

20 24



ANNUAL REPORT

The Social Impact Center





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Quarter 1

Serving the System Impacted

In 2024, our commitment to serving system-impacted individuals remained at the heart of our work, driving impactful programs and expanding our reach and fortifying our relationships with partnering organizations.

Justice & Wellness Fair at CSUN



This year marked significant milestones, including the 3rd Annual Justice and Wellness Fair at Cal State Northridge, where we connected communities with vital resources. With over 30 providers, we served over 150 students and community members at this event.

Onboarding Olliver



Our team grew stronger with the onboarding of a new Community Engagement Coordinator, enhancing our ability to foster meaningful connections. Olliver is a passionate advocate for social equity and LGBTQ+ rights, deeply committed to empowering marginalized communities.

Pro Bono Expungement Training

We trained legal professionals through our virtual Pro Bono Expungement Training, equipping them with the tools to support record-clearing efforts.



9 Attorneys Trained

Quarter 1 Highlights

5

Know Your Rights Presentations

7

Outreach Events

241

In Person community engagement



Quarter 2

Redefining Re-Entry Services

In Quarter 2, we redefined re-entry by meeting the community at the intersections of their lives, ensuring holistic support for system-impacted individuals. We deepened our impact by collaborating with the LA County Department of Mental Health, expanding access to essential services and resources that bring folks peace of mind.

Quarter 2 Highlights

7 Know Your Rights Presentations

15 Outreach Events

1,827 In Person community engagements

84 Community members signed up for expungement services

\$50k Awarded from REPAC

Showing up for Community!



At the start of the summer, we proudly participated in Pride events across West Hollywood, Santa Monica, and Van Nuys for San Fernando Valley Pride. Together, we celebrated our communities and stood in solidarity to break free from homophobia, transphobia, deportations, patriarchy, and internalized racism.

Onboarding our Lived Experience Expert



As our former Project Rebound CSUN 2023 intern, Tracee Porter joined our team as a Lived Experience Expert, bringing invaluable insight and firsthand knowledge to our work.

JCOD Cohort 6



We were honored to be selected for the Justice Care and Opportunities Department (JCOD) Incubation Academy, proudly representing Care First Initiatives in San Fernando Valley.

Cal Jobs Roundtable

In collaboration with Pacoima Beautiful and Clear Skies Ranch, we led a Cal Jobs Roundtable on the benefits of green jobs and the urgent need for their development in the San Fernando Valley, where pollution critically impacts community health.



44 Community Voices Heard



Quarter 3

Creating Brave Spaces



Night Out for Safety and Liberation

We participated in Night Out for Safety and Liberation at North Hollywood Park, a vital event where community members came together to connect, share knowledge, and collaborate in building a more just and equitable society.



84 Attendees in Noho!

Collaborating with Translatina Coalition

In collaboration with the Translatina Economic and Workforce Development Program, our Know Your Rights: Expungement workshop offered holistic support for community members navigating re-entry. Through this partnership, participants received intensive case management and access to vital resources including food, transportation, professional clothing, and internship opportunities.



15 TGI Folks Served

Quarter 3 Highlights

4

Know Your Rights Presentations

8

Outreach Events

222

In Person community engagements

55

Community members signed up for expungement services

\$50k

Awarded from Private Foundation

Expunging Records in Noho

Our community showed up in full force to support our Expungement events in North Hollywood, demonstrating the power of collective action in breaking down barriers to justice. Volunteers, legal professionals, and advocates came together to assist system-impacted individuals in navigating the expungement process, providing guidance, resources, and hope for a fresh start.



Quarter 4

Being Present in Community



On Boarding our Paralegal



Specializing in post-conviction relief and reentry services in her legal career, Leslie Morales is dedicated to empowering impacted community members through legal advocacy.

Advocating for Care First Initiatives

As we wrapped up the year, we began leveraging our coalition-building efforts to raise awareness around Care First initiatives. We joined several re-entry networks at the Budget 2 Save Lives Convening and hosted our own Community First meetup with members of our LA JCOD incubator cohort!

Quarter 4 Highlights

6

Know Your Rights Presentations

9

Outreach Events

303

In Person community engagements

75

Community members signed up for expungement services

Helping the most marginalized

