

ACOSTA
FOR LA MAYOR

A Bold New Blueprint for Los Angeles

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01 Transparency & Accountability

Policy - We will eliminate waste, fraud, and inefficiency by empowering the city controller, breaking down bureaucratic silos, fostering a culture of accountability, protecting whistleblowers, and prosecuting bad actors who misuse public resources—ensuring every dollar serves the people transparently and justly.

POLICY TOUCH POINTS >

A

Budget Transparency & Anti-Corruption

Launch LA Clean Budget initiative to track every taxpayer dollar. Make all city spending and contracts public. Investigate and prosecute misuse of public funds. Give Angelenos the tools to see exactly where their money goes.

B

La Now – Residents Empowerment App

Launch the LA NOW app to give every Angeleno real-time access to city budgets, permits, and public projects. Track city performance, streamline bureaucracy, hold the government officials accountable, access city resources and shop local—all from your phone.

C

Ethical Public Investments

Review city investments and contracts to ensure public money aligns with the values of Angelenos. My administration will increase transparency around where city funds are invested and work to ensure taxpayer dollars support responsible industries that strengthen communities—not activities that undermine peace, stability, or human rights. We will move to reinvest in infrastructure, clean energy, and local economic growth.

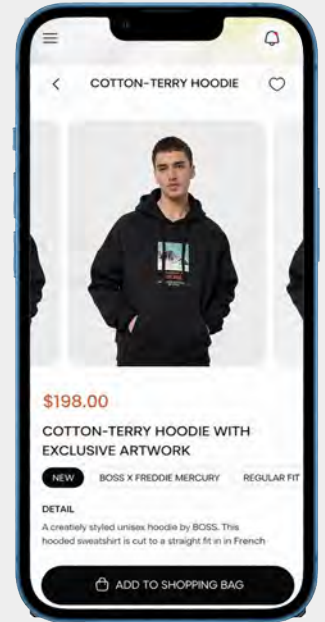
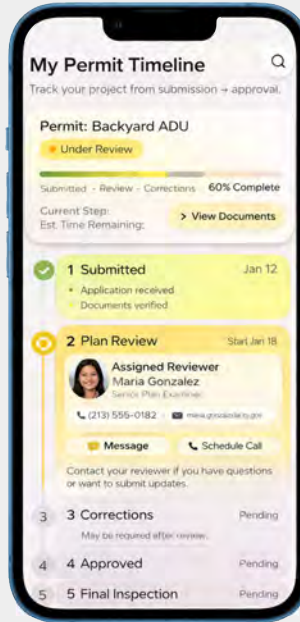
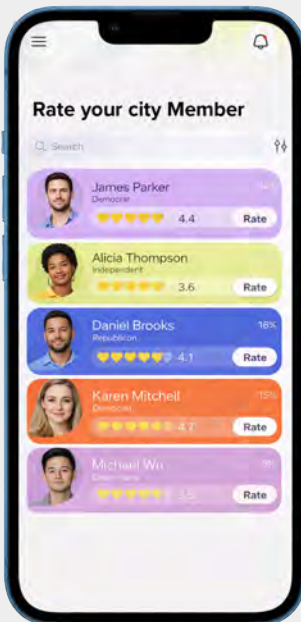
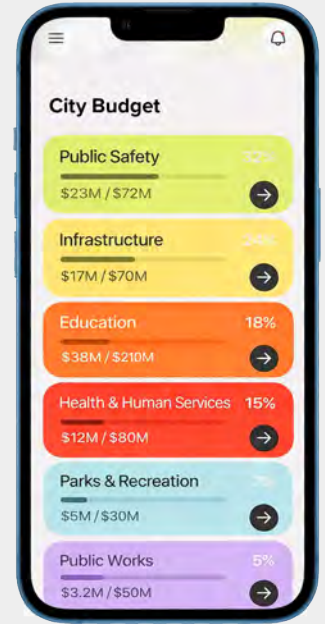
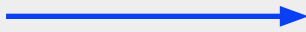
D

AI Fraud Detection & Liability Reform

Deploy AI tools to identify fraudulent claims and patterns of abuse in lawsuits against the city. Transition to a private insurance-backed liability system so professional insurers manage legal risk—reducing costs, protecting taxpayers, and helping stabilize LA’s budget.

AWA
NOW!

Render for New Civics APP.



02 RESTORING AFFORDABILITY

Policy - My administration will bring practical economic justice to Los Angeles by modernizing zoning, fast-tracking housing production, expanding cooperative housing, and stabilizing rents through vacancy taxes on speculative empty units. We will also eliminate price gouging on essentials like groceries and pilot city-run markets to increase competition and lower food costs.

