



# Scott Goodmanson

for **LANGFORD MAYOR**

## NEWS RELEASE

For Immediate Release

Sept. 16, 2022

### **Fourth-generation Langford man aims for mayor's job**

LANGFORD, B.C. – Scott Peter Goodmanson, candidate for mayor of the City of Langford, officially launched his campaign today.

I was raised on a property overlooking Langford Lake that has been in my family for 90 years, and Langford is in my bones,” said Goodmanson. “Like many, I have watched with grave concern how the mayor and council have run the city in recent years. I’ve heard residents’ stories of calling city hall for help and never getting an answer, of speaking up in public hearings and being ignored or shouted down. Someone needs to step up to offer a different choice, a different vision. I want to lead a new way forward for Langford – together with my community.”

At the top of Goodmanson’s priorities is engaging regular people in the work of city hall.

“Voters should be heard before, during and after the election. I intend to create a culture where residents’ voices are heard, understood and respected – not dismissed or run over. To really understand what the public wants, we have to listen to people.”

Goodmanson is an advocate for informed and accessible community planning that encourages input from residents, ongoing throughout the process.

“Only 18 percent of eligible voters voted in the last Langford election – and not because people in Langford are happy with the status quo. Regular people feel like council doesn’t listen to them,” said Goodmanson. “I want to give the residents of Langford a stronger voice for their concerns.”

Goodmanson is a strong advocate for responsible development – building community not just housing, and growing in a way that better protects what’s left of Langford’s precious natural environment.

He also wants to help address housing affordability, by using successful strategies from other cities around the world and making sure approvals focus on the right kind of housing to meet Langford’s needs. He points out that the current mayor’s approach to development has remained unchanged for decades.

“The issue would have been solved by now if the current mayor’s approach created real affordable housing,” Goodmanson said.

Goodmanson’s interest in affordable housing comes from his own experience.

“My wife and I are currently renting in Saanich because we couldn’t find suitable housing for our own family in my hometown,” he said. “I am hearing from people all over the community who are grappling with the housing crisis. We can’t just keep doing things the same way we have in Langford for 30 years – it’s just not working.”

Goodmanson submitted his nomination papers on Sept. 9, 2022 to the City of Langford’s chief election officer to run as a candidate for mayor.

“We’re happy to see a solid candidate like Scott step up to run for the mayor’s seat. We are hearing on doorsteps that residents are ready for change and calling for a better choice for mayor,” said Corrina Craig, principal official with elector organization Langford Now. “While the timing didn’t line up for Langford Now to make a decision on endorsing Scott, we see a lot of alignment with our values and priorities and we hope he is successful in unseating the current mayor.”

Goodmanson, 49, has been married for seven years to his wife Katy, who he met swing dancing. Their daughter just started kindergarten. He is a successful small business owner, with a landscaping company he started in 2006. Rowing has been part of his life for 30 years, including competing, coaching and officiating, and he competed as part of Team Canada at the 1994 Commonwealth Regatta.

For more information on Scott Peter Goodmanson’s campaign go to [www.goodmanson.ca](http://www.goodmanson.ca).

*A backgrounder follows.*

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# Scott Goodmanson

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## BACKGROUNDER

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### **Biography: Scott Peter Goodmanson**

LANGFORD, B.C.: Scott Goodmanson's family arrived more than 90 years ago on the Langford Lake property where his parents still live today. Goldstream Avenue was just a wagon trail then. Scott grew up surrounded by the woods on the north shore of the lake.

As a child, Scott attended Ruth King, Spencer and Belmont schools. He was a cub, scout and air cadet in the Western Communities.

Scott developed a passion for rowing at Belmont Secondary, which led him to numerous provincial and national championships, international competitions and rowing for Team Canada in the 1994 Commonwealth Regatta. He has been involved in rowing as a competitor, coach and officiator for 30 years.

In that time, Scott went into landscaping to support his training and post-secondary studies. He has owned and operated Good Ponds Landscape and Garden since 2006.

Scott and his wife of seven years Katy met swing dancing in 2010. They are both avid dancers, and Scott was a founding member of the Swing Dance Society of Victoria, where he served on the board for eight years. Scott and Katy have been married since 2015 and have one daughter.

For more information on Scott Peter Goodmanson's campaign go to [www.goodmanson.ca](http://www.goodmanson.ca).

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