



**SHOW  
THE LOVE**

# **COMMUNITY ACTION PACK**

**FEBRUARY 2026**

**#ShowTheLove**  
**[theclimatecoalition.org](https://theclimatecoalition.org)**



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# Getting Started With Show The Love



Use this guide for some hints, tips and ideas on how you can Show The Love this year.

In 2026, we're inviting everyone to **make** or **craft** a **green heart** and share it with a **politician** - whether that's an MP, local councillor, or another politician that represents them.

Crafting and sending a green heart is a simple, meaningful, visible way to show what's **at the heart of** your community.



# Crafts for everyone!

We believe climate and nature action should be for everyone, regardless of time or resources. Here are some simple and low-cost craft ideas to get involved:



## Make a Simple Paper Green Heart

- Use scrap paper, an old magazine, or leftover wrapping paper to cut out green heart shapes.
- Write a short message about what's at the heart of your community and why climate and nature action matters to you.
- Share your green heart with a politician who represents you by sending it directly or inviting them to see it - and, if you'd like, make it visible by displaying it locally or sharing it online.

### Top Tip:

If you're crafting with others, create a "heart wall" to display your messages in a public space, like a library, school, or community centre. You can see an example of this on page 11.



## Draw or Colour a Green Heart

- No craft supplies? No problem! Draw a heart with a green pen, pencil, or crayon on any piece of paper you have at home.
- Write a message for your local politicians telling them what's at the heart of your community.
- Send your green heart to your local politicians - or invite them to see it - and share it more widely online if that feels right for you.

## Upcycle Materials into Green Hearts

- Use scrap paper, an old magazine, or leftover wrapping paper to cut out green heart shapes.
- Write a message about why you want to see climate and nature action at the heart of your community, and share it with your local decision makers.

### Top Tip:

Ask local businesses or charities for fabric or material donations for community crafting sessions. This is a **great way to involve more people!**



Picture credit: Sue Macnaughton

### Leaf Heart

- Find a green leaf in your garden, local park or a bit of green space near you.
- Cut it into a heart shape or use it as is.
- Take a picture with a message about protecting nature and tag your local politician(s) with a message of what's at the heart of your community.
- Note: if you're picking a leaf, ensure it's safe and legal to do, and only pick what you need!

## Create a Digital Green Heart

- Use free online tools or apps to design a green heart. Canva is free to use, and easy to put together your designs!
- Add a short message and share it across your social media channels.
- Tag your local politician(s) to call for leadership on climate and nature.



# Craftivism for Communities

Craftivism is a powerful way to combine creativity with action! Here are some additional ideas to inspire collective efforts:



## Make, Wear, and Share Green Hearts

- Make your own green heart – check out [our craft tutorial](#) by Great British Sewing Bee's Patrick Grant.
- Personalise your green heart for the politician who represents you, with a short message about what's at the heart of your community and the future you want to protect.
- Send your green heart directly — or invite them to see it — and, if you'd like, share it on social media to help show that care for climate and nature is widely shared by their constituents.

### Top Tip:

Host a community crafting event to make green hearts together! This is a great way to **build relationships** and **encourage local action**.

### Want more ideas to get started?

Why not check out two guides created by communities? Try your hand at making a [patchwork green heart](#), or a [felted green heart](#)?

## Bake a Green Heart

If baking is your passion, why not make a green heart cake or biscuits?

- **Personalise your bake** with your politicians name or a **message about what you love and want to protect.**
- Take a photo and share it on social media, email, or by letter, **tagging your politician to get their attention.**
- Share your bakes at a community event or fundraiser to spread the message.

## Create a Green Heart with Your Community

Bring your community together to create a living green heart – using people, bikes, or a nature-inspired backdrop:

- Form a heart shape in a local green space - you could position yourselves to form a heart shape, find natural objects and place them in a heart, or even plant some trees in a heart shape!
- Take a photo and share it on social media, tagging your politician.
- Combine this with other community events, such as clean-ups or group walks, to make it even more impactful.



Picture credit: Southampton Greenpace

Let's show the power of communities united for climate and nature!

