

# 20 22



## ANNUAL REPORT

The Social Impact Center

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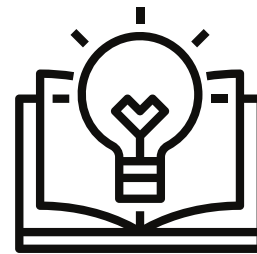
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## Quarter 1

# Amplifying the Message



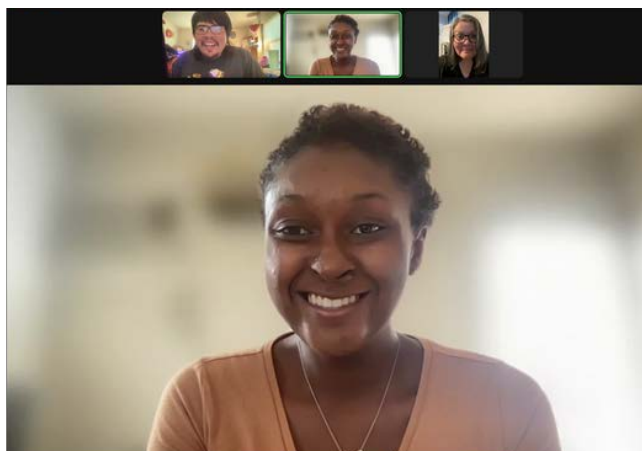
Despite the ongoing challenges and existing through the pandemic, we want to shed light on the positive strides we made that allowed us to excel in 2022. We were grateful to interact with our community. We started off the year by collaborating with UCLA Cannaclub.

### Cities we canvassed in Q1 2022



- Highland Park
- Boyle Heights
- DTLA
- Leimert Park
- Compton
- Watts
- South Central
- Inglewood
- North Hills
- Sun Valley

### Expungement Roundtable Coalition Formation



Our roundtable is co-lead by USC student Amerald W.) and includes ACLU & Courtwatch for mass expungements. We formed a team to identify volunteer legal writing groups, policy researchers, outreach agitators, and social media organizers. Our shared vision is to empower every person to get involved with the common goal of creating safe spaces and alleviating the negative social and economic implications created by prejudice treatment that burden formerly incarcerated individuals.

### Justice & Wellness Fair at CSUN

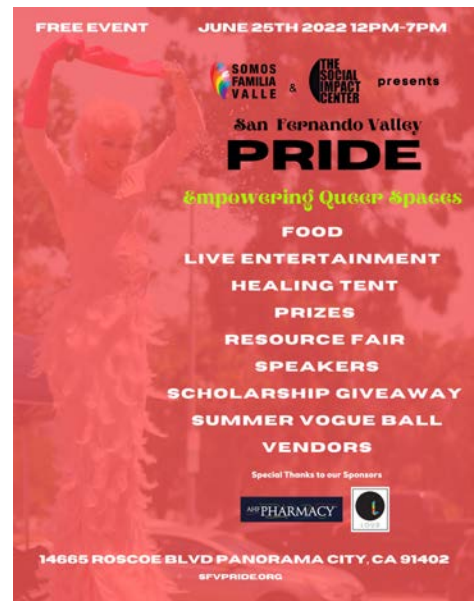


Our community united and we brought our expungement and storytelling resources to our system impacted students alongside 20+ resourceful orgs in the Valley.

# San Fernando Valley PRIDE

## Quarter 2

## Empowering Queer Spaces



## 2022 SFV Pride Impact

- 900+ attendees
- 30 Resources
- 24 Vendors
- 8 Sponsors
- 58 sign ups for Radical Womxn Healing Tent
- 46 Volunteers

San Fernando Valley Pride aims to provide a space for empowerment for LGBTQ+ community members to connect, heal, and transform their own community. Somos Familia Valle & The Social Impact Center, the hosting and movement organization, envisions a San Fernando Valley where all youth and families embrace the bravery to come out and to break free from homophobia, transphobia, deportations, patriarchy, and internalized racism.

Attendees included community advocates, families, nonprofit leaders, thought leaders, students, performers, artists. We looked at this event through a distinctive social justice lens by also honoring Juneteenth with a trans led cook out. Vivian R. obtained a \$1000 SFV Pride Scholarship.





