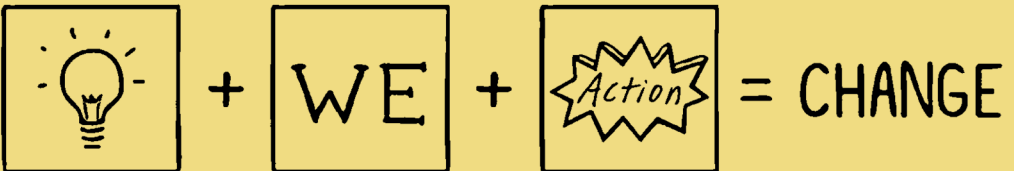


about



**SOCIAL INNOVATION
and COMMUNITY**

**ACTION
INCUBATOR**



WHO FOR ?

This five-month learning group is for people who want to develop a new community project or want to regenerate an existing community initiative or organisation.

The Action Incubator teaches the skills of social enterprise as well as providing a peer group and support network which helps to steer your new or renewed projects forward.



COMMITMENT

The Action Incubator is a weekly commitment consisting of a group session held fortnightly, and an appointment (in the in-between weeks) with one of the group leaders, a member of the support network, or another participant in the group.



GROUP LEADERS



This Incubator is being led by Vivian Hutchinson, Dave Owens, and Kama Burwell who have worked on various community initiatives in Taranaki and nationally, over the last forty years.

Vivian Hutchinson is the convener of Community Taranaki and the creator of How Communities Awaken — Tu Tangata Whenua — Masterclass for Active Citizenship.

www.vivianhutchinson.org.nz

Dave Owens is the founder of Great Fathers, a national initiative with the aim of giving all NZ children the best possible start in life.

www.greatfathers.org.nz

Kama Burwell is an ecological designer at GreenBridge, and an organiser who retrofits structures of community and sustainability in the suburbs.

www.greenbridge.co.nz

ONE-TO-ONE ADVICE AND SUPPORT

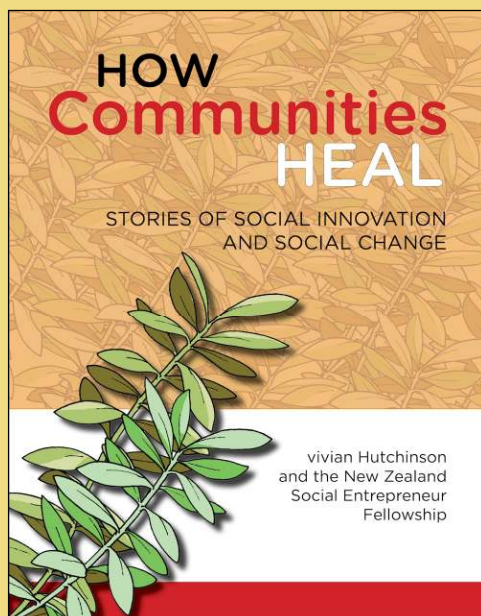
This learning group is connected to a network of Taranaki active citizens who are offering advice and support to the community initiatives on this Action Incubator. As a participant, you will be able to make appointments with the people in this network.

Cost – the first appointment (30 mins) is a gift to participants, and any following appointments are by negotiation.



THOUGHT LEADERSHIP

This Incubator draws practical inspiration from many of New Zealand's leading social entrepreneurs and innovators, who are creating fresh solutions to our social and environmental challenges.



HOW COMMUNITIES HEAL by vivian Hutchinson
published (2012) by The Jobs Research Trust

“ This book gives us hope that our own work will make a difference, and it illustrates the need for cooperation, collaboration and peer support. It also shows the importance of questions and conversations in shaping new possibilities ...”

— Elaine Gill, social entrepreneur
and co-founder of Community Taranaki

CONTENT

The content of each Action Incubator is generally tailored to meet the specific needs of each group, and the projects being developed.



THE GROUP SESSIONS

CAN COVER

- An Asset-Based Approach to Community Initiatives
 - The Skills of Social Enterprise
- Existing Role Models of Effective Community Projects
 - The Process of Social Innovation
 - The Business of Complexity
 - What Measurements Matter
 - The Generous Difference
 - Safe to Fail
 - Leadership and Burnout
 - Economics as if People and the Earth Mattered
 - Building Partnerships in the Community Sector
 - Sustaining Positive Initiatives Amidst Cutbacks and Austerity



THE ONE-TO-ONE ADVICE and SUPPORT

CAN COVER

- Project Management
- Strategic Planning
- Legal Structures
- Social Marketing
- Accounting, Book-keeping, Taxation
- Computer Skills and Software for Community

Organising

- Engaging Volunteers
- Outcomes and Evaluation
 - Fundraising
 - Governance
- Community Development Perspectives
 - Cross Cultural Competency
- Working with Government Departments
 - Impacting Public Policy

*"I think one's feelings
waste themselves in words ...
they ought all to be distilled
into actions which bring results."*

*— Florence Nightingale 1820-1910,
English Nurse and reformer*



WHAT PARTICIPANTS SAY

“ Meeting regularly and having a network of people to assist in the creation of ideas, to expand our perspectives and share with constructive input was hugely valuable for both our organisation and for myself personally. Highly recommended for any person or organisation looking to improve current ideas, systems, thoughts and to conceive fresh ones.”

— *Kristy Lowe, Village Health*



The Incubator helped us in a difficult time in our organisation’s life: to remain true to our primary purpose; to think about what was needed to survive. and to become creative about connecting up management and governance into a healthy and active partnership.”

— *Lynne Holdem, Supporting Families in Mental Wellness*



“ I highly recommend anyone who is working on a community project, to take the opportunity to attend an Action Incubator



course. We had been working on our project for some five years and getting nowhere. The incubator sessions not only allowed me to see why we were stuck but also gave me the skills, confidence and language to communicate new ideas with the Trustees. Sharing the

problems with the Incubator team and one on one consultation sessions, was like a fresh pair of eyes, and equipped us to re-establish our goals and aspirations.”

— Sue Carter Katikara Eco-Community

“ The Action Incubator was an awesome experience. The topics covered and opportunity to discuss my project ideas with



others gave me excellent insights on how to proceed and what to expect. Combined with the one on one consultations the Action Incubator was the catalyst in turning an undeveloped idea into an exciting project.”

— Paul Smith, A Geek in Every Group



THE WORKSHOPS

The Community Action Incubator has a minimum of nine workshop sessions over a five-month period
... with the option of more sessions depending on the size of the group.

The workshops are held fortnightly on Tuesday mornings. They are usually 2hrs in length (9.30am-11.30am), except for the first two and the last sessions which are 3 hrs.

THE COST

\$460

(including GST)

Taranaki Social Innovation and Community Action Incubator
Is hosted through a partnership between Community Taranaki
www.taranaki.gen.nz and The Jobs Research Trust



The
Jobs
Research
Trust

CONTACT US

If you are interested in joining our next Incubator group
then call us and we will arrange an appointment
to discuss further details

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