

Public First Poll for Duolingo

Fieldwork: 18th Nov - 24th Nov 2021
Interview method: Online Survey
Population represented: 16-22 year olds in India
Sample size: 902

Methodology:

The results are unweighted

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

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(1.A) What skills do you think are most important to learn in order to get a good job?Tick up to three

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Communication	56%	61%	51%	55%	58%	65%	49%	27%	58%	57%	50%
Creativity and innovation	44%	38%	40%	40%	35%	53%	42%	48%	44%	43%	25%
Critical thinking / problem solving	43%	35%	42%	40%	58%	46%	43%	20%	44%	45%	50%
Ability to use tech or IT	38%	39%	40%	42%	29%	33%	39%	52%	41%	30%	75%
English	37%	39%	39%	40%	29%	32%	40%	41%	38%	35%	50%
Collaboration (teamwork)	28%	27%	30%	26%	29%	24%	36%	36%	28%	28%	25%
Learning to learn	21%	20%	17%	27%	23%	20%	20%	9%	19%	27%	25%
Information literacy	15%	12%	21%	16%	10%	9%	16%	27%	13%	17%	0%
Don't know	1%	3%	0%	0%	3%	1%	2%	0%	1%	0%	0%
Other, please specify	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(1.B) What skills do you think are most important to learn in order to get a good job? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Communication	56%	58%	55%	52%	50%	59%	65%	54%	56%	70%
Creativity and innovation	44%	45%	42%	51%	35%	43%	51%	39%	48%	47%
Critical thinking / problem solving	43%	44%	42%	44%	40%	42%	44%	42%	53%	34%
Ability to use tech or IT	38%	35%	42%	42%	50%	33%	28%	36%	38%	28%
English	37%	35%	40%	44%	46%	33%	38%	31%	30%	30%
Collaboration (teamwork)	28%	27%	29%	22%	21%	33%	31%	32%	31%	34%
Learning to learn	21%	23%	19%	15%	21%	29%	17%	19%	20%	26%
Information literacy	15%	12%	18%	17%	20%	11%	9%	18%	9%	21%
Don't know	1%	2%	0%	1%	1%	1%	2%	2%	0%	0%
Other, please specify	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(2.A) And what skills do you think are most important to learn for your day-to-day life? Tick up to three

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Communication	60%	50%	53%	66%	65%	60%	63%	39%	60%	63%	100%
Creativity and innovation	39%	36%	35%	36%	26%	47%	38%	25%	41%	38%	25%
Critical thinking / problem solving	39%	44%	30%	36%	32%	44%	44%	25%	38%	43%	0%
English	35%	41%	41%	36%	29%	26%	36%	39%	37%	29%	25%
Learning to learn	32%	18%	32%	30%	52%	35%	32%	39%	32%	31%	50%
Collaboration (teamwork)	27%	23%	29%	25%	29%	27%	27%	32%	27%	25%	25%
Ability to use tech or IT	27%	32%	33%	27%	29%	22%	23%	32%	28%	23%	25%
Information literacy	23%	24%	25%	23%	13%	23%	20%	30%	21%	26%	0%
Other, please specify	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%
Don't know	0%	2%	0%	0%	0%	0%	1%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(2.B) And what skills do you think are most important to learn for your day-to-day life? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Communication	60%	60%	59%	60%	49%	65%	67%	67%	60%	58%
Creativity and innovation	39%	42%	36%	43%	34%	39%	42%	41%	39%	38%
Critical thinking / problem solving	39%	39%	38%	44%	38%	34%	40%	31%	47%	43%
English	35%	33%	37%	36%	51%	33%	27%	29%	27%	21%
Learning to learn	32%	31%	33%	24%	28%	37%	33%	37%	31%	45%
Collaboration (teamwork)	27%	29%	24%	27%	27%	26%	27%	22%	27%	34%
Ability to use tech or IT	27%	27%	27%	24%	32%	19%	28%	29%	28%	23%
Information literacy	23%	18%	29%	27%	27%	25%	16%	17%	24%	17%
Other, please specify	0%	1%	0%	0%	0%	2%	1%	0%	0%	0%
Don't know	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(3.A) Which languages would you most like to learn? Tick up to three

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Arabic	9%	8%	9%	10%	6%	10%	9%	9%	9%	10%	25%
Italian	9%	6%	12%	9%	16%	9%	7%	11%	8%	12%	0%
Mandarin	7%	6%	9%	8%	0%	6%	5%	9%	5%	10%	0%
Other, please specify	6%	6%	5%	5%	10%	6%	10%	2%	8%	4%	0%
English	53%	56%	52%	56%	55%	48%	57%	64%	53%	51%	50%
French	41%	30%	43%	42%	39%	48%	34%	23%	41%	45%	75%
Portuguese	3%	3%	6%	1%	3%	2%	1%	2%	3%	2%	0%
Spanish	24%	17%	24%	29%	26%	23%	21%	11%	22%	28%	50%
German	23%	14%	23%	20%	23%	27%	27%	18%	22%	26%	25%
Hindi	22%	12%	25%	22%	29%	28%	14%	52%	20%	22%	25%
Japanese	17%	17%	15%	21%	16%	17%	14%	18%	18%	15%	0%
Russian	12%	8%	17%	13%	23%	9%	7%	11%	10%	15%	0%
Don't know	1%	5%	0%	1%	0%	1%	1%	0%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

Public First Poll for Duolingo

(3.B) Which languages would you most like to learn? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Arabic	9%	8%	11%	8%	6%	10%	9%	11%	13%	11%
Italian	9%	7%	12%	9%	8%	5%	4%	11%	20%	6%
Mandarin	7%	4%	9%	5%	9%	6%	3%	7%	6%	8%
Other, please specify	6%	4%	9%	7%	1%	12%	14%	5%	2%	6%
English	53%	56%	50%	56%	60%	53%	45%	50%	48%	53%
French	41%	37%	47%	39%	46%	37%	37%	38%	46%	45%
Portuguese	3%	2%	3%	3%	3%	1%	4%	3%	4%	2%
Spanish	24%	23%	25%	29%	20%	22%	28%	19%	28%	25%
German	23%	21%	26%	26%	24%	22%	23%	24%	24%	17%
Hindi	22%	21%	23%	22%	20%	22%	17%	26%	24%	34%
Japanese	17%	19%	15%	18%	16%	18%	20%	14%	16%	17%
Russian	12%	12%	11%	4%	14%	10%	12%	13%	16%	11%
Don't know	1%	1%	1%	2%	0%	1%	4%	0%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(4.A) What languages do you think are most important to learn for your career? Tick up to three

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
English	88%	89%	89%	84%	84%	88%	91%	77%	91%	84%	75%
Russian	7%	5%	13%	9%	13%	4%	3%	9%	6%	10%	0%
Arabic	6%	3%	7%	8%	0%	5%	5%	18%	5%	6%	25%
Bengali	5%	3%	12%	5%	3%	2%	1%	9%	4%	6%	0%
Marathi	5%	8%	5%	3%	0%	2%	11%	5%	4%	7%	0%
Mandarin	4%	0%	4%	5%	0%	5%	4%	7%	4%	5%	0%
Hindi	38%	33%	45%	30%	39%	45%	31%	52%	36%	39%	25%
French	27%	23%	24%	31%	23%	32%	22%	20%	26%	30%	50%
German	22%	9%	21%	23%	13%	28%	20%	16%	20%	27%	0%
Other, please specify	2%	3%	2%	1%	6%	4%	2%	0%	2%	3%	0%
Spanish	14%	12%	13%	19%	19%	12%	10%	18%	13%	14%	0%
Don't know	1%	0%	0%	0%	6%	1%	2%	5%	1%	1%	25%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(4.B) What languages do you think are most important to learn for your career? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
English	88%	91%	84%	89%	87%	89%	93%	86%	85%	85%
Russian	7%	5%	9%	4%	11%	4%	5%	4%	12%	8%
Arabic	6%	4%	8%	7%	4%	4%	5%	10%	4%	15%
Bengali	5%	3%	7%	5%	3%	5%	4%	5%	6%	9%
Marathi	5%	4%	6%	8%	4%	4%	6%	6%	1%	8%
Mandarin	4%	3%	6%	5%	7%	4%	4%	2%	3%	4%
Hindi	38%	38%	38%	37%	26%	38%	45%	45%	50%	28%
French	27%	24%	31%	26%	34%	22%	22%	23%	32%	28%
German	22%	17%	27%	23%	27%	18%	19%	22%	23%	17%
Other, please specify	2%	3%	2%	2%	1%	3%	7%	0%	2%	4%
Spanish	14%	11%	17%	19%	14%	13%	13%	8%	17%	8%
Don't know	1%	1%	0%	1%	1%	2%	0%	1%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(5.A) In which ways do you most often encounter English, if ever? Tick up to three

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
It is my first language	9%	8%	13%	9%	3%	10%	6%	23%	9%	8%	25%
When in school/university	55%	52%	56%	51%	61%	53%	63%	39%	58%	52%	50%
On social media	51%	53%	59%	49%	52%	51%	45%	36%	50%	56%	75%
When watching movies/TV	46%	35%	41%	44%	39%	52%	49%	45%	44%	49%	50%
When reading/watching the news	44%	47%	48%	46%	42%	43%	39%	41%	44%	44%	50%
When listening to music	26%	27%	27%	27%	32%	23%	24%	32%	26%	24%	25%
Through work	22%	24%	19%	28%	16%	20%	18%	36%	19%	25%	0%
Don't know	2%	6%	1%	0%	0%	1%	4%	0%	2%	0%	0%
Through family/friends	18%	8%	19%	19%	13%	21%	17%	23%	17%	21%	25%
Other, please specify	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%
N/A I never encounter English	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(5.B) In which ways do you most often encounter English, if ever? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
It is my first language	9%	7%	12%	11%	13%	7%	6%	9%	7%	11%
When in school/university	55%	55%	56%	61%	57%	51%	53%	56%	57%	49%
On social media	51%	51%	52%	46%	43%	54%	62%	53%	51%	58%
When watching movies/TV	46%	49%	42%	57%	41%	42%	49%	43%	47%	45%
When reading/watching the news	44%	44%	44%	46%	53%	43%	40%	36%	39%	47%
When listening to music	26%	24%	28%	22%	23%	30%	29%	21%	28%	25%
Through work	22%	19%	24%	17%	18%	15%	20%	30%	31%	28%
Don't know	2%	2%	1%	0%	3%	3%	1%	2%	0%	0%
Through family/friends	18%	17%	19%	27%	19%	17%	15%	15%	15%	21%
Other, please specify	0%	1%	0%	2%	0%	1%	0%	0%	0%	0%
N/A I never encounter English	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(6.A) Which language learning apps have you heard of, if any? Please select all that apply

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Pimsleur	9%	3%	20%	7%	3%	8%	5%	16%	6%	14%	0%
Duolingo	58%	64%	61%	66%	45%	56%	51%	48%	59%	59%	25%
Babbel	23%	18%	38%	21%	10%	20%	19%	36%	21%	27%	0%
Memrise	22%	6%	31%	24%	13%	21%	17%	30%	19%	27%	0%
Rosetta Stone	20%	17%	32%	15%	13%	13%	22%	27%	17%	23%	0%
Busuu	12%	5%	22%	12%	0%	11%	10%	30%	8%	18%	0%
None of the above	25%	27%	18%	22%	39%	30%	30%	14%	26%	26%	75%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(6.B) Which language learning apps have you heard of, if any? Please select all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Pimsleur	9%	8%	11%	12%	17%	7%	3%	5%	8%	9%
Duolingo	58%	54%	64%	55%	63%	56%	58%	57%	50%	77%
Babbel	23%	18%	30%	21%	36%	18%	13%	18%	25%	26%
Memrise	22%	19%	25%	23%	33%	15%	10%	17%	20%	36%
Rosetta Stone	20%	17%	23%	18%	36%	13%	8%	16%	21%	8%
Busuu	12%	10%	15%	12%	20%	7%	8%	8%	13%	15%
None of the above	25%	29%	22%	25%	17%	28%	34%	27%	30%	19%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(7.A) Do you have any proficiency in English?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
No, I do not speak any English	2%	11%	2%	2%	0%	2%	2%	7%	2%	2%	0%
Yes, beginner proficiency	27%	32%	22%	26%	19%	23%	37%	18%	28%	26%	0%
Yes, intermediate proficiency	42%	45%	36%	37%	65%	49%	39%	20%	44%	41%	50%
Yes, advanced proficiency	23%	9%	32%	27%	10%	21%	19%	48%	19%	27%	25%
Yes, native or bilingual proficiency	6%	3%	8%	8%	6%	5%	3%	7%	7%	4%	25%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(7.B) Do you have any proficiency in English?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
No, I do not speak any English	2%	3%	2%	1%	1%	3%	8%	1%	1%	4%
Yes, beginner proficiency	27%	30%	22%	24%	26%	33%	27%	24%	28%	21%
Yes, intermediate proficiency	42%	45%	39%	38%	36%	43%	49%	50%	42%	43%
Yes, advanced proficiency	23%	19%	28%	31%	31%	13%	14%	18%	25%	28%
Yes, native or bilingual proficiency	6%	3%	9%	6%	6%	8%	3%	7%	5%	4%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(8.A) Do you intend to learn or improve your English?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	849	64	173	188	29	234	161	41	533	272	3
Yes, definitely	78%	66%	85%	84%	93%	79%	65%	85%	74%	85%	67%
Yes, probably	19%	27%	12%	16%	7%	17%	33%	12%	23%	13%	33%
Not sure either way	1%	2%	1%	0%	0%	2%	1%	0%	0%	2%	0%
No, probably not	1%	3%	2%	1%	0%	1%	1%	2%	1%	0%	0%
No, definitely not	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't Know	0%	3%	0%	0%	0%	0%	1%	0%	1%	0%	0%

Note:

BASE: Respondents who do not have native or bilingual English proficiency

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(8.B) Do you intend to learn or improve your English?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	849	479	370	112	194	161	110	100	121	51
Yes, definitely	78%	74%	84%	77%	74%	69%	87%	85%	85%	78%
Yes, probably	19%	23%	14%	19%	25%	27%	11%	11%	13%	22%
Not sure either way	1%	1%	1%	2%	0%	1%	0%	2%	2%	0%
No, probably not	1%	2%	0%	1%	1%	1%	2%	2%	0%	0%
No, definitely not	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Don't Know	0%	0%	1%	1%	0%	2%	0%	0%	0%	0%

Note:

BASE: Respondents who do not have native or bilingual English proficiency

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(9.A) Have you ever learned or tried to learn English as a non-native speaker before? (e.g. taking classes, tutoring, using apps)

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Yes, I have learned or tried to learn English as a non-native speaker before	69%	68%	77%	76%	61%	72%	49%	86%	64%	77%	50%
No, I have never learned or tried to learn English as a non-native speaker before	30%	32%	22%	23%	39%	26%	49%	14%	34%	23%	50%
No, it is my native language	1%	0%	1%	1%	0%	1%	1%	0%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(9.B) Have you ever learned or tried to learn English as a non-native speaker before? (e.g. taking classes, tutoring, using apps)

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Yes, I have learned or tried to learn English as a non-native speaker before	69%	66%	73%	71%	62%	64%	73%	77%	72%	79%
No, I have never learned or tried to learn English as a non-native speaker before	30%	34%	25%	28%	36%	34%	27%	22%	28%	21%
No, it is my native language	1%	1%	1%	1%	2%	2%	1%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(10.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: In-person lessons offered in school

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Can definitely access	52%	45%	61%	56%	48%	50%	44%	64%	51%	51%	75%
Can most likely access	35%	39%	29%	34%	35%	36%	42%	25%	36%	36%	0%
Would be difficult to access	9%	9%	7%	7%	10%	10%	10%	7%	9%	10%	0%
Would be impossible to access	2%	2%	2%	2%	0%	2%	3%	2%	2%	2%	25%
Don't know	2%	5%	1%	1%	6%	2%	1%	2%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(10.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: In-person lessons offered in school

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Can definitely access	52%	46%	60%	62%	58%	47%	48%	52%	42%	55%
Can most likely access	35%	40%	30%	27%	34%	38%	37%	33%	43%	34%
Would be difficult to access	9%	11%	6%	8%	5%	9%	11%	12%	10%	9%
Would be impossible to access	2%	2%	2%	1%	2%	3%	2%	2%	3%	0%
Don't know	2%	2%	2%	2%	1%	2%	3%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(11.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Extra-curricular in-person lessons

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Can definitely access	41%	32%	45%	44%	35%	38%	42%	50%	37%	48%	25%
Can most likely access	38%	39%	39%	39%	39%	36%	40%	25%	42%	33%	50%
Would be difficult to access	13%	17%	9%	11%	13%	18%	13%	11%	14%	12%	25%
Would be impossible to access	3%	0%	3%	2%	3%	5%	3%	5%	2%	5%	0%
Don't know	4%	12%	3%	4%	10%	3%	3%	9%	5%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(11.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Extra-curricular in-person lessons

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Can definitely access	41%	33%	50%	50%	52%	32%	28%	42%	35%	49%
Can most likely access	38%	42%	34%	34%	36%	43%	42%	36%	43%	28%
Would be difficult to access	13%	16%	10%	10%	8%	16%	20%	14%	13%	13%
Would be impossible to access	3%	4%	2%	1%	2%	3%	4%	6%	5%	4%
Don't know	4%	5%	3%	4%	2%	6%	6%	3%	4%	6%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(12.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: An English language programme in an English-speaking country

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Can definitely access	45%	41%	56%	49%	23%	39%	41%	45%	43%	49%	25%
Can most likely access	27%	32%	18%	27%	39%	30%	30%	34%	28%	24%	25%
Would be difficult to access	17%	11%	15%	14%	29%	20%	22%	7%	18%	18%	25%
Would be impossible to access	7%	8%	9%	6%	6%	7%	5%	11%	6%	6%	25%
Don't know	4%	9%	2%	4%	3%	4%	3%	2%	4%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(12.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: An English language programme in an English-speaking country

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Can definitely access	45%	39%	53%	50%	57%	39%	30%	42%	46%	43%
Can most likely access	27%	31%	22%	29%	27%	29%	23%	29%	25%	30%
Would be difficult to access	17%	19%	15%	10%	11%	19%	32%	17%	20%	17%
Would be impossible to access	7%	7%	6%	7%	5%	7%	9%	10%	6%	2%
Don't know	4%	4%	4%	5%	1%	6%	6%	3%	2%	8%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(13.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Textbooks

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Can definitely access	59%	42%	66%	63%	65%	59%	54%	57%	57%	64%	50%
Can most likely access	31%	44%	27%	27%	26%	32%	37%	30%	34%	28%	0%
Would be difficult to access	5%	8%	4%	6%	3%	4%	6%	0%	6%	5%	50%
Would be impossible to access	2%	0%	2%	1%	6%	2%	2%	11%	1%	3%	0%
Don't know	2%	6%	1%	1%	0%	3%	1%	2%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(13.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Textbooks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Can definitely access	59%	55%	65%	62%	62%	58%	56%	54%	63%	58%
Can most likely access	31%	35%	27%	30%	33%	32%	32%	32%	26%	38%
Would be difficult to access	5%	6%	5%	3%	1%	7%	8%	10%	6%	0%
Would be impossible to access	2%	2%	2%	1%	1%	1%	3%	3%	4%	2%
Don't know	2%	2%	2%	4%	2%	2%	2%	1%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(14.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Learning apps

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Can definitely access	63%	59%	63%	69%	48%	61%	61%	61%	61%	67%	25%
Can most likely access	29%	27%	28%	25%	39%	30%	32%	18%	31%	26%	75%
Would be difficult to access	5%	6%	5%	3%	3%	5%	5%	14%	5%	4%	0%
Would be impossible to access	1%	0%	2%	1%	6%	1%	1%	5%	1%	2%	0%
Don't know	2%	8%	2%	1%	3%	2%	1%	2%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(14.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Learning apps

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Can definitely access	63%	59%	67%	61%	70%	52%	64%	64%	61%	72%
Can most likely access	29%	32%	26%	29%	26%	37%	28%	30%	26%	26%
Would be difficult to access	5%	6%	4%	7%	2%	7%	3%	3%	9%	0%
Would be impossible to access	1%	1%	1%	2%	1%	1%	2%	2%	2%	0%
Don't know	2%	2%	2%	3%	1%	3%	4%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(15.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Websites

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Can definitely access	60%	39%	62%	64%	55%	63%	55%	61%	57%	65%	25%
Can most likely access	30%	45%	28%	24%	29%	30%	35%	18%	32%	28%	75%
Would be difficult to access	6%	9%	7%	6%	6%	4%	5%	11%	6%	5%	0%
Would be impossible to access	2%	2%	2%	2%	3%	1%	2%	5%	2%	1%	0%
Don't know	2%	5%	1%	3%	6%	2%	2%	5%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(15.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Websites

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Can definitely access	60%	56%	64%	69%	61%	54%	55%	49%	65%	74%
Can most likely access	30%	33%	27%	24%	31%	33%	33%	38%	26%	23%
Would be difficult to access	6%	5%	6%	2%	4%	10%	4%	10%	6%	2%
Would be impossible to access	2%	2%	1%	3%	1%	2%	2%	0%	2%	0%
Don't know	2%	3%	2%	2%	2%	2%	7%	3%	1%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(16.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Online tutoring

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Can definitely access	51%	56%	54%	50%	35%	50%	49%	57%	49%	52%	25%
Can most likely access	34%	30%	28%	36%	45%	37%	33%	20%	35%	34%	25%
Would be difficult to access	12%	9%	16%	10%	16%	8%	14%	18%	12%	10%	50%
Would be impossible to access	1%	0%	1%	2%	3%	2%	1%	2%	1%	2%	0%
Don't know	2%	5%	1%	2%	0%	3%	2%	2%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(16.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Online tutoring

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Can definitely access	51%	46%	57%	63%	56%	42%	39%	55%	48%	57%
Can most likely access	34%	37%	30%	25%	36%	35%	40%	31%	35%	36%
Would be difficult to access	12%	13%	10%	7%	5%	20%	15%	10%	14%	8%
Would be impossible to access	1%	2%	1%	1%	2%	1%	3%	3%	1%	0%
Don't know	2%	2%	2%	4%	1%	2%	4%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(17.A) How would you rate the quality of the following tools which are available to you to learn English?: In-person lessons offered in school

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	868	62	183	197	29	237	160	42	551	272	3
Very poor quality	4%	3%	9%	3%	3%	3%	1%	7%	3%	6%	0%
Somewhat poor quality	5%	6%	8%	4%	3%	5%	6%	14%	5%	4%	33%
Neither good nor poor quality	12%	10%	11%	13%	14%	14%	11%	12%	11%	15%	0%
Somewhat good quality	39%	48%	30%	38%	52%	40%	41%	19%	40%	38%	33%
Excellent quality	38%	31%	43%	42%	28%	35%	39%	45%	39%	37%	33%
Don't know	1%	2%	0%	2%	0%	2%	1%	2%	2%	0%	0%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(17.B) How would you rate the quality of the following tools which are available to you to learn English?: In-person lessons offered in school

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	868	477	390	116	201	166	108	105	120	52
Very poor quality	4%	3%	5%	5%	4%	4%	4%	2%	4%	4%
Somewhat poor quality	5%	5%	6%	3%	2%	8%	3%	8%	8%	8%
Neither good nor poor quality	12%	14%	11%	9%	8%	16%	12%	13%	16%	15%
Somewhat good quality	39%	40%	37%	41%	40%	36%	44%	37%	34%	40%
Excellent quality	38%	36%	41%	40%	44%	33%	36%	40%	38%	33%
Don't know	1%	2%	1%	2%	1%	2%	2%	0%	0%	0%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(18.A) How would you rate the quality of the following tools which are available to you to learn English?: Extra-curricular in-person lessons

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	836	58	176	191	27	228	156	38	531	263	4
Very poor quality	3%	0%	7%	3%	4%	2%	2%	5%	2%	5%	0%
Somewhat poor quality	4%	3%	7%	3%	4%	4%	4%	5%	3%	6%	0%
Neither good nor poor quality	11%	19%	11%	10%	7%	13%	10%	21%	12%	8%	25%
Somewhat good quality	44%	45%	40%	42%	67%	45%	48%	29%	48%	40%	75%
Excellent quality	33%	28%	34%	39%	15%	33%	31%	39%	31%	38%	0%
Don't know	3%	5%	2%	2%	4%	3%	6%	0%	4%	3%	0%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(18.B) How would you rate the quality of the following tools which are available to you to learn English?: Extra-curricular in-person lessons

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	836	449	386	113	199	159	102	99	116	48
Very poor quality	3%	3%	4%	2%	2%	4%	5%	4%	4%	2%
Somewhat poor quality	4%	5%	4%	4%	2%	4%	5%	5%	8%	6%
Neither good nor poor quality	11%	12%	11%	13%	10%	12%	15%	12%	9%	8%
Somewhat good quality	44%	45%	44%	47%	44%	47%	43%	41%	42%	46%
Excellent quality	33%	33%	34%	34%	40%	25%	27%	37%	34%	35%
Don't know	3%	3%	3%	1%	2%	7%	5%	0%	3%	2%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(19.A) How would you rate the quality of the following tools which are available to you to learn English?: An English language programme in an English-speaking country