POLICY TOUCH POINTS >

A

Permanent Affordable Housing

Use city-owned land and underused public buildings to build prefab, community-owned housing that stays permanently affordable. Residents buy into the co-op and build equity together while **preventing speculation that drives prices up.**

B

Good Grocer – City Run Community Markets

Launch city-run grocery stores in neighborhoods. Partner with local farms to **bring fresh, organic food directly to communities while lowering grocery prices** through real competition. These markets will double as community hubs—connecting residents to support services and helping families before hunger or housing instability turns into crisis.

C

END Algorithmic Price Gouging

Stop hidden algorithm-driven pricing across everyday essentials so Angelenos pay fair, transparent prices.

- **Event Tickets:** Require concert venues and sellers to use clear, fixed pricing so fans pay the advertised price—not surge pricing driven by bots or resellers.
- **Groceries:** Require stable shelf pricing so families pay the listed price—not demand-based price swings on everyday essentials.
- **Apartments:** Ban algorithm-driven rent setting that allows large landlords to coordinate rent hikes, and require transparent apartment pricing.

D

A New Energy Deal for LA

Launch an Affordable Energy Deal that lowers utility bills while accelerating clean energy across the city. The plan includes rate reforms through the LADWP board to reduce costs, expanding solar installations through city-private partnerships, and offering clean energy rebates that can **cut household bills by 5–15%**. It will also support community energy co-ops through People Power LA, create a Utility Accountability Report for annual transparency, and establish a Profit-for-People Fund so energy savings and revenues are reinvested back into local households and communities.

POLICY TOUCH POINTS >

E

Rental Fairness Act

Cap upfront rental costs so Angelenos only pay first month's rent to move in—**no last month, excessive deposits, or rigid 3× income rules**. A three-tier renter system will reward reliable tenants, reduce upfront costs for most renters, and provide city-backed guarantees for those rebuilding credit.

F

Vacancy Tax

Implement a sliding-scale vacancy tax on residential and commercial properties left empty by corporate landlords and luxury speculators. The longer units sit vacant, the higher the tax—pushing owners to rent, sell, or activate unused spaces instead of hoarding housing and storefronts. **Small landlords will be protected with clear exemptions** for repairs and renovations, and all revenue will be directed toward building affordable housing and supporting community development across Los Angeles.

G

End the Latest Parking Taxes

Eliminate the 50-cent meter hikes and restore free Sunday parking so Angelenos can shop, worship, and gather in their neighborhoods without being nickel-and-dimed by City Hall.

H

Stop the LAX Rideshare Tax

I will push back on new airport access fees that raise prices for Uber, Lyft, taxis, and working drivers. As mayor, I will use every tool available to protect angelenos and travelers from being squeezed by yet another hidden transportation tax.

POLICY TOUCH POINTS >

Affordable Housing In-Lieu Program

Allow luxury developments to contribute a fair share of project revenue to Los Angeles' affordable housing fund in lieu of building affordable units on-site. This approach funds the construction of permanently affordable housing across the city while giving developers a predictable pathway to build. In return, participating projects can receive fast-tracked permits and streamlined approvals, helping Los Angeles expand housing faster.

*Renders for Good Grocer Store



03 UPLIFT & PROTECT

Policy - We will ensure safe streets and thriving communities for all Angelenos, regardless of background, by expanding housing stability programs for the working poor and increasing access to mental health and substance-abuse treatment. My administration will address the root causes of homelessness, redirect funds from ineffective intermediaries so resources reach people directly, and pursue charter reforms to strengthen oversight of the Police Commission—ensuring public safety that is transparent, accountable, and trusted.

A

Micro City & Recovery Initiative

Address homelessness by tackling the root causes—mental illness, addiction, and economic hardship—while restoring safe and clean streets. We will launch Micro City campus to move people off the streets quickly and connect them to long-term recovery and housing solutions.

