

Public First Poll for Duolingo

Fieldwork: 15th Nov - 22nd Nov 2021
Interview method: Online Survey
Population represented: 16-22 year olds in China
Sample size: 1010

Methodology:

The results are unweighted

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

List of Tables

1	What skills do you think are most important to learn in order to get a good job?Tick up to three	6
2	And what skills do you think are most important to learn for your day-to-day life?Tick up to three	8
3	Which languages would you most like to learn?Tick up to three	10
4	What languages do you think are most important to learn for your career?Tick up to three	12
5	In which ways do you most often encounter English, if ever?Tick up to three	14
6	Which language learning apps have you heard of, if any?Please select all that apply	16
7	Do you have any proficiency in English?	18
8	Do you intend to learn or improve your English?	20
9	Have you ever learned or tried to learn English as a non-native speaker before? (e.g. taking classes, tutoring, using apps)	22
10	How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: In-person lessons offered in school	24
11	How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Extra-curricular in-person lessons	26
12	How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: An English language programme in an English-speaking country	28
13	How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Textbooks	30
14	How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Learning apps	32
15	How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Websites	34
16	How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Online tutoring	36
17	How would you rate the quality of the following tools which are available to you to learn English?: In-person lessons offered in school	38
18	How would you rate the quality of the following tools which are available to you to learn English?: Extra-curricular in-person lessons	40
19	How would you rate the quality of the following tools which are available to you to learn English?: An English language programme in an English-speaking country	42
20	How would you rate the quality of the following tools which are available to you to learn English?: Textbooks	44
21	How would you rate the quality of the following tools which are available to you to learn English?: Learning apps	46
22	How would you rate the quality of the following tools which are available to you to learn English?: Websites	48
23	How would you rate the quality of the following tools which are available to you to learn English?: Online tutoring	50
24	Which of the following methods/tools have you used to learn or try to learn English before?Tick all that apply	52
25	How helpful or unhelpful were the following tools for when you were learning English?: In-person lessons offered by your school	54
26	How helpful or unhelpful were the following tools for when you were learning English?: Extra-curricular in-person lessons	56
27	How helpful or unhelpful were the following tools for when you were learning English?: Attended an English language programme in an English-speaking country	58
28	How helpful or unhelpful were the following tools for when you were learning English?: Textbooks	60
29	How helpful or unhelpful were the following tools for when you were learning English?: Learning apps	62

30	How helpful or unhelpful were the following tools for when you were learning English?: Websites	64
31	How helpful or unhelpful were the following tools for when you were learning English?: Online tutoring	66
32	How easy or difficult do you think it would be to learn a foreign language without the following tools?: The internet	68
33	How easy or difficult do you think it would be to learn a foreign language without the following tools?: In-person lessons	70
34	How easy or difficult do you think it would be to learn a foreign language without the following tools?: Textbooks	72
35	You said you had learned or tried to learn English before. Which of the following has this helped you with, if any?Tick all that apply	74
36	Which of the following explains why you intend to learn, or have learnt, English?Tick all that apply	76
37	What do you think are the biggest advantages of being able to speak English?Tick up to three	78
38	You said that you did not intend to learn or improve your English. Why is that?Tick all that apply	80
39	If you were planning on learning or improving your English, what would your preferred methods be? Even If you are not currently planning to do this, please answer hypotheticallyPlease select up to two	82
40	Have you ever used an online learning tool to learn English?	84
41	You said that you currently use an online learning tool to learn English. How often do you currently use tools like this?	86
42	What do you think are the biggest advantages of online learning tools to learn English, if any, as opposed to in-person?Tick up to three	88
43	You said you have used an online learning tool to learn English but no longer do. Why is that?Tick all that apply	90
44	In order to gain admission to some universities abroad where courses are taught in English, a standardised English proficiency test is sometimes required. Were you aware of this?	92
45	Which of the following types of tests do you think are available in order to prove English proficiency?Select all that apply	94
46	If you had to take a standardised test to prove your English language proficiency (for example to study abroad or for a job), do you know where you would have to travel in order to take this exam?	96
47	Which English language assessments have you heard of, if any?Tick all that apply	98
48	If you had to take a standardised English test to prove your English proficiency, how far away from home would you be prepared to travel to a testing centre?	100
49	If you had to take a standardised English test to prove your English proficiency, what would most deter you from doing this, if anything?Tick up to three	102
50	If you had to take a standardised English test to prove your English proficiency, thinking about the test itself, which of the following tests would you prefer?	104
51	If you had to take a standardised English test to prove your English proficiency, what would be the maximum amount of time you would be willing to spend taking the test?	106
52	If you were able to take a standardised English test online, from home, or from another location that suited you instead of a testing centre, what would you prefer?	108
53	Have you ever taken a standardised English language test to prove your proficiency in English before (e.g. to study abroad, for work)?	110
54	You said you have previously taken a standardised English language test before. How many times have you done this?	112
55	You said you have previously taken a standardised English language test before. Which test have you taken?Select all that apply	114
56	How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Ease of booking the test	116
57	How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Price	118
58	How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: The final score you achieved	120

59 How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: How easy it was to get to the testing location 122

60 How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Ease of accessing information on the test 124

61 How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Speed you received your results 126

62 How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Recognition of the test by organisations 128

63 How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Prestige affiliated with taking the test 130

64 Do you know how much it costs to take an English language test for the purpose of studying abroad? 132

65 Roughly how much do you think it costs to take an English language test to study abroad, if anything?If you are unsure, please have a guess. 134

66 What do you think would be a fair price to pay if you had to take an English language test to study abroad, if anything? 136

67 When thinking about studying for a degree, what would you consider, if anything? 138

68 You said you would consider pursuing a degree from a foreign university that is delivered in your home country. In this scenario, what would be your preferred option: 140

69 Which of the following applies to you, if any?Select all that apply 142

70 On a scale of 1 to 5, with 5 being certain, how certain are you that you will move abroad to study? 144

71 If finance, visa and language requirements were not an issue, how interested would you be in studying abroad? 146

72 If finance, language and visa requirements were not an issue, what would be your preferred country to study abroad in, if any?Tick up to five 148

73 You said you were considering moving abroad permanently for work. Are you considering applying for a visa for an English-speaking country for that purpose? 150

74 You said you were considering moving abroad temporarily for work. Are you considering applying for a visa for an English-speaking country for that purpose? 152

75 You said you were considering moving abroad temporarily to study. Are you considering applying for a visa for an English-speaking country for that purpose? 154

76 You said you were interested in pursuing a degree at a university in your home country. Which of the following comes closest to your view: 156

77 You said you were interested in pursuing a degree at a university in abroad. Which of the following comes closest to your view: 158

78 You said you were interested in pursuing a degree from a foreign university that is delivered in your home country. Which of the following comes closest to your view: 160

79 Which countries do you think provide the highest quality university education?Tick up to five 162

80 How would you rate the universities in China in the following areas?: International reputation 164

81 How would you rate the universities in China in the following areas?: Academic standards 166

82 How would you rate the universities in China in the following areas?: Affordability 168

83 How would you rate the universities in China in the following areas?: Student life 170

84 How would you rate the universities in China in the following areas?: Diversity 172

85 How would you rate the universities in China in the following areas?: Employability 174

86 How would you rate the universities in China in the following areas?: Research 176

87 How would you rate the universities in China in the following areas?: Course choice 178

88 How would you rate the universities in China in the following areas?: Safety 180

89	How would you rate the universities in China in the following areas?: Alumni networks	182
90	How would you rate the universities in the UK in the following areas?: International reputation	184
91	How would you rate the universities in the UK in the following areas?: Academic standards	186
92	How would you rate the universities in the UK in the following areas?: Affordability	188
93	How would you rate the universities in the UK in the following areas?: Student life	190
94	How would you rate the universities in the UK in the following areas?: Diversity	192
95	How would you rate the universities in the UK in the following areas?: Employability	194
96	How would you rate the universities in the UK in the following areas?: Research	196
97	How would you rate the universities in the UK in the following areas?: Course choice	198
98	How would you rate the universities in the UK in the following areas?: Safety	200
99	How would you rate the universities in the UK in the following areas?: Alumni networks	202
100	You said you were not considering studying abroad. Why is that?Tick all that apply	204
101	You said you were considering studying abroad. Which countries are you most interested in going to?Tick up to five	206
102	How important or unimportant are the following factors to you when considering where you would study abroad?: The cost of living	208
103	How important or unimportant are the following factors to you when considering where you would study abroad?: How welcoming it is of international students	210
104	How important or unimportant are the following factors to you when considering where you would study abroad?: Whether there are language entry requirements	212
105	How important or unimportant are the following factors to you when considering where you would study abroad?: The university’s reputation/ranking	214
106	How important or unimportant are the following factors to you when considering where you would study abroad?: How easy it is to stay in the country to live/work after graduating	216
107	How important or unimportant are the following factors to you when considering where you would study abroad?: The amount of teaching that is online as opposed to in-person	218
108	How important or unimportant are the following factors to you when considering where you would study abroad?: Whether the university offers opportunities to get work experience (e.g. placement year, summer internships)	220
109	How important or unimportant are the following factors to you when considering where you would study abroad?: How vibrant the social life is at the university (e.g. if there are student clubs, events, etc)	222
110	How important or unimportant are the following factors to you when considering where you would study abroad?: Whether the university offers good exchange programs	224
111	How important or unimportant are the following factors to you when considering where you would study abroad?: Tuition costs	226
112	How important or unimportant are the following factors to you when considering where you would study abroad?: Whether I know family/friends that have studied there before	228
113	How important or unimportant are the following factors to you when considering where you would study abroad?: How safe the location feels	230
114	How important or unimportant are the following factors to you when considering where you would study abroad?: Whether it’s close enough from home	232
115	How important or unimportant are the following factors to you when considering where you would study abroad?: Access to healthcare	234
116	You said you were interested in studying abroad. Do you intend on taking an English proficiency test?	236
117	You said you have already taken or intend to take a test. Which test(s) have you taken, or do you intend on taking?You may select more than one option if you have taken more than one, or if you intend on taking more than one	238
118	You said you intend to take an English proficiency test to study abroad. Have you applied to take this test?	240
119	You said you had already taken an English proficiency test for studying abroad. Did you achieve your target score in this test?	242

120 You said you were considering studying abroad. If you were to do this, when are you planning on going? 244

121 You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : The testing process is clear and easy to understand 246

122 You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : Exam centres are always accessible 248

123 You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : I feel like I would need support to prepare for the exam (e.g. tutoring, extra lessons, exam prep books) 250

124 Thinking about the student visa application process for an English-speaking country that you are planning on applying for, what would put you off from applying, if anything?Tick all that apply 252

125 Before the Covid-19 pandemic, how did you feel about online learning? 254

126 And since the Covid-19 pandemic, how do you feel about online learning? 256

127 Which of the following statements best reflects your view? 258

128 You said you were considering moving abroad permanently for work. If you were to do this, when are you planning on going? 260

129 You said you were considering moving abroad temporarily for work. If you were to do this, when are you planning on going? 262

130 Thinking about the work visa application process that you are planning on applying for, what would put you off from applying, if anything? Tick all that apply 264

131 Which of the following statements best reflects your view? 266

132 You said the English language exam would put you off from applying for a visa (work and/or study). Why is that?Tick all that apply. 268

133 If money, language and visa requirements were not an issue, in which countries do you think you would get the best employment opportunities?Tick up to five 270

(1.A) What skills do you think are most important to learn in order to get a good job?Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Creativity and innovation	52%	51%	52%	57%	50%	58%	56%	45%	46%	59%
Communication	41%	39%	43%	34%	36%	39%	56%	46%	41%	41%
Learning to learn	40%	37%	42%	47%	40%	41%	37%	35%	40%	38%
Collaboration (teamwork)	38%	33%	41%	29%	39%	40%	40%	31%	46%	33%
English	34%	38%	32%	31%	40%	29%	31%	37%	36%	33%
Critical thinking / problem solving	33%	31%	35%	31%	29%	38%	29%	37%	33%	33%
Ability to use tech or IT	32%	36%	29%	34%	37%	31%	31%	32%	27%	29%
Information literacy	16%	19%	12%	17%	13%	17%	7%	14%	16%	32%
Don't know	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(1.B) What skills do you think are most important to learn in order to get a good job? Tick up to three

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Creativity and innovation	52%	54%	38%	51%	49%	58%	57%	52%	33%	51%	53%	50%
Communication	41%	46%	43%	36%	41%	42%	41%	43%	0%	39%	44%	57%
Learning to learn	40%	36%	42%	46%	37%	42%	39%	27%	67%	43%	35%	40%
Collaboration (teamwork)	38%	38%	28%	41%	34%	34%	45%	45%	0%	37%	37%	50%
English	34%	39%	51%	33%	37%	30%	16%	25%	33%	36%	34%	13%
Critical thinking / problem solving	33%	31%	28%	31%	34%	36%	46%	32%	0%	33%	33%	37%
Ability to use tech or IT	32%	32%	31%	30%	34%	26%	32%	50%	0%	32%	33%	17%
Information literacy	16%	16%	12%	17%	16%	14%	14%	14%	0%	14%	17%	13%
Don't know	0%	0%	0%	0%	0%	0%	1%	2%	33%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(2.A) And what skills do you think are most important to learn for your day-to-day life? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Communication	51%	48%	54%	43%	46%	56%	60%	50%	53%	53%
Learning to learn	45%	46%	44%	44%	41%	48%	58%	46%	40%	45%
Creativity and innovation	42%	41%	43%	44%	48%	44%	38%	38%	39%	42%
Critical thinking / problem solving	35%	35%	36%	26%	38%	41%	31%	37%	31%	37%
English	32%	33%	32%	27%	30%	27%	29%	36%	41%	34%
Collaboration (teamwork)	29%	30%	28%	31%	29%	28%	34%	26%	29%	27%
Ability to use tech or IT	24%	24%	24%	34%	25%	23%	17%	25%	21%	25%
Information literacy	22%	24%	20%	19%	22%	20%	17%	24%	24%	27%
Don't know	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(2.B) And what skills do you think are most important to learn for your day-to-day life? Tick up to three

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Communication	51%	57%	46%	48%	47%	55%	57%	52%	33%	51%	51%	63%
Learning to learn	45%	45%	48%	43%	42%	42%	55%	61%	67%	46%	43%	57%
Creativity and innovation	42%	41%	31%	41%	46%	43%	52%	39%	67%	42%	43%	40%
Critical thinking / problem solving	35%	39%	27%	31%	38%	38%	40%	27%	67%	35%	35%	40%
English	32%	35%	40%	35%	34%	25%	16%	30%	0%	34%	31%	23%
Collaboration (teamwork)	29%	26%	27%	31%	27%	34%	30%	27%	0%	26%	33%	33%
Ability to use tech or IT	24%	24%	22%	26%	26%	22%	18%	23%	0%	23%	27%	10%
Information literacy	22%	20%	27%	21%	18%	25%	25%	34%	0%	23%	22%	7%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(3.A) Which languages would you most like to learn? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
English	85%	89%	82%	84%	89%	83%	81%	88%	84%	85%
Spanish	5%	3%	6%	5%	3%	4%	4%	6%	8%	3%
Japanese	39%	39%	38%	33%	32%	45%	58%	40%	32%	37%
French	37%	29%	44%	27%	31%	41%	47%	39%	36%	41%
Arabic	3%	2%	3%	2%	3%	3%	1%	2%	2%	4%
Other, please specify	3%	0%	6%	1%	1%	6%	7%	5%	2%	0%
Portuguese	2%	1%	2%	1%	1%	2%	2%	2%	4%	3%
Don't know	2%	2%	1%	2%	3%	2%	1%	1%	1%	0%
Russian	17%	18%	15%	20%	14%	14%	16%	21%	17%	18%
German	15%	15%	15%	17%	18%	14%	15%	16%	13%	10%
Italian	10%	7%	12%	11%	9%	9%	8%	13%	9%	7%
Hindi	1%	0%	1%	0%	0%	1%	1%	0%	1%	1%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

Public First Poll for Duolingo

(3.B) Which languages would you most like to learn? Tick up to three

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
English	85%	84%	86%	87%	87%	79%	84%	89%	33%	87%	83%	80%
Spanish	5%	5%	7%	5%	5%	2%	8%	5%	0%	4%	6%	0%
Japanese	39%	38%	28%	37%	39%	44%	41%	43%	67%	35%	42%	50%
French	37%	32%	38%	38%	37%	41%	45%	36%	0%	33%	43%	40%
Arabic	3%	3%	0%	3%	2%	4%	5%	2%	0%	3%	3%	0%
Other, please specify	3%	3%	5%	2%	3%	4%	5%	7%	0%	3%	4%	3%
Portuguese	2%	1%	2%	4%	0%	1%	1%	5%	0%	1%	2%	7%
Don't know	2%	1%	4%	1%	2%	3%	1%	0%	0%	2%	1%	0%
Russian	17%	19%	16%	13%	17%	18%	15%	25%	67%	14%	20%	17%
German	15%	15%	22%	18%	13%	15%	11%	14%	0%	16%	15%	10%
Italian	10%	9%	6%	12%	9%	9%	11%	7%	0%	8%	13%	3%
Hindi	1%	0%	0%	0%	1%	0%	1%	2%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(4.A) What languages do you think are most important to learn for your career?Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
English	91%	90%	91%	92%	88%	86%	92%	95%	92%	93%
Russian	9%	8%	9%	8%	11%	8%	7%	6%	9%	12%
Mandarin	52%	46%	57%	46%	45%	52%	63%	57%	50%	51%
Spanish	4%	5%	3%	4%	3%	5%	2%	5%	3%	1%
French	22%	19%	24%	14%	21%	26%	20%	28%	19%	19%
Arabic	2%	2%	2%	1%	1%	1%	3%	1%	2%	4%
Don't know	2%	3%	1%	0%	4%	2%	2%	1%	1%	1%
German	10%	11%	9%	14%	13%	8%	4%	11%	8%	8%
Hindi	1%	1%	1%	0%	2%	2%	2%	1%	1%	0%
Bengali	1%	1%	1%	2%	1%	1%	1%	1%	2%	0%
Marathi	1%	1%	2%	0%	1%	1%	0%	1%	2%	3%
Other, please specify	1%	1%	2%	1%	0%	3%	2%	1%	2%	1%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(4.B) What languages do you think are most important to learn for your career? Tick up to three

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
English	91%	93%	90%	90%	90%	89%	91%	89%	33%	91%	90%	93%
Russian	9%	7%	14%	10%	9%	6%	6%	11%	0%	9%	9%	3%
Mandarin	52%	52%	38%	48%	50%	58%	68%	61%	33%	48%	55%	60%
Spanish	4%	1%	7%	4%	5%	5%	4%	2%	0%	4%	4%	7%
French	22%	22%	26%	23%	22%	21%	18%	23%	33%	19%	26%	27%
Arabic	2%	2%	0%	3%	0%	2%	1%	2%	0%	1%	3%	0%
Don't know	2%	1%	0%	1%	1%	4%	4%	2%	0%	2%	1%	0%
German	10%	11%	14%	12%	7%	9%	8%	11%	33%	10%	11%	7%
Hindi	1%	0%	1%	2%	1%	1%	0%	2%	0%	1%	2%	0%
Bengali	1%	1%	0%	2%	1%	0%	0%	2%	33%	0%	2%	0%
Marathi	1%	0%	2%	1%	1%	1%	2%	2%	0%	1%	2%	0%
Other, please specify	1%	1%	1%	2%	2%	1%	1%	2%	0%	1%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(5.A) In which ways do you most often encounter English, if ever?Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Through family/friends	8%	8%	8%	6%	11%	6%	5%	9%	8%	10%
When in school/university	68%	67%	69%	63%	59%	71%	77%	70%	65%	81%
When watching movies/TV	52%	49%	53%	52%	47%	50%	58%	52%	53%	58%
When listening to music	45%	41%	49%	45%	36%	53%	56%	43%	47%	38%
On social media	35%	38%	33%	36%	35%	33%	34%	40%	32%	34%
When reading/watching the news	30%	33%	28%	35%	36%	25%	16%	32%	32%	34%
It is my first language	2%	1%	3%	0%	2%	3%	1%	1%	4%	3%
Through work	13%	14%	12%	9%	12%	10%	5%	14%	22%	16%
Don't know	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%
Other, please specify	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%
N/A I never encounter English	0%	0%	1%	0%	2%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(5.B) In which ways do you most often encounter English, if ever? Tick up to three

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Through family/friends	8%	10%	5%	9%	8%	8%	4%	9%	0%	7%	9%	13%
When in school/university	68%	72%	74%	60%	66%	71%	75%	66%	33%	70%	65%	80%
When watching movies/TV	52%	54%	43%	56%	50%	48%	59%	39%	0%	49%	54%	57%
When listening to music	45%	41%	36%	42%	44%	53%	68%	48%	33%	45%	44%	67%
On social media	35%	35%	41%	38%	35%	34%	31%	25%	0%	34%	38%	17%
When reading/watching the news	30%	33%	23%	30%	37%	26%	20%	34%	0%	29%	33%	23%
It is my first language	2%	1%	1%	3%	2%	2%	1%	2%	0%	1%	3%	0%
Through work	13%	17%	12%	13%	12%	10%	8%	16%	0%	8%	20%	10%
Don't know	1%	0%	0%	0%	1%	1%	0%	2%	33%	1%	0%	0%
Other, please specify	0%	0%	1%	0%	0%	1%	0%	0%	33%	0%	0%	3%
N/A I never encounter English	0%	0%	2%	0%	0%	0%	0%	2%	33%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(6.A) Which language learning apps have you heard of, if any? Please select all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Duolingo	35%	33%	38%	23%	31%	31%	40%	41%	41%	45%
Busuu	24%	24%	24%	20%	24%	14%	25%	23%	32%	34%
Rosetta Stone	23%	25%	22%	28%	28%	16%	18%	21%	29%	25%
Memrise	18%	19%	17%	6%	19%	13%	13%	24%	22%	22%
Pimsleur	14%	16%	13%	9%	18%	8%	16%	14%	16%	23%
Babbel	13%	14%	12%	13%	11%	8%	9%	14%	19%	22%
None of the above	37%	37%	36%	52%	37%	51%	36%	28%	24%	30%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(6.B) Which language learning apps have you heard of, if any? Please select all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Duolingo	35%	36%	33%	38%	36%	29%	35%	45%	33%	31%	43%	17%
Busuu	24%	29%	19%	26%	17%	24%	25%	30%	0%	21%	28%	10%
Rosetta Stone	23%	28%	22%	27%	19%	18%	19%	36%	33%	23%	26%	3%
Memrise	18%	17%	20%	19%	21%	13%	9%	23%	0%	16%	20%	10%
Pimsleur	14%	16%	12%	13%	15%	12%	12%	23%	0%	12%	18%	3%
Babbel	13%	14%	7%	11%	15%	10%	15%	25%	33%	11%	16%	3%
None of the above	37%	33%	37%	34%	41%	38%	46%	27%	67%	41%	29%	70%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(7.A) Do you have any proficiency in English?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
No, I do not speak any English	2%	3%	2%	2%	2%	3%	5%	1%	2%	1%
Yes, beginner proficiency	43%	46%	41%	60%	47%	51%	34%	32%	39%	40%
Yes, intermediate proficiency	48%	45%	51%	34%	45%	42%	55%	59%	52%	49%
Yes, advanced proficiency	6%	6%	6%	3%	6%	4%	6%	6%	6%	10%
Yes, native or bilingual proficiency	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(7.B) Do you have any proficiency in English?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
No, I do not speak any English	2%	1%	1%	2%	2%	4%	1%	9%	67%	3%	2%	3%
Yes, beginner proficiency	43%	51%	32%	35%	40%	51%	52%	43%	33%	51%	33%	40%
Yes, intermediate proficiency	48%	41%	62%	59%	50%	37%	40%	43%	0%	43%	56%	43%
Yes, advanced proficiency	6%	6%	4%	3%	8%	8%	6%	5%	0%	3%	9%	13%
Yes, native or bilingual proficiency	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(8.A) Do you intend to learn or improve your English?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1008	459	544	94	209	189	99	184	160	73
Yes, definitely	55%	52%	58%	53%	48%	56%	71%	48%	65%	48%
Yes, probably	37%	40%	35%	38%	44%	30%	22%	47%	31%	44%
Not sure either way	6%	6%	7%	5%	6%	13%	6%	4%	3%	3%
No, probably not	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%
No, definitely not	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%
Don't Know	0%	1%	0%	1%	0%	0%	0%	0%	0%	4%

Note:

BASE: Respondents who do not have native or bilingual English proficiency

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(8.B) Do you intend to learn or improve your English?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1008	213	80	225	241	125	80	44	3	541	434	30
Yes, definitely	55%	59%	57%	56%	47%	56%	56%	64%	33%	52%	58%	70%
Yes, probably	37%	35%	41%	35%	45%	34%	34%	27%	0%	39%	37%	23%
Not sure either way	6%	4%	0%	8%	8%	9%	8%	5%	0%	8%	5%	3%
No, probably not	1%	0%	0%	0%	0%	2%	1%	2%	0%	1%	0%	3%
No, definitely not	0%	0%	1%	0%	0%	0%	0%	0%	33%	0%	0%	0%
Don't Know	0%	1%	0%	0%	0%	0%	1%	2%	33%	0%	0%	0%

Note:

BASE: Respondents who do not have native or bilingual English proficiency

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(9.A) Have you ever learned or tried to learn English as a non-native speaker before? (e.g. taking classes, tutoring, using apps)

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Yes, I have learned or tried to learn English as a non-native speaker before	86%	86%	86%	84%	82%	87%	85%	89%	86%	90%
No, I have never learned or tried to learn English as a non-native speaker before	14%	14%	14%	16%	18%	13%	15%	11%	14%	10%
No, it is my native language	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who do not have native or bilingual English proficiency

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(9.B) Have you ever learned or tried to learn English as a non-native speaker before? (e.g. taking classes, tutoring, using apps)

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Yes, I have learned or tried to learn English as a non-native speaker before	86%	87%	89%	85%	85%	83%	94%	82%	0%	86%	86%	90%
No, I have never learned or tried to learn English as a non-native speaker before	14%	13%	11%	15%	15%	17%	6%	18%	100%	14%	14%	10%
No, it is my native language	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who do not have native or bilingual English proficiency

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(10.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: In-person lessons offered in school

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Can definitely access	43%	40%	46%	46%	45%	42%	52%	35%	48%	34%
Can most likely access	46%	49%	43%	35%	47%	44%	38%	54%	44%	52%
Would be difficult to access	8%	9%	8%	12%	6%	9%	7%	10%	8%	7%
Would be impossible to access	1%	1%	1%	2%	0%	1%	3%	1%	0%	0%
Don't know	2%	2%	2%	5%	2%	4%	0%	1%	0%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(10.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: In-person lessons offered in school

