

Philanthropy Poll US

Fieldwork: 20th May - 27th May 2021
Interview method: Online Survey
Population represented: US Adults
Sample size: 1006

Methodology:

All results are weighted using Iterative Proportional Fitting, or 'Raking'. The results are weighted by interlocking age & gender, race, state and education

Public First is a member of the BPC and abides by its rules. For more information please contact Seb Wride (seb@publicfirst.co.uk)

List of Tables

1 Do you know what the word "philanthropy" means?Please be open and honest in your response, we are trying to understand how widely this term is used 3

2 Can you name a philanthropist? 4

3 Have you ever given money to a charity? 5

4 How often do you give money to charity, if at all? 6

5 In the last year, approximately how much money did you give to charities in total? 7

6 Is this more or less than you would give to charities in a typical year before last year? 8

7 What charities or charitable causes do you give money to?Select any which apply 9

8 Have you been asked for a charitable financial gift in the last two years? 10

9 You said you were asked for a charitable financial gift in the last two years. In what way(s) have you been asked?Please select all which apply 11

10 How uncomfortable or comfortable did you feel when you were asked?If you were asked multiple times in the last two years, please think about the most recent time you were asked 12

11 When making a charitable financial gift, how important or unimportant is it to you that either you or the charity can claim back tax on that donation? . 13

12 Would you say your perception of US charities has... 14

13 Do you tend to agree or disagree with the following?: Charities tend to use money they raise badly 15

14 Do you tend to agree or disagree with the following?: Charities rarely achieve their goals 16

15 Do you tend to agree or disagree with the following?: I tend to trust charities 17

16 Do you tend to agree or disagree with the following?: Giving to charity is a waste of money 18

17 Do you tend to agree or disagree with the following?: Charities are generally run very well 19

18 Do you tend to agree or disagree with the following?: Without charities, many social issues would get worse 20

19 How confident or unconfident are you that the money you personally give to charity is used well? 21

20 Do you agree or disagree with the following?: Wealthy people should give more money to good causes than average earners 22

21 Do you agree or disagree with the following?: Wealthy people should not feel obliged to give away they money they have earned 23

22 Do you agree or disagree with the following?: Wealthy people normally do not deserve the money that they have 24

23 Would you say you tend to have a positive or negative perception of very wealthy people in the US? 25

24 Would you say you tend to have a positive or negative perception of very wealthy people who give money to charities in the US? 26

25 Imagine someone had 100million.Inyourview,howmuchofthisshouldtheydonatetocharitablecauses? 27

26 If you knew that a wealthy person gave money to charity, how would it affect your opinion on them, if at all? 28

27 Why do you think that wealthy people give money to charity?Please select all that apply 29

28 Which of these approaches should wealthy people take, in order to try and solve social problems, if any? 30

29 In your view, which of the following systems would be the best way of tackling social issues in the US? 31

30 And if you had to choose would you prefer there to be... 32

31 Who do you think is best placed to address solving social problems in the US?Please select up to three 33

32 Do you agree or disagree with the following: "If wealthy people give money to charity, they should be able to get a reduction on their tax bill" 34

33 In your view, how important or unimportant are charitable financial donations from wealthy people to public services in the US? 35

34 Which of the following comes closest to your view: 36

35 Which of the following comes closest to your view:Please select the option which is closest to your view, even if none is exactly right 37

36 Imagine a wealthy person providing funding for, say, a new school or a library, which is then named after them.Do you agree or disagree with the following statements?: It looks arrogant for wealthy people to put their names on things like this 38

37 Imagine a wealthy person providing funding for, say, a new school or a library, which is then named after them. Do you agree or disagree with the following statements?: It is only fair for wealthy people put their name to things like this 39

38 What sort of causes do you think well-off people who give money to charity should prioritise, if any? Please select up to three 40

39 Rank Summary: Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following (Ordered Left to Right by Rank) 41

40 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Help for homeless people 42

41 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Public education . . . 43

42 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Private schools . . . 44

43 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Universities 45

44 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Animal rescue 46

45 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Arts and culture . . . 47

46 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Science and research . . . 48

47 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Health and medicine . . . 49

48 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Nature and conservation . . . 50

49 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Support for the disabled . . . 51

50 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Support for veterans and former members of the armed forces 52

51 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: International Relief charities 53

52 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Religious organisations . . . 54

53 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Sports clubs 55

54 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Local government bodies 56

55 Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Federal government . . . 57

56 Do you think it is more important for people who have had a big success in an area like business or entrepreneurship to give their time or money to charities? 58

57 Do you agree or disagree with the following statements?: Charities would benefit from having entrepreneurs work with them 59

58 Do you agree or disagree with the following statements?: Successful business people have the wrong priorities when it comes to charitable giving 60

59 Do you agree or disagree with the following statements?: The ideas and skills required to run a successful business are not useful to charities 61

(1.A) Do you know what the word "philanthropy" means? Please be open and honest in your response, we are trying to understand how widely this term is used

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Certain I know what it means	32%	40%	24%	16%	31%	25%	32%	33%	47%	55%	26%	16%	29%	35%	38%	36%	37%	38%	13%
Quite confident I know what it means	26%	28%	23%	24%	23%	32%	18%	25%	31%	28%	34%	18%	27%	27%	29%	29%	28%	24%	18%
Have heard the word before, but not confident I know what it means	24%	17%	30%	40%	19%	20%	27%	26%	16%	11%	25%	33%	26%	23%	21%	24%	21%	31%	30%
Have never heard the word before	7%	7%	7%	9%	11%	6%	8%	6%	3%	2%	4%	13%	11%	6%	3%	4%	8%	1%	10%
Don't Know	12%	8%	16%	10%	16%	16%	15%	11%	4%	4%	10%	20%	7%	8%	9%	7%	6%	6%	28%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(2.A) Can you name a philanthropist?

	Gender		Age						Education			Party Affiliation			2020 Presidential Election				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	621	337	283	76	96	112	67	105	165	321	208	92	146	274	189	200	349	13	53
Weighted	581	347	234	48	99	93	80	96	165	284	163	134	138	246	188	199	313	12	52
Yes	73%	74%	71%	76%	63%	67%	72%	78%	78%	78%	71%	62%	71%	77%	69%	72%	75%	69%	70%
No	22%	21%	24%	21%	31%	27%	27%	15%	17%	18%	22%	31%	22%	19%	26%	25%	20%	21%	23%
Don't Know	5%	5%	5%	3%	6%	6%	1%	7%	4%	3%	6%	7%	8%	4%	4%	3%	6%	9%	7%

Note:

BASE: Question displayed when the NA

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(3.A) Have you ever given money to a charity?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Yes	74%	75%	73%	68%	68%	71%	70%	74%	88%	88%	85%	54%	73%	81%	77%	81%	80%	90%	48%
No	22%	22%	22%	26%	27%	25%	29%	21%	11%	10%	14%	39%	24%	18%	19%	17%	19%	8%	46%
Prefer not to say	4%	3%	5%	6%	5%	3%	2%	6%	1%	2%	1%	7%	3%	1%	4%	2%	1%	1%	6%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(4.A) How often do you give money to charity, if at all?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	785	381	400	118	125	134	94	125	189	341	289	155	186	346	218	248	419	20	84
Weighted	744	384	357	81	125	117	111	123	187	302	228	214	180	318	216	248	388	17	79
Daily	3%	4%	2%	6%	6%	6%	1%	2%	0%	4%	1%	4%	2%	3%	4%	3%	4%	8%	1%
Weekly	7%	10%	5%	5%	10%	10%	4%	3%	10%	13%	4%	3%	8%	6%	10%	11%	5%	15%	4%
Multiple times a month	5%	4%	5%	10%	8%	4%	0%	3%	5%	4%	6%	5%	6%	5%	3%	4%	4%	6%	10%
Monthly	15%	16%	13%	10%	23%	16%	10%	15%	13%	19%	13%	11%	12%	17%	14%	13%	18%	11%	6%
Every 2-3 months	9%	9%	9%	8%	5%	11%	13%	7%	8%	12%	8%	6%	7%	13%	5%	6%	11%	8%	6%
A few times a year	36%	36%	36%	35%	21%	37%	45%	30%	43%	31%	40%	37%	37%	34%	35%	37%	35%	19%	41%
Some years	15%	13%	18%	14%	18%	10%	17%	21%	13%	10%	17%	21%	15%	16%	15%	16%	15%	17%	14%
Less often	8%	8%	9%	13%	7%	5%	9%	15%	5%	6%	10%	11%	9%	6%	11%	9%	7%	11%	16%
Never	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%
Don't Know	2%	1%	2%	0%	0%	1%	0%	5%	2%	1%	1%	2%	3%	0%	3%	2%	1%	4%	1%

Note:

Question "Can you name a philanthropist?" is one of the following answers ("Yes")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(5.A) In the last year, approximately how much money did you give to charities in total?

	Gender			Age						Education			Party Affiliation			2020 Presidential Election			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	770	375	391	118	124	131	93	120	184	335	283	152	180	344	211	241	415	19	82
Weighted	731	379	349	81	123	115	111	117	183	298	224	209	174	317	209	242	384	17	78
I did not give any money in the last year	12%	8%	15%	9%	10%	7%	14%	20%	11%	8%	13%	16%	13%	11%	12%	14%	11%	0%	14%
\$5 or less	4%	3%	4%	8%	8%	3%	0%	4%	1%	2%	4%	6%	2%	2%	4%	3%	2%	5%	10%
\$6 - \$20	7%	6%	8%	22%	7%	4%	3%	7%	4%	4%	9%	9%	7%	8%	6%	4%	9%	13%	8%
\$21 - \$50	11%	9%	13%	13%	7%	15%	13%	12%	9%	5%	10%	21%	13%	13%	6%	7%	12%	24%	15%
\$51 - \$100	17%	19%	15%	25%	20%	21%	20%	15%	9%	14%	19%	19%	17%	18%	15%	15%	18%	15%	20%
\$101 - \$500	22%	23%	21%	11%	19%	26%	24%	22%	25%	26%	22%	18%	19%	25%	23%	21%	25%	11%	17%
\$501 - \$1000	12%	15%	10%	8%	13%	14%	13%	8%	15%	17%	12%	6%	17%	11%	12%	16%	11%	6%	6%
\$1001 - \$5000	9%	10%	7%	2%	12%	6%	5%	4%	16%	16%	5%	3%	6%	9%	11%	10%	9%	15%	4%
\$5001 or more	3%	4%	2%	1%	2%	2%	2%	3%	5%	6%	2%	0%	2%	1%	7%	6%	1%	0%	1%
Prefer not to say	4%	2%	6%	0%	2%	2%	6%	5%	5%	4%	4%	2%	4%	3%	4%	3%	3%	10%	5%

Note:

Question "Have you ever given money to a charity?" is one of the following answers ("Yes")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(6.A) Is this more or less than you would give to charities in a typical year before last year?