How it works:

- 1. Micro City Stabilization:** Safe short- long term temporary housing with medical care, showers, food, security, a place to store their belongings and case managers so people can leave the streets immediately.
- 2. Recovery & Wellness Campuses:** Establish separate campuses for mental health, addiction treatment, job training, and outpatient services to facilitate life rebuilding. These human-centered environments—featuring bright, welcoming spaces, outdoor areas, and supportive settings—will make recovery a place of healing, not incarceration.
- 3. City-Run Accountability:** Bring homelessness programs back under direct city hall/Controller oversight reducing waste from ineffective third-party contractors and ensuring full transparency.
- 4. CARE Court Support:** Individuals struggling with severe mental illness or addiction will be referred to California's CARE Court for mandated treatment plans.
- 5. End Encampment Cycling:** Once beds and services are available, street encampments will not be allowed to return. Every individual will receive three documented offers of shelter and services. If those offers are refused, the city can refer individuals to CARE Court for mandated treatment and support, ensuring people get the help they need while restoring safe and clean public spaces.
- 6. Safe Mobility Parks:** Secure campuses for people living in cars, vans, or RVs with showers, restrooms, recreation areas, and case management—providing a temporary place to stabilize while transitioning into housing, jobs, or recovery programs.

POLICY TOUCH POINTS >

7. Area-by-Area Transition: As housing and safe parking options come online, street camping and vehicle encampments will be phased out across Los Angeles one area at a time. Individuals who refuse services will not be jailed, but may be referred to CARE Court for mandated care and stabilization.

8. Stop Homeless Cost Shifting: Los Angeles will track relocation programs that send unhoused individuals into our city and pursue reimbursement from jurisdictions that export their homelessness problems here. Compassion should never become an excuse for other cities or states to shift their responsibilities onto Angelenos.

9. End Exploitation in the Homeless System:

We will crack down on patient brokering, insurance fraud, and predatory operators who recruit vulnerable unhoused individuals into treatment or housing programs primarily to bill insurance or public funds. My administration will work with state and federal partners to investigate these schemes, strengthen licensing and oversight for service providers, and ensure every organization receiving public dollars is delivering real housing, recovery, and stability—not operating as a profit pipeline and **put an end to the Homeless industrial complex for good.**

Goal:

To create a functional ecosystem that moves people from **the street → to stabilization → to recovery → to permanent housing.**

Immigration Standards & City Oversight Initiative

B

Los Angeles cannot control federal immigration policy — but we can control how our city operates, protects civil rights, and ensures transparency. This plan establishes clear rules, humane standards, and community oversight for any federal immigration activity affecting Los Angeles residents.

POLICY TOUCH POINTS >

How it works

1. Take the Fight Directly to Washington: Establish a Mayor-led rapid response effort to engage federal officials, coordinate with the state, support legal challenges, and fight for immediate relief when immigration actions threaten Los Angeles residents and families.

2. Community Oversight & Transparency Task Force: Create official independent oversight bodies: including legal experts, civil rights, and community leaders to monitor, document, and publicly report immigration enforcement impacts in the city.

3. City Standards for ICE Interaction: Direct LAPD and all city departments to require valid judicial warrants, refuse voluntary cooperation beyond what the law requires.

4. Regulate Private Enforcement Actors: Require licensing, insurance, identification, and compliance with city civil-rights standards for any private contractors operating enforcement-related activities in Los Angeles.

5. Know Your Rights Campaign: Launch citywide education programs and multilingual materials so residents understand their legal rights during immigration enforcement encounters.

6. Humane Processing & Care Standards: Create city-controlled facilities, they must have access to legal counsel, medical screening, language services, and clear information about their rights and enforce strict due-process protections and procedures. No more disappearing people!

Goal:

Protect civil rights, ensure humane treatment, and provide transparency — while keeping Los Angeles residents informed and safe.

Fire Recovery & Resilience Initiative

Los Angeles must finish the job for families still recovering from past fires while building a faster and fairer recovery system for the future.

1. Retroactive Fire Recovery Program: Provide grants to help residents still facing rebuilding costs, rent gaps, and insurance deductibles from past fires.



POLICY TOUCH POINTS >

2. Cut Rebuilding Red Tape: Offer permit amnesty, fee waivers, and assign one case manager per household to fast-track inspections and approvals.

3. Insurance Accountability: Create a City Insurance Accountability Office to help residents fight unfair claim denials and flag repeat bad actors.

4. Mental Health Support: Provide trauma and counseling services for fire survivors and affected families.

5. Recovery Transparency: Launch a Fire Recovery Dashboard in the LA Now App so residents can track rebuilding progress and ensure no one is forgotten.

D

Modernize Public Safety

Public safety must evolve to meet the needs of modern cities. My administration will strengthen accountability, modernize response systems, and ensure Los Angeles has a public safety approach that is effective, transparent, and trusted by the communities it serves.

How it works

1. Champion LAPD Commission reform: Push for structural reforms that strengthen oversight from City Hall, increase transparency, and ensure the leaders have real authority to hold the department accountable.