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Can definitely access	43%	45%	32%	52%	37%	42%	45%	45%	0%	43%	43%	50%
Can most likely access	46%	46%	54%	39%	49%	46%	45%	41%	0%	45%	46%	40%
Would be difficult to access	8%	5%	10%	6%	12%	11%	5%	2%	67%	8%	8%	7%
Would be impossible to access	1%	0%	2%	2%	0%	0%	1%	2%	0%	1%	1%	0%
Don't know	2%	5%	1%	1%	1%	1%	4%	9%	33%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(11.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Extra-curricular in-person lessons

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Can definitely access	25%	25%	24%	31%	26%	21%	23%	19%	29%	27%
Can most likely access	54%	54%	54%	48%	58%	54%	47%	60%	49%	53%
Would be difficult to access	15%	16%	15%	12%	9%	16%	21%	18%	19%	11%
Would be impossible to access	3%	3%	3%	2%	3%	5%	5%	2%	2%	1%
Don't know	3%	2%	4%	7%	3%	5%	3%	1%	1%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(11.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Extra-curricular in-person lessons

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Can definitely access	25%	28%	22%	31%	19%	18%	26%	32%	0%	23%	28%	10%
Can most likely access	54%	56%	62%	48%	58%	56%	42%	52%	33%	57%	50%	67%
Would be difficult to access	15%	9%	12%	16%	18%	18%	22%	7%	33%	13%	18%	17%
Would be impossible to access	3%	2%	2%	2%	3%	5%	2%	5%	0%	4%	3%	0%
Don't know	3%	5%	1%	3%	2%	3%	6%	5%	33%	4%	2%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(12.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: An English language programme in an English-speaking country

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Can definitely access	22%	20%	23%	16%	19%	21%	27%	21%	31%	16%
Can most likely access	43%	45%	42%	40%	48%	37%	39%	50%	41%	47%
Would be difficult to access	26%	26%	25%	31%	22%	30%	27%	24%	22%	26%
Would be impossible to access	5%	5%	6%	7%	7%	7%	4%	4%	6%	1%
Don't know	4%	3%	5%	6%	4%	6%	2%	2%	1%	10%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(12.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: An English language programme in an English-speaking country

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Can definitely access	22%	17%	22%	24%	21%	22%	21%	34%	33%	18%	26%	23%
Can most likely access	43%	46%	46%	42%	50%	38%	38%	30%	0%	46%	41%	30%
Would be difficult to access	26%	24%	20%	24%	26%	33%	31%	20%	0%	26%	24%	40%
Would be impossible to access	5%	8%	11%	6%	3%	3%	2%	7%	0%	6%	5%	7%
Don't know	4%	5%	1%	4%	1%	5%	8%	9%	67%	4%	4%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(13.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Textbooks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Can definitely access	49%	47%	51%	54%	49%	53%	53%	42%	49%	44%
Can most likely access	42%	44%	41%	32%	44%	33%	38%	51%	46%	45%
Would be difficult to access	6%	6%	6%	9%	4%	9%	6%	6%	4%	1%
Would be impossible to access	1%	1%	1%	2%	1%	2%	2%	0%	1%	4%
Don't know	2%	2%	1%	3%	1%	3%	1%	1%	0%	5%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(13.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Textbooks

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Can definitely access	49%	52%	41%	52%	46%	51%	46%	52%	0%	49%	49%	50%
Can most likely access	42%	39%	53%	38%	47%	37%	44%	39%	0%	41%	43%	43%
Would be difficult to access	6%	4%	4%	7%	6%	10%	6%	2%	33%	6%	6%	7%
Would be impossible to access	1%	2%	2%	2%	0%	0%	1%	5%	0%	2%	1%	0%
Don't know	2%	3%	0%	2%	1%	2%	2%	2%	67%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(14.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Learning apps

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Can definitely access	39%	38%	39%	34%	33%	40%	46%	35%	44%	41%
Can most likely access	50%	50%	50%	49%	52%	49%	41%	55%	50%	47%
Would be difficult to access	8%	10%	7%	13%	10%	7%	7%	9%	6%	4%
Would be impossible to access	1%	1%	1%	0%	0%	2%	1%	0%	0%	0%
Don't know	3%	2%	3%	4%	4%	2%	4%	1%	0%	8%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(14.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Learning apps

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Can definitely access	39%	44%	35%	41%	33%	41%	38%	36%	0%	38%	40%	37%
Can most likely access	50%	47%	58%	45%	54%	50%	52%	43%	33%	49%	51%	53%
Would be difficult to access	8%	5%	7%	11%	11%	5%	6%	14%	33%	9%	7%	7%
Would be impossible to access	1%	0%	0%	1%	0%	2%	0%	0%	0%	1%	0%	0%
Don't know	3%	4%	0%	2%	2%	2%	4%	7%	33%	3%	2%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(15.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Websites

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Can definitely access	31%	31%	31%	28%	29%	27%	37%	28%	38%	33%
Can most likely access	53%	53%	53%	52%	57%	53%	44%	58%	50%	47%
Would be difficult to access	12%	12%	12%	15%	10%	13%	14%	11%	11%	11%
Would be impossible to access	2%	2%	1%	0%	1%	3%	2%	2%	1%	1%
Don't know	3%	3%	3%	5%	3%	5%	2%	0%	1%	8%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(15.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Websites

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Can definitely access	31%	29%	20%	39%	29%	30%	29%	34%	0%	29%	33%	40%
Can most likely access	53%	57%	58%	49%	50%	54%	57%	48%	33%	54%	52%	40%
Would be difficult to access	12%	8%	20%	8%	17%	11%	9%	14%	0%	12%	11%	13%
Would be impossible to access	2%	2%	1%	2%	2%	2%	0%	0%	0%	2%	1%	0%
Don't know	3%	4%	1%	2%	2%	2%	5%	5%	67%	3%	2%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(16.A) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Online tutoring

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Can definitely access	31%	30%	32%	31%	34%	25%	33%	25%	38%	33%
Can most likely access	53%	54%	53%	49%	53%	54%	51%	63%	50%	45%
Would be difficult to access	11%	13%	10%	16%	10%	14%	11%	10%	9%	11%
Would be impossible to access	1%	1%	2%	0%	1%	3%	3%	1%	1%	3%
Don't know	3%	2%	3%	4%	2%	4%	2%	1%	2%	8%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(16.B) How easy would it be for you to access the following tools if you wanted to learn or improve your English? Even if you do already speak English, please answer this question hypothetically: Online tutoring

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Can definitely access	31%	30%	20%	40%	27%	33%	29%	30%	0%	28%	35%	30%
Can most likely access	53%	56%	70%	46%	54%	48%	56%	57%	33%	54%	52%	63%
Would be difficult to access	11%	8%	9%	11%	15%	16%	9%	5%	33%	13%	10%	3%
Would be impossible to access	1%	1%	0%	2%	3%	1%	0%	0%	0%	2%	1%	0%
Don't know	3%	4%	1%	1%	2%	2%	6%	9%	33%	3%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(17.A) How would you rate the quality of the following tools which are available to you to learn English?: In-person lessons offered in school

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	977	448	525	88	204	179	96	182	160	68
Very poor quality	1%	1%	1%	0%	1%	1%	2%	1%	2%	0%
Somewhat poor quality	3%	4%	3%	3%	2%	3%	3%	5%	2%	6%
Neither good nor poor quality	18%	16%	19%	20%	11%	18%	17%	25%	18%	12%
Somewhat good quality	49%	49%	50%	45%	52%	46%	48%	52%	49%	47%
Excellent quality	28%	29%	26%	30%	32%	30%	27%	16%	28%	34%
Don't know	1%	1%	1%	1%	0%	2%	3%	1%	1%	1%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(17.B) How would you rate the quality of the following tools which are available to you to learn English?: In-person lessons offered in school

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	977	203	78	220	237	124	76	39	2	522	424	29
Very poor quality	1%	1%	0%	2%	0%	1%	1%	3%	0%	0%	2%	0%
Somewhat poor quality	3%	3%	4%	5%	2%	2%	3%	5%	0%	3%	4%	0%
Neither good nor poor quality	18%	17%	22%	10%	20%	24%	22%	10%	0%	17%	18%	10%
Somewhat good quality	49%	49%	46%	48%	54%	43%	49%	54%	50%	50%	49%	48%
Excellent quality	28%	29%	27%	35%	22%	27%	25%	28%	0%	29%	26%	38%
Don't know	1%	1%	1%	1%	2%	2%	0%	0%	50%	1%	1%	3%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(18.A) How would you rate the quality of the following tools which are available to you to learn English?: Extra-curricular in-person lessons

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	946	438	505	86	196	171	91	180	155	67
Very poor quality	1%	2%	1%	1%	1%	2%	2%	1%	0%	1%
Somewhat poor quality	4%	4%	4%	5%	2%	6%	3%	4%	3%	6%
Neither good nor poor quality	20%	19%	20%	14%	16%	23%	20%	33%	12%	10%
Somewhat good quality	51%	50%	51%	57%	57%	46%	48%	46%	55%	43%
Excellent quality	20%	21%	19%	19%	21%	18%	21%	12%	24%	34%
Don't know	5%	5%	4%	5%	4%	5%	5%	4%	6%	4%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(18.B) How would you rate the quality of the following tools which are available to you to learn English?: Extra-curricular in-person lessons

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	946	198	78	214	228	115	73	40	2	502	414	28
Very poor quality	1%	0%	1%	1%	1%	2%	1%	2%	0%	1%	1%	4%
Somewhat poor quality	4%	6%	3%	6%	3%	3%	1%	2%	0%	4%	3%	7%
Neither good nor poor quality	20%	16%	29%	18%	16%	25%	27%	15%	0%	19%	21%	18%
Somewhat good quality	51%	50%	47%	49%	57%	44%	47%	60%	50%	53%	47%	50%
Excellent quality	20%	22%	18%	24%	17%	20%	18%	18%	0%	18%	24%	4%
Don't know	5%	7%	1%	2%	6%	6%	5%	2%	50%	5%	4%	18%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(19.A) How would you rate the quality of the following tools which are available to you to learn English?: An English language programme in an English-speaking country

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	915	424	487	82	186	165	93	174	150	65
Very poor quality	1%	1%	1%	2%	1%	0%	0%	0%	1%	2%
Somewhat poor quality	2%	2%	2%	4%	2%	2%	3%	2%	1%	3%
Neither good nor poor quality	13%	14%	13%	16%	11%	13%	15%	17%	11%	11%
Somewhat good quality	47%	48%	46%	38%	50%	50%	40%	47%	49%	45%
Excellent quality	26%	26%	26%	27%	27%	22%	26%	24%	30%	28%
Don't know	11%	9%	13%	13%	9%	13%	16%	10%	9%	12%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(19.B) How would you rate the quality of the following tools which are available to you to learn English?: An English language programme in an English-speaking country

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	915	185	71	203	232	115	72	37	1	490	396	28
Very poor quality	1%	0%	0%	1%	0%	0%	3%	3%	0%	0%	1%	0%
Somewhat poor quality	2%	2%	1%	3%	3%	3%	0%	0%	100%	2%	2%	4%
Neither good nor poor quality	13%	10%	18%	13%	12%	15%	15%	16%	0%	15%	11%	11%
Somewhat good quality	47%	44%	45%	47%	50%	48%	43%	41%	0%	45%	49%	43%
Excellent quality	26%	33%	25%	27%	23%	20%	22%	30%	0%	24%	29%	14%
Don't know	11%	11%	10%	8%	11%	15%	17%	11%	0%	13%	8%	29%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(20.A) How would you rate the quality of the following tools which are available to you to learn English?: Textbooks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	978	445	529	90	204	180	96	184	158	66
Very poor quality	1%	1%	1%	1%	0%	2%	0%	1%	0%	3%
Somewhat poor quality	4%	3%	5%	3%	1%	2%	1%	6%	8%	6%
Neither good nor poor quality	20%	18%	22%	24%	15%	20%	34%	23%	17%	8%
Somewhat good quality	49%	53%	45%	41%	53%	49%	43%	48%	49%	59%
Excellent quality	25%	24%	26%	29%	29%	25%	21%	21%	26%	23%
Don't know	1%	1%	1%	1%	1%	2%	1%	1%	0%	2%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(20.B) How would you rate the quality of the following tools which are available to you to learn English?: Textbooks

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	978	202	79	218	238	123	77	41	1	520	427	30
Very poor quality	1%	0%	0%	1%	0%	2%	3%	2%	0%	1%	1%	0%
Somewhat poor quality	4%	4%	5%	5%	3%	2%	4%	7%	0%	2%	7%	0%
Neither good nor poor quality	20%	15%	13%	20%	20%	30%	30%	15%	100%	21%	18%	37%
Somewhat good quality	49%	56%	52%	46%	49%	45%	47%	46%	0%	51%	48%	37%
Excellent quality	25%	24%	28%	28%	27%	20%	17%	27%	0%	25%	25%	23%
Don't know	1%	1%	3%	0%	1%	2%	0%	2%	0%	1%	0%	3%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(21.A) How would you rate the quality of the following tools which are available to you to learn English?: Learning apps

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	976	447	525	91	199	181	94	184	160	67
Very poor quality	1%	1%	1%	3%	1%	0%	1%	0%	1%	1%
Somewhat poor quality	4%	5%	4%	4%	3%	4%	2%	7%	4%	6%
Neither good nor poor quality	25%	25%	25%	36%	21%	33%	27%	28%	15%	16%
Somewhat good quality	50%	46%	53%	36%	54%	47%	55%	48%	56%	48%
Excellent quality	19%	21%	17%	18%	20%	15%	14%	16%	24%	25%
Don't know	1%	2%	1%	2%	2%	1%	1%	1%	1%	3%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(21.B) How would you rate the quality of the following tools which are available to you to learn English?: Learning apps

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	976	204	81	218	235	120	77	41	2	521	424	29
Very poor quality	1%	1%	1%	0%	0%	0%	0%	5%	0%	1%	1%	0%
Somewhat poor quality	4%	1%	5%	6%	4%	4%	8%	5%	0%	3%	6%	14%
Neither good nor poor quality	25%	18%	25%	27%	28%	26%	26%	34%	50%	28%	21%	31%
Somewhat good quality	50%	54%	53%	44%	51%	52%	53%	41%	0%	50%	50%	41%
Excellent quality	19%	25%	14%	21%	17%	18%	12%	12%	0%	17%	21%	10%
Don't know	1%	1%	2%	1%	1%	1%	1%	2%	50%	1%	1%	3%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(22.A) How would you rate the quality of the following tools which are available to you to learn English?: Websites

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	965	442	521	90	200	175	95	181	158	66
Very poor quality	1%	2%	1%	2%	0%	2%	0%	2%	1%	2%
Somewhat poor quality	6%	6%	6%	6%	4%	8%	5%	6%	8%	5%
Neither good nor poor quality	31%	29%	32%	39%	28%	36%	33%	31%	28%	18%
Somewhat good quality	46%	46%	46%	39%	47%	40%	49%	49%	47%	52%
Excellent quality	14%	14%	14%	13%	18%	11%	12%	10%	16%	20%
Don't know	2%	2%	1%	1%	2%	3%	1%	2%	0%	5%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(22.B) How would you rate the quality of the following tools which are available to you to learn English?: Websites

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	965	201	79	216	231	120	76	42	1	515	421	28
Very poor quality	1%	1%	1%	2%	0%	1%	3%	2%	0%	1%	2%	0%
Somewhat poor quality	6%	3%	10%	6%	4%	8%	14%	10%	0%	6%	6%	7%
Neither good nor poor quality	31%	26%	38%	28%	29%	35%	38%	38%	100%	32%	28%	39%
Somewhat good quality	46%	53%	44%	47%	49%	38%	34%	38%	0%	46%	45%	50%
Excellent quality	14%	14%	6%	16%	16%	16%	8%	10%	0%	12%	17%	4%
Don't know	2%	2%	0%	2%	1%	2%	3%	2%	0%	2%	2%	0%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(23.A) How would you rate the quality of the following tools which are available to you to learn English?: Online tutoring

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	965	445	516	91	202	176	94	181	156	65
Very poor quality	1%	1%	0%	0%	0%	1%	2%	0%	1%	2%
Somewhat poor quality	4%	4%	5%	8%	2%	6%	2%	5%	4%	3%
Neither good nor poor quality	23%	22%	24%	30%	14%	29%	24%	27%	21%	17%
Somewhat good quality	50%	52%	49%	46%	58%	44%	45%	51%	52%	49%
Excellent quality	18%	17%	18%	13%	21%	16%	18%	15%	19%	25%
Don't know	4%	4%	4%	3%	3%	5%	9%	2%	3%	5%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(23.B) How would you rate the quality of the following tools which are available to you to learn English?: Online tutoring

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	965	201	80	219	229	121	75	40	2	516	418	29
Very poor quality	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	1%	7%
Somewhat poor quality	4%	2%	4%	6%	3%	3%	9%	8%	0%	4%	5%	3%
Neither good nor poor quality	23%	20%	30%	20%	23%	24%	27%	32%	50%	26%	19%	28%
Somewhat good quality	50%	52%	54%	50%	51%	47%	44%	45%	0%	49%	53%	34%
Excellent quality	18%	19%	9%	21%	18%	17%	16%	12%	0%	16%	20%	17%
Don't know	4%	5%	2%	1%	4%	7%	4%	2%	50%	5%	2%	10%

Note:

BASE: Respondents who can access this

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(24.A) Which of the following methods/tools have you used to learn or try to learn English before? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	869	397	468	80	172	164	84	165	138	66
Textbooks	74%	74%	75%	86%	63%	73%	83%	80%	74%	68%
In-person lessons offered by your school	61%	58%	63%	62%	60%	63%	71%	55%	58%	61%
Learning apps	59%	53%	63%	46%	48%	60%	63%	64%	67%	62%
Online tutoring	48%	44%	51%	49%	52%	48%	52%	47%	43%	45%
Websites	40%	33%	45%	36%	33%	38%	50%	42%	43%	39%
Extra-curricular in-person lessons	34%	35%	33%	42%	42%	29%	35%	25%	36%	32%
Attended an English language programme in an English-speaking country	17%	16%	17%	12%	22%	15%	13%	18%	14%	20%
None of the above	0%	1%	0%	0%	1%	0%	0%	0%	0%	3%

Note:

BASE: Respondents who have learned or tried to learn English as a non-native speaker before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(24.B) Which of the following methods/tools have you used to learn or try to learn English before? Tick all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	869	186	72	192	204	104	75	36	0	467	375	27
Textbooks	74%	78%	76%	65%	75%	79%	80%	78%	*	76%	73%	78%
In-person lessons offered by your school	61%	60%	47%	65%	58%	58%	75%	61%	*	63%	56%	78%
Learning apps	59%	62%	51%	52%	59%	65%	69%	53%	*	54%	64%	67%
Online tutoring	48%	48%	35%	55%	47%	48%	45%	50%	*	45%	51%	48%
Websites	40%	37%	35%	38%	42%	44%	51%	33%	*	36%	45%	48%
Extra-curricular in-person lessons	34%	36%	33%	42%	28%	32%	23%	47%	*	34%	35%	30%
Attended an English language programme in an English-speaking country	17%	19%	11%	21%	16%	13%	9%	19%	*	15%	19%	19%
None of the above	0%	2%	0%	0%	0%	0%	0%	3%	*	1%	0%	0%

Note:

BASE: Respondents who have learned or tried to learn English as a non-native speaker before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(25.A) How helpful or unhelpful were the following tools for when you were learning English?: In-person lessons offered by your school

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	527	229	294	50	103	103	60	91	80	40
It was very unhelpful	2%	2%	1%	2%	0%	3%	0%	1%	2%	2%
It was somewhat unhelpful	5%	4%	6%	2%	3%	4%	7%	7%	6%	10%
It was neither helpful nor unhelpful	16%	15%	17%	10%	12%	17%	23%	25%	11%	15%
It was somewhat helpful	39%	41%	38%	48%	34%	35%	37%	37%	51%	38%
It was very helpful	38%	38%	38%	38%	50%	42%	33%	30%	29%	35%
Don't know	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(25.B) How helpful or unhelpful were the following tools for when you were learning English?: In-person lessons offered by your school

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	527	111	34	125	119	60	56	22	0	295	211	21
It was very unhelpful	2%	2%	0%	2%	2%	0%	2%	0%	*	1%	2%	0%
It was somewhat unhelpful	5%	5%	6%	5%	3%	10%	5%	5%	*	3%	8%	0%
It was neither helpful nor unhelpful	16%	17%	12%	14%	13%	25%	21%	14%	*	13%	18%	43%
It was somewhat helpful	39%	39%	32%	39%	39%	35%	45%	50%	*	43%	36%	24%
It was very helpful	38%	37%	50%	40%	43%	30%	25%	32%	*	39%	36%	33%
Don't know	0%	0%	0%	0%	0%	0%	2%	0%	*	0%	0%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(26.A) How helpful or unhelpful were the following tools for when you were learning English?: Extra-curricular in-person lessons

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	295	139	155	34	73	47	29	41	50	21
It was very unhelpful	2%	1%	2%	0%	1%	2%	3%	5%	0%	0%
It was somewhat unhelpful	4%	4%	4%	3%	4%	2%	3%	0%	12%	0%
It was neither helpful nor unhelpful	14%	12%	15%	9%	10%	23%	14%	22%	10%	5%
It was somewhat helpful	47%	50%	45%	59%	44%	43%	52%	41%	56%	38%
It was very helpful	33%	32%	35%	29%	41%	30%	28%	32%	22%	57%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(26.B) How helpful or unhelpful were the following tools for when you were learning English?: Extra-curricular in-person lessons

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	295	67	24	80	57	33	17	17	0	157	130	8
It was very unhelpful	2%	3%	0%	1%	0%	6%	0%	0%	*	1%	3%	0%
It was somewhat unhelpful	4%	3%	12%	5%	2%	3%	6%	0%	*	4%	5%	0%
It was neither helpful nor unhelpful	14%	10%	8%	9%	19%	27%	6%	18%	*	13%	12%	50%
It was somewhat helpful	47%	60%	50%	39%	44%	30%	59%	71%	*	52%	44%	25%
It was very helpful	33%	24%	29%	46%	35%	33%	29%	12%	*	31%	37%	25%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(27.A) How helpful or unhelpful were the following tools for when you were learning English?: Attended an English language programme in an English-speaking country

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	144	62	80	10	37	24	11	30	19	13
It was very unhelpful	1%	0%	1%	0%	0%	0%	0%	0%	5%	0%
It was somewhat unhelpful	2%	2%	2%	0%	0%	0%	0%	7%	5%	0%
It was neither helpful nor unhelpful	10%	13%	9%	10%	5%	8%	36%	10%	11%	8%
It was somewhat helpful	41%	40%	41%	50%	57%	50%	27%	37%	16%	31%
It was very helpful	44%	45%	44%	30%	38%	42%	36%	47%	63%	54%
Don't know	1%	0%	2%	10%	0%	0%	0%	0%	0%	8%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(27.B) How helpful or unhelpful were the following tools for when you were learning English?: Attended an English language programme in an English-speaking country

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	144	35	8	40	33	14	7	7	0	69	70	5
It was very unhelpful	1%	0%	0%	2%	0%	0%	0%	0%	*	0%	1%	0%
It was somewhat unhelpful	2%	3%	0%	2%	3%	0%	0%	0%	*	1%	3%	0%
It was neither helpful nor unhelpful	10%	9%	12%	15%	3%	21%	14%	0%	*	7%	10%	60%
It was somewhat helpful	41%	34%	38%	38%	42%	43%	57%	71%	*	48%	34%	40%
It was very helpful	44%	51%	50%	40%	52%	36%	29%	29%	*	42%	50%	0%
Don't know	1%	3%	0%	2%	0%	0%	0%	0%	*	1%	1%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(28.A) How helpful or unhelpful were the following tools for when you were learning English?: Textbooks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	647	293	351	69	109	120	70	132	102	45
It was very unhelpful	1%	1%	1%	1%	0%	2%	0%	0%	0%	2%
It was somewhat unhelpful	4%	4%	4%	6%	2%	4%	4%	5%	4%	9%
It was neither helpful nor unhelpful	13%	11%	14%	10%	13%	11%	21%	11%	13%	9%
It was somewhat helpful	47%	47%	47%	36%	40%	46%	44%	61%	46%	44%
It was very helpful	35%	36%	34%	45%	44%	38%	30%	22%	36%	33%
Don't know	1%	1%	0%	1%	1%	0%	0%	0%	1%	2%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(28.B) How helpful or unhelpful were the following tools for when you were learning English?: Textbooks

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	647	145	55	125	152	82	60	28	0	354	272	21
It was very unhelpful	1%	1%	0%	1%	1%	0%	0%	0%	*	1%	0%	0%
It was somewhat unhelpful	4%	4%	4%	5%	4%	5%	5%	7%	*	3%	6%	0%
It was neither helpful nor unhelpful	13%	12%	9%	11%	11%	17%	20%	7%	*	11%	14%	29%
It was somewhat helpful	47%	46%	62%	42%	46%	43%	53%	43%	*	47%	47%	38%
It was very helpful	35%	37%	24%	41%	37%	35%	20%	43%	*	37%	33%	29%
Don't know	1%	1%	2%	0%	1%	0%	2%	0%	*	1%	0%	5%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(29.A) How helpful or unhelpful were the following tools for when you were learning English?: Learning apps

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	510	211	296	37	83	98	53	105	93	41
It was very unhelpful	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
It was somewhat unhelpful	4%	4%	4%	0%	6%	3%	4%	6%	2%	2%
It was neither helpful nor unhelpful	15%	13%	16%	16%	12%	20%	13%	16%	14%	5%
It was somewhat helpful	54%	56%	52%	51%	60%	53%	57%	49%	52%	59%
It was very helpful	28%	27%	29%	32%	22%	23%	26%	30%	32%	34%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(29.B) How helpful or unhelpful were the following tools for when you were learning English?: Learning apps

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	510	115	37	99	120	68	52	19	0	252	240	18
It was very unhelpful	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
It was somewhat unhelpful	4%	2%	5%	7%	2%	6%	0%	11%	*	4%	3%	6%
It was neither helpful nor unhelpful	15%	14%	19%	11%	18%	13%	15%	16%	*	15%	13%	33%
It was somewhat helpful	54%	53%	43%	53%	53%	53%	69%	47%	*	56%	53%	28%
It was very helpful	28%	31%	32%	29%	28%	28%	15%	26%	*	25%	30%	33%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(30.A) How helpful or unhelpful were the following tools for when you were learning English?: Websites

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	347	132	212	29	57	63	42	70	60	26
It was very unhelpful	1%	2%	1%	0%	0%	2%	0%	3%	2%	4%
It was somewhat unhelpful	6%	4%	7%	7%	2%	11%	5%	9%	3%	0%
It was neither helpful nor unhelpful	17%	18%	16%	14%	14%	25%	17%	13%	20%	12%
It was somewhat helpful	54%	54%	54%	69%	58%	48%	55%	47%	53%	58%
It was very helpful	22%	23%	22%	10%	26%	14%	24%	29%	22%	27%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(30.B) How helpful or unhelpful were the following tools for when you were learning English?: Websites

