



2022-2023 SPONSORSHIP OPPORTUNITIES

What if you could help promote understanding and cooperation between Oregonians and people around the world? When you engage with WorldOregon, you are shaping our shared future! We believe that Oregon can be the hub where world-changing connections begin and grow!

Your sponsorship helps to ensure that our programs thrive throughout the Portland metro region and Southwest Washington, with expansion into other Oregon communities:

GLOBAL CLASSROOM

Open the eyes and global curiosity of thousands of K-12 students and teachers across the Portland metro region each year. Programs include Culture Boxes, Young Leaders in Action, and culturally relevant teaching trainings.

GLOBAL CONVERSATIONS

WorldOregon is known for its annual International Speaker Series, with four speakers in the spring including visionaries and inspiring voices that are changing our world. With an additional 60+ events held throughout the year (including Great Decisions), more than 5,000 people engage in this learning, coming away with new understanding and awareness.

INTERNATIONAL VISITORS

Enable cross-cultural conversations and professional knowledge exchange between Oregonians and hundreds of youth and adult international visitors each year. As one of the largest programs of its kind in the U.S., WorldOregon has an estimated annual economic impact in Oregon of nearly \$2 million. Hundreds of companies, nonprofits, and individuals provide business and personal experiences and critical exchanges with these visitors.

“Cascade Corporation is a WorldOregon sponsor because we believe in the fundamental mission of the organization: to engage us with the world, and with each other in an effort to build a brighter future for all. This mission aligns with the values and experiences of Cascade, where our global footprint and network have allowed us to thrive, not only in a business sense, but internally as our diverse workforce has enriched the social fabric of our company.”

—Steve Keller, General Manager, China & Asia Pacific, Cascade Corporation

2022 WORLD OREGON SPONSORS

Nike	Lewis & Clark College
The Greenbrier Companies	Microsoft
The Larson Legacy	Davis Wright Tremaine LLP
Avangrid Renewables	NW Natural
Cascade Corporation	Stoel Rives LLP
Daimler Truck North America	University of Oregon
Delta Air Lines	KeyBank
Unitus Community Credit Union	Washington State University Vancouver
Port of Portland	Travel Portland
Oregon State University	Business Oregon
Portland State University	George Fox University
Columbia Sportswear	Travel Oregon

“Unitus is honored to sponsor and collaborate with WorldOregon in important endeavors such as the Young Leaders in Action program. I’ve seen firsthand how this program empowers the next generation of high school leaders who share a passion for advancing solutions to do big things in and around their community.”

—Steve Stapp, President & CEO, Unitus Community Credit Union



WORLD OREGON SPONSORS HAVE OPPORTUNITIES TO:

- Invite & encourage employees to participate in relevant public programs
- Share your expertise with our members and international visitors
- Provide special offers to our members
- Benefit from WorldOregon’s cross-promotion of programs with local nonprofit organizations as well as World Affairs Councils across the U.S.

BENEFITS OF SPONSORSHIP

LEVELS OF SPONSORSHIP:

Limitless Impact Sponsorship | \$15,000+
Vital Impact Sponsorship | \$11,000+
Major Impact Sponsorship | \$9,000+
High Impact Sponsorship | \$7,000+
Impact Sponsorship | \$5,000+

WORLD OREGON IS PLEASED TO OFFER THE FOLLOWING BENEFITS TO ALL SPONSORS:

- Sponsor logo will be featured on our website, www.worldoregon.org
- Sponsor logo featured in the International Speaker Series program
- Special passes to invitation-only receptions following International Speaker Series programs

ADDITIONAL OPPORTUNITIES FOR SPONSORSHIP ABOVE \$15,000 INCLUDE:

- Opportunity to share a corporate engagement video during a key public program
- Benefits at this level are tailored to meet the goals and needs of the sponsor.

We look forward to working with you!

ADDITIONAL OPPORTUNITIES FOR SPONSORSHIP ABOVE \$10,000 INCLUDE:

- Option to sponsor a specific International Visitor or Global Classroom program
- Sponsor logo will be featured on our website and during specific public programs
- Sponsor's engagement with WorldOregon will be highlighted in a special e-news post at an agreed upon date (WorldOregon e-news reaches 6,000+ households)



"We believe in the power of human connection as a means to creating a deeper global understanding and a broader cross-cultural community. This is why the Port of Portland supports WorldOregon for their tireless work in these areas."

—Rick Aizawa, Senior Manager, Air Service Development, Port of Portland

TARGETED SPONSORSHIP OPPORTUNITIES

BRIDGE TOGETHER | 2023 SPONSORSHIP

Bridge Together is WorldOregon's signature annual fundraising event. In 2023, Bridge Together will take place both virtually and in-person on April 28th. With hundreds of attendees, and extensive marketing to thousands prior to the event, Bridge Together provides tremendous exposure for our sponsors.

Platinum Sponsor \$10,000 (one available)

Gold Sponsors \$5,000

Silver Sponsors \$2,500

ADDITIONAL OPTIONS | \$2,500 - \$5,000

- Support WorldOregon's diversity, equity, and inclusion (DEI) work. Benefits include specific logo placement on WorldOregon's DEI website page.
- Sponsor the annual Great Decisions program, exploring pivotal issues currently on the global stage. The eight noontime programs take place over eight weeks between January and March each year. Benefits include specific logo placement on WorldOregon's Global Conversations website page, and weekly announcements at the live, and live-streamed, events.
- Sponsor WorldOregon's weekly e-news with a readership of 6,000+ households. The e-news includes public program event announcements and stories demonstrating our impact around the globe. Benefits include logo placement in the e-news for three months.

*"Together, Delta and WorldOregon connect Oregon to the world.
Whether it is on a Delta plane or through a WorldOregon program, we allow
Oregonians to connect with people and places, near and far, across the road and
across the world"*

—Luis Guitart-Ralda, Senior Sales Account Executive, PDX, Delta Air Lines



INFORMATION & QUESTIONS

To learn more about WorldOregon's mission, please visit www.worldoregon.org.

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