	Gender			Age						Education			Party Affiliation			2020 Presidential Election			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	742	369	369	117	122	128	87	114	174	323	272	147	172	338	201	233	405	17	77
Weighted	706	373	329	81	121	114	105	111	174	288	214	204	168	310	200	235	374	15	74
Much more	10%	8%	11%	15%	16%	11%	12%	6%	2%	12%	7%	9%	5%	11%	10%	7%	11%	16%	11%
Slightly more	13%	15%	11%	18%	22%	20%	10%	5%	7%	14%	12%	13%	15%	15%	10%	9%	16%	6%	14%
About the same amount	54%	56%	52%	42%	37%	51%	46%	64%	74%	57%	57%	47%	55%	51%	60%	61%	52%	66%	41%
Slightly less	10%	9%	11%	10%	10%	9%	17%	9%	6%	9%	8%	13%	9%	10%	10%	10%	10%	2%	10%
Much less	10%	9%	11%	8%	9%	5%	15%	15%	9%	7%	12%	13%	14%	9%	8%	10%	9%	10%	15%
Don't Know	3%	2%	4%	7%	6%	4%	0%	2%	1%	1%	4%	6%	2%	3%	2%	2%	2%	0%	10%

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(7.A) What charities or charitable causes do you give money to? Select any which apply

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	770	375	391	118	124	131	93	120	184	335	283	152	180	344	211	241	415	19	82
Weighted	731	379	349	81	123	115	111	117	183	298	224	209	174	317	209	242	384	17	78
Help for homeless people	25%	26%	24%	35%	37%	33%	24%	23%	10%	24%	25%	26%	22%	31%	20%	20%	27%	23%	35%
Public education	9%	12%	7%	17%	21%	13%	4%	2%	4%	11%	6%	10%	7%	11%	8%	6%	12%	5%	9%
Private schools	6%	7%	5%	7%	10%	10%	2%	3%	5%	7%	5%	5%	6%	6%	7%	7%	6%	8%	6%
Universities	7%	11%	4%	9%	11%	5%	2%	2%	12%	13%	3%	4%	6%	9%	6%	6%	9%	2%	7%
Animal rescue	27%	20%	33%	30%	35%	27%	30%	31%	15%	21%	32%	30%	31%	27%	23%	26%	27%	30%	29%
Arts and culture	7%	8%	6%	7%	6%	14%	4%	3%	7%	10%	6%	4%	6%	8%	6%	5%	9%	0%	4%
Science and research	10%	12%	7%	10%	16%	8%	9%	6%	11%	16%	8%	5%	12%	10%	10%	10%	12%	9%	2%
Health and medicine	32%	34%	31%	25%	33%	28%	29%	30%	42%	40%	30%	25%	38%	32%	28%	31%	35%	33%	28%
Nature and conservation	14%	15%	13%	15%	22%	12%	20%	10%	10%	18%	11%	13%	18%	17%	9%	8%	19%	6%	12%
Support for the disabled	17%	17%	15%	21%	27%	17%	13%	10%	14%	16%	17%	17%	19%	17%	14%	16%	17%	15%	22%
Support for veterans and former members of the armed forces	22%	23%	21%	14%	24%	16%	21%	20%	30%	20%	23%	23%	21%	17%	32%	34%	15%	34%	21%
International Relief charities	14%	15%	13%	12%	13%	16%	13%	14%	17%	19%	10%	12%	11%	15%	17%	13%	17%	0%	10%
Religious organisations	27%	30%	24%	21%	19%	12%	35%	20%	43%	33%	24%	21%	26%	21%	38%	37%	20%	18%	29%
Sports clubs	5%	6%	4%	12%	9%	8%	1%	1%	2%	7%	4%	4%	4%	5%	7%	8%	4%	8%	1%
Other (Please Specify)	11%	8%	15%	9%	4%	6%	14%	15%	17%	10%	12%	14%	11%	12%	9%	8%	12%	0%	17%
Prefer not to say	4%	4%	4%	2%	4%	4%	2%	9%	2%	3%	4%	5%	6%	2%	2%	2%	4%	3%	6%

Notes:

Question "In the last year, approximately how much money did you give to charities in total?" is one of the following answers ("I did not give any money in the last year", "\$5 or less", "\$6 - \$20", "\$21 - \$50", "\$51 - \$100", "\$101 - \$500", "\$501 - \$1000", "\$1001 - \$5000", "\$5001 or more")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(8.A) Have you been asked for a charitable financial gift in the last two years?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Yes	45%	51%	39%	30%	38%	39%	38%	48%	69%	62%	50%	28%	42%	52%	47%	50%	53%	55%	20%
No	48%	41%	54%	59%	54%	54%	58%	42%	27%	33%	43%	64%	52%	44%	45%	44%	44%	44%	69%
Don't Know	7%	8%	6%	11%	8%	7%	4%	10%	3%	5%	7%	8%	6%	4%	9%	7%	3%	1%	11%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(9.A) You said you were asked for a charitable financial gift in the last two years. In what way(s) have you been asked? Please select all which apply

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	483	254	227	55	65	76	57	84	146	237	166	80	110	216	141	160	275	11	33
Weighted	456	263	192	36	69	64	61	80	147	213	135	109	104	205	132	153	255	11	33
In a face to face meeting with someone from the organisation (includes schools, universities as well as charities)	17%	20%	13%	30%	35%	23%	16%	8%	7%	21%	11%	16%	20%	15%	17%	17%	15%	17%	26%
In an onscreen meeting with someone from the organisation (includes schools, universities as well as charities)	8%	9%	6%	17%	23%	12%	3%	2%	1%	10%	3%	8%	13%	8%	3%	6%	8%	0%	12%
At an event	16%	21%	10%	33%	31%	20%	14%	10%	8%	21%	12%	11%	20%	16%	13%	12%	18%	20%	19%
Direct mail	57%	61%	51%	24%	32%	45%	57%	63%	77%	61%	55%	50%	55%	52%	63%	60%	55%	49%	44%
Email	46%	47%	44%	39%	50%	48%	61%	42%	40%	49%	47%	38%	40%	49%	43%	42%	45%	70%	50%
Internet or social media	22%	18%	26%	43%	42%	41%	17%	9%	8%	23%	21%	20%	20%	22%	23%	19%	24%	7%	23%
In the street	15%	16%	14%	23%	29%	22%	8%	14%	7%	18%	13%	11%	14%	16%	13%	12%	17%	19%	13%
Other (Please Specify)	10%	7%	15%	2%	2%	6%	9%	21%	13%	8%	13%	13%	13%	9%	10%	13%	9%	0%	17%
Don't Know	1%	1%	1%	0%	0%	1%	0%	4%	1%	1%	0%	3%	1%	0%	2%	1%	0%	0%	10%

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(10.A) How uncomfortable or comfortable did you feel when you were asked? If you were asked multiple times in the last two years, please think about the most recent time you were asked

	Gender			Age						Education			Party Affiliation			2020 Presidential Election			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	483	254	227	55	65	76	57	84	146	237	166	80	110	216	141	160	275	11	33
Weighted	456	263	192	36	69	64	61	80	147	213	135	109	104	205	132	153	255	11	33
Very Uncomfortable	8%	6%	12%	6%	9%	5%	2%	16%	9%	4%	10%	15%	7%	7%	13%	12%	7%	2%	8%
Quite Uncomfortable	13%	12%	14%	26%	18%	17%	12%	11%	7%	11%	14%	15%	15%	13%	12%	14%	12%	49%	3%
Neither Comfortable nor Uncomfortable	48%	49%	45%	21%	33%	26%	55%	50%	66%	51%	48%	41%	56%	45%	46%	49%	47%	36%	49%
Quite Comfortable	15%	14%	17%	27%	14%	31%	16%	8%	9%	18%	13%	12%	10%	19%	12%	14%	17%	0%	14%
Very Comfortable	15%	18%	11%	12%	25%	22%	15%	12%	9%	15%	16%	13%	10%	16%	16%	12%	16%	13%	19%
Don't Know	1%	2%	1%	8%	0%	0%	0%	3%	1%	1%	0%	4%	2%	1%	0%	0%	1%	0%	8%

Note:

Question "Have you been asked for a charitable financial gift in the last two years?" is one of the following answers ("Yes")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(11.A) When making a charitable financial gift, how important or unimportant is it to you that either you or the charity can claim back tax on that donation?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Very Important	14%	15%	13%	10%	20%	24%	10%	9%	10%	21%	12%	9%	13%	16%	16%	15%	18%	14%	4%
Quite Important	17%	20%	15%	21%	21%	22%	15%	11%	16%	21%	17%	14%	15%	21%	18%	17%	21%	19%	12%
Neither Important nor Unimportant	37%	35%	38%	36%	29%	28%	40%	43%	43%	32%	39%	39%	41%	36%	36%	37%	34%	49%	46%
Quite Unimportant	6%	6%	7%	7%	7%	8%	9%	4%	5%	9%	7%	4%	7%	8%	5%	8%	7%	0%	4%
Very Unimportant	16%	17%	14%	10%	11%	7%	13%	26%	23%	14%	17%	16%	17%	14%	19%	18%	17%	10%	9%
Don't Know	10%	7%	13%	15%	12%	11%	12%	8%	3%	3%	7%	17%	6%	4%	7%	5%	4%	8%	26%
Total Important:	32%	35%	28%	32%	41%	46%	26%	19%	26%	43%	30%	23%	28%	37%	33%	32%	38%	33%	16%
Total Unimportant:	22%	23%	21%	17%	18%	15%	22%	29%	28%	22%	24%	20%	24%	22%	24%	26%	24%	10%	12%
Net:	9%	12%	7%	14%	23%	31%	3%	-10%	-1%	20%	5%	3%	4%	15%	10%	6%	14%	23%	3%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(12.A) Would you say your perception of US charities has...