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	347	68	25	73	85	46	38	12	0	166	168	13
It was very unhelpful	1%	1%	4%	1%	1%	2%	0%	0%	*	0%	3%	0%
It was somewhat unhelpful	6%	4%	12%	4%	2%	7%	13%	8%	*	6%	5%	15%
It was neither helpful nor unhelpful	17%	18%	4%	16%	14%	20%	26%	25%	*	19%	14%	23%
It was somewhat helpful	54%	50%	64%	53%	59%	50%	50%	42%	*	54%	54%	46%
It was very helpful	22%	26%	16%	25%	24%	22%	11%	25%	*	21%	24%	15%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(31.A) How helpful or unhelpful were the following tools for when you were learning English?: Online tutoring

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	417	176	239	39	90	78	44	77	59	30
It was very unhelpful	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
It was somewhat unhelpful	3%	3%	4%	3%	3%	4%	9%	1%	3%	0%
It was neither helpful nor unhelpful	14%	14%	14%	15%	13%	17%	11%	16%	14%	3%
It was somewhat helpful	52%	53%	51%	51%	52%	49%	50%	57%	53%	50%
It was very helpful	30%	30%	30%	31%	31%	29%	30%	23%	31%	47%
Don't know	1%	0%	1%	0%	0%	1%	0%	3%	0%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(31.B) How helpful or unhelpful were the following tools for when you were learning English?: Online tutoring

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	417	90	25	105	95	50	34	18	0	211	193	13
It was very unhelpful	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
It was somewhat unhelpful	3%	8%	8%	2%	1%	0%	3%	6%	*	3%	4%	8%
It was neither helpful nor unhelpful	14%	13%	0%	10%	14%	24%	15%	22%	*	14%	12%	23%
It was somewhat helpful	52%	53%	64%	54%	56%	40%	38%	56%	*	53%	52%	38%
It was very helpful	30%	26%	24%	33%	27%	36%	44%	17%	*	29%	31%	31%
Don't know	1%	0%	4%	0%	2%	0%	0%	0%	*	0%	1%	0%

Note:

BASE: Respondents who have used this to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(32.A) How easy or difficult do you think it would be to learn a foreign language without the following tools?: The internet

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very difficult	14%	13%	15%	11%	6%	13%	22%	17%	20%	14%
Somewhat difficult	23%	20%	26%	31%	17%	30%	33%	24%	16%	14%
Neither easy nor difficult	20%	21%	19%	24%	21%	21%	18%	23%	15%	14%
Somewhat easy	30%	34%	27%	20%	40%	25%	24%	26%	36%	34%
Very easy	11%	11%	12%	12%	13%	11%	2%	9%	12%	19%
Don't know	1%	2%	1%	3%	2%	1%	0%	0%	1%	5%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(32.B) How easy or difficult do you think it would be to learn a foreign language without the following tools?: The internet

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very difficult	14%	13%	9%	15%	14%	17%	16%	16%	0%	13%	16%	23%
Somewhat difficult	23%	22%	28%	20%	22%	26%	35%	14%	33%	24%	21%	40%
Neither easy nor difficult	20%	17%	32%	21%	17%	22%	19%	16%	0%	23%	16%	17%
Somewhat easy	30%	31%	25%	31%	35%	26%	16%	36%	0%	28%	34%	13%
Very easy	11%	13%	6%	12%	11%	9%	11%	16%	0%	10%	13%	7%
Don't know	1%	3%	0%	1%	0%	0%	2%	2%	67%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(33.A) How easy or difficult do you think it would be to learn a foreign language without the following tools?: In-person lessons

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very difficult	12%	11%	12%	18%	9%	12%	16%	14%	8%	12%
Somewhat difficult	22%	18%	25%	23%	17%	26%	26%	20%	22%	19%
Neither easy nor difficult	21%	21%	21%	20%	14%	23%	29%	25%	26%	8%
Somewhat easy	29%	32%	28%	23%	43%	21%	19%	31%	28%	33%
Very easy	14%	15%	13%	13%	15%	14%	9%	11%	15%	21%
Don't know	2%	3%	1%	3%	2%	3%	0%	0%	1%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(33.B) How easy or difficult do you think it would be to learn a foreign language without the following tools?: In-person lessons

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very difficult	12%	14%	9%	10%	13%	10%	14%	16%	0%	12%	11%	17%
Somewhat difficult	22%	22%	19%	24%	19%	26%	26%	14%	33%	22%	21%	33%
Neither easy nor difficult	21%	16%	32%	19%	22%	30%	19%	18%	0%	21%	21%	20%
Somewhat easy	29%	31%	28%	30%	32%	22%	29%	34%	0%	29%	30%	23%
Very easy	14%	15%	11%	17%	14%	10%	9%	14%	0%	13%	15%	3%
Don't know	2%	4%	1%	0%	1%	2%	4%	5%	67%	2%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(34.A) How easy or difficult do you think it would be to learn a foreign language without the following tools?: Textbooks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very difficult	13%	12%	13%	19%	10%	13%	16%	12%	9%	15%
Somewhat difficult	27%	21%	31%	28%	20%	27%	33%	29%	31%	16%
Neither easy nor difficult	19%	21%	18%	13%	17%	22%	27%	22%	17%	18%
Somewhat easy	25%	28%	23%	20%	33%	20%	18%	24%	28%	26%
Very easy	15%	16%	15%	17%	19%	17%	5%	12%	14%	19%
Don't know	1%	2%	1%	3%	1%	2%	0%	1%	1%	5%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(34.B) How easy or difficult do you think it would be to learn a foreign language without the following tools?: Textbooks

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very difficult	13%	14%	9%	12%	12%	16%	12%	18%	0%	13%	12%	17%
Somewhat difficult	27%	23%	26%	27%	26%	26%	42%	20%	33%	27%	26%	40%
Neither easy nor difficult	19%	15%	28%	15%	20%	27%	24%	18%	0%	18%	20%	27%
Somewhat easy	25%	29%	30%	25%	25%	19%	15%	30%	0%	26%	25%	7%
Very easy	15%	16%	7%	22%	17%	11%	5%	11%	0%	14%	17%	10%
Don't know	1%	4%	0%	0%	1%	1%	1%	2%	67%	2%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(35.A) You said you had learned or tried to learn English before. Which of the following has this helped you with, if any? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	869	397	468	80	172	164	84	165	138	66
It has helped me in my studies	73%	69%	76%	75%	68%	77%	82%	76%	70%	61%
It has helped me learn about other cultures	60%	54%	66%	62%	55%	66%	68%	56%	63%	53%
It has boosted my confidence	50%	49%	51%	46%	49%	51%	55%	50%	49%	53%
It has helped me communicate when traveling	42%	41%	43%	51%	44%	41%	42%	38%	46%	30%
It has helped me make friends	28%	31%	25%	29%	26%	30%	23%	22%	35%	33%
It has helped me get a job	25%	25%	25%	22%	20%	26%	31%	23%	27%	33%
Don't know	1%	2%	1%	0%	1%	1%	0%	1%	0%	5%
None of the above	1%	1%	0%	2%	2%	0%	0%	1%	1%	0%

Note:

BASE: Respondents who have learned or tried to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(35.B) You said you had learned or tried to learn English before. Which of the following has this helped you with, if any? Tick all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	869	186	72	192	204	104	75	36	0	467	375	27
It has helped me in my studies	73%	75%	75%	70%	70%	74%	83%	67%	*	75%	70%	85%
It has helped me learn about other cultures	60%	60%	54%	59%	57%	62%	69%	75%	*	60%	60%	74%
It has boosted my confidence	50%	47%	53%	50%	48%	57%	49%	61%	*	48%	53%	59%
It has helped me communicate when traveling	42%	44%	31%	45%	42%	43%	41%	44%	*	40%	44%	44%
It has helped me make friends	28%	31%	21%	28%	26%	31%	28%	28%	*	26%	30%	26%
It has helped me get a job	25%	25%	19%	30%	22%	28%	27%	22%	*	20%	33%	11%
Don't know	1%	2%	0%	0%	1%	2%	0%	0%	*	1%	1%	4%
None of the above	1%	1%	3%	1%	0%	1%	0%	3%	*	1%	0%	4%

Note:

BASE: Respondents who have learned or tried to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(36.A) Which of the following explains why you intend to learn, or have learnt, English? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	974	447	523	92	199	175	97	182	157	72
To work abroad in an English-speaking country.	8%	9%	8%	9%	9%	5%	11%	9%	11%	3%
To get a better job.	52%	49%	55%	40%	53%	51%	63%	53%	53%	51%
It was mandatory for me to learn at school	51%	46%	56%	54%	50%	61%	52%	47%	45%	53%
To improve my employment prospects at home.	46%	43%	49%	39%	42%	51%	49%	48%	48%	38%
To understand English media	28%	29%	27%	37%	29%	25%	31%	29%	24%	25%
To earn more money.	27%	21%	32%	18%	20%	32%	33%	29%	29%	26%
I like the language	26%	21%	30%	29%	24%	31%	24%	27%	27%	17%
To travel	21%	20%	21%	35%	18%	19%	22%	19%	22%	14%
Don't Know	2%	2%	1%	1%	2%	0%	1%	3%	1%	4%
To access educational opportunities in my own country that are taught in English (e.g. enrol at a school that teaches in English).	18%	17%	18%	22%	18%	17%	20%	19%	18%	14%
My family thinks I should	18%	19%	16%	17%	21%	14%	13%	17%	20%	21%
To study abroad in an English speaking country	13%	17%	10%	22%	16%	9%	11%	9%	17%	12%
To communicate with my family and friends	12%	15%	10%	14%	17%	9%	11%	9%	12%	17%
Other, please specify	1%	0%	1%	1%	0%	0%	2%	1%	1%	0%

Note:

BASE: Respondents who intend to or have learned English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(36.B) Which of the following explains why you intend to learn, or have learnt, English? Tick all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	974	210	81	215	229	119	79	41	1	519	425	29
To work abroad in an English-speaking country.	8%	9%	10%	10%	7%	4%	4%	22%	0%	7%	10%	14%
To get a better job.	52%	52%	48%	51%	49%	52%	68%	56%	100%	49%	56%	62%
It was mandatory for me to learn at school	51%	52%	44%	52%	51%	52%	58%	41%	100%	53%	49%	48%
To improve my employment prospects at home.	46%	43%	40%	40%	48%	49%	65%	46%	100%	47%	45%	41%
To understand English media	28%	30%	25%	31%	24%	33%	23%	27%	0%	29%	27%	24%
To earn more money.	27%	29%	28%	27%	25%	24%	28%	24%	0%	24%	30%	38%
I like the language	26%	29%	28%	27%	28%	28%	13%	15%	0%	24%	28%	28%
To travel	21%	20%	23%	24%	21%	18%	15%	10%	0%	21%	20%	31%
Don't Know	2%	2%	1%	1%	2%	1%	1%	2%	0%	2%	2%	0%
To access educational opportunities in my own country that are taught in English (e.g. enrol at a school that teaches in English).	18%	18%	14%	20%	19%	15%	18%	24%	0%	17%	19%	17%
My family thinks I should	18%	20%	22%	20%	18%	13%	9%	12%	0%	18%	18%	7%
To study abroad in an English speaking country	13%	18%	12%	13%	10%	13%	14%	12%	0%	14%	12%	14%
To communicate with my family and friends	12%	12%	20%	14%	12%	8%	9%	12%	0%	13%	12%	17%
Other, please specify	1%	0%	1%	0%	0%	3%	0%	0%	0%	1%	0%	3%

Note:

BASE: Respondents who intend to or have learned English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(37.A) What do you think are the biggest advantages of being able to speak English? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
It makes it possible to access english media and culture (e.g. books, movies, TV shows etc.)	44%	41%	46%	45%	41%	44%	44%	43%	48%	38%
It makes people more employable	42%	38%	47%	39%	35%	44%	56%	42%	46%	41%
It makes it possible to study at the top universities/schools in the world	31%	31%	31%	28%	35%	31%	29%	29%	28%	29%
It makes it easier to travel	28%	27%	28%	43%	28%	27%	25%	28%	22%	26%
I can access different degree topics and institution types that are not as readily available in my country	25%	28%	23%	14%	27%	25%	23%	27%	27%	27%
It makes it easier for people to live in another country	23%	25%	21%	26%	24%	18%	23%	25%	25%	19%
It helps meet new people	20%	20%	19%	19%	15%	22%	21%	21%	21%	19%
Don't know	2%	2%	2%	3%	1%	3%	0%	3%	1%	5%
It helps people earn more money	16%	16%	17%	11%	11%	16%	24%	16%	21%	22%
It means people can better support their families	15%	16%	14%	12%	16%	17%	15%	13%	13%	15%
It's prestigious	13%	14%	12%	16%	20%	11%	7%	11%	12%	11%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(37.B) What do you think are the biggest advantages of being able to speak English? Tick up to three

	Total	Region						Education				
		North China	Northest China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
It makes it possible to access english media and culture (e.g. books, movies, TV shows etc.)	44%	46%	42%	42%	44%	39%	48%	48%	67%	42%	43%	70%
It makes people more employable	42%	36%	41%	42%	41%	47%	56%	50%	33%	42%	43%	43%
It makes it possible to study at the top universities/schools in the world	31%	31%	26%	32%	30%	28%	39%	20%	0%	31%	31%	20%
It makes it easier to travel	28%	30%	32%	27%	24%	34%	24%	25%	0%	29%	26%	33%
I can access different degree topics and institution types that are not as readily available in my country	25%	27%	28%	19%	28%	23%	28%	23%	0%	25%	26%	23%
It makes it easier for people to live in another country	23%	25%	22%	27%	19%	25%	14%	30%	33%	21%	25%	27%
It helps meet new people	20%	20%	17%	20%	19%	22%	18%	23%	0%	19%	20%	27%
Don't know	2%	3%	2%	1%	3%	2%	1%	2%	33%	2%	2%	0%
It helps people earn more money	16%	15%	22%	17%	15%	18%	14%	18%	0%	13%	21%	13%
It means people can better support their families	15%	15%	10%	16%	15%	12%	14%	23%	0%	15%	14%	7%
It's prestigious	13%	16%	9%	16%	12%	6%	11%	20%	0%	15%	12%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(38.A) You said that you did not intend to learn or improve your English. Why is that? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	10	5	5	2	3	1	1	1	1	1
I do not like learning languages	60%	60%	60%	100%	67%	100%	0%	100%	0%	0%
I find English too difficult	60%	40%	80%	50%	33%	0%	100%	100%	100%	100%
I do not think I will need English much in my life	50%	20%	80%	50%	33%	0%	100%	100%	0%	100%
I am more interested in learning other languages	20%	20%	20%	0%	33%	0%	0%	100%	0%	0%
I do not have time	20%	20%	20%	50%	0%	0%	0%	100%	0%	0%
I do not have the resources	20%	20%	20%	0%	0%	100%	0%	100%	0%	0%
I feel like my current level of proficiency is sufficient	10%	0%	20%	0%	0%	0%	0%	100%	0%	0%
There are no good English language schools or courses near me	10%	0%	20%	0%	0%	0%	0%	100%	0%	0%

Note:

BASE: Respondents who do not intend to learn or improve their English

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(38.B) You said that you did not intend to learn or improve your English. Why is that? Tick all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	10	2	1	2	1	2	1	1	1	5	3	1
I do not like learning languages	60%	50%	100%	0%	100%	100%	0%	100%	0%	60%	67%	100%
I find English too difficult	60%	100%	0%	50%	100%	50%	100%	0%	0%	80%	33%	100%
I do not think I will need English much in my life	50%	50%	0%	50%	100%	0%	100%	100%	0%	60%	33%	100%
I am more interested in learning other languages	20%	50%	0%	50%	0%	0%	0%	0%	100%	0%	0%	100%
I do not have time	20%	50%	0%	0%	100%	0%	0%	0%	0%	20%	0%	100%
I do not have the resources	20%	50%	0%	0%	0%	50%	0%	0%	0%	0%	33%	100%
I feel like my current level of proficiency is sufficient	10%	50%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
There are no good English language schools or courses near me	10%	50%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%

Note:

BASE: Respondents who do not intend to learn or improve their English

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(39.A) If you were planning on learning or improving your English, what would your preferred methods be? Even If you are not currently planning to do this, please answer hypothetically. Please select up to two

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Formal lessons in my country e.g. school, university, private lessons	67%	67%	66%	73%	65%	69%	70%	64%	62%	67%
Self-teaching through apps and other online resources	49%	46%	53%	41%	46%	51%	52%	45%	56%	60%
Self-teaching through textbooks and other paper resources	39%	38%	40%	32%	43%	41%	40%	40%	38%	27%
Don't know	3%	3%	2%	1%	2%	4%	1%	5%	0%	5%
Formal lessons abroad	18%	19%	17%	21%	20%	12%	14%	19%	23%	18%
Other, please specify	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(39.B) If you were planning on learning or improving your English, what would your preferred methods be? Even If you are not currently planning to do this, please answer hypothetically. Please select up to two

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Formal lessons in my country e.g. school, university, private lessons	67%	70%	68%	65%	64%	62%	72%	75%	33%	69%	63%	73%
Self-teaching through apps and other online resources	49%	53%	47%	48%	44%	55%	57%	43%	33%	46%	53%	53%
Self-teaching through textbooks and other paper resources	39%	39%	36%	40%	39%	41%	35%	36%	0%	37%	42%	40%
Don't know	3%	2%	5%	2%	4%	2%	0%	2%	67%	3%	2%	0%
Formal lessons abroad	18%	19%	14%	21%	17%	17%	19%	16%	0%	18%	19%	13%
Other, please specify	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(40.A) Have you ever used an online learning tool to learn English?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	869	397	468	80	172	164	84	165	138	66
No, never	16%	23%	11%	29%	13%	17%	4%	17%	16%	23%
Yes, I have but no longer do	33%	34%	33%	28%	36%	40%	38%	30%	27%	33%
Yes, I currently do	49%	42%	55%	44%	50%	42%	57%	51%	56%	39%
Don't Know	1%	2%	1%	0%	1%	1%	1%	2%	1%	5%

Note:

BASE: Respondents who have learned or tried to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(40.B) Have you ever used an online learning tool to learn English?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	869	186	72	192	204	104	75	36	0	467	375	27
No, never	16%	21%	28%	12%	16%	10%	12%	19%	*	23%	9%	7%
Yes, I have but no longer do	33%	31%	28%	32%	35%	38%	37%	31%	*	33%	32%	63%
Yes, I currently do	49%	46%	42%	55%	48%	50%	49%	50%	*	43%	57%	30%
Don't Know	1%	2%	3%	0%	1%	2%	1%	0%	*	1%	2%	0%

Note:

BASE: Respondents who have learned or tried to learn English before

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(41.A) You said that you currently use an online learning tool to learn English. How often do you currently use tools like this?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	425	165	259	35	86	69	48	84	77	26
Daily	28%	30%	26%	6%	20%	26%	42%	26%	39%	35%
A few times a week	58%	53%	61%	77%	65%	55%	44%	61%	51%	58%
A few times a month	14%	17%	12%	14%	15%	19%	15%	12%	10%	8%
Less often	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%
Don't Know	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%

Note:

BASE: Respondents who currently use an online learning tool to learn English

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(41.B) You said that you currently use an online learning tool to learn English. How often do you currently use tools like this?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	425	85	30	106	97	52	37	18	0	202	215	8
Daily	28%	34%	17%	31%	21%	29%	32%	22%	*	22%	33%	25%
A few times a week	58%	54%	57%	58%	62%	62%	54%	61%	*	63%	54%	50%
A few times a month	14%	12%	27%	10%	16%	10%	14%	17%	*	15%	12%	25%
Less often	0%	0%	0%	1%	0%	0%	0%	0%	*	0%	0%	0%
Don't Know	0%	0%	0%	0%	1%	0%	0%	0%	*	0%	0%	0%

Note:

BASE: Respondents who currently use an online learning tool to learn English

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(42.A) What do you think are the biggest advantages of online learning tools to learn English, if any, as opposed to in-person? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
N/A I don't think there are any advantages as opposed to in-person learning	6%	9%	3%	12%	5%	7%	0%	8%	5%	7%
They enable people to learn at whatever time is convenient for them	52%	49%	55%	56%	53%	57%	58%	48%	48%	52%
They are more accessible	45%	44%	45%	37%	42%	47%	47%	48%	42%	52%
They are less intimidating to use than going to an in-person lesson	39%	36%	42%	36%	36%	38%	51%	37%	46%	36%
They provide more tailored learning	38%	40%	37%	38%	45%	35%	35%	42%	31%	33%
They make it easier to track progress	36%	34%	38%	27%	33%	39%	40%	37%	42%	26%
They are more affordable	21%	21%	20%	23%	18%	22%	18%	16%	26%	27%
Don't know	2%	3%	2%	2%	3%	3%	2%	3%	0%	5%
Other, please specify	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(42.B) What do you think are the biggest advantages of online learning tools to learn English, if any, as opposed to in-person? Tick up to three

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
N/A I don't think there are any advantages as opposed to in-person learning	6%	6%	15%	6%	7%	5%	2%	0%	0%	10%	1%	7%
They enable people to learn at whatever time is convenient for them	52%	49%	46%	54%	52%	54%	59%	57%	33%	52%	52%	63%
They are more accessible	45%	50%	38%	49%	41%	46%	44%	34%	0%	42%	49%	30%
They are less intimidating to use than going to an in-person lesson	39%	44%	26%	38%	41%	35%	45%	41%	33%	38%	39%	57%
They provide more tailored learning	38%	40%	36%	38%	32%	39%	42%	50%	0%	35%	42%	37%
They make it easier to track progress	36%	39%	36%	31%	34%	42%	40%	36%	0%	32%	42%	33%
They are more affordable	21%	17%	28%	23%	18%	22%	26%	9%	33%	21%	21%	23%
Don't know	2%	2%	1%	3%	4%	2%	1%	2%	67%	3%	2%	0%
Other, please specify	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(43.A) You said you have used an online learning tool to learn English but no longer do. Why is that? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	290	134	153	22	62	66	32	49	37	22
I found it difficult to stay motivated to learn with an online tool	63%	56%	69%	50%	50%	68%	69%	71%	70%	55%
I felt like it wasn't improving my English enough	34%	40%	30%	41%	21%	32%	38%	41%	43%	41%
Other, please specify	3%	4%	3%	5%	3%	3%	3%	2%	5%	5%
I felt like the lessons were not tailored enough to my learning needs	23%	22%	25%	32%	23%	24%	22%	29%	16%	18%
Don't know	2%	1%	3%	0%	5%	0%	3%	0%	3%	0%
The cost was too high	18%	19%	18%	18%	21%	26%	12%	10%	14%	18%
I found it too complicated to use	17%	20%	15%	14%	11%	18%	25%	20%	19%	14%

Note:

BASE: Respondents who previously used an online learning tool to learn English but not longer do

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(43.B) You said you have used an online learning tool to learn English but no longer do. Why is that? Tick all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	290	58	20	62	71	40	28	11	0	153	120	17
I found it difficult to stay motivated to learn with an online tool	63%	66%	80%	56%	61%	62%	61%	73%	*	60%	67%	59%
I felt like it wasn't improving my English enough	34%	33%	30%	34%	35%	40%	39%	18%	*	32%	38%	29%
Other, please specify	3%	3%	0%	3%	3%	5%	7%	0%	*	3%	3%	6%
I felt like the lessons were not tailored enough to my learning needs	23%	22%	35%	27%	21%	18%	21%	27%	*	21%	26%	29%
Don't know	2%	0%	0%	0%	1%	5%	7%	0%	*	2%	1%	6%
The cost was too high	18%	12%	20%	21%	18%	20%	18%	18%	*	20%	17%	6%
I found it too complicated to use	17%	16%	5%	13%	20%	22%	18%	36%	*	15%	18%	29%

Note:

BASE: Respondents who previously used an online learning tool to learn English but not longer do

