3%	2%	1%	5%	2%	2%	2%	3%	4%	3%	4%	4%	4%	5%
£250 - £499	17%	18%	22%	23%	24%	16%	7%	10%	12%	16%	16%	20%	20%	19%	28%	23%	22%	17%
£500 - £749	15%	12%	24%	26%	17%	8%	5%	12%	16%	18%	13%	20%	18%	14%	14%	16%	13%	11%
£750 - £999	7%	6%	14%	11%	8%	4%	2%	10%	9%	10%	8%	7%	5%	4%	3%	5%	5%	3%
£1000 - £1249	2%	3%	2%	4%	3%	1%	0%	6%	5%	1%	3%	0%	1%	0%	0%	1%	1%	1%
£1250 - £1499	2%	2%	3%	3%	2%	1%	0%	5%	2%	1%	2%	1%	0%	1%	1%	0%	0%	1%
£1500 - £1749	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
£1750 - £1999	0%	0%	1%	1%	1%	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%
£2000 or more	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Don't Know	3%	6%	3%	3%	3%	2%	1%	5%	2%	3%	3%	3%	3%	2%	2%	2%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) In an average month, how much money do you personally spend on:Rent or mortgage paymentsIf you are not sure please take a guess

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
£0 - nothing	40%	40%	40%	46%	38%	37%	37%	48%	38%	25%	51%	30%	41%	48%	31%	52%	30%	37%
Less than £50	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	2%	1%	1%	1%	2%
£50 - £99	2%	2%	2%	2%	2%	2%	3%	2%	2%	3%	2%	3%	2%	2%	3%	2%	3%	2%
£100 - £149	3%	4%	3%	2%	3%	4%	4%	3%	3%	3%	3%	4%	4%	4%	2%	2%	4%	3%
£150 - £199	3%	3%	2%	2%	3%	3%	3%	2%	3%	3%	2%	3%	5%	0%	2%	3%	3%	4%
£200 - £249	3%	4%	3%	3%	3%	4%	3%	3%	4%	4%	2%	5%	3%	7%	2%	2%	4%	3%
£250 - £499	17%	16%	18%	11%	18%	21%	21%	17%	17%	21%	14%	22%	12%	15%	20%	13%	22%	16%
£500 - £749	15%	14%	16%	13%	18%	16%	14%	13%	16%	20%	12%	16%	16%	19%	21%	11%	16%	16%
£750 - £999	7%	7%	7%	8%	8%	7%	6%	6%	8%	9%	6%	9%	6%	3%	8%	6%	9%	8%
£1000 - £1249	2%	2%	2%	4%	3%	1%	1%	1%	3%	3%	3%	2%	2%	0%	2%	3%	2%	2%
£1250 - £1499	2%	2%	1%	3%	2%	1%	1%	1%	2%	3%	1%	2%	2%	0%	2%	2%	2%	2%
£1500 - £1749	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	1%
£1750 - £1999	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%	2%
£2000 or more	0%	1%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	1%
Don't Know	3%	3%	2%	3%	2%	2%	3%	2%	2%	3%	1%	2%	2%	0%	4%	1%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) In an average month, how much money do you personally spend on: Rent or mortgage payments If you are not sure please take a guess

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
£0 - nothing	40%	43%	39%	37%	31%	35%	87%	4%	5%	10%	12%	5%	66%	40%	68%	32%	56%
Less than £50	1%	2%	1%	1%	2%	1%	1%	2%	0%	3%	3%	1%	3%	1%	1%	1%	1%
£50 - £99	2%	3%	2%	2%	2%	3%	1%	2%	5%	7%	5%	1%	2%	2%	1%	0%	2%
£100 - £149	3%	4%	3%	3%	3%	3%	1%	4%	3%	8%	4%	4%	5%	2%	3%	5%	2%
£150 - £199	3%	2%	4%	2%	4%	6%	1%	3%	16%	6%	5%	2%	3%	2%	3%	2%	3%
£200 - £249	3%	4%	4%	3%	3%	1%	1%	6%	4%	7%	5%	2%	2%	2%	1%	2%	3%
£250 - £499	17%	18%	19%	17%	13%	20%	2%	29%	24%	35%	36%	23%	3%	20%	9%	20%	8%
£500 - £749	15%	14%	13%	16%	16%	16%	1%	25%	10%	16%	19%	33%	2%	17%	6%	17%	10%
£750 - £999	7%	7%	6%	8%	12%	4%	1%	12%	18%	2%	3%	18%	1%	8%	4%	12%	6%
£1000 - £1249	2%	1%	2%	4%	3%	2%	0%	4%	10%	1%	2%	5%	1%	2%	1%	5%	5%
£1250 - £1499	2%	1%	1%	3%	5%	1%	0%	3%	2%	1%	1%	4%	0%	1%	1%	2%	2%
£1500 - £1749	0%	0%	0%	0%	1%	5%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1750 - £1999	0%	0%	0%	1%	2%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	1%
£2000 or more	0%	0%	0%	1%	2%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	1%	0%
Don't Know	3%	2%	4%	2%	2%	2%	1%	3%	3%	4%	5%	1%	13%	2%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) In an average month, how much money do you tend to save? If you are not sure please take a guess

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Less than £0 - I spend more than I earn in an average month	10%	9%	11%	16%	13%	10%	4%	6%	8%	12%	11%	11%	10%	11%	17%	11%	10%	10%
£0 - nothing	16%	12%	16%	16%	20%	20%	12%	10%	18%	15%	15%	15%	18%	18%	17%	17%	14%	14%
Less than £50	15%	19%	14%	15%	14%	14%	13%	11%	14%	16%	18%	15%	15%	12%	20%	14%	14%	20%
£50 - £99	11%	15%	12%	10%	11%	7%	11%	11%	11%	11%	10%	11%	13%	9%	6%	12%	11%	10%
£100 - £149	8%	10%	8%	8%	7%	8%	9%	9%	7%	7%	7%	9%	8%	11%	7%	9%	9%	9%
£150 - £199	6%	6%	6%	6%	3%	6%	6%	7%	6%	4%	5%	7%	5%	7%	4%	4%	4%	7%
£200 - £249	7%	8%	8%	7%	5%	7%	9%	8%	7%	9%	8%	6%	6%	6%	5%	9%	8%	8%
£250 - £499	9%	6%	9%	8%	8%	10%	13%	10%	9%	10%	10%	8%	8%	9%	7%	10%	12%	7%
£500 - £749	5%	3%	6%	5%	5%	5%	7%	7%	6%	4%	4%	5%	4%	6%	4%	6%	4%	4%
£750 - £999	2%	2%	3%	2%	3%	1%	3%	3%	2%	3%	3%	2%	2%	2%	3%	2%	2%	2%
£1000 - £1249	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1250 - £1499	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1500 - £1749	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1750 - £1999	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1000 or more	5%	3%	3%	5%	4%	5%	6%	8%	5%	4%	3%	3%	4%	3%	5%	4%	3%	6%
Don't Know	6%	5%	4%	4%	6%	7%	8%	7%	6%	6%	5%	7%	5%	7%	4%	4%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) In an average month, how much money do you tend to save? If you are not sure please take a guess

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Less than £0 - I spend more than I earn in an average month	10%	8%	12%	5%	11%	8%	16%	10%	8%	16%	8%	12%	8%	20%	16%	6%	11%	9%
£0 - nothing	16%	14%	17%	10%	14%	17%	23%	15%	14%	22%	13%	17%	13%	25%	22%	12%	17%	14%
Less than £50	15%	12%	17%	11%	14%	15%	19%	14%	14%	15%	12%	18%	12%	5%	15%	10%	18%	13%
£50 - £99	11%	11%	11%	9%	11%	12%	12%	12%	10%	10%	12%	10%	10%	21%	9%	11%	10%	9%
£100 - £149	8%	9%	8%	8%	10%	9%	7%	9%	10%	4%	10%	9%	6%	2%	6%	9%	8%	11%
£150 - £199	6%	6%	5%	6%	7%	6%	4%	6%	6%	3%	7%	5%	4%	7%	3%	7%	5%	6%
£200 - £249	7%	8%	7%	9%	7%	8%	5%	7%	8%	7%	7%	7%	9%	2%	6%	8%	8%	6%
£250 - £499	9%	11%	8%	13%	9%	10%	5%	9%	10%	9%	11%	8%	13%	5%	8%	13%	8%	10%
£500 - £749	5%	7%	4%	9%	4%	5%	3%	5%	7%	3%	7%	5%	8%	5%	2%	7%	5%	7%
£750 - £999	2%	3%	1%	4%	2%	2%	1%	2%	3%	1%	3%	2%	5%	0%	2%	3%	2%	5%
£1000 - £1249	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1250 - £1499	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1500 - £1749	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1750 - £1999	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1000 or more	5%	6%	3%	11%	3%	2%	1%	4%	6%	4%	6%	3%	7%	4%	3%	7%	3%	8%
Don't Know	6%	6%	5%	6%	6%	5%	5%	6%	5%	6%	5%	3%	4%	4%	9%	5%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) In an average month, how much money do you tend to save? If you are not sure please take a guess

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Less than £0 - I spend more than I earn in an average month	10%	12%	9%	8%	5%	5%	5%	10%	3%	19%	18%	15%	15%	14%	2%	15%	1%
£0 - nothing	16%	21%	14%	14%	10%	8%	11%	15%	18%	24%	26%	20%	17%	23%	5%	22%	6%
Less than £50	15%	16%	17%	12%	10%	5%	12%	12%	12%	23%	20%	17%	24%	18%	7%	17%	7%
£50 - £99	11%	14%	12%	10%	8%	5%	9%	12%	25%	13%	12%	12%	10%	15%	9%	13%	9%
£100 - £149	8%	8%	9%	9%	8%	8%	8%	10%	8%	9%	7%	9%	6%	10%	9%	13%	10%
£150 - £199	6%	5%	6%	6%	4%	8%	6%	7%	6%	2%	4%	5%	2%	5%	8%	6%	9%
£200 - £249	7%	5%	8%	8%	10%	12%	10%	7%	5%	3%	5%	6%	10%	3%	11%	5%	9%
£250 - £499	9%	5%	9%	12%	12%	14%	13%	10%	8%	2%	2%	6%	5%	5%	16%	4%	17%
£500 - £749	5%	4%	5%	7%	9%	9%	7%	7%	8%	1%	1%	3%	4%	2%	11%	1%	11%
£750 - £999	2%	1%	2%	2%	7%	8%	3%	3%	2%	0%	0%	1%	2%	0%	4%	0%	7%
£1000 - £1249	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1250 - £1499	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1500 - £1749	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1750 - £1999	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
£1000 or more	5%	2%	4%	6%	10%	16%	8%	4%	6%	0%	1%	2%	2%	0%	10%	1%	11%
Don't Know	6%	6%	6%	6%	4%	2%	7%	4%	0%	4%	4%	4%	4%	3%	8%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £100

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Not at all difficult	57%	28%	35%	44%	56%	73%	87%	52%	60%	59%	60%	57%	50%	61%	56%	55%	62%	57%
Somewhat difficult	23%	34%	36%	27%	25%	16%	9%	22%	23%	20%	24%	22%	29%	21%	23%	22%	19%	28%
Very difficult	11%	19%	18%	16%	10%	6%	2%	14%	9%	12%	8%	13%	8%	8%	9%	15%	11%	8%
Impossible	7%	14%	10%	11%	7%	4%	1%	9%	5%	7%	5%	5%	9%	8%	9%	7%	7%	5%
Don't Know	2%	5%	2%	3%	2%	1%	1%	3%	2%	2%	3%	2%	4%	2%	3%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £100

	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention					
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Not at all difficult	57%	63%	52%	73%	59%	54%	41%	63%	60%	42%	70%	45%	66%	62%	47%	71%	47%	61%
Somewhat difficult	23%	20%	26%	16%	23%	23%	30%	21%	22%	25%	17%	29%	19%	17%	26%	17%	28%	20%
Very difficult	11%	10%	12%	6%	10%	14%	14%	9%	10%	17%	7%	16%	7%	14%	13%	6%	16%	9%
Impossible	7%	5%	9%	4%	6%	7%	11%	6%	6%	12%	5%	9%	7%	5%	10%	5%	8%	10%
Don't Know	2%	2%	2%	1%	2%	2%	4%	1%	2%	4%	1%	1%	2%	2%	4%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £100

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Not at all difficult	57%	51%	53%	62%	63%	72%	82%	54%	26%	29%	31%	38%	29%	51%	90%	54%	83%
Somewhat difficult	23%	26%	27%	22%	21%	15%	11%	29%	31%	31%	35%	32%	41%	31%	6%	26%	9%
Very difficult	11%	11%	11%	10%	9%	8%	4%	11%	31%	19%	19%	16%	16%	10%	3%	10%	4%
Impossible	7%	9%	7%	5%	5%	2%	2%	5%	7%	20%	13%	12%	12%	7%	1%	10%	3%
Don't Know	2%	3%	2%	1%	2%	2%	2%	2%	6%	2%	3%	3%	3%	1%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £500

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Not at all difficult	42%	14%	18%	28%	40%	59%	73%	41%	45%	45%	46%	41%	35%	48%	37%	36%	45%	44%
Somewhat difficult	23%	28%	29%	25%	24%	19%	17%	26%	24%	20%	21%	24%	22%	17%	22%	25%	25%	21%
Very difficult	18%	29%	28%	22%	18%	12%	6%	18%	15%	16%	18%	18%	23%	18%	18%	19%	14%	19%
Impossible	15%	24%	23%	23%	17%	9%	4%	12%	14%	18%	13%	15%	17%	15%	21%	19%	16%	15%
Don't Know	2%	5%	2%	2%	2%	1%	1%	3%	2%	2%	2%	2%	3%	2%	2%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £500

	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention					
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Not at all difficult	42%	48%	37%	58%	43%	38%	28%	49%	45%	26%	56%	30%	50%	46%	29%	59%	30%	45%
Somewhat difficult	23%	22%	24%	22%	22%	27%	21%	20%	24%	24%	20%	24%	23%	20%	27%	21%	25%	22%
Very difficult	18%	17%	18%	13%	18%	18%	22%	17%	16%	21%	13%	24%	15%	11%	20%	11%	23%	16%
Impossible	15%	12%	18%	6%	14%	15%	26%	14%	13%	25%	10%	21%	10%	22%	22%	8%	20%	16%
Don't Know	2%	2%	2%	1%	2%	2%	3%	1%	2%	4%	1%	2%	1%	2%	3%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £500

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Not at all difficult	42%	39%	39%	45%	48%	59%	71%	31%	22%	14%	18%	20%	17%	30%	83%	28%	75%
Somewhat difficult	23%	19%	23%	25%	23%	21%	16%	33%	21%	25%	22%	26%	16%	29%	10%	31%	17%
Very difficult	18%	18%	19%	18%	18%	11%	8%	21%	22%	22%	27%	25%	44%	23%	4%	20%	4%
Impossible	15%	21%	17%	11%	9%	6%	4%	13%	29%	38%	31%	27%	23%	18%	2%	20%	2%
Don't Know	2%	2%	2%	1%	1%	2%	2%	2%	6%	1%	3%	2%	1%	1%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £1,000

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Not at all difficult	33%	12%	12%	17%	29%	48%	60%	28%	36%	34%	35%	34%	28%	39%	29%	30%	33%	31%
Somewhat difficult	19%	16%	19%	18%	19%	20%	19%	24%	19%	15%	20%	16%	17%	15%	14%	18%	22%	22%
Very difficult	19%	26%	27%	23%	19%	12%	11%	21%	17%	19%	18%	20%	19%	16%	20%	19%	18%	20%
Impossible	28%	40%	40%	39%	32%	18%	9%	22%	25%	30%	25%	28%	33%	29%	35%	34%	25%	25%
Don't Know	2%	6%	2%	2%	2%	2%	1%	4%	3%	2%	2%	2%	3%	2%	2%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £1,000

	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention					
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Not at all difficult	33%	37%	28%	47%	33%	28%	20%	38%	34%	20%	44%	23%	40%	38%	20%	48%	23%	33%
Somewhat difficult	19%	20%	18%	21%	18%	22%	15%	19%	21%	15%	19%	19%	21%	15%	17%	19%	18%	18%
Very difficult	19%	18%	19%	18%	20%	19%	18%	16%	19%	23%	17%	20%	17%	10%	24%	15%	21%	22%
Impossible	28%	22%	32%	13%	28%	28%	43%	26%	24%	39%	19%	37%	20%	35%	36%	17%	35%	26%
Don't Know	2%	2%	2%	1%	2%	2%	4%	2%	2%	4%	1%	2%	2%	2%	3%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £1,000

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Not at all difficult	33%	31%	29%	35%	36%	47%	59%	20%	24%	10%	11%	14%	13%	16%	73%	17%	62%
Somewhat difficult	19%	16%	18%	21%	24%	17%	20%	24%	6%	14%	17%	14%	9%	23%	15%	20%	23%
Very difficult	19%	15%	21%	21%	20%	20%	11%	27%	25%	19%	18%	24%	29%	25%	7%	27%	11%
Impossible	28%	35%	29%	22%	19%	13%	9%	28%	38%	56%	51%	45%	48%	35%	5%	34%	3%
Don't Know	2%	3%	3%	1%	1%	2%	2%	1%	6%	2%	4%	2%	1%	2%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £5,000

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Not at all difficult	20%	8%	6%	10%	17%	30%	39%	16%	22%	21%	22%	20%	17%	25%	20%	19%	19%	22%
Somewhat difficult	17%	10%	11%	12%	14%	21%	26%	19%	17%	17%	17%	17%	16%	17%	11%	14%	18%	15%
Very difficult	17%	21%	20%	19%	16%	16%	14%	22%	19%	13%	19%	15%	15%	12%	18%	15%	21%	20%
Impossible	44%	56%	60%	57%	50%	32%	20%	39%	39%	47%	40%	45%	48%	44%	50%	51%	41%	42%
Don't Know	2%	5%	2%	3%	3%	2%	2%	4%	3%	2%	2%	2%	4%	2%	2%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £5,000

	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention					
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Not at all difficult	20%	24%	16%	32%	19%	16%	11%	24%	21%	11%	29%	14%	27%	24%	11%	32%	14%	21%
Somewhat difficult	17%	18%	16%	20%	17%	18%	11%	18%	18%	11%	20%	13%	18%	17%	11%	21%	13%	19%
Very difficult	17%	19%	16%	19%	17%	18%	16%	16%	18%	18%	16%	18%	20%	11%	18%	16%	18%	19%
Impossible	44%	37%	50%	28%	45%	45%	58%	40%	41%	56%	33%	54%	33%	44%	57%	30%	53%	40%
Don't Know	2%	3%	2%	2%	2%	2%	3%	2%	2%	4%	2%	2%	2%	3%	3%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Without assistance from an external source (e.g. friends, family, a financial institution), how difficult, if at all, would you find it to pay immediately for an unexpected bill (e.g. to replace a broken household appliance or repair a car) for the following amount?: £5,000

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Not at all difficult	20%	19%	19%	23%	21%	30%	39%	10%	9%	4%	5%	7%	9%	5%	51%	5%	44%
Somewhat difficult	17%	16%	15%	17%	20%	27%	25%	15%	21%	9%	10%	8%	4%	15%	25%	17%	26%
Very difficult	17%	14%	17%	18%	22%	14%	16%	21%	16%	13%	15%	17%	18%	20%	11%	21%	16%
Impossible	44%	48%	48%	40%	35%	27%	18%	51%	50%	72%	66%	66%	65%	58%	11%	56%	11%
Don't Know	2%	3%	2%	2%	3%	2%	2%	2%	3%	2%	4%	2%	3%	1%	1%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) Do you expect to be able to purchase a home in the next 5 to 10 years?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1466	260	346	289	244	163	164	225	204	134	124	113	139	107	63	169	128	60
Weighted	1554	293	392	301	255	155	159	244	218	141	140	117	154	110	61	176	129	64
I do not want to purchase a home	22%	8%	9%	16%	27%	36%	66%	14%	21%	23%	27%	20%	22%	26%	18%	20%	25%	34%
No, I will not be able to buy a home	43%	45%	40%	44%	47%	50%	31%	39%	44%	51%	39%	40%	38%	39%	61%	45%	46%	45%
Yes, I will be able to buy a home with a mortgage in the next 5 to 10 years	21%	31%	35%	23%	10%	4%	0%	31%	19%	19%	20%	26%	21%	17%	11%	19%	20%	11%
Yes, i will be able to buy a home outright in the next 5 to 10 years	4%	6%	5%	3%	5%	1%	0%	7%	3%	1%	3%	3%	2%	8%	0%	7%	2%	1%
Don't Know	10%	10%	11%	14%	12%	9%	2%	9%	13%	7%	10%	11%	17%	10%	10%	9%	6%	9%

Note:
 BASE: Question displayed when the Question "Which of these best describes your living situation/tenure?" is one of the following answers ("Shared ownership", "Rented from the council", "Rented from a housing association", "Privately rented", "Rent free")
 Fieldwork: 11th Jul - 14th Jul 2022
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) Do you expect to be able to purchase a home in the next 5 to 10 years?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1466	612	845	259	418	245	540	483	541	297	381	485	91	14	276	230	573	121
Weighted	1554	697	849	232	385	335	599	508	568	323	399	517	95	13	296	240	616	125
I do not want to purchase a home	22%	23%	21%	16%	15%	20%	29%	31%	18%	20%	27%	18%	23%	36%	23%	28%	20%	20%
No, I will not be able to buy a home	43%	38%	47%	29%	48%	44%	45%	45%	44%	37%	38%	47%	43%	64%	40%	36%	46%	43%
Yes, I will be able to buy a home with a mortgage in the next 5 to 10 years	21%	23%	19%	37%	23%	24%	12%	13%	24%	23%	22%	21%	21%	0%	19%	24%	21%	22%
Yes, i will be able to buy a home outright in the next 5 to 10 years	4%	5%	3%	7%	4%	2%	3%	4%	5%	3%	4%	5%	4%	0%	4%	4%	5%	4%
Don't Know	10%	10%	11%	11%	10%	9%	11%	8%	9%	17%	9%	9%	9%	0%	15%	8%	8%	11%

Note:

BASE: Question displayed when the Question "Which of these best describes your living situation/tenure?" is one of the following answers ("Shared ownership", "Rented from the council", "Rented from a housing association", "Privately rented", "Rent free")

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) Do you expect to be able to purchase a home in the next 5 to 10 years?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	1466	362	280	331	134	15	0	0	40	294	319	723	90	178	62	61	34
Weighted	1554	386	314	338	132	14	0	0	40	323	334	759	98	183	67	64	37
I do not want to purchase a home	22%	31%	17%	13%	10%	35%	*	*	18%	29%	31%	16%	14%	29%	46%	18%	24%
No, I will not be able to buy a home	43%	47%	44%	41%	28%	22%	*	*	25%	46%	43%	43%	45%	53%	13%	46%	10%
Yes, I will be able to buy a home with a mortgage in the next 5 to 10 years	21%	10%	25%	31%	45%	24%	*	*	31%	12%	14%	27%	25%	9%	19%	25%	53%
Yes, i will be able to buy a home outright in the next 5 to 10 years	4%	2%	3%	6%	5%	12%	*	*	8%	4%	3%	4%	6%	2%	9%	5%	9%
Don't Know	10%	10%	10%	10%	12%	7%	*	*	18%	10%	9%	11%	10%	7%	13%	6%	4%

Note:
 BASE: Question displayed when the Question "Which of these best describes your living situation/tenure?" is one of the following answers ("Shared ownership", "Rented from the council", "Rented from a housing association", "Privately rented", "Rent free")

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.A) Do you currently work from home at all?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2559	237	575	603	549	435	160	411	353	210	219	197	226	195	116	310	211	111
Weighted	2636	272	637	605	566	401	155	425	367	221	242	199	244	199	111	307	207	113
Yes every day	16%	12%	15%	15%	19%	17%	21%	15%	19%	15%	17%	11%	14%	17%	17%	16%	19%	14%
Yes some days	21%	19%	24%	23%	23%	17%	11%	31%	20%	18%	17%	16%	21%	22%	22%	17%	20%	22%
Yes occasionally	11%	17%	15%	13%	7%	7%	7%	20%	9%	8%	9%	14%	10%	9%	2%	11%	7%	17%
No never	51%	51%	46%	49%	52%	59%	61%	33%	52%	59%	58%	59%	53%	52%	60%	56%	54%	45%
I don't work	0%	2%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	2%	0%	0%	0%	0%	2%

Note:

BASE: Question displayed when the Question "Which of the following best describes your current working status?" is one of the following answers ("Working full time - working 30 hours per week or more", "Working part time - working less than 30 hours per week")

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Do you currently work from home at all?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	2559	1251	1303	856	806	460	423	930	1170	330	929	770	215	23	316	574	902	258
Weighted	2636	1359	1272	743	729	631	519	979	1164	354	947	798	212	25	335	579	945	256
Yes every day	16%	16%	16%	21%	23%	8%	7%	13%	19%	14%	14%	17%	23%	7%	16%	15%	15%	23%
Yes some days	21%	22%	21%	34%	26%	12%	8%	18%	26%	16%	23%	23%	27%	18%	12%	24%	23%	23%
Yes occasionally	11%	13%	9%	16%	10%	12%	6%	9%	12%	11%	11%	12%	11%	5%	9%	12%	11%	13%
No never	51%	48%	55%	30%	42%	67%	78%	59%	42%	58%	52%	48%	38%	70%	61%	48%	51%	41%
I don't work	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%

Note:

BASE: Question displayed when the Question "Which of the following best describes your current working status?" is one of the following answers ("Working full time - working 30 hours per week or more", "Working part time - working less than 30 hours per week")

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) Do you currently work from home at all?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	2559	454	433	729	367	56	760	862	32	158	170	515	41	285	278	105	193
Weighted	2636	500	464	712	345	50	745	872	32	184	188	548	44	301	281	105	188
Yes every day	16%	10%	15%	22%	20%	17%	19%	17%	14%	4%	14%	14%	20%	11%	14%	15%	16%
Yes some days	21%	10%	16%	28%	34%	42%	19%	26%	28%	11%	15%	21%	16%	18%	24%	22%	32%
Yes occasionally	11%	7%	11%	12%	19%	12%	12%	10%	17%	13%	10%	10%	8%	8%	11%	9%	19%
No never	51%	73%	58%	38%	27%	29%	49%	47%	41%	71%	59%	54%	56%	64%	51%	53%	31%
I don't work	0%	0%	1%	0%	0%	0%	1%	0%	0%	2%	1%	0%	0%	0%	1%	1%	1%

Note:

BASE: Question displayed when the Question "Which of the following best describes your current working status?" is one of the following answers ("Working full time - working 30 hours per week or more", "Working part time - working less than 30 hours per week")

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) How worried are you about rising inflation and rising costs?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Very worried	52%	58%	56%	59%	58%	48%	39%	50%	52%	52%	52%	54%	50%	53%	58%	51%	51%	51%
Somewhat worried	40%	35%	34%	35%	35%	46%	50%	40%	40%	39%	41%	37%	40%	38%	36%	42%	41%	45%
Not very worried	6%	5%	7%	3%	4%	5%	9%	6%	5%	7%	5%	6%	8%	6%	4%	6%	6%	3%
Not at all worried	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	1%	1%	3%	0%
Don't Know	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) How worried are you about rising inflation and rising costs?

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Very worried	52%	46%	57%	42%	54%	53%	59%	48%	53%	55%	43%	62%	47%	44%	54%	36%	61%	52%
Somewhat worried	40%	42%	39%	48%	38%	39%	34%	43%	40%	37%	47%	31%	43%	46%	39%	53%	34%	38%
Not very worried	6%	8%	4%	8%	6%	6%	4%	7%	6%	5%	8%	5%	6%	6%	4%	9%	4%	7%
Not at all worried	2%	3%	1%	2%	1%	1%	2%	2%	2%	1%	2%	1%	3%	4%	2%	2%	1%	4%
Don't Know	1%	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.C) How worried are you about rising inflation and rising costs?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Very worried	52%	55%	50%	49%	49%	42%	38%	59%	50%	65%	62%	63%	57%	62%	24%	71%	26%
Somewhat worried	40%	38%	42%	42%	41%	52%	51%	36%	43%	28%	29%	31%	41%	35%	58%	27%	62%
Not very worried	6%	5%	6%	7%	7%	4%	9%	3%	2%	5%	7%	5%	0%	2%	15%	2%	8%
Not at all worried	2%	1%	1%	2%	2%	2%	2%	1%	4%	1%	2%	1%	3%	0%	3%	0%	4%
Don't Know	1%	1%	1%	0%	1%	0%	0%	1%	0%	1%	1%	1%	0%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) Do you expect to make any changes to your lifestyle or spending habits to deal with the increase in the cost of living?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Yes, I expect to make big changes	30%	35%	39%	38%	34%	23%	16%	32%	29%	31%	26%	32%	29%	27%	32%	30%	30%	29%
Yes, I expect to make small changes	54%	52%	49%	51%	50%	60%	59%	51%	54%	50%	58%	52%	54%	55%	56%	57%	53%	57%
No, I don't expect to make any changes at all	13%	10%	8%	8%	10%	14%	23%	13%	14%	15%	12%	12%	14%	14%	10%	9%	15%	9%
Don't Know	4%	3%	3%	4%	6%	3%	3%	4%	3%	4%	4%	3%	3%	4%	2%	4%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) Do you expect to make any changes to your lifestyle or spending habits to deal with the increase in the cost of living?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Yes, I expect to make big changes	30%	26%	33%	22%	31%	33%	34%	27%	30%	33%	24%	37%	24%	32%	33%	21%	36%	29%
Yes, I expect to make small changes	54%	53%	55%	60%	55%	52%	49%	54%	56%	51%	56%	52%	56%	50%	49%	58%	53%	52%
No, I don't expect to make any changes at all	13%	17%	9%	16%	12%	12%	12%	16%	12%	8%	17%	8%	18%	10%	11%	19%	8%	17%
Don't Know	4%	4%	3%	2%	3%	4%	6%	3%	3%	8%	3%	2%	3%	8%	8%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.C) Do you expect to make any changes to your lifestyle or spending habits to deal with the increase in the cost of living?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Yes, I expect to make big changes	30%	29%	29%	28%	30%	25%	18%	36%	43%	41%	37%	39%	37%	38%	8%	43%	16%
Yes, I expect to make small changes	54%	52%	53%	56%	59%	53%	59%	56%	53%	44%	47%	48%	41%	52%	59%	51%	61%
No, I don't expect to make any changes at all	13%	14%	13%	12%	9%	18%	20%	5%	4%	9%	10%	9%	20%	6%	30%	4%	21%
Don't Know	4%	5%	5%	3%	2%	3%	3%	3%	0%	5%	7%	4%	2%	3%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) You said that you expected to make changes to your lifestyle or spending habits. What changes do you expect to make? Select any which apply

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	3683	365	609	639	604	648	818	483	508	313	344	285	318	306	171	447	324	184
Weighted	3689	405	664	639	622	588	772	494	520	314	361	280	333	305	158	436	307	181
I expect to ask friends or family for money to help cover costs	7%	14%	10%	11%	5%	3%	1%	10%	8%	10%	5%	7%	6%	4%	7%	6%	5%	4%
I expect to cut down on my use of heating and electricity in my home	66%	47%	60%	61%	71%	75%	73%	51%	67%	68%	70%	62%	63%	70%	75%	68%	72%	69%
I expect to go out for dinner/drinks less	63%	57%	65%	66%	65%	66%	57%	58%	68%	61%	61%	65%	64%	58%	60%	64%	67%	62%
I expect to take out loans to help cover costs	6%	11%	10%	8%	4%	2%	2%	9%	5%	4%	6%	5%	4%	6%	9%	5%	4%	4%
I expect to go on holiday less often	47%	37%	47%	50%	50%	50%	44%	44%	47%	50%	42%	51%	44%	46%	42%	49%	54%	44%
I expect to drive less to use less fuel	46%	25%	39%	38%	49%	53%	60%	31%	48%	49%	47%	48%	49%	44%	45%	48%	45%	58%
I expect to eat less	29%	35%	34%	33%	35%	25%	16%	25%	29%	33%	29%	27%	29%	29%	32%	32%	29%	26%
I expect to buy more things before they go up in price and so my savings aren't becoming less valuable	19%	22%	17%	17%	18%	18%	22%	23%	17%	18%	23%	17%	16%	16%	21%	19%	19%	19%
I expect to work longer hours to make more money	16%	37%	26%	21%	13%	8%	2%	22%	14%	17%	14%	17%	18%	13%	11%	19%	15%	13%
Other (Please Specify)	3%	3%	2%	2%	3%	5%	4%	3%	3%	4%	4%	3%	2%	2%	2%	3%	3%	2%
None of the above	2%	2%	1%	2%	3%	2%	3%	2%	3%	2%	2%	2%	4%	2%	2%	1%	2%	2%

Note:

BASE: Those expecting to make changes

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) You said that you expected to make changes to your lifestyle or spending habits. What changes do you expect to make? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	3683	1621	2049	1130	1088	610	833	1417	1596	438	1406	1023	289	40	449	865	1216	327
Weighted	3689	1688	1988	973	971	817	906	1426	1554	462	1383	1036	279	41	466	848	1247	316
I expect to ask friends or family for money to help cover costs	7%	7%	6%	6%	8%	5%	8%	5%	7%	9%	4%	9%	5%	16%	9%	5%	9%	6%
I expect to cut down on my use of heating and electricity in my home	66%	59%	72%	60%	67%	67%	69%	70%	65%	61%	67%	65%	66%	73%	66%	64%	65%	66%
I expect to go out for dinner/drinks less	63%	61%	64%	63%	66%	62%	58%	63%	65%	58%	63%	66%	58%	49%	59%	60%	65%	63%
I expect to take out loans to help cover costs	6%	7%	5%	6%	6%	6%	5%	5%	6%	6%	4%	8%	5%	5%	6%	5%	8%	4%
I expect to go on holiday less often	47%	47%	47%	44%	50%	51%	43%	48%	48%	44%	48%	48%	43%	43%	46%	45%	48%	47%
I expect to drive less to use less fuel	46%	45%	46%	50%	46%	47%	39%	50%	47%	34%	52%	43%	47%	54%	37%	51%	44%	45%
I expect to eat less	29%	26%	32%	22%	30%	29%	36%	29%	26%	34%	24%	33%	26%	20%	33%	21%	33%	34%
I expect to buy more things before they go up in price and so my savings aren't becoming less valuable	19%	19%	19%	21%	18%	19%	17%	19%	20%	14%	19%	19%	21%	26%	15%	21%	18%	21%
I expect to work longer hours to make more money	16%	18%	15%	14%	15%	20%	16%	13%	15%	20%	11%	19%	18%	10%	21%	13%	20%	20%
Other (Please Specify)	3%	3%	3%	4%	4%	2%	2%	3%	4%	3%	3%	3%	6%	0%	3%	3%	3%	6%
None of the above	2%	2%	2%	2%	3%	2%	3%	3%	2%	3%	2%	2%	1%	7%	3%	2%	2%	1%

Note:

BASE: Those expecting to make changes

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.C) You said that you expected to make changes to your lifestyle or spending habits. What changes do you expect to make? Select any which apply

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	3683	768	638	927	435	59	1410	975	38	253	268	628	72	502	409	169	247
Weighted	3689	794	663	890	405	52	1346	973	39	276	278	660	76	506	396	167	232
I expect to ask friends or family for money to help cover costs	7%	7%	7%	6%	10%	1%	3%	6%	8%	10%	11%	12%	11%	6%	2%	4%	4%
I expect to cut down on my use of heating and electricity in my home	66%	71%	64%	62%	54%	59%	67%	66%	58%	70%	64%	65%	54%	77%	57%	81%	58%
I expect to go out for dinner/drinks less	63%	60%	67%	63%	62%	63%	59%	68%	59%	57%	59%	69%	52%	69%	56%	74%	57%
I expect to take out loans to help cover costs	6%	4%	6%	7%	7%	7%	3%	7%	11%	6%	7%	9%	14%	6%	3%	3%	2%
I expect to go on holiday less often	47%	45%	46%	50%	45%	40%	44%	49%	50%	41%	46%	53%	37%	59%	38%	59%	37%
I expect to drive less to use less fuel	46%	45%	43%	46%	41%	40%	53%	51%	42%	36%	34%	37%	25%	57%	51%	57%	48%
I expect to eat less	29%	33%	33%	27%	21%	29%	18%	31%	44%	40%	38%	38%	37%	37%	12%	36%	9%
I expect to buy more things before they go up in price and so my savings aren't becoming less valuable	19%	16%	16%	21%	23%	31%	22%	17%	14%	17%	21%	16%	12%	18%	20%	16%	25%
I expect to work longer hours to make more money	16%	11%	21%	18%	20%	18%	8%	19%	13%	20%	18%	25%	36%	13%	9%	8%	12%
Other (Please Specify)	3%	2%	2%	4%	3%	0%	4%	3%	8%	1%	3%	3%	2%	3%	3%	4%	3%
None of the above	2%	3%	2%	2%	2%	5%	3%	2%	0%	4%	3%	1%	4%	2%	4%	0%	2%

Note:

BASE: Those expecting to make changes

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) Who, if anyone, do you blame for the increase in the cost of living? Please select all that apply

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Individuals in the UK are to blame	9%	14%	11%	10%	9%	6%	7%	13%	8%	8%	6%	13%	7%	9%	7%	8%	9%	8%
The Government in the UK is to blame	60%	71%	72%	66%	62%	53%	44%	60%	57%	55%	59%	60%	61%	60%	58%	65%	65%	54%
Countries besides the UK are to blame	40%	22%	25%	31%	40%	51%	59%	33%	40%	38%	45%	38%	39%	47%	39%	44%	39%	43%
Big businesses in the UK are to blame	33%	33%	36%	36%	35%	31%	30%	32%	32%	30%	40%	32%	32%	36%	31%	35%	36%	32%
No one is to blame	10%	7%	9%	8%	11%	9%	12%	11%	11%	10%	10%	10%	9%	11%	11%	7%	8%	6%
Don't know	10%	8%	7%	12%	11%	9%	11%	9%	10%	14%	9%	11%	10%	8%	10%	9%	10%	13%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) Who, if anyone, do you blame for the increase in the cost of living? Please select all that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Individuals in the UK are to blame	9%	12%	7%	11%	9%	9%	7%	8%	9%	9%	8%	9%	10%	6%	9%	9%	9%	10%
The Government in the UK is to blame	60%	59%	60%	59%	61%	60%	60%	49%	67%	64%	42%	78%	63%	58%	64%	33%	79%	64%
Countries besides the UK are to blame	40%	46%	35%	46%	41%	36%	37%	48%	40%	23%	51%	30%	42%	62%	31%	53%	32%	44%
Big businesses in the UK are to blame	33%	36%	31%	34%	36%	34%	30%	32%	36%	30%	30%	38%	34%	40%	32%	28%	38%	36%
No one is to blame	10%	10%	10%	10%	9%	11%	8%	11%	8%	11%	14%	4%	10%	7%	10%	18%	4%	8%
Don't know	10%	6%	14%	7%	10%	10%	13%	10%	8%	16%	9%	8%	10%	5%	15%	9%	7%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) Who, if anyone, do you blame for the increase in the cost of living? Please select all that apply

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Individuals in the UK are to blame	9%	8%	8%	10%	12%	12%	9%	9%	23%	12%	7%	8%	11%	8%	7%	5%	10%
The Government in the UK is to blame	60%	55%	61%	62%	63%	56%	49%	66%	73%	65%	65%	68%	65%	47%	33%	55%	37%
Countries besides the UK are to blame	40%	39%	36%	41%	35%	42%	53%	36%	27%	31%	31%	28%	31%	52%	55%	50%	49%
Big businesses in the UK are to blame	33%	32%	32%	33%	36%	45%	32%	38%	31%	35%	28%	33%	29%	33%	29%	32%	27%
No one is to blame	10%	11%	10%	9%	11%	6%	11%	8%	7%	7%	8%	9%	11%	12%	15%	9%	19%
Don't know	10%	12%	11%	8%	7%	11%	9%	10%	7%	10%	12%	11%	11%	10%	9%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) What, if anything, do you think triggered the increase in the cost of living? Please select all that apply

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
The conflict in Ukraine	66%	45%	50%	59%	69%	79%	82%	60%	71%	66%	73%	64%	62%	70%	73%	64%	68%	62%
The Coronavirus Pandemic	60%	58%	52%	58%	60%	64%	67%	56%	62%	66%	62%	60%	58%	64%	62%	59%	60%	54%
Leaving the EU / Brexit	47%	48%	52%	49%	48%	47%	41%	48%	49%	46%	41%	46%	43%	45%	50%	50%	57%	43%
Increased global demand for energy	44%	29%	35%	36%	44%	50%	57%	42%	44%	48%	47%	40%	41%	47%	39%	43%	43%	41%
The Government deciding to increase taxes	37%	44%	47%	42%	38%	31%	27%	35%	39%	41%	36%	39%	36%	34%	33%	39%	39%	37%
Businesses deciding to take more profit	28%	29%	27%	27%	32%	26%	25%	23%	25%	25%	37%	26%	27%	28%	27%	31%	30%	27%
Decisions made by the Bank of England	17%	17%	20%	21%	18%	17%	14%	17%	16%	19%	15%	15%	17%	21%	20%	18%	17%	19%
The UK's attempts to become more environmentally friendly	16%	11%	12%	14%	15%	18%	22%	14%	17%	15%	18%	16%	14%	20%	18%	15%	18%	16%
Other (Please Specify)	2%	1%	1%	1%	3%	2%	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	3%
Don't Know	4%	6%	5%	6%	6%	3%	2%	5%	4%	4%	4%	3%	7%	3%	3%	4%	4%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) What, if anything, do you think triggered the increase in the cost of living? Please select all that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
The conflict in Ukraine	66%	68%	65%	69%	71%	63%	61%	72%	67%	52%	77%	59%	71%	68%	56%	78%	60%	70%
The Coronavirus Pandemic	60%	58%	63%	64%	62%	59%	55%	62%	61%	53%	65%	57%	61%	53%	55%	65%	58%	59%
Leaving the EU / Brexit	47%	44%	50%	51%	53%	42%	41%	24%	68%	48%	30%	64%	65%	12%	47%	27%	61%	63%
Increased global demand for energy	44%	46%	41%	48%	46%	39%	40%	48%	45%	33%	50%	38%	48%	49%	36%	51%	39%	50%
The Government deciding to increase taxes	37%	34%	40%	34%	39%	39%	38%	35%	37%	41%	29%	45%	34%	37%	41%	22%	46%	42%
Businesses deciding to take more profit	28%	29%	26%	27%	30%	28%	26%	28%	28%	25%	24%	34%	25%	35%	23%	20%	33%	27%
Decisions made by the Bank of England	17%	19%	15%	18%	18%	18%	16%	19%	16%	17%	17%	19%	13%	29%	17%	15%	19%	15%
The UK's attempts to become more environmentally friendly	16%	20%	13%	19%	15%	17%	14%	24%	12%	11%	23%	10%	13%	34%	13%	23%	11%	17%
Other (Please Specify)	2%	2%	1%	3%	2%	1%	1%	2%	1%	2%	2%	1%	1%	3%	2%	1%	1%	1%
Don't Know	4%	3%	6%	3%	4%	4%	8%	4%	3%	9%	3%	3%	2%	7%	10%	3%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.C) What, if anything, do you think triggered the increase in the cost of living? Please select all that apply

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
The conflict in Ukraine	66%	67%	65%	66%	63%	57%	77%	65%	53%	55%	57%	59%	47%	79%	78%	77%	75%
The Coronavirus Pandemic	60%	59%	63%	59%	61%	59%	65%	61%	72%	51%	49%	57%	62%	66%	64%	65%	68%
Leaving the EU / Brexit	47%	37%	47%	55%	56%	58%	45%	51%	46%	43%	40%	53%	45%	21%	19%	61%	48%
Increased global demand for energy	44%	42%	41%	42%	47%	49%	52%	41%	33%	37%	36%	37%	29%	52%	51%	52%	46%
The Government deciding to increase taxes	37%	35%	37%	37%	38%	28%	29%	42%	45%	44%	42%	42%	42%	36%	25%	31%	21%
Businesses deciding to take more profit	28%	27%	25%	27%	28%	28%	26%	29%	25%	29%	28%	28%	31%	31%	22%	25%	16%
Decisions made by the Bank of England	17%	17%	16%	18%	19%	13%	15%	20%	14%	18%	15%	20%	17%	18%	16%	13%	17%
The UK's attempts to become more environmentally friendly	16%	16%	15%	15%	13%	25%	21%	14%	11%	11%	21%	10%	10%	25%	28%	18%	18%
Other (Please Specify)	2%	2%	1%	2%	1%	2%	2%	2%	0%	1%	2%	2%	2%	2%	3%	0%	2%
Don't Know	4%	6%	5%	3%	3%	5%	3%	4%	7%	7%	10%	5%	7%	4%	2%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) Which of the following comes closest to your view on the Government’s ability to reduce the cost of living?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
The Government is capable of reducing the cost of living, and is taking action to do so	17%	17%	24%	17%	16%	15%	13%	21%	15%	13%	15%	17%	16%	18%	21%	19%	13%	15%
The Government is capable of reducing the cost of living, but is NOT taking action to do so	51%	52%	55%	55%	55%	50%	44%	46%	52%	53%	52%	50%	49%	50%	51%	53%	56%	54%
The Government cannot reduce the cost of living, but is taking action to try and do so anyway	18%	15%	8%	13%	14%	23%	28%	16%	19%	18%	20%	17%	20%	18%	13%	17%	18%	14%
The Government is NOT taking action to reduce the cost of living, but would not be able to even if it did	6%	10%	6%	5%	6%	5%	6%	7%	6%	6%	5%	7%	5%	5%	7%	5%	7%	9%
Don't Know	8%	7%	7%	9%	9%	8%	10%	11%	8%	9%	7%	9%	10%	10%	7%	6%	6%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) Which of the following comes closest to your view on the Government’s ability to reduce the cost of living?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
The Government is capable of reducing the cost of living, and is taking action to do so	17%	16%	17%	18%	15%	17%	17%	17%	17%	17%	20%	17%	16%	12%	13%	26%	16%	16%
The Government is capable of reducing the cost of living, but is NOT taking action to do so	51%	51%	52%	50%	54%	50%	51%	47%	55%	49%	42%	62%	52%	55%	52%	33%	62%	58%
The Government cannot reduce the cost of living, but is taking action to try and do so anyway	18%	19%	16%	20%	15%	19%	17%	23%	15%	15%	27%	8%	16%	16%	14%	30%	9%	15%
The Government is NOT taking action to reduce the cost of living, but would not be able to even if it did	6%	7%	6%	6%	7%	7%	5%	5%	7%	6%	4%	7%	8%	3%	6%	3%	8%	7%
Don't Know	8%	7%	10%	6%	9%	7%	10%	9%	6%	13%	8%	5%	8%	15%	14%	7%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) Which of the following comes closest to your view on the Government’s ability to reduce the cost of living?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
The Government is capable of reducing the cost of living, and is taking action to do so	17%	18%	17%	17%	21%	18%	17%	16%	17%	21%	17%	16%	13%	18%	19%	15%	29%
The Government is capable of reducing the cost of living, but is NOT taking action to do so	51%	48%	51%	52%	52%	47%	45%	58%	49%	49%	53%	56%	63%	45%	39%	55%	31%
The Government cannot reduce the cost of living, but is taking action to try and do so anyway	18%	19%	18%	16%	14%	23%	23%	13%	17%	15%	13%	14%	9%	25%	29%	21%	29%
The Government is NOT taking action to reduce the cost of living, but would not be able to even if it did	6%	5%	5%	7%	9%	4%	6%	5%	10%	7%	6%	7%	9%	5%	5%	4%	2%
Don't Know	8%	10%	9%	8%	5%	8%	9%	7%	7%	9%	11%	7%	7%	7%	8%	5%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) Where do you tend to get your news? Please select any that apply

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
News sources from other countries besides the UK	9%	10%	9%	12%	10%	9%	8%	15%	7%	9%	8%	8%	6%	10%	6%	8%	12%	12%
Podcasts	6%	11%	10%	8%	4%	3%	1%	10%	5%	4%	4%	5%	4%	4%	6%	7%	5%	5%
National British TV news (such as BBC, ITV or Channel 4)	57%	38%	35%	46%	61%	70%	76%	50%	60%	63%	59%	52%	52%	63%	56%	54%	60%	56%
News websites (E.g. BBC Website, Mail Online)	45%	41%	42%	46%	49%	51%	43%	48%	46%	45%	47%	46%	39%	44%	45%	44%	45%	51%
Local TV	29%	15%	22%	26%	34%	33%	35%	22%	24%	30%	28%	29%	25%	32%	34%	32%	36%	32%
National British radio news (such as BBC One Radio, Radio 4)	25%	17%	19%	22%	27%	30%	30%	23%	26%	29%	26%	25%	23%	26%	25%	25%	24%	24%
Social media (such as Facebook, Twitter or Whatsapp groups)	24%	45%	39%	32%	22%	11%	7%	28%	21%	23%	23%	24%	21%	22%	25%	27%	23%	21%
Word of mouth (e.g. friends and family)	20%	31%	25%	24%	20%	13%	12%	25%	17%	21%	18%	21%	16%	18%	20%	21%	21%	14%
Online-only news sources besides social media	19%	25%	20%	21%	20%	14%	15%	21%	19%	18%	18%	16%	15%	20%	18%	21%	18%	20%
A national broadsheet newspaper (such as the Times, Telegraph or Guardian)	17%	12%	15%	17%	16%	20%	19%	23%	18%	18%	14%	13%	13%	16%	14%	17%	17%	14%
Local radio	17%	11%	16%	19%	19%	19%	15%	15%	15%	16%	15%	16%	15%	20%	18%	20%	19%	15%
A national tabloid (such as the Daily Mail, Daily Express or Sun)	16%	9%	11%	16%	13%	17%	23%	16%	14%	15%	18%	16%	12%	16%	17%	15%	19%	18%
A local newspaper	13%	9%	12%	17%	13%	14%	14%	17%	11%	14%	14%	10%	13%	12%	13%	15%	15%	12%
Other (Please Specify)	1%	1%	1%	0%	1%	2%	2%	2%	1%	1%	1%	2%	0%	2%	2%	1%	1%	0%
None of the above	2%	4%	3%	3%	3%	1%	1%	2%	2%	2%	1%	2%	4%	2%	3%	3%	2%	2%
Don't Know	1%	2%	2%	2%	1%	0%	0%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) Where do you tend to get your news? Please select any that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
News sources from other countries besides the UK	9%	13%	6%	12%	9%	9%	7%	8%	11%	9%	8%	11%	12%	4%	9%	7%	10%	12%
Podcasts	6%	8%	3%	8%	4%	6%	4%	4%	7%	6%	4%	7%	9%	0%	6%	4%	7%	9%
National British TV news (such as BBC, ITV or Channel 4)	57%	57%	57%	63%	58%	52%	53%	60%	62%	38%	64%	52%	63%	50%	42%	63%	54%	60%
News websites (E.g. BBC Website, Mail Online)	45%	49%	42%	54%	49%	40%	37%	41%	52%	38%	45%	49%	51%	39%	39%	45%	49%	52%
Local TV	29%	27%	30%	25%	28%	33%	30%	32%	29%	24%	31%	29%	29%	26%	24%	32%	31%	28%
National British radio news (such as BBC One Radio, Radio 4)	25%	28%	22%	32%	25%	24%	17%	25%	30%	13%	28%	24%	32%	31%	14%	29%	24%	31%
Social media (such as Facebook, Twitter or Whatsapp groups)	24%	23%	24%	21%	25%	26%	24%	17%	25%	29%	16%	31%	20%	21%	28%	17%	31%	24%
Word of mouth (e.g. friends and family)	20%	20%	19%	19%	21%	21%	18%	17%	19%	20%	17%	20%	16%	15%	23%	16%	20%	18%
Online-only news sources besides social media	19%	20%	17%	20%	19%	18%	17%	16%	20%	18%	16%	21%	17%	17%	20%	17%	21%	19%
A national broadsheet newspaper (such as the Times, Telegraph or Guardian)	17%	21%	13%	29%	16%	13%	8%	14%	22%	9%	17%	18%	24%	15%	12%	18%	17%	23%
Local radio	17%	17%	17%	15%	15%	20%	18%	18%	17%	15%	18%	18%	14%	16%	14%	18%	17%	17%
A national tabloid (such as the Daily Mail, Daily Express or Sun)	16%	17%	15%	17%	15%	17%	15%	22%	13%	9%	23%	13%	12%	13%	10%	26%	14%	12%
A local newspaper	13%	15%	12%	14%	13%	14%	13%	14%	15%	10%	14%	15%	14%	12%	11%	15%	15%	16%
Other (Please Specify)	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	5%	1%	1%	1%	1%
None of the above	2%	2%	2%	1%	2%	3%	4%	2%	1%	5%	1%	2%	1%	2%	5%	1%	1%	2%
Don't Know	1%	1%	1%	0%	1%	0%	2%	1%	1%	2%	1%	1%	0%	2%	2%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) Where do you tend to get your news? Please select any that apply

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
News sources from other countries besides the UK	9%	6%	8%	12%	17%	15%	8%	9%	11%	10%	10%	12%	9%	6%	9%	9%	11%
Podcasts	6%	3%	6%	7%	11%	14%	4%	7%	11%	4%	5%	8%	9%	3%	3%	2%	7%
National British TV news (such as BBC, ITV or Channel 4)	57%	60%	56%	56%	55%	44%	70%	54%	45%	43%	47%	46%	38%	63%	67%	62%	69%
News websites (E.g. BBC Website, Mail Online)	45%	38%	48%	51%	55%	57%	48%	50%	33%	35%	33%	46%	44%	39%	47%	49%	53%
Local TV	29%	34%	24%	24%	23%	25%	33%	26%	19%	31%	37%	21%	19%	30%	31%	34%	34%
National British radio news (such as BBC One Radio, Radio 4)	25%	19%	22%	30%	31%	34%	31%	27%	25%	15%	16%	18%	17%	23%	30%	31%	35%
Social media (such as Facebook, Twitter or Whatsapp groups)	24%	20%	26%	25%	27%	21%	13%	27%	51%	28%	26%	36%	41%	16%	12%	24%	19%
Word of mouth (e.g. friends and family)	20%	18%	22%	18%	21%	22%	14%	24%	21%	22%	18%	23%	30%	16%	16%	15%	22%
Online-only news sources besides social media	19%	16%	21%	20%	23%	20%	16%	20%	19%	19%	19%	22%	27%	16%	15%	18%	18%
A national broadsheet newspaper (such as the Times, Telegraph or Guardian)	17%	8%	15%	24%	34%	38%	21%	16%	14%	9%	9%	18%	12%	11%	20%	16%	27%
Local radio	17%	18%	13%	15%	15%	18%	17%	18%	9%	15%	18%	16%	13%	19%	17%	19%	20%
A national tabloid (such as the Daily Mail, Daily Express or Sun)	16%	18%	14%	14%	15%	14%	21%	13%	2%	13%	15%	11%	8%	21%	30%	18%	18%
A local newspaper	13%	12%	12%	12%	21%	23%	15%	12%	3%	18%	13%	12%	11%	14%	13%	14%	19%
Other (Please Specify)	1%	1%	1%	2%	1%	0%	2%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%
None of the above	2%	3%	2%	1%	1%	2%	1%	2%	0%	4%	4%	3%	7%	2%	1%	0%	1%
Don't Know	1%	1%	1%	1%	1%	0%	0%	1%	0%	2%	2%	1%	2%	0%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) How would you rate your interest in politics?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
I am very interested in politics	19%	15%	19%	21%	21%	21%	19%	26%	17%	17%	17%	21%	16%	22%	20%	16%	21%	21%
I am quite interested in politics	47%	45%	45%	43%	47%	49%	49%	46%	51%	47%	43%	42%	45%	45%	46%	48%	50%	44%
I am not very interested in politics	23%	27%	26%	23%	19%	21%	24%	19%	22%	24%	27%	25%	25%	23%	22%	24%	20%	21%
I am not interested in politics at all	10%	11%	10%	13%	12%	8%	8%	7%	8%	13%	11%	11%	13%	9%	11%	12%	8%	12%
Don't know	1%	2%	1%	1%	1%	1%	0%	2%	1%	0%	1%	1%	1%	1%	2%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) How would you rate your interest in politics?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
I am very interested in politics	19%	26%	13%	29%	19%	17%	12%	18%	25%	7%	20%	24%	25%	24%	7%	20%	24%	23%
I am quite interested in politics	47%	48%	45%	48%	49%	48%	42%	48%	50%	33%	51%	49%	51%	48%	29%	54%	50%	51%
I am not very interested in politics	23%	17%	28%	17%	22%	24%	28%	23%	19%	33%	22%	19%	17%	18%	35%	22%	19%	20%
I am not interested in politics at all	10%	7%	13%	5%	10%	10%	16%	10%	5%	24%	6%	7%	6%	9%	28%	4%	6%	5%
Don't know	1%	1%	1%	0%	1%	0%	2%	0%	0%	3%	0%	0%	0%	2%	2%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) How would you rate your interest in politics?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
I am very interested in politics	19%	13%	17%	25%	36%	45%	23%	21%	5%	11%	16%	18%	10%	18%	21%	16%	28%
I am quite interested in politics	47%	44%	50%	49%	44%	31%	47%	49%	54%	45%	40%	45%	43%	52%	51%	54%	51%
I am not very interested in politics	23%	27%	23%	20%	15%	15%	22%	20%	31%	26%	28%	25%	30%	22%	22%	23%	19%
I am not interested in politics at all	10%	15%	10%	5%	4%	9%	8%	9%	7%	16%	15%	11%	13%	7%	6%	7%	2%
Don't know	1%	1%	1%	0%	1%	0%	0%	0%	3%	2%	1%	1%	3%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) How important are your political views to your identity as a person?

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Very important	14%	15%	16%	17%	14%	12%	12%	22%	12%	10%	12%	14%	9%	16%	11%	15%	15%	19%
Quite important	35%	36%	35%	35%	35%	36%	32%	40%	36%	32%	30%	32%	36%	32%	34%	34%	38%	35%
Not very important	31%	31%	31%	29%	30%	32%	34%	25%	32%	32%	36%	33%	35%	30%	34%	32%	30%	29%
Not important at all	16%	16%	16%	16%	16%	17%	18%	9%	17%	22%	18%	18%	17%	20%	17%	18%	14%	14%
Don't know	3%	3%	3%	3%	5%	2%	3%	5%	3%	3%	4%	3%	3%	2%	4%	2%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) How important are your political views to your identity as a person?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Very important	14%	18%	11%	19%	13%	15%	10%	12%	19%	8%	13%	20%	17%	18%	6%	14%	17%	17%
Quite important	35%	37%	32%	39%	35%	34%	30%	33%	40%	22%	34%	43%	37%	36%	18%	37%	43%	36%
Not very important	31%	29%	34%	28%	32%	31%	34%	33%	29%	34%	36%	25%	31%	28%	33%	35%	27%	35%
Not important at all	16%	14%	19%	12%	17%	17%	20%	18%	10%	30%	16%	10%	11%	14%	36%	13%	10%	10%
Don't know	3%	2%	4%	1%	4%	2%	6%	3%	3%	7%	2%	2%	3%	4%	7%	2%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.C) How important are your political views to your identity as a person?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Very important	14%	9%	11%	18%	28%	31%	16%	15%	5%	12%	13%	14%	10%	10%	14%	8%	18%
Quite important	35%	32%	35%	39%	39%	34%	34%	35%	32%	31%	37%	36%	33%	35%	31%	39%	38%
Not very important	31%	34%	35%	28%	22%	26%	32%	32%	45%	32%	30%	30%	33%	35%	37%	35%	35%
Not important at all	16%	21%	17%	13%	9%	9%	16%	15%	12%	19%	17%	17%	19%	17%	17%	17%	7%
Don't know	3%	4%	3%	2%	2%	1%	2%	3%	5%	6%	4%	3%	5%	4%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) How often do you consume - read, watch or listen to - political news over a normal week?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Multiple times a day	12%	6%	11%	13%	14%	15%	12%	17%	11%	10%	12%	10%	9%	12%	14%	12%	14%	13%
A few times a day	25%	17%	20%	24%	28%	29%	30%	29%	26%	23%	23%	26%	20%	29%	20%	25%	26%	27%
Once a day	22%	20%	20%	23%	23%	21%	25%	21%	25%	22%	24%	23%	24%	20%	17%	20%	25%	19%
Most days in a week	11%	13%	12%	11%	10%	9%	11%	9%	10%	11%	10%	9%	13%	12%	12%	11%	12%	12%
A few times a week	13%	20%	16%	10%	12%	11%	10%	12%	11%	15%	16%	13%	12%	11%	14%	13%	12%	11%
Once a week	10%	14%	13%	11%	8%	10%	8%	7%	11%	12%	9%	11%	9%	11%	16%	12%	7%	13%
Don't know	6%	10%	8%	8%	6%	4%	5%	5%	5%	7%	6%	8%	12%	5%	7%	7%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) How often do you consume - read, watch or listen to - political news over a normal week?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Multiple times a day	12%	16%	9%	17%	13%	9%	9%	11%	16%	5%	13%	15%	17%	20%	4%	13%	14%	15%
A few times a day	25%	30%	21%	33%	24%	24%	20%	26%	30%	15%	28%	27%	32%	21%	13%	29%	28%	32%
Once a day	22%	21%	23%	21%	21%	25%	23%	25%	22%	18%	24%	21%	26%	26%	18%	25%	22%	22%
Most days in a week	11%	10%	11%	9%	12%	10%	12%	10%	10%	11%	11%	11%	10%	13%	11%	11%	11%	12%
A few times a week	13%	11%	15%	9%	14%	15%	12%	12%	11%	15%	13%	12%	7%	6%	14%	12%	13%	10%
Once a week	10%	7%	13%	7%	11%	10%	13%	10%	7%	20%	8%	9%	6%	8%	20%	8%	9%	7%
Don't know	6%	5%	8%	3%	6%	8%	10%	6%	3%	16%	4%	4%	1%	6%	19%	3%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.C) How often do you consume - read, watch or listen to - political news over a normal week?

