

Auckland Transport Poll June 2024

CLIENT:	Auckland Ratepayers' Alliance
POLL DATES:	Tuesday 04 to Thursday 13 June 2024. The median response was collected on Sunday 09 June 2024.
TARGET POPULATION:	Adults aged 18+ who live in Auckland and are eligible and likely to vote.
SAMPLE POPULATION:	Adults aged 18+ who live in Auckland and are eligible and likely to vote, who are contactable on a landline or mobile phone or online panel.
SAMPLE SIZE:	600 respondents agreed to participate, 450 by phone and 150 by online panel.
SAMPLE SELECTION:	A random selection of 10,000 Auckland phone numbers (landlines and mobiles) and a random selection from the target population from up to three global online panels (that comply with ESOMAR guidelines for online research). If the call is to a landline, the person who is home and next has a birthday is asked to take part. Those who take part through an online panel are excluded from further polls on the same topic for six months.
RESPONSE RATE:	Multiple call-backs occurred to maximise the response rate. Those who said they were unlikely or very unlikely to vote were excluded.
OMNIBUS STATUS:	The poll was part of a wider omnibus survey for multiple clients. The questions were asked in the order they are listed.
WEIGHTING:	The results are weighted to reflect the overall Auckland adult population in terms of gender and age.
SAMPLE ERROR:	Based on this sample of 600 respondents, the maximum sampling error (for a result of 50%) is +/- 4.0%, at the 95% confidence level. Results for sub-groups such as age and area will have a much higher margin of error and not seen as precise.
CODE COMPLIANCE:	This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

Auckland Transport provides public transport services across the Auckland Council area. Please indicate how well a job you think Auckland Transport is doing of delivering these services.

		Count	Col %
Auckland Transport performance	Very good	53	9%
	Good	114	19%
	Average	161	27%
	Poor	116	19%
	Very poor	122	20%
	Unsure	35	6%
	Total	600	100%

39% of respondents rated Auckland Transport's performance as below average and 28% as above average.

		Gender	
		Female	Male
		Col %	Col %
Auckland Transport performance	Very good	8%	10%
	Good	17%	21%
	Average	28%	25%
	Poor	22%	17%
	Very poor	19%	22%
	Unsure	6%	6%

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
Auckland Transport performance	Very good	15%	7%	4%
	Good	26%	18%	13%
	Average	31%	23%	27%
	Poor	17%	21%	19%
	Very poor	10%	25%	26%
	Unsure	1%	6%	11%

Unlike in other parts of New Zealand, Auckland Council does not have direct oversight of Auckland Transport or responsibility for setting the Regional Land Transport Plan that decides on transport infrastructure projects. In Auckland, this is done by the separate Auckland Transport body. Do you think the Auckland Transport should be made directly accountable to the mayor and councillors on Auckland Council or make its own decisions?

		Count	Col %
Auckland Transport accountability	Accountable to Auckland Council	353	59%
	AT should make own decisions	152	25%
	Unsure	96	16%
	Total	600	100%

59% of respondents think Auckland Transport should be directly accountable to Auckland Council, while 25% think it should make its own decisions.

		Gender	
		Female Col %	Male Col %
Auckland Transport accountability	Accountable to Auckland Council	58%	59%
	AT should make own decisions	24%	27%
	Unsure	18%	14%

		Age		
		18 - 39 Col %	40 - 59 Col %	60+ Col %
Auckland Transport accountability	Accountable to Auckland Council	53%	58%	66%
	AT should make own decisions	31%	24%	21%
	Unsure	16%	18%	14%

Auckland Transport are consulting on introducing 24/7 parking charges for Auckland's CBD including evenings and weekends? Do you support or oppose this proposal?

		Count	Col %
24/7 parking charges	Support	112	19%
	Oppose	421	70%
	Unsure	67	11%
	Total	600	100%

Only 19% of respondents support introducing 24/7 parking charges with 70% opposed.

		Gender	
		Female	Male
		Col %	Col %
24/7 parking charges	Support	18%	20%
	Oppose	71%	69%
	Unsure	11%	11%

		Age		
		18 - 39	40 - 59	60+
		Col %	Col %	Col %
24/7 parking charges	Support	26%	15%	15%
	Oppose	62%	74%	74%
	Unsure	12%	10%	11%

David Farrar
Director
Curia Market Research

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