2. Officer Accountability for Misconduct: Implement policies that increase personal accountability in cases of proven civil rights violations so taxpayers are not always footing the bill for misconduct settlements.

3. Protect Whistleblowers & Reward Good Policing: Create protections and incentives for officers who report misconduct, de-escalate situations, and build trust in their communities.

4. Layered Public Safety Response: Separate social crisis response from violent crime policing so the right team responds to the right situation.

A. Community Safety Officers: Deploy unarmed or lightly armed officers to handle traffic issues, community disputes, outreach, and quality-of-life calls.

POLICY TOUCH POINTS >

B. Mental Health Response Teams: Send trained mental health professionals to crisis situations instead of defaulting to armed police response.

C. Focused Violent Crime Units: Allow detectives and tactical units to focus on serious crime, armed suspects, and violent incidents.

5. Officer Wellness & Mental Health Support: Expand confidential counseling, trauma recovery services, and wellness programs for officers to reduce burnout, improve decision-making under stress, and promote healthier working conditions across the department.

6. Responsible Overtime Management: Conduct a full audit of overtime and compensation practices to reduce excessive overtime spending and ensure routine assignments are staffed appropriately, protecting both the city budget and officer well-being.

7. Peaceful Protest & Public Safety Protocol: Create modern protest policing protocols that emphasize de-escalation, communication with organizers, and crowd safety. Specially trained units will help ensure demonstrations remain peaceful while protecting the public's right to protest and reducing unnecessary confrontations between police and communities.

E

Fix Roads Right the First Time

Stop patching the same potholes year after year. Hold contractors accountable by assigning quality inspectors, cancel contracts for poor work, and invest in **longer-lasting road materials** that actually hold up. Community cleanup crews will recycle collected waste into asphalt, and the **LA Now app** will include a road repair tracker so residents can report problems, follow repair timelines, and see exactly when their street gets fixed.

F

Fireproof the City

Shift Los Angeles from reacting to wildfires to preventing them. Bury power lines in high-risk areas, reduce brush through natural grazing programs, deploy drones for early fire detection, and restore inactive reservoirs to **strengthen emergency response**.

POLICY TOUCH POINTS >

G

Second Chance Service Program

Allow people with non-violent offenses or misdemeanor sentences to earn fine reductions or sentence credits through **voluntary community service that helps clean and improve Los Angeles**—turning accountability into opportunity while making our neighborhoods better.

H

Youth Opportunity & Gang Prevention

Invest in after-school programs, mentorship, and job training to keep young people on a path toward opportunity instead of gangs or drugs. Inspired by the youth violence prevention work led by Brandon Scott in Baltimore, Los Angeles will expand youth jobs, apprenticeship pathways, and **safe after-school spaces that connect young people to mentors, skills, and real economic opportunity**.

I

Respect & Dignity for All

Los Angeles should lead with respect and facts—not misinformation. My administration will amplify real stories from the transgender community, support science-based education, expand access to gender-neutral facilities in public spaces, and simplify the process for updating official documents. Programs that support vulnerable communities will be funded responsibly within a balanced city budget. The goal is simple: **build understanding, reduce confusion, and ensure every Angeleno is treated with dignity**.

J

Tagger Accountability Program

Those caught vandalizing property through graffiti will be required to participate in extended graffiti removal and neighborhood cleanup as part of their sentence. This **ensures offenders help repair the damage they caused while helping keep Los Angeles clean**.

POLICY TOUCH POINTS >

Protecting Animals: Zero Tolerance and Compassionate initiative

K

Los Angeles will implement a zero-tolerance policy on animal abuse and illegal breeding, with swift investigations and strict consequences. A new Animal Protection Task Force—partnering LAPD, LA Animal Services, and animal welfare nonprofits—will operate a dedicated reporting hotline and deploy rapid-response teams for cruelty cases and illegal breeding operations. At the same time, **we will expand partnerships with shelters and rescues through a Community Animal Support and Rescue Program**, providing spay/neuter services, rehoming assistance, and humane interventions in vulnerable situations—including safe surrender options and fair compensation so animals are protected and people have alternatives to street breeding.

Renders for Wellness
Campuses + Micro City



04 PROSPERITY PLAN

Policy - We will grow good-paying jobs across Los Angeles by investing in trades and apprenticeships, supporting entrepreneurs, partnering with tech and entertainment industries, and championing smart labor agreements so when businesses grow, workers grow too.

