Order of Polling Questions:

If another general election were held today, what is the most important issue to you that would influence how you would vote? That issue could be about the parties, the leaders, local candidates, or international, national, or local issues?

Under the MMP system, you have two votes - one for the party and another for the electorate candidate. Taking the party vote, which party do you think you would vote for in an election was held today?

Even if it's only a slight leaning, which Party are you leaning towards voting for?

Which New Zealand politician would you most like to be Prime Minister?

Do you believe the country is generally going in the right direction or do you believe things are heading in the wrong direction at the moment?

Please indicate for each of the following people who are active in New Zealand life whether you have a very favourable, favourable, neutral, unfavourable, or very unfavourable opinion of them. If you have never heard of them just indicate that.

Now following are some phrases and characteristics that other people have used to describe the political parties. For each phrase or characteristic, please indicate whether you think it is a better descriptor of the National Party, the Labour Party, the ACT Party or the Greens Party.

Please try to choose one even if it just slightly describes one over the other.