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Multiple times a day	12%	8%	11%	17%	20%	25%	15%	12%	3%	6%	14%	9%	7%	13%	12%	11%	16%
A few times a day	25%	24%	21%	29%	34%	29%	29%	27%	24%	25%	19%	21%	11%	25%	31%	26%	32%
Once a day	22%	21%	25%	22%	21%	21%	23%	21%	23%	21%	23%	23%	21%	26%	23%	20%	26%
Most days in a week	11%	12%	12%	10%	7%	11%	10%	12%	7%	12%	11%	12%	16%	11%	11%	14%	8%
A few times a week	13%	13%	15%	12%	9%	7%	10%	15%	18%	13%	11%	15%	18%	13%	13%	15%	9%
Once a week	10%	12%	11%	7%	8%	3%	8%	9%	20%	10%	13%	14%	18%	9%	6%	11%	7%
Don't know	6%	10%	5%	3%	2%	3%	5%	5%	5%	13%	9%	6%	10%	3%	4%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) How much do you talk about politics with your friends and family?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
I very regularly talk about politics with family and friends	9%	8%	10%	10%	9%	8%	7%	13%	7%	5%	7%	8%	6%	11%	12%	8%	8%	11%
I regularly talk about politics with family and friends	23%	22%	25%	26%	24%	25%	20%	27%	25%	21%	21%	23%	23%	25%	24%	22%	25%	20%
I sometimes talk about politics with family and friends	37%	38%	37%	36%	36%	35%	39%	37%	37%	39%	40%	36%	33%	34%	34%	39%	39%	36%
I rarely talk about politics with family and friends	19%	21%	18%	16%	18%	20%	21%	14%	18%	22%	21%	21%	22%	18%	19%	18%	19%	20%
I never talk about politics with family and friends	11%	9%	9%	10%	11%	11%	12%	8%	12%	12%	10%	11%	14%	11%	10%	12%	9%	12%
Don't Know	1%	2%	2%	1%	2%	0%	0%	1%	1%	1%	1%	1%	2%	1%	2%	0%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) How much do you talk about politics with your friends and family?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
I very regularly talk about politics with family and friends	9%	10%	7%	12%	9%	7%	5%	7%	12%	3%	8%	12%	12%	19%	3%	8%	11%	12%
I regularly talk about politics with family and friends	23%	25%	22%	28%	24%	23%	19%	23%	28%	13%	23%	29%	26%	28%	11%	22%	30%	23%
I sometimes talk about politics with family and friends	37%	36%	38%	38%	39%	36%	36%	39%	37%	35%	40%	36%	40%	25%	32%	40%	38%	40%
I rarely talk about politics with family and friends	19%	18%	21%	16%	19%	20%	21%	19%	16%	27%	20%	14%	14%	15%	29%	20%	14%	17%
I never talk about politics with family and friends	11%	9%	12%	6%	8%	13%	17%	12%	6%	20%	9%	7%	7%	14%	23%	8%	7%	8%
Don't Know	1%	1%	1%	0%	1%	1%	2%	1%	1%	3%	1%	1%	0%	0%	3%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.C) How much do you talk about politics with your friends and family?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
I very regularly talk about politics with family and friends	9%	5%	6%	12%	18%	22%	9%	10%	0%	7%	9%	6%	4%	6%	8%	9%	11%
I regularly talk about politics with family and friends	23%	18%	25%	26%	37%	31%	24%	25%	15%	20%	19%	24%	24%	24%	21%	23%	28%
I sometimes talk about politics with family and friends	37%	37%	38%	39%	29%	27%	36%	40%	48%	37%	34%	37%	43%	41%	40%	37%	37%
I rarely talk about politics with family and friends	19%	22%	21%	16%	12%	12%	20%	16%	29%	18%	22%	21%	12%	18%	21%	22%	18%
I never talk about politics with family and friends	11%	16%	9%	7%	4%	7%	10%	8%	8%	16%	15%	10%	15%	11%	9%	9%	6%
Don't Know	1%	2%	1%	1%	0%	0%	0%	1%	0%	2%	2%	1%	2%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Conservative

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
I would definitely NOT vote for them	42%	49%	44%	42%	49%	41%	33%	35%	36%	41%	34%	40%	40%	44%	52%	49%	57%	44%
I would be unlikely to vote for them	11%	13%	14%	12%	9%	10%	9%	13%	11%	12%	9%	11%	11%	9%	9%	10%	9%	14%
Neither likely nor unlikely	12%	14%	11%	15%	11%	11%	10%	13%	14%	11%	12%	13%	13%	12%	10%	10%	9%	12%
I would be likely to vote for them	15%	9%	13%	14%	15%	18%	17%	15%	15%	17%	20%	16%	14%	15%	12%	13%	12%	12%
I would definitely vote for them	16%	7%	11%	12%	11%	17%	28%	17%	20%	13%	19%	17%	15%	18%	14%	12%	9%	13%
Don't Know	5%	8%	7%	5%	5%	4%	3%	6%	4%	7%	6%	4%	6%	3%	4%	5%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Conservative

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
I would definitely NOT vote for them	42%	40%	43%	37%	45%	40%	45%	28%	53%	46%	11%	75%	50%	46%	47%	1%	72%	48%
I would be unlikely to vote for them	11%	11%	11%	10%	10%	13%	10%	10%	11%	9%	9%	11%	19%	16%	8%	2%	14%	23%
Neither likely nor unlikely	12%	12%	12%	12%	11%	11%	13%	13%	9%	15%	12%	8%	16%	25%	18%	3%	7%	17%
I would be likely to vote for them	15%	16%	14%	17%	14%	14%	13%	20%	11%	12%	29%	3%	8%	10%	9%	36%	4%	7%
I would definitely vote for them	16%	17%	14%	20%	14%	16%	12%	24%	12%	7%	36%	2%	5%	2%	4%	58%	2%	4%
Don't Know	5%	3%	6%	4%	5%	5%	6%	4%	3%	12%	4%	2%	2%	2%	14%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Conservative

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
I would definitely NOT vote for them	42%	39%	43%	44%	40%	44%	34%	42%	47%	48%	53%	50%	56%	14%	10%	16%	5%
I would be unlikely to vote for them	11%	9%	12%	12%	10%	13%	11%	11%	10%	14%	9%	10%	9%	11%	6%	10%	9%
Neither likely nor unlikely	12%	14%	11%	9%	16%	16%	11%	15%	11%	12%	10%	12%	9%	14%	12%	10%	9%
I would be likely to vote for them	15%	16%	14%	15%	16%	11%	18%	15%	20%	10%	10%	11%	16%	27%	29%	33%	30%
I would definitely vote for them	16%	15%	16%	17%	14%	16%	23%	12%	8%	10%	11%	10%	5%	31%	40%	27%	45%
Don't Know	5%	6%	4%	4%	3%	0%	3%	4%	4%	7%	8%	6%	5%	3%	4%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Labour

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
I would definitely NOT vote for them	30%	12%	15%	20%	29%	40%	51%	22%	36%	30%	36%	34%	27%	34%	25%	28%	26%	34%
I would be unlikely to vote for them	12%	9%	11%	13%	11%	13%	14%	10%	11%	14%	14%	14%	12%	10%	9%	9%	20%	12%
Neither likely nor unlikely	14%	17%	16%	18%	12%	14%	10%	19%	15%	15%	10%	11%	16%	12%	11%	11%	18%	13%
I would be likely to vote for them	18%	26%	25%	23%	21%	13%	10%	20%	20%	17%	17%	18%	17%	17%	16%	20%	21%	16%
I would definitely vote for them	21%	29%	27%	22%	23%	17%	13%	24%	14%	19%	17%	19%	23%	23%	35%	29%	12%	21%
Don't Know	5%	8%	7%	5%	5%	3%	2%	5%	4%	6%	5%	4%	6%	3%	4%	4%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Labour

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
I would definitely NOT vote for them	30%	31%	29%	31%	28%	33%	29%	47%	18%	26%	52%	2%	16%	57%	30%	64%	1%	21%
I would be unlikely to vote for them	12%	13%	11%	14%	12%	11%	11%	13%	13%	10%	15%	4%	20%	6%	10%	16%	1%	22%
Neither likely nor unlikely	14%	14%	14%	14%	13%	15%	14%	12%	14%	20%	13%	7%	26%	13%	20%	11%	4%	31%
I would be likely to vote for them	18%	18%	19%	18%	20%	17%	19%	13%	23%	15%	11%	31%	24%	14%	14%	5%	34%	21%
I would definitely vote for them	21%	21%	21%	20%	21%	21%	21%	14%	28%	16%	6%	54%	11%	9%	11%	3%	59%	4%
Don't Know	5%	3%	6%	3%	5%	4%	6%	2%	3%	13%	2%	2%	2%	2%	16%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Labour

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
I would definitely NOT vote for them	30%	36%	30%	26%	20%	23%	41%	25%	16%	26%	25%	18%	21%	54%	62%	37%	44%
I would be unlikely to vote for them	12%	10%	12%	14%	14%	10%	14%	12%	5%	8%	10%	11%	13%	16%	12%	22%	17%
Neither likely nor unlikely	14%	14%	14%	13%	16%	20%	13%	13%	18%	16%	14%	17%	14%	10%	12%	15%	18%
I would be likely to vote for them	18%	16%	20%	21%	18%	21%	14%	24%	36%	18%	18%	20%	21%	11%	8%	13%	14%
I would definitely vote for them	21%	18%	20%	23%	28%	26%	15%	21%	20%	25%	26%	27%	28%	7%	5%	9%	6%
Don't Know	5%	6%	4%	3%	4%	0%	3%	4%	4%	7%	8%	6%	4%	1%	1%	4%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Liberal Democrats

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
I would definitely NOT vote for them	32%	19%	25%	25%	32%	38%	42%	23%	33%	27%	31%	32%	32%	37%	35%	33%	35%	39%
I would be unlikely to vote for them	21%	22%	21%	21%	19%	21%	21%	18%	17%	18%	23%	20%	21%	22%	25%	22%	24%	21%
Neither likely nor unlikely	22%	29%	23%	24%	25%	20%	17%	26%	23%	20%	23%	24%	21%	19%	18%	22%	24%	19%
I would be likely to vote for them	14%	15%	16%	17%	13%	11%	13%	17%	15%	21%	12%	12%	14%	13%	10%	11%	10%	11%
I would definitely vote for them	6%	6%	7%	7%	5%	5%	5%	9%	8%	6%	4%	7%	4%	5%	6%	6%	4%	3%
Don't Know	6%	10%	8%	7%	6%	5%	3%	6%	4%	7%	7%	4%	9%	5%	5%	5%	5%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Liberal Democrats

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
I would definitely NOT vote for them	32%	34%	29%	29%	30%	36%	33%	46%	19%	30%	43%	24%	2%	66%	33%	49%	23%	1%
I would be unlikely to vote for them	21%	20%	21%	21%	24%	18%	19%	20%	22%	19%	21%	26%	6%	14%	17%	22%	27%	3%
Neither likely nor unlikely	22%	22%	22%	22%	21%	22%	24%	18%	26%	22%	20%	27%	16%	12%	22%	19%	29%	6%
I would be likely to vote for them	14%	14%	14%	18%	14%	12%	11%	9%	20%	8%	10%	17%	42%	9%	7%	6%	17%	44%
I would definitely vote for them	6%	7%	5%	7%	5%	5%	6%	3%	9%	6%	3%	4%	34%	0%	4%	2%	2%	45%
Don't Know	6%	4%	8%	4%	6%	6%	7%	4%	4%	15%	3%	3%	2%	0%	17%	2%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Liberal Democrats

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
I would definitely NOT vote for them	32%	38%	31%	27%	22%	23%	38%	26%	25%	36%	34%	24%	34%	51%	53%	26%	25%
I would be unlikely to vote for them	21%	19%	21%	22%	19%	12%	20%	23%	13%	20%	18%	20%	15%	20%	19%	24%	23%
Neither likely nor unlikely	22%	25%	24%	20%	26%	27%	20%	22%	25%	25%	22%	26%	23%	17%	15%	27%	28%
I would be likely to vote for them	14%	8%	13%	18%	20%	23%	13%	16%	8%	8%	10%	17%	18%	7%	8%	12%	16%
I would definitely vote for them	6%	5%	5%	7%	8%	15%	5%	6%	19%	4%	6%	6%	4%	2%	2%	7%	5%
Don't Know	6%	6%	5%	5%	4%	1%	4%	6%	10%	8%	10%	7%	5%	2%	3%	4%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Green party

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
I would definitely NOT vote for them	35%	18%	23%	25%	37%	43%	53%	26%	37%	34%	39%	36%	34%	37%	40%	34%	39%	45%
I would be unlikely to vote for them	20%	17%	19%	19%	21%	20%	20%	20%	19%	18%	22%	22%	18%	22%	17%	19%	19%	18%
Neither likely nor unlikely	21%	23%	26%	27%	21%	19%	14%	23%	19%	23%	20%	23%	21%	17%	21%	23%	19%	20%
I would be likely to vote for them	13%	22%	16%	14%	12%	10%	7%	17%	13%	12%	9%	8%	12%	14%	12%	13%	14%	6%
I would definitely vote for them	6%	11%	8%	8%	4%	3%	3%	7%	6%	6%	5%	7%	6%	4%	5%	5%	5%	4%
Don't Know	6%	10%	8%	7%	6%	4%	2%	7%	5%	8%	5%	4%	10%	4%	5%	6%	4%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Green party

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
I would definitely NOT vote for them	35%	38%	33%	36%	34%	37%	35%	50%	25%	32%	52%	23%	24%	49%	34%	56%	25%	26%
I would be unlikely to vote for them	20%	19%	20%	20%	21%	19%	19%	20%	22%	14%	21%	23%	21%	25%	14%	21%	24%	20%
Neither likely nor unlikely	21%	20%	21%	19%	22%	22%	22%	16%	25%	23%	16%	28%	25%	16%	21%	14%	29%	25%
I would be likely to vote for them	13%	12%	13%	15%	13%	12%	10%	7%	17%	10%	6%	17%	20%	6%	10%	4%	16%	20%
I would definitely vote for them	6%	6%	5%	6%	6%	5%	6%	3%	7%	7%	3%	5%	7%	2%	4%	2%	3%	7%
Don't Know	6%	4%	8%	4%	6%	5%	8%	4%	4%	13%	3%	3%	3%	2%	18%	3%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Green party

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
I would definitely NOT vote for them	35%	41%	35%	31%	27%	35%	45%	29%	22%	32%	33%	27%	27%	56%	59%	41%	44%
I would be unlikely to vote for them	20%	19%	19%	21%	19%	10%	20%	23%	29%	15%	20%	16%	15%	21%	20%	26%	21%
Neither likely nor unlikely	21%	22%	21%	21%	21%	28%	17%	21%	25%	24%	22%	27%	26%	14%	11%	18%	22%
I would be likely to vote for them	13%	7%	14%	16%	19%	14%	10%	14%	19%	13%	10%	16%	15%	5%	6%	9%	6%
I would definitely vote for them	6%	4%	6%	7%	9%	13%	5%	6%	0%	7%	5%	6%	9%	1%	1%	2%	6%
Don't Know	6%	7%	5%	5%	4%	1%	3%	6%	4%	9%	10%	7%	8%	3%	3%	4%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Reform UK (previously the Brexit Party)

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
I would definitely NOT vote for them	56%	48%	45%	50%	57%	63%	68%	48%	59%	56%	58%	56%	50%	55%	63%	55%	70%	58%
I would be unlikely to vote for them	14%	15%	16%	16%	14%	13%	11%	14%	12%	15%	14%	13%	15%	17%	12%	15%	13%	9%
Neither likely nor unlikely	13%	17%	18%	14%	14%	11%	9%	17%	13%	14%	12%	16%	17%	13%	8%	13%	8%	14%
I would be likely to vote for them	7%	7%	8%	8%	6%	5%	6%	9%	7%	6%	7%	7%	6%	7%	6%	8%	2%	7%
I would definitely vote for them	4%	2%	3%	5%	4%	3%	3%	5%	3%	3%	3%	3%	3%	4%	5%	3%	2%	6%
Don't Know	6%	11%	9%	7%	6%	5%	3%	7%	6%	6%	7%	5%	9%	5%	5%	6%	4%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Reform UK (previously the Brexit Party)

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
I would definitely NOT vote for them	56%	57%	56%	62%	60%	52%	51%	46%	70%	45%	50%	67%	69%	6%	47%	52%	64%	65%
I would be unlikely to vote for them	14%	13%	14%	13%	14%	15%	13%	16%	12%	15%	16%	13%	11%	10%	13%	17%	15%	13%
Neither likely nor unlikely	13%	12%	14%	9%	12%	16%	17%	17%	8%	17%	16%	11%	9%	17%	16%	16%	12%	10%
I would be likely to vote for them	7%	8%	6%	7%	5%	7%	7%	11%	4%	4%	9%	4%	4%	38%	4%	9%	4%	5%
I would definitely vote for them	4%	5%	2%	4%	2%	4%	4%	5%	3%	4%	4%	1%	4%	28%	4%	2%	2%	5%
Don't Know	6%	5%	8%	5%	6%	6%	8%	5%	4%	15%	4%	3%	3%	2%	18%	4%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Reform UK (previously the Brexit Party)

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
I would definitely NOT vote for them	56%	51%	59%	62%	55%	64%	62%	54%	68%	49%	49%	52%	57%	44%	50%	59%	64%
I would be unlikely to vote for them	14%	13%	13%	14%	16%	10%	13%	16%	5%	13%	13%	14%	13%	18%	15%	15%	15%
Neither likely nor unlikely	13%	18%	14%	11%	12%	8%	10%	14%	16%	18%	17%	16%	12%	19%	15%	17%	8%
I would be likely to vote for them	7%	5%	6%	6%	8%	11%	7%	7%	3%	8%	4%	5%	13%	11%	11%	3%	7%
I would definitely vote for them	4%	5%	2%	2%	4%	6%	4%	3%	2%	4%	6%	3%	1%	5%	4%	2%	4%
Don't Know	6%	8%	6%	4%	4%	1%	3%	7%	6%	9%	11%	9%	5%	4%	5%	4%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Scottish National Party (SNP)

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	
Unweighted	395	36	48	62	57	73	119	0	0	0	0	0	0	0	0	0	0	395	0
Weighted	372	37	47	63	54	63	107	0	0	0	0	0	0	0	0	0	0	372	0
I would definitely NOT vote for them	36%	13%	19%	25%	39%	48%	50%	*	*	*	*	*	*	*	*	*	*	36%	*
I would be unlikely to vote for them	6%	15%	4%	6%	4%	9%	2%	*	*	*	*	*	*	*	*	*	*	6%	*
Neither likely nor unlikely	10%	17%	26%	13%	5%	7%	4%	*	*	*	*	*	*	*	*	*	*	10%	*
I would be likely to vote for them	13%	8%	8%	22%	16%	7%	13%	*	*	*	*	*	*	*	*	*	*	13%	*
I would definitely vote for them	32%	37%	37%	29%	32%	30%	31%	*	*	*	*	*	*	*	*	*	*	32%	*
Don't Know	3%	11%	5%	4%	3%	0%	0%	*	*	*	*	*	*	*	*	*	*	3%	*

Note:

BASE: Those in Scotland

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Scottish National Party (SNP)

	Total	Gender		Social Grade			EU 2016 Vote			2019			Voting Intention					
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	395	188	205	136	120	68	66	112	226	26	101	71	26	0	32	65	82	24
Weighted	372	184	186	111	102	87	67	106	210	26	92	68	25	0	32	59	79	22
I would definitely NOT vote for them	36%	38%	34%	43%	35%	36%	27%	55%	32%	20%	83%	45%	55%	*	24%	86%	48%	64%
I would be unlikely to vote for them	6%	6%	5%	5%	6%	6%	6%	5%	5%	3%	1%	13%	7%	*	9%	1%	11%	10%
Neither likely nor unlikely	10%	7%	14%	8%	10%	11%	14%	6%	9%	31%	4%	21%	14%	*	25%	5%	22%	5%
I would be likely to vote for them	13%	13%	14%	9%	16%	13%	14%	10%	15%	11%	6%	10%	13%	*	16%	2%	12%	4%
I would definitely vote for them	32%	34%	29%	30%	31%	33%	36%	23%	37%	21%	4%	10%	10%	*	11%	4%	6%	17%
Don't Know	3%	2%	4%	5%	2%	1%	3%	2%	2%	14%	2%	1%	0%	*	14%	1%	0%	0%

Note:

BASE: Those in Scotland

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: The Scottish National Party (SNP)

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	395	70	69	104	47	9	177	90	3	36	39	45	5	23	29	15	30
Weighted	372	71	68	92	40	7	155	88	3	37	40	44	5	20	26	15	27
I would definitely NOT vote for them	36%	43%	36%	38%	34%	43%	51%	36%	29%	13%	24%	20%	0%	96%	84%	76%	83%
I would be unlikely to vote for them	6%	0%	4%	3%	14%	12%	3%	7%	0%	3%	6%	8%	58%	0%	0%	7%	0%
Neither likely nor unlikely	10%	12%	5%	15%	10%	0%	5%	7%	0%	19%	25%	15%	0%	0%	0%	0%	11%
I would be likely to vote for them	13%	14%	8%	10%	12%	13%	13%	15%	0%	5%	13%	15%	25%	0%	6%	17%	0%
I would definitely vote for them	32%	27%	43%	31%	30%	32%	27%	32%	43%	51%	31%	34%	17%	4%	6%	0%	3%
Don't Know	3%	4%	3%	4%	0%	0%	1%	2%	29%	9%	0%	9%	0%	0%	3%	0%	3%

Note:

BASE: Those in Scotland

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Plaid Cymru

	Total	Age						Region											
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales	
Unweighted	213	15	14	27	36	46	75	0	0	0	0	0	0	0	0	0	0	0	213
Weighted	211	17	18	27	36	43	70	0	0	0	0	0	0	0	0	0	0	0	211
I would definitely NOT vote for them	40%	5%	31%	37%	37%	43%	50%	*	*	*	*	*	*	*	*	*	*	*	40%
I would be unlikely to vote for them	15%	24%	5%	4%	11%	17%	21%	*	*	*	*	*	*	*	*	*	*	*	15%
Neither likely nor unlikely	19%	16%	29%	29%	26%	18%	11%	*	*	*	*	*	*	*	*	*	*	*	19%
I would be likely to vote for them	13%	21%	21%	11%	17%	9%	11%	*	*	*	*	*	*	*	*	*	*	*	13%
I would definitely vote for them	7%	9%	9%	9%	3%	11%	6%	*	*	*	*	*	*	*	*	*	*	*	7%
Don't Know	6%	25%	6%	10%	5%	2%	1%	*	*	*	*	*	*	*	*	*	*	*	6%

Note:

BASE: Those in Wales

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Plaid Cymru

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	213	105	108	67	63	23	59	94	83	28	79	63	12	5	31	49	68	11
Weighted	211	107	104	58	57	31	64	92	81	30	75	64	12	5	31	45	72	10
I would definitely NOT vote for them	40%	45%	34%	42%	43%	30%	40%	46%	37%	37%	59%	30%	40%	41%	40%	63%	28%	51%
I would be unlikely to vote for them	15%	13%	18%	18%	11%	18%	16%	20%	12%	11%	20%	12%	26%	18%	9%	25%	21%	9%
Neither likely nor unlikely	19%	17%	21%	14%	22%	26%	17%	18%	15%	30%	11%	31%	25%	19%	19%	6%	26%	17%
I would be likely to vote for them	13%	10%	17%	12%	9%	13%	19%	10%	17%	16%	4%	22%	0%	22%	13%	2%	18%	22%
I would definitely vote for them	7%	10%	4%	10%	3%	13%	6%	5%	13%	0%	5%	3%	0%	0%	0%	4%	6%	0%
Don't Know	6%	5%	6%	3%	11%	0%	3%	2%	6%	6%	0%	1%	10%	0%	19%	0%	1%	0%

Note:

BASE: Those in Wales

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.C) Thinking about the next General Election, for each of the following parties how likely or unlikely do you think it is that you would vote for them?: Plaid Cymru

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	213	43	33	50	25	7	112	41	2	15	13	26	4	25	32	9	11
Weighted	211	45	34	47	23	7	108	39	2	19	13	27	4	24	30	9	10
I would definitely NOT vote for them	40%	34%	54%	46%	33%	37%	42%	46%	0%	43%	43%	25%	0%	69%	56%	46%	70%
I would be unlikely to vote for them	15%	18%	8%	13%	19%	14%	19%	9%	0%	0%	27%	15%	25%	19%	25%	15%	0%
Neither likely nor unlikely	19%	23%	16%	18%	23%	0%	15%	21%	0%	43%	0%	21%	55%	4%	14%	14%	19%
I would be likely to vote for them	13%	12%	9%	12%	19%	34%	13%	6%	49%	0%	14%	29%	21%	9%	3%	0%	0%
I would definitely vote for them	7%	8%	3%	6%	7%	15%	7%	8%	0%	9%	17%	3%	0%	0%	2%	26%	11%
Don't Know	6%	4%	9%	4%	0%	0%	4%	10%	51%	5%	0%	7%	0%	0%	0%	0%	0%

Note:

BASE: Those in Wales

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.A) Boris Johnson recently resigned his role as leader of the Conservative Party. Would you say this has made you more or less likely to vote for the Conservative Party at the next general election?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
It has made me more likely to vote for the Conservative Party	12%	10%	11%	14%	10%	12%	12%	15%	12%	13%	12%	8%	15%	12%	11%	9%	10%	13%
It has not made me any more or less likely to vote for the Conservative Party	60%	53%	50%	55%	62%	63%	71%	53%	59%	60%	64%	65%	51%	62%	64%	59%	71%	61%
It has made me less likely to vote for the Conservative Party	18%	23%	23%	18%	18%	18%	11%	19%	18%	19%	16%	18%	21%	17%	15%	21%	14%	15%
Don't Know	10%	14%	16%	13%	9%	6%	5%	13%	10%	9%	8%	9%	13%	9%	10%	11%	5%	12%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.B) Boris Johnson recently resigned his role as leader of the Conservative Party. Would you say this has made you more or less likely to vote for the Conservative Party at the next general election?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
It has made me more likely to vote for the Conservative Party	12%	15%	9%	17%	11%	11%	8%	13%	14%	5%	19%	6%	17%	3%	6%	21%	6%	18%
It has not made me any more or less likely to vote for the Conservative Party	60%	58%	62%	61%	63%	56%	58%	59%	64%	56%	56%	67%	60%	60%	57%	64%	64%	57%
It has made me less likely to vote for the Conservative Party	18%	18%	18%	14%	16%	21%	21%	21%	16%	16%	17%	22%	16%	29%	15%	9%	24%	17%
Don't Know	10%	9%	11%	7%	9%	12%	13%	8%	6%	23%	7%	6%	8%	7%	22%	6%	6%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(34.C) Boris Johnson recently resigned his role as leader of the Conservative Party. Would you say this has made you more or less likely to vote for the Conservative Party at the next general election?

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
It has made me more likely to vote for the Conservative Party	12%	9%	11%	14%	20%	15%	15%	12%	8%	9%	8%	10%	8%	12%	20%	27%	26%
It has not made me any more or less likely to vote for the Conservative Party	60%	61%	60%	61%	58%	59%	65%	57%	66%	49%	57%	60%	62%	56%	61%	54%	56%
It has made me less likely to vote for the Conservative Party	18%	20%	17%	16%	14%	21%	14%	21%	24%	25%	22%	18%	24%	23%	15%	13%	11%
Don't Know	10%	10%	12%	9%	9%	5%	6%	11%	2%	17%	13%	13%	7%	9%	5%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.A) In your view, should Boris Johnson have resigned his role as leader of the Conservative Party?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Yes, he should have resigned	74%	76%	76%	75%	76%	75%	71%	72%	77%	73%	69%	67%	68%	79%	77%	78%	85%	76%
No, he should not have resigned	19%	17%	15%	15%	18%	19%	24%	19%	17%	20%	24%	28%	21%	16%	18%	15%	11%	18%
Don't Know	7%	7%	10%	10%	6%	6%	5%	9%	7%	7%	7%	5%	11%	6%	6%	7%	4%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.B) In your view, should Boris Johnson have resigned his role as leader of the Conservative Party?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Yes, he should have resigned	74%	75%	73%	77%	78%	70%	72%	64%	86%	68%	62%	89%	84%	67%	69%	54%	89%	84%
No, he should not have resigned	19%	18%	19%	17%	16%	22%	19%	29%	10%	16%	32%	7%	11%	30%	15%	39%	7%	10%
Don't Know	7%	6%	8%	6%	6%	7%	9%	7%	4%	16%	7%	4%	5%	3%	16%	7%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(35.C) In your view, should Boris Johnson have resigned his role as leader of the Conservative Party?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Yes, he should have resigned	74%	70%	73%	79%	79%	75%	73%	78%	82%	69%	69%	76%	77%	57%	58%	78%	74%
No, he should not have resigned	19%	22%	19%	14%	14%	19%	20%	16%	13%	24%	23%	14%	14%	36%	37%	16%	21%
Don't Know	7%	8%	8%	7%	7%	6%	6%	6%	5%	7%	8%	10%	10%	7%	6%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.A) Thinking generally about the next 12 months, would you say you are optimistic or pessimistic?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Very optimistic	4%	4%	8%	7%	2%	2%	1%	11%	2%	1%	3%	3%	2%	3%	5%	3%	3%	2%
Optimistic	16%	23%	16%	16%	13%	14%	17%	20%	15%	14%	13%	14%	17%	17%	17%	17%	15%	17%
Neither optimistic nor pessimistic	27%	28%	24%	24%	26%	26%	33%	23%	31%	29%	34%	25%	30%	25%	23%	26%	24%	29%
Pessimistic	30%	27%	29%	28%	30%	36%	32%	27%	30%	34%	32%	36%	30%	30%	30%	28%	33%	25%
Very pessimistic	20%	14%	20%	23%	27%	20%	15%	16%	20%	19%	16%	19%	16%	22%	23%	25%	23%	25%
Don't Know	2%	4%	2%	3%	2%	2%	2%	3%	2%	2%	3%	2%	4%	2%	2%	1%	2%	1%
Total Optimistic:	20%	27%	25%	22%	15%	16%	18%	31%	17%	15%	16%	17%	20%	21%	22%	20%	18%	19%
Total Pessimistic:	50%	41%	49%	51%	57%	56%	47%	43%	49%	53%	48%	56%	47%	53%	53%	52%	57%	51%
Net:	-30%	-14%	-24%	-28%	-41%	-40%	-28%	-12%	-32%	-38%	-31%	-39%	-27%	-32%	-31%	-32%	-39%	-31%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.B) Thinking generally about the next 12 months, would you say you are optimistic or pessimistic?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Very optimistic	4%	6%	2%	5%	3%	5%	3%	3%	5%	3%	4%	3%	8%	3%	3%	6%	3%	8%
Optimistic	16%	19%	14%	19%	15%	18%	14%	19%	15%	12%	22%	12%	14%	12%	11%	28%	13%	17%
Neither optimistic nor pessimistic	27%	25%	30%	26%	25%	28%	31%	30%	24%	31%	32%	22%	25%	20%	30%	36%	23%	23%
Pessimistic	30%	29%	32%	32%	33%	29%	27%	29%	33%	26%	28%	34%	32%	38%	27%	23%	33%	30%
Very pessimistic	20%	20%	20%	18%	21%	18%	23%	17%	22%	23%	12%	28%	20%	26%	24%	6%	26%	20%
Don't Know	2%	2%	3%	1%	2%	3%	3%	2%	1%	5%	1%	2%	1%	3%	5%	1%	2%	1%
Total Optimistic:	20%	25%	16%	23%	18%	22%	17%	22%	19%	16%	27%	15%	22%	14%	14%	34%	15%	26%
Total Pessimistic:	50%	49%	52%	50%	55%	47%	50%	46%	56%	48%	41%	61%	51%	63%	51%	29%	59%	51%
Net:	-30%	-24%	-36%	-26%	-36%	-24%	-33%	-24%	-37%	-33%	-14%	-46%	-30%	-49%	-37%	5%	-44%	-25%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(36.C) Thinking generally about the next 12 months, would you say you are optimistic or pessimistic?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Very optimistic	4%	2%	2%	5%	10%	11%	4%	4%	7%	3%	6%	3%	4%	2%	5%	2%	9%
Optimistic	16%	17%	16%	16%	19%	19%	18%	15%	14%	13%	17%	16%	9%	12%	31%	14%	29%
Neither optimistic nor pessimistic	27%	30%	29%	24%	24%	19%	30%	23%	29%	29%	28%	27%	29%	31%	33%	26%	33%
Pessimistic	30%	27%	32%	32%	30%	27%	31%	35%	30%	26%	25%	29%	26%	35%	23%	34%	24%
Very pessimistic	20%	22%	18%	21%	16%	24%	15%	22%	20%	26%	23%	23%	30%	20%	7%	22%	4%
Don't Know	2%	3%	2%	2%	1%	1%	2%	2%	0%	4%	1%	2%	2%	1%	1%	1%	1%
Total Optimistic:	20%	19%	18%	21%	29%	29%	22%	19%	22%	16%	23%	19%	13%	13%	36%	17%	39%
Total Pessimistic:	50%	48%	50%	53%	46%	51%	46%	57%	50%	52%	47%	51%	55%	55%	30%	56%	28%
Net:	-30%	-29%	-32%	-33%	-17%	-21%	-24%	-38%	-28%	-35%	-24%	-32%	-42%	-42%	7%	-40%	11%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.A) Thinking about the time since this Government was elected in 2019, and thinking very broadly about all the things they have done, do you think they have mostly done a good job or mostly done a bad job?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Very good job	6%	3%	6%	7%	3%	5%	8%	9%	5%	4%	6%	7%	4%	6%	8%	5%	3%	6%
Quite a good job	26%	18%	22%	21%	21%	29%	38%	28%	27%	26%	33%	26%	28%	27%	22%	23%	19%	25%
Neither a good job nor a bad job	21%	24%	21%	21%	21%	21%	19%	20%	23%	23%	22%	20%	24%	18%	17%	17%	18%	23%
Quite a bad job	19%	22%	22%	21%	19%	19%	16%	17%	20%	20%	17%	18%	21%	20%	22%	20%	23%	17%
Very bad job	26%	29%	26%	27%	33%	25%	19%	23%	24%	24%	21%	26%	19%	27%	29%	32%	35%	26%
Don't know	2%	4%	2%	3%	3%	1%	1%	3%	2%	1%	1%	3%	5%	1%	3%	2%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.B) Thinking about the time since this Government was elected in 2019, and thinking very broadly about all the things they have done, do you think they have mostly done a good job or mostly done a bad job?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Very good job	6%	6%	5%	7%	4%	7%	5%	8%	4%	3%	10%	2%	5%	6%	2%	15%	2%	6%
Quite a good job	26%	27%	26%	29%	25%	27%	24%	38%	20%	18%	49%	9%	17%	26%	15%	59%	11%	16%
Neither a good job nor a bad job	21%	20%	22%	18%	21%	22%	22%	22%	17%	27%	20%	18%	21%	22%	29%	17%	17%	22%
Quite a bad job	19%	18%	21%	20%	19%	18%	21%	15%	23%	19%	13%	24%	26%	14%	21%	7%	25%	25%
Very bad job	26%	27%	24%	25%	30%	24%	25%	15%	35%	27%	7%	47%	29%	26%	25%	1%	43%	30%
Don't know	2%	2%	3%	1%	2%	2%	3%	1%	1%	6%	1%	1%	1%	6%	8%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(37.C) Thinking about the time since this Government was elected in 2019, and thinking very broadly about all the things they have done, do you think they have mostly done a good job or mostly done a bad job?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Very good job	6%	6%	4%	5%	10%	12%	8%	5%	0%	5%	4%	3%	2%	10%	13%	4%	12%
Quite a good job	26%	30%	23%	26%	25%	18%	34%	24%	22%	23%	17%	20%	15%	44%	54%	42%	53%
Neither a good job nor a bad job	21%	21%	24%	17%	17%	21%	19%	22%	24%	21%	24%	21%	18%	21%	18%	27%	17%
Quite a bad job	19%	17%	21%	19%	19%	13%	16%	23%	27%	21%	19%	21%	24%	15%	9%	17%	13%
Very bad job	26%	23%	25%	31%	26%	32%	22%	25%	22%	26%	32%	32%	37%	9%	6%	9%	4%
Don't know	2%	3%	3%	1%	2%	4%	1%	2%	5%	3%	5%	2%	5%	0%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.A) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Leaving the EU

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
A good idea, implemented well	17%	6%	10%	14%	17%	20%	29%	17%	17%	18%	22%	18%	18%	19%	21%	15%	9%	21%
A good idea, but implemented poorly	27%	19%	23%	23%	29%	33%	32%	22%	28%	28%	33%	29%	27%	27%	25%	28%	22%	30%
A bad idea, but implemented well	7%	14%	10%	7%	6%	4%	4%	9%	6%	6%	6%	6%	7%	11%	6%	7%	7%	5%
A bad idea, and implemented poorly	41%	51%	46%	45%	40%	37%	32%	45%	40%	40%	31%	39%	36%	37%	42%	42%	55%	38%
Don't Know	8%	11%	11%	11%	7%	6%	4%	6%	10%	9%	8%	8%	12%	6%	6%	8%	7%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.B) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Leaving the EU

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
A good idea, implemented well	17%	18%	17%	19%	15%	17%	19%	36%	5%	6%	34%	6%	7%	32%	7%	42%	7%	9%
A good idea, but implemented poorly	27%	30%	24%	25%	26%	31%	27%	48%	11%	21%	38%	18%	12%	60%	24%	33%	21%	19%
A bad idea, but implemented well	7%	7%	6%	7%	6%	9%	6%	4%	9%	10%	7%	6%	9%	0%	7%	7%	7%	7%
A bad idea, and implemented poorly	41%	39%	42%	45%	46%	34%	36%	7%	71%	41%	16%	65%	67%	4%	41%	12%	59%	61%
Don't Know	8%	6%	10%	5%	8%	8%	11%	6%	4%	23%	5%	5%	4%	4%	22%	5%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(38.C) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Leaving the EU

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
A good idea, implemented well	17%	23%	17%	14%	14%	7%	24%	14%	8%	16%	14%	11%	7%	43%	46%	9%	16%
A good idea, but implemented poorly	27%	31%	24%	23%	25%	19%	31%	26%	32%	26%	29%	22%	12%	45%	45%	21%	22%
A bad idea, but implemented well	7%	5%	8%	7%	8%	17%	5%	7%	10%	11%	10%	7%	11%	3%	3%	14%	16%
A bad idea, and implemented poorly	41%	28%	44%	51%	49%	54%	35%	45%	43%	34%	37%	50%	56%	6%	2%	51%	39%
Don't Know	8%	12%	6%	6%	3%	4%	5%	8%	7%	12%	11%	10%	15%	4%	3%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.A) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: The Coronavirus vaccine roll-out

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
A good idea, implemented well	66%	44%	50%	58%	67%	78%	84%	58%	69%	72%	72%	65%	62%	71%	67%	64%	66%	66%
A good idea, but implemented poorly	19%	30%	25%	20%	22%	14%	12%	21%	17%	17%	17%	18%	19%	18%	17%	22%	23%	24%
A bad idea, but implemented well	5%	10%	10%	6%	3%	2%	1%	8%	4%	4%	3%	6%	5%	4%	5%	4%	3%	3%
A bad idea, and implemented poorly	6%	8%	10%	9%	5%	4%	2%	8%	6%	3%	4%	8%	8%	5%	8%	7%	5%	6%
Don't Know	4%	8%	5%	6%	3%	2%	1%	4%	3%	4%	4%	3%	7%	3%	4%	4%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.B) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: The Coronavirus vaccine roll-out

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
A good idea, implemented well	66%	65%	67%	71%	69%	62%	61%	74%	66%	49%	82%	54%	69%	73%	52%	85%	57%	69%
A good idea, but implemented poorly	19%	20%	19%	19%	18%	22%	19%	14%	22%	24%	10%	28%	20%	10%	20%	10%	27%	19%
A bad idea, but implemented well	5%	5%	4%	4%	4%	5%	6%	4%	5%	6%	3%	6%	5%	6%	6%	2%	6%	4%
A bad idea, and implemented poorly	6%	7%	5%	3%	5%	8%	8%	5%	5%	12%	3%	8%	5%	9%	11%	1%	7%	5%
Don't Know	4%	3%	4%	3%	3%	4%	6%	3%	2%	9%	2%	3%	1%	2%	10%	1%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(39.C) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: The Coronavirus vaccine roll-out

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
A good idea, implemented well	66%	68%	65%	66%	68%	63%	77%	68%	51%	52%	49%	57%	50%	81%	85%	75%	87%
A good idea, but implemented poorly	19%	19%	19%	21%	19%	24%	15%	19%	28%	23%	24%	23%	23%	11%	8%	16%	10%
A bad idea, but implemented well	5%	3%	6%	5%	7%	6%	3%	4%	8%	8%	8%	6%	13%	4%	2%	6%	2%
A bad idea, and implemented poorly	6%	6%	6%	6%	4%	4%	3%	5%	6%	12%	11%	9%	10%	3%	3%	2%	1%
Don't Know	4%	4%	4%	3%	1%	4%	2%	3%	6%	5%	7%	5%	5%	2%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.A) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Locking down at the start of the pandemic

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
A good idea, implemented well	32%	21%	24%	26%	32%	37%	44%	30%	35%	30%	36%	31%	29%	36%	37%	30%	26%	32%
A good idea, but implemented poorly	45%	52%	46%	46%	43%	45%	43%	44%	41%	50%	43%	45%	47%	45%	41%	47%	52%	44%
A bad idea, but implemented well	7%	9%	10%	9%	7%	5%	4%	8%	9%	8%	6%	7%	6%	8%	7%	6%	5%	6%
A bad idea, and implemented poorly	11%	11%	14%	14%	13%	10%	6%	11%	10%	8%	9%	13%	12%	10%	10%	13%	13%	14%
Don't Know	5%	7%	6%	6%	6%	3%	3%	6%	5%	4%	6%	4%	7%	2%	5%	4%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.B) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Locking down at the start of the pandemic

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
A good idea, implemented well	32%	31%	33%	36%	30%	31%	30%	39%	30%	22%	47%	22%	25%	36%	24%	54%	24%	24%
A good idea, but implemented poorly	45%	45%	46%	45%	49%	44%	44%	38%	52%	41%	35%	55%	56%	40%	41%	30%	54%	54%
A bad idea, but implemented well	7%	7%	7%	7%	6%	9%	6%	8%	5%	10%	7%	6%	9%	5%	8%	6%	6%	10%
A bad idea, and implemented poorly	11%	13%	9%	10%	11%	12%	12%	11%	9%	17%	8%	13%	8%	17%	15%	6%	12%	10%
Don't Know	5%	4%	6%	3%	4%	5%	7%	4%	3%	11%	3%	3%	2%	3%	13%	3%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(40.C) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Locking down at the start of the pandemic

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
A good idea, implemented well	32%	36%	30%	30%	32%	27%	39%	32%	21%	30%	23%	23%	17%	45%	49%	50%	53%
A good idea, but implemented poorly	45%	43%	45%	48%	48%	56%	44%	46%	57%	42%	42%	50%	46%	36%	33%	37%	34%
A bad idea, but implemented well	7%	5%	7%	7%	9%	7%	6%	7%	11%	8%	10%	8%	11%	7%	7%	5%	5%
A bad idea, and implemented poorly	11%	10%	12%	12%	9%	6%	8%	10%	7%	13%	18%	13%	18%	9%	8%	7%	6%
Don't Know	5%	6%	5%	4%	3%	3%	3%	4%	5%	7%	8%	5%	8%	3%	2%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.A) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Raising National insurance contributions

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
A good idea, implemented well	11%	7%	12%	11%	7%	13%	13%	13%	11%	10%	12%	10%	10%	13%	11%	10%	6%	14%
A good idea, but implemented poorly	16%	19%	17%	15%	15%	16%	14%	20%	15%	15%	20%	15%	17%	9%	15%	16%	15%	11%
A bad idea, but implemented well	18%	19%	16%	16%	19%	19%	20%	16%	19%	21%	18%	19%	19%	19%	21%	16%	18%	15%
A bad idea, and implemented poorly	39%	34%	42%	39%	44%	39%	36%	33%	40%	39%	36%	43%	35%	44%	35%	42%	47%	42%
Don't Know	16%	22%	12%	18%	15%	14%	17%	17%	16%	16%	14%	14%	19%	15%	17%	16%	14%	18%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.B) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Raising National insurance contributions

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
A good idea, implemented well	11%	12%	10%	14%	10%	9%	9%	13%	10%	7%	16%	5%	14%	15%	6%	20%	7%	14%
A good idea, but implemented poorly	16%	19%	13%	17%	14%	19%	12%	16%	17%	14%	19%	14%	18%	12%	12%	21%	14%	18%
A bad idea, but implemented well	18%	17%	19%	20%	16%	18%	20%	20%	18%	14%	22%	16%	17%	23%	14%	24%	17%	17%
A bad idea, and implemented poorly	39%	40%	39%	35%	44%	42%	38%	37%	42%	41%	30%	51%	37%	36%	40%	23%	49%	40%
Don't Know	16%	12%	20%	14%	16%	13%	21%	14%	14%	24%	13%	14%	14%	15%	28%	12%	14%	12%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(41.C) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Raising National insurance contributions

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
A good idea, implemented well	11%	10%	9%	14%	15%	17%	14%	10%	2%	8%	7%	8%	6%	14%	17%	14%	22%
A good idea, but implemented poorly	16%	13%	14%	18%	21%	20%	17%	15%	21%	16%	14%	15%	15%	15%	20%	17%	25%
A bad idea, but implemented well	18%	17%	21%	17%	18%	15%	20%	18%	17%	18%	14%	17%	19%	23%	21%	20%	22%
A bad idea, and implemented poorly	39%	39%	39%	39%	35%	32%	34%	43%	41%	41%	41%	44%	38%	37%	28%	36%	18%
Don't Know	16%	20%	17%	13%	10%	17%	15%	14%	19%	17%	23%	16%	22%	12%	14%	13%	12%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.A) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Introducing an “Australian-style points system” to control immigration

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
A good idea, implemented well	17%	8%	18%	18%	19%	19%	18%	20%	18%	17%	18%	15%	17%	16%	15%	17%	14%	16%
A good idea, but implemented poorly	36%	27%	31%	35%	37%	40%	42%	30%	35%	37%	42%	35%	37%	42%	38%	37%	34%	36%
A bad idea, but implemented well	6%	12%	8%	6%	4%	3%	3%	9%	6%	4%	4%	7%	5%	4%	5%	5%	4%	3%
A bad idea, and implemented poorly	17%	19%	17%	19%	16%	18%	15%	19%	17%	14%	13%	20%	13%	16%	14%	18%	23%	20%
Don't Know	24%	34%	25%	23%	24%	20%	22%	22%	23%	27%	23%	23%	28%	22%	27%	24%	25%	24%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.B) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Introducing an “Australian-style points system” to control immigration

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
A good idea, implemented well	17%	19%	15%	17%	15%	21%	16%	26%	12%	11%	28%	8%	13%	29%	11%	33%	10%	16%
A good idea, but implemented poorly	36%	38%	35%	38%	35%	38%	35%	45%	31%	30%	45%	30%	33%	53%	32%	43%	32%	34%
A bad idea, but implemented well	6%	6%	5%	5%	6%	6%	6%	4%	6%	7%	4%	8%	8%	2%	4%	4%	7%	7%
A bad idea, and implemented poorly	17%	19%	15%	20%	18%	15%	14%	7%	29%	13%	6%	31%	28%	4%	12%	4%	28%	24%
Don't Know	24%	17%	30%	20%	26%	20%	30%	18%	23%	39%	18%	24%	18%	12%	41%	16%	23%	18%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(42.C) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Introducing an “Australian-style points system” to control immigration

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
A good idea, implemented well	17%	19%	15%	17%	17%	14%	20%	19%	12%	17%	13%	14%	2%	30%	31%	18%	29%
A good idea, but implemented poorly	36%	38%	35%	34%	33%	40%	40%	36%	34%	32%	35%	32%	32%	45%	50%	41%	38%
A bad idea, but implemented well	6%	4%	7%	7%	7%	5%	5%	5%	5%	8%	6%	7%	10%	3%	3%	5%	5%
A bad idea, and implemented poorly	17%	12%	16%	23%	25%	22%	15%	18%	14%	17%	17%	21%	18%	6%	2%	12%	8%
Don't Know	24%	27%	27%	19%	18%	19%	21%	22%	35%	26%	30%	27%	39%	16%	14%	24%	20%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.A) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: The “leveling-up” strategy

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
A good idea, implemented well	8%	5%	10%	9%	5%	10%	8%	12%	7%	6%	6%	10%	8%	7%	12%	8%	5%	7%
A good idea, but implemented poorly	45%	27%	31%	42%	51%	55%	54%	41%	44%	42%	48%	42%	43%	56%	48%	46%	44%	41%
A bad idea, but implemented well	6%	12%	12%	6%	4%	4%	3%	8%	8%	5%	4%	7%	6%	5%	7%	6%	6%	5%
A bad idea, and implemented poorly	13%	13%	14%	14%	15%	12%	12%	12%	14%	14%	12%	10%	12%	14%	15%	13%	17%	16%
Don't Know	27%	44%	33%	29%	24%	19%	23%	27%	27%	33%	31%	30%	31%	18%	17%	26%	27%	32%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.B) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: The “leveling-up” strategy

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
A good idea, implemented well	8%	9%	7%	11%	6%	8%	6%	10%	7%	6%	14%	4%	8%	8%	4%	19%	4%	9%
A good idea, but implemented poorly	45%	51%	40%	51%	47%	42%	39%	48%	49%	32%	48%	47%	53%	48%	34%	46%	48%	51%
A bad idea, but implemented well	6%	7%	6%	6%	5%	8%	7%	7%	6%	6%	6%	8%	6%	6%	5%	6%	8%	7%
A bad idea, and implemented poorly	13%	14%	13%	12%	14%	15%	13%	11%	16%	12%	9%	18%	15%	19%	10%	6%	17%	13%
Don't Know	27%	20%	35%	21%	28%	27%	35%	24%	22%	44%	22%	24%	18%	19%	47%	22%	24%	19%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(43.C) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: The “leveling-up” strategy

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
A good idea, implemented well	8%	8%	6%	9%	13%	12%	10%	7%	5%	9%	7%	5%	2%	10%	16%	6%	22%
A good idea, but implemented poorly	45%	42%	44%	51%	50%	52%	51%	46%	39%	35%	37%	41%	32%	53%	47%	45%	47%
A bad idea, but implemented well	6%	5%	8%	6%	8%	2%	5%	6%	9%	9%	8%	7%	11%	6%	6%	7%	7%
A bad idea, and implemented poorly	13%	14%	12%	14%	12%	14%	12%	13%	0%	17%	17%	13%	13%	10%	9%	16%	5%
Don't Know	27%	31%	31%	21%	17%	20%	21%	28%	47%	30%	31%	33%	41%	21%	22%	26%	19%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.A) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Introducing the furlough scheme

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
A good idea, implemented well	47%	31%	37%	43%	50%	54%	57%	40%	51%	51%	50%	41%	51%	50%	50%	47%	41%	47%
A good idea, but implemented poorly	33%	36%	37%	35%	32%	32%	31%	37%	28%	35%	32%	36%	27%	31%	32%	35%	40%	34%
A bad idea, but implemented well	6%	10%	9%	8%	5%	5%	4%	9%	6%	4%	6%	9%	5%	5%	4%	6%	8%	7%
A bad idea, and implemented poorly	6%	7%	7%	8%	6%	5%	5%	7%	7%	4%	5%	7%	6%	8%	7%	6%	4%	6%
Don't Know	7%	16%	9%	6%	8%	4%	4%	8%	7%	7%	6%	8%	10%	5%	7%	7%	7%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.B) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Introducing the furlough scheme

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
A good idea, implemented well	47%	46%	48%	49%	49%	44%	44%	53%	47%	34%	60%	38%	42%	39%	38%	65%	41%	46%
A good idea, but implemented poorly	33%	34%	33%	35%	33%	33%	34%	28%	37%	37%	24%	42%	41%	41%	34%	21%	40%	36%
A bad idea, but implemented well	6%	7%	6%	6%	5%	8%	6%	7%	5%	6%	7%	6%	7%	10%	4%	7%	6%	7%
A bad idea, and implemented poorly	6%	7%	5%	6%	6%	8%	6%	6%	5%	9%	5%	8%	5%	10%	8%	4%	7%	6%
Don't Know	7%	6%	8%	4%	7%	8%	10%	5%	5%	15%	4%	6%	5%	0%	17%	4%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(44.C) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Introducing the furlough scheme

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
A good idea, implemented well	47%	52%	46%	44%	46%	43%	52%	50%	42%	40%	33%	43%	35%	62%	59%	59%	68%
A good idea, but implemented poorly	33%	28%	31%	37%	35%	45%	32%	33%	32%	34%	37%	36%	40%	23%	24%	28%	19%
A bad idea, but implemented well	6%	5%	8%	7%	7%	4%	6%	5%	7%	9%	10%	7%	8%	6%	8%	5%	7%
A bad idea, and implemented poorly	6%	7%	6%	6%	6%	4%	6%	6%	9%	8%	9%	6%	7%	6%	5%	4%	3%
Don't Know	7%	8%	10%	6%	6%	4%	5%	6%	10%	9%	11%	9%	10%	3%	3%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.A) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Committing to reaching Net Zero

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
A good idea, implemented well	12%	11%	14%	14%	11%	13%	10%	18%	11%	11%	13%	12%	12%	13%	15%	10%	6%	12%
A good idea, but implemented poorly	43%	40%	36%	43%	47%	47%	45%	41%	41%	46%	42%	46%	41%	42%	43%	43%	49%	43%
A bad idea, but implemented well	7%	15%	8%	6%	6%	5%	5%	8%	7%	6%	5%	7%	9%	7%	10%	5%	7%	4%
A bad idea, and implemented poorly	16%	9%	14%	14%	17%	19%	21%	13%	18%	14%	17%	18%	13%	21%	14%	16%	18%	21%
Don't Know	22%	25%	28%	23%	20%	17%	20%	20%	24%	23%	24%	17%	25%	17%	19%	25%	21%	21%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.B) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Committing to reaching Net Zero

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
A good idea, implemented well	12%	13%	11%	15%	9%	15%	10%	14%	12%	9%	18%	8%	12%	4%	8%	22%	9%	15%
A good idea, but implemented poorly	43%	46%	40%	49%	47%	37%	39%	35%	53%	35%	35%	52%	58%	37%	34%	33%	51%	55%
A bad idea, but implemented well	7%	7%	6%	6%	6%	8%	7%	8%	6%	5%	8%	6%	7%	6%	5%	9%	7%	3%
A bad idea, and implemented poorly	16%	20%	13%	16%	16%	19%	15%	24%	10%	15%	21%	13%	9%	32%	14%	18%	13%	13%
Don't Know	22%	14%	29%	14%	22%	21%	30%	19%	19%	36%	17%	21%	14%	21%	38%	16%	20%	15%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(45.C) Below are some actions which the Conservative Government has taken since it was elected in 2019. For each, please indicate whether you think it was a good or bad idea, and whether it was implemented well or poorly?: Committing to reaching Net Zero

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
A good idea, implemented well	12%	11%	12%	12%	17%	24%	12%	13%	7%	12%	9%	13%	9%	16%	16%	14%	29%
A good idea, but implemented poorly	43%	36%	42%	50%	49%	46%	45%	45%	29%	35%	37%	42%	41%	34%	32%	40%	41%
A bad idea, but implemented well	7%	6%	9%	6%	8%	6%	6%	7%	14%	10%	8%	6%	6%	8%	8%	9%	6%
A bad idea, and implemented poorly	16%	18%	15%	15%	13%	12%	19%	15%	15%	16%	20%	12%	18%	25%	28%	14%	9%
Don't Know	22%	20%	22%	16%	12%	13%	18%	20%	34%	27%	26%	27%	26%	17%	16%	23%	16%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.A) Politicians and the media have paid particular attention to a small number of issues in recent months. Which of the following are you most concerned about, if any? Please select up to three

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Online safety and internet controls	9%	9%	12%	9%	6%	6%	10%	12%	9%	9%	9%	11%	10%	6%	7%	8%	4%	7%
Rising living costs	81%	75%	77%	80%	86%	85%	81%	73%	78%	83%	86%	86%	79%	81%	83%	84%	82%	84%
Discussions around gender identity and transgender people	8%	13%	9%	8%	4%	7%	6%	10%	7%	6%	7%	5%	7%	9%	6%	7%	9%	9%
Obesity in the UK	8%	12%	12%	9%	6%	5%	6%	11%	6%	10%	7%	8%	8%	7%	12%	7%	8%	4%
The war in Ukraine	55%	44%	41%	44%	55%	64%	71%	53%	60%	57%	55%	48%	48%	57%	61%	56%	56%	52%
The high rate of tax	36%	47%	50%	46%	38%	29%	18%	40%	34%	34%	30%	41%	38%	32%	38%	39%	35%	34%
Channel crossings and immigration	26%	10%	10%	18%	24%	36%	43%	21%	29%	25%	31%	24%	22%	32%	18%	25%	23%	29%
Politicians breaking Covid rules	18%	19%	17%	18%	21%	17%	19%	18%	16%	20%	19%	18%	21%	20%	17%	16%	21%	17%
Refugees being sent to Rwanda	14%	19%	13%	14%	14%	13%	15%	19%	13%	15%	13%	15%	10%	11%	13%	16%	14%	14%
Parties in Downing Street during the pandemic	14%	11%	13%	13%	14%	15%	14%	12%	13%	14%	10%	13%	13%	16%	14%	13%	17%	15%
None of the above	1%	1%	1%	1%	1%	1%	0%	0%	2%	1%	0%	1%	1%	1%	2%	1%	1%	1%
Don't Know	1%	3%	3%	1%	1%	1%	1%	2%	2%	2%	1%	1%	3%	1%	2%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.B) Politicians and the media have paid particular attention to a small number of issues in recent months. Which of the following are you most concerned about, if any? Please select up to three

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Online safety and internet controls	9%	8%	9%	9%	7%	9%	10%	8%	10%	9%	9%	8%	12%	6%	8%	11%	7%	11%
Rising living costs	81%	77%	85%	77%	84%	81%	83%	81%	80%	84%	80%	83%	75%	83%	85%	79%	83%	79%
Discussions around gender identity and transgender people	8%	9%	6%	8%	8%	7%	7%	8%	7%	6%	7%	7%	7%	10%	6%	8%	6%	8%
Obesity in the UK	8%	8%	8%	10%	7%	8%	7%	8%	8%	6%	8%	8%	12%	11%	5%	9%	7%	9%
The war in Ukraine	55%	54%	56%	59%	56%	53%	50%	58%	56%	45%	61%	50%	58%	51%	48%	65%	50%	54%
The high rate of tax	36%	34%	38%	34%	38%	40%	34%	33%	35%	45%	31%	40%	32%	22%	45%	33%	40%	35%
Channel crossings and immigration	26%	27%	25%	26%	23%	28%	26%	42%	15%	15%	42%	12%	17%	66%	15%	44%	14%	16%
Politicians breaking Covid rules	18%	19%	18%	18%	20%	17%	19%	16%	22%	16%	14%	23%	23%	14%	16%	9%	23%	21%
Refugees being sent to Rwanda	14%	14%	14%	17%	15%	11%	12%	6%	23%	8%	6%	23%	24%	2%	9%	6%	21%	20%
Parties in Downing Street during the pandemic	14%	15%	12%	15%	13%	12%	14%	12%	16%	10%	10%	18%	14%	8%	11%	7%	18%	17%
None of the above	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	2%	1%	0%	1%
Don't Know	1%	2%	1%	1%	1%	2%	2%	1%	1%	4%	1%	1%	1%	2%	3%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(46.C) Politicians and the media have paid particular attention to a small number of issues in recent months. Which of the following are you most concerned about, if any? Please select up to three

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Online safety and internet controls	9%	9%	7%	9%	10%	11%	10%	8%	6%	5%	12%	8%	7%	6%	10%	10%	12%
Rising living costs	81%	84%	83%	79%	74%	68%	78%	83%	85%	83%	78%	86%	86%	87%	76%	87%	72%
Discussions around gender identity and transgender people	8%	6%	7%	9%	10%	13%	8%	7%	8%	8%	10%	6%	8%	6%	9%	6%	8%
Obesity in the UK	8%	6%	8%	9%	11%	11%	8%	7%	15%	7%	8%	8%	17%	6%	8%	11%	11%
The war in Ukraine	55%	57%	55%	53%	51%	57%	64%	51%	53%	44%	48%	50%	48%	61%	64%	56%	65%
The high rate of tax	36%	36%	39%	36%	39%	35%	24%	50%	40%	38%	34%	44%	38%	34%	27%	39%	28%
Channel crossings and immigration	26%	33%	26%	18%	20%	14%	36%	19%	21%	24%	21%	16%	11%	46%	52%	26%	28%
Politicians breaking Covid rules	18%	16%	17%	19%	19%	18%	20%	16%	14%	19%	16%	19%	21%	14%	13%	17%	13%
Refugees being sent to Rwanda	14%	9%	12%	19%	21%	29%	15%	13%	14%	13%	12%	15%	14%	5%	4%	11%	11%
Parties in Downing Street during the pandemic	14%	11%	13%	16%	13%	12%	14%	13%	5%	16%	13%	14%	17%	12%	9%	9%	11%
None of the above	1%	1%	1%	1%	0%	2%	1%	1%	2%	0%	1%	1%	0%	0%	2%	0%	1%
Don't Know	1%	1%	2%	1%	2%	0%	1%	2%	5%	1%	3%	1%	1%	1%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.A) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those who receive Universal Credit / welfare

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Greatly increase taxes on these people	4%	4%	4%	5%	4%	3%	2%	4%	3%	3%	4%	5%	3%	3%	2%	3%	3%	4%
Somewhat increase taxes on these people	7%	7%	12%	8%	6%	5%	6%	10%	6%	6%	6%	8%	8%	8%	8%	5%	6%	13%
Keep taxes at about the same level for these people	33%	26%	28%	31%	34%	37%	38%	29%	35%	34%	36%	36%	32%	35%	37%	30%	33%	29%
Somewhat reduce taxes for these people	21%	22%	21%	18%	16%	21%	24%	20%	23%	23%	18%	20%	22%	20%	19%	22%	19%	17%
Greatly reduce taxes for these people	25%	29%	25%	26%	28%	23%	21%	26%	21%	24%	26%	26%	21%	26%	24%	29%	29%	23%
Don't Know	10%	11%	9%	12%	12%	10%	9%	10%	11%	10%	10%	5%	14%	9%	9%	11%	10%	14%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.B) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those who receive Universal Credit / welfare

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Greatly increase taxes on these people	4%	4%	3%	4%	3%	4%	4%	5%	3%	3%	5%	2%	3%	6%	2%	6%	2%	3%
Somewhat increase taxes on these people	7%	8%	7%	8%	8%	9%	5%	9%	7%	6%	9%	7%	6%	4%	6%	10%	7%	7%
Keep taxes at about the same level for these people	33%	35%	31%	36%	35%	33%	28%	38%	32%	28%	43%	25%	34%	43%	28%	43%	26%	34%
Somewhat reduce taxes for these people	21%	20%	21%	24%	20%	20%	19%	19%	23%	18%	19%	23%	24%	21%	20%	20%	24%	21%
Greatly reduce taxes for these people	25%	25%	25%	21%	24%	24%	31%	20%	28%	28%	16%	33%	25%	17%	25%	13%	32%	27%
Don't Know	10%	8%	13%	8%	10%	10%	14%	10%	9%	17%	8%	9%	8%	10%	18%	7%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(47.C) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those who receive Universal Credit / welfare

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Greatly increase taxes on these people	4%	4%	3%	3%	3%	8%	3%	5%	5%	5%	2%	3%	1%	6%	5%	3%	5%
Somewhat increase taxes on these people	7%	6%	7%	7%	10%	12%	8%	8%	19%	5%	6%	6%	4%	6%	11%	6%	12%
Keep taxes at about the same level for these people	33%	33%	34%	36%	32%	32%	38%	36%	30%	21%	26%	26%	24%	39%	46%	39%	46%
Somewhat reduce taxes for these people	21%	16%	22%	23%	23%	21%	22%	19%	13%	19%	18%	22%	25%	20%	18%	20%	20%
Greatly reduce taxes for these people	25%	27%	24%	24%	22%	20%	19%	21%	23%	40%	30%	34%	31%	21%	12%	23%	9%
Don't Know	10%	14%	11%	8%	8%	8%	9%	11%	9%	11%	18%	9%	16%	7%	9%	8%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.A) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning less than £25,000

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Greatly increase taxes on these people	1%	2%	2%	3%	1%	0%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%
Somewhat increase taxes on these people	3%	6%	6%	3%	1%	2%	2%	6%	2%	2%	3%	3%	2%	2%	3%	2%	4%	2%
Keep taxes at about the same level for these people	20%	20%	20%	20%	23%	18%	21%	24%	20%	20%	17%	22%	20%	23%	22%	16%	19%	21%
Somewhat reduce taxes for these people	37%	27%	29%	35%	35%	45%	44%	30%	38%	41%	38%	39%	35%	39%	34%	39%	40%	32%
Greatly reduce taxes for these people	32%	38%	35%	30%	32%	30%	29%	30%	31%	31%	35%	31%	32%	29%	33%	36%	30%	36%
Don't Know	7%	7%	7%	10%	8%	6%	5%	7%	8%	5%	6%	5%	10%	5%	5%	6%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.B) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning less than £25,000

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Greatly increase taxes on these people	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	3%	2%	1%	1%	1%	4%
Somewhat increase taxes on these people	3%	4%	2%	3%	3%	4%	2%	3%	3%	3%	3%	3%	5%	2%	2%	4%	4%	4%
Keep taxes at about the same level for these people	20%	23%	18%	22%	18%	21%	19%	22%	21%	14%	25%	18%	20%	14%	17%	29%	16%	18%
Somewhat reduce taxes for these people	37%	36%	37%	39%	38%	37%	33%	38%	38%	34%	39%	35%	37%	36%	36%	39%	35%	37%
Greatly reduce taxes for these people	32%	30%	33%	29%	33%	31%	35%	30%	31%	35%	27%	37%	29%	39%	31%	23%	38%	33%
Don't Know	7%	5%	8%	4%	7%	6%	10%	6%	5%	13%	4%	6%	6%	6%	13%	4%	5%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(48.C) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning less than £25,000

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Greatly increase taxes on these people	1%	1%	1%	1%	3%	3%	1%	1%	3%	2%	1%	1%	0%	1%	1%	1%	3%
Somewhat increase taxes on these people	3%	2%	3%	4%	5%	5%	3%	3%	0%	3%	6%	3%	2%	2%	3%	0%	6%
Keep taxes at about the same level for these people	20%	17%	21%	22%	25%	26%	23%	20%	24%	20%	22%	16%	17%	23%	27%	21%	28%
Somewhat reduce taxes for these people	37%	35%	38%	37%	33%	35%	42%	37%	35%	31%	28%	33%	35%	38%	41%	43%	38%
Greatly reduce taxes for these people	32%	36%	31%	30%	28%	24%	27%	33%	32%	36%	28%	41%	35%	32%	23%	32%	19%
Don't Know	7%	9%	7%	5%	5%	6%	5%	6%	7%	8%	15%	7%	11%	4%	4%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.A) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning between £25,000 and £50,000

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Greatly increase taxes on these people	3%	4%	4%	4%	3%	2%	2%	5%	3%	2%	2%	2%	2%	3%	4%	3%	2%	3%
Somewhat increase taxes on these people	10%	9%	11%	11%	11%	11%	8%	9%	9%	11%	9%	8%	11%	13%	9%	9%	11%	13%
Keep taxes at about the same level for these people	45%	34%	36%	40%	43%	50%	57%	41%	44%	47%	48%	46%	41%	50%	51%	43%	46%	41%
Somewhat reduce taxes for these people	26%	32%	29%	24%	27%	24%	23%	27%	28%	27%	24%	29%	26%	20%	19%	27%	25%	30%
Greatly reduce taxes for these people	9%	13%	14%	11%	8%	6%	4%	9%	8%	5%	10%	8%	9%	9%	10%	11%	10%	5%
Don't Know	8%	9%	7%	10%	9%	7%	6%	9%	8%	7%	7%	7%	11%	5%	8%	6%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.B) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning between £25,000 and £50,000

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Greatly increase taxes on these people	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	0%	2%	3%	3%	4%
Somewhat increase taxes on these people	10%	10%	10%	6%	10%	10%	14%	10%	11%	10%	9%	11%	15%	21%	11%	9%	11%	13%
Keep taxes at about the same level for these people	45%	47%	43%	46%	45%	44%	43%	48%	47%	34%	50%	42%	45%	47%	36%	52%	43%	45%
Somewhat reduce taxes for these people	26%	25%	27%	32%	26%	26%	20%	25%	26%	26%	26%	27%	23%	23%	24%	27%	27%	25%
Greatly reduce taxes for these people	9%	9%	9%	8%	9%	10%	7%	8%	8%	13%	6%	11%	7%	4%	10%	5%	10%	8%
Don't Know	8%	6%	9%	5%	7%	7%	12%	6%	6%	15%	5%	7%	6%	6%	17%	5%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(49.C) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning between £25,000 and £50,000