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	807	55	168	184	28	219	153	38	510	256	3
Very poor quality	4%	4%	9%	3%	0%	3%	1%	13%	3%	5%	0%
Somewhat poor quality	4%	4%	7%	3%	0%	4%	2%	5%	3%	5%	0%
Neither good nor poor quality	9%	9%	9%	10%	18%	11%	6%	5%	10%	7%	33%
Somewhat good quality	32%	22%	27%	34%	36%	34%	37%	24%	34%	30%	67%
Excellent quality	44%	51%	41%	45%	36%	46%	44%	50%	42%	48%	0%
Don't know	7%	11%	7%	6%	11%	3%	10%	3%	8%	4%	0%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(19.B) How would you rate the quality of the following tools which are available to you to learn English?: An English language programme in an English-speaking country

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	807	441	365	105	195	153	96	94	116	48
Very poor quality	4%	3%	5%	4%	2%	7%	2%	5%	5%	2%
Somewhat poor quality	4%	3%	4%	1%	4%	3%	4%	5%	7%	0%
Neither good nor poor quality	9%	9%	10%	14%	6%	11%	6%	9%	9%	12%
Somewhat good quality	32%	34%	30%	29%	32%	36%	29%	40%	29%	27%
Excellent quality	44%	44%	44%	49%	51%	34%	45%	37%	45%	50%
Don't know	7%	7%	6%	4%	5%	10%	14%	3%	4%	8%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(20.A) How would you rate the quality of the following tools which are available to you to learn English?: Textbooks

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	867	62	182	198	29	235	161	38	553	272	4
Very poor quality	3%	3%	8%	1%	3%	3%	1%	5%	2%	5%	0%
Somewhat poor quality	3%	0%	4%	4%	0%	4%	2%	13%	2%	4%	0%
Neither good nor poor quality	10%	16%	7%	8%	21%	14%	6%	5%	10%	11%	25%
Somewhat good quality	37%	40%	29%	41%	34%	34%	47%	37%	39%	35%	25%
Excellent quality	45%	39%	52%	45%	41%	42%	43%	39%	46%	44%	25%
Don't know	1%	2%	1%	1%	0%	2%	1%	0%	1%	0%	25%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(20.B) How would you rate the quality of the following tools which are available to you to learn English?: Textbooks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	867	474	392	113	200	170	108	104	121	51
Very poor quality	3%	2%	5%	4%	4%	4%	1%	3%	4%	0%
Somewhat poor quality	3%	2%	4%	1%	1%	4%	4%	4%	6%	8%
Neither good nor poor quality	10%	12%	8%	7%	8%	14%	12%	12%	12%	6%
Somewhat good quality	37%	40%	35%	41%	37%	42%	37%	33%	33%	39%
Excellent quality	45%	43%	48%	47%	50%	36%	45%	48%	45%	45%
Don't know	1%	1%	1%	1%	0%	1%	1%	1%	1%	2%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(21.A) How would you rate the quality of the following tools which are available to you to learn English?: Learning apps

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	871	61	182	198	28	239	163	41	553	273	4
Very poor quality	3%	0%	9%	3%	4%	3%	1%	7%	2%	6%	0%
Somewhat poor quality	4%	8%	4%	4%	7%	3%	3%	7%	3%	4%	50%
Neither good nor poor quality	9%	10%	10%	9%	11%	9%	8%	2%	9%	11%	0%
Somewhat good quality	39%	54%	32%	37%	43%	40%	41%	29%	42%	35%	25%
Excellent quality	42%	28%	43%	45%	32%	41%	45%	49%	41%	43%	0%
Don't know	2%	0%	2%	2%	4%	4%	2%	5%	3%	1%	25%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(21.B) How would you rate the quality of the following tools which are available to you to learn English?: Learning apps

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	871	478	392	114	203	168	107	104	123	52
Very poor quality	3%	3%	4%	3%	2%	3%	5%	3%	7%	0%
Somewhat poor quality	4%	4%	4%	2%	3%	7%	5%	3%	3%	8%
Neither good nor poor quality	9%	10%	8%	11%	3%	12%	14%	15%	6%	6%
Somewhat good quality	39%	40%	37%	39%	37%	43%	43%	35%	37%	37%
Excellent quality	42%	40%	44%	42%	53%	33%	30%	43%	44%	46%
Don't know	2%	3%	2%	4%	1%	2%	4%	1%	2%	4%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(22.A) How would you rate the quality of the following tools which are available to you to learn English?: Websites

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	864	62	183	193	28	239	159	40	542	278	4
Very poor quality	3%	3%	9%	1%	0%	1%	3%	5%	1%	7%	0%
Somewhat poor quality	4%	3%	7%	3%	11%	3%	1%	10%	4%	3%	0%
Neither good nor poor quality	12%	23%	9%	11%	21%	13%	11%	10%	14%	10%	0%
Somewhat good quality	41%	40%	36%	44%	36%	40%	44%	20%	41%	43%	25%
Excellent quality	38%	29%	38%	38%	32%	38%	40%	50%	37%	36%	50%
Don't know	2%	2%	1%	3%	0%	4%	1%	5%	2%	1%	25%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(22.B) How would you rate the quality of the following tools which are available to you to learn English?: Websites

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	864	468	395	113	200	168	103	105	123	52
Very poor quality	3%	3%	3%	2%	2%	5%	3%	3%	7%	0%
Somewhat poor quality	4%	4%	4%	4%	2%	6%	3%	4%	4%	4%
Neither good nor poor quality	12%	12%	13%	10%	10%	14%	13%	22%	10%	8%
Somewhat good quality	41%	43%	38%	41%	36%	40%	50%	37%	41%	50%
Excellent quality	38%	37%	39%	40%	49%	32%	28%	32%	37%	37%
Don't know	2%	2%	3%	4%	0%	4%	3%	2%	2%	2%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(23.A) How would you rate the quality of the following tools which are available to you to learn English?: Online tutoring

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	869	63	185	196	30	235	160	42	551	272	4
Very poor quality	4%	6%	10%	5%	3%	2%	0%	10%	3%	6%	0%
Somewhat poor quality	5%	5%	8%	3%	3%	3%	8%	12%	5%	5%	0%
Neither good nor poor quality	12%	13%	11%	8%	13%	16%	11%	10%	11%	14%	25%
Somewhat good quality	41%	37%	35%	45%	47%	41%	41%	12%	43%	39%	50%
Excellent quality	36%	33%	37%	37%	33%	34%	37%	50%	35%	35%	0%
Don't know	3%	6%	1%	2%	0%	4%	2%	7%	3%	1%	25%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(23.B) How would you rate the quality of the following tools which are available to you to learn English?: Online tutoring

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	869	474	394	113	201	170	106	103	123	53
Very poor quality	4%	3%	5%	6%	1%	6%	4%	5%	6%	0%
Somewhat poor quality	5%	6%	4%	5%	3%	8%	5%	3%	7%	4%
Neither good nor poor quality	12%	14%	10%	6%	9%	14%	14%	19%	11%	13%
Somewhat good quality	41%	40%	41%	42%	41%	38%	43%	38%	41%	43%
Excellent quality	36%	35%	36%	37%	45%	31%	28%	34%	34%	34%
Don't know	3%	2%	3%	3%	0%	5%	6%	1%	1%	6%

Note:

BASE: Respondents who can access this

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(24.A) Which of the following methods/tools have you used to learn or try to learn English before? Tick all that apply

	Region							Education			
	Total	Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	624	45	144	155	19	179	82	38	368	216	2
Textbooks	73%	87%	58%	69%	74%	81%	84%	50%	78%	69%	50%
Learning apps	62%	62%	60%	60%	63%	65%	63%	42%	63%	65%	0%
In-person lessons offered by your school	56%	62%	52%	52%	53%	63%	57%	42%	58%	56%	100%
Websites	56%	56%	50%	55%	47%	62%	54%	42%	56%	58%	0%
Online tutoring	46%	29%	46%	50%	37%	49%	48%	37%	47%	47%	50%
Extra-curricular in-person lessons	31%	27%	34%	32%	32%	34%	24%	32%	29%	36%	0%
Attended an English language programme in an English-speaking country	28%	18%	32%	31%	11%	25%	30%	37%	25%	31%	50%
None of the above	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%

Note:

BASE: Respondents who have learned or tried to learn English as a non-native speaker before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(24.B) Which of the following methods/tools have you used to learn or try to learn English before? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	624	325	299	85	129	112	82	83	91	42
Textbooks	73%	77%	69%	76%	67%	75%	80%	77%	64%	79%
Learning apps	62%	66%	59%	60%	67%	62%	63%	58%	65%	57%
In-person lessons offered by your school	56%	56%	57%	60%	52%	56%	55%	61%	53%	64%
Websites	56%	58%	53%	65%	53%	55%	60%	52%	52%	52%
Online tutoring	46%	43%	50%	56%	48%	43%	43%	40%	48%	48%
Extra-curricular in-person lessons	31%	30%	33%	34%	33%	27%	27%	36%	32%	33%
Attended an English language programme in an English-speaking country	28%	23%	33%	34%	33%	23%	20%	24%	30%	33%
None of the above	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%

Note:

BASE: Respondents who have learned or tried to learn English as a non-native speaker before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(25.A) How helpful or unhelpful were the following tools for when you were learning English?: In-person lessons offered by your school

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	352	28	75	80	10	112	47	16	213	121	2
It was very unhelpful	11%	14%	20%	10%	10%	5%	11%	19%	10%	12%	0%
It was somewhat unhelpful	7%	14%	4%	5%	10%	8%	11%	12%	6%	8%	50%
It was neither helpful nor unhelpful	6%	4%	4%	8%	0%	7%	4%	0%	8%	3%	0%
It was somewhat helpful	27%	18%	24%	21%	50%	30%	32%	12%	25%	31%	0%
It was very helpful	49%	50%	48%	56%	30%	49%	43%	56%	51%	45%	50%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(25.B) How helpful or unhelpful were the following tools for when you were learning English?: In-person lessons offered by your school

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	352	183	169	51	67	63	45	51	48	27
It was very unhelpful	11%	10%	12%	8%	19%	19%	4%	2%	10%	7%
It was somewhat unhelpful	7%	8%	7%	10%	3%	8%	7%	10%	8%	7%
It was neither helpful nor unhelpful	6%	6%	5%	2%	7%	11%	4%	8%	2%	0%
It was somewhat helpful	27%	33%	20%	18%	24%	21%	33%	25%	40%	33%
It was very helpful	49%	43%	56%	63%	46%	41%	51%	55%	40%	52%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(26.A) How helpful or unhelpful were the following tools for when you were learning English?: Extra-curricular in-person lessons

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	196	12	49	49	6	60	20	12	106	78	0
It was very unhelpful	9%	8%	10%	8%	0%	8%	10%	0%	7%	13%	*
It was somewhat unhelpful	7%	8%	4%	12%	0%	2%	15%	25%	5%	6%	*
It was neither helpful nor unhelpful	6%	0%	12%	4%	0%	5%	5%	17%	5%	6%	*
It was somewhat helpful	32%	42%	24%	29%	83%	38%	20%	33%	37%	26%	*
It was very helpful	46%	42%	49%	47%	17%	47%	50%	25%	47%	49%	*
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(26.B) How helpful or unhelpful were the following tools for when you were learning English?: Extra-curricular in-person lessons

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	196	97	99	29	42	30	22	30	29	14
It was very unhelpful	9%	13%	4%	7%	7%	10%	18%	10%	7%	0%
It was somewhat unhelpful	7%	8%	5%	0%	5%	13%	5%	10%	3%	14%
It was neither helpful nor unhelpful	6%	5%	7%	14%	2%	10%	0%	7%	7%	0%
It was somewhat helpful	32%	29%	35%	38%	17%	27%	36%	30%	48%	43%
It was very helpful	46%	44%	48%	41%	69%	40%	41%	43%	34%	43%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(27.A) How helpful or unhelpful were the following tools for when you were learning English?: Attended an English language programme in an English-speaking country

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	174	8	46	48	2	45	25	14	91	68	1
It was very unhelpful	16%	25%	30%	10%	0%	7%	16%	36%	9%	21%	100%
It was somewhat unhelpful	7%	12%	7%	6%	0%	7%	8%	0%	9%	6%	0%
It was neither helpful nor unhelpful	4%	0%	4%	4%	0%	7%	0%	0%	5%	3%	0%
It was somewhat helpful	24%	12%	24%	19%	50%	22%	40%	21%	27%	21%	0%
It was very helpful	47%	50%	35%	56%	50%	56%	36%	43%	46%	50%	0%
Don't know	2%	0%	0%	4%	0%	2%	0%	0%	3%	0%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(27.B) How helpful or unhelpful were the following tools for when you were learning English?: Attended an English language programme in an English-speaking country

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	174	76	98	29	42	26	16	20	27	14
It was very unhelpful	16%	8%	22%	0%	21%	19%	19%	15%	19%	21%
It was somewhat unhelpful	7%	11%	4%	7%	7%	8%	19%	5%	0%	7%
It was neither helpful nor unhelpful	4%	8%	1%	0%	2%	12%	0%	5%	7%	0%
It was somewhat helpful	24%	28%	21%	7%	29%	27%	31%	35%	26%	14%
It was very helpful	47%	45%	49%	86%	40%	31%	25%	40%	44%	57%
Don't know	2%	1%	2%	0%	0%	4%	6%	0%	4%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(28.A) How helpful or unhelpful were the following tools for when you were learning English?: Textbooks

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	457	39	83	107	14	145	69	19	288	149	1
It was very unhelpful	6%	15%	5%	7%	7%	4%	6%	11%	6%	6%	0%
It was somewhat unhelpful	5%	8%	4%	4%	21%	1%	10%	11%	6%	3%	0%
It was neither helpful nor unhelpful	4%	8%	5%	4%	0%	3%	3%	5%	3%	5%	100%
It was somewhat helpful	29%	13%	27%	30%	14%	33%	32%	16%	28%	32%	0%
It was very helpful	56%	56%	60%	56%	57%	57%	49%	58%	57%	54%	0%
Don't know	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(28.B) How helpful or unhelpful were the following tools for when you were learning English?: Textbooks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	457	250	207	65	87	84	66	64	58	33
It was very unhelpful	6%	7%	5%	5%	8%	6%	3%	3%	12%	6%
It was somewhat unhelpful	5%	5%	4%	5%	1%	6%	6%	8%	2%	9%
It was neither helpful nor unhelpful	4%	4%	3%	2%	2%	5%	3%	9%	5%	0%
It was somewhat helpful	29%	26%	32%	32%	33%	30%	24%	22%	24%	36%
It was very helpful	56%	58%	55%	57%	54%	54%	64%	58%	57%	48%
Don't know	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(29.A) How helpful or unhelpful were the following tools for when you were learning English?: Learning apps

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	389	28	87	93	12	117	52	16	232	141	0
It was very unhelpful	6%	21%	9%	3%	8%	3%	8%	25%	5%	6%	*
It was somewhat unhelpful	3%	4%	3%	5%	0%	2%	4%	0%	4%	3%	*
It was neither helpful nor unhelpful	6%	7%	2%	6%	17%	4%	10%	12%	6%	4%	*
It was somewhat helpful	31%	29%	26%	34%	25%	35%	29%	25%	32%	31%	*
It was very helpful	52%	39%	59%	51%	50%	54%	50%	31%	53%	55%	*
Don't know	1%	0%	0%	0%	0%	3%	0%	6%	0%	1%	*

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(29.B) How helpful or unhelpful were the following tools for when you were learning English?: Learning apps

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	389	213	176	51	86	69	52	48	59	24
It was very unhelpful	6%	6%	7%	0%	5%	10%	4%	4%	14%	8%
It was somewhat unhelpful	3%	4%	2%	8%	2%	6%	4%	0%	0%	4%
It was neither helpful nor unhelpful	6%	7%	4%	6%	6%	7%	4%	6%	5%	4%
It was somewhat helpful	31%	31%	31%	25%	31%	36%	37%	29%	29%	29%
It was very helpful	52%	51%	55%	59%	55%	39%	52%	60%	53%	54%
Don't know	1%	0%	1%	2%	1%	1%	0%	0%	0%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(30.A) How helpful or unhelpful were the following tools for when you were learning English?: Websites

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	347	25	72	86	9	111	44	16	205	126	0
It was very unhelpful	4%	16%	4%	1%	0%	5%	5%	0%	4%	5%	*
It was somewhat unhelpful	4%	4%	10%	1%	0%	2%	9%	6%	4%	5%	*
It was neither helpful nor unhelpful	7%	12%	10%	7%	22%	2%	14%	0%	8%	7%	*
It was somewhat helpful	35%	36%	29%	30%	44%	38%	45%	44%	34%	36%	*
It was very helpful	48%	28%	47%	60%	33%	53%	27%	50%	48%	48%	*
Don't know	1%	4%	0%	0%	0%	1%	0%	0%	1%	0%	*

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(30.B) How helpful or unhelpful were the following tools for when you were learning English?: Websites

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	347	188	159	55	69	62	49	43	47	22
It was very unhelpful	4%	6%	2%	7%	1%	6%	2%	5%	4%	5%
It was somewhat unhelpful	4%	5%	4%	5%	3%	6%	2%	5%	6%	0%
It was neither helpful nor unhelpful	7%	9%	6%	0%	10%	11%	8%	7%	6%	9%
It was somewhat helpful	35%	31%	40%	33%	29%	29%	53%	42%	28%	41%
It was very helpful	48%	48%	48%	55%	57%	45%	33%	42%	55%	45%
Don't know	1%	1%	1%	0%	0%	2%	2%	0%	0%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(31.A) How helpful or unhelpful were the following tools for when you were learning English?: Online tutoring

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	290	13	66	78	7	87	39	14	173	102	1
It was very unhelpful	3%	0%	3%	4%	0%	2%	5%	7%	2%	3%	100%
It was somewhat unhelpful	4%	8%	6%	0%	14%	5%	8%	14%	5%	3%	0%
It was neither helpful nor unhelpful	6%	0%	14%	4%	29%	3%	3%	7%	6%	6%	0%
It was somewhat helpful	35%	54%	32%	38%	57%	28%	38%	21%	35%	36%	0%
It was very helpful	50%	38%	45%	51%	0%	62%	44%	50%	51%	50%	0%
Don't know	1%	0%	0%	3%	0%	0%	3%	0%	1%	2%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(31.B) How helpful or unhelpful were the following tools for when you were learning English?: Online tutoring

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	290	140	150	48	62	48	35	33	44	20
It was very unhelpful	3%	3%	3%	0%	8%	2%	3%	0%	5%	0%
It was somewhat unhelpful	4%	6%	3%	8%	6%	6%	0%	3%	2%	0%
It was neither helpful nor unhelpful	6%	6%	6%	0%	5%	10%	6%	6%	9%	10%
It was somewhat helpful	35%	31%	38%	38%	34%	35%	40%	33%	32%	30%
It was very helpful	50%	52%	49%	54%	45%	44%	51%	58%	50%	60%
Don't know	1%	1%	1%	0%	2%	2%	0%	0%	2%	0%

Note:

BASE: Respondents who have used at least one of these to learn English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(32.A) How easy or difficult do you think it would be to learn a foreign language without the following tools?: The internet

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very difficult	31%	29%	29%	25%	42%	39%	29%	14%	33%	30%	50%
Somewhat difficult	17%	20%	16%	12%	29%	20%	17%	11%	19%	14%	25%
Neither easy nor difficult	10%	11%	8%	12%	10%	9%	8%	7%	9%	11%	0%
Somewhat easy	20%	18%	19%	20%	10%	18%	25%	23%	21%	16%	0%
Very easy	22%	20%	28%	30%	10%	13%	20%	45%	17%	28%	25%
Don't know	1%	3%	1%	0%	0%	0%	1%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(32.B) How easy or difficult do you think it would be to learn a foreign language without the following tools?: The internet

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very difficult	31%	32%	30%	30%	25%	32%	35%	31%	34%	40%
Somewhat difficult	17%	18%	16%	13%	14%	24%	19%	23%	11%	17%
Neither easy nor difficult	10%	9%	11%	7%	8%	9%	12%	9%	15%	6%
Somewhat easy	20%	20%	19%	28%	21%	20%	16%	15%	17%	19%
Very easy	22%	21%	23%	23%	32%	13%	17%	20%	23%	19%
Don't know	1%	0%	1%	0%	0%	2%	1%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(33.A) How easy or difficult do you think it would be to learn a foreign language without the following tools?: In-person lessons

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very difficult	19%	14%	21%	18%	16%	21%	17%	18%	19%	18%	50%
Somewhat difficult	22%	24%	22%	18%	26%	26%	20%	7%	23%	22%	0%
Neither easy nor difficult	15%	14%	8%	15%	26%	20%	14%	11%	15%	16%	0%
Somewhat easy	21%	29%	20%	21%	16%	15%	26%	9%	22%	20%	25%
Very easy	22%	15%	27%	26%	16%	19%	20%	52%	18%	25%	25%
Don't know	2%	5%	2%	1%	0%	0%	3%	2%	2%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(33.B) How easy or difficult do you think it would be to learn a foreign language without the following tools?: In-person lessons

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very difficult	19%	17%	21%	18%	16%	19%	27%	13%	20%	21%
Somewhat difficult	22%	26%	17%	21%	17%	22%	24%	29%	24%	19%
Neither easy nor difficult	15%	15%	15%	9%	11%	20%	18%	19%	12%	19%
Somewhat easy	21%	22%	18%	23%	25%	19%	21%	16%	18%	17%
Very easy	22%	18%	27%	25%	31%	17%	8%	21%	24%	25%
Don't know	2%	2%	2%	3%	0%	2%	3%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(34.A) How easy or difficult do you think it would be to learn a foreign language without the following tools?: Textbooks

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very difficult	19%	17%	24%	14%	23%	20%	16%	11%	21%	15%	50%
Somewhat difficult	24%	23%	19%	25%	23%	24%	28%	9%	24%	26%	25%
Neither easy nor difficult	16%	20%	11%	13%	23%	24%	11%	11%	16%	16%	25%
Somewhat easy	20%	18%	19%	21%	23%	16%	23%	25%	20%	18%	0%
Very easy	21%	18%	27%	27%	10%	16%	19%	43%	18%	25%	0%
Don't know	1%	5%	1%	0%	0%	0%	2%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(34.B) How easy or difficult do you think it would be to learn a foreign language without the following tools?: Textbooks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very difficult	19%	18%	19%	17%	14%	19%	28%	19%	15%	23%
Somewhat difficult	24%	24%	23%	24%	17%	29%	26%	28%	24%	17%
Neither easy nor difficult	16%	17%	15%	13%	10%	22%	10%	22%	21%	19%
Somewhat easy	20%	21%	18%	20%	23%	15%	22%	12%	21%	25%
Very easy	21%	20%	23%	25%	34%	13%	13%	19%	19%	17%
Don't know	1%	0%	1%	0%	1%	2%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(35.A) You said you had learned or tried to learn English before. Which of the following has this helped you with, if any? Tick all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	624	45	144	155	19	179	82	38	368	216	2
It has helped me in my studies	81%	78%	73%	79%	95%	88%	80%	32%	87%	79%	50%
It has boosted my confidence	74%	71%	70%	75%	74%	76%	73%	53%	77%	71%	50%
It has helped me communicate when traveling	63%	49%	52%	63%	47%	72%	74%	50%	64%	64%	100%
It has helped me learn about other cultures	49%	38%	49%	48%	47%	54%	46%	39%	51%	46%	100%
It has helped me make friends	46%	31%	42%	48%	21%	54%	45%	58%	42%	49%	50%
It has helped me get a job	31%	38%	30%	35%	26%	26%	30%	29%	24%	43%	0%
Don't know	0%	2%	0%	0%	0%	1%	1%	0%	1%	0%	0%
None of the above	0%	0%	0%	1%	5%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have learned or tried to learn English as a non-native speaker before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(35.B) You said you had learned or tried to learn English before. Which of the following has this helped you with, if any? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	624	325	299	85	129	112	82	83	91	42
It has helped me in my studies	81%	85%	77%	88%	72%	85%	91%	81%	74%	76%
It has boosted my confidence	74%	77%	70%	78%	74%	66%	82%	73%	77%	62%
It has helped me communicate when traveling	63%	61%	66%	68%	63%	66%	65%	54%	60%	67%
It has helped me learn about other cultures	49%	48%	50%	58%	57%	42%	45%	51%	43%	45%
It has helped me make friends	46%	46%	45%	58%	49%	42%	39%	46%	40%	48%
It has helped me get a job	31%	30%	31%	29%	31%	28%	23%	29%	36%	45%
Don't know	0%	0%	1%	0%	0%	1%	1%	1%	0%	0%
None of the above	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%

Note:

BASE: Respondents who have learned or tried to learn English as a non-native speaker before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(36.A) Which of the following explains why you intend to learn, or have learnt, English? Tick all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	866	61	180	198	30	237	160	42	543	278	3
To get a better job.	55%	49%	52%	55%	77%	60%	50%	31%	54%	62%	67%
To access educational opportunities in my own country that are taught in English (e.g. enrol at a school that teaches in English).	53%	46%	51%	49%	63%	60%	49%	45%	54%	53%	33%
Don't Know	5%	15%	1%	1%	0%	0%	18%	0%	8%	0%	0%
To understand English media	48%	51%	47%	45%	57%	58%	35%	29%	51%	46%	67%
I like the language	45%	43%	43%	44%	47%	54%	34%	33%	47%	44%	33%
To work abroad in an English-speaking country.	43%	31%	43%	45%	43%	49%	36%	19%	42%	48%	67%
To travel	43%	39%	38%	44%	50%	50%	36%	33%	43%	44%	0%
It was mandatory for me to learn at school	42%	33%	46%	44%	50%	43%	35%	31%	43%	42%	33%
To improve my employment prospects at home.	41%	36%	32%	47%	37%	51%	33%	29%	38%	49%	67%
To study abroad in an English speaking country	40%	30%	48%	35%	37%	44%	34%	29%	39%	43%	33%
To earn more money.	36%	49%	29%	41%	33%	38%	32%	38%	34%	40%	67%
To communicate with my family and friends	33%	20%	32%	34%	33%	43%	22%	26%	33%	35%	33%
My family thinks I should	22%	23%	29%	26%	13%	18%	15%	31%	21%	21%	33%
Other, please specify	1%	0%	0%	2%	0%	1%	1%	5%	1%	0%	0%

Note:

BASE: Respondents who intend to or have learned English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(36.B) Which of the following explains why you intend to learn, or have learnt, English? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	866	478	388	114	199	162	109	103	126	53
To get a better job.	55%	57%	53%	54%	45%	56%	63%	60%	60%	62%
To access educational opportunities in my own country that are taught in English (e.g. enrol at a school that teaches in English).	53%	53%	54%	58%	50%	48%	57%	57%	54%	51%
Don't Know	5%	6%	3%	0%	15%	6%	2%	0%	0%	0%
To understand English media	48%	51%	45%	63%	40%	47%	47%	51%	48%	49%
I like the language	45%	43%	47%	52%	39%	49%	50%	42%	39%	53%
To work abroad in an English-speaking country.	43%	44%	43%	44%	43%	45%	41%	38%	47%	40%
To travel	43%	43%	43%	43%	35%	40%	51%	45%	49%	43%
It was mandatory for me to learn at school	42%	39%	45%	48%	38%	35%	47%	46%	41%	49%
To improve my employment prospects at home.	41%	41%	41%	39%	36%	34%	47%	50%	44%	47%
To study abroad in an English speaking country	40%	38%	41%	49%	43%	40%	27%	37%	43%	30%
To earn more money.	36%	38%	35%	37%	26%	36%	41%	47%	38%	43%
To communicate with my family and friends	33%	33%	32%	41%	35%	28%	34%	25%	37%	26%
My family thinks I should	22%	22%	21%	30%	22%	18%	17%	29%	19%	17%
Other, please specify	1%	1%	0%	1%	1%	1%	2%	0%	0%	0%

Note:

BASE: Respondents who intend to or have learned English before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(37.A) What do you think are the biggest advantages of being able to speak English? Tick up to three

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
It means people can better support their families	9%	12%	12%	11%	10%	7%	4%	18%	7%	11%	0%
Don't know	5%	17%	1%	2%	3%	0%	19%	2%	8%	0%	0%
It makes it easier for people to live in another country	41%	35%	40%	36%	39%	49%	37%	30%	43%	38%	50%
It makes it possible to study at the top universities/schools in the world	38%	24%	43%	38%	58%	38%	35%	34%	38%	38%	50%
It makes it possible to access english media and culture (e.g. books, movies, TV shows etc.)	37%	30%	43%	40%	39%	37%	29%	27%	37%	38%	50%
It makes people more employable	30%	32%	26%	30%	45%	35%	23%	30%	29%	30%	75%
It makes it easier to travel	29%	27%	30%	26%	23%	30%	33%	11%	30%	32%	0%
I can access different degree topics and institution types that are not as readily available in my country	28%	21%	32%	30%	23%	29%	25%	23%	26%	35%	0%
It helps meet new people	25%	23%	23%	25%	26%	32%	18%	27%	24%	27%	0%
It helps people earn more money	21%	23%	16%	23%	16%	22%	21%	30%	19%	22%	50%
It's prestigious	13%	6%	16%	18%	3%	11%	10%	14%	11%	17%	25%
Other, please specify	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(37.B) What do you think are the biggest advantages of being able to speak English? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
It means people can better support their families	9%	8%	10%	8%	12%	6%	6%	8%	11%	9%
Don't know	5%	7%	4%	1%	14%	8%	4%	0%	0%	0%
It makes it easier for people to live in another country	41%	44%	37%	39%	30%	47%	42%	43%	46%	43%
It makes it possible to study at the top universities/schools in the world	38%	36%	41%	50%	42%	34%	40%	30%	38%	26%
It makes it possible to access english media and culture (e.g. books, movies, TV shows etc.)	37%	35%	39%	39%	30%	32%	48%	37%	41%	42%
It makes people more employable	30%	29%	30%	33%	27%	30%	32%	31%	27%	34%
It makes it easier to travel	29%	29%	30%	26%	28%	30%	23%	36%	35%	28%
I can access different degree topics and institution types that are not as readily available in my country	28%	26%	31%	29%	28%	26%	27%	28%	33%	28%
It helps meet new people	25%	27%	22%	21%	28%	21%	27%	29%	26%	26%
It helps people earn more money	21%	21%	20%	30%	14%	18%	22%	26%	17%	32%
It's prestigious	13%	12%	14%	18%	14%	13%	7%	12%	10%	15%
Other, please specify	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(38.A) You said that you did not intend to learn or improve your English. Why is that? Tick all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	10	2	3	1	0	3	1	1	8	1	0
I do not think I will need English much in my life	20%	0%	0%	0%	*	67%	0%	0%	25%	0%	*
I feel like my current level of proficiency is sufficient	100%	100%	100%	100%	*	100%	100%	100%	100%	100%	*
There are no good English language schools or courses near me	10%	0%	0%	0%	*	33%	0%	0%	12%	0%	*
I am more interested in learning other languages	10%	0%	0%	0%	*	0%	100%	0%	0%	100%	*
I find English too difficult	10%	0%	0%	0%	*	33%	0%	0%	12%	0%	*
I do not have time	10%	0%	0%	100%	*	0%	0%	0%	12%	0%	*
Other, please specify	10%	50%	0%	0%	*	0%	0%	100%	0%	0%	*

Note:

BASE: Respondents who do not intend to learn or improve their English

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(38.B) You said that you did not intend to learn or improve your English. Why is that? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	10	10	0	2	2	2	2	2	0	0
I do not think I will need English much in my life	20%	20%	*	50%	0%	50%	0%	0%	*	*
I feel like my current level of proficiency is sufficient	100%	100%	*	100%	100%	100%	100%	100%	*	*
There are no good English language schools or courses near me	10%	10%	*	50%	0%	0%	0%	0%	*	*
I am more interested in learning other languages	10%	10%	*	0%	0%	0%	0%	50%	*	*
I find English too difficult	10%	10%	*	50%	0%	0%	0%	0%	*	*
I do not have time	10%	10%	*	0%	0%	0%	50%	0%	*	*
Other, please specify	10%	10%	*	0%	0%	0%	0%	50%	*	*

Note:

BASE: Respondents who do not intend to learn or improve their English

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(39.A) If you were planning on learning or improving your English, what would your preferred methods be? Even If you are not currently planning to do this, please answer hypothetically. Please select up to two

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Don't know	7%	20%	0%	3%	0%	2%	22%	2%	10%	1%	0%
Self-teaching through apps and other online resources	62%	48%	64%	65%	55%	66%	55%	52%	61%	65%	50%
Self-teaching through textbooks and other paper resources	46%	52%	51%	43%	58%	47%	37%	55%	44%	48%	50%
Formal lessons in my country e.g. school, university, private lessons	45%	33%	45%	48%	65%	48%	40%	41%	45%	47%	50%
Formal lessons abroad	20%	14%	26%	24%	6%	19%	14%	34%	17%	23%	50%
Other, please specify	1%	0%	1%	1%	0%	3%	1%	0%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(39.B) If you were planning on learning or improving your English, what would your preferred methods be? Even If you are not currently planning to do this, please answer hypothetically. Please select up to two

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Don't know	7%	9%	4%	4%	15%	10%	2%	3%	2%	0%
Self-teaching through apps and other online resources	62%	62%	62%	56%	59%	58%	65%	65%	66%	77%
Self-teaching through textbooks and other paper resources	46%	43%	49%	42%	38%	45%	53%	48%	52%	49%
Formal lessons in my country e.g. school, university, private lessons	45%	47%	44%	61%	40%	48%	43%	42%	42%	45%
Formal lessons abroad	20%	16%	25%	26%	22%	14%	16%	23%	20%	15%
Other, please specify	1%	2%	1%	0%	1%	2%	3%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(40.A) Have you ever used an online learning tool to learn English?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	624	45	144	155	19	179	82	38	368	216	2
No, never	16%	22%	15%	12%	16%	23%	10%	8%	19%	13%	50%
Yes, I have but no longer do	48%	56%	40%	45%	68%	48%	56%	13%	51%	48%	0%
Yes, I currently do	34%	20%	44%	40%	16%	28%	32%	76%	29%	37%	50%
Don't Know	2%	2%	1%	4%	0%	1%	2%	3%	1%	2%	0%

Note:

BASE: Respondents who have learned or tried to learn English as a non-native speaker before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(40.B) Have you ever used an online learning tool to learn English?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	624	325	299	85	129	112	82	83	91	42
No, never	16%	17%	15%	19%	16%	10%	23%	18%	11%	24%
Yes, I have but no longer do	48%	51%	43%	38%	40%	65%	55%	51%	41%	38%
Yes, I currently do	34%	30%	38%	42%	43%	22%	20%	28%	47%	38%
Don't Know	2%	1%	3%	1%	1%	3%	2%	4%	1%	0%

Note:

BASE: Respondents who have learned or tried to learn English as a non-native speaker before

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(41.A) You said that you currently use an online learning tool to learn English. How often do you currently use tools like this?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	214	9	64	62	3	50	26	29	105	79	1
Daily	51%	33%	56%	61%	33%	34%	54%	59%	44%	58%	0%
A few times a week	35%	44%	23%	31%	67%	50%	35%	7%	46%	29%	100%
A few times a month	10%	22%	11%	6%	0%	14%	8%	14%	9%	11%	0%
Less often	4%	0%	9%	2%	0%	2%	4%	21%	2%	1%	0%
Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who currently use an online learning tool to learn English

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(41.B) You said that you currently use an online learning tool to learn English. How often do you currently use tools like this?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	214	99	115	36	55	25	16	23	43	16
Daily	51%	38%	62%	39%	60%	48%	19%	74%	47%	62%
A few times a week	35%	48%	23%	56%	31%	36%	56%	17%	28%	19%
A few times a month	10%	11%	10%	3%	7%	12%	19%	9%	16%	12%
Less often	4%	2%	6%	3%	2%	4%	6%	0%	9%	6%
Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who currently use an online learning tool to learn English

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(42.A) What do you think are the biggest advantages of online learning tools to learn English, if any, as opposed to in-person? Tick up to three

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Don't know	6%	18%	1%	3%	3%	1%	19%	5%	9%	0%	0%
They enable people to learn at whatever time is convenient for them	54%	44%	60%	50%	42%	65%	42%	52%	55%	53%	75%
They are more accessible	53%	47%	56%	57%	71%	59%	36%	39%	54%	53%	50%
They make it easier to track progress	46%	36%	42%	49%	35%	50%	45%	48%	46%	45%	75%
They are more affordable	44%	39%	41%	43%	42%	50%	42%	36%	39%	55%	25%
They are less intimidating to use than going to an in-person lesson	29%	21%	40%	32%	29%	22%	25%	48%	23%	37%	25%
They provide more tailored learning	28%	17%	34%	31%	32%	25%	23%	32%	26%	30%	50%
N/A I don't think there are any advantages as opposed to in-person learning	2%	3%	1%	1%	3%	2%	2%	2%	2%	1%	0%
Other, please specify	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(42.B) What do you think are the biggest advantages of online learning tools to learn English, if any, as opposed to in-person? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Don't know	6%	7%	4%	3%	14%	9%	4%	1%	1%	0%
They enable people to learn at whatever time is convenient for them	54%	51%	58%	62%	49%	51%	58%	52%	58%	53%
They are more accessible	53%	56%	50%	53%	54%	48%	57%	56%	49%	64%
They make it easier to track progress	46%	45%	47%	48%	44%	45%	45%	44%	46%	55%
They are more affordable	44%	42%	46%	48%	42%	38%	53%	47%	43%	43%
They are less intimidating to use than going to an in-person lesson	29%	24%	34%	25%	22%	29%	24%	32%	39%	40%
They provide more tailored learning	28%	29%	27%	32%	32%	27%	19%	26%	25%	32%
N/A I don't think there are any advantages as opposed to in-person learning	2%	2%	1%	2%	0%	3%	2%	3%	2%	0%
Other, please specify	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(43.A) You said you have used an online learning tool to learn English but no longer do. Why is that? Tick all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	297	25	58	69	13	86	46	5	189	103	0
I found it difficult to stay motivated to learn with an online tool	41%	36%	48%	38%	54%	40%	41%	60%	40%	44%	*
I felt like it wasn't improving my English enough	31%	36%	34%	33%	38%	27%	28%	40%	28%	38%	*
Don't know	3%	4%	5%	1%	0%	5%	2%	0%	5%	1%	*
The cost was too high	29%	16%	38%	29%	31%	29%	22%	40%	30%	26%	*
I felt like the lessons were not tailored enough to my learning needs	28%	28%	31%	30%	23%	22%	35%	20%	27%	31%	*
I found it too complicated to use	19%	16%	29%	19%	8%	13%	24%	0%	14%	29%	*
Other, please specify	12%	16%	5%	13%	15%	17%	9%	0%	15%	9%	*

Note:

BASE: Respondents who previously used an online learning tool to learn English but not longer do

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(43.B) You said you have used an online learning tool to learn English but no longer do. Why is that? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	297	167	130	32	52	73	45	42	37	16
I found it difficult to stay motivated to learn with an online tool	41%	42%	41%	47%	46%	36%	31%	52%	41%	44%
I felt like it wasn't improving my English enough	31%	34%	28%	22%	44%	26%	40%	24%	27%	38%
Don't know	3%	1%	6%	0%	2%	4%	9%	5%	0%	0%
The cost was too high	29%	30%	27%	38%	25%	33%	24%	26%	27%	25%
I felt like the lessons were not tailored enough to my learning needs	28%	28%	28%	41%	27%	29%	22%	31%	27%	19%
I found it too complicated to use	19%	19%	19%	25%	29%	16%	9%	24%	14%	19%
Other, please specify	12%	14%	11%	12%	4%	19%	9%	10%	14%	25%

Note:

BASE: Respondents who previously used an online learning tool to learn English but not longer do

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(44.A) In order to gain admission to some universities abroad where courses are taught in English, a standardised English proficiency test is sometimes required. Were you aware of this?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Yes	82%	68%	90%	85%	74%	88%	68%	89%	78%	89%	100%
No	18%	32%	10%	15%	26%	12%	32%	11%	22%	11%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(44.B) In order to gain admission to some universities abroad where courses are taught in English, a standardised English proficiency test is sometimes required. Were you aware of this?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Yes	82%	79%	86%	86%	78%	75%	83%	83%	89%	92%
No	18%	21%	14%	14%	22%	25%	17%	17%	11%	8%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(45.A) Which of the following types of tests do you think are available in order to prove English proficiency? Select all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Online test	73%	55%	74%	76%	68%	80%	63%	66%	71%	77%	75%
In-person test at a test centre	63%	47%	65%	69%	45%	65%	57%	66%	60%	68%	25%
In-person test at a student's school	50%	50%	49%	59%	42%	51%	40%	55%	46%	58%	50%
None of the above	6%	20%	1%	2%	3%	1%	19%	2%	9%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(45.B) Which of the following types of tests do you think are available in order to prove English proficiency? Select all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Online test	73%	70%	75%	82%	68%	65%	71%	75%	76%	81%
In-person test at a test centre	63%	58%	68%	63%	60%	61%	65%	56%	66%	75%
In-person test at a student's school	50%	49%	51%	51%	43%	49%	52%	61%	53%	45%
None of the above	6%	7%	4%	3%	15%	9%	2%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(46.A) If you had to take a standardised test to prove your English language proficiency (for example to study abroad or for a job), do you know where you would have to travel in order to take this exam?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
I have no idea where I would have to travel	34%	52%	37%	25%	52%	26%	43%	39%	39%	24%	75%
I have a rough idea of where I would have to travel but I'm not sure	38%	24%	31%	43%	32%	45%	36%	23%	37%	42%	0%
I know where I would have to travel	28%	24%	31%	32%	16%	30%	20%	39%	24%	34%	25%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(46.B) If you had to take a standardised test to prove your English language proficiency (for example to study abroad or for a job), do you know where you would have to travel in order to take this exam?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
I have no idea where I would have to travel	34%	34%	34%	25%	42%	37%	35%	33%	30%	25%
I have a rough idea of where I would have to travel but I'm not sure	38%	40%	36%	46%	33%	34%	47%	39%	35%	36%
I know where I would have to travel	28%	26%	30%	29%	25%	29%	19%	28%	35%	40%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(47.A) Which English language assessments have you heard of, if any? Tick all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
IELTS	47%	32%	37%	54%	13%	58%	45%	36%	45%	53%	0%
TOEFL	43%	33%	44%	36%	13%	52%	47%	36%	41%	47%	50%
Duolingo English Test (DET)	40%	47%	45%	42%	39%	39%	33%	32%	40%	42%	25%
Cambridge Assessment	37%	24%	45%	32%	32%	42%	30%	34%	35%	41%	25%
Pearson Test of English (PTE)	28%	21%	32%	33%	26%	24%	25%	34%	25%	33%	0%
LanguageCert	15%	15%	24%	14%	10%	13%	8%	32%	13%	16%	0%
TOEIC	13%	17%	21%	10%	10%	9%	14%	16%	10%	19%	0%
Don't Know	11%	17%	10%	8%	19%	10%	13%	7%	12%	8%	50%
Other, please specify	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(47.B) Which English language assessments have you heard of, if any? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
IELTS	47%	46%	48%	52%	51%	37%	40%	51%	50%	57%
TOEFL	43%	38%	49%	48%	55%	36%	33%	38%	37%	57%
Duolingo English Test (DET)	40%	39%	42%	30%	47%	42%	40%	36%	38%	43%
Cambridge Assessment	37%	34%	40%	43%	41%	26%	33%	31%	45%	43%
Pearson Test of English (PTE)	28%	25%	31%	29%	31%	22%	23%	28%	31%	32%
LanguageCert	15%	13%	17%	16%	22%	7%	5%	14%	20%	17%
TOEIC	13%	12%	15%	12%	20%	11%	6%	7%	17%	15%
Don't Know	11%	13%	8%	10%	5%	18%	17%	10%	9%	4%
Other, please specify	0%	0%	1%	1%	0%	1%	1%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(48.A) If you had to take a standardised English test to prove your English proficiency, how far away from home would you be prepared to travel to a testing centre?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Less than 25km	31%	30%	28%	28%	45%	36%	30%	16%	31%	32%	75%
25-50 km	17%	12%	14%	17%	13%	21%	19%	7%	18%	18%	0%
50-100km	11%	5%	14%	12%	0%	9%	13%	14%	10%	11%	25%
100-200km	8%	12%	12%	7%	10%	5%	7%	18%	5%	13%	0%
200-300km	7%	3%	7%	13%	3%	4%	3%	25%	5%	7%	0%
300-400km	4%	3%	5%	7%	3%	3%	1%	14%	3%	6%	0%
400km or more	6%	2%	9%	5%	6%	10%	2%	2%	7%	5%	0%
Don't know	15%	33%	11%	10%	19%	11%	25%	5%	20%	8%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(48.B) If you had to take a standardised English test to prove your English proficiency, how far away from home would you be prepared to travel to a testing centre?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Less than 25km	31%	34%	28%	30%	26%	33%	33%	38%	29%	36%
25-50 km	17%	19%	16%	18%	15%	20%	21%	16%	18%	9%
50-100km	11%	11%	11%	10%	8%	10%	15%	12%	13%	9%
100-200km	8%	7%	9%	8%	11%	9%	2%	7%	9%	9%
200-300km	7%	4%	9%	6%	8%	5%	5%	5%	6%	17%
300-400km	4%	3%	6%	5%	4%	1%	0%	8%	8%	2%
400km or more	6%	6%	7%	7%	6%	5%	10%	6%	6%	6%
Don't know	15%	16%	15%	16%	21%	19%	14%	8%	9%	11%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(49.A) If you had to take a standardised English test to prove your English proficiency, what would most deter you from doing this, if anything? Tick up to three

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Don't know	8%	23%	3%	4%	6%	2%	20%	2%	11%	2%	0%
If the journey was too expensive	41%	29%	46%	49%	48%	36%	36%	50%	40%	41%	100%
If it took too much time to travel there	40%	24%	47%	48%	32%	37%	36%	59%	37%	43%	50%
If there was no way to access it via public transport	28%	15%	36%	33%	13%	29%	20%	41%	25%	33%	0%
My English is not good enough	27%	32%	31%	25%	29%	26%	22%	27%	22%	37%	0%
I'm unable to take the time off work/school	25%	26%	23%	23%	29%	31%	22%	18%	29%	18%	25%
N/A Nothing would deter me from traveling to a test centre	14%	9%	11%	9%	13%	21%	16%	7%	14%	16%	0%
I have childcare or family commitments	11%	3%	18%	16%	3%	9%	7%	34%	8%	14%	25%
I have a disability/condition which means it is very difficult for me to travel long distances	1%	3%	1%	2%	0%	0%	0%	0%	1%	0%	0%
Other, please specify	1%	0%	1%	0%	0%	2%	1%	0%	1%	1%	0%

Note:

BASE: All respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(49.B) If you had to take a standardised English test to prove your English proficiency, what would most deter you from doing this, if anything? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Don't know	8%	9%	6%	3%	16%	11%	4%	2%	3%	4%
If the journey was too expensive	41%	39%	44%	45%	37%	35%	44%	43%	44%	49%
If it took too much time to travel there	40%	38%	43%	55%	38%	30%	43%	44%	39%	40%
If there was no way to access it via public transport	28%	27%	30%	34%	23%	24%	27%	32%	35%	32%
My English is not good enough	27%	29%	24%	16%	26%	30%	33%	31%	26%	25%
I'm unable to take the time off work/school	25%	26%	25%	36%	22%	22%	34%	21%	24%	19%
N/A Nothing would deter me from traveling to a test centre	14%	14%	15%	16%	16%	13%	9%	16%	13%	19%
I have childcare or family commitments	11%	9%	14%	18%	14%	5%	3%	9%	18%	11%
I have a disability/condition which means it is very difficult for me to travel long distances	1%	1%	1%	1%	0%	1%	1%	2%	1%	0%
Other, please specify	1%	1%	2%	2%	0%	2%	2%	0%	2%	2%

Note:

BASE: All respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(50.A) If you had to take a standardised English test to prove your English proficiency, thinking about the test itself, which of the following tests would you prefer?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
A longer test where everyone gets the same questions	38%	33%	46%	48%	32%	33%	30%	66%	32%	47%	50%
A shorter test that adapts the difficulty of the questions throughout the test	47%	42%	45%	42%	58%	56%	43%	25%	51%	44%	0%
Don't know / No preference	14%	24%	10%	10%	10%	11%	27%	9%	17%	9%	50%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(50.B) If you had to take a standardised English test to prove your English proficiency, thinking about the test itself, which of the following tests would you prefer?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
A longer test where everyone gets the same questions	38%	35%	42%	36%	38%	37%	33%	44%	37%	55%
A shorter test that adapts the difficulty of the questions throughout the test	47%	51%	43%	52%	43%	45%	51%	46%	55%	36%
Don't know / No preference	14%	14%	15%	12%	19%	18%	16%	9%	8%	9%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(51.A) If you had to take a standardised English test to prove your English proficiency, what would be the maximum amount of time you would be willing to spend taking the test?