# Quarter 3

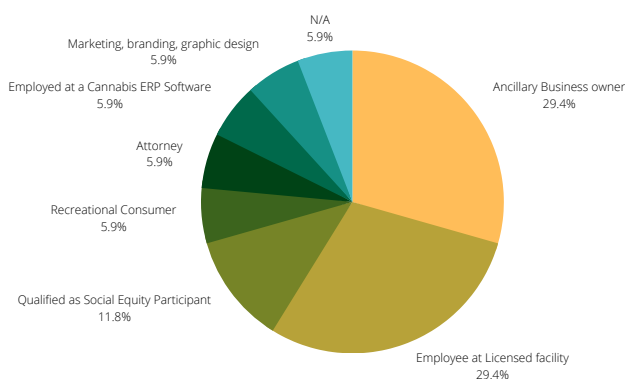
## Sharing skills in our Community



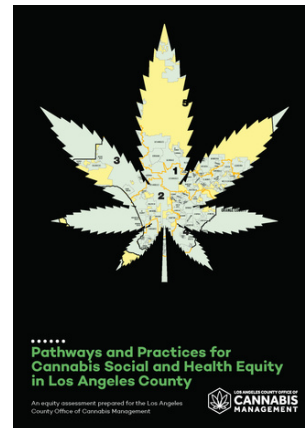
### CCSR Report

As part of its commitment to a reparative approach to the war on drugs, and to a broader mission of equity across its efforts, the City of Los Angeles committed to a reporting and public engagement process regarding corporate social responsibility for licensed cannabis businesses.

#### KEY POSITION GRAPHS FROM CCSR SURVEY



### Social Equity Report



This report assesses current practices and provides recommendations to support "cannabis retail, manufacture, distribution, growth, testing, regulation, and enforcement in [unincorporated LAC]" as "rooted in an equity framework and [considering] environmental impacts to biological, ecological and water resources."

### Community Outreach



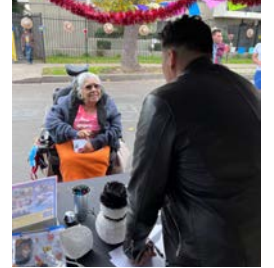
We met with future community leaders at our Mission Hills Church canvassing workshop and demonstrated fundamental organizer skills while we put up flyers in the neighborhood.

### Q3 Expungement Results

- 48 Expungement Sign Ups
- 7 People Navigation
- 31 Wrap around services
- 5 Juvenile Justice

# Quarter 4

## Holiday Action



**We partnered with Humanity Heroes to help stuff 10,000 Backpacks for homeless people in LA county and nationwide**



### Expungement Results in Q4

- 180 People filled out our in take form
- 31 people received wrap around

### Queer Together 2022

During our last event of the year, we helped throw an all inclusive queer & trans holiday event that allowed individuals to be free and express their creativity, talent, and love for one another as we address, advocate, and come together to support our most vulnerable LGBTQ+ community members.

### Event Results

- 116 Attendees
- Raised \$1,300 for SFV Pride 2023
- 17 San Fernando Valley Partners
- Over \$900 of items raffled away
- Connected with Senator Menjivar

### State of Cannabiz



34 Attendees visited our table to learn about the current state of prop 64 cannabis legislation, the cannabis marketplace and gain expertise from cannabis businesses across the supply chain.



# Yearly Highlights

## Abilities Expo Quarter 1-3



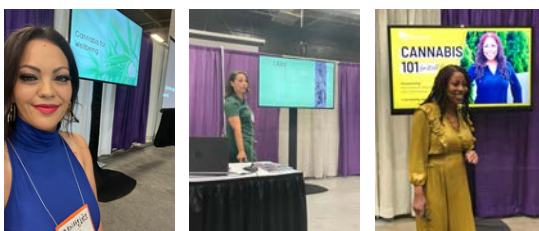
**"As a cannabis advocate, whose experience as a mom of a special needs child, I was propelled into the industry. By incorporating storytelling elements, I expand on basic medical cannabis facts and misconceptions, as well as the fundamental science behind medical cannabis and how it works in our bodies."**

- Parisa Rad, FourTwenty Collections

At Abilities Expo, we lead the focus on cannabis education and patient centered panel discussions. During quarter 1-3, we created *Cannabis for Wellbeing*, an educational workshop about cannabinoid medicine. In LA, MsKindness Ramirez of Club Kindness facilitated this workshop. In Phoenix, Arizona, Parisa Rad of FourTwenty Collections. In New York Metro Area, Jade Sancho-Dauser of Rooted Community in the New York Metro Area.

