

# Public First Poll for More in Common

**Fieldwork:** 26th Jul - 25th Jul 2022  
**Interview method:** Online Survey  
**Population represented:** GB Adults  
**Sample size:** 2686

## Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions  
Note that this survey includes 500 responses after the BBC televised leadership debate. These responses were sampled to be demographically representative.

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride ([seb@publicfirst.co.uk](mailto:seb@publicfirst.co.uk))

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(1.A) In your opinion, which are the most IMPORTANT issues facing the country today? Please select up to three

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Social care for the elderly	9%	9%	8%	9%	10%	6%	10%	9%	8%	10%	8%	13%	14%	9%	6%	9%
Jobs and unemployment	9%	10%	8%	7%	10%	13%	7%	7%	6%	12%	10%	8%	10%	11%	5%	6%
Cost of living	73%	71%	73%	75%	73%	70%	74%	77%	77%	76%	77%	69%	75%	71%	72%	65%
Racism in society	7%	8%	9%	6%	5%	9%	5%	7%	4%	8%	6%	7%	6%	9%	5%	9%
Strikes	4%	5%	5%	5%	4%	5%	5%	5%	5%	3%	4%	7%	5%	4%	3%	3%
Supporting the NHS	33%	30%	33%	33%	35%	23%	33%	37%	38%	29%	33%	34%	36%	32%	36%	38%
Climate change and the environment	33%	39%	34%	27%	29%	35%	34%	36%	34%	30%	30%	33%	28%	32%	31%	36%
The war in Ukraine	22%	24%	24%	21%	21%	20%	24%	22%	22%	24%	23%	22%	15%	24%	24%	22%
The debate about transgender people	2%	2%	2%	1%	1%	2%	1%	2%	0%	2%	0%	2%	2%	2%	1%	3%
Affordable housing	17%	17%	17%	18%	17%	22%	16%	22%	19%	19%	15%	17%	13%	14%	13%	18%
Mental health	16%	14%	15%	18%	16%	16%	15%	12%	13%	16%	19%	20%	17%	18%	13%	16%
Brexit	15%	20%	15%	10%	12%	18%	15%	12%	11%	14%	12%	8%	11%	13%	25%	18%
Asylum seekers crossing the channel	14%	8%	15%	17%	17%	7%	17%	14%	18%	14%	13%	19%	14%	16%	11%	14%
Crime	13%	10%	13%	16%	13%	13%	10%	12%	11%	11%	21%	15%	14%	16%	10%	8%
Covid-19	13%	13%	11%	14%	16%	18%	12%	13%	14%	12%	12%	10%	8%	12%	17%	16%
Gap between haves and have nots	10%	9%	11%	9%	9%	9%	11%	7%	10%	9%	8%	8%	11%	11%	12%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.B) In your opinion, which are the most IMPORTANT issues facing the country today? Please select up to three

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Social care for the elderly	9%	8%	9%	1%	7%	6%	9%	15%	14%	12%	8%	8%	9%	7%	9%	9%
Jobs and unemployment	9%	9%	8%	17%	13%	10%	7%	3%	3%	7%	11%	6%	6%	11%	8%	10%
Cost of living	73%	70%	76%	76%	69%	77%	79%	70%	68%	72%	75%	72%	71%	78%	73%	73%
Racism in society	7%	6%	7%	20%	7%	6%	4%	3%	2%	4%	9%	6%	0%	5%	7%	7%
Strikes	4%	5%	4%	2%	5%	4%	3%	6%	6%	7%	3%	2%	7%	2%	5%	4%
Supporting the NHS	33%	30%	35%	28%	24%	28%	34%	38%	42%	32%	35%	37%	13%	34%	32%	36%
Climate change and the environment	33%	33%	33%	38%	29%	32%	27%	33%	38%	29%	34%	48%	18%	29%	32%	36%
The war in Ukraine	22%	24%	21%	13%	21%	18%	21%	28%	30%	28%	16%	24%	21%	18%	23%	22%
The debate about transgender people	2%	2%	1%	4%	3%	2%	1%	1%	0%	1%	2%	0%	0%	1%	2%	1%
Affordable housing	17%	18%	17%	32%	25%	16%	15%	10%	9%	13%	21%	16%	26%	21%	17%	18%
Mental health	16%	13%	19%	21%	25%	22%	16%	8%	5%	13%	20%	8%	8%	20%	15%	18%
Brexit	15%	17%	12%	10%	17%	15%	19%	13%	12%	10%	17%	27%	2%	14%	14%	15%
Asylum seekers crossing the channel	14%	14%	14%	2%	4%	11%	14%	24%	26%	25%	4%	4%	51%	9%	15%	10%
Crime	13%	14%	12%	12%	13%	12%	12%	15%	13%	17%	9%	6%	22%	13%	13%	12%
Covid-19	13%	12%	15%	7%	12%	15%	17%	15%	13%	14%	13%	13%	9%	12%	14%	10%
Gap between haves and have nots	10%	12%	7%	5%	9%	9%	10%	11%	11%	6%	14%	12%	17%	9%	10%	9%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(1.C) In your opinion, which are the most IMPORTANT issues facing the country today? Please select up to three

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Social care for the elderly	9%	12%	8%	6%	10%	8%	7%	5%	8%	7%	10%	13%	6%	15%
Jobs and unemployment	9%	6%	8%	14%	8%	10%	7%	7%	8%	10%	13%	10%	6%	6%
Cost of living	73%	72%	72%	75%	70%	74%	69%	74%	76%	79%	68%	69%	72%	65%
Racism in society	7%	3%	8%	9%	4%	10%	10%	14%	8%	5%	3%	6%	4%	5%
Strikes	4%	6%	3%	3%	7%	3%	3%	1%	3%	4%	4%	5%	7%	7%
Supporting the NHS	33%	33%	34%	29%	31%	37%	33%	36%	35%	31%	30%	31%	34%	30%
Climate change and the environment	33%	27%	39%	27%	28%	34%	46%	51%	41%	27%	38%	24%	24%	30%
The war in Ukraine	22%	27%	22%	16%	29%	17%	27%	12%	27%	21%	30%	23%	25%	25%
The debate about transgender people	2%	1%	1%	2%	1%	2%	1%	3%	1%	1%	2%	2%	2%	2%
Affordable housing	17%	14%	15%	22%	14%	20%	18%	23%	16%	20%	18%	13%	12%	19%
Mental health	16%	14%	15%	21%	12%	18%	14%	19%	17%	18%	12%	16%	13%	9%
Brexit	15%	7%	23%	15%	11%	19%	19%	21%	14%	16%	16%	12%	9%	13%
Asylum seekers crossing the channel	14%	27%	6%	7%	25%	4%	7%	1%	5%	12%	7%	24%	26%	30%
Crime	13%	16%	9%	14%	16%	10%	7%	4%	10%	12%	8%	20%	19%	15%
Covid-19	13%	14%	14%	15%	17%	12%	10%	6%	12%	11%	16%	18%	17%	17%
Gap between haves and have nots	10%	9%	11%	8%	5%	13%	12%	18%	13%	11%	3%	7%	4%	3%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.A) And of those, which is the SINGLE MOST important issue facing the country today?Select only ONE

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Asylum seekers crossing the channel	5%	3%	5%	7%	6%	2%	7%	3%	5%	3%	6%	7%	6%	6%	6%	5%
The war in Ukraine	5%	5%	4%	4%	4%	5%	5%	5%	4%	4%	6%	4%	7%	4%	3%	3%
Social care for the elderly	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	0%	2%	4%	1%	1%	2%
Supporting the NHS	8%	8%	8%	7%	8%	6%	9%	8%	7%	5%	6%	10%	9%	7%	10%	11%
Affordable housing	3%	3%	3%	2%	3%	4%	2%	3%	4%	3%	3%	3%	2%	3%	2%	3%
Climate change and the environment	14%	16%	15%	10%	12%	13%	14%	15%	17%	14%	11%	12%	11%	11%	15%	18%
Brexit	2%	4%	1%	2%	2%	3%	1%	3%	3%	1%	2%	2%	0%	2%	5%	3%
Jobs and unemployment	2%	2%	1%	2%	2%	3%	1%	1%	1%	3%	0%	0%	2%	3%	1%	1%
The debate about transgender people	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Racism in society	1%	1%	2%	1%	1%	2%	2%	1%	0%	1%	1%	2%	2%	1%	0%	4%
Gap between haves and have nots	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	0%	3%	2%	2%	5%	0%
Crime	2%	2%	3%	3%	2%	3%	1%	1%	1%	3%	6%	3%	2%	3%	3%	1%
Mental health	3%	2%	3%	4%	4%	3%	2%	2%	2%	2%	3%	5%	5%	5%	3%	3%
Cost of living	49%	46%	50%	51%	49%	48%	49%	53%	51%	55%	54%	43%	44%	51%	44%	42%
Covid-19	2%	2%	2%	3%	2%	3%	2%	2%	3%	2%	2%	1%	1%	2%	3%	2%
Strikes	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	0%
Other (Please Specify)	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	2%	0%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.B) And of those, which is the SINGLE MOST important issue facing the country today? Select only ONE

	Total	Gender		Age						2019					Debate	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Asylum seekers crossing the channel	5%	5%	5%	1%	1%	5%	5%	11%	9%	10%	1%	2%	17%	2%	5%	4%
The war in Ukraine	5%	5%	4%	4%	4%	3%	3%	6%	7%	6%	3%	4%	9%	4%	5%	4%
Social care for the elderly	1%	1%	1%	0%	2%	1%	1%	2%	2%	2%	2%	3%	5%	0%	2%	1%
Supporting the NHS	8%	7%	9%	6%	5%	5%	7%	10%	12%	7%	9%	10%	0%	7%	8%	9%
Affordable housing	3%	4%	2%	6%	6%	3%	1%	1%	1%	3%	3%	3%	5%	3%	3%	2%
Climate change and the environment	14%	14%	13%	16%	10%	14%	9%	16%	17%	10%	14%	24%	5%	11%	13%	16%
Brexit	2%	3%	2%	2%	4%	1%	4%	2%	1%	2%	2%	5%	0%	1%	2%	2%
Jobs and unemployment	2%	2%	1%	1%	3%	2%	1%	1%	1%	2%	2%	1%	4%	1%	1%	2%
The debate about transgender people	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Racism in society	1%	1%	1%	6%	2%	1%	0%	0%	0%	1%	2%	0%	0%	0%	1%	2%
Gap between haves and have nots	2%	2%	1%	1%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	3%
Crime	2%	3%	2%	3%	2%	2%	3%	4%	2%	3%	2%	2%	2%	3%	3%	2%
Mental health	3%	2%	4%	5%	4%	4%	3%	2%	1%	3%	3%	1%	5%	4%	3%	3%
Cost of living	49%	46%	52%	48%	50%	54%	57%	42%	42%	48%	51%	41%	39%	59%	49%	50%
Covid-19	2%	2%	2%	1%	3%	1%	4%	2%	2%	2%	2%	2%	5%	3%	3%	1%
Strikes	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Other (Please Specify)	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	3%	1%	0%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(2.C) And of those, which is the SINGLE MOST important issue facing the country today? Select only ONE

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		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Asylum seekers crossing the channel	5%	11%	2%	2%	10%	1%	1%	0%	1%	3%	1%	11%	11%	12%
The war in Ukraine	5%	5%	4%	4%	7%	3%	4%	2%	7%	4%	8%	4%	6%	5%
Social care for the elderly	1%	2%	1%	1%	2%	1%	3%	0%	1%	1%	2%	3%	1%	3%
Supporting the NHS	8%	8%	8%	6%	9%	8%	9%	8%	9%	6%	6%	8%	9%	8%
Affordable housing	3%	3%	2%	3%	3%	3%	5%	2%	2%	4%	4%	2%	2%	4%
Climate change and the environment	14%	10%	17%	11%	10%	14%	20%	26%	17%	11%	17%	8%	7%	10%
Brexit	2%	1%	4%	2%	2%	3%	4%	4%	1%	4%	2%	2%	2%	1%
Jobs and unemployment	2%	1%	2%	2%	1%	2%	1%	2%	1%	1%	3%	2%	2%	2%
The debate about transgender people	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%
Racism in society	1%	1%	1%	1%	0%	3%	2%	3%	1%	1%	1%	1%	0%	1%
Gap between haves and have nots	2%	1%	2%	3%	1%	2%	2%	5%	3%	2%	1%	0%	1%	1%
Crime	2%	3%	2%	3%	3%	2%	2%	1%	2%	2%	1%	4%	4%	3%
Mental health	3%	2%	3%	5%	2%	3%	2%	3%	4%	3%	3%	4%	3%	1%
Cost of living	49%	48%	49%	53%	47%	51%	45%	44%	50%	55%	47%	47%	48%	43%
Covid-19	2%	2%	3%	4%	3%	2%	1%	1%	2%	2%	4%	2%	3%	4%
Strikes	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%
Other (Please Specify)	0%	1%	0%	1%	1%	0%	0%	0%	0%	0%	1%	1%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.A) Do you agree or disagree with the following statement about politics in the UK today? I feel exhausted by the division in politics

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Strongly agree	23%	25%	22%	22%	22%	27%	20%	21%	20%	24%	19%	23%	24%	29%	21%	28%
Somewhat agree	42%	46%	43%	40%	39%	45%	47%	40%	45%	43%	42%	40%	37%	41%	38%	35%
Neither agree nor disagree	22%	16%	23%	24%	26%	16%	21%	24%	21%	19%	24%	28%	24%	19%	27%	22%
Somewhat disagree	7%	7%	7%	6%	6%	7%	6%	11%	8%	7%	7%	4%	4%	6%	5%	7%
Strongly disagree	4%	4%	3%	5%	3%	4%	5%	3%	3%	4%	4%	4%	6%	2%	5%	4%
Don't know	3%	1%	2%	3%	4%	1%	2%	1%	3%	3%	4%	2%	5%	3%	4%	3%
Total Agree:	65%	72%	65%	62%	61%	72%	66%	62%	65%	67%	61%	63%	61%	70%	59%	63%
Total Disagree:	10%	11%	10%	11%	9%	12%	11%	14%	11%	11%	11%	8%	10%	8%	10%	12%
Net:	55%	60%	55%	51%	52%	60%	56%	48%	54%	56%	50%	55%	51%	62%	50%	51%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.B) Do you agree or disagree with the following statement about politics in the UK today? I feel exhausted by the division in politics

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Strongly agree	23%	22%	24%	35%	25%	29%	18%	18%	17%	20%	25%	25%	28%	21%	23%	25%
Somewhat agree	42%	42%	42%	42%	47%	44%	39%	41%	39%	42%	45%	47%	30%	37%	42%	43%
Neither agree nor disagree	22%	21%	23%	12%	18%	16%	27%	27%	28%	24%	19%	19%	19%	25%	23%	19%
Somewhat disagree	7%	8%	5%	5%	4%	5%	8%	8%	9%	8%	6%	8%	13%	4%	7%	7%
Strongly disagree	4%	6%	2%	2%	2%	2%	5%	5%	6%	5%	4%	1%	5%	4%	4%	3%
Don't know	3%	1%	4%	4%	3%	4%	3%	1%	1%	1%	2%	0%	5%	9%	2%	3%
Total Agree:	65%	64%	66%	77%	72%	73%	57%	59%	56%	62%	70%	72%	58%	57%	64%	68%
Total Disagree:	10%	14%	7%	7%	7%	7%	13%	13%	15%	13%	10%	9%	18%	8%	11%	10%
Net:	55%	51%	58%	70%	65%	66%	44%	45%	41%	48%	60%	63%	39%	49%	54%	58%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(3.C) Do you agree or disagree with the following statement about politics in the UK today? I feel exhausted by the division in politics

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Strongly agree	23%	22%	23%	19%	17%	26%	28%	27%	22%	21%	11%	34%	16%	13%
Somewhat agree	42%	40%	45%	41%	41%	45%	46%	45%	51%	40%	39%	39%	34%	43%
Neither agree nor disagree	22%	25%	19%	25%	26%	17%	15%	12%	18%	25%	27%	19%	36%	27%
Somewhat disagree	7%	7%	7%	5%	9%	7%	8%	11%	6%	5%	12%	3%	6%	11%
Strongly disagree	4%	5%	4%	2%	6%	3%	3%	5%	2%	3%	8%	3%	4%	5%
Don't know	3%	2%	1%	8%	1%	1%	0%	1%	2%	5%	3%	2%	4%	1%
Total Agree:	65%	62%	68%	60%	58%	71%	75%	72%	72%	61%	51%	73%	49%	56%
Total Disagree:	10%	11%	11%	7%	15%	10%	11%	15%	8%	9%	20%	6%	11%	17%
Net:	55%	50%	57%	53%	42%	61%	64%	57%	64%	53%	30%	66%	39%	39%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.A) Boris Johnson has recently resigned as leader of the Conservative Party and Prime Minister. The Conservative Party will now elect a new leader, who will be in place in September. Which of the following comes closest to your view?

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Boris Johnson should not have resigned as Conservative Party leader	21%	20%	18%	24%	22%	20%	22%	26%	19%	25%	22%	27%	24%	15%	12%	21%
Boris Johnson should have resigned as Conservative Party leader	70%	75%	74%	65%	65%	73%	69%	67%	69%	66%	64%	65%	64%	75%	80%	69%
Don't Know	9%	6%	9%	11%	12%	7%	9%	7%	11%	9%	13%	8%	12%	11%	8%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.B) Boris Johnson has recently resigned as leader of the Conservative Party and Prime Minister. The Conservative Party will now elect a new leader, who will be in place in September. Which of the following comes closest to your view?

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Boris Johnson should not have resigned as Conservative Party leader	21%	21%	20%	9%	19%	19%	20%	26%	28%	37%	7%	11%	37%	15%	21%	18%
Boris Johnson should have resigned as Conservative Party leader	70%	72%	68%	82%	71%	69%	72%	65%	64%	55%	87%	85%	56%	65%	69%	73%
Don't Know	9%	7%	11%	9%	10%	13%	8%	8%	8%	9%	5%	5%	7%	20%	10%	8%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(4.C) Boris Johnson has recently resigned as leader of the Conservative Party and Prime Minister. The Conservative Party will now elect a new leader, who will be in place in September. Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Boris Johnson should not have resigned as Conservative Party leader	21%	35%	11%	14%	44%	7%	14%	4%	12%	17%	30%	29%	33%	38%
Boris Johnson should have resigned as Conservative Party leader	70%	55%	84%	66%	46%	88%	81%	92%	82%	71%	57%	63%	50%	51%
Don't Know	9%	10%	6%	20%	9%	5%	5%	3%	6%	12%	13%	8%	17%	11%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.A) Which of the following do you think of as achievements for Boris Johnson? Select all that apply

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
The introduction of the Health and Social Care levy	6%	6%	6%	7%	7%	5%	5%	6%	8%	9%	7%	8%	4%	7%	6%	5%
The Covid Vaccine roll out	53%	52%	56%	52%	51%	44%	58%	58%	65%	55%	57%	56%	54%	46%	42%	52%
Supporting Ukraine against Russia's invasion	41%	40%	44%	40%	41%	33%	46%	44%	54%	45%	40%	44%	44%	40%	31%	39%
Getting Brexit Done	34%	31%	31%	41%	35%	28%	37%	35%	41%	40%	36%	41%	35%	30%	22%	35%
The introduction of the furlough scheme during the pandemic	33%	31%	34%	32%	36%	27%	38%	38%	40%	33%	36%	39%	34%	29%	27%	32%
Defeating Jeremy Corbyn in the 2019 general election	23%	25%	20%	24%	24%	19%	26%	24%	33%	28%	23%	21%	24%	23%	17%	23%
Getting rid of lockdown restrictions after the pandemic faster than other countries	23%	21%	22%	24%	25%	20%	29%	23%	25%	22%	30%	26%	25%	22%	13%	19%
None of the above are achievements	20%	22%	21%	18%	19%	24%	18%	16%	15%	18%	17%	18%	16%	21%	32%	25%
Commitment to tackling climate change	15%	15%	13%	14%	16%	15%	14%	17%	19%	15%	15%	15%	15%	17%	7%	11%
The introduction of an "Australia Points-Based" system for immigration	15%	13%	14%	15%	16%	13%	16%	17%	17%	15%	16%	13%	10%	14%	11%	16%
Deporting refugees to Rwanda	14%	11%	12%	17%	16%	12%	14%	13%	16%	19%	16%	14%	16%	12%	11%	12%
Committing to Level Up left behind parts of the UK	12%	12%	11%	12%	12%	8%	10%	14%	14%	14%	14%	15%	13%	12%	10%	8%
The introduction of new laws to protect private renters	10%	9%	10%	9%	13%	9%	10%	15%	12%	14%	12%	10%	8%	10%	6%	12%
Don't Know	5%	2%	5%	6%	7%	4%	4%	4%	4%	4%	9%	6%	5%	5%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.B) Which of the following do you think of as achievements for Boris Johnson? Select all that apply

	Total	Gender		Age						2019					Debate	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
The introduction of the Health and Social Care levy	6%	7%	6%	3%	7%	6%	5%	9%	7%	10%	3%	6%	2%	6%	7%	6%
The Covid Vaccine roll out	53%	53%	53%	39%	39%	45%	54%	62%	72%	74%	34%	46%	60%	47%	53%	52%
Supporting Ukraine against Russia's invasion	41%	44%	39%	33%	26%	31%	39%	51%	64%	60%	28%	35%	42%	30%	42%	41%
Getting Brexit Done	34%	35%	34%	17%	24%	27%	37%	44%	52%	61%	13%	11%	61%	24%	35%	30%
The introduction of the furlough scheme during the pandemic	33%	32%	35%	23%	24%	23%	38%	39%	48%	47%	23%	27%	40%	27%	33%	35%
Defeating Jeremy Corbyn in the 2019 general election	23%	27%	21%	12%	11%	18%	21%	30%	43%	42%	6%	16%	40%	13%	24%	22%
Getting rid of lockdown restrictions after the pandemic faster than other countries	23%	24%	23%	19%	20%	20%	21%	30%	28%	37%	12%	13%	28%	18%	23%	22%
None of the above are achievements	20%	21%	19%	24%	22%	21%	24%	18%	13%	5%	36%	27%	4%	21%	20%	20%
Commitment to tackling climate change	15%	14%	15%	12%	13%	10%	13%	15%	23%	21%	10%	16%	15%	12%	15%	14%
The introduction of an "Australia Points-Based" system for immigration	15%	15%	14%	5%	12%	16%	13%	20%	19%	25%	6%	8%	29%	8%	15%	12%
Deporting refugees to Rwanda	14%	15%	13%	5%	9%	11%	15%	22%	20%	25%	6%	4%	35%	6%	15%	11%
Committing to Level Up left behind parts of the UK	12%	13%	11%	5%	12%	9%	9%	16%	18%	21%	6%	7%	6%	9%	12%	10%
The introduction of new laws to protect private renters	10%	9%	12%	10%	12%	8%	9%	12%	12%	15%	9%	9%	11%	7%	11%	9%
Don't Know	5%	3%	6%	8%	7%	5%	4%	3%	2%	2%	3%	3%	0%	14%	5%	5%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(5.C) Which of the following do you think of as achievements for Boris Johnson? Select all that apply

	Total	EU 2016 Vote			Voting Intention					Segment				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
The introduction of the Health and Social Care levy	6%	8%	5%	7%	12%	3%	9%	2%	5%	5%	10%	9%	7%	13%
The Covid Vaccine roll out	53%	66%	45%	42%	78%	40%	54%	36%	56%	44%	62%	59%	58%	74%
Supporting Ukraine against Russia's invasion	41%	54%	35%	28%	65%	30%	43%	31%	44%	33%	49%	46%	44%	58%
Getting Brexit Done	34%	56%	19%	26%	67%	15%	23%	8%	28%	30%	40%	45%	49%	58%
The introduction of the furlough scheme during the pandemic	33%	44%	27%	24%	54%	23%	32%	24%	35%	26%	37%	38%	37%	53%
Defeating Jeremy Corbyn in the 2019 general election	23%	37%	15%	12%	49%	8%	17%	9%	19%	18%	30%	32%	33%	41%
Getting rid of lockdown restrictions after the pandemic faster than other countries	23%	32%	15%	21%	41%	13%	17%	10%	19%	20%	26%	28%	33%	42%
None of the above are achievements	20%	9%	29%	24%	1%	31%	18%	43%	20%	24%	11%	14%	7%	6%
Commitment to tackling climate change	15%	20%	10%	13%	25%	10%	17%	9%	16%	12%	23%	17%	11%	21%
The introduction of an "Australia Points-Based" system for immigration	15%	25%	8%	9%	26%	7%	13%	2%	10%	14%	14%	21%	21%	26%
Deporting refugees to Rwanda	14%	25%	7%	6%	28%	7%	6%	2%	6%	13%	7%	22%	23%	30%
Committing to Level Up left behind parts of the UK	12%	18%	7%	9%	25%	5%	8%	5%	10%	9%	17%	14%	16%	23%
The introduction of new laws to protect private renters	10%	13%	9%	9%	16%	8%	13%	7%	11%	9%	10%	14%	8%	15%
Don't Know	5%	4%	3%	11%	2%	3%	1%	2%	4%	8%	4%	2%	10%	2%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.A) Which of the following was Boris Johnson’s biggest achievement? Select only ONE

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2046	538	567	430	501	273	308	185	205	175	178	176	88	238	134	86
Weighted	2025	550	516	448	501	281	284	178	204	153	186	169	87	229	158	96
Getting Brexit Done	18%	17%	15%	22%	17%	20%	17%	21%	16%	19%	16%	23%	17%	15%	15%	20%
The Covid Vaccine roll out	42%	39%	47%	39%	42%	31%	46%	44%	46%	41%	50%	37%	53%	39%	43%	38%
Defeating Jeremy Corbyn in the 2019 general election	5%	6%	2%	4%	5%	6%	5%	4%	3%	5%	5%	5%	5%	5%	2%	4%
Supporting Ukraine against Russia’s invasion	9%	10%	12%	7%	8%	10%	8%	6%	12%	9%	7%	8%	8%	10%	15%	9%
Committing to Level Up left behind parts of the UK	1%	2%	1%	2%	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	3%
Deporting refugees to Rwanda	2%	1%	1%	3%	2%	1%	1%	3%	2%	2%	2%	1%	2%	3%	1%	1%
Commitment to tackling climate change	2%	3%	1%	3%	2%	4%	1%	3%	2%	6%	0%	2%	1%	4%	2%	0%
The introduction of the Health and Social Care levy	1%	2%	1%	1%	1%	2%	0%	2%	1%	1%	1%	1%	0%	1%	0%	3%
The introduction of the furlough scheme during the pandemic	8%	8%	9%	7%	9%	10%	8%	7%	5%	8%	8%	12%	5%	7%	10%	11%
The introduction of an “Australia Points-Based” system for immigration	1%	1%	1%	1%	2%	2%	1%	1%	0%	1%	0%	1%	2%	2%	1%	4%
The introduction of new laws to protect private renters	2%	2%	1%	1%	1%	2%	1%	2%	2%	2%	2%	0%	2%	2%	0%	1%
Getting rid of lockdown restrictions after the pandemic faster than other countries	5%	4%	3%	6%	5%	6%	6%	5%	1%	3%	6%	5%	2%	7%	3%	2%
Don’t Know	4%	4%	4%	4%	3%	4%	4%	2%	9%	4%	1%	3%	4%	3%	6%	3%

Note:

BASE: Those who name an achievement

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.B) Which of the following was Boris Johnson’s biggest achievement? Select only ONE