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(44.A) In order to gain admission to some universities abroad where courses are taught in English, a standardised English proficiency test is sometimes required. Were you aware of this?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Yes	84%	82%	86%	78%	81%	80%	90%	82%	92%	92%
No	16%	18%	14%	22%	19%	20%	10%	18%	8%	8%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(44.B) In order to gain admission to some universities abroad where courses are taught in English, a standardised English proficiency test is sometimes required. Were you aware of this?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Yes	84%	91%	78%	85%	76%	88%	89%	86%	33%	80%	89%	97%
No	16%	9%	22%	15%	24%	12%	11%	14%	67%	20%	11%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(45.A) Which of the following types of tests do you think are available in order to prove English proficiency? Select all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
In-person test at a test centre	73%	74%	73%	77%	72%	71%	79%	68%	78%	73%
In-person test at a student's school	60%	56%	63%	61%	56%	65%	68%	60%	61%	41%
Online test	45%	41%	48%	46%	46%	42%	49%	44%	46%	36%
None of the above	6%	6%	5%	4%	6%	7%	1%	9%	4%	11%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(45.B) Which of the following types of tests do you think are available in order to prove English proficiency? Select all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
In-person test at a test centre	73%	79%	62%	74%	68%	71%	80%	84%	33%	75%	72%	70%
In-person test at a student's school	60%	61%	58%	55%	57%	66%	65%	66%	0%	58%	62%	60%
Online test	45%	44%	40%	50%	41%	47%	45%	34%	33%	42%	48%	50%
None of the above	6%	4%	15%	7%	6%	4%	6%	2%	67%	7%	4%	13%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(46.A) If you had to take a standardised test to prove your English language proficiency (for example to study abroad or for a job), do you know where you would have to travel in order to take this exam?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
I have no idea where I would have to travel	20%	20%	19%	22%	22%	24%	12%	22%	13%	14%
I have a rough idea of where I would have to travel but I'm not sure	49%	46%	51%	55%	49%	50%	59%	44%	44%	47%
I know where I would have to travel	32%	33%	30%	23%	28%	26%	29%	34%	42%	40%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(46.B) If you had to take a standardised test to prove your English language proficiency (for example to study abroad or for a job), do you know where you would have to travel in order to take this exam?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
I have no idea where I would have to travel	20%	17%	26%	16%	22%	22%	20%	18%	67%	24%	14%	20%
I have a rough idea of where I would have to travel but I'm not sure	49%	46%	49%	45%	48%	53%	59%	55%	0%	51%	46%	57%
I know where I would have to travel	32%	37%	25%	39%	29%	26%	21%	27%	33%	25%	41%	23%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(47.A) Which English language assessments have you heard of, if any? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Don't Know	9%	11%	7%	11%	9%	13%	4%	14%	4%	8%
LanguageCert	8%	7%	9%	7%	10%	4%	5%	10%	11%	11%
IELTS	70%	64%	75%	74%	65%	68%	81%	65%	74%	79%
TOEFL	67%	61%	71%	72%	65%	62%	79%	63%	66%	71%
Cambridge Assessment	39%	37%	41%	39%	44%	36%	44%	38%	34%	41%
Duolingo English Test (DET)	22%	21%	22%	16%	25%	21%	25%	20%	18%	26%
TOEIC	21%	18%	24%	19%	21%	16%	16%	22%	26%	33%
Pearson Test of English (PTE)	18%	20%	17%	17%	22%	15%	17%	21%	14%	19%
Other, please specify	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(47.B) Which English language assessments have you heard of, if any? Tick all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Don't Know	9%	4%	19%	8%	15%	7%	6%	7%	33%	12%	6%	3%
LanguageCert	8%	6%	9%	12%	8%	5%	8%	16%	0%	6%	11%	7%
IELTS	70%	77%	64%	69%	66%	72%	80%	57%	67%	68%	73%	73%
TOEFL	67%	75%	60%	70%	59%	62%	75%	61%	67%	67%	66%	77%
Cambridge Assessment	39%	40%	44%	41%	35%	40%	32%	48%	33%	39%	40%	27%
Duolingo English Test (DET)	22%	20%	16%	23%	19%	27%	19%	39%	0%	22%	22%	13%
TOEIC	21%	22%	14%	24%	20%	17%	26%	27%	33%	18%	26%	13%
Pearson Test of English (PTE)	18%	22%	14%	20%	17%	14%	14%	25%	0%	18%	18%	13%
Other, please specify	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(48.A) If you had to take a standardised English test to prove your English proficiency, how far away from home would you be prepared to travel to a testing centre?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Less than 25km	18%	14%	20%	24%	13%	21%	19%	18%	14%	18%
25-50 km	16%	14%	17%	23%	18%	15%	15%	11%	16%	10%
50-100km	18%	20%	16%	15%	23%	14%	21%	19%	15%	12%
100-200km	16%	17%	14%	11%	17%	17%	13%	13%	19%	18%
200-300km	10%	11%	9%	6%	7%	9%	9%	10%	14%	19%
300-400km	3%	5%	2%	1%	3%	3%	0%	2%	7%	5%
400km or more	5%	5%	6%	6%	4%	5%	8%	5%	4%	8%
Don't know	15%	14%	15%	14%	14%	15%	14%	21%	10%	10%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(48.B) If you had to take a standardised English test to prove your English proficiency, how far away from home would you be prepared to travel to a testing centre?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Less than 25km	18%	13%	26%	18%	19%	21%	16%	11%	0%	16%	19%	27%
25-50 km	16%	18%	12%	17%	15%	19%	15%	2%	33%	17%	14%	20%
50-100km	18%	15%	10%	21%	19%	18%	18%	20%	0%	16%	20%	17%
100-200km	16%	15%	11%	17%	15%	13%	16%	27%	0%	14%	18%	7%
200-300km	10%	16%	10%	8%	9%	8%	8%	11%	0%	11%	10%	3%
300-400km	3%	5%	1%	3%	3%	2%	5%	2%	0%	4%	3%	3%
400km or more	5%	4%	6%	5%	5%	6%	5%	18%	0%	5%	6%	10%
Don't know	15%	14%	23%	12%	15%	14%	18%	7%	67%	17%	11%	13%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(49.A) If you had to take a standardised English test to prove your English proficiency, what would most deter you from doing this, if anything? Tick up to three

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
I have childcare or family commitments	5%	3%	6%	1%	8%	4%	1%	5%	5%	5%
My English is not good enough	46%	42%	50%	62%	41%	53%	58%	42%	38%	34%
Don't know	4%	5%	3%	2%	3%	3%	1%	11%	1%	7%
N/A Nothing would deter me from traveling to a test centre	24%	28%	21%	22%	26%	20%	22%	25%	29%	23%
If it took too much time to travel there	22%	24%	21%	21%	25%	23%	23%	20%	18%	26%
If the journey was too expensive	18%	16%	19%	11%	14%	21%	23%	15%	20%	23%
I'm unable to take the time off work/school	16%	13%	19%	9%	13%	17%	16%	18%	21%	16%
If there was no way to access it via public transport	15%	13%	17%	7%	14%	14%	17%	15%	19%	16%
I have a disability/condition which means it is very difficult for me to travel long distances	0%	0%	1%	1%	1%	1%	0%	0%	0%	0%
Other, please specify	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%

Note:

BASE: All respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(49.B) If you had to take a standardised English test to prove your English proficiency, what would most deter you from doing this, if anything? Tick up to three

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
I have childcare or family commitments	5%	2%	4%	8%	5%	2%	5%	2%	0%	2%	7%	3%
My English is not good enough	46%	44%	44%	42%	44%	54%	57%	48%	33%	49%	42%	53%
Don't know	4%	4%	11%	3%	5%	2%	2%	2%	33%	4%	4%	0%
N/A Nothing would deter me from traveling to a test centre	24%	33%	23%	23%	23%	20%	16%	23%	33%	25%	23%	30%
If it took too much time to travel there	22%	16%	16%	25%	23%	26%	24%	27%	0%	23%	22%	13%
If the journey was too expensive	18%	15%	19%	19%	19%	17%	22%	16%	33%	16%	21%	7%
I'm unable to take the time off work/school	16%	16%	16%	15%	16%	14%	26%	9%	0%	14%	19%	20%
If there was no way to access it via public transport	15%	15%	4%	15%	18%	15%	10%	23%	0%	11%	20%	13%
I have a disability/condition which means it is very difficult for me to travel long distances	0%	0%	1%	0%	1%	0%	0%	0%	33%	0%	0%	0%
Other, please specify	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	0%	0%

Note:

BASE: All respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(50.A) If you had to take a standardised English test to prove your English proficiency, thinking about the test itself, which of the following tests would you prefer?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
A longer test where everyone gets the same questions	33%	30%	36%	34%	36%	25%	39%	30%	40%	30%
A shorter test that adapts the difficulty of the questions throughout the test	41%	40%	42%	40%	43%	51%	41%	40%	34%	30%
Don't know / No preference	26%	30%	22%	26%	21%	23%	19%	30%	26%	40%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(50.B) If you had to take a standardised English test to prove your English proficiency, thinking about the test itself, which of the following tests would you prefer?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
A longer test where everyone gets the same questions	33%	27%	33%	42%	31%	32%	30%	36%	0%	28%	39%	40%
A shorter test that adapts the difficulty of the questions throughout the test	41%	43%	41%	38%	40%	47%	44%	36%	33%	42%	40%	37%
Don't know / No preference	26%	30%	26%	20%	29%	21%	26%	27%	67%	30%	20%	23%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(51.A) If you had to take a standardised English test to prove your English proficiency, what would be the maximum amount of time you would be willing to spend taking the test?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Up to 1h	9%	6%	11%	14%	6%	12%	8%	11%	6%	4%
More than 1h - Up to 2h	49%	47%	51%	56%	54%	53%	48%	43%	46%	38%
More than 2h - Up to 3h	28%	27%	29%	19%	29%	24%	38%	28%	30%	30%
More than 3h - Up to 4h	7%	10%	3%	5%	5%	4%	2%	4%	13%	19%
More than 4h	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%
I'm not sure	7%	8%	5%	5%	5%	7%	3%	14%	4%	8%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(51.B) If you had to take a standardised English test to prove your English proficiency, what would be the maximum amount of time you would be willing to spend taking the test?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Up to 1h	9%	7%	10%	8%	9%	10%	11%	11%	33%	9%	8%	17%
More than 1h - Up to 2h	49%	44%	49%	51%	50%	58%	49%	36%	0%	50%	48%	60%
More than 2h - Up to 3h	28%	26%	21%	30%	29%	26%	31%	39%	0%	25%	33%	13%
More than 3h - Up to 4h	7%	16%	2%	6%	2%	3%	2%	11%	0%	8%	5%	7%
More than 4h	1%	1%	0%	0%	0%	2%	0%	0%	0%	1%	1%	0%
I'm not sure	7%	6%	17%	5%	9%	2%	6%	2%	67%	8%	5%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(52.A) If you were able to take a standardised English test online, from home, or from another location that suited you instead of a testing centre, what would you prefer?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Much more prefer to take it at home/from another location	21%	21%	21%	36%	22%	27%	22%	15%	16%	14%
Somewhat prefer to take it at home/from another location	25%	25%	25%	22%	33%	22%	19%	25%	24%	22%
Neutral	27%	28%	27%	20%	23%	30%	26%	31%	28%	29%
Somewhat prefer to take it at testing centre	17%	18%	17%	14%	18%	11%	23%	15%	24%	18%
More more prefer to take it at a testing centre	7%	6%	8%	6%	2%	8%	9%	9%	7%	10%
Don't know	3%	3%	2%	2%	1%	2%	0%	5%	1%	8%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(52.B) If you were able to take a standardised English test online, from home, or from another location that suited you instead of a testing centre, what would you prefer?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Much more prefer to take it at home/from another location	21%	19%	31%	23%	21%	19%	19%	18%	33%	23%	19%	27%
Somewhat prefer to take it at home/from another location	25%	18%	23%	31%	27%	27%	20%	20%	0%	25%	26%	17%
Neutral	27%	28%	32%	25%	25%	26%	29%	34%	0%	29%	24%	43%
Somewhat prefer to take it at testing centre	17%	23%	9%	12%	16%	20%	20%	23%	0%	16%	19%	10%
More more prefer to take it at a testing centre	7%	8%	4%	8%	5%	7%	12%	2%	0%	5%	9%	3%
Don't know	3%	4%	1%	1%	5%	1%	0%	2%	67%	2%	3%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(53.A) Have you ever taken a standardised English language test to prove your proficiency in English before (e.g. to study abroad, for work)?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
No	68%	72%	65%	82%	65%	78%	76%	58%	65%	56%
Yes	28%	25%	31%	16%	32%	19%	22%	35%	32%	37%
Don't know	4%	3%	5%	2%	3%	3%	2%	7%	3%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(53.B) Have you ever taken a standardised English language test to prove your proficiency in English before (e.g. to study abroad, for work)?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
No	68%	68%	73%	66%	67%	74%	64%	73%	33%	78%	55%	80%
Yes	28%	29%	25%	31%	27%	24%	31%	23%	0%	19%	40%	13%
Don't know	4%	3%	2%	3%	7%	2%	5%	5%	67%	2%	5%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(54.A) You said you have previously taken a standardised English language test before. How many times have you done this?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	292	118	174	16	67	37	24	67	54	27
Once	34%	45%	27%	38%	28%	30%	58%	46%	22%	26%
2 times	39%	38%	40%	38%	58%	32%	21%	33%	39%	37%
3-4 times	17%	11%	21%	19%	7%	19%	4%	12%	31%	33%
5+ times	8%	5%	9%	6%	3%	14%	17%	9%	6%	4%
Don't know	2%	1%	2%	0%	3%	5%	0%	0%	2%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(54.B) You said you have previously taken a standardised English language test before. How many times have you done this?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	292	65	20	72	65	32	27	11	0	109	178	5
Once	34%	43%	25%	39%	31%	28%	22%	36%	*	39%	30%	80%
2 times	39%	29%	45%	44%	45%	34%	48%	18%	*	46%	37%	0%
3-4 times	17%	14%	25%	12%	12%	31%	22%	27%	*	7%	23%	20%
5+ times	8%	12%	5%	4%	6%	6%	7%	18%	*	5%	10%	0%
Don't know	2%	2%	0%	0%	6%	0%	0%	0%	*	4%	1%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(55.A) You said you have previously taken a standardised English language test before. Which test have you taken? Select all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	285	116	169	16	67	36	22	65	52	27
Don't know	5%	2%	8%	6%	1%	17%	5%	6%	2%	4%
IELTS	40%	44%	37%	44%	28%	33%	41%	40%	54%	44%
TOEFL	27%	23%	30%	31%	34%	19%	18%	28%	29%	22%
Pearson Test of English (PTE)	18%	17%	18%	31%	24%	22%	18%	12%	13%	11%
Cambridge Assessment	17%	17%	17%	31%	25%	8%	9%	12%	19%	15%
Other, please specify	15%	10%	18%	6%	0%	25%	27%	22%	13%	19%
TOEIC	14%	8%	18%	31%	19%	8%	14%	6%	12%	19%
Duolingo English Test (DET)	13%	13%	14%	19%	16%	3%	9%	20%	8%	15%
LanguageCert	10%	9%	11%	25%	13%	6%	0%	11%	10%	4%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(55.B) You said you have previously taken a standardised English language test before. Which test have you taken? Select all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	285	63	20	71	64	30	27	10	0	107	173	5
Don't know	5%	6%	10%	4%	5%	7%	4%	0%	*	6%	5%	0%
IELTS	40%	38%	40%	42%	36%	40%	44%	40%	*	30%	46%	40%
TOEFL	27%	25%	20%	27%	31%	30%	19%	50%	*	24%	30%	0%
Pearson Test of English (PTE)	18%	11%	10%	23%	19%	20%	7%	60%	*	21%	16%	0%
Cambridge Assessment	17%	16%	15%	18%	12%	20%	19%	40%	*	20%	16%	0%
Other, please specify	15%	21%	25%	7%	9%	7%	33%	20%	*	11%	16%	60%
TOEIC	14%	6%	15%	11%	22%	17%	7%	30%	*	15%	13%	0%
Duolingo English Test (DET)	13%	8%	20%	14%	16%	13%	4%	40%	*	14%	13%	0%
LanguageCert	10%	11%	5%	10%	11%	3%	7%	30%	*	11%	9%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(56.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Ease of booking the test

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	281	115	166	15	67	35	22	64	51	27
Very unsatisfied	2%	1%	4%	7%	0%	3%	5%	0%	6%	4%
Unsatisfied	8%	8%	8%	13%	6%	9%	0%	9%	12%	4%
Neither satisfied nor unsatisfied	19%	18%	20%	20%	10%	20%	36%	19%	22%	22%
Satisfied	49%	52%	48%	33%	57%	51%	36%	58%	35%	56%
Very satisfied	21%	21%	21%	27%	27%	17%	23%	14%	25%	15%
Not Applicable	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(56.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Ease of booking the test

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	281	62	20	70	64	30	25	10	0	105	172	4
Very unsatisfied	2%	3%	0%	3%	2%	0%	4%	10%	*	2%	3%	0%
Unsatisfied	8%	8%	5%	13%	5%	7%	8%	0%	*	10%	6%	0%
Neither satisfied nor unsatisfied	19%	18%	20%	17%	17%	13%	32%	40%	*	12%	22%	75%
Satisfied	49%	52%	55%	41%	56%	60%	40%	30%	*	54%	47%	25%
Very satisfied	21%	19%	20%	26%	20%	20%	16%	20%	*	21%	22%	0%
Not Applicable	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(57.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Price

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	281	115	166	15	67	35	22	64	51	27
Very unsatisfied	4%	3%	4%	13%	1%	3%	0%	5%	6%	0%
Unsatisfied	11%	10%	11%	13%	6%	20%	14%	11%	10%	7%
Neither satisfied nor unsatisfied	22%	18%	25%	20%	16%	14%	18%	31%	20%	37%
Satisfied	44%	48%	41%	27%	48%	46%	55%	39%	41%	48%
Very satisfied	19%	20%	17%	20%	28%	17%	14%	14%	22%	4%
Not Applicable	1%	1%	1%	7%	0%	0%	0%	0%	2%	4%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(57.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Price

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	281	62	20	70	64	30	25	10	0	105	172	4
Very unsatisfied	4%	6%	0%	6%	2%	0%	0%	10%	*	5%	3%	0%
Unsatisfied	11%	8%	25%	10%	9%	3%	24%	0%	*	10%	10%	25%
Neither satisfied nor unsatisfied	22%	24%	25%	17%	27%	23%	20%	20%	*	20%	24%	25%
Satisfied	44%	44%	30%	46%	47%	50%	36%	40%	*	47%	42%	25%
Very satisfied	19%	18%	10%	21%	16%	23%	16%	30%	*	17%	20%	0%
Not Applicable	1%	0%	10%	0%	0%	0%	4%	0%	*	1%	1%	25%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(58.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
The final score you achieved

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	281	115	166	15	67	35	22	64	51	27
Very unsatisfied	7%	6%	7%	13%	3%	11%	5%	3%	12%	7%
Unsatisfied	17%	22%	14%	13%	13%	11%	32%	22%	18%	15%
Neither satisfied nor unsatisfied	16%	9%	21%	0%	12%	17%	14%	23%	16%	19%
Satisfied	38%	46%	33%	53%	49%	34%	36%	30%	33%	41%
Very satisfied	21%	17%	23%	20%	22%	26%	9%	20%	22%	19%
Not Applicable	1%	0%	1%	0%	0%	0%	5%	2%	0%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(58.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: The final score you achieved

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	281	62	20	70	64	30	25	10	0	105	172	4
Very unsatisfied	7%	10%	5%	3%	8%	7%	4%	20%	*	10%	5%	0%
Unsatisfied	17%	19%	20%	17%	14%	10%	32%	10%	*	17%	17%	25%
Neither satisfied nor unsatisfied	16%	11%	15%	20%	11%	20%	20%	30%	*	13%	17%	25%
Satisfied	38%	37%	45%	40%	39%	37%	36%	30%	*	42%	36%	50%
Very satisfied	21%	23%	15%	20%	25%	27%	8%	10%	*	18%	23%	0%
Not Applicable	1%	0%	0%	0%	3%	0%	0%	0%	*	0%	1%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(59.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: How easy it was to get to the testing location

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	281	115	166	15	67	35	22	64	51	27
Very unsatisfied	1%	0%	2%	7%	0%	6%	0%	0%	2%	0%
Unsatisfied	6%	5%	7%	7%	1%	14%	5%	8%	6%	4%
Neither satisfied nor unsatisfied	19%	21%	17%	27%	15%	17%	32%	23%	14%	11%
Satisfied	51%	50%	52%	40%	61%	43%	36%	52%	49%	59%
Very satisfied	22%	24%	21%	20%	22%	20%	27%	17%	27%	26%
Not Applicable	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(59.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: How easy it was to get to the testing location

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	281	62	20	70	64	30	25	10	0	105	172	4
Very unsatisfied	1%	3%	0%	1%	0%	0%	0%	10%	*	2%	1%	0%
Unsatisfied	6%	6%	5%	3%	8%	10%	8%	0%	*	4%	8%	0%
Neither satisfied nor unsatisfied	19%	8%	25%	30%	17%	17%	16%	10%	*	17%	19%	50%
Satisfied	51%	58%	45%	46%	55%	47%	56%	40%	*	55%	49%	25%
Very satisfied	22%	24%	20%	20%	20%	27%	20%	40%	*	22%	23%	25%
Not Applicable	0%	0%	5%	0%	0%	0%	0%	0%	*	0%	1%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(60.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Ease of accessing information on the test

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	281	115	166	15	67	35	22	64	51	27
Very unsatisfied	3%	3%	3%	13%	0%	3%	0%	3%	4%	4%
Unsatisfied	4%	4%	4%	13%	3%	3%	5%	2%	8%	4%
Neither satisfied nor unsatisfied	16%	14%	18%	7%	16%	20%	27%	19%	14%	7%
Satisfied	53%	57%	51%	27%	58%	57%	55%	56%	49%	48%
Very satisfied	22%	22%	23%	40%	22%	14%	14%	20%	24%	33%
Not Applicable	1%	1%	1%	0%	0%	3%	0%	0%	2%	4%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(60.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Ease of accessing information on the test

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	281	62	20	70	64	30	25	10	0	105	172	4
Very unsatisfied	3%	5%	5%	1%	3%	0%	0%	10%	*	4%	2%	0%
Unsatisfied	4%	3%	0%	4%	5%	3%	12%	0%	*	5%	4%	0%
Neither satisfied nor unsatisfied	16%	15%	30%	23%	8%	17%	20%	0%	*	19%	14%	50%
Satisfied	53%	60%	55%	40%	62%	50%	48%	60%	*	60%	49%	50%
Very satisfied	22%	18%	5%	30%	22%	30%	16%	30%	*	12%	29%	0%
Not Applicable	1%	0%	5%	1%	0%	0%	4%	0%	*	0%	2%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(61.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Speed you received your results

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	281	115	166	15	67	35	22	64	51	27
Very unsatisfied	5%	5%	4%	13%	1%	9%	0%	5%	6%	4%
Unsatisfied	8%	3%	11%	7%	1%	6%	18%	11%	10%	7%
Neither satisfied nor unsatisfied	25%	21%	28%	20%	18%	23%	36%	30%	27%	22%
Satisfied	43%	44%	42%	33%	54%	43%	32%	36%	39%	56%
Very satisfied	19%	25%	15%	27%	25%	20%	14%	17%	18%	11%
Not Applicable	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(61.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Speed you received your results

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	281	62	20	70	64	30	25	10	0	105	172	4
Very unsatisfied	5%	6%	5%	4%	2%	3%	4%	20%	*	7%	3%	0%
Unsatisfied	8%	8%	15%	4%	8%	7%	16%	0%	*	7%	8%	25%
Neither satisfied nor unsatisfied	25%	23%	25%	24%	23%	27%	32%	30%	*	22%	26%	50%
Satisfied	43%	39%	45%	47%	45%	33%	44%	50%	*	44%	43%	25%
Very satisfied	19%	24%	10%	20%	20%	30%	4%	0%	*	20%	19%	0%
Not Applicable	0%	0%	0%	0%	2%	0%	0%	0%	*	1%	0%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(62.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one:
Recognition of the test by organisations

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	281	115	166	15	67	35	22	64	51	27
Very unsatisfied	1%	1%	2%	13%	0%	3%	0%	0%	2%	0%
Unsatisfied	4%	3%	4%	7%	4%	11%	5%	2%	2%	0%
Neither satisfied nor unsatisfied	18%	17%	19%	27%	10%	29%	9%	23%	16%	15%
Satisfied	50%	56%	46%	27%	57%	34%	68%	52%	47%	56%
Very satisfied	26%	23%	28%	27%	27%	23%	18%	23%	33%	26%
Not Applicable	1%	1%	1%	0%	1%	0%	0%	0%	0%	4%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(62.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Recognition of the test by organisations

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	281	62	20	70	64	30	25	10	0	105	172	4
Very unsatisfied	1%	2%	5%	0%	0%	3%	0%	10%	*	4%	0%	0%
Unsatisfied	4%	3%	0%	4%	2%	7%	12%	0%	*	7%	2%	0%
Neither satisfied nor unsatisfied	18%	15%	40%	17%	14%	37%	4%	0%	*	21%	16%	25%
Satisfied	50%	58%	40%	46%	61%	27%	56%	40%	*	49%	51%	75%
Very satisfied	26%	23%	15%	33%	23%	27%	20%	50%	*	19%	31%	0%
Not Applicable	1%	0%	0%	0%	0%	0%	8%	0%	*	1%	1%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(63.A) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Prestige affiliated with taking the test

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	281	115	166	15	67	35	22	64	51	27
Very unsatisfied	1%	1%	2%	13%	0%	0%	0%	2%	2%	0%
Unsatisfied	7%	3%	9%	0%	1%	14%	9%	5%	12%	7%
Neither satisfied nor unsatisfied	24%	21%	26%	20%	24%	31%	32%	20%	18%	30%
Satisfied	49%	56%	45%	33%	58%	37%	41%	61%	43%	41%
Very satisfied	18%	17%	18%	27%	16%	17%	14%	12%	25%	19%
Not Applicable	1%	2%	1%	7%	0%	0%	5%	0%	0%	4%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(63.B) How satisfied or unsatisfied were you with your experience of taking the test(s) in the following aspects? If you have taken more than one test, please think of the latest one: Prestige affiliated with taking the test

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	281	62	20	70	64	30	25	10	0	105	172	4
Very unsatisfied	1%	0%	0%	1%	2%	0%	4%	10%	*	2%	1%	0%
Unsatisfied	7%	8%	5%	4%	8%	13%	4%	0%	*	7%	6%	25%
Neither satisfied nor unsatisfied	24%	24%	30%	29%	20%	10%	32%	20%	*	26%	22%	75%
Satisfied	49%	48%	40%	47%	56%	57%	40%	40%	*	53%	48%	0%
Very satisfied	18%	16%	25%	19%	14%	20%	16%	30%	*	11%	22%	0%
Not Applicable	1%	3%	0%	0%	0%	0%	4%	0%	*	1%	1%	0%

Note:

BASE: Respondents who have taken a standardised English language test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(64.A) Do you know how much it costs to take an English language test for the purpose of studying abroad?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Yes, I definitely know	27%	28%	27%	22%	26%	21%	22%	26%	40%	37%
Yes, I have a rough idea	39%	40%	38%	37%	39%	41%	44%	38%	34%	37%
No, I have no idea	34%	32%	35%	41%	35%	39%	33%	35%	26%	26%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(64.B) Do you know how much it costs to take an English language test for the purpose of studying abroad?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Yes, I definitely know	27%	33%	17%	36%	25%	19%	15%	34%	0%	22%	34%	27%
Yes, I have a rough idea	39%	40%	43%	37%	33%	46%	48%	30%	0%	37%	40%	50%
No, I have no idea	34%	27%	40%	27%	42%	35%	38%	36%	100%	40%	26%	23%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(65.A) Roughly how much do you think it costs to take an English language test to study abroad, if anything? If you are unsure, please have a guess.

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
I would expect it to be free	4%	5%	3%	6%	4%	6%	1%	2%	4%	1%
Less than ¥500	5%	4%	6%	4%	3%	5%	8%	4%	7%	7%
¥500 - ¥750	8%	10%	7%	11%	11%	8%	8%	4%	10%	7%
¥750 - ¥1 500	16%	15%	16%	20%	14%	19%	15%	15%	14%	11%
¥1 500 - ¥2 000	16%	17%	16%	13%	18%	14%	18%	18%	14%	21%
¥2 000 - ¥3 000	17%	14%	19%	6%	20%	15%	15%	18%	21%	21%
More than ¥3 000	24%	25%	24%	26%	20%	22%	29%	29%	26%	21%
Don't know	9%	10%	9%	14%	9%	11%	5%	10%	5%	12%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(65.B) Roughly how much do you think it costs to take an English language test to study abroad, if anything? If you are unsure, please have a guess.