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Greatly increase taxes on these people	3%	3%	2%	3%	3%	7%	3%	2%	0%	5%	3%	3%	1%	2%	3%	1%	3%
Somewhat increase taxes on these people	10%	11%	10%	10%	11%	11%	10%	10%	5%	12%	13%	11%	2%	10%	7%	13%	8%
Keep taxes at about the same level for these people	45%	44%	44%	46%	43%	46%	53%	40%	30%	41%	43%	38%	42%	49%	52%	50%	54%
Somewhat reduce taxes for these people	26%	22%	28%	28%	27%	21%	23%	31%	40%	22%	18%	29%	28%	27%	27%	27%	24%
Greatly reduce taxes for these people	9%	10%	9%	8%	11%	10%	6%	12%	18%	10%	8%	11%	12%	8%	6%	7%	5%
Don't Know	8%	11%	8%	6%	5%	5%	6%	6%	7%	11%	15%	8%	15%	4%	5%	2%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.A) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning between £50,000 and £80,000

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Greatly increase taxes on these people	10%	10%	12%	13%	10%	10%	7%	7%	11%	11%	11%	10%	10%	9%	13%	11%	11%	11%
Somewhat increase taxes on these people	36%	27%	31%	35%	40%	37%	39%	31%	33%	37%	35%	37%	37%	40%	40%	37%	37%	39%
Keep taxes at about the same level for these people	35%	38%	32%	29%	32%	39%	42%	36%	38%	36%	37%	36%	31%	35%	33%	34%	36%	32%
Somewhat reduce taxes for these people	8%	11%	14%	9%	7%	5%	6%	14%	9%	8%	5%	8%	9%	6%	6%	8%	7%	6%
Greatly reduce taxes for these people	3%	5%	5%	4%	3%	2%	1%	4%	2%	2%	3%	2%	3%	3%	1%	3%	2%	3%
Don't Know	8%	10%	7%	10%	8%	6%	5%	9%	8%	6%	8%	7%	10%	6%	8%	6%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.B) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning between £50,000 and £80,000

	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention				
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Greatly increase taxes on these people	10%	10%	10%	7%	11%	10%	13%	10%	10%	11%	8%	12%	11%	22%	9%	7%	13%	11%
Somewhat increase taxes on these people	36%	36%	35%	32%	38%	36%	36%	35%	39%	30%	36%	39%	38%	42%	30%	34%	41%	36%
Keep taxes at about the same level for these people	35%	37%	34%	40%	35%	35%	31%	38%	34%	29%	40%	31%	36%	23%	32%	43%	30%	38%
Somewhat reduce taxes for these people	8%	9%	8%	13%	6%	8%	6%	7%	9%	11%	9%	9%	7%	5%	9%	9%	8%	8%
Greatly reduce taxes for these people	3%	3%	3%	3%	2%	3%	3%	3%	2%	4%	3%	2%	2%	0%	4%	3%	2%	3%
Don't Know	8%	6%	9%	5%	7%	8%	11%	6%	6%	15%	5%	6%	6%	7%	16%	5%	5%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(50.C) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning between £50,000 and £80,000

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Greatly increase taxes on these people	10%	12%	9%	9%	9%	6%	9%	10%	5%	13%	11%	13%	8%	10%	7%	13%	5%
Somewhat increase taxes on these people	36%	38%	37%	35%	31%	29%	38%	34%	31%	34%	35%	35%	32%	39%	32%	42%	34%
Keep taxes at about the same level for these people	35%	32%	35%	36%	41%	40%	38%	36%	45%	30%	29%	32%	34%	37%	44%	33%	44%
Somewhat reduce taxes for these people	8%	5%	8%	11%	12%	11%	7%	9%	12%	9%	6%	10%	7%	7%	9%	8%	10%
Greatly reduce taxes for these people	3%	3%	2%	3%	3%	8%	2%	4%	0%	3%	3%	3%	6%	3%	3%	1%	2%
Don't Know	8%	10%	9%	6%	4%	5%	5%	6%	7%	11%	15%	8%	13%	4%	5%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.A) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning more than £80,000

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Greatly increase taxes on these people	26%	22%	28%	28%	32%	27%	19%	20%	25%	28%	28%	28%	27%	27%	26%	28%	22%	27%
Somewhat increase taxes on these people	39%	34%	33%	33%	37%	42%	49%	38%	35%	39%	41%	38%	36%	41%	45%	39%	44%	41%
Keep taxes at about the same level for these people	21%	24%	20%	21%	18%	21%	23%	24%	27%	21%	20%	18%	19%	19%	18%	18%	22%	19%
Somewhat reduce taxes for these people	5%	8%	8%	5%	3%	4%	3%	7%	5%	6%	3%	6%	4%	4%	3%	5%	4%	4%
Greatly reduce taxes for these people	2%	4%	4%	3%	3%	1%	1%	3%	2%	1%	2%	3%	3%	3%	1%	2%	3%	1%
Don't Know	7%	8%	7%	11%	7%	6%	5%	8%	7%	5%	6%	7%	10%	7%	6%	7%	5%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.B) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning more than £80,000

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Greatly increase taxes on these people	26%	25%	26%	22%	28%	26%	28%	25%	27%	23%	21%	32%	28%	36%	23%	17%	34%	28%
Somewhat increase taxes on these people	39%	40%	38%	39%	41%	40%	36%	38%	42%	34%	41%	39%	38%	45%	34%	41%	39%	39%
Keep taxes at about the same level for these people	21%	22%	20%	25%	18%	21%	21%	23%	20%	19%	27%	17%	21%	9%	19%	30%	15%	22%
Somewhat reduce taxes for these people	5%	5%	5%	8%	4%	4%	3%	5%	4%	6%	5%	4%	5%	3%	6%	6%	4%	4%
Greatly reduce taxes for these people	2%	2%	2%	2%	2%	3%	3%	3%	1%	4%	2%	3%	2%	0%	4%	2%	2%	2%
Don't Know	7%	5%	9%	5%	7%	7%	10%	6%	6%	14%	4%	6%	7%	7%	15%	4%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(51.C) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those earning more than £80,000

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Greatly increase taxes on these people	26%	28%	24%	27%	24%	17%	22%	29%	22%	27%	24%	31%	18%	28%	16%	27%	13%
Somewhat increase taxes on these people	39%	36%	41%	39%	35%	32%	44%	38%	50%	32%	36%	35%	34%	38%	42%	42%	45%
Keep taxes at about the same level for these people	21%	21%	20%	20%	25%	31%	24%	20%	14%	20%	20%	18%	24%	23%	29%	23%	31%
Somewhat reduce taxes for these people	5%	3%	5%	5%	9%	8%	4%	5%	6%	8%	4%	5%	6%	4%	6%	5%	6%
Greatly reduce taxes for these people	2%	3%	3%	2%	2%	5%	1%	3%	3%	2%	2%	3%	7%	3%	2%	0%	1%
Don't Know	7%	9%	7%	6%	5%	6%	5%	6%	5%	10%	15%	7%	10%	4%	5%	3%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.A) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Private landlords / people who rent out property

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Greatly increase taxes on these people	16%	19%	17%	15%	17%	15%	15%	15%	16%	16%	15%	15%	18%	15%	16%	17%	19%	16%
Somewhat increase taxes on these people	31%	25%	26%	27%	31%	34%	37%	30%	29%	32%	35%	28%	27%	28%	43%	27%	36%	34%
Keep taxes at about the same level for these people	32%	27%	33%	29%	32%	33%	34%	31%	36%	30%	31%	31%	31%	36%	28%	34%	28%	31%
Somewhat reduce taxes for these people	8%	13%	11%	11%	5%	7%	4%	10%	8%	10%	5%	13%	7%	7%	3%	8%	5%	8%
Greatly reduce taxes for these people	3%	5%	5%	4%	3%	2%	2%	4%	2%	1%	4%	4%	4%	3%	2%	5%	3%	2%
Don't Know	10%	10%	9%	14%	12%	9%	8%	11%	9%	10%	11%	8%	14%	10%	8%	10%	9%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.B) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Private landlords / people who rent out property

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Greatly increase taxes on these people	16%	19%	14%	16%	17%	16%	16%	15%	18%	11%	14%	20%	15%	13%	13%	12%	20%	17%
Somewhat increase taxes on these people	31%	32%	30%	33%	34%	29%	28%	31%	33%	24%	31%	34%	36%	49%	22%	31%	33%	32%
Keep taxes at about the same level for these people	32%	31%	33%	34%	31%	33%	30%	33%	32%	31%	37%	27%	33%	27%	31%	39%	29%	32%
Somewhat reduce taxes for these people	8%	7%	8%	9%	5%	8%	9%	8%	7%	11%	8%	8%	6%	4%	9%	9%	7%	9%
Greatly reduce taxes for these people	3%	3%	3%	3%	3%	4%	4%	3%	2%	5%	3%	3%	3%	0%	6%	3%	3%	4%
Don't Know	10%	8%	12%	6%	10%	9%	14%	10%	8%	18%	7%	9%	7%	7%	20%	6%	8%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(52.C) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Private landlords / people who rent out property

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Greatly increase taxes on these people	16%	15%	16%	18%	17%	24%	15%	17%	18%	19%	17%	16%	15%	15%	14%	16%	9%
Somewhat increase taxes on these people	31%	30%	31%	31%	29%	28%	36%	29%	37%	25%	29%	26%	25%	30%	32%	30%	33%
Keep taxes at about the same level for these people	32%	29%	32%	33%	33%	35%	33%	33%	29%	29%	26%	33%	26%	35%	36%	41%	41%
Somewhat reduce taxes for these people	8%	8%	9%	7%	11%	5%	5%	9%	10%	10%	8%	12%	9%	8%	8%	6%	8%
Greatly reduce taxes for these people	3%	5%	2%	3%	4%	4%	2%	3%	2%	5%	3%	4%	8%	4%	3%	2%	2%
Don't Know	10%	14%	10%	8%	6%	4%	8%	9%	5%	12%	18%	10%	18%	8%	6%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.A) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Large businesses (250 or more employees)

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Greatly increase taxes on these people	14%	21%	15%	17%	16%	11%	9%	16%	17%	14%	14%	14%	11%	11%	10%	14%	15%	10%
Somewhat increase taxes on these people	34%	33%	34%	31%	33%	34%	37%	31%	30%	35%	31%	33%	33%	38%	35%	36%	37%	40%
Keep taxes at about the same level for these people	32%	25%	28%	30%	31%	37%	39%	30%	33%	35%	35%	34%	31%	34%	35%	30%	30%	32%
Somewhat reduce taxes for these people	7%	9%	9%	7%	7%	7%	6%	9%	8%	7%	6%	8%	7%	6%	8%	8%	5%	7%
Greatly reduce taxes for these people	2%	2%	5%	3%	2%	1%	1%	2%	2%	1%	3%	3%	3%	2%	1%	3%	3%	1%
Don't Know	10%	10%	9%	13%	11%	9%	9%	11%	10%	9%	10%	8%	14%	9%	10%	8%	10%	11%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.B) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Large businesses (250 or more employees)

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Greatly increase taxes on these people	14%	14%	14%	15%	15%	13%	13%	12%	15%	13%	11%	18%	14%	13%	13%	10%	18%	16%
Somewhat increase taxes on these people	34%	34%	34%	35%	33%	33%	33%	32%	37%	26%	31%	38%	37%	45%	30%	29%	40%	37%
Keep taxes at about the same level for these people	32%	34%	31%	32%	33%	33%	31%	36%	31%	29%	41%	25%	34%	30%	27%	43%	26%	31%
Somewhat reduce taxes for these people	7%	9%	6%	9%	6%	8%	6%	8%	6%	9%	8%	7%	4%	7%	9%	9%	7%	6%
Greatly reduce taxes for these people	2%	2%	2%	2%	2%	3%	3%	3%	1%	3%	3%	2%	1%	0%	3%	2%	2%	3%
Don't Know	10%	7%	13%	7%	10%	10%	14%	9%	8%	19%	7%	9%	9%	4%	19%	7%	8%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(53.C) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Large businesses (250 or more employees)

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Greatly increase taxes on these people	14%	12%	14%	17%	15%	13%	11%	15%	17%	15%	15%	19%	17%	12%	11%	14%	6%
Somewhat increase taxes on these people	34%	31%	37%	34%	36%	36%	35%	35%	29%	30%	28%	34%	32%	31%	29%	30%	35%
Keep taxes at about the same level for these people	32%	35%	29%	30%	33%	31%	37%	31%	39%	29%	29%	27%	24%	39%	43%	36%	42%
Somewhat reduce taxes for these people	7%	6%	7%	8%	8%	7%	7%	7%	2%	11%	8%	8%	6%	8%	8%	9%	9%
Greatly reduce taxes for these people	2%	3%	2%	3%	2%	5%	2%	3%	8%	2%	1%	3%	5%	4%	2%	2%	1%
Don't Know	10%	13%	10%	8%	6%	7%	8%	9%	5%	13%	18%	9%	15%	6%	7%	8%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.A) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Small businesses (50 or fewer employees)

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Greatly increase taxes on these people	2%	3%	2%	3%	1%	1%	0%	3%	2%	1%	1%	1%	2%	0%	2%	1%	1%	1%
Somewhat increase taxes on these people	6%	8%	8%	6%	7%	5%	3%	11%	5%	3%	6%	4%	5%	5%	6%	5%	4%	9%
Keep taxes at about the same level for these people	38%	30%	32%	36%	38%	43%	43%	34%	40%	39%	36%	36%	34%	43%	41%	35%	41%	40%
Somewhat reduce taxes for these people	35%	32%	34%	32%	33%	36%	39%	32%	34%	39%	35%	39%	35%	31%	30%	37%	36%	30%
Greatly reduce taxes for these people	11%	17%	15%	11%	10%	8%	7%	10%	10%	9%	10%	11%	12%	12%	11%	14%	8%	11%
Don't Know	10%	10%	8%	12%	11%	8%	8%	10%	10%	8%	11%	9%	12%	8%	11%	9%	9%	9%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.B) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Small businesses (50 or fewer employees)

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Greatly increase taxes on these people	2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%	3%	2%	1%	2%	1%	3%
Somewhat increase taxes on these people	6%	7%	4%	8%	5%	6%	5%	6%	6%	3%	6%	6%	7%	2%	3%	7%	7%	7%
Keep taxes at about the same level for these people	38%	40%	36%	39%	42%	35%	35%	38%	40%	32%	40%	38%	40%	35%	34%	41%	38%	35%
Somewhat reduce taxes for these people	35%	34%	35%	35%	33%	38%	33%	36%	35%	32%	37%	34%	31%	35%	32%	37%	34%	35%
Greatly reduce taxes for these people	11%	10%	12%	10%	10%	11%	12%	11%	9%	14%	9%	11%	10%	16%	11%	8%	12%	12%
Don't Know	10%	7%	11%	6%	9%	9%	14%	8%	8%	18%	6%	9%	8%	10%	19%	6%	8%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(54.C) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Small businesses (50 or fewer employees)

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Greatly increase taxes on these people	2%	2%	1%	2%	4%	0%	1%	2%	2%	2%	3%	1%	0%	1%	1%	1%	3%
Somewhat increase taxes on these people	6%	4%	5%	7%	10%	18%	6%	6%	5%	5%	6%	6%	4%	4%	7%	3%	9%
Keep taxes at about the same level for these people	38%	35%	39%	41%	38%	33%	42%	37%	33%	35%	31%	34%	26%	39%	40%	43%	42%
Somewhat reduce taxes for these people	35%	34%	36%	32%	33%	34%	35%	35%	42%	32%	30%	35%	38%	40%	38%	35%	33%
Greatly reduce taxes for these people	11%	13%	9%	10%	10%	6%	8%	12%	13%	14%	11%	15%	18%	10%	8%	13%	6%
Don't Know	10%	13%	10%	8%	6%	8%	8%	8%	5%	12%	19%	10%	14%	6%	6%	6%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.A) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those who are self-employed

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Greatly increase taxes on these people	3%	4%	4%	4%	2%	1%	1%	4%	2%	2%	3%	3%	3%	2%	2%	2%	2%	4%
Somewhat increase taxes on these people	7%	7%	9%	7%	8%	6%	6%	11%	6%	5%	8%	5%	6%	7%	8%	6%	6%	10%
Keep taxes at about the same level for these people	47%	37%	39%	43%	46%	53%	55%	43%	48%	47%	48%	48%	45%	50%	46%	41%	53%	43%
Somewhat reduce taxes for these people	25%	26%	25%	24%	23%	23%	26%	22%	25%	31%	21%	26%	25%	22%	26%	30%	20%	23%
Greatly reduce taxes for these people	9%	14%	14%	9%	10%	8%	4%	10%	9%	6%	8%	8%	8%	11%	8%	12%	9%	8%
Don't Know	10%	12%	9%	14%	12%	9%	8%	11%	9%	10%	12%	10%	13%	9%	10%	9%	10%	13%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.B) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those who are self-employed

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Greatly increase taxes on these people	3%	4%	1%	3%	2%	3%	2%	3%	3%	2%	2%	3%	3%	2%	2%	3%	4%	2%
Somewhat increase taxes on these people	7%	8%	6%	10%	7%	5%	5%	7%	8%	4%	8%	8%	8%	12%	4%	9%	7%	8%
Keep taxes at about the same level for these people	47%	49%	44%	48%	49%	46%	43%	49%	49%	36%	51%	45%	53%	51%	38%	51%	46%	48%
Somewhat reduce taxes for these people	25%	23%	26%	24%	23%	26%	25%	25%	23%	26%	26%	24%	20%	20%	25%	26%	25%	26%
Greatly reduce taxes for these people	9%	9%	9%	9%	8%	9%	10%	8%	8%	13%	6%	10%	8%	7%	12%	6%	10%	9%
Don't Know	10%	8%	13%	7%	11%	10%	15%	9%	9%	19%	7%	10%	8%	8%	19%	6%	8%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(55.C) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Those who are self-employed

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Greatly increase taxes on these people	3%	2%	2%	3%	4%	12%	2%	3%	3%	4%	2%	2%	2%	2%	2%	2%	3%
Somewhat increase taxes on these people	7%	5%	6%	9%	11%	7%	8%	8%	12%	4%	6%	6%	6%	6%	7%	9%	12%
Keep taxes at about the same level for these people	47%	44%	45%	50%	46%	39%	52%	46%	42%	45%	39%	41%	44%	50%	52%	50%	52%
Somewhat reduce taxes for these people	25%	23%	27%	23%	24%	28%	24%	24%	20%	23%	26%	28%	21%	28%	26%	26%	19%
Greatly reduce taxes for these people	9%	12%	8%	8%	8%	5%	6%	9%	18%	11%	10%	13%	11%	7%	6%	6%	5%
Don't Know	10%	14%	12%	8%	8%	9%	8%	10%	5%	13%	17%	10%	16%	7%	6%	7%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.A) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Home owners

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Greatly increase taxes on these people	2%	3%	3%	4%	1%	1%	0%	5%	1%	2%	2%	2%	1%	2%	1%	0%	1%	1%
Somewhat increase taxes on these people	7%	12%	11%	8%	5%	3%	3%	13%	6%	5%	5%	3%	6%	6%	9%	6%	7%	5%
Keep taxes at about the same level for these people	52%	46%	42%	46%	52%	58%	64%	48%	53%	56%	54%	49%	52%	54%	57%	49%	57%	54%
Somewhat reduce taxes for these people	20%	18%	23%	21%	21%	21%	18%	18%	20%	20%	17%	25%	20%	19%	17%	27%	17%	22%
Greatly reduce taxes for these people	8%	8%	11%	8%	9%	8%	6%	6%	8%	7%	10%	11%	9%	10%	8%	8%	7%	8%
Don't Know	11%	12%	10%	13%	11%	9%	9%	10%	12%	10%	11%	9%	13%	9%	9%	10%	11%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.B) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Home owners

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Greatly increase taxes on these people	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%
Somewhat increase taxes on these people	7%	8%	5%	8%	5%	7%	7%	5%	8%	6%	5%	10%	6%	4%	5%	5%	10%	7%
Keep taxes at about the same level for these people	52%	55%	50%	56%	54%	51%	49%	52%	57%	42%	56%	51%	59%	56%	41%	56%	50%	55%
Somewhat reduce taxes for these people	20%	19%	22%	22%	20%	22%	17%	23%	19%	20%	23%	19%	16%	23%	22%	22%	21%	18%
Greatly reduce taxes for these people	8%	8%	8%	6%	9%	9%	9%	10%	6%	11%	8%	8%	6%	4%	10%	8%	8%	8%
Don't Know	11%	8%	13%	7%	10%	10%	16%	9%	8%	20%	6%	9%	10%	11%	20%	6%	8%	9%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(56.C) In general, should the Government increase or decrease the amount of tax which the following people in the UK pay?: Home owners

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Greatly increase taxes on these people	2%	2%	1%	2%	4%	7%	1%	1%	3%	3%	2%	4%	2%	1%	2%	2%	3%
Somewhat increase taxes on these people	7%	5%	6%	8%	11%	16%	4%	5%	0%	13%	14%	10%	7%	3%	3%	5%	9%
Keep taxes at about the same level for these people	52%	49%	54%	56%	51%	53%	60%	45%	50%	46%	47%	51%	46%	51%	60%	56%	60%
Somewhat reduce taxes for these people	20%	19%	21%	20%	20%	15%	19%	29%	23%	16%	12%	17%	13%	29%	20%	21%	18%
Greatly reduce taxes for these people	8%	12%	6%	7%	7%	2%	8%	11%	15%	7%	4%	7%	14%	10%	9%	10%	4%
Don't Know	11%	14%	11%	8%	7%	6%	8%	8%	9%	16%	21%	11%	18%	7%	6%	6%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.A) Compared to ten years ago, do you think the town, city or village where you live is a better or worse place to live? If you have not lived in the town long enough to know, answer on the basis of what you have seen and heard

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Much better	5%	8%	7%	7%	3%	3%	2%	11%	5%	3%	4%	3%	3%	4%	5%	5%	3%	3%
A little better	16%	25%	20%	17%	12%	12%	14%	20%	15%	15%	13%	15%	14%	14%	15%	18%	17%	17%
About the same	38%	32%	34%	33%	39%	39%	45%	34%	42%	38%	39%	37%	38%	40%	42%	33%	35%	44%
A little worse	22%	19%	17%	22%	23%	27%	24%	17%	20%	27%	23%	24%	24%	24%	19%	23%	25%	21%
Much worse	16%	10%	16%	16%	19%	17%	14%	13%	16%	13%	16%	17%	17%	15%	16%	19%	15%	12%
Don't Know	4%	6%	5%	5%	3%	2%	2%	5%	3%	4%	4%	5%	4%	3%	3%	2%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.B) Compared to ten years ago, do you think the town, city or village where you live is a better or worse place to live? If you have not lived in the town long enough to know, answer on the basis of what you have seen and heard

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Much better	5%	6%	4%	6%	5%	5%	3%	4%	6%	4%	5%	5%	8%	7%	4%	7%	4%	8%
A little better	16%	18%	14%	20%	17%	13%	14%	14%	18%	12%	16%	17%	18%	2%	11%	18%	16%	20%
About the same	38%	38%	38%	37%	39%	37%	37%	39%	38%	37%	39%	37%	41%	28%	37%	42%	36%	38%
A little worse	22%	21%	23%	22%	23%	24%	21%	24%	22%	22%	23%	20%	21%	35%	22%	19%	22%	20%
Much worse	16%	15%	16%	12%	13%	18%	20%	18%	14%	16%	14%	18%	9%	24%	19%	11%	18%	12%
Don't Know	4%	3%	4%	3%	4%	2%	5%	2%	3%	9%	2%	3%	3%	4%	7%	2%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(57.C) Compared to ten years ago, do you think the town, city or village where you live is a better or worse place to live? If you have not lived in the town long enough to know, answer on the basis of what you have seen and heard

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Much better	5%	3%	4%	5%	11%	7%	5%	5%	5%	6%	4%	4%	4%	2%	5%	5%	10%
A little better	16%	11%	16%	19%	21%	24%	15%	18%	17%	13%	13%	17%	18%	13%	16%	12%	25%
About the same	38%	39%	39%	38%	34%	35%	40%	37%	28%	35%	41%	34%	42%	36%	44%	34%	39%
A little worse	22%	23%	22%	21%	20%	18%	24%	21%	19%	23%	17%	24%	16%	26%	21%	28%	19%
Much worse	16%	19%	15%	13%	11%	14%	14%	16%	23%	21%	17%	17%	15%	21%	12%	19%	4%
Don't Know	4%	4%	4%	4%	4%	3%	2%	3%	8%	3%	8%	5%	5%	2%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.A) Thinking about your nearest high street specifically - the place nearest to you with a significant number of shops and retail outlets - would you say that your local high street has got better or worse in the last ten years? If you have not lived in the area long enough to know, answer on the basis of what you have seen and heard

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Much better	4%	7%	7%	7%	2%	2%	2%	12%	4%	2%	3%	2%	1%	3%	1%	4%	4%	4%
A little better	12%	27%	20%	14%	8%	7%	6%	21%	12%	10%	9%	12%	13%	6%	10%	15%	9%	8%
About the same	22%	26%	24%	24%	24%	20%	18%	26%	22%	22%	22%	21%	24%	25%	21%	18%	19%	21%
A little worse	25%	19%	21%	21%	23%	27%	33%	22%	25%	28%	27%	25%	24%	30%	24%	24%	22%	22%
Much worse	34%	16%	25%	30%	40%	43%	41%	14%	34%	34%	37%	37%	35%	35%	39%	38%	44%	44%
Don't Know	3%	6%	4%	4%	3%	2%	1%	4%	3%	4%	2%	2%	4%	1%	5%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.B) Thinking about your nearest high street specifically - the place nearest to you with a significant number of shops and retail outlets - would you say that your local high street has got better or worse in the last ten years? If you have not lived in the area long enough to know, answer on the basis of what you have seen and heard

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Much better	4%	5%	3%	6%	5%	3%	2%	4%	5%	3%	4%	5%	6%	4%	3%	5%	4%	7%
A little better	12%	14%	11%	15%	11%	10%	12%	9%	13%	12%	10%	14%	14%	8%	11%	12%	14%	13%
About the same	22%	24%	20%	21%	22%	24%	22%	21%	22%	24%	22%	21%	27%	16%	23%	24%	21%	26%
A little worse	25%	24%	25%	25%	26%	25%	24%	24%	26%	26%	26%	23%	25%	24%	25%	26%	24%	24%
Much worse	34%	29%	38%	31%	34%	36%	35%	41%	32%	28%	36%	34%	27%	44%	31%	30%	34%	27%
Don't Know	3%	3%	3%	2%	2%	2%	5%	2%	2%	7%	1%	2%	2%	3%	6%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(58.C) Thinking about your nearest high street specifically - the place nearest to you with a significant number of shops and retail outlets - would you say that your local high street has got better or worse in the last ten years? If you have not lived in the area long enough to know, answer on the basis of what you have seen and heard

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Much better	4%	1%	2%	7%	9%	13%	4%	5%	5%	2%	3%	4%	5%	3%	5%	3%	8%
A little better	12%	9%	13%	14%	19%	19%	9%	12%	20%	14%	15%	16%	11%	7%	9%	10%	17%
About the same	22%	20%	24%	23%	24%	18%	21%	22%	29%	24%	23%	23%	30%	19%	24%	18%	26%
A little worse	25%	25%	26%	25%	24%	22%	28%	22%	22%	19%	20%	26%	26%	25%	25%	33%	27%
Much worse	34%	42%	32%	29%	21%	29%	37%	35%	20%	37%	34%	27%	21%	44%	37%	36%	21%
Don't Know	3%	3%	3%	3%	3%	0%	1%	3%	4%	4%	5%	3%	7%	2%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.A) You said that your nearest high street has got worse in the last ten years. Which of the following reasons best explains how the high street has got worse? Select up to three

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2627	143	315	306	452	545	806	219	373	238	260	209	230	247	123	321	264	143
Weighted	2593	161	341	370	466	494	761	219	370	238	274	206	236	241	113	309	247	138
There are fewer flowers and greenery	7%	15%	14%	8%	6%	4%	4%	11%	6%	7%	5%	8%	9%	6%	11%	4%	8%	7%
New development has been ugly	7%	15%	10%	5%	7%	7%	6%	17%	10%	8%	9%	7%	3%	6%	2%	5%	5%	4%
Attractions like cinemas have closed	6%	9%	7%	6%	6%	5%	5%	9%	7%	4%	3%	5%	7%	5%	6%	4%	9%	6%
There are more boarded-up shops	55%	35%	54%	54%	59%	57%	56%	37%	53%	59%	54%	60%	56%	58%	56%	58%	59%	53%
Small independent shops have closed	49%	48%	39%	50%	50%	49%	54%	48%	47%	54%	52%	47%	45%	48%	43%	50%	51%	59%
Bigger retailers have closed	42%	36%	39%	39%	42%	42%	48%	24%	46%	39%	46%	41%	51%	41%	50%	41%	47%	38%
The local bank branches have closed	38%	19%	26%	32%	34%	45%	50%	41%	34%	41%	38%	34%	29%	42%	42%	42%	41%	39%
Pedestrianisation has reduced the hustle and bustle	3%	4%	4%	2%	5%	2%	2%	6%	2%	2%	4%	3%	2%	2%	2%	3%	2%	4%
There is more anti-social behaviour / crime	29%	27%	35%	34%	31%	30%	24%	31%	30%	29%	31%	32%	28%	37%	29%	31%	20%	22%
There is more litter and mess e.g. chewing gum	18%	26%	20%	20%	17%	18%	15%	26%	19%	14%	14%	20%	20%	17%	16%	18%	16%	17%
There are fewer people around	13%	16%	12%	18%	12%	12%	11%	9%	11%	10%	12%	15%	17%	10%	8%	12%	17%	20%
There is nowhere to park your car	11%	11%	13%	10%	12%	13%	10%	15%	12%	15%	10%	10%	9%	10%	12%	11%	10%	12%
Don't Know	0%	2%	1%	0%	0%	0%	0%	1%	0%	0%	0%	2%	1%	1%	2%	0%	0%	0%
None of the above	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%

Note:

BASE: Those who say their nearest high street has got worse

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.B) You said that your nearest high street has got worse in the last ten years. Which of the following reasons best explains how the high street has got worse? Select up to three

	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention					
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	2627	1136	1484	783	781	448	601	1145	1095	286	1094	675	193	34	310	623	814	209
Weighted	2593	1141	1445	662	688	588	641	1138	1048	296	1068	669	183	34	318	604	817	200
There are fewer flowers and greenery	7%	7%	7%	8%	6%	7%	7%	5%	8%	7%	6%	9%	6%	3%	7%	6%	8%	7%
New development has been ugly	7%	8%	7%	7%	8%	9%	6%	7%	6%	10%	7%	6%	10%	10%	9%	6%	7%	9%
Attractions like cinemas have closed	6%	6%	6%	5%	5%	9%	5%	5%	6%	7%	5%	7%	6%	5%	6%	5%	7%	4%
There are more boarded-up shops	55%	52%	57%	54%	55%	54%	57%	56%	56%	52%	54%	59%	52%	61%	52%	52%	59%	56%
Small independent shops have closed	49%	48%	50%	50%	47%	49%	52%	48%	53%	44%	48%	52%	51%	44%	48%	50%	51%	50%
Bigger retailers have closed	42%	41%	43%	44%	43%	42%	40%	42%	43%	41%	43%	42%	44%	36%	41%	43%	41%	48%
The local bank branches have closed	38%	38%	39%	40%	39%	37%	37%	42%	39%	28%	43%	33%	44%	42%	30%	44%	35%	39%
Pedestrianisation has reduced the hustle and bustle	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%	0%	2%	4%	2%	2%
There is more anti-social behaviour / crime	29%	28%	30%	26%	28%	31%	32%	32%	26%	32%	31%	30%	18%	50%	32%	29%	30%	19%
There is more litter and mess e.g. chewing gum	18%	20%	16%	19%	18%	19%	15%	18%	16%	21%	17%	18%	19%	17%	20%	18%	17%	18%
There are fewer people around	13%	14%	12%	13%	14%	11%	13%	11%	13%	13%	11%	13%	14%	16%	12%	12%	14%	14%
There is nowhere to park your car	11%	12%	11%	11%	13%	13%	10%	12%	11%	14%	12%	10%	13%	12%	12%	12%	11%	14%
Don't Know	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%
None of the above	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	2%	0%	0%	1%

Note:

BASE: Those who say their nearest high street has got worse

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(59.C) You said that your nearest high street has got worse in the last ten years. Which of the following reasons best explains how the high street has got worse? Select up to three

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	2627	641	454	603	231	40	1198	616	17	168	178	386	41	388	375	124	160
Weighted	2593	656	465	565	206	33	1135	611	17	180	178	403	46	389	363	121	145
There are fewer flowers and greenery	7%	5%	7%	8%	13%	14%	6%	6%	13%	9%	6%	11%	8%	4%	6%	7%	6%
New development has been ugly	7%	6%	7%	9%	8%	4%	8%	6%	13%	7%	7%	8%	8%	7%	8%	7%	3%
Attractions like cinemas have closed	6%	5%	4%	5%	5%	7%	5%	5%	15%	9%	5%	7%	14%	6%	4%	1%	5%
There are more boarded-up shops	55%	58%	52%	55%	47%	68%	55%	59%	40%	52%	55%	50%	58%	55%	55%	47%	54%
Small independent shops have closed	49%	46%	55%	47%	48%	44%	53%	46%	64%	46%	46%	50%	41%	47%	48%	58%	50%
Bigger retailers have closed	42%	42%	42%	45%	43%	32%	44%	45%	42%	37%	38%	39%	38%	45%	43%	38%	46%
The local bank branches have closed	38%	39%	37%	38%	34%	35%	46%	37%	36%	33%	29%	27%	33%	42%	45%	43%	46%
Pedestrianisation has reduced the hustle and bustle	3%	3%	2%	4%	1%	4%	2%	4%	10%	3%	5%	4%	2%	4%	3%	5%	2%
There is more anti-social behaviour / crime	29%	32%	29%	29%	21%	13%	25%	30%	10%	39%	39%	35%	24%	34%	29%	35%	22%
There is more litter and mess e.g. chewing gum	18%	18%	19%	16%	24%	28%	16%	15%	23%	18%	24%	23%	23%	17%	19%	10%	17%
There are fewer people around	13%	12%	13%	14%	13%	10%	11%	15%	13%	13%	12%	12%	20%	12%	9%	14%	14%
There is nowhere to park your car	11%	11%	12%	11%	13%	16%	12%	12%	11%	9%	9%	10%	10%	13%	11%	18%	9%
Don't Know	0%	1%	1%	0%	1%	2%	0%	0%	0%	2%	2%	0%	0%	0%	0%	0%	0%
None of the above	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%

Note:

BASE: Those who say their nearest high street has got worse

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.A) Which of the following statements do you agree with most?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Sentences for those who commit serious crimes should be tougher	73%	54%	64%	68%	76%	82%	83%	59%	73%	74%	79%	76%	74%	79%	74%	75%	72%	77%
Sentences for those who commit serious crimes are about right	23%	38%	30%	26%	22%	16%	15%	33%	24%	23%	19%	21%	22%	18%	23%	21%	24%	20%
Sentences for those who commit serious crimes should be less tough	4%	8%	6%	7%	2%	2%	2%	8%	3%	3%	3%	3%	4%	3%	3%	4%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.B) Which of the following statements do you agree with most?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Sentences for those who commit serious crimes should be tougher	73%	69%	77%	66%	73%	77%	76%	84%	65%	72%	82%	66%	59%	94%	74%	80%	67%	64%
Sentences for those who commit serious crimes are about right	23%	26%	20%	28%	24%	20%	20%	13%	30%	24%	16%	28%	35%	4%	23%	16%	28%	30%
Sentences for those who commit serious crimes should be less tough	4%	5%	3%	6%	3%	4%	3%	3%	5%	4%	3%	6%	6%	3%	2%	3%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(60.C) Which of the following statements do you agree with most?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Sentences for those who commit serious crimes should be tougher	73%	84%	72%	64%	57%	51%	77%	73%	58%	68%	73%	69%	69%	87%	86%	80%	68%
Sentences for those who commit serious crimes are about right	23%	14%	25%	31%	35%	35%	20%	23%	36%	29%	21%	26%	29%	12%	11%	19%	27%
Sentences for those who commit serious crimes should be less tough	4%	3%	3%	5%	8%	15%	3%	4%	6%	3%	6%	5%	2%	1%	3%	1%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.A) Which of the following statements do you agree with most?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
The NHS provides very good healthcare	75%	75%	71%	74%	73%	74%	80%	69%	75%	78%	77%	73%	75%	77%	75%	74%	78%	74%
The NHS does not provide very good healthcare	25%	25%	29%	26%	27%	26%	20%	31%	25%	22%	23%	27%	25%	23%	25%	26%	22%	26%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.B) Which of the following statements do you agree with most?

	Total	Gender		Social Grade			EU 2016 Vote			2019				Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
The NHS provides very good healthcare	75%	74%	76%	73%	77%	75%	75%	73%	78%	70%	74%	77%	74%	75%	71%	77%	77%	71%
The NHS does not provide very good healthcare	25%	26%	24%	27%	23%	25%	25%	27%	22%	30%	26%	23%	26%	25%	29%	23%	23%	29%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(61.C) Which of the following statements do you agree with most?

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
The NHS provides very good healthcare	75%	76%	77%	71%	73%	69%	76%	76%	67%	74%	75%	71%	75%	71%	76%	73%	78%
The NHS does not provide very good healthcare	25%	24%	23%	29%	27%	31%	24%	24%	33%	26%	25%	29%	25%	29%	24%	27%	22%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.A) Which of the following statements do you agree with most?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Immigration is generally a good thing for the economy	57%	70%	61%	57%	53%	51%	54%	68%	53%	56%	52%	55%	51%	52%	54%	57%	66%	52%
Immigration is generally a bad thing for the economy	43%	30%	39%	43%	47%	49%	46%	32%	47%	44%	48%	45%	49%	48%	46%	43%	34%	48%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.B) Which of the following statements do you agree with most?

	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention				
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Immigration is generally a good thing for the economy	57%	59%	55%	66%	61%	48%	50%	36%	76%	55%	42%	72%	77%	22%	55%	44%	69%	70%
Immigration is generally a bad thing for the economy	43%	41%	45%	34%	39%	52%	50%	64%	24%	45%	58%	28%	23%	78%	45%	56%	31%	30%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(62.C) Which of the following statements do you agree with most?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Immigration is generally a good thing for the economy	57%	39%	63%	68%	73%	76%	55%	57%	59%	48%	52%	64%	67%	31%	37%	57%	64%
Immigration is generally a bad thing for the economy	43%	61%	37%	32%	27%	24%	45%	43%	41%	52%	48%	36%	33%	69%	63%	43%	36%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.A) Which of the following statements do you agree with most?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Governments should try to solve more problems than they currently do	80%	84%	82%	79%	80%	80%	78%	80%	79%	76%	79%	80%	80%	82%	84%	82%	81%	80%
Governments should try to solve fewer problems than they currently do	20%	16%	18%	21%	20%	20%	22%	20%	21%	24%	21%	20%	20%	18%	16%	18%	19%	20%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.B) Which of the following statements do you agree with most?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Governments should try to solve more problems than they currently do	80%	75%	84%	76%	80%	82%	83%	74%	84%	84%	73%	87%	78%	72%	83%	70%	88%	78%
Governments should try to solve fewer problems than they currently do	20%	25%	16%	24%	20%	18%	17%	26%	16%	16%	27%	13%	22%	28%	17%	30%	12%	22%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(63.C) Which of the following statements do you agree with most?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Governments should try to solve more problems than they currently do	80%	84%	82%	77%	78%	83%	77%	80%	85%	80%	84%	84%	83%	76%	67%	79%	75%
Governments should try to solve fewer problems than they currently do	20%	16%	18%	23%	22%	17%	23%	20%	15%	20%	16%	16%	17%	24%	33%	21%	25%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.A) Which of the following statements do you agree with most?

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Governments interfere too much in our daily lives	54%	44%	50%	55%	54%	57%	57%	52%	53%	54%	54%	56%	55%	53%	48%	51%	55%	58%
Governments do not interfere enough to make our daily lives better	46%	56%	50%	45%	46%	43%	43%	48%	47%	46%	46%	44%	45%	47%	52%	49%	45%	42%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.B) Which of the following statements do you agree with most?

	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention					
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Governments interfere too much in our daily lives	54%	57%	50%	54%	54%	54%	53%	59%	50%	53%	57%	49%	55%	62%	56%	52%	50%	53%
Governments do not interfere enough to make our daily lives better	46%	43%	50%	46%	46%	46%	47%	41%	50%	47%	43%	51%	45%	38%	44%	48%	50%	47%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(64.C) Which of the following statements do you agree with most?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Governments interfere too much in our daily lives	54%	56%	51%	52%	48%	48%	55%	51%	46%	54%	55%	52%	55%	56%	63%	51%	50%
Governments do not interfere enough to make our daily lives better	46%	44%	49%	48%	52%	52%	45%	49%	54%	46%	45%	48%	45%	44%	37%	49%	50%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.A) Which of the following statements do you agree with most?

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
I believe Governments can solve problems I face in my own life	40%	43%	47%	43%	38%	39%	36%	49%	40%	34%	41%	37%	39%	37%	43%	39%	42%	38%
I do not believe Governments can solve problems I face in my own life	60%	57%	53%	57%	62%	61%	64%	51%	60%	66%	59%	63%	61%	63%	57%	61%	58%	62%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.B) Which of the following statements do you agree with most?

	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention					
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
I believe Governments can solve problems I face in my own life	40%	44%	37%	42%	40%	41%	39%	38%	44%	37%	41%	43%	43%	36%	35%	46%	42%	45%
I do not believe Governments can solve problems I face in my own life	60%	56%	63%	58%	60%	59%	61%	62%	56%	63%	59%	57%	57%	64%	65%	54%	58%	55%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(65.C) Which of the following statements do you agree with most?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
I believe Governments can solve problems I face in my own life	40%	35%	40%	44%	52%	43%	38%	42%	28%	42%	44%	42%	45%	38%	38%	38%	54%
I do not believe Governments can solve problems I face in my own life	60%	65%	60%	56%	48%	57%	62%	58%	72%	58%	56%	58%	55%	62%	62%	62%	46%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.A) Which of the following statements do you agree with most?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
The Government should spend more and tax more	15%	16%	12%	14%	18%	16%	15%	17%	14%	13%	11%	13%	13%	15%	15%	17%	18%	18%
The Government should spend about the same as now, and tax about the same	36%	28%	32%	36%	33%	38%	43%	37%	40%	40%	37%	31%	34%	35%	41%	33%	32%	35%
The Government should spend less and tax less	49%	56%	56%	50%	49%	46%	42%	46%	46%	47%	52%	56%	53%	50%	44%	50%	50%	46%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.B) Which of the following statements do you agree with most?

	Total	Gender		Social Grade			EU 2016 Vote			2019				Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
The Government should spend more and tax more	15%	18%	12%	18%	16%	12%	13%	10%	21%	11%	9%	21%	22%	14%	12%	9%	20%	18%
The Government should spend about the same as now, and tax about the same	36%	37%	35%	37%	35%	36%	36%	39%	36%	28%	41%	32%	41%	44%	29%	45%	32%	38%
The Government should spend less and tax less	49%	46%	53%	45%	49%	52%	51%	51%	43%	61%	49%	47%	37%	42%	59%	47%	49%	44%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(66.C) Which of the following statements do you agree with most?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
The Government should spend more and tax more	15%	10%	14%	20%	19%	23%	16%	13%	10%	17%	15%	14%	16%	9%	8%	9%	11%
The Government should spend about the same as now, and tax about the same	36%	37%	35%	33%	41%	39%	41%	33%	28%	38%	36%	27%	30%	39%	43%	36%	47%
The Government should spend less and tax less	49%	52%	51%	47%	41%	38%	42%	53%	62%	45%	49%	59%	53%	51%	48%	54%	42%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.A) Would you support getting rid of the Royal Family in the UK or oppose getting rid of the Royal Family in the UK?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Support	15%	19%	17%	18%	16%	12%	9%	18%	13%	13%	11%	13%	14%	15%	14%	13%	20%	16%
Support	14%	25%	20%	15%	13%	11%	7%	21%	15%	13%	10%	11%	13%	13%	12%	15%	14%	11%
Neither Support nor Oppose	21%	29%	27%	24%	23%	17%	14%	20%	21%	20%	20%	21%	29%	19%	21%	22%	23%	22%
Oppose	17%	12%	16%	16%	18%	20%	19%	16%	15%	21%	18%	17%	15%	17%	19%	17%	19%	19%
Strongly Oppose	30%	10%	16%	23%	27%	39%	51%	20%	35%	31%	39%	34%	27%	34%	32%	31%	23%	31%
Don't Know	2%	4%	5%	3%	3%	2%	0%	5%	2%	2%	3%	3%	2%	2%	2%	2%	1%	2%
Total Support:	29%	45%	36%	33%	29%	22%	17%	39%	28%	25%	21%	24%	27%	28%	26%	29%	35%	27%
Total Oppose:	47%	22%	32%	40%	45%	59%	69%	36%	49%	52%	57%	52%	42%	51%	51%	47%	42%	50%
Net:	-19%	23%	4%	-7%	-16%	-37%	-53%	2%	-22%	-27%	-36%	-27%	-14%	-23%	-26%	-19%	-7%	-23%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.B) Would you support getting rid of the Royal Family in the UK or oppose getting rid of the Royal Family in the UK?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Support	15%	18%	11%	16%	15%	14%	14%	11%	17%	15%	8%	21%	14%	7%	15%	8%	18%	14%
Support	14%	16%	13%	16%	14%	15%	11%	11%	16%	13%	11%	18%	13%	15%	12%	11%	19%	15%
Neither Support nor Oppose	21%	21%	22%	19%	20%	24%	23%	18%	21%	29%	14%	25%	22%	28%	32%	12%	24%	22%
Oppose	17%	15%	19%	18%	18%	14%	19%	17%	18%	17%	18%	16%	23%	12%	17%	16%	18%	20%
Strongly Oppose	30%	27%	33%	30%	32%	30%	29%	42%	25%	20%	48%	18%	25%	39%	18%	52%	19%	28%
Don't Know	2%	3%	2%	2%	2%	2%	4%	1%	2%	5%	1%	2%	2%	0%	6%	1%	3%	1%
Total Support:	29%	34%	24%	31%	29%	30%	25%	22%	34%	28%	19%	39%	27%	21%	27%	20%	36%	28%
Total Oppose:	47%	42%	52%	48%	49%	44%	48%	59%	43%	37%	66%	34%	49%	51%	35%	67%	37%	49%
Net:	-19%	-9%	-28%	-17%	-21%	-14%	-22%	-37%	-9%	-8%	-47%	5%	-22%	-30%	-8%	-48%	-1%	-20%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(67.C) Would you support getting rid of the Royal Family in the UK or oppose getting rid of the Royal Family in the UK?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Support	15%	13%	15%	15%	21%	24%	13%	13%	20%	17%	17%	17%	26%	9%	8%	6%	9%
Support	14%	11%	14%	18%	18%	25%	11%	15%	18%	14%	14%	18%	14%	9%	9%	10%	16%
Neither Support nor Oppose	21%	22%	22%	20%	20%	24%	18%	24%	27%	24%	22%	23%	26%	14%	13%	17%	12%
Oppose	17%	16%	18%	17%	17%	8%	18%	17%	22%	16%	16%	16%	17%	20%	15%	21%	17%
Strongly Oppose	30%	35%	30%	26%	22%	17%	39%	28%	13%	24%	26%	23%	13%	47%	54%	45%	44%
Don't Know	2%	3%	2%	2%	3%	2%	1%	2%	0%	4%	5%	3%	4%	0%	1%	1%	2%
Total Support:	29%	24%	29%	34%	39%	49%	24%	28%	38%	31%	31%	35%	40%	18%	17%	15%	26%
Total Oppose:	47%	51%	48%	44%	38%	25%	57%	45%	35%	40%	42%	39%	30%	67%	69%	67%	61%
Net:	-19%	-27%	-19%	-10%	0%	24%	-32%	-17%	3%	-9%	-11%	-4%	10%	-49%	-51%	-51%	-35%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.A) Which of the following institutions do you trust, if any? Select any which apply

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Parliament	6%	4%	6%	8%	5%	5%	6%	11%	6%	4%	6%	5%	5%	5%	7%	5%	3%	3%
Media / newspapers	6%	6%	7%	8%	5%	5%	5%	13%	5%	4%	5%	5%	5%	5%	5%	5%	5%	4%
The NHS	57%	55%	51%	53%	57%	56%	63%	48%	56%	62%	60%	50%	55%	58%	61%	61%	63%	51%
Large businesses	4%	5%	6%	5%	4%	3%	4%	8%	5%	3%	4%	3%	5%	3%	4%	5%	3%	4%
Armed Forces	32%	19%	24%	30%	31%	36%	43%	27%	33%	34%	33%	33%	31%	35%	33%	31%	32%	32%
The Police	26%	17%	27%	25%	27%	27%	30%	21%	27%	27%	29%	24%	24%	29%	29%	26%	33%	22%
BBC	24%	23%	19%	26%	24%	25%	27%	29%	26%	22%	24%	22%	23%	22%	22%	22%	27%	20%
Political Parties	2%	2%	4%	4%	1%	2%	2%	5%	2%	1%	2%	1%	2%	3%	5%	3%	2%	2%
Small businesses	18%	22%	20%	21%	16%	17%	16%	18%	17%	23%	17%	16%	18%	20%	13%	19%	20%	15%
Universities	17%	22%	22%	20%	17%	13%	14%	24%	14%	16%	15%	15%	13%	19%	15%	20%	21%	14%
Church of England	11%	6%	8%	11%	11%	12%	13%	14%	9%	9%	14%	9%	10%	11%	12%	12%	6%	9%
Trade unions	11%	16%	12%	12%	13%	9%	7%	14%	7%	10%	8%	9%	8%	12%	14%	15%	13%	11%
Civil service	10%	12%	10%	12%	10%	8%	10%	17%	10%	9%	9%	8%	7%	9%	11%	9%	12%	12%
None of the above	17%	13%	19%	16%	17%	19%	17%	17%	17%	15%	17%	22%	18%	15%	17%	17%	15%	20%
Don't know	5%	6%	5%	6%	6%	4%	5%	7%	7%	6%	5%	4%	6%	4%	7%	3%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.B) Which of the following institutions do you trust, if any? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Parliament	6%	8%	4%	7%	6%	5%	5%	6%	7%	3%	9%	4%	8%	0%	3%	13%	4%	6%
Media / newspapers	6%	7%	5%	7%	5%	5%	6%	6%	6%	5%	7%	5%	8%	4%	4%	9%	5%	7%
The NHS	57%	57%	56%	55%	57%	57%	58%	55%	61%	48%	56%	61%	60%	56%	47%	58%	63%	57%
Large businesses	4%	6%	3%	6%	4%	4%	4%	5%	5%	4%	6%	4%	5%	0%	4%	7%	4%	6%
Armed Forces	32%	35%	29%	31%	31%	34%	32%	40%	29%	22%	44%	23%	27%	48%	25%	46%	26%	31%
The Police	26%	26%	26%	25%	28%	25%	26%	29%	26%	23%	32%	22%	27%	25%	22%	35%	23%	29%
BBC	24%	28%	20%	31%	26%	18%	20%	17%	33%	17%	23%	27%	40%	9%	16%	26%	27%	34%
Political Parties	2%	3%	2%	3%	2%	3%	3%	2%	3%	2%	3%	2%	3%	2%	1%	5%	2%	3%
Small businesses	18%	18%	18%	19%	18%	18%	17%	17%	19%	16%	18%	17%	23%	14%	16%	19%	18%	24%
Universities	17%	19%	16%	22%	19%	14%	14%	11%	23%	15%	14%	21%	26%	0%	14%	17%	21%	23%
Church of England	11%	11%	10%	12%	11%	10%	9%	12%	12%	6%	13%	10%	12%	5%	5%	16%	11%	15%
Trade unions	11%	13%	9%	11%	12%	10%	10%	6%	15%	8%	5%	20%	10%	4%	7%	5%	19%	10%
Civil service	10%	12%	9%	15%	11%	7%	7%	7%	15%	7%	9%	13%	17%	2%	7%	10%	13%	17%
None of the above	17%	16%	19%	16%	18%	17%	17%	18%	15%	22%	16%	16%	12%	11%	26%	13%	15%	15%
Don't know	5%	4%	7%	4%	5%	5%	7%	5%	4%	10%	5%	4%	4%	4%	10%	3%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(68.C) Which of the following institutions do you trust, if any? Select any which apply

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Parliament	6%	4%	6%	7%	11%	15%	6%	6%	9%	4%	4%	6%	3%	7%	8%	7%	16%
Media / newspapers	6%	4%	5%	7%	10%	20%	7%	6%	9%	5%	3%	6%	8%	6%	7%	4%	11%
The NHS	57%	58%	58%	55%	54%	61%	58%	55%	63%	56%	55%	56%	58%	55%	57%	58%	56%
Large businesses	4%	3%	4%	5%	8%	11%	5%	4%	2%	4%	3%	5%	6%	6%	5%	5%	8%
Armed Forces	32%	36%	33%	28%	26%	29%	36%	30%	25%	29%	28%	31%	21%	47%	44%	46%	44%
The Police	26%	29%	28%	24%	22%	27%	28%	28%	21%	23%	22%	24%	21%	33%	28%	30%	37%
BBC	24%	19%	24%	29%	36%	46%	28%	24%	28%	15%	17%	21%	30%	16%	18%	32%	36%
Political Parties	2%	2%	2%	3%	5%	7%	2%	2%	5%	2%	3%	2%	4%	3%	4%	1%	5%
Small businesses	18%	15%	20%	19%	21%	15%	16%	20%	16%	13%	16%	22%	24%	16%	19%	22%	16%
Universities	17%	9%	18%	25%	29%	41%	16%	18%	15%	10%	15%	24%	23%	10%	12%	17%	21%
Church of England	11%	9%	9%	12%	13%	20%	13%	10%	9%	10%	8%	9%	7%	13%	13%	12%	17%
Trade unions	11%	8%	11%	14%	16%	17%	9%	12%	13%	8%	11%	15%	15%	5%	3%	8%	7%
Civil service	10%	6%	12%	13%	18%	20%	11%	11%	7%	7%	8%	10%	17%	8%	6%	7%	16%
None of the above	17%	18%	16%	17%	15%	10%	18%	17%	8%	18%	19%	15%	22%	19%	16%	15%	12%
Don't know	5%	7%	6%	5%	4%	1%	4%	5%	8%	7%	7%	5%	5%	5%	4%	3%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.A) Which of the following statements do you agree with most?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
I feel that most British institutions represent me and my interests well	42%	31%	41%	46%	38%	44%	47%	45%	43%	41%	47%	38%	42%	40%	40%	40%	42%	37%
I feel that most British institutions represent me and my interests poorly	58%	69%	59%	54%	62%	56%	53%	55%	57%	59%	53%	62%	58%	60%	60%	60%	58%	63%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.B) Which of the following statements do you agree with most?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
I feel that most British institutions represent me and my interests well	42%	41%	43%	48%	39%	40%	39%	44%	42%	38%	51%	35%	44%	27%	37%	58%	36%	44%
I feel that most British institutions represent me and my interests poorly	58%	59%	57%	52%	61%	60%	61%	56%	58%	62%	49%	65%	56%	73%	63%	42%	64%	56%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(69.C) Which of the following statements do you agree with most?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
I feel that most British institutions represent me and my interests well	42%	40%	43%	43%	48%	47%	47%	44%	44%	36%	36%	35%	34%	44%	54%	45%	66%
I feel that most British institutions represent me and my interests poorly	58%	60%	57%	57%	52%	53%	53%	56%	56%	64%	64%	65%	66%	56%	46%	55%	34%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.A) Since the UK left the EU, do you feel that Parliament has become more or less important in our national life?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Much more important	12%	8%	11%	12%	8%	11%	19%	16%	13%	12%	11%	8%	8%	15%	15%	12%	10%	13%
A little more important	25%	32%	25%	24%	18%	25%	25%	26%	26%	24%	26%	25%	25%	23%	26%	22%	23%	24%
There has been no change	43%	37%	36%	41%	53%	47%	42%	38%	41%	43%	49%	42%	48%	41%	38%	43%	42%	45%
A little less important	7%	8%	10%	6%	6%	7%	5%	8%	7%	6%	3%	10%	5%	6%	9%	9%	8%	4%
A lot less important	5%	5%	7%	6%	5%	5%	4%	5%	5%	5%	4%	5%	5%	4%	4%	5%	8%	6%
Don't Know	8%	9%	10%	11%	9%	7%	6%	8%	8%	10%	7%	9%	9%	9%	8%	8%	8%	9%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.B) Since the UK left the EU, do you feel that Parliament has become more or less important in our national life?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Much more important	12%	15%	10%	16%	11%	11%	11%	17%	10%	5%	18%	9%	10%	27%	6%	21%	9%	13%
A little more important	25%	27%	23%	29%	26%	22%	20%	26%	25%	15%	31%	22%	26%	19%	14%	33%	24%	28%
There has been no change	43%	42%	44%	40%	45%	43%	43%	43%	43%	47%	39%	46%	43%	46%	49%	38%	45%	41%
A little less important	7%	6%	8%	6%	6%	9%	7%	5%	9%	8%	5%	9%	7%	5%	8%	4%	9%	6%
A lot less important	5%	6%	5%	4%	4%	6%	6%	4%	6%	7%	2%	7%	9%	0%	6%	1%	7%	7%
Don't Know	8%	5%	11%	5%	8%	8%	12%	6%	7%	18%	5%	8%	5%	3%	18%	4%	6%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(70.C) Since the UK left the EU, do you feel that Parliament has become more or less important in our national life?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Much more important	12%	11%	10%	14%	14%	21%	17%	11%	9%	9%	9%	8%	5%	18%	24%	11%	15%
A little more important	25%	21%	27%	25%	30%	28%	26%	25%	32%	16%	18%	25%	32%	29%	28%	29%	39%
There has been no change	43%	45%	44%	43%	43%	37%	42%	44%	49%	48%	42%	41%	40%	41%	40%	38%	34%
A little less important	7%	6%	7%	7%	6%	1%	5%	6%	2%	8%	10%	10%	8%	4%	2%	12%	7%
A lot less important	5%	6%	5%	4%	3%	6%	4%	5%	2%	6%	9%	7%	6%	3%	1%	4%	1%
Don't Know	8%	11%	7%	7%	5%	6%	6%	9%	5%	13%	12%	8%	10%	5%	4%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.A) Thinking about how you identify as a person, which of the following are most important?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Being from my ethnic background	9%	18%	13%	11%	9%	4%	5%	21%	7%	7%	7%	8%	11%	6%	6%	7%	6%	8%
Being from my religious background	7%	13%	9%	8%	7%	4%	5%	14%	6%	5%	7%	6%	9%	5%	5%	7%	4%	4%
Being British	43%	29%	34%	42%	44%	48%	51%	39%	47%	49%	50%	45%	40%	45%	47%	43%	26%	41%
Being English, Scottish, Welsh	31%	20%	22%	27%	30%	36%	42%	20%	33%	30%	31%	27%	24%	24%	24%	26%	59%	56%
Being from my town, city or village	15%	17%	20%	18%	15%	13%	11%	18%	12%	14%	13%	19%	13%	13%	20%	19%	16%	13%
Being from my county	14%	15%	18%	13%	12%	15%	14%	18%	14%	14%	14%	13%	12%	18%	15%	12%	14%	12%
Being from my region (the West Midlands, the North East, and so on)	12%	14%	12%	12%	12%	12%	9%	9%	5%	13%	5%	10%	15%	20%	31%	18%	8%	7%
Don't Know	12%	18%	17%	14%	14%	10%	5%	11%	12%	14%	11%	15%	16%	11%	9%	14%	9%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.B) Thinking about how you identify as a person, which of the following are most important?