	Region							Education			
	Total	Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Up to 1h	24%	18%	25%	19%	39%	26%	28%	14%	25%	26%	25%
More than 1h - Up to 2h	36%	30%	34%	36%	42%	43%	32%	20%	35%	41%	0%
More than 2h - Up to 3h	21%	24%	21%	29%	16%	18%	13%	39%	20%	19%	50%
More than 3h - Up to 4h	7%	5%	11%	7%	0%	5%	5%	23%	4%	9%	0%
More than 4h	3%	0%	3%	4%	0%	2%	2%	2%	3%	1%	0%
I'm not sure	10%	23%	6%	4%	3%	6%	20%	2%	13%	4%	25%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(51.B) If you had to take a standardised English test to prove your English proficiency, what would be the maximum amount of time you would be willing to spend taking the test?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Up to 1h	24%	25%	23%	21%	15%	28%	27%	31%	28%	26%
More than 1h - Up to 2h	36%	39%	33%	37%	37%	35%	43%	31%	35%	36%
More than 2h - Up to 3h	21%	18%	24%	24%	24%	17%	15%	19%	18%	34%
More than 3h - Up to 4h	7%	6%	8%	7%	7%	6%	3%	10%	9%	4%
More than 4h	3%	2%	3%	3%	1%	1%	3%	4%	6%	0%
I'm not sure	10%	11%	8%	8%	16%	13%	9%	6%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(52.A) If you were able to take a standardised English test online, from home, or from another location that suited you instead of a testing centre, what would you prefer?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Much more prefer to take it at home/from another location	45%	41%	44%	49%	52%	45%	41%	48%	44%	47%	50%
Somewhat prefer to take it at home/from another location	18%	14%	23%	18%	19%	16%	14%	11%	17%	20%	25%
Neutral	18%	18%	19%	15%	13%	21%	14%	9%	17%	20%	0%
Somewhat prefer to take it at testing centre	8%	5%	8%	7%	6%	9%	8%	20%	8%	6%	0%
More more prefer to take it at a testing centre	6%	5%	3%	8%	10%	5%	5%	9%	5%	5%	0%
Don't know	7%	18%	2%	3%	0%	3%	18%	2%	9%	1%	25%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(52.B) If you were able to take a standardised English test online, from home, or from another location that suited you instead of a testing centre, what would you prefer?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Much more prefer to take it at home/from another location	45%	43%	47%	41%	43%	42%	42%	44%	47%	72%
Somewhat prefer to take it at home/from another location	18%	18%	17%	16%	19%	16%	20%	16%	22%	8%
Neutral	18%	18%	16%	19%	12%	21%	22%	18%	17%	15%
Somewhat prefer to take it at testing centre	8%	7%	9%	15%	4%	7%	7%	12%	9%	2%
More more prefer to take it at a testing centre	6%	5%	6%	7%	6%	5%	4%	7%	5%	4%
Don't know	7%	7%	5%	2%	15%	10%	4%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(53.A) Have you ever taken a standardised English language test to prove your proficiency in English before (e.g. to study abroad, for work)?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
No	64%	52%	63%	58%	81%	67%	72%	27%	70%	59%	75%
Yes	30%	35%	37%	37%	10%	31%	15%	70%	23%	39%	25%
Don't know	6%	14%	1%	5%	10%	2%	13%	2%	8%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(53.B) Have you ever taken a standardised English language test to prove your proficiency in English before (e.g. to study abroad, for work)?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
No	64%	66%	62%	61%	64%	70%	74%	60%	59%	53%
Yes	30%	27%	34%	36%	27%	21%	19%	37%	41%	45%
Don't know	6%	6%	4%	3%	10%	9%	6%	3%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(54.A) You said you have previously taken a standardised English language test before. How many times have you done this?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	275	23	69	75	3	80	25	31	132	111	1
Once	31%	30%	22%	20%	0%	46%	44%	6%	36%	32%	0%
2 times	25%	26%	28%	24%	67%	18%	44%	10%	27%	28%	100%
3-4 times	32%	39%	48%	32%	33%	24%	8%	74%	24%	30%	0%
5+ times	11%	4%	3%	24%	0%	9%	4%	10%	11%	11%	0%
Don't know	1%	0%	0%	0%	0%	4%	0%	0%	2%	0%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(54.B) You said you have previously taken a standardised English language test before. How many times have you done this?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	275	136	139	44	55	37	22	41	52	24
Once	31%	33%	29%	34%	25%	30%	50%	34%	23%	33%
2 times	25%	30%	21%	20%	29%	35%	27%	22%	23%	21%
3-4 times	32%	25%	39%	34%	36%	32%	18%	24%	37%	33%
5+ times	11%	10%	11%	9%	9%	0%	5%	17%	17%	12%
Don't know	1%	1%	1%	2%	0%	3%	0%	2%	0%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(55.A) You said you have previously taken a standardised English language test before. Which test have you taken? Select all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	274	23	69	75	3	79	25	31	131	111	1
Other, please specify	5%	4%	1%	3%	0%	8%	12%	0%	6%	5%	0%
Don't know	5%	9%	4%	3%	33%	5%	4%	3%	8%	2%	0%
IELTS	37%	39%	36%	45%	0%	32%	36%	29%	33%	44%	100%
Pearson Test of English (PTE)	35%	26%	41%	36%	33%	38%	20%	48%	34%	33%	0%
Duolingo English Test (DET)	31%	48%	29%	40%	0%	25%	20%	23%	35%	30%	0%
TOEFL	26%	30%	30%	25%	33%	23%	20%	42%	22%	25%	100%
Cambridge Assessment	24%	26%	22%	23%	33%	28%	20%	26%	22%	25%	100%
LanguageCert	20%	9%	22%	28%	33%	16%	8%	29%	17%	21%	0%
TOEIC	18%	17%	28%	15%	33%	13%	12%	29%	15%	18%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(55.B) You said you have previously taken a standardised English language test before. Which test have you taken? Select all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	274	136	138	44	55	36	22	41	52	24
Other, please specify	5%	5%	4%	0%	5%	6%	9%	10%	4%	0%
Don't know	5%	7%	2%	5%	2%	11%	9%	7%	0%	4%
IELTS	37%	32%	43%	43%	36%	42%	5%	39%	37%	50%
Pearson Test of English (PTE)	35%	35%	36%	32%	38%	39%	27%	29%	40%	38%
Duolingo English Test (DET)	31%	31%	32%	23%	44%	28%	41%	32%	25%	29%
TOEFL	26%	19%	33%	20%	38%	19%	9%	20%	35%	25%
Cambridge Assessment	24%	24%	24%	27%	27%	25%	9%	20%	29%	21%
LanguageCert	20%	18%	22%	25%	20%	11%	9%	15%	27%	25%
TOEIC	18%	16%	19%	16%	29%	11%	9%	10%	19%	21%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(56.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Ease of booking the test

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	273	23	69	75	3	78	25	31	131	110	1
Very unsatisfied	3%	13%	3%	3%	0%	1%	0%	6%	4%	1%	0%
Unsatisfied	4%	13%	6%	0%	0%	4%	8%	0%	5%	5%	0%
Neither satisfied nor unsatisfied	8%	13%	9%	5%	33%	9%	0%	10%	9%	5%	0%
Satisfied	38%	35%	36%	29%	67%	42%	52%	16%	44%	36%	0%
Very satisfied	45%	26%	45%	61%	0%	40%	32%	61%	37%	50%	0%
Not Applicable	3%	0%	1%	1%	0%	4%	8%	6%	2%	2%	100%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(56.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Ease of booking the test

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	273	136	137	44	55	36	22	40	52	24
Very unsatisfied	3%	3%	3%	5%	5%	3%	0%	5%	0%	0%
Unsatisfied	4%	7%	1%	2%	2%	11%	9%	2%	4%	4%
Neither satisfied nor unsatisfied	8%	11%	4%	5%	7%	14%	9%	10%	6%	4%
Satisfied	38%	38%	37%	36%	27%	36%	55%	32%	42%	50%
Very satisfied	45%	37%	53%	48%	56%	33%	23%	48%	46%	42%
Not Applicable	3%	4%	1%	5%	2%	3%	5%	2%	2%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(57.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Price

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	273	23	69	75	3	78	25	31	131	110	1
Very unsatisfied	3%	0%	7%	1%	0%	3%	0%	3%	3%	3%	0%
Unsatisfied	8%	22%	9%	4%	0%	8%	4%	0%	11%	6%	0%
Neither satisfied nor unsatisfied	15%	22%	6%	16%	67%	19%	12%	6%	16%	16%	0%
Satisfied	36%	35%	38%	29%	33%	36%	48%	26%	34%	40%	0%
Very satisfied	37%	22%	39%	49%	0%	32%	28%	65%	34%	32%	100%
Not Applicable	2%	0%	1%	0%	0%	3%	8%	0%	2%	3%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(57.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Price

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	273	136	137	44	55	36	22	40	52	24
Very unsatisfied	3%	2%	4%	2%	2%	6%	5%	5%	2%	0%
Unsatisfied	8%	12%	4%	7%	2%	17%	14%	5%	8%	8%
Neither satisfied nor unsatisfied	15%	21%	9%	14%	9%	33%	18%	12%	13%	8%
Satisfied	36%	38%	34%	41%	35%	22%	50%	30%	35%	46%
Very satisfied	37%	28%	46%	36%	51%	22%	14%	42%	38%	38%
Not Applicable	2%	0%	4%	0%	2%	0%	0%	5%	4%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(58.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: The final score you achieved

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	273	23	69	75	3	78	25	31	131	110	1
Very unsatisfied	4%	13%	3%	5%	0%	1%	0%	0%	5%	4%	0%
Unsatisfied	5%	13%	3%	1%	33%	8%	4%	6%	5%	5%	0%
Neither satisfied nor unsatisfied	11%	4%	9%	8%	33%	14%	16%	10%	11%	11%	0%
Satisfied	36%	48%	30%	35%	33%	35%	48%	26%	40%	34%	100%
Very satisfied	43%	22%	55%	51%	0%	38%	28%	58%	39%	45%	0%
Not Applicable	1%	0%	0%	0%	0%	4%	4%	0%	2%	2%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(58.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: The final score you achieved

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	273	136	137	44	55	36	22	40	52	24
Very unsatisfied	4%	3%	4%	0%	2%	8%	14%	2%	2%	4%
Unsatisfied	5%	8%	2%	5%	4%	6%	14%	5%	4%	4%
Neither satisfied nor unsatisfied	11%	13%	8%	9%	9%	8%	18%	15%	8%	12%
Satisfied	36%	38%	34%	48%	31%	42%	36%	40%	23%	38%
Very satisfied	43%	37%	50%	39%	53%	36%	18%	35%	60%	42%
Not Applicable	1%	1%	2%	0%	2%	0%	0%	2%	4%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(59.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: How easy it was to get to the testing location

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	273	23	69	75	3	78	25	31	131	110	1
Very unsatisfied	4%	9%	9%	4%	0%	1%	0%	0%	4%	6%	0%
Unsatisfied	6%	9%	6%	4%	0%	8%	4%	13%	4%	6%	0%
Neither satisfied nor unsatisfied	10%	22%	7%	5%	33%	13%	12%	0%	15%	7%	0%
Satisfied	35%	26%	30%	32%	67%	36%	60%	42%	38%	30%	0%
Very satisfied	42%	35%	46%	55%	0%	37%	16%	45%	37%	45%	100%
Not Applicable	3%	0%	1%	0%	0%	5%	8%	0%	2%	5%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(59.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: How easy it was to get to the testing location

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	273	136	137	44	55	36	22	40	52	24
Very unsatisfied	4%	5%	4%	5%	2%	14%	14%	0%	2%	0%
Unsatisfied	6%	8%	4%	7%	4%	8%	14%	8%	4%	0%
Neither satisfied nor unsatisfied	10%	12%	8%	11%	5%	14%	18%	12%	10%	4%
Satisfied	35%	37%	34%	41%	31%	36%	23%	40%	31%	46%
Very satisfied	42%	35%	48%	34%	58%	28%	23%	35%	50%	50%
Not Applicable	3%	2%	3%	2%	0%	0%	9%	5%	4%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(60.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Ease of accessing information on the test

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	272	23	69	75	3	77	25	31	130	110	1
Very unsatisfied	4%	0%	10%	3%	0%	0%	4%	3%	3%	5%	0%
Unsatisfied	3%	9%	3%	3%	0%	1%	4%	6%	3%	2%	0%
Neither satisfied nor unsatisfied	9%	26%	4%	4%	33%	14%	0%	10%	12%	5%	0%
Satisfied	40%	35%	38%	32%	33%	47%	60%	26%	47%	36%	100%
Very satisfied	43%	30%	43%	59%	33%	36%	28%	55%	35%	50%	0%
Not Applicable	1%	0%	1%	0%	0%	1%	4%	0%	1%	2%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(60.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Ease of accessing information on the test

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	272	135	137	43	55	36	22	40	52	24
Very unsatisfied	4%	3%	4%	0%	0%	11%	5%	2%	8%	0%
Unsatisfied	3%	4%	2%	0%	0%	3%	9%	8%	0%	8%
Neither satisfied nor unsatisfied	9%	10%	7%	2%	11%	14%	18%	5%	8%	8%
Satisfied	40%	46%	35%	51%	31%	47%	45%	42%	40%	25%
Very satisfied	43%	36%	50%	47%	58%	25%	18%	40%	42%	58%
Not Applicable	1%	1%	1%	0%	0%	0%	5%	2%	2%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(61.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Speed you received your results

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	272	23	69	75	3	77	25	31	130	110	1
Very unsatisfied	4%	4%	3%	5%	0%	3%	8%	0%	5%	5%	0%
Unsatisfied	4%	13%	1%	4%	0%	4%	0%	6%	5%	2%	0%
Neither satisfied nor unsatisfied	8%	13%	4%	8%	67%	8%	8%	10%	8%	8%	0%
Satisfied	43%	30%	51%	37%	33%	42%	56%	23%	45%	46%	0%
Very satisfied	40%	39%	39%	45%	0%	43%	28%	61%	37%	38%	100%
Not Applicable	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(61.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Speed you received your results

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	272	135	137	43	55	36	22	40	52	24
Very unsatisfied	4%	5%	3%	0%	2%	11%	9%	5%	4%	0%
Unsatisfied	4%	4%	3%	5%	5%	3%	5%	2%	2%	4%
Neither satisfied nor unsatisfied	8%	13%	3%	7%	4%	14%	18%	8%	8%	4%
Satisfied	43%	41%	45%	44%	40%	56%	50%	38%	42%	33%
Very satisfied	40%	36%	45%	44%	47%	17%	18%	48%	42%	58%
Not Applicable	1%	0%	1%	0%	2%	0%	0%	0%	2%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(62.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Recognition of the test by organisations

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	273	23	69	75	3	78	25	31	131	110	1
Very unsatisfied	5%	13%	10%	1%	0%	4%	0%	13%	3%	5%	0%
Unsatisfied	5%	9%	6%	4%	0%	6%	0%	3%	7%	4%	0%
Neither satisfied nor unsatisfied	12%	17%	9%	13%	0%	13%	8%	3%	13%	13%	0%
Satisfied	36%	26%	32%	37%	67%	32%	64%	16%	40%	37%	0%
Very satisfied	40%	35%	42%	43%	33%	42%	24%	65%	34%	40%	100%
Not Applicable	2%	0%	1%	1%	0%	3%	4%	0%	3%	1%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(62.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Recognition of the test by organisations

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	273	136	137	44	55	36	22	40	52	24
Very unsatisfied	5%	4%	6%	2%	4%	14%	5%	5%	4%	4%
Unsatisfied	5%	7%	3%	7%	5%	11%	9%	2%	2%	0%
Neither satisfied nor unsatisfied	12%	15%	8%	9%	4%	17%	36%	12%	10%	8%
Satisfied	36%	41%	31%	48%	38%	31%	36%	30%	35%	33%
Very satisfied	40%	30%	50%	34%	47%	25%	9%	48%	48%	54%
Not Applicable	2%	1%	2%	0%	2%	3%	5%	2%	2%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(63.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Prestige affiliated with taking the test

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	273	23	69	75	3	78	25	31	131	110	1
Very unsatisfied	4%	9%	10%	3%	0%	1%	0%	3%	3%	6%	0%
Unsatisfied	5%	9%	6%	3%	0%	5%	8%	6%	5%	5%	0%
Neither satisfied nor unsatisfied	10%	9%	9%	8%	33%	15%	4%	3%	12%	10%	0%
Satisfied	37%	30%	32%	41%	67%	35%	52%	26%	44%	34%	0%
Very satisfied	42%	43%	43%	45%	0%	42%	36%	61%	37%	44%	100%
Not Applicable	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(63.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Prestige affiliated with taking the test

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	273	136	137	44	55	36	22	40	52	24
Very unsatisfied	4%	5%	4%	0%	4%	14%	9%	5%	2%	0%
Unsatisfied	5%	6%	4%	0%	2%	8%	18%	2%	10%	0%
Neither satisfied nor unsatisfied	10%	14%	7%	20%	5%	17%	9%	2%	6%	17%
Satisfied	37%	38%	36%	39%	36%	31%	41%	50%	37%	25%
Very satisfied	42%	37%	48%	41%	53%	31%	23%	40%	44%	58%
Not Applicable	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(64.A) Do you know how much it costs to take an English language test for the purpose of studying abroad?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Yes, I definitely know	28%	24%	37%	33%	6%	28%	19%	68%	20%	38%	50%
Yes, I have a rough idea	28%	18%	25%	27%	29%	34%	28%	16%	27%	33%	0%
No, I have no idea	44%	58%	38%	40%	65%	38%	53%	16%	53%	29%	50%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(64.B) Do you know how much it costs to take an English language test for the purpose of studying abroad?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Yes, I definitely know	28%	23%	35%	32%	29%	20%	12%	28%	40%	49%
Yes, I have a rough idea	28%	30%	26%	27%	25%	28%	36%	36%	24%	21%
No, I have no idea	44%	47%	39%	41%	46%	52%	51%	36%	35%	30%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(65.A) Roughly how much do you think it costs to take an English language test to study abroad, if anything? If you are unsure, please have a guess.

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
I would expect it to be free	8%	6%	13%	7%	6%	6%	8%	11%	8%	8%	25%
Less than ₹5 000	16%	9%	22%	12%	6%	19%	12%	11%	17%	14%	0%
₹5 000 - ₹10 000	20%	20%	23%	16%	10%	19%	23%	9%	20%	20%	25%
₹10 000 - ₹15 000	20%	29%	9%	22%	6%	19%	29%	16%	19%	21%	25%
₹15 000 - ₹25 000	13%	8%	13%	17%	23%	12%	11%	16%	13%	13%	0%
₹25 000 - ₹40 000	10%	3%	9%	9%	10%	13%	9%	23%	6%	13%	25%
More than ₹40 000	7%	12%	6%	10%	16%	5%	4%	11%	8%	6%	0%
Don't know	7%	14%	5%	8%	23%	6%	4%	2%	9%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(65.B) Roughly how much do you think it costs to take an English language test to study abroad, if anything? If you are unsure, please have a guess.

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
I would expect it to be free	8%	8%	8%	8%	6%	9%	9%	8%	12%	4%
Less than $\text{U+20B9}i5\ 000$	16%	17%	14%	14%	16%	15%	16%	14%	17%	17%
$\text{U+20B9}i5\ 000$ - $\text{U+20B9}i10\ 000$	20%	18%	22%	23%	15%	20%	20%	24%	20%	19%
$\text{U+20B9}i10\ 000$ - $\text{U+20B9}i15\ 000$	20%	20%	19%	15%	23%	24%	12%	22%	17%	17%
$\text{U+20B9}i15\ 000$ - $\text{U+20B9}i25\ 000$	13%	11%	16%	18%	19%	9%	11%	12%	9%	15%
$\text{U+20B9}i25\ 000$ - $\text{U+20B9}i40\ 000$	10%	10%	9%	7%	12%	6%	9%	11%	9%	19%
More than $\text{U+20B9}i40\ 000$	7%	9%	5%	9%	5%	9%	10%	5%	6%	8%
Don't know	7%	8%	7%	7%	3%	9%	14%	4%	10%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(66.A) What do you think would be a fair price to pay if you had to take an English language test to study abroad, if anything?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
I think it should be free	18%	21%	16%	18%	26%	17%	17%	14%	19%	16%	25%
Less than ₹5,000	26%	20%	29%	21%	13%	33%	26%	9%	29%	24%	0%
₹5,000 - ₹10,000	15%	18%	12%	14%	19%	16%	15%	2%	14%	18%	0%
₹10,000 - ₹15,000	14%	15%	11%	15%	6%	8%	24%	9%	16%	9%	25%
₹15,000 - ₹25,000	11%	5%	13%	12%	13%	11%	8%	18%	7%	16%	50%
₹25,000 - ₹40,000	7%	8%	10%	9%	6%	6%	4%	32%	5%	9%	0%
More than ₹40,000	4%	3%	5%	7%	3%	2%	1%	11%	4%	3%	0%
Don't know	5%	11%	4%	4%	13%	6%	5%	5%	6%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(66.B) What do you think would be a fair price to pay if you had to take an English language test to study abroad, if anything?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
I think it should be free	18%	20%	14%	13%	14%	24%	19%	16%	19%	23%
Less than $\text{£}5,000$	26%	27%	26%	24%	19%	33%	35%	30%	25%	19%
$\text{£}5,000$ - $\text{£}10,000$	15%	13%	17%	20%	15%	12%	13%	17%	13%	19%
$\text{£}10,000$ - $\text{£}15,000$	14%	14%	13%	14%	25%	14%	9%	7%	7%	6%
$\text{£}15,000$ - $\text{£}25,000$	11%	10%	11%	13%	14%	6%	7%	14%	10%	13%
$\text{£}25,000$ - $\text{£}40,000$	7%	6%	9%	8%	10%	2%	3%	5%	14%	13%
More than $\text{£}40,000$	4%	4%	4%	3%	1%	5%	4%	7%	6%	4%
Don't know	5%	5%	6%	5%	3%	5%	11%	5%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(67.A) When thinking about studying for a degree, what would you consider, if anything?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Don't know	8%	21%	2%	5%	0%	3%	22%	2%	11%	2%	0%
Studying for a degree at a university in my home country	50%	47%	62%	56%	58%	44%	39%	57%	49%	52%	50%
Studying for a degree at a university abroad	46%	27%	44%	48%	42%	56%	40%	43%	42%	54%	25%
Studying for a degree from a foreign university that is delivered in your home country	35%	20%	41%	42%	32%	33%	29%	52%	31%	39%	50%
I don't plan to study for a degree (or another degree)	3%	8%	3%	3%	0%	3%	2%	9%	2%	4%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(67.B) When thinking about studying for a degree, what would you consider, if anything?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Don't know	8%	9%	7%	3%	15%	13%	6%	4%	2%	0%
Studying for a degree at a university in my home country	50%	50%	50%	50%	45%	48%	54%	56%	57%	47%
Studying for a degree at a university abroad	46%	44%	48%	50%	47%	41%	41%	45%	48%	57%
Studying for a degree from a foreign university that is delivered in your home country	35%	33%	38%	45%	38%	25%	28%	32%	38%	43%
I don't plan to study for a degree (or another degree)	3%	2%	4%	2%	3%	2%	3%	6%	3%	4%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(68.A) You said you would consider pursuing a degree from a foreign university that is delivered in your home country. In this scenario, what would be your preferred option:

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	315	13	78	85	10	81	48	23	180	110	2
I want to study a degree locally that is awarded by a UK university/institution	33%	31%	33%	29%	50%	35%	33%	17%	33%	37%	0%
I want to study a degree locally that is awarded by an U.S. university/institution	42%	38%	38%	40%	40%	48%	44%	26%	48%	37%	0%
I want to study a degree locally that is awarded by a Australian university/institution	20%	23%	24%	24%	10%	14%	19%	48%	16%	19%	100%
I want to study a degree locally that is awarded by another country's university/institution	5%	8%	4%	7%	0%	4%	4%	9%	3%	6%	0%

Note:

BASE: Respondents who could consider pursuing a degree from a foreign university delivered in their home country

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(68.B) You said you would consider pursuing a degree from a foreign university that is delivered in your home country. In this scenario, what would be your preferred option:

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	315	161	154	54	79	44	32	35	48	23
I want to study a degree locally that is awarded by a UK university/institution	33%	35%	31%	30%	43%	27%	47%	29%	25%	22%
I want to study a degree locally that is awarded by an U.S. university/institution	42%	46%	38%	48%	41%	41%	41%	40%	44%	39%
I want to study a degree locally that is awarded by a Australian university/institution	20%	14%	27%	17%	16%	18%	6%	31%	29%	26%
I want to study a degree locally that is awarded by another country's university/institution	5%	5%	5%	6%	0%	14%	6%	0%	2%	13%

Note:

BASE: Respondents who could consider pursuing a degree from a foreign university delivered in their home country

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(69.A) Which of the following applies to you, if any? Select all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
I am considering moving abroad temporarily for work	49%	45%	51%	53%	48%	50%	42%	64%	43%	60%	25%
I am considering moving abroad permanently for work	26%	8%	37%	28%	13%	28%	16%	43%	22%	30%	75%
None of the above	33%	53%	27%	31%	39%	27%	45%	11%	42%	21%	25%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(69.B) Which of the following applies to you, if any? Select all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
I am considering moving abroad temporarily for work	49%	48%	50%	54%	46%	39%	42%	56%	59%	58%
I am considering moving abroad permanently for work	26%	22%	30%	33%	26%	24%	12%	27%	32%	28%
None of the above	33%	37%	30%	29%	36%	43%	48%	27%	19%	23%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(70.A) On a scale of 1 to 5, with 5 being certain, how certain are you that you will move abroad to study?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
1 - I am considering it but not sure yet	19%	33%	16%	14%	38%	20%	18%	26%	20%	16%	100%
2	6%	0%	9%	5%	8%	6%	6%	0%	5%	9%	0%
3	22%	22%	22%	24%	31%	22%	17%	11%	25%	19%	0%
4	24%	22%	24%	19%	23%	25%	29%	11%	23%	27%	0%
5 - I am certain I will move abroad to study	29%	22%	29%	37%	0%	27%	30%	53%	27%	30%	0%

Note:

BASE: Respondents who would consider studying for a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(70.B) On a scale of 1 to 5, with 5 being certain, how certain are you that you will move abroad to study?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
1 - I am considering it but not sure yet	19%	18%	20%	15%	14%	19%	37%	22%	11%	20%
2	6%	8%	4%	5%	4%	10%	11%	2%	5%	7%
3	22%	27%	17%	15%	23%	18%	20%	29%	30%	20%
4	24%	25%	23%	28%	27%	29%	22%	14%	18%	27%
5 - I am certain I will move abroad to study	29%	22%	37%	37%	32%	24%	11%	33%	36%	27%

Note:

BASE: Respondents who would consider studying for a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(71.A) If finance, visa and language requirements were not an issue, how interested would you be in studying abroad?