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
I would expect it to be free	4%	3%	1%	4%	4%	6%	5%	5%	0%	3%	4%	7%
Less than ¥500	5%	4%	9%	6%	5%	6%	5%	0%	0%	5%	6%	3%
¥500 - ¥750	8%	7%	11%	11%	10%	6%	6%	0%	0%	9%	7%	13%
¥750 - ¥1 500	16%	11%	21%	20%	13%	18%	16%	14%	0%	16%	15%	7%
¥1 500 - ¥2 000	16%	16%	17%	11%	19%	19%	14%	25%	0%	17%	16%	7%
¥2 000 - ¥3 000	17%	23%	15%	23%	11%	14%	11%	16%	0%	17%	17%	30%
More than ¥3 000	24%	26%	21%	20%	26%	23%	30%	30%	33%	23%	27%	13%
Don't know	9%	11%	5%	5%	12%	8%	12%	11%	67%	9%	8%	20%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(66.A) What do you think would be a fair price to pay if you had to take an English language test to study abroad, if anything?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
I think it should be free	8%	9%	8%	8%	8%	15%	5%	5%	11%	1%
Less than ¥500	13%	12%	13%	13%	11%	16%	17%	9%	12%	21%
¥500 - ¥750	13%	12%	14%	19%	11%	12%	20%	15%	11%	5%
¥750 - ¥1 500	14%	14%	15%	15%	17%	12%	13%	15%	13%	15%
¥1 500 - ¥2 000	15%	16%	15%	16%	18%	17%	11%	11%	17%	16%
¥2 000 - ¥3 000	17%	16%	17%	12%	17%	15%	16%	18%	21%	16%
More than ¥3 000	11%	14%	10%	7%	11%	7%	9%	18%	12%	14%
Don't know	7%	7%	7%	11%	6%	6%	8%	9%	3%	11%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(66.B) What do you think would be a fair price to pay if you had to take an English language test to study abroad, if anything?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
I think it should be free	8%	7%	1%	10%	11%	8%	9%	7%	0%	8%	9%	7%
Less than ¥500	13%	13%	19%	12%	11%	20%	11%	5%	0%	12%	14%	30%
¥500 - ¥750	13%	13%	17%	13%	12%	16%	16%	0%	0%	15%	11%	7%
¥750 - ¥1 500	14%	13%	16%	15%	13%	19%	12%	16%	0%	15%	15%	7%
¥1 500 - ¥2 000	15%	11%	25%	16%	15%	12%	21%	16%	33%	17%	14%	10%
¥2 000 - ¥3 000	17%	22%	6%	22%	13%	14%	10%	25%	0%	15%	19%	17%
More than ¥3 000	11%	13%	12%	9%	13%	7%	10%	23%	0%	11%	13%	10%
Don't know	7%	8%	4%	4%	11%	4%	10%	9%	67%	7%	6%	13%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(67.A) When thinking about studying for a degree, what would you consider, if anything?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Studying for a degree at a university in my home country	63%	58%	67%	69%	59%	73%	69%	56%	57%	56%
I don't plan to study for a degree (or another degree)	6%	7%	5%	8%	5%	6%	5%	8%	4%	1%
Don't know	5%	6%	5%	3%	4%	5%	2%	12%	2%	8%
Studying for a degree from a foreign university that is delivered in your home country	29%	30%	28%	26%	36%	20%	28%	26%	36%	32%
Studying for a degree at a university abroad	28%	30%	26%	31%	35%	22%	17%	26%	34%	22%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(67.B) When thinking about studying for a degree, what would you consider, if anything?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Studying for a degree at a university in my home country	63%	57%	48%	67%	64%	66%	74%	59%	0%	63%	62%	70%
I don't plan to study for a degree (or another degree)	6%	5%	9%	4%	5%	7%	6%	5%	0%	6%	5%	10%
Don't know	5%	4%	15%	5%	7%	4%	1%	2%	67%	6%	5%	3%
Studying for a degree from a foreign university that is delivered in your home country	29%	36%	22%	37%	20%	25%	26%	39%	33%	28%	30%	23%
Studying for a degree at a university abroad	28%	30%	27%	35%	23%	16%	26%	39%	0%	28%	27%	23%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(68.A) You said you would consider pursuing a degree from a foreign university that is delivered in your home country. In this scenario, what would be your preferred option:

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	293	140	151	25	75	37	28	48	57	23
I want to study a degree locally that is awarded by a UK university/institution	41%	42%	39%	32%	29%	46%	43%	48%	44%	52%
I want to study a degree locally that is awarded by an U.S. university/institution	36%	37%	36%	60%	36%	30%	46%	31%	30%	35%
I want to study a degree locally that is awarded by a Australian university/institution	17%	15%	18%	4%	28%	16%	4%	15%	18%	13%
I want to study a degree locally that is awarded by another country's university/institution	6%	6%	7%	4%	7%	8%	7%	6%	9%	0%

Note:

BASE: Respondents who could consider pursuing a degree from a foreign university delivered in their home country

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(68.B) You said you would consider pursuing a degree from a foreign university that is delivered in your home country. In this scenario, what would be your preferred option:

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	293	76	18	83	47	31	21	17	1	154	131	7
I want to study a degree locally that is awarded by a UK university/institution	41%	39%	33%	39%	34%	48%	48%	59%	100%	32%	50%	29%
I want to study a degree locally that is awarded by an U.S. university/institution	36%	32%	39%	41%	38%	32%	38%	29%	0%	45%	27%	29%
I want to study a degree locally that is awarded by a Australian university/institution	17%	18%	22%	18%	15%	16%	10%	12%	0%	15%	20%	0%
I want to study a degree locally that is awarded by another country's university/institution	6%	11%	6%	2%	13%	3%	5%	0%	0%	8%	3%	43%

Note:

BASE: Respondents who could consider pursuing a degree from a foreign university delivered in their home country

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(69.A) Which of the following applies to you, if any? Select all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
I am considering moving abroad permanently for work	7%	8%	6%	4%	7%	7%	5%	6%	10%	8%
I am considering moving abroad temporarily for work	32%	31%	32%	21%	37%	26%	26%	33%	40%	32%
None of the above	64%	64%	64%	78%	60%	72%	71%	61%	52%	60%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(69.B) Which of the following applies to you, if any? Select all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
I am considering moving abroad permanently/for work	7%	10%	4%	6%	6%	2%	6%	20%	0%	7%	7%	7%
I am considering moving abroad temporarily/for work	32%	33%	28%	36%	30%	33%	29%	25%	0%	27%	39%	20%
None of the above	64%	59%	70%	62%	65%	66%	68%	66%	100%	70%	55%	80%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(70.A) On a scale of 1 to 5, with 5 being certain, how certain are you that you will move abroad to study?

	Gender			Age						
	Total	Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
1 - I am considering it but not sure yet	18%	17%	19%	17%	8%	22%	53%	21%	15%	19%
2	10%	6%	14%	3%	7%	24%	6%	8%	11%	6%
3	27%	28%	25%	31%	30%	27%	12%	21%	31%	19%
4	36%	39%	34%	34%	49%	20%	24%	46%	28%	38%
5 - I am certain I will move abroad to study	9%	10%	8%	14%	5%	7%	6%	4%	15%	19%

Note:

BASE: Respondents who would consider studying for a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(70.B) On a scale of 1 to 5, with 5 being certain, how certain are you that you will move abroad to study?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
1 - I am considering it but not sure yet	18%	11%	23%	10%	25%	20%	38%	24%	*	20%	14%	29%
2	10%	6%	18%	11%	9%	0%	24%	6%	*	9%	10%	29%
3	27%	33%	23%	25%	20%	35%	29%	24%	*	29%	25%	14%
4	36%	42%	32%	42%	38%	25%	10%	35%	*	37%	37%	0%
5 - I am certain I will move abroad to study	9%	8%	5%	11%	7%	20%	0%	12%	*	5%	14%	29%

Note:

BASE: Respondents who would consider studying for a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(71.A) If finance, visa and language requirements were not an issue, how interested would you be in studying abroad?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very interested	22%	20%	24%	23%	17%	23%	31%	20%	29%	14%
Interested	43%	46%	40%	33%	51%	39%	32%	44%	46%	42%
Neither interested nor uninterested	22%	21%	22%	25%	17%	25%	27%	25%	15%	21%
Uninterested	7%	6%	8%	7%	8%	7%	8%	4%	5%	12%
Very uninterested	4%	4%	5%	7%	5%	5%	1%	3%	4%	4%
Don't know	2%	3%	1%	4%	1%	1%	0%	3%	1%	7%
Total Interested:	65%	66%	64%	56%	68%	61%	64%	64%	75%	56%
Total Uninterested:	11%	10%	12%	15%	13%	12%	9%	8%	9%	16%
Net:	53%	56%	51%	41%	55%	49%	55%	57%	66%	40%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(71.B) If finance, visa and language requirements were not an issue, how interested would you be in studying abroad?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very interested	22%	23%	19%	23%	18%	29%	22%	25%	0%	18%	26%	37%
Interested	43%	48%	40%	45%	40%	34%	46%	39%	0%	45%	40%	30%
Neither interested nor uninterested	22%	15%	35%	18%	27%	26%	15%	18%	0%	23%	21%	17%
Uninterested	7%	6%	5%	9%	7%	4%	10%	9%	33%	7%	7%	10%
Very uninterested	4%	4%	2%	4%	5%	6%	6%	7%	0%	5%	3%	7%
Don't know	2%	4%	0%	1%	3%	1%	0%	2%	67%	2%	2%	0%
Total Interested:	65%	71%	58%	68%	58%	63%	69%	64%	0%	64%	67%	67%
Total Uninterested:	11%	10%	7%	13%	11%	10%	16%	16%	33%	12%	10%	17%
Net:	53%	62%	51%	55%	47%	54%	52%	48%	-33%	52%	57%	50%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(72.A) If finance, language and visa requirements were not an issue, what would be your preferred country to study abroad in, if any? Tick up to five

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
N/A I would not want to study abroad	9%	11%	8%	12%	11%	11%	5%	9%	6%	8%
Netherlands	8%	5%	10%	6%	4%	8%	8%	13%	7%	7%
Ireland	7%	5%	8%	4%	4%	9%	8%	9%	8%	4%
UK	45%	49%	42%	49%	52%	42%	51%	43%	38%	44%
Spain	4%	4%	4%	3%	4%	6%	5%	4%	3%	3%
US	32%	38%	28%	36%	39%	23%	29%	30%	36%	33%
France	30%	25%	35%	31%	27%	33%	37%	37%	26%	16%
Qatar	2%	1%	2%	1%	1%	2%	2%	2%	4%	1%
Saudi Arabia	2%	2%	1%	0%	1%	3%	1%	3%	1%	3%
Don't know	2%	2%	3%	1%	0%	2%	1%	7%	1%	5%
Japan	18%	19%	17%	14%	13%	22%	30%	18%	18%	14%
Germany	17%	19%	16%	21%	18%	17%	14%	21%	12%	19%
Australia	13%	12%	13%	11%	18%	13%	14%	9%	16%	0%
South Korea	13%	7%	18%	11%	10%	17%	17%	15%	9%	11%
Canada	12%	13%	12%	18%	13%	10%	14%	14%	11%	5%
Singapore	12%	12%	12%	17%	13%	11%	10%	15%	11%	7%
New Zealand	12%	10%	13%	11%	12%	9%	10%	14%	14%	12%
Italy	11%	8%	13%	7%	7%	11%	13%	17%	12%	10%
UAE	1%	2%	1%	1%	1%	2%	1%	1%	1%	3%
India	1%	0%	1%	2%	1%	1%	0%	0%	1%	3%
Other, please state	1%	1%	2%	3%	0%	1%	4%	1%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(72.B) If finance, language and visa requirements were not an issue, what would be your preferred country to study abroad in, if any? Tick up to five

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
N/A I would not want to study abroad	9%	5%	17%	10%	11%	8%	8%	9%	33%	12%	6%	7%
Netherlands	8%	9%	7%	7%	5%	11%	10%	9%	0%	6%	10%	7%
Ireland	7%	6%	12%	4%	8%	6%	8%	5%	0%	7%	7%	7%
UK	45%	47%	35%	47%	44%	46%	42%	52%	0%	47%	44%	33%
Spain	4%	4%	5%	4%	4%	3%	5%	7%	0%	3%	6%	3%
US	32%	38%	33%	37%	25%	24%	34%	34%	0%	33%	31%	27%
France	30%	28%	28%	28%	29%	41%	32%	32%	33%	31%	29%	37%
Qatar	2%	1%	0%	4%	1%	2%	1%	2%	0%	0%	4%	0%
Saudi Arabia	2%	1%	1%	1%	2%	4%	1%	0%	0%	2%	2%	0%
Don't know	2%	2%	2%	0%	5%	2%	1%	2%	33%	1%	4%	0%
Japan	18%	17%	14%	16%	20%	19%	24%	23%	0%	17%	19%	23%
Germany	17%	19%	20%	23%	12%	15%	12%	18%	0%	16%	20%	10%
Australia	13%	13%	15%	12%	11%	12%	19%	9%	0%	13%	13%	13%
South Korea	13%	8%	12%	12%	14%	21%	14%	16%	0%	12%	14%	13%
Canada	12%	14%	15%	12%	13%	10%	10%	9%	0%	12%	12%	17%
Singapore	12%	16%	11%	11%	10%	12%	14%	11%	0%	11%	14%	10%
New Zealand	12%	14%	17%	10%	10%	16%	8%	7%	0%	10%	14%	17%
Italy	11%	10%	9%	11%	11%	14%	15%	7%	0%	8%	14%	17%
UAE	1%	0%	0%	2%	1%	4%	0%	0%	0%	1%	1%	0%
India	1%	0%	1%	1%	0%	0%	0%	5%	0%	1%	1%	0%
Other, please state	1%	2%	4%	1%	1%	1%	1%	2%	0%	1%	1%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(73.A) You said you were considering moving abroad permanently for work. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	70	39	31	4	14	13	5	12	16	6
Yes, I am considering applying for a visa for an English-speaking country	83%	90%	74%	75%	100%	77%	40%	67%	94%	100%
No, I am not considering applying for a visa for an English-speaking country	11%	5%	19%	0%	0%	23%	20%	25%	6%	0%
Prefer not to say	6%	5%	6%	25%	0%	0%	40%	8%	0%	0%

Note:

BASE: Respondents who are considering moving abroad permanently for work

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(73.B) You said you were considering moving abroad permanently for work. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	70	22	3	13	15	3	5	9	0	37	31	2
Yes, I am considering applying for a visa for an English-speaking country	83%	86%	100%	92%	73%	100%	60%	78%	*	86%	84%	0%
No, I am not considering applying for a visa for an English-speaking country	11%	5%	0%	8%	20%	0%	40%	11%	*	11%	10%	50%
Prefer not to say	6%	9%	0%	0%	7%	0%	0%	11%	*	3%	6%	50%

Note:

BASE: Respondents who are considering moving abroad permanently for work

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(74.A) You said you were considering moving abroad temporarily for work. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	321	144	176	20	78	49	26	61	64	23
Yes, I am considering applying for a visa for an English-speaking country	69%	76%	62%	65%	83%	55%	54%	66%	70%	70%
No, I am not considering applying for a visa for an English-speaking country	28%	21%	35%	25%	15%	39%	38%	34%	27%	30%
Prefer not to say	3%	3%	3%	10%	1%	6%	8%	0%	3%	0%

Note:

BASE: Respondents who are considering moving abroad temporarily for work

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(74.B) You said you were considering moving abroad temporarily for work. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	321	70	23	81	72	41	23	11	0	145	170	6
Yes, I am considering applying for a visa for an English-speaking country	69%	81%	61%	79%	54%	59%	57%	82%	*	72%	68%	0%
No, I am not considering applying for a visa for an English-speaking country	28%	14%	39%	19%	42%	37%	43%	18%	*	25%	30%	67%
Prefer not to say	3%	4%	0%	2%	4%	5%	0%	0%	*	3%	2%	33%

Note:

BASE: Respondents who are considering moving abroad temporarily for work

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(75.A) You said you were considering moving abroad temporarily to study. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Yes, I am considering applying for a visa for an English-speaking country	63%	65%	61%	48%	68%	51%	53%	60%	74%	75%
No, I am not considering applying for a visa for an English-speaking country	33%	30%	35%	45%	27%	49%	41%	35%	22%	12%
Prefer not to say	4%	5%	4%	7%	4%	0%	6%	4%	4%	12%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(75.B) You said you were considering moving abroad temporarily to study. Are you considering applying for a visa for an English-speaking country for that purpose?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Yes, I am considering applying for a visa for an English-speaking country	63%	75%	50%	67%	53%	55%	52%	71%	*	56%	73%	43%
No, I am not considering applying for a visa for an English-speaking country	33%	19%	45%	30%	44%	45%	48%	12%	*	39%	24%	43%
Prefer not to say	4%	6%	5%	3%	4%	0%	0%	18%	*	5%	3%	14%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(76.A) You said you were interested in pursuing a degree at a university in your home country. Which of the following comes closest to your view:

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	633	268	362	66	124	138	68	104	92	41
I would prefer for the degree to be taught entirely in person	22%	25%	20%	21%	23%	22%	18%	15%	26%	41%
I would prefer for the majority of the degree to be taught in person	32%	31%	33%	29%	34%	30%	37%	36%	30%	24%
I would prefer for the degree to be split between in-person and online learning	36%	32%	38%	36%	31%	39%	40%	38%	32%	29%
I would prefer for the majority of the degree to be taught online	4%	5%	4%	3%	5%	2%	4%	6%	8%	0%
I would prefer for the degree to be taught entirely online	1%	1%	1%	0%	1%	2%	0%	0%	2%	2%
I don't have a preference	5%	5%	4%	11%	6%	4%	1%	5%	2%	2%

Note:

BASE: Respondents who are considering pursuing a degree at a university in their home country

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(76.B) You said you were interested in pursuing a degree at a university in your home country. Which of the following comes closest to your view:

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	633	121	39	152	154	82	59	26	0	341	271	21
I would prefer for the degree to be taught entirely in person	22%	24%	15%	30%	18%	15%	15%	50%	*	21%	24%	14%
I would prefer for the majority of the degree to be taught in person	32%	22%	41%	32%	37%	34%	39%	15%	*	33%	31%	38%
I would prefer for the degree to be split between in-person and online learning	36%	43%	41%	33%	33%	37%	36%	19%	*	35%	37%	38%
I would prefer for the majority of the degree to be taught online	4%	7%	3%	2%	3%	5%	5%	12%	*	4%	5%	0%
I would prefer for the degree to be taught entirely online	1%	0%	0%	1%	1%	4%	2%	0%	*	1%	1%	0%
I don't have a preference	5%	4%	0%	3%	7%	6%	3%	4%	*	6%	2%	10%

Note:

BASE: Respondents who are considering pursuing a degree at a university in their home country

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(77.A) You said you were interested in pursuing a degree at a university in abroad. Which of the following comes closest to your view:

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
I would prefer for the degree to be taught entirely in person	23%	25%	21%	21%	22%	29%	29%	21%	20%	25%
I would prefer for the majority of the degree to be taught in person	33%	35%	32%	34%	36%	29%	24%	29%	37%	44%
I would prefer for the degree to be split between in-person and online learning	34%	29%	38%	38%	32%	34%	29%	35%	39%	19%
I would prefer for the majority of the degree to be taught online	6%	6%	6%	0%	8%	5%	6%	12%	2%	0%
I would prefer for the degree to be taught entirely online	2%	2%	1%	0%	1%	2%	6%	2%	0%	6%
I don't have a preference	2%	3%	1%	7%	1%	0%	6%	0%	2%	6%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(77.B) You said you were interested in pursuing a degree at a university in abroad. Which of the following comes closest to your view:

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
I would prefer for the degree to be taught entirely in person	23%	34%	18%	14%	15%	15%	38%	47%	*	21%	24%	57%
I would prefer for the majority of the degree to be taught in person	33%	23%	50%	39%	36%	25%	33%	24%	*	34%	34%	14%
I would prefer for the degree to be split between in-person and online learning	34%	28%	32%	43%	35%	40%	24%	18%	*	36%	32%	14%
I would prefer for the majority of the degree to be taught online	6%	8%	0%	3%	7%	15%	5%	6%	*	5%	8%	0%
I would prefer for the degree to be taught entirely online	2%	0%	0%	1%	4%	5%	0%	6%	*	1%	3%	0%
I don't have a preference	2%	6%	0%	0%	4%	0%	0%	0%	*	3%	0%	14%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(78.A) You said you were interested in pursuing a degree from a foreign university that is delivered in your home country. Which of the following comes closest to your view:

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	293	140	151	25	75	37	28	48	57	23
I would prefer for the degree to be taught entirely in person	20%	18%	22%	20%	19%	24%	7%	17%	26%	22%
I would prefer for the majority of the degree to be taught in person	24%	23%	25%	20%	33%	14%	14%	25%	19%	30%
I would prefer for the degree to be split between in-person and online learning	41%	41%	41%	44%	43%	54%	43%	38%	33%	39%
I would prefer for the majority of the degree to be taught online	9%	11%	7%	8%	5%	3%	21%	10%	14%	4%
I would prefer for the degree to be taught entirely online	2%	2%	1%	4%	0%	3%	0%	2%	4%	0%
I don't have a preference	4%	5%	4%	4%	0%	3%	14%	8%	4%	4%

Note:

BASE: Respondents who are considering pursuing a degree from a foreign university that is delivered in their home country

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(78.B) You said you were interested in pursuing a degree from a foreign university that is delivered in your home country. Which of the following comes closest to your view:

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	293	76	18	83	47	31	21	17	1	154	131	7
I would prefer for the degree to be taught entirely in person	20%	18%	11%	22%	23%	13%	14%	35%	0%	16%	23%	43%
I would prefer for the majority of the degree to be taught in person	24%	24%	33%	25%	26%	29%	14%	0%	100%	23%	24%	14%
I would prefer for the degree to be split between in-person and online learning	41%	41%	39%	42%	36%	42%	57%	35%	0%	51%	31%	43%
I would prefer for the majority of the degree to be taught online	9%	8%	11%	8%	9%	10%	10%	18%	0%	5%	15%	0%
I would prefer for the degree to be taught entirely online	2%	1%	6%	1%	2%	0%	5%	0%	0%	3%	1%	0%
I don't have a preference	4%	8%	0%	1%	4%	6%	0%	12%	0%	3%	7%	0%

Note:

BASE: Respondents who are considering pursuing a degree from a foreign university that is delivered in their home country

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(79.A) Which countries do you think provide the highest quality university education? Tick up to five

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
New Zealand	6%	6%	7%	6%	5%	7%	7%	7%	7%	4%
Italy	6%	6%	6%	7%	5%	4%	7%	6%	6%	5%
Don't know	6%	7%	5%	3%	5%	4%	0%	16%	3%	7%
UK	56%	56%	55%	57%	57%	54%	62%	52%	54%	59%
China	56%	53%	58%	60%	57%	59%	74%	48%	49%	47%
US	54%	55%	53%	62%	51%	52%	56%	49%	59%	52%
Netherlands	4%	3%	5%	3%	2%	4%	3%	5%	2%	10%
South Korea	3%	2%	5%	1%	4%	5%	2%	2%	4%	4%
Ireland	3%	2%	3%	1%	3%	2%	10%	1%	2%	4%
Spain	3%	4%	2%	1%	4%	3%	5%	2%	2%	3%
Germany	22%	23%	22%	24%	24%	21%	17%	23%	20%	25%
France	21%	24%	19%	27%	24%	20%	27%	19%	17%	19%
UAE	2%	2%	2%	2%	1%	2%	3%	3%	2%	1%
Saudi Arabia	2%	2%	2%	2%	0%	3%	0%	2%	2%	1%
Japan	15%	16%	13%	17%	10%	15%	24%	15%	12%	14%
Canada	11%	11%	12%	17%	16%	11%	7%	12%	9%	3%
Singapore	11%	12%	11%	19%	11%	10%	13%	12%	8%	11%
Australia	10%	8%	11%	11%	16%	7%	6%	9%	9%	4%
India	1%	0%	2%	0%	0%	3%	1%	1%	1%	1%
Qatar	1%	1%	1%	1%	0%	2%	0%	1%	2%	1%
Other, please state	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(79.B) Which countries do you think provide the highest quality university education? Tick up to five

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
New Zealand	6%	6%	10%	6%	7%	7%	1%	7%	0%	5%	7%	10%
Italy	6%	5%	7%	8%	4%	4%	8%	5%	0%	4%	8%	7%
Don't know	6%	2%	16%	2%	9%	7%	6%	5%	33%	7%	5%	7%
UK	56%	63%	46%	57%	50%	56%	52%	66%	33%	56%	56%	33%
China	56%	52%	47%	61%	51%	66%	61%	55%	33%	55%	55%	77%
US	54%	59%	54%	57%	45%	54%	61%	45%	33%	55%	52%	50%
Netherlands	4%	4%	6%	4%	3%	5%	2%	7%	0%	2%	6%	7%
South Korea	3%	2%	5%	3%	4%	2%	2%	7%	0%	2%	4%	7%
Ireland	3%	1%	5%	3%	3%	2%	1%	7%	0%	3%	3%	3%
Spain	3%	2%	5%	3%	3%	2%	2%	2%	0%	2%	4%	0%
Germany	22%	24%	16%	23%	19%	23%	28%	23%	0%	21%	24%	20%
France	21%	21%	20%	20%	19%	22%	28%	34%	33%	21%	22%	17%
UAE	2%	1%	2%	4%	1%	2%	0%	5%	0%	1%	3%	3%
Saudi Arabia	2%	1%	0%	2%	0%	4%	1%	5%	0%	1%	2%	0%
Japan	15%	15%	7%	17%	13%	11%	19%	20%	33%	14%	16%	3%
Canada	11%	12%	15%	13%	11%	8%	11%	7%	33%	13%	10%	10%
Singapore	11%	9%	10%	12%	12%	13%	12%	18%	0%	10%	13%	23%
Australia	10%	9%	11%	11%	10%	6%	12%	9%	0%	10%	10%	7%
India	1%	0%	1%	1%	1%	1%	4%	2%	0%	1%	2%	0%
Qatar	1%	1%	0%	2%	1%	1%	0%	0%	0%	0%	2%	3%
Other, please state	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(80.A) How would you rate the universities in China in the following areas?: International reputation

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%
Bad	2%	3%	1%	3%	1%	3%	1%	1%	3%	1%
Neither good nor bad	20%	21%	18%	29%	13%	19%	18%	24%	19%	25%
Good	43%	42%	43%	31%	50%	39%	44%	45%	44%	34%
Very good	32%	30%	34%	32%	32%	38%	33%	27%	31%	34%
Don't know	3%	3%	3%	3%	3%	2%	3%	3%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(80.B) How would you rate the universities in China in the following areas?: International reputation

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Bad	2%	1%	5%	3%	0%	3%	0%	2%	0%	2%	3%	0%
Neither good nor bad	20%	18%	19%	17%	24%	20%	22%	18%	67%	19%	21%	13%
Good	43%	42%	42%	39%	44%	38%	55%	45%	0%	44%	42%	33%
Very good	32%	34%	31%	37%	30%	34%	22%	27%	0%	32%	32%	37%
Don't know	3%	4%	2%	3%	2%	4%	0%	7%	33%	3%	2%	17%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(81.A) How would you rate the universities in China in the following areas?: Academic standards

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
Bad	2%	2%	2%	3%	1%	2%	4%	2%	2%	1%
Neither good nor bad	16%	17%	16%	15%	11%	16%	18%	22%	14%	22%
Good	44%	46%	43%	44%	44%	40%	49%	49%	44%	40%
Very good	34%	32%	37%	32%	40%	39%	27%	25%	40%	32%
Don't know	3%	3%	2%	5%	4%	3%	1%	2%	0%	5%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(81.B) How would you rate the universities in China in the following areas?: Academic standards