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Being from my ethnic background	9%	10%	9%	11%	8%	9%	9%	7%	10%	12%	7%	12%	10%	2%	11%	8%	11%	10%
Being from my religious background	7%	8%	6%	9%	7%	6%	7%	5%	8%	8%	7%	9%	7%	0%	7%	8%	9%	8%
Being British	43%	43%	43%	45%	41%	42%	43%	51%	40%	34%	55%	37%	43%	40%	32%	56%	40%	44%
Being English, Scottish, Welsh	31%	32%	30%	28%	30%	35%	31%	41%	27%	21%	38%	23%	29%	56%	21%	38%	23%	28%
Being from my town, city or village	15%	15%	16%	14%	17%	15%	15%	14%	16%	16%	13%	18%	18%	19%	14%	12%	18%	17%
Being from my county	14%	16%	13%	16%	13%	15%	15%	15%	14%	14%	16%	13%	16%	10%	14%	18%	14%	17%
Being from my region (the West Midlands, the North East, and so on)	12%	12%	11%	12%	12%	11%	12%	11%	13%	9%	11%	17%	9%	10%	8%	10%	15%	11%
Don't Know	12%	11%	13%	11%	12%	11%	13%	6%	14%	20%	5%	14%	11%	3%	23%	5%	13%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(71.C) Thinking about how you identify as a person, which of the following are most important?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Being from my ethnic background	9%	5%	10%	12%	16%	11%	7%	9%	26%	9%	10%	13%	14%	7%	6%	6%	8%
Being from my religious background	7%	4%	6%	10%	13%	19%	7%	6%	12%	6%	6%	8%	11%	6%	5%	8%	11%
Being British	43%	49%	39%	37%	40%	50%	49%	41%	30%	41%	39%	37%	34%	55%	56%	51%	60%
Being English, Scottish, Welsh	31%	35%	30%	29%	24%	28%	37%	30%	29%	33%	35%	20%	20%	43%	42%	35%	25%
Being from my town, city or village	15%	15%	14%	17%	15%	13%	13%	18%	17%	20%	14%	15%	17%	13%	11%	15%	14%
Being from my county	14%	14%	15%	15%	17%	18%	15%	13%	22%	15%	13%	14%	16%	15%	16%	10%	19%
Being from my region (the West Midlands, the North East, and so on)	12%	11%	11%	13%	12%	11%	11%	14%	12%	13%	9%	11%	10%	10%	11%	8%	12%
Don't Know	12%	11%	14%	13%	13%	7%	7%	13%	14%	14%	14%	17%	24%	4%	4%	9%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.A) Now thinking more narrowly about your national identity, which of the following is most important to your own identity?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
The European Union	6%	6%	7%	8%	7%	5%	4%	9%	6%	8%	3%	8%	5%	4%	6%	6%	3%	5%
England	42%	35%	46%	41%	42%	39%	43%	39%	46%	47%	52%	50%	48%	51%	50%	49%	3%	9%
Scotland	7%	7%	4%	7%	6%	8%	8%	1%	1%	1%	1%	1%	1%	1%	0%	1%	68%	1%
Wales	3%	4%	2%	3%	3%	4%	4%	1%	1%	1%	1%	1%	2%	0%	1%	2%	0%	52%
Great Britain	29%	22%	24%	30%	29%	32%	34%	28%	32%	32%	32%	29%	28%	31%	33%	29%	18%	25%
The country my parents or grandparents came from	7%	16%	8%	6%	7%	5%	4%	13%	6%	5%	6%	6%	7%	7%	6%	7%	5%	7%
Other (Please Specify)	2%	2%	2%	2%	1%	3%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%
Don't Know	5%	9%	7%	4%	5%	4%	2%	7%	6%	5%	5%	4%	6%	4%	2%	5%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.B) Now thinking more narrowly about your national identity, which of the following is most important to your own identity?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
The European Union	6%	7%	5%	8%	5%	4%	5%	1%	10%	6%	2%	10%	13%	0%	5%	2%	9%	10%
England	42%	42%	42%	36%	42%	43%	46%	51%	35%	41%	50%	38%	34%	69%	39%	50%	40%	37%
Scotland	7%	7%	7%	7%	7%	7%	5%	4%	9%	4%	3%	5%	7%	0%	4%	3%	4%	6%
Wales	3%	3%	3%	3%	4%	3%	4%	4%	4%	3%	2%	5%	2%	6%	3%	3%	5%	3%
Great Britain	29%	29%	29%	32%	29%	29%	26%	31%	30%	23%	35%	27%	32%	17%	24%	35%	28%	30%
The country my parents or grandparents came from	7%	6%	8%	8%	7%	7%	6%	5%	6%	11%	5%	9%	5%	8%	11%	5%	9%	8%
Other (Please Specify)	2%	2%	2%	2%	2%	2%	2%	1%	2%	4%	1%	2%	3%	0%	4%	1%	2%	3%
Don't Know	5%	5%	4%	3%	4%	5%	6%	2%	5%	9%	2%	5%	4%	0%	9%	2%	4%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(72.C) Now thinking more narrowly about your national identity, which of the following is most important to your own identity?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
The European Union	6%	2%	5%	8%	11%	21%	5%	6%	13%	7%	4%	9%	1%	1%	1%	4%	3%
England	42%	47%	41%	38%	33%	22%	42%	44%	22%	36%	43%	40%	50%	53%	52%	42%	46%
Scotland	7%	5%	7%	7%	8%	7%	7%	7%	4%	10%	10%	4%	2%	1%	3%	9%	3%
Wales	3%	3%	3%	4%	3%	5%	4%	3%	4%	5%	3%	3%	5%	2%	3%	2%	2%
Great Britain	29%	30%	29%	28%	29%	34%	32%	30%	28%	26%	26%	24%	25%	35%	35%	35%	39%
The country my parents or grandparents came from	7%	7%	7%	6%	10%	9%	5%	6%	21%	9%	9%	10%	8%	5%	4%	5%	3%
Other (Please Specify)	2%	1%	2%	2%	3%	3%	1%	1%	0%	1%	3%	3%	2%	1%	1%	0%	1%
Don't Know	5%	4%	5%	6%	3%	0%	3%	4%	7%	7%	3%	7%	7%	2%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.A) Do you agree or disagree with the following statements?: I am proud to be British

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	32%	17%	27%	29%	31%	36%	44%	30%	36%	33%	36%	28%	34%	37%	32%	33%	24%	30%
Agree	34%	38%	34%	36%	32%	36%	32%	33%	34%	36%	36%	38%	32%	35%	38%	37%	29%	32%
Neither Agree nor Disagree	20%	24%	22%	22%	22%	18%	16%	23%	19%	20%	19%	20%	21%	17%	19%	18%	21%	20%
Disagree	7%	11%	9%	6%	8%	6%	5%	7%	6%	6%	6%	7%	8%	8%	6%	8%	13%	10%
Strongly Disagree	5%	7%	5%	6%	5%	4%	3%	4%	4%	4%	4%	5%	5%	3%	3%	4%	13%	8%
Don't Know	1%	1%	3%	2%	1%	0%	0%	3%	1%	1%	0%	2%	0%	1%	1%	1%	0%	0%
Total Agree:	67%	56%	61%	65%	63%	72%	76%	63%	69%	69%	71%	66%	66%	71%	70%	69%	54%	62%
Total Disagree:	12%	19%	15%	12%	14%	10%	8%	11%	10%	10%	9%	12%	12%	11%	9%	12%	25%	18%
Net:	54%	37%	46%	53%	49%	62%	68%	52%	59%	60%	62%	54%	54%	61%	61%	58%	28%	44%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.B) Do you agree or disagree with the following statements?: I am proud to be British

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	32%	34%	31%	35%	28%	35%	31%	43%	28%	22%	49%	24%	28%	35%	20%	53%	26%	28%
Agree	34%	34%	35%	35%	36%	32%	35%	35%	35%	31%	34%	35%	37%	47%	34%	33%	36%	39%
Neither Agree nor Disagree	20%	19%	21%	18%	20%	21%	21%	14%	21%	28%	12%	22%	23%	10%	28%	11%	21%	23%
Disagree	7%	8%	7%	6%	9%	7%	7%	5%	9%	8%	3%	11%	5%	8%	9%	2%	11%	6%
Strongly Disagree	5%	5%	5%	6%	5%	4%	5%	2%	6%	6%	1%	7%	6%	0%	6%	1%	5%	3%
Don't Know	1%	1%	1%	1%	1%	1%	1%	0%	1%	4%	0%	1%	1%	0%	3%	1%	1%	1%
Total Agree:	67%	68%	66%	69%	64%	67%	66%	78%	62%	54%	83%	58%	65%	82%	54%	86%	62%	67%
Total Disagree:	12%	13%	12%	12%	14%	11%	12%	7%	16%	14%	4%	19%	11%	8%	15%	3%	16%	9%
Net:	54%	55%	55%	57%	50%	56%	54%	71%	47%	40%	79%	40%	55%	74%	39%	83%	46%	58%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(73.C) Do you agree or disagree with the following statements?: I am proud to be British

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	32%	38%	26%	29%	31%	30%	39%	31%	20%	32%	28%	25%	14%	48%	53%	44%	52%
Agree	34%	35%	37%	33%	33%	37%	34%	38%	33%	27%	33%	32%	41%	34%	31%	34%	38%
Neither Agree nor Disagree	20%	17%	22%	21%	21%	18%	17%	18%	27%	23%	23%	25%	26%	13%	12%	15%	8%
Disagree	7%	6%	9%	9%	7%	9%	6%	7%	11%	10%	9%	8%	12%	4%	3%	5%	1%
Strongly Disagree	5%	3%	4%	7%	6%	5%	4%	5%	9%	7%	6%	7%	8%	1%	1%	1%	0%
Don't Know	1%	1%	1%	1%	2%	1%	0%	1%	0%	1%	1%	3%	0%	0%	0%	0%	0%
Total Agree:	67%	73%	63%	62%	65%	67%	73%	69%	53%	59%	61%	57%	54%	81%	84%	78%	90%
Total Disagree:	12%	9%	13%	16%	13%	14%	10%	12%	19%	17%	16%	15%	19%	5%	4%	7%	1%
Net:	54%	64%	50%	46%	52%	53%	63%	57%	34%	42%	46%	42%	35%	76%	80%	71%	89%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.A) Do you agree or disagree with the following statements?: I am proud to be English (or Scottish, or Welsh)

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	37%	20%	27%	32%	36%	42%	52%	32%	35%	38%	38%	33%	36%	38%	35%	34%	48%	49%
Agree	33%	36%	34%	35%	33%	33%	30%	27%	35%	36%	36%	34%	30%	34%	33%	36%	34%	30%
Neither Agree nor Disagree	19%	27%	23%	21%	20%	16%	13%	26%	19%	18%	17%	20%	25%	16%	23%	19%	13%	10%
Disagree	5%	10%	7%	6%	6%	4%	3%	7%	6%	5%	4%	7%	5%	7%	5%	6%	2%	6%
Strongly Disagree	4%	5%	6%	4%	5%	3%	2%	5%	3%	3%	4%	4%	4%	4%	2%	4%	3%	5%
Don't Know	1%	2%	3%	2%	1%	1%	0%	4%	1%	1%	1%	1%	1%	1%	2%	1%	0%	0%
Total Agree:	70%	56%	61%	67%	68%	76%	82%	59%	70%	73%	74%	67%	66%	72%	68%	70%	82%	79%
Total Disagree:	9%	15%	13%	10%	10%	7%	4%	12%	9%	8%	8%	11%	9%	11%	7%	10%	5%	11%
Net:	61%	41%	48%	57%	58%	69%	78%	47%	61%	65%	66%	55%	57%	61%	61%	60%	77%	68%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.B) Do you agree or disagree with the following statements?: I am proud to be English (or Scottish, or Welsh)

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	37%	38%	36%	37%	35%	39%	37%	50%	31%	24%	52%	26%	28%	38%	22%	55%	28%	29%
Agree	33%	32%	34%	32%	35%	34%	32%	33%	34%	32%	33%	33%	38%	47%	35%	31%	34%	39%
Neither Agree nor Disagree	19%	18%	21%	20%	18%	18%	20%	12%	22%	28%	12%	24%	21%	13%	28%	10%	23%	21%
Disagree	5%	6%	5%	6%	7%	4%	5%	3%	7%	6%	2%	10%	6%	2%	7%	1%	9%	5%
Strongly Disagree	4%	4%	3%	4%	4%	3%	4%	2%	5%	5%	1%	7%	5%	0%	5%	2%	5%	3%
Don't Know	1%	1%	2%	1%	2%	1%	2%	1%	1%	4%	1%	1%	2%	0%	3%	1%	1%	2%
Total Agree:	70%	70%	70%	69%	70%	73%	69%	83%	64%	56%	85%	59%	66%	85%	57%	86%	62%	68%
Total Disagree:	9%	11%	8%	10%	11%	7%	9%	4%	12%	12%	3%	16%	11%	2%	12%	3%	14%	9%
Net:	61%	60%	62%	59%	59%	66%	61%	79%	52%	45%	82%	43%	55%	84%	45%	84%	48%	59%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(74.C) Do you agree or disagree with the following statements?: I am proud to be English (or Scottish, or Welsh)

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	37%	45%	31%	31%	30%	35%	44%	34%	22%	40%	36%	26%	19%	56%	55%	45%	48%
Agree	33%	33%	36%	34%	31%	27%	33%	36%	32%	29%	31%	33%	38%	30%	31%	36%	37%
Neither Agree nor Disagree	19%	16%	21%	21%	23%	22%	16%	19%	30%	15%	22%	26%	28%	10%	11%	14%	11%
Disagree	5%	3%	7%	7%	7%	9%	4%	6%	8%	8%	5%	7%	8%	2%	1%	2%	3%
Strongly Disagree	4%	3%	3%	6%	5%	4%	3%	3%	6%	6%	4%	6%	6%	1%	1%	2%	1%
Don't Know	1%	1%	1%	2%	4%	3%	1%	2%	2%	2%	1%	3%	1%	0%	1%	1%	0%
Total Agree:	70%	78%	68%	65%	61%	62%	77%	70%	54%	69%	68%	59%	57%	87%	86%	81%	84%
Total Disagree:	9%	6%	10%	12%	12%	13%	7%	9%	14%	14%	9%	13%	14%	3%	3%	4%	4%
Net:	61%	72%	58%	52%	49%	49%	70%	60%	39%	55%	59%	46%	43%	84%	83%	77%	80%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.A) Which of the following values are most important to you? Select up to five

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Ambition	8%	16%	14%	9%	7%	5%	4%	11%	8%	6%	9%	11%	7%	7%	7%	9%	8%	10%
Individualism	8%	12%	8%	7%	10%	6%	5%	9%	9%	10%	5%	8%	6%	8%	9%	6%	8%	6%
Faith	8%	13%	10%	9%	7%	5%	7%	12%	7%	5%	6%	6%	12%	7%	8%	10%	5%	9%
Charity	8%	11%	7%	7%	8%	8%	8%	9%	7%	7%	7%	6%	9%	6%	10%	8%	9%	11%
Patriotism	7%	2%	6%	5%	6%	8%	13%	8%	9%	8%	6%	8%	8%	8%	4%	5%	5%	11%
Moderation	7%	4%	5%	5%	6%	8%	9%	7%	7%	6%	7%	7%	5%	7%	4%	5%	8%	8%
Conservation	7%	5%	5%	6%	8%	9%	10%	7%	7%	9%	9%	11%	6%	7%	6%	8%	5%	6%
Aspiration	6%	10%	7%	6%	4%	4%	4%	6%	6%	5%	5%	6%	5%	4%	2%	6%	6%	6%
Family	50%	41%	48%	52%	46%	50%	57%	42%	50%	55%	53%	50%	49%	54%	54%	55%	48%	41%
Fairness	40%	29%	33%	38%	45%	47%	44%	32%	41%	43%	44%	43%	37%	44%	40%	38%	45%	39%
Internationalism	4%	4%	3%	4%	4%	4%	3%	6%	4%	3%	3%	2%	2%	3%	2%	4%	4%	4%
Entrepreneurship	4%	8%	5%	4%	2%	3%	3%	6%	4%	4%	3%	4%	4%	4%	4%	4%	4%	2%
Freedom	36%	38%	33%	34%	36%	38%	36%	36%	37%	31%	35%	34%	37%	37%	38%	36%	35%	40%
Equality	31%	40%	36%	32%	30%	28%	25%	37%	28%	32%	31%	30%	29%	29%	29%	32%	31%	27%
Frugality	3%	3%	4%	3%	4%	3%	3%	4%	3%	3%	2%	5%	2%	3%	4%	3%	4%	2%
Modernity	3%	7%	6%	5%	2%	1%	1%	5%	2%	2%	3%	2%	3%	2%	3%	4%	3%	4%
Invention	3%	5%	5%	3%	2%	2%	2%	5%	3%	2%	2%	3%	2%	3%	3%	3%	4%	4%
Don't Know	3%	3%	4%	3%	2%	2%	1%	2%	2%	3%	2%	3%	3%	4%	3%	3%	2%	2%
Decency	28%	14%	16%	20%	29%	39%	41%	20%	31%	32%	25%	27%	22%	31%	33%	27%	36%	31%
Hard work	27%	26%	27%	26%	26%	28%	30%	24%	27%	27%	28%	28%	26%	29%	24%	28%	32%	28%
Stability	23%	23%	23%	27%	22%	21%	21%	20%	26%	22%	25%	19%	24%	25%	19%	24%	20%	18%
Morality	22%	22%	19%	20%	23%	22%	24%	23%	24%	20%	19%	21%	23%	21%	19%	22%	23%	24%
Independence	21%	19%	18%	19%	22%	24%	22%	18%	20%	21%	22%	22%	19%	21%	25%	20%	23%	24%
Tradition	19%	5%	12%	14%	20%	26%	29%	12%	22%	22%	20%	23%	21%	21%	17%	20%	14%	19%
Opportunity	16%	18%	21%	18%	14%	15%	13%	18%	17%	17%	16%	16%	17%	15%	13%	19%	13%	13%
Self-reliance	14%	13%	10%	12%	17%	15%	18%	13%	13%	15%	17%	13%	13%	15%	17%	16%	14%	16%
Creativity	13%	15%	19%	14%	13%	9%	9%	17%	13%	14%	12%	14%	11%	9%	11%	12%	12%	17%
Co-operation	11%	12%	12%	10%	11%	12%	10%	11%	10%	10%	10%	13%	10%	12%	12%	11%	15%	12%
Civility	10%	5%	6%	7%	9%	14%	14%	11%	8%	8%	9%	10%	9%	10%	11%	7%	12%	16%
Anarchy	1%	4%	2%	1%	1%	0%	0%	2%	1%	1%	1%	2%	1%	1%	2%	2%	1%	0%
None of these	1%	0%	0%	1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.B) Which of the following values are most important to you? Select up to five

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Ambition	8%	10%	7%	10%	8%	8%	7%	7%	8%	11%	8%	7%	9%	2%	10%	9%	9%	8%
Individualism	8%	8%	7%	8%	8%	8%	8%	6%	8%	10%	6%	8%	9%	11%	10%	5%	9%	9%
Faith	8%	9%	8%	8%	8%	8%	9%	7%	8%	11%	8%	9%	7%	3%	10%	9%	8%	11%
Charity	8%	8%	8%	8%	7%	8%	9%	7%	10%	7%	5%	11%	10%	4%	8%	6%	10%	9%
Patriotism	7%	10%	5%	8%	6%	8%	8%	12%	5%	3%	13%	3%	6%	16%	3%	14%	4%	6%
Moderation	7%	9%	4%	8%	7%	6%	5%	7%	7%	5%	8%	5%	11%	6%	4%	8%	5%	11%
Conservation	7%	7%	8%	7%	7%	8%	8%	9%	7%	5%	9%	6%	8%	3%	4%	9%	6%	8%
Aspiration	6%	6%	5%	8%	5%	5%	4%	5%	6%	4%	6%	5%	7%	3%	5%	7%	6%	6%
Family	50%	41%	58%	44%	49%	54%	55%	55%	46%	51%	53%	49%	42%	64%	52%	53%	50%	43%
Fairness	40%	36%	44%	38%	43%	38%	40%	39%	43%	38%	37%	45%	40%	45%	39%	35%	44%	41%
Internationalism	4%	5%	3%	6%	3%	3%	2%	1%	6%	4%	1%	5%	11%	0%	4%	1%	5%	8%
Entrepreneurship	4%	6%	2%	6%	3%	5%	3%	4%	4%	3%	5%	3%	4%	2%	3%	5%	4%	4%
Freedom	36%	35%	37%	35%	36%	35%	37%	36%	34%	37%	36%	35%	31%	33%	40%	35%	35%	33%
Equality	31%	29%	33%	31%	31%	30%	31%	21%	38%	31%	21%	43%	33%	21%	29%	19%	40%	37%
Frugality	3%	4%	3%	4%	3%	4%	3%	3%	4%	3%	4%	3%	4%	2%	3%	3%	3%	7%
Modernity	3%	4%	2%	4%	3%	2%	3%	2%	4%	4%	2%	4%	5%	2%	3%	3%	3%	6%
Invention	3%	5%	1%	4%	3%	3%	2%	2%	4%	1%	3%	4%	4%	0%	1%	3%	4%	4%
Don't Know	3%	3%	2%	1%	2%	3%	4%	2%	2%	5%	2%	3%	2%	2%	5%	1%	2%	2%
Decency	28%	27%	29%	29%	29%	26%	27%	31%	30%	23%	31%	26%	29%	45%	22%	30%	26%	27%
Hard work	27%	26%	29%	29%	26%	30%	24%	30%	25%	26%	33%	24%	22%	24%	26%	34%	25%	24%
Stability	23%	20%	25%	19%	25%	23%	24%	23%	21%	24%	23%	22%	20%	31%	24%	23%	23%	21%
Morality	22%	21%	23%	24%	22%	22%	20%	21%	24%	20%	21%	24%	22%	22%	21%	20%	23%	22%
Independence	21%	20%	22%	21%	23%	18%	22%	22%	21%	19%	21%	19%	19%	21%	22%	21%	20%	20%
Tradition	19%	21%	17%	17%	18%	21%	21%	29%	12%	17%	29%	11%	12%	39%	17%	30%	13%	11%
Opportunity	16%	15%	17%	18%	17%	16%	15%	15%	17%	17%	15%	17%	19%	12%	18%	13%	18%	20%
Self-reliance	14%	15%	14%	18%	15%	11%	13%	16%	13%	14%	17%	10%	18%	16%	15%	17%	11%	17%
Creativity	13%	13%	13%	14%	13%	13%	11%	9%	16%	14%	10%	17%	16%	6%	14%	10%	15%	16%
Co-operation	11%	11%	11%	14%	12%	9%	9%	8%	15%	11%	9%	14%	14%	8%	11%	9%	13%	15%
Civility	10%	12%	8%	12%	9%	9%	9%	11%	10%	6%	12%	8%	11%	5%	6%	13%	9%	10%
Anarchy	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%
None of these	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(75.C) Which of the following values are most important to you? Select up to five

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Ambition	8%	6%	9%	9%	13%	11%	6%	11%	6%	10%	7%	11%	12%	7%	8%	9%	10%
Individualism	8%	7%	9%	9%	6%	5%	6%	8%	19%	10%	9%	9%	15%	7%	5%	9%	3%
Faith	8%	6%	9%	10%	10%	18%	7%	7%	9%	7%	9%	12%	5%	8%	6%	11%	12%
Charity	8%	7%	9%	9%	9%	19%	9%	7%	3%	9%	9%	7%	11%	5%	5%	6%	8%
Patriotism	7%	10%	5%	6%	6%	6%	10%	6%	2%	9%	6%	4%	7%	16%	14%	4%	12%
Moderation	7%	6%	5%	7%	8%	6%	9%	5%	4%	6%	5%	6%	0%	5%	10%	5%	10%
Conservation	7%	8%	8%	7%	6%	10%	10%	6%	2%	6%	7%	6%	5%	10%	10%	10%	8%
Aspiration	6%	4%	6%	7%	9%	4%	5%	6%	8%	5%	5%	6%	8%	4%	6%	7%	6%
Family	50%	57%	52%	43%	39%	37%	50%	52%	45%	51%	49%	49%	49%	55%	54%	49%	48%
Fairness	40%	43%	39%	39%	38%	32%	42%	41%	45%	34%	39%	38%	35%	39%	36%	39%	37%
Internationalism	4%	2%	3%	6%	7%	11%	4%	3%	9%	3%	3%	4%	4%	0%	1%	0%	3%
Entrepreneurship	4%	3%	4%	5%	6%	8%	3%	4%	3%	3%	2%	5%	9%	2%	5%	9%	5%
Freedom	36%	39%	37%	33%	31%	34%	36%	33%	48%	34%	37%	39%	39%	40%	36%	32%	29%
Equality	31%	26%	32%	34%	34%	37%	26%	33%	50%	32%	31%	37%	34%	20%	18%	26%	26%
Frugality	3%	4%	3%	3%	4%	9%	4%	3%	2%	1%	5%	3%	2%	4%	3%	6%	4%
Modernity	3%	2%	3%	4%	5%	5%	2%	4%	4%	4%	2%	4%	4%	1%	2%	3%	4%
Invention	3%	2%	3%	4%	5%	3%	3%	4%	2%	2%	3%	3%	1%	1%	4%	1%	5%
Don't Know	3%	3%	2%	3%	2%	3%	1%	3%	2%	5%	5%	2%	3%	1%	1%	1%	2%
Decency	28%	31%	26%	28%	20%	21%	36%	23%	16%	25%	23%	23%	19%	28%	35%	31%	33%
Hard work	27%	29%	28%	26%	25%	29%	29%	30%	13%	22%	22%	25%	22%	34%	33%	28%	33%
Stability	23%	24%	26%	20%	20%	15%	20%	25%	45%	22%	28%	22%	25%	23%	22%	26%	22%
Morality	22%	20%	23%	24%	19%	18%	23%	20%	28%	25%	18%	22%	19%	22%	20%	26%	20%
Independence	21%	20%	20%	21%	21%	19%	23%	19%	12%	18%	22%	22%	17%	21%	23%	25%	18%
Tradition	19%	26%	19%	13%	12%	8%	23%	17%	10%	16%	19%	16%	9%	35%	30%	19%	19%
Opportunity	16%	14%	15%	17%	22%	16%	14%	19%	19%	14%	13%	21%	19%	14%	14%	19%	16%
Self-reliance	14%	13%	13%	16%	16%	16%	16%	15%	11%	10%	14%	12%	14%	17%	19%	14%	13%
Creativity	13%	9%	15%	15%	19%	17%	10%	12%	14%	13%	16%	18%	23%	9%	8%	12%	13%
Co-operation	11%	8%	13%	12%	17%	11%	12%	12%	13%	8%	7%	12%	11%	7%	8%	11%	12%
Civility	10%	10%	9%	10%	10%	8%	13%	9%	5%	7%	10%	7%	4%	12%	15%	10%	12%
Anarchy	1%	1%	1%	1%	1%	0%	0%	1%	0%	2%	2%	2%	3%	1%	0%	1%	1%
None of these	1%	1%	0%	0%	0%	0%	1%	1%	0%	1%	1%	1%	0%	0%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.A) Thinking about your values, which of the following statements come closest to your view?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
The vast majority of people in this country share my values	7%	6%	10%	10%	6%	5%	5%	11%	6%	5%	4%	7%	5%	7%	12%	7%	8%	9%
A majority of people in this country share my values	48%	46%	43%	46%	44%	50%	56%	45%	53%	51%	46%	47%	45%	47%	47%	50%	50%	47%
A minority of people in this country share my values	22%	30%	26%	21%	25%	19%	17%	23%	19%	21%	23%	24%	24%	22%	22%	23%	23%	23%
Very few people, if any, in this country share my values	4%	6%	5%	4%	4%	4%	2%	5%	3%	2%	5%	5%	4%	5%	4%	4%	3%	3%
Don't Know	19%	12%	15%	18%	21%	22%	20%	16%	20%	21%	22%	17%	22%	19%	15%	16%	16%	18%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.B) Thinking about your values, which of the following statements come closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
The vast majority of people in this country share my values	7%	8%	6%	8%	6%	9%	6%	8%	7%	5%	8%	6%	8%	3%	4%	10%	7%	10%
A majority of people in this country share my values	48%	48%	49%	53%	47%	50%	43%	53%	49%	34%	57%	45%	49%	57%	33%	57%	48%	49%
A minority of people in this country share my values	22%	24%	21%	21%	24%	20%	23%	18%	24%	24%	17%	28%	21%	22%	24%	16%	25%	22%
Very few people, if any, in this country share my values	4%	4%	4%	3%	3%	4%	5%	4%	3%	6%	3%	5%	4%	5%	6%	3%	4%	5%
Don't Know	19%	16%	21%	14%	20%	17%	23%	17%	17%	30%	15%	16%	18%	12%	33%	14%	15%	13%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(76.C) Thinking about your values, which of the following statements come closest to your view?

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
The vast majority of people in this country share my values	7%	7%	6%	7%	11%	14%	8%	7%	7%	7%	7%	6%	5%	8%	8%	6%	12%
A majority of people in this country share my values	48%	47%	48%	48%	49%	45%	52%	52%	47%	41%	42%	42%	39%	56%	58%	56%	62%
A minority of people in this country share my values	22%	21%	23%	25%	23%	16%	19%	22%	27%	26%	21%	29%	31%	16%	18%	22%	10%
Very few people, if any, in this country share my values	4%	4%	3%	4%	3%	3%	3%	3%	2%	8%	5%	4%	5%	4%	3%	2%	1%
Don't Know	19%	21%	20%	16%	15%	22%	18%	16%	16%	18%	24%	19%	21%	16%	14%	14%	15%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.A) Which of the following values do you think are most important for political leaders to have? Select up to five

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Freedom	8%	12%	12%	10%	7%	6%	5%	13%	8%	7%	7%	8%	8%	9%	8%	8%	6%	5%
Opportunity	8%	10%	12%	9%	8%	5%	4%	10%	7%	7%	6%	9%	10%	9%	7%	8%	5%	4%
Moderation	8%	8%	8%	7%	5%	8%	10%	8%	8%	6%	7%	6%	8%	6%	9%	7%	11%	12%
Internationalism	7%	8%	5%	5%	7%	7%	7%	10%	7%	5%	6%	4%	4%	8%	5%	8%	7%	6%
Don't Know	7%	7%	8%	8%	6%	6%	5%	6%	6%	9%	4%	7%	11%	6%	8%	4%	6%	7%
Independence	6%	10%	8%	7%	6%	5%	5%	10%	7%	5%	6%	6%	7%	6%	6%	6%	5%	6%
Charity	6%	10%	9%	7%	5%	3%	3%	8%	4%	5%	6%	6%	6%	3%	6%	7%	4%	5%
Modernity	6%	11%	8%	9%	4%	3%	2%	10%	4%	6%	3%	5%	8%	5%	5%	6%	5%	3%
Fairness	50%	39%	41%	42%	55%	58%	59%	38%	53%	54%	51%	50%	50%	50%	53%	52%	55%	53%
Individualism	5%	6%	6%	6%	4%	3%	3%	5%	5%	3%	4%	5%	5%	7%	2%	5%	3%	3%
Conservation	5%	5%	6%	4%	4%	4%	4%	4%	6%	4%	6%	4%	4%	4%	5%	4%	2%	7%
Entrepreneurship	5%	7%	5%	5%	5%	3%	4%	7%	5%	4%	3%	4%	5%	5%	5%	4%	5%	5%
Decency	46%	27%	30%	36%	49%	59%	62%	36%	49%	48%	49%	44%	39%	50%	46%	48%	48%	55%
Hard work	41%	29%	36%	37%	41%	47%	49%	33%	39%	45%	44%	45%	37%	43%	47%	44%	42%	43%
Morality	40%	29%	31%	32%	43%	48%	51%	33%	42%	43%	41%	41%	31%	42%	45%	39%	48%	46%
Self-reliance	4%	6%	6%	4%	4%	4%	3%	5%	5%	5%	5%	3%	5%	3%	2%	5%	3%	4%
Faith	4%	8%	8%	5%	4%	2%	2%	8%	3%	4%	4%	5%	6%	4%	3%	3%	4%	4%
Invention	4%	4%	5%	4%	4%	3%	3%	4%	4%	3%	3%	3%	4%	4%	3%	5%	3%	3%
Equality	26%	35%	32%	27%	25%	24%	18%	29%	25%	26%	26%	23%	25%	25%	27%	27%	27%	16%
Stability	24%	24%	23%	24%	25%	25%	26%	22%	23%	26%	24%	26%	22%	27%	23%	24%	25%	28%
Frugality	2%	3%	2%	2%	3%	2%	1%	3%	2%	4%	2%	2%	2%	1%	2%	1%	1%	4%
None of these	2%	2%	1%	2%	2%	2%	1%	1%	1%	1%	3%	4%	1%	1%	1%	1%	1%	4%
Patriotism	18%	9%	9%	13%	18%	21%	28%	18%	20%	19%	17%	18%	15%	20%	13%	16%	16%	16%
Co-operation	18%	22%	18%	17%	20%	16%	18%	17%	18%	18%	19%	19%	16%	16%	21%	20%	24%	12%
Civility	12%	14%	9%	10%	11%	14%	13%	11%	13%	13%	11%	10%	10%	13%	10%	12%	12%	16%
Ambition	12%	22%	14%	15%	11%	9%	8%	15%	12%	11%	12%	14%	11%	13%	9%	11%	13%	10%
Tradition	11%	7%	9%	10%	9%	12%	15%	9%	12%	9%	11%	11%	8%	14%	11%	12%	9%	12%
Family	10%	8%	14%	14%	9%	6%	8%	10%	10%	10%	12%	10%	6%	9%	13%	11%	7%	10%
Creativity	10%	12%	10%	12%	9%	9%	8%	14%	9%	7%	10%	10%	9%	10%	4%	13%	9%	6%
Aspiration	10%	11%	8%	10%	11%	10%	10%	11%	8%	8%	10%	9%	11%	11%	7%	10%	10%	9%
Anarchy	1%	3%	2%	1%	1%	1%	0%	3%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.B) Which of the following values do you think are most important for political leaders to have? Select up to five

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Freedom	8%	9%	8%	8%	8%	9%	9%	7%	8%	10%	7%	10%	7%	12%	9%	9%	9%	10%
Opportunity	8%	8%	7%	8%	7%	9%	7%	7%	8%	9%	8%	8%	7%	14%	8%	8%	8%	10%
Moderation	8%	9%	7%	9%	9%	6%	6%	6%	10%	6%	8%	8%	12%	6%	6%	8%	7%	12%
Internationalism	7%	8%	5%	9%	7%	5%	5%	3%	9%	6%	5%	8%	13%	3%	5%	5%	8%	10%
Don't Know	7%	6%	7%	4%	6%	7%	9%	6%	4%	12%	5%	5%	4%	8%	13%	4%	5%	4%
Independence	6%	7%	6%	8%	6%	7%	5%	7%	6%	6%	7%	7%	5%	5%	5%	8%	7%	7%
Charity	6%	6%	6%	4%	6%	7%	6%	4%	7%	6%	4%	7%	5%	2%	6%	4%	8%	4%
Modernity	6%	7%	4%	6%	6%	7%	4%	4%	6%	8%	5%	6%	7%	8%	8%	5%	6%	6%
Fairness	50%	45%	55%	50%	52%	48%	51%	49%	52%	48%	50%	53%	49%	54%	49%	48%	53%	51%
Individualism	5%	5%	4%	4%	5%	4%	5%	4%	5%	4%	5%	4%	7%	2%	3%	5%	4%	6%
Conservation	5%	5%	4%	4%	4%	4%	6%	5%	5%	4%	5%	4%	6%	4%	3%	6%	4%	5%
Entrepreneurship	5%	5%	4%	5%	4%	5%	4%	5%	4%	6%	6%	3%	6%	9%	4%	6%	4%	7%
Decency	46%	44%	48%	50%	48%	41%	43%	47%	51%	33%	48%	46%	50%	41%	39%	44%	45%	48%
Hard work	41%	38%	44%	43%	40%	42%	39%	45%	40%	35%	47%	38%	39%	41%	36%	47%	39%	41%
Morality	40%	39%	41%	42%	45%	36%	37%	41%	44%	31%	39%	42%	43%	48%	35%	38%	41%	39%
Self-reliance	4%	5%	4%	5%	4%	4%	5%	4%	5%	4%	5%	4%	5%	4%	4%	5%	4%	5%
Faith	4%	5%	4%	3%	4%	5%	5%	4%	5%	5%	4%	5%	4%	0%	5%	5%	5%	4%
Invention	4%	4%	3%	5%	3%	3%	3%	4%	3%	3%	4%	3%	4%	6%	3%	4%	3%	5%
Equality	26%	24%	27%	27%	27%	21%	27%	19%	30%	29%	18%	34%	30%	27%	27%	16%	34%	30%
Stability	24%	22%	27%	22%	26%	25%	25%	26%	25%	20%	25%	25%	23%	22%	22%	24%	26%	24%
Frugality	2%	3%	2%	3%	2%	3%	2%	2%	2%	3%	2%	2%	3%	0%	2%	2%	2%	4%
None of these	2%	2%	2%	1%	1%	1%	3%	2%	1%	3%	1%	2%	1%	0%	3%	1%	2%	1%
Patriotism	18%	20%	15%	19%	17%	18%	16%	27%	12%	13%	27%	9%	12%	44%	14%	29%	10%	14%
Co-operation	18%	17%	20%	19%	19%	17%	18%	15%	20%	18%	16%	19%	25%	13%	17%	15%	18%	25%
Civility	12%	14%	10%	15%	11%	11%	10%	11%	13%	10%	12%	12%	15%	5%	11%	11%	12%	13%
Ambition	12%	13%	11%	11%	13%	13%	12%	13%	11%	11%	14%	12%	9%	2%	12%	14%	13%	12%
Tradition	11%	13%	9%	9%	9%	14%	12%	16%	8%	9%	16%	7%	6%	28%	8%	19%	7%	5%
Family	10%	9%	10%	8%	8%	14%	10%	11%	9%	10%	11%	11%	6%	2%	10%	11%	11%	8%
Creativity	10%	12%	7%	13%	10%	10%	7%	9%	11%	7%	10%	12%	12%	4%	7%	10%	12%	11%
Aspiration	10%	10%	10%	13%	9%	8%	9%	10%	10%	8%	12%	8%	12%	8%	7%	14%	8%	12%
Anarchy	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(77.C) Which of the following values do you think are most important for political leaders to have? Select up to five

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Freedom	8%	9%	7%	9%	10%	8%	7%	8%	12%	10%	9%	11%	9%	7%	6%	10%	8%
Opportunity	8%	7%	7%	10%	7%	8%	6%	10%	23%	8%	7%	8%	6%	7%	8%	10%	10%
Moderation	8%	6%	7%	11%	9%	12%	9%	7%	5%	5%	8%	7%	6%	5%	8%	8%	11%
Internationalism	7%	4%	7%	8%	10%	12%	8%	5%	5%	8%	4%	7%	3%	3%	4%	7%	7%
Don't Know	7%	8%	6%	5%	3%	5%	5%	7%	2%	11%	9%	6%	9%	5%	5%	4%	5%
Independence	6%	6%	5%	8%	8%	10%	6%	7%	13%	8%	9%	6%	5%	7%	7%	5%	7%
Charity	6%	4%	8%	6%	6%	11%	4%	5%	8%	8%	8%	7%	10%	4%	3%	7%	6%
Modernity	6%	4%	6%	7%	8%	10%	4%	7%	2%	5%	6%	9%	3%	4%	4%	5%	6%
Fairness	50%	53%	52%	50%	44%	42%	54%	52%	59%	41%	45%	47%	38%	49%	48%	62%	48%
Individualism	5%	5%	4%	4%	4%	5%	5%	3%	7%	8%	5%	5%	5%	4%	4%	4%	6%
Conservation	5%	5%	4%	5%	5%	6%	5%	4%	10%	5%	6%	4%	6%	5%	4%	8%	4%
Entrepreneurship	5%	5%	3%	6%	5%	6%	5%	5%	2%	5%	4%	5%	7%	5%	5%	5%	6%
Decency	46%	45%	46%	47%	41%	42%	56%	43%	31%	34%	36%	39%	41%	48%	52%	47%	46%
Hard work	41%	43%	44%	38%	38%	41%	46%	42%	28%	27%	34%	39%	41%	47%	51%	46%	44%
Morality	40%	38%	40%	42%	41%	39%	46%	37%	42%	32%	35%	39%	25%	40%	40%	39%	40%
Self-reliance	4%	4%	4%	5%	5%	6%	4%	4%	9%	4%	6%	5%	6%	5%	4%	2%	6%
Faith	4%	3%	5%	4%	6%	8%	3%	4%	2%	6%	5%	7%	9%	3%	4%	4%	5%
Invention	4%	4%	3%	4%	5%	0%	3%	4%	5%	5%	4%	4%	1%	3%	4%	6%	6%
Equality	26%	22%	27%	27%	30%	22%	20%	30%	42%	21%	28%	32%	30%	17%	16%	23%	18%
Stability	24%	28%	26%	22%	21%	23%	24%	24%	32%	23%	25%	27%	21%	30%	23%	26%	24%
Frugality	2%	2%	2%	2%	3%	5%	2%	2%	0%	1%	3%	3%	2%	2%	2%	3%	2%
None of these	2%	2%	1%	2%	1%	2%	1%	1%	0%	4%	3%	2%	1%	2%	1%	1%	1%
Patriotism	18%	21%	16%	15%	15%	18%	23%	13%	17%	16%	16%	15%	12%	32%	31%	15%	21%
Co-operation	18%	15%	19%	19%	22%	19%	17%	20%	28%	19%	17%	19%	20%	15%	14%	17%	16%
Civility	12%	11%	13%	13%	13%	10%	13%	11%	8%	10%	10%	12%	12%	10%	14%	12%	14%
Ambition	12%	14%	13%	12%	12%	8%	10%	14%	27%	12%	10%	14%	23%	13%	14%	16%	12%
Tradition	11%	13%	10%	9%	9%	7%	12%	10%	11%	8%	13%	9%	12%	20%	16%	13%	10%
Family	10%	11%	10%	8%	8%	14%	9%	12%	14%	11%	10%	9%	14%	12%	11%	10%	11%
Creativity	10%	7%	10%	12%	15%	8%	10%	11%	2%	8%	8%	10%	7%	10%	9%	6%	13%
Aspiration	10%	9%	10%	12%	13%	13%	10%	10%	16%	6%	10%	9%	8%	10%	11%	13%	14%
Anarchy	1%	1%	1%	1%	3%	1%	1%	1%	0%	3%	3%	2%	1%	1%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.A) Thinking about the Conservative Party, which of the following values do you most closely associate with them? Select up to five

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Self-reliance	8%	11%	6%	8%	8%	9%	8%	8%	7%	9%	6%	6%	8%	9%	8%	10%	10%	7%
Conservation	8%	13%	10%	11%	6%	5%	5%	13%	6%	7%	7%	6%	6%	7%	10%	8%	7%	8%
Aspiration	8%	7%	7%	7%	8%	10%	9%	10%	8%	8%	7%	7%	7%	10%	8%	9%	6%	6%
Freedom	7%	5%	7%	4%	5%	6%	9%	8%	8%	5%	7%	4%	9%	7%	4%	6%	4%	6%
Independence	7%	10%	8%	6%	6%	7%	7%	8%	8%	8%	7%	6%	8%	7%	7%	7%	3%	4%
Stability	7%	7%	6%	7%	6%	7%	8%	8%	6%	7%	8%	7%	7%	8%	7%	6%	6%	3%
Anarchy	7%	10%	9%	10%	8%	4%	3%	7%	8%	6%	4%	7%	7%	5%	13%	8%	7%	5%
Fairness	6%	5%	5%	6%	3%	6%	8%	8%	6%	4%	6%	7%	4%	8%	3%	4%	5%	6%
Equality	6%	6%	8%	7%	4%	4%	5%	8%	5%	6%	6%	5%	6%	6%	7%	5%	4%	5%
Family	5%	6%	6%	5%	4%	4%	5%	7%	5%	5%	4%	6%	4%	3%	5%	6%	4%	3%
Internationalism	5%	4%	5%	5%	4%	6%	7%	8%	5%	5%	5%	7%	5%	3%	3%	5%	6%	4%
Decency	4%	4%	5%	3%	2%	5%	6%	4%	4%	5%	4%	5%	4%	4%	5%	5%	4%	5%
Creativity	4%	5%	5%	5%	3%	3%	3%	7%	2%	2%	5%	4%	3%	5%	6%	2%	2%	5%
Moderation	4%	4%	2%	5%	3%	3%	4%	5%	4%	1%	3%	3%	4%	4%	2%	4%	2%	3%
Frugality	4%	9%	4%	5%	4%	3%	2%	4%	4%	4%	4%	4%	4%	4%	6%	4%	6%	3%
Morality	3%	5%	4%	4%	1%	2%	3%	6%	2%	2%	2%	3%	4%	2%	4%	2%	4%	4%
Co-operation	3%	4%	6%	4%	2%	3%	2%	5%	4%	2%	2%	3%	3%	3%	5%	3%	4%	2%
Civility	3%	5%	6%	3%	3%	3%	2%	5%	2%	2%	2%	4%	2%	3%	5%	3%	4%	4%
Faith	3%	9%	5%	3%	3%	1%	2%	6%	3%	2%	2%	2%	3%	2%	3%	4%	2%	4%
Modernity	3%	6%	5%	5%	4%	1%	2%	5%	4%	3%	4%	4%	4%	3%	5%	2%	1%	2%
Invention	3%	5%	4%	3%	2%	1%	2%	5%	2%	2%	1%	3%	3%	3%	4%	3%	2%	2%
None of these	21%	14%	19%	19%	26%	27%	21%	12%	21%	22%	24%	22%	21%	25%	23%	21%	27%	26%
Tradition	20%	24%	16%	17%	16%	21%	25%	23%	23%	24%	19%	22%	16%	16%	19%	17%	20%	18%
Charity	2%	3%	4%	4%	1%	1%	0%	4%	2%	2%	2%	1%	3%	2%	1%	2%	1%	2%
Patriotism	18%	21%	15%	14%	15%	22%	22%	20%	17%	21%	18%	20%	14%	19%	12%	20%	19%	17%
Don't Know	17%	19%	21%	19%	16%	15%	14%	14%	18%	20%	17%	15%	22%	18%	16%	19%	12%	20%
Ambition	15%	10%	10%	14%	17%	19%	20%	16%	16%	15%	14%	15%	13%	18%	16%	16%	17%	13%
Entrepreneurship	13%	11%	8%	11%	13%	16%	16%	12%	13%	11%	13%	12%	13%	13%	11%	13%	15%	11%
Opportunity	12%	8%	10%	9%	13%	12%	16%	12%	15%	10%	12%	15%	11%	9%	12%	12%	10%	10%
Individualism	11%	13%	10%	10%	10%	11%	11%	14%	9%	10%	9%	10%	9%	9%	11%	11%	14%	8%
Hard work	10%	7%	9%	9%	9%	8%	13%	10%	11%	9%	12%	12%	9%	8%	8%	8%	7%	12%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.B) Thinking about the Conservative Party, which of the following values do you most closely associate with them? Select up to five

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Self-reliance	8%	9%	7%	9%	7%	8%	8%	7%	9%	7%	7%	9%	8%	7%	6%	8%	10%	7%
Conservation	8%	10%	6%	8%	7%	9%	8%	7%	8%	7%	8%	8%	10%	5%	6%	11%	8%	8%
Aspiration	8%	9%	7%	10%	8%	8%	6%	9%	8%	6%	11%	7%	8%	4%	5%	13%	7%	10%
Freedom	7%	8%	5%	9%	6%	6%	5%	9%	6%	5%	12%	3%	4%	8%	4%	15%	4%	6%
Independence	7%	8%	6%	7%	7%	8%	6%	9%	5%	6%	10%	5%	8%	11%	4%	12%	5%	9%
Stability	7%	8%	5%	8%	6%	7%	6%	9%	5%	6%	11%	3%	5%	4%	4%	15%	3%	5%
Anarchy	7%	8%	6%	7%	7%	7%	6%	5%	9%	6%	4%	10%	8%	5%	6%	2%	10%	10%
Fairness	6%	6%	5%	7%	5%	6%	5%	8%	4%	4%	11%	2%	2%	5%	3%	16%	2%	3%
Equality	6%	6%	6%	6%	4%	6%	6%	6%	6%	5%	9%	4%	5%	2%	3%	12%	3%	6%
Family	5%	6%	4%	6%	4%	6%	3%	5%	5%	5%	7%	4%	5%	2%	3%	10%	3%	5%
Internationalism	5%	6%	5%	6%	5%	5%	5%	6%	5%	4%	8%	4%	5%	2%	3%	9%	4%	6%
Decency	4%	5%	4%	5%	4%	5%	4%	6%	4%	2%	8%	2%	4%	0%	2%	12%	2%	3%
Creativity	4%	5%	3%	5%	3%	4%	4%	3%	4%	3%	5%	3%	5%	0%	2%	7%	3%	6%
Moderation	4%	4%	3%	5%	3%	4%	3%	4%	4%	3%	5%	3%	3%	3%	2%	6%	4%	4%
Frugality	4%	5%	3%	4%	4%	4%	4%	4%	5%	4%	3%	5%	5%	0%	3%	2%	6%	6%
Morality	3%	3%	3%	4%	3%	3%	3%	3%	3%	4%	4%	3%	3%	4%	2%	5%	3%	4%
Co-operation	3%	4%	3%	4%	3%	4%	3%	4%	4%	2%	5%	3%	3%	0%	1%	7%	3%	4%
Civility	3%	4%	3%	4%	3%	4%	3%	4%	3%	2%	4%	2%	4%	2%	3%	5%	3%	5%
Faith	3%	4%	3%	4%	2%	3%	4%	3%	4%	3%	3%	4%	4%	0%	2%	4%	4%	3%
Modernity	3%	4%	3%	4%	3%	4%	3%	4%	3%	5%	5%	2%	2%	0%	3%	7%	3%	3%
Invention	3%	3%	2%	3%	2%	3%	3%	3%	3%	2%	3%	3%	2%	2%	2%	3%	4%	2%
None of these	21%	19%	23%	18%	22%	22%	23%	20%	23%	21%	13%	29%	22%	42%	23%	5%	29%	21%
Tradition	20%	22%	18%	24%	20%	19%	16%	21%	20%	12%	25%	17%	22%	10%	12%	30%	19%	22%
Charity	2%	3%	1%	2%	2%	2%	2%	2%	2%	4%	2%	2%	2%	0%	2%	2%	2%	3%
Patriotism	18%	22%	15%	24%	17%	16%	16%	18%	20%	10%	22%	17%	19%	12%	10%	26%	17%	20%
Don't Know	17%	13%	21%	11%	18%	17%	23%	17%	12%	31%	15%	12%	12%	15%	35%	12%	12%	11%
Ambition	15%	14%	16%	18%	16%	14%	13%	16%	18%	11%	17%	15%	25%	8%	11%	18%	14%	22%
Entrepreneurship	13%	16%	10%	16%	13%	9%	11%	14%	14%	7%	15%	11%	16%	19%	7%	18%	11%	17%
Opportunity	12%	12%	12%	14%	12%	11%	10%	14%	12%	9%	17%	9%	13%	13%	7%	20%	9%	12%
Individualism	11%	13%	9%	13%	11%	10%	9%	8%	14%	7%	8%	14%	12%	6%	10%	8%	14%	14%
Hard work	10%	10%	9%	12%	7%	10%	9%	13%	8%	6%	17%	5%	7%	5%	4%	22%	4%	8%

Note:
 BASE: All Respondents
 Fieldwork: 11th Jul - 14th Jul 2022
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(78.C) Thinking about the Conservative Party, which of the following values do you most closely associate with them? Select up to five

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Self-reliance	8%	6%	9%	9%	9%	6%	9%	7%	8%	10%	5%	7%	12%	6%	7%	9%	10%
Conservation	8%	6%	10%	7%	10%	13%	6%	8%	5%	5%	9%	11%	9%	10%	8%	6%	7%
Aspiration	8%	6%	8%	9%	10%	5%	10%	8%	5%	7%	5%	5%	11%	11%	12%	10%	11%
Freedom	7%	6%	6%	7%	8%	7%	9%	5%	2%	5%	3%	6%	3%	10%	13%	10%	12%
Independence	7%	7%	7%	7%	7%	10%	6%	9%	10%	7%	5%	6%	9%	10%	10%	6%	9%
Stability	7%	5%	9%	6%	7%	7%	7%	8%	10%	8%	4%	6%	4%	10%	13%	8%	12%
Anarchy	7%	4%	8%	8%	7%	12%	5%	9%	5%	7%	5%	8%	10%	3%	4%	6%	4%
Fairness	6%	7%	4%	6%	5%	4%	8%	5%	12%	7%	3%	3%	2%	10%	12%	8%	12%
Equality	6%	6%	5%	5%	7%	11%	7%	6%	8%	6%	3%	4%	1%	8%	8%	13%	14%
Family	5%	5%	4%	5%	8%	2%	5%	5%	4%	6%	3%	5%	6%	6%	7%	7%	8%
Internationalism	5%	5%	5%	6%	6%	7%	6%	5%	10%	5%	4%	6%	4%	7%	6%	11%	10%
Decency	4%	5%	4%	4%	5%	2%	6%	4%	3%	5%	4%	3%	0%	7%	9%	4%	12%
Creativity	4%	3%	3%	4%	7%	7%	4%	4%	3%	6%	2%	4%	0%	3%	4%	6%	10%
Moderation	4%	3%	3%	4%	5%	1%	4%	3%	4%	5%	1%	4%	2%	4%	5%	4%	8%
Frugality	4%	3%	5%	5%	5%	7%	3%	5%	6%	6%	6%	5%	5%	3%	2%	4%	3%
Morality	3%	2%	3%	4%	4%	6%	3%	3%	4%	2%	4%	3%	3%	3%	4%	3%	5%
Co-operation	3%	3%	2%	4%	5%	3%	3%	4%	7%	3%	4%	3%	1%	5%	4%	5%	7%
Civility	3%	3%	3%	3%	5%	4%	3%	4%	0%	3%	3%	4%	5%	5%	3%	4%	4%
Faith	3%	2%	4%	4%	6%	1%	3%	3%	6%	3%	3%	5%	2%	3%	3%	3%	5%
Modernity	3%	4%	3%	3%	5%	10%	3%	5%	2%	4%	3%	4%	2%	5%	5%	7%	6%
Invention	3%	3%	2%	3%	3%	4%	2%	4%	2%	3%	4%	2%	1%	3%	3%	5%	2%
None of these	21%	24%	19%	20%	17%	18%	20%	20%	32%	22%	28%	22%	25%	16%	13%	14%	7%
Tradition	20%	18%	21%	24%	20%	21%	22%	19%	18%	15%	14%	22%	13%	27%	26%	21%	23%
Charity	2%	1%	2%	2%	4%	3%	1%	3%	0%	2%	4%	2%	2%	2%	2%	0%	2%
Patriotism	18%	16%	19%	21%	20%	18%	21%	16%	14%	17%	14%	19%	22%	24%	20%	22%	23%
Don't Know	17%	24%	18%	12%	9%	15%	14%	17%	12%	24%	22%	19%	15%	13%	16%	18%	12%
Ambition	15%	14%	16%	16%	20%	13%	19%	15%	11%	10%	12%	11%	12%	18%	17%	16%	15%
Entrepreneurship	13%	10%	12%	15%	15%	15%	16%	13%	16%	6%	11%	9%	8%	15%	15%	11%	19%
Opportunity	12%	11%	11%	13%	11%	13%	15%	13%	2%	7%	9%	9%	11%	15%	18%	20%	19%
Individualism	11%	7%	11%	12%	18%	13%	11%	11%	25%	8%	9%	10%	14%	7%	7%	7%	10%
Hard work	10%	10%	9%	10%	10%	12%	12%	9%	9%	8%	8%	7%	6%	17%	16%	15%	19%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.A) Thinking about the Labour Party, which of the following values do you most closely associate with them? Select up to five

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Stability	9%	12%	11%	10%	9%	6%	5%	10%	7%	6%	8%	10%	10%	7%	12%	9%	10%	6%
Co-operation	9%	10%	12%	11%	9%	9%	7%	12%	8%	9%	8%	11%	8%	8%	10%	12%	11%	7%
Ambition	8%	9%	9%	9%	5%	7%	7%	7%	7%	5%	7%	11%	5%	10%	7%	10%	9%	7%
Freedom	7%	9%	10%	7%	7%	7%	5%	11%	5%	7%	8%	7%	5%	7%	7%	9%	6%	5%
Anarchy	7%	4%	3%	6%	7%	8%	12%	6%	7%	6%	11%	10%	5%	11%	4%	7%	6%	5%
Charity	6%	10%	7%	6%	6%	6%	3%	10%	7%	5%	4%	6%	4%	5%	7%	8%	4%	3%
Aspiration	6%	7%	10%	7%	5%	4%	5%	7%	6%	6%	3%	5%	8%	6%	7%	8%	7%	8%
Patriotism	5%	6%	5%	7%	5%	3%	4%	7%	5%	4%	4%	4%	4%	4%	5%	5%	4%	6%
Civility	5%	8%	7%	5%	4%	4%	3%	6%	4%	4%	5%	4%	4%	3%	3%	7%	6%	5%
Moderation	5%	8%	7%	6%	4%	5%	4%	8%	4%	4%	5%	4%	5%	3%	7%	6%	8%	3%
Internationalism	5%	6%	6%	4%	4%	5%	6%	8%	5%	5%	4%	6%	4%	5%	2%	4%	5%	4%
Modernity	5%	9%	7%	5%	4%	4%	2%	7%	4%	3%	3%	6%	4%	3%	6%	6%	5%	5%
Independence	4%	7%	6%	5%	4%	3%	3%	6%	5%	4%	5%	4%	3%	6%	3%	4%	2%	1%
Self-reliance	4%	4%	6%	5%	3%	3%	3%	6%	3%	3%	3%	2%	4%	3%	6%	5%	5%	2%
Creativity	4%	6%	6%	6%	3%	1%	1%	6%	3%	3%	2%	4%	4%	3%	5%	3%	2%	1%
Individualism	4%	6%	7%	4%	3%	2%	2%	5%	3%	4%	3%	4%	5%	5%	2%	5%	3%	1%
Faith	4%	9%	7%	5%	4%	1%	1%	7%	4%	3%	4%	3%	3%	5%	3%	3%	3%	5%
Frugality	3%	7%	4%	4%	2%	1%	2%	4%	2%	3%	3%	4%	3%	3%	4%	3%	4%	3%
Invention	3%	6%	5%	3%	2%	1%	1%	5%	3%	1%	2%	2%	3%	2%	3%	3%	3%	2%
Fairness	21%	23%	18%	22%	26%	24%	18%	20%	20%	24%	17%	23%	19%	20%	26%	25%	23%	21%
Equality	21%	24%	21%	19%	23%	24%	20%	25%	18%	23%	17%	21%	18%	22%	23%	26%	23%	20%
Don't Know	21%	21%	21%	23%	19%	19%	20%	17%	19%	25%	22%	18%	27%	20%	23%	19%	20%	22%
Conservation	2%	3%	3%	2%	2%	1%	1%	4%	1%	1%	1%	2%	2%	2%	4%	1%	2%	2%
Entrepreneurship	2%	4%	4%	2%	2%	1%	1%	3%	2%	2%	1%	2%	3%	2%	2%	2%	2%	1%
None of these	17%	5%	8%	11%	18%	23%	27%	9%	22%	19%	19%	19%	15%	18%	12%	14%	15%	24%
Decency	14%	13%	14%	13%	16%	14%	13%	13%	12%	14%	10%	13%	14%	16%	20%	18%	15%	16%
Hard work	13%	14%	14%	13%	17%	13%	10%	13%	13%	14%	9%	14%	13%	13%	17%	16%	15%	13%
Tradition	12%	8%	11%	12%	12%	15%	14%	12%	12%	10%	13%	13%	10%	10%	15%	14%	15%	16%
Family	10%	9%	11%	12%	12%	9%	8%	8%	8%	11%	11%	12%	11%	10%	12%	11%	12%	8%
Morality	10%	15%	11%	11%	10%	8%	7%	12%	9%	8%	9%	9%	9%	12%	10%	11%	9%	11%
Opportunity	10%	13%	14%	12%	10%	8%	7%	12%	11%	9%	9%	11%	9%	10%	11%	10%	11%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.B) Thinking about the Labour Party, which of the following values do you most closely associate with them? Select up to five

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Stability	9%	8%	9%	8%	8%	9%	9%	6%	11%	8%	5%	16%	10%	6%	5%	4%	17%	9%
Co-operation	9%	11%	7%	11%	10%	8%	7%	6%	14%	6%	5%	16%	14%	6%	5%	5%	16%	15%
Ambition	8%	9%	7%	9%	9%	5%	8%	7%	8%	7%	7%	10%	9%	7%	5%	8%	10%	10%
Freedom	7%	8%	6%	8%	7%	7%	7%	6%	9%	6%	6%	12%	9%	2%	4%	6%	12%	9%
Anarchy	7%	9%	6%	9%	7%	7%	6%	11%	4%	4%	13%	1%	6%	15%	3%	15%	1%	6%
Charity	6%	7%	5%	7%	6%	6%	6%	6%	7%	3%	5%	8%	7%	4%	4%	6%	9%	7%
Aspiration	6%	7%	6%	8%	5%	7%	6%	5%	8%	5%	5%	9%	11%	4%	4%	4%	10%	9%
Patriotism	5%	6%	4%	6%	4%	4%	5%	4%	5%	5%	5%	5%	4%	7%	5%	4%	6%	7%
Civility	5%	5%	4%	5%	5%	4%	5%	3%	6%	4%	3%	8%	4%	0%	4%	3%	8%	6%
Moderation	5%	6%	5%	7%	4%	6%	4%	4%	7%	4%	4%	9%	6%	4%	2%	4%	8%	7%
Internationalism	5%	7%	3%	8%	4%	5%	4%	4%	6%	4%	5%	6%	8%	4%	3%	5%	6%	8%
Modernity	5%	5%	4%	5%	5%	5%	4%	3%	6%	3%	3%	6%	5%	8%	4%	4%	7%	5%
Independence	4%	4%	4%	5%	3%	5%	4%	4%	5%	4%	4%	6%	5%	2%	3%	5%	6%	6%
Self-reliance	4%	4%	4%	5%	3%	3%	4%	4%	4%	3%	4%	4%	4%	4%	3%	5%	4%	5%
Creativity	4%	4%	3%	4%	4%	3%	4%	3%	4%	4%	3%	5%	5%	2%	2%	3%	5%	5%
Individualism	4%	4%	4%	4%	4%	4%	4%	4%	4%	3%	4%	5%	4%	2%	2%	4%	4%	5%
Faith	4%	5%	3%	4%	3%	5%	4%	3%	5%	5%	2%	6%	5%	0%	4%	2%	6%	5%
Frugality	3%	4%	3%	4%	2%	4%	3%	3%	3%	3%	3%	3%	4%	6%	1%	3%	3%	4%
Invention	3%	3%	2%	2%	2%	3%	3%	2%	3%	3%	3%	4%	2%	0%	2%	2%	4%	2%
Fairness	21%	19%	23%	22%	22%	20%	21%	14%	30%	17%	10%	39%	30%	11%	15%	6%	42%	26%
Equality	21%	22%	21%	24%	22%	21%	19%	15%	29%	15%	14%	35%	25%	10%	13%	12%	38%	23%
Don't Know	21%	17%	25%	14%	22%	20%	26%	20%	16%	35%	20%	11%	14%	15%	40%	19%	11%	13%
Conservation	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	3%	0%	1%	2%	3%	3%
Entrepreneurship	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
None of these	17%	17%	16%	16%	17%	17%	16%	25%	11%	15%	25%	5%	10%	35%	20%	29%	2%	13%
Decency	14%	14%	14%	15%	14%	13%	14%	9%	21%	9%	6%	28%	18%	7%	8%	3%	29%	16%
Hard work	13%	11%	16%	13%	13%	13%	14%	10%	18%	11%	9%	22%	20%	5%	8%	7%	24%	17%
Tradition	12%	13%	12%	14%	11%	13%	11%	12%	14%	8%	12%	14%	21%	10%	8%	12%	15%	17%
Family	10%	9%	12%	9%	10%	11%	12%	9%	12%	8%	8%	15%	13%	12%	6%	6%	17%	10%
Morality	10%	10%	9%	9%	10%	10%	10%	6%	13%	7%	5%	17%	13%	9%	7%	4%	19%	11%
Opportunity	10%	10%	11%	11%	9%	11%	10%	8%	13%	9%	8%	16%	10%	3%	8%	8%	17%	9%

Note:
 BASE: All Respondents
 Fieldwork: 11th Jul - 14th Jul 2022
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(79.C) Thinking about the Labour Party, which of the following values do you most closely associate with them? Select up to five

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Stability	9%	7%	9%	9%	10%	8%	6%	9%	12%	7%	13%	12%	5%	4%	4%	9%	5%
Co-operation	9%	6%	8%	14%	11%	11%	8%	11%	4%	7%	9%	11%	5%	3%	5%	9%	8%
Ambition	8%	7%	10%	8%	8%	9%	7%	7%	15%	9%	7%	8%	14%	7%	7%	6%	7%
Freedom	7%	7%	7%	7%	10%	12%	7%	7%	16%	9%	10%	7%	10%	5%	5%	9%	8%
Anarchy	7%	7%	8%	6%	6%	6%	10%	6%	3%	6%	4%	4%	5%	14%	16%	9%	11%
Charity	6%	5%	6%	7%	7%	13%	5%	7%	9%	6%	7%	7%	12%	4%	5%	6%	5%
Aspiration	6%	4%	6%	8%	10%	9%	6%	7%	10%	7%	7%	7%	4%	5%	3%	7%	6%
Patriotism	5%	5%	5%	5%	7%	6%	5%	5%	2%	6%	4%	4%	4%	5%	3%	3%	6%
Civility	5%	4%	6%	5%	8%	7%	4%	4%	0%	5%	6%	7%	5%	3%	3%	3%	3%
Moderation	5%	5%	4%	7%	8%	6%	5%	6%	6%	3%	5%	6%	4%	3%	3%	6%	6%
Internationalism	5%	3%	5%	7%	7%	9%	6%	5%	0%	6%	4%	4%	6%	5%	5%	3%	5%
Modernity	5%	4%	5%	5%	9%	8%	3%	6%	8%	6%	6%	5%	3%	2%	3%	5%	5%
Independence	4%	4%	5%	4%	5%	4%	4%	5%	12%	8%	3%	4%	3%	5%	3%	3%	5%
Self-reliance	4%	4%	1%	5%	8%	5%	3%	5%	5%	3%	3%	5%	0%	3%	4%	4%	6%
Creativity	4%	3%	3%	3%	6%	10%	2%	4%	5%	7%	5%	4%	2%	3%	2%	4%	4%
Individualism	4%	3%	4%	3%	7%	4%	3%	5%	8%	6%	2%	5%	2%	4%	3%	6%	4%
Faith	4%	3%	4%	4%	7%	2%	2%	5%	3%	7%	4%	6%	8%	2%	1%	5%	3%
Frugality	3%	2%	2%	3%	6%	4%	2%	4%	2%	3%	4%	3%	0%	3%	2%	1%	5%
Invention	3%	2%	3%	3%	4%	6%	2%	3%	9%	3%	4%	4%	3%	2%	2%	2%	4%
Fairness	21%	19%	20%	24%	23%	25%	19%	24%	22%	24%	19%	23%	19%	11%	8%	15%	10%
Equality	21%	17%	22%	27%	23%	18%	22%	22%	19%	17%	19%	23%	24%	14%	13%	16%	15%
Don't Know	21%	26%	21%	16%	11%	18%	19%	19%	15%	24%	24%	21%	23%	18%	20%	25%	18%
Conservation	2%	2%	2%	3%	2%	5%	1%	1%	3%	3%	3%	4%	2%	2%	2%	3%	3%
Entrepreneurship	2%	2%	1%	2%	4%	2%	1%	3%	2%	3%	2%	3%	1%	1%	2%	0%	4%
None of these	17%	20%	17%	15%	11%	11%	22%	14%	16%	11%	16%	13%	13%	28%	29%	19%	20%
Decency	14%	12%	14%	17%	17%	20%	12%	15%	14%	17%	14%	16%	16%	7%	6%	8%	6%
Hard work	13%	12%	13%	15%	16%	11%	11%	15%	11%	14%	14%	15%	18%	10%	6%	13%	10%
Tradition	12%	12%	11%	12%	14%	15%	14%	12%	19%	12%	8%	12%	10%	11%	11%	12%	15%
Family	10%	11%	8%	9%	10%	8%	9%	12%	7%	10%	10%	11%	13%	7%	6%	12%	7%
Morality	10%	7%	11%	13%	10%	7%	8%	10%	15%	10%	12%	11%	11%	5%	4%	6%	6%
Opportunity	10%	9%	10%	10%	15%	13%	8%	12%	18%	12%	11%	13%	8%	9%	6%	9%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.A) Which of the following groups of people do you think the Conservative Party cares most about? Select as many as apply

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Recent immigrants	9%	7%	8%	9%	7%	10%	11%	10%	9%	5%	10%	8%	9%	10%	15%	9%	7%	7%
People on low incomes	7%	4%	8%	7%	4%	7%	8%	11%	7%	5%	8%	8%	5%	6%	9%	6%	3%	5%
Nurses	6%	5%	5%	6%	3%	6%	9%	8%	7%	4%	8%	7%	6%	5%	6%	4%	4%	5%
Young people	6%	5%	7%	7%	4%	5%	7%	11%	7%	4%	6%	6%	4%	7%	7%	5%	4%	5%
Welfare claimants	6%	4%	8%	8%	4%	7%	7%	10%	6%	5%	7%	7%	5%	7%	5%	5%	3%	6%
People on high incomes	55%	53%	49%	53%	62%	61%	54%	48%	51%	55%	53%	54%	57%	59%	63%	61%	61%	59%
Teachers	5%	4%	7%	7%	3%	5%	6%	8%	5%	4%	7%	6%	4%	5%	6%	5%	4%	3%
Parents	5%	4%	5%	5%	4%	7%	6%	9%	5%	3%	4%	6%	4%	5%	5%	5%	4%	4%
Businesspeople	49%	42%	38%	47%	56%	55%	53%	45%	47%	51%	49%	44%	44%	52%	58%	53%	53%	50%
Renters	4%	5%	4%	5%	2%	4%	3%	5%	4%	3%	3%	5%	3%	2%	7%	4%	3%	5%
Students	4%	5%	5%	5%	2%	3%	4%	8%	4%	2%	3%	4%	2%	3%	7%	3%	3%	3%
Home owners	18%	20%	12%	18%	17%	20%	19%	22%	17%	19%	17%	18%	15%	17%	17%	15%	20%	15%
People on middle incomes	17%	11%	11%	16%	20%	21%	21%	19%	17%	15%	18%	17%	14%	20%	21%	18%	17%	17%
Old people	14%	21%	15%	14%	14%	15%	10%	20%	13%	16%	11%	14%	14%	12%	14%	14%	14%	9%
Small business owners	11%	6%	8%	11%	9%	13%	15%	12%	11%	9%	11%	13%	8%	12%	12%	8%	12%	10%
None of the above	9%	7%	9%	9%	8%	9%	9%	8%	12%	9%	10%	9%	6%	6%	7%	7%	9%	11%
Don't Know	14%	13%	15%	13%	12%	12%	17%	13%	15%	17%	15%	15%	15%	12%	11%	14%	11%	15%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.B) Which of the following groups of people do you think the Conservative Party cares most about? Select as many as apply

