

# Realizing the Future

## IN SAN BENITO COUNTY

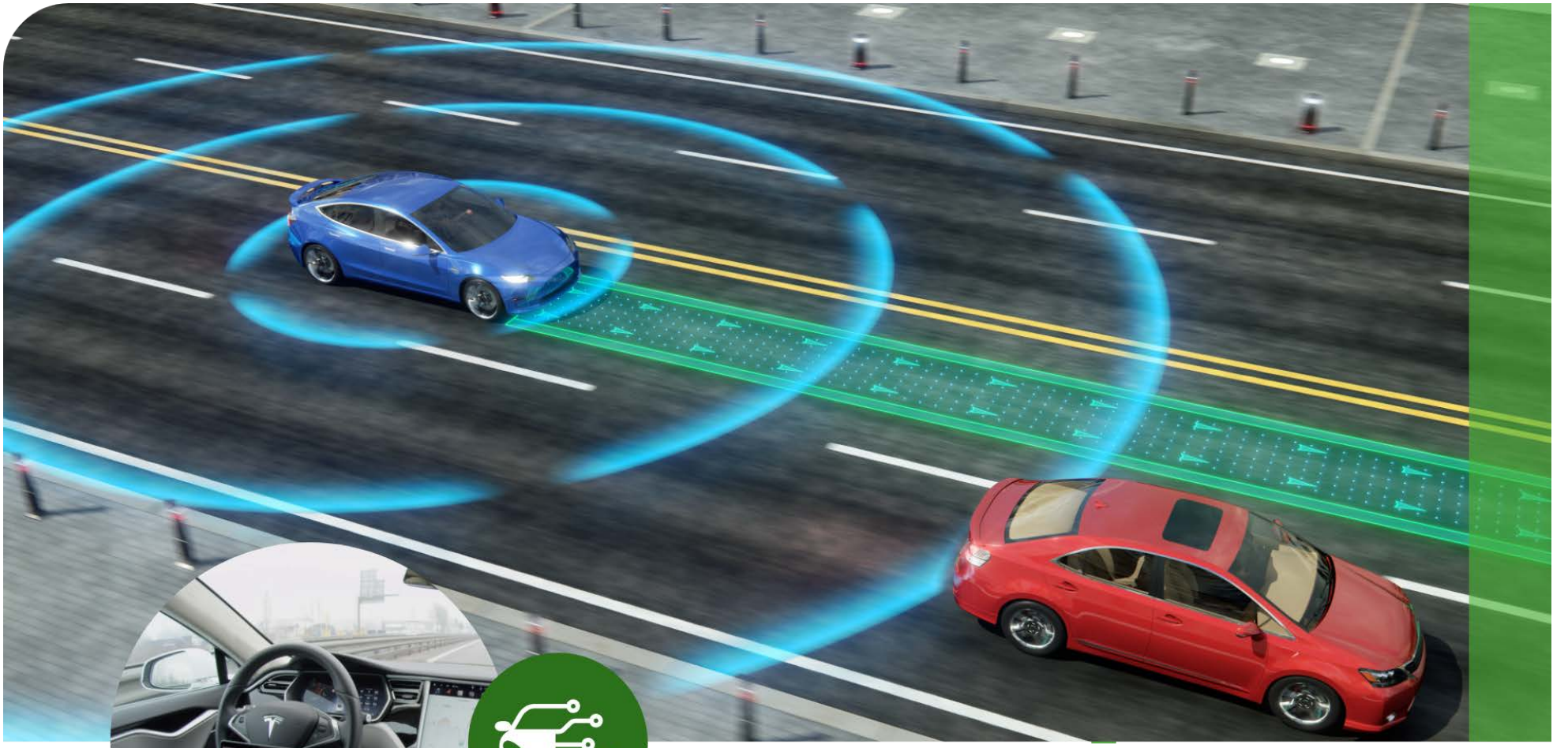
[OUR VISION](#)