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Significantly improved in recent years	9%	12%	6%	9%	14%	14%	11%	5%	2%	14%	8%	6%	5%	11%	11%	9%	10%	7%	6%
Somewhat improved in recent years	15%	15%	16%	28%	27%	17%	14%	8%	5%	13%	17%	16%	11%	21%	11%	9%	19%	26%	16%
Stayed about the same in recent years	49%	52%	46%	32%	28%	43%	52%	64%	69%	53%	54%	42%	58%	49%	51%	56%	52%	43%	35%
Somewhat worsened in recent years	9%	9%	9%	11%	8%	7%	9%	4%	15%	8%	11%	9%	11%	8%	10%	11%	9%	12%	6%
Significantly worsened in recent years	4%	4%	4%	2%	4%	1%	4%	6%	5%	4%	3%	4%	2%	2%	8%	6%	2%	6%	4%
Don't Know	14%	9%	19%	17%	20%	19%	11%	13%	5%	8%	8%	23%	13%	9%	9%	8%	7%	5%	33%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(13.A) Do you tend to agree or disagree with the following?: Charities tend to use money they raise badly

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	8%	9%	6%	8%	11%	12%	6%	7%	3%	8%	8%	8%	7%	8%	8%	9%	9%	7%	3%
Agree	18%	21%	15%	11%	12%	22%	24%	20%	17%	19%	16%	18%	19%	18%	21%	23%	18%	31%	7%
Neither Agree nor Disagree	37%	35%	39%	36%	31%	32%	38%	41%	42%	36%	34%	39%	44%	31%	40%	40%	33%	55%	45%
Disagree	21%	20%	22%	28%	20%	17%	14%	18%	30%	23%	29%	14%	16%	28%	18%	18%	25%	4%	21%
Strongly Disagree	8%	8%	8%	9%	11%	8%	11%	6%	3%	10%	6%	7%	8%	10%	8%	6%	10%	0%	7%
Don't Know	8%	7%	10%	8%	15%	8%	7%	8%	4%	4%	7%	13%	6%	6%	4%	4%	6%	3%	17%
Total Agree:	26%	30%	21%	20%	23%	34%	30%	27%	21%	27%	25%	26%	26%	26%	29%	31%	27%	39%	11%
Total Disagree:	29%	28%	31%	36%	31%	25%	25%	24%	33%	33%	35%	22%	24%	37%	27%	25%	35%	4%	28%
Net:	-3%	2%	-10%	-16%	-8%	9%	5%	3%	-12%	-6%	-10%	4%	3%	-11%	2%	7%	-8%	35%	-17%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(14.A) Do you tend to agree or disagree with the following?: Charities rarely achieve their goals

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	7%	8%	6%	10%	9%	10%	11%	3%	2%	8%	7%	7%	6%	8%	8%	6%	9%	5%	4%
Agree	18%	19%	17%	21%	19%	22%	14%	17%	17%	19%	21%	16%	16%	22%	19%	18%	20%	38%	11%
Neither Agree nor Disagree	31%	32%	30%	21%	27%	27%	30%	37%	37%	30%	34%	30%	37%	27%	31%	34%	28%	42%	34%
Disagree	26%	24%	29%	31%	19%	20%	24%	28%	36%	30%	27%	23%	25%	30%	28%	28%	30%	12%	20%
Strongly Disagree	9%	9%	9%	8%	13%	8%	15%	5%	5%	9%	7%	10%	10%	8%	8%	9%	8%	0%	14%
Don't Know	9%	7%	10%	9%	13%	12%	6%	9%	3%	5%	5%	14%	8%	5%	6%	5%	5%	2%	16%
Total Agree:	25%	28%	23%	32%	27%	33%	24%	20%	19%	27%	27%	23%	21%	29%	27%	24%	29%	43%	16%
Total Disagree:	35%	33%	38%	39%	32%	29%	40%	33%	41%	39%	34%	34%	34%	38%	36%	36%	38%	12%	35%
Net:	-10%	-5%	-15%	-7%	-5%	4%	-15%	-13%	-22%	-12%	-6%	-11%	-13%	-8%	-9%	-12%	-9%	31%	-19%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(15.A) Do you tend to agree or disagree with the following?: I tend to trust charities

	Gender		Age						Education			Party Affiliation		2020 Presidential Election					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote	
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	13%	13%	12%	15%	20%	16%	17%	6%	4%	14%	11%	12%	12%	16%	11%	12%	16%	2%	6%
Agree	36%	38%	35%	37%	34%	35%	32%	34%	44%	44%	40%	27%	33%	45%	34%	33%	43%	38%	26%
Neither Agree nor Disagree	31%	31%	32%	33%	20%	36%	32%	29%	37%	27%	31%	35%	39%	25%	34%	33%	28%	38%	40%
Disagree	10%	10%	10%	11%	11%	3%	11%	15%	11%	10%	11%	11%	10%	10%	12%	13%	9%	8%	9%
Strongly Disagree	4%	4%	3%	1%	3%	3%	4%	9%	3%	2%	4%	4%	4%	2%	6%	6%	2%	11%	4%
Don't Know	6%	5%	7%	3%	12%	7%	4%	6%	2%	2%	2%	11%	3%	3%	2%	3%	1%	3%	16%
Total Agree:	49%	51%	47%	53%	54%	51%	49%	40%	48%	58%	52%	39%	44%	61%	45%	45%	60%	40%	32%
Total Disagree:	14%	14%	14%	12%	14%	6%	14%	24%	13%	12%	15%	15%	14%	12%	18%	19%	11%	19%	12%
Net:	35%	37%	33%	41%	40%	45%	35%	16%	34%	46%	36%	24%	30%	49%	27%	26%	49%	21%	20%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(16.A) Do you tend to agree or disagree with the following?: Giving to charity is a waste of money

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	5%	6%	4%	4%	9%	11%	3%	3%	1%	8%	3%	4%	2%	6%	6%	5%	6%	7%	2%
Agree	9%	10%	8%	9%	10%	13%	13%	7%	4%	11%	9%	8%	11%	10%	9%	10%	10%	28%	3%
Neither Agree nor Disagree	20%	20%	21%	18%	17%	17%	19%	30%	21%	17%	18%	25%	22%	16%	24%	23%	16%	21%	27%
Disagree	32%	33%	30%	34%	24%	23%	35%	32%	41%	32%	36%	29%	35%	33%	31%	36%	32%	34%	26%
Strongly Disagree	28%	26%	30%	32%	30%	29%	25%	22%	32%	31%	32%	24%	26%	32%	26%	24%	33%	7%	27%
Don't Know	5%	4%	7%	3%	10%	7%	5%	5%	2%	2%	3%	10%	3%	3%	4%	2%	2%	3%	15%
Total Agree:	14%	16%	12%	13%	19%	24%	16%	10%	5%	19%	12%	12%	13%	16%	15%	15%	17%	35%	5%
Total Disagree:	60%	60%	60%	66%	54%	52%	60%	55%	73%	62%	67%	53%	62%	66%	57%	60%	65%	41%	54%
Net:	-46%	-44%	-48%	-54%	-35%	-28%	-44%	-45%	-68%	-44%	-56%	-41%	-48%	-50%	-42%	-45%	-49%	-6%	-49%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(17.A) Do you tend to agree or disagree with the following?: Charities are generally run very well

	Total	Gender		Age						Education			Party Affiliation		2020 Presidential Election				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote	
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	11%	13%	10%	12%	22%	17%	10%	6%	3%	12%	8%	13%	12%	13%	11%	10%	15%	14%	6%
Agree	38%	37%	39%	48%	37%	42%	31%	30%	41%	37%	45%	34%	34%	43%	38%	40%	41%	27%	32%
Neither Agree nor Disagree	31%	31%	30%	20%	26%	25%	31%	38%	40%	34%	28%	30%	38%	28%	30%	29%	31%	44%	35%
Disagree	10%	11%	10%	9%	6%	8%	15%	14%	10%	11%	11%	9%	9%	10%	13%	13%	9%	15%	10%
Strongly Disagree	4%	4%	3%	2%	2%	2%	9%	6%	3%	2%	5%	5%	3%	2%	6%	6%	2%	0%	7%
Don't Know	6%	4%	7%	8%	8%	6%	4%	5%	4%	3%	4%	9%	4%	3%	2%	2%	3%	1%	10%
Total Agree:	49%	49%	49%	60%	59%	58%	42%	36%	44%	49%	53%	47%	46%	57%	49%	50%	56%	40%	38%
Total Disagree:	14%	15%	13%	11%	8%	10%	24%	20%	12%	14%	16%	14%	11%	12%	19%	19%	10%	15%	17%
Net:	35%	34%	37%	49%	51%	48%	18%	16%	31%	36%	37%	33%	35%	44%	30%	31%	46%	26%	21%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(18.A) Do you tend to agree or disagree with the following?: Without charities, many social issues would get worse

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	21%	21%	21%	19%	23%	28%	21%	16%	19%	21%	21%	22%	20%	24%	20%	19%	25%	16%	19%
Agree	39%	39%	39%	42%	34%	39%	38%	38%	44%	46%	42%	32%	42%	45%	36%	36%	45%	54%	32%
Neither Agree nor Disagree	24%	26%	23%	24%	22%	18%	29%	25%	28%	23%	22%	27%	29%	19%	28%	27%	21%	27%	27%
Disagree	6%	6%	6%	8%	9%	4%	5%	8%	4%	5%	9%	5%	3%	7%	8%	9%	5%	0%	3%
Strongly Disagree	2%	2%	2%	1%	2%	3%	1%	4%	1%	1%	3%	2%	2%	1%	2%	2%	1%	0%	4%
Don't Know	7%	6%	9%	6%	11%	8%	6%	9%	3%	4%	4%	12%	4%	3%	6%	6%	2%	3%	15%
Total Agree:	60%	60%	61%	61%	57%	67%	59%	54%	63%	66%	62%	54%	62%	69%	56%	55%	70%	70%	51%
Total Disagree:	8%	8%	8%	9%	10%	7%	6%	11%	5%	6%	12%	7%	5%	8%	10%	11%	7%	0%	7%
Net:	52%	52%	53%	52%	47%	60%	53%	43%	58%	60%	50%	47%	56%	61%	46%	44%	63%	70%	44%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(19.A) How confident or unconfident are you that the money you personally give to charity is used well?