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Bad	2%	3%	5%	2%	1%	1%	2%	5%	0%	2%	3%	0%
Neither good nor bad	16%	12%	22%	13%	18%	22%	16%	16%	33%	15%	18%	17%
Good	44%	45%	40%	39%	47%	46%	52%	45%	33%	46%	43%	33%
Very good	34%	37%	32%	43%	31%	28%	29%	30%	0%	34%	35%	43%
Don't know	3%	4%	1%	2%	3%	4%	0%	5%	33%	4%	1%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(82.A) How would you rate the universities in China in the following areas?: Affordability

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%
Bad	2%	3%	2%	5%	1%	3%	2%	2%	2%	0%
Neither good nor bad	19%	20%	19%	12%	16%	21%	27%	23%	19%	15%
Good	40%	38%	41%	40%	44%	33%	34%	45%	37%	40%
Very good	35%	36%	35%	39%	35%	36%	32%	28%	41%	38%
Don't know	3%	4%	3%	4%	3%	6%	4%	1%	1%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(82.B) How would you rate the universities in China in the following areas?: Affordability

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%
Bad	2%	2%	2%	1%	2%	4%	1%	2%	0%	2%	2%	10%
Neither good nor bad	19%	15%	23%	17%	21%	20%	29%	18%	67%	19%	19%	33%
Good	40%	36%	38%	42%	39%	42%	40%	43%	0%	38%	43%	20%
Very good	35%	43%	35%	37%	35%	26%	29%	27%	0%	37%	34%	23%
Don't know	3%	4%	1%	1%	3%	7%	1%	9%	33%	4%	2%	13%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(83.A) How would you rate the universities in China in the following areas?: Student life

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%
Bad	2%	2%	2%	5%	1%	1%	3%	0%	3%	0%
Neither good nor bad	21%	20%	22%	17%	12%	20%	22%	30%	26%	22%
Good	42%	42%	41%	39%	51%	42%	33%	42%	34%	42%
Very good	33%	32%	33%	33%	32%	35%	39%	25%	36%	30%
Don't know	3%	3%	2%	6%	4%	2%	2%	2%	0%	5%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(83.B) How would you rate the universities in China in the following areas?: Student life

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Bad	2%	1%	4%	3%	0%	1%	2%	0%	0%	1%	2%	3%
Neither good nor bad	21%	18%	28%	18%	20%	25%	26%	25%	33%	19%	24%	20%
Good	42%	40%	47%	39%	42%	39%	48%	45%	33%	45%	38%	37%
Very good	33%	36%	20%	38%	34%	32%	24%	20%	0%	31%	34%	40%
Don't know	3%	4%	1%	2%	3%	2%	0%	9%	33%	3%	2%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(84.A) How would you rate the universities in China in the following areas?: Diversity

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	1%	2%	0%	1%	0%	1%	3%	1%	0%	0%
Bad	2%	3%	2%	5%	1%	3%	4%	1%	2%	0%
Neither good nor bad	19%	20%	18%	19%	19%	16%	18%	21%	19%	18%
Good	39%	38%	40%	25%	43%	39%	37%	46%	36%	38%
Very good	37%	35%	38%	44%	34%	39%	36%	29%	41%	38%
Don't know	3%	3%	2%	5%	3%	3%	1%	1%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(84.B) How would you rate the universities in China in the following areas?: Diversity

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	1%	0%	1%	1%	1%	1%	1%	0%	0%	0%	1%	3%
Bad	2%	2%	6%	1%	2%	2%	2%	0%	0%	3%	1%	0%
Neither good nor bad	19%	16%	28%	19%	19%	18%	12%	23%	33%	18%	19%	20%
Good	39%	40%	32%	35%	39%	42%	46%	45%	33%	39%	39%	43%
Very good	37%	38%	31%	42%	37%	32%	38%	25%	0%	36%	38%	23%
Don't know	3%	4%	1%	2%	2%	4%	0%	7%	33%	3%	1%	10%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(85.A) How would you rate the universities in China in the following areas?: Employability

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	1%	2%	0%	2%	0%	1%	1%	3%	0%	0%
Bad	3%	2%	3%	1%	3%	3%	4%	1%	3%	4%
Neither good nor bad	24%	21%	26%	27%	15%	29%	28%	30%	21%	19%
Good	41%	43%	39%	42%	48%	38%	33%	42%	40%	34%
Very good	29%	27%	30%	24%	30%	26%	31%	22%	33%	37%
Don't know	3%	3%	3%	3%	3%	4%	2%	3%	2%	5%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(85.B) How would you rate the universities in China in the following areas?: Employability

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	1%	0%	1%	3%	0%	2%	0%	2%	0%	1%	1%	3%
Bad	3%	2%	2%	2%	3%	2%	6%	2%	0%	2%	3%	3%
Neither good nor bad	24%	21%	35%	18%	26%	25%	28%	32%	67%	24%	23%	30%
Good	41%	39%	40%	42%	40%	42%	45%	39%	0%	43%	39%	23%
Very good	29%	33%	21%	33%	29%	26%	19%	18%	0%	27%	30%	33%
Don't know	3%	4%	1%	2%	2%	4%	2%	7%	33%	3%	3%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(86.A) How would you rate the universities in China in the following areas?: Research

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%
Bad	2%	2%	2%	1%	1%	1%	2%	3%	2%	3%
Neither good nor bad	18%	18%	17%	18%	15%	19%	20%	22%	15%	15%
Good	43%	43%	44%	36%	50%	42%	44%	45%	41%	36%
Very good	33%	33%	35%	39%	31%	35%	30%	28%	40%	36%
Don't know	3%	4%	2%	5%	3%	4%	3%	2%	1%	11%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(86.B) How would you rate the universities in China in the following areas?: Research

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Bad	2%	1%	2%	2%	1%	3%	1%	5%	0%	1%	2%	3%
Neither good nor bad	18%	18%	25%	16%	16%	17%	18%	20%	33%	17%	19%	17%
Good	43%	38%	42%	39%	51%	46%	50%	39%	33%	46%	41%	30%
Very good	33%	38%	31%	38%	29%	30%	30%	32%	0%	32%	34%	47%
Don't know	3%	5%	0%	4%	3%	5%	1%	5%	33%	3%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(87.A) How would you rate the universities in China in the following areas?: Course choice

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	1%	1%	1%	3%	0%	1%	0%	1%	0%	1%
Bad	2%	2%	2%	2%	1%	1%	7%	2%	2%	1%
Neither good nor bad	20%	20%	21%	16%	14%	23%	18%	28%	22%	15%
Good	42%	46%	39%	44%	44%	40%	43%	43%	39%	42%
Very good	32%	29%	35%	31%	37%	32%	29%	25%	36%	34%
Don't know	3%	2%	2%	4%	3%	3%	2%	1%	1%	5%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(87.B) How would you rate the universities in China in the following areas?: Course choice

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	1%	0%	2%	2%	0%	1%	0%	0%	0%	0%	2%	0%
Bad	2%	2%	1%	1%	2%	4%	2%	0%	0%	2%	2%	0%
Neither good nor bad	20%	16%	28%	17%	20%	25%	22%	27%	0%	19%	21%	30%
Good	42%	43%	43%	42%	43%	40%	48%	34%	67%	44%	41%	30%
Very good	32%	35%	25%	37%	33%	27%	28%	30%	0%	32%	33%	37%
Don't know	3%	3%	0%	2%	3%	3%	0%	9%	33%	3%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(88.A) How would you rate the universities in China in the following areas?: Safety

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%
Bad	1%	1%	1%	0%	0%	2%	1%	1%	1%	0%
Neither good nor bad	12%	11%	12%	12%	7%	12%	11%	16%	14%	12%
Good	35%	34%	35%	31%	36%	39%	29%	37%	29%	36%
Very good	50%	50%	50%	48%	55%	45%	56%	45%	54%	47%
Don't know	2%	3%	2%	8%	2%	2%	3%	1%	1%	5%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(88.B) How would you rate the universities in China in the following areas?: Safety

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	2%	1%	0%	1%	0%	0%	0%	0%	1%	3%
Bad	1%	2%	1%	0%	1%	1%	1%	0%	0%	0%	1%	3%
Neither good nor bad	12%	9%	25%	12%	12%	11%	9%	2%	33%	10%	14%	10%
Good	35%	36%	25%	33%	37%	37%	34%	34%	33%	36%	33%	23%
Very good	50%	50%	47%	53%	46%	48%	56%	57%	0%	50%	50%	57%
Don't know	2%	3%	0%	2%	3%	2%	0%	7%	33%	3%	1%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(89.A) How would you rate the universities in China in the following areas?: Alumni networks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	1%	1%	1%	1%	0%	2%	1%	1%	1%	0%
Bad	2%	2%	3%	5%	0%	2%	4%	3%	3%	1%
Neither good nor bad	18%	16%	20%	18%	13%	19%	25%	23%	16%	16%
Good	44%	46%	42%	43%	49%	43%	32%	46%	40%	48%
Very good	31%	31%	32%	29%	33%	31%	34%	26%	39%	25%
Don't know	3%	3%	2%	3%	3%	3%	3%	1%	1%	10%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(89.B) How would you rate the universities in China in the following areas?: Alumni networks

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	1%	1%	0%	1%	2%	1%	0%	0%	0%	1%	1%	0%
Bad	2%	2%	4%	4%	2%	1%	4%	2%	0%	2%	3%	3%
Neither good nor bad	18%	16%	31%	15%	18%	20%	22%	18%	33%	17%	20%	27%
Good	44%	42%	41%	44%	42%	48%	54%	36%	33%	45%	43%	37%
Very good	31%	36%	25%	35%	33%	26%	19%	36%	0%	32%	31%	27%
Don't know	3%	3%	0%	2%	3%	4%	1%	7%	33%	3%	2%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(90.A) How would you rate the universities in the UK in the following areas?: International reputation

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	1%	0%	2%	0%	1%	1%	0%	1%	0%
Bad	1%	2%	1%	1%	1%	2%	1%	2%	2%	0%
Neither good nor bad	12%	11%	12%	9%	11%	11%	9%	16%	12%	12%
Good	45%	42%	47%	42%	49%	46%	40%	50%	39%	41%
Very good	34%	36%	32%	38%	33%	31%	41%	26%	42%	33%
Don't know	7%	7%	7%	7%	5%	11%	7%	5%	5%	14%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(90.B) How would you rate the universities in the UK in the following areas?: International reputation

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	2%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Bad	1%	0%	1%	1%	2%	3%	1%	0%	0%	1%	2%	3%
Neither good nor bad	12%	11%	15%	11%	14%	10%	9%	11%	0%	10%	13%	20%
Good	45%	43%	40%	46%	47%	48%	44%	41%	33%	47%	43%	37%
Very good	34%	38%	36%	36%	29%	30%	35%	41%	0%	35%	35%	13%
Don't know	7%	8%	6%	5%	7%	9%	10%	7%	67%	6%	6%	27%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(91.A) How would you rate the universities in the UK in the following areas?: Academic standards

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%
Bad	1%	1%	0%	0%	1%	1%	1%	1%	1%	0%
Neither good nor bad	13%	11%	14%	14%	10%	16%	10%	17%	9%	12%
Good	47%	49%	46%	43%	49%	43%	48%	51%	49%	42%
Very good	29%	30%	29%	31%	34%	25%	30%	23%	32%	30%
Don't know	10%	9%	10%	12%	6%	14%	10%	8%	8%	15%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(91.B) How would you rate the universities in the UK in the following areas?: Academic standards

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%
Bad	1%	0%	0%	0%	0%	3%	0%	0%	0%	0%	1%	3%
Neither good nor bad	13%	10%	14%	14%	17%	8%	14%	5%	0%	12%	14%	17%
Good	47%	48%	48%	49%	43%	52%	38%	59%	33%	47%	48%	33%
Very good	29%	30%	33%	28%	31%	22%	34%	27%	0%	31%	28%	30%
Don't know	10%	11%	5%	8%	9%	14%	14%	9%	67%	10%	9%	17%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(92.A) How would you rate the universities in the UK in the following areas?: Affordability

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	1%	2%	1%	1%	1%	1%	0%	1%	1%	4%
Bad	8%	9%	6%	11%	11%	5%	9%	9%	5%	4%
Neither good nor bad	21%	20%	22%	25%	18%	21%	22%	23%	21%	16%
Good	36%	34%	38%	22%	38%	38%	31%	38%	39%	36%
Very good	24%	26%	22%	27%	24%	22%	22%	23%	25%	25%
Don't know	10%	9%	11%	14%	8%	13%	15%	6%	8%	15%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(92.B) How would you rate the universities in the UK in the following areas?: Affordability

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	1%	1%	1%	2%	0%	0%	2%	2%	0%	0%	2%	0%
Bad	8%	7%	7%	9%	7%	6%	8%	11%	0%	8%	8%	10%
Neither good nor bad	21%	26%	20%	19%	19%	17%	29%	20%	0%	21%	21%	30%
Good	36%	31%	38%	34%	41%	41%	32%	30%	0%	37%	35%	23%
Very good	24%	23%	25%	29%	24%	22%	15%	25%	0%	24%	25%	7%
Don't know	10%	11%	9%	8%	9%	14%	14%	11%	100%	10%	9%	30%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(93.A) How would you rate the universities in the UK in the following areas?: Student life

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
Bad	1%	1%	1%	1%	0%	0%	1%	2%	1%	0%
Neither good nor bad	16%	18%	14%	20%	17%	18%	16%	15%	11%	12%
Good	46%	46%	46%	40%	47%	38%	42%	49%	59%	40%
Very good	26%	25%	28%	24%	28%	33%	25%	24%	21%	29%
Don't know	11%	10%	12%	14%	8%	11%	15%	10%	8%	19%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(93.B) How would you rate the universities in the UK in the following areas?: Student life

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Bad	1%	0%	1%	0%	2%	1%	0%	0%	0%	0%	1%	3%
Neither good nor bad	16%	12%	21%	17%	16%	16%	16%	11%	33%	17%	13%	23%
Good	46%	51%	43%	43%	46%	46%	41%	45%	0%	47%	46%	37%
Very good	26%	24%	25%	31%	27%	23%	26%	27%	0%	26%	29%	13%
Don't know	11%	12%	10%	8%	9%	14%	16%	16%	67%	10%	11%	23%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(94.A) How would you rate the universities in the UK in the following areas?: Diversity

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Bad	1%	1%	0%	1%	0%	0%	2%	1%	1%	0%
Neither good nor bad	14%	14%	14%	14%	15%	13%	13%	17%	11%	11%
Good	44%	44%	44%	40%	46%	43%	39%	50%	42%	48%
Very good	31%	31%	32%	31%	31%	32%	33%	27%	39%	26%
Don't know	10%	10%	10%	15%	8%	12%	12%	5%	8%	15%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(94.B) How would you rate the universities in the UK in the following areas?: Diversity

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Bad	1%	0%	0%	1%	1%	1%	1%	0%	0%	1%	1%	0%
Neither good nor bad	14%	12%	22%	12%	15%	14%	9%	14%	0%	12%	15%	20%
Good	44%	44%	43%	45%	45%	42%	52%	32%	33%	47%	42%	37%
Very good	31%	35%	25%	34%	30%	30%	24%	41%	0%	30%	34%	20%
Don't know	10%	9%	10%	8%	8%	13%	12%	14%	67%	10%	8%	23%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(95.A) How would you rate the universities in the UK in the following areas?: Employability

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%
Bad	1%	2%	1%	2%	0%	2%	3%	1%	1%	0%
Neither good nor bad	16%	15%	18%	13%	12%	19%	14%	23%	14%	16%
Good	43%	45%	42%	38%	50%	40%	42%	41%	45%	40%
Very good	27%	28%	26%	28%	27%	22%	26%	24%	31%	30%
Don't know	13%	10%	14%	18%	10%	17%	14%	11%	9%	14%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(95.B) How would you rate the universities in the UK in the following areas?: Employability

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	0%
Bad	1%	0%	4%	1%	2%	1%	0%	2%	0%	1%	2%	0%
Neither good nor bad	16%	12%	21%	17%	18%	16%	16%	14%	0%	14%	18%	27%
Good	43%	46%	46%	41%	41%	42%	42%	48%	0%	47%	40%	23%
Very good	27%	30%	20%	29%	26%	25%	25%	20%	0%	26%	29%	10%
Don't know	13%	12%	9%	11%	13%	17%	16%	16%	100%	12%	11%	40%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(96.A) How would you rate the universities in the UK in the following areas?: Research

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%
Bad	1%	1%	1%	2%	0%	1%	2%	1%	1%	1%
Neither good nor bad	11%	11%	12%	11%	11%	11%	11%	14%	11%	10%
Good	46%	48%	44%	46%	48%	41%	49%	49%	47%	36%
Very good	32%	31%	33%	31%	34%	33%	27%	29%	32%	38%
Don't know	10%	9%	10%	9%	6%	13%	10%	8%	9%	14%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(96.B) How would you rate the universities in the UK in the following areas?: Research

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	1%	3%
Bad	1%	0%	1%	1%	1%	1%	0%	2%	0%	0%	2%	0%
Neither good nor bad	11%	11%	19%	9%	11%	13%	11%	11%	0%	11%	11%	17%
Good	46%	46%	37%	48%	50%	44%	38%	45%	33%	47%	45%	30%
Very good	32%	31%	36%	34%	29%	27%	41%	30%	0%	32%	33%	23%
Don't know	10%	11%	5%	7%	9%	14%	10%	11%	67%	9%	8%	27%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(97.A) How would you rate the universities in the UK in the following areas?: Course choice

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Bad	1%	1%	1%	1%	0%	1%	2%	2%	2%	1%
Neither good nor bad	14%	14%	14%	13%	11%	18%	14%	14%	11%	19%
Good	46%	48%	44%	48%	52%	36%	39%	52%	47%	38%
Very good	28%	27%	29%	23%	28%	30%	30%	23%	32%	27%
Don't know	11%	10%	12%	15%	9%	15%	14%	9%	8%	14%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(97.B) How would you rate the universities in the UK in the following areas?: Course choice

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Bad	1%	0%	1%	2%	2%	2%	0%	0%	0%	1%	2%	3%
Neither good nor bad	14%	14%	15%	11%	17%	14%	15%	9%	0%	14%	14%	17%
Good	46%	46%	46%	44%	44%	45%	52%	48%	0%	47%	46%	27%
Very good	28%	28%	32%	35%	25%	22%	18%	32%	0%	27%	29%	27%
Don't know	11%	12%	6%	8%	12%	17%	15%	11%	100%	12%	9%	27%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(98.A) How would you rate the universities in the UK in the following areas?: Safety

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	1%	2%	0%	2%	1%	1%	0%	0%	1%	1%
Bad	5%	6%	5%	6%	3%	5%	8%	4%	5%	10%
Neither good nor bad	30%	24%	34%	26%	26%	33%	36%	34%	27%	21%
Good	34%	38%	31%	34%	39%	30%	27%	35%	36%	33%
Very good	20%	20%	19%	19%	22%	17%	15%	19%	21%	23%
Don't know	11%	10%	11%	13%	8%	14%	13%	8%	11%	12%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(98.B) How would you rate the universities in the UK in the following areas?: Safety

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	1%	2%	1%	0%	0%	0%	1%	0%	0%	1%	1%	0%
Bad	5%	6%	6%	4%	6%	3%	8%	9%	0%	5%	6%	0%
Neither good nor bad	30%	26%	32%	29%	29%	32%	34%	32%	33%	27%	32%	43%
Good	34%	34%	37%	32%	38%	33%	30%	25%	0%	38%	31%	13%
Very good	20%	20%	15%	26%	17%	16%	16%	20%	0%	19%	21%	7%
Don't know	11%	12%	9%	8%	10%	16%	11%	14%	67%	11%	9%	37%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(99.A) How would you rate the universities in the UK in the following areas?: Alumni networks

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
Very bad	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%
Bad	2%	2%	2%	4%	1%	2%	2%	2%	1%	3%
Neither good nor bad	17%	16%	17%	16%	13%	19%	20%	17%	15%	23%
Good	41%	42%	41%	36%	51%	32%	38%	48%	42%	27%
Very good	26%	27%	25%	26%	24%	29%	23%	21%	29%	29%
Don't know	14%	13%	15%	18%	11%	17%	16%	12%	12%	18%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(99.B) How would you rate the universities in the UK in the following areas?: Alumni networks

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
Very bad	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Bad	2%	1%	2%	2%	3%	1%	1%	2%	0%	1%	3%	0%
Neither good nor bad	17%	16%	19%	15%	17%	16%	22%	16%	0%	17%	18%	13%
Good	41%	41%	44%	47%	38%	40%	41%	23%	0%	41%	42%	33%
Very good	26%	27%	27%	23%	27%	23%	19%	43%	0%	27%	26%	10%
Don't know	14%	14%	7%	12%	15%	20%	16%	16%	100%	14%	12%	43%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(100.A) You said you were not considering studying abroad. Why is that? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	732	324	403	66	136	148	82	137	106	57
Don't know	6%	6%	6%	8%	4%	3%	0%	16%	3%	7%
I am not planning on pursuing a degree / already have a degree	5%	5%	6%	0%	8%	6%	5%	4%	7%	5%
It is too expensive	43%	39%	46%	27%	43%	47%	49%	43%	42%	40%
I do not think my language skills are good enough for it	40%	38%	41%	45%	37%	40%	44%	35%	50%	28%
I worry about being too far from my friends/family	36%	31%	39%	30%	29%	40%	40%	34%	36%	42%
I do not want to leave my country to study	32%	27%	36%	33%	32%	34%	35%	29%	29%	26%
I do not think my school grades are good enough for it	27%	24%	30%	24%	23%	34%	37%	26%	26%	18%
The application process is too complicated	22%	21%	22%	11%	18%	25%	33%	23%	20%	21%
I think the universities in my country are better than those abroad	19%	20%	18%	17%	20%	17%	20%	20%	19%	21%
Other, please specify	1%	1%	1%	2%	1%	0%	2%	1%	1%	0%

Note:

BASE: Respondents who are not considering studying for a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(100.B) You said you were not considering studying abroad. Why is that? Tick all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	732	149	59	147	186	105	59	27	3	389	317	23
Don't know	6%	4%	15%	4%	8%	3%	7%	4%	33%	6%	5%	4%
I am not planning on pursuing a degree / already have a degree	5%	4%	3%	8%	7%	5%	0%	4%	0%	6%	5%	9%
It is too expensive	43%	43%	39%	42%	35%	49%	54%	56%	0%	44%	42%	35%
I do not think my language skills are good enough for it	40%	42%	39%	40%	33%	52%	39%	30%	0%	40%	41%	35%
I worry about being too far from my friends/family	36%	38%	36%	41%	33%	32%	37%	22%	0%	33%	38%	43%
I do not want to leave my country to study	32%	32%	24%	33%	32%	34%	24%	37%	67%	31%	31%	43%
I do not think my school grades are good enough for it	27%	33%	31%	23%	26%	30%	24%	19%	0%	29%	27%	13%
The application process is too complicated	22%	24%	19%	20%	19%	21%	31%	26%	0%	22%	21%	22%
I think the universities in my country are better than those abroad	19%	21%	12%	26%	16%	20%	15%	15%	33%	17%	20%	39%
Other, please specify	1%	0%	2%	0%	2%	1%	0%	4%	0%	1%	1%	4%

Note:

BASE: Respondents who are not considering studying for a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(101.A) You said you were considering studying abroad. Which countries are you most interested in going to? Tick up to five

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
UK	64%	61%	67%	72%	67%	44%	71%	71%	61%	69%
Netherlands	6%	4%	8%	3%	5%	5%	12%	10%	2%	6%
US	54%	58%	50%	83%	68%	41%	53%	31%	50%	50%
Saudi Arabia	4%	3%	4%	3%	5%	2%	0%	4%	2%	6%
Ireland	4%	3%	5%	3%	1%	7%	0%	8%	4%	0%
Spain	4%	7%	2%	3%	3%	2%	18%	4%	6%	0%
India	3%	2%	4%	0%	3%	5%	6%	6%	0%	6%
UAE	3%	1%	6%	10%	1%	7%	0%	0%	2%	6%
France	28%	24%	32%	24%	26%	34%	29%	29%	31%	12%
Germany	24%	26%	22%	24%	26%	29%	24%	17%	22%	31%
China	23%	17%	29%	21%	33%	27%	18%	15%	19%	19%
Japan	20%	21%	18%	38%	16%	27%	29%	15%	15%	6%
Canada	19%	20%	19%	48%	16%	20%	18%	17%	15%	6%
Singapore	15%	18%	12%	21%	12%	15%	6%	23%	17%	0%
Australia	14%	15%	13%	14%	15%	15%	18%	21%	6%	6%
New Zealand	13%	10%	16%	14%	14%	10%	18%	12%	15%	6%
South Korea	10%	8%	12%	10%	7%	10%	6%	19%	7%	12%
Italy	10%	7%	13%	7%	7%	5%	12%	23%	6%	25%
Qatar	1%	1%	1%	0%	0%	2%	0%	2%	2%	0%
Other, please state	1%	1%	1%	3%	0%	0%	6%	0%	2%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(101.B) You said you were considering studying abroad. Which countries are you most interested in going to? Tick up to five

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
UK	64%	69%	41%	59%	71%	70%	57%	76%	*	65%	66%	14%
Netherlands	6%	2%	5%	6%	7%	10%	5%	12%	*	5%	8%	0%
US	54%	66%	55%	51%	49%	30%	52%	71%	*	63%	42%	57%
Saudi Arabia	4%	2%	5%	3%	4%	5%	10%	6%	*	5%	3%	0%
Ireland	4%	2%	9%	3%	5%	10%	5%	0%	*	3%	5%	0%
Spain	4%	3%	5%	5%	2%	5%	10%	6%	*	3%	7%	0%
India	3%	2%	0%	6%	4%	0%	5%	0%	*	3%	4%	0%
UAE	3%	3%	5%	3%	2%	0%	10%	6%	*	3%	4%	0%
France	28%	16%	27%	33%	27%	25%	29%	59%	*	28%	29%	14%
Germany	24%	17%	14%	27%	27%	25%	33%	29%	*	24%	26%	0%
China	23%	16%	23%	29%	25%	15%	29%	18%	*	24%	22%	14%
Japan	20%	14%	41%	20%	13%	30%	14%	29%	*	24%	14%	29%
Canada	19%	19%	27%	20%	18%	15%	24%	12%	*	20%	18%	43%
Singapore	15%	14%	18%	16%	13%	20%	5%	24%	*	14%	18%	0%
Australia	14%	11%	14%	13%	13%	25%	19%	12%	*	11%	16%	29%
New Zealand	13%	8%	9%	11%	18%	25%	10%	18%	*	10%	14%	57%
South Korea	10%	5%	14%	13%	9%	25%	10%	0%	*	7%	14%	14%
Italy	10%	11%	9%	4%	11%	15%	19%	24%	*	6%	17%	0%
Qatar	1%	0%	0%	1%	0%	10%	0%	0%	*	1%	2%	0%
Other, please state	1%	2%	0%	3%	0%	0%	0%	0%	*	1%	1%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(102.A) How important or unimportant are the following factors to you when considering where you would study abroad?: The cost of living