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Recent immigrants	9%	9%	9%	8%	7%	11%	10%	14%	6%	7%	13%	6%	4%	22%	7%	13%	6%	6%
People on low incomes	7%	8%	6%	9%	5%	7%	6%	9%	6%	5%	13%	3%	3%	0%	3%	17%	3%	4%
Nurses	6%	7%	5%	7%	5%	6%	6%	8%	5%	4%	12%	2%	4%	4%	2%	17%	3%	3%
Young people	6%	7%	5%	9%	5%	6%	5%	7%	6%	3%	11%	2%	5%	2%	3%	16%	3%	7%
Welfare claimants	6%	7%	6%	7%	5%	8%	5%	8%	6%	4%	11%	4%	4%	2%	4%	13%	4%	5%
People on high incomes	55%	56%	55%	54%	60%	53%	54%	50%	62%	47%	46%	69%	61%	66%	47%	37%	69%	64%
Teachers	5%	7%	4%	6%	4%	6%	4%	7%	5%	3%	9%	3%	6%	4%	1%	12%	3%	6%
Parents	5%	7%	4%	7%	5%	5%	3%	7%	5%	3%	10%	3%	3%	4%	3%	14%	2%	4%
Businesspeople	49%	52%	46%	51%	52%	47%	46%	47%	54%	38%	47%	55%	56%	39%	38%	43%	56%	57%
Renters	4%	5%	2%	5%	3%	4%	3%	4%	4%	2%	5%	3%	4%	0%	2%	8%	2%	3%
Students	4%	5%	3%	6%	3%	3%	3%	4%	4%	3%	7%	2%	5%	0%	1%	9%	1%	5%
Home owners	18%	21%	14%	21%	19%	14%	17%	16%	20%	12%	19%	19%	21%	11%	11%	24%	17%	21%
People on middle incomes	17%	20%	14%	19%	18%	15%	17%	20%	17%	10%	24%	13%	15%	17%	10%	29%	15%	15%
Old people	14%	19%	10%	18%	13%	14%	11%	13%	16%	9%	16%	14%	14%	5%	10%	21%	14%	13%
Small business owners	11%	14%	8%	13%	11%	10%	8%	13%	11%	6%	17%	6%	11%	2%	4%	22%	7%	12%
None of the above	9%	8%	9%	9%	8%	7%	9%	8%	8%	12%	8%	8%	7%	7%	13%	5%	8%	8%
Don't Know	14%	11%	17%	12%	14%	12%	18%	16%	9%	23%	16%	6%	12%	11%	25%	19%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(80.C) Which of the following groups of people do you think the Conservative Party cares most about? Select as many as apply

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Recent immigrants	9%	12%	7%	6%	7%	13%	10%	7%	14%	15%	11%	8%	4%	16%	12%	11%	12%
People on low incomes	7%	7%	4%	6%	9%	8%	9%	6%	2%	6%	7%	4%	6%	11%	14%	8%	17%
Nurses	6%	6%	5%	6%	8%	4%	7%	5%	4%	7%	8%	5%	0%	9%	13%	7%	16%
Young people	6%	5%	3%	7%	12%	10%	8%	6%	11%	6%	4%	4%	5%	9%	11%	7%	19%
Welfare claimants	6%	6%	6%	6%	8%	6%	8%	6%	14%	6%	5%	4%	1%	10%	11%	8%	14%
People on high incomes	55%	54%	57%	58%	53%	52%	55%	56%	71%	54%	57%	56%	56%	50%	43%	49%	44%
Teachers	5%	4%	4%	5%	9%	8%	7%	4%	5%	5%	5%	4%	3%	6%	10%	6%	13%
Parents	5%	5%	4%	6%	9%	4%	7%	5%	10%	4%	4%	5%	2%	7%	11%	7%	12%
Businesspeople	49%	47%	49%	50%	51%	52%	53%	49%	44%	43%	44%	47%	48%	50%	46%	50%	46%
Renters	4%	3%	2%	4%	6%	7%	4%	4%	2%	6%	5%	3%	2%	4%	6%	4%	9%
Students	4%	2%	3%	4%	8%	12%	4%	3%	15%	4%	4%	3%	2%	5%	6%	6%	10%
Home owners	18%	15%	18%	20%	23%	15%	17%	14%	22%	25%	21%	20%	21%	17%	20%	17%	25%
People on middle incomes	17%	16%	21%	17%	19%	20%	21%	16%	18%	14%	14%	14%	11%	24%	26%	23%	28%
Old people	14%	10%	18%	17%	21%	15%	15%	14%	28%	11%	12%	15%	23%	15%	16%	10%	22%
Small business owners	11%	9%	9%	12%	14%	13%	14%	9%	11%	8%	11%	7%	2%	14%	20%	12%	21%
None of the above	9%	9%	8%	8%	7%	9%	8%	9%	0%	8%	8%	9%	11%	8%	8%	10%	5%
Don't Know	14%	17%	15%	11%	9%	8%	14%	12%	9%	14%	14%	15%	17%	15%	17%	15%	15%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.A) Which of the following groups of people do you think the Labour Party cares most about? Select as many as apply

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
People on high incomes	8%	11%	11%	11%	6%	5%	4%	10%	6%	7%	8%	8%	7%	10%	7%	7%	7%	9%
People on low incomes	43%	43%	37%	37%	46%	49%	44%	38%	41%	43%	42%	41%	42%	46%	48%	50%	39%	43%
Welfare claimants	33%	23%	23%	29%	36%	42%	41%	31%	32%	33%	35%	35%	29%	37%	33%	35%	33%	35%
Nurses	27%	27%	24%	24%	27%	30%	27%	26%	25%	29%	21%	27%	22%	29%	34%	33%	27%	25%
Young people	26%	40%	30%	25%	26%	24%	19%	28%	24%	27%	24%	25%	23%	24%	30%	32%	28%	22%
Recent immigrants	24%	26%	19%	20%	27%	28%	25%	26%	22%	25%	26%	21%	21%	27%	24%	28%	20%	22%
Teachers	22%	26%	20%	22%	25%	24%	20%	25%	20%	26%	18%	24%	18%	24%	25%	26%	20%	19%
People on middle incomes	21%	30%	25%	21%	22%	18%	15%	23%	17%	20%	17%	21%	21%	24%	17%	23%	26%	19%
Old people	21%	21%	19%	19%	23%	23%	21%	20%	17%	21%	20%	19%	19%	23%	27%	28%	23%	17%
Students	20%	33%	20%	20%	22%	18%	14%	22%	18%	20%	16%	19%	19%	22%	25%	26%	16%	20%
Small business owners	19%	27%	21%	20%	20%	17%	14%	19%	16%	19%	15%	20%	22%	21%	18%	24%	19%	19%
Renters	18%	20%	17%	17%	19%	19%	18%	18%	19%	18%	19%	16%	17%	21%	21%	22%	15%	15%
Parents	17%	22%	19%	20%	20%	15%	11%	17%	14%	21%	15%	15%	15%	19%	21%	23%	17%	13%
Businesspeople	10%	14%	13%	12%	10%	7%	7%	15%	7%	10%	8%	10%	6%	13%	10%	10%	10%	10%
Home owners	10%	13%	14%	14%	10%	8%	4%	11%	7%	11%	9%	10%	9%	12%	16%	13%	8%	7%
None of the above	9%	2%	8%	7%	8%	12%	12%	6%	12%	10%	10%	12%	6%	8%	7%	6%	9%	12%
Don't Know	19%	16%	19%	20%	19%	16%	22%	18%	20%	21%	21%	17%	21%	16%	20%	18%	20%	19%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.B) Which of the following groups of people do you think the Labour Party cares most about? Select as many as apply

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
People on high incomes	8%	8%	7%	7%	7%	9%	8%	7%	8%	9%	7%	8%	7%	5%	7%	6%	8%	7%
People on low incomes	43%	45%	40%	48%	46%	37%	39%	37%	52%	30%	36%	61%	46%	30%	28%	33%	65%	47%
Welfare claimants	33%	36%	30%	39%	35%	29%	29%	35%	37%	17%	36%	38%	33%	35%	18%	38%	38%	34%
Nurses	27%	28%	25%	28%	29%	22%	27%	20%	36%	15%	17%	45%	34%	18%	16%	13%	47%	32%
Young people	26%	29%	23%	28%	28%	25%	23%	20%	33%	18%	17%	44%	23%	8%	18%	16%	46%	23%
Recent immigrants	24%	28%	20%	26%	24%	26%	20%	28%	23%	12%	29%	25%	18%	46%	12%	30%	25%	18%
Teachers	22%	25%	20%	24%	24%	20%	21%	16%	31%	14%	14%	38%	30%	10%	14%	12%	39%	28%
People on middle incomes	21%	21%	20%	22%	22%	20%	19%	13%	29%	18%	11%	35%	26%	15%	14%	8%	35%	29%
Old people	21%	21%	21%	21%	21%	19%	22%	14%	29%	17%	11%	38%	23%	8%	14%	9%	38%	21%
Students	20%	23%	18%	23%	22%	17%	18%	16%	25%	11%	15%	33%	20%	16%	10%	15%	34%	21%
Small business owners	19%	18%	20%	20%	19%	18%	19%	13%	26%	13%	11%	35%	21%	6%	12%	8%	36%	21%
Renters	18%	19%	17%	21%	19%	16%	17%	14%	24%	13%	14%	29%	19%	15%	11%	14%	29%	21%
Parents	17%	17%	17%	17%	17%	16%	18%	12%	24%	11%	9%	34%	20%	8%	9%	7%	35%	18%
Businesspeople	10%	10%	9%	9%	10%	11%	10%	8%	12%	9%	8%	14%	11%	4%	8%	6%	14%	11%
Home owners	10%	10%	10%	10%	11%	10%	10%	5%	15%	9%	5%	20%	12%	2%	6%	5%	19%	10%
None of the above	9%	9%	9%	8%	8%	9%	10%	11%	6%	11%	12%	3%	5%	9%	13%	14%	2%	8%
Don't Know	19%	15%	23%	15%	20%	19%	23%	20%	15%	30%	19%	11%	16%	19%	35%	19%	9%	12%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(81.C) Which of the following groups of people do you think the Labour Party cares most about? Select as many as apply

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
People on high incomes	8%	8%	8%	6%	9%	13%	5%	8%	15%	11%	10%	9%	9%	7%	5%	5%	8%
People on low incomes	43%	39%	42%	49%	45%	37%	43%	46%	45%	35%	39%	43%	36%	33%	35%	35%	45%
Welfare claimants	33%	31%	34%	37%	33%	39%	39%	32%	32%	27%	30%	27%	29%	36%	41%	28%	37%
Nurses	27%	24%	26%	29%	30%	25%	26%	26%	31%	25%	30%	29%	29%	16%	16%	22%	21%
Young people	26%	21%	31%	27%	33%	33%	22%	28%	32%	30%	26%	30%	37%	19%	16%	15%	19%
Recent immigrants	24%	22%	27%	26%	24%	23%	25%	27%	28%	22%	21%	21%	17%	32%	33%	21%	21%
Teachers	22%	18%	23%	26%	29%	29%	20%	24%	14%	23%	25%	24%	22%	14%	13%	17%	15%
People on middle incomes	21%	16%	22%	24%	27%	24%	17%	24%	29%	17%	23%	26%	27%	10%	9%	12%	16%
Old people	21%	21%	19%	22%	22%	18%	19%	21%	16%	23%	23%	23%	20%	12%	8%	16%	15%
Students	20%	16%	23%	22%	24%	21%	17%	22%	22%	21%	21%	22%	23%	14%	14%	13%	17%
Small business owners	19%	17%	20%	20%	24%	26%	16%	21%	27%	21%	23%	22%	22%	11%	8%	12%	15%
Renters	18%	17%	18%	19%	22%	24%	18%	16%	10%	18%	20%	23%	23%	13%	14%	13%	15%
Parents	17%	14%	18%	19%	22%	18%	13%	20%	20%	17%	22%	21%	18%	9%	7%	16%	10%
Businesspeople	10%	8%	10%	11%	12%	11%	7%	11%	11%	15%	12%	11%	14%	8%	6%	10%	9%
Home owners	10%	7%	10%	11%	14%	9%	7%	13%	15%	11%	10%	12%	14%	5%	3%	5%	7%
None of the above	9%	10%	8%	7%	6%	7%	10%	7%	4%	9%	11%	8%	10%	15%	13%	12%	10%
Don't Know	19%	25%	18%	15%	13%	17%	18%	16%	17%	21%	24%	23%	19%	18%	19%	21%	17%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.A) Finally, looking at those same groups, which if any do you think do NOT have their views and concerns represented in UK politics? Select as many as apply

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
People on high incomes	4%	3%	6%	5%	3%	2%	3%	4%	4%	3%	4%	4%	4%	3%	5%	3%	3%	3%
Businesspeople	4%	5%	6%	5%	3%	3%	2%	6%	4%	3%	3%	3%	3%	4%	6%	3%	4%	3%
People on low incomes	31%	28%	30%	32%	32%	28%	32%	27%	28%	31%	29%	29%	25%	35%	35%	36%	37%	29%
Old people	29%	10%	17%	21%	25%	36%	48%	21%	27%	29%	30%	30%	24%	36%	28%	28%	36%	32%
Young people	25%	35%	29%	23%	24%	20%	22%	26%	23%	25%	21%	20%	26%	25%	24%	26%	33%	22%
Recent immigrants	21%	25%	23%	18%	21%	20%	21%	25%	20%	21%	15%	21%	15%	21%	18%	24%	26%	19%
Nurses	20%	18%	20%	20%	20%	19%	22%	18%	20%	22%	20%	19%	17%	22%	21%	21%	24%	18%
Renters	20%	19%	22%	20%	21%	17%	18%	20%	18%	22%	17%	19%	19%	21%	23%	21%	19%	17%
Welfare claimants	20%	17%	18%	21%	24%	20%	19%	19%	16%	20%	17%	15%	15%	22%	29%	24%	27%	22%
Small business owners	16%	16%	18%	15%	15%	16%	18%	16%	14%	14%	13%	17%	19%	19%	16%	18%	19%	18%
Students	16%	31%	19%	16%	15%	11%	13%	21%	14%	17%	13%	15%	16%	16%	18%	17%	18%	16%
People on middle incomes	15%	13%	16%	18%	17%	16%	12%	12%	17%	15%	17%	19%	12%	15%	15%	16%	17%	14%
Teachers	13%	19%	16%	15%	13%	8%	11%	15%	13%	14%	10%	12%	12%	15%	12%	15%	15%	10%
Parents	12%	13%	14%	16%	12%	7%	10%	11%	9%	14%	10%	11%	13%	12%	13%	15%	15%	9%
Home owners	10%	7%	11%	9%	10%	10%	11%	8%	10%	10%	10%	10%	10%	11%	10%	12%	10%	9%
None of the above	10%	6%	8%	9%	12%	15%	10%	9%	13%	9%	10%	10%	9%	11%	11%	9%	9%	11%
Don't Know	18%	17%	19%	21%	19%	17%	17%	18%	17%	21%	20%	16%	23%	17%	20%	17%	17%	20%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.B) Finally, looking at those same groups, which if any do you think do NOT have their views and concerns represented in UK politics? Select as many as apply

	Total	Gender		Social Grade				EU 2016 Vote			2019					Voting Intention		
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
People on high incomes	4%	5%	3%	4%	3%	3%	3%	4%	4%	3%	4%	3%	4%	4%	2%	5%	3%	6%
Businesspeople	4%	4%	3%	4%	4%	5%	3%	4%	4%	5%	4%	3%	5%	2%	4%	5%	3%	4%
People on low incomes	31%	28%	33%	24%	31%	34%	35%	27%	34%	31%	22%	37%	36%	39%	31%	17%	38%	37%
Old people	29%	26%	31%	27%	28%	29%	30%	35%	26%	21%	33%	24%	27%	57%	23%	30%	24%	29%
Young people	25%	25%	24%	25%	25%	24%	24%	18%	30%	22%	17%	32%	25%	7%	22%	15%	31%	30%
Recent immigrants	21%	22%	20%	26%	22%	16%	19%	12%	30%	16%	13%	31%	25%	9%	18%	12%	29%	28%
Nurses	20%	20%	21%	18%	22%	20%	21%	19%	22%	20%	17%	25%	19%	9%	21%	14%	24%	20%
Renters	20%	19%	20%	17%	21%	19%	21%	16%	23%	20%	14%	26%	21%	16%	18%	11%	24%	23%
Welfare claimants	20%	20%	20%	19%	20%	17%	23%	15%	26%	17%	12%	29%	23%	22%	17%	10%	28%	21%
Small business owners	16%	15%	17%	16%	15%	16%	18%	17%	16%	16%	15%	15%	17%	21%	16%	14%	16%	19%
Students	16%	16%	16%	19%	18%	13%	15%	10%	20%	15%	10%	23%	18%	5%	15%	9%	22%	20%
People on middle incomes	15%	14%	16%	18%	16%	16%	11%	16%	15%	14%	18%	14%	12%	15%	14%	15%	14%	17%
Teachers	13%	14%	13%	15%	14%	12%	12%	11%	15%	13%	9%	18%	14%	2%	13%	8%	18%	15%
Parents	12%	11%	13%	10%	13%	12%	13%	12%	12%	11%	10%	14%	9%	6%	13%	10%	12%	13%
Home owners	10%	11%	9%	9%	10%	11%	9%	13%	8%	8%	13%	8%	9%	13%	9%	12%	8%	13%
None of the above	10%	11%	9%	12%	10%	10%	7%	12%	10%	8%	14%	6%	11%	4%	9%	17%	7%	9%
Don't Know	18%	16%	21%	14%	19%	17%	24%	19%	15%	29%	16%	16%	16%	16%	31%	17%	15%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(82.C) Finally, looking at those same groups, which if any do you think do NOT have their views and concerns represented in UK politics? Select as many as apply

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
People on high incomes	4%	3%	3%	4%	5%	8%	4%	4%	5%	4%	2%	3%	1%	4%	4%	3%	5%
Businesspeople	4%	3%	3%	4%	4%	11%	4%	4%	18%	4%	4%	4%	2%	4%	4%	3%	7%
People on low incomes	31%	31%	28%	28%	28%	22%	27%	29%	37%	37%	37%	35%	39%	30%	18%	29%	14%
Old people	29%	33%	22%	25%	24%	31%	37%	23%	20%	27%	26%	22%	17%	39%	33%	30%	26%
Young people	25%	22%	25%	26%	29%	22%	22%	24%	46%	27%	25%	29%	38%	18%	14%	19%	19%
Recent immigrants	21%	14%	24%	27%	28%	24%	21%	19%	37%	16%	18%	26%	27%	11%	11%	19%	18%
Nurses	20%	20%	18%	20%	19%	24%	20%	20%	23%	18%	22%	22%	15%	21%	15%	20%	13%
Renters	20%	17%	19%	22%	19%	32%	15%	14%	22%	24%	25%	33%	22%	18%	10%	15%	16%
Welfare claimants	20%	17%	19%	22%	24%	17%	18%	17%	29%	28%	26%	22%	26%	16%	9%	16%	11%
Small business owners	16%	17%	14%	15%	17%	14%	15%	16%	36%	16%	16%	18%	23%	21%	12%	15%	12%
Students	16%	12%	17%	20%	20%	22%	13%	16%	31%	18%	17%	21%	28%	11%	7%	10%	14%
People on middle incomes	15%	14%	13%	17%	17%	12%	15%	20%	26%	15%	11%	13%	8%	18%	17%	22%	17%
Teachers	13%	10%	11%	16%	18%	16%	11%	14%	23%	14%	14%	15%	15%	11%	8%	12%	9%
Parents	12%	11%	12%	10%	13%	9%	10%	13%	17%	15%	13%	13%	11%	13%	8%	10%	9%
Home owners	10%	11%	9%	10%	8%	10%	12%	13%	11%	4%	5%	7%	9%	15%	13%	7%	12%
None of the above	10%	9%	11%	12%	9%	7%	12%	11%	6%	8%	7%	8%	4%	12%	17%	8%	18%
Don't Know	18%	23%	19%	16%	13%	17%	17%	18%	7%	21%	23%	19%	20%	15%	18%	17%	14%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Extraverted, enthusiastic.

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Disagree strongly	12%	10%	8%	13%	15%	14%	13%	10%	13%	11%	14%	16%	14%	12%	12%	12%	12%	13%
Disagree moderately	12%	12%	7%	11%	13%	14%	13%	8%	13%	14%	12%	10%	11%	13%	15%	12%	13%	14%
Disagree a little	18%	15%	17%	18%	18%	18%	19%	18%	14%	14%	17%	19%	16%	23%	22%	19%	19%	18%
Neither agree nor disagree	22%	21%	20%	20%	22%	22%	25%	21%	26%	24%	22%	21%	24%	19%	18%	20%	23%	21%
Agree a little	24%	28%	31%	21%	21%	23%	20%	25%	24%	27%	24%	23%	26%	20%	26%	21%	19%	23%
Agree moderately	9%	10%	12%	10%	7%	7%	8%	12%	7%	7%	8%	6%	7%	10%	4%	13%	10%	9%
Agree strongly	3%	4%	4%	6%	4%	2%	2%	7%	3%	3%	3%	5%	2%	2%	3%	3%	3%	2%
Total Disagree :	24%	22%	16%	24%	28%	28%	26%	18%	26%	25%	25%	26%	24%	25%	26%	24%	25%	27%
Total Agree :	46%	49%	52%	41%	42%	45%	45%	45%	50%	51%	47%	45%	50%	39%	44%	41%	43%	44%
Net:	21%	28%	36%	17%	14%	18%	19%	27%	25%	26%	21%	19%	26%	14%	18%	17%	17%	17%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Extraverted, enthusiastic.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Disagree strongly	12%	12%	13%	10%	12%	12%	16%	14%	11%	14%	12%	12%	13%	19%	17%	11%	11%	13%
Disagree moderately	12%	12%	11%	11%	14%	10%	12%	11%	13%	9%	11%	12%	12%	11%	11%	11%	11%	11%
Disagree a little	18%	17%	18%	16%	19%	19%	17%	17%	18%	18%	17%	19%	20%	28%	16%	16%	19%	20%
Neither agree nor disagree	22%	23%	21%	19%	21%	25%	25%	24%	19%	25%	24%	18%	21%	24%	26%	25%	19%	20%
Agree a little	24%	23%	25%	27%	23%	24%	20%	22%	24%	24%	24%	25%	22%	13%	21%	25%	25%	22%
Agree moderately	9%	10%	8%	13%	8%	8%	7%	9%	10%	6%	9%	10%	10%	4%	6%	9%	10%	10%
Agree strongly	3%	4%	3%	5%	3%	3%	3%	3%	4%	3%	3%	4%	2%	3%	4%	4%	4%	3%
Total Disagree :	24%	24%	24%	21%	26%	22%	28%	25%	24%	23%	23%	23%	25%	29%	28%	22%	22%	24%
Total Agree :	46%	46%	46%	45%	44%	49%	45%	46%	43%	49%	48%	43%	44%	36%	47%	50%	45%	42%
Net:	21%	22%	21%	24%	18%	27%	17%	22%	19%	26%	25%	20%	19%	7%	19%	27%	23%	18%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(83.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Extraverted, enthusiastic.

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Disagree strongly	12%	16%	10%	12%	7%	11%	13%	10%	11%	13%	14%	12%	15%	15%	12%	11%	8%
Disagree moderately	12%	11%	13%	13%	10%	18%	13%	12%	17%	11%	9%	11%	9%	11%	11%	15%	10%
Disagree a little	18%	18%	18%	18%	14%	10%	18%	18%	14%	18%	13%	18%	18%	18%	17%	16%	15%
Neither agree nor disagree	22%	27%	21%	18%	21%	16%	22%	20%	11%	26%	31%	20%	21%	24%	23%	26%	22%
Agree a little	24%	19%	27%	26%	24%	28%	21%	26%	34%	22%	20%	26%	25%	24%	23%	22%	26%
Agree moderately	9%	6%	10%	10%	15%	9%	9%	9%	13%	7%	10%	9%	9%	7%	10%	8%	15%
Agree strongly	3%	2%	3%	3%	8%	9%	3%	4%	0%	3%	3%	4%	3%	1%	4%	3%	4%
Total Disagree :	24%	27%	22%	24%	18%	29%	26%	23%	28%	24%	22%	23%	24%	26%	22%	25%	18%
Total Agree :	46%	46%	48%	45%	45%	43%	43%	47%	45%	48%	51%	46%	46%	47%	47%	48%	48%
Net:	21%	19%	25%	20%	28%	14%	17%	24%	17%	25%	29%	23%	22%	21%	24%	23%	30%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Critical, quarrelsome.

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Disagree strongly	17%	7%	8%	14%	16%	22%	27%	15%	16%	15%	21%	16%	17%	17%	20%	15%	16%	22%
Disagree moderately	16%	10%	12%	14%	19%	18%	20%	14%	16%	16%	16%	15%	15%	16%	17%	17%	19%	18%
Disagree a little	18%	18%	21%	17%	17%	14%	18%	19%	16%	19%	16%	17%	18%	18%	17%	19%	19%	14%
Neither agree nor disagree	22%	31%	22%	24%	19%	20%	18%	22%	23%	28%	21%	25%	22%	21%	18%	20%	18%	16%
Agree a little	21%	24%	25%	21%	21%	22%	15%	20%	21%	17%	20%	20%	22%	20%	21%	24%	22%	23%
Agree moderately	5%	9%	9%	6%	6%	3%	2%	8%	5%	5%	5%	5%	5%	6%	6%	4%	5%	6%
Agree strongly	1%	1%	2%	3%	2%	1%	0%	3%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%
Total Disagree :	33%	18%	20%	29%	34%	40%	47%	29%	33%	31%	37%	31%	32%	34%	37%	32%	35%	41%
Total Agree :	42%	55%	47%	45%	41%	42%	33%	42%	45%	44%	41%	46%	44%	41%	39%	43%	40%	39%
Net:	9%	37%	27%	17%	6%	3%	-15%	13%	12%	13%	4%	14%	11%	8%	1%	11%	5%	-2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Critical, quarrelsome.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Disagree strongly	17%	14%	20%	16%	16%	18%	19%	20%	17%	13%	20%	16%	15%	21%	15%	18%	16%	17%
Disagree moderately	16%	16%	16%	16%	18%	16%	14%	16%	18%	12%	17%	16%	19%	12%	13%	17%	16%	18%
Disagree a little	18%	18%	17%	21%	18%	17%	15%	15%	18%	22%	17%	18%	17%	11%	18%	19%	19%	18%
Neither agree nor disagree	22%	22%	21%	18%	19%	24%	25%	21%	19%	27%	20%	19%	21%	20%	27%	21%	20%	21%
Agree a little	21%	22%	19%	20%	22%	19%	21%	21%	20%	21%	20%	22%	19%	30%	21%	19%	21%	21%
Agree moderately	5%	7%	4%	6%	6%	5%	4%	5%	6%	4%	5%	6%	5%	6%	5%	5%	7%	4%
Agree strongly	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%	3%	0%	1%	1%	1%	2%
Total Disagree :	33%	29%	37%	32%	34%	34%	33%	36%	34%	25%	37%	32%	34%	33%	28%	35%	32%	35%
Total Agree :	42%	45%	41%	39%	41%	43%	47%	42%	40%	47%	40%	41%	40%	50%	48%	40%	41%	42%
Net:	9%	15%	4%	7%	7%	9%	14%	6%	5%	22%	3%	9%	6%	17%	20%	5%	9%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(84.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Critical, quarrelsome.

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Disagree strongly	17%	21%	15%	15%	14%	15%	23%	13%	6%	17%	14%	13%	6%	20%	22%	18%	18%
Disagree moderately	16%	15%	17%	17%	13%	13%	19%	16%	11%	13%	14%	14%	15%	14%	20%	16%	20%
Disagree a little	18%	16%	18%	19%	20%	24%	17%	21%	25%	15%	15%	16%	18%	15%	16%	17%	21%
Neither agree nor disagree	22%	21%	24%	18%	23%	24%	19%	20%	19%	31%	28%	24%	20%	21%	19%	20%	19%
Agree a little	21%	20%	19%	23%	21%	14%	17%	24%	40%	19%	22%	25%	26%	24%	18%	22%	14%
Agree moderately	5%	4%	5%	7%	7%	9%	4%	6%	0%	5%	5%	6%	12%	5%	4%	5%	7%
Agree strongly	1%	1%	1%	2%	3%	1%	1%	1%	0%	1%	2%	2%	3%	0%	1%	1%	1%
Total Disagree :	33%	36%	32%	32%	27%	28%	42%	28%	17%	29%	28%	27%	21%	34%	42%	35%	38%
Total Agree :	42%	42%	43%	41%	43%	38%	35%	43%	58%	50%	50%	49%	47%	45%	37%	42%	33%
Net:	9%	5%	11%	9%	16%	9%	-6%	15%	41%	20%	22%	22%	26%	11%	-5%	7%	-6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Dependable, self-disciplined.

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Disagree strongly	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%
Disagree moderately	2%	5%	3%	2%	1%	1%	1%	3%	1%	2%	2%	2%	2%	1%	1%	2%	2%	2%
Disagree a little	5%	13%	8%	6%	3%	2%	1%	7%	4%	3%	3%	7%	6%	5%	5%	5%	6%	3%
Neither agree nor disagree	13%	18%	17%	14%	13%	10%	9%	14%	17%	12%	11%	15%	16%	13%	12%	12%	8%	9%
Agree a little	35%	32%	38%	37%	35%	33%	32%	31%	33%	38%	37%	33%	35%	33%	37%	34%	36%	40%
Agree moderately	28%	21%	22%	26%	30%	30%	33%	25%	28%	24%	30%	25%	26%	31%	28%	29%	30%	30%
Agree strongly	17%	10%	10%	14%	16%	24%	24%	19%	16%	20%	16%	18%	15%	16%	16%	18%	17%	14%
Total Disagree :	3%	6%	5%	3%	2%	2%	1%	4%	2%	3%	3%	3%	2%	2%	2%	3%	2%	3%
Total Agree :	48%	50%	55%	51%	48%	43%	41%	45%	50%	50%	48%	47%	51%	47%	49%	46%	45%	49%
Net:	45%	44%	51%	48%	46%	41%	40%	41%	48%	47%	45%	45%	49%	44%	47%	43%	43%	46%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Dependable, self-disciplined.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Disagree strongly	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%
Disagree moderately	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	1%	4%	2%	1%	2%	2%
Disagree a little	5%	6%	4%	4%	5%	6%	5%	4%	5%	5%	4%	6%	4%	7%	5%	4%	6%	5%
Neither agree nor disagree	13%	14%	13%	10%	13%	13%	17%	12%	11%	18%	10%	15%	13%	13%	18%	11%	14%	12%
Agree a little	35%	33%	36%	31%	37%	38%	34%	34%	34%	38%	32%	37%	33%	31%	38%	32%	36%	35%
Agree moderately	28%	28%	27%	32%	28%	25%	24%	28%	30%	22%	30%	25%	30%	22%	24%	31%	26%	25%
Agree strongly	17%	17%	17%	20%	15%	15%	17%	19%	18%	13%	21%	14%	18%	23%	13%	19%	15%	21%
Total Disagree :	3%	3%	2%	3%	3%	3%	3%	2%	2%	4%	2%	3%	3%	4%	3%	2%	3%	2%
Total Agree :	48%	46%	49%	41%	50%	50%	51%	46%	45%	57%	42%	52%	46%	44%	55%	43%	49%	46%
Net:	45%	43%	47%	38%	47%	47%	48%	44%	43%	53%	40%	49%	43%	40%	52%	41%	46%	44%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(85.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Dependable, self-disciplined.

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Disagree strongly	1%	1%	0%	1%	2%	2%	0%	1%	3%	1%	1%	1%	3%	1%	1%	1%	0%
Disagree moderately	2%	2%	3%	2%	2%	0%	1%	2%	0%	3%	2%	2%	5%	2%	1%	1%	1%
Disagree a little	5%	5%	6%	5%	5%	5%	3%	5%	10%	7%	9%	7%	8%	4%	4%	2%	4%
Neither agree nor disagree	13%	13%	12%	11%	14%	12%	10%	12%	22%	19%	15%	17%	18%	11%	9%	9%	8%
Agree a little	35%	35%	37%	36%	28%	22%	33%	36%	23%	36%	34%	36%	34%	36%	28%	39%	30%
Agree moderately	28%	26%	27%	29%	30%	31%	31%	28%	33%	22%	24%	23%	20%	26%	34%	30%	31%
Agree strongly	17%	18%	14%	17%	20%	27%	22%	15%	9%	12%	16%	13%	11%	19%	23%	16%	26%
Total Disagree :	3%	3%	4%	2%	4%	2%	2%	3%	3%	4%	3%	4%	8%	2%	2%	2%	1%
Total Agree :	48%	49%	49%	47%	42%	34%	43%	49%	46%	55%	49%	53%	52%	48%	36%	49%	38%
Net:	45%	46%	45%	44%	38%	32%	41%	46%	43%	51%	46%	50%	43%	46%	34%	46%	37%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Anxious, easily upset.

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Disagree strongly	13%	5%	8%	10%	14%	16%	20%	15%	13%	13%	12%	11%	11%	13%	11%	13%	17%	18%
Disagree moderately	13%	7%	9%	12%	11%	16%	20%	10%	13%	15%	16%	12%	12%	15%	15%	15%	13%	13%
Disagree a little	16%	16%	15%	16%	17%	15%	15%	16%	13%	20%	16%	16%	18%	17%	13%	14%	17%	11%
Neither agree nor disagree	19%	20%	17%	18%	21%	20%	18%	22%	21%	15%	20%	23%	22%	16%	18%	13%	14%	23%
Agree a little	22%	25%	28%	22%	21%	20%	16%	20%	24%	20%	19%	22%	19%	23%	21%	25%	20%	22%
Agree moderately	10%	17%	15%	11%	9%	8%	6%	10%	10%	11%	9%	8%	11%	10%	15%	12%	12%	7%
Agree strongly	7%	10%	8%	10%	7%	5%	3%	7%	6%	5%	7%	8%	7%	6%	7%	8%	7%	5%
Total Disagree :	27%	12%	17%	22%	26%	32%	41%	25%	26%	28%	28%	23%	23%	28%	25%	28%	30%	31%
Total Agree :	41%	45%	46%	40%	42%	40%	35%	42%	45%	35%	39%	45%	41%	40%	39%	38%	34%	45%
Net:	14%	33%	29%	18%	16%	8%	-6%	17%	19%	7%	12%	22%	18%	11%	14%	11%	4%	14%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Anxious, easily upset.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Disagree strongly	13%	17%	10%	15%	13%	16%	9%	16%	14%	7%	17%	11%	14%	13%	9%	17%	10%	17%
Disagree moderately	13%	15%	12%	17%	13%	12%	11%	15%	15%	9%	16%	12%	16%	18%	10%	16%	12%	16%
Disagree a little	16%	17%	15%	18%	17%	16%	12%	16%	15%	17%	17%	13%	18%	22%	14%	18%	14%	15%
Neither agree nor disagree	19%	20%	18%	17%	18%	19%	21%	19%	18%	20%	19%	17%	19%	16%	22%	18%	18%	17%
Agree a little	22%	18%	25%	19%	22%	20%	25%	20%	21%	26%	18%	26%	17%	20%	24%	19%	25%	18%
Agree moderately	10%	8%	12%	9%	11%	10%	12%	8%	11%	12%	8%	13%	10%	6%	13%	7%	12%	11%
Agree strongly	7%	5%	9%	5%	6%	7%	9%	6%	6%	8%	5%	8%	6%	6%	8%	4%	9%	7%
Total Disagree :	27%	32%	21%	33%	26%	27%	20%	30%	29%	16%	33%	23%	30%	31%	19%	34%	23%	33%
Total Agree :	41%	38%	43%	36%	40%	39%	47%	39%	40%	46%	37%	43%	36%	36%	46%	37%	43%	35%
Net:	14%	5%	22%	3%	14%	12%	26%	8%	11%	30%	4%	20%	6%	5%	26%	3%	20%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(86.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Anxious, easily upset.

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Disagree strongly	13%	14%	12%	13%	14%	20%	18%	11%	4%	13%	11%	10%	4%	15%	21%	12%	20%
Disagree moderately	13%	13%	13%	14%	14%	15%	17%	12%	0%	9%	10%	11%	12%	12%	20%	11%	20%
Disagree a little	16%	13%	16%	17%	15%	13%	16%	18%	6%	16%	14%	15%	10%	18%	18%	14%	15%
Neither agree nor disagree	19%	20%	20%	17%	22%	14%	19%	17%	32%	22%	25%	16%	17%	21%	18%	18%	17%
Agree a little	22%	21%	22%	21%	22%	19%	18%	24%	31%	18%	23%	26%	29%	20%	15%	30%	15%
Agree moderately	10%	10%	10%	11%	9%	8%	8%	11%	12%	13%	10%	13%	15%	9%	6%	8%	8%
Agree strongly	7%	8%	7%	6%	4%	10%	4%	7%	15%	10%	7%	9%	13%	6%	3%	8%	5%
Total Disagree :	27%	28%	25%	27%	28%	35%	35%	23%	4%	22%	21%	20%	16%	26%	41%	23%	40%
Total Agree :	41%	41%	42%	38%	44%	33%	37%	41%	63%	40%	48%	42%	46%	41%	33%	48%	32%
Net:	14%	13%	17%	11%	16%	-2%	2%	18%	59%	19%	27%	22%	30%	14%	-7%	25%	-8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Open to new experiences, complex.

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Disagree strongly	2%	1%	1%	2%	3%	3%	2%	2%	2%	2%	2%	2%	2%	2%	0%	3%	2%	2%
Disagree moderately	3%	2%	3%	4%	4%	3%	5%	3%	5%	4%	2%	3%	6%	3%	5%	2%	4%	2%
Disagree a little	9%	11%	8%	8%	8%	8%	11%	7%	9%	7%	12%	8%	11%	10%	10%	9%	8%	9%
Neither agree nor disagree	24%	18%	19%	20%	23%	29%	29%	19%	26%	28%	24%	31%	22%	23%	24%	21%	20%	25%
Agree a little	34%	39%	35%	33%	35%	34%	32%	33%	33%	35%	33%	35%	34%	38%	29%	35%	36%	36%
Agree moderately	19%	19%	22%	19%	20%	18%	17%	21%	20%	17%	19%	14%	19%	16%	25%	19%	21%	22%
Agree strongly	9%	10%	12%	14%	7%	5%	5%	15%	6%	8%	7%	7%	7%	8%	7%	11%	9%	5%
Total Disagree :	6%	3%	4%	5%	7%	6%	7%	5%	7%	6%	4%	6%	7%	5%	5%	5%	6%	4%
Total Agree :	58%	57%	54%	53%	58%	64%	60%	52%	58%	63%	58%	66%	56%	61%	53%	56%	56%	61%
Net:	52%	54%	51%	48%	51%	58%	53%	47%	52%	57%	54%	61%	49%	55%	47%	51%	50%	57%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Open to new experiences, complex.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Disagree strongly	2%	2%	2%	1%	1%	3%	4%	3%	1%	3%	2%	2%	2%	4%	3%	2%	2%	3%
Disagree moderately	3%	3%	4%	2%	4%	3%	5%	4%	3%	4%	4%	3%	2%	8%	4%	4%	3%	3%
Disagree a little	9%	8%	10%	7%	10%	9%	10%	11%	7%	9%	10%	7%	7%	9%	10%	11%	8%	6%
Neither agree nor disagree	24%	23%	24%	21%	22%	23%	29%	27%	20%	25%	26%	19%	23%	29%	27%	26%	20%	22%
Agree a little	34%	35%	34%	34%	36%	36%	31%	31%	37%	34%	32%	38%	36%	31%	31%	31%	39%	32%
Agree moderately	19%	19%	19%	23%	19%	20%	14%	18%	21%	17%	18%	21%	19%	12%	16%	18%	20%	23%
Agree strongly	9%	9%	8%	11%	8%	7%	7%	6%	11%	8%	8%	9%	10%	6%	9%	8%	9%	12%
Total Disagree :	6%	5%	6%	3%	5%	6%	9%	7%	4%	7%	6%	4%	4%	12%	7%	6%	5%	6%
Total Agree :	58%	58%	58%	55%	58%	59%	59%	58%	57%	59%	58%	58%	60%	61%	58%	57%	59%	54%
Net:	52%	53%	52%	52%	53%	53%	51%	51%	54%	52%	52%	53%	56%	48%	50%	51%	54%	48%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(87.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Open to new experiences, complex.

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Disagree strongly	2%	3%	1%	1%	1%	3%	2%	1%	0%	4%	3%	2%	1%	3%	1%	2%	1%
Disagree moderately	3%	6%	3%	3%	1%	1%	3%	4%	8%	4%	4%	3%	2%	5%	4%	5%	1%
Disagree a little	9%	11%	8%	8%	8%	5%	9%	10%	6%	9%	8%	7%	16%	12%	11%	10%	7%
Neither agree nor disagree	24%	29%	23%	19%	17%	16%	27%	21%	17%	30%	24%	18%	16%	30%	26%	23%	22%
Agree a little	34%	31%	38%	36%	32%	34%	33%	35%	31%	29%	32%	38%	43%	30%	31%	36%	32%
Agree moderately	19%	15%	18%	23%	23%	24%	18%	20%	31%	16%	18%	22%	15%	15%	20%	18%	22%
Agree strongly	9%	5%	8%	11%	17%	16%	8%	9%	7%	8%	11%	10%	7%	5%	7%	6%	15%
Total Disagree :	6%	9%	5%	4%	2%	4%	5%	5%	8%	8%	8%	5%	3%	8%	6%	7%	2%
Total Agree :	58%	60%	61%	55%	49%	51%	60%	56%	48%	58%	56%	56%	59%	60%	57%	60%	54%
Net:	52%	51%	57%	51%	47%	46%	54%	51%	40%	50%	48%	51%	56%	52%	51%	53%	52%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Reserved, quiet.

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Disagree strongly	4%	4%	3%	4%	5%	4%	4%	4%	4%	6%	3%	5%	5%	5%	4%	4%	4%	2%
Disagree moderately	7%	7%	6%	5%	6%	9%	7%	7%	6%	7%	8%	7%	6%	5%	6%	8%	6%	7%
Disagree a little	14%	14%	16%	12%	13%	14%	13%	13%	11%	14%	15%	11%	17%	10%	17%	15%	14%	15%
Neither agree nor disagree	20%	15%	20%	17%	20%	21%	24%	20%	23%	24%	20%	23%	21%	19%	20%	16%	17%	22%
Agree a little	28%	29%	28%	32%	26%	26%	29%	26%	31%	24%	26%	29%	26%	32%	23%	29%	33%	31%
Agree moderately	16%	19%	16%	16%	17%	14%	16%	18%	15%	14%	16%	16%	16%	19%	20%	17%	14%	14%
Agree strongly	11%	12%	10%	14%	14%	11%	7%	13%	11%	10%	12%	9%	10%	10%	10%	12%	11%	8%
Total Disagree :	11%	10%	9%	9%	11%	14%	11%	11%	10%	13%	11%	12%	10%	9%	9%	12%	10%	9%
Total Agree :	49%	44%	48%	49%	45%	47%	53%	45%	54%	48%	46%	52%	46%	51%	43%	45%	50%	53%
Net:	38%	34%	39%	40%	35%	34%	42%	34%	44%	35%	35%	40%	36%	41%	33%	33%	40%	44%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Reserved, quiet.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Disagree strongly	4%	4%	4%	4%	4%	5%	4%	5%	4%	2%	4%	4%	3%	5%	3%	4%	4%	5%
Disagree moderately	7%	6%	8%	7%	8%	6%	6%	7%	7%	6%	7%	7%	8%	8%	5%	7%	7%	5%
Disagree a little	14%	13%	14%	15%	13%	13%	13%	13%	14%	13%	15%	14%	8%	12%	13%	16%	14%	13%
Neither agree nor disagree	20%	20%	21%	19%	18%	24%	20%	22%	19%	20%	21%	18%	26%	13%	20%	20%	18%	21%
Agree a little	28%	29%	28%	29%	30%	26%	27%	27%	29%	29%	29%	29%	27%	28%	27%	29%	27%	25%
Agree moderately	16%	18%	15%	16%	17%	16%	16%	15%	17%	17%	14%	18%	18%	19%	18%	14%	19%	18%
Agree strongly	11%	12%	10%	10%	10%	11%	13%	10%	10%	14%	10%	10%	11%	15%	14%	9%	11%	13%
Total Disagree :	11%	10%	12%	11%	12%	10%	9%	12%	11%	8%	11%	11%	10%	13%	8%	12%	11%	10%
Total Agree :	49%	48%	49%	48%	49%	50%	48%	49%	48%	49%	50%	46%	53%	41%	47%	49%	46%	46%
Net:	38%	39%	37%	37%	36%	40%	38%	37%	38%	42%	39%	35%	43%	28%	38%	38%	35%	35%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(88.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Reserved, quiet.

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Disagree strongly	4%	5%	4%	3%	5%	5%	4%	4%	0%	5%	5%	4%	2%	4%	5%	3%	3%
Disagree moderately	7%	8%	7%	6%	6%	8%	7%	7%	5%	5%	6%	7%	4%	6%	8%	7%	6%
Disagree a little	14%	13%	13%	14%	13%	16%	12%	16%	14%	13%	14%	14%	13%	14%	14%	14%	19%
Neither agree nor disagree	20%	21%	20%	17%	23%	15%	22%	19%	14%	22%	23%	18%	12%	21%	22%	23%	20%
Agree a little	28%	25%	29%	30%	27%	23%	28%	30%	33%	29%	26%	27%	32%	31%	27%	31%	29%
Agree moderately	16%	15%	16%	18%	16%	15%	17%	15%	21%	16%	14%	17%	25%	12%	14%	13%	14%
Agree strongly	11%	12%	11%	12%	10%	18%	10%	11%	13%	10%	11%	13%	11%	12%	9%	9%	9%
Total Disagree :	11%	13%	11%	9%	11%	13%	11%	11%	5%	10%	11%	11%	6%	10%	13%	10%	9%
Total Agree :	49%	47%	49%	47%	50%	38%	50%	48%	47%	51%	50%	45%	45%	52%	49%	54%	49%
Net:	38%	33%	39%	38%	39%	25%	38%	38%	42%	42%	38%	35%	39%	41%	36%	45%	40%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Sympathetic, warm.

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Disagree strongly	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%	2%	2%	1%	0%
Disagree moderately	2%	2%	3%	2%	1%	2%	1%	2%	1%	1%	1%	3%	2%	2%	0%	2%	2%	2%
Disagree a little	5%	11%	5%	5%	6%	4%	3%	6%	4%	6%	6%	4%	7%	3%	3%	4%	8%	5%
Neither agree nor disagree	15%	16%	17%	13%	19%	17%	12%	14%	19%	14%	15%	17%	18%	17%	14%	12%	12%	14%
Agree a little	31%	32%	31%	32%	30%	30%	33%	30%	29%	29%	34%	30%	33%	32%	35%	30%	33%	39%
Agree moderately	29%	25%	28%	28%	25%	29%	33%	27%	31%	30%	29%	30%	27%	29%	30%	29%	28%	25%
Agree strongly	17%	14%	15%	18%	18%	18%	17%	19%	15%	18%	16%	16%	12%	16%	17%	21%	17%	15%
Total Disagree :	3%	3%	4%	4%	2%	2%	1%	4%	2%	2%	1%	3%	2%	2%	2%	3%	3%	2%
Total Agree :	47%	48%	48%	45%	49%	47%	45%	44%	48%	44%	49%	47%	51%	49%	48%	42%	45%	53%
Net:	44%	45%	44%	41%	47%	46%	44%	40%	47%	41%	48%	44%	48%	47%	47%	39%	42%	51%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Sympathetic, warm.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Disagree strongly	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	0%	1%	1%	2%
Disagree moderately	2%	2%	1%	2%	2%	1%	1%	1%	2%	2%	1%	2%	3%	5%	2%	2%	2%	1%
Disagree a little	5%	7%	3%	6%	5%	5%	5%	5%	5%	5%	4%	4%	7%	6%	6%	5%	4%	8%
Neither agree nor disagree	15%	19%	12%	13%	16%	17%	17%	17%	14%	17%	15%	14%	16%	13%	20%	14%	14%	16%
Agree a little	31%	33%	30%	33%	32%	30%	31%	32%	30%	34%	32%	31%	31%	44%	31%	34%	31%	27%
Agree moderately	29%	26%	31%	30%	29%	28%	28%	28%	31%	26%	30%	29%	28%	17%	26%	30%	30%	27%
Agree strongly	17%	11%	22%	16%	17%	18%	17%	16%	18%	15%	16%	19%	15%	14%	14%	14%	19%	19%
Total Disagree :	3%	4%	1%	3%	2%	3%	2%	3%	2%	3%	2%	2%	4%	6%	2%	3%	2%	3%
Total Agree :	47%	52%	42%	46%	47%	47%	48%	48%	44%	51%	47%	45%	47%	57%	51%	48%	45%	43%
Net:	44%	48%	41%	43%	45%	44%	45%	45%	41%	48%	44%	43%	43%	50%	49%	45%	43%	40%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(89.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Sympathetic, warm.

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Disagree strongly	1%	1%	1%	1%	1%	6%	1%	1%	2%	2%	1%	0%	1%	2%	0%	0%	0%
Disagree moderately	2%	1%	1%	3%	1%	2%	1%	2%	2%	2%	2%	2%	4%	1%	2%	0%	1%
Disagree a little	5%	4%	5%	5%	7%	7%	5%	5%	2%	6%	4%	5%	9%	4%	4%	1%	6%
Neither agree nor disagree	15%	15%	15%	14%	13%	12%	15%	16%	15%	20%	16%	14%	10%	15%	17%	14%	11%
Agree a little	31%	33%	32%	32%	31%	29%	32%	32%	33%	28%	28%	32%	40%	34%	30%	29%	32%
Agree moderately	29%	29%	30%	29%	29%	23%	30%	27%	21%	26%	28%	30%	25%	28%	32%	33%	31%
Agree strongly	17%	16%	16%	17%	19%	20%	16%	16%	26%	16%	20%	17%	10%	16%	14%	21%	18%
Total Disagree :	3%	3%	2%	4%	1%	8%	2%	3%	4%	4%	3%	3%	5%	3%	2%	1%	1%
Total Agree :	47%	48%	47%	46%	43%	42%	47%	48%	48%	48%	44%	45%	50%	49%	47%	44%	44%
Net:	44%	46%	45%	43%	42%	34%	45%	46%	44%	44%	41%	43%	46%	46%	45%	43%	42%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Disorganized, careless.

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Disagree strongly	31%	13%	20%	26%	35%	41%	41%	25%	36%	35%	37%	32%	25%	27%	34%	28%	33%	32%
Disagree moderately	22%	17%	17%	23%	21%	24%	24%	20%	19%	25%	21%	18%	26%	23%	22%	22%	21%	21%
Disagree a little	18%	26%	22%	18%	18%	15%	16%	18%	15%	20%	18%	19%	18%	21%	15%	22%	18%	19%
Neither agree nor disagree	15%	19%	19%	14%	14%	12%	11%	16%	17%	11%	12%	18%	17%	15%	14%	12%	13%	15%
Agree a little	9%	16%	12%	11%	9%	5%	5%	11%	9%	7%	8%	8%	9%	9%	10%	10%	9%	8%
Agree moderately	4%	8%	6%	4%	2%	2%	2%	7%	2%	1%	3%	5%	3%	4%	3%	5%	4%	2%
Agree strongly	2%	3%	3%	3%	1%	1%	0%	3%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%
Total Disagree :	53%	29%	37%	50%	56%	65%	65%	46%	55%	59%	58%	49%	51%	51%	56%	50%	54%	54%
Total Agree :	24%	35%	32%	25%	22%	18%	17%	27%	26%	19%	19%	26%	26%	24%	25%	22%	22%	23%
Net:	-29%	5%	-5%	-25%	-34%	-48%	-49%	-19%	-29%	-41%	-39%	-23%	-26%	-27%	-31%	-29%	-32%	-30%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Disorganized, careless.

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Disagree strongly	31%	28%	34%	34%	30%	30%	29%	35%	31%	26%	39%	25%	30%	28%	27%	38%	25%	33%
Disagree moderately	22%	21%	22%	23%	22%	21%	20%	23%	23%	16%	22%	22%	20%	16%	19%	23%	22%	18%
Disagree a little	18%	18%	19%	18%	19%	18%	18%	18%	18%	20%	16%	21%	18%	26%	19%	17%	20%	18%
Neither agree nor disagree	15%	17%	13%	10%	14%	17%	17%	13%	13%	22%	12%	15%	14%	18%	20%	11%	14%	16%
Agree a little	9%	10%	9%	8%	10%	9%	9%	7%	10%	9%	7%	12%	11%	7%	9%	7%	12%	10%
Agree moderately	4%	4%	3%	4%	4%	3%	4%	3%	4%	5%	3%	4%	6%	2%	4%	3%	4%	4%
Agree strongly	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	2%	2%	2%	2%	1%
Total Disagree :	53%	50%	56%	57%	52%	51%	49%	58%	54%	42%	61%	47%	49%	44%	47%	60%	47%	51%
Total Agree :	24%	26%	21%	19%	24%	26%	26%	20%	23%	31%	19%	27%	25%	26%	29%	18%	26%	25%
Net:	-29%	-24%	-34%	-38%	-28%	-25%	-23%	-38%	-31%	-11%	-42%	-20%	-25%	-19%	-18%	-42%	-22%	-26%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(90.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Disorganized, careless.

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Disagree strongly	31%	33%	29%	31%	28%	45%	38%	29%	18%	25%	24%	26%	19%	33%	47%	35%	41%
Disagree moderately	22%	22%	22%	21%	23%	12%	24%	22%	23%	17%	21%	18%	21%	26%	20%	22%	23%
Disagree a little	18%	19%	21%	18%	17%	17%	16%	20%	17%	19%	17%	21%	22%	17%	14%	18%	15%
Neither agree nor disagree	15%	14%	14%	14%	14%	17%	13%	13%	11%	19%	19%	16%	21%	13%	11%	12%	10%
Agree a little	9%	8%	8%	11%	10%	5%	5%	10%	17%	14%	11%	13%	8%	7%	6%	12%	4%
Agree moderately	4%	2%	4%	5%	6%	5%	3%	4%	10%	4%	5%	4%	4%	3%	2%	2%	4%
Agree strongly	2%	2%	2%	2%	3%	1%	1%	2%	3%	2%	3%	2%	4%	1%	1%	0%	2%
Total Disagree :	53%	55%	51%	52%	50%	56%	62%	51%	42%	42%	46%	44%	40%	59%	66%	57%	64%
Total Agree :	24%	22%	23%	24%	24%	21%	18%	23%	28%	33%	30%	29%	30%	20%	17%	24%	14%
Net:	-29%	-33%	-28%	-27%	-26%	-35%	-44%	-28%	-14%	-9%	-16%	-16%	-10%	-39%	-49%	-33%	-50%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Calm, emotionally stable.

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Disagree strongly	2%	4%	3%	2%	2%	2%	1%	2%	2%	2%	1%	3%	4%	2%	2%	2%	2%	1%
Disagree moderately	4%	7%	3%	5%	4%	2%	2%	3%	2%	2%	4%	4%	4%	3%	4%	5%	4%	6%
Disagree a little	11%	16%	15%	14%	8%	10%	6%	11%	10%	10%	12%	10%	10%	12%	10%	13%	12%	12%
Neither agree nor disagree	22%	19%	24%	19%	26%	23%	19%	23%	27%	23%	20%	24%	23%	20%	21%	19%	17%	20%
Agree a little	28%	29%	30%	28%	27%	27%	28%	27%	28%	32%	29%	27%	30%	30%	27%	26%	27%	31%
Agree moderately	23%	14%	18%	21%	22%	26%	30%	22%	19%	20%	24%	23%	21%	23%	25%	24%	27%	23%
Agree strongly	11%	10%	8%	10%	11%	10%	14%	14%	12%	11%	11%	9%	9%	10%	10%	11%	9%	8%
Total Disagree :	6%	12%	6%	7%	6%	4%	3%	5%	5%	4%	5%	7%	8%	5%	6%	7%	7%	8%
Total Agree :	50%	49%	54%	47%	53%	50%	48%	49%	55%	55%	49%	51%	53%	50%	49%	45%	45%	50%
Net:	44%	37%	48%	40%	47%	46%	45%	44%	50%	51%	43%	44%	45%	45%	43%	38%	38%	42%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Calm, emotionally stable.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Disagree strongly	2%	2%	2%	1%	2%	2%	3%	2%	1%	3%	1%	2%	1%	3%	3%	1%	2%	2%
Disagree moderately	4%	3%	4%	3%	3%	3%	6%	3%	3%	4%	2%	5%	3%	8%	4%	2%	4%	3%
Disagree a little	11%	10%	12%	8%	13%	11%	11%	10%	10%	15%	8%	13%	8%	13%	15%	8%	12%	8%
Neither agree nor disagree	22%	21%	22%	18%	21%	23%	26%	22%	20%	25%	20%	22%	22%	20%	25%	19%	23%	21%
Agree a little	28%	29%	28%	29%	30%	28%	26%	28%	28%	27%	29%	28%	28%	17%	27%	30%	27%	28%
Agree moderately	23%	23%	23%	28%	21%	23%	18%	23%	24%	19%	26%	20%	27%	31%	18%	27%	21%	24%
Agree strongly	11%	13%	9%	13%	10%	10%	10%	11%	12%	8%	13%	9%	11%	8%	8%	13%	10%	14%
Total Disagree :	6%	5%	6%	4%	5%	5%	9%	5%	5%	7%	4%	7%	5%	11%	7%	3%	7%	4%
Total Agree :	50%	50%	50%	47%	51%	51%	51%	51%	48%	51%	49%	50%	50%	36%	52%	49%	50%	49%
Net:	44%	45%	44%	43%	46%	46%	42%	45%	44%	45%	45%	43%	45%	26%	45%	46%	43%	45%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(91.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Calm, emotionally stable.

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Disagree strongly	2%	3%	2%	1%	1%	1%	1%	2%	5%	3%	3%	2%	3%	2%	1%	1%	1%
Disagree moderately	4%	4%	4%	4%	3%	1%	2%	3%	8%	6%	5%	5%	5%	3%	2%	2%	2%
Disagree a little	11%	11%	11%	11%	8%	8%	8%	13%	18%	14%	11%	12%	15%	10%	6%	10%	7%
Neither agree nor disagree	22%	23%	23%	20%	18%	23%	20%	22%	10%	26%	26%	22%	23%	25%	18%	23%	14%
Agree a little	28%	27%	27%	31%	31%	23%	29%	28%	44%	23%	24%	30%	41%	29%	30%	26%	27%
Agree moderately	23%	22%	21%	21%	25%	28%	27%	22%	9%	17%	23%	19%	10%	21%	29%	25%	31%
Agree strongly	11%	9%	12%	11%	15%	16%	13%	10%	7%	11%	8%	10%	2%	9%	14%	12%	18%
Total Disagree :	6%	7%	6%	5%	3%	2%	3%	6%	12%	9%	8%	7%	9%	5%	3%	3%	3%
Total Agree :	50%	50%	50%	51%	49%	46%	49%	50%	54%	49%	50%	52%	64%	54%	48%	49%	41%
Net:	44%	43%	44%	46%	45%	44%	45%	44%	42%	39%	42%	44%	56%	49%	45%	46%	38%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.A) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Conventional, uncreative.

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Disagree strongly	10%	11%	11%	11%	12%	8%	7%	13%	9%	11%	10%	11%	8%	7%	7%	13%	7%	8%
Disagree moderately	13%	16%	13%	15%	12%	12%	10%	12%	11%	13%	10%	13%	15%	12%	13%	12%	17%	14%
Disagree a little	20%	24%	22%	20%	21%	17%	18%	20%	21%	20%	19%	19%	15%	23%	22%	19%	22%	21%
Neither agree nor disagree	28%	23%	27%	27%	29%	31%	31%	27%	26%	28%	30%	28%	38%	30%	27%	25%	25%	30%
Agree a little	19%	19%	18%	16%	18%	21%	21%	16%	21%	19%	21%	21%	16%	19%	17%	20%	18%	19%
Agree moderately	8%	6%	7%	8%	6%	8%	9%	8%	9%	7%	8%	5%	5%	7%	12%	9%	8%	5%
Agree strongly	3%	1%	2%	4%	2%	3%	3%	4%	4%	3%	2%	3%	3%	2%	2%	2%	2%	2%
Total Disagree :	22%	27%	24%	26%	24%	20%	17%	25%	19%	23%	20%	24%	23%	18%	20%	25%	24%	23%
Total Agree :	47%	42%	45%	42%	47%	51%	52%	43%	47%	46%	51%	49%	54%	49%	43%	45%	43%	49%
Net:	25%	15%	20%	17%	23%	32%	35%	18%	28%	23%	31%	25%	31%	31%	23%	20%	20%	26%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.B) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as:: Conventional, uncreative.

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Disagree strongly	10%	8%	11%	10%	9%	10%	11%	9%	11%	8%	7%	13%	11%	13%	8%	6%	12%	10%
Disagree moderately	13%	12%	13%	14%	12%	14%	11%	10%	15%	11%	10%	15%	13%	14%	14%	10%	15%	14%
Disagree a little	20%	18%	21%	20%	21%	20%	19%	19%	20%	23%	20%	20%	20%	9%	21%	20%	20%	19%
Neither agree nor disagree	28%	29%	28%	25%	26%	33%	29%	31%	25%	31%	29%	27%	23%	25%	32%	29%	27%	27%
Agree a little	19%	20%	18%	19%	21%	16%	19%	20%	18%	19%	21%	17%	19%	29%	16%	22%	17%	18%
Agree moderately	8%	9%	7%	8%	9%	5%	7%	8%	8%	5%	9%	6%	11%	10%	6%	10%	7%	8%
Agree strongly	3%	3%	2%	4%	2%	2%	4%	3%	3%	2%	3%	3%	4%	0%	2%	4%	3%	3%
Total Disagree :	22%	20%	24%	23%	21%	24%	22%	19%	26%	19%	18%	27%	23%	27%	22%	16%	26%	24%
Total Agree :	47%	49%	45%	45%	47%	49%	48%	51%	43%	50%	50%	44%	43%	54%	48%	51%	44%	45%
Net:	25%	29%	21%	21%	27%	25%	27%	32%	17%	31%	32%	17%	19%	27%	26%	35%	18%	21%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(92.C) Here are a number of traits that may or may not apply to you. Please rate the extent to which you agree or disagree with that statement. You should rate the extent to which the pair of traits applies to you, even if one characteristic applies more strongly than the other. I see myself as: Conventional, uncreative.