## 2022 Impact

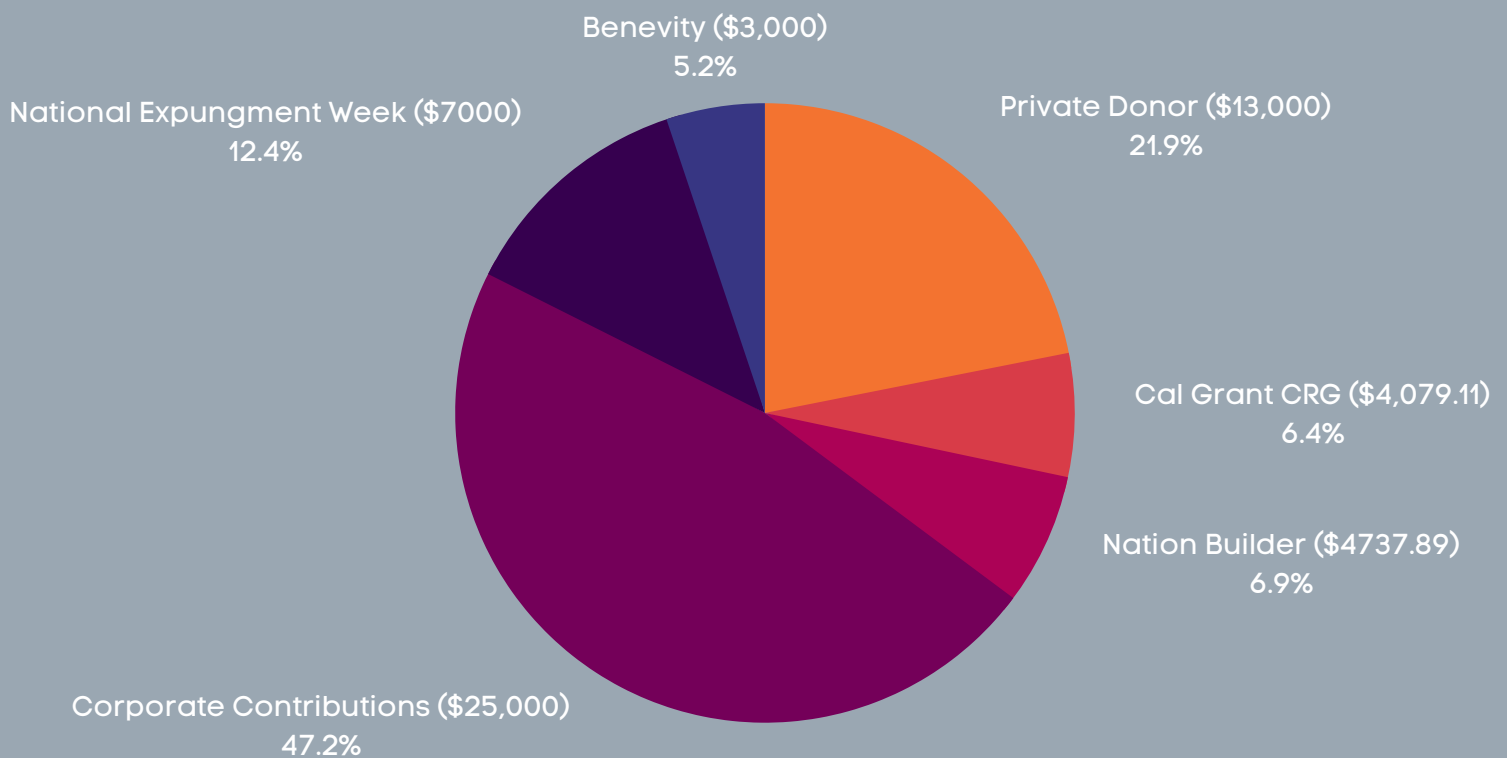
- 524 People Engaged during Hybrid Abilities Expo
- 3 Exhibitions in Los Angeles, Arizona and New York Metro Area