	Region							Education			
	Total	Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very interested	57%	38%	64%	60%	55%	62%	47%	45%	55%	63%	100%
Interested	24%	27%	17%	21%	29%	22%	36%	16%	27%	20%	0%
Neither interested nor uninterested	7%	12%	5%	6%	13%	9%	6%	2%	7%	9%	0%
Uninterested	3%	3%	4%	3%	0%	2%	4%	2%	3%	3%	0%
Very uninterested	5%	5%	9%	6%	0%	4%	1%	30%	3%	4%	0%
Don't know	3%	15%	2%	2%	3%	1%	6%	5%	5%	0%	0%
Total Interested:	81%	65%	81%	81%	84%	85%	83%	61%	82%	84%	100%
Total Uninterested:	8%	8%	12%	10%	0%	6%	5%	32%	6%	7%	0%
Net:	74%	58%	69%	72%	84%	79%	78%	30%	76%	76%	100%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(71.B) If finance, visa and language requirements were not an issue, how interested would you be in studying abroad?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very interested	57%	53%	62%	61%	58%	55%	49%	58%	60%	66%
Interested	24%	29%	18%	27%	29%	17%	28%	23%	20%	26%
Neither interested nor uninterested	7%	8%	6%	4%	4%	10%	12%	10%	7%	2%
Uninterested	3%	3%	3%	4%	2%	5%	3%	3%	2%	2%
Very uninterested	5%	3%	7%	3%	4%	3%	4%	6%	9%	4%
Don't know	3%	3%	4%	2%	3%	9%	4%	0%	2%	0%
Total Interested:	81%	82%	80%	87%	86%	73%	77%	81%	80%	92%
Total Uninterested:	8%	6%	10%	7%	6%	9%	7%	8%	12%	6%
Net:	74%	76%	71%	81%	80%	64%	70%	73%	68%	87%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(72.A) If finance, language and visa requirements were not an issue, what would be your preferred country to study abroad in, if any?Tick up to five

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Spain	7%	11%	6%	10%	13%	5%	4%	14%	6%	7%	0%
Don't know	7%	23%	1%	4%	0%	2%	19%	2%	9%	2%	0%
Netherlands	6%	5%	7%	6%	10%	7%	4%	9%	5%	8%	0%
Ireland	6%	5%	6%	5%	3%	9%	4%	16%	5%	6%	25%
US	54%	41%	52%	51%	58%	63%	51%	25%	55%	55%	75%
Saudi Arabia	5%	2%	7%	7%	3%	3%	4%	16%	5%	4%	25%
UK	44%	32%	44%	41%	52%	51%	43%	27%	46%	44%	50%
Qatar	4%	6%	9%	4%	0%	4%	1%	14%	3%	6%	0%
China	4%	2%	5%	6%	10%	2%	2%	14%	3%	5%	0%
Australia	35%	21%	38%	38%	32%	37%	31%	30%	35%	35%	25%
Canada	34%	24%	29%	34%	26%	43%	33%	30%	34%	35%	50%
Germany	30%	12%	29%	29%	26%	35%	31%	11%	30%	31%	50%
Singapore	20%	20%	24%	26%	16%	17%	14%	25%	20%	21%	0%
N/A I would not want to study abroad	2%	3%	1%	1%	3%	2%	2%	0%	2%	2%	0%
France	18%	18%	21%	23%	19%	14%	12%	23%	18%	16%	0%
New Zealand	18%	9%	24%	14%	23%	18%	16%	20%	14%	23%	25%
Japan	15%	11%	16%	22%	16%	11%	13%	14%	14%	17%	0%
South Korea	11%	9%	16%	12%	13%	11%	5%	25%	10%	11%	0%
Italy	11%	8%	11%	12%	13%	14%	8%	18%	11%	10%	25%
UAE	10%	9%	10%	9%	13%	10%	8%	20%	9%	8%	25%
Other, please state	1%	0%	1%	0%	0%	2%	2%	2%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(72.B) If finance, language and visa requirements were not an issue, what would be your preferred country to study abroad in, if any? Tick up to five

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Spain	7%	6%	8%	8%	4%	6%	10%	8%	7%	11%
Don't know	7%	8%	5%	2%	14%	10%	4%	2%	2%	0%
Netherlands	6%	6%	6%	10%	6%	6%	4%	3%	8%	8%
Ireland	6%	5%	7%	13%	7%	5%	1%	4%	6%	9%
US	54%	59%	47%	56%	50%	53%	58%	51%	54%	62%
Saudi Arabia	5%	4%	6%	6%	6%	4%	4%	6%	5%	4%
UK	44%	45%	43%	52%	44%	35%	44%	44%	50%	45%
Qatar	4%	3%	6%	4%	7%	1%	4%	2%	7%	4%
China	4%	2%	6%	3%	5%	1%	3%	4%	6%	9%
Australia	35%	35%	35%	41%	37%	30%	30%	31%	41%	38%
Canada	34%	31%	38%	34%	36%	31%	35%	30%	35%	40%
Germany	30%	30%	29%	33%	30%	33%	23%	29%	31%	25%
Singapore	20%	19%	22%	20%	23%	22%	18%	19%	17%	17%
N/A I would not want to study abroad	2%	2%	2%	1%	0%	3%	4%	2%	1%	2%
France	18%	17%	19%	20%	18%	14%	14%	22%	20%	15%
New Zealand	18%	17%	18%	20%	24%	10%	12%	14%	23%	21%
Japan	15%	15%	15%	16%	15%	14%	19%	15%	15%	9%
South Korea	11%	6%	17%	8%	8%	12%	16%	9%	14%	13%
Italy	11%	10%	13%	7%	11%	11%	11%	16%	10%	19%
UAE	10%	7%	12%	13%	8%	7%	8%	10%	11%	13%
Other, please state	1%	1%	1%	1%	1%	2%	2%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(73.A) You said you were considering moving abroad permanently for work. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	232	5	70	57	4	69	27	19	124	86	3
Yes, I am considering applying for a visa for an English-speaking country	88%	100%	87%	88%	50%	90%	85%	95%	86%	87%	100%
No, I am not considering applying for a visa for an English-speaking country	10%	0%	11%	9%	50%	7%	11%	5%	10%	10%	0%
Prefer not to say	3%	0%	1%	4%	0%	3%	4%	0%	3%	2%	0%

Note:

BASE: Respondents who are considering moving abroad permanently for work

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(73.B) You said you were considering moving abroad permanently for work. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	232	108	123	39	53	42	13	29	41	15
Yes, I am considering applying for a visa for an English-speaking country	88%	89%	86%	95%	92%	79%	77%	93%	85%	80%
No, I am not considering applying for a visa for an English-speaking country	10%	9%	11%	3%	6%	17%	23%	0%	15%	20%
Prefer not to say	3%	2%	3%	3%	2%	5%	0%	7%	0%	0%

Note:

BASE: Respondents who are considering moving abroad permanently for work

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(74.A) You said you were considering moving abroad temporarily for work. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	442	30	96	108	15	124	69	28	245	168	1
Yes, I am considering applying for a visa for an English-speaking country	75%	57%	81%	76%	73%	81%	65%	82%	71%	80%	100%
No, I am not considering applying for a visa for an English-speaking country	20%	30%	16%	20%	27%	16%	28%	11%	24%	17%	0%
Prefer not to say	5%	13%	3%	4%	0%	3%	7%	7%	5%	4%	0%

Note:

BASE: Respondents who are considering moving abroad temporarily for work

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(74.B) You said you were considering moving abroad temporarily for work. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	442	238	204	64	95	69	47	61	75	31
Yes, I am considering applying for a visa for an English-speaking country	75%	73%	78%	78%	82%	70%	66%	67%	77%	87%
No, I am not considering applying for a visa for an English-speaking country	20%	22%	18%	12%	16%	30%	30%	23%	17%	13%
Prefer not to say	5%	5%	4%	9%	2%	0%	4%	10%	5%	0%

Note:

BASE: Respondents who are considering moving abroad temporarily for work

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(75.A) You said you were considering moving abroad temporarily to study. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Yes, I am considering applying for a visa for an English-speaking country	75%	67%	72%	84%	54%	75%	74%	89%	73%	78%	0%
No, I am not considering applying for a visa for an English-speaking country	20%	33%	24%	12%	46%	20%	20%	11%	23%	17%	100%
Prefer not to say	4%	0%	4%	4%	0%	5%	6%	0%	5%	5%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(75.B) You said you were considering moving abroad temporarily to study. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Yes, I am considering applying for a visa for an English-speaking country	75%	71%	81%	77%	86%	69%	63%	69%	75%	83%
No, I am not considering applying for a visa for an English-speaking country	20%	26%	14%	12%	14%	28%	28%	27%	21%	13%
Prefer not to say	4%	4%	5%	12%	0%	3%	9%	4%	3%	3%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(76.A) You said you were interested in pursuing a degree at a university in your home country. Which of the following comes closest to your view:

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	455	31	117	115	18	109	65	25	282	146	2
I would prefer for the degree to be taught entirely in person	49%	42%	51%	57%	44%	39%	49%	56%	45%	56%	0%
I would prefer for the majority of the degree to be taught in person	22%	32%	20%	20%	22%	27%	18%	28%	25%	16%	0%
I would prefer for the degree to be split between in-person and online learning	20%	16%	19%	19%	22%	22%	18%	8%	22%	16%	100%
I would prefer for the majority of the degree to be taught online	5%	0%	5%	1%	6%	6%	11%	8%	3%	7%	0%
I would prefer for the degree to be taught entirely online	2%	3%	3%	1%	0%	3%	0%	0%	2%	3%	0%
I don't have a preference	3%	6%	2%	2%	6%	4%	3%	0%	4%	2%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university in their home country

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(76.B) You said you were interested in pursuing a degree at a university in your home country. Which of the following comes closest to your view:

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	455	249	205	59	94	84	61	60	72	25
I would prefer for the degree to be taught entirely in person	49%	45%	54%	42%	43%	57%	49%	53%	46%	56%
I would prefer for the majority of the degree to be taught in person	22%	24%	20%	24%	21%	25%	21%	15%	25%	24%
I would prefer for the degree to be split between in-person and online learning	20%	20%	19%	22%	22%	14%	18%	22%	21%	16%
I would prefer for the majority of the degree to be taught online	5%	6%	3%	7%	7%	0%	5%	7%	4%	0%
I would prefer for the degree to be taught entirely online	2%	2%	1%	2%	5%	0%	0%	0%	3%	4%
I don't have a preference	3%	3%	3%	3%	1%	4%	7%	3%	1%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university in their home country

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(77.A) You said you were interested in pursuing a degree at a university in abroad. Which of the following comes closest to your view:

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
I would prefer for the degree to be taught entirely in person	41%	56%	43%	36%	8%	46%	42%	68%	40%	40%	100%
I would prefer for the majority of the degree to be taught in person	29%	17%	33%	31%	31%	24%	33%	16%	31%	26%	0%
I would prefer for the degree to be split between in-person and online learning	21%	17%	20%	26%	31%	20%	17%	16%	20%	22%	0%
I would prefer for the majority of the degree to be taught online	3%	11%	1%	2%	15%	4%	3%	0%	4%	3%	0%
I would prefer for the degree to be taught entirely online	3%	0%	2%	6%	0%	3%	0%	0%	3%	3%	0%
I don't have a preference	3%	0%	1%	0%	15%	4%	5%	0%	2%	5%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(77.B) You said you were interested in pursuing a degree at a university in abroad. Which of the following comes closest to your view:

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
I would prefer for the degree to be taught entirely in person	41%	37%	46%	42%	29%	50%	43%	47%	44%	43%
I would prefer for the majority of the degree to be taught in person	29%	32%	25%	27%	30%	35%	37%	20%	25%	23%
I would prefer for the degree to be split between in-person and online learning	21%	21%	20%	22%	30%	7%	15%	20%	25%	23%
I would prefer for the majority of the degree to be taught online	3%	3%	4%	2%	4%	6%	0%	4%	5%	0%
I would prefer for the degree to be taught entirely online	3%	4%	2%	7%	4%	1%	0%	6%	0%	0%
I don't have a preference	3%	2%	4%	2%	3%	1%	4%	2%	2%	10%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(78.A) You said you were interested in pursuing a degree from a foreign university that is delivered in your home country. Which of the following comes closest to your view:

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	315	13	78	85	10	81	48	23	180	110	2
I would prefer for the degree to be taught entirely in person	37%	38%	40%	41%	30%	33%	33%	52%	35%	38%	0%
I would prefer for the majority of the degree to be taught in person	25%	23%	35%	16%	30%	21%	29%	30%	20%	31%	50%
I would prefer for the degree to be split between in-person and online learning	24%	23%	19%	31%	20%	26%	21%	4%	32%	17%	0%
I would prefer for the majority of the degree to be taught online	8%	8%	3%	5%	20%	12%	10%	9%	7%	8%	0%
I would prefer for the degree to be taught entirely online	5%	8%	4%	6%	0%	5%	4%	4%	5%	4%	50%
I don't have a preference	1%	0%	0%	1%	0%	2%	2%	0%	1%	2%	0%

Note:

BASE: Respondents who are considering pursuing a degree from a foreign university that is delivered in their home country

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(78.B) You said you were interested in pursuing a degree from a foreign university that is delivered in your home country. Which of the following comes closest to your view:

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	315	161	154	54	79	44	32	35	48	23
I would prefer for the degree to be taught entirely in person	37%	31%	44%	37%	35%	34%	34%	51%	38%	30%
I would prefer for the majority of the degree to be taught in person	25%	27%	23%	22%	20%	27%	31%	17%	33%	26%
I would prefer for the degree to be split between in-person and online learning	24%	28%	21%	26%	27%	30%	25%	23%	17%	22%
I would prefer for the majority of the degree to be taught online	8%	6%	9%	9%	9%	5%	6%	6%	6%	13%
I would prefer for the degree to be taught entirely online	5%	6%	3%	4%	9%	2%	3%	3%	4%	4%
I don't have a preference	1%	2%	1%	2%	0%	2%	0%	0%	2%	4%

Note:

BASE: Respondents who are considering pursuing a degree from a foreign university that is delivered in their home country

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(79.A) Which countries do you think provide the highest quality university education? Tick up to five

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
UAE	9%	8%	13%	9%	13%	7%	5%	23%	7%	10%	0%
Italy	8%	5%	11%	9%	13%	6%	4%	9%	6%	10%	0%
Don't know	8%	27%	3%	4%	3%	2%	20%	0%	12%	1%	25%
US	60%	50%	57%	58%	68%	72%	54%	25%	63%	61%	50%
Spain	6%	11%	5%	7%	10%	6%	1%	14%	6%	4%	0%
UK	50%	41%	46%	43%	61%	63%	44%	41%	51%	49%	25%
Netherlands	5%	3%	6%	2%	0%	7%	5%	9%	3%	9%	0%
Ireland	5%	2%	10%	4%	3%	5%	3%	9%	3%	9%	25%
China	4%	5%	5%	5%	10%	4%	3%	16%	3%	5%	0%
Saudi Arabia	4%	5%	7%	4%	0%	3%	2%	18%	3%	5%	0%
India	37%	32%	40%	39%	35%	39%	30%	39%	36%	40%	0%
Canada	32%	24%	24%	29%	35%	42%	31%	23%	31%	35%	50%
Australia	32%	21%	30%	37%	29%	37%	25%	23%	34%	29%	50%
Germany	32%	17%	33%	31%	48%	33%	33%	20%	33%	32%	25%
Qatar	3%	2%	7%	1%	0%	4%	1%	14%	2%	4%	0%
France	17%	14%	19%	22%	16%	13%	14%	20%	16%	17%	25%
Japan	17%	20%	18%	21%	32%	11%	16%	20%	16%	18%	0%
Singapore	17%	11%	23%	19%	16%	15%	13%	20%	17%	16%	25%
New Zealand	12%	8%	12%	12%	13%	13%	10%	7%	10%	15%	25%
South Korea	10%	8%	12%	13%	6%	8%	8%	14%	9%	11%	0%
Other, please state	1%	0%	1%	0%	0%	1%	1%	2%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(79.B) Which countries do you think provide the highest quality university education? Tick up to five

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
UAE	9%	8%	9%	5%	8%	7%	8%	9%	13%	13%
Italy	8%	7%	8%	8%	8%	7%	4%	9%	11%	6%
Don't know	8%	10%	6%	2%	16%	11%	8%	3%	3%	0%
US	60%	65%	55%	72%	56%	57%	64%	59%	58%	62%
Spain	6%	6%	5%	8%	6%	2%	8%	6%	6%	6%
UK	50%	52%	47%	59%	49%	46%	47%	48%	50%	55%
Netherlands	5%	5%	5%	7%	3%	3%	4%	3%	9%	9%
Ireland	5%	2%	9%	3%	8%	5%	2%	6%	7%	6%
China	4%	4%	5%	2%	3%	3%	4%	10%	4%	8%
Saudi Arabia	4%	2%	6%	2%	3%	3%	3%	8%	6%	6%
India	37%	37%	37%	44%	32%	32%	42%	37%	43%	34%
Canada	32%	30%	34%	34%	27%	30%	41%	27%	33%	38%
Australia	32%	30%	34%	44%	34%	23%	30%	30%	29%	40%
Germany	32%	32%	32%	34%	30%	31%	29%	32%	34%	38%
Qatar	3%	2%	5%	2%	6%	1%	1%	2%	7%	4%
France	17%	14%	20%	19%	15%	14%	14%	20%	20%	17%
Japan	17%	16%	18%	18%	15%	15%	20%	19%	18%	11%
Singapore	17%	17%	18%	21%	21%	19%	12%	14%	13%	13%
New Zealand	12%	12%	11%	13%	14%	11%	9%	9%	11%	13%
South Korea	10%	7%	14%	12%	8%	14%	12%	6%	7%	11%
Other, please state	1%	1%	0%	0%	1%	1%	1%	0%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

(80.A) How would you rate the universities in India in the following areas?: International reputation

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	3%	0%	7%	2%	0%	4%	2%	5%	3%	4%	0%
Bad	8%	8%	6%	9%	10%	7%	10%	0%	8%	9%	0%
Neither good nor bad	19%	14%	19%	19%	26%	23%	15%	5%	21%	18%	50%
Good	38%	35%	36%	33%	45%	40%	43%	41%	38%	36%	50%
Very good	29%	36%	31%	36%	13%	25%	27%	48%	27%	32%	0%
Don't know	2%	8%	1%	0%	6%	2%	2%	2%	3%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(80.B) How would you rate the universities in India in the following areas?: International reputation

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	3%	4%	2%	2%	1%	3%	4%	6%	5%	6%
Bad	8%	7%	9%	3%	6%	11%	13%	6%	8%	8%
Neither good nor bad	19%	20%	18%	18%	16%	26%	23%	17%	15%	21%
Good	38%	39%	36%	45%	42%	27%	30%	44%	40%	40%
Very good	29%	28%	31%	29%	35%	30%	25%	25%	31%	25%
Don't know	2%	1%	3%	2%	0%	4%	4%	2%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(81.A) How would you rate the universities in India in the following areas?: Academic standards

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	2%	2%	4%	1%	0%	3%	1%	2%	2%	3%	0%
Bad	5%	5%	5%	8%	3%	3%	6%	0%	5%	7%	0%
Neither good nor bad	14%	18%	10%	13%	23%	17%	13%	5%	14%	16%	50%
Good	43%	41%	36%	39%	52%	44%	52%	50%	44%	39%	0%
Very good	33%	26%	43%	37%	23%	31%	27%	43%	31%	35%	50%
Don't know	2%	9%	2%	2%	0%	2%	1%	0%	3%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(81.B) How would you rate the universities in India in the following areas?: Academic standards

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	2%	2%	2%	1%	0%	5%	2%	2%	4%	0%
Bad	5%	5%	5%	3%	3%	5%	6%	7%	6%	11%
Neither good nor bad	14%	15%	13%	14%	11%	15%	21%	16%	13%	11%
Good	43%	47%	38%	48%	45%	39%	45%	37%	43%	43%
Very good	33%	29%	38%	34%	40%	32%	21%	36%	31%	34%
Don't know	2%	1%	3%	1%	1%	3%	4%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(82.A) How would you rate the universities in India in the following areas?: Affordability

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	3%	3%	3%	2%	3%	4%	3%	2%	2%	5%	0%
Bad	6%	5%	9%	6%	6%	6%	5%	5%	6%	6%	50%
Neither good nor bad	16%	8%	10%	20%	19%	18%	16%	9%	17%	13%	25%
Good	39%	42%	38%	36%	42%	39%	42%	27%	39%	42%	0%
Very good	34%	32%	39%	36%	29%	33%	31%	57%	33%	34%	25%
Don't know	2%	11%	1%	1%	0%	0%	2%	0%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(82.B) How would you rate the universities in India in the following areas?: Affordability

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	3%	3%	3%	0%	1%	3%	3%	8%	3%	2%
Bad	6%	6%	6%	7%	4%	9%	6%	6%	6%	6%
Neither good nor bad	16%	17%	14%	13%	12%	19%	24%	12%	17%	13%
Good	39%	39%	39%	34%	41%	37%	39%	43%	39%	43%
Very good	34%	33%	36%	45%	42%	29%	24%	31%	34%	34%
Don't know	2%	1%	2%	0%	0%	3%	4%	1%	2%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(83.A) How would you rate the universities in India in the following areas?: Student life

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	4%	3%	6%	4%	0%	4%	3%	2%	5%	3%	25%
Bad	7%	5%	6%	5%	6%	6%	11%	7%	6%	8%	0%
Neither good nor bad	18%	17%	18%	19%	23%	14%	22%	7%	20%	15%	25%
Good	38%	24%	35%	35%	52%	43%	39%	30%	38%	39%	25%
Very good	32%	41%	34%	34%	19%	32%	24%	55%	28%	35%	25%
Don't know	2%	11%	1%	2%	0%	2%	1%	0%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(83.B) How would you rate the universities in India in the following areas?: Student life

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	4%	5%	4%	3%	2%	7%	6%	7%	2%	2%
Bad	7%	7%	6%	6%	3%	8%	10%	8%	8%	6%
Neither good nor bad	18%	17%	18%	17%	16%	22%	19%	15%	18%	11%
Good	38%	39%	36%	38%	41%	30%	37%	41%	37%	45%
Very good	32%	29%	34%	34%	37%	28%	22%	29%	35%	36%
Don't know	2%	2%	2%	3%	0%	5%	5%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(84.A) How would you rate the universities in India in the following areas?: Diversity

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	1%	0%	3%	0%	0%	2%	1%	0%	1%	2%	0%
Bad	4%	2%	5%	5%	3%	2%	2%	5%	4%	3%	0%
Neither good nor bad	17%	18%	14%	17%	19%	17%	19%	14%	19%	15%	0%
Good	41%	44%	43%	37%	39%	42%	41%	43%	40%	41%	75%
Very good	34%	26%	34%	38%	35%	34%	33%	34%	33%	37%	25%
Don't know	3%	11%	1%	2%	3%	3%	4%	5%	4%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(84.B) How would you rate the universities in India in the following areas?: Diversity

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	1%	1%	2%	1%	1%	2%	1%	2%	2%	2%
Bad	4%	3%	4%	3%	2%	5%	5%	7%	2%	2%
Neither good nor bad	17%	20%	14%	21%	12%	19%	19%	18%	17%	17%
Good	41%	44%	37%	40%	44%	41%	42%	40%	38%	36%
Very good	34%	30%	39%	33%	40%	29%	28%	31%	36%	42%
Don't know	3%	2%	4%	3%	1%	5%	4%	2%	6%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(85.A) How would you rate the universities in India in the following areas?: Employability

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	5%	2%	6%	7%	6%	6%	2%	2%	5%	5%	25%
Bad	12%	12%	15%	11%	16%	10%	13%	9%	14%	10%	25%
Neither good nor bad	22%	21%	21%	21%	13%	23%	25%	9%	24%	19%	25%
Good	31%	21%	26%	29%	48%	35%	33%	14%	29%	37%	25%
Very good	27%	36%	29%	30%	16%	22%	25%	61%	24%	27%	0%
Don't know	3%	8%	2%	1%	0%	4%	2%	5%	3%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(85.B) How would you rate the universities in India in the following areas?: Employability

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	5%	5%	6%	1%	4%	6%	8%	6%	7%	4%
Bad	12%	13%	11%	14%	8%	17%	12%	14%	9%	15%
Neither good nor bad	22%	23%	21%	23%	20%	23%	21%	26%	19%	26%
Good	31%	34%	27%	32%	33%	27%	34%	28%	35%	23%
Very good	27%	23%	31%	27%	34%	23%	17%	24%	30%	30%
Don't know	3%	2%	4%	3%	1%	5%	8%	2%	0%	2%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(86.A) How would you rate the universities in India in the following areas?: Research

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	3%	0%	5%	3%	3%	4%	2%	5%	3%	4%	25%
Bad	7%	3%	5%	9%	3%	9%	7%	5%	7%	7%	0%
Neither good nor bad	16%	17%	18%	16%	23%	16%	15%	7%	17%	17%	0%
Good	42%	42%	38%	41%	48%	44%	42%	32%	44%	38%	50%
Very good	30%	29%	34%	30%	23%	26%	33%	52%	26%	34%	25%
Don't know	2%	9%	1%	2%	0%	2%	1%	0%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(86.B) How would you rate the universities in India in the following areas?: Research