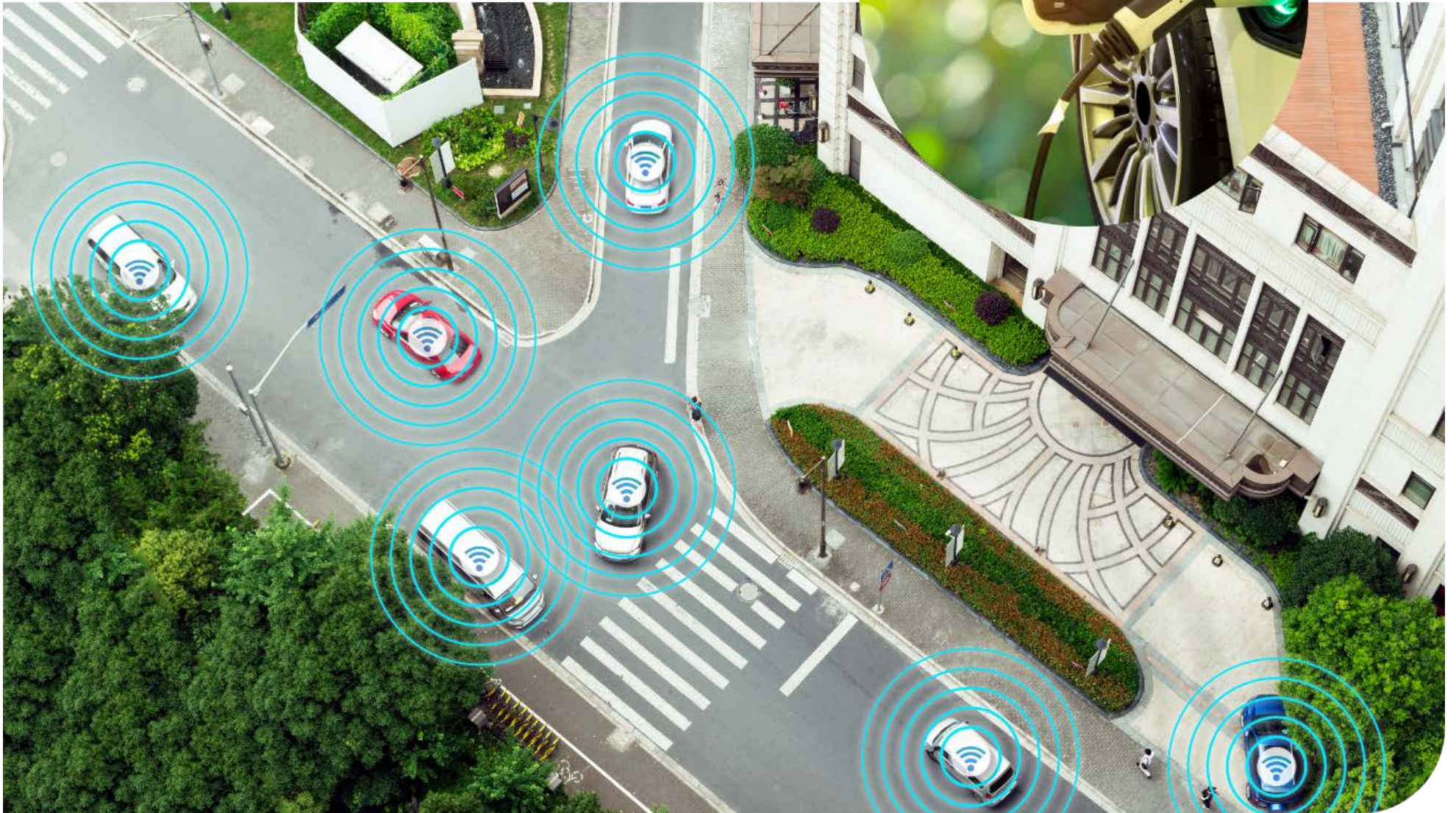
## THE VISION

# A focus on the future of mobility

A global mobility revolution is underway, with a huge concentration of vehicle innovation occurring in the Silicon Valley. While the Silicon Valley does not have an optimal location to adequately test electric and automated vehicles— San Benito County does— creating a once in a generation opportunity for our community.