A

A New Hollywood Economy

My administration will spearhead a next generation of entertainment in Los Angeles by empowering creators, modernizing production, and ensuring the next generation of film, streaming, and digital media is made here in LA.

How it works

1. Turn Empty Spaces Into Creator Campuses: Partner with platforms like YouTube and major brands to convert empty malls and city-owned buildings into creator and small-business hubs with production studios, classrooms, retail space, and collaboration areas.

2. Affordable Access for Creators: Provide extremely low-cost studio access for emerging creators and small business owners, with programs, training on production, monetization, and how to scale creative careers. No more Gate Keeping!

3. Keep Production Jobs in Los Angeles: Any shows, films, or major projects developed through these programs will be produced and filmed exclusively in Los Angeles to strengthen the local production workforce and support union and independent crews.

4. Build LA's Creator Economy: Support partnerships with brands, platforms, and sponsors to generate new revenue streams for the city while helping local creators turn creativity into sustainable careers.

5. Reinvest Success Back Into the Community: Creators who launch successful shows, films, or businesses through the program contribute 5% of earnings back into the Creator Fund, a pay-it-forward system that finances a UBI for the next generation of LA artists.

6. Make LA the Global Capital of Creative Opportunity: Position Los Angeles as the easiest place in the world to turn creativity into a business while filling empty buildings and creating thousands of creative industry jobs.

POLICY TOUCH POINTS >

B

Future-Proof Trade Jobs for LA

Launch the LA Skills Fund to train the next generation of electricians, plumbers, builders, and emerging technology workers needed to power Los Angeles' future economy. The city will cover tuition, tools, and certifications through partnerships with community colleges and unions so residents can train without upfront costs. **Graduates repay the original training investment interest-free once they are employed in their trade, allowing the money to flow back into a revolving fund** that trains the next generation of workers. Participants who stay and work on city infrastructure or public projects for a set number of years can have their repayment reduced or waived, helping keep skilled talent in Los Angeles while strengthening the workforce needed to build housing and modernize the city.

C

Downtown Nightlife Revitalization

Activate empty buildings in the warehouse district by transforming them into an urban **promenade style destination. Flagship and Flexible event venues, and pop-up restaurants** that give local entrepreneurs, creatives, and major brands space to operate. By filling vacant spaces with culture, food, and events, we will increase foot traffic, create real jobs, support small businesses, and bring life back to downtown day and night—making DTLA a thriving economic and cultural hub again.

D

Union Shared Success Labor Model

I support unions and the right of workers to organize, but the future of labor in Los Angeles should be built on shared success, not endless conflict. My administration will champion **equitable share models where worker pay grows alongside company success**—through revenue sharing, profit sharing, or compensation standards tied to executive pay. When companies do well, workers should benefit too. At the same time, labor agreements must reflect real economic conditions, so businesses that are struggling are not pushed into layoffs or closure by one-size-fits-all mandates. The goal is simple: when the company grows, workers grow with it. You eat, we eat.

POLICY TOUCH POINTS >

E

Union Accountability & Worker Voice

Support stronger transparency and member oversight in union negotiations so workers—not just union leadership—have a real voice in the deals that shape their pay, benefits, and working conditions. Contracts should deliver **real gains for workers, not backroom arrangements.**

Renders for Creative Campus
+ New Nightlife Corridor in
DTLA



05 EMPOWERING LOCAL COMMERCE

Policy - We will cut red tape, simplify permits, and give small businesses the tools and visibility they need to thrive in every neighborhood. My administration will also create economic systems and incentives designed specifically for local businesses—ensuring they receive priority access to opportunities, resources, and growth in the communities they serve.

POLICY TOUCH POINTS >

A

Break Up Monopolistic Contracts

Strengthen city contracting rules to prevent monopolies and open more opportunities for small and local businesses. **Large contracts will be reviewed and structured to encourage fair competition so no single company can dominate essential city services.**

B

Public Banking for Opportunity

Support city-backed public banking partnerships that **expand access to loans, business financing, and basic banking services for Angelenos who have been historically left out of the traditional banking system—helping entrepreneurs build wealth and start businesses in every neighborhood.**

C

Local Business Marketplace

Launch a citywide digital marketplace inside the **LA Now App that helps residents and visitors easily discover restaurants, shops, services, and experiences across every neighborhood.** This platform will give small businesses a powerful new way to be seen, attract customers, and grow—while making it easier for Angelenos to support local businesses throughout the city.