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	3%	4%	3%	3%	1%	2%	3%	5%	7%	6%
Bad	7%	7%	7%	3%	8%	11%	5%	6%	6%	6%
Neither good nor bad	16%	18%	15%	14%	13%	19%	21%	21%	11%	19%
Good	42%	44%	39%	41%	43%	38%	46%	42%	44%	32%
Very good	30%	26%	34%	36%	34%	26%	20%	25%	30%	38%
Don't know	2%	2%	2%	2%	0%	5%	4%	2%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(87.A) How would you rate the universities in India in the following areas?: Course choice

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	2%	3%	3%	1%	0%	2%	1%	2%	2%	2%	0%
Bad	8%	3%	11%	8%	16%	5%	8%	5%	8%	8%	0%
Neither good nor bad	14%	12%	10%	16%	6%	18%	10%	2%	14%	14%	25%
Good	43%	41%	36%	38%	58%	44%	54%	39%	44%	40%	75%
Very good	31%	33%	39%	35%	19%	29%	24%	52%	28%	35%	0%
Don't know	2%	8%	2%	1%	0%	2%	2%	0%	3%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(87.B) How would you rate the universities in India in the following areas?: Course choice

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	2%	2%	2%	2%	0%	3%	3%	0%	4%	2%
Bad	8%	9%	7%	3%	8%	9%	9%	13%	5%	9%
Neither good nor bad	14%	13%	15%	13%	12%	16%	14%	13%	15%	11%
Good	43%	47%	38%	48%	41%	44%	38%	46%	43%	40%
Very good	31%	29%	35%	33%	38%	23%	31%	26%	33%	38%
Don't know	2%	2%	3%	2%	0%	5%	5%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(88.A) How would you rate the universities in India in the following areas?: Safety

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	4%	3%	6%	5%	6%	4%	1%	5%	5%	3%	0%
Bad	6%	5%	6%	8%	3%	6%	5%	0%	7%	5%	25%
Neither good nor bad	18%	14%	15%	19%	23%	18%	20%	9%	19%	17%	25%
Good	42%	38%	39%	37%	48%	41%	51%	39%	41%	43%	25%
Very good	29%	30%	31%	30%	19%	30%	23%	45%	26%	32%	25%
Don't know	2%	11%	2%	1%	0%	0%	1%	2%	3%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(88.B) How would you rate the universities in India in the following areas?: Safety

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	4%	4%	4%	1%	1%	7%	9%	5%	4%	4%
Bad	6%	6%	6%	3%	5%	10%	8%	6%	5%	4%
Neither good nor bad	18%	19%	16%	17%	13%	23%	22%	15%	16%	25%
Good	42%	43%	41%	46%	46%	35%	40%	44%	39%	40%
Very good	29%	27%	30%	30%	35%	22%	18%	30%	35%	28%
Don't know	2%	1%	2%	3%	0%	4%	4%	0%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(89.A) How would you rate the universities in India in the following areas?: Alumni networks

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	2%	0%	3%	0%	0%	2%	2%	2%	1%	3%	25%
Bad	6%	2%	9%	6%	3%	6%	5%	7%	6%	6%	0%
Neither good nor bad	18%	17%	18%	20%	19%	17%	19%	9%	18%	19%	25%
Good	41%	47%	37%	36%	45%	45%	42%	23%	42%	41%	25%
Very good	26%	20%	30%	30%	23%	22%	25%	55%	23%	27%	0%
Don't know	7%	15%	4%	8%	10%	7%	7%	5%	9%	3%	25%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(89.B) How would you rate the universities in India in the following areas?: Alumni networks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	2%	1%	3%	0%	2%	1%	1%	4%	3%	4%
Bad	6%	6%	6%	7%	5%	9%	4%	4%	5%	11%
Neither good nor bad	18%	20%	16%	15%	16%	18%	27%	19%	18%	15%
Good	41%	43%	39%	40%	42%	41%	38%	42%	43%	40%
Very good	26%	24%	28%	32%	32%	20%	19%	26%	25%	26%
Don't know	7%	6%	9%	6%	3%	12%	12%	6%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(90.A) How would you rate the universities in the UK in the following areas?: International reputation

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	1%	0%	3%	1%	0%	0%	1%	5%	1%	2%	0%
Bad	1%	0%	2%	0%	0%	0%	2%	0%	1%	1%	0%
Neither good nor bad	5%	5%	3%	5%	10%	5%	5%	7%	5%	4%	0%
Good	31%	38%	31%	33%	19%	28%	34%	30%	31%	33%	25%
Very good	55%	45%	56%	52%	61%	57%	54%	55%	55%	54%	75%
Don't know	7%	12%	5%	8%	10%	9%	4%	5%	9%	6%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(90.B) How would you rate the universities in the UK in the following areas?: International reputation

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	1%	1%	1%	0%	0%	3%	0%	3%	1%	0%
Bad	1%	1%	1%	0%	0%	1%	3%	2%	1%	0%
Neither good nor bad	5%	6%	3%	4%	5%	6%	4%	6%	4%	4%
Good	31%	31%	31%	29%	35%	30%	27%	35%	26%	38%
Very good	55%	53%	56%	60%	58%	49%	53%	48%	60%	51%
Don't know	7%	7%	8%	7%	1%	11%	14%	6%	9%	8%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(91.A) How would you rate the universities in the UK in the following areas?: Academic standards

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	1%	0%	2%	0%	0%	0%	0%	0%	1%	0%	0%
Bad	1%	0%	2%	1%	0%	0%	1%	5%	1%	1%	0%
Neither good nor bad	6%	8%	4%	5%	13%	5%	10%	2%	6%	7%	0%
Good	35%	32%	28%	39%	32%	33%	43%	34%	35%	35%	25%
Very good	50%	45%	59%	45%	52%	54%	40%	55%	49%	51%	75%
Don't know	8%	15%	6%	9%	3%	8%	5%	5%	9%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(91.B) How would you rate the universities in the UK in the following areas?: Academic standards

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	1%	1%	0%	0%	0%	3%	0%	0%	0%	0%
Bad	1%	1%	1%	0%	1%	1%	3%	0%	1%	0%
Neither good nor bad	6%	7%	4%	6%	3%	8%	8%	8%	6%	2%
Good	35%	37%	33%	27%	38%	33%	35%	37%	37%	43%
Very good	50%	46%	54%	60%	56%	43%	39%	48%	50%	51%
Don't know	8%	7%	8%	8%	1%	13%	16%	6%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(92.A) How would you rate the universities in the UK in the following areas?: Affordability

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	3%	2%	4%	3%	0%	4%	4%	2%	3%	4%	0%
Bad	14%	9%	11%	12%	16%	17%	16%	5%	14%	14%	50%
Neither good nor bad	18%	23%	18%	14%	23%	18%	21%	9%	20%	16%	25%
Good	26%	27%	22%	27%	23%	27%	25%	30%	25%	27%	0%
Very good	30%	26%	37%	35%	26%	24%	30%	50%	27%	33%	25%
Don't know	9%	14%	8%	9%	13%	10%	5%	5%	11%	6%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(92.B) How would you rate the universities in the UK in the following areas?: Affordability

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	3%	4%	2%	2%	3%	2%	3%	5%	6%	4%
Bad	14%	15%	13%	9%	7%	21%	22%	18%	10%	8%
Neither good nor bad	18%	20%	16%	15%	17%	18%	19%	21%	17%	21%
Good	26%	25%	26%	31%	31%	19%	19%	20%	28%	32%
Very good	30%	29%	32%	33%	39%	26%	22%	28%	32%	26%
Don't know	9%	8%	10%	10%	3%	13%	15%	8%	6%	9%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(93.A) How would you rate the universities in the UK in the following areas?: Student life

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	1%	0%	4%	0%	0%	0%	1%	5%	1%	1%	0%
Bad	1%	0%	2%	0%	0%	1%	2%	0%	1%	1%	0%
Neither good nor bad	8%	8%	6%	7%	6%	10%	7%	0%	8%	8%	25%
Good	35%	36%	31%	38%	42%	31%	42%	27%	37%	34%	25%
Very good	47%	41%	49%	45%	48%	49%	44%	64%	44%	50%	50%
Don't know	8%	15%	8%	8%	3%	9%	4%	5%	10%	6%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(93.B) How would you rate the universities in the UK in the following areas?: Student life

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	1%	1%	1%	1%	1%	3%	2%	0%	1%	0%
Bad	1%	1%	1%	1%	0%	2%	3%	0%	0%	2%
Neither good nor bad	8%	7%	8%	6%	7%	8%	5%	12%	9%	6%
Good	35%	37%	34%	38%	42%	33%	35%	35%	33%	21%
Very good	47%	46%	48%	47%	46%	42%	45%	46%	50%	58%
Don't know	8%	8%	8%	8%	3%	13%	10%	6%	8%	13%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(94.A) How would you rate the universities in the UK in the following areas?: Diversity

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	1%	0%	2%	1%	0%	0%	2%	2%	1%	1%	0%
Bad	3%	0%	3%	2%	0%	4%	3%	5%	2%	4%	0%
Neither good nor bad	12%	12%	9%	11%	26%	13%	14%	2%	13%	12%	0%
Good	37%	32%	31%	42%	29%	36%	40%	32%	37%	36%	25%
Very good	36%	33%	47%	34%	35%	34%	32%	55%	33%	39%	75%
Don't know	11%	23%	9%	9%	10%	14%	8%	5%	14%	7%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(94.B) How would you rate the universities in the UK in the following areas?: Diversity

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	1%	0%	2%	0%	1%	2%	1%	0%	2%	0%
Bad	3%	3%	2%	1%	2%	4%	5%	2%	2%	2%
Neither good nor bad	12%	14%	10%	11%	9%	17%	14%	16%	9%	9%
Good	37%	38%	35%	42%	41%	36%	33%	32%	31%	38%
Very good	36%	33%	40%	38%	42%	23%	28%	40%	46%	42%
Don't know	11%	11%	11%	8%	4%	19%	19%	10%	9%	9%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(95.A) How would you rate the universities in the UK in the following areas?: Employability

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	1%	2%	3%	0%	0%	0%	1%	2%	1%	1%	0%
Bad	1%	2%	3%	1%	3%	0%	1%	0%	1%	1%	0%
Neither good nor bad	6%	6%	4%	5%	10%	6%	9%	7%	5%	8%	0%
Good	36%	27%	38%	37%	26%	36%	39%	32%	37%	35%	0%
Very good	48%	48%	46%	48%	55%	50%	47%	52%	47%	50%	100%
Don't know	8%	15%	7%	8%	6%	8%	4%	7%	9%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(95.B) How would you rate the universities in the UK in the following areas?: Employability

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	1%	1%	1%	1%	0%	2%	1%	1%	2%	0%
Bad	1%	2%	0%	1%	1%	2%	1%	0%	1%	2%
Neither good nor bad	6%	8%	4%	4%	5%	10%	6%	7%	4%	4%
Good	36%	36%	36%	30%	44%	31%	37%	31%	39%	36%
Very good	48%	47%	50%	58%	47%	43%	41%	53%	49%	55%
Don't know	8%	7%	9%	6%	3%	12%	14%	7%	6%	4%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(96.A) How would you rate the universities in the UK in the following areas?: Research

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	1%	0%	1%	0%	0%	0%	2%	2%	0%	1%	0%
Bad	1%	2%	2%	0%	0%	1%	0%	0%	1%	1%	0%
Neither good nor bad	6%	8%	4%	6%	16%	5%	6%	2%	5%	7%	0%
Good	35%	32%	34%	34%	32%	36%	37%	25%	36%	35%	25%
Very good	49%	42%	53%	51%	42%	48%	49%	64%	47%	51%	75%
Don't know	9%	17%	6%	9%	10%	10%	7%	7%	11%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(96.B) How would you rate the universities in the UK in the following areas?: Research

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%
Bad	1%	1%	0%	1%	0%	3%	0%	0%	0%	2%
Neither good nor bad	6%	7%	5%	4%	5%	9%	9%	5%	5%	2%
Good	35%	35%	34%	33%	38%	30%	33%	37%	41%	30%
Very good	49%	49%	49%	55%	53%	43%	43%	51%	45%	62%
Don't know	9%	7%	10%	7%	3%	15%	15%	6%	9%	4%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(97.A) How would you rate the universities in the UK in the following areas?: Course choice

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	0%	0%	2%	0%	0%	0%	0%	2%	0%	1%	0%
Bad	1%	0%	2%	0%	0%	1%	1%	2%	1%	1%	0%
Neither good nor bad	7%	11%	5%	6%	10%	7%	8%	5%	6%	10%	0%
Good	37%	39%	35%	37%	48%	34%	44%	27%	40%	33%	25%
Very good	46%	33%	50%	48%	32%	47%	43%	61%	43%	48%	75%
Don't know	9%	17%	5%	9%	10%	11%	4%	2%	10%	7%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(97.B) How would you rate the universities in the UK in the following areas?: Course choice

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	0%	0%	1%	0%	0%	2%	0%	0%	1%	0%
Bad	1%	1%	0%	0%	1%	2%	1%	1%	0%	0%
Neither good nor bad	7%	8%	6%	2%	5%	10%	7%	13%	8%	6%
Good	37%	41%	33%	43%	39%	37%	40%	37%	29%	40%
Very good	46%	41%	51%	48%	54%	37%	35%	39%	56%	47%
Don't know	9%	8%	9%	8%	2%	13%	17%	10%	6%	8%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(98.A) How would you rate the universities in the UK in the following areas?: Safety

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	1%	2%	3%	0%	0%	0%	1%	2%	0%	1%	0%
Bad	2%	0%	3%	1%	0%	3%	4%	2%	2%	2%	0%
Neither good nor bad	10%	11%	9%	7%	16%	11%	10%	5%	9%	11%	25%
Good	36%	30%	32%	34%	48%	34%	44%	41%	36%	35%	25%
Very good	43%	42%	45%	50%	29%	41%	37%	45%	41%	46%	50%
Don't know	9%	15%	8%	7%	6%	11%	5%	5%	11%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(98.B) How would you rate the universities in the UK in the following areas?: Safety

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	1%	1%	0%	0%	0%	2%	2%	0%	1%	0%
Bad	2%	2%	2%	2%	2%	5%	1%	4%	1%	0%
Neither good nor bad	10%	10%	9%	3%	10%	10%	12%	18%	7%	6%
Good	36%	35%	37%	39%	39%	30%	35%	31%	40%	36%
Very good	43%	44%	42%	47%	48%	41%	33%	40%	43%	49%
Don't know	9%	8%	10%	9%	2%	12%	18%	7%	8%	9%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(99.A) How would you rate the universities in the UK in the following areas?: Alumni networks

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Very bad	1%	0%	3%	0%	0%	0%	1%	2%	1%	1%	0%
Bad	1%	0%	2%	0%	0%	2%	2%	2%	1%	1%	0%
Neither good nor bad	12%	15%	11%	10%	23%	12%	11%	5%	11%	15%	0%
Good	33%	36%	32%	33%	26%	32%	35%	36%	34%	30%	25%
Very good	38%	27%	43%	39%	32%	38%	38%	45%	36%	41%	75%
Don't know	15%	21%	10%	17%	19%	16%	13%	9%	17%	12%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(99.B) How would you rate the universities in the UK in the following areas?: Alumni networks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Very bad	1%	1%	1%	0%	0%	2%	0%	3%	1%	0%
Bad	1%	1%	1%	3%	0%	2%	3%	0%	2%	0%
Neither good nor bad	12%	14%	9%	8%	7%	13%	15%	20%	13%	6%
Good	33%	34%	31%	37%	40%	30%	31%	28%	28%	36%
Very good	38%	37%	40%	42%	45%	32%	27%	34%	43%	43%
Don't know	15%	14%	16%	11%	7%	21%	25%	15%	14%	15%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(100.A) You said you were not considering studying abroad. Why is that? Tick all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	487	48	106	106	18	109	100	25	329	130	3
I am not planning on pursuing a degree / already have a degree	8%	8%	11%	6%	6%	7%	8%	12%	4%	17%	0%
It is too expensive	53%	52%	56%	52%	83%	59%	39%	56%	52%	52%	100%
I worry about being too far from my friends/family	36%	40%	39%	34%	44%	40%	26%	20%	38%	33%	0%
I do not want to leave my country to study	27%	33%	32%	24%	39%	28%	20%	20%	27%	31%	0%
The application process is too complicated	18%	6%	24%	25%	11%	21%	10%	24%	17%	18%	67%
I do not think my language skills are good enough for it	18%	29%	19%	20%	22%	18%	10%	40%	15%	22%	33%
I think the universities in my country are better than those abroad	17%	15%	20%	18%	6%	17%	15%	28%	15%	20%	33%
I do not think my school grades are good enough for it	16%	15%	17%	21%	17%	16%	10%	12%	13%	22%	67%
Don't know	12%	25%	1%	8%	0%	6%	31%	4%	17%	2%	0%
Other, please specify	1%	0%	0%	2%	0%	1%	1%	0%	1%	0%	0%

Note:

BASE: Respondents who are not considering studying for a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(100.B) You said you were not considering studying abroad. Why is that? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	487	277	210	59	110	103	67	59	66	23
I am not planning on pursuing a degree / already have a degree	8%	7%	9%	3%	9%	6%	6%	14%	11%	9%
It is too expensive	53%	53%	53%	56%	39%	54%	52%	61%	58%	70%
I worry about being too far from my friends/family	36%	34%	38%	46%	28%	32%	42%	37%	41%	26%
I do not want to leave my country to study	27%	27%	28%	24%	19%	29%	39%	22%	33%	30%
The application process is too complicated	18%	16%	21%	19%	16%	23%	16%	17%	18%	13%
I do not think my language skills are good enough for it	18%	17%	20%	15%	15%	20%	12%	19%	30%	17%
I think the universities in my country are better than those abroad	17%	15%	19%	22%	19%	15%	18%	12%	18%	9%
I do not think my school grades are good enough for it	16%	17%	14%	14%	15%	11%	15%	15%	24%	30%
Don't know	12%	15%	9%	7%	31%	15%	4%	2%	0%	9%
Other, please specify	1%	1%	1%	2%	1%	1%	0%	2%	0%	0%

Note:

BASE: Respondents who are not considering studying for a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(101.A) You said you were considering studying abroad. Which countries are you most interested in going to? Tick up to five

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
UAE	8%	11%	5%	13%	23%	7%	3%	26%	5%	11%	100%
Netherlands	7%	6%	9%	6%	8%	7%	8%	0%	6%	10%	0%
Ireland	7%	6%	10%	7%	15%	7%	6%	21%	6%	8%	0%
Spain	7%	17%	10%	6%	0%	6%	3%	11%	3%	11%	0%
US	63%	61%	55%	60%	54%	68%	70%	26%	67%	62%	100%
UK	60%	44%	57%	52%	38%	70%	67%	32%	66%	55%	100%
China	5%	6%	5%	4%	15%	4%	5%	11%	4%	5%	0%
Saudi Arabia	5%	0%	11%	8%	0%	2%	3%	11%	4%	7%	0%
Canada	44%	28%	33%	49%	38%	49%	47%	16%	43%	49%	0%
Australia	44%	28%	41%	47%	38%	45%	44%	42%	45%	41%	100%
Germany	40%	22%	34%	35%	54%	39%	61%	26%	43%	38%	100%
Qatar	3%	0%	7%	3%	0%	1%	0%	16%	2%	3%	0%
France	22%	11%	23%	26%	31%	19%	21%	16%	23%	20%	0%
Singapore	20%	0%	27%	23%	23%	19%	12%	16%	23%	16%	0%
Other, please state	2%	0%	0%	1%	0%	3%	5%	0%	3%	1%	0%
New Zealand	19%	6%	22%	13%	38%	20%	18%	21%	19%	17%	0%
Japan	17%	22%	17%	22%	15%	9%	24%	11%	19%	16%	0%
India	15%	22%	20%	17%	0%	16%	8%	37%	13%	17%	0%
South Korea	12%	11%	11%	11%	8%	14%	8%	5%	13%	11%	0%
Italy	10%	0%	9%	11%	15%	12%	9%	16%	9%	11%	0%
Don't know	1%	0%	0%	1%	0%	1%	2%	0%	1%	1%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(101.B) You said you were considering studying abroad. Which countries are you most interested in going to? Tick up to five

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
UAE	8%	8%	8%	5%	7%	7%	7%	10%	10%	17%
Netherlands	7%	6%	9%	8%	9%	6%	4%	4%	10%	7%
Ireland	7%	6%	10%	12%	5%	6%	7%	8%	8%	10%
Spain	7%	6%	8%	8%	3%	4%	11%	6%	8%	10%
US	63%	69%	57%	72%	61%	65%	67%	57%	61%	57%
UK	60%	63%	58%	62%	64%	57%	59%	53%	66%	60%
China	5%	4%	6%	5%	6%	1%	4%	6%	3%	10%
Saudi Arabia	5%	4%	7%	7%	8%	4%	0%	6%	2%	10%
Canada	44%	40%	49%	37%	49%	44%	46%	35%	44%	53%
Australia	44%	44%	43%	42%	53%	35%	43%	39%	44%	47%
Germany	40%	39%	42%	40%	37%	40%	41%	45%	44%	33%
Qatar	3%	1%	4%	0%	1%	4%	2%	2%	7%	3%
France	22%	19%	24%	17%	22%	25%	24%	24%	21%	17%
Singapore	20%	23%	17%	22%	24%	21%	20%	16%	20%	7%
Other, please state	2%	1%	3%	2%	0%	7%	4%	0%	0%	0%
New Zealand	19%	19%	18%	23%	19%	22%	22%	8%	16%	17%
Japan	17%	18%	16%	22%	14%	21%	26%	16%	11%	7%
India	15%	17%	14%	18%	18%	11%	13%	10%	18%	20%
South Korea	12%	7%	16%	8%	11%	14%	13%	12%	10%	13%
Italy	10%	11%	10%	15%	4%	8%	2%	20%	13%	13%
Don't know	1%	1%	1%	0%	1%	0%	2%	2%	0%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

(102.A) How important or unimportant are the following factors to you when considering where you would study abroad?: The cost of living

	Region							Education			
	Total	Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	61%	61%	61%	60%	62%	61%	61%	53%	60%	62%	100%
Important	32%	28%	32%	33%	15%	32%	35%	32%	34%	28%	0%
Neither important nor unimportant	4%	11%	2%	6%	15%	3%	3%	11%	3%	5%	0%
Unimportant	1%	0%	4%	1%	8%	1%	0%	0%	2%	1%	0%
Very unimportant	2%	0%	1%	0%	0%	4%	2%	5%	0%	3%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total Important:	93%	89%	93%	93%	77%	93%	95%	84%	94%	91%	100%
Total Unimportant:	3%	0%	5%	1%	8%	4%	2%	5%	2%	4%	0%
Net:	89%	89%	88%	92%	69%	88%	94%	79%	92%	87%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(102.B) How important or unimportant are the following factors to you when considering where you would study abroad?: The cost of living

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	61%	59%	62%	57%	67%	69%	61%	53%	57%	47%
Important	32%	32%	31%	37%	27%	24%	28%	41%	34%	43%
Neither important nor unimportant	4%	5%	4%	2%	3%	4%	7%	6%	5%	7%
Unimportant	1%	2%	1%	3%	1%	1%	2%	0%	2%	0%
Very unimportant	2%	2%	2%	2%	2%	1%	2%	0%	2%	3%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total Important:	93%	92%	93%	93%	94%	93%	89%	94%	92%	90%
Total Unimportant:	3%	4%	3%	5%	3%	3%	4%	0%	3%	3%
Net:	89%	88%	91%	88%	91%	90%	85%	94%	89%	87%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(103.A) How important or unimportant are the following factors to you when considering where you would study abroad?: How welcoming it is of international students

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	50%	33%	62%	49%	23%	52%	44%	53%	49%	51%	100%
Important	37%	44%	24%	38%	69%	38%	38%	37%	35%	39%	0%
Neither important nor unimportant	8%	11%	7%	11%	8%	4%	14%	0%	11%	5%	0%
Unimportant	3%	0%	5%	1%	0%	4%	3%	0%	3%	3%	0%
Very unimportant	2%	6%	1%	1%	0%	2%	2%	11%	1%	2%	0%
Don't know	0%	6%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total Important:	87%	78%	87%	87%	92%	91%	82%	89%	85%	90%	100%
Total Unimportant:	5%	6%	6%	2%	0%	6%	5%	11%	4%	5%	0%
Net:	82%	72%	80%	85%	92%	85%	77%	79%	81%	86%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(103.B) How important or unimportant are the following factors to you when considering where you would study abroad?: How welcoming it is of international students

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	50%	46%	55%	47%	56%	51%	52%	35%	54%	53%
Important	37%	41%	32%	43%	34%	31%	28%	53%	38%	30%
Neither important nor unimportant	8%	7%	10%	5%	5%	10%	17%	8%	7%	10%
Unimportant	3%	4%	2%	3%	3%	4%	2%	4%	2%	0%
Very unimportant	2%	1%	2%	2%	2%	3%	0%	0%	0%	7%
Don't know	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total Important:	87%	87%	87%	90%	90%	82%	80%	88%	92%	83%
Total Unimportant:	5%	6%	4%	5%	5%	7%	2%	4%	2%	7%
Net:	82%	82%	83%	85%	85%	75%	78%	84%	90%	77%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(104.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether there are language entry requirements

	Region							Education			
	Total	Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	40%	22%	44%	38%	15%	48%	33%	47%	38%	43%	0%
Important	41%	50%	41%	43%	62%	37%	38%	26%	41%	41%	100%
Neither important nor unimportant	13%	6%	12%	16%	15%	7%	24%	11%	16%	10%	0%
Unimportant	3%	11%	1%	1%	8%	5%	3%	5%	2%	5%	0%
Very unimportant	2%	11%	1%	2%	0%	2%	2%	5%	2%	1%	0%
Don't know	0%	0%	0%	0%	0%	1%	0%	5%	0%	0%	0%
Total Important:	81%	72%	85%	81%	77%	85%	71%	74%	79%	84%	100%
Total Unimportant:	6%	22%	2%	3%	8%	7%	5%	11%	5%	6%	0%
Net:	75%	50%	83%	78%	69%	78%	67%	63%	74%	78%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(104.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether there are language entry requirements

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	40%	31%	50%	42%	42%	40%	35%	33%	51%	30%
Important	41%	45%	36%	32%	42%	39%	48%	47%	38%	43%
Neither important nor unimportant	13%	16%	10%	17%	10%	12%	17%	14%	8%	20%
Unimportant	3%	4%	3%	3%	2%	6%	0%	6%	2%	7%
Very unimportant	2%	3%	1%	5%	3%	3%	0%	0%	2%	0%
Don't know	0%	0%	1%	2%	0%	0%	0%	0%	0%	0%
Total Important:	81%	76%	86%	73%	85%	79%	83%	80%	89%	73%
Total Unimportant:	6%	7%	4%	8%	5%	8%	0%	6%	3%	7%
Net:	75%	69%	83%	65%	79%	71%	83%	73%	85%	67%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(105.A) How important or unimportant are the following factors to you when considering where you would study abroad?: The university’s reputation/ranking

	Region							Education			
	Total	Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	59%	50%	60%	59%	31%	59%	67%	58%	58%	60%	100%
Important	31%	33%	29%	35%	46%	33%	21%	42%	31%	30%	0%
Neither important nor unimportant	5%	6%	4%	5%	15%	4%	9%	0%	7%	4%	0%
Unimportant	3%	11%	5%	1%	8%	1%	2%	0%	2%	3%	0%
Very unimportant	2%	0%	2%	0%	0%	3%	2%	0%	1%	3%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total Important:	90%	83%	89%	94%	77%	92%	88%	100%	90%	90%	100%
Total Unimportant:	4%	11%	7%	1%	8%	4%	3%	0%	4%	6%	0%
Net:	86%	72%	82%	93%	69%	88%	85%	100%	86%	84%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(105.B) How important or unimportant are the following factors to you when considering where you would study abroad?: The university’s reputation/ranking

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	59%	54%	65%	72%	66%	49%	50%	53%	62%	53%
Important	31%	35%	27%	22%	29%	35%	33%	39%	31%	37%
Neither important nor unimportant	5%	5%	6%	3%	2%	6%	11%	6%	7%	7%
Unimportant	3%	4%	1%	2%	1%	7%	7%	2%	0%	0%
Very unimportant	2%	2%	2%	2%	2%	4%	0%	0%	0%	3%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total Important:	90%	89%	92%	93%	95%	83%	83%	92%	93%	90%
Total Unimportant:	4%	6%	3%	3%	3%	11%	7%	2%	0%	3%
Net:	86%	83%	89%	90%	92%	72%	76%	90%	93%	87%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(106.A) How important or unimportant are the following factors to you when considering where you would study abroad?: How easy it is to stay in the country to live/work after graduating

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	53%	61%	61%	50%	38%	54%	47%	58%	53%	53%	0%
Important	36%	33%	27%	42%	23%	36%	41%	37%	36%	36%	100%
Neither important nor unimportant	7%	6%	7%	3%	31%	7%	11%	0%	8%	7%	0%
Unimportant	2%	0%	4%	0%	8%	2%	0%	0%	2%	2%	0%
Very unimportant	2%	0%	1%	4%	0%	1%	2%	5%	1%	3%	0%
Don't know	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Total Important:	89%	94%	88%	92%	62%	91%	88%	95%	89%	89%	100%
Total Unimportant:	3%	0%	5%	4%	8%	3%	2%	5%	2%	5%	0%
Net:	86%	94%	83%	88%	54%	88%	86%	89%	86%	84%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(106.B) How important or unimportant are the following factors to you when considering where you would study abroad?: How easy it is to stay in the country to live/work after graduating

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	53%	50%	56%	60%	57%	54%	48%	41%	54%	53%
Important	36%	39%	33%	32%	34%	28%	37%	55%	36%	37%
Neither important nor unimportant	7%	7%	7%	5%	7%	14%	9%	4%	5%	3%
Unimportant	2%	2%	1%	2%	1%	3%	2%	0%	3%	0%
Very unimportant	2%	1%	2%	2%	1%	1%	2%	0%	2%	7%
Don't know	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%
Total Important:	89%	89%	89%	92%	91%	82%	85%	96%	90%	90%
Total Unimportant:	3%	4%	3%	3%	2%	4%	4%	0%	5%	7%
Net:	86%	85%	86%	88%	89%	78%	80%	96%	85%	83%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(107.A) How important or unimportant are the following factors to you when considering where you would study abroad?: The amount of teaching that is online as opposed to in-person

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	40%	56%	37%	43%	23%	43%	30%	47%	37%	43%	0%
Important	38%	11%	40%	43%	31%	31%	48%	37%	39%	35%	100%
Neither important nor unimportant	16%	28%	16%	14%	23%	14%	17%	5%	17%	14%	0%
Unimportant	4%	0%	2%	0%	23%	8%	0%	5%	3%	5%	0%
Very unimportant	3%	0%	5%	0%	0%	4%	3%	5%	3%	2%	0%
Don't know	1%	6%	0%	0%	0%	1%	2%	0%	1%	1%	0%
Total Important:	77%	67%	77%	86%	54%	74%	79%	84%	76%	78%	100%
Total Unimportant:	7%	0%	7%	0%	23%	12%	3%	11%	6%	7%	0%
Net:	71%	67%	70%	86%	31%	62%	76%	74%	70%	70%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(107.B) How important or unimportant are the following factors to you when considering where you would study abroad?: The amount of teaching that is online as opposed to in-person

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	40%	35%	45%	45%	38%	33%	30%	47%	49%	30%
Important	38%	41%	34%	30%	43%	32%	43%	43%	31%	43%
Neither important nor unimportant	16%	16%	15%	17%	14%	21%	17%	6%	16%	17%
Unimportant	4%	5%	3%	3%	2%	6%	7%	4%	2%	7%
Very unimportant	3%	2%	3%	5%	2%	4%	2%	0%	2%	3%
Don't know	1%	1%	1%	0%	0%	4%	0%	0%	0%	0%
Total Important:	77%	76%	79%	75%	81%	65%	74%	90%	80%	73%
Total Unimportant:	7%	7%	6%	8%	4%	10%	9%	4%	3%	10%
Net:	71%	69%	73%	67%	77%	56%	65%	86%	77%	63%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(108.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether the university offers opportunities to get work experience (e.g. placement year, summer internships)

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	62%	44%	63%	62%	62%	64%	59%	68%	63%	60%	100%
Important	32%	39%	28%	36%	15%	31%	33%	21%	32%	33%	0%
Neither important nor unimportant	3%	6%	4%	2%	15%	2%	3%	0%	3%	4%	0%
Unimportant	1%	0%	4%	0%	8%	0%	2%	5%	0%	2%	0%
Very unimportant	1%	6%	0%	0%	0%	2%	3%	5%	1%	1%	0%
Don't know	0%	6%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Total Important:	94%	83%	91%	98%	77%	96%	92%	89%	95%	93%	100%
Total Unimportant:	3%	6%	4%	0%	8%	2%	5%	11%	2%	3%	0%
Net:	91%	78%	88%	98%	69%	93%	88%	79%	93%	89%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(108.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether the university offers opportunities to get work experience (e.g. placement year, summer internships)

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	62%	58%	66%	57%	68%	67%	52%	59%	69%	47%
Important	32%	34%	29%	40%	26%	26%	39%	37%	23%	47%
Neither important nor unimportant	3%	4%	3%	0%	2%	4%	2%	4%	7%	3%
Unimportant	1%	1%	1%	0%	2%	0%	4%	0%	2%	0%
Very unimportant	1%	2%	1%	2%	2%	1%	2%	0%	0%	3%
Don't know	0%	1%	0%	2%	0%	1%	0%	0%	0%	0%
Total Important:	94%	92%	95%	97%	94%	93%	91%	96%	92%	93%
Total Unimportant:	3%	3%	2%	2%	4%	1%	7%	0%	2%	3%
Net:	91%	89%	93%	95%	90%	92%	85%	96%	90%	90%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(109.A) How important or unimportant are the following factors to you when considering where you would study abroad?: How vibrant the social life is at the university (e.g. if there are student clubs, events, etc)

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	38%	44%	38%	40%	38%	43%	24%	47%	35%	41%	100%
Important	41%	28%	38%	41%	46%	42%	48%	37%	44%	39%	0%
Neither important nor unimportant	13%	6%	16%	13%	8%	10%	15%	11%	14%	10%	0%
Unimportant	5%	17%	6%	5%	0%	1%	11%	0%	5%	7%	0%
Very unimportant	2%	0%	1%	1%	8%	3%	2%	5%	1%	3%	0%
Don't know	1%	6%	1%	0%	0%	1%	0%	0%	1%	1%	0%
Total Important:	80%	72%	76%	81%	85%	85%	73%	84%	79%	80%	100%
Total Unimportant:	7%	17%	7%	6%	8%	4%	12%	5%	6%	10%	0%
Net:	72%	56%	68%	74%	77%	80%	61%	79%	73%	70%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(109.B) How important or unimportant are the following factors to you when considering where you would study abroad?: How vibrant the social life is at the university (e.g. if there are student clubs, events, etc)

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	38%	37%	39%	32%	44%	36%	33%	35%	46%	33%
Important	41%	41%	42%	43%	38%	38%	41%	49%	39%	50%
Neither important nor unimportant	13%	12%	13%	17%	11%	14%	15%	8%	10%	13%
Unimportant	5%	7%	3%	3%	5%	8%	11%	6%	2%	0%
Very unimportant	2%	1%	3%	3%	1%	3%	0%	0%	3%	3%
Don't know	1%	1%	1%	2%	0%	1%	0%	2%	0%	0%
Total Important:	80%	78%	81%	75%	82%	74%	74%	84%	85%	83%
Total Unimportant:	7%	8%	6%	7%	6%	11%	11%	6%	5%	3%
Net:	72%	70%	75%	68%	76%	62%	63%	78%	80%	80%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(110.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether the university offers good exchange programs

	Region							Education			
	Total	Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	49%	39%	54%	54%	38%	49%	42%	74%	44%	54%	100%
Important	35%	33%	30%	36%	31%	38%	36%	11%	41%	30%	0%
Neither important nor unimportant	8%	17%	12%	5%	23%	4%	11%	0%	10%	7%	0%
Unimportant	4%	6%	1%	2%	8%	5%	6%	11%	3%	5%	0%
Very unimportant	2%	0%	2%	1%	0%	3%	3%	5%	1%	3%	0%
Don't know	1%	6%	0%	2%	0%	0%	2%	0%	1%	1%	0%
Total Important:	85%	72%	84%	90%	69%	88%	79%	84%	85%	84%	100%
Total Unimportant:	6%	6%	4%	3%	8%	8%	9%	16%	4%	8%	0%
Net:	79%	67%	80%	87%	62%	80%	70%	68%	81%	76%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(110.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether the university offers good exchange programs

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	49%	40%	60%	55%	56%	42%	37%	49%	54%	47%
Important	35%	41%	28%	33%	32%	39%	39%	35%	33%	43%
Neither important nor unimportant	8%	11%	6%	3%	5%	11%	13%	16%	7%	3%
Unimportant	4%	5%	3%	2%	6%	4%	7%	0%	3%	3%
Very unimportant	2%	2%	2%	7%	1%	3%	2%	0%	0%	3%
Don't know	1%	1%	1%	0%	0%	1%	2%	0%	3%	0%
Total Important:	85%	81%	89%	88%	88%	81%	76%	84%	87%	90%
Total Unimportant:	6%	7%	5%	8%	7%	7%	9%	0%	3%	7%
Net:	79%	74%	84%	80%	80%	74%	67%	84%	84%	83%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(111.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Tuition costs

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	58%	56%	54%	63%	38%	59%	61%	53%	60%	57%	0%
Important	31%	28%	35%	31%	38%	30%	27%	32%	31%	31%	100%
Neither important nor unimportant	6%	17%	5%	3%	8%	7%	9%	0%	7%	6%	0%
Unimportant	3%	0%	5%	2%	15%	3%	2%	11%	2%	3%	0%
Very unimportant	1%	0%	1%	0%	0%	1%	2%	5%	0%	2%	0%
Don't know	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Total Important:	89%	83%	89%	94%	77%	89%	88%	84%	91%	88%	100%
Total Unimportant:	4%	0%	6%	2%	15%	4%	3%	16%	2%	5%	0%
Net:	85%	83%	83%	92%	62%	85%	85%	68%	88%	83%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(111.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Tuition costs

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	58%	55%	62%	55%	61%	57%	65%	59%	57%	50%
Important	31%	33%	29%	37%	31%	28%	22%	33%	33%	37%
Neither important nor unimportant	6%	7%	5%	3%	5%	10%	9%	4%	5%	10%
Unimportant	3%	5%	2%	3%	1%	6%	4%	4%	3%	0%
Very unimportant	1%	0%	2%	2%	2%	0%	0%	0%	0%	3%
Don't know	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%
Total Important:	89%	88%	91%	92%	92%	85%	87%	92%	90%	87%
Total Unimportant:	4%	5%	3%	5%	3%	6%	4%	4%	3%	3%
Net:	85%	82%	88%	87%	89%	79%	83%	88%	87%	83%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(112.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether I know family/friends that have studied there before

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	28%	28%	38%	35%	23%	23%	17%	58%	22%	34%	0%
Important	28%	17%	21%	32%	31%	28%	36%	16%	28%	30%	0%
Neither important nor unimportant	22%	33%	17%	16%	31%	25%	24%	5%	25%	19%	0%
Unimportant	13%	17%	9%	12%	15%	16%	15%	16%	15%	11%	0%
Very unimportant	8%	6%	16%	4%	0%	7%	8%	5%	9%	6%	100%
Don't know	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%
Total Important:	56%	44%	59%	66%	54%	51%	53%	74%	50%	64%	0%
Total Unimportant:	21%	22%	24%	16%	15%	23%	23%	21%	24%	17%	100%
Net:	35%	22%	34%	50%	38%	28%	30%	53%	26%	47%	-100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(112.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether I know family/friends that have studied there before

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	28%	25%	31%	27%	41%	15%	15%	31%	34%	20%
Important	28%	29%	27%	30%	26%	25%	30%	33%	26%	33%
Neither important nor unimportant	22%	21%	22%	25%	18%	24%	26%	22%	18%	27%
Unimportant	13%	13%	14%	10%	8%	18%	22%	10%	15%	17%
Very unimportant	8%	10%	6%	8%	6%	17%	7%	4%	7%	3%
Don't know	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%
Total Important:	56%	55%	58%	57%	67%	40%	46%	63%	61%	53%
Total Unimportant:	21%	23%	20%	18%	14%	35%	28%	14%	21%	20%
Net:	35%	32%	38%	38%	53%	6%	17%	49%	39%	33%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(113.A) How important or unimportant are the following factors to you when considering where you would study abroad?: How safe the location feels

	Region							Education			
	Total	Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	62%	44%	63%	62%	69%	65%	59%	47%	63%	62%	100%
Important	28%	39%	23%	32%	8%	24%	36%	32%	29%	26%	0%
Neither important nor unimportant	6%	6%	5%	5%	15%	9%	3%	11%	6%	7%	0%
Unimportant	2%	11%	6%	0%	8%	0%	0%	0%	2%	3%	0%
Very unimportant	2%	0%	2%	1%	0%	2%	2%	11%	0%	3%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total Important:	90%	83%	87%	94%	77%	89%	95%	79%	92%	88%	100%
Total Unimportant:	4%	11%	9%	1%	8%	2%	2%	11%	2%	5%	0%
Net:	87%	72%	78%	93%	69%	87%	94%	68%	90%	83%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(113.B) How important or unimportant are the following factors to you when considering where you would study abroad?: How safe the location feels

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	62%	59%	67%	68%	71%	56%	46%	61%	69%	53%
Important	28%	33%	22%	20%	21%	29%	48%	31%	25%	33%
Neither important nor unimportant	6%	5%	8%	7%	6%	7%	2%	8%	7%	7%
Unimportant	2%	3%	1%	2%	0%	7%	4%	0%	0%	0%
Very unimportant	2%	1%	3%	3%	2%	1%	0%	0%	0%	7%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total Important:	90%	91%	89%	88%	92%	85%	93%	92%	93%	87%
Total Unimportant:	4%	4%	3%	5%	2%	8%	4%	0%	0%	7%
Net:	87%	87%	86%	83%	90%	76%	89%	92%	93%	80%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(114.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether it's close enough from home

	Region							Education			
	Total	Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	28%	17%	32%	31%	31%	28%	23%	58%	21%	35%	0%
Important	30%	39%	30%	38%	8%	28%	24%	37%	30%	30%	0%
Neither important nor unimportant	23%	17%	17%	19%	31%	25%	32%	0%	24%	23%	100%
Unimportant	14%	17%	16%	9%	31%	12%	17%	5%	17%	10%	0%
Very unimportant	4%	6%	5%	2%	0%	7%	3%	0%	6%	3%	0%
Don't know	1%	6%	0%	1%	0%	1%	2%	0%	2%	0%	0%
Total Important:	58%	56%	62%	68%	38%	55%	47%	95%	51%	64%	0%
Total Unimportant:	18%	22%	21%	11%	31%	19%	20%	5%	23%	12%	0%
Net:	40%	33%	41%	57%	8%	36%	27%	89%	28%	52%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(114.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether it's close enough from home

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	28%	27%	29%	37%	32%	25%	20%	22%	30%	23%
Important	30%	27%	33%	20%	35%	24%	28%	39%	33%	30%
Neither important nor unimportant	23%	23%	22%	17%	15%	29%	28%	24%	25%	30%
Unimportant	14%	17%	10%	13%	14%	15%	15%	12%	10%	17%
Very unimportant	4%	5%	4%	12%	2%	6%	4%	2%	3%	0%
Don't know	1%	1%	2%	2%	1%	1%	4%	0%	0%	0%
Total Important:	58%	54%	62%	57%	67%	49%	48%	61%	62%	53%
Total Unimportant:	18%	22%	14%	25%	16%	21%	20%	14%	13%	17%
Net:	40%	32%	49%	32%	51%	28%	28%	47%	49%	37%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(115.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Access to healthcare

	Region							Education			
	Total	Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Very important	55%	50%	57%	53%	38%	57%	55%	53%	56%	53%	0%
Important	36%	50%	32%	39%	46%	35%	32%	26%	37%	35%	100%
Neither important nor unimportant	7%	0%	7%	6%	15%	4%	12%	11%	6%	7%	0%
Unimportant	2%	0%	2%	0%	0%	4%	0%	5%	1%	3%	0%
Very unimportant	1%	0%	1%	1%	0%	1%	2%	5%	0%	2%	0%
Don't know	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Total Important:	90%	100%	89%	92%	85%	91%	86%	79%	93%	88%	100%
Total Unimportant:	3%	0%	4%	1%	0%	4%	2%	11%	1%	5%	0%
Net:	88%	100%	85%	91%	85%	87%	85%	68%	92%	84%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(115.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Access to healthcare

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Very important	55%	52%	57%	58%	59%	58%	43%	49%	54%	53%
Important	36%	38%	34%	37%	33%	31%	39%	43%	38%	33%
Neither important nor unimportant	7%	7%	6%	3%	4%	11%	11%	6%	7%	7%
Unimportant	2%	2%	2%	2%	3%	0%	4%	0%	2%	0%
Very unimportant	1%	1%	1%	0%	1%	0%	0%	2%	0%	7%
Don't know	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%
Total Important:	90%	90%	91%	95%	92%	89%	83%	92%	92%	87%
Total Unimportant:	3%	3%	3%	2%	4%	0%	4%	2%	2%	7%
Net:	88%	87%	88%	93%	88%	89%	78%	90%	90%	80%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(116.A) You said you were interested in studying abroad. Do you intend on taking an English proficiency test?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
Yes, I intend to take a test	80%	67%	79%	87%	69%	78%	79%	89%	81%	76%	0%
No, I do not intend to take a test	10%	11%	6%	11%	15%	9%	14%	5%	9%	13%	0%
I have already taken a test	4%	22%	6%	0%	0%	5%	2%	0%	4%	5%	0%
Don't Know	6%	0%	9%	2%	15%	7%	6%	5%	6%	6%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(116.B) You said you were interested in studying abroad. Do you intend on taking an English proficiency test?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
Yes, I intend to take a test	80%	75%	85%	83%	89%	74%	76%	78%	80%	67%
No, I do not intend to take a test	10%	14%	6%	5%	5%	11%	15%	16%	11%	13%
I have already taken a test	4%	6%	2%	7%	2%	8%	4%	4%	0%	3%
Don't Know	6%	5%	8%	5%	4%	7%	4%	2%	8%	17%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(117.A) You said you have already taken or intend to take a test. Which test(s) have you taken, or do you intend on taking? You may select more than one option if you have taken more than one, or if you intend on taking more than one

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	348	16	70	85	9	115	53	17	208	123	0
TOEIC	7%	0%	6%	11%	11%	8%	2%	12%	5%	9%	*
Don't Know	6%	19%	6%	0%	0%	6%	11%	0%	7%	5%	*
IELTS	58%	56%	51%	66%	11%	63%	51%	59%	54%	63%	*
TOEFL	42%	12%	50%	48%	0%	40%	43%	41%	43%	41%	*
Cambridge Assessment	31%	31%	43%	34%	33%	24%	25%	71%	27%	33%	*
Pearson Test of English (PTE)	27%	12%	27%	33%	56%	26%	19%	53%	25%	28%	*
Duolingo English Test (DET)	27%	25%	17%	38%	33%	26%	23%	18%	30%	23%	*
LanguageCert	10%	6%	13%	16%	0%	8%	6%	35%	6%	14%	*
Other, please specify	1%	0%	0%	0%	11%	0%	6%	0%	1%	1%	*

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and have already taken or intend to take an English proficiency test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(117.B) You said you have already taken or intend to take a test. Which test(s) have you taken, or do you intend on taking? You may select more than one option if you have taken more than one, or if you intend on taking more than one

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	348	176	171	54	88	59	37	40	49	21
TOEIC	7%	6%	8%	2%	7%	7%	5%	5%	12%	14%
Don't Know	6%	8%	4%	7%	2%	10%	8%	12%	0%	0%
IELTS	58%	52%	63%	52%	55%	54%	54%	62%	63%	81%
TOEFL	42%	38%	47%	43%	56%	37%	30%	35%	35%	52%
Cambridge Assessment	31%	28%	35%	39%	38%	27%	19%	12%	35%	43%
Pearson Test of English (PTE)	27%	26%	28%	33%	35%	20%	16%	22%	22%	33%
Duolingo English Test (DET)	27%	24%	30%	20%	23%	31%	30%	22%	37%	29%
LanguageCert	10%	9%	12%	7%	10%	8%	8%	10%	14%	19%
Other, please specify	1%	1%	1%	0%	1%	0%	3%	2%	2%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and have already taken or intend to take an English proficiency test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(118.A) You said you intend to take an English proficiency test to study abroad. Have you applied to take this test?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	331	12	65	85	9	108	52	17	198	116	0
Yes	37%	42%	46%	41%	22%	30%	35%	94%	28%	44%	*
No	62%	50%	52%	59%	67%	70%	65%	6%	72%	54%	*
Don't Know	1%	8%	2%	0%	11%	0%	0%	0%	1%	2%	*

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(118.B) You said you intend to take an English proficiency test to study abroad. Have you applied to take this test?