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	34%	30%	38%	34%	27%	29%	35%	44%	37%	31%
Important	50%	52%	48%	45%	62%	51%	47%	40%	43%	56%
Neither important nor unimportant	13%	12%	13%	14%	11%	17%	6%	12%	13%	12%
Unimportant	2%	2%	2%	3%	0%	0%	6%	4%	4%	0%
Very unimportant	1%	2%	0%	3%	0%	0%	0%	0%	4%	0%
Don't know	1%	1%	0%	0%	0%	2%	6%	0%	0%	0%
Total Important:	83%	82%	85%	79%	89%	80%	82%	83%	80%	88%
Total Unimportant:	3%	4%	2%	7%	0%	0%	6%	4%	7%	0%
Net:	80%	77%	83%	72%	89%	80%	76%	79%	72%	88%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(102.B) How important or unimportant are the following factors to you when considering where you would study abroad?: The cost of living

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	34%	31%	41%	33%	27%	40%	33%	53%	*	33%	35%	43%
Important	50%	55%	32%	46%	58%	50%	52%	41%	*	54%	45%	29%
Neither important nor unimportant	13%	12%	14%	15%	13%	5%	14%	6%	*	10%	14%	29%
Unimportant	2%	2%	5%	4%	0%	5%	0%	0%	*	1%	4%	0%
Very unimportant	1%	0%	5%	1%	2%	0%	0%	0%	*	1%	2%	0%
Don't know	1%	0%	5%	1%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	83%	86%	73%	78%	85%	90%	86%	94%	*	87%	80%	71%
Total Unimportant:	3%	2%	9%	5%	2%	5%	0%	0%	*	1%	6%	0%
Net:	80%	84%	64%	73%	84%	85%	86%	94%	*	86%	74%	71%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(103.A) How important or unimportant are the following factors to you when considering where you would study abroad?: How welcoming it is of international students

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	37%	42%	32%	41%	32%	29%	29%	42%	43%	44%
Important	47%	41%	53%	45%	51%	51%	41%	50%	37%	56%
Neither important nor unimportant	11%	12%	11%	10%	18%	10%	6%	6%	13%	0%
Unimportant	4%	4%	4%	3%	0%	7%	24%	2%	6%	0%
Very unimportant	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	84%	82%	85%	86%	82%	80%	71%	92%	80%	100%
Total Unimportant:	5%	5%	4%	3%	0%	7%	24%	2%	7%	0%
Net:	79%	77%	81%	83%	82%	73%	47%	90%	72%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(103.B) How important or unimportant are the following factors to you when considering where you would study abroad?: How welcoming it is of international students

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	37%	41%	41%	43%	24%	30%	48%	24%	*	34%	41%	29%
Important	47%	47%	36%	42%	62%	45%	38%	53%	*	50%	43%	57%
Neither important nor unimportant	11%	8%	5%	13%	11%	15%	14%	18%	*	12%	10%	0%
Unimportant	4%	5%	9%	3%	4%	10%	0%	6%	*	3%	5%	14%
Very unimportant	0%	0%	5%	0%	0%	0%	0%	0%	*	0%	1%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	84%	88%	77%	85%	85%	75%	86%	76%	*	84%	84%	86%
Total Unimportant:	5%	5%	14%	3%	4%	10%	0%	6%	*	3%	6%	14%
Net:	79%	83%	64%	82%	82%	65%	86%	71%	*	80%	78%	71%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(104.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether there are language entry requirements

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	31%	28%	35%	31%	30%	32%	18%	25%	46%	19%
Important	46%	47%	45%	38%	53%	44%	59%	52%	35%	44%
Neither important nor unimportant	17%	20%	14%	28%	12%	15%	18%	19%	15%	25%
Unimportant	4%	3%	6%	3%	4%	5%	6%	4%	2%	12%
Very unimportant	1%	1%	0%	0%	0%	2%	0%	0%	2%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	78%	75%	80%	69%	84%	76%	76%	77%	81%	62%
Total Unimportant:	5%	4%	6%	3%	4%	7%	6%	4%	4%	12%
Net:	73%	71%	74%	66%	79%	68%	71%	73%	78%	50%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(104.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether there are language entry requirements

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	31%	30%	14%	35%	22%	25%	43%	65%	*	29%	35%	29%
Important	46%	55%	55%	41%	55%	50%	24%	29%	*	50%	42%	43%
Neither important nor unimportant	17%	14%	14%	22%	15%	25%	19%	6%	*	16%	19%	14%
Unimportant	4%	2%	9%	3%	7%	0%	14%	0%	*	5%	3%	14%
Very unimportant	1%	0%	5%	0%	2%	0%	0%	0%	*	1%	1%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	78%	84%	68%	76%	76%	75%	67%	94%	*	78%	77%	71%
Total Unimportant:	5%	2%	14%	3%	9%	0%	14%	0%	*	5%	4%	14%
Net:	73%	83%	55%	73%	67%	75%	52%	94%	*	73%	73%	57%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(105.A) How important or unimportant are the following factors to you when considering where you would study abroad?: The university’s reputation/ranking

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	31%	29%	32%	48%	29%	20%	41%	31%	28%	31%
Important	56%	57%	55%	34%	60%	59%	41%	60%	59%	62%
Neither important nor unimportant	11%	10%	11%	17%	8%	15%	12%	8%	11%	6%
Unimportant	1%	1%	1%	0%	1%	2%	6%	0%	0%	0%
Very unimportant	1%	1%	1%	0%	1%	2%	0%	0%	2%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	87%	86%	87%	83%	89%	78%	82%	92%	87%	94%
Total Unimportant:	2%	3%	1%	0%	3%	5%	6%	0%	2%	0%
Net:	85%	83%	86%	83%	86%	73%	76%	92%	85%	94%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(105.B) How important or unimportant are the following factors to you when considering where you would study abroad?: The university’s reputation/ranking

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	31%	33%	32%	33%	20%	25%	38%	41%	*	29%	33%	14%
Important	56%	58%	50%	53%	67%	60%	43%	47%	*	56%	55%	71%
Neither important nor unimportant	11%	9%	5%	13%	11%	5%	19%	12%	*	11%	10%	14%
Unimportant	1%	0%	0%	1%	0%	10%	0%	0%	*	2%	0%	0%
Very unimportant	1%	0%	9%	0%	2%	0%	0%	0%	*	1%	2%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	87%	91%	82%	86%	87%	85%	81%	88%	*	86%	88%	86%
Total Unimportant:	2%	0%	9%	1%	2%	10%	0%	0%	*	3%	2%	0%
Net:	85%	91%	73%	85%	85%	75%	81%	88%	*	83%	86%	86%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(106.A) How important or unimportant are the following factors to you when considering where you would study abroad?: How easy it is to stay in the country to live/work after graduating

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	25%	26%	25%	31%	27%	27%	12%	21%	28%	19%
Important	46%	49%	44%	21%	58%	37%	53%	50%	44%	56%
Neither important nor unimportant	19%	18%	21%	38%	11%	24%	24%	19%	15%	25%
Unimportant	7%	5%	9%	10%	4%	10%	6%	8%	9%	0%
Very unimportant	1%	2%	1%	0%	0%	0%	6%	2%	4%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	72%	74%	69%	52%	85%	63%	65%	71%	72%	75%
Total Unimportant:	9%	7%	10%	10%	4%	10%	12%	10%	13%	0%
Net:	63%	67%	59%	41%	81%	54%	53%	60%	59%	75%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(106.B) How important or unimportant are the following factors to you when considering where you would study abroad?: How easy it is to stay in the country to live/work after graduating

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	25%	27%	36%	20%	25%	15%	24%	41%	*	27%	22%	43%
Important	46%	48%	32%	54%	51%	25%	29%	53%	*	42%	54%	14%
Neither important nor unimportant	19%	19%	18%	16%	20%	30%	33%	6%	*	20%	18%	29%
Unimportant	7%	6%	5%	6%	4%	30%	10%	0%	*	8%	5%	14%
Very unimportant	1%	0%	5%	3%	0%	0%	5%	0%	*	2%	1%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	72%	75%	68%	75%	76%	40%	52%	94%	*	69%	76%	57%
Total Unimportant:	9%	6%	9%	9%	4%	30%	14%	0%	*	10%	6%	14%
Net:	63%	69%	59%	66%	73%	10%	38%	94%	*	58%	70%	43%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(107.A) How important or unimportant are the following factors to you when considering where you would study abroad?: The amount of teaching that is online as opposed to in-person

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	21%	21%	21%	21%	23%	20%	18%	15%	17%	50%
Important	49%	52%	47%	45%	53%	39%	24%	62%	56%	31%
Neither important nor unimportant	21%	19%	22%	21%	21%	27%	41%	17%	15%	12%
Unimportant	8%	6%	10%	14%	1%	10%	18%	6%	11%	6%
Very unimportant	1%	1%	1%	0%	1%	2%	0%	0%	2%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	70%	73%	67%	66%	77%	59%	41%	77%	72%	81%
Total Unimportant:	9%	7%	11%	14%	3%	12%	18%	6%	13%	6%
Net:	61%	66%	57%	52%	74%	46%	24%	71%	59%	75%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(107.B) How important or unimportant are the following factors to you when considering where you would study abroad?: The amount of teaching that is online as opposed to in-person

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	21%	27%	14%	20%	15%	5%	14%	59%	*	20%	22%	29%
Important	49%	56%	45%	47%	56%	50%	38%	29%	*	50%	50%	29%
Neither important nor unimportant	21%	14%	23%	24%	20%	25%	29%	12%	*	20%	20%	29%
Unimportant	8%	3%	9%	8%	9%	15%	19%	0%	*	8%	7%	14%
Very unimportant	1%	0%	5%	1%	0%	5%	0%	0%	*	1%	1%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	70%	83%	59%	67%	71%	55%	52%	88%	*	69%	72%	57%
Total Unimportant:	9%	3%	14%	9%	9%	20%	19%	0%	*	10%	8%	14%
Net:	61%	80%	45%	58%	62%	35%	33%	88%	*	59%	64%	43%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(108.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether the university offers opportunities to get work experience (e.g. placement year, summer internships)

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	30%	27%	33%	34%	21%	41%	24%	25%	35%	38%
Important	52%	50%	54%	31%	68%	34%	65%	58%	44%	50%
Neither important nor unimportant	15%	19%	11%	28%	11%	12%	12%	15%	19%	6%
Unimportant	2%	1%	3%	3%	0%	7%	0%	2%	0%	6%
Very unimportant	1%	1%	0%	3%	0%	0%	0%	0%	2%	0%
Don't know	1%	1%	0%	0%	0%	5%	0%	0%	0%	0%
Total Important:	82%	77%	87%	66%	89%	76%	88%	83%	80%	88%
Total Unimportant:	3%	3%	3%	7%	0%	7%	0%	2%	2%	6%
Net:	79%	74%	84%	59%	89%	68%	88%	81%	78%	81%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(108.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether the university offers opportunities to get work experience (e.g. placement year, summer internships)

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	30%	28%	27%	33%	27%	15%	48%	29%	*	28%	31%	43%
Important	52%	64%	45%	48%	53%	50%	33%	53%	*	51%	53%	43%
Neither important nor unimportant	15%	8%	18%	15%	15%	25%	19%	18%	*	16%	13%	14%
Unimportant	2%	0%	0%	4%	4%	5%	0%	0%	*	3%	2%	0%
Very unimportant	1%	0%	5%	0%	2%	0%	0%	0%	*	1%	1%	0%
Don't know	1%	0%	5%	0%	0%	5%	0%	0%	*	1%	0%	0%
Total Important:	82%	92%	73%	81%	80%	65%	81%	82%	*	79%	85%	86%
Total Unimportant:	3%	0%	5%	4%	5%	5%	0%	0%	*	3%	3%	0%
Net:	79%	92%	68%	77%	75%	60%	81%	82%	*	76%	82%	86%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(109.A) How important or unimportant are the following factors to you when considering where you would study abroad?: How vibrant the social life is at the university (e.g. if there are student clubs, events, etc)

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	26%	29%	23%	28%	22%	20%	18%	21%	39%	38%
Important	49%	48%	49%	45%	58%	39%	35%	56%	44%	44%
Neither important nor unimportant	21%	18%	23%	21%	21%	29%	24%	23%	13%	19%
Unimportant	3%	1%	4%	7%	0%	5%	24%	0%	0%	0%
Very unimportant	1%	2%	1%	0%	0%	5%	0%	0%	4%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	74%	77%	72%	72%	79%	59%	53%	77%	83%	81%
Total Unimportant:	4%	4%	5%	7%	0%	10%	24%	0%	4%	0%
Net:	70%	74%	67%	66%	79%	49%	29%	77%	80%	81%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(109.B) How important or unimportant are the following factors to you when considering where you would study abroad?: How vibrant the social life is at the university (e.g. if there are student clubs, events, etc)

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	26%	28%	14%	32%	22%	20%	19%	35%	*	22%	31%	14%
Important	49%	58%	45%	46%	55%	30%	43%	41%	*	52%	44%	57%
Neither important nor unimportant	21%	12%	32%	20%	18%	35%	33%	18%	*	20%	21%	29%
Unimportant	3%	2%	0%	3%	2%	10%	5%	6%	*	4%	2%	0%
Very unimportant	1%	0%	5%	0%	4%	5%	0%	0%	*	1%	2%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	74%	86%	59%	77%	76%	50%	62%	76%	*	74%	75%	71%
Total Unimportant:	4%	2%	5%	3%	5%	15%	5%	6%	*	5%	3%	0%
Net:	70%	84%	55%	75%	71%	35%	57%	71%	*	69%	72%	71%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(110.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether the university offers good exchange programs

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	28%	31%	26%	31%	30%	17%	29%	29%	30%	38%
Important	56%	54%	57%	55%	59%	56%	53%	56%	56%	44%
Neither important nor unimportant	11%	9%	12%	7%	8%	20%	0%	8%	13%	19%
Unimportant	4%	4%	4%	7%	3%	5%	12%	6%	0%	0%
Very unimportant	1%	1%	0%	0%	0%	0%	6%	0%	2%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	84%	85%	84%	86%	89%	73%	82%	85%	85%	81%
Total Unimportant:	5%	5%	4%	7%	3%	5%	18%	6%	2%	0%
Net:	79%	80%	79%	79%	86%	68%	65%	79%	83%	81%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(110.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether the university offers good exchange programs

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	28%	42%	14%	24%	22%	15%	38%	41%	*	29%	26%	57%
Important	56%	53%	64%	58%	56%	60%	43%	53%	*	56%	57%	43%
Neither important nor unimportant	11%	3%	14%	11%	15%	15%	19%	6%	*	10%	13%	0%
Unimportant	4%	2%	0%	5%	7%	10%	0%	0%	*	5%	3%	0%
Very unimportant	1%	0%	5%	1%	0%	0%	0%	0%	*	1%	1%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	84%	95%	77%	82%	78%	75%	81%	94%	*	84%	83%	100%
Total Unimportant:	5%	2%	5%	6%	7%	10%	0%	0%	*	5%	4%	0%
Net:	79%	94%	73%	76%	71%	65%	81%	94%	*	79%	79%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(111.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Tuition costs

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	32%	24%	39%	28%	27%	44%	24%	40%	28%	25%
Important	49%	53%	45%	52%	60%	34%	47%	38%	46%	69%
Neither important nor unimportant	13%	15%	11%	7%	11%	17%	12%	17%	17%	6%
Unimportant	5%	5%	4%	10%	1%	2%	12%	6%	6%	0%
Very unimportant	1%	2%	1%	3%	0%	0%	6%	0%	4%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	80%	77%	84%	79%	88%	78%	71%	77%	74%	94%
Total Unimportant:	6%	7%	5%	14%	1%	2%	18%	6%	9%	0%
Net:	74%	69%	79%	66%	86%	76%	53%	71%	65%	94%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(111.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Tuition costs

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	32%	27%	32%	32%	27%	50%	29%	47%	*	33%	30%	29%
Important	49%	55%	36%	47%	56%	30%	52%	41%	*	52%	45%	43%
Neither important nor unimportant	13%	14%	9%	13%	15%	15%	19%	6%	*	10%	16%	29%
Unimportant	5%	5%	14%	5%	2%	5%	0%	6%	*	3%	7%	0%
Very unimportant	1%	0%	5%	4%	0%	0%	0%	0%	*	1%	3%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	80%	81%	68%	78%	84%	80%	81%	88%	*	85%	75%	71%
Total Unimportant:	6%	5%	18%	9%	2%	5%	0%	6%	*	4%	9%	0%
Net:	74%	77%	50%	70%	82%	75%	81%	82%	*	81%	65%	71%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(112.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether I know family/friends that have studied there before

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	18%	14%	21%	17%	22%	7%	12%	19%	22%	12%
Important	37%	45%	29%	31%	38%	34%	24%	44%	39%	38%
Neither important nor unimportant	28%	25%	30%	34%	30%	32%	47%	19%	15%	44%
Unimportant	15%	12%	18%	10%	8%	22%	12%	17%	22%	6%
Very unimportant	3%	4%	1%	7%	1%	2%	6%	2%	2%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	55%	59%	50%	48%	60%	41%	35%	62%	61%	50%
Total Unimportant:	17%	15%	19%	17%	10%	24%	18%	19%	24%	6%
Net:	37%	44%	31%	31%	51%	17%	18%	44%	37%	44%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(112.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether I know family/friends that have studied there before

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	18%	20%	18%	20%	11%	10%	5%	41%	*	18%	17%	14%
Important	37%	41%	36%	37%	40%	35%	33%	24%	*	34%	42%	14%
Neither important nor unimportant	28%	25%	27%	23%	38%	30%	38%	12%	*	31%	24%	29%
Unimportant	15%	11%	9%	18%	9%	25%	19%	24%	*	12%	16%	43%
Very unimportant	3%	3%	5%	3%	2%	0%	5%	0%	*	4%	1%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	55%	61%	55%	57%	51%	45%	38%	65%	*	52%	59%	29%
Total Unimportant:	17%	14%	14%	20%	11%	25%	24%	24%	*	16%	17%	43%
Net:	37%	47%	41%	37%	40%	20%	14%	41%	*	36%	42%	-14%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(113.A) How important or unimportant are the following factors to you when considering where you would study abroad?: How safe the location feels

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	44%	41%	46%	45%	45%	41%	47%	44%	37%	56%
Important	43%	45%	41%	31%	47%	39%	41%	50%	46%	31%
Neither important nor unimportant	10%	8%	11%	14%	8%	10%	0%	6%	15%	12%
Unimportant	2%	4%	1%	7%	0%	5%	12%	0%	0%	0%
Very unimportant	1%	1%	1%	3%	0%	2%	0%	0%	2%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	87%	86%	87%	76%	92%	80%	88%	94%	83%	88%
Total Unimportant:	3%	5%	1%	10%	0%	7%	12%	0%	2%	0%
Net:	83%	81%	86%	66%	92%	73%	76%	94%	81%	88%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(113.B) How important or unimportant are the following factors to you when considering where you would study abroad?: How safe the location feels

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	44%	45%	45%	37%	47%	20%	71%	47%	*	47%	37%	71%
Important	43%	48%	32%	48%	38%	55%	19%	47%	*	41%	47%	29%
Neither important nor unimportant	10%	5%	14%	11%	11%	15%	10%	6%	*	7%	14%	0%
Unimportant	2%	2%	0%	3%	4%	5%	0%	0%	*	3%	2%	0%
Very unimportant	1%	0%	5%	1%	0%	5%	0%	0%	*	1%	1%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	87%	94%	77%	85%	85%	75%	90%	94%	*	88%	84%	100%
Total Unimportant:	3%	2%	5%	4%	4%	10%	0%	0%	*	4%	3%	0%
Net:	83%	92%	73%	81%	82%	65%	90%	94%	*	84%	81%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(114.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether it's close enough from home

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	15%	12%	18%	24%	15%	20%	6%	8%	20%	6%
Important	39%	36%	41%	28%	49%	27%	29%	42%	35%	56%
Neither important nor unimportant	28%	30%	27%	24%	23%	34%	35%	33%	26%	31%
Unimportant	14%	16%	12%	21%	11%	17%	29%	10%	13%	6%
Very unimportant	3%	4%	1%	3%	1%	0%	0%	6%	6%	0%
Don't know	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total Important:	54%	49%	60%	52%	64%	46%	35%	50%	56%	62%
Total Unimportant:	17%	20%	13%	24%	12%	17%	29%	17%	19%	6%
Net:	37%	28%	46%	28%	52%	29%	6%	33%	37%	56%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(114.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Whether it's close enough from home

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	15%	12%	14%	20%	13%	25%	5%	18%	*	14%	17%	29%
Important	39%	39%	27%	41%	49%	25%	24%	47%	*	39%	39%	29%
Neither important nor unimportant	28%	23%	27%	27%	22%	45%	62%	18%	*	31%	25%	29%
Unimportant	14%	19%	18%	10%	16%	5%	10%	18%	*	13%	15%	14%
Very unimportant	3%	6%	9%	3%	0%	0%	0%	0%	*	2%	4%	0%
Don't know	0%	0%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	54%	52%	41%	61%	62%	50%	29%	65%	*	53%	56%	57%
Total Unimportant:	17%	25%	27%	13%	16%	5%	10%	18%	*	15%	19%	14%
Net:	37%	27%	14%	48%	45%	45%	19%	47%	*	38%	36%	43%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(115.A) How important or unimportant are the following factors to you when considering where you would study abroad?: Access to healthcare

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Very important	27%	28%	26%	24%	25%	24%	29%	27%	33%	25%
Important	51%	50%	52%	48%	56%	49%	35%	56%	50%	44%
Neither important nor unimportant	16%	15%	17%	17%	18%	15%	35%	12%	9%	25%
Unimportant	4%	4%	4%	7%	1%	7%	0%	4%	4%	0%
Very unimportant	1%	1%	1%	3%	0%	2%	0%	0%	2%	6%
Don't know	1%	1%	0%	0%	0%	2%	0%	0%	2%	0%
Total Important:	78%	78%	78%	72%	81%	73%	65%	83%	83%	69%
Total Unimportant:	5%	5%	5%	10%	1%	10%	0%	4%	6%	6%
Net:	73%	73%	73%	62%	79%	63%	65%	79%	78%	62%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(115.B) How important or unimportant are the following factors to you when considering where you would study abroad?: Access to healthcare

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Very important	27%	31%	36%	29%	18%	15%	33%	24%	*	26%	27%	43%
Important	51%	48%	41%	48%	62%	55%	38%	65%	*	50%	52%	57%
Neither important nor unimportant	16%	17%	5%	18%	15%	15%	29%	12%	*	18%	14%	0%
Unimportant	4%	2%	5%	3%	5%	15%	0%	0%	*	3%	4%	0%
Very unimportant	1%	0%	9%	3%	0%	0%	0%	0%	*	1%	3%	0%
Don't know	1%	2%	5%	0%	0%	0%	0%	0%	*	1%	0%	0%
Total Important:	78%	80%	77%	77%	80%	70%	71%	88%	*	76%	79%	100%
Total Unimportant:	5%	2%	14%	5%	5%	15%	0%	0%	*	4%	7%	0%
Net:	73%	78%	64%	72%	75%	55%	71%	88%	*	73%	72%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(116.A) You said you were interested in studying abroad. Do you intend on taking an English proficiency test?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
Yes, I intend to take a test	74%	78%	70%	86%	84%	71%	53%	71%	72%	56%
No, I do not intend to take a test	12%	10%	13%	3%	5%	15%	29%	15%	15%	6%
I have already taken a test	7%	4%	9%	0%	3%	5%	12%	8%	9%	25%
Don't Know	8%	7%	8%	10%	8%	10%	6%	6%	4%	12%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(116.B) You said you were interested in studying abroad. Do you intend on taking an English proficiency test?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
Yes, I intend to take a test	74%	88%	73%	77%	65%	50%	67%	76%	*	77%	70%	71%
No, I do not intend to take a test	12%	8%	9%	11%	13%	10%	19%	18%	*	8%	15%	14%
I have already taken a test	7%	3%	5%	4%	9%	20%	14%	6%	*	3%	12%	14%
Don't Know	8%	2%	14%	8%	13%	20%	0%	0%	*	12%	3%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(117.A) You said you have already taken or intend to take a test. Which test(s) have you taken, or do you intend on taking? You may select more than one option if you have taken more than one, or if you intend on taking more than one

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	227	113	114	26	63	31	12	38	44	13
LanguageCert	7%	2%	12%	8%	11%	10%	0%	5%	2%	8%
IELTS	67%	72%	63%	92%	63%	55%	83%	63%	64%	77%
TOEFL	58%	54%	62%	62%	65%	52%	75%	42%	59%	62%
Cambridge Assessment	33%	36%	31%	23%	41%	23%	33%	45%	30%	23%
Don't Know	3%	4%	2%	4%	3%	10%	0%	0%	2%	0%
Pearson Test of English (PTE)	24%	20%	28%	15%	38%	26%	8%	24%	14%	23%
Other, please specify	2%	0%	4%	0%	0%	3%	8%	0%	5%	0%
Duolingo English Test (DET)	15%	14%	16%	12%	19%	13%	8%	18%	9%	23%
TOEIC	12%	7%	18%	12%	17%	13%	0%	8%	11%	15%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and have already taken or intend to take an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(117.B) You said you have already taken or intend to take a test. Which test(s) have you taken, or do you intend on taking? You may select more than one option if you have taken more than one, or if you intend on taking more than one

