

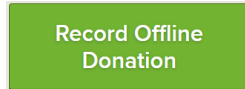


36th Annual Walk for Life

How to Get Pledges

- It's easier to get pledges than you might think.
- Pledge yourself. Ask people you know:
 - Family
 - Friends
 - Colleagues at work
 - Parents at your kids' school
 - People at your church, especially groups and ministries:
 - Men's and women's group
 - Other ministries
- Ask people to sponsor you with a pledge towards your goal of \$_____.
 - They can fulfill their pledge with a CC donation on your page.
 - They can give you check or cash, or
 - They can click "Bill Me" to make a pledge. They will be mailed an invoice after the Walk.

- They can give you the information, and you can enter the pledge/donation on your page by selecting “Record Offline Donation”.

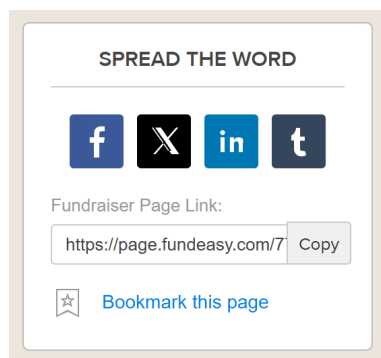


- Spread the word! Send a link of your Walk page for people who could sponsor you:

Sample Text:

"I am participating in Texans for Life Coalition's 36th Annual Walk for Life to raise funds for pro-life educational activities to protect moms and unborn babies from abortion. My goal is to raise \$_____ in pledges. Will you consider sponsoring me? Just click on the link to enter your tax-deductible pledge, or contact me directly. Thank you for your support."

- Use emails, texts, WhatsApp, iMessage, etc.
- Get the link off your Walk page:



- Use social media. This page to help you send your Walk page through your Facebook, X, LinkedIn, and Tumblr accounts.