	Gender		Age						Education			Party Affiliation			2020 Presidential Election				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	770	375	391	118	124	131	93	120	184	335	283	152	180	344	211	241	415	19	82
Weighted	731	379	349	81	123	115	111	117	183	298	224	209	174	317	209	242	384	17	78
Very Confident	18%	21%	15%	13%	27%	24%	17%	12%	15%	20%	16%	17%	13%	19%	21%	18%	20%	14%	10%
Confident	46%	44%	46%	49%	43%	45%	42%	41%	51%	48%	47%	40%	44%	48%	46%	42%	48%	53%	47%
Neither Confident nor Unconfident	24%	22%	26%	24%	16%	22%	25%	31%	26%	21%	26%	27%	32%	24%	16%	22%	26%	18%	24%
Unconfident	7%	8%	7%	11%	7%	5%	11%	7%	4%	5%	7%	10%	8%	6%	9%	11%	4%	15%	8%
Very Unconfident	3%	3%	4%	3%	3%	1%	2%	9%	2%	4%	3%	4%	2%	2%	6%	6%	2%	0%	5%
Don't Know	2%	2%	2%	1%	3%	3%	2%	0%	2%	1%	1%	3%	1%	1%	2%	2%	1%	0%	6%
Total Confident:	63%	65%	61%	62%	70%	69%	59%	53%	66%	69%	63%	57%	57%	67%	67%	60%	67%	67%	57%
Total Unconfident:	11%	11%	11%	14%	11%	6%	14%	16%	6%	9%	10%	14%	10%	8%	15%	16%	6%	15%	13%
Net:	53%	54%	51%	48%	59%	63%	46%	36%	59%	60%	53%	43%	47%	60%	52%	44%	61%	52%	44%

Note:

Question "Have you been asked for a charitable financial gift in the last two years?" is one of the following answers ("Yes")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(20.A) Do you agree or disagree with the following?: Wealthy people should give more money to good causes than average earners

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	26%	25%	26%	28%	32%	30%	28%	20%	18%	29%	21%	26%	24%	34%	19%	21%	32%	19%	20%
Agree	30%	30%	31%	32%	26%	36%	31%	20%	36%	35%	34%	24%	32%	37%	25%	23%	40%	50%	17%
Neither Agree nor Disagree	29%	30%	27%	29%	21%	20%	27%	39%	35%	27%	34%	28%	32%	21%	36%	37%	21%	25%	38%
Disagree	4%	5%	4%	6%	6%	4%	2%	4%	4%	4%	4%	6%	4%	3%	8%	7%	3%	0%	4%
Strongly Disagree	5%	6%	5%	2%	2%	3%	10%	11%	3%	4%	4%	7%	3%	3%	9%	8%	3%	4%	6%
Don't Know	6%	4%	8%	3%	13%	7%	1%	7%	3%	3%	3%	10%	4%	2%	3%	3%	2%	1%	15%
Total Agree:	56%	55%	56%	60%	58%	67%	59%	40%	54%	64%	55%	50%	56%	71%	44%	44%	71%	70%	37%
Total Disagree:	10%	11%	8%	8%	8%	7%	13%	14%	7%	7%	8%	12%	7%	6%	17%	16%	6%	4%	9%
Net:	46%	44%	48%	52%	50%	59%	47%	26%	47%	56%	47%	37%	50%	66%	26%	29%	65%	66%	27%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(21.A) Do you agree or disagree with the following?: Wealthy people should not feel obliged to give away they money they have earned

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	14%	16%	12%	13%	18%	19%	13%	16%	7%	17%	14%	12%	10%	14%	19%	18%	15%	22%	7%
Agree	26%	27%	25%	30%	18%	26%	28%	24%	29%	25%	28%	25%	25%	24%	34%	33%	25%	31%	16%
Neither Agree nor Disagree	30%	30%	31%	29%	27%	28%	29%	33%	33%	28%	31%	32%	34%	29%	27%	28%	28%	31%	42%
Disagree	12%	12%	13%	10%	13%	10%	14%	10%	16%	17%	15%	7%	11%	18%	8%	8%	18%	9%	6%
Strongly Disagree	11%	9%	13%	15%	9%	10%	11%	11%	11%	10%	10%	12%	12%	12%	9%	10%	12%	4%	11%
Don't Know	7%	6%	7%	4%	15%	7%	5%	6%	3%	3%	3%	13%	8%	4%	3%	3%	3%	2%	18%
Total Agree:	40%	43%	37%	43%	36%	45%	41%	40%	36%	42%	42%	36%	35%	38%	53%	51%	39%	54%	24%
Total Disagree:	23%	21%	25%	25%	21%	19%	25%	21%	27%	27%	25%	19%	23%	29%	17%	18%	29%	13%	17%
Net:	16%	22%	11%	18%	15%	26%	16%	19%	9%	16%	17%	17%	12%	9%	36%	32%	10%	41%	7%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(22.A) Do you agree or disagree with the following?: Wealthy people normally do not deserve the money that they have

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	8%	9%	7%	12%	13%	12%	9%	3%	1%	8%	7%	8%	6%	11%	6%	5%	10%	20%	5%
Agree	13%	14%	11%	19%	19%	19%	14%	8%	2%	12%	12%	15%	16%	17%	7%	8%	18%	21%	8%
Neither Agree nor Disagree	29%	30%	29%	30%	25%	29%	24%	40%	28%	27%	33%	29%	36%	31%	21%	22%	31%	37%	37%
Disagree	23%	22%	25%	24%	18%	16%	27%	22%	30%	25%	25%	20%	25%	26%	23%	23%	26%	11%	19%
Strongly Disagree	20%	21%	18%	13%	10%	13%	22%	18%	36%	25%	20%	15%	12%	12%	38%	37%	12%	10%	10%
Don't Know	7%	5%	10%	2%	15%	10%	4%	10%	3%	3%	3%	14%	5%	3%	5%	4%	3%	0%	21%
Total Agree:	21%	23%	18%	31%	32%	32%	23%	11%	3%	20%	19%	23%	21%	28%	13%	13%	28%	41%	13%
Total Disagree:	43%	42%	43%	37%	28%	29%	49%	40%	66%	50%	44%	35%	37%	38%	61%	60%	38%	21%	29%
Net:	-22%	-19%	-25%	-5%	5%	2%	-26%	-29%	-63%	-30%	-25%	-12%	-16%	-10%	-48%	-47%	-10%	20%	-16%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(23.A) Would you say you tend to have a positive or negative perception of very wealthy people in the US?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Very Positive	10%	12%	9%	7%	16%	15%	13%	4%	7%	16%	7%	8%	9%	10%	14%	14%	9%	13%	6%
Positive	21%	23%	18%	16%	19%	26%	16%	17%	27%	23%	25%	16%	17%	19%	31%	29%	20%	29%	9%
Neutral	43%	40%	46%	46%	30%	37%	48%	52%	47%	41%	41%	46%	48%	41%	41%	41%	42%	35%	53%
Negative	14%	14%	14%	19%	17%	11%	10%	14%	14%	13%	16%	14%	14%	21%	8%	10%	20%	12%	7%
Very Negative	6%	6%	5%	10%	8%	5%	6%	6%	3%	5%	8%	5%	7%	8%	2%	2%	8%	10%	7%
Don't Know	6%	5%	8%	2%	11%	6%	8%	7%	2%	3%	3%	11%	4%	1%	4%	4%	1%	0%	18%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(24.A) Would you say you tend to have a positive or negative perception of very wealthy people who give money to charities in the US?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Very Positive	22%	23%	21%	23%	26%	26%	24%	15%	18%	25%	20%	21%	16%	25%	26%	23%	24%	18%	16%
Positive	39%	39%	39%	41%	33%	37%	36%	39%	49%	42%	43%	35%	41%	44%	37%	38%	44%	41%	32%
Neutral	28%	27%	29%	29%	25%	27%	26%	33%	28%	26%	31%	27%	33%	24%	28%	30%	25%	25%	31%
Negative	2%	4%	1%	2%	3%	2%	2%	2%	2%	3%	3%	2%	2%	3%	2%	3%	3%	7%	1%
Very Negative	2%	2%	1%	1%	4%	0%	4%	1%	0%	1%	2%	2%	0%	1%	2%	3%	1%	7%	2%
Don't Know	7%	5%	9%	3%	10%	8%	8%	9%	2%	3%	3%	13%	7%	2%	6%	4%	2%	2%	18%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(25.A) Imagine someone had 100million. In your view, how much of this should they donate to charitable causes?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
None of it	5%	5%	5%	2%	4%	8%	5%	7%	2%	2%	6%	6%	3%	3%	10%	9%	2%	0%	5%
Less than 5%	9%	11%	8%	10%	11%	8%	12%	11%	6%	11%	6%	10%	8%	8%	15%	13%	9%	3%	7%
5% to 20%	38%	38%	39%	46%	33%	36%	36%	31%	47%	42%	44%	31%	42%	44%	33%	36%	44%	37%	32%
21% to 40%	12%	11%	13%	15%	16%	9%	15%	9%	8%	12%	9%	14%	11%	17%	7%	10%	14%	7%	11%
41% to 60%	8%	7%	8%	11%	10%	11%	6%	5%	5%	7%	8%	8%	11%	8%	4%	4%	10%	11%	7%
61% to 80%	3%	3%	3%	5%	5%	5%	2%	0%	3%	4%	2%	3%	4%	4%	2%	1%	4%	0%	3%
80% to 99%	2%	2%	1%	1%	2%	4%	1%	0%	1%	3%	1%	1%	2%	2%	2%	1%	2%	1%	1%
More than 99%	0%	0%	0%	0%	2%	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%
Don't Know	23%	22%	24%	9%	17%	18%	23%	37%	28%	18%	23%	27%	19%	14%	26%	25%	14%	41%	34%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(26.A) If you knew that a wealthy person gave money to charity, how would it affect your opinion on them, if at all?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
I would have a much more positive opinion of them	26%	26%	27%	32%	31%	31%	30%	19%	17%	27%	25%	26%	25%	32%	22%	25%	29%	10%	24%
I would have a somewhat more positive opinion of them	32%	32%	32%	43%	27%	25%	35%	31%	34%	38%	35%	25%	28%	42%	27%	23%	42%	18%	27%
It would not really change my opinion of them	31%	33%	29%	15%	23%	31%	25%	37%	45%	29%	32%	31%	38%	19%	42%	43%	24%	60%	28%
I would have a somewhat more negative opinion of them	2%	2%	1%	5%	5%	0%	0%	1%	0%	1%	2%	2%	0%	3%	1%	2%	2%	2%	0%
I would have a much more negative opinion of them	1%	1%	1%	0%	2%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%
Don't Know	9%	6%	11%	5%	12%	13%	8%	11%	4%	5%	5%	15%	9%	3%	8%	7%	3%	10%	20%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(27.A) Why do you think that wealthy people give money to charity? Please select all that apply