D

Faster Permitting & Licensing

Streamline Los Angeles' permitting and licensing process so small businesses can open faster and stop getting stuck in months or years of bureaucratic delays. By setting **clear approval timelines, creating digital tracking systems, and implementing one-stop permit processing—starting with high-impact licenses like liquor permits—we will reduce red tape, increase transparency, limit backroom deal-making, and help local businesses launch faster while creating jobs and economic activity across the city.**

POLICY TOUCH POINTS >

E

City Tourism Agency

Transform the existing tourism board into a transparent City Tourism Agency that actively promotes the full Los Angeles experience—from neighborhood restaurants and cultural events to world-famous attractions and hospitality. The agency will market and **package local businesses across the city while operating with clear performance metrics and public reporting, so residents can see exactly how tourism dollars are spent and how they support jobs, small businesses, and neighborhood economies.**

F

Fair Live Music & Event Venues contracts

Ensure Los Angeles has a live event scene that works for artists and promoters—not monopolies. **My plan will end abusive exclusivity contracts that prevent performers from playing other venues., while still allowing reasonable short-term exclusivity for major headliners.** This will give artists more opportunities to perform, support independent venues, and strengthen LA's live music and cultural economy.

G

Champion a Responsible 4AM Nightlife Economy

Allow select nightlife districts and venues that meet strict safety, transportation, and community standards to operate until 4AM. Participation will be optional and tied to noise control, security requirements, and late-night transit access. **This will support artists, restaurants, and hospitality workers while making Los Angeles competitive with other global cultural capitals.**

H

Community Parking Partnerships

Create a special permit program allowing schools and churches to offer overnight and weekend parking in their lots when not in use. **This unlocks underused space, reduces neighborhood parking pressure,** and allows these community institutions to reinvest the revenue back into their programs and services.



Safe & Legal Street Vendor Zones

Create sanctioned street vendor zones where small food vendors can operate legally, safely, and with dignity. These areas will include lighting, trash services, water access, and security, along with a simple permit system that makes it easier for vendors to work without fear of harassment. This approach supports local entrepreneurs, keeps streets cleaner, and strengthens neighborhood economies across Los Angeles.



melrose AVE

BODEGA SUR
BODEGA SUR

LA COCINA
CANTINA

SL
SL

Handwritten signs and notices on a utility pole.

06 GREEN ENERGY UPGRADE

Policy - Los Angeles must lead the future of clean energy, water resilience, and climate innovation. My administration will expand renewable energy, sustainable infrastructure, and invest in green jobs that make our city healthier, more resilient, and more sustainable.

POLICY TOUCH POINTS >

A

Urban Food Resilience Initiative

Our city currently has only a few days of food supply if a major disaster disrupts deliveries. My administration will launch a **citywide vertical farming and rooftop hydroponics initiative to grow fresh organic food locally** and strengthen our emergency food resilience. By turning rooftops and underused spaces into high-tech urban farms, we can stabilize food access, reduce water use and transportation emissions, create green jobs, and ensure Los Angeles can feed itself when supply chains fail.

B

Expand Solar Across Los Angeles

Los Angeles has already made important progress on solar energy, but we can go much further. My administration will **expand and accelerate rooftop and parking-lot solar installations across homes, businesses, and public buildings**—strengthening our clean energy grid while lowering electricity costs for residents and businesses and moving LA toward a more resilient, energy-independent future.

C

Citywide Green Jobs & Tree Initiative

Launch a Citywide Green Initiative that opens environmental contracts and funding to the public—prioritizing small local businesses to help green Los Angeles. The plan will plant 10,000 trees in the first year and **50,000 trees over four years**, with local crews leading the work and creating neighborhood jobs. This investment will cool our streets, improve air quality, lower energy costs, and make communities more livable across the city.

POLICY TOUCH POINTS >

D

AI-Powered Traffic Flow

Los Angeles traffic shouldn't be controlled by outdated timers. My administration will modernize intersections with AI-powered traffic lights that use real-time data from cameras and sensors to adjust signals dynamically. This system will **reduce congestion, pollution, improve safety, speed up buses and emergency response**, and give Angelenos back hours of their lives every week.

E

Water Independence Through Stormwater Capture

Los Angeles must stop letting billions of gallons of rainwater wash out to sea. My administration will **expand stormwater capture, modernize reservoirs, and retrofit streets and buildings to collect, store, and recharge groundwater** during heavy rains. By maximizing local water collection, Los Angeles can strengthen drought resilience, reduce reliance on imported water, and **move toward true water independence**.



Let's SAVE LA.

ACOSTA
MAYOR