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Disagree strongly	10%	8%	11%	10%	12%	15%	8%	8%	0%	10%	12%	15%	10%	8%	8%	8%	7%
Disagree moderately	13%	11%	14%	13%	16%	8%	12%	14%	14%	13%	12%	14%	11%	10%	9%	11%	13%
Disagree a little	20%	17%	21%	20%	22%	22%	19%	21%	32%	15%	21%	23%	25%	19%	20%	23%	20%
Neither agree nor disagree	28%	31%	28%	26%	23%	26%	29%	29%	22%	32%	32%	23%	31%	33%	28%	27%	25%
Agree a little	19%	20%	18%	20%	15%	13%	20%	19%	22%	20%	16%	16%	17%	20%	23%	22%	20%
Agree moderately	8%	9%	6%	8%	8%	10%	10%	7%	11%	7%	5%	6%	6%	8%	10%	7%	11%
Agree strongly	3%	4%	2%	3%	4%	6%	3%	3%	0%	3%	2%	3%	1%	3%	3%	2%	4%
Total Disagree :	22%	19%	25%	23%	29%	22%	20%	22%	14%	24%	25%	29%	20%	18%	16%	19%	20%
Total Agree :	47%	51%	46%	46%	38%	39%	49%	48%	43%	51%	48%	40%	48%	52%	51%	49%	46%
Net:	25%	32%	21%	22%	9%	16%	29%	26%	30%	27%	23%	11%	28%	34%	35%	30%	25%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.A) Do you agree or disagree with the following?: Ordinary working people do not get their fair share of the nation's wealth

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	29%	30%	33%	37%	33%	26%	19%	26%	25%	24%	29%	29%	29%	29%	37%	34%	32%	31%
Agree	40%	33%	39%	40%	39%	40%	42%	38%	39%	42%	42%	40%	38%	40%	35%	39%	41%	38%
Neither Agree nor Disagree	20%	21%	19%	15%	17%	19%	25%	21%	23%	22%	18%	21%	21%	20%	16%	17%	14%	20%
Disagree	7%	6%	4%	4%	6%	10%	10%	8%	8%	7%	6%	5%	5%	7%	9%	6%	8%	6%
Strongly Disagree	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	1%	1%	3%	3%
Don't Know	3%	7%	3%	3%	3%	3%	2%	5%	3%	3%	4%	3%	4%	3%	1%	3%	2%	3%
Total Agree:	68%	63%	72%	76%	72%	66%	61%	64%	64%	66%	72%	69%	67%	70%	73%	73%	73%	69%
Total Disagree:	9%	8%	5%	5%	8%	12%	12%	10%	11%	9%	7%	7%	7%	8%	10%	8%	10%	9%
Net:	60%	55%	67%	71%	64%	54%	49%	54%	53%	57%	65%	62%	60%	61%	63%	65%	63%	60%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.B) Do you agree or disagree with the following?: Ordinary working people do not get their fair share of the nation's wealth

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	29%	30%	28%	23%	31%	32%	31%	26%	32%	28%	19%	42%	24%	34%	25%	15%	40%	28%
Agree	40%	36%	43%	41%	40%	38%	38%	38%	41%	40%	38%	39%	47%	48%	42%	36%	41%	45%
Neither Agree nor Disagree	20%	21%	18%	23%	18%	18%	19%	23%	17%	20%	27%	13%	18%	15%	20%	30%	14%	18%
Disagree	7%	8%	6%	9%	6%	7%	5%	8%	7%	4%	11%	3%	7%	2%	4%	14%	3%	7%
Strongly Disagree	2%	2%	1%	2%	2%	1%	1%	3%	2%	1%	3%	1%	2%	0%	1%	4%	1%	1%
Don't Know	3%	3%	3%	2%	3%	3%	5%	2%	2%	7%	2%	2%	3%	2%	8%	2%	2%	2%
Total Agree:	68%	66%	71%	64%	71%	70%	69%	64%	73%	68%	57%	81%	71%	82%	67%	50%	81%	72%
Total Disagree:	9%	10%	8%	12%	8%	8%	6%	11%	8%	5%	14%	4%	9%	2%	5%	18%	3%	8%
Net:	60%	56%	63%	52%	63%	62%	63%	53%	65%	63%	43%	77%	62%	80%	62%	32%	77%	64%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(93.C) Do you agree or disagree with the following?: Ordinary working people do not get their fair share of the nation's wealth

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	29%	31%	26%	29%	29%	30%	23%	32%	37%	34%	36%	34%	25%	24%	18%	22%	13%
Agree	40%	40%	37%	40%	39%	43%	40%	40%	32%	39%	33%	39%	46%	41%	32%	45%	36%
Neither Agree nor Disagree	20%	18%	22%	19%	21%	18%	23%	17%	18%	17%	20%	18%	9%	22%	32%	20%	30%
Disagree	7%	6%	8%	8%	6%	6%	9%	6%	5%	6%	4%	5%	7%	9%	13%	11%	14%
Strongly Disagree	2%	1%	2%	2%	2%	2%	2%	2%	3%	1%	1%	1%	3%	2%	4%	1%	3%
Don't Know	3%	4%	4%	2%	2%	1%	2%	3%	4%	3%	6%	3%	9%	2%	2%	1%	3%
Total Agree:	68%	70%	63%	69%	68%	73%	63%	72%	69%	73%	70%	72%	72%	66%	50%	67%	49%
Total Disagree:	9%	7%	11%	10%	9%	8%	12%	8%	8%	6%	5%	6%	10%	11%	16%	12%	18%
Net:	60%	63%	52%	59%	59%	65%	52%	64%	61%	67%	64%	67%	62%	55%	33%	56%	31%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.A) Do you agree or disagree with the following?: Big business benefits owners at the expense of workers

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	27%	30%	27%	31%	31%	25%	21%	26%	24%	24%	30%	28%	25%	28%	33%	30%	31%	25%
Agree	40%	33%	40%	39%	40%	43%	41%	38%	42%	41%	41%	34%	39%	44%	37%	41%	36%	43%
Neither Agree nor Disagree	22%	20%	21%	21%	20%	21%	25%	22%	25%	24%	18%	26%	22%	16%	20%	20%	21%	24%
Disagree	6%	8%	5%	4%	5%	7%	8%	6%	4%	5%	6%	6%	8%	8%	7%	5%	7%	5%
Strongly Disagree	1%	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	2%
Don't Know	4%	8%	6%	4%	4%	3%	3%	6%	4%	6%	4%	4%	5%	3%	2%	4%	4%	1%
Total Agree:	67%	63%	67%	70%	71%	68%	63%	64%	66%	65%	71%	62%	63%	72%	69%	70%	67%	68%
Total Disagree:	7%	9%	6%	5%	6%	8%	10%	8%	6%	6%	7%	8%	10%	9%	8%	6%	8%	7%
Net:	59%	53%	61%	65%	65%	60%	53%	56%	60%	59%	65%	55%	53%	63%	61%	64%	58%	61%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.B) Do you agree or disagree with the following?: Big business benefits owners at the expense of workers

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	27%	29%	25%	24%	28%	29%	27%	24%	30%	24%	19%	37%	26%	36%	24%	16%	35%	27%
Agree	40%	38%	41%	41%	41%	38%	39%	41%	41%	38%	41%	39%	43%	52%	38%	39%	41%	44%
Neither Agree nor Disagree	22%	21%	22%	22%	22%	21%	22%	24%	19%	24%	27%	17%	20%	8%	22%	30%	16%	20%
Disagree	6%	6%	6%	8%	5%	6%	4%	7%	6%	4%	8%	4%	6%	4%	4%	11%	4%	5%
Strongly Disagree	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	2%	0%	1%	2%	1%	2%
Don't Know	4%	3%	5%	3%	4%	4%	6%	3%	3%	9%	3%	3%	3%	0%	10%	2%	3%	2%
Total Agree:	67%	68%	66%	65%	69%	68%	67%	65%	71%	62%	60%	75%	69%	88%	62%	55%	76%	71%
Total Disagree:	7%	8%	7%	10%	6%	7%	5%	8%	7%	6%	10%	5%	8%	4%	5%	13%	5%	7%
Net:	59%	60%	59%	55%	62%	61%	61%	57%	64%	56%	51%	70%	62%	83%	57%	42%	71%	64%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(94.C) Do you agree or disagree with the following?: Big business benefits owners at the expense of workers

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	27%	26%	25%	29%	29%	31%	23%	28%	34%	30%	31%	31%	29%	25%	19%	17%	13%
Agree	40%	40%	40%	40%	38%	45%	42%	41%	37%	34%	34%	39%	39%	41%	38%	47%	41%
Neither Agree nor Disagree	22%	23%	24%	20%	21%	15%	23%	20%	16%	24%	24%	19%	15%	24%	28%	27%	31%
Disagree	6%	4%	7%	7%	7%	5%	8%	5%	10%	4%	2%	4%	8%	6%	10%	6%	11%
Strongly Disagree	1%	1%	1%	2%	2%	0%	2%	2%	0%	2%	1%	1%	2%	2%	2%	0%	2%
Don't Know	4%	6%	4%	3%	3%	3%	2%	4%	2%	6%	7%	5%	8%	2%	3%	3%	3%
Total Agree:	67%	66%	65%	69%	67%	77%	65%	69%	71%	64%	65%	70%	68%	67%	57%	64%	54%
Total Disagree:	7%	5%	8%	8%	9%	5%	9%	7%	10%	6%	3%	5%	9%	7%	12%	6%	12%
Net:	59%	61%	57%	61%	58%	71%	56%	62%	61%	58%	63%	65%	59%	59%	45%	57%	42%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.A) Do you agree or disagree with the following?: Government should redistribute income from the better-off to those who are less well off

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	19%	22%	21%	24%	21%	18%	12%	19%	16%	17%	20%	18%	18%	20%	27%	20%	22%	19%
Agree	30%	29%	35%	34%	31%	29%	26%	34%	28%	31%	27%	26%	33%	31%	24%	35%	30%	30%
Neither Agree nor Disagree	27%	24%	24%	24%	27%	26%	32%	24%	28%	28%	30%	28%	27%	27%	31%	25%	24%	27%
Disagree	13%	10%	12%	8%	10%	16%	18%	12%	15%	10%	13%	16%	13%	14%	14%	10%	13%	13%
Strongly Disagree	7%	6%	4%	5%	6%	8%	10%	5%	9%	8%	6%	8%	6%	6%	3%	7%	6%	7%
Don't Know	4%	9%	4%	4%	4%	3%	3%	5%	3%	5%	4%	3%	5%	3%	1%	4%	5%	3%
Total Agree:	49%	51%	56%	58%	53%	47%	37%	53%	44%	49%	47%	44%	50%	50%	51%	55%	51%	49%
Total Disagree:	20%	16%	16%	14%	16%	24%	28%	17%	24%	18%	20%	24%	18%	20%	17%	16%	20%	21%
Net:	30%	35%	40%	45%	36%	23%	10%	36%	20%	31%	27%	20%	32%	30%	33%	39%	32%	28%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.B) Do you agree or disagree with the following?: Government should redistribute income from the better-off to those who are less well off

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	19%	21%	17%	16%	19%	20%	21%	16%	22%	16%	12%	28%	18%	26%	15%	9%	27%	19%
Agree	30%	32%	29%	31%	32%	28%	31%	25%	36%	32%	24%	37%	39%	25%	30%	23%	37%	39%
Neither Agree nor Disagree	27%	26%	28%	26%	26%	29%	27%	29%	24%	30%	29%	22%	24%	35%	31%	30%	22%	25%
Disagree	13%	12%	14%	15%	14%	13%	10%	16%	12%	9%	20%	7%	10%	10%	11%	22%	8%	11%
Strongly Disagree	7%	7%	7%	9%	6%	6%	5%	10%	4%	6%	12%	2%	4%	4%	5%	14%	3%	4%
Don't Know	4%	3%	5%	2%	3%	4%	6%	3%	3%	7%	3%	3%	4%	0%	9%	2%	3%	2%
Total Agree:	49%	52%	47%	47%	51%	49%	52%	42%	57%	47%	36%	65%	58%	50%	45%	32%	65%	58%
Total Disagree:	20%	19%	20%	25%	20%	18%	15%	26%	16%	15%	32%	10%	14%	14%	16%	36%	10%	15%
Net:	30%	33%	26%	22%	31%	30%	37%	16%	41%	32%	5%	56%	43%	36%	29%	-4%	54%	43%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(95.C) Do you agree or disagree with the following?: Government should redistribute income from the better-off to those who are less well off

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	19%	19%	18%	20%	22%	24%	14%	21%	20%	26%	24%	23%	16%	17%	8%	12%	10%
Agree	30%	28%	28%	33%	38%	36%	29%	32%	33%	27%	29%	34%	32%	23%	22%	34%	25%
Neither Agree nor Disagree	27%	28%	28%	24%	23%	24%	30%	25%	29%	26%	27%	23%	21%	28%	30%	25%	32%
Disagree	13%	12%	13%	13%	10%	11%	16%	12%	5%	12%	8%	10%	18%	19%	22%	22%	21%
Strongly Disagree	7%	7%	8%	7%	5%	5%	8%	6%	10%	2%	5%	6%	6%	11%	16%	4%	9%
Don't Know	4%	6%	4%	3%	2%	1%	2%	3%	2%	8%	7%	5%	8%	2%	2%	3%	2%
Total Agree:	49%	47%	46%	53%	60%	60%	43%	53%	53%	52%	53%	57%	48%	40%	30%	47%	35%
Total Disagree:	20%	19%	22%	20%	15%	15%	25%	18%	15%	13%	12%	15%	24%	29%	38%	26%	31%
Net:	30%	28%	24%	33%	45%	44%	18%	35%	38%	39%	41%	42%	24%	10%	-8%	21%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.A) Do you agree or disagree with the following?: There is one law for the rich and one for the poor

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	37%	34%	36%	42%	44%	36%	30%	32%	34%	36%	38%	37%	34%	36%	43%	41%	42%	42%
Agree	33%	31%	34%	31%	30%	33%	35%	29%	32%	36%	34%	29%	31%	35%	35%	37%	28%	32%
Neither Agree nor Disagree	17%	18%	15%	17%	15%	14%	21%	23%	18%	16%	16%	16%	19%	15%	10%	12%	17%	15%
Disagree	8%	6%	9%	6%	7%	10%	10%	8%	9%	8%	8%	9%	9%	9%	10%	6%	7%	8%
Strongly Disagree	3%	5%	3%	2%	2%	4%	4%	5%	4%	2%	3%	6%	3%	3%	2%	2%	3%	1%
Don't Know	2%	5%	2%	2%	2%	2%	1%	3%	2%	2%	2%	3%	4%	2%	0%	2%	2%	2%
Total Agree:	70%	65%	70%	73%	74%	70%	65%	62%	67%	72%	72%	66%	66%	71%	78%	78%	70%	74%
Total Disagree:	11%	12%	12%	8%	9%	14%	13%	13%	13%	10%	10%	15%	12%	12%	11%	8%	10%	10%
Net:	58%	53%	58%	66%	66%	56%	51%	49%	53%	62%	62%	51%	53%	59%	66%	69%	60%	65%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.B) Do you agree or disagree with the following?: There is one law for the rich and one for the poor

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	37%	39%	35%	30%	36%	40%	42%	34%	41%	35%	26%	51%	35%	38%	36%	18%	50%	38%
Agree	33%	30%	35%	33%	34%	33%	31%	35%	30%	33%	33%	31%	34%	47%	34%	32%	33%	32%
Neither Agree nor Disagree	17%	17%	17%	20%	17%	15%	15%	18%	16%	18%	21%	11%	19%	7%	17%	26%	11%	16%
Disagree	8%	9%	7%	11%	7%	8%	6%	9%	8%	6%	13%	3%	8%	5%	6%	17%	3%	10%
Strongly Disagree	3%	4%	3%	4%	4%	2%	3%	4%	3%	3%	5%	2%	2%	0%	3%	7%	2%	2%
Don't Know	2%	2%	3%	2%	2%	2%	3%	1%	2%	6%	1%	2%	1%	2%	5%	1%	2%	2%
Total Agree:	70%	69%	70%	63%	70%	73%	73%	68%	71%	68%	59%	82%	69%	86%	69%	49%	82%	71%
Total Disagree:	11%	13%	10%	16%	11%	10%	9%	13%	11%	9%	18%	5%	10%	5%	9%	24%	5%	11%
Net:	58%	56%	60%	47%	59%	63%	65%	55%	61%	60%	41%	76%	59%	81%	60%	26%	77%	59%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(96.C) Do you agree or disagree with the following?: There is one law for the rich and one for the poor

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	37%	40%	35%	36%	33%	32%	31%	39%	37%	48%	45%	41%	30%	35%	21%	32%	16%
Agree	33%	32%	33%	33%	34%	35%	35%	33%	43%	30%	28%	30%	42%	35%	35%	32%	28%
Neither Agree nor Disagree	17%	16%	15%	17%	19%	18%	19%	15%	13%	16%	15%	15%	14%	16%	23%	20%	28%
Disagree	8%	7%	9%	9%	8%	10%	10%	9%	0%	4%	5%	7%	7%	9%	15%	13%	20%
Strongly Disagree	3%	2%	5%	4%	5%	4%	4%	3%	5%	2%	2%	3%	3%	5%	6%	3%	7%
Don't Know	2%	3%	3%	2%	2%	0%	1%	2%	2%	1%	5%	2%	5%	2%	1%	1%	2%
Total Agree:	70%	72%	68%	68%	67%	67%	66%	71%	80%	77%	73%	71%	72%	69%	56%	64%	44%
Total Disagree:	11%	9%	14%	13%	12%	14%	14%	12%	5%	6%	7%	11%	9%	13%	20%	15%	27%
Net:	58%	63%	54%	56%	54%	53%	52%	59%	75%	71%	66%	60%	62%	56%	35%	49%	17%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.A) Do you agree or disagree with the following?: Management will always try to get the better of employees if it gets the chance

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	24%	22%	25%	28%	29%	23%	19%	25%	21%	22%	25%	25%	22%	23%	25%	27%	24%	25%
Agree	39%	38%	40%	41%	39%	39%	38%	38%	38%	39%	39%	33%	39%	42%	39%	42%	41%	37%
Neither Agree nor Disagree	23%	23%	23%	21%	22%	22%	27%	24%	25%	24%	22%	26%	24%	23%	21%	20%	20%	24%
Disagree	9%	8%	7%	7%	7%	11%	10%	8%	11%	9%	7%	11%	8%	7%	12%	7%	9%	9%
Strongly Disagree	2%	2%	2%	1%	1%	2%	3%	1%	2%	2%	2%	3%	2%	2%	2%	1%	3%	2%
Don't Know	3%	7%	4%	2%	2%	3%	2%	4%	3%	3%	4%	2%	4%	3%	1%	2%	3%	2%
Total Agree:	63%	60%	64%	68%	67%	62%	57%	63%	59%	61%	64%	58%	62%	65%	64%	69%	65%	63%
Total Disagree:	11%	10%	9%	8%	9%	13%	14%	9%	13%	11%	10%	13%	10%	9%	13%	8%	12%	11%
Net:	52%	50%	55%	60%	59%	49%	43%	54%	46%	50%	54%	45%	51%	57%	51%	61%	53%	52%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.B) Do you agree or disagree with the following?: Management will always try to get the better of employees if it gets the chance

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	24%	27%	21%	19%	23%	28%	26%	23%	26%	22%	19%	31%	23%	35%	23%	16%	30%	24%
Agree	39%	38%	40%	37%	40%	39%	41%	42%	37%	38%	40%	39%	41%	47%	37%	39%	40%	41%
Neither Agree nor Disagree	23%	22%	24%	26%	22%	23%	21%	23%	23%	26%	26%	20%	21%	11%	26%	27%	20%	23%
Disagree	9%	8%	10%	12%	10%	6%	5%	9%	10%	7%	11%	7%	11%	4%	6%	14%	7%	7%
Strongly Disagree	2%	2%	2%	4%	2%	1%	2%	2%	2%	1%	3%	1%	1%	3%	2%	4%	1%	2%
Don't Know	3%	3%	4%	2%	3%	3%	5%	2%	2%	7%	2%	3%	3%	0%	7%	1%	2%	3%
Total Agree:	63%	65%	61%	57%	63%	67%	67%	64%	63%	60%	58%	70%	64%	82%	60%	55%	70%	64%
Total Disagree:	11%	10%	12%	16%	12%	7%	7%	11%	12%	8%	14%	8%	12%	7%	8%	17%	8%	10%
Net:	52%	55%	49%	41%	51%	60%	60%	53%	52%	52%	44%	62%	51%	76%	52%	38%	63%	54%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(97.C) Do you agree or disagree with the following?: Management will always try to get the better of employees if it gets the chance

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	24%	24%	21%	25%	23%	31%	22%	24%	27%	28%	27%	24%	27%	23%	17%	22%	13%
Agree	39%	41%	40%	38%	38%	29%	39%	40%	40%	35%	37%	41%	37%	41%	41%	36%	35%
Neither Agree nor Disagree	23%	24%	24%	23%	21%	23%	24%	21%	22%	27%	22%	22%	16%	23%	26%	27%	30%
Disagree	9%	6%	10%	9%	11%	13%	10%	10%	6%	4%	7%	7%	9%	9%	11%	11%	15%
Strongly Disagree	2%	2%	2%	2%	4%	2%	3%	2%	2%	2%	0%	2%	1%	2%	4%	2%	4%
Don't Know	3%	4%	4%	2%	2%	1%	2%	3%	2%	4%	6%	4%	10%	2%	1%	1%	2%
Total Agree:	63%	64%	61%	64%	60%	60%	61%	64%	68%	63%	64%	66%	63%	64%	57%	58%	48%
Total Disagree:	11%	8%	11%	12%	16%	15%	13%	12%	8%	6%	8%	8%	11%	11%	15%	14%	19%
Net:	52%	56%	50%	52%	45%	45%	48%	53%	59%	56%	56%	57%	53%	53%	42%	45%	29%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.A) Do you agree or disagree with the following?: Everything else depends on the wealth and jobs created by the private sector

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	9%	9%	11%	11%	8%	8%	9%	12%	7%	9%	9%	7%	11%	12%	8%	10%	8%	8%
Agree	31%	31%	32%	30%	29%	31%	34%	29%	35%	27%	31%	34%	30%	30%	28%	33%	34%	31%
Neither Agree nor Disagree	39%	33%	35%	39%	44%	41%	39%	38%	39%	40%	39%	38%	43%	38%	40%	37%	38%	41%
Disagree	9%	11%	8%	9%	8%	9%	9%	9%	9%	10%	9%	9%	5%	10%	10%	9%	9%	8%
Strongly Disagree	2%	3%	3%	2%	2%	3%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	4%	4%
Don't Know	10%	14%	11%	9%	10%	9%	7%	10%	9%	12%	11%	10%	10%	9%	12%	10%	8%	7%
Total Agree:	40%	40%	43%	40%	36%	39%	43%	41%	42%	36%	40%	41%	41%	41%	36%	42%	41%	39%
Total Disagree:	11%	14%	10%	11%	10%	11%	10%	11%	11%	12%	10%	11%	7%	12%	12%	12%	13%	13%
Net:	30%	26%	33%	29%	26%	27%	33%	30%	31%	24%	30%	30%	34%	29%	24%	30%	29%	27%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.B) Do you agree or disagree with the following?: Everything else depends on the wealth and jobs created by the private sector

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	9%	11%	8%	12%	7%	11%	8%	11%	8%	8%	11%	8%	11%	10%	6%	12%	9%	12%
Agree	31%	34%	29%	36%	30%	29%	29%	33%	31%	29%	37%	27%	35%	45%	26%	39%	29%	33%
Neither Agree nor Disagree	39%	37%	41%	33%	40%	43%	40%	39%	39%	39%	38%	40%	34%	30%	42%	37%	38%	38%
Disagree	9%	9%	8%	10%	10%	6%	7%	8%	10%	6%	6%	13%	10%	2%	7%	6%	13%	7%
Strongly Disagree	2%	3%	2%	3%	2%	2%	2%	1%	3%	3%	1%	4%	2%	0%	2%	1%	3%	2%
Don't Know	10%	6%	13%	6%	10%	8%	14%	9%	8%	15%	7%	8%	8%	12%	17%	6%	8%	8%
Total Agree:	40%	45%	37%	47%	37%	41%	37%	44%	39%	37%	48%	35%	46%	55%	32%	50%	38%	45%
Total Disagree:	11%	12%	10%	13%	13%	8%	9%	9%	13%	9%	7%	17%	12%	2%	9%	6%	16%	9%
Net:	30%	33%	27%	34%	24%	33%	28%	35%	26%	28%	41%	18%	34%	54%	23%	44%	22%	36%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(98.C) Do you agree or disagree with the following?: Everything else depends on the wealth and jobs created by the private sector

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	9%	7%	7%	11%	12%	19%	10%	10%	8%	9%	7%	9%	6%	11%	13%	7%	12%
Agree	31%	30%	31%	34%	33%	28%	33%	33%	36%	24%	30%	28%	31%	34%	37%	33%	44%
Neither Agree nor Disagree	39%	43%	40%	35%	35%	37%	40%	36%	33%	40%	39%	42%	35%	41%	36%	45%	34%
Disagree	9%	6%	9%	10%	11%	3%	8%	10%	13%	8%	7%	8%	11%	7%	6%	4%	5%
Strongly Disagree	2%	1%	3%	3%	4%	3%	2%	2%	2%	2%	2%	3%	0%	1%	1%	2%	1%
Don't Know	10%	13%	10%	7%	5%	10%	7%	10%	7%	16%	15%	9%	17%	7%	6%	9%	5%
Total Agree:	40%	37%	39%	45%	45%	47%	43%	42%	44%	33%	38%	37%	37%	45%	50%	40%	56%
Total Disagree:	11%	7%	11%	14%	15%	6%	10%	12%	15%	10%	9%	12%	11%	7%	7%	6%	6%
Net:	30%	30%	27%	31%	30%	41%	33%	30%	29%	23%	29%	25%	26%	38%	43%	35%	50%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.A) Do you agree or disagree with the following?: Private sector businesses are better at solving problems than the public sector

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	12%	9%	13%	12%	10%	13%	13%	17%	11%	7%	10%	12%	9%	16%	9%	12%	12%	10%
Agree	28%	27%	28%	26%	27%	30%	31%	29%	30%	27%	31%	28%	26%	25%	32%	27%	28%	31%
Neither Agree nor Disagree	35%	34%	34%	34%	38%	36%	34%	30%	37%	38%	35%	34%	39%	37%	32%	35%	33%	34%
Disagree	11%	15%	12%	12%	11%	11%	10%	12%	10%	13%	8%	10%	12%	11%	13%	12%	11%	15%
Strongly Disagree	5%	5%	4%	6%	5%	5%	3%	4%	4%	4%	5%	6%	4%	3%	7%	5%	5%	4%
Don't Know	9%	11%	11%	10%	9%	6%	9%	8%	8%	11%	11%	10%	10%	8%	7%	9%	11%	7%
Total Agree:	40%	36%	40%	38%	37%	43%	44%	45%	41%	35%	41%	41%	35%	41%	41%	39%	40%	40%
Total Disagree:	16%	19%	16%	18%	16%	15%	13%	16%	14%	17%	13%	16%	16%	14%	20%	17%	16%	19%
Net:	24%	17%	24%	20%	21%	27%	30%	29%	27%	18%	27%	25%	19%	27%	21%	22%	23%	21%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.B) Do you agree or disagree with the following?: Private sector businesses are better at solving problems than the public sector

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	12%	16%	8%	16%	12%	12%	8%	15%	10%	8%	17%	8%	12%	22%	8%	19%	8%	13%
Agree	28%	31%	26%	34%	28%	26%	24%	30%	28%	25%	35%	23%	30%	22%	24%	38%	25%	31%
Neither Agree nor Disagree	35%	31%	39%	27%	35%	39%	40%	35%	34%	39%	32%	35%	36%	37%	40%	30%	36%	35%
Disagree	11%	11%	12%	12%	12%	10%	12%	9%	13%	9%	8%	16%	11%	8%	9%	7%	16%	9%
Strongly Disagree	5%	5%	4%	6%	5%	3%	3%	2%	7%	4%	1%	10%	4%	2%	3%	1%	8%	5%
Don't Know	9%	6%	12%	6%	9%	9%	13%	8%	7%	15%	7%	8%	8%	9%	16%	6%	7%	7%
Total Agree:	40%	47%	34%	50%	40%	38%	32%	45%	38%	33%	52%	30%	41%	44%	32%	56%	33%	44%
Total Disagree:	16%	16%	16%	18%	17%	13%	15%	12%	20%	13%	9%	27%	14%	10%	13%	8%	24%	14%
Net:	24%	31%	18%	32%	23%	25%	16%	34%	19%	20%	43%	4%	27%	34%	20%	48%	9%	30%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(99.C) Do you agree or disagree with the following?: Private sector businesses are better at solving problems than the public sector

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	12%	11%	10%	13%	15%	22%	14%	12%	14%	9%	8%	10%	8%	15%	20%	17%	16%
Agree	28%	24%	26%	31%	33%	39%	31%	29%	31%	22%	25%	26%	23%	31%	35%	36%	41%
Neither Agree nor Disagree	35%	41%	38%	30%	27%	25%	33%	32%	36%	38%	40%	39%	32%	36%	30%	34%	30%
Disagree	11%	10%	12%	12%	13%	3%	10%	13%	13%	13%	9%	11%	16%	9%	7%	6%	7%
Strongly Disagree	5%	3%	4%	6%	8%	8%	4%	5%	2%	4%	5%	5%	4%	2%	1%	1%	1%
Don't Know	9%	12%	10%	6%	5%	3%	7%	9%	4%	13%	13%	9%	18%	6%	7%	8%	5%
Total Agree:	40%	34%	36%	45%	47%	61%	45%	41%	45%	31%	33%	36%	31%	47%	55%	52%	58%
Total Disagree:	16%	13%	15%	18%	21%	11%	14%	18%	15%	17%	14%	16%	19%	11%	8%	6%	8%
Net:	24%	22%	21%	26%	26%	50%	31%	22%	29%	15%	19%	20%	11%	36%	47%	46%	50%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.A) Do you agree or disagree with the following?: If taxes are too high it will remove the incentive for people to work hard

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	22%	24%	26%	24%	22%	20%	18%	20%	19%	24%	23%	22%	24%	23%	24%	23%	23%	19%
Agree	41%	32%	38%	40%	38%	43%	47%	35%	46%	39%	44%	42%	41%	38%	40%	43%	36%	41%
Neither Agree nor Disagree	21%	21%	20%	19%	23%	21%	20%	23%	21%	20%	20%	20%	22%	19%	18%	19%	21%	23%
Disagree	10%	13%	9%	9%	9%	10%	11%	11%	8%	12%	7%	9%	6%	14%	15%	9%	11%	11%
Strongly Disagree	3%	4%	3%	4%	3%	3%	2%	4%	2%	2%	2%	3%	3%	3%	2%	3%	5%	4%
Don't Know	4%	7%	4%	4%	5%	3%	3%	6%	4%	4%	3%	3%	4%	3%	2%	3%	4%	2%
Total Agree:	63%	56%	64%	65%	60%	63%	65%	56%	65%	63%	67%	64%	65%	61%	63%	66%	59%	61%
Total Disagree:	13%	17%	12%	13%	12%	13%	13%	15%	11%	13%	10%	12%	9%	17%	17%	12%	16%	14%
Net:	50%	39%	52%	52%	48%	50%	53%	41%	54%	50%	58%	52%	56%	44%	47%	53%	43%	46%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.B) Do you agree or disagree with the following?: If taxes are too high it will remove the incentive for people to work hard

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	22%	23%	21%	20%	21%	25%	23%	26%	19%	22%	24%	23%	13%	36%	19%	21%	24%	18%
Agree	41%	39%	42%	42%	39%	43%	38%	44%	39%	39%	47%	33%	45%	44%	40%	49%	35%	47%
Neither Agree nor Disagree	21%	20%	21%	20%	21%	18%	23%	19%	22%	23%	17%	22%	23%	15%	23%	19%	22%	19%
Disagree	10%	11%	9%	13%	11%	8%	7%	7%	13%	7%	8%	14%	11%	0%	8%	8%	13%	10%
Strongly Disagree	3%	3%	3%	3%	3%	3%	3%	2%	4%	4%	1%	5%	3%	2%	4%	1%	4%	3%
Don't Know	4%	3%	5%	3%	4%	3%	6%	3%	3%	6%	3%	3%	5%	3%	7%	2%	3%	3%
Total Agree:	63%	62%	63%	62%	60%	68%	61%	70%	57%	60%	71%	56%	59%	80%	59%	70%	59%	65%
Total Disagree:	13%	14%	11%	16%	15%	11%	10%	8%	18%	11%	9%	19%	14%	2%	11%	9%	16%	13%
Net:	50%	48%	52%	46%	45%	58%	51%	62%	40%	50%	62%	37%	45%	78%	47%	61%	42%	52%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(100.C) Do you agree or disagree with the following?: If taxes are too high it will remove the incentive for people to work hard

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	22%	24%	21%	20%	18%	20%	19%	24%	17%	22%	25%	25%	24%	28%	26%	19%	16%
Agree	41%	40%	41%	42%	38%	37%	44%	42%	39%	33%	34%	38%	35%	45%	46%	51%	48%
Neither Agree nor Disagree	21%	22%	20%	19%	23%	19%	22%	19%	23%	27%	24%	17%	13%	16%	18%	18%	20%
Disagree	10%	7%	10%	13%	12%	16%	10%	10%	8%	9%	7%	11%	18%	7%	7%	7%	12%
Strongly Disagree	3%	2%	3%	3%	6%	7%	2%	3%	9%	4%	4%	4%	1%	1%	1%	3%	2%
Don't Know	4%	5%	4%	3%	3%	1%	3%	3%	4%	5%	6%	5%	9%	3%	2%	3%	2%
Total Agree:	63%	64%	63%	62%	56%	57%	63%	66%	56%	55%	59%	63%	59%	73%	72%	70%	64%
Total Disagree:	13%	9%	13%	16%	18%	23%	13%	12%	17%	13%	10%	15%	19%	8%	8%	10%	13%
Net:	50%	55%	49%	46%	39%	34%	50%	54%	39%	42%	49%	48%	40%	66%	64%	60%	51%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.A) Do you agree or disagree with the following?: Censorship of films and magazines is necessary to uphold moral standards

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	12%	7%	10%	13%	11%	12%	16%	13%	11%	10%	12%	14%	14%	14%	12%	12%	8%	13%
Agree	31%	22%	25%	27%	28%	36%	39%	28%	34%	28%	30%	28%	31%	30%	31%	33%	32%	32%
Neither Agree nor Disagree	27%	29%	28%	26%	28%	26%	24%	28%	26%	28%	27%	27%	25%	23%	33%	27%	25%	25%
Disagree	16%	18%	19%	16%	17%	15%	14%	17%	16%	16%	16%	20%	13%	19%	15%	16%	17%	12%
Strongly Disagree	11%	17%	14%	13%	13%	9%	6%	9%	11%	14%	12%	9%	11%	12%	6%	10%	15%	14%
Don't Know	3%	7%	4%	4%	2%	2%	2%	5%	3%	3%	3%	2%	5%	3%	2%	3%	3%	4%
Total Agree:	43%	29%	35%	41%	39%	48%	55%	41%	44%	39%	43%	42%	46%	44%	43%	45%	39%	46%
Total Disagree:	27%	34%	33%	29%	30%	24%	19%	26%	27%	30%	28%	29%	24%	31%	21%	26%	32%	26%
Net:	15%	-6%	2%	12%	9%	24%	36%	16%	17%	8%	15%	13%	21%	13%	22%	19%	7%	20%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.B) Do you agree or disagree with the following?: Censorship of films and magazines is necessary to uphold moral standards

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	12%	10%	14%	12%	12%	12%	13%	15%	11%	9%	16%	11%	9%	13%	9%	17%	12%	11%
Agree	31%	27%	34%	31%	30%	32%	30%	34%	30%	28%	36%	28%	34%	49%	25%	38%	28%	33%
Neither Agree nor Disagree	27%	27%	26%	25%	25%	27%	28%	26%	25%	31%	26%	25%	24%	10%	31%	26%	24%	26%
Disagree	16%	18%	14%	17%	17%	16%	14%	14%	19%	14%	13%	20%	16%	10%	17%	12%	20%	17%
Strongly Disagree	11%	15%	7%	12%	12%	10%	10%	9%	12%	11%	8%	13%	14%	16%	12%	7%	13%	12%
Don't Know	3%	3%	4%	3%	3%	2%	5%	2%	2%	7%	2%	3%	3%	2%	6%	1%	3%	2%
Total Agree:	43%	37%	49%	42%	42%	44%	43%	49%	41%	37%	52%	39%	43%	62%	34%	54%	40%	43%
Total Disagree:	27%	34%	22%	30%	30%	26%	24%	23%	31%	25%	21%	33%	30%	26%	29%	18%	33%	29%
Net:	15%	3%	27%	13%	12%	18%	19%	26%	10%	12%	31%	6%	13%	36%	5%	36%	7%	14%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(101.C) Do you agree or disagree with the following?: Censorship of films and magazines is necessary to uphold moral standards

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	12%	13%	10%	10%	15%	22%	15%	11%	8%	12%	10%	9%	8%	17%	16%	13%	18%
Agree	31%	33%	27%	31%	29%	28%	36%	30%	22%	28%	26%	26%	17%	31%	38%	43%	34%
Neither Agree nor Disagree	27%	26%	29%	25%	26%	20%	26%	26%	23%	28%	27%	28%	21%	25%	26%	23%	28%
Disagree	16%	14%	16%	18%	17%	14%	14%	17%	36%	17%	20%	18%	28%	15%	11%	12%	13%
Strongly Disagree	11%	9%	14%	13%	10%	14%	8%	12%	9%	11%	12%	16%	20%	10%	7%	7%	5%
Don't Know	3%	4%	4%	3%	2%	1%	1%	4%	2%	4%	6%	3%	6%	2%	1%	2%	2%
Total Agree:	43%	47%	37%	41%	45%	50%	51%	41%	30%	40%	36%	35%	25%	48%	54%	56%	52%
Total Disagree:	27%	23%	30%	31%	27%	28%	21%	29%	45%	28%	31%	34%	48%	25%	19%	19%	18%
Net:	15%	23%	8%	10%	18%	22%	30%	11%	-16%	12%	5%	1%	-22%	23%	35%	37%	34%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.A) Do you agree or disagree with the following?: Schools should teach children to obey authority

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	22%	8%	14%	20%	25%	26%	30%	21%	23%	22%	24%	21%	22%	23%	23%	22%	19%	18%
Agree	40%	27%	34%	42%	38%	44%	46%	37%	40%	39%	43%	37%	37%	44%	44%	37%	40%	42%
Neither Agree nor Disagree	23%	28%	30%	23%	24%	19%	18%	23%	24%	22%	20%	24%	24%	19%	23%	25%	24%	26%
Disagree	10%	22%	13%	10%	7%	7%	5%	12%	8%	11%	8%	13%	9%	9%	6%	10%	11%	9%
Strongly Disagree	4%	11%	6%	4%	4%	3%	1%	5%	3%	4%	3%	4%	4%	5%	3%	4%	4%	4%
Don't Know	2%	5%	3%	2%	2%	1%	1%	2%	2%	2%	3%	1%	3%	1%	1%	1%	2%	1%
Total Agree:	61%	35%	48%	62%	63%	70%	76%	58%	63%	61%	66%	58%	59%	67%	67%	60%	59%	60%
Total Disagree:	14%	33%	20%	13%	11%	10%	6%	17%	11%	15%	11%	17%	13%	13%	9%	14%	16%	13%
Net:	48%	2%	29%	48%	52%	60%	70%	40%	52%	47%	55%	41%	45%	53%	58%	45%	44%	48%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.B) Do you agree or disagree with the following?: Schools should teach children to obey authority

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	22%	24%	20%	21%	20%	24%	23%	31%	17%	16%	31%	15%	16%	28%	20%	32%	17%	20%
Agree	40%	39%	41%	41%	41%	38%	38%	43%	39%	38%	46%	35%	45%	60%	32%	46%	36%	42%
Neither Agree nor Disagree	23%	22%	24%	23%	23%	23%	23%	18%	25%	27%	16%	27%	23%	6%	31%	15%	27%	23%
Disagree	10%	9%	10%	10%	10%	10%	9%	5%	12%	11%	5%	14%	10%	5%	10%	5%	13%	9%
Strongly Disagree	4%	5%	3%	4%	4%	4%	4%	2%	6%	3%	1%	7%	5%	0%	4%	1%	6%	4%
Don't Know	2%	2%	2%	1%	2%	2%	3%	1%	1%	4%	1%	2%	2%	2%	4%	0%	2%	1%
Total Agree:	61%	62%	61%	62%	61%	62%	61%	74%	56%	54%	77%	50%	61%	87%	52%	79%	52%	63%
Total Disagree:	14%	14%	14%	14%	14%	14%	13%	7%	17%	14%	6%	22%	15%	5%	13%	6%	20%	13%
Net:	48%	49%	47%	48%	46%	48%	48%	67%	39%	40%	71%	28%	46%	82%	38%	73%	33%	50%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(102.C) Do you agree or disagree with the following?: Schools should teach children to obey authority

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	22%	27%	17%	17%	20%	28%	27%	21%	8%	21%	18%	17%	12%	33%	34%	26%	31%
Agree	40%	40%	39%	41%	37%	31%	44%	40%	33%	34%	36%	34%	30%	44%	46%	46%	48%
Neither Agree nor Disagree	23%	22%	23%	24%	23%	27%	20%	23%	35%	23%	28%	25%	29%	16%	14%	19%	16%
Disagree	10%	6%	13%	10%	13%	10%	6%	10%	14%	12%	9%	16%	19%	5%	4%	7%	3%
Strongly Disagree	4%	2%	5%	5%	5%	4%	2%	4%	8%	7%	5%	6%	8%	1%	1%	1%	1%
Don't Know	2%	2%	3%	2%	1%	1%	1%	2%	2%	3%	3%	2%	2%	1%	1%	0%	1%
Total Agree:	61%	68%	56%	59%	57%	58%	71%	61%	41%	55%	55%	51%	42%	77%	80%	72%	78%
Total Disagree:	14%	8%	18%	16%	18%	14%	8%	14%	22%	19%	14%	21%	27%	7%	5%	8%	4%
Net:	48%	60%	38%	43%	40%	44%	63%	47%	19%	35%	40%	30%	15%	70%	75%	63%	74%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.A) Do you agree or disagree with the following?: Young people today don't have enough respect for traditional British values

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	27%	12%	20%	27%	31%	33%	35%	22%	29%	25%	31%	28%	26%	32%	30%	29%	24%	29%
Agree	34%	23%	33%	34%	34%	35%	37%	30%	35%	33%	34%	33%	36%	35%	36%	34%	34%	31%
Neither Agree nor Disagree	20%	24%	22%	21%	20%	19%	18%	24%	20%	21%	18%	23%	22%	19%	20%	16%	19%	23%
Disagree	11%	21%	15%	11%	10%	8%	7%	16%	9%	13%	11%	8%	10%	9%	9%	10%	14%	11%
Strongly Disagree	5%	17%	7%	4%	3%	3%	2%	5%	5%	6%	4%	6%	3%	3%	3%	7%	6%	5%
Don't Know	3%	4%	3%	3%	2%	3%	2%	3%	2%	2%	3%	2%	4%	2%	2%	4%	3%	2%
Total Agree:	61%	34%	53%	61%	64%	68%	71%	52%	63%	58%	64%	61%	61%	67%	66%	63%	58%	60%
Total Disagree:	16%	38%	21%	15%	13%	11%	9%	21%	14%	19%	15%	14%	13%	12%	13%	17%	20%	16%
Net:	45%	-4%	31%	46%	51%	57%	62%	31%	49%	39%	50%	47%	49%	55%	54%	46%	38%	44%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.B) Do you agree or disagree with the following?: Young people today don't have enough respect for traditional British values

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	27%	29%	26%	23%	25%	32%	30%	41%	18%	22%	38%	19%	17%	46%	22%	37%	21%	21%
Agree	34%	33%	34%	34%	34%	33%	33%	35%	32%	36%	40%	27%	32%	41%	36%	42%	28%	35%
Neither Agree nor Disagree	20%	20%	21%	22%	20%	20%	19%	15%	25%	24%	14%	25%	31%	10%	22%	14%	23%	27%
Disagree	11%	10%	12%	13%	12%	9%	9%	6%	15%	9%	6%	16%	13%	3%	10%	5%	17%	11%
Strongly Disagree	5%	6%	4%	5%	6%	4%	5%	1%	7%	2%	1%	9%	4%	0%	3%	1%	8%	5%
Don't Know	3%	2%	3%	2%	3%	2%	4%	2%	3%	6%	1%	3%	3%	0%	6%	1%	3%	2%
Total Agree:	61%	62%	60%	57%	59%	64%	63%	76%	50%	58%	78%	47%	49%	87%	58%	79%	49%	55%
Total Disagree:	16%	16%	16%	18%	19%	13%	14%	7%	22%	12%	7%	26%	17%	3%	13%	6%	25%	16%
Net:	45%	46%	44%	39%	40%	51%	49%	69%	28%	47%	71%	21%	32%	83%	45%	73%	24%	40%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(103.C) Do you agree or disagree with the following?: Young people today don't have enough respect for traditional British values

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	27%	38%	21%	21%	18%	23%	31%	25%	17%	30%	29%	23%	15%	46%	44%	25%	25%
Agree	34%	34%	35%	33%	34%	25%	36%	34%	23%	30%	30%	31%	22%	36%	37%	48%	44%
Neither Agree nor Disagree	20%	16%	20%	23%	25%	33%	19%	20%	24%	23%	20%	21%	21%	12%	12%	18%	20%
Disagree	11%	7%	13%	14%	14%	12%	9%	13%	23%	9%	9%	12%	31%	4%	5%	6%	9%
Strongly Disagree	5%	3%	8%	7%	5%	2%	3%	5%	8%	5%	7%	8%	8%	1%	1%	1%	1%
Don't Know	3%	3%	3%	3%	3%	5%	2%	2%	5%	3%	5%	4%	4%	1%	1%	2%	2%
Total Agree:	61%	72%	56%	54%	52%	48%	67%	60%	40%	60%	59%	55%	37%	82%	81%	73%	68%
Total Disagree:	16%	10%	21%	21%	20%	14%	11%	18%	31%	14%	16%	20%	38%	5%	6%	7%	10%
Net:	45%	62%	35%	33%	32%	34%	56%	41%	9%	46%	43%	35%	-2%	78%	75%	66%	59%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.A) Do you agree or disagree with the following?: People who break the law should be given stiffer sentences

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	31%	16%	23%	28%	34%	38%	40%	24%	31%	33%	34%	32%	32%	38%	32%	32%	29%	32%
Agree	37%	32%	39%	39%	39%	35%	35%	37%	36%	33%	42%	36%	33%	37%	37%	39%	37%	37%
Neither Agree nor Disagree	21%	24%	25%	22%	20%	21%	18%	26%	21%	21%	16%	21%	25%	18%	24%	18%	21%	21%
Disagree	7%	19%	8%	5%	5%	5%	5%	9%	7%	9%	5%	7%	5%	4%	4%	8%	8%	8%
Strongly Disagree	2%	3%	3%	3%	1%	1%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	2%
Don't Know	2%	5%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	3%	1%	1%	2%	2%	1%
Total Agree:	68%	49%	62%	68%	72%	72%	75%	61%	68%	66%	76%	68%	65%	74%	69%	70%	66%	68%
Total Disagree:	9%	22%	10%	8%	6%	6%	7%	11%	9%	11%	6%	10%	7%	6%	6%	10%	11%	10%
Net:	59%	27%	52%	60%	66%	66%	69%	50%	58%	55%	69%	59%	58%	68%	63%	61%	55%	59%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.B) Do you agree or disagree with the following?: People who break the law should be given stiffer sentences

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	31%	31%	32%	27%	29%	35%	35%	45%	22%	23%	42%	24%	21%	48%	27%	40%	25%	26%
Agree	37%	34%	39%	37%	37%	37%	36%	37%	37%	41%	39%	35%	37%	50%	36%	41%	36%	36%
Neither Agree nor Disagree	21%	22%	20%	23%	23%	20%	19%	14%	27%	23%	15%	25%	28%	2%	25%	15%	24%	27%
Disagree	7%	8%	6%	8%	7%	6%	7%	2%	10%	7%	3%	10%	11%	0%	6%	2%	10%	8%
Strongly Disagree	2%	2%	2%	3%	3%	1%	1%	1%	3%	2%	0%	3%	3%	0%	2%	0%	3%	2%
Don't Know	2%	2%	2%	2%	2%	1%	2%	1%	1%	4%	1%	2%	1%	0%	5%	0%	2%	1%
Total Agree:	68%	66%	70%	64%	66%	72%	71%	82%	59%	63%	81%	60%	58%	98%	63%	81%	61%	62%
Total Disagree:	9%	10%	7%	11%	9%	7%	8%	3%	13%	10%	3%	13%	14%	0%	8%	3%	13%	10%
Net:	59%	55%	63%	53%	56%	65%	63%	79%	47%	54%	78%	46%	44%	98%	55%	79%	48%	52%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(104.C) Do you agree or disagree with the following?: People who break the law should be given stiffer sentences

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	31%	40%	28%	25%	21%	21%	36%	30%	13%	32%	29%	25%	31%	49%	47%	34%	30%
Agree	37%	36%	37%	36%	41%	30%	36%	42%	40%	31%	36%	36%	29%	36%	39%	43%	41%
Neither Agree nor Disagree	21%	16%	21%	26%	23%	29%	20%	20%	27%	22%	23%	24%	17%	11%	12%	21%	21%
Disagree	7%	4%	10%	8%	10%	11%	5%	6%	13%	8%	6%	10%	18%	3%	1%	2%	6%
Strongly Disagree	2%	1%	2%	3%	3%	7%	2%	1%	3%	3%	2%	2%	2%	1%	0%	0%	0%
Don't Know	2%	2%	3%	1%	2%	1%	1%	2%	4%	3%	3%	3%	3%	0%	0%	0%	2%
Total Agree:	68%	76%	65%	61%	62%	51%	72%	71%	53%	64%	66%	60%	59%	85%	85%	77%	71%
Total Disagree:	9%	5%	12%	11%	13%	19%	7%	7%	16%	11%	8%	12%	21%	3%	2%	2%	6%
Net:	59%	71%	53%	50%	49%	33%	65%	64%	37%	53%	58%	48%	39%	82%	83%	75%	65%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.A) Do you agree or disagree with the following?: For some crimes, the death penalty is the most appropriate sentence

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	30%	20%	24%	30%	31%	33%	36%	26%	30%	32%	34%	30%	25%	34%	30%	31%	28%	32%
Agree	23%	23%	25%	24%	22%	22%	21%	20%	23%	19%	19%	24%	30%	19%	24%	26%	23%	25%
Neither Agree nor Disagree	16%	20%	20%	17%	16%	14%	14%	19%	14%	16%	17%	18%	17%	16%	15%	13%	15%	21%
Disagree	11%	16%	11%	10%	11%	10%	10%	12%	11%	13%	11%	8%	10%	12%	12%	12%	10%	5%
Strongly Disagree	17%	17%	16%	15%	17%	18%	17%	19%	18%	17%	16%	17%	14%	16%	17%	14%	23%	16%
Don't Know	3%	5%	4%	3%	3%	3%	2%	4%	3%	3%	3%	4%	5%	3%	2%	3%	1%	2%
Total Agree:	53%	43%	49%	55%	52%	55%	57%	46%	53%	51%	53%	54%	55%	53%	54%	57%	50%	56%
Total Disagree:	28%	33%	28%	25%	28%	29%	27%	31%	29%	29%	27%	25%	24%	27%	29%	26%	33%	21%
Net:	25%	10%	21%	30%	25%	26%	30%	15%	24%	22%	27%	29%	31%	26%	24%	30%	18%	35%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.B) Do you agree or disagree with the following?: For some crimes, the death penalty is the most appropriate sentence

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	30%	32%	28%	24%	27%	37%	33%	43%	20%	27%	39%	21%	18%	46%	30%	40%	24%	21%
Agree	23%	22%	23%	23%	22%	23%	23%	25%	20%	27%	25%	19%	21%	37%	24%	27%	21%	21%
Neither Agree nor Disagree	16%	16%	17%	16%	16%	16%	17%	14%	17%	20%	14%	17%	18%	5%	20%	15%	17%	18%
Disagree	11%	10%	12%	13%	11%	8%	10%	8%	14%	9%	10%	12%	16%	5%	10%	9%	12%	17%
Strongly Disagree	17%	17%	17%	21%	20%	13%	12%	8%	26%	11%	9%	27%	25%	6%	10%	7%	23%	21%
Don't Know	3%	3%	4%	3%	3%	2%	4%	2%	3%	5%	3%	3%	2%	2%	5%	2%	3%	1%
Total Agree:	53%	55%	51%	47%	49%	61%	56%	68%	39%	54%	64%	40%	39%	83%	54%	67%	45%	43%
Total Disagree:	28%	27%	28%	34%	32%	21%	23%	16%	41%	20%	19%	39%	41%	11%	20%	16%	35%	38%
Net:	25%	27%	23%	13%	17%	40%	33%	51%	-1%	34%	45%	1%	-2%	72%	34%	51%	10%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(105.C) Do you agree or disagree with the following?: For some crimes, the death penalty is the most appropriate sentence

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	30%	38%	29%	22%	23%	22%	34%	25%	19%	36%	30%	26%	28%	47%	44%	26%	24%
Agree	23%	24%	23%	22%	24%	20%	22%	26%	18%	22%	23%	23%	13%	25%	24%	24%	26%
Neither Agree nor Disagree	16%	15%	18%	17%	15%	17%	15%	18%	10%	14%	20%	16%	19%	12%	13%	18%	16%
Disagree	11%	8%	11%	14%	12%	11%	11%	11%	22%	9%	9%	13%	15%	7%	8%	15%	16%
Strongly Disagree	17%	11%	15%	23%	22%	30%	17%	16%	27%	16%	14%	19%	20%	7%	8%	14%	13%
Don't Know	3%	3%	4%	2%	4%	0%	2%	4%	4%	4%	4%	4%	6%	2%	2%	3%	4%
Total Agree:	53%	62%	52%	44%	47%	42%	56%	51%	37%	57%	53%	49%	41%	72%	68%	50%	50%
Total Disagree:	28%	20%	27%	37%	34%	41%	27%	27%	49%	24%	23%	31%	35%	14%	16%	28%	29%
Net:	25%	42%	25%	7%	13%	1%	29%	24%	-12%	33%	30%	17%	6%	59%	52%	22%	21%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.A) Do you agree or disagree with the following?: The law should always be obeyed even if a particular law is wrong

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	12%	8%	9%	13%	12%	10%	15%	12%	11%	12%	12%	11%	13%	15%	13%	11%	9%	10%
Agree	31%	18%	29%	30%	30%	39%	36%	27%	34%	30%	34%	33%	32%	32%	35%	29%	32%	29%
Neither Agree nor Disagree	31%	28%	31%	31%	31%	31%	33%	34%	31%	32%	28%	30%	31%	29%	32%	30%	31%	33%
Disagree	17%	29%	20%	17%	18%	14%	12%	17%	16%	16%	18%	18%	15%	17%	15%	20%	19%	16%
Strongly Disagree	5%	13%	7%	5%	5%	3%	2%	6%	4%	6%	4%	5%	5%	4%	3%	7%	7%	9%
Don't Know	3%	4%	4%	3%	4%	3%	2%	3%	4%	4%	5%	3%	4%	3%	1%	3%	2%	2%
Total Agree:	43%	25%	38%	44%	43%	49%	51%	39%	45%	42%	46%	43%	44%	47%	48%	40%	42%	39%
Total Disagree:	23%	42%	27%	22%	23%	17%	14%	23%	20%	22%	22%	23%	20%	21%	18%	27%	26%	26%
Net:	21%	-17%	10%	22%	20%	32%	37%	16%	25%	20%	24%	20%	25%	27%	30%	13%	16%	13%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.B) Do you agree or disagree with the following?: The law should always be obeyed even if a particular law is wrong

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	12%	13%	11%	12%	9%	12%	13%	15%	10%	8%	14%	11%	9%	16%	10%	15%	12%	9%
Agree	31%	33%	30%	33%	32%	29%	31%	37%	29%	28%	40%	25%	34%	46%	25%	42%	25%	35%
Neither Agree nor Disagree	31%	29%	33%	30%	32%	34%	29%	31%	32%	33%	30%	32%	30%	25%	33%	30%	31%	30%
Disagree	17%	17%	18%	18%	18%	17%	16%	11%	20%	18%	11%	22%	20%	12%	20%	10%	23%	18%
Strongly Disagree	5%	7%	4%	5%	5%	6%	6%	4%	6%	6%	2%	7%	4%	2%	7%	2%	6%	6%
Don't Know	3%	3%	4%	2%	4%	3%	4%	3%	3%	6%	2%	3%	3%	0%	6%	2%	3%	2%
Total Agree:	43%	45%	41%	45%	41%	41%	45%	52%	40%	36%	54%	36%	42%	62%	34%	57%	37%	44%
Total Disagree:	23%	23%	22%	23%	23%	23%	22%	15%	26%	24%	13%	29%	25%	13%	27%	11%	29%	24%
Net:	21%	22%	20%	22%	18%	19%	23%	37%	14%	12%	41%	7%	18%	48%	7%	46%	8%	20%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(106.C) Do you agree or disagree with the following?: The law should always be obeyed even if a particular law is wrong

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	12%	15%	10%	10%	11%	19%	13%	12%	5%	12%	13%	9%	3%	16%	15%	14%	14%
Agree	31%	34%	29%	31%	32%	32%	37%	32%	19%	30%	27%	24%	19%	40%	41%	34%	40%
Neither Agree nor Disagree	31%	31%	30%	31%	28%	25%	32%	29%	22%	31%	33%	32%	36%	29%	31%	34%	29%
Disagree	17%	13%	20%	20%	20%	16%	13%	19%	38%	16%	14%	23%	32%	11%	8%	16%	13%
Strongly Disagree	5%	4%	8%	6%	5%	4%	3%	4%	12%	6%	7%	9%	7%	3%	2%	1%	1%
Don't Know	3%	4%	3%	3%	3%	4%	2%	4%	4%	4%	5%	3%	4%	2%	3%	2%	2%
Total Agree:	43%	49%	39%	41%	43%	51%	50%	44%	24%	43%	40%	33%	22%	56%	56%	48%	54%
Total Disagree:	23%	16%	28%	25%	26%	20%	16%	23%	50%	22%	21%	32%	39%	14%	10%	17%	15%
Net:	21%	33%	11%	15%	17%	31%	34%	21%	-26%	21%	19%	0%	-17%	42%	45%	31%	40%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(107.A) Do you agree or disagree with the following?: The rich should be stripped of their belongings and status

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	5%	5%	7%	8%	6%	3%	2%	9%	4%	4%	4%	4%	4%	6%	5%	4%	6%	6%
Agree	10%	19%	16%	15%	10%	5%	3%	15%	10%	7%	9%	7%	11%	10%	16%	12%	5%	10%
Neither Agree nor Disagree	22%	29%	24%	23%	24%	20%	18%	24%	19%	21%	20%	27%	26%	21%	24%	22%	23%	25%
Disagree	33%	25%	31%	31%	34%	35%	36%	25%	29%	39%	37%	29%	30%	36%	35%	36%	38%	33%
Strongly Disagree	27%	17%	18%	18%	25%	34%	39%	23%	35%	26%	27%	30%	26%	25%	18%	24%	25%	25%
Don't Know	3%	4%	5%	4%	2%	2%	1%	3%	3%	3%	3%	2%	3%	2%	2%	3%	2%	1%
Total Agree:	15%	24%	23%	24%	16%	8%	5%	24%	14%	11%	13%	11%	15%	15%	21%	16%	12%	16%
Total Disagree:	59%	42%	48%	50%	59%	70%	75%	48%	64%	65%	64%	60%	56%	61%	53%	60%	63%	58%
Net:	-44%	-18%	-26%	-26%	-43%	-62%	-70%	-24%	-49%	-54%	-51%	-48%	-41%	-46%	-31%	-44%	-52%	-43%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(107.B) Do you agree or disagree with the following?: The rich should be stripped of their belongings and status

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	5%	6%	4%	5%	5%	5%	5%	4%	6%	5%	3%	6%	6%	10%	4%	4%	6%	5%
Agree	10%	11%	9%	10%	10%	11%	12%	9%	10%	12%	7%	15%	10%	13%	10%	7%	15%	9%
Neither Agree nor Disagree	22%	22%	23%	19%	21%	26%	25%	19%	23%	27%	16%	27%	26%	19%	26%	15%	26%	25%
Disagree	33%	30%	35%	32%	33%	34%	31%	32%	35%	30%	32%	34%	32%	36%	36%	28%	35%	33%
Strongly Disagree	27%	28%	26%	32%	28%	22%	23%	33%	24%	20%	40%	15%	24%	21%	20%	45%	15%	25%
Don't Know	3%	2%	3%	2%	3%	2%	4%	2%	2%	7%	1%	4%	2%	0%	5%	1%	3%	2%
Total Agree:	15%	18%	13%	15%	14%	16%	17%	13%	16%	17%	10%	21%	16%	23%	14%	11%	21%	14%
Total Disagree:	59%	58%	61%	65%	61%	56%	54%	65%	59%	50%	73%	48%	56%	57%	56%	73%	50%	58%
Net:	-44%	-40%	-48%	-50%	-47%	-41%	-37%	-52%	-43%	-33%	-62%	-27%	-40%	-34%	-42%	-62%	-29%	-43%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(107.C) Do you agree or disagree with the following?: The rich should be stripped of their belongings and status

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	5%	5%	3%	6%	9%	11%	4%	6%	4%	10%	5%	4%	6%	4%	3%	1%	5%
Agree	10%	9%	9%	12%	16%	13%	7%	11%	15%	14%	13%	14%	12%	7%	7%	4%	9%
Neither Agree nor Disagree	22%	24%	21%	22%	23%	15%	19%	22%	28%	26%	27%	26%	22%	16%	14%	23%	13%
Disagree	33%	31%	36%	31%	26%	28%	35%	34%	29%	29%	28%	30%	38%	36%	29%	34%	30%
Strongly Disagree	27%	28%	27%	27%	24%	30%	33%	25%	15%	16%	22%	22%	15%	36%	46%	38%	43%
Don't Know	3%	3%	4%	2%	2%	2%	2%	3%	9%	4%	5%	3%	7%	2%	0%	0%	0%
Total Agree:	15%	15%	13%	17%	25%	25%	11%	17%	20%	25%	18%	18%	18%	11%	10%	6%	14%
Total Disagree:	59%	58%	62%	59%	50%	58%	68%	59%	44%	45%	50%	52%	53%	72%	75%	71%	73%
Net:	-44%	-44%	-50%	-41%	-25%	-33%	-57%	-42%	-24%	-20%	-32%	-34%	-35%	-61%	-65%	-66%	-59%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(108.A) Do you agree or disagree with the following?: Very left wing opinions should be kept out of the media

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	9%	7%	9%	10%	8%	8%	11%	12%	9%	7%	7%	9%	7%	7%	10%	9%	8%	13%
Agree	16%	14%	16%	19%	15%	13%	16%	16%	17%	13%	16%	14%	17%	19%	13%	17%	13%	11%
Neither Agree nor Disagree	38%	38%	37%	35%	40%	38%	39%	36%	35%	38%	39%	40%	40%	37%	38%	36%	39%	42%
Disagree	19%	18%	17%	19%	19%	23%	19%	19%	19%	21%	20%	19%	17%	19%	21%	19%	22%	18%
Strongly Disagree	10%	12%	10%	10%	11%	10%	9%	8%	11%	10%	9%	10%	10%	10%	7%	12%	13%	10%
Don't Know	8%	12%	11%	8%	7%	8%	6%	8%	8%	10%	9%	7%	9%	9%	10%	7%	5%	7%
Total Agree:	25%	21%	25%	29%	23%	21%	27%	29%	26%	21%	24%	23%	25%	25%	23%	26%	21%	24%
Total Disagree:	29%	30%	27%	28%	30%	34%	28%	28%	30%	31%	28%	29%	26%	29%	28%	30%	35%	27%
Net:	-5%	-9%	-2%	0%	-7%	-12%	-1%	1%	-4%	-10%	-5%	-6%	-2%	-3%	-5%	-4%	-14%	-3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(108.B) Do you agree or disagree with the following?: Very left wing opinions should be kept out of the media

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	9%	11%	7%	11%	8%	9%	8%	12%	8%	6%	12%	7%	8%	16%	6%	14%	6%	10%
Agree	16%	16%	15%	19%	13%	17%	15%	16%	16%	17%	19%	14%	17%	15%	14%	20%	14%	21%
Neither Agree nor Disagree	38%	33%	43%	31%	39%	41%	41%	39%	36%	42%	39%	36%	34%	35%	43%	38%	37%	33%
Disagree	19%	21%	17%	23%	20%	17%	17%	17%	23%	14%	18%	22%	23%	23%	15%	18%	23%	23%
Strongly Disagree	10%	13%	7%	12%	11%	9%	8%	9%	12%	6%	7%	15%	12%	7%	6%	7%	13%	9%
Don't Know	8%	5%	11%	5%	9%	7%	11%	7%	6%	16%	5%	7%	6%	4%	16%	4%	7%	4%
Total Agree:	25%	27%	22%	29%	21%	25%	24%	28%	23%	23%	31%	21%	25%	31%	20%	33%	20%	31%
Total Disagree:	29%	34%	24%	35%	31%	26%	25%	26%	35%	20%	25%	37%	34%	30%	21%	24%	36%	32%
Net:	-5%	-7%	-2%	-5%	-11%	-1%	-1%	1%	-11%	3%	5%	-16%	-9%	1%	-1%	9%	-15%	-1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(108.C) Do you agree or disagree with the following?: Very left wing opinions should be kept out of the media

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	9%	9%	7%	9%	11%	22%	11%	8%	3%	8%	12%	6%	5%	12%	14%	6%	11%
Agree	16%	13%	15%	17%	21%	19%	16%	17%	19%	18%	10%	16%	13%	16%	19%	18%	22%
Neither Agree nor Disagree	38%	42%	38%	34%	30%	25%	38%	35%	41%	44%	42%	37%	33%	38%	37%	44%	39%
Disagree	19%	17%	21%	21%	23%	16%	20%	21%	19%	12%	14%	22%	21%	19%	17%	23%	19%
Strongly Disagree	10%	7%	10%	14%	12%	12%	10%	10%	12%	9%	10%	11%	15%	10%	7%	5%	5%
Don't Know	8%	11%	9%	6%	4%	5%	6%	9%	7%	9%	13%	9%	13%	6%	5%	5%	5%
Total Agree:	25%	22%	22%	26%	31%	41%	27%	25%	22%	26%	21%	22%	18%	28%	33%	24%	33%
Total Disagree:	29%	24%	32%	34%	35%	28%	30%	30%	31%	20%	24%	33%	36%	28%	25%	28%	24%
Net:	-5%	-2%	-10%	-8%	-4%	13%	-3%	-5%	-8%	6%	-3%	-11%	-18%	-1%	8%	-4%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(109.A) Do you agree or disagree with the following?: Very right wing opinions should be kept of the media

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	9%	13%	10%	11%	8%	7%	8%	13%	9%	6%	8%	8%	7%	9%	9%	9%	9%	14%
Agree	18%	16%	20%	21%	15%	16%	16%	21%	19%	15%	17%	16%	18%	19%	16%	18%	15%	14%
Neither Agree nor Disagree	38%	33%	37%	35%	42%	37%	41%	34%	36%	38%	42%	43%	38%	38%	39%	37%	40%	39%
Disagree	18%	15%	14%	16%	18%	22%	19%	17%	18%	18%	17%	17%	18%	15%	20%	17%	22%	19%
Strongly Disagree	9%	10%	8%	8%	10%	9%	8%	6%	9%	10%	8%	9%	9%	10%	6%	10%	9%	8%
Don't Know	9%	12%	11%	9%	7%	8%	7%	9%	8%	12%	9%	8%	10%	9%	9%	8%	6%	7%
Total Agree:	27%	29%	30%	32%	23%	24%	24%	33%	29%	22%	24%	24%	25%	28%	26%	28%	23%	28%
Total Disagree:	26%	25%	22%	24%	28%	31%	27%	23%	27%	29%	25%	25%	28%	25%	26%	27%	31%	26%
Net:	0%	4%	8%	8%	-5%	-7%	-3%	10%	1%	-7%	0%	-2%	-3%	3%	0%	1%	-8%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(109.B) Do you agree or disagree with the following?: Very right wing opinions should be kept of the media