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
To put something back into society	43%	45%	40%	54%	41%	45%	37%	37%	45%	49%	41%	39%	42%	46%	45%	42%	49%	40%	31%
To improve their personal reputation	41%	43%	38%	59%	44%	34%	40%	37%	36%	42%	41%	39%	45%	44%	37%	43%	42%	28%	37%
To improve the reputation of their businesses	30%	33%	26%	40%	33%	31%	28%	29%	24%	33%	31%	27%	33%	29%	31%	30%	32%	36%	27%
To support causes that they believe in	55%	55%	56%	59%	48%	52%	58%	46%	67%	64%	53%	50%	58%	57%	59%	62%	58%	37%	43%
As a cover for unethical activities	15%	16%	13%	20%	19%	16%	15%	13%	9%	16%	13%	15%	20%	18%	7%	10%	17%	36%	14%
So they have to pay less tax	47%	49%	46%	36%	35%	34%	48%	57%	67%	52%	54%	39%	52%	49%	46%	51%	49%	31%	42%
Other (Please Specify)	1%	1%	1%	4%	0%	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	2%	2%
Don't Know	11%	9%	13%	6%	12%	15%	7%	14%	10%	8%	8%	16%	9%	6%	11%	8%	6%	7%	24%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(28.A) Which of these approaches should wealthy people take, in order to try and solve social problems, if any?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Give more money to charity	21%	25%	17%	31%	22%	27%	19%	14%	16%	23%	19%	21%	18%	22%	26%	24%	23%	17%	12%
Pay more in tax	15%	16%	14%	16%	21%	13%	17%	10%	14%	21%	13%	12%	15%	22%	8%	7%	22%	9%	12%
Both of the above	31%	30%	33%	32%	25%	34%	34%	30%	34%	33%	35%	28%	40%	40%	17%	25%	39%	36%	27%
Neither of the above	12%	11%	12%	12%	8%	7%	13%	12%	17%	11%	14%	11%	6%	5%	25%	23%	5%	5%	11%
Don't Know	21%	17%	24%	10%	23%	19%	16%	33%	19%	12%	19%	29%	20%	11%	24%	21%	12%	33%	38%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(29.A) In your view, which of the following systems would be the best way of tackling social issues in the US?

	Total	Gender		Age						Education			Party Affiliation		2020 Presidential Election				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote	
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Raising more money for central, local and state Government to tackle them e.g. through increased taxes or borrowing	31%	30%	31%	51%	37%	36%	27%	19%	22%	32%	35%	27%	34%	43%	16%	15%	45%	34%	22%
More people giving money to charities to tackle them	33%	39%	27%	27%	32%	32%	36%	34%	35%	38%	31%	30%	31%	33%	42%	44%	31%	27%	23%
Don't Know	36%	31%	42%	22%	31%	32%	37%	47%	43%	30%	34%	44%	35%	24%	42%	42%	24%	38%	55%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(30.A) And if you had to choose would you prefer there to be . .

	Gender			Age						Education			Party Affiliation			2020 Presidential Election			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Higher taxes, with social issues being handled by Government bodies	24%	27%	22%	28%	33%	29%	22%	16%	19%	33%	24%	17%	21%	39%	12%	10%	39%	33%	11%
Lower taxes, with social issues being handled by Charities funded by donations	52%	55%	48%	58%	48%	46%	53%	50%	55%	48%	56%	52%	55%	41%	68%	71%	43%	48%	47%
Don't Know	24%	18%	30%	14%	19%	24%	25%	34%	25%	19%	19%	31%	24%	19%	19%	19%	18%	20%	42%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(31.A) Who do you think is best placed to address solving social problems in the US? Please select up to three

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
People who have been successful in business	21%	22%	19%	17%	23%	20%	22%	21%	20%	23%	20%	18%	20%	19%	26%	25%	20%	15%	16%
Commercial businesses	9%	11%	6%	10%	15%	11%	8%	7%	3%	13%	6%	7%	10%	9%	10%	9%	11%	5%	4%
National Government	28%	26%	30%	33%	25%	34%	33%	24%	23%	31%	24%	28%	28%	39%	15%	14%	40%	17%	21%
Local and State Government	32%	31%	33%	46%	35%	28%	26%	30%	31%	34%	30%	32%	31%	38%	28%	26%	40%	15%	27%
Charities	32%	34%	29%	32%	30%	23%	36%	31%	37%	33%	35%	28%	33%	31%	37%	39%	31%	21%	26%
Academics	10%	13%	8%	25%	12%	19%	6%	2%	4%	10%	12%	10%	13%	13%	6%	7%	13%	14%	9%
The people who work in associated areas	26%	26%	27%	31%	24%	27%	25%	24%	28%	24%	30%	26%	28%	27%	27%	26%	27%	19%	28%
People who have lived experience of those social problems	37%	38%	35%	41%	38%	32%	33%	35%	42%	35%	40%	37%	38%	37%	41%	41%	34%	52%	40%
Other (Please Specify)	1%	2%	1%	0%	0%	0%	2%	3%	2%	1%	2%	1%	1%	1%	2%	2%	0%	0%	2%
Don't Know	18%	16%	21%	7%	17%	17%	19%	25%	22%	14%	16%	24%	17%	11%	19%	19%	12%	16%	29%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(32.A) Do you agree or disagree with the following: "If wealthy people give money to charity, they should be able to get a reduction on their tax bill"

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	17%	21%	13%	11%	19%	19%	17%	18%	16%	23%	16%	12%	12%	14%	29%	28%	15%	10%	6%
Agree	37%	40%	33%	22%	33%	38%	32%	39%	48%	42%	37%	32%	40%	41%	33%	35%	43%	24%	25%
Neither Agree nor Disagree	26%	22%	32%	34%	25%	22%	32%	24%	24%	22%	28%	29%	30%	27%	23%	23%	26%	29%	36%
Disagree	8%	7%	8%	21%	6%	6%	5%	8%	7%	5%	10%	9%	6%	10%	8%	7%	9%	19%	7%
Strongly Disagree	4%	3%	5%	8%	3%	4%	5%	4%	2%	1%	5%	6%	4%	3%	3%	2%	4%	7%	6%
Don't Know	8%	7%	9%	3%	13%	12%	8%	8%	4%	6%	4%	13%	8%	3%	4%	5%	3%	11%	20%
Total Agree:	54%	61%	46%	34%	52%	57%	50%	57%	64%	65%	53%	44%	53%	56%	62%	63%	58%	35%	31%
Total Disagree:	12%	10%	13%	28%	9%	9%	10%	12%	8%	6%	14%	15%	10%	14%	11%	9%	13%	26%	14%
Net:	42%	51%	33%	5%	43%	48%	40%	45%	56%	59%	39%	29%	43%	42%	52%	55%	45%	9%	17%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(33.A) In your view, how important or unimportant are charitable financial donations from wealthy people to public services in the US?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
They are essential	37%	38%	35%	22%	42%	36%	37%	36%	41%	41%	37%	33%	37%	41%	34%	38%	41%	24%	26%
They are important, but not essential	37%	36%	37%	54%	30%	31%	36%	35%	39%	41%	36%	33%	33%	42%	38%	35%	40%	49%	33%
They are not that important	9%	11%	7%	9%	9%	14%	9%	6%	6%	7%	9%	10%	11%	8%	10%	10%	9%	6%	6%
They are not important at all	2%	2%	1%	3%	2%	1%	1%	3%	1%	1%	4%	1%	2%	1%	2%	2%	2%	0%	2%
Don't Know	16%	13%	19%	12%	16%	18%	15%	20%	14%	10%	14%	23%	17%	7%	15%	15%	8%	21%	33%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(34.A) Which of the following comes closest to your view:

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Very wealthy people contribute more than their fair share to social issues	12%	12%	11%	6%	11%	21%	11%	9%	9%	16%	10%	9%	14%	9%	15%	18%	9%	9%	6%
Very wealthy people contribute their fair share to social issues	31%	36%	27%	40%	34%	29%	33%	29%	27%	31%	33%	31%	25%	33%	38%	35%	33%	33%	26%
Very wealthy people contribute less than their fair share to social issues	28%	27%	29%	41%	29%	24%	27%	24%	28%	29%	30%	27%	32%	37%	17%	19%	37%	23%	23%
Don't Know	29%	25%	33%	13%	25%	26%	29%	38%	36%	25%	28%	33%	30%	21%	29%	29%	20%	35%	45%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(35.A) Which of the following comes closest to your view: Please select the option which is closest to your view, even if none is exactly right

	Gender		Age						Education			Party Affiliation			2020 Presidential Election				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
If a wealthy person provides funding for a library, it should be named after them	29%	31%	26%	30%	24%	37%	25%	28%	28%	33%	29%	24%	25%	31%	34%	32%	32%	10%	18%
If a wealthy person provides funding for a library, it should not be named after them	36%	33%	39%	49%	41%	35%	41%	29%	27%	35%	34%	39%	38%	42%	31%	34%	39%	49%	36%
Don't Know	35%	36%	35%	21%	35%	28%	34%	43%	44%	32%	37%	37%	37%	27%	36%	34%	30%	41%	45%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(36.A) Imagine a wealthy person providing funding for, say, a new school or a library, which is then named after them. Do you agree or disagree with the following statements?: It looks arrogant for wealthy people to put their names on things like this

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	19%	19%	18%	20%	24%	23%	18%	20%	9%	19%	16%	20%	16%	23%	18%	17%	21%	15%	16%
Agree	25%	24%	26%	31%	30%	26%	28%	19%	20%	26%	25%	24%	29%	30%	18%	21%	29%	42%	23%
Neither Agree nor Disagree	31%	31%	30%	32%	24%	25%	28%	31%	42%	29%	33%	30%	33%	30%	30%	31%	31%	38%	34%
Disagree	13%	15%	12%	8%	8%	11%	12%	18%	21%	15%	15%	11%	14%	11%	18%	17%	13%	6%	10%
Strongly Disagree	6%	6%	7%	7%	5%	6%	5%	8%	6%	6%	7%	5%	4%	5%	11%	10%	4%	0%	4%
Don't Know	6%	5%	8%	2%	8%	8%	9%	5%	3%	4%	4%	9%	5%	2%	5%	5%	2%	0%	14%
Total Agree:	44%	43%	44%	51%	55%	49%	46%	38%	28%	45%	41%	44%	44%	53%	36%	38%	50%	56%	39%
Total Disagree:	20%	21%	18%	15%	13%	18%	17%	26%	26%	21%	21%	17%	18%	16%	29%	27%	17%	6%	14%
Net:	24%	22%	26%	36%	42%	32%	29%	13%	2%	24%	20%	27%	26%	37%	7%	11%	32%	50%	25%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(37.A) Imagine a wealthy person providing funding for, say, a new school or a library, which is then named after them. Do you agree or disagree with the following statements?: It is only fair for wealthy people put their name to things like this

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	11%	12%	9%	10%	16%	16%	8%	7%	7%	14%	10%	8%	9%	12%	13%	14%	12%	21%	1%
Agree	19%	24%	14%	19%	13%	19%	15%	19%	27%	23%	17%	17%	17%	23%	20%	17%	25%	3%	10%
Neither Agree nor Disagree	40%	43%	37%	41%	38%	36%	32%	44%	46%	37%	48%	37%	45%	36%	42%	44%	37%	61%	43%
Disagree	13%	9%	16%	14%	13%	12%	16%	10%	12%	13%	14%	11%	15%	16%	9%	12%	14%	5%	14%
Strongly Disagree	11%	7%	15%	13%	11%	6%	21%	13%	5%	8%	8%	16%	8%	12%	10%	10%	10%	10%	16%
Don't Know	7%	6%	8%	3%	9%	11%	8%	7%	3%	4%	4%	11%	6%	2%	5%	4%	3%	0%	17%
Total Agree:	30%	35%	24%	29%	28%	35%	23%	26%	34%	38%	27%	24%	26%	34%	33%	31%	36%	24%	11%
Total Disagree:	24%	16%	31%	27%	24%	18%	37%	23%	17%	21%	22%	28%	23%	27%	19%	22%	24%	15%	29%
Net:	6%	20%	-8%	3%	4%	17%	-14%	3%	18%	17%	6%	-3%	3%	7%	13%	9%	12%	9%	-19%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(38.A) What sort of causes do you think well-off people who give money to charity should prioritise, if any? Please select up to three

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Help for homeless people	36%	36%	36%	40%	39%	31%	42%	33%	30%	34%	34%	38%	39%	40%	29%	32%	40%	18%	35%
Public education	18%	18%	18%	29%	21%	19%	16%	13%	13%	19%	19%	16%	14%	22%	17%	18%	19%	9%	16%
Private schools	5%	7%	4%	4%	11%	3%	5%	5%	4%	7%	4%	5%	5%	4%	9%	8%	4%	0%	4%
Universities	8%	11%	5%	13%	11%	8%	2%	7%	8%	10%	6%	7%	8%	9%	8%	6%	10%	15%	6%
Animal rescue	19%	14%	24%	21%	19%	20%	21%	22%	11%	14%	20%	22%	22%	19%	20%	21%	19%	20%	15%
Arts and culture	8%	9%	6%	10%	3%	10%	5%	7%	11%	12%	6%	6%	11%	9%	5%	6%	10%	11%	6%
Science and research	18%	19%	16%	11%	11%	17%	21%	21%	24%	22%	19%	14%	18%	19%	17%	15%	21%	16%	18%
Health and medicine	33%	30%	36%	35%	35%	23%	30%	31%	41%	38%	37%	25%	29%	38%	28%	29%	36%	38%	35%
Nature and conservation	15%	14%	16%	18%	20%	13%	13%	15%	13%	18%	14%	14%	18%	15%	13%	14%	16%	15%	16%
Support for the disabled	23%	22%	25%	25%	18%	24%	29%	22%	23%	21%	26%	24%	23%	24%	25%	25%	22%	13%	28%
Support for veterans and former members of the armed forces	25%	23%	27%	18%	15%	23%	21%	33%	34%	21%	31%	23%	26%	20%	34%	37%	20%	32%	17%
International Relief charities	10%	11%	9%	12%	9%	13%	13%	6%	7%	13%	10%	8%	11%	13%	6%	6%	15%	0%	6%
Religious organisations	9%	10%	9%	5%	5%	10%	15%	7%	13%	10%	8%	10%	6%	7%	17%	16%	8%	0%	5%
Sports clubs	2%	3%	2%	3%	5%	4%	2%	0%	0%	3%	2%	2%	2%	3%	3%	2%	3%	0%	0%
Local government bodies	4%	5%	3%	9%	5%	8%	3%	1%	1%	5%	3%	4%	7%	5%	1%	3%	6%	5%	1%
Federal government	4%	4%	4%	9%	7%	5%	2%	3%	1%	4%	5%	4%	5%	6%	2%	1%	7%	4%	3%
Other (Please Specify)	3%	4%	3%	1%	1%	1%	1%	4%	8%	5%	3%	2%	2%	3%	3%	4%	3%	8%	3%
None of the above	11%	12%	10%	3%	10%	13%	11%	16%	9%	6%	8%	17%	10%	5%	12%	11%	5%	14%	19%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

Rank Summary: Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following (Ordered Left to Right by Rank)

	1. Help for homeless people	2. Health and medicine	3. Support for veterans and former members of the armed forces	4. Public education	5. Animal rescue	6. Science and research	7. Support for the disabled	8. Nature and conservation	9. International Relief charities	10. Religious organisations	11. Private schools	12. Universities	13. Arts and culture	14. Local government bodies	15. Federal government	16. Sports clubs
1-Highest Rank	17%	17%	10%	7%	6%	6%	6%	4%	1%	5%	1%	1%	1%	1%	1%	0%
2	11%	10%	8%	6%	7%	5%	10%	5%	4%	2%	1%	3%	2%	1%	2%	2%
3-Lowest Rank	7%	6%	7%	5%	6%	6%	8%	6%	5%	2%	3%	3%	4%	1%	2%	1%
Not Selected	64%	67%	75%	82%	81%	82%	77%	85%	90%	91%	95%	92%	92%	96%	96%	98%
Mean Rank	2.2	2.2	2.5	2.6	2.6	2.6	2.6	2.7	2.8	2.8	2.9	2.9	2.9	2.9	2.9	3
Standard Deviation	1.4	1.4	1	0.8	0.7	0.7	0.8	0.6	0.3	0.5	0.2	0.3	0.2	0.2	0.1	0.1

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(40.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Help for homeless people

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	17%	18%	18%	22%	25%	16%	15%	18%	11%	14%	15%	22%	21%	22%	10%	11%	22%	15%	19%
2	11%	11%	10%	14%	6%	11%	16%	9%	10%	12%	9%	10%	14%	9%	10%	13%	11%	3%	9%
3-Lowest Rank	7%	7%	8%	5%	8%	5%	11%	6%	9%	8%	9%	6%	5%	9%	9%	9%	8%	0%	7%
Not Selected	64%	64%	64%	60%	61%	69%	58%	67%	70%	66%	66%	62%	61%	60%	71%	68%	60%	82%	65%
Mean Rank	2.2	2.2	2.2	2	2	2.3	2.1	2.2	2.4	2.3	2.3	2.1	2.1	2.1	2.4	2.3	2.1	2.5	2.2
Standard Deviation	1.4	1.4	1.4	1.6	1.7	1.4	1.3	1.4	1.1	1.3	1.3	1.6	1.6	1.6	1.1	1.1	1.6	1.2	1.5

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(41.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Public education

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	7%	8%	6%	11%	9%	8%	5%	6%	5%	9%	8%	5%	5%	8%	9%	10%	7%	2%	3%
2	6%	6%	6%	9%	6%	5%	7%	5%	5%	5%	6%	6%	5%	8%	2%	3%	6%	0%	8%
3-Lowest Rank	5%	4%	6%	9%	6%	6%	4%	3%	4%	5%	5%	5%	4%	6%	5%	5%	5%	8%	5%
Not Selected	82%	82%	82%	71%	79%	81%	84%	87%	87%	81%	81%	84%	86%	78%	83%	82%	81%	91%	84%
Mean Rank	2.6	2.6	2.6	2.4	2.6	2.6	2.7	2.7	2.7	2.6	2.6	2.7	2.7	2.5	2.6	2.6	2.6	2.9	2.7
Standard Deviation	0.8	0.8	0.7	1.1	0.9	0.8	0.7	0.7	0.6	0.9	0.9	0.6	0.6	0.9	0.8	0.9	0.8	0.2	0.5

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(42.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Private schools

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	1%	2%	1%	1%	3%	0%	0%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%	0%	1%
2	1%	2%	1%	0%	3%	0%	0%	4%	1%	2%	1%	2%	1%	1%	3%	3%	1%	0%	0%
3-Lowest Rank	3%	3%	3%	3%	5%	3%	5%	0%	2%	4%	2%	3%	3%	2%	4%	4%	2%	0%	3%
Not Selected	95%	93%	96%	96%	89%	97%	95%	95%	96%	93%	96%	95%	95%	96%	91%	92%	96%	100%	96%
Mean Rank	2.9	2.9	2.9	2.9	2.8	3	2.9	2.9	2.9	2.9	2.9	2.9	2.9	2.9	2.9	2.9	2.9	3	2.9
Standard Deviation	0.2	0.3	0.1	0.1	0.4	0.1	0.1	0.3	0.1	0.3	0.1	0.2	0.1	0.2	0.3	0.3	0.2	0	0.1

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(43.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Universities

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	1%	2%	1%	3%	2%	2%	0%	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%
2	3%	4%	2%	7%	4%	3%	1%	1%	4%	4%	3%	3%	4%	4%	2%	2%	4%	13%	2%
3-Lowest Rank	3%	5%	2%	3%	5%	2%	1%	4%	3%	4%	2%	4%	4%	3%	3%	3%	4%	0%	3%
Not Selected	92%	89%	95%	87%	89%	92%	98%	93%	92%	90%	94%	93%	92%	91%	92%	94%	90%	85%	94%
Mean Rank	2.9	2.8	2.9	2.7	2.8	2.9	3	2.9	2.9	2.8	2.9	2.9	2.9	2.8	2.9	2.9	2.8	2.7	2.9
Standard Deviation	0.3	0.4	0.2	0.5	0.3	0.3	0	0.2	0.2	0.4	0.3	0.2	0.2	0.3	0.3	0.2	0.3	0.6	0.2

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(44.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Animal rescue

	Total	Gender		Age						Education			Party Affiliation		2020 Presidential Election				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote	
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	6%	4%	8%	8%	7%	6%	9%	4%	3%	4%	6%	8%	8%	5%	7%	8%	6%	4%	4%
2	7%	6%	8%	8%	8%	6%	6%	9%	5%	6%	6%	8%	5%	8%	8%	7%	8%	5%	8%
3-Lowest Rank	6%	4%	7%	5%	3%	8%	6%	9%	4%	4%	8%	6%	8%	5%	5%	7%	6%	12%	4%
Not Selected	81%	86%	76%	79%	81%	80%	79%	78%	89%	86%	80%	78%	78%	81%	80%	79%	81%	80%	85%
Mean Rank	2.6	2.7	2.5	2.5	2.6	2.6	2.5	2.6	2.8	2.7	2.6	2.5	2.6	2.6	2.6	2.6	2.6	2.7	2.7
Standard Deviation	0.7	0.6	0.9	0.9	0.8	0.8	0.9	0.7	0.4	0.5	0.7	0.9	0.9	0.7	0.8	0.9	0.7	0.6	0.6

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(45.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Arts and culture

	Total	Gender		Age						Education			Party Affiliation		2020 Presidential Election				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote	
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	1%	1%	1%	2%	1%	2%	0%	1%	2%	1%	1%	1%	2%	1%	0%	1%	1%	0%	2%
2	2%	3%	2%	3%	1%	4%	2%	3%	2%	3%	2%	1%	2%	3%	2%	1%	3%	8%	3%
3-Lowest Rank	4%	5%	4%	6%	2%	4%	2%	4%	8%	8%	3%	3%	6%	5%	3%	4%	6%	3%	2%
Not Selected	92%	91%	94%	90%	97%	90%	95%	93%	89%	88%	94%	94%	89%	91%	95%	94%	90%	89%	94%
Mean Rank	2.9	2.9	2.9	2.8	2.9	2.8	2.9	2.9	2.8	2.8	2.9	2.9	2.8	2.9	2.9	2.9	2.9	2.8	2.9
Standard Deviation	0.2	0.3	0.2	0.3	0.1	0.3	0.1	0.2	0.3	0.3	0.2	0.2	0.3	0.3	0.1	0.2	0.3	0.3	0.3

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(46.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Science and research

	Total	Gender		Age						Education			Party Affiliation		2020 Presidential Election				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote	
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	6%	6%	6%	3%	4%	10%	7%	6%	7%	8%	6%	5%	8%	6%	6%	5%	8%	8%	5%
2	5%	6%	4%	4%	4%	2%	6%	8%	8%	7%	6%	3%	5%	5%	6%	5%	6%	2%	7%
3-Lowest Rank	6%	6%	6%	4%	3%	6%	8%	7%	9%	7%	7%	6%	6%	8%	6%	6%	7%	6%	7%
Not Selected	82%	81%	84%	89%	89%	83%	79%	79%	76%	78%	81%	86%	82%	81%	83%	85%	79%	84%	82%
Mean Rank	2.6	2.6	2.7	2.8	2.8	2.6	2.6	2.6	2.5	2.6	2.6	2.7	2.6	2.6	2.7	2.7	2.6	2.7	2.7
Standard Deviation	0.7	0.7	0.7	0.4	0.5	0.9	0.8	0.8	0.8	0.8	0.7	0.6	0.8	0.7	0.7	0.6	0.9	0.8	0.6

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(47.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Health and medicine

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	17%	16%	19%	20%	17%	12%	12%	17%	24%	22%	21%	11%	16%	21%	12%	13%	20%	23%	17%
2	10%	10%	9%	10%	11%	4%	13%	7%	12%	12%	11%	6%	7%	12%	10%	9%	11%	9%	9%
3-Lowest Rank	6%	5%	7%	6%	7%	7%	5%	7%	5%	4%	5%	8%	7%	5%	6%	7%	5%	5%	9%
Not Selected	67%	70%	64%	65%	65%	77%	70%	69%	59%	62%	63%	75%	71%	62%	72%	71%	64%	62%	65%
Mean Rank	2.2	2.3	2.2	2.2	2.2	2.5	2.3	2.3	2	2.1	2.1	2.5	2.3	2.1	2.4	2.4	2.1	2.1	2.2
Standard Deviation	1.4	1.3	1.5	1.5	1.4	1.1	1.2	1.4	1.7	1.6	1.6	1	1.3	1.6	1.2	1.2	1.5	1.7	1.4

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(48.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Nature and conservation

	Total	Gender		Age						Education			Party Affiliation		2020 Presidential Election				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote	
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	4%	5%	4%	6%	7%	4%	5%	4%	2%	6%	4%	4%	4%	6%	4%	3%	5%	1%	5%
2	5%	4%	6%	5%	8%	5%	2%	5%	4%	6%	5%	4%	6%	4%	5%	5%	6%	7%	4%
3-Lowest Rank	6%	5%	6%	7%	4%	4%	6%	6%	7%	6%	5%	5%	8%	6%	4%	5%	6%	8%	7%
Not Selected	85%	86%	84%	82%	80%	87%	87%	85%	87%	82%	86%	86%	82%	85%	87%	86%	84%	85%	84%
Mean Rank	2.7	2.7	2.7	2.6	2.6	2.7	2.7	2.7	2.8	2.6	2.7	2.7	2.7	2.7	2.7	2.7	2.7	2.8	2.7
Standard Deviation	0.6	0.6	0.6	0.7	0.8	0.5	0.6	0.5	0.4	0.7	0.5	0.5	0.6	0.6	0.5	0.5	0.6	0.4	0.6

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(49.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Support for the disabled

	Total	Gender		Age						Education			Party Affiliation		2020 Presidential Election				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote	
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	6%	4%	7%	8%	3%	5%	13%	2%	3%	4%	6%	7%	5%	7%	4%	4%	6%	0%	11%
2	10%	9%	11%	7%	8%	11%	12%	12%	10%	10%	13%	8%	13%	10%	10%	11%	9%	10%	12%
3-Lowest Rank	8%	9%	6%	9%	7%	8%	4%	8%	10%	7%	7%	8%	5%	8%	12%	10%	8%	3%	5%
Not Selected	77%	78%	75%	75%	82%	76%	71%	78%	77%	79%	74%	76%	77%	76%	75%	75%	78%	87%	72%
Mean Rank	2.6	2.6	2.5	2.5	2.7	2.5	2.3	2.6	2.6	2.6	2.5	2.5	2.5	2.5	2.6	2.6	2.6	2.8	2.4
Standard Deviation	0.8	0.7	0.9	0.9	0.6	0.8	1.3	0.6	0.7	0.7	0.9	0.9	0.8	0.9	0.7	0.7	0.8	0.4	1.1

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(50.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Support for veterans and former members of the armed forces

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	10%	10%	10%	4%	4%	9%	8%	14%	16%	8%	14%	9%	10%	7%	15%	17%	6%	25%	5%
2	8%	8%	9%	6%	5%	9%	5%	9%	13%	7%	11%	8%	8%	7%	13%	14%	6%	8%	4%
3-Lowest Rank	7%	5%	8%	8%	7%	5%	8%	9%	5%	6%	7%	7%	8%	7%	6%	5%	8%	0%	8%
Not Selected	75%	77%	73%	82%	85%	77%	79%	67%	66%	79%	69%	77%	74%	80%	66%	63%	80%	68%	83%
Mean Rank	2.5	2.5	2.4	2.7	2.7	2.5	2.6	2.3	2.2	2.6	2.3	2.5	2.5	2.6	2.2	2.1	2.6	2.1	2.7
Standard Deviation	1	1	1	0.6	0.5	1	0.8	1.3	1.4	0.9	1.3	0.9	1	0.8	1.4	1.5	0.7	1.8	0.6

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(51.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: International Relief charities

	Total	Gender		Age						Education			Party Affiliation		2020 Presidential Election				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote	
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	1%	1%	1%	1%	0%	5%	2%	0%	1%	2%	1%	1%	1%	1%	0%	0%	2%	0%	2%
2	4%	4%	4%	6%	6%	4%	3%	2%	2%	4%	2%	5%	4%	6%	2%	2%	6%	0%	2%
3-Lowest Rank	5%	6%	4%	5%	3%	5%	8%	4%	5%	7%	7%	2%	6%	6%	4%	4%	7%	0%	2%
Not Selected	90%	89%	91%	88%	91%	87%	87%	94%	93%	87%	90%	92%	89%	87%	94%	94%	85%	100%	94%
Mean Rank	2.8	2.8	2.8	2.8	2.8	2.7	2.8	2.9	2.9	2.8	2.9	2.9	2.8	2.8	2.9	2.9	2.8	3	2.9
Standard Deviation	0.3	0.3	0.3	0.3	0.3	0.6	0.4	0.1	0.2	0.4	0.2	0.3	0.3	0.4	0.1	0.1	0.4	0	0.3