	Total	Gender		Age						2019					Debate	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate
Unweighted	2046	998	1042	231	295	321	341	348	510	1007	446	138	41	209	1618	428
Weighted	2025	1006	1013	260	328	335	329	297	476	963	458	136	40	209	1602	423
Getting Brexit Done	18%	21%	15%	12%	14%	16%	20%	23%	21%	26%	10%	2%	29%	13%	18%	17%
The Covid Vaccine roll out	42%	38%	46%	36%	30%	36%	45%	48%	51%	44%	39%	48%	33%	42%	41%	44%
Defeating Jeremy Corbyn in the 2019 general election	5%	6%	3%	5%	3%	4%	4%	6%	6%	6%	3%	6%	8%	4%	5%	4%
Supporting Ukraine against Russia's invasion	9%	10%	9%	15%	11%	9%	7%	8%	8%	6%	15%	12%	2%	10%	9%	9%
Committing to Level Up left behind parts of the UK	1%	2%	1%	1%	4%	2%	1%	1%	0%	2%	1%	2%	0%	1%	2%	1%
Deporting refugees to Rwanda	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	1%	1%	4%	1%	2%	1%
Commitment to tackling climate change	2%	3%	2%	3%	6%	3%	1%	1%	1%	1%	5%	7%	0%	2%	2%	2%
The introduction of the Health and Social Care levy	1%	1%	1%	1%	4%	2%	0%	0%	0%	1%	1%	3%	0%	1%	1%	1%
The introduction of the furlough scheme during the pandemic	8%	7%	9%	10%	10%	8%	12%	3%	6%	5%	11%	9%	10%	9%	8%	10%
The introduction of an "Australia Points-Based" system for immigration	1%	1%	1%	0%	2%	2%	1%	1%	1%	1%	2%	1%	6%	1%	1%	1%
The introduction of new laws to protect private renters	2%	2%	1%	3%	3%	1%	1%	1%	0%	1%	3%	1%	3%	2%	2%	1%
Getting rid of lockdown restrictions after the pandemic faster than other countries	5%	4%	5%	5%	9%	8%	2%	3%	1%	4%	5%	6%	3%	6%	5%	4%
Don't Know	4%	4%	4%	7%	3%	6%	3%	4%	3%	2%	4%	3%	2%	8%	4%	4%

Note:

BASE: Those who name an achievement

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(6.C) Which of the following was Boris Johnson’s biggest achievement? Select only ONE

	Total	EU 2016 Vote			Voting Intention					Segment				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2046	956	739	205	672	575	172	198	377	420	167	512	216	156
Weighted	2025	916	735	212	642	590	171	205	375	421	166	501	207	150
Getting Brexit Done	18%	27%	10%	13%	26%	11%	9%	5%	9%	17%	16%	25%	28%	23%
The Covid Vaccine roll out	42%	42%	44%	36%	45%	42%	44%	41%	49%	39%	45%	38%	39%	49%
Defeating Jeremy Corbyn in the 2019 general election	5%	4%	5%	4%	5%	4%	5%	4%	3%	6%	6%	4%	4%	8%
Supporting Ukraine against Russia's invasion	9%	6%	12%	11%	6%	13%	12%	17%	14%	6%	10%	9%	4%	4%
Committing to Level Up left behind parts of the UK	1%	1%	1%	2%	2%	1%	3%	1%	2%	2%	1%	1%	1%	1%
Deporting refugees to Rwanda	2%	3%	1%	1%	2%	1%	2%	0%	0%	2%	1%	4%	3%	3%
Commitment to tackling climate change	2%	1%	3%	3%	1%	4%	5%	4%	2%	3%	4%	2%	1%	2%
The introduction of the Health and Social Care levy	1%	1%	1%	2%	1%	1%	4%	1%	0%	2%	3%	0%	2%	0%
The introduction of the furlough scheme during the pandemic	8%	6%	10%	11%	5%	11%	8%	14%	8%	10%	4%	6%	9%	5%
The introduction of an “Australia Points-Based” system for immigration	1%	2%	1%	1%	0%	1%	1%	0%	1%	1%	0%	2%	1%	0%
The introduction of new laws to protect private renters	2%	1%	2%	2%	0%	3%	1%	3%	2%	2%	0%	1%	0%	2%
Getting rid of lockdown restrictions after the pandemic faster than other countries	5%	4%	5%	6%	5%	4%	5%	4%	5%	5%	5%	4%	4%	4%
Don't Know	4%	2%	4%	8%	2%	4%	2%	6%	5%	6%	5%	2%	3%	1%

*Note:*

BASE: Those who name an achievement

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.A) The Conservative Party is now electing a new leader. How closely have you been following the contest to be the next Conservative leader?

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Very closely	19%	26%	18%	20%	14%	22%	18%	16%	22%	23%	16%	21%	17%	17%	20%	22%
Closely	40%	45%	39%	40%	37%	45%	41%	38%	40%	39%	38%	37%	44%	38%	44%	34%
Not closely	29%	24%	32%	28%	32%	24%	32%	34%	28%	25%	32%	32%	25%	32%	29%	28%
Have not been following it at all	11%	6%	10%	11%	16%	8%	9%	12%	10%	11%	13%	10%	13%	12%	7%	16%
Don't Know	1%	0%	1%	2%	1%	1%	1%	0%	0%	1%	1%	1%	2%	1%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.B) The Conservative Party is now electing a new leader. How closely have you been following the contest to be the next Conservative leader?

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Very closely	19%	24%	14%	11%	17%	22%	18%	23%	24%	25%	19%	16%	27%	7%	20%	16%
Closely	40%	41%	39%	34%	39%	37%	44%	41%	44%	44%	42%	51%	43%	24%	40%	40%
Not closely	29%	25%	33%	37%	30%	28%	28%	26%	27%	26%	29%	28%	21%	40%	28%	33%
Have not been following it at all	11%	9%	12%	17%	12%	12%	10%	10%	5%	5%	10%	4%	8%	27%	10%	11%
Don't Know	1%	1%	1%	1%	2%	1%	0%	0%	0%	0%	1%	0%	0%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(7.C) The Conservative Party is now electing a new leader. How closely have you been following the contest to be the next Conservative leader?

	EU 2016 Vote			Voting Intention				Segment						
	Total	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Very closely	19%	23%	20%	9%	27%	21%	16%	20%	16%	15%	14%	28%	16%	23%
Closely	40%	41%	46%	25%	45%	42%	47%	46%	41%	34%	44%	38%	39%	49%
Not closely	29%	27%	26%	40%	24%	28%	31%	28%	34%	33%	29%	25%	30%	24%
Have not been following it at all	11%	8%	7%	25%	3%	9%	6%	6%	8%	16%	11%	9%	15%	4%
Don't Know	1%	1%	1%	1%	0%	1%	0%	0%	1%	2%	3%	0%	0%	0%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.A) From what you have seen, which of the following issues have the candidates to be leader of the Conservative Party mainly been talking about? Select up to three

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Affordable housing	9%	10%	7%	9%	9%	12%	8%	9%	11%	9%	7%	7%	5%	12%	4%	10%
Cost of living	74%	71%	77%	75%	72%	69%	77%	81%	78%	75%	75%	75%	67%	73%	72%	63%
The debate about transgender people	6%	7%	7%	5%	5%	8%	5%	4%	5%	9%	3%	6%	4%	6%	8%	12%
Gap between haves and have nots	6%	7%	5%	8%	5%	8%	6%	6%	5%	6%	4%	11%	5%	7%	4%	4%
Strikes	6%	6%	7%	7%	6%	6%	7%	5%	6%	6%	8%	5%	4%	8%	8%	7%
Crime	5%	4%	5%	6%	4%	5%	6%	2%	6%	5%	4%	2%	8%	7%	2%	4%
Mental health	4%	3%	3%	4%	6%	6%	3%	4%	4%	5%	4%	3%	6%	4%	3%	3%
Supporting the NHS	23%	22%	24%	24%	23%	17%	22%	25%	27%	25%	24%	20%	24%	29%	23%	21%
Brexit	23%	26%	24%	21%	21%	25%	24%	24%	22%	26%	21%	18%	26%	20%	27%	21%
Social care for the elderly	2%	3%	2%	2%	2%	2%	2%	4%	2%	1%	3%	5%	3%	1%	2%	1%
Racism in society	2%	4%	2%	1%	1%	4%	1%	2%	0%	4%	1%	2%	4%	1%	1%	1%
Climate change and the environment	17%	15%	17%	18%	20%	18%	15%	18%	18%	17%	19%	17%	11%	20%	14%	20%
The war in Ukraine	16%	14%	17%	17%	16%	16%	19%	11%	15%	18%	16%	16%	17%	11%	15%	16%
Jobs and unemployment	16%	18%	15%	16%	15%	16%	17%	15%	13%	18%	17%	17%	13%	18%	15%	17%
Asylum seekers crossing the channel	14%	19%	12%	12%	11%	16%	12%	8%	16%	10%	15%	18%	13%	15%	16%	8%
Covid-19	10%	9%	9%	11%	11%	12%	8%	11%	6%	10%	15%	7%	11%	9%	11%	8%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.B) From what you have seen, which of the following issues have the candidates to be leader of the Conservative Party mainly been talking about? Select up to three

	Total	Gender		Age						2019					Debate	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Affordable housing	9%	10%	8%	16%	15%	7%	6%	3%	6%	8%	9%	7%	11%	12%	9%	7%
Cost of living	74%	75%	73%	62%	65%	75%	77%	77%	84%	81%	69%	70%	79%	72%	73%	74%
The debate about transgender people	6%	7%	5%	10%	7%	5%	7%	4%	5%	5%	8%	7%	5%	3%	7%	4%
Gap between haves and have nots	6%	7%	6%	4%	6%	4%	7%	7%	8%	6%	6%	5%	5%	7%	6%	6%
Strikes	6%	7%	6%	10%	9%	4%	3%	6%	5%	5%	9%	5%	7%	7%	6%	7%
Crime	5%	4%	5%	6%	7%	5%	4%	4%	2%	4%	5%	2%	4%	6%	5%	4%
Mental health	4%	4%	4%	5%	7%	6%	3%	2%	1%	4%	5%	2%	10%	2%	4%	3%
Supporting the NHS	23%	23%	24%	22%	21%	20%	23%	24%	28%	25%	24%	20%	23%	19%	22%	29%
Brexit	23%	24%	22%	24%	23%	23%	26%	20%	22%	20%	26%	30%	22%	22%	23%	22%
Social care for the elderly	2%	2%	2%	2%	3%	3%	1%	4%	2%	2%	2%	3%	6%	2%	3%	2%
Racism in society	2%	2%	2%	3%	4%	2%	0%	1%	1%	2%	3%	2%	0%	1%	2%	2%
Climate change and the environment	17%	15%	20%	17%	17%	17%	17%	18%	18%	17%	17%	21%	15%	17%	17%	17%
The war in Ukraine	16%	16%	16%	20%	17%	14%	13%	14%	16%	17%	13%	12%	19%	18%	15%	17%
Jobs and unemployment	16%	17%	15%	21%	19%	16%	15%	12%	13%	16%	16%	13%	16%	21%	15%	19%
Asylum seekers crossing the channel	14%	15%	13%	16%	10%	12%	15%	16%	15%	14%	15%	17%	10%	10%	13%	19%
Covid-19	10%	8%	11%	16%	14%	11%	7%	6%	5%	9%	10%	5%	2%	12%	10%	8%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(8.C) From what you have seen, which of the following issues have the candidates to be leader of the Conservative Party mainly been talking about? Select up to three

	Total	EU 2016 Vote			Voting Intention					Segment				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Affordable housing	9%	8%	8%	11%	9%	10%	10%	6%	9%	9%	11%	9%	11%	10%
Cost of living	74%	80%	71%	71%	79%	72%	73%	68%	75%	74%	77%	75%	68%	77%
The debate about transgender people	6%	5%	7%	5%	5%	7%	7%	16%	3%	6%	8%	5%	4%	2%
Gap between haves and have nots	6%	6%	6%	7%	7%	6%	6%	4%	8%	5%	6%	8%	4%	8%
Strikes	6%	5%	6%	6%	6%	8%	7%	9%	5%	7%	5%	6%	5%	6%
Crime	5%	5%	4%	8%	4%	6%	4%	3%	3%	4%	4%	7%	9%	6%
Mental health	4%	4%	4%	4%	4%	5%	5%	3%	3%	5%	2%	6%	3%	6%
Supporting the NHS	23%	26%	23%	15%	25%	23%	22%	20%	23%	22%	21%	24%	28%	25%
Brexit	23%	19%	26%	23%	18%	27%	22%	35%	24%	23%	23%	19%	18%	17%
Social care for the elderly	2%	3%	2%	1%	3%	3%	4%	1%	2%	2%	3%	4%	2%	3%
Racism in society	2%	1%	2%	2%	1%	3%	4%	1%	2%	1%	3%	2%	2%	4%
Climate change and the environment	17%	18%	18%	15%	18%	17%	15%	15%	17%	16%	26%	17%	15%	20%
The war in Ukraine	16%	16%	15%	16%	19%	11%	14%	14%	13%	14%	21%	18%	20%	14%
Jobs and unemployment	16%	14%	17%	19%	17%	19%	14%	18%	17%	16%	13%	15%	12%	23%
Asylum seekers crossing the channel	14%	13%	14%	11%	14%	14%	17%	27%	8%	10%	11%	14%	12%	19%
Covid-19	10%	8%	9%	13%	11%	9%	8%	8%	10%	10%	10%	10%	12%	9%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.A) Which of the following comes closest to your view?

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
1 - The Conservative Party should use new leadership as an opportunity to change their ideas and policies	46%	47%	49%	45%	44%	47%	41%	45%	39%	49%	47%	42%	41%	50%	57%	55%
2	23%	25%	23%	22%	22%	19%	29%	25%	30%	20%	21%	22%	24%	22%	22%	12%
3	14%	15%	12%	13%	15%	17%	13%	16%	15%	16%	12%	16%	11%	12%	8%	13%
4 - The Conservative Party should keep their ideas and policies the same under the new leadership	7%	6%	6%	7%	7%	8%	8%	6%	7%	7%	5%	6%	8%	4%	4%	10%
Don't know	10%	7%	10%	13%	13%	9%	9%	8%	9%	9%	14%	13%	17%	11%	9%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
1 - The Conservative Party should use new leadership as an opportunity to change their ideas and policies	46%	49%	44%	55%	46%	43%	50%	44%	42%	31%	63%	59%	56%	40%	45%	51%
2	23%	22%	23%	22%	21%	23%	23%	23%	24%	30%	16%	23%	18%	20%	23%	23%
3	14%	14%	14%	9%	14%	13%	14%	17%	15%	23%	7%	6%	17%	11%	14%	11%
4 - The Conservative Party should keep their ideas and policies the same under the new leadership	7%	7%	6%	3%	10%	6%	4%	7%	8%	10%	4%	4%	2%	4%	7%	5%
Don't know	10%	8%	13%	11%	9%	15%	9%	8%	10%	6%	10%	7%	7%	25%	11%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(9.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
1 - The Conservative Party should use new leadership as an opportunity to change their ideas and policies	46%	37%	56%	39%	26%	64%	51%	75%	47%	46%	23%	46%	36%	26%
2	23%	25%	22%	20%	29%	18%	29%	14%	28%	21%	32%	21%	26%	22%
3	14%	19%	10%	14%	27%	7%	9%	3%	12%	13%	23%	15%	13%	32%
4 - The Conservative Party should keep their ideas and policies the same under the new leadership	7%	11%	4%	5%	14%	4%	6%	1%	3%	5%	12%	9%	12%	14%
Don't know	10%	8%	8%	23%	5%	7%	5%	7%	10%	15%	10%	8%	13%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.A) Which of the following comes closest to your view?

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
It would be better for the Conservative Party to choose a candidate who resigned from the last cabinet in response to actions taken by Boris Johnson	41%	47%	44%	38%	34%	45%	43%	34%	38%	38%	37%	39%	40%	42%	48%	45%
It would be better for the Conservative Party to choose a candidate who remained in the last cabinet despite actions taken by Boris Johnson	22%	22%	19%	25%	23%	22%	21%	25%	24%	25%	19%	28%	25%	21%	16%	20%
Don't Know	37%	31%	37%	37%	43%	33%	37%	41%	39%	37%	44%	33%	35%	37%	36%	35%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
It would be better for the Conservative Party to choose a candidate who resigned from the last cabinet in response to actions taken by Boris Johnson	41%	44%	37%	51%	45%	39%	41%	35%	36%	31%	53%	54%	27%	34%	40%	45%
It would be better for the Conservative Party to choose a candidate who remained in the last cabinet despite actions taken by Boris Johnson	22%	22%	23%	17%	25%	21%	20%	21%	26%	33%	15%	15%	26%	15%	23%	20%
Don't Know	37%	34%	40%	32%	29%	40%	39%	44%	38%	36%	32%	32%	47%	51%	38%	34%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(10.C) Which of the following comes closest to your view?

	EU 2016 Vote			Voting Intention				Segment						
	Total	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
It would be better for the Conservative Party to choose a candidate who resigned from the last cabinet in response to actions taken by Boris Johnson	41%	30%	51%	35%	26%	56%	54%	62%	48%	39%	30%	38%	28%	26%
It would be better for the Conservative Party to choose a candidate who remained in the last cabinet despite actions taken by Boris Johnson	22%	33%	16%	15%	38%	15%	20%	6%	14%	21%	20%	33%	29%	39%
Don't Know	37%	37%	33%	50%	36%	29%	26%	32%	39%	40%	50%	29%	43%	35%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.A) Which of the following qualities would you most like to see in the next leader of the Conservative party? Select up to three

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Patriotic	8%	8%	6%	10%	7%	7%	7%	8%	8%	7%	9%	11%	7%	8%	7%	7%
Serious	7%	6%	7%	7%	7%	9%	6%	8%	6%	6%	5%	6%	5%	6%	7%	7%
Resilience	6%	8%	5%	5%	4%	8%	7%	5%	6%	6%	3%	3%	3%	6%	6%	9%
Courageous	6%	6%	7%	5%	5%	6%	5%	7%	5%	8%	6%	5%	7%	7%	4%	10%
Honesty	56%	55%	57%	54%	59%	51%	58%	61%	61%	53%	56%	59%	53%	52%	56%	63%
Creativity	5%	7%	4%	5%	4%	7%	5%	4%	5%	6%	3%	6%	4%	6%	3%	5%
Traditionalism	5%	5%	4%	6%	6%	4%	5%	6%	6%	7%	4%	5%	6%	5%	4%	7%
Charismatic	4%	5%	3%	4%	3%	5%	4%	3%	5%	4%	4%	2%	4%	3%	2%	3%
Competent	33%	34%	36%	33%	29%	38%	32%	30%	35%	31%	36%	30%	28%	31%	35%	35%
Energetic	3%	4%	3%	3%	3%	7%	2%	4%	3%	4%	3%	4%	0%	4%	1%	2%
Straight-talking	28%	25%	26%	27%	32%	20%	30%	31%	22%	31%	29%	28%	29%	30%	31%	24%
Hard-Working	23%	25%	21%	22%	24%	22%	26%	24%	23%	22%	21%	23%	20%	26%	19%	24%
Compassion	22%	21%	25%	18%	22%	22%	19%	18%	24%	20%	25%	25%	20%	25%	22%	16%
Intelligence	21%	25%	24%	19%	16%	21%	23%	24%	19%	25%	20%	17%	24%	21%	22%	16%
Openness	19%	18%	20%	21%	17%	19%	17%	14%	18%	18%	22%	24%	22%	17%	21%	19%
Down-to-earth	18%	16%	16%	20%	19%	17%	20%	18%	19%	18%	15%	23%	21%	15%	17%	11%
Strength	11%	11%	11%	12%	12%	11%	11%	15%	9%	13%	9%	10%	19%	11%	10%	10%
Cunning	1%	2%	1%	1%	0%	2%	0%	0%	0%	1%	1%	2%	1%	2%	1%	1%
Slick	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%
None of the above	2%	2%	2%	2%	3%	2%	2%	3%	2%	1%	4%	2%	1%	2%	4%	2%
Don't Know	3%	2%	2%	3%	4%	2%	2%	2%	4%	2%	4%	2%	4%	4%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.B) Which of the following qualities would you most like to see in the next leader of the Conservative party? Select up to three

	Total	Gender		Age						2019					Debate	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Patriotic	8%	10%	6%	3%	5%	8%	7%	11%	12%	14%	2%	5%	26%	6%	8%	6%
Serious	7%	8%	5%	7%	11%	7%	6%	6%	4%	6%	8%	6%	2%	8%	7%	6%
Resilience	6%	5%	6%	8%	6%	7%	4%	6%	4%	7%	4%	5%	7%	5%	6%	5%
Courageous	6%	7%	5%	6%	8%	7%	5%	6%	5%	7%	4%	5%	2%	6%	7%	4%
Honesty	56%	53%	59%	50%	46%	51%	62%	59%	66%	53%	58%	64%	55%	55%	55%	59%
Creativity	5%	6%	4%	8%	7%	7%	3%	4%	2%	5%	5%	6%	4%	6%	5%	5%
Traditionalism	5%	6%	4%	3%	5%	5%	5%	7%	6%	9%	2%	2%	10%	2%	5%	4%
Charismatic	4%	4%	3%	5%	4%	4%	2%	4%	3%	4%	2%	3%	8%	4%	3%	4%
Competent	33%	33%	33%	31%	26%	32%	32%	33%	42%	34%	31%	41%	37%	31%	33%	36%
Energetic	3%	4%	3%	1%	6%	4%	3%	2%	4%	5%	2%	3%	2%	4%	3%	4%
Straight-talking	28%	25%	30%	21%	19%	25%	30%	33%	35%	34%	21%	19%	21%	29%	27%	29%
Hard-Working	23%	22%	25%	25%	24%	22%	25%	19%	23%	26%	19%	24%	23%	21%	23%	24%
Compassion	22%	19%	24%	31%	25%	24%	25%	18%	12%	13%	36%	24%	5%	19%	21%	25%
Intelligence	21%	24%	19%	23%	24%	21%	18%	21%	20%	22%	22%	30%	29%	14%	21%	23%
Openness	19%	18%	20%	22%	19%	16%	19%	18%	20%	17%	23%	14%	12%	19%	18%	21%
Down-to-earth	18%	16%	20%	22%	18%	16%	17%	16%	18%	16%	19%	14%	20%	18%	18%	18%
Strength	11%	11%	12%	9%	12%	10%	13%	12%	11%	15%	9%	9%	15%	9%	12%	8%
Cunning	1%	2%	1%	1%	2%	2%	0%	0%	0%	1%	2%	0%	0%	1%	1%	0%
Slick	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%
None of the above	2%	3%	2%	3%	2%	3%	2%	3%	1%	1%	4%	3%	0%	3%	3%	2%
Don't Know	3%	3%	2%	2%	5%	3%	3%	3%	1%	1%	3%	2%	2%	7%	3%	2%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(11.C) Which of the following qualities would you most like to see in the next leader of the Conservative party? Select up to three

	EU 2016 Vote			Voting Intention					Segment					
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Patriotic	8%	15%	3%	6%	15%	2%	7%	2%	3%	6%	7%	13%	11%	19%
Serious	7%	6%	7%	9%	6%	8%	6%	7%	5%	7%	6%	7%	10%	5%
Resilience	6%	6%	5%	6%	8%	4%	5%	5%	4%	6%	7%	7%	6%	6%
Courageous	6%	6%	5%	7%	9%	5%	6%	4%	6%	5%	7%	7%	8%	10%
Honesty	56%	55%	61%	48%	51%	59%	58%	57%	62%	54%	53%	58%	52%	52%
Creativity	5%	4%	4%	8%	5%	5%	10%	3%	4%	6%	10%	3%	7%	5%
Traditionalism	5%	9%	3%	2%	9%	2%	4%	1%	2%	6%	5%	7%	9%	11%
Charismatic	4%	3%	4%	3%	5%	3%	5%	2%	3%	3%	5%	4%	4%	8%
Competent	33%	31%	35%	32%	32%	31%	45%	42%	38%	29%	39%	29%	30%	29%
Energetic	3%	4%	4%	3%	6%	2%	3%	1%	2%	4%	7%	3%	6%	8%
Straight-talking	28%	33%	24%	26%	36%	21%	21%	15%	30%	25%	27%	32%	32%	32%
Hard-Working	23%	25%	21%	23%	26%	24%	19%	16%	24%	23%	25%	24%	26%	29%
Compassion	22%	16%	27%	18%	12%	31%	22%	44%	27%	21%	10%	18%	6%	11%
Intelligence	21%	19%	23%	21%	22%	23%	25%	24%	20%	22%	24%	18%	20%	25%
Openness	19%	19%	20%	15%	16%	22%	17%	23%	23%	16%	20%	18%	17%	14%
Down-to-earth	18%	19%	17%	17%	15%	20%	15%	18%	20%	20%	13%	18%	15%	11%
Strength	11%	14%	9%	10%	17%	9%	11%	2%	10%	10%	11%	16%	12%	21%
Cunning	1%	0%	2%	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%
Slick	1%	0%	0%	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	0%
None of the above	2%	1%	3%	5%	1%	3%	1%	4%	2%	4%	0%	2%	1%	0%
Don't Know	3%	2%	3%	8%	0%	3%	1%	3%	1%	5%	3%	2%	3%	1%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.A) Which of the following comes closest to your view?

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
1 - A multi-millionaire would make a bad leader of the UK as they would not understand the issues faced by ordinary working people	38%	33%	34%	44%	41%	33%	35%	42%	37%	43%	38%	36%	32%	40%	45%	38%
2	21%	21%	26%	17%	19%	18%	24%	20%	23%	17%	23%	22%	21%	20%	24%	19%
3	22%	27%	23%	21%	18%	26%	26%	22%	23%	22%	18%	23%	25%	20%	18%	16%
4 - A multi-millionaire would make a good leader of the UK as they are clearly hard-working and smart to have made their money	8%	9%	8%	7%	6%	12%	6%	5%	7%	7%	5%	9%	8%	9%	5%	14%
Don't know	11%	9%	9%	10%	16%	11%	9%	11%	9%	11%	17%	10%	14%	12%	9%	13%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
1 - A multi-millionaire would make a bad leader of the UK as they would not understand the issues faced by ordinary working people	38%	34%	41%	49%	40%	39%	40%	35%	28%	25%	50%	34%	37%	41%	38%	38%
2	21%	22%	21%	22%	19%	18%	19%	24%	24%	21%	21%	31%	21%	18%	21%	22%
3	22%	24%	21%	15%	24%	20%	23%	21%	27%	32%	15%	16%	23%	18%	22%	24%
4 - A multi-millionaire would make a good leader of the UK as they are clearly hard-working and smart to have made their money	8%	9%	6%	6%	10%	9%	5%	8%	8%	11%	5%	9%	5%	6%	8%	7%
Don't know	11%	11%	12%	8%	7%	13%	12%	12%	14%	11%	10%	10%	14%	17%	11%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(12.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
1 - A multi-millionaire would make a bad leader of the UK as they would not understand the issues faced by ordinary working people	38%	36%	37%	38%	17%	49%	33%	58%	34%	42%	11%	45%	23%	16%
2	21%	20%	23%	18%	19%	22%	29%	24%	28%	20%	19%	18%	17%	17%
3	22%	24%	22%	21%	37%	15%	22%	11%	23%	20%	41%	18%	29%	37%
4 - A multi-millionaire would make a good leader of the UK as they are clearly hard-working and smart to have made their money	8%	9%	6%	8%	16%	5%	8%	2%	5%	5%	12%	10%	13%	18%
Don't know	11%	11%	11%	15%	10%	8%	8%	5%	10%	14%	16%	9%	18%	12%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.A) Which of the following, if any, would mean you would definitely NOT vote for the Conservative Party in a future election? Select any which apply

	Total	Social Grade					Region									
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
If the new leader kept the UK's commitment to reducing greenhouse gas emissions to reach the 2050 "Net Zero" target	8%	8%	7%	9%	7%	6%	8%	7%	6%	8%	8%	10%	8%	10%	7%	5%
If the new leader supported cutting taxes on individual's incomes	7%	8%	6%	7%	8%	8%	6%	8%	7%	7%	7%	10%	7%	7%	7%	7%
If the new leader supported putting up taxes on individual's incomes	32%	33%	34%	34%	29%	29%	33%	33%	35%	39%	34%	33%	28%	37%	25%	27%
If the new leader would not commit to reducing greenhouse gas emissions to reach the 2050 "Net Zero" target	27%	31%	29%	21%	24%	26%	27%	28%	29%	26%	28%	25%	20%	25%	28%	30%
If the new leader weakened Britain's support for Ukraine	24%	26%	22%	22%	24%	19%	27%	27%	26%	31%	27%	18%	24%	24%	20%	19%
If the new leader removed the pension triple lock	22%	21%	24%	21%	20%	16%	23%	21%	20%	23%	21%	23%	23%	27%	21%	23%
If the new leader abandoned the Government's "levelling up" plan to drive economic growth in areas in the North and Midlands	20%	20%	21%	18%	20%	14%	12%	15%	14%	22%	25%	29%	35%	32%	19%	17%
If the new leader gave Scotland another referendum	17%	18%	18%	17%	15%	12%	19%	16%	18%	16%	13%	21%	23%	18%	21%	14%
None of the above would mean I definitely would NOT vote for the Conservative Party	15%	15%	16%	15%	16%	15%	17%	13%	17%	13%	17%	16%	16%	12%	15%	22%
If the new leader supported gender self-ID	12%	12%	13%	13%	11%	8%	13%	15%	13%	12%	9%	13%	14%	14%	17%	6%
If the new leader was opposed to gender self-ID	12%	14%	12%	12%	10%	11%	11%	13%	13%	12%	15%	13%	9%	13%	11%	13%
If the new leader supported cutting taxes on businesses	12%	13%	13%	11%	9%	14%	12%	11%	11%	14%	9%	11%	5%	12%	12%	11%
If the new leader supported putting up taxes on businesses	11%	13%	8%	14%	11%	13%	12%	9%	8%	17%	13%	11%	11%	14%	8%	9%
If the new leader would not commit to spending 2.5% of GDP on defence	10%	11%	8%	10%	11%	9%	10%	8%	9%	17%	13%	10%	9%	11%	8%	8%
Don't Know	13%	9%	11%	14%	20%	14%	14%	11%	14%	15%	14%	11%	13%	13%	15%	14%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.B) Which of the following, if any, would mean you would definitely NOT vote for the Conservative Party in a future election? Select any which apply

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
If the new leader kept the UK's commitment to reducing greenhouse gas emissions to reach the 2050 "Net Zero" target	8%	10%	5%	5%	6%	8%	7%	11%	8%	10%	7%	6%	25%	2%	8%	7%
If the new leader supported cutting taxes on individual's incomes	7%	6%	8%	9%	10%	8%	6%	7%	5%	6%	9%	9%	7%	5%	7%	8%
If the new leader supported putting up taxes on individual's incomes	32%	31%	33%	38%	36%	33%	37%	25%	26%	33%	35%	26%	26%	30%	32%	33%
If the new leader would not commit to reducing greenhouse gas emissions to reach the 2050 "Net Zero" target	27%	27%	26%	38%	28%	22%	23%	25%	26%	20%	30%	43%	10%	21%	26%	30%
If the new leader weakened Britain's support for Ukraine	24%	25%	22%	29%	18%	18%	19%	24%	32%	26%	22%	29%	9%	18%	23%	25%
If the new leader removed the pension triple lock	22%	23%	21%	10%	9%	15%	18%	30%	42%	25%	19%	29%	36%	12%	22%	22%
If the new leader abandoned the Government's "levelling up" plan to drive economic growth in areas in the North and Midlands	20%	21%	19%	17%	15%	18%	22%	22%	26%	21%	23%	22%	25%	12%	19%	22%
If the new leader gave Scotland another referendum	17%	21%	13%	11%	11%	17%	17%	21%	23%	25%	10%	21%	23%	10%	17%	18%
None of the above would mean I definitely would NOT vote for the Conservative Party	15%	15%	16%	13%	12%	10%	20%	18%	19%	14%	17%	15%	20%	15%	15%	15%
If the new leader supported gender self-ID	12%	14%	10%	7%	9%	14%	11%	16%	15%	16%	8%	15%	29%	6%	12%	12%
If the new leader was opposed to gender self-ID	12%	10%	13%	28%	14%	10%	12%	7%	5%	6%	20%	12%	2%	9%	11%	15%
If the new leader supported cutting taxes on businesses	12%	13%	10%	18%	14%	10%	11%	10%	9%	8%	16%	18%	10%	9%	11%	14%
If the new leader supported putting up taxes on businesses	11%	12%	11%	13%	18%	12%	10%	10%	7%	13%	11%	6%	14%	10%	11%	13%
If the new leader would not commit to spending 2.5% of GDP on defence	10%	13%	7%	10%	9%	10%	7%	10%	14%	12%	9%	10%	14%	6%	10%	10%
Don't Know	13%	10%	17%	10%	13%	19%	12%	16%	11%	11%	13%	9%	11%	26%	14%	11%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(13.C) Which of the following, if any, would mean you would definitely NOT vote for the Conservative Party in a future election? Select any which apply

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
If the new leader kept the UK's commitment to reducing greenhouse gas emissions to reach the 2050 "Net Zero" target	8%	11%	5%	5%	8%	6%	6%	4%	4%	7%	7%	11%	9%	11%
If the new leader supported cutting taxes on individual's incomes	7%	6%	8%	7%	5%	8%	9%	8%	8%	5%	6%	10%	6%	7%
If the new leader supported putting up taxes on individual's incomes	32%	33%	31%	27%	28%	36%	36%	33%	36%	33%	22%	36%	26%	29%
If the new leader would not commit to reducing greenhouse gas emissions to reach the 2050 "Net Zero" target	27%	19%	33%	22%	16%	33%	40%	55%	35%	21%	25%	18%	11%	19%
If the new leader weakened Britain's support for Ukraine	24%	25%	23%	15%	26%	24%	29%	29%	30%	19%	24%	23%	19%	23%
If the new leader removed the pension triple lock	22%	28%	21%	10%	21%	19%	25%	21%	25%	16%	15%	28%	21%	18%
If the new leader abandoned the Government's "levelling up" plan to drive economic growth in areas in the North and Midlands	20%	21%	22%	15%	19%	22%	22%	25%	28%	17%	15%	21%	11%	15%
If the new leader gave Scotland another referendum	17%	24%	13%	10%	25%	13%	20%	7%	15%	16%	15%	22%	25%	24%
None of the above would mean I definitely would NOT vote for the Conservative Party	15%	15%	16%	16%	17%	17%	14%	15%	14%	16%	20%	13%	17%	21%
If the new leader supported gender self-ID	12%	18%	9%	9%	15%	8%	9%	7%	9%	11%	9%	18%	16%	18%
If the new leader was opposed to gender self-ID	12%	6%	15%	11%	7%	18%	13%	35%	15%	11%	4%	6%	3%	3%
If the new leader supported cutting taxes on businesses	12%	8%	14%	10%	6%	17%	12%	28%	8%	11%	9%	10%	5%	9%
If the new leader supported putting up taxes on businesses	11%	13%	10%	10%	12%	11%	12%	7%	10%	12%	7%	16%	9%	16%
If the new leader would not commit to spending 2.5% of GDP on defence	10%	12%	10%	7%	11%	9%	13%	7%	10%	11%	9%	10%	9%	15%
Don't Know	13%	12%	12%	26%	12%	11%	6%	9%	11%	20%	11%	12%	18%	11%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.A) What issues should the next Conservative leader focus on? Select up to three

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Building more homes	8%	8%	7%	8%	9%	10%	5%	9%	9%	7%	6%	7%	6%	6%	12%	9%
Stopping the country becoming "woke"	8%	7%	8%	9%	9%	6%	11%	8%	6%	9%	9%	6%	8%	8%	7%	8%
Investing in public transport	6%	6%	6%	5%	5%	7%	4%	6%	8%	4%	5%	8%	6%	5%	4%	7%
Making childcare more affordable	6%	8%	7%	6%	4%	8%	4%	5%	5%	5%	6%	7%	9%	9%	4%	7%
Tackling the cost of living and reducing energy and food bills	55%	52%	58%	53%	58%	50%	63%	62%	58%	53%	59%	53%	50%	47%	57%	50%
Lowering taxes on businesses	4%	4%	4%	5%	3%	6%	4%	2%	2%	5%	3%	5%	5%	4%	4%	4%
Stopping "trans activists"	4%	4%	5%	4%	3%	5%	3%	2%	4%	3%	3%	4%	10%	2%	7%	3%
Scrapping climate targets, like net zero	4%	4%	4%	5%	3%	3%	4%	3%	6%	3%	3%	5%	6%	3%	4%	7%
Cutting public spending, like reducing welfare	4%	5%	4%	5%	3%	5%	4%	4%	5%	5%	3%	4%	2%	4%	4%	9%
Making the internet safer for children	3%	3%	3%	2%	2%	3%	3%	1%	2%	2%	4%	3%	2%	4%	2%	1%
Increasing defence spending	3%	4%	3%	2%	3%	3%	2%	4%	2%	2%	1%	3%	4%	5%	3%	4%
Combatting strikes	3%	4%	3%	3%	3%	4%	3%	2%	5%	2%	5%	2%	3%	3%	2%	1%
Lowering taxes on working people	27%	27%	27%	30%	25%	27%	26%	24%	25%	32%	29%	30%	22%	29%	28%	21%
Fixing public service backlogs (like passport delays and NHS waiting lists)	24%	28%	24%	22%	20%	27%	24%	26%	24%	21%	25%	25%	20%	21%	21%	26%
Taking action on climate change	23%	26%	25%	19%	20%	26%	27%	22%	26%	23%	21%	18%	11%	21%	22%	20%
"Levelling up" the country	15%	16%	16%	13%	14%	12%	11%	10%	11%	20%	16%	17%	25%	21%	16%	9%
Reducing the numbers of asylum seekers coming to the UK	15%	10%	14%	17%	19%	9%	16%	14%	16%	15%	15%	19%	20%	15%	14%	15%
Making Brexit a success	14%	13%	13%	14%	16%	11%	13%	15%	14%	20%	16%	17%	16%	10%	12%	17%
Reducing crime and anti-social behaviour	12%	12%	12%	14%	11%	16%	11%	13%	9%	8%	13%	10%	13%	16%	9%	9%
Improving social care for the elderly	11%	10%	10%	11%	13%	9%	10%	17%	11%	8%	7%	12%	15%	14%	11%	11%
Supporting Ukraine	11%	10%	11%	12%	12%	8%	13%	15%	13%	15%	9%	8%	12%	11%	10%	12%
Restoring standards in public life	11%	15%	9%	10%	7%	13%	10%	15%	8%	9%	7%	11%	6%	10%	13%	13%
Other (Please Specify)	2%	2%	2%	2%	1%	1%	2%	0%	3%	1%	3%	0%	1%	2%	2%	3%
Don't Know	4%	2%	4%	5%	7%	4%	4%	4%	4%	5%	5%	4%	5%	4%	5%	6%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.B) What issues should the next Conservative leader focus on? Select up to three

	Total	Gender		Age						2019					Debate	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Building more homes	8%	8%	7%	12%	8%	7%	7%	6%	7%	5%	11%	9%	12%	6%	8%	8%
Stopping the country becoming "woke"	8%	9%	7%	5%	4%	8%	7%	12%	11%	13%	3%	6%	25%	4%	9%	5%
Investing in public transport	6%	7%	5%	10%	7%	4%	5%	6%	4%	4%	8%	9%	5%	5%	6%	6%
Making childcare more affordable	6%	4%	8%	8%	14%	9%	3%	2%	1%	4%	8%	4%	0%	7%	6%	7%
Tackling the cost of living and reducing energy and food bills	55%	49%	61%	56%	45%	51%	61%	62%	57%	55%	57%	58%	43%	55%	54%	59%
Lowering taxes on businesses	4%	4%	3%	4%	5%	4%	5%	4%	2%	6%	3%	3%	3%	3%	4%	3%
Stopping "trans activists"	4%	5%	3%	4%	3%	5%	3%	4%	4%	4%	3%	3%	5%	3%	4%	4%
Scrapping climate targets, like net zero	4%	5%	3%	2%	2%	3%	3%	6%	6%	5%	2%	4%	18%	2%	4%	4%
Cutting public spending, like reducing welfare	4%	4%	4%	4%	3%	6%	5%	3%	4%	6%	3%	3%	6%	3%	4%	4%
Making the internet safer for children	3%	2%	3%	4%	6%	2%	2%	2%	1%	2%	3%	3%	0%	5%	3%	2%
Increasing defence spending	3%	4%	2%	2%	4%	2%	2%	4%	3%	4%	2%	1%	3%	1%	3%	4%
Combating strikes	3%	3%	3%	3%	5%	3%	1%	2%	4%	5%	2%	2%	0%	1%	3%	3%
Lowering taxes on working people	27%	26%	28%	37%	36%	32%	28%	17%	15%	24%	30%	18%	21%	34%	27%	27%
Fixing public service backlogs (like passport delays and NHS waiting lists)	24%	20%	27%	23%	18%	22%	27%	25%	26%	22%	27%	36%	9%	19%	23%	28%
Taking action on climate change	23%	23%	23%	33%	24%	22%	18%	22%	20%	17%	27%	29%	8%	22%	22%	27%
"Levelling up" the country	15%	17%	13%	14%	14%	16%	16%	16%	14%	15%	15%	17%	17%	14%	14%	17%
Reducing the numbers of asylum seekers coming to the UK	15%	15%	14%	4%	7%	13%	17%	20%	25%	23%	7%	9%	42%	12%	15%	13%
Making Brexit a success	14%	16%	12%	6%	10%	9%	15%	18%	24%	22%	8%	10%	24%	12%	15%	12%
Reducing crime and anti-social behaviour	12%	12%	12%	13%	15%	13%	11%	11%	10%	12%	12%	10%	10%	12%	12%	12%
Improving social care for the elderly	11%	9%	13%	4%	9%	8%	11%	17%	16%	11%	11%	15%	6%	10%	11%	12%
Supporting Ukraine	11%	13%	10%	9%	9%	7%	11%	11%	18%	14%	10%	14%	8%	7%	12%	10%
Restoring standards in public life	11%	13%	9%	10%	13%	12%	10%	9%	10%	9%	11%	15%	2%	9%	10%	11%
Other (Please Specify)	2%	2%	2%	1%	2%	1%	2%	3%	1%	1%	2%	2%	7%	2%	2%	2%
Don't Know	4%	4%	4%	6%	5%	6%	5%	2%	3%	2%	5%	2%	5%	10%	5%	2%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(14.C) What issues should the next Conservative leader focus on? Select up to three

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Building more homes	8%	6%	9%	9%	6%	9%	9%	11%	8%	9%	10%	6%	2%	7%
Stopping the country becoming “woke”	8%	14%	4%	6%	13%	3%	6%	1%	3%	7%	8%	12%	16%	12%
Investing in public transport	6%	4%	7%	6%	5%	7%	8%	11%	5%	6%	5%	5%	3%	5%
Making childcare more affordable	6%	4%	8%	8%	4%	8%	8%	9%	6%	7%	4%	6%	2%	6%
Tackling the cost of living and reducing energy and food bills	55%	55%	57%	47%	51%	59%	56%	63%	66%	55%	47%	50%	46%	49%
Lowering taxes on businesses	4%	5%	4%	3%	6%	3%	3%	0%	4%	4%	8%	4%	4%	5%
Stopping “trans activists”	4%	5%	3%	4%	5%	3%	3%	2%	1%	4%	3%	7%	6%	2%
Scrapping climate targets, like net zero	4%	7%	2%	2%	5%	2%	4%	1%	2%	4%	4%	5%	6%	7%
Cutting public spending, like reducing welfare	4%	6%	3%	4%	7%	3%	5%	2%	2%	4%	6%	5%	7%	6%
Making the internet safer for children	3%	2%	2%	4%	2%	3%	3%	2%	3%	3%	5%	3%	2%	2%
Increasing defence spending	3%	4%	3%	2%	4%	3%	3%	1%	3%	2%	3%	4%	3%	5%
Combatting strikes	3%	4%	3%	3%	5%	3%	2%	2%	2%	3%	2%	5%	5%	5%
Lowering taxes on working people	27%	24%	27%	29%	21%	30%	27%	32%	27%	28%	21%	28%	25%	19%
Fixing public service backlogs (like passport delays and NHS waiting lists)	24%	20%	29%	15%	23%	27%	32%	31%	28%	21%	25%	20%	16%	25%
Taking action on climate change	23%	16%	28%	21%	17%	27%	28%	44%	29%	18%	25%	14%	11%	19%
“Levelling up” the country	15%	14%	16%	15%	15%	17%	14%	15%	19%	14%	12%	15%	12%	9%
Reducing the numbers of asylum seekers coming to the UK	15%	27%	7%	10%	26%	7%	9%	1%	8%	13%	10%	26%	26%	25%
Making Brexit a success	14%	20%	11%	10%	24%	9%	10%	6%	10%	13%	20%	16%	19%	25%
Reducing crime and anti-social behaviour	12%	12%	11%	16%	11%	12%	13%	6%	14%	11%	7%	16%	11%	20%
Improving social care for the elderly	11%	12%	12%	9%	12%	10%	11%	10%	14%	10%	7%	12%	6%	15%
Supporting Ukraine	11%	12%	12%	9%	14%	11%	17%	10%	14%	9%	13%	11%	12%	11%
Restoring standards in public life	11%	8%	13%	10%	9%	13%	12%	15%	11%	12%	9%	9%	10%	8%
Other (Please Specify)	2%	1%	3%	1%	0%	2%	2%	3%	2%	2%	1%	1%	2%	1%
Don't Know	4%	3%	4%	10%	2%	4%	1%	4%	2%	7%	7%	3%	8%	2%

Note:

BASE: All Respondents

(15.A) Which of the following do you blame for the increase in the cost of living? Please select all that apply

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
The Russian invasion of Ukraine is to blame	61%	63%	65%	58%	59%	59%	68%	65%	70%	62%	54%	62%	60%	56%	62%	57%
The impact of the pandemic is to blame	60%	63%	62%	55%	57%	61%	62%	59%	60%	65%	59%	56%	58%	57%	58%	58%
The Government in the UK is to blame	46%	48%	49%	44%	41%	49%	43%	43%	42%	53%	44%	41%	51%	49%	50%	41%
Brexit is to blame	44%	50%	49%	36%	38%	50%	42%	44%	42%	43%	40%	37%	32%	42%	56%	39%
Big businesses in the UK are to blame	22%	22%	23%	24%	19%	22%	21%	21%	22%	23%	20%	23%	16%	24%	26%	14%
Nothing is to blame	2%	2%	1%	2%	3%	3%	1%	2%	1%	2%	2%	3%	1%	2%	1%	2%
Don't know	5%	2%	5%	5%	8%	4%	5%	4%	4%	3%	8%	4%	6%	7%	5%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.B) Which of the following do you blame for the increase in the cost of living? Please select all that apply

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
The Russian invasion of Ukraine is to blame	61%	65%	58%	44%	47%	56%	63%	74%	80%	73%	50%	72%	71%	50%	61%	61%
The impact of the pandemic is to blame	60%	60%	59%	54%	57%	54%	58%	65%	67%	67%	54%	67%	68%	52%	58%	64%
The Government in the UK is to blame	46%	47%	45%	68%	56%	53%	42%	37%	27%	25%	66%	48%	38%	53%	45%	50%
Brexit is to blame	44%	44%	43%	50%	46%	45%	46%	36%	39%	27%	59%	68%	20%	43%	42%	51%
Big businesses in the UK are to blame	22%	24%	20%	30%	22%	25%	21%	19%	16%	16%	28%	20%	31%	18%	21%	24%
Nothing is to blame	2%	2%	2%	0%	2%	2%	2%	3%	3%	3%	1%	1%	3%	3%	2%	2%
Don't know	5%	3%	7%	4%	6%	6%	5%	4%	4%	3%	4%	2%	7%	12%	5%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(15.C) Which of the following do you blame for the increase in the cost of living? Please select all that apply

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
The Russian invasion of Ukraine is to blame	61%	70%	61%	48%	75%	53%	68%	55%	67%	55%	66%	64%	63%	66%
The impact of the pandemic is to blame	60%	62%	61%	47%	69%	53%	65%	58%	64%	52%	64%	61%	55%	70%
The Government in the UK is to blame	46%	35%	51%	52%	17%	65%	45%	71%	50%	50%	24%	44%	30%	21%
Brexit is to blame	44%	22%	64%	42%	26%	58%	53%	74%	54%	40%	36%	34%	28%	26%
Big businesses in the UK are to blame	22%	19%	23%	20%	13%	26%	21%	37%	21%	21%	12%	22%	11%	15%
Nothing is to blame	2%	3%	1%	3%	3%	1%	0%	0%	1%	2%	3%	2%	4%	3%
Don't know	5%	4%	4%	11%	3%	4%	1%	3%	4%	8%	5%	3%	8%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.A) Energy bills are expected to increase towards the end of the year again, having increased earlier this year. Which of the following comes closest to your view?

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
1 - I expect the Government will step in before energy bills become impossible for people to pay	24%	27%	22%	22%	25%	25%	23%	23%	21%	24%	25%	26%	20%	25%	24%	23%
2	21%	21%	22%	21%	20%	20%	25%	28%	23%	20%	20%	19%	23%	19%	15%	22%
3	21%	22%	22%	21%	19%	25%	19%	19%	19%	22%	19%	21%	21%	19%	27%	20%
4 - I expect the government won't step in even if energy bills become impossible for people to pay	27%	25%	27%	30%	28%	24%	28%	24%	30%	27%	28%	26%	30%	31%	28%	25%
Don't know	7%	5%	7%	7%	8%	6%	5%	6%	7%	7%	8%	8%	5%	7%	7%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.B) Energy bills are expected to increase towards the end of the year again, having increased earlier this year. Which of the following comes closest to your view?

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
1 - I expect the Government will step in before energy bills become impossible for people to pay	24%	24%	24%	18%	26%	28%	22%	25%	23%	29%	18%	25%	21%	22%	23%	26%
2	21%	22%	20%	13%	15%	15%	22%	25%	34%	29%	15%	26%	22%	15%	22%	19%
3	21%	23%	20%	21%	21%	23%	22%	19%	20%	19%	21%	23%	18%	24%	22%	20%
4 - I expect the government won't step in even if energy bills become impossible for people to pay	27%	26%	28%	42%	33%	25%	29%	23%	16%	16%	40%	22%	26%	27%	26%	30%
Don't know	7%	5%	8%	5%	5%	9%	6%	7%	8%	6%	5%	3%	13%	12%	7%	5%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(16.C) Energy bills are expected to increase towards the end of the year again, having increased earlier this year. Which of the following comes closest to your view?

	EU 2016 Vote			Voting Intention				Segment						
	Total	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
1 - I expect the Government will step in before energy bills become impossible for people to pay	24%	26%	22%	27%	33%	20%	26%	15%	21%	19%	26%	31%	30%	33%
2	21%	24%	21%	15%	33%	15%	29%	14%	24%	18%	33%	17%	27%	28%
3	21%	19%	24%	21%	17%	22%	22%	22%	27%	19%	21%	19%	16%	25%
4 - I expect the government won't step in even if energy bills become impossible for people to pay	27%	23%	28%	26%	11%	38%	21%	45%	23%	34%	10%	29%	16%	7%
Don't know	7%	7%	5%	10%	6%	4%	2%	4%	5%	9%	10%	4%	11%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.A) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: Many people refuse to pay their energy bills

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
I expect it to happen	71%	72%	70%	73%	71%	70%	71%	69%	70%	68%	73%	72%	68%	74%	76%	70%
I do not expect it to happen	16%	17%	16%	16%	14%	19%	19%	18%	15%	18%	11%	15%	15%	14%	10%	17%
Don't Know	13%	11%	15%	12%	15%	11%	10%	14%	15%	13%	16%	13%	17%	12%	15%	13%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.B) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: Many people refuse to pay their energy bills

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
I expect it to happen	71%	70%	72%	79%	73%	71%	73%	68%	65%	65%	75%	69%	78%	75%	70%	75%
I do not expect it to happen	16%	18%	14%	15%	16%	14%	15%	16%	17%	20%	14%	17%	6%	12%	16%	14%
Don't Know	13%	12%	14%	6%	12%	14%	11%	16%	17%	14%	11%	14%	16%	13%	14%	11%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(17.C) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: Many people refuse to pay their energy bills

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
I expect it to happen	71%	69%	71%	73%	65%	77%	69%	79%	74%	72%	54%	77%	58%	64%
I do not expect it to happen	16%	17%	16%	14%	22%	13%	20%	12%	12%	14%	25%	13%	25%	22%
Don't Know	13%	14%	13%	13%	14%	10%	11%	9%	14%	14%	21%	10%	16%	14%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.A) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: Shoplifting becomes more common

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
I expect it to happen	80%	77%	80%	83%	80%	71%	82%	79%	84%	82%	84%	78%	82%	81%	81%	74%
I do not expect it to happen	10%	14%	10%	9%	7%	18%	11%	11%	6%	7%	7%	11%	9%	8%	5%	12%
Don't Know	10%	9%	11%	8%	13%	11%	7%	10%	10%	11%	9%	11%	9%	11%	14%	14%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.B) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: Shoplifting becomes more common

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
I expect it to happen	80%	78%	81%	82%	75%	76%	84%	81%	80%	77%	83%	78%	74%	78%	79%	81%
I do not expect it to happen	10%	13%	7%	10%	15%	11%	8%	7%	8%	13%	9%	14%	11%	6%	10%	10%
Don't Know	10%	9%	12%	8%	10%	13%	8%	12%	12%	10%	9%	8%	15%	16%	11%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(18.C) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: Shoplifting becomes more common

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
I expect it to happen	80%	82%	78%	74%	74%	83%	80%	86%	86%	78%	64%	85%	69%	70%
I do not expect it to happen	10%	9%	12%	10%	16%	9%	13%	6%	5%	11%	16%	8%	17%	20%
Don't Know	10%	9%	10%	16%	10%	8%	8%	9%	9%	11%	20%	8%	14%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.A) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: People go hungry

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
I expect it to happen	81%	81%	82%	80%	81%	75%	83%	82%	82%	80%	85%	77%	81%	84%	84%	78%
I do not expect it to happen	12%	14%	11%	12%	11%	16%	12%	13%	10%	14%	7%	16%	13%	9%	8%	14%
Don't Know	7%	5%	7%	7%	8%	9%	5%	5%	8%	5%	8%	7%	6%	7%	8%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.B) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: People go hungry

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative	Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
I expect it to happen	81%	79%	83%	88%	80%	81%	84%	79%	77%	73%	89%	83%	77%	84%	80%	86%
I do not expect it to happen	12%	14%	9%	9%	11%	10%	10%	13%	16%	19%	7%	11%	13%	8%	12%	10%
Don't Know	7%	7%	7%	3%	9%	9%	6%	8%	7%	9%	5%	5%	9%	8%	8%	4%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(19.C) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: People go hungry

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
I expect it to happen	81%	78%	83%	79%	68%	89%	84%	95%	90%	83%	62%	82%	67%	55%
I do not expect it to happen	12%	14%	11%	11%	23%	6%	13%	3%	5%	8%	24%	13%	21%	34%
Don't Know	7%	8%	6%	10%	9%	4%	3%	2%	5%	9%	14%	5%	12%	11%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.A) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: People die because of the cold

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
I expect it to happen	74%	74%	73%	73%	74%	68%	75%	73%	75%	77%	75%	74%	69%	76%	78%	68%
I do not expect it to happen	16%	18%	17%	15%	14%	21%	14%	18%	17%	13%	13%	16%	20%	14%	11%	20%
Don't Know	11%	8%	10%	12%	12%	12%	11%	9%	9%	9%	11%	10%	12%	11%	11%	11%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.B) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: People die because of the cold

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
I expect it to happen	74%	71%	76%	74%	69%	72%	77%	75%	75%	68%	82%	74%	74%	67%	73%	75%
I do not expect it to happen	16%	19%	13%	18%	19%	16%	13%	14%	14%	20%	11%	19%	15%	17%	16%	16%
Don't Know	11%	10%	11%	8%	11%	12%	10%	11%	11%	12%	7%	7%	11%	15%	11%	9%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(20.C) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: People die because of the cold

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
I expect it to happen	74%	74%	76%	64%	63%	81%	78%	88%	80%	74%	54%	76%	60%	54%
I do not expect it to happen	16%	15%	15%	24%	24%	12%	19%	6%	10%	14%	28%	16%	24%	34%
Don't Know	11%	11%	10%	13%	14%	7%	3%	6%	10%	12%	17%	8%	15%	13%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.A) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More people become homeless

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
I expect it to happen	77%	77%	77%	77%	76%	73%	78%	78%	78%	74%	78%	78%	75%	77%	81%	79%
I do not expect it to happen	12%	13%	11%	12%	10%	16%	12%	12%	11%	15%	9%	13%	9%	9%	7%	13%
Don't Know	11%	10%	11%	11%	13%	10%	10%	10%	11%	11%	13%	8%	16%	14%	12%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.B) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More people become homeless

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
I expect it to happen	77%	75%	79%	89%	79%	75%	80%	72%	71%	67%	85%	85%	63%	81%	76%	80%
I do not expect it to happen	12%	14%	9%	7%	11%	12%	10%	13%	15%	19%	7%	8%	18%	5%	12%	11%
Don't Know	11%	11%	12%	5%	10%	13%	10%	15%	14%	14%	8%	7%	18%	14%	12%	9%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(21.C) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More people become homeless

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
I expect it to happen	77%	72%	79%	79%	62%	85%	88%	93%	85%	79%	58%	79%	62%	50%
I do not expect it to happen	12%	14%	11%	10%	23%	7%	7%	4%	4%	9%	21%	13%	20%	33%
Don't Know	11%	14%	10%	11%	15%	7%	5%	2%	12%	12%	21%	8%	18%	16%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.A) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: Riots take place across the UK

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
I expect it to happen	52%	51%	50%	55%	50%	48%	50%	51%	54%	57%	50%	49%	57%	54%	52%	50%
I do not expect it to happen	30%	33%	31%	29%	24%	34%	33%	30%	30%	28%	25%	29%	23%	27%	29%	28%
Don't Know	19%	16%	18%	15%	25%	18%	17%	19%	16%	15%	25%	22%	20%	19%	19%	22%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.B) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: Riots take place across the UK

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
I expect it to happen	52%	49%	54%	65%	60%	55%	48%	45%	39%	42%	62%	50%	47%	53%	51%	54%
I do not expect it to happen	30%	35%	24%	23%	27%	26%	28%	31%	39%	39%	21%	31%	34%	23%	30%	28%
Don't Know	19%	16%	21%	12%	13%	18%	23%	23%	23%	19%	17%	19%	19%	24%	19%	18%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(22.C) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: Riots take place across the UK

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
I expect it to happen	52%	48%	52%	55%	39%	61%	55%	58%	52%	58%	32%	58%	37%	32%
I do not expect it to happen	30%	33%	29%	23%	43%	24%	32%	26%	25%	24%	43%	26%	40%	53%
Don't Know	19%	19%	19%	21%	19%	15%	13%	15%	23%	18%	25%	16%	23%	15%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.A) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More protests

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
I expect it to happen	84%	86%	85%	86%	81%	81%	84%	87%	89%	82%	84%	84%	84%	86%	85%	84%
I do not expect it to happen	7%	8%	8%	7%	7%	11%	9%	6%	4%	9%	6%	6%	4%	7%	5%	8%
Don't Know	8%	6%	8%	7%	12%	8%	7%	7%	7%	9%	10%	11%	12%	7%	10%	8%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.B) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More protests

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
I expect it to happen	84%	86%	83%	85%	79%	79%	86%	84%	91%	82%	89%	90%	94%	80%	84%	88%
I do not expect it to happen	7%	8%	7%	8%	10%	9%	7%	7%	4%	9%	6%	6%	4%	6%	7%	7%
Don't Know	8%	7%	10%	7%	11%	12%	7%	9%	5%	9%	5%	4%	2%	14%	9%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(23.C) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More protests

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
I expect it to happen	84%	85%	86%	80%	80%	88%	89%	92%	89%	83%	78%	86%	75%	76%
I do not expect it to happen	7%	7%	7%	7%	11%	7%	8%	5%	4%	7%	9%	7%	12%	13%
Don't Know	8%	8%	7%	13%	9%	6%	4%	3%	6%	10%	14%	7%	13%	11%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.A) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More strikes

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
I expect it to happen	85%	85%	86%	86%	80%	79%	87%	83%	89%	85%	84%	87%	85%	85%	85%	80%
I do not expect it to happen	7%	8%	6%	7%	8%	12%	7%	10%	6%	8%	7%	4%	3%	7%	4%	12%
Don't Know	8%	6%	8%	6%	12%	9%	6%	8%	5%	7%	9%	9%	12%	8%	11%	9%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.B) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More strikes

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
I expect it to happen	85%	86%	83%	88%	78%	81%	85%	84%	90%	83%	87%	87%	87%	82%	84%	86%
I do not expect it to happen	7%	9%	6%	6%	13%	9%	7%	6%	4%	9%	7%	7%	9%	6%	8%	7%
Don't Know	8%	5%	11%	6%	10%	10%	8%	10%	6%	8%	6%	6%	4%	12%	8%	7%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(24.C) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More strikes

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
I expect it to happen	85%	84%	86%	80%	81%	88%	89%	92%	89%	82%	78%	87%	76%	74%
I do not expect it to happen	7%	8%	7%	7%	11%	7%	7%	4%	4%	7%	9%	7%	12%	17%
Don't Know	8%	8%	7%	13%	8%	5%	4%	3%	6%	10%	13%	6%	12%	10%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.A) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More mental health issues

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
I expect it to happen	83%	84%	83%	84%	83%	79%	86%	84%	86%	79%	84%	80%	82%	84%	85%	88%
I do not expect it to happen	8%	11%	9%	7%	7%	11%	9%	9%	7%	12%	6%	12%	8%	6%	5%	7%
Don't Know	8%	6%	8%	9%	11%	10%	5%	7%	7%	9%	9%	8%	10%	10%	10%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.B) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More mental health issues

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
I expect it to happen	83%	80%	86%	90%	83%	82%	85%	82%	80%	77%	89%	85%	79%	86%	82%	87%
I do not expect it to happen	8%	11%	6%	6%	10%	8%	8%	9%	9%	13%	6%	6%	8%	5%	9%	7%
Don't Know	8%	8%	8%	4%	8%	10%	7%	9%	11%	10%	5%	8%	13%	9%	9%	6%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(25.C) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More mental health issues

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
I expect it to happen	83%	80%	85%	83%	74%	89%	86%	94%	91%	83%	65%	86%	70%	68%
I do not expect it to happen	8%	10%	8%	6%	15%	6%	8%	4%	2%	7%	17%	9%	16%	18%
Don't Know	8%	9%	7%	11%	10%	5%	6%	2%	7%	10%	18%	5%	14%	14%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.A) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More children falling behind at school

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
I expect it to happen	61%	61%	61%	63%	60%	59%	62%	54%	60%	64%	62%	58%	60%	67%	68%	59%
I do not expect it to happen	22%	25%	21%	21%	19%	23%	22%	27%	21%	21%	21%	22%	22%	18%	16%	26%
Don't Know	17%	14%	18%	16%	20%	17%	16%	19%	18%	15%	16%	20%	18%	15%	16%	14%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.B) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More children falling behind at school

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
I expect it to happen	61%	59%	64%	72%	67%	59%	63%	56%	54%	50%	72%	62%	49%	64%	61%	63%
I do not expect it to happen	22%	24%	19%	17%	21%	20%	22%	23%	25%	32%	14%	21%	17%	19%	22%	22%
Don't Know	17%	17%	17%	11%	12%	21%	15%	21%	20%	18%	14%	18%	34%	17%	17%	15%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(26.C) For each of the following, please indicate if it is something you expect or do not expect to happen this winter as a result of rising bills?: More children falling behind at school

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
I expect it to happen	61%	55%	65%	62%	46%	72%	64%	78%	68%	63%	42%	64%	46%	34%
I do not expect it to happen	22%	26%	19%	21%	36%	15%	24%	10%	15%	19%	33%	20%	35%	50%
Don't Know	17%	18%	16%	17%	18%	13%	11%	12%	17%	18%	25%	15%	19%	16%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.A) Which of the following statements do you most agree with?

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
We should cut taxes now because families are struggling with the cost of living	52%	52%	50%	54%	53%	52%	51%	50%	51%	58%	54%	54%	47%	55%	53%	47%
We need to wait until inflation is under control before cutting taxes to avoid making the problem worse	33%	36%	36%	30%	28%	31%	34%	32%	33%	31%	30%	35%	39%	31%	28%	40%
Don't Know	15%	12%	13%	16%	19%	17%	15%	18%	15%	11%	16%	11%	14%	14%	19%	13%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.B) Which of the following statements do you most agree with?

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
We should cut taxes now because families are struggling with the cost of living	52%	50%	55%	56%	60%	55%	55%	46%	43%	50%	58%	37%	64%	56%	53%	51%
We need to wait until inflation is under control before cutting taxes to avoid making the problem worse	33%	38%	28%	26%	28%	25%	32%	40%	43%	38%	28%	46%	29%	25%	32%	35%
Don't Know	15%	12%	18%	18%	12%	20%	14%	14%	14%	12%	14%	17%	7%	19%	15%	14%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(27.C) Which of the following statements do you most agree with?

	EU 2016 Vote			Voting Intention				Segment						
	Total	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
We should cut taxes now because families are struggling with the cost of living	52%	55%	50%	50%	48%	58%	45%	53%	51%	57%	33%	60%	48%	43%
We need to wait until inflation is under control before cutting taxes to avoid making the problem worse	33%	32%	37%	27%	41%	29%	45%	31%	32%	26%	49%	30%	38%	44%
Don't Know	15%	13%	14%	23%	10%	13%	11%	17%	17%	18%	18%	9%	14%	13%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.A) Which of the following comes closest to your view?

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Like we did after WWII, we should pay the Covid debt back over a longer period of time, even if that means higher interest rates, so we can cut taxes and maintain spending on public services now	48%	52%	48%	44%	45%	47%	47%	49%	50%	49%	42%	45%	47%	55%	42%	50%
We should not treat Covid debt any differently and paying debt over a longer period of time will only lead to higher interest rates and make the repayments more expensive	30%	30%	30%	34%	26%	32%	30%	31%	22%	30%	31%	35%	26%	27%	32%	27%
Don't Know	23%	18%	22%	22%	29%	20%	24%	20%	28%	21%	27%	20%	26%	18%	26%	23%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Like we did after WWII, we should pay the Covid debt back over a longer period of time, even if that means higher interest rates, so we can cut taxes and maintain spending on public services now	48%	51%	44%	44%	50%	39%	52%	46%	53%	49%	52%	50%	54%	39%	48%	48%
We should not treat Covid debt any differently and paying debt over a longer period of time will only lead to higher interest rates and make the repayments more expensive	30%	31%	28%	30%	31%	32%	26%	30%	29%	33%	29%	30%	23%	21%	29%	31%
Don't Know	23%	17%	28%	26%	18%	30%	22%	24%	18%	18%	19%	20%	23%	40%	23%	22%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(28.C) Which of the following comes closest to your view?

	EU 2016 Vote			Voting Intention				Segment						
	Total	Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Like we did after WWII, we should pay the Covid debt back over a longer period of time, even if that means higher interest rates, so we can cut taxes and maintain spending on public services now	48%	49%	50%	38%	49%	52%	50%	56%	48%	46%	40%	50%	39%	49%
We should not treat Covid debt any differently and paying debt over a longer period of time will only lead to higher interest rates and make the repayments more expensive	30%	31%	31%	23%	34%	30%	32%	26%	27%	24%	34%	34%	37%	34%
Don't Know	23%	20%	19%	39%	16%	19%	18%	19%	25%	30%	26%	16%	24%	18%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.A) Which of the following comes closest to your view?

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Business taxes should be cut to stimulate growth	23%	23%	24%	23%	23%	21%	25%	22%	17%	29%	26%	22%	19%	24%	24%	20%
Business taxes should be left as they are now as we can't afford to cut them	41%	38%	41%	44%	41%	43%	40%	43%	47%	38%	43%	40%	42%	35%	37%	42%
Business taxes should be increased to help fund public services such as the NHS	36%	40%	36%	33%	36%	36%	35%	35%	36%	33%	31%	38%	39%	40%	39%	38%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Business taxes should be cut to stimulate growth	23%	23%	23%	18%	21%	23%	26%	26%	23%	27%	17%	18%	19%	26%	23%	23%
Business taxes should be left as they are now as we can't afford to cut them	41%	40%	42%	31%	41%	40%	39%	42%	48%	46%	34%	43%	43%	43%	43%	33%
Business taxes should be increased to help fund public services such as the NHS	36%	38%	35%	50%	38%	37%	35%	32%	29%	27%	48%	39%	38%	32%	34%	44%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(29.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Business taxes should be cut to stimulate growth	23%	27%	20%	25%	27%	17%	24%	9%	20%	24%	24%	29%	29%	25%
Business taxes should be left as they are now as we can't afford to cut them	41%	44%	39%	41%	48%	35%	40%	28%	44%	37%	53%	40%	44%	58%
Business taxes should be increased to help fund public services such as the NHS	36%	30%	41%	34%	25%	48%	35%	63%	36%	39%	24%	31%	26%	17%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.A) Which of the following comes closest to your view?

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Fuel duty (taxes on petrol and diesel) should be cut make it cheaper for families to fill up their cars	67%	59%	69%	74%	67%	50%	67%	68%	71%	76%	72%	73%	64%	69%	68%	71%
Fuel duty (taxes on petrol) should be left as they are now, they were already cut recently this year	23%	29%	22%	19%	23%	31%	27%	25%	23%	16%	22%	18%	23%	21%	21%	23%
Fuel duty (taxes on petrol) should be increased to help fund public services such as the NHS, and encourage businesses and people to cut down on their use of petrol	10%	12%	9%	8%	9%	19%	6%	7%	6%	8%	6%	10%	13%	11%	11%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.B) Which of the following comes closest to your view?

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Fuel duty (taxes on petrol and diesel) should be cut make it cheaper for families to fill up their cars	67%	64%	70%	61%	60%	68%	69%	67%	74%	71%	65%	56%	80%	71%	67%	68%
Fuel duty (taxes on petrol) should be left as they are now, they were already cut recently this year	23%	25%	22%	25%	25%	24%	22%	25%	21%	23%	21%	32%	14%	20%	23%	23%
Fuel duty (taxes on petrol) should be increased to help fund public services such as the NHS, and encourage businesses and people to cut down on their use of petrol	10%	11%	8%	14%	15%	8%	9%	7%	5%	5%	14%	12%	7%	8%	10%	9%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(30.C) Which of the following comes closest to your view?

