



- The plan creates a well thought out **pathway** to improve the health of the country and the people who care for it.

Creative people
to tell our story

Elders and community
leaders to guide planning

Community leaders
develop plan

Return to country visits

People
working on country

Partners
working with
us

Record information
about what
we learn

define
plan
work monitor
adapt
share...

Adaptive land + sea management with those who care about the future.



HCP Process steps

Collective inputs

define

The **right people** to guide the way.
Planning **timeline** and draft **budget**.
Map(s) of project area.
Identification of the **skills** required.
Identify **project team**, & member roles.

plan

Social and geographical **scope** of the project.
Vision for the project.
Targets and why they were selected.
Identification of key **threats**.
Maps of targets and threats distribution.
Ranking of the key threats.
Stakeholders analysis.
Conceptual model illustrating the relationships of **cause and effect** factors.
Goals and **Strategies** and the steps needed to get them to work.

work
monitor

Identify actions and monitoring tasks.
Identify **indicators** for monitoring **to track the effectiveness** of each action.
Identify **methods** and timeframes for collecting data for each indicator.
Working together in the right way. **Allocating Assignments** for individual(s) and a realistic timeline.
Initial project implementation **budget**.

adapt

Adopt a **review calendar** to track achievements over time - **analyses of your data**.
Update viability and threat **assessments**.
Modifications to your objectives, actions, work and monitoring plans.
Develop appropriate **communication** tools for your key audience.

share ...

Telling **our story** – Use your communications tools – Digital and Print.
Partnership development and promotion.
Helping others to **learn from us**.
Review effectiveness of communications.



Conservation Management is proud to use Healthy Country Planning and the Open Standards.
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