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	227	58	17	64	43	14	17	14	0	123	97	7
LanguageCert	7%	0%	6%	9%	9%	0%	6%	29%	*	8%	6%	0%
IELTS	67%	72%	82%	67%	53%	71%	65%	71%	*	69%	66%	57%
TOEFL	58%	53%	59%	61%	56%	50%	71%	64%	*	64%	52%	43%
Cambridge Assessment	33%	29%	18%	38%	30%	50%	18%	64%	*	28%	42%	0%
Don't Know	3%	3%	6%	2%	2%	0%	12%	0%	*	3%	2%	14%
Pearson Test of English (PTE)	24%	19%	29%	30%	26%	14%	18%	29%	*	23%	28%	0%
Other, please specify	2%	0%	0%	0%	5%	7%	0%	7%	*	2%	1%	14%
Duolingo English Test (DET)	15%	16%	6%	16%	16%	7%	12%	29%	*	15%	15%	0%
TOEIC	12%	9%	6%	14%	14%	7%	12%	29%	*	13%	12%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and have already taken or intend to take an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(118.A) You said you intend to take an English proficiency test to study abroad. Have you applied to take this test?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	206	107	99	25	61	29	9	34	39	9
Yes	50%	45%	56%	32%	57%	31%	44%	53%	56%	78%
No	50%	55%	44%	68%	43%	69%	56%	47%	44%	22%
Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(118.B) You said you intend to take an English proficiency test to study abroad. Have you applied to take this test?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	206	56	16	61	36	10	14	13	0	118	83	5
Yes	50%	50%	44%	59%	44%	20%	36%	69%	*	42%	63%	20%
No	50%	50%	56%	41%	56%	80%	64%	31%	*	58%	37%	80%
Don't Know	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(119.A) You said you had already taken an English proficiency test for studying abroad. Did you achieve your target score in this test?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	19	6	13	0	2	2	2	4	5	4
Yes	63%	50%	69%	*	50%	0%	50%	75%	60%	100%
No	32%	50%	23%	*	0%	100%	50%	25%	40%	0%
I did not have a target score	5%	0%	8%	*	50%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	*	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and have already taken an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(119.B) You said you had already taken an English proficiency test for studying abroad. Did you achieve your target score in this test?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	19	2	1	3	5	4	3	1	0	4	14	1
Yes	63%	100%	0%	100%	40%	50%	67%	100%	*	25%	79%	0%
No	32%	0%	100%	0%	60%	25%	33%	0%	*	50%	21%	100%
I did not have a target score	5%	0%	0%	0%	0%	25%	0%	0%	*	25%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and have already taken an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(120.A) You said you were considering studying abroad. If you were to do this, when are you planning on going?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	278	137	141	29	73	41	17	48	54	16
In the next year	26%	31%	21%	17%	29%	7%	18%	27%	43%	31%
In the next two years	31%	26%	35%	10%	38%	29%	35%	35%	22%	50%
In the next three-to-five years	24%	25%	23%	55%	22%	34%	12%	19%	19%	0%
In more than five years	8%	8%	8%	14%	7%	12%	6%	8%	4%	6%
I don't know	11%	9%	12%	3%	4%	17%	29%	10%	13%	12%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(120.B) You said you were considering studying abroad. If you were to do this, when are you planning on going?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	278	64	22	79	55	20	21	17	0	153	118	7
In the next year	26%	44%	18%	28%	18%	10%	10%	29%	*	25%	29%	0%
In the next two years	31%	28%	23%	35%	24%	35%	38%	41%	*	24%	41%	29%
In the next three-to-five years	24%	17%	36%	23%	29%	35%	29%	6%	*	29%	19%	14%
In more than five years	8%	5%	18%	3%	13%	5%	14%	12%	*	10%	3%	43%
I don't know	11%	6%	5%	11%	16%	15%	10%	12%	*	12%	8%	14%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(121.A) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : The testing process is clear and easy to understand

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	206	107	99	25	61	29	9	34	39	9
Strongly agree	33%	31%	34%	24%	30%	28%	44%	32%	41%	44%
Agree	56%	55%	58%	60%	66%	45%	44%	62%	46%	56%
Neither agree nor disagree	8%	11%	4%	4%	5%	17%	11%	6%	10%	0%
Disagree	1%	1%	2%	0%	0%	7%	0%	0%	3%	0%
Strongly disagree	0%	0%	1%	4%	0%	0%	0%	0%	0%	0%
Don't know	1%	2%	1%	8%	0%	3%	0%	0%	0%	0%
Total Agree:	89%	86%	92%	84%	95%	72%	89%	94%	87%	100%
Total Disagree:	2%	1%	3%	4%	0%	7%	0%	0%	3%	0%
Net:	87%	85%	89%	80%	95%	66%	89%	94%	85%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(121.B) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : The testing process is clear and easy to understand

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	206	56	16	61	36	10	14	13	0	118	83	5
Strongly agree	33%	38%	38%	30%	25%	30%	43%	31%	*	31%	36%	20%
Agree	56%	54%	50%	62%	56%	60%	36%	69%	*	58%	55%	40%
Neither agree nor disagree	8%	5%	12%	5%	14%	10%	14%	0%	*	8%	6%	20%
Disagree	1%	0%	0%	2%	6%	0%	0%	0%	*	1%	2%	0%
Strongly disagree	0%	0%	0%	2%	0%	0%	0%	0%	*	1%	0%	0%
Don't know	1%	4%	0%	0%	0%	0%	7%	0%	*	2%	0%	20%
Total Agree:	89%	91%	88%	92%	81%	90%	79%	100%	*	88%	92%	60%
Total Disagree:	2%	0%	0%	3%	6%	0%	0%	0%	*	2%	2%	0%
Net:	87%	91%	88%	89%	75%	90%	79%	100%	*	86%	89%	60%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(122.A) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : Exam centres are always accessible

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	206	107	99	25	61	29	9	34	39	9
Strongly agree	27%	25%	28%	20%	26%	24%	33%	26%	31%	33%
Agree	54%	57%	52%	56%	57%	48%	56%	50%	56%	56%
Neither agree nor disagree	14%	14%	14%	4%	16%	21%	11%	18%	10%	11%
Disagree	3%	2%	5%	12%	0%	3%	0%	6%	3%	0%
Strongly disagree	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	1%	2%	1%	8%	0%	3%	0%	0%	0%	0%
Total Agree:	81%	82%	80%	76%	84%	72%	89%	76%	87%	89%
Total Disagree:	3%	2%	5%	12%	0%	3%	0%	6%	3%	0%
Net:	78%	80%	75%	64%	84%	69%	89%	71%	85%	89%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(122.B) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : Exam centres are always accessible

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	206	56	16	61	36	10	14	13	0	118	83	5
Strongly agree	27%	20%	31%	31%	19%	30%	36%	38%	*	24%	31%	20%
Agree	54%	68%	50%	54%	50%	40%	43%	38%	*	57%	51%	60%
Neither agree nor disagree	14%	7%	19%	10%	28%	20%	7%	23%	*	14%	16%	0%
Disagree	3%	2%	0%	5%	3%	10%	7%	0%	*	4%	2%	0%
Strongly disagree	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
Don't know	1%	4%	0%	0%	0%	0%	7%	0%	*	2%	0%	20%
Total Agree:	81%	88%	81%	85%	69%	70%	79%	77%	*	81%	82%	80%
Total Disagree:	3%	2%	0%	5%	3%	10%	7%	0%	*	4%	2%	0%
Net:	78%	86%	81%	80%	67%	60%	71%	77%	*	76%	80%	80%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(123.A) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : I feel like I would need support to prepare for the exam (e.g. tutoring, extra lessons, exam prep books)

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	206	107	99	25	61	29	9	34	39	9
Strongly agree	39%	39%	38%	40%	36%	31%	33%	38%	49%	44%
Agree	50%	50%	52%	40%	57%	59%	67%	44%	41%	56%
Neither agree nor disagree	10%	10%	9%	12%	7%	10%	0%	18%	10%	0%
Disagree	0%	0%	1%	4%	0%	0%	0%	0%	0%	0%
Strongly disagree	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	0%	1%	0%	4%	0%	0%	0%	0%	0%	0%
Total Agree:	89%	89%	90%	80%	93%	90%	100%	82%	90%	100%
Total Disagree:	0%	0%	1%	4%	0%	0%	0%	0%	0%	0%
Net:	89%	89%	89%	76%	93%	90%	100%	82%	90%	100%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(123.B) You said that you intend on taking an English proficiency test to study abroad. Please indicate whether you agree or disagree on the following: : I feel like I would need support to prepare for the exam (e.g. tutoring, extra lessons, exam prep books)

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	206	56	16	61	36	10	14	13	0	118	83	5
Strongly agree	39%	50%	38%	44%	8%	50%	36%	46%	*	37%	42%	20%
Agree	50%	46%	44%	43%	81%	50%	36%	46%	*	53%	48%	40%
Neither agree nor disagree	10%	2%	19%	11%	11%	0%	29%	8%	*	9%	10%	20%
Disagree	0%	0%	0%	2%	0%	0%	0%	0%	*	1%	0%	0%
Strongly disagree	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	0%
Don't know	0%	2%	0%	0%	0%	0%	0%	0%	*	0%	0%	20%
Total Agree:	89%	96%	81%	87%	89%	100%	71%	92%	*	90%	90%	60%
Total Disagree:	0%	0%	0%	2%	0%	0%	0%	0%	*	1%	0%	0%
Net:	89%	96%	81%	85%	89%	100%	71%	92%	*	89%	90%	60%

Note:

BASE: Respondents who are considering pursuing a degree at a university abroad and intend to take an English proficiency test

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(124.A) Thinking about the student visa application process for an English-speaking country that you are planning on applying for, what would put you off from applying, if anything? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	175	89	86	14	50	21	9	29	40	12
The English language exam requirements	35%	33%	37%	43%	36%	38%	56%	34%	30%	17%
It is too competitive	33%	28%	37%	43%	32%	48%	11%	38%	22%	33%
The overall cost of the application	31%	27%	35%	43%	32%	33%	44%	31%	20%	33%
The length of time the application takes	31%	25%	37%	36%	32%	48%	33%	21%	30%	17%
It is too confusing	30%	22%	37%	36%	38%	48%	44%	31%	5%	25%
It is hard to get information or support around the process	27%	24%	30%	50%	28%	24%	11%	34%	22%	8%
N/A Nothing could put me off from applying	21%	29%	12%	14%	20%	5%	11%	17%	32%	33%
Other, please state	1%	2%	0%	0%	0%	5%	11%	0%	0%	0%
Don't know	1%	0%	1%	0%	0%	0%	0%	3%	0%	0%

Note:

BASE: Respondents who are considering applying for a visa to study in an English-speaking country

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(124.B) Thinking about the student visa application process for an English-speaking country that you are planning on applying for, what would put you off from applying, if anything? Tick all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	175	48	11	53	29	11	11	12	0	86	86	3
The English language exam requirements	35%	21%	36%	36%	55%	36%	27%	42%	*	30%	40%	33%
It is too competitive	33%	25%	27%	32%	45%	55%	36%	17%	*	34%	31%	33%
The overall cost of the application	31%	25%	27%	32%	34%	55%	18%	33%	*	35%	28%	0%
The length of time the application takes	31%	25%	36%	30%	28%	18%	55%	50%	*	29%	31%	67%
It is too confusing	30%	21%	36%	28%	31%	45%	18%	58%	*	36%	23%	33%
It is hard to get information or support around the process	27%	17%	18%	28%	41%	36%	18%	33%	*	27%	28%	0%
N/A Nothing could put me off from applying	21%	40%	9%	19%	3%	0%	27%	17%	*	24%	17%	0%
Other, please state	1%	0%	9%	2%	0%	0%	0%	0%	*	1%	0%	33%
Don't know	1%	0%	0%	2%	0%	0%	0%	0%	*	0%	1%	0%

Note:

BASE: Respondents who are considering applying for a visa to study in an English-speaking country

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(125.A) Before the Covid-19 pandemic, how did you feel about online learning?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
I felt very positive about online learning	15%	14%	16%	16%	15%	14%	17%	10%	18%	18%
I felt somewhat positive about online learning	36%	38%	34%	31%	44%	28%	31%	37%	41%	36%
I felt neutral about online learning	32%	29%	33%	39%	31%	41%	30%	29%	24%	26%
I felt somewhat negative about online learning	11%	9%	12%	8%	5%	13%	15%	13%	13%	10%
I felt very negative about online learning	2%	3%	1%	2%	3%	2%	4%	1%	2%	3%
Don't know	4%	6%	3%	4%	2%	3%	2%	10%	3%	8%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(125.B) Before the Covid-19 pandemic, how did you feel about online learning?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
I felt very positive about online learning	15%	16%	11%	17%	14%	13%	11%	18%	0%	13%	16%	20%
I felt somewhat positive about online learning	36%	41%	25%	42%	32%	36%	36%	23%	0%	33%	41%	20%
I felt neutral about online learning	32%	25%	36%	29%	36%	33%	39%	27%	33%	36%	26%	37%
I felt somewhat negative about online learning	11%	11%	15%	7%	12%	13%	10%	16%	0%	10%	11%	13%
I felt very negative about online learning	2%	2%	0%	3%	2%	2%	0%	11%	33%	3%	2%	3%
Don't know	4%	4%	14%	2%	5%	4%	4%	5%	33%	5%	3%	7%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(126.A) And since the Covid-19 pandemic, how do you feel about online learning?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
I feel very positive about online learning	18%	20%	17%	21%	22%	14%	19%	15%	18%	23%
I feel somewhat positive about online learning	42%	44%	40%	38%	52%	32%	39%	36%	48%	48%
I feel neutral about online learning	25%	25%	26%	29%	18%	37%	29%	28%	18%	14%
It feel somewhat negative about online learning	9%	4%	12%	4%	4%	14%	7%	10%	12%	7%
I feel very negative about online learning	2%	2%	2%	1%	3%	1%	4%	1%	2%	0%
Don't know	4%	6%	2%	6%	1%	2%	1%	10%	2%	8%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(126.B) And since the Covid-19 pandemic, how do you feel about online learning?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
I feel very positive about online learning	18%	21%	12%	27%	12%	14%	16%	18%	0%	17%	20%	13%
I feel somewhat positive about online learning	42%	47%	38%	45%	39%	38%	42%	32%	0%	42%	43%	33%
I feel neutral about online learning	25%	17%	23%	20%	33%	26%	32%	39%	33%	25%	24%	40%
It feel somewhat negative about online learning	9%	8%	7%	5%	9%	18%	6%	7%	0%	8%	9%	7%
I feel very negative about online learning	2%	2%	4%	1%	3%	1%	0%	0%	33%	2%	2%	3%
Don't know	4%	5%	15%	1%	4%	2%	2%	5%	33%	5%	3%	3%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(127.A) Which of the following statements best reflects your view?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
The Covid-19 pandemic has had no impact on my desire to study abroad	29%	31%	26%	21%	38%	24%	25%	26%	28%	36%
The Covid-19 pandemic has made me more interested in studying abroad	7%	8%	7%	6%	10%	5%	2%	6%	11%	7%
The Covid-19 pandemic has made me less interested in studying abroad	53%	49%	56%	57%	46%	60%	66%	50%	51%	44%
Don't know	11%	12%	10%	16%	6%	11%	7%	18%	11%	14%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(127.B) Which of the following statements best reflects your view?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
The Covid-19 pandemic has had no impact on my desire to study abroad	29%	33%	28%	35%	24%	26%	19%	23%	33%	29%	27%	37%
The Covid-19 pandemic has made me more interested in studying abroad	7%	8%	5%	8%	7%	6%	8%	5%	0%	6%	9%	3%
The Covid-19 pandemic has made me less interested in studying abroad	53%	46%	48%	50%	58%	59%	56%	59%	0%	54%	53%	43%
Don't know	11%	13%	19%	8%	10%	8%	18%	14%	67%	11%	11%	17%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(128.A) You said you were considering moving abroad permanently for work. If you were to do this, when are you planning on going?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	70	39	31	4	14	13	5	12	16	6
In the next year	37%	41%	32%	50%	50%	8%	0%	8%	56%	100%
In the next two years	30%	33%	26%	0%	29%	31%	40%	67%	19%	0%
In the next three-to-five years	21%	21%	23%	25%	21%	46%	40%	0%	19%	0%
In more than 5 years	7%	3%	13%	25%	0%	8%	0%	25%	0%	0%
I don't know	4%	3%	6%	0%	0%	8%	20%	0%	6%	0%

Note:

BASE: Respondents who are considering moving abroad permanently for work

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(128.B) You said you were considering moving abroad permanently for work. If you were to do this, when are you planning on going?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	70	22	3	13	15	3	5	9	0	37	31	2
In the next year	37%	68%	33%	15%	20%	0%	20%	44%	*	59%	13%	0%
In the next two years	30%	14%	67%	54%	27%	67%	20%	22%	*	11%	55%	0%
In the next three-to-five years	21%	14%	0%	31%	40%	33%	20%	0%	*	19%	26%	0%
In more than 5 years	7%	5%	0%	0%	13%	0%	20%	11%	*	3%	6%	100%
I don't know	4%	0%	0%	0%	0%	0%	20%	22%	*	8%	0%	0%

Note:

BASE: Respondents who are considering moving abroad permanently for work

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(129.A) You said you were considering moving abroad temporarily for work. If you were to do this, when are you planning on going?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	321	144	176	20	78	49	26	61	64	23
In the next year	21%	24%	18%	10%	24%	14%	12%	13%	28%	39%
In the next two years	33%	34%	32%	15%	45%	16%	31%	38%	38%	26%
In the next three-to-five years	29%	28%	30%	45%	21%	39%	50%	30%	22%	17%
In more than 5 years	12%	10%	13%	25%	9%	20%	4%	16%	5%	9%
I don't know	5%	3%	7%	5%	1%	10%	4%	3%	8%	9%

Note:

BASE: Respondents who are considering moving abroad temporarily for work

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(129.B) You said you were considering moving abroad temporarily for work. If you were to do this, when are you planning on going?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	321	70	23	81	72	41	23	11	0	145	170	6
In the next year	21%	27%	17%	35%	11%	2%	9%	36%	*	23%	19%	0%
In the next two years	33%	36%	35%	32%	36%	34%	22%	27%	*	30%	36%	17%
In the next three-to-five years	29%	26%	35%	23%	31%	44%	30%	9%	*	27%	31%	33%
In more than 5 years	12%	9%	9%	6%	14%	20%	17%	27%	*	17%	7%	33%
I don't know	5%	3%	4%	4%	8%	0%	22%	0%	*	3%	6%	17%

Note:

BASE: Respondents who are considering moving abroad temporarily for work

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(130.A) Thinking about the work visa application process that you are planning on applying for, what would put you off from applying, if anything? Tick all that apply

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	255	130	124	14	70	30	15	48	56	22
It is too competitive/is too strict	35%	35%	34%	79%	29%	53%	13%	31%	34%	23%
The overall cost of the application	33%	21%	46%	43%	33%	50%	40%	35%	21%	27%
The English language exam requirements	33%	29%	36%	57%	30%	43%	33%	38%	30%	9%
The length of time the application takes	33%	28%	38%	21%	34%	53%	40%	25%	30%	27%
It is too confusing	33%	25%	40%	36%	31%	57%	40%	29%	25%	23%
It is hard to get information or support around the process	31%	26%	36%	50%	33%	30%	20%	42%	25%	14%
N/A Nothing could put me off from applying	15%	24%	5%	7%	6%	0%	7%	12%	27%	45%
Don't know	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%

Note:

BASE: Respondents who are considering applying for a visa to work in an English-speaking country

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(130.B) Thinking about the work visa application process that you are planning on applying for, what would put you off from applying, if anything? Tick all that apply

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	255	72	15	67	48	26	15	12	0	120	135	0
It is too competitive/is too strict	35%	22%	47%	31%	35%	46%	73%	33%	*	31%	38%	*
The overall cost of the application	33%	21%	40%	37%	38%	42%	33%	42%	*	34%	33%	*
The English language exam requirements	33%	21%	20%	40%	33%	35%	60%	42%	*	31%	35%	*
The length of time the application takes	33%	21%	60%	36%	35%	35%	33%	42%	*	30%	36%	*
It is too confusing	33%	19%	47%	30%	44%	42%	40%	33%	*	31%	34%	*
It is hard to get information or support around the process	31%	22%	20%	36%	40%	35%	47%	8%	*	24%	37%	*
N/A Nothing could put me off from applying	15%	36%	7%	10%	0%	0%	7%	17%	*	21%	9%	*
Don't know	0%	0%	0%	0%	2%	0%	0%	0%	*	0%	1%	*

Note:

BASE: Respondents who are considering applying for a visa to work in an English-speaking country

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(131.A) Which of the following statements best reflects your view?

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
The Covid-19 pandemic has had no impact on my desire to work abroad	28%	32%	24%	21%	36%	20%	22%	22%	34%	38%
The Covid-19 pandemic has made me more interested in working abroad	7%	6%	7%	5%	9%	6%	1%	8%	8%	4%
The Covid-19 pandemic has made me less interested in working abroad	56%	52%	59%	58%	49%	63%	67%	55%	52%	48%
Don't know	10%	10%	10%	16%	6%	11%	10%	15%	5%	10%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(131.B) Which of the following statements best reflects your view?

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
The Covid-19 pandemic has had no impact on my desire to work abroad	28%	33%	30%	33%	20%	26%	24%	23%	67%	29%	25%	37%
The Covid-19 pandemic has made me more interested in working abroad	7%	5%	6%	12%	7%	4%	2%	0%	0%	4%	10%	3%
The Covid-19 pandemic has made me less interested in working abroad	56%	54%	48%	49%	63%	58%	60%	61%	0%	55%	58%	43%
Don't know	10%	8%	16%	6%	10%	12%	14%	16%	33%	12%	7%	17%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(132.A) You said the English language exam would put you off from applying for a visa (work and/or study). Why is that? Tick all that apply.

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	117	54	62	11	30	19	8	23	22	4
Test centres are stressful places to take exams	42%	48%	37%	36%	50%	53%	38%	43%	27%	25%
My English isn't good enough	40%	41%	40%	36%	30%	42%	38%	48%	45%	50%
The exam is too difficult	32%	28%	34%	64%	23%	37%	38%	22%	32%	25%
The test centres are too far away from where I live	29%	33%	26%	45%	33%	53%	12%	22%	9%	25%
The exam costs too much	28%	19%	37%	18%	27%	42%	38%	26%	23%	25%
I do not think it is a fair way to assess visa applications	27%	28%	27%	27%	37%	26%	25%	13%	27%	50%
The exam is too long	21%	15%	27%	27%	17%	26%	38%	9%	23%	50%
Don't know	1%	2%	0%	9%	0%	0%	0%	0%	0%	0%

Note:

BASE: Respondents who are considering applying for a visa to work or study in an English-speaking country and are put off by the English language exam

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(132.B) You said the English language exam would put you off from applying for a visa (work and/or study). Why is that? Tick all that apply.

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	117	21	6	37	25	12	9	7	0	53	63	1
Test centres are stressful places to take exams	42%	38%	50%	41%	52%	33%	22%	57%	*	40%	43%	100%
My English isn't good enough	40%	43%	50%	27%	44%	50%	67%	29%	*	45%	37%	0%
The exam is too difficult	32%	33%	17%	35%	16%	33%	44%	57%	*	34%	30%	0%
The test centres are too far away from where I live	29%	19%	33%	41%	28%	17%	22%	29%	*	30%	27%	100%
The exam costs too much	28%	10%	33%	38%	28%	33%	33%	14%	*	26%	30%	0%
I do not think it is a fair way to assess visa applications	27%	29%	50%	19%	28%	25%	56%	14%	*	30%	25%	0%
The exam is too long	21%	24%	17%	16%	32%	25%	11%	14%	*	19%	24%	0%
Don't know	1%	0%	0%	3%	0%	0%	0%	0%	*	0%	2%	0%

Note:

BASE: Respondents who are considering applying for a visa to work or study in an English-speaking country and are put off by the English language exam

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(133.A) If money, language and visa requirements were not an issue, in which countries do you think you would get the best employment opportunities? Tick up to five

	Total	Gender		Age						
		Male	Female	16	17	18	19	20	21	22
Unweighted	1010	461	544	95	209	189	99	185	160	73
New Zealand	9%	8%	10%	13%	11%	7%	5%	8%	9%	8%
South Korea	7%	5%	10%	7%	5%	8%	13%	8%	7%	5%
Don't know	7%	8%	6%	7%	4%	7%	5%	16%	4%	7%
China	50%	45%	55%	64%	55%	55%	63%	35%	42%	44%
Ireland	5%	3%	6%	5%	2%	7%	4%	5%	5%	4%
Netherlands	4%	3%	5%	4%	2%	4%	6%	4%	5%	5%
UK	36%	35%	38%	24%	40%	37%	39%	39%	34%	34%
US	31%	35%	28%	29%	32%	27%	37%	29%	34%	34%
Saudi Arabia	3%	4%	2%	3%	4%	2%	2%	5%	1%	4%
Spain	3%	4%	3%	7%	1%	3%	3%	3%	3%	3%
India	2%	1%	3%	1%	1%	4%	1%	2%	4%	1%
UAE	2%	2%	1%	2%	3%	1%	0%	1%	2%	3%
France	19%	17%	21%	18%	15%	22%	22%	19%	19%	14%
Germany	16%	16%	17%	24%	21%	19%	10%	14%	10%	15%
Japan	15%	15%	16%	18%	10%	17%	22%	17%	18%	5%
Canada	13%	13%	13%	23%	13%	7%	15%	15%	13%	3%
Singapore	13%	15%	12%	22%	20%	13%	9%	12%	11%	3%
Australia	11%	9%	12%	17%	14%	8%	11%	9%	9%	5%
Italy	11%	9%	12%	8%	8%	14%	10%	12%	12%	10%
Qatar	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%
Other, please state	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted

(133.B) If money, language and visa requirements were not an issue, in which countries do you think you would get the best employment opportunities? Tick up to five

	Total	Region							Education			
		North China	Northeast China	East China	South China	Central China	Southwest China	Northwest China	Primary school	Secondary school	University Education	None of the above
Unweighted	1010	213	81	226	241	125	80	44	3	542	435	30
New Zealand	9%	12%	11%	10%	6%	8%	6%	5%	0%	8%	9%	10%
South Korea	7%	7%	7%	8%	7%	9%	9%	5%	33%	7%	7%	10%
Don't know	7%	5%	19%	6%	8%	8%	8%	2%	33%	9%	6%	3%
China	50%	43%	48%	54%	50%	51%	55%	52%	67%	53%	45%	63%
Ireland	5%	4%	6%	6%	3%	6%	4%	5%	0%	4%	5%	3%
Netherlands	4%	7%	2%	4%	3%	6%	4%	0%	0%	3%	6%	10%
UK	36%	40%	23%	36%	32%	44%	39%	43%	0%	36%	39%	10%
US	31%	40%	28%	27%	28%	28%	35%	39%	0%	32%	32%	23%
Saudi Arabia	3%	3%	2%	4%	3%	4%	1%	0%	0%	3%	3%	0%
Spain	3%	3%	5%	2%	2%	3%	5%	5%	0%	3%	3%	0%
India	2%	2%	1%	3%	2%	2%	5%	2%	0%	1%	3%	3%
UAE	2%	1%	2%	1%	0%	4%	2%	2%	0%	2%	1%	0%
France	19%	15%	15%	18%	19%	27%	20%	25%	0%	17%	22%	10%
Germany	16%	16%	20%	16%	15%	15%	20%	16%	0%	18%	15%	13%
Japan	15%	15%	14%	19%	13%	14%	19%	16%	0%	13%	19%	7%
Canada	13%	10%	15%	13%	13%	14%	9%	20%	33%	13%	12%	20%
Singapore	13%	11%	15%	17%	13%	17%	8%	9%	0%	14%	13%	13%
Australia	11%	8%	7%	12%	11%	14%	14%	9%	0%	10%	11%	10%
Italy	11%	13%	10%	11%	13%	5%	11%	7%	0%	9%	13%	17%
Qatar	1%	1%	0%	0%	0%	1%	4%	5%	0%	1%	1%	0%
Other, please state	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Note:

BASE: All Respondents

Fieldwork: 15th Nov - 22nd Nov 2021

Data unweighted