



CELEBRATING 50 YEARS OF
TE WIKI O TE REO MĀORI
14 - 20 September 2025

Are you up for the challenge?

CHALLENGES

01 Hēia tō heitiki

Update your social media profile picture to the reo Māori heitiki - show your support for Te Wiki, from day 1!

11 Binge watch

Binge watch and listen to reo Māori content on MĀORI+, iwi radio, Whakaata Māori, TVNZ+ and Reo-Tok socials.

21 Reo Māori Spaces

Set up a domain where you only speak te reo Māori - the space can be at home, in the car, at work or school.

31 Reo Māori bingo

Play bingo - mark off kupu or phrases you hear others say throughout the day or week.

41 Kiriata Classics

Translate a classic movie one-liner into te reo Māori and act it out - costumes are encouraged.

02 Back to the Future

Submit an entry to our Pūtahi Mahara (Time Capsule).

12 Taiao Tally

Name as many kupu Māori as you can spot in the taiao: rākau, manu, awa, rau...

22 Billboard Selfie

Snap a selfie with one of our Te Wiki billboards to show your support! Don't forget to tag us and @gomedia!

32 Te kōwhiringa reo Māori

Select the Māori language option when you can - on your cellphone, at ATMs, parking meters, AirNZ check in and Woolworths kiosks.

42 Te Reo Mō Te Rori

Use these kupu hou while on your daily commute - challenge yourself!

03 Label it!

Label your wāhi (space, place) - sticky notes make it easier to learn new kupu for your whare, car, workplace and/or favourite place.

13 My Mihi

Learn your mihi or pepehā - share it with a friend or someone you meet.

23 Waiata Mai

Sing a waiata Māori that you know - create a video and share.

33 Reo Māori meme

Find a meme, gif or viral moment (or make your own) and translate the caption into te reo Māori - tag us and share on social media.

43 Kēmu

Play games in te reo Māori with your friends and whānau - check out some reo Māori board games, or adapt some of your favourites.

04 Give it a go!

Use only Māori greetings, farewells and responses.

14 Paw patrol

Teach your kurī, ngeru or any animal some new tricks with kupu Māori - include your fur babies in Te Wiki.

24 Expand your vocab

Learn new kupu for specific kaupapa - like technology, construction, gymnastics, or chocolate!

34 Pao

At a public restaurant, pao your friends to your table with a little welcome song.

44 Tuku Karakia

Use only Māori greetings, farewells and responses.

05 DJ Reo Māori

Create a reo Māori playlist to jam all week - share it on Spotify/YouTube.

15 He kawhe māu?

Order your kawhe in te reo Māori.

25 Reo Buddy

Speak Māori with a friend at the same language level - record a 30 second highlight to share.

35 100 Pukapuka

Read one of the Kōtahi Rau Pukapuka in te reo Māori and share your review.

45 Hā ki roto, hā ki waho

Practice some Māori yoga or try a translated Tai Chi session - get your mates together and give it a go!

06 Kupu o te rā

Choose a favourite kupu Māori each day and share its meaning - at mahi, kura, and on socials.

16 Get your creative on

Make a reo Māori banner to support the Black Ferns.

26 Hākari

Sign up to Bargain Box for Te Wiki and cook using the reo Māori recipe.

36 Humdinger

Choose a Māori word, and see who, in a group, can be the first to sing a line from a waiata that includes the word.

46 Lip sync battle

Perform a lip-sync with your friends to a waiata reo Māori - make sure to share a video with us.

07 Where am I?

Check out our pronunciation guide and practice local place names.

17 Mahere reo Māori

Create a language plan for your whānau, tari or friends.

27 Localise

Use your mita (dialect), or the mita of where you live, during Te Wiki.

37 Māorioke

Translate a verse from your favourite song into te reo Māori and have a jam with your mates - remember to share with us too!

47 Pīpī paopao

Sing a nursery rhyme or waiata in te reo Māori with your baby.

08 Retail therapy

Merch up with the new Ake Ake Ake Te Wiki range at The Warehouse - hokona! Available from Sep 12th

18 Whakapakari tinana, whakapakari reo!

Add te reo Māori into your workout - count your reps, join a reo fitness class or encourage your mates.

28 Let's go clubbing

Bring te reo Māori into your club, or start one - think book club, knitting club or whatever you enjoy!

38 Paramanawa with @whānaukai

Host a morning tea using the Whānau Kai baking rauemi - speak as much reo Māori as you can.

48 Karakara with the heitiki

Colour in the Kia Kaha te Reo heitiki and show it off.

09 Take te reo shopping

Use te reo Māori when you go through checkout while shopping.

19 Rarauhe Pango - Black Ferns

Watch the Women's Rugby World Cup 2025 with te reo Māori commentary - available on Sky between 13th-20th September.

29 Kia Ora Magazine

Read all about the 50th Anniversary of Te Wiki o te Reo Māori in the Kia Ora magazine - find it on your next Air NZ flight.

39 Composers

Write a karakia, kaikōhau, whakataukī, kīwaha, haka or waiata about your reo Māori aspirations.

49 Quiz night

Set up a quizlet of kupu hou you learn over Te Wiki - include some different fun facts about the 50 years of Te Wiki o Te Reo Māori!

10 Te Kai a te Rangatira - Te Wiki Webinars

Sign up to our lunch time webinar series - every work day at 12.

20 Waha papā

Record yourself commentating any sports game in te reo Māori for 30 seconds or more.

30 Kātahi te kai

Stand and mihi to the ringawera wherever you have a great kai - at home, in a cafe or restaurant.

40 Kōrero Whīwhiwhi

Record yourself and others tackling these tongue twisters - see how many times you can do it correctly in 30 seconds.

50 Waiata Remix

Remix a popular waiata Māori by performing it in a new genre or style - i.e. rock, country, rap, etc.