## Show The Love at School

Encourage students to explore what they love and want to protect from climate change - with green hearts!

- Ask your **pupils to craft green hearts** as unique as they are, and write messages on them about what's at the heart of their future.
- **Hang them on your favourite tree** or display them in the school so that you can inspire others to think about how we can protect things like trees, and all the other everyday things we love and cherish.
- **Take a photo** of your heart-covered tree or display and **share it with us and your politician on social media.**




# Tips on how to get your politician's attention

Show the Love works because it speaks to what's at the heart of our communities — care, pride and belonging. A green heart is a small act, but when it's personal, visible and rooted in local spaces, it can be powerful. Here are some simple ways to help your green heart land.

## Make it personal: Start with what you love

The most effective messages don't start with policy — they start with people and place.

When creating your green heart, think about:

- 
- your street, school, park or local place you care about
  - your family, neighbours or community group
  - why this place matters to you and your future

Politicians hear statistics all the time. Personal stories cut through because they show what's at the heart of the community they represent.

## Think about what's at the heart of...

This helps connect what people love about where they live to local leadership.

Here are some examples of what's at the heart of communities - what's at the heart of yours?:

- At the heart of a healthy future for our town is clean air.
- At the heart of warm homes is affordable, renewable energy.
- At the heart of thriving communities is accessible green spaces for all.

This framing helps to make it easy for politicians to understand what matters locally, and why.





## Tips for contacting your politician

**Sending your green heart starts with finding out who represents your community.**

Below are some top tips on how to find out who represents you:

1. Start with your postcode! This is all you need to get started.
2. Visit [Write To Them](#) to find the details of your local politicians:
3. Once you enter your postcode, you will find:
  - Your representatives names
  - their role (MP, MSP, MLA or MS, depending on where you live)
  - 4. ◦ and how to contact them

**Top tip:** What do you want your politician to do? Support a campaign? Visit a project? Publicly stand up for climate and nature? Always include a specific, and achievable ask for your politician.

## Send your green heart, or invite your politician to visit your green heart display.

Once you have found your politician, there are two simple ways you can reach them with as part of the Show The Love campaign:

**You can choose to either:**

- Send your green heart a message about what you love locally and the future you want to protect.

**Or**

- Invite them to see your green heart display if you're creating green hearts together - in a school, community space, faith setting or workplace - you can invite your politician to come along and see first hand!

**Whichever you choose, just make sure that you:**

- let them know you're a local resident
- speak from the heart about why this place matters to you

# Template letter for your politician.

You can choose to write your own letter, or use this template as a starting point.

Simply edit the bold text to suit your own context!

Dear [name of your politician],

I'm getting in touch as a local resident taking part in the Show the Love campaign, a moment each February when people across the UK share what they love and want to protect in the places they call home.

At the heart of [your community/place/issue - e.g. **our neighbourhood, our children's wellbeing, warm homes, local green spaces**] is the care people have for one another and for the place we share.

[In your own words, add a sentence or two about what you love locally — a place, group, tradition or shared space - and why it matters to you.]

Because at the heart of a healthier, fairer, safer future for our community is climate and nature action.

{Choose one option below (and delete the other):

## Option A – Sharing a green heart

I'm sending you a green heart as a small symbol of care and hope - and as a reminder that people in this community care deeply about the future of this place and the leadership needed to protect it.

## Option B – An invitation to visit a green heart display

Our community has been creating green hearts to show what we love and want to protect locally. We'd love to invite you to visit our display and hear, in people's own words, what's at the heart of our community.

(If inviting, include details such as where, when and who's involved.)}

Show the Love is about celebrating what matters close to home — and sharing that with the people who represent us. I hope this gives a sense of the pride, care and hope that people here feel for the future.

With warm wishes,

[Your name]  
[Your postcode]





# Get inspired



From local community groups to schools to place of worship, we've seen people from all walks of life using the power of green hearts and craftivism to share with politicians what they love and want to protect - showing our leaders that care for our families, homes and livelihoods runs deep across the UK.

