



## PCA Executive Committee

### MINUTES

6:30-8:30 p.m. February 26, 2024 – Virtual

**Attendees:** Meredith Kushnir Leah Pollock, , Desiree de Barros, Martin Pollak,  
Follow-on meeting held March 5'24 with: Mali Docuvixen and Gail James

**Regrets:** Peter Farncombe, Eadit Rokach, Rebecca Ross

#### Minutes:

| Agenda Item                                              | Summary                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
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| 1. Land Acknowledgement - Des                            | <ul style="list-style-type: none"><li>Land acknowledgement was provided.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 2. Call to order - Des                                   | <ul style="list-style-type: none"><li>Done by Des.</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 3. Community Safety Event<br>Recap/Next Steps – Meredith | <ul style="list-style-type: none"><li>Event was successful ~18 people attended and they were very engaged with the local police and TTC constables.</li><li>Key take away from the Neighbourhood Officers, was to report, no matter what the incident is. Minor or major – the more reports they have the more data they have to support the neighbourhood.</li><li>Neighbourhood Officers provided tips in an interactive way. They also want to be added to the Pocket FB, Twitter and website so that they can be looped into Pocket info.</li><li>There was also a suggestion to consult with Paula Fletcher re: signs on Jones to influence speeders e.g. extra fines, 5 schools. This will be added in the action items list for Paula Fletcher.</li><li>Meredith suggested we should go back to people that registered with a quick recap and resources that were provided. These will also be included on the website.</li><li>To be added to the next eblast:<ul style="list-style-type: none"><li>Recap of event</li><li>Directing people to the website</li></ul></li></ul> |
| 4. Open Action Items – As<br>Assigned                    | <ul style="list-style-type: none"><li>Reviewed and updated</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 5. Event Planning - All                                  | <ul style="list-style-type: none"><li>Spring Fling is Mar 30<sup>th</sup>. Volunteers are:<ul style="list-style-type: none"><li>Leah</li></ul></li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |



| Agenda Item                                                                                                                                                                                                                                                                                                      | Summary                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
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| <ul style="list-style-type: none"> <li>a. Spring Fling/Egg Hunt and Eastview Neighbourhood CC Donation Drive</li> <li>b. Phin Park Clean-up</li> <li>c. Pocket Street Sale</li> <li>d. Pocket Pride Celebration?</li> <li>e. Eco Fun Fair</li> <li>f. AGM</li> <li>g. Garden Clean-up and Pollinating</li> </ul> | <ul style="list-style-type: none"> <li>○ Des</li> <li>○ Jeff</li> <li>○ Donna Lee</li> <li>○ Gail</li> <li>• Park Clean-up is Apr 20<sup>th</sup> and Jeff will organize this.</li> <li>• The Pocket Street Sale was May 27<sup>th</sup> last year. This will need to be organized. Gail will cover this off with Lori as we have limited information.</li> <li>• Pride is tbd</li> <li>• Eco Fun-Fair is in June and run by the Pocket Change Committee.</li> <li>• AGM is in June -a date will need to be set</li> </ul>                                                                                                                                                                                                                                                           |
| <p>6. Cost for Email Hosting - Meredith</p>                                                                                                                                                                                                                                                                      | <ul style="list-style-type: none"> <li>• There was discussion regarding various expenses: <ul style="list-style-type: none"> <li>○ \$800/year for Nation Builder (website). This is typical and will be expensed.</li> <li>○ Approx. \$80/month for Google and it is believed that Lori is paying this and then being reimbursed. \$80 may cover features and benefits that are not needed. Martin is going to contact Lori to review this as there is potential to have this reduced to &lt;\$30/month.</li> </ul> </li> </ul>                                                                                                                                                                                                                                                      |
| <p>7. Membership Renewal Drive - Leah</p>                                                                                                                                                                                                                                                                        | <ul style="list-style-type: none"> <li>• The drive will begin within the next two weeks.</li> <li>• Leah will create a communication with a clear directive and also ask the street captains to go door to door.</li> <li>• In the Pocket Facebook, Leah will also inform that kids could get some volunteer hours if they do some of the door-to-door work as well.</li> <li>• Communications will also be done for FB and Instagram.</li> <li>• Meredith will add a call out on the website main page informing of the membership drive as well.</li> </ul>                                                                                                                                                                                                                        |
| <p>8. Treasurer's report (attachments) - Martin</p>                                                                                                                                                                                                                                                              | <ul style="list-style-type: none"> <li>• Wandering Spirit School (WSS) Powwow will occur the 2<sup>nd</sup> week of June. The PCA acts as an intervenor for their funding and expenses by managing approximately \$15K TDSB funding. It's held in trust for WSS' use, which Barbara organizes. Martin writes cheques for performers and vendors as needed.</li> <li>• This process for the Powwow was approved by the executive committee during the meeting.</li> <li>• Martin informed that he received a bill from Paul Woodward for \$900 for 60 front yard Pocket Change signs. As this was not expected, Martin will ask for more details before this is approved as it is not clear whether they are receiving grant money or other revenue to offset their costs.</li> </ul> |



| Agenda Item                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Summary                                                                                                                                                                                           |
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|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <ul style="list-style-type: none"> <li>• Julia Morgan contacted Mali to request time to present the Pocket Change budget. The team recommended that they be added to the March agenda.</li> </ul> |
| 9. Identify returns for next year's Executive Committee Members – All                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <ul style="list-style-type: none"> <li>• Leah, Meredith and Martin will return</li> <li>• Mali and Gail will return</li> <li>• Mali to chat with Peter</li> </ul>                                 |
| 10. Confirm Motions Past since Jun'23 - All <ul style="list-style-type: none"> <li>a. Reimburse Lori for Wandering Spirit School rental fee (Community Safety Event) - \$203.17</li> <li>b. Pocket Tiny Forest Permanent &amp; Banner Signs</li> <li>c. Funding for Santa's Frozen Festival - \$200</li> <li>d. Reimbursements to Sean Symes for the old website maintenance</li> <li>e. Approval of all of the minutes to Jan'24</li> <li>f. Reimbursements for the printing of posters</li> <li>g. Approval of Phin Park &amp; Greening committee interpretative signage: Pollinators, Something Shady, These Herbs, Benefits</li> </ul> | <ul style="list-style-type: none"> <li>• The group agreed to all of these motions as they were already passed in emails.</li> </ul>                                                               |



| Agenda Item                      | Summary                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
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| 11. Other business               | <ul style="list-style-type: none"><li>• Unfortunately Rebecca has informed that she will no longer be able to work on the Executive Committee due to a number of challenges.</li><li>• Additionally, Eadit has been informed by her doctor to maintain rest and will not be able to work on the Executive Committee for the foreseeable future.</li></ul>                                                                                                      |
| 12. Next meeting date and Agenda | <ul style="list-style-type: none"><li>• Potential dates for the next meeting are: Mar 13<sup>th</sup> or 14<sup>th</sup></li><li>• Agenda items:<ul style="list-style-type: none"><li>○ Membership renewal drive</li><li>○ Spring Fling planning/confirmations</li><li>○ Pocket Change budget presentation</li><li>○ Pocket Welcome Bags discussion</li><li>○ Identify potential Executive Committee potentials</li><li>○ Set the AGM date</li></ul></li></ul> |
| 13. Motion to Adjourn            | <ul style="list-style-type: none"><li>• Des motioned to adjourn and Martin seconded.</li></ul>                                                                                                                                                                                                                                                                                                                                                                 |