

**Political Issues Poll  
March 2024**

<b>CLIENT:</b>	NZ Taxpayers' Union
<b>POLL DATES:</b>	Tuesday 02 April to Thursday 04 April 2024. The median response was collected on Wednesday 03 April 2024.
<b>TARGET POPULATION:</b>	Adults aged 18+ who live in New Zealand and are eligible and likely to vote.
<b>SAMPLE POPULATION:</b>	Adults aged 18+ who live in New Zealand and are eligible and likely to vote, who are contactable on a landline or mobile phone or online panel.
<b>SAMPLE SIZE:</b>	1,000 respondents agreed to participate, 800 by phone and 200 by online panel.
<b>SAMPLE SELECTION:</b>	A random selection of 15,000 NZ phone numbers (landlines and mobiles) and a random selection from the target population from up to three global online panels (that comply with ESOMAR guidelines for online research). If the call is to a landline, the person who is home and next has a birthday is asked to take part. Those who take part through an online panel are excluded from further polls on the same topic for six months.
<b>RESPONSE RATE:</b>	Multiple call-backs occurred to maximise the response rate. Those who said they were unlikely or very unlikely to vote were excluded.
<b>OMNIBUS STATUS:</b>	The poll was part of a wider omnibus survey for multiple clients. The questions were asked in the order they are listed.
<b>WEIGHTING:</b>	The results are weighted to reflect the overall voting adult population in terms of gender, age, and area.
<b>SAMPLE ERROR:</b>	Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.1%, at the 95% confidence level. Results for sub-groups such as age and area will have a much higher margin of error and not seen as precise.
<b>CODE COMPLIANCE:</b>	This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

**As welfare benefits automatically increase with inflation, would you support or oppose a law so that income tax thresholds also adjust for inflation, so that someone whose income increases in line with inflation doesn't end up paying proportionally more income tax than previously?**

		Count	Col %
Adjust income tax thresholds for inflation	Support	646	67%
	Oppose	128	13%
	Unsure	189	20%
	Total	963	100%

67% (-1%) of respondents back adjusting tax thresholds for inflation with only 13% (-3%) opposed.

		Gender	
		Female	Male
		Col %	Col %
Adjust income tax thresholds for inflation	Support	64%	70%
	Oppose	12%	15%
	Unsure	25%	15%
	Total	100%	100%

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Adjust income tax thresholds for inflation	Support	57%	71%	73%
	Oppose	10%	15%	14%
	Unsure	33%	13%	12%
	Total	100%	100%	100%

		Area					
		Akl	Wgtn	Chch	Prov	Towns	Rural
		Col %	Col %	Col %	Cities	Col %	Col %
Adjust income tax thresholds for inflation	Support	73%	67%	68%	67%	62%	62%
	Oppose	11%	10%	19%	12%	13%	19%
	Unsure	16%	23%	13%	20%	25%	19%
	Total	100%	100%	100%	100%	100%	100%

		Probed Party Vote						
		National	Labour	Maori	ACT	NZ First	Greens	Unsure
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Adjust income tax thresholds for inflation	Support	77%	63%	44%	75%	70%	58%	53%
	Oppose	10%	10%	0%	12%	19%	28%	19%
	Unsure	13%	27%	56%	13%	11%	14%	27%
	Total	100%	100%	100%	100%	100%	100%	100%

Net support by party vote is:

1. National +67%
2. ACT +63%
3. Labour +53%
4. NZ First +51%
5. TPM +44%
6. Undecideds +34%
7. Greens +30%

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