	Total	Gender		Age							
		Male	Female	16	17	18	19	20	21	22	
Unweighted	331	163	167	50	86	53	35	38	49	20	
Yes	37%	34%	40%	42%	34%	28%	23%	34%	49%	60%	
No	62%	65%	59%	58%	66%	70%	74%	63%	51%	40%	
Don't Know	1%	1%	1%	0%	0%	2%	3%	3%	0%	0%	

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(119.A) You said you had already taken an English proficiency test for studying abroad. Did you achieve your target score in this test?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	17	4	5	0	0	7	1	0	10	7	0
Yes	82%	50%	100%	*	*	86%	100%	*	80%	86%	*
No	6%	0%	0%	*	*	14%	0%	*	0%	14%	*
I did not have a target score	12%	50%	0%	*	*	0%	0%	*	20%	0%	*
Prefer not to say	0%	0%	0%	*	*	0%	0%	*	0%	0%	*

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and have already taken an English proficiency test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(119.B) You said you had already taken an English proficiency test for studying abroad. Did you achieve your target score in this test?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	17	13	4	4	2	6	2	2	0	1
Yes	82%	85%	75%	100%	50%	83%	100%	100%	*	0%
No	6%	8%	0%	0%	0%	0%	0%	0%	*	100%
I did not have a target score	12%	8%	25%	0%	50%	17%	0%	0%	*	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	*	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and have already taken an English proficiency test

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(120.A) You said you were considering studying abroad. If you were to do this, when are you planning on going?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	415	18	82	98	13	138	66	19	243	152	1
In the next year	32%	28%	35%	34%	0%	31%	33%	47%	26%	39%	100%
In the next two years	30%	17%	27%	38%	8%	35%	23%	26%	31%	30%	0%
In the next three-to-five years	23%	33%	21%	17%	69%	19%	32%	5%	26%	20%	0%
In more than five years	7%	17%	9%	5%	8%	6%	6%	21%	7%	4%	0%
I don't know	8%	6%	9%	6%	15%	9%	6%	0%	9%	7%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(120.B) You said you were considering studying abroad. If you were to do this, when are you planning on going?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	415	217	197	60	97	72	46	49	61	30
In the next year	32%	29%	36%	30%	39%	28%	24%	22%	36%	40%
In the next two years	30%	30%	31%	38%	35%	22%	24%	27%	28%	40%
In the next three-to-five years	23%	28%	18%	18%	18%	33%	30%	29%	25%	3%
In more than five years	7%	7%	7%	10%	3%	8%	4%	10%	7%	7%
I don't know	8%	7%	9%	3%	5%	8%	17%	12%	5%	10%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(121.A) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : The testing process is clear and easy to understand

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	331	12	65	85	9	108	52	17	198	116	0
Strongly agree	46%	42%	51%	44%	33%	45%	50%	59%	43%	49%	*
Agree	42%	50%	42%	48%	56%	39%	35%	41%	43%	41%	*
Neither agree nor disagree	9%	0%	8%	6%	11%	10%	13%	0%	10%	9%	*
Disagree	1%	8%	0%	0%	0%	2%	2%	0%	2%	1%	*
Strongly disagree	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	*
Don't know	2%	0%	0%	2%	0%	3%	0%	0%	2%	1%	*
Total Agree:	88%	92%	92%	92%	89%	84%	85%	100%	86%	90%	*
Total Disagree:	2%	8%	0%	0%	0%	3%	2%	0%	2%	1%	*
Net:	87%	83%	92%	92%	89%	81%	83%	100%	84%	89%	*

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test")

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(121.B) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : The testing process is clear and easy to understand

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	331	163	167	50	86	53	35	38	49	20
Strongly agree	46%	48%	44%	52%	55%	38%	17%	47%	51%	55%
Agree	42%	40%	44%	38%	35%	43%	60%	39%	49%	35%
Neither agree nor disagree	9%	8%	10%	6%	10%	13%	14%	8%	0%	10%
Disagree	1%	2%	1%	0%	0%	2%	6%	3%	0%	0%
Strongly disagree	0%	1%	0%	2%	0%	0%	0%	0%	0%	0%
Don't know	2%	1%	2%	2%	0%	4%	3%	3%	0%	0%
Total Agree:	88%	88%	88%	90%	90%	81%	77%	87%	100%	90%
Total Disagree:	2%	2%	1%	2%	0%	2%	6%	3%	0%	0%
Net:	87%	86%	87%	88%	90%	79%	71%	84%	100%	90%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test")

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(122.A) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : Exam centres are always accessible

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	331	12	65	85	9	108	52	17	198	116	0
Strongly agree	38%	25%	40%	36%	22%	37%	44%	59%	35%	40%	*
Agree	41%	42%	45%	47%	56%	39%	31%	29%	42%	41%	*
Neither agree nor disagree	13%	17%	9%	8%	11%	17%	17%	6%	14%	12%	*
Disagree	5%	8%	6%	5%	11%	5%	2%	0%	5%	5%	*
Strongly disagree	1%	8%	0%	0%	0%	1%	0%	0%	1%	0%	*
Don't know	2%	0%	0%	4%	0%	2%	6%	6%	3%	2%	*
Total Agree:	79%	67%	85%	84%	78%	76%	75%	88%	77%	81%	*
Total Disagree:	5%	17%	6%	5%	11%	6%	2%	0%	6%	5%	*
Net:	74%	50%	78%	79%	67%	70%	73%	88%	71%	76%	*

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test")

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(122.B) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : Exam centres are always accessible

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	331	163	167	50	86	53	35	38	49	20
Strongly agree	38%	36%	40%	44%	41%	34%	23%	29%	39%	60%
Agree	41%	41%	42%	44%	42%	40%	40%	42%	45%	30%
Neither agree nor disagree	13%	13%	12%	4%	12%	13%	26%	21%	10%	10%
Disagree	5%	6%	4%	2%	5%	8%	9%	5%	4%	0%
Strongly disagree	1%	1%	0%	2%	1%	0%	0%	0%	0%	0%
Don't know	2%	2%	3%	4%	0%	6%	3%	3%	2%	0%
Total Agree:	79%	77%	81%	88%	83%	74%	63%	71%	84%	90%
Total Disagree:	5%	7%	4%	4%	6%	8%	9%	5%	4%	0%
Net:	74%	70%	78%	84%	77%	66%	54%	66%	80%	90%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test")

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(123.A) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : I feel like I would need support to prepare for the exam (e.g. tutoring, extra lessons, exam prep books)

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	331	12	65	85	9	108	52	17	198	116	0
Strongly agree	48%	50%	55%	46%	33%	51%	40%	65%	44%	53%	*
Agree	39%	33%	32%	45%	56%	36%	44%	35%	41%	36%	*
Neither agree nor disagree	7%	17%	6%	4%	11%	8%	8%	0%	8%	6%	*
Disagree	4%	0%	3%	6%	0%	4%	4%	0%	5%	3%	*
Strongly disagree	2%	0%	3%	0%	0%	1%	4%	0%	2%	1%	*
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Total Agree:	88%	83%	88%	91%	89%	87%	85%	100%	85%	90%	*
Total Disagree:	5%	0%	6%	6%	0%	5%	8%	0%	7%	4%	*
Net:	82%	83%	82%	85%	89%	82%	77%	100%	79%	85%	*

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test")

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(123.B) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : I feel like I would need support to prepare for the exam (e.g. tutoring, extra lessons, exam prep books)

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	331	163	167	50	86	53	35	38	49	20
Strongly agree	48%	47%	50%	56%	51%	38%	43%	45%	49%	60%
Agree	39%	38%	41%	34%	41%	40%	40%	45%	41%	30%
Neither agree nor disagree	7%	9%	5%	4%	6%	9%	11%	5%	8%	5%
Disagree	4%	5%	3%	2%	2%	9%	6%	3%	2%	5%
Strongly disagree	2%	1%	2%	4%	0%	4%	0%	3%	0%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total Agree:	88%	85%	90%	90%	92%	77%	83%	89%	90%	90%
Total Disagree:	5%	6%	5%	6%	2%	13%	6%	5%	2%	5%
Net:	82%	80%	86%	84%	90%	64%	77%	84%	88%	85%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test")

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(124.A) Thinking about the student visa application process for an English-speaking country that you are planning on applying for, what would put you off from applying, if anything? Tick all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	313	12	59	82	7	104	49	17	177	119	0
The overall cost of the application	53%	58%	42%	56%	43%	56%	57%	29%	53%	58%	*
It is hard to get information or support around the process	41%	42%	44%	40%	43%	38%	47%	59%	37%	45%	*
The length of time the application takes	38%	33%	32%	44%	14%	36%	47%	41%	37%	40%	*
The English language exam requirements	37%	25%	34%	40%	14%	38%	41%	41%	33%	43%	*
It is too competitive	33%	17%	31%	41%	14%	35%	22%	24%	27%	42%	*
Don't know	3%	0%	3%	2%	0%	1%	6%	6%	2%	3%	*
It is too confusing	22%	8%	24%	24%	29%	25%	12%	35%	22%	20%	*
N/A Nothing could put me off from applying	13%	8%	20%	7%	14%	16%	10%	12%	18%	8%	*

Note:

BASE: Respondents who are considering applying for a visa to study in an English-speaking country

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(124.B) Thinking about the student visa application process for an English-speaking country that you are planning on applying for, what would put you off from applying, if anything? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	313	153	159	46	83	50	29	34	46	25
The overall cost of the application	53%	54%	53%	54%	47%	52%	72%	62%	50%	48%
It is hard to get information or support around the process	41%	37%	46%	28%	47%	30%	48%	44%	41%	56%
The length of time the application takes	38%	41%	36%	41%	42%	36%	28%	44%	41%	24%
The English language exam requirements	37%	37%	38%	41%	37%	34%	45%	35%	33%	40%
It is too competitive	33%	33%	32%	39%	33%	22%	34%	35%	37%	28%
Don't know	3%	2%	3%	4%	0%	4%	0%	3%	2%	8%
It is too confusing	22%	24%	21%	15%	20%	18%	28%	24%	26%	32%
N/A Nothing could put me off from applying	13%	12%	14%	13%	19%	16%	3%	6%	15%	8%

Note:

BASE: Respondents who are considering applying for a visa to study in an English-speaking country

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(125.A) Before the Covid-19 pandemic, how did you feel about online learning?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
I felt very positive about online learning	27%	27%	38%	30%	13%	25%	18%	34%	24%	34%	25%
I felt somewhat positive about online learning	23%	12%	26%	22%	13%	23%	25%	30%	22%	22%	0%
I felt neutral about online learning	25%	27%	17%	28%	58%	23%	24%	11%	24%	28%	50%
I felt somewhat negative about online learning	12%	8%	14%	11%	13%	18%	6%	9%	13%	11%	0%
I felt very negative about online learning	7%	6%	4%	6%	3%	8%	9%	11%	7%	4%	25%
Don't know	7%	20%	1%	2%	0%	4%	18%	5%	9%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(125.B) Before the Covid-19 pandemic, how did you feel about online learning?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
I felt very positive about online learning	27%	26%	29%	26%	31%	24%	23%	27%	32%	25%
I felt somewhat positive about online learning	23%	23%	22%	26%	24%	19%	19%	19%	25%	32%
I felt neutral about online learning	25%	24%	25%	23%	17%	26%	31%	30%	23%	34%
I felt somewhat negative about online learning	12%	12%	13%	15%	11%	11%	15%	14%	12%	8%
I felt very negative about online learning	7%	7%	6%	8%	2%	9%	10%	7%	8%	2%
Don't know	7%	8%	5%	3%	15%	10%	3%	4%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(126.A) And since the Covid-19 pandemic, how do you feel about online learning?

	Total	Region						Education			
		Central India	East India	North India	Northeast India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
I feel very positive about online learning	34%	23%	43%	37%	35%	31%	31%	39%	34%	34%	25%
I feel somewhat positive about online learning	25%	18%	32%	26%	23%	27%	19%	20%	24%	29%	25%
I feel neutral about online learning	17%	21%	16%	17%	23%	18%	16%	25%	17%	18%	0%
It feel somewhat negative about online learning	11%	14%	6%	10%	13%	15%	9%	11%	10%	12%	0%
I feel very negative about online learning	7%	8%	3%	7%	6%	9%	7%	2%	7%	6%	50%
Don't know	6%	17%	1%	2%	0%	1%	18%	2%	9%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(126.B) And since the Covid-19 pandemic, how do you feel about online learning?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
I feel very positive about online learning	34%	36%	32%	48%	43%	30%	23%	29%	32%	26%
I feel somewhat positive about online learning	25%	23%	29%	29%	26%	19%	22%	24%	31%	36%
I feel neutral about online learning	17%	16%	19%	14%	8%	17%	27%	24%	20%	26%
It feel somewhat negative about online learning	11%	10%	12%	6%	6%	17%	15%	11%	11%	8%
I feel very negative about online learning	7%	9%	4%	2%	2%	11%	11%	11%	6%	4%
Don't know	6%	7%	4%	2%	15%	7%	3%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(127.A) Which of the following statements best reflects your view?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
The Covid-19 pandemic has had no impact on my desire to study abroad	43%	36%	52%	47%	45%	43%	31%	64%	40%	45%	50%
The Covid-19 pandemic has made me more interested in studying abroad	25%	11%	21%	27%	26%	29%	29%	16%	23%	32%	50%
The Covid-19 pandemic has made me less interested in studying abroad	19%	20%	22%	17%	16%	21%	16%	18%	20%	18%	0%
Don't know	12%	33%	5%	9%	13%	6%	25%	2%	17%	5%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(127.B) Which of the following statements best reflects your view?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
The Covid-19 pandemic has had no impact on my desire to study abroad	43%	41%	45%	47%	43%	38%	35%	55%	45%	43%
The Covid-19 pandemic has made me more interested in studying abroad	25%	25%	26%	28%	27%	23%	26%	21%	23%	34%
The Covid-19 pandemic has made me less interested in studying abroad	19%	21%	17%	18%	13%	23%	23%	20%	23%	15%
Don't know	12%	14%	11%	8%	17%	16%	17%	4%	9%	8%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(128.A) You said you were considering moving abroad permanently for work. If you were to do this, when are you planning on going?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	232	5	70	57	4	69	27	19	124	86	3
In the next year	34%	60%	40%	35%	0%	25%	37%	53%	21%	48%	33%
In the next two years	24%	20%	27%	21%	0%	29%	11%	21%	23%	24%	33%
In the next three-to-five years	23%	20%	16%	25%	50%	26%	26%	16%	27%	17%	33%
In more than 5 years	13%	0%	13%	12%	50%	14%	11%	5%	20%	6%	0%
I don't know	6%	0%	4%	7%	0%	6%	15%	5%	8%	5%	0%

Note:

BASE: Respondents who are considering moving abroad permanently for work

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(128.B) You said you were considering moving abroad permanently for work. If you were to do this, when are you planning on going?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	232	108	123	39	53	42	13	29	41	15
In the next year	34%	27%	40%	28%	45%	21%	15%	45%	29%	47%
In the next two years	24%	23%	24%	28%	25%	12%	23%	24%	32%	20%
In the next three-to-five years	23%	22%	23%	21%	11%	29%	31%	24%	29%	27%
In more than 5 years	13%	18%	10%	18%	13%	24%	23%	0%	7%	7%
I don't know	6%	10%	3%	5%	6%	14%	8%	7%	2%	0%

Note:

BASE: Respondents who are considering moving abroad permanently for work

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(129.A) You said you were considering moving abroad temporarily for work. If you were to do this, when are you planning on going?

	Region							Education			
	Total	Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	442	30	96	108	15	124	69	28	245	168	1
In the next year	20%	20%	22%	31%	7%	13%	17%	32%	15%	26%	0%
In the next two years	28%	17%	32%	24%	27%	36%	20%	29%	26%	32%	0%
In the next three-to-five years	28%	33%	24%	25%	20%	27%	36%	21%	28%	28%	0%
In more than 5 years	16%	20%	18%	10%	33%	16%	17%	14%	22%	7%	100%
I don't know	8%	10%	4%	10%	13%	7%	9%	4%	9%	7%	0%

Note:

BASE: Respondents who are considering moving abroad temporarily for work

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(129.B) You said you were considering moving abroad temporarily for work. If you were to do this, when are you planning on going?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	442	238	204	64	95	69	47	61	75	31
In the next year	20%	16%	25%	25%	32%	12%	9%	16%	15%	32%
In the next two years	28%	29%	28%	25%	33%	23%	30%	23%	29%	39%
In the next three-to-five years	28%	29%	26%	22%	13%	32%	38%	41%	29%	29%
In more than 5 years	16%	17%	15%	20%	17%	22%	13%	15%	16%	0%
I don't know	8%	9%	6%	8%	6%	12%	11%	5%	11%	0%

Note:

BASE: Respondents who are considering moving abroad temporarily for work

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(130.A) Thinking about the work visa application process that you are planning on applying for, what would put you off from applying, if anything? Tick all that apply

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	473	18	114	112	13	150	66	33	255	182	3
The overall cost of the application	50%	44%	41%	47%	62%	57%	55%	36%	47%	57%	67%
It is hard to get information or support around the process	40%	28%	46%	42%	31%	33%	48%	45%	35%	46%	33%
The length of time the application takes	38%	44%	34%	40%	38%	40%	38%	42%	34%	44%	33%
The English language exam requirements	36%	50%	35%	38%	8%	32%	47%	42%	31%	43%	67%
It is too competitive/is too strict	32%	33%	32%	37%	8%	31%	27%	42%	31%	30%	33%
It is too confusing	27%	39%	31%	29%	38%	21%	23%	27%	25%	28%	67%
N/A Nothing could put me off from applying	10%	6%	12%	5%	15%	15%	6%	0%	14%	7%	33%
Don't know	1%	0%	0%	1%	0%	3%	3%	3%	2%	1%	0%
Other, please state	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who are considering applying for a visa to work in an English-speaking country

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(130.B) Thinking about the work visa application process that you are planning on applying for, what would put you off from applying, if anything? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	473	240	232	70	112	76	40	59	81	35
The overall cost of the application	50%	51%	50%	50%	46%	41%	62%	54%	51%	60%
It is hard to get information or support around the process	40%	35%	45%	44%	37%	34%	40%	44%	44%	37%
The length of time the application takes	38%	37%	40%	40%	41%	37%	40%	32%	37%	43%
The English language exam requirements	36%	37%	36%	41%	43%	29%	28%	32%	35%	43%
It is too competitive/is too strict	32%	32%	31%	41%	29%	24%	28%	24%	40%	34%
It is too confusing	27%	26%	27%	26%	25%	29%	28%	19%	32%	29%
N/A Nothing could put me off from applying	10%	10%	10%	7%	16%	13%	5%	8%	7%	9%
Don't know	1%	2%	1%	1%	2%	1%	0%	5%	0%	0%
Other, please state	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%

Note:

BASE: Respondents who are considering applying for a visa to work in an English-speaking country

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(131.A) Which of the following statements best reflects your view?

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
The Covid-19 pandemic has had no impact on my desire to work abroad	49%	36%	61%	51%	45%	50%	36%	57%	46%	54%	50%
The Covid-19 pandemic has made me more interested in working abroad	22%	12%	18%	23%	23%	26%	23%	25%	20%	25%	50%
The Covid-19 pandemic has made me less interested in working abroad	16%	20%	14%	16%	19%	17%	14%	14%	17%	15%	0%
Don't know	13%	32%	7%	9%	13%	8%	27%	5%	18%	6%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(131.B) Which of the following statements best reflects your view?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
The Covid-19 pandemic has had no impact on my desire to work abroad	49%	46%	52%	56%	48%	43%	42%	56%	48%	49%
The Covid-19 pandemic has made me more interested in working abroad	22%	21%	23%	22%	18%	19%	23%	18%	30%	32%
The Covid-19 pandemic has made me less interested in working abroad	16%	18%	14%	13%	14%	18%	18%	22%	15%	13%
Don't know	13%	15%	11%	9%	20%	19%	17%	4%	7%	6%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(132.A) You said the English language exam would put you off from applying for a visa (work and/or study). Why is that? Tick all that apply.

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	226	11	48	57	2	68	40	17	112	95	2
The exam costs too much	46%	27%	46%	56%	50%	44%	42%	41%	50%	43%	50%
The test centres are too far away from where I live	41%	36%	50%	49%	50%	38%	22%	47%	43%	38%	0%
Test centres are stressful places to take exams	38%	73%	40%	39%	0%	35%	32%	29%	38%	41%	0%
The exam is too difficult	37%	45%	40%	30%	50%	43%	32%	47%	38%	36%	0%
My English isn't good enough	27%	45%	23%	26%	50%	31%	22%	29%	24%	31%	50%
The exam is too long	27%	36%	31%	25%	0%	22%	35%	35%	25%	29%	0%
I do not think it is a fair way to assess visa applications	27%	9%	35%	16%	50%	29%	35%	18%	19%	39%	50%
Don't know	2%	0%	2%	2%	0%	0%	5%	0%	4%	0%	0%

Note:

BASE: Respondents who are considering applying for a visa to work or study in an English-speaking country and are put off by the English language exam

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(132.B) You said the English language exam would put you off from applying for a visa (work and/or study). Why is that? Tick all that apply.

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	226	114	112	39	59	34	18	23	33	20
The exam costs too much	46%	47%	46%	54%	41%	44%	67%	43%	39%	50%
The test centres are too far away from where I live	41%	39%	43%	44%	41%	41%	44%	39%	39%	35%
Test centres are stressful places to take exams	38%	39%	38%	46%	36%	50%	33%	39%	30%	25%
The exam is too difficult	37%	40%	34%	44%	32%	38%	39%	30%	52%	20%
My English isn't good enough	27%	32%	22%	38%	22%	21%	33%	22%	33%	25%
The exam is too long	27%	30%	25%	28%	31%	32%	28%	13%	18%	40%
I do not think it is a fair way to assess visa applications	27%	27%	28%	28%	31%	21%	44%	17%	30%	20%
Don't know	2%	2%	2%	3%	2%	6%	0%	0%	0%	0%

Note:

BASE: Respondents who are considering applying for a visa to work or study in an English-speaking country and are put off by the English language exam

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(133.A) If money, language and visa requirements were not an issue, in which countries do you think you would get the best employment opportunities? Tick up to five

	Total	Region						Education			
		Central India	East India	North India	Northest India	South India	Western India	Elementary school	Secondary school	University education	None of the above
Unweighted	902	66	188	204	31	247	166	44	572	282	4
Saudi Arabia	8%	5%	11%	8%	6%	8%	8%	23%	8%	6%	0%
Italy	8%	6%	11%	7%	16%	8%	4%	11%	7%	8%	0%
Don't know	8%	23%	2%	5%	6%	2%	20%	5%	11%	2%	0%
Netherlands	6%	8%	5%	6%	10%	6%	7%	14%	5%	9%	0%
US	57%	41%	53%	56%	55%	66%	54%	18%	59%	57%	75%
China	5%	2%	7%	5%	10%	5%	3%	11%	4%	7%	0%
Qatar	5%	5%	5%	7%	6%	6%	3%	18%	5%	5%	0%
Ireland	5%	2%	7%	4%	6%	5%	5%	14%	4%	5%	0%
Spain	5%	3%	9%	7%	6%	3%	3%	9%	4%	8%	0%
UK	47%	36%	47%	44%	39%	55%	44%	25%	48%	48%	50%
Canada	35%	24%	29%	39%	23%	41%	36%	27%	35%	36%	50%
Australia	33%	24%	31%	34%	32%	41%	28%	32%	33%	34%	50%
Germany	31%	15%	35%	28%	39%	33%	34%	20%	32%	32%	25%
India	24%	26%	29%	22%	19%	24%	17%	30%	22%	25%	0%
Singapore	22%	23%	25%	26%	16%	22%	14%	23%	22%	22%	0%
Japan	19%	21%	21%	22%	19%	14%	17%	14%	18%	20%	0%
France	18%	18%	21%	22%	26%	15%	12%	9%	19%	17%	25%
UAE	15%	15%	16%	15%	26%	14%	14%	14%	15%	16%	50%
New Zealand	14%	6%	16%	11%	13%	17%	16%	11%	13%	17%	25%
South Korea	10%	9%	13%	12%	10%	9%	6%	18%	9%	10%	25%
Other, please state	1%	2%	0%	0%	0%	1%	2%	2%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021

Data unweighted

(133.B) If money, language and visa requirements were not an issue, in which countries do you think you would get the best employment opportunities? Tick up to five

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	902	494	407	119	207	175	113	108	127	53
Saudi Arabia	8%	7%	9%	9%	8%	9%	4%	8%	9%	9%
Italy	8%	6%	9%	7%	9%	8%	7%	6%	8%	6%
Don't know	8%	10%	6%	3%	16%	11%	7%	3%	2%	2%
Netherlands	6%	6%	7%	7%	5%	6%	6%	6%	7%	11%
US	57%	63%	49%	64%	50%	57%	61%	54%	57%	62%
China	5%	5%	5%	2%	7%	6%	3%	7%	5%	8%
Qatar	5%	4%	7%	4%	8%	2%	4%	6%	7%	6%
Ireland	5%	4%	6%	7%	7%	2%	0%	8%	6%	6%
Spain	5%	4%	7%	4%	6%	5%	4%	6%	7%	6%
UK	47%	50%	44%	50%	42%	43%	50%	53%	51%	45%
Canada	35%	35%	36%	40%	30%	32%	40%	40%	39%	30%
Australia	33%	32%	35%	40%	33%	27%	32%	33%	35%	42%
Germany	31%	31%	32%	34%	32%	29%	33%	30%	30%	34%
India	24%	23%	24%	29%	20%	25%	21%	20%	24%	30%
Singapore	22%	19%	25%	19%	25%	23%	19%	24%	19%	23%
Japan	19%	17%	21%	14%	18%	22%	21%	21%	17%	11%
France	18%	17%	19%	22%	14%	17%	21%	20%	19%	17%
UAE	15%	16%	14%	13%	14%	15%	16%	14%	16%	21%
New Zealand	14%	14%	14%	18%	14%	10%	12%	15%	15%	25%
South Korea	10%	6%	14%	10%	10%	9%	11%	6%	12%	11%
Other, please state	1%	1%	1%	0%	0%	2%	2%	0%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 18th Nov - 24th Nov 2021