



2024 TCTELA CONFERENCE SPONSORSHIP OPPORTUNITIES				
 59TH ANNUAL TCTELA CONFERENCE & EXPOSITION KALAHARI RESORTS & CONVENTIONS ROUND ROCK • JANUARY 26-28, 2024 	<u>NOVEL SPONSOR</u>	<u>ESSAY SPONSOR</u>	<u>BLOG SPONSOR</u>	<u>EXHIBIT BOOTH</u>
	\$8,000 (2 Available)	\$6,000 (4 Available)	\$3,600 (4 Available)	\$850
INCLUDED FEATURES:				
TABLETOP EXHIBIT BOOTH (8' TABLE, 2 CHAIRS)	2	1	1	1
EXHIBIT LOCATION	PRIME SPACE TABLETOP EXHIBITS	PRIME SPACE TABLETOP EXHIBIT	TABLETOP EXHIBIT	TABLETOP EXHIBIT
EXHIBITOR BADGES	4	2	2	2
COMPANY/ORGANIZATION LISTING ON TCTELA WEBSITE CONFERENCE PAGE	X	X	X	X
COMPANY/ORGANIZATION LISTING IN DIGITAL CONFERENCE PROGRAM	X	X	X	X
REGISTERED BOOTH ATTENDANTS INVITED TO ATTEND MEMBERSHIP CELEBRATION	X	X	X	
SPONSOR RECOGNITION IN EMAIL TO ATTENDEES	X	X	X	
SPONSOR RECOGNITION IN DIGITAL PROGRAM	X	X	X	
HALF PAGE AD IN DIGITAL CONFERENCE PROGRAM	X	X	X	
HALF PAGE B&W AD IN 2 ISSUES OF <i>ENGLISH IN TEXAS</i>	X	X	X	
PRESENT ONE APPROVED CONFERENCE SESSION	Concurrent	Concurrent	ROUNDTABLE	
SPONSOR RECOGNITION AT OPENING KEYNOTE	X	X		
SPONSOR'S SOCIAL MEDIA POST SHARED ON OUR PLATFORMS (PRE-CONFERENCE, FRIDAY OR SATURDAY)	X	X		
SPONSOR PROVIDED 8 1/2" x 11" FLYER PLACED IN WELCOME PACKET/BAG	X	X		
OPPORTUNITY TO EXHIBIT WEDNESDAY EVENING DURING REGISTRATION HOURS	X	X		
INSIDE FRONT OR OUTSIDE BACK COVER AD IN <i>ENGLISH IN TEXAS</i>	X			
PD2TEACH SPONSOR WITH LOGO ON WEBSITE ALL YEAR LONG	X			
WE WILL PROMOTE YOUR SPONSOR PROVIDED AFTER HOURS SOCIAL EVENT TO ALL ATTENDEES	X			
PODCAST INTERVIEW	X			
EXCLUSIVE EMAIL TO ATTENDEES (THURSDAY, FRIDAY OR SATURDAY)	X			
PD2TEACH HOSTED 1-HOUR ONLINE SESSION (OUTSIDE OF CONFERENCE DATES) IN 2023, PROMOTED TO ENTIRE DATABASE OF 5,000+ AND ON SOCIAL MEDIA	X			
<u>OPTIONAL ADD-ONS</u>		<u>EXHIBIT SCHEDULE</u>		
ATTENDEE BAGS WITH YOUR LOGO	\$3,000	<u>Exhibit Move In:</u> Thursday, 1/25 3:00pm-6:00pm <u>Exhibit Hours:</u> Friday, 1/26 8:00am – 4:30pm* Saturday, 1/27 8:00am – 4:15pm* <u>Exhibit Move Out:</u> Saturday, 1/27 4:15pm - 5:30pm*		
LANYARDS FOR ATTENDEE NAME BADGES WITH YOUR LOGO	\$2,000			
MEMBERSHIP CELEBRATION SPONSORSHIP	\$2,000			
POETRY READING SPONSORSHIP	\$1,500			
RIISING LEADERS MEET AND GREET SPONSORSHIP	\$2,000			
AFTERNOON SNACK BREAK (2 AVAILABLE)	\$2,500			
SECTION BREAKFAST SPONSORSHIP	\$2,000			
BOOK SIGNING SPONSORSHIP	\$1,000			
HALF PAGE B&W AD IN 2 ISSUES OF <i>ENGLISH IN TEXAS</i>	\$750			
GENERAL SESSION SPONSOR - WE WILL PLACE YOUR FLYERS ON TABLES FOR YOU (2 AVAILABLE)	\$1,000			
WE WILL PLACE YOUR FLYER OR APPROVED SWAG ITEM IN WELCOME BAG/PACKET	\$1,000	*Times are subject to change based upon session times. *Exhibit security is not provided.		
FULL PAGE AD IN DIGITAL CONFERENCE PROGRAM	\$500			

Contact Jennifer for more information. info@tctela.org or 512-617-3200