

GLOBAL
TRACHEOSTOMY
COLLABORATIVE

SPONSORSHIP PROSPECTUS

About Global Tracheostomy Collaborative

The Global Tracheostomy Collaborative (GTC) is a global partnership of physicians, nurses, therapists, caregivers and patients working together to disseminate best practices and improve outcomes around tracheostomy care. GTC was formed after many researchers demonstrated that tracheostomy and laryngectomy patients are at high risk for preventable adverse events – often with tragic outcomes. In the six years since its founding, GTC has grown to more than over 50 member hospitals around the globe and our International Tracheostomy Symposium attracts over 500 participants with nearly 10,000 email distribution list.

8th International Tracheostomy Collaborative

November 1-2, 2024
Virtual

Inspiring Advances in Global Tracheostomy Care

The GTC invites you to participate as a sponsor at the 8th International Tracheostomy Symposium (ITS). Specialist teams from around the world have collaborated to create an illuminating and visionary two-day program. The care of patients with tracheostomy and ventilation crosses numerous disciplines, facilities, care streams and teams. Patient acuity and numbers are increasing and there are growing numbers of health care professionals requiring specialist skills to manage this high-risk group.

The 8th International Tracheostomy Symposium includes scientists, clinicians, doctors, allied health staff, nurses, researchers, and others who will join with experts to share the latest knowledge, advances, and best practices. The sponsor exhibits will allow interested industry to showcase their products to relevant health care professionals and to show support for the work being done in the varied areas of tracheostomy and ventilator care. The symposium events, lunches and breaks will provide excellent exposure for sponsors. National and international health care teams will converge virtually to connect with industry leaders and supporting sponsors to connect and share experiences, concerns and expertise with a common objective/intention/purpose of improving care for all tracheostomy patients. Information on the sponsorship opportunities are on the following pages.

GTC Membership *(as of January 2024)*

Members on 3 Continents

Over 50 Hospital
Members

More than 500
Webinar Attendees

10,000 Email
Addresses



8th International Tracheostomy Symposium

Sponsorship Levels and Benefits

International Tracheostomy Symposium 2024	Diamond \$75,000	Gold \$50,000	Silver \$25,000	Bronze \$10,000
Exhibit at Symposium	√	√	√	√
Complimentary Attendee Registrations	5	3	2	1
100 word company profile in Symposium program	√	√	√	√
Membership list pre and post meeting	√	√	√	
Advertisement in Symposium Brochure	Full-Page	Half-Page	Quarter-Page	
Sponsor commercial played during breaks	√	√		
Recognition at Symposium by GTC President	√	√		
Graphic banner on ITS pages on GTC website	√	√		
Ad board with GTC KOL's at meeting	√			
Flyer included in symposium program	√			
Product Theater (additional cost)	√	√	√	

À la Carte Sponsorship Opportunities

Virtual Exhibit Booth	\$1,000
Symposium sponsor	\$5,000



ITS Sponsorship Agreement

Exhibit Agreement (please check your selection)

	Diamond Level	\$75,000
	Gold Level	\$50,000
	Silver Level	\$25,000
	Bronze Level	\$10,000

	Exhibit Booth only	\$1,000
	Symposium sponsor	\$5,000
	Other	\$_____

Please see the previous pages for complete exhibit level and sponsor details.

For additional information or questions, please contact GTC at info@globaltrach.org

Intent:

It is the intent of this agreement to ensure that the CME activity will be independent, objective, balanced and scientifically rigorous, so that it will not be viewed as promotional and the listed company will not be viewed as responsible for its content. GTC will take all necessary steps to ensure that this objective is reached. GTC and the listed company agree to abide by the requirements of the GTC and AAPA Standards of Commercial Support of Continuing Medical Education.

Payment, Cancellation and Liability Policy:

There are no refunds for cancellations received after September 2, 2024. Full payment must be received prior to the meeting. The exhibitor assumes all responsibility for any and all injury, loss, theft, or damage to exhibitor's displays, equipment and other property while on the hotel premises and hereby waives any claim or demand they may have against the hotel or the GTC arising from such injury, loss, theft, or damage.

By signing below, both parties agree to be bound by the terms of this agreement.

Sponsor Authorized Signature: _____ Date: _____

GTC Signature: _____ Date: _____

Overall Total: \$_____ Payment Method: ☐ Check ☐ Credit card ☐ VISA ☐ MC ☐ AmEx

Payments: Make checks payable to GTC GTC Federal Tax ID # 74-1992779

Submit payment to:

GTC
P.O. Box 1488
Warrenville, IL 60555

Organization Information

Company Name	Name on Card
Contact Name, Title	Card #
Address	Card Exp Date
City, State, ZIP	Card CVV
Phone	Card ZIP
Email	Signature