

# DIGITAL BILLBOARD TRUCK RATES

Our high-resolution P4 LED screens provide clear, dynamic visuals for maximum impact.

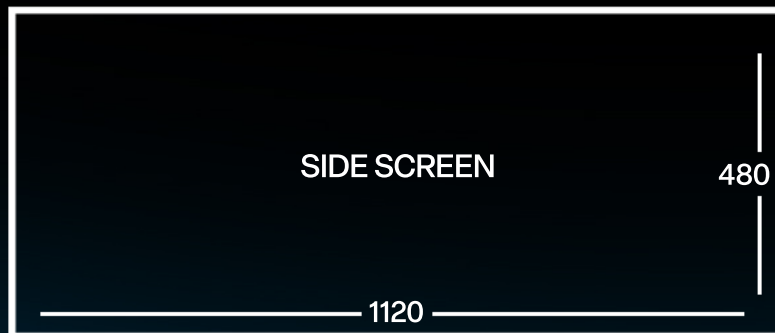
The truck is equipped with four high-quality outdoor loudspeakers, ensuring your message is heard loud and clear.

\$350 per hour, minimum 4-hour shifts (within the GTA)

Discounts are available for friends of Rebel News and longer-term projects.

Rate includes campaign and route planning, video formatting to fit the billboard screens, driving the truck and operating the truck.

Side screen dimensions are **1120x480 pixels**  
Rear screen dimensions are **480x480 pixels**



**For bookings or enquiries,  
contact us at [truck@freedomtruck.com](mailto:truck@freedomtruck.com)**

*All campaign content is subject to approval and must comply with local laws.  
\* Additional fees may apply for special requirements (such as travel outside the GTA).*