	Total	EU 2016 Vote			Voting Intention				Segment					
		Leave	Remain	I did not vote	Conservative Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives	
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Fuel duty (taxes on petrol and diesel) should be cut make it cheaper for families to fill up their cars	67%	75%	61%	67%	68%	66%	58%	57%	69%	71%	54%	72%	70%	64%
Fuel duty (taxes on petrol) should be left as they are now, they were already cut recently this year	23%	19%	26%	24%	26%	21%	32%	27%	24%	20%	40%	19%	23%	30%
Fuel duty (taxes on petrol) should be increased to help fund public services such as the NHS, and encourage businesses and people to cut down on their use of petrol	10%	6%	13%	9%	6%	13%	11%	17%	8%	10%	6%	10%	7%	6%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.A) Rishi Sunak was Chancellor for the past two and a half years. To what extent do you agree or disagree with the following?: Rishi Sunak is responsible for the rising cost of living

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Strongly Agree	14%	15%	12%	16%	13%	15%	14%	10%	12%	17%	11%	12%	13%	15%	20%	16%
Agree	23%	24%	22%	22%	22%	26%	22%	19%	21%	23%	20%	27%	25%	24%	19%	22%
Neither Agree nor Disagree	24%	20%	23%	29%	26%	21%	25%	29%	27%	23%	27%	19%	30%	23%	24%	25%
Disagree	21%	23%	24%	19%	20%	21%	21%	29%	26%	17%	20%	20%	17%	24%	18%	17%
Strongly Disagree	8%	10%	8%	5%	7%	7%	11%	7%	5%	7%	10%	13%	8%	6%	4%	10%
Don't Know	9%	7%	10%	8%	13%	10%	7%	7%	9%	12%	13%	8%	7%	7%	14%	10%
Total Agree:	37%	40%	35%	38%	35%	41%	36%	29%	33%	40%	30%	39%	38%	40%	40%	38%
Total Disagree:	29%	33%	33%	24%	26%	28%	32%	36%	31%	24%	29%	33%	25%	30%	22%	27%
Net:	8%	6%	2%	14%	9%	13%	4%	-7%	2%	16%	1%	6%	13%	10%	18%	12%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.B) Rishi Sunak was Chancellor for the past two and a half years. To what extent do you agree or disagree with the following?: Rishi Sunak is responsible for the rising cost of living

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Strongly Agree	14%	16%	12%	15%	19%	18%	16%	13%	6%	10%	20%	11%	17%	13%	15%	12%
Agree	23%	24%	21%	30%	25%	25%	24%	20%	16%	19%	31%	17%	29%	19%	22%	24%
Neither Agree nor Disagree	24%	23%	26%	24%	26%	20%	21%	27%	29%	25%	23%	29%	33%	24%	25%	23%
Disagree	21%	23%	20%	13%	15%	19%	23%	25%	30%	28%	15%	29%	11%	16%	21%	22%
Strongly Disagree	8%	8%	8%	6%	3%	7%	8%	9%	13%	14%	3%	8%	7%	3%	7%	10%
Don't Know	9%	6%	13%	13%	12%	11%	9%	8%	6%	5%	8%	6%	2%	24%	9%	9%
Total Agree:	37%	41%	33%	45%	44%	43%	40%	32%	22%	28%	51%	27%	46%	33%	37%	36%
Total Disagree:	29%	31%	28%	19%	18%	26%	31%	34%	44%	41%	19%	38%	18%	20%	29%	31%
Net:	8%	10%	5%	26%	26%	18%	9%	-2%	-22%	-13%	32%	-10%	28%	13%	9%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(31.C) Rishi Sunak was Chancellor for the past two and a half years. To what extent do you agree or disagree with the following?: Rishi Sunak is responsible for the rising cost of living

	Total	EU 2016 Vote			Voting Intention					Segment				
		Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Strongly Agree	14%	14%	15%	14%	7%	20%	10%	19%	8%	16%	4%	22%	10%	6%
Agree	23%	22%	24%	19%	17%	29%	24%	31%	22%	24%	14%	24%	18%	14%
Neither Agree nor Disagree	24%	26%	22%	27%	26%	23%	27%	21%	28%	26%	22%	22%	27%	24%
Disagree	21%	22%	24%	15%	29%	17%	23%	17%	25%	19%	34%	18%	20%	30%
Strongly Disagree	8%	9%	8%	5%	16%	4%	8%	4%	8%	4%	15%	7%	12%	17%
Don't Know	9%	7%	7%	21%	4%	7%	7%	8%	9%	11%	11%	8%	12%	9%
Total Agree:	37%	36%	39%	32%	25%	49%	34%	50%	31%	40%	18%	45%	29%	19%
Total Disagree:	29%	31%	32%	20%	46%	22%	32%	21%	33%	23%	50%	25%	32%	48%
Net:	8%	5%	7%	13%	-21%	27%	2%	29%	-2%	17%	-32%	21%	-3%	-28%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.A) Rishi Sunak was Chancellor for the past two and a half years. To what extent do you agree or disagree with the following?: Rishi Sunak is responsible for rising inflation in the UK

	Total	Social Grade				Region										
		AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Strongly Agree	13%	13%	11%	14%	14%	14%	14%	9%	11%	14%	9%	12%	15%	15%	19%	11%
Agree	24%	25%	25%	24%	20%	25%	22%	19%	25%	26%	24%	26%	22%	24%	20%	30%
Neither Agree nor Disagree	25%	22%	24%	30%	27%	26%	25%	30%	23%	27%	21%	24%	28%	28%	24%	25%
Disagree	20%	23%	22%	17%	20%	19%	23%	26%	26%	15%	22%	20%	17%	19%	17%	16%
Strongly Disagree	7%	10%	7%	5%	6%	7%	8%	7%	5%	5%	8%	11%	9%	5%	5%	8%
Don't Know	10%	7%	10%	10%	14%	9%	8%	9%	10%	13%	16%	8%	9%	9%	15%	10%
Total Agree:	37%	38%	36%	39%	34%	39%	36%	28%	36%	40%	33%	38%	38%	39%	38%	41%
Total Disagree:	28%	32%	30%	22%	26%	26%	31%	33%	32%	21%	30%	31%	26%	24%	23%	24%
Net:	9%	6%	7%	17%	8%	13%	5%	-5%	4%	20%	3%	7%	12%	15%	16%	17%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.B) Rishi Sunak was Chancellor for the past two and a half years. To what extent do you agree or disagree with the following?: Rishi Sunak is responsible for rising inflation in the UK

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Strongly Agree	13%	14%	12%	12%	15%	17%	17%	12%	6%	9%	18%	9%	18%	12%	14%	11%
Agree	24%	26%	22%	29%	30%	25%	24%	21%	16%	19%	32%	23%	22%	20%	23%	25%
Neither Agree nor Disagree	25%	25%	26%	26%	25%	24%	22%	27%	28%	27%	23%	29%	27%	25%	26%	24%
Disagree	20%	22%	19%	13%	17%	16%	20%	23%	31%	26%	15%	26%	16%	16%	20%	21%
Strongly Disagree	7%	7%	7%	5%	2%	6%	7%	8%	12%	12%	4%	8%	7%	3%	6%	10%
Don't Know	10%	6%	14%	15%	12%	11%	9%	9%	7%	6%	8%	6%	9%	25%	11%	9%
Total Agree:	37%	40%	34%	41%	45%	42%	41%	33%	22%	29%	50%	31%	40%	32%	37%	36%
Total Disagree:	28%	29%	26%	18%	19%	22%	28%	32%	43%	38%	19%	34%	24%	19%	27%	31%
Net:	9%	11%	8%	24%	26%	20%	14%	1%	-21%	-9%	31%	-2%	17%	13%	10%	5%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(32.C) Rishi Sunak was Chancellor for the past two and a half years. To what extent do you agree or disagree with the following?: Rishi Sunak is responsible for rising inflation in the UK

	EU 2016 Vote			Voting Intention					Segment					
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Strongly Agree	13%	13%	13%	12%	8%	16%	8%	17%	7%	15%	3%	21%	10%	3%
Agree	24%	24%	25%	16%	18%	32%	25%	34%	23%	26%	9%	24%	20%	16%
Neither Agree nor Disagree	25%	27%	23%	31%	25%	23%	29%	21%	28%	27%	27%	24%	25%	26%
Disagree	20%	21%	23%	15%	30%	16%	24%	18%	23%	16%	36%	16%	22%	29%
Strongly Disagree	7%	8%	7%	5%	14%	4%	8%	2%	7%	4%	14%	6%	11%	17%
Don't Know	10%	8%	8%	21%	6%	8%	6%	9%	11%	12%	10%	8%	12%	10%
Total Agree:	37%	37%	39%	28%	26%	48%	34%	51%	31%	40%	13%	45%	30%	19%
Total Disagree:	28%	28%	31%	20%	44%	21%	31%	20%	30%	21%	50%	23%	33%	46%
Net:	9%	8%	8%	8%	-18%	28%	2%	31%	0%	19%	-37%	22%	-3%	-26%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.A) Rishi Sunak was Chancellor for the past two and a half years. To what extent do you agree or disagree with the following?: Rishi Sunak did everything he could as Chancellor to prevent rising cost of living

	Social Grade					Region										
	Total	AB	C1	C2	DE	London	South East	South West	East of England	East Midlands	West Midlands	Yorkshire and the Humber	North East	North West	Scotland	Wales
Unweighted	2686	699	755	558	662	373	388	233	248	219	236	229	112	315	209	124
Weighted	2686	722	695	588	669	388	360	222	249	194	249	221	111	305	249	138
Strongly Agree	5%	6%	3%	5%	5%	7%	4%	3%	5%	3%	4%	7%	4%	3%	3%	5%
Agree	18%	20%	19%	18%	17%	20%	20%	22%	20%	16%	17%	19%	17%	20%	13%	16%
Neither Agree nor Disagree	24%	21%	24%	27%	26%	22%	27%	24%	23%	23%	28%	26%	22%	25%	17%	28%
Disagree	21%	22%	22%	19%	21%	21%	19%	26%	26%	21%	17%	20%	24%	21%	21%	21%
Strongly Disagree	22%	23%	21%	24%	19%	20%	22%	16%	18%	25%	21%	20%	20%	23%	32%	21%
Don't Know	10%	7%	11%	8%	12%	9%	8%	9%	8%	12%	13%	9%	12%	8%	13%	10%
Total Agree:	23%	26%	22%	22%	21%	27%	24%	25%	25%	19%	21%	26%	22%	23%	16%	21%
Total Disagree:	43%	45%	43%	43%	41%	42%	41%	42%	44%	46%	38%	40%	45%	44%	54%	42%
Net:	-20%	-19%	-21%	-20%	-20%	-14%	-17%	-17%	-19%	-26%	-17%	-14%	-23%	-21%	-38%	-21%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.B) Rishi Sunak was Chancellor for the past two and a half years. To what extent do you agree or disagree with the following?: Rishi Sunak did everything he could as Chancellor to prevent rising cost of living

	Total	Gender		Age						2019				Debate		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservative Labour	Liberal Democrat	The Brexit Party	I did not vote	PreDebate	PostDebate	
Unweighted	2686	1295	1377	331	414	433	472	438	598	1079	722	196	43	317	2119	567
Weighted	2686	1319	1353	380	457	455	456	377	561	1037	739	194	42	320	2122	564
Strongly Agree	5%	5%	4%	4%	6%	5%	3%	3%	5%	7%	4%	1%	2%	2%	5%	4%
Agree	18%	19%	18%	11%	18%	17%	15%	19%	27%	26%	14%	19%	12%	12%	18%	19%
Neither Agree nor Disagree	24%	23%	25%	19%	23%	20%	23%	25%	32%	28%	19%	29%	23%	24%	25%	22%
Disagree	21%	22%	21%	23%	20%	23%	22%	23%	18%	19%	22%	27%	26%	22%	21%	23%
Strongly Disagree	22%	25%	19%	31%	21%	24%	28%	20%	11%	13%	34%	16%	29%	18%	21%	23%
Don't Know	10%	6%	13%	12%	11%	11%	8%	9%	7%	7%	8%	8%	7%	23%	10%	9%
Total Agree:	23%	24%	22%	15%	24%	22%	19%	22%	32%	33%	18%	20%	15%	13%	23%	23%
Total Disagree:	43%	47%	39%	54%	41%	47%	49%	43%	29%	32%	56%	44%	55%	40%	42%	46%
Net:	-20%	-23%	-17%	-39%	-17%	-25%	-31%	-21%	3%	1%	-38%	-24%	-41%	-27%	-19%	-23%

Note:

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions

(33.C) Rishi Sunak was Chancellor for the past two and a half years. To what extent do you agree or disagree with the following?: Rishi Sunak did everything he could as Chancellor to prevent rising cost of living

	EU 2016 Vote			Voting Intention					Segment					
	Total	Leave	Remain	I did not vote	Conservative	Labour	Liberal Democrats	Progressive Activist	Civic Pragmatists	Disengaged Battlers	Established Liberals	Loyal Nationals	Disengaged Traditionalists	Backbone Conservatives
Unweighted	2686	1091	1077	312	692	873	214	361	490	609	193	608	256	169
Weighted	2686	1055	1076	325	663	893	212	373	491	614	194	599	249	165
Strongly Agree	5%	6%	5%	2%	10%	3%	2%	1%	3%	3%	7%	8%	6%	6%
Agree	18%	20%	20%	14%	34%	13%	21%	9%	19%	12%	30%	19%	25%	37%
Neither Agree nor Disagree	24%	25%	24%	28%	27%	20%	28%	15%	28%	24%	30%	23%	28%	27%
Disagree	21%	21%	21%	19%	16%	25%	25%	28%	25%	22%	16%	19%	18%	17%
Strongly Disagree	22%	20%	23%	17%	7%	31%	17%	41%	16%	27%	6%	23%	12%	3%
Don't Know	10%	7%	8%	21%	5%	7%	7%	6%	9%	13%	11%	8%	12%	11%
Total Agree:	23%	26%	25%	16%	44%	16%	22%	10%	22%	15%	37%	27%	31%	43%
Total Disagree:	43%	41%	44%	36%	23%	56%	42%	69%	41%	48%	22%	42%	30%	20%
Net:	-20%	-16%	-19%	-20%	21%	-40%	-20%	-59%	-19%	-33%	15%	-15%	1%	23%

*Note:*

BASE: All Respondents

Fieldwork: 26th Jul - 25th Jul 2022

Data weighted by interlocking age & gender, region and social grade to Nationally Representative Proportions