# Organization Statistics



## Total Assets Raised in 2022 \$57,117



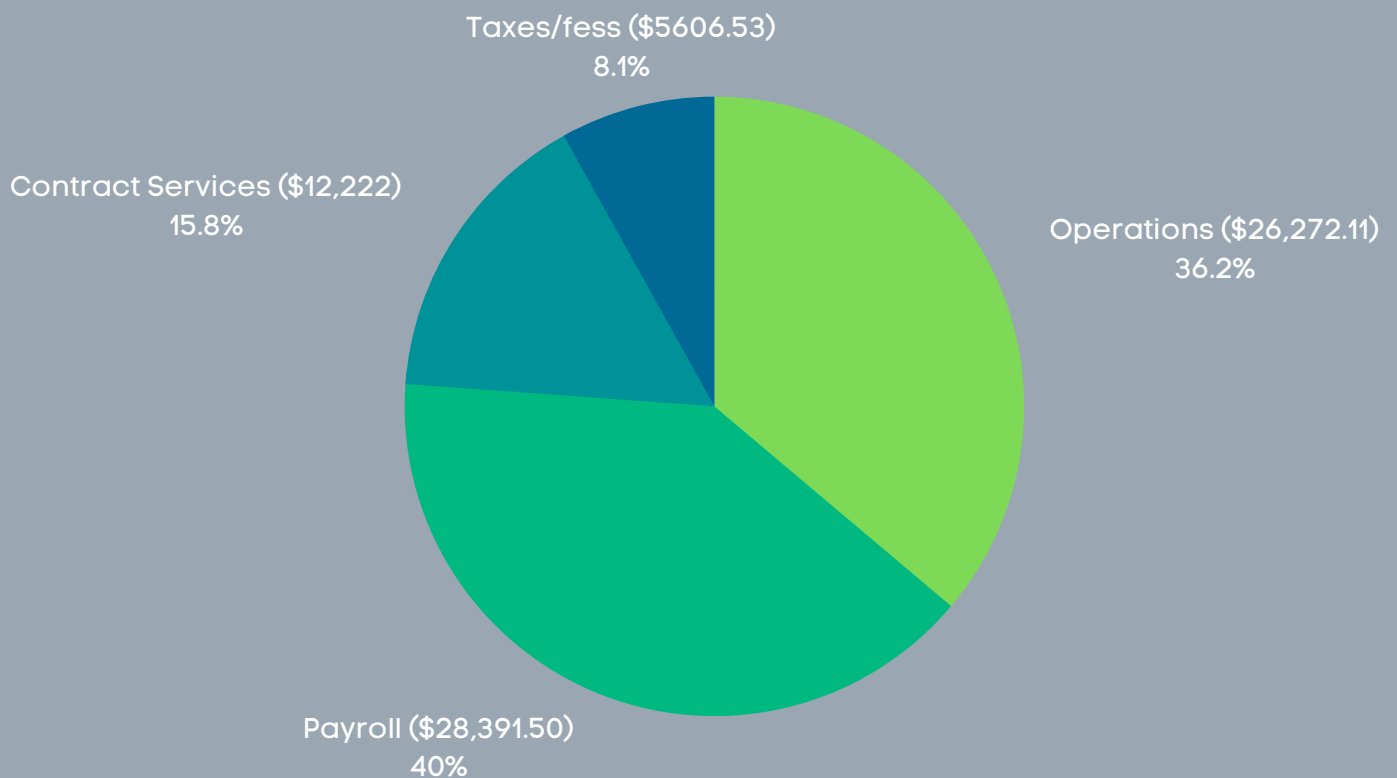


# Organization Statistics



## How the money was spent

**\$72,492.14**



# Engagement Results



2,904 Follow Us



3,352 Interactions



112 Followers



NationBuilder

2,070 Engaged with us



1,811 Program Engagements





# Media Coverage

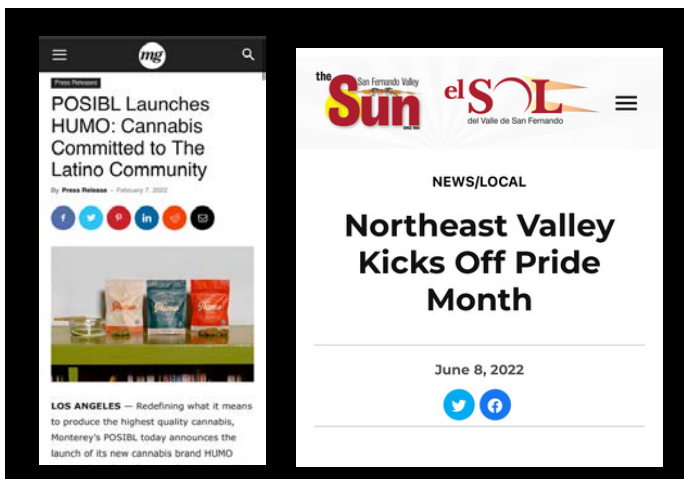


**About 117,000 Californians have gotten legal relief for their marijuana convictions, Bonta said, but the state has faced significant challenges, particularly given the lack of a centralized statewide records system. "What a shame!" said Felicia Carbajal, executive director of the Social Impact Center in Los Angeles. "The community deserves better than the half-measures we're seeing on this."**

- Excerpt from January 13th 2022

**Felicia Carbajal, executive director of the Social Impact Center in Los Angeles, said the bill was "a great step in the right direction ... to make sure we're not leaving behind the most harmed people."**

- Excerpt about SB1239 on January 26th 2022



In 2022, The Social Impact Center was mentioned in

[LA Times](#) | [San Fernando Sol](#) | [High Times](#) | [MG Magazine](#)

# Thank you



"Now more than ever, we must transform systems of harm and take action to lead. That is the work that The Social Impact Center is doing and dedicated to doing for our communities. "

A handwritten signature in black ink that reads "Felicia Carbajal".

Felicia Carbajal, Executive Director



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