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(52.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Religious organisations

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	5%	6%	4%	2%	3%	5%	9%	3%	7%	6%	3%	6%	4%	2%	12%	10%	3%	0%	3%
2	2%	2%	3%	2%	1%	3%	5%	1%	2%	1%	3%	3%	1%	4%	2%	2%	3%	0%	2%
3-Lowest Rank	2%	3%	1%	1%	1%	2%	2%	2%	3%	3%	2%	1%	1%	2%	3%	4%	1%	0%	1%
Not Selected	91%	90%	91%	95%	95%	90%	85%	93%	87%	90%	92%	90%	94%	93%	83%	84%	92%	100%	95%
Mean Rank	2.8	2.8	2.8	2.9	2.9	2.8	2.6	2.9	2.7	2.8	2.8	2.8	2.8	2.9	2.6	2.6	2.8	3	2.9
Standard Deviation	0.5	0.6	0.5	0.3	0.3	0.5	0.9	0.3	0.7	0.5	0.4	0.6	0.4	0.3	1	0.9	0.4	0	0.3

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(53.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Sports clubs

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%
2	2%	2%	1%	2%	3%	4%	1%	0%	0%	2%	1%	1%	0%	2%	2%	1%	2%	0%	0%
3-Lowest Rank	1%	1%	1%	1%	2%	0%	0%	0%	0%	1%	1%	1%	1%	1%	0%	0%	1%	0%	0%
Not Selected	98%	97%	98%	97%	95%	96%	98%	100%	100%	97%	98%	98%	98%	97%	97%	98%	97%	100%	100%
Mean Rank	3	2.9	3	3	2.9	2.9	3	3	3	2.9	3	3	3	2.9	2.9	3	2.9	3	3
Standard Deviation	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0	0	0.1	0.1	0.1	0	0.1	0.1	0.1	0.1	0	0

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(54.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Local government bodies

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	1%	2%	1%	3%	2%	2%	2%	0%	0%	2%	1%	1%	2%	1%	1%	1%	2%	0%	0%
2	1%	2%	1%	3%	3%	2%	1%	0%	1%	2%	1%	2%	2%	2%	1%	1%	2%	0%	1%
3-Lowest Rank	1%	1%	1%	3%	0%	4%	0%	1%	0%	2%	2%	0%	2%	2%	0%	1%	2%	5%	0%
Not Selected	96%	95%	97%	91%	95%	92%	97%	99%	99%	95%	97%	96%	93%	95%	99%	97%	94%	95%	99%
Mean Rank	2.9	2.9	2.9	2.8	2.9	2.9	2.9	3	3	2.9	3	2.9	2.9	2.9	3	2.9	2.9	2.9	3
Standard Deviation	0.2	0.2	0.1	0.4	0.3	0.3	0.2	0	0	0.3	0.1	0.2	0.3	0.2	0.1	0.1	0.3	0.1	0.1

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(55.A) Of these which do you think is most important for well-off people who give money to charity to prioritise Please rank the following: Federal government

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
1-Highest Rank	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%
2	2%	2%	2%	3%	3%	2%	1%	0%	0%	1%	1%	2%	3%	1%	1%	0%	2%	0%	2%
3-Lowest Rank	2%	2%	3%	5%	3%	1%	1%	2%	1%	2%	3%	2%	2%	3%	1%	1%	4%	4%	1%
Not Selected	96%	96%	96%	91%	93%	95%	98%	97%	99%	96%	95%	96%	95%	94%	98%	99%	93%	96%	97%
Mean Rank	2.9	2.9	2.9	2.9	2.9	2.9	3	3	3	2.9	2.9	2.9	2.9	2.9	3	3	2.9	3	2.9
Standard Deviation	0.1	0.1	0.1	0.2	0.2	0.2	0.1	0.1	0	0.1	0.1	0.1	0.1	0.2	0.1	0	0.2	0	0.1

Note:

Question "How often do you give money to charity, if at all?" is one of the following answers ("Daily", "Weekly", "Multiple times a month", "Monthly", "Every 2-3 months", "A few times a year", "Some years", "Less often")

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(56.A) Do you think it is more important for people who have had a big success in an area like business or entrepreneurship to give their time or money to charities?

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
More important to give their time than money	9%	10%	8%	12%	15%	15%	5%	4%	4%	11%	9%	7%	10%	10%	8%	9%	11%	13%	3%
Both time and money are as important to give as each other	59%	58%	60%	67%	56%	54%	54%	58%	65%	58%	63%	57%	58%	65%	58%	57%	63%	60%	57%
More important to give their money than time	17%	19%	15%	13%	14%	14%	24%	18%	18%	22%	17%	13%	19%	17%	19%	19%	19%	14%	9%
Don't Know	15%	13%	17%	8%	15%	17%	16%	20%	13%	10%	12%	22%	13%	8%	16%	15%	7%	12%	30%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(57.A) Do you agree or disagree with the following statements?: Charities would benefit from having entrepreneurs work with them

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	18%	20%	16%	15%	23%	22%	18%	15%	15%	22%	20%	13%	18%	20%	19%	21%	20%	14%	11%
Agree	47%	49%	44%	45%	43%	44%	44%	46%	55%	51%	49%	41%	47%	52%	45%	46%	52%	50%	38%
Neither Agree nor Disagree	22%	21%	24%	26%	19%	19%	21%	27%	22%	19%	21%	26%	23%	20%	24%	24%	20%	33%	25%
Disagree	3%	3%	3%	6%	2%	2%	4%	4%	1%	2%	2%	4%	2%	3%	3%	3%	3%	3%	3%
Strongly Disagree	2%	2%	1%	0%	2%	1%	5%	1%	1%	1%	2%	2%	2%	1%	2%	2%	2%	0%	1%
Don't Know	9%	5%	12%	7%	11%	13%	10%	7%	6%	6%	6%	13%	7%	4%	6%	5%	4%	0%	22%
Total Agree:	65%	69%	60%	61%	66%	66%	62%	61%	70%	73%	69%	55%	65%	72%	64%	66%	72%	64%	49%
Total Disagree:	5%	5%	4%	7%	4%	3%	8%	5%	2%	2%	5%	6%	4%	4%	6%	5%	4%	3%	4%
Net:	60%	64%	56%	54%	61%	62%	54%	56%	69%	70%	65%	48%	61%	68%	59%	61%	67%	61%	45%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(58.A) Do you agree or disagree with the following statements?: Successful business people have the wrong priorities when it comes to charitable giving

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	10%	12%	8%	12%	18%	19%	7%	5%	3%	13%	8%	9%	10%	13%	9%	11%	11%	9%	8%
Agree	16%	15%	17%	36%	19%	18%	13%	12%	6%	13%	16%	19%	18%	21%	10%	10%	22%	22%	13%
Neither Agree nor Disagree	40%	39%	41%	27%	38%	38%	42%	44%	45%	40%	44%	37%	44%	41%	38%	34%	43%	59%	46%
Disagree	14%	15%	12%	12%	7%	8%	12%	12%	27%	16%	17%	9%	13%	11%	21%	23%	11%	11%	5%
Strongly Disagree	7%	8%	6%	4%	4%	5%	14%	9%	6%	7%	6%	8%	4%	5%	13%	12%	5%	0%	6%
Don't Know	13%	10%	15%	9%	14%	11%	11%	17%	13%	10%	9%	17%	12%	8%	9%	10%	8%	0%	22%
Total Agree:	27%	28%	25%	48%	37%	38%	21%	17%	9%	26%	24%	28%	28%	35%	19%	21%	33%	30%	21%
Total Disagree:	21%	22%	19%	16%	11%	13%	26%	22%	33%	23%	22%	17%	17%	16%	35%	35%	16%	11%	11%
Net:	6%	5%	6%	32%	26%	24%	-6%	-5%	-24%	3%	2%	11%	11%	18%	-16%	-14%	16%	19%	10%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education

(59.A) Do you agree or disagree with the following statements?: The ideas and skills required to run a successful business are not useful to charities

	Total	Gender		Age						Education			Party Affiliation			2020 Presidential Election			
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Bachelors or above	Associates or Technical	High School or below	Independent	Democrat	Republican	Donald Trump (Republican)	Joe Biden (Democrat)	Another candidate	I did not vote
Unweighted	1006	484	517	171	165	174	122	165	209	393	344	269	245	417	274	299	505	23	148
Weighted	1006	513	488	120	183	164	160	167	213	344	268	394	248	394	281	308	484	19	165
Strongly Agree	8%	10%	6%	11%	14%	15%	6%	3%	0%	10%	8%	6%	8%	11%	4%	5%	11%	5%	5%
Agree	13%	15%	11%	24%	17%	22%	15%	3%	4%	13%	11%	15%	11%	18%	11%	10%	16%	25%	12%
Neither Agree nor Disagree	24%	25%	22%	25%	24%	27%	25%	26%	17%	21%	22%	27%	27%	21%	24%	22%	23%	38%	28%
Disagree	27%	25%	29%	24%	20%	13%	22%	38%	41%	27%	33%	24%	30%	30%	27%	28%	30%	25%	22%
Strongly Disagree	19%	19%	20%	12%	11%	11%	24%	20%	33%	22%	22%	15%	17%	16%	28%	29%	16%	4%	12%
Don't Know	9%	6%	12%	4%	13%	11%	8%	10%	5%	7%	5%	13%	7%	4%	6%	6%	4%	4%	21%
Total Agree:	21%	25%	17%	35%	32%	37%	21%	7%	4%	24%	18%	21%	19%	29%	16%	16%	27%	30%	17%
Total Disagree:	46%	44%	49%	37%	31%	24%	46%	58%	74%	49%	55%	39%	46%	46%	55%	57%	46%	28%	34%
Net:	46%	44%	49%	37%	31%	24%	46%	58%	74%	49%	55%	39%	46%	46%	55%	57%	46%	28%	34%

Note:

BASE: All Respondents

Fieldwork: 20th May - 27th May 2021

Data weighted by interlocking age & gender, race, state and education