

Auckland Poll March 2024

CLIENT:	Auckland Ratepayers' Alliance
POLL DATES:	Wednesday 20 March to Sunday 24 March 2024. The median response was collected on Thursday 21 March 2024.
TARGET POPULATION:	Adults aged 18+ who live in Auckland who are eligible and likely to vote.
SAMPLE POPULATION:	Adults aged 18+ who live in Auckland who are eligible and likely to vote and are contactable on a landline or mobile phone or online panel.
SAMPLE SIZE:	1,000 respondents agreed to participate – 700 via phone and 300 via online panel. The number of decided voters on the mayoral vote question was 784. There were 212 (21%) undecided voters.
SAMPLE SELECTION:	A random selection of 15,000 Auckland phone numbers (landlines and mobiles) and a random selection from the target population from up to three global online panels (that comply with ESOMAR guidelines for online research). If the call is to a landline, the person who is home and next has a birthday is asked to take part. Those who take part through an online panel are excluded from further polls on the same topic for six months.
RESPONSE RATE:	Multiple call-backs occurred to maximise the response rate. Those who said they were unlikely or very unlikely to vote were excluded.
WEIGHTING:	The results are weighted to reflect the overall Auckland adult population in terms of gender, age, and area.
SAMPLE ERROR:	Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level. Results for sub-groups such as age and area will have a much higher margin of error and not seen as precise.
CODE COMPLIANCE:	This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

Auckland Council wants to create a Future Fund – a little like the New Zealand Superfund – to manage its investments in Auckland Airport and its Port company. Returns from the investments will go into and remain in a ring-fenced multi-billion-dollar fund to pay Council’s liabilities from future major disasters to protect ratepayers from the recovery costs. Do you support the establishment of the Future Fund?

		Count	Col %
Future Fund	Yes	610	61%
	No	210	21%
	Unsure	185	18%
	Total	1005	100%

61% support establishing the proposed Future Fund and 21% oppose it.

		Gender	
		Female	Male
		Col %	Col %
Future Fund	Yes	55%	66%
	No	21%	21%
	Unsure	24%	13%

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Future Fund	Yes	63%	59%	61%
	No	19%	18%	25%
	Unsure	18%	23%	14%

		Area					
		Central Col %	East Col %	North Col %	Rural Col %	South Col %	West Col %
Future Fund	Yes	51%	63%	70%	72%	54%	57%
	No	27%	20%	12%	13%	28%	24%
	Unsure	22%	17%	18%	15%	19%	19%

		2022 Mayoral Election vote					
		Wayne Brown Col %	Efeso Collins Col %	Craig Lord Col %	Other Col %	Unsure Col %	Did not vote Col %
Future Fund	Yes	70%	56%	77%	65%	40%	55%
	No	19%	18%	15%	26%	30%	21%
	Unsure	11%	26%	8%	9%	30%	24%

		2022 Mayoral Election vote					
		Wayne Brown Col %	Efeso Collins Col %	Craig Lord Col %	Other Col %	Unsure Col %	Did not vote Col %
Future Fund	Yes	70%	56%	77%	65%	40%	55%
	No	19%	18%	15%	26%	30%	21%
	Unsure	11%	26%	8%	9%	30%	24%

Auckland's Mayor has said that leasing out the management of the port, while still retaining ownership of the port land, will deliver much higher financial returns to the Council. If Council could deliver a much higher return, would you support the port management being leased out, or would you prefer it to continue with the status quo and lower financial returns but keep full ownership?

		Count	Col %
Lease port management	Leasing out the port management	595	60%
	Leave as it is	264	26%
	Unsure	140	14%
	Total	999	100%

60% support leasing out the port management and 26% oppose it.

		Gender	
		Female Col %	Male Col %
Lease port management	Leasing out the port management	54%	65%
	Leave as it is	30%	23%
	Unsure	16%	12%

		Age		
		18 - 39 Col %	40 - 59 Col %	60+ Col %
Lease port management	Leasing out the port management	61%	60%	58%
	Leave as it is	26%	23%	30%
	Unsure	14%	17%	11%

		Area					
		Central Col %	East Col %	North Col %	Rural Col %	South Col %	West Col %
Lease port management	Leasing out the port management	67%	57%	62%	61%	52%	63%
	Leave as it is	20%	29%	26%	26%	30%	24%
	Unsure	13%	14%	12%	13%	18%	13%

		2022 Mayoral Election vote					
		Wayne Brown Col %	Efeso Collins Col %	Craig Lord Col %	Other Col %	Unsure Col %	Did not vote Col %
Lease port management	Leasing out the port management	73%	59%	68%	57%	44%	47%
	Leave as it is	21%	28%	21%	22%	35%	30%
	Unsure	6%	13%	11%	20%	22%	23%

		2023 Party Vote				
		National Col %	Labour Col %	ACT Col %	NZ First Col %	Greens Col %
Lease port management	Leasing out the port management	69%	52%	78%	46%	44%
	Leave as it is	23%	29%	17%	45%	37%
	Unsure	9%	19%	5%	9%	19%

David Farrar
Director
Curia Market Research

25 March 2024

MEDIA SUMMARY STATEMENT

Any media or other organisation that reports on this poll should include the following summary statement:

The poll was conducted by Curia Market Research for the Auckland Ratepayers' Alliance. It is a random poll of 1,000 adult Aucklanders and is weighted to the overall adult Auckland population. It was conducted by phone (landlines and mobile) and online between 2 March and 4 March 2024, has a maximum margin of error of +/- 3.1% and 21% were undecided on the mayoral vote question. The full results are at www.taxpayers.org.nz/portpoll