



PCA Executive Committee

MINUTES

7:00-9:00 p.m. Monday Oct 21, 2024 – The Only

Attendees: Mali Docuvixen, Gail James, Gina Binetti, Martin Pollak, Meredith Kushir, Leah Pollock

Regrets: Peter Farncombe, Sullivan Dymont

Minutes:

Agenda Item	Summary
1. Land Acknowledgement and call to order	Mali made acknowledgement and called meeting to order at 7:09
2. Approval of Aug 27 Minutes	Mali 1 st Meredth 2 nd approved
3. Updates from Leah re: events	Leah arranged pumpkin parade and gathered volunteers Marie and Leah meeting to co-ordinate planning events Pumpkin parade posters ready Tuesday or Wednesday Dean wants to help and maybe could do hot chocolate Mali to print out permit and bring to event Meredith to reach out to Donna Lee re: Christmas event There was a Santa parade and a Frozen event



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4. Updates from Mali re: Jeff memorial	<p>Mali contacted Paula Fletcher's office to co ordinate naming of a tree, plaque etc.</p> <p>Mali reached out and made plea to strike a committee which is now formed and waiting to make a date to meet.</p> <p>Celebration of life most likely to take place around Pride</p>
5. Planning upcoming events	<p>The other events pushed for discussion next time</p>
6. Treasurer's report	<p>David Langille got money from city for mural project which is sitting and waiting to use. Holding in trust for mural project and Pow Wow.</p> <p>Martin to get budget and expenses from Julia at pocket change project</p> <p>Mali to find out about the mural project and the pocket change from David</p> <p>Discussion of how to increase revenue, ie sell swag, 2 year membership</p> <p>Pocket change having an executive meeting in Nov and Julia thinks a good time to meet up with PCA</p> <p>Martin and Mali be at 1st meeting for pocket change to discuss budget and relationship to the PCA</p> <p>Pocket change also using money for the website so need to find out if they need so much</p> <p>Meredith wants to take people off the email list on the website to bring the numbers down ie: when people sign up for pocket change emails it costs more money for PCA website</p>



Agenda Item	Summary
7. Other Business	<p>Merch for PCA fundraising:</p> <p>Gerrard square has place that could do it</p> <p>Merch to sell online and preorder - maybe use etsy Meredith will look into it.</p> <p>Leah asked designer to make a logo 2 colours</p> <p>Martin to find out about signing authority procedure to transfer from Desiree to Gina</p> <p>Meredith to update website</p> <p>Santa's frozen festival not happening this year.</p> <p>Is the pocket change project all members of PCA. And are the pocket change people using the website?</p> <p>Meredith to report back</p>
8. Next meeting date	<ul style="list-style-type: none"> Monday Nov 18th at The Only 7-8
9. Motion to Adjourn	<ul style="list-style-type: none"> Mali adjourned at 7:57

Open Action Items:

#	Date Raised	Action Item	Assigned To	Updates	Status	Due Date
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26	2024-Jan-09	Inquire with Scotiabank re: Benevity legitimacy.	Desiree/Martin	<p>24-Apr-23: Martin informed that the Benevity application is still in progress. They need 30 days to process. He will provide an update when it is done.</p> <p>24-Mar-14: Martin to send Des information that is sent to him from Rebecca</p> <p>24-Mar-08: Email info etc. is requested on the site. Des to check with the Exec Committee to see what info should be used.</p> <p>24-Feb-26: Motion to register was made by Des. All in attendance approved. Des will look into getting the PCA registered.</p> <p>24-Jan-16: Benevity has an account with Scotiabank but does not collaborate with them under that name. They look to be part of the Spark program with Scotiabank. If we register with them, then the employee from Scotiabank that they informed us of can donate to the PCA. Not sure any additional checking can be done. Will need a motion to register or not.</p>	Open	2024-May-31
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