The combined location, scale, and topography of Strada Verde is irreplicable. We have the opportunity to create a world class vehicle testing facility in San Benito County. Strada Verde's focus on innovation and environmentally sustainable technologies will draw the emerging mobility industry, along with associated educational and job opportunities, and [billions of dollars in investment, into the County](#). This will significantly benefit both the current residents and future generations to come.





## PROJECT OVERVIEW

# A state-of-the-art automotive research and testing facility

Located in northwestern San Benito County, Strada Verde will create a state-of-the-art automotive research and testing facility. At its core, Strada Verde will be comprised of vehicle testing and handling facilities that simulate various highway and urban environments, as well as climate conditions. The campus will include automotive research and education facilities, a driver experience center, e-commerce, and retail center. Strada Verde will provide a regional technological hub supporting groundbreaking automotive innovation.

## Promote regional economic growth

Strada Verde is positioned to make San Benito County a center for technology enterprises, fueling job growth in the emerging e-commerce industry, as well as the research and development of zero-emission vehicles, and other advanced automotive systems. In addition to an estimated 15,000 construction jobs, Strada Verde will create over 5,000 permanent direct jobs and generate additional property and sales tax revenue will substantially improve the economic vitality of the County, providing jobs for local residents at all skill levels.

[LEARN ABOUT THE BENEFITS](#)



**15,000+ CONSTRUCTION JOBS**

**\$2 BILLION ANNUAL RECURRING BUSINESS OPERATIONS**

**\$2 MILLION ANNUAL SALES TAX REVENUE  
OVER 5,000 PERMANENT DIRECT JOBS AT BUILD OUT**



**OVER  $\frac{1}{3}$  OF THE PROJECT AREA IS RESERVED FOR AGRICULTURE AND OPEN SPACE**





## Protect natural resources & respect agricultural history

Strada Verde will create two biological preserves; one adjacent to the Pajaro River, and a second at the base of the Lomerias Muertas Hills. These will provide permanent resource protection for important biological resources. Additionally, the establishment of areas identified exclusively for agriculture uses will ensure that farming remains an important chapter in the legacy of San Benito County.

[LEARN MORE](#)



## Agricultural District

The Agricultural district, located within the FEMA 100-year floodplain will be limited to agriculture uses, including row crop production and the use of new agricultural technologies and practices that increase farming efficiency, maintaining the agricultural heritage and regional identity that is so predominant in San Benito County.

**Biological Preserve**

**Testing Grounds**

**Commercial District**

**Research Park**

**E-commerce**

**Greenways**

**Primary Access**

# Economic Engine for San Benito County



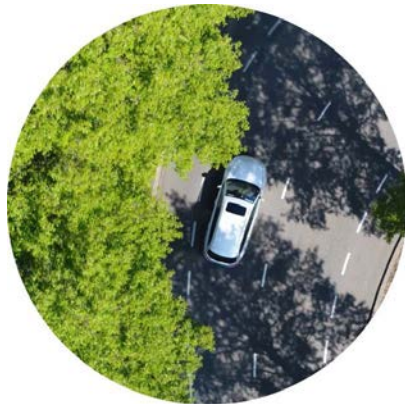
# \$2.5 Billion

Annual recurring business operations in the local economy



# \$3.7 Million

Recurring fiscal surplus to the County's General Fund



# Roadway Improvements

**\$19 million in impact fees and \$2 million in annual Measure G sales tax revenues**



**15,000+**

**Total construction jobs over project buildout**



**5,000+**

**Permanent direct jobs at build out**



**Educating our Future Workforce**

**\$8.42 million in property taxes for schools and education**

# Strada Verde Does Not Propose Any Residential Development.

## We Want to Hear From You

**Name \***

First

Last

**Email \***



**Ideas/Message**

**Subscribe to our mailing list to receive project updates**

**SUBMIT**

**Strada Verde Innovation Park**

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