## People get creative for the climate in all different ways.

During Show The Love, green hearts can be found in places across our local areas. You might see a disused bus shelter covered in green heart messages, or post boxes topped with knitted green heart displays. School students channel their creativity during Show The Love and have made things like this eye-catching green heart formation created by the students at Challock Primary School in Ashford.



Picture credit: Challock Primary School



And you don't have to craft something yourself to get creative and make an impact - **The Oxfam Shop** on Castle Street in **Swansea** put some green heart post-it notes on a '**Green Heart Message Wall**', and encouraged people to share their messages of what they love and want to protect from the impacts of climate change.



Picture Credit: The Oxfam Shop, Swansea



Picture credit: The Oxfam Shop, Swansea



## Decision makers have heard our calls for action...



Picture Credit: Zero Carbon Guildford

During Show The Love, MPs and councillors receive messages of support for real and rapid action on the climate crisis from across the country.

In Guildford, **3000 green hearts with personal messages from students and residents** were collected and displayed at the local community hub, ZERO.

They were also displayed in the local shopping centre, The Friary Centre, with **many local politicians stopping by to read them.**



Picture Credit: The Friary Centre

## Green hearts have popped up in nature...

This beautiful heart was made by Trebah Gardens. Local Greenpeace groups made **green hearts from natural materials** and organised litter picks in their local areas, whilst community groups in Cornwall held beach cleans and crafting sessions to show their love for our oceans. Could you organise a local foraging session to collect leaves to create your own natural green heart?



Picture Credit: Trebah Gardens





## ... and communities come together through craftivism.

In 2024, Go Green Eco Urban Festival ran a 'Great Big Green Tea Party', including **interactive workshops that focused on swapping skills and getting creative for the climate**, like knitting, crafting with recycled materials and planting.



Picture Credit: Go Green Eco Urban Festival

The event also highlighted Loneliness Awareness Week, and offered people less well connected in the community a chance to **connect, chat, and contribute** to an inclusive greener world for all.



Events like this are a great opportunity to show local decision makers that taking action on climate and nature has a number of benefits for communities - from creating connections to learning new skills.

The Mayor of Haringey, Councillor Sue Jameson, and Councillor Mike Hakata attended the event and stayed to really engage with event attendees and organisers.



Picture Credit: Go Green Eco Urban Festival

This event took place during Great Big Green Week, but you can host a community event like this at any point in the year, including during Show The Love this February.





# Thank you for taking part in Show The Love!

Show The Love is not only a great opportunity to do something **creative with your community** - it's another moment for us to collectively **show our politicians how important tackling climate change and restoring nature is to us**.

The more heartfelt messages our politicians receive, the more they know that this is an issue so many of us care about and that we want them to prioritise.

We hope this guide is full of helpful ideas to get you started. For more information on Show The Love, head to our website. Don't forget to share your crafts and creations with us on social media, too!

Visit us at [www.theclimatecoalition.org/show-the-love](https://www.theclimatecoalition.org/show-the-love)

When sharing content on social media, please use...

**HASHTAGS:** #ShowTheLove2026

**TAGS:** @TheCCoalition on X, @theclimatecoalition on Instagram / Facebook

## Useful links

Use the links below to explore the crafting resources mentioned in this guide:

- **Craft tutorial**
  - [https://drive.google.com/file/d/1\\_5z6yzLrfz5KgS8g2GVif\\_Xwq\\_YIZRDc/view](https://drive.google.com/file/d/1_5z6yzLrfz5KgS8g2GVif_Xwq_YIZRDc/view)
- **Patchwork green heart**
  - <https://docs.google.com/document/d/14eFOwIUtgIIKKFy8OZ-sDUCzYEa1KHMiqU1-F2HYIMc/edit?tab=t.0>
- **Felted green heart**
  - [https://docs.google.com/document/d/1\\_YfIX-7TxiuYGPAupzKc0WDLLsVQ0WyZhur0IZgydVPM/edit?tab=t.0](https://docs.google.com/document/d/1_YfIX-7TxiuYGPAupzKc0WDLLsVQ0WyZhur0IZgydVPM/edit?tab=t.0)