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	9%	11%	8%	11%	10%	8%	8%	7%	11%	7%	7%	12%	10%	11%	6%	8%	12%	9%
Agree	18%	19%	16%	21%	15%	16%	18%	16%	20%	18%	18%	18%	22%	14%	16%	20%	18%	23%
Neither Agree nor Disagree	38%	32%	44%	32%	38%	42%	40%	41%	35%	40%	41%	36%	34%	32%	40%	40%	37%	34%
Disagree	18%	20%	16%	22%	19%	16%	14%	17%	20%	16%	19%	18%	20%	25%	16%	18%	18%	23%
Strongly Disagree	9%	13%	5%	9%	9%	10%	7%	11%	7%	5%	10%	8%	8%	15%	6%	9%	8%	7%
Don't Know	9%	5%	12%	5%	9%	8%	12%	7%	7%	15%	6%	8%	6%	4%	16%	5%	7%	4%
Total Agree:	27%	30%	24%	32%	25%	24%	26%	23%	31%	25%	25%	30%	32%	25%	22%	27%	30%	32%
Total Disagree:	26%	32%	21%	30%	28%	26%	22%	28%	27%	20%	28%	25%	28%	39%	22%	27%	26%	30%
Net:	0%	-2%	3%	2%	-3%	-2%	4%	-5%	4%	4%	-3%	5%	4%	-14%	1%	0%	4%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(109.C) Do you agree or disagree with the following?: Very right wing opinions should be kept of the media

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	9%	6%	10%	10%	12%	24%	9%	9%	9%	9%	12%	10%	6%	6%	9%	5%	10%
Agree	18%	16%	16%	20%	21%	22%	17%	20%	19%	17%	11%	18%	18%	15%	19%	19%	22%
Neither Agree nor Disagree	38%	44%	38%	33%	33%	25%	40%	36%	39%	39%	40%	37%	33%	41%	40%	41%	39%
Disagree	18%	15%	18%	19%	21%	15%	19%	18%	17%	16%	14%	18%	16%	19%	18%	23%	17%
Strongly Disagree	9%	7%	10%	11%	9%	12%	9%	9%	9%	8%	8%	8%	15%	13%	11%	5%	6%
Don't Know	9%	11%	8%	7%	4%	3%	6%	8%	7%	11%	15%	9%	12%	6%	4%	7%	5%
Total Agree:	27%	22%	26%	30%	34%	45%	26%	29%	28%	27%	23%	28%	23%	21%	27%	24%	33%
Total Disagree:	26%	23%	28%	30%	29%	27%	28%	27%	26%	24%	22%	26%	32%	32%	29%	28%	23%
Net:	0%	-1%	-2%	0%	4%	18%	-2%	2%	2%	3%	2%	2%	-8%	-11%	-2%	-3%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(110.A) Do you agree or disagree with the following?: Racist or sexist speech should be censored

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	22%	25%	23%	23%	20%	20%	21%	25%	21%	23%	23%	22%	19%	22%	22%	22%	18%	24%
Agree	35%	28%	34%	34%	34%	36%	39%	35%	34%	33%	34%	34%	35%	38%	39%	34%	36%	30%
Neither Agree nor Disagree	24%	21%	23%	24%	26%	27%	25%	23%	25%	23%	25%	23%	27%	20%	24%	25%	28%	26%
Disagree	10%	15%	9%	10%	10%	10%	10%	9%	10%	11%	10%	12%	11%	12%	8%	11%	9%	12%
Strongly Disagree	6%	6%	6%	6%	8%	5%	4%	5%	7%	6%	5%	5%	5%	4%	5%	6%	7%	7%
Don't Know	3%	5%	5%	4%	2%	2%	2%	3%	3%	3%	3%	4%	4%	4%	3%	2%	2%	2%
Total Agree:	57%	53%	57%	57%	54%	56%	60%	60%	56%	57%	57%	56%	53%	60%	61%	56%	54%	53%
Total Disagree:	16%	21%	15%	16%	17%	15%	14%	13%	17%	17%	15%	17%	16%	16%	12%	17%	16%	19%
Net:	41%	32%	41%	41%	37%	41%	46%	47%	38%	39%	42%	39%	37%	44%	48%	39%	38%	34%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(110.B) Do you agree or disagree with the following?: Racist or sexist speech should be censored

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	22%	20%	24%	22%	21%	23%	22%	19%	25%	19%	19%	28%	21%	12%	19%	20%	28%	19%
Agree	35%	32%	37%	37%	36%	32%	34%	34%	38%	33%	36%	34%	39%	35%	31%	35%	35%	39%
Neither Agree nor Disagree	24%	25%	24%	23%	24%	26%	26%	26%	22%	27%	24%	21%	27%	34%	29%	26%	21%	25%
Disagree	10%	13%	8%	11%	10%	11%	10%	11%	9%	10%	12%	10%	8%	14%	10%	12%	10%	9%
Strongly Disagree	6%	8%	4%	6%	5%	6%	6%	7%	4%	5%	7%	4%	3%	2%	6%	6%	5%	5%
Don't Know	3%	2%	4%	2%	3%	3%	4%	2%	2%	6%	2%	3%	2%	2%	6%	2%	2%	2%
Total Agree:	57%	52%	61%	59%	57%	55%	55%	53%	63%	52%	55%	62%	59%	48%	49%	55%	62%	59%
Total Disagree:	16%	20%	12%	16%	16%	17%	15%	19%	13%	15%	19%	14%	11%	16%	16%	18%	15%	14%
Net:	41%	31%	49%	43%	41%	38%	40%	34%	50%	37%	36%	48%	48%	32%	34%	37%	48%	45%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(110.C) Do you agree or disagree with the following?: Racist or sexist speech should be censored

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	22%	19%	21%	25%	24%	29%	21%	22%	29%	22%	25%	22%	21%	17%	18%	20%	24%
Agree	35%	35%	34%	35%	35%	34%	38%	34%	35%	30%	29%	36%	36%	33%	36%	41%	38%
Neither Agree nor Disagree	24%	26%	26%	22%	25%	20%	25%	24%	16%	28%	28%	21%	23%	26%	25%	21%	23%
Disagree	10%	10%	9%	11%	10%	10%	10%	11%	9%	9%	9%	12%	11%	12%	12%	11%	9%
Strongly Disagree	6%	6%	5%	6%	3%	6%	5%	7%	7%	7%	4%	6%	6%	10%	7%	6%	4%
Don't Know	3%	3%	4%	2%	2%	2%	2%	3%	4%	4%	5%	4%	3%	2%	2%	1%	1%
Total Agree:	57%	54%	56%	60%	59%	62%	58%	56%	64%	51%	54%	58%	57%	50%	54%	61%	62%
Total Disagree:	16%	17%	14%	16%	13%	16%	15%	17%	16%	16%	13%	18%	17%	23%	19%	17%	13%
Net:	41%	37%	41%	43%	46%	47%	43%	38%	48%	35%	40%	41%	40%	27%	36%	44%	49%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(111.A) Do you agree or disagree with the following?: TV shows made in the past should be censored if they are offensive

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	6%	7%	8%	9%	5%	4%	5%	11%	4%	3%	6%	8%	4%	8%	9%	5%	4%	3%
Agree	17%	22%	18%	22%	17%	15%	12%	26%	17%	15%	12%	15%	17%	15%	13%	18%	15%	17%
Neither Agree nor Disagree	21%	20%	23%	19%	24%	21%	20%	22%	20%	19%	21%	21%	23%	20%	27%	21%	20%	25%
Disagree	26%	23%	26%	22%	25%	29%	31%	20%	25%	27%	31%	27%	29%	29%	28%	26%	30%	22%
Strongly Disagree	26%	22%	22%	24%	26%	27%	30%	17%	30%	31%	25%	27%	23%	26%	22%	25%	28%	31%
Don't Know	3%	6%	4%	4%	4%	3%	1%	4%	4%	4%	4%	3%	4%	2%	2%	3%	3%	2%
Total Agree:	23%	29%	25%	31%	21%	20%	17%	37%	21%	18%	19%	22%	21%	23%	21%	23%	19%	20%
Total Disagree:	52%	44%	48%	47%	51%	56%	61%	37%	55%	58%	56%	54%	52%	55%	50%	52%	58%	53%
Net:	-29%	-16%	-22%	-16%	-29%	-37%	-44%	0%	-35%	-40%	-38%	-31%	-31%	-32%	-29%	-29%	-39%	-33%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(111.B) Do you agree or disagree with the following?: TV shows made in the past should be censored if they are offensive

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	6%	6%	6%	6%	6%	7%	6%	5%	7%	4%	6%	7%	6%	7%	4%	7%	7%	5%
Agree	17%	15%	19%	18%	15%	17%	18%	14%	20%	16%	15%	22%	19%	4%	14%	16%	20%	20%
Neither Agree nor Disagree	21%	18%	24%	20%	22%	23%	22%	18%	23%	25%	19%	24%	25%	13%	24%	20%	23%	23%
Disagree	26%	25%	28%	28%	26%	24%	28%	26%	27%	26%	26%	25%	27%	29%	27%	27%	27%	27%
Strongly Disagree	26%	33%	19%	26%	28%	26%	23%	35%	19%	21%	32%	19%	19%	46%	24%	29%	21%	23%
Don't Know	3%	3%	4%	3%	3%	4%	4%	2%	3%	8%	2%	3%	4%	2%	6%	2%	3%	2%
Total Agree:	23%	21%	25%	24%	21%	23%	23%	19%	27%	21%	21%	29%	25%	11%	19%	23%	27%	25%
Total Disagree:	52%	58%	47%	54%	54%	50%	51%	61%	46%	47%	59%	44%	46%	74%	51%	56%	47%	50%
Net:	-29%	-37%	-23%	-29%	-33%	-26%	-28%	-42%	-19%	-26%	-38%	-15%	-21%	-64%	-32%	-33%	-20%	-24%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(111.C) Do you agree or disagree with the following?: TV shows made in the past should be censored if they are offensive

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	6%	4%	4%	6%	10%	17%	6%	7%	5%	6%	6%	5%	8%	4%	5%	4%	10%
Agree	17%	15%	16%	18%	24%	23%	16%	18%	8%	15%	18%	19%	18%	15%	11%	16%	22%
Neither Agree nor Disagree	21%	21%	21%	22%	23%	23%	21%	21%	36%	24%	25%	20%	16%	18%	17%	21%	20%
Disagree	26%	27%	27%	28%	26%	15%	29%	25%	31%	25%	22%	26%	26%	25%	27%	31%	27%
Strongly Disagree	26%	30%	28%	23%	15%	21%	26%	26%	18%	26%	25%	25%	23%	37%	38%	25%	19%
Don't Know	3%	3%	4%	3%	3%	2%	2%	4%	2%	4%	5%	4%	8%	1%	1%	3%	3%
Total Agree:	23%	19%	21%	24%	34%	40%	22%	25%	13%	21%	24%	24%	26%	19%	17%	20%	31%
Total Disagree:	52%	57%	55%	51%	41%	35%	55%	51%	49%	51%	47%	51%	50%	62%	65%	56%	46%
Net:	-29%	-38%	-34%	-27%	-8%	5%	-33%	-26%	-36%	-31%	-23%	-27%	-24%	-43%	-48%	-36%	-14%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(112.A) Do you agree or disagree with the following?: People should be allowed to protest if they disagree with how the country is being run

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	27%	37%	33%	31%	28%	24%	18%	30%	25%	28%	26%	28%	26%	27%	28%	31%	29%	23%
Agree	45%	31%	42%	43%	46%	51%	49%	43%	44%	43%	43%	42%	44%	46%	50%	46%	48%	48%
Neither Agree nor Disagree	19%	21%	16%	16%	18%	18%	23%	18%	20%	21%	20%	21%	21%	19%	16%	14%	16%	19%
Disagree	5%	5%	4%	5%	4%	5%	6%	5%	7%	4%	7%	5%	3%	4%	4%	5%	4%	6%
Strongly Disagree	2%	2%	2%	2%	1%	2%	3%	2%	3%	2%	2%	1%	2%	3%	1%	3%	2%	3%
Don't Know	2%	3%	3%	3%	2%	1%	1%	3%	2%	3%	3%	3%	4%	1%	1%	2%	1%	1%
Total Agree:	72%	69%	75%	74%	74%	75%	67%	73%	69%	70%	69%	70%	70%	74%	78%	77%	77%	70%
Total Disagree:	7%	7%	6%	7%	5%	6%	9%	6%	9%	6%	9%	6%	5%	6%	5%	7%	6%	9%
Net:	65%	62%	68%	67%	69%	68%	58%	67%	59%	65%	60%	64%	65%	67%	72%	70%	71%	61%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(112.B) Do you agree or disagree with the following?: People should be allowed to protest if they disagree with how the country is being run

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	27%	31%	24%	27%	30%	26%	27%	21%	33%	24%	16%	40%	28%	26%	25%	13%	38%	31%
Agree	45%	44%	46%	47%	44%	46%	43%	46%	47%	41%	49%	40%	50%	52%	42%	49%	42%	47%
Neither Agree nor Disagree	19%	17%	20%	18%	18%	20%	19%	24%	14%	20%	24%	14%	15%	11%	20%	25%	14%	15%
Disagree	5%	5%	5%	5%	4%	4%	6%	5%	4%	7%	7%	3%	3%	2%	6%	8%	3%	3%
Strongly Disagree	2%	2%	2%	2%	2%	2%	3%	3%	1%	1%	3%	1%	2%	8%	1%	4%	2%	2%
Don't Know	2%	2%	3%	1%	2%	3%	3%	2%	1%	6%	1%	2%	2%	2%	5%	1%	1%	2%
Total Agree:	72%	74%	70%	74%	74%	72%	69%	67%	80%	66%	65%	80%	78%	78%	67%	62%	80%	78%
Total Disagree:	7%	7%	7%	7%	6%	6%	8%	8%	5%	8%	10%	5%	5%	9%	7%	12%	5%	5%
Net:	65%	68%	63%	67%	67%	66%	61%	58%	75%	58%	55%	76%	73%	68%	60%	49%	75%	73%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(112.C) Do you agree or disagree with the following?: People should be allowed to protest if they disagree with how the country is being run

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	27%	24%	28%	31%	34%	34%	21%	29%	41%	30%	30%	36%	35%	18%	14%	14%	16%
Agree	45%	44%	44%	46%	45%	41%	49%	45%	28%	42%	41%	43%	37%	48%	45%	63%	53%
Neither Agree nor Disagree	19%	21%	18%	16%	17%	16%	21%	17%	14%	21%	18%	15%	14%	22%	29%	18%	22%
Disagree	5%	6%	5%	4%	1%	7%	5%	4%	10%	4%	3%	4%	7%	8%	7%	3%	7%
Strongly Disagree	2%	3%	2%	1%	2%	0%	2%	2%	2%	1%	4%	1%	1%	3%	3%	0%	2%
Don't Know	2%	3%	3%	1%	1%	2%	1%	3%	4%	3%	4%	2%	6%	1%	2%	2%	1%
Total Agree:	72%	67%	72%	77%	79%	75%	70%	74%	70%	72%	70%	78%	71%	66%	59%	77%	69%
Total Disagree:	7%	9%	7%	6%	3%	7%	8%	7%	13%	5%	7%	5%	9%	11%	10%	3%	9%
Net:	65%	58%	65%	71%	76%	68%	62%	67%	57%	67%	63%	73%	63%	55%	49%	73%	60%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(113.A) Do you agree or disagree with the following?: I find it easy to be friends with people I politically disagree with

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	10%	8%	10%	10%	9%	10%	10%	11%	10%	10%	9%	8%	9%	10%	12%	10%	9%	7%
Agree	35%	28%	33%	36%	34%	35%	40%	34%	36%	35%	38%	32%	33%	37%	40%	33%	37%	36%
Neither Agree nor Disagree	35%	29%	32%	33%	38%	40%	37%	35%	37%	35%	30%	39%	39%	36%	30%	35%	34%	37%
Disagree	11%	18%	15%	11%	11%	8%	6%	11%	10%	10%	12%	10%	10%	9%	11%	12%	14%	12%
Strongly Disagree	4%	7%	2%	4%	4%	2%	3%	3%	3%	4%	3%	5%	3%	3%	3%	4%	3%	6%
Don't Know	6%	9%	7%	6%	5%	5%	4%	6%	5%	6%	7%	6%	6%	5%	5%	6%	3%	3%
Total Agree:	45%	37%	44%	46%	42%	44%	50%	45%	46%	44%	47%	40%	42%	47%	51%	43%	46%	42%
Total Disagree:	14%	25%	18%	15%	15%	10%	9%	15%	12%	15%	15%	15%	12%	12%	14%	16%	17%	18%
Net:	30%	12%	26%	31%	27%	34%	41%	30%	33%	30%	32%	25%	30%	35%	38%	27%	28%	24%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(113.B) Do you agree or disagree with the following?: I find it easy to be friends with people I politically disagree with

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	10%	11%	9%	10%	8%	12%	8%	11%	10%	6%	12%	9%	10%	15%	5%	11%	10%	11%
Agree	35%	35%	35%	38%	36%	34%	32%	38%	36%	30%	40%	33%	36%	37%	28%	41%	35%	35%
Neither Agree nor Disagree	35%	35%	36%	35%	35%	35%	36%	35%	36%	38%	34%	34%	38%	33%	41%	35%	34%	38%
Disagree	11%	11%	11%	10%	12%	10%	11%	9%	12%	10%	8%	15%	11%	10%	10%	8%	14%	10%
Strongly Disagree	4%	3%	4%	3%	3%	3%	5%	3%	3%	5%	2%	4%	2%	3%	4%	2%	4%	2%
Don't Know	6%	5%	6%	3%	5%	6%	8%	5%	4%	11%	4%	5%	3%	2%	12%	3%	4%	4%
Total Agree:	45%	46%	43%	48%	45%	46%	40%	49%	45%	35%	52%	43%	46%	52%	33%	52%	45%	46%
Total Disagree:	14%	14%	15%	13%	16%	13%	16%	12%	15%	15%	10%	19%	13%	13%	14%	10%	18%	12%
Net:	30%	32%	29%	35%	29%	33%	24%	37%	30%	20%	42%	24%	33%	38%	19%	42%	27%	33%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(113.C) Do you agree or disagree with the following?: I find it easy to be friends with people I politically disagree with

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	10%	9%	10%	10%	10%	13%	10%	9%	5%	8%	11%	9%	4%	10%	14%	10%	12%
Agree	35%	34%	35%	37%	35%	23%	37%	37%	35%	34%	25%	33%	29%	38%	41%	38%	44%
Neither Agree nor Disagree	35%	38%	32%	33%	37%	41%	38%	33%	37%	34%	35%	36%	24%	37%	32%	38%	31%
Disagree	11%	9%	13%	12%	12%	18%	8%	12%	14%	12%	13%	13%	24%	9%	6%	9%	7%
Strongly Disagree	4%	4%	4%	4%	3%	4%	3%	3%	6%	5%	8%	3%	6%	2%	3%	0%	2%
Don't Know	6%	6%	7%	5%	4%	1%	4%	6%	2%	7%	8%	6%	13%	3%	3%	5%	4%
Total Agree:	45%	43%	44%	47%	44%	36%	48%	47%	41%	43%	36%	42%	33%	49%	55%	48%	56%
Total Disagree:	14%	13%	16%	15%	15%	22%	11%	15%	20%	16%	21%	16%	30%	11%	9%	10%	10%
Net:	30%	30%	28%	32%	29%	14%	37%	32%	20%	26%	15%	25%	3%	38%	46%	38%	46%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(114.A) Do you agree or disagree with the following?: The media makes the country feel more divided than it actually is

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	24%	21%	23%	25%	24%	25%	23%	22%	24%	22%	23%	28%	23%	25%	26%	24%	20%	25%
Agree	41%	39%	42%	39%	37%	40%	43%	39%	40%	41%	40%	41%	40%	44%	40%	44%	34%	42%
Neither Agree nor Disagree	21%	22%	19%	21%	24%	22%	21%	23%	22%	24%	20%	16%	20%	18%	25%	20%	27%	16%
Disagree	8%	10%	9%	8%	8%	9%	7%	9%	7%	6%	10%	9%	9%	6%	6%	7%	12%	12%
Strongly Disagree	2%	3%	3%	2%	2%	1%	1%	2%	1%	3%	1%	2%	3%	1%	0%	1%	2%	3%
Don't Know	5%	6%	5%	4%	6%	4%	4%	5%	5%	4%	6%	4%	5%	5%	2%	5%	4%	2%
Total Agree:	64%	60%	65%	64%	61%	65%	67%	61%	64%	63%	64%	69%	63%	69%	66%	67%	54%	67%
Total Disagree:	10%	13%	11%	10%	10%	10%	8%	11%	8%	9%	10%	10%	12%	7%	7%	8%	15%	15%
Net:	54%	47%	54%	54%	52%	55%	58%	50%	56%	55%	53%	59%	51%	62%	60%	60%	40%	52%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(114.B) Do you agree or disagree with the following?: The media makes the country feel more divided than it actually is

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	24%	26%	22%	25%	24%	24%	22%	27%	22%	18%	27%	23%	18%	28%	17%	26%	23%	21%
Agree	41%	40%	41%	42%	41%	40%	39%	40%	41%	42%	44%	37%	46%	38%	41%	45%	37%	46%
Neither Agree nor Disagree	21%	20%	22%	19%	21%	23%	22%	20%	21%	24%	18%	23%	20%	19%	25%	19%	23%	21%
Disagree	8%	9%	8%	9%	9%	7%	9%	7%	10%	6%	6%	11%	10%	11%	7%	6%	11%	6%
Strongly Disagree	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%
Don't Know	5%	4%	6%	4%	4%	4%	6%	4%	4%	8%	3%	4%	4%	2%	8%	2%	4%	3%
Total Agree:	64%	65%	63%	67%	65%	64%	61%	67%	63%	60%	71%	60%	64%	67%	58%	71%	60%	67%
Total Disagree:	10%	11%	9%	11%	10%	9%	10%	8%	12%	8%	7%	12%	12%	13%	9%	8%	13%	9%
Net:	54%	54%	54%	56%	54%	55%	51%	59%	51%	52%	64%	48%	53%	54%	49%	63%	47%	58%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(114.C) Do you agree or disagree with the following?: The media makes the country feel more divided than it actually is

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	24%	25%	22%	22%	24%	26%	23%	25%	13%	23%	25%	23%	24%	31%	29%	24%	22%
Agree	41%	41%	40%	43%	37%	31%	42%	40%	48%	39%	41%	40%	34%	41%	44%	42%	51%
Neither Agree nor Disagree	21%	22%	22%	20%	21%	26%	21%	21%	18%	21%	20%	22%	18%	20%	17%	23%	18%
Disagree	8%	6%	10%	9%	11%	7%	9%	7%	19%	8%	6%	9%	15%	6%	6%	9%	6%
Strongly Disagree	2%	1%	1%	2%	3%	2%	1%	2%	0%	3%	2%	2%	3%	1%	1%	0%	1%
Don't Know	5%	5%	5%	4%	3%	8%	4%	5%	2%	5%	6%	5%	6%	2%	3%	3%	3%
Total Agree:	64%	66%	62%	65%	61%	56%	65%	65%	61%	63%	65%	62%	58%	71%	73%	66%	73%
Total Disagree:	10%	7%	11%	10%	14%	9%	10%	9%	19%	11%	8%	11%	17%	7%	7%	9%	7%
Net:	54%	58%	51%	55%	47%	47%	55%	56%	42%	52%	57%	52%	40%	64%	66%	57%	66%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(115.A) Imagine there was a general election and the parties are releasing their manifestos, detailing the actions they would take if they won the election. Which of the following manifesto commitments would make you MOST likely to vote for a party? Select up to four of the following

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Introducing tougher sentences for those who are racist or sexist to others	9%	11%	11%	7%	6%	8%	8%	10%	8%	8%	9%	10%	7%	8%	11%	8%	9%	10%
Introducing tougher sentences for protesters who damage statues	8%	5%	5%	5%	7%	9%	12%	8%	7%	9%	8%	10%	6%	10%	6%	6%	6%	9%
Making it easier for people who have recently immigrated to the UK to become full citizens	5%	12%	8%	6%	3%	3%	4%	8%	7%	5%	5%	4%	4%	3%	4%	6%	7%	4%
Don't Know	5%	5%	4%	6%	6%	5%	3%	5%	5%	4%	5%	5%	6%	4%	5%	3%	5%	4%
Investing more in reducing NHS waiting lines	42%	25%	32%	34%	45%	49%	54%	32%	44%	45%	46%	40%	35%	45%	38%	43%	47%	46%
Reducing the cost of living by reducing people's taxes	38%	33%	42%	42%	44%	37%	32%	30%	40%	42%	39%	38%	35%	39%	40%	42%	40%	39%
Reducing the cost of living by spending more on supporting people with their costs	35%	35%	38%	39%	37%	35%	27%	31%	32%	35%	35%	31%	34%	36%	42%	37%	38%	36%
Spending more on sending financial aid to poor countries around the world	3%	5%	4%	4%	3%	3%	3%	6%	3%	2%	3%	6%	2%	3%	3%	3%	3%	2%
Increasing access to surgery for transgender people	3%	12%	5%	4%	1%	1%	0%	5%	2%	4%	3%	3%	4%	1%	3%	4%	1%	2%
Raising the minimum wage	29%	37%	37%	35%	29%	25%	17%	26%	28%	31%	27%	27%	32%	29%	24%	34%	29%	24%
Putting more controls in place to stop asylum seekers getting to the UK	21%	7%	8%	15%	23%	29%	34%	16%	22%	22%	26%	18%	19%	24%	22%	20%	17%	27%
Investing more in mental health care	20%	25%	24%	21%	22%	18%	15%	20%	18%	19%	19%	23%	20%	23%	20%	23%	20%	17%
Investing more in green/sustainable energy	18%	20%	17%	19%	19%	18%	18%	20%	19%	20%	18%	19%	17%	18%	16%	16%	21%	19%
Building more housing in the UK	16%	16%	15%	15%	15%	16%	17%	22%	13%	17%	11%	14%	17%	16%	13%	13%	19%	18%
Making it harder for developers to build houses in green areas	13%	8%	8%	9%	12%	18%	20%	9%	15%	14%	18%	14%	12%	13%	13%	15%	7%	12%
Creating more apprenticeships	12%	11%	8%	10%	9%	12%	18%	12%	9%	12%	11%	7%	12%	11%	13%	12%	15%	15%
Increasing support for Ukraine in the conflict with Russia	12%	10%	7%	9%	12%	14%	19%	12%	14%	12%	11%	13%	13%	13%	11%	11%	13%	12%
Cutting down the amount the UK is spending on going green	11%	6%	7%	7%	9%	13%	17%	7%	12%	10%	13%	12%	9%	13%	10%	11%	11%	9%
Getting rid of university tuition fees	11%	23%	12%	9%	9%	8%	8%	16%	10%	10%	8%	9%	12%	7%	12%	14%	7%	9%
Reducing taxes on all businesses to encourage them to hire more	11%	8%	13%	12%	11%	10%	12%	13%	12%	10%	10%	12%	12%	12%	13%	11%	10%	7%
Banning "gender neutral" toilets which men and women must use together	11%	7%	9%	9%	11%	11%	17%	9%	10%	11%	12%	10%	11%	14%	12%	11%	13%	14%
None of the above	2%	1%	2%	2%	2%	3%	3%	2%	2%	3%	2%	5%	2%	2%	3%	1%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(115.B) Imagine there was a general election and the parties are releasing their manifestos, detailing the actions they would take if they won the election. Which of the following manifesto commitments would make you MOST likely to vote for a party? Select up to four of the following

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Introducing tougher sentences for those who are racist or sexist to others	9%	9%	8%	10%	9%	7%	9%	8%	8%	10%	8%	10%	9%	4%	7%	9%	9%	9%
Introducing tougher sentences for protestors who damage statues	8%	9%	6%	9%	7%	5%	9%	12%	5%	5%	13%	4%	4%	28%	4%	15%	4%	4%
Making it easier for people who have recently immigrated to the UK to become full citizens	5%	6%	5%	7%	6%	4%	4%	2%	8%	5%	3%	7%	10%	0%	4%	4%	7%	7%
Don't Know	5%	5%	5%	3%	4%	5%	7%	4%	4%	10%	3%	3%	4%	7%	10%	3%	3%	3%
Investing more in reducing NHS waiting lines	42%	37%	46%	43%	43%	39%	41%	42%	47%	33%	42%	46%	45%	43%	33%	40%	46%	43%
Reducing the cost of living by reducing people's taxes	38%	38%	39%	35%	43%	39%	36%	39%	37%	40%	38%	38%	34%	44%	42%	36%	40%	37%
Reducing the cost of living by spending more on supporting people with their costs	35%	31%	38%	28%	38%	35%	38%	30%	39%	32%	29%	44%	32%	30%	32%	25%	43%	39%
Spending more on sending financial aid to poor countries around the world	3%	4%	3%	5%	3%	4%	2%	2%	5%	2%	2%	5%	6%	0%	2%	3%	4%	4%
Increasing access to surgery for transgender people	3%	3%	2%	4%	3%	3%	3%	2%	3%	3%	1%	5%	4%	0%	2%	3%	4%	3%
Raising the minimum wage	29%	25%	32%	24%	30%	30%	32%	23%	32%	33%	21%	38%	28%	21%	33%	20%	38%	29%
Putting more controls in place to stop asylum seekers getting to the UK	21%	22%	20%	20%	18%	24%	22%	37%	10%	12%	36%	8%	9%	46%	13%	37%	10%	14%
Investing more in mental health care	20%	17%	23%	18%	21%	19%	23%	15%	25%	18%	15%	26%	26%	14%	19%	14%	25%	24%
Investing more in green/sustainable energy	18%	20%	17%	23%	20%	16%	14%	13%	25%	12%	15%	20%	26%	9%	11%	15%	20%	24%
Building more housing in the UK	16%	18%	14%	17%	16%	16%	14%	14%	18%	15%	13%	20%	17%	16%	15%	13%	19%	18%
Making it harder for developers to build houses in green areas	13%	12%	14%	15%	13%	12%	12%	16%	12%	10%	15%	11%	18%	17%	11%	14%	11%	14%
Creating more apprenticeships	12%	12%	11%	11%	12%	14%	9%	13%	11%	9%	15%	8%	13%	7%	10%	16%	9%	13%
Increasing support for Ukraine in the conflict with Russia	12%	15%	10%	15%	12%	11%	11%	13%	14%	7%	17%	9%	13%	15%	7%	20%	10%	14%
Cutting down the amount the UK is spending on going green	11%	13%	9%	12%	10%	13%	8%	18%	6%	6%	17%	5%	6%	20%	9%	17%	6%	7%
Getting rid of university tuition fees	11%	10%	11%	13%	11%	8%	10%	7%	12%	10%	6%	15%	15%	10%	9%	6%	15%	13%
Reducing taxes on all businesses to encourage them to hire more	11%	13%	10%	14%	10%	12%	9%	12%	10%	12%	14%	9%	11%	9%	12%	16%	9%	14%
Banning "gender neutral" toilets which men and women must use together	11%	11%	12%	12%	10%	10%	12%	17%	8%	9%	16%	8%	7%	7%	8%	17%	7%	8%
None of the above	2%	2%	2%	2%	2%	3%	3%	2%	1%	5%	2%	1%	3%	2%	8%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(115.C) Imagine there was a general election and the parties are releasing their manifestos, detailing the actions they would take if they won the election. Which of the following manifesto commitments would make you MOST likely to vote for a party? Select up to four of the following

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Introducing tougher sentences for those who are racist or sexist to others	9%	7%	10%	8%	11%	10%	8%	8%	15%	6%	11%	9%	10%	7%	8%	6%	9%
Introducing tougher sentences for protestors who damage statues	8%	10%	8%	6%	7%	5%	11%	5%	11%	8%	6%	4%	3%	12%	17%	5%	9%
Making it easier for people who have recently immigrated to the UK to become full citizens	5%	3%	6%	7%	10%	7%	5%	5%	6%	4%	5%	7%	6%	2%	2%	3%	6%
Don't Know	5%	7%	5%	3%	3%	5%	4%	5%	2%	9%	7%	4%	6%	3%	3%	2%	3%
Investing more in reducing NHS waiting lines	42%	42%	38%	44%	37%	36%	49%	41%	41%	31%	35%	36%	30%	42%	42%	45%	42%
Reducing the cost of living by reducing people's taxes	38%	39%	39%	38%	33%	29%	33%	48%	50%	30%	36%	43%	36%	41%	36%	40%	37%
Reducing the cost of living by spending more on supporting people with their costs	35%	36%	34%	34%	34%	39%	28%	38%	32%	39%	38%	43%	27%	37%	20%	41%	26%
Spending more on sending financial aid to poor countries around the world	3%	2%	3%	5%	8%	7%	4%	3%	5%	4%	2%	3%	9%	2%	1%	3%	5%
Increasing access to surgery for transgender people	3%	2%	4%	4%	5%	11%	2%	3%	10%	4%	3%	4%	7%	1%	2%	2%	2%
Raising the minimum wage	29%	29%	30%	28%	28%	22%	21%	31%	35%	32%	30%	41%	35%	24%	15%	27%	22%
Putting more controls in place to stop asylum seekers getting to the UK	21%	28%	20%	13%	13%	14%	29%	16%	9%	20%	22%	12%	6%	40%	45%	20%	25%
Investing more in mental health care	20%	18%	21%	21%	21%	20%	16%	23%	35%	21%	21%	23%	25%	15%	10%	21%	18%
Investing more in green/sustainable energy	18%	13%	18%	23%	22%	27%	20%	18%	19%	12%	16%	19%	15%	11%	13%	20%	23%
Building more housing in the UK	16%	14%	15%	17%	17%	16%	14%	12%	17%	18%	17%	22%	24%	14%	12%	15%	14%
Making it harder for developers to build houses in green areas	13%	13%	12%	13%	12%	6%	18%	11%	7%	9%	8%	9%	3%	15%	17%	14%	11%
Creating more apprenticeships	12%	10%	11%	11%	9%	13%	15%	10%	2%	8%	9%	9%	9%	13%	17%	12%	16%
Increasing support for Ukraine in the conflict with Russia	12%	12%	12%	13%	13%	14%	17%	11%	12%	11%	8%	9%	8%	14%	17%	18%	22%
Cutting down the amount the UK is spending on going green	11%	10%	9%	10%	9%	11%	14%	9%	9%	7%	11%	8%	3%	19%	23%	11%	11%
Getting rid of university tuition fees	11%	7%	13%	14%	12%	11%	9%	11%	10%	10%	11%	13%	23%	6%	6%	6%	7%
Reducing taxes on all businesses to encourage them to hire more	11%	11%	10%	11%	16%	10%	12%	12%	20%	9%	9%	11%	9%	11%	16%	16%	15%
Banning "gender neutral" toilets which men and women must use together	11%	14%	10%	10%	11%	10%	14%	9%	2%	14%	14%	9%	7%	16%	20%	11%	13%
None of the above	2%	3%	2%	2%	1%	3%	3%	2%	2%	1%	3%	2%	3%	1%	2%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

(116.A) And looking at those other commitments, which of the following would make you LEAST likely to vote for a party? Select up to five of the following

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Reducing taxes on all businesses to encourage them to hire more	9%	13%	11%	8%	9%	7%	6%	10%	9%	8%	7%	9%	9%	10%	9%	8%	8%	7%
Building more housing in the UK	9%	6%	10%	8%	10%	9%	8%	6%	9%	9%	11%	12%	9%	8%	9%	10%	3%	6%
Increasing support for Ukraine in the conflict with Russia	8%	10%	10%	11%	9%	6%	6%	11%	7%	9%	11%	9%	6%	9%	8%	7%	8%	8%
Reducing the cost of living by spending more on supporting people with their costs	6%	8%	8%	7%	4%	4%	4%	9%	5%	5%	3%	6%	7%	4%	8%	5%	4%	5%
Making it harder for developers to build houses in green areas	6%	7%	8%	6%	4%	6%	5%	8%	7%	5%	4%	6%	5%	5%	4%	6%	7%	4%
Introducing tougher sentences for those who are racist or sexist to others	6%	8%	6%	6%	5%	6%	4%	5%	7%	5%	4%	5%	6%	6%	3%	7%	7%	4%
Reducing the cost of living by reducing people's taxes	5%	9%	8%	6%	4%	4%	3%	9%	5%	3%	3%	7%	5%	7%	5%	4%	3%	7%
Raising the minimum wage	5%	9%	7%	4%	4%	3%	4%	6%	3%	6%	4%	6%	5%	2%	9%	4%	4%	5%
Investing more in reducing NHS waiting lines	4%	7%	5%	6%	4%	3%	2%	5%	4%	3%	2%	5%	4%	5%	5%	4%	5%	4%
Investing more in mental health care	4%	6%	5%	5%	3%	2%	2%	6%	4%	1%	2%	2%	3%	5%	4%	4%	3%	4%
Creating more apprenticeships	3%	5%	6%	4%	3%	2%	1%	6%	3%	2%	3%	3%	4%	3%	5%	3%	3%	2%
Spending more on sending financial aid to poor countries around the world	26%	12%	17%	22%	26%	33%	38%	19%	28%	30%	31%	28%	25%	28%	25%	28%	22%	28%
Increasing access to surgery for transgender people	25%	11%	16%	21%	24%	31%	37%	18%	27%	32%	28%	26%	21%	27%	23%	21%	24%	33%
Banning "gender neutral" toilets which men and women must use together	19%	30%	23%	18%	20%	16%	15%	20%	23%	23%	20%	19%	18%	14%	17%	20%	17%	15%
Making it easier for people who have recently immigrated to the UK to become full citizens	18%	10%	12%	15%	19%	26%	24%	14%	21%	20%	23%	17%	15%	21%	19%	17%	13%	22%
Cutting down the amount the UK is spending on going green	17%	22%	16%	18%	17%	14%	17%	18%	16%	17%	17%	16%	19%	14%	16%	18%	21%	14%
Introducing tougher sentences for protestors who damage statues	15%	25%	17%	15%	15%	13%	11%	18%	15%	17%	14%	16%	12%	11%	11%	16%	18%	14%
Putting more controls in place to stop asylum seekers getting to the UK	14%	25%	15%	16%	11%	11%	11%	15%	13%	17%	10%	15%	11%	12%	14%	16%	20%	11%
Investing more in green/sustainable energy	10%	7%	8%	9%	10%	11%	15%	9%	11%	8%	11%	10%	10%	13%	10%	9%	12%	13%
Getting rid of university tuition fees	10%	10%	9%	9%	8%	12%	11%	8%	11%	11%	12%	14%	11%	11%	10%	7%	6%	6%
None of the above	9%	6%	8%	9%	10%	10%	11%	8%	8%	8%	7%	9%	8%	14%	11%	10%	10%	14%
Don't Know	12%	9%	12%	12%	13%	12%	12%	11%	9%	11%	15%	9%	17%	11%	11%	12%	13%	12%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(116.B) And looking at those other commitments, which of the following would make you LEAST likely to vote for a party? Select up to five of the following

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Reducing taxes on all businesses to encourage them to hire more	9%	9%	8%	10%	9%	8%	8%	7%	11%	6%	7%	12%	12%	7%	7%	6%	12%	11%
Building more housing in the UK	9%	7%	10%	10%	8%	9%	8%	10%	7%	8%	9%	7%	9%	11%	9%	9%	7%	10%
Increasing support for Ukraine in the conflict with Russia	8%	9%	8%	7%	8%	9%	10%	9%	7%	10%	8%	9%	7%	11%	10%	7%	10%	9%
Reducing the cost of living by spending more on supporting people with their costs	6%	6%	5%	7%	5%	6%	5%	6%	5%	8%	7%	5%	7%	4%	6%	8%	5%	8%
Making it harder for developers to build houses in green areas	6%	7%	5%	8%	6%	5%	5%	5%	7%	5%	6%	7%	6%	4%	4%	6%	7%	7%
Introducing tougher sentences for those who are racist or sexist to others	6%	6%	5%	6%	5%	7%	5%	6%	5%	4%	6%	5%	5%	2%	5%	6%	6%	4%
Reducing the cost of living by reducing people's taxes	5%	7%	4%	6%	4%	7%	4%	5%	6%	4%	5%	8%	7%	2%	3%	5%	7%	8%
Raising the minimum wage	5%	6%	4%	5%	4%	6%	5%	5%	5%	5%	5%	5%	4%	2%	4%	6%	5%	5%
Investing more in reducing NHS waiting lines	4%	5%	3%	5%	4%	4%	4%	4%	4%	4%	4%	4%	7%	2%	4%	5%	3%	7%
Investing more in mental health care	4%	4%	3%	4%	3%	4%	3%	4%	4%	3%	4%	5%	3%	2%	2%	5%	4%	3%
Creating more apprenticeships	3%	4%	3%	4%	2%	5%	3%	3%	4%	4%	3%	3%	4%	7%	3%	4%	4%	4%
Spending more on sending financial aid to poor countries around the world	26%	26%	27%	26%	25%	29%	26%	38%	20%	17%	38%	18%	20%	49%	19%	37%	20%	26%
Increasing access to surgery for transgender people	25%	27%	23%	27%	25%	23%	24%	34%	20%	17%	37%	15%	21%	38%	19%	37%	17%	24%
Banning "gender neutral" toilets which men and women must use together	19%	19%	19%	21%	21%	20%	17%	14%	23%	17%	15%	23%	25%	9%	18%	15%	23%	20%
Making it easier for people who have recently immigrated to the UK to become full citizens	18%	18%	18%	18%	16%	21%	19%	28%	11%	15%	28%	10%	12%	37%	16%	26%	13%	12%
Cutting down the amount the UK is spending on going green	17%	18%	16%	20%	18%	15%	15%	11%	23%	15%	12%	21%	26%	10%	13%	12%	21%	23%
Introducing tougher sentences for protestors who damage statues	15%	16%	14%	18%	15%	14%	13%	8%	21%	11%	7%	23%	21%	4%	11%	6%	22%	19%
Putting more controls in place to stop asylum seekers getting to the UK	14%	14%	14%	17%	17%	12%	11%	6%	21%	9%	6%	23%	20%	0%	9%	6%	21%	15%
Investing more in green/sustainable energy	10%	11%	10%	13%	10%	11%	8%	15%	7%	7%	16%	7%	7%	19%	8%	15%	7%	8%
Getting rid of university tuition fees	10%	11%	9%	10%	10%	10%	9%	13%	8%	8%	14%	6%	11%	8%	7%	15%	7%	13%
None of the above	9%	8%	11%	8%	10%	8%	10%	9%	9%	13%	8%	10%	9%	10%	14%	8%	9%	8%
Don't Know	12%	10%	14%	7%	12%	11%	17%	10%	10%	20%	9%	10%	7%	14%	22%	9%	11%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(116.C) And looking at those other commitments, which of the following would make you LEAST likely to vote for a party? Select up to five of the following

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Reducing taxes on all businesses to encourage them to hire more	9%	7%	9%	10%	11%	11%	8%	9%	7%	11%	10%	9%	9%	8%	5%	5%	10%
Building more housing in the UK	9%	8%	8%	9%	10%	7%	9%	9%	16%	8%	7%	7%	6%	10%	9%	7%	10%
Increasing support for Ukraine in the conflict with Russia	8%	8%	9%	9%	7%	4%	6%	9%	10%	11%	12%	11%	10%	10%	6%	10%	7%
Reducing the cost of living by spending more on supporting people with their costs	6%	4%	5%	7%	8%	9%	6%	5%	8%	7%	5%	5%	6%	5%	9%	6%	7%
Making it harder for developers to build houses in green areas	6%	4%	7%	6%	8%	10%	6%	6%	12%	4%	5%	8%	6%	4%	6%	8%	9%
Introducing tougher sentences for those who are racist or sexist to others	6%	5%	6%	6%	7%	6%	5%	6%	7%	5%	6%	6%	7%	8%	6%	3%	6%
Reducing the cost of living by reducing people's taxes	5%	5%	3%	7%	7%	12%	5%	5%	0%	8%	8%	5%	5%	3%	4%	5%	8%
Raising the minimum wage	5%	4%	6%	4%	7%	4%	4%	5%	13%	7%	4%	4%	4%	4%	6%	4%	7%
Investing more in reducing NHS waiting lines	4%	3%	3%	4%	7%	7%	4%	4%	0%	6%	5%	5%	3%	4%	4%	5%	5%
Investing more in mental health care	4%	4%	2%	4%	5%	6%	3%	3%	5%	4%	6%	4%	2%	3%	4%	4%	4%
Creating more apprenticeships	3%	3%	3%	4%	7%	1%	2%	5%	3%	3%	3%	4%	3%	2%	2%	4%	7%
Spending more on sending financial aid to poor countries around the world	26%	30%	24%	23%	17%	19%	33%	24%	21%	23%	22%	20%	16%	39%	47%	29%	27%
Increasing access to surgery for transgender people	25%	27%	26%	24%	20%	20%	33%	23%	15%	16%	18%	19%	16%	39%	41%	33%	30%
Banning "gender neutral" toilets which men and women must use together	19%	15%	22%	22%	22%	19%	17%	21%	37%	13%	14%	27%	23%	14%	15%	17%	15%
Making it easier for people who have recently immigrated to the UK to become full citizens	18%	24%	17%	15%	10%	20%	23%	15%	15%	19%	16%	15%	12%	34%	31%	23%	16%
Cutting down the amount the UK is spending on going green	17%	12%	17%	21%	27%	19%	17%	17%	25%	14%	13%	19%	22%	11%	8%	12%	17%
Introducing tougher sentences for protestors who damage statues	15%	11%	17%	20%	20%	14%	13%	16%	20%	11%	13%	21%	17%	8%	6%	7%	9%
Putting more controls in place to stop asylum seekers getting to the UK	14%	8%	15%	19%	21%	16%	13%	15%	19%	11%	11%	19%	14%	5%	4%	8%	11%
Investing more in green/sustainable energy	10%	10%	10%	10%	11%	8%	12%	10%	14%	7%	9%	10%	5%	17%	19%	15%	10%
Getting rid of university tuition fees	10%	11%	10%	8%	8%	10%	11%	10%	10%	6%	9%	8%	2%	13%	15%	15%	12%
None of the above	9%	11%	8%	9%	8%	10%	9%	9%	8%	10%	10%	9%	8%	8%	8%	8%	7%
Don't Know	12%	16%	12%	8%	8%	8%	10%	11%	8%	17%	17%	11%	18%	9%	8%	11%	12%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(117.A) Which of the following comes closest to your view?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
1 - People in the UK are divided more by their class than by their politics	30%	33%	34%	31%	31%	27%	27%	27%	29%	27%	28%	29%	32%	31%	30%	38%	30%	32%
2	36%	34%	30%	34%	35%	40%	40%	35%	37%	37%	37%	36%	37%	35%	39%	34%	36%	34%
3	22%	21%	24%	23%	23%	21%	23%	24%	23%	27%	24%	22%	19%	22%	22%	19%	21%	24%
4 - People in the UK are divided more by their politics than by their class	11%	12%	12%	12%	11%	12%	10%	14%	11%	9%	10%	14%	12%	12%	9%	9%	13%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(117.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
1 - People in the UK are divided more by their class than by their politics	30%	28%	32%	23%	30%	36%	33%	30%	28%	35%	26%	33%	23%	30%	38%	23%	34%	30%
2	36%	35%	37%	38%	36%	33%	36%	35%	36%	41%	37%	33%	37%	39%	40%	37%	35%	33%
3	22%	24%	21%	25%	23%	21%	20%	23%	24%	17%	26%	22%	26%	22%	15%	27%	21%	24%
4 - People in the UK are divided more by their politics than by their class	11%	13%	9%	14%	10%	10%	11%	12%	12%	7%	12%	12%	14%	9%	7%	13%	10%	13%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(117.C) Which of the following comes closest to your view?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
1 - People in the UK are divided more by their class than by their politics	30%	34%	30%	25%	26%	30%	26%	27%	23%	41%	37%	35%	36%	31%	23%	29%	19%
2	36%	38%	38%	36%	29%	43%	38%	38%	50%	29%	33%	34%	33%	33%	37%	42%	40%
3	22%	18%	22%	26%	27%	16%	25%	22%	17%	20%	20%	20%	19%	23%	27%	21%	30%
4 - People in the UK are divided more by their politics than by their class	11%	9%	11%	12%	18%	11%	11%	13%	9%	10%	10%	11%	11%	12%	13%	8%	12%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(118.A) Which of the following comes closest to your view?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
1 - It is more important to me that politicians agree with my social views on things like racism and gender identity, than my economic views on things like taxes and public spending	9%	16%	13%	10%	7%	5%	6%	13%	10%	5%	6%	9%	9%	7%	10%	10%	9%	7%
2	26%	36%	30%	28%	26%	22%	19%	31%	26%	26%	25%	27%	26%	20%	19%	26%	26%	28%
3	35%	28%	30%	32%	35%	39%	41%	33%	33%	37%	39%	33%	32%	38%	41%	36%	33%	30%
4 - It is more important to me that politicians agree with my economic views on things like taxes and public spending, than my social views on things like racism and gender identity	30%	20%	27%	30%	31%	35%	34%	23%	32%	31%	30%	31%	33%	35%	29%	28%	33%	35%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(118.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
1 - It is more important to me that politicians agree with my social views on things like racism and gender identity, than my economic views on things like taxes and public spending	9%	10%	8%	7%	10%	9%	10%	6%	10%	10%	6%	11%	9%	2%	9%	6%	11%	8%
2	26%	25%	26%	24%	25%	25%	29%	21%	29%	27%	21%	32%	28%	20%	25%	19%	31%	27%
3	35%	35%	35%	40%	36%	31%	30%	33%	38%	32%	37%	33%	37%	42%	33%	38%	33%	37%
4 - It is more important to me that politicians agree with my economic views on things like taxes and public spending, than my social views on things like racism and gender identity	30%	30%	31%	28%	29%	35%	31%	39%	24%	31%	37%	24%	25%	36%	32%	37%	25%	28%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(118.C) Which of the following comes closest to your view?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
1 - It is more important to me that politicians agree with my social views on things like racism and gender identity, than my economic views on things like taxes and public spending	9%	9%	10%	8%	9%	17%	7%	7%	12%	9%	10%	13%	17%	5%	5%	7%	7%
2	26%	23%	30%	28%	27%	22%	23%	27%	33%	30%	31%	25%	35%	21%	19%	26%	19%
3	35%	31%	33%	38%	37%	38%	39%	36%	19%	28%	27%	32%	32%	31%	37%	38%	46%
4 - It is more important to me that politicians agree with my economic views on things like taxes and public spending, than my social views on things like racism and gender identity	30%	37%	28%	26%	28%	22%	31%	30%	36%	33%	32%	30%	16%	43%	39%	29%	28%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(119.A) Which of the following comes closest to your view?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
1 - In general Britain's history is a source of pride	26%	9%	17%	21%	27%	33%	38%	21%	26%	28%	26%	27%	27%	33%	27%	27%	18%	29%
2	21%	14%	14%	20%	23%	27%	23%	17%	24%	21%	26%	18%	21%	22%	24%	20%	20%	17%
3 - In general Britain's history is neither a source of pride nor shame	36%	41%	45%	40%	34%	29%	30%	37%	36%	35%	35%	39%	36%	29%	37%	34%	41%	34%
4	10%	21%	13%	11%	9%	7%	5%	13%	10%	10%	7%	10%	8%	8%	8%	11%	10%	10%
5 - In general Britain's history is a source of shame	8%	15%	11%	8%	7%	5%	5%	11%	5%	6%	6%	7%	8%	7%	3%	8%	11%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(119.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
1 - In general Britain's history is a source of pride	26%	27%	25%	26%	22%	30%	26%	38%	19%	19%	41%	15%	18%	43%	18%	44%	17%	19%
2	21%	21%	20%	22%	23%	18%	19%	24%	20%	17%	26%	16%	24%	26%	18%	26%	17%	26%
3 - In general Britain's history is neither a source of pride nor shame	36%	34%	38%	33%	36%	37%	37%	30%	38%	45%	26%	41%	39%	23%	47%	23%	41%	38%
4	10%	11%	9%	11%	10%	10%	9%	5%	12%	11%	5%	14%	11%	7%	11%	4%	15%	9%
5 - In general Britain's history is a source of shame	8%	8%	8%	8%	8%	5%	9%	4%	10%	8%	2%	14%	8%	0%	6%	2%	10%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(119.C) Which of the following comes closest to your view?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
1 - In general Britain's history is a source of pride	26%	32%	22%	20%	23%	17%	32%	24%	14%	25%	22%	19%	11%	45%	44%	32%	36%
2	21%	21%	22%	21%	16%	18%	23%	22%	10%	18%	16%	19%	14%	23%	25%	27%	28%
3 - In general Britain's history is neither a source of pride nor shame	36%	35%	35%	37%	38%	34%	32%	38%	33%	35%	40%	39%	40%	25%	25%	33%	25%
4	10%	6%	12%	13%	13%	18%	8%	9%	25%	8%	10%	14%	20%	3%	4%	5%	8%
5 - In general Britain's history is a source of shame	8%	5%	9%	9%	9%	13%	5%	7%	19%	13%	12%	9%	15%	3%	1%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(120.A) Which of the following comes closest to your view?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
I find it easier to think of positive things which Britain did in the past than negative things	29%	15%	19%	23%	28%	36%	41%	22%	32%	27%	33%	29%	28%	35%	33%	25%	23%	32%
I find it equally easy to think of positive and negative things which Britain did in the past	45%	43%	45%	45%	45%	45%	46%	49%	45%	47%	44%	41%	42%	43%	41%	47%	47%	43%
I find it easier to think of negative things which Britain did in the past than positive things	15%	29%	21%	16%	15%	10%	6%	17%	12%	14%	14%	18%	13%	12%	14%	17%	18%	15%
Don't Know	12%	13%	15%	17%	12%	8%	7%	12%	11%	11%	10%	12%	17%	10%	11%	10%	12%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(120.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
I find it easier to think of positive things which Britain did in the past than negative things	29%	32%	26%	30%	29%	30%	25%	41%	22%	19%	43%	18%	22%	48%	21%	46%	20%	22%
I find it equally easy to think of positive and negative things which Britain did in the past	45%	44%	46%	48%	45%	44%	44%	42%	50%	43%	43%	48%	55%	42%	45%	41%	49%	53%
I find it easier to think of negative things which Britain did in the past than positive things	15%	16%	14%	15%	15%	14%	15%	7%	19%	14%	7%	23%	14%	3%	14%	6%	21%	13%
Don't Know	12%	9%	14%	7%	11%	12%	16%	10%	9%	23%	8%	12%	10%	7%	20%	6%	11%	12%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(120.C) Which of the following comes closest to your view?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
I find it easier to think of positive things which Britain did in the past than negative things	29%	32%	27%	26%	24%	20%	36%	26%	19%	26%	27%	20%	15%	46%	50%	32%	35%
I find it equally easy to think of positive and negative things which Britain did in the past	45%	42%	43%	49%	51%	47%	45%	46%	43%	45%	39%	48%	38%	42%	40%	45%	49%
I find it easier to think of negative things which Britain did in the past than positive things	15%	11%	18%	17%	16%	20%	11%	16%	28%	15%	16%	19%	28%	5%	4%	14%	8%
Don't Know	12%	16%	13%	8%	9%	13%	8%	12%	10%	15%	18%	14%	18%	7%	6%	9%	8%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(121.A) Which of the following comes closest to your view?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Someone born 50 years ago will have a better life than someone born today	47%	43%	50%	51%	47%	41%	46%	43%	49%	51%	42%	45%	46%	47%	52%	47%	46%	48%
Someone born today will have a better life than someone born 50 years ago	28%	36%	30%	27%	25%	29%	25%	34%	26%	27%	25%	28%	27%	27%	25%	30%	30%	23%
Don't Know	25%	20%	20%	22%	27%	29%	30%	23%	25%	22%	32%	26%	27%	27%	23%	23%	24%	29%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(121.B) Which of the following comes closest to your view?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Someone born 50 years ago will have a better life than someone born today	47%	44%	49%	47%	46%	48%	45%	48%	47%	45%	46%	49%	47%	55%	46%	43%	50%	49%
Someone born today will have a better life than someone born 50 years ago	28%	34%	23%	31%	28%	28%	25%	27%	29%	23%	30%	27%	29%	26%	23%	35%	28%	30%
Don't Know	25%	22%	28%	22%	27%	23%	30%	25%	24%	32%	24%	24%	24%	19%	31%	22%	22%	21%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(121.C) Which of the following comes closest to your view?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Someone born 50 years ago will have a better life than someone born today	47%	47%	47%	48%	48%	42%	45%	47%	60%	48%	44%	51%	47%	50%	43%	52%	43%
Someone born today will have a better life than someone born 50 years ago	28%	23%	29%	29%	34%	40%	28%	31%	28%	27%	24%	26%	28%	27%	30%	25%	37%
Don't Know	25%	29%	24%	23%	18%	18%	27%	23%	11%	26%	32%	23%	25%	23%	27%	23%	20%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(122.A) In general, would you support or oppose reducing the level of tax on small businesses to support local high streets and communities?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1105	113	181	191	169	180	271	156	161	101	87	77	93	87	64	135	92	52
Weighted	1105	124	201	193	172	163	252	157	161	101	97	77	98	85	58	131	88	53
Strongly Support	22%	19%	29%	27%	22%	19%	17%	20%	21%	22%	27%	11%	21%	25%	23%	30%	19%	25%
Support	45%	40%	44%	44%	43%	47%	51%	48%	44%	46%	41%	52%	44%	44%	47%	42%	48%	43%
Neither Support nor Oppose	21%	23%	17%	20%	22%	25%	20%	20%	20%	22%	21%	23%	20%	21%	20%	16%	24%	29%
Oppose	5%	8%	7%	3%	4%	4%	5%	5%	6%	3%	5%	8%	8%	4%	3%	7%	2%	3%
Strongly Oppose	1%	2%	2%	2%	1%	1%	0%	1%	1%	2%	1%	3%	0%	3%	0%	1%	1%	0%
Don't Know	5%	8%	1%	4%	8%	5%	7%	5%	9%	5%	5%	2%	7%	4%	7%	3%	6%	0%
Total Support:	68%	59%	73%	70%	65%	66%	68%	68%	64%	68%	68%	64%	65%	69%	70%	72%	67%	68%
Total Oppose:	6%	10%	9%	5%	5%	5%	6%	7%	7%	5%	6%	11%	8%	6%	3%	8%	3%	3%
Net:	61%	49%	64%	65%	60%	62%	62%	62%	58%	63%	62%	53%	57%	62%	67%	64%	64%	65%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(122.B) In general, would you support or oppose reducing the level of tax on small businesses to support local high streets and communities?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1105	515	587	340	318	173	268	485	413	145	429	288	85	8	157	275	365	93
Weighted	1105	528	573	292	284	231	291	482	401	155	417	292	80	7	165	264	376	89
Strongly Support	22%	24%	20%	22%	19%	26%	23%	23%	21%	25%	22%	25%	24%	24%	18%	17%	24%	25%
Support	45%	47%	44%	49%	47%	41%	44%	46%	51%	33%	47%	45%	46%	63%	39%	54%	46%	51%
Neither Support nor Oppose	21%	19%	23%	18%	21%	25%	19%	20%	19%	27%	19%	20%	19%	13%	27%	18%	21%	18%
Oppose	5%	6%	5%	7%	5%	5%	5%	6%	5%	4%	6%	5%	5%	0%	6%	6%	5%	3%
Strongly Oppose	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	2%	1%	0%	1%	0%	2%	1%
Don't Know	5%	3%	7%	3%	7%	2%	8%	4%	4%	10%	5%	3%	5%	0%	9%	5%	2%	3%
Total Support:	68%	71%	64%	70%	66%	67%	66%	69%	71%	58%	70%	70%	70%	87%	58%	71%	69%	76%
Total Oppose:	6%	7%	6%	8%	6%	6%	6%	7%	6%	5%	6%	7%	6%	0%	6%	6%	7%	4%
Net:	61%	64%	58%	63%	61%	61%	60%	62%	65%	53%	64%	63%	64%	87%	51%	65%	63%	73%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(122.C) In general, would you support or oppose reducing the level of tax on small businesses to support local high streets and communities?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	1105	237	209	257	129	19	459	252	10	85	76	191	22	136	163	38	72
Weighted	1105	243	223	242	120	16	435	251	10	92	80	198	26	136	154	39	66
Strongly Support	22%	21%	18%	18%	35%	23%	19%	24%	29%	30%	25%	22%	17%	21%	24%	32%	19%
Support	45%	44%	41%	51%	42%	59%	48%	45%	16%	36%	41%	49%	43%	47%	43%	31%	62%
Neither Support nor Oppose	21%	21%	28%	19%	13%	18%	21%	21%	36%	20%	20%	20%	23%	19%	21%	29%	16%
Oppose	5%	5%	8%	5%	8%	0%	6%	5%	12%	5%	3%	3%	3%	7%	6%	6%	0%
Strongly Oppose	1%	2%	0%	2%	1%	0%	0%	1%	0%	1%	5%	2%	4%	1%	0%	0%	0%
Don't Know	5%	6%	5%	6%	2%	0%	6%	4%	8%	9%	7%	3%	9%	5%	6%	2%	3%
Total Support:	68%	65%	59%	68%	77%	82%	67%	69%	45%	65%	66%	71%	60%	68%	67%	63%	81%
Total Oppose:	6%	8%	8%	6%	8%	0%	6%	6%	12%	6%	8%	5%	8%	8%	6%	6%	0%
Net:	61%	57%	51%	62%	69%	82%	61%	63%	33%	59%	58%	66%	53%	60%	61%	57%	81%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(123.A) In general, would you support or oppose reducing the level of tax on businesses to generate economic growth in the UK?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1117	90	177	172	182	208	288	154	136	93	113	88	104	101	39	129	103	57
Weighted	1124	102	201	175	187	189	270	163	140	91	118	84	109	99	37	129	98	57
Strongly Support	11%	12%	11%	14%	13%	10%	9%	13%	13%	6%	7%	14%	14%	16%	5%	12%	8%	12%
Support	35%	31%	33%	36%	32%	40%	38%	37%	40%	31%	36%	31%	32%	33%	44%	38%	41%	25%
Neither Support nor Oppose	29%	31%	30%	21%	29%	28%	31%	25%	25%	31%	31%	33%	29%	33%	29%	27%	19%	42%
Oppose	12%	16%	14%	13%	9%	10%	11%	10%	6%	14%	16%	5%	15%	12%	15%	10%	17%	12%
Strongly Oppose	4%	5%	5%	6%	4%	4%	2%	5%	4%	3%	5%	6%	2%	1%	2%	6%	5%	3%
Don't Know	9%	5%	8%	10%	13%	8%	9%	10%	12%	14%	6%	10%	8%	6%	4%	8%	10%	6%
Total Support:	47%	42%	44%	50%	45%	51%	47%	50%	53%	37%	43%	45%	46%	48%	49%	49%	49%	37%
Total Oppose:	16%	21%	18%	19%	13%	14%	13%	15%	10%	17%	21%	11%	17%	13%	17%	16%	22%	16%
Net:	31%	21%	26%	32%	32%	37%	34%	36%	42%	20%	22%	34%	29%	36%	32%	33%	27%	21%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(123.B) In general, would you support or oppose reducing the level of tax on businesses to generate economic growth in the UK?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	1117	533	581	341	313	194	263	444	494	119	445	301	80	20	129	278	342	96
Weighted	1124	562	559	294	278	262	285	450	482	127	444	306	76	20	131	277	353	94
Strongly Support	11%	12%	10%	14%	7%	13%	12%	13%	9%	14%	14%	8%	8%	20%	12%	13%	9%	7%
Support	35%	35%	36%	38%	33%	36%	35%	38%	35%	32%	43%	29%	34%	28%	32%	49%	32%	33%
Neither Support nor Oppose	29%	27%	30%	25%	31%	33%	27%	30%	28%	23%	28%	30%	28%	38%	24%	28%	29%	27%
Oppose	12%	13%	10%	15%	12%	9%	11%	7%	16%	11%	7%	17%	16%	4%	12%	6%	15%	15%
Strongly Oppose	4%	6%	2%	5%	7%	1%	3%	4%	4%	3%	3%	7%	1%	5%	2%	1%	7%	7%
Don't Know	9%	6%	11%	4%	11%	9%	12%	7%	9%	17%	5%	9%	13%	4%	17%	3%	7%	10%
Total Support:	47%	48%	46%	51%	40%	48%	47%	51%	44%	46%	57%	37%	42%	48%	44%	62%	42%	41%
Total Oppose:	16%	19%	12%	20%	19%	10%	14%	11%	20%	14%	10%	24%	17%	9%	15%	7%	22%	22%
Net:	31%	29%	34%	32%	21%	38%	33%	40%	24%	32%	47%	13%	24%	39%	29%	55%	20%	19%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(123.C) In general, would you support or oppose reducing the level of tax on businesses to generate economic growth in the UK?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	1117	249	179	286	117	11	474	262	9	77	91	165	24	138	165	48	75
Weighted	1124	255	189	274	113	11	454	265	9	83	98	174	26	139	165	46	75
Strongly Support	11%	10%	9%	12%	13%	38%	11%	12%	0%	12%	9%	13%	10%	17%	11%	11%	14%
Support	35%	34%	41%	34%	37%	6%	37%	36%	59%	40%	22%	35%	32%	41%	41%	46%	52%
Neither Support nor Oppose	29%	33%	30%	25%	23%	43%	29%	28%	21%	29%	36%	24%	29%	23%	33%	28%	27%
Oppose	12%	7%	10%	17%	15%	0%	11%	9%	20%	8%	13%	17%	17%	7%	7%	8%	7%
Strongly Oppose	4%	4%	3%	4%	5%	0%	3%	5%	0%	2%	6%	5%	5%	5%	3%	0%	0%
Don't Know	9%	12%	7%	9%	7%	13%	8%	9%	0%	10%	13%	7%	7%	7%	5%	7%	0%
Total Support:	47%	43%	50%	46%	50%	45%	48%	49%	59%	51%	31%	48%	42%	58%	52%	57%	66%
Total Oppose:	16%	12%	13%	21%	20%	0%	15%	14%	20%	10%	20%	22%	22%	12%	10%	8%	7%
Net:	31%	31%	37%	25%	30%	45%	33%	35%	39%	41%	11%	26%	20%	46%	42%	49%	59%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(124.A) In general, would you support or oppose reducing the level of tax on businesses to encourage them to increase the number of people they employ?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1114	96	158	181	181	200	298	135	170	95	102	80	92	90	45	141	112	52
Weighted	1104	108	173	178	186	179	279	136	171	97	105	83	95	90	40	133	104	50
Strongly Support	10%	8%	14%	11%	13%	7%	8%	17%	7%	8%	9%	15%	13%	8%	7%	11%	4%	12%
Support	37%	34%	45%	35%	31%	37%	39%	33%	37%	40%	37%	38%	35%	47%	37%	37%	38%	27%
Neither Support nor Oppose	29%	29%	20%	29%	28%	32%	32%	28%	32%	32%	26%	22%	32%	19%	21%	29%	31%	40%
Oppose	11%	18%	6%	10%	10%	12%	11%	13%	11%	11%	8%	14%	9%	9%	15%	9%	11%	12%
Strongly Oppose	4%	4%	4%	5%	4%	4%	3%	1%	4%	4%	4%	0%	2%	8%	3%	7%	5%	2%
Don't Know	9%	8%	11%	10%	13%	9%	7%	7%	9%	6%	15%	11%	8%	9%	17%	7%	11%	7%
Total Support:	47%	41%	59%	46%	44%	44%	48%	51%	44%	48%	46%	53%	48%	55%	44%	48%	42%	39%
Total Oppose:	15%	22%	10%	15%	14%	16%	14%	14%	15%	15%	12%	14%	12%	17%	18%	16%	16%	14%
Net:	33%	20%	49%	31%	30%	28%	34%	37%	28%	32%	34%	39%	36%	39%	26%	32%	26%	25%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(124.B) In general, would you support or oppose reducing the level of tax on businesses to encourage them to increase the number of people they employ?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats	
Unweighted	1114	511	601	352	349	180	223	410	509	127	444	276	102	9	139	274	340	100
Weighted	1104	526	575	299	311	242	243	409	488	133	433	274	98	10	146	266	339	96
Strongly Support	10%	11%	9%	12%	11%	6%	10%	12%	9%	9%	12%	8%	11%	0%	8%	11%	11%	13%
Support	37%	37%	37%	41%	34%	39%	34%	41%	35%	38%	44%	34%	28%	51%	35%	46%	37%	30%
Neither Support nor Oppose	29%	28%	29%	27%	26%	36%	29%	29%	28%	26%	30%	27%	34%	21%	23%	29%	24%	34%
Oppose	11%	12%	10%	13%	12%	8%	10%	8%	12%	11%	8%	13%	15%	0%	12%	9%	12%	13%
Strongly Oppose	4%	4%	3%	4%	4%	5%	3%	3%	5%	1%	2%	7%	4%	17%	3%	1%	7%	2%
Don't Know	9%	8%	11%	5%	13%	6%	15%	7%	10%	15%	5%	11%	8%	12%	19%	3%	9%	8%
Total Support:	47%	48%	46%	53%	45%	45%	44%	53%	44%	47%	55%	42%	39%	51%	43%	57%	48%	43%
Total Oppose:	15%	16%	13%	16%	16%	13%	12%	11%	17%	11%	10%	20%	19%	17%	15%	10%	19%	15%
Net:	33%	33%	33%	37%	29%	33%	32%	42%	27%	36%	46%	23%	20%	34%	28%	47%	29%	28%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(124.C) In general, would you support or oppose reducing the level of tax on businesses to encourage them to increase the number of people they employ?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	1114	227	203	294	122	25	505	265	10	60	68	174	19	136	142	49	95
Weighted	1104	236	207	280	109	20	476	262	10	67	67	186	22	139	136	49	87
Strongly Support	10%	9%	9%	10%	13%	21%	9%	13%	10%	8%	7%	11%	11%	12%	11%	14%	13%
Support	37%	35%	38%	37%	41%	34%	39%	36%	17%	35%	36%	37%	48%	37%	49%	48%	50%
Neither Support nor Oppose	29%	33%	26%	30%	22%	33%	29%	27%	34%	35%	29%	28%	10%	36%	26%	26%	24%
Oppose	11%	8%	14%	11%	10%	4%	12%	10%	8%	7%	10%	11%	9%	8%	7%	6%	10%
Strongly Oppose	4%	2%	4%	4%	4%	0%	3%	6%	0%	1%	3%	3%	7%	2%	1%	2%	1%
Don't Know	9%	12%	8%	7%	10%	8%	8%	8%	31%	15%	16%	10%	15%	6%	6%	4%	3%
Total Support:	47%	45%	47%	47%	54%	54%	48%	48%	27%	43%	43%	48%	59%	48%	60%	62%	63%
Total Oppose:	15%	10%	18%	15%	14%	4%	15%	17%	8%	8%	12%	14%	16%	10%	8%	8%	11%
Net:	33%	35%	29%	32%	40%	50%	33%	32%	19%	35%	31%	34%	42%	38%	52%	54%	52%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(125.A) In general, would you support or oppose reducing the level of tax on businesses to encourage them to pay their employees more?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	1081	118	164	176	185	190	248	139	153	97	108	92	95	97	45	115	88	52
Weighted	1085	132	177	178	194	172	233	142	157	98	113	88	101	98	44	110	82	51
Strongly Support	12%	11%	19%	15%	15%	11%	6%	13%	8%	14%	13%	6%	10%	17%	19%	14%	20%	7%
Support	42%	34%	41%	45%	44%	41%	43%	44%	38%	46%	49%	49%	42%	43%	38%	40%	31%	31%
Neither Support nor Oppose	26%	29%	19%	21%	28%	29%	32%	20%	35%	19%	25%	28%	29%	24%	16%	25%	32%	36%
Oppose	8%	7%	10%	7%	2%	9%	11%	10%	9%	7%	3%	8%	4%	8%	12%	8%	10%	7%
Strongly Oppose	3%	6%	4%	3%	3%	4%	1%	5%	2%	5%	3%	3%	3%	0%	5%	4%	1%	5%
Don't Know	8%	13%	7%	9%	7%	6%	8%	8%	7%	9%	7%	6%	13%	7%	10%	8%	6%	14%
Total Support:	54%	46%	60%	60%	59%	52%	48%	57%	46%	59%	62%	55%	52%	60%	57%	54%	51%	38%
Total Oppose:	11%	13%	14%	10%	6%	13%	12%	15%	12%	12%	6%	11%	7%	8%	17%	13%	11%	12%
Net:	43%	32%	46%	50%	53%	39%	37%	42%	34%	47%	56%	44%	46%	52%	40%	42%	40%	25%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(125.B) In general, would you support or oppose reducing the level of tax on businesses to encourage them to pay their employees more?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	1081	500	575	352	300	170	254	423	459	131	440	281	100	12	123	274	318	118
Weighted	1085	514	565	299	269	230	282	429	447	137	433	289	99	12	128	268	329	116
Strongly Support	12%	13%	12%	13%	13%	11%	12%	13%	11%	14%	9%	12%	16%	30%	17%	7%	13%	19%
Support	42%	45%	38%	45%	38%	42%	43%	44%	44%	33%	50%	39%	42%	27%	25%	49%	42%	42%
Neither Support nor Oppose	26%	25%	28%	22%	27%	30%	27%	27%	26%	27%	26%	23%	27%	17%	32%	28%	23%	21%
Oppose	8%	8%	7%	11%	8%	5%	6%	7%	10%	3%	7%	10%	8%	19%	5%	7%	10%	9%
Strongly Oppose	3%	4%	3%	4%	4%	4%	2%	3%	3%	3%	1%	6%	4%	0%	3%	2%	5%	4%
Don't Know	8%	4%	12%	6%	9%	9%	10%	7%	6%	19%	6%	9%	3%	8%	19%	6%	7%	5%
Total Support:	54%	59%	50%	57%	52%	52%	55%	57%	55%	47%	60%	51%	58%	57%	42%	56%	55%	60%
Total Oppose:	11%	12%	10%	15%	12%	9%	8%	10%	13%	6%	8%	16%	12%	19%	7%	9%	15%	13%
Net:	43%	47%	40%	43%	40%	44%	46%	47%	42%	41%	51%	35%	46%	38%	34%	47%	40%	47%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(125.C) In general, would you support or oppose reducing the level of tax on businesses to encourage them to pay their employees more?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	1081	236	179	272	124	21	406	279	11	72	84	193	25	144	140	44	81
Weighted	1085	250	185	261	113	19	384	283	11	81	89	200	25	146	136	43	75
Strongly Support	12%	17%	10%	12%	11%	5%	9%	15%	27%	12%	19%	12%	11%	11%	11%	5%	8%
Support	42%	40%	43%	37%	43%	44%	40%	44%	37%	42%	41%	44%	24%	53%	44%	70%	41%
Neither Support nor Oppose	26%	26%	30%	28%	20%	28%	32%	21%	8%	30%	22%	24%	35%	22%	30%	15%	40%
Oppose	8%	5%	7%	9%	18%	4%	8%	9%	7%	5%	4%	9%	3%	5%	11%	8%	5%
Strongly Oppose	3%	3%	3%	4%	5%	5%	2%	3%	10%	3%	4%	4%	11%	3%	1%	0%	0%
Don't Know	8%	10%	7%	10%	3%	14%	8%	8%	10%	9%	9%	7%	15%	7%	4%	2%	8%
Total Support:	54%	57%	53%	49%	54%	48%	49%	58%	64%	54%	60%	57%	35%	63%	55%	75%	48%
Total Oppose:	11%	8%	10%	13%	23%	10%	10%	12%	17%	7%	8%	12%	15%	8%	12%	8%	5%
Net:	43%	48%	43%	36%	31%	39%	39%	46%	47%	46%	52%	45%	20%	55%	43%	67%	44%

Note:

BASE: Question randomly assigned to respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(126.A) In your view, which of the following, if any, would be the impact of reducing taxes on businesses in the UK? Select any which apply

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
It would mean the UK economy grows	31%	22%	27%	29%	29%	36%	37%	26%	34%	34%	34%	38%	30%	31%	29%	30%	30%	25%
It would allow smaller businesses to compete more	30%	20%	25%	26%	25%	36%	42%	24%	33%	34%	33%	34%	30%	28%	31%	31%	27%	28%
Businesses will take more in profit	29%	32%	27%	27%	29%	31%	28%	31%	29%	28%	30%	30%	22%	31%	28%	26%	30%	30%
It would increase employment in the UK	28%	24%	29%	28%	24%	29%	33%	31%	29%	33%	25%	28%	26%	26%	30%	29%	27%	23%
It would make goods in the UK more affordable	27%	22%	29%	26%	23%	29%	30%	25%	26%	28%	28%	32%	26%	26%	27%	30%	23%	23%
It would reduce the number of businesses closing on the highstreet	27%	17%	23%	23%	22%	32%	36%	23%	28%	32%	30%	27%	24%	24%	29%	28%	25%	24%
It would mean taxes increase on the general public	19%	21%	20%	17%	18%	18%	18%	19%	18%	20%	17%	21%	15%	20%	21%	17%	20%	18%
Businesses will pay their senior staff more	16%	21%	13%	15%	16%	16%	15%	18%	14%	16%	18%	13%	12%	16%	13%	15%	18%	17%
Don't Know	15%	16%	12%	15%	19%	14%	15%	13%	15%	16%	15%	13%	20%	15%	17%	14%	16%	17%
It would mean the Government went into more debt	14%	17%	9%	12%	11%	16%	17%	14%	15%	15%	13%	14%	11%	16%	13%	15%	12%	14%
It would mean essential public services could not be funded	13%	13%	14%	12%	14%	13%	14%	18%	12%	13%	10%	13%	13%	13%	13%	13%	15%	13%
Businesses will invest more in research	10%	10%	10%	10%	7%	12%	11%	12%	11%	9%	9%	13%	9%	12%	8%	9%	7%	7%
Businesses will pay their junior staff more	10%	12%	14%	12%	10%	7%	8%	14%	11%	10%	12%	11%	10%	8%	7%	11%	6%	7%
None of the above	2%	1%	1%	2%	2%	2%	2%	1%	2%	1%	1%	2%	2%	2%	2%	2%	2%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(126.B) In your view, which of the following, if any, would be the impact of reducing taxes on businesses in the UK? Select any which apply

	Total	Gender		Social Grade				EU 2016 Vote			2019					Voting Intention		
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
It would mean the UK economy grows	31%	34%	28%	34%	31%	31%	28%	37%	27%	30%	39%	22%	31%	31%	28%	42%	25%	31%
It would allow smaller businesses to compete more	30%	29%	31%	31%	32%	27%	30%	35%	28%	27%	37%	25%	27%	33%	28%	36%	28%	32%
Businesses will take more in profit	29%	32%	25%	33%	31%	24%	25%	26%	33%	23%	25%	32%	37%	32%	25%	22%	32%	33%
It would increase employment in the UK	28%	29%	27%	29%	28%	28%	28%	32%	26%	25%	32%	26%	22%	21%	27%	35%	27%	28%
It would make goods in the UK more affordable	27%	26%	28%	28%	27%	26%	26%	29%	25%	28%	31%	23%	24%	25%	27%	31%	25%	24%
It would reduce the number of businesses closing on the highstreet	27%	24%	29%	25%	27%	26%	28%	31%	25%	24%	31%	23%	24%	22%	26%	32%	24%	27%
It would mean taxes increase on the general public	19%	19%	18%	20%	20%	18%	16%	16%	22%	15%	16%	22%	21%	20%	16%	14%	21%	23%
Businesses will pay their senior staff more	16%	19%	12%	17%	17%	15%	13%	14%	17%	12%	13%	19%	18%	9%	12%	11%	19%	18%
Don't Know	15%	11%	19%	11%	14%	15%	21%	14%	13%	22%	13%	14%	10%	21%	23%	12%	13%	10%
It would mean the Government went into more debt	14%	16%	12%	18%	16%	11%	10%	13%	16%	9%	13%	13%	23%	19%	11%	14%	13%	22%
It would mean essential public services could not be funded	13%	14%	13%	16%	15%	12%	10%	12%	16%	10%	12%	17%	18%	14%	9%	12%	15%	18%
Businesses will invest more in research	10%	13%	7%	14%	9%	9%	7%	11%	10%	8%	13%	8%	11%	5%	7%	15%	9%	12%
Businesses will pay their junior staff more	10%	11%	9%	12%	10%	10%	9%	10%	10%	8%	10%	11%	11%	8%	10%	10%	12%	11%
None of the above	2%	2%	1%	1%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	3%	1%	2%	1%

Note:
 BASE: All Respondents
 Fieldwork: 11th Jul - 14th Jul 2022
 Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(126.C) In your view, which of the following, if any, would be the impact of reducing taxes on businesses in the UK? Select any which apply

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
It would mean the UK economy grows	31%	30%	29%	31%	30%	33%	34%	32%	34%	28%	22%	29%	24%	40%	42%	36%	34%
It would allow smaller businesses to compete more	30%	31%	29%	30%	24%	28%	35%	28%	18%	24%	29%	30%	19%	36%	41%	38%	34%
Businesses will take more in profit	29%	24%	29%	33%	36%	36%	29%	29%	29%	20%	28%	31%	32%	26%	24%	19%	27%
It would increase employment in the UK	28%	26%	28%	27%	28%	28%	29%	28%	42%	25%	25%	32%	17%	32%	36%	32%	31%
It would make goods in the UK more affordable	27%	26%	28%	27%	24%	22%	28%	26%	26%	21%	24%	29%	25%	31%	31%	33%	34%
It would reduce the number of businesses closing on the highstreet	27%	29%	26%	24%	21%	17%	30%	24%	20%	23%	23%	28%	17%	33%	31%	34%	31%
It would mean taxes increase on the general public	19%	14%	18%	21%	24%	20%	19%	19%	12%	15%	15%	19%	19%	16%	15%	18%	13%
Businesses will pay their senior staff more	16%	13%	16%	16%	22%	18%	16%	16%	11%	12%	14%	17%	17%	13%	14%	9%	13%
Don't Know	15%	21%	16%	12%	7%	15%	14%	13%	10%	23%	25%	12%	20%	13%	13%	11%	11%
It would mean the Government went into more debt	14%	12%	11%	16%	20%	16%	17%	14%	15%	9%	9%	10%	13%	14%	12%	11%	16%
It would mean essential public services could not be funded	13%	10%	11%	17%	20%	21%	15%	13%	21%	13%	10%	13%	11%	11%	11%	13%	12%
Businesses will invest more in research	10%	7%	9%	11%	15%	19%	12%	9%	4%	6%	8%	10%	8%	11%	15%	12%	15%
Businesses will pay their junior staff more	10%	10%	9%	10%	13%	12%	9%	10%	23%	9%	9%	13%	12%	10%	11%	10%	11%
None of the above	2%	2%	2%	2%	1%	1%	2%	2%	0%	3%	1%	2%	3%	1%	2%	3%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(127.A) Which of the following comes closest to your view on the amount of tax you personally pay?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
The amount of tax I pay is too high	39%	41%	50%	45%	45%	31%	28%	39%	41%	34%	41%	44%	37%	39%	32%	41%	39%	42%
The amount of tax I pay is about right	43%	33%	33%	36%	37%	51%	58%	41%	41%	49%	43%	39%	41%	43%	47%	42%	47%	40%
The amount of tax I pay is too low	2%	4%	3%	2%	2%	2%	2%	3%	2%	1%	2%	2%	1%	4%	3%	2%	2%	1%
Don't Know	16%	23%	14%	16%	16%	16%	12%	16%	16%	16%	14%	14%	21%	14%	18%	16%	13%	16%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(127.B) Which of the following comes closest to your view on the amount of tax you personally pay?

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
The amount of tax I pay is too high	39%	41%	38%	39%	43%	41%	34%	40%	38%	42%	38%	42%	34%	35%	41%	35%	43%	38%
The amount of tax I pay is about right	43%	45%	41%	49%	43%	41%	37%	45%	46%	30%	49%	38%	50%	46%	29%	54%	38%	49%
The amount of tax I pay is too low	2%	3%	1%	3%	2%	2%	2%	1%	4%	2%	1%	4%	4%	3%	2%	1%	3%	4%
Don't Know	16%	11%	20%	8%	12%	15%	28%	14%	13%	26%	11%	16%	11%	17%	27%	9%	16%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(127.C) Which of the following comes closest to your view on the amount of tax you personally pay?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
The amount of tax I pay is too high	39%	38%	38%	39%	42%	39%	30%	49%	52%	38%	37%	48%	38%	42%	37%	43%	28%
The amount of tax I pay is about right	43%	40%	41%	48%	45%	40%	56%	37%	36%	33%	31%	33%	31%	41%	54%	42%	65%
The amount of tax I pay is too low	2%	2%	2%	3%	3%	8%	3%	2%	0%	3%	2%	2%	2%	1%	1%	3%	1%
Don't Know	16%	20%	19%	10%	10%	13%	11%	12%	12%	25%	29%	17%	29%	16%	8%	12%	7%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(128.A) Which of the following statements do you agree with more?

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
1 - Most politicians are in politics to serve the public	6%	6%	7%	6%	3%	7%	6%	7%	6%	5%	5%	6%	6%	7%	5%	6%	5%	5%
2	16%	15%	11%	13%	14%	19%	21%	19%	17%	15%	15%	17%	16%	14%	18%	13%	16%	13%
3	28%	28%	26%	26%	30%	28%	31%	31%	28%	29%	34%	27%	26%	25%	26%	28%	25%	30%
4 - Most politicians are in politics for their own interests	50%	52%	56%	55%	53%	47%	41%	43%	49%	52%	46%	50%	52%	54%	50%	52%	54%	52%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(128.B) Which of the following statements do you agree with more?

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
1 - Most politicians are in politics to serve the public	6%	6%	6%	7%	5%	6%	6%	7%	6%	4%	9%	5%	5%	7%	3%	11%	4%	6%
2	16%	16%	16%	19%	15%	14%	15%	16%	17%	14%	22%	12%	18%	9%	11%	27%	13%	15%
3	28%	29%	28%	31%	30%	26%	27%	28%	29%	27%	30%	26%	32%	20%	28%	31%	27%	28%
4 - Most politicians are in politics for their own interests	50%	49%	51%	44%	50%	53%	53%	50%	48%	55%	40%	57%	45%	64%	59%	31%	56%	50%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(128.C) Which of the following statements do you agree with more?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
1 - Most politicians are in politics to serve the public	6%	6%	6%	5%	8%	15%	7%	6%	6%	6%	5%	4%	7%	7%	10%	5%	12%
2	16%	15%	16%	16%	17%	17%	20%	13%	11%	14%	14%	12%	7%	16%	22%	22%	29%
3	28%	27%	29%	31%	32%	16%	30%	27%	29%	25%	26%	28%	37%	27%	31%	30%	32%
4 - Most politicians are in politics for their own interests	50%	52%	50%	48%	43%	52%	43%	54%	54%	54%	54%	56%	49%	50%	37%	43%	26%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(129.A) Below are some words which people may use to describe their political viewpoints and outlook. Which, if any of the following, would you personally use to describe your own political views? Select all that apply

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Right-Wing	8%	6%	6%	5%	8%	9%	11%	10%	8%	8%	6%	8%	8%	8%	4%	6%	7%	9%
Nationalist	8%	4%	8%	8%	7%	9%	9%	11%	8%	7%	7%	6%	5%	5%	6%	6%	15%	6%
Globalist	7%	10%	9%	6%	6%	6%	4%	11%	5%	7%	8%	6%	7%	5%	7%	6%	6%	7%
Capitalist	6%	9%	6%	5%	4%	6%	5%	9%	6%	6%	5%	5%	5%	3%	4%	6%	6%	4%
Libertarian	5%	6%	6%	5%	5%	6%	3%	8%	5%	4%	3%	5%	4%	4%	2%	6%	6%	5%
Radical	3%	4%	5%	3%	2%	2%	1%	5%	3%	1%	2%	1%	3%	2%	3%	3%	3%	3%
Moderate	27%	14%	17%	23%	25%	33%	41%	27%	31%	27%	28%	24%	22%	27%	27%	28%	30%	25%
Democratic	23%	17%	16%	18%	23%	28%	31%	25%	25%	25%	19%	22%	13%	25%	21%	22%	28%	22%
Communist	2%	6%	3%	2%	1%	0%	0%	5%	1%	1%	1%	1%	2%	2%	1%	2%	1%	2%
Extreme	2%	4%	3%	4%	2%	1%	0%	5%	1%	1%	1%	1%	3%	2%	5%	1%	1%	1%
Anarchist	2%	6%	3%	3%	1%	1%	0%	3%	2%	3%	2%	2%	3%	1%	3%	1%	1%	2%
Authoritarian	2%	4%	3%	2%	2%	1%	1%	4%	2%	0%	2%	1%	2%	0%	2%	2%	2%	2%
Conservative	19%	9%	11%	13%	17%	24%	30%	15%	25%	18%	25%	22%	14%	20%	16%	14%	14%	19%
Liberal	17%	18%	18%	18%	16%	16%	15%	23%	18%	20%	13%	16%	10%	14%	12%	16%	17%	15%
Environmentalist	17%	24%	15%	19%	15%	14%	15%	21%	14%	18%	16%	18%	14%	16%	12%	17%	17%	16%
Progressive	14%	24%	19%	15%	12%	10%	8%	19%	15%	14%	11%	17%	11%	12%	10%	12%	15%	8%
Don't Know	14%	15%	19%	18%	15%	12%	9%	8%	15%	16%	13%	14%	16%	13%	22%	18%	12%	15%
Socialist	11%	19%	11%	12%	10%	10%	9%	16%	8%	10%	10%	10%	9%	12%	12%	13%	13%	13%
Left-Wing	11%	22%	12%	12%	10%	9%	8%	14%	8%	9%	9%	11%	10%	12%	13%	14%	13%	11%
Centrist	11%	9%	9%	11%	12%	13%	12%	12%	11%	12%	11%	8%	10%	12%	11%	10%	16%	9%
Feminist	10%	28%	12%	10%	7%	6%	7%	15%	8%	15%	7%	11%	8%	7%	10%	10%	11%	10%
Fascist	1%	3%	2%	3%	0%	0%	0%	2%	1%	0%	1%	1%	1%	0%	1%	1%	1%	3%
None of the above	11%	5%	9%	11%	14%	13%	10%	7%	10%	10%	13%	14%	17%	12%	10%	8%	8%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(129.B) Below are some words which people may use to describe their political viewpoints and outlook. Which, if any of the following, would you personally use to describe your own political views? Select all that apply

	Total	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention				
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Right-Wing	8%	11%	5%	10%	6%	8%	7%	13%	4%	3%	15%	2%	3%	29%	3%	17%	3%	4%
Nationalist	8%	10%	5%	8%	6%	10%	6%	10%	7%	4%	10%	4%	5%	18%	4%	10%	5%	6%
Globalist	7%	8%	5%	10%	6%	6%	6%	3%	9%	8%	5%	7%	12%	2%	6%	6%	8%	12%
Capitalist	6%	9%	3%	8%	5%	6%	4%	6%	5%	6%	9%	3%	5%	3%	4%	11%	3%	6%
Libertarian	5%	7%	3%	6%	4%	5%	4%	4%	6%	4%	4%	5%	10%	2%	3%	4%	5%	12%
Radical	3%	4%	2%	4%	2%	3%	2%	2%	3%	3%	2%	4%	2%	5%	2%	3%	3%	3%
Moderate	27%	30%	24%	34%	29%	26%	20%	28%	32%	18%	32%	25%	35%	24%	18%	30%	27%	40%
Democratic	23%	28%	18%	31%	24%	18%	17%	21%	28%	14%	23%	23%	36%	24%	13%	24%	23%	35%
Communist	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	0%	2%	2%	2%	2%
Extreme	2%	3%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	4%	2%	1%	2%	2%	3%
Anarchist	2%	3%	1%	2%	1%	2%	2%	2%	2%	2%	2%	3%	2%	0%	1%	1%	3%	3%
Authoritarian	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	3%	1%	3%
Conservative	19%	23%	15%	24%	18%	19%	14%	29%	13%	10%	41%	2%	6%	18%	8%	56%	3%	6%
Liberal	17%	18%	15%	22%	17%	12%	14%	9%	25%	11%	8%	24%	46%	0%	9%	6%	22%	47%
Environmentalist	17%	16%	17%	19%	16%	15%	15%	12%	20%	14%	11%	21%	21%	16%	14%	10%	20%	20%
Progressive	14%	15%	12%	18%	14%	12%	10%	8%	18%	10%	9%	21%	15%	2%	8%	9%	21%	15%
Don't Know	14%	9%	19%	9%	14%	14%	21%	15%	11%	22%	11%	13%	8%	7%	26%	8%	13%	9%
Socialist	11%	13%	10%	14%	12%	9%	11%	6%	17%	8%	4%	23%	10%	7%	7%	4%	21%	8%
Left-Wing	11%	12%	10%	11%	12%	11%	11%	5%	17%	7%	2%	26%	8%	6%	4%	2%	23%	7%
Centrist	11%	15%	7%	16%	12%	8%	8%	10%	14%	7%	11%	10%	24%	6%	9%	10%	12%	21%
Feminist	10%	4%	16%	12%	13%	9%	8%	5%	14%	7%	4%	18%	9%	2%	6%	5%	16%	10%
Fascist	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%
None of the above	11%	9%	13%	6%	10%	12%	15%	12%	7%	20%	9%	9%	6%	14%	23%	6%	9%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(129.C) Below are some words which people may use to describe their political viewpoints and outlook. Which, if any of the following, would you personally use to describe your own political views? Select all that apply

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Right-Wing	8%	9%	8%	7%	7%	6%	10%	7%	5%	5%	7%	5%	10%	17%	18%	9%	10%
Nationalist	8%	7%	6%	7%	10%	7%	9%	7%	4%	9%	8%	6%	7%	12%	9%	6%	9%
Globalist	7%	4%	7%	10%	12%	10%	6%	8%	12%	5%	7%	8%	4%	3%	4%	8%	10%
Capitalist	6%	3%	7%	7%	8%	7%	6%	6%	9%	4%	6%	5%	6%	7%	10%	5%	10%
Libertarian	5%	3%	5%	7%	6%	8%	4%	6%	7%	5%	6%	5%	1%	4%	5%	3%	4%
Radical	3%	2%	2%	3%	5%	4%	2%	3%	5%	4%	3%	2%	2%	1%	2%	2%	5%
Moderate	27%	25%	24%	31%	30%	28%	35%	25%	20%	18%	20%	24%	7%	27%	35%	37%	37%
Democratic	23%	16%	21%	29%	31%	28%	27%	22%	13%	18%	16%	21%	14%	21%	26%	17%	28%
Communist	2%	1%	1%	3%	3%	2%	2%	1%	7%	2%	2%	2%	3%	1%	2%	1%	4%
Extreme	2%	2%	2%	2%	4%	6%	2%	1%	4%	5%	2%	2%	1%	1%	2%	1%	4%
Anarchist	2%	1%	2%	3%	2%	6%	1%	2%	7%	3%	3%	3%	1%	2%	1%	1%	2%
Authoritarian	2%	1%	2%	2%	4%	4%	1%	3%	2%	3%	2%	2%	4%	2%	2%	1%	4%
Conservative	19%	19%	19%	20%	15%	17%	27%	17%	10%	8%	12%	12%	13%	37%	46%	35%	44%
Liberal	17%	12%	15%	22%	26%	37%	16%	18%	19%	12%	15%	20%	19%	7%	7%	8%	14%
Environmentalist	17%	12%	17%	20%	24%	21%	16%	16%	14%	15%	17%	18%	11%	11%	9%	10%	14%
Progressive	14%	9%	14%	18%	20%	21%	11%	15%	14%	11%	15%	17%	17%	7%	8%	8%	12%
Don't Know	14%	21%	16%	9%	8%	6%	10%	17%	19%	19%	17%	15%	22%	14%	8%	17%	7%
Socialist	11%	7%	11%	15%	19%	20%	11%	10%	18%	13%	10%	14%	8%	3%	3%	5%	6%
Left-Wing	11%	8%	13%	15%	15%	15%	9%	11%	9%	10%	14%	16%	18%	2%	1%	3%	3%
Centrist	11%	8%	10%	16%	15%	16%	12%	14%	9%	10%	10%	8%	9%	11%	10%	11%	14%
Feminist	10%	6%	12%	13%	18%	10%	7%	11%	30%	10%	8%	15%	20%	5%	3%	4%	6%
Fascist	1%	1%	0%	2%	2%	4%	1%	1%	3%	1%	1%	1%	0%	0%	1%	1%	1%
None of the above	11%	15%	9%	7%	4%	1%	10%	9%	7%	17%	15%	11%	14%	11%	8%	8%	6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(130.A) And which, if any of the following, would you personally use to describe the political views of most people in the UK? Select all that apply

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Capitalist	9%	19%	10%	10%	7%	6%	6%	14%	6%	9%	8%	9%	10%	7%	10%	9%	10%	7%
Right-Wing	9%	12%	10%	11%	10%	8%	7%	12%	8%	9%	7%	10%	9%	9%	6%	10%	13%	8%
Centrist	9%	10%	8%	8%	10%	10%	10%	10%	10%	10%	7%	10%	7%	9%	8%	10%	11%	7%
Liberal	8%	7%	9%	10%	8%	7%	6%	10%	7%	6%	7%	10%	8%	5%	9%	7%	8%	11%
Progressive	6%	9%	9%	6%	5%	5%	3%	10%	6%	4%	5%	4%	8%	3%	5%	5%	6%	3%
Socialist	6%	9%	9%	7%	5%	6%	5%	10%	4%	5%	6%	7%	5%	7%	7%	6%	7%	5%
Environmentalist	6%	5%	8%	7%	5%	6%	4%	9%	6%	4%	7%	6%	4%	4%	5%	4%	5%	5%
Left-Wing	6%	8%	7%	7%	6%	5%	4%	8%	4%	5%	7%	8%	5%	5%	5%	5%	5%	7%
Extreme	5%	9%	8%	6%	4%	4%	1%	9%	6%	3%	6%	5%	4%	2%	5%	6%	3%	1%
Radical	4%	7%	5%	4%	3%	3%	1%	5%	5%	2%	5%	3%	3%	5%	3%	3%	2%	1%
Authoritarian	4%	5%	5%	5%	3%	2%	2%	6%	3%	3%	5%	4%	2%	2%	3%	4%	4%	3%
Don't Know	38%	28%	34%	35%	40%	41%	41%	26%	40%	43%	42%	37%	39%	36%	39%	39%	34%	47%
Libertarian	3%	4%	3%	4%	3%	2%	2%	4%	3%	3%	4%	3%	4%	2%	2%	2%	2%	4%
Globalist	3%	5%	6%	5%	3%	2%	1%	8%	3%	1%	4%	3%	3%	4%	5%	2%	2%	3%
Feminist	3%	7%	5%	4%	2%	3%	1%	6%	3%	2%	3%	3%	3%	2%	5%	4%	2%	3%
Fascist	3%	8%	4%	5%	3%	3%	1%	4%	3%	3%	4%	5%	3%	4%	3%	3%	3%	4%
Communist	2%	6%	5%	3%	1%	1%	0%	5%	2%	1%	4%	1%	2%	3%	3%	3%	1%	1%
Anarchist	2%	3%	2%	3%	1%	2%	1%	3%	2%	2%	2%	2%	2%	1%	0%	3%	1%	1%
Moderate	17%	12%	12%	13%	16%	19%	25%	19%	18%	15%	14%	15%	14%	19%	18%	17%	20%	16%
Conservative	15%	22%	18%	18%	15%	12%	11%	19%	16%	15%	15%	15%	14%	14%	16%	15%	16%	8%
Democratic	14%	12%	11%	12%	12%	15%	18%	16%	14%	13%	13%	12%	10%	12%	17%	13%	18%	9%
Nationalist	10%	11%	11%	10%	9%	10%	9%	14%	10%	9%	7%	9%	9%	9%	11%	9%	12%	7%
None of the above	5%	3%	4%	5%	7%	6%	4%	4%	5%	3%	5%	6%	7%	5%	6%	5%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(130.B) And which, if any of the following, would you personally use to describe the political views of most people in the UK? Select all that apply

	Gender			Social Grade				EU 2016 Vote			2019			Voting Intention				
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative	Labour	Liberal Democrats
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Capitalist	9%	11%	7%	9%	9%	9%	9%	6%	11%	8%	6%	12%	11%	2%	7%	7%	12%	13%
Right-Wing	9%	11%	7%	10%	9%	8%	9%	6%	14%	6%	5%	14%	14%	12%	5%	5%	13%	11%
Centrist	9%	13%	6%	14%	10%	6%	7%	8%	11%	5%	9%	10%	13%	10%	5%	9%	10%	15%
Liberal	8%	10%	6%	8%	7%	8%	8%	8%	9%	6%	8%	8%	9%	11%	7%	8%	8%	11%
Progressive	6%	7%	5%	7%	4%	6%	6%	6%	6%	5%	6%	6%	8%	4%	5%	6%	7%	7%
Socialist	6%	8%	5%	7%	5%	8%	6%	7%	6%	6%	8%	6%	5%	13%	5%	8%	7%	7%
Environmentalist	6%	6%	5%	7%	5%	6%	5%	6%	7%	4%	7%	6%	8%	12%	3%	7%	6%	8%
Left-Wing	6%	7%	5%	6%	5%	5%	7%	7%	5%	6%	7%	6%	2%	23%	6%	7%	6%	4%
Extreme	5%	5%	5%	4%	4%	6%	6%	4%	5%	4%	4%	6%	6%	7%	4%	5%	6%	4%
Radical	4%	4%	3%	3%	3%	4%	4%	3%	4%	2%	4%	4%	4%	5%	2%	3%	4%	3%
Authoritarian	4%	4%	3%	4%	3%	4%	4%	2%	5%	3%	3%	3%	5%	2%	3%	3%	4%	4%
Don't Know	38%	29%	46%	29%	40%	37%	45%	40%	32%	50%	36%	33%	29%	35%	54%	34%	32%	31%
Libertarian	3%	4%	2%	4%	2%	3%	3%	3%	3%	3%	3%	3%	4%	4%	2%	3%	3%	4%
Globalist	3%	4%	3%	4%	2%	4%	4%	3%	4%	3%	4%	4%	4%	2%	2%	5%	4%	4%
Feminist	3%	4%	3%	3%	2%	4%	4%	3%	3%	4%	3%	4%	3%	7%	4%	3%	4%	4%
Fascist	3%	3%	3%	4%	3%	3%	4%	2%	4%	4%	2%	5%	5%	2%	3%	2%	5%	4%
Communist	2%	3%	2%	3%	1%	2%	3%	2%	3%	2%	2%	3%	3%	2%	3%	2%	3%	3%
Anarchist	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%	3%
Moderate	17%	21%	14%	23%	17%	15%	12%	19%	18%	10%	22%	15%	18%	20%	8%	22%	17%	20%
Conservative	15%	18%	13%	18%	13%	15%	15%	13%	18%	12%	14%	19%	13%	10%	11%	17%	18%	14%
Democratic	14%	17%	11%	18%	13%	13%	11%	14%	15%	7%	16%	11%	19%	11%	10%	17%	13%	18%
Nationalist	10%	12%	8%	12%	10%	9%	9%	7%	14%	7%	8%	12%	16%	5%	7%	8%	12%	15%
None of the above	5%	5%	5%	4%	4%	5%	6%	5%	4%	7%	4%	4%	5%	2%	8%	4%	4%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(130.C) And which, if any of the following, would you personally use to describe the political views of most people in the UK? Select all that apply

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Capitalist	9%	6%	11%	11%	12%	7%	7%	9%	19%	12%	8%	12%	15%	8%	5%	6%	5%
Right-Wing	9%	7%	10%	12%	12%	14%	8%	9%	7%	13%	10%	12%	9%	6%	5%	7%	5%
Centrist	9%	7%	8%	12%	14%	13%	10%	10%	5%	4%	10%	9%	10%	8%	9%	10%	9%
Liberal	8%	6%	7%	9%	10%	14%	7%	8%	15%	7%	7%	8%	8%	10%	8%	7%	8%
Progressive	6%	5%	5%	5%	11%	9%	5%	6%	19%	8%	5%	6%	9%	6%	5%	7%	7%
Socialist	6%	6%	7%	7%	9%	10%	6%	6%	11%	10%	7%	7%	2%	7%	8%	9%	8%
Environmentalist	6%	5%	5%	6%	9%	6%	6%	6%	9%	8%	6%	4%	3%	6%	6%	8%	10%
Left-Wing	6%	5%	7%	6%	7%	6%	5%	6%	2%	8%	9%	5%	6%	8%	5%	6%	5%
Extreme	5%	5%	5%	5%	5%	4%	3%	6%	11%	6%	7%	6%	4%	3%	4%	5%	5%
Radical	4%	3%	4%	4%	3%	6%	3%	3%	3%	7%	3%	4%	5%	4%	2%	4%	5%
Authoritarian	4%	3%	3%	4%	4%	5%	3%	4%	2%	3%	5%	4%	7%	3%	3%	5%	3%
Don't Know	38%	47%	37%	29%	24%	28%	38%	36%	34%	38%	41%	36%	36%	37%	37%	38%	31%
Libertarian	3%	2%	4%	3%	5%	2%	3%	2%	7%	2%	4%	4%	2%	3%	3%	1%	4%
Globalist	3%	2%	3%	4%	6%	8%	3%	4%	10%	6%	4%	3%	3%	4%	3%	4%	7%
Feminist	3%	4%	4%	3%	4%	7%	2%	4%	9%	5%	4%	4%	3%	4%	3%	5%	3%
Fascist	3%	3%	4%	3%	4%	3%	2%	3%	2%	8%	5%	4%	2%	2%	1%	3%	1%
Communist	2%	1%	2%	3%	4%	7%	1%	2%	12%	4%	4%	3%	3%	1%	2%	3%	4%
Anarchist	2%	2%	2%	2%	2%	3%	2%	1%	0%	4%	3%	3%	1%	3%	2%	2%	2%
Moderate	17%	13%	16%	21%	19%	16%	22%	16%	9%	12%	12%	13%	10%	19%	25%	19%	24%
Conservative	15%	11%	15%	20%	19%	17%	13%	16%	22%	15%	13%	20%	21%	14%	14%	12%	18%
Democratic	14%	11%	14%	15%	17%	17%	16%	14%	18%	13%	8%	11%	10%	16%	16%	13%	21%
Nationalist	10%	7%	10%	13%	15%	13%	10%	10%	16%	9%	12%	11%	9%	8%	7%	11%	8%
None of the above	5%	6%	4%	4%	5%	3%	5%	4%	2%	7%	6%	5%	9%	5%	3%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(131.A) If you had to position your political views on a scale of 1 to 7, where 1 indicates “very left wing”, 7 indicates “very right wing”, and 4 indicates centre, how would you position yourself?

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
1 - very left wing	2%	6%	3%	3%	3%	1%	1%	2%	2%	3%	3%	2%	3%	1%	1%	4%	3%	2%
2	6%	12%	7%	8%	6%	5%	4%	7%	5%	4%	5%	6%	6%	7%	8%	11%	6%	7%
3	13%	16%	13%	11%	13%	15%	13%	13%	12%	12%	11%	12%	12%	13%	13%	16%	19%	15%
4 - Centre	41%	38%	41%	44%	43%	40%	42%	38%	41%	44%	42%	42%	45%	42%	47%	40%	40%	38%
5	15%	9%	12%	11%	15%	18%	20%	14%	18%	15%	17%	15%	11%	19%	12%	11%	13%	17%
6	8%	6%	7%	7%	6%	10%	10%	10%	9%	8%	7%	9%	7%	6%	7%	7%	8%	9%
7 - very right wing	3%	2%	5%	6%	3%	1%	3%	9%	3%	3%	3%	2%	3%	4%	3%	2%	2%	2%
Don't Know	10%	11%	12%	10%	11%	9%	7%	6%	11%	12%	12%	12%	12%	9%	10%	9%	8%	11%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(131.B) If you had to position your political views on a scale of 1 to 7, where 1 indicates “very left wing”, 7 indicates “very right wing”, and 4 indicates centre, how would you position yourself?

	Gender			Social Grade				EU 2016 Vote			2019				Voting Intention			
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
1 - very left wing	2%	2%	3%	2%	3%	2%	2%	1%	3%	3%	1%	5%	2%	0%	2%	0%	4%	2%
2	6%	7%	6%	7%	8%	5%	7%	2%	11%	3%	1%	17%	4%	2%	2%	0%	14%	4%
3	13%	15%	12%	15%	15%	13%	11%	7%	21%	8%	4%	25%	21%	17%	9%	2%	25%	17%
4 - Centre	41%	37%	46%	35%	40%	48%	44%	42%	39%	50%	42%	34%	47%	39%	53%	36%	38%	50%
5	15%	18%	11%	19%	17%	11%	11%	21%	12%	8%	26%	6%	12%	20%	6%	31%	7%	13%
6	8%	10%	6%	12%	6%	8%	6%	12%	6%	4%	15%	4%	5%	12%	2%	20%	3%	5%
7 - very right wing	3%	5%	2%	5%	2%	4%	3%	5%	3%	2%	5%	3%	5%	6%	1%	7%	2%	5%
Don't Know	10%	6%	14%	6%	10%	9%	15%	9%	6%	22%	6%	8%	3%	4%	24%	4%	7%	5%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(131.C) If you had to position your political views on a scale of 1 to 7, where 1 indicates “very left wing”, 7 indicates “very right wing”, and 4 indicates centre, how would you position yourself?

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
1 - very left wing	2%	2%	3%	3%	4%	4%	1%	2%	2%	4%	3%	4%	4%	1%	1%	1%	0%
2	6%	4%	8%	8%	9%	14%	5%	6%	2%	5%	7%	10%	10%	1%	1%	0%	1%
3	13%	11%	13%	18%	14%	24%	13%	13%	25%	10%	14%	13%	23%	5%	3%	7%	4%
4 - Centre	41%	46%	42%	37%	36%	23%	39%	43%	42%	49%	41%	44%	34%	43%	38%	53%	41%
5	15%	13%	17%	17%	15%	13%	19%	14%	10%	9%	9%	12%	10%	25%	28%	19%	31%
6	8%	8%	6%	9%	9%	10%	10%	8%	5%	6%	5%	6%	3%	14%	18%	12%	13%
7 - very right wing	3%	4%	2%	3%	9%	9%	4%	3%	3%	4%	3%	2%	1%	4%	6%	3%	6%
Don't Know	10%	14%	9%	7%	5%	2%	8%	10%	11%	12%	16%	10%	15%	7%	6%	5%	4%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(132.A) Do you agree or disagree with the following: None of the political parties represent my political views

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	9%	10%	11%	11%	9%	7%	6%	11%	8%	8%	10%	9%	8%	9%	10%	7%	7%	9%
Agree	22%	27%	28%	25%	23%	21%	15%	23%	22%	22%	23%	22%	22%	22%	19%	26%	19%	22%
Neither Agree nor Disagree	35%	33%	32%	34%	36%	33%	38%	34%	37%	37%	37%	38%	37%	31%	36%	32%	32%	30%
Disagree	23%	20%	20%	19%	21%	27%	28%	21%	22%	21%	23%	21%	24%	26%	20%	22%	30%	30%
Strongly Disagree	7%	4%	5%	6%	6%	9%	9%	6%	6%	6%	4%	5%	6%	8%	10%	8%	9%	7%
Don't Know	4%	6%	5%	5%	4%	3%	3%	5%	5%	6%	3%	5%	3%	3%	4%	5%	4%	3%
Total Agree:	31%	37%	38%	36%	33%	28%	22%	34%	30%	30%	33%	31%	30%	32%	29%	33%	26%	31%
Total Disagree:	30%	24%	25%	25%	27%	36%	37%	27%	28%	27%	27%	27%	30%	33%	31%	30%	38%	37%
Net:	1%	12%	13%	11%	6%	-9%	-15%	7%	2%	4%	6%	4%	1%	-2%	-1%	3%	-12%	-6%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(132.B) Do you agree or disagree with the following: None of the political parties represent my political views

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	9%	10%	8%	8%	9%	10%	8%	10%	7%	12%	7%	8%	6%	17%	14%	3%	7%	7%
Agree	22%	23%	22%	24%	23%	22%	22%	20%	23%	24%	20%	23%	25%	31%	26%	16%	23%	25%
Neither Agree nor Disagree	35%	32%	38%	31%	33%	37%	38%	36%	33%	37%	35%	34%	37%	31%	36%	36%	34%	36%
Disagree	23%	25%	22%	26%	24%	22%	20%	23%	26%	14%	27%	26%	23%	15%	10%	32%	27%	23%
Strongly Disagree	7%	8%	6%	8%	7%	6%	6%	7%	8%	3%	8%	7%	6%	3%	2%	11%	7%	6%
Don't Know	4%	3%	5%	3%	4%	4%	6%	3%	3%	9%	2%	3%	3%	2%	11%	1%	3%	1%
Total Agree:	31%	33%	30%	32%	32%	32%	30%	30%	30%	37%	28%	30%	31%	48%	41%	19%	29%	32%
Total Disagree:	30%	32%	27%	34%	31%	28%	26%	31%	34%	17%	35%	33%	29%	19%	12%	43%	33%	30%
Net:	1%	0%	2%	-2%	1%	4%	4%	-1%	-4%	20%	-7%	-3%	2%	29%	28%	-23%	-4%	3%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(132.C) Do you agree or disagree with the following: None of the political parties represent my political views

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	9%	8%	8%	10%	10%	16%	8%	9%	12%	9%	8%	9%	20%	9%	7%	4%	7%
Agree	22%	17%	22%	25%	27%	29%	20%	25%	32%	19%	22%	26%	26%	23%	18%	20%	21%
Neither Agree nor Disagree	35%	41%	35%	31%	29%	29%	36%	32%	29%	40%	33%	34%	29%	34%	37%	41%	30%
Disagree	23%	21%	25%	24%	24%	16%	25%	24%	17%	20%	20%	21%	17%	25%	27%	26%	30%
Strongly Disagree	7%	7%	5%	7%	8%	8%	8%	7%	2%	6%	7%	5%	2%	7%	10%	6%	10%
Don't Know	4%	5%	5%	3%	3%	1%	3%	4%	8%	6%	9%	5%	6%	3%	1%	3%	2%
Total Agree:	31%	26%	30%	35%	36%	46%	28%	34%	44%	28%	30%	35%	46%	32%	25%	24%	28%
Total Disagree:	30%	28%	31%	31%	32%	24%	33%	31%	19%	26%	27%	26%	20%	31%	37%	32%	40%
Net:	1%	-2%	-1%	3%	4%	22%	-6%	3%	25%	2%	3%	9%	26%	1%	-12%	-8%	-12%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(133.A) Do you agree or disagree with the following: I feel like my vote has never had an impact

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	16%	19%	16%	18%	17%	15%	12%	19%	14%	16%	16%	16%	13%	15%	18%	17%	13%	21%
Agree	31%	30%	36%	34%	34%	27%	26%	26%	32%	32%	33%	27%	32%	28%	28%	33%	35%	31%
Neither Agree nor Disagree	24%	27%	22%	22%	23%	26%	26%	24%	25%	23%	24%	28%	26%	25%	20%	23%	24%	22%
Disagree	20%	16%	17%	16%	19%	22%	25%	21%	18%	20%	18%	18%	22%	23%	23%	19%	20%	17%
Strongly Disagree	6%	2%	4%	5%	4%	9%	8%	7%	7%	6%	6%	6%	4%	6%	8%	5%	4%	5%
Don't Know	3%	6%	5%	4%	2%	2%	2%	4%	4%	3%	3%	4%	4%	2%	3%	3%	3%	4%
Total Agree:	47%	49%	52%	52%	52%	41%	38%	45%	47%	47%	49%	44%	44%	43%	47%	50%	48%	52%
Total Disagree:	26%	18%	21%	22%	23%	31%	34%	27%	25%	26%	24%	24%	26%	30%	31%	24%	24%	22%
Net:	21%	31%	31%	30%	29%	10%	5%	17%	22%	21%	25%	19%	18%	13%	16%	26%	24%	30%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(133.B) Do you agree or disagree with the following: I feel like my vote has never had an impact

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	16%	17%	15%	14%	16%	18%	16%	17%	14%	16%	13%	19%	16%	24%	16%	9%	17%	16%
Agree	31%	29%	32%	29%	30%	34%	31%	30%	32%	31%	27%	33%	37%	34%	32%	24%	34%	36%
Neither Agree nor Disagree	24%	24%	25%	23%	24%	23%	26%	24%	22%	31%	24%	21%	24%	23%	30%	26%	22%	22%
Disagree	20%	20%	20%	24%	20%	16%	18%	20%	23%	11%	25%	20%	16%	20%	9%	29%	20%	18%
Strongly Disagree	6%	7%	5%	7%	6%	7%	4%	7%	6%	2%	9%	5%	4%	0%	1%	11%	5%	5%
Don't Know	3%	3%	4%	2%	4%	2%	5%	2%	2%	10%	2%	1%	3%	0%	11%	2%	2%	2%
Total Agree:	47%	47%	47%	43%	46%	52%	47%	47%	47%	47%	40%	52%	53%	58%	49%	32%	51%	53%
Total Disagree:	26%	27%	25%	31%	26%	23%	22%	27%	29%	12%	34%	25%	21%	20%	10%	40%	25%	24%
Net:	21%	20%	22%	12%	20%	30%	25%	19%	18%	34%	5%	27%	32%	38%	39%	-7%	27%	29%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(133.C) Do you agree or disagree with the following: I feel like my vote has never had an impact

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	16%	17%	14%	17%	13%	22%	14%	16%	12%	20%	20%	17%	21%	16%	11%	9%	9%
Agree	31%	28%	34%	30%	32%	33%	28%	35%	32%	29%	30%	32%	32%	30%	25%	32%	22%
Neither Agree nor Disagree	24%	27%	24%	23%	21%	19%	26%	22%	26%	29%	23%	23%	21%	22%	26%	24%	25%
Disagree	20%	17%	19%	22%	24%	18%	23%	18%	25%	16%	14%	19%	17%	23%	26%	28%	27%
Strongly Disagree	6%	6%	5%	6%	8%	7%	8%	6%	2%	2%	5%	4%	4%	7%	11%	6%	14%
Don't Know	3%	4%	4%	2%	2%	1%	2%	2%	2%	4%	7%	4%	4%	2%	1%	1%	3%
Total Agree:	47%	45%	47%	47%	45%	55%	42%	51%	44%	49%	51%	49%	54%	47%	36%	41%	32%
Total Disagree:	26%	24%	24%	27%	32%	25%	30%	24%	28%	18%	20%	24%	21%	30%	37%	33%	41%
Net:	21%	22%	23%	20%	13%	30%	12%	27%	16%	31%	31%	25%	32%	17%	0%	8%	-9%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(134.A) Do you agree or disagree with the following: In the UK, everyone’s vote counts

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	24%	16%	16%	21%	23%	28%	35%	23%	24%	24%	26%	22%	25%	25%	23%	25%	27%	25%
Agree	34%	31%	36%	34%	32%	34%	36%	34%	31%	38%	36%	35%	31%	34%	41%	34%	33%	30%
Neither Agree nor Disagree	18%	20%	19%	19%	21%	16%	15%	19%	20%	17%	19%	16%	20%	16%	15%	18%	15%	22%
Disagree	14%	21%	17%	15%	14%	12%	7%	13%	15%	13%	12%	16%	14%	13%	11%	13%	14%	13%
Strongly Disagree	8%	8%	9%	8%	8%	8%	6%	8%	8%	6%	7%	9%	7%	8%	10%	9%	8%	7%
Don't Know	2%	4%	2%	3%	2%	2%	1%	3%	2%	2%	2%	2%	2%	3%	1%	1%	2%	3%
Total Agree:	58%	47%	52%	55%	55%	62%	71%	57%	55%	62%	61%	57%	56%	60%	64%	59%	61%	55%
Total Disagree:	21%	30%	26%	24%	22%	20%	13%	21%	23%	19%	18%	25%	22%	21%	20%	22%	22%	20%
Net:	37%	17%	26%	31%	33%	42%	58%	36%	32%	43%	43%	32%	34%	38%	43%	37%	39%	34%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(134.B) Do you agree or disagree with the following: In the UK, everyone’s vote counts

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	24%	24%	25%	26%	24%	24%	23%	28%	26%	12%	32%	23%	24%	23%	11%	35%	23%	27%
Agree	34%	34%	34%	35%	34%	34%	33%	34%	36%	30%	39%	33%	34%	29%	26%	43%	35%	34%
Neither Agree nor Disagree	18%	17%	19%	15%	18%	19%	21%	18%	15%	26%	15%	16%	18%	17%	29%	13%	17%	17%
Disagree	14%	14%	13%	13%	15%	14%	13%	12%	13%	17%	9%	17%	13%	18%	17%	5%	16%	12%
Strongly Disagree	8%	10%	6%	9%	8%	7%	7%	7%	8%	8%	4%	9%	10%	10%	10%	2%	8%	10%
Don't Know	2%	2%	2%	1%	2%	2%	3%	1%	1%	6%	1%	1%	1%	3%	6%	1%	1%	1%
Total Agree:	58%	58%	59%	62%	58%	58%	56%	62%	62%	42%	71%	56%	57%	52%	37%	78%	57%	60%
Total Disagree:	21%	24%	19%	22%	23%	21%	20%	19%	22%	25%	13%	26%	23%	28%	28%	8%	24%	22%
Net:	37%	34%	40%	40%	35%	36%	36%	44%	40%	17%	58%	30%	35%	24%	9%	70%	33%	39%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(134.C) Do you agree or disagree with the following: In the UK, everyone’s vote counts

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Undergraduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	24%	27%	22%	22%	25%	30%	30%	22%	17%	20%	20%	20%	13%	29%	36%	26%	38%
Agree	34%	34%	34%	35%	35%	33%	36%	34%	33%	28%	27%	35%	30%	35%	38%	46%	45%
Neither Agree nor Disagree	18%	19%	20%	17%	14%	17%	16%	18%	14%	25%	24%	19%	17%	17%	15%	16%	10%
Disagree	14%	11%	13%	16%	15%	8%	10%	17%	26%	14%	16%	16%	21%	13%	7%	6%	5%
Strongly Disagree	8%	6%	9%	9%	9%	13%	7%	7%	7%	8%	10%	9%	16%	6%	4%	4%	1%
Don't Know	2%	3%	3%	1%	1%	0%	1%	2%	2%	4%	3%	2%	2%	1%	0%	2%	1%
Total Agree:	58%	61%	56%	57%	60%	63%	67%	56%	51%	48%	47%	55%	43%	64%	74%	72%	83%
Total Disagree:	21%	17%	21%	25%	24%	21%	16%	24%	33%	22%	26%	24%	38%	19%	10%	10%	6%
Net:	37%	44%	35%	32%	36%	42%	50%	32%	17%	26%	21%	31%	5%	45%	64%	63%	77%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(135.A) Do you agree or disagree with the following: There is a political party for everyone in the UK

	Total	Age						Region										
		18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Strongly Agree	9%	5%	8%	10%	9%	8%	11%	14%	7%	8%	6%	7%	9%	8%	10%	10%	10%	12%
Agree	33%	30%	30%	33%	30%	35%	35%	30%	33%	30%	33%	32%	33%	33%	34%	33%	37%	32%
Neither Agree nor Disagree	27%	27%	25%	24%	29%	28%	30%	26%	29%	29%	27%	27%	30%	26%	30%	26%	23%	25%
Disagree	19%	23%	22%	19%	20%	18%	14%	15%	19%	21%	19%	21%	18%	19%	16%	19%	20%	18%
Strongly Disagree	8%	11%	10%	8%	8%	8%	5%	9%	8%	8%	11%	7%	6%	9%	5%	8%	6%	8%
Don't Know	5%	5%	5%	6%	4%	3%	5%	6%	4%	4%	5%	5%	4%	5%	4%	5%	4%	6%
Total Agree:	42%	34%	38%	43%	39%	43%	47%	44%	40%	38%	39%	39%	41%	41%	44%	42%	47%	44%
Total Disagree:	26%	34%	31%	27%	28%	26%	19%	24%	26%	29%	29%	28%	24%	28%	22%	27%	26%	26%
Net:	15%	1%	7%	16%	11%	18%	28%	20%	13%	9%	10%	12%	17%	12%	22%	15%	21%	18%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(135.B) Do you agree or disagree with the following: There is a political party for everyone in the UK

	Total	Gender		Social Grade				EU 2016 Vote			2019				Voting Intention			
		Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Strongly Agree	9%	11%	7%	10%	8%	10%	8%	11%	9%	3%	12%	8%	9%	12%	3%	16%	8%	10%
Agree	33%	33%	32%	35%	32%	32%	32%	33%	35%	27%	39%	34%	32%	14%	20%	45%	35%	31%
Neither Agree nor Disagree	27%	25%	29%	26%	26%	29%	29%	29%	25%	29%	27%	27%	29%	29%	30%	24%	28%	25%
Disagree	19%	18%	19%	18%	22%	19%	16%	16%	20%	21%	14%	20%	20%	36%	22%	10%	20%	22%
Strongly Disagree	8%	9%	6%	8%	9%	7%	8%	8%	6%	11%	5%	9%	6%	9%	12%	2%	6%	8%
Don't Know	5%	4%	6%	3%	5%	4%	7%	3%	4%	9%	3%	3%	5%	0%	12%	3%	3%	3%
Total Agree:	42%	43%	40%	45%	39%	42%	40%	45%	45%	30%	51%	42%	41%	26%	24%	61%	43%	41%
Total Disagree:	26%	27%	26%	26%	30%	26%	24%	24%	26%	32%	19%	29%	26%	45%	34%	12%	26%	30%
Net:	15%	16%	14%	19%	9%	16%	16%	21%	19%	-2%	32%	13%	15%	-19%	-11%	49%	17%	11%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(135.C) Do you agree or disagree with the following: There is a political party for everyone in the UK

	Total	Education					Tenure							Con Coalition			
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Strongly Agree	9%	9%	8%	9%	10%	22%	12%	9%	5%	6%	8%	6%	2%	10%	15%	10%	16%
Agree	33%	32%	32%	33%	35%	33%	34%	34%	22%	33%	27%	32%	17%	36%	38%	41%	42%
Neither Agree nor Disagree	27%	28%	29%	24%	25%	21%	29%	25%	24%	31%	29%	24%	27%	26%	28%	28%	26%
Disagree	19%	16%	20%	21%	21%	17%	15%	21%	32%	16%	18%	22%	26%	19%	12%	14%	10%
Strongly Disagree	8%	8%	7%	9%	5%	7%	6%	7%	15%	6%	9%	11%	23%	6%	5%	5%	2%
Don't Know	5%	6%	5%	3%	4%	1%	4%	3%	2%	7%	8%	5%	5%	3%	2%	3%	5%
Total Agree:	42%	41%	40%	42%	45%	54%	46%	43%	27%	39%	35%	38%	19%	46%	53%	51%	58%
Total Disagree:	26%	24%	27%	31%	27%	23%	21%	28%	47%	23%	28%	33%	49%	25%	17%	19%	12%
Net:	15%	17%	13%	11%	18%	31%	25%	15%	-19%	16%	7%	6%	-31%	21%	37%	31%	46%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(136.A) Finally, have you personally ever voted for the winning political party in a general election? In other words, have you voted for a political party which has then gone on to become the Government as a result that election

	Age							Region										
	Total	18-24	25-34	35-44	45-54	55-64	65+	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	4414	417	680	717	717	778	1105	584	620	386	407	337	384	375	193	520	395	213
Weighted	4414	467	752	721	738	703	1034	597	629	387	430	331	403	372	179	503	372	211
Yes, on multiple occasions	45%	12%	25%	34%	44%	60%	73%	42%	48%	45%	54%	46%	37%	50%	43%	42%	43%	45%
Yes, once	20%	23%	27%	24%	26%	17%	10%	24%	19%	18%	15%	21%	23%	21%	24%	23%	17%	19%
No, never	22%	51%	34%	27%	16%	12%	9%	22%	23%	24%	21%	21%	23%	18%	21%	22%	26%	20%
Don't Know / Can't Remember	12%	14%	15%	15%	14%	10%	8%	12%	10%	13%	10%	12%	17%	11%	13%	13%	13%	15%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(136.B) Finally, have you personally ever voted for the winning political party in a general election? In other words, have you voted for a political party which has then gone on to become the Government as a result that election

	Gender		Social Grade				EU 2016 Vote			2019			Voting Intention					
	Total	Male	Female	AB	C1	C2	DE	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	Conservative Labour	Liberal Democrats		
Unweighted	4414	2056	2344	1385	1280	717	1005	1762	1872	522	1758	1146	364	49	548	1101	1365	404
Weighted	4414	2127	2273	1184	1141	965	1097	1771	1815	552	1727	1161	350	50	570	1074	1397	391
Yes, on multiple occasions	45%	51%	40%	55%	46%	43%	35%	63%	43%	12%	79%	27%	31%	41%	12%	79%	32%	37%
Yes, once	20%	20%	21%	20%	19%	23%	21%	18%	24%	19%	15%	32%	24%	20%	16%	14%	28%	24%
No, never	22%	21%	23%	17%	23%	21%	27%	10%	22%	47%	3%	29%	31%	19%	45%	3%	27%	28%
Don't Know / Can't Remember	12%	8%	16%	8%	12%	13%	16%	9%	11%	22%	3%	12%	14%	21%	28%	3%	13%	10%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(136.C) Finally, have you personally ever voted for the winning political party in a general election? In other words, have you voted for a political party which has then gone on to become the Government as a result that election

	Total	Education					Tenure						Con Coalition				
		GCSE or equivalent	A Level or equivalent	University Under-graduate Degree	University Postgraduate Degree	Doctorate	Owned outright	Owned with a mortgage or loan	Shared ownership	Rented from the council	Rented from a housing association	Privately rented	Rent free	Daily Strugglers	Comfortable Traditionalists	Stressed Workers	Good Lifers
Unweighted	4414	949	770	1106	492	76	1841	1058	40	294	319	723	90	554	610	179	323
Weighted	4414	984	804	1053	455	66	1746	1061	40	323	334	759	98	559	592	177	303
Yes, on multiple occasions	45%	48%	43%	45%	45%	51%	64%	43%	15%	28%	28%	26%	20%	81%	84%	72%	81%
Yes, once	20%	18%	18%	22%	28%	19%	16%	23%	33%	27%	25%	24%	12%	14%	11%	17%	15%
No, never	22%	21%	28%	22%	16%	22%	12%	22%	36%	31%	30%	34%	49%	1%	3%	5%	3%
Don't Know / Can't Remember	12%	14%	11%	11%	11%	8%	9%	13%	16%	14%	17%	15%	19%	3%	2%	6%	1%

Note:

BASE: All Respondents

Fieldwork: 11th Jul - 14th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions