



PCA Executive Committee

MINUTES

7:00-8:00 p.m. Monday Nov 18, 2024 – The Only

Attendees: Mali Docuvixen, Gail James, Gina Binetti, Martin Pollak, Meredith Kushir, Leah Pollock, Peter Farncombe, Sullivan Dymont

Regrets:

Minutes:

Agenda Item	Summary
1. Land Acknowledgement and call to order	Mali made acknowledgement and called meeting to order at 7:16
2. Approval of Oct 21 Minutes	Mali 1 st Leah 2 nd approved
3. Updates from Leah re: events	Leah arranged pumpkin parade and gathered volunteers. Event was a success even without hot chocolate. Marie and Leah are meeting to co-ordinate planning events Meredith to reach out to Donna Lee re: Christmas event sale
4. Updates from Mali re: Jeff memorial	Mali contacted Paula Fletcher's office to co-ordinate naming of a tree, plaque etc. Mali reached out and made plea to strike a committee which is now formed and waiting to make a date to meet. Celebration of life most likely to take place around Pride 2025



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5. Planning upcoming events	The other events pushed for discussion next time
6. Treasurer's report	<p>Discussion of how to increase revenue, ie sell swag, 2 year membership</p> <p>David Langille got money from city for mural project which is sitting and waiting to use. Holding in trust for mural project and Pow Wow.</p> <p>Martin and Mali will be at 1st meeting for pocket change in Nov. to discuss budget and relationship to the PCA</p> <p>ACTION: Martin to get budget and expenses from Julia at pocket change project</p> <p>ACTION: Mali to find out about the mural project and the pocket change from David</p> <p>Pocket change also using money for the website so need to find out if they need so much</p> <p>Meredith wants to take people off the email list on the website to bring the numbers down ie: when people sign up for pocket change emails it costs more money for PCA website</p>
7. Other Business	<p>Meredith removed approx. 200 users (i.e. doubles, non-deliverable, not complete info) from the website email list</p> <p>Pocket change needs to keep track of the people they add to the website email list</p> <p>Meredith has a solution for the website to use Gmail as the email platform</p> <p>Pocket change meeting is on Sunday Nov 24th with Mali, Meredith, Leah, and Martin</p> <p>PCA suggest pocket change members must be a PCA members</p> <p>Can Meredith reach out for pocket change to become members?</p>



Agenda Item	Summary
	<p>Merch for PCA fundraising: ACTION: Leah will get more info during December ACTION: Gina will also gather prices for merch</p> <p>Leah to discuss ideas for membership drive in January ACTION: Leah will look into it in Dec</p> <p>Merch to sell online and preorder - maybe use ETSY? Etsy takes 4 percent of each sale ACTION: Meredith will investigate it.</p> <p>ACTION: Martin to find out about signing authority procedure to transfer from Desiree to Gina</p> <p>Sullivan would like to get a tree lighting event in Phin Park, food drive, carols maybe for 2025</p> <p>ACTION for January: Gail/Mali to contact Paula Fletcher to get in touch with BIA to talk about food crawl</p>
8. Next meeting date	<ul style="list-style-type: none"> Monday Jan 20 at The Only 7-8
9. Motion to Adjourn	<ul style="list-style-type: none"> Mali adjourned at 8:05

Open Action Items:

#	Date Raised	Action Item	Assigned To	Updates	Status	Due Date
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26	2024-Jan-09	Inquire with Scotiabank re: Benevity legitimacy.	Desiree/Martin	<p>24-Apr-23: Martin informed that the Benevity application is still in progress. They need 30 days to process. He will provide an update when it is done.</p> <p>24-Mar-14: Martin to send Des information that is sent to him from Rebecca</p> <p>24-Mar-08: Email info etc. is requested on the site. Des to check with the Exec Committee to see what info should be used.</p> <p>24-Feb-26: Motion to register was made by Des. All in attendance approved. Des will look into getting the PCA registered.</p> <p>24-Jan-16: Benevity has an account with Scotiabank but does not collaborate with them under that name. They look to be part of the Spark program with Scotiabank. If we register with them, then the employee from Scotiabank that they informed us of can donate to the PCA. Not sure any additional checking can be done. Will need a motion to register or not.</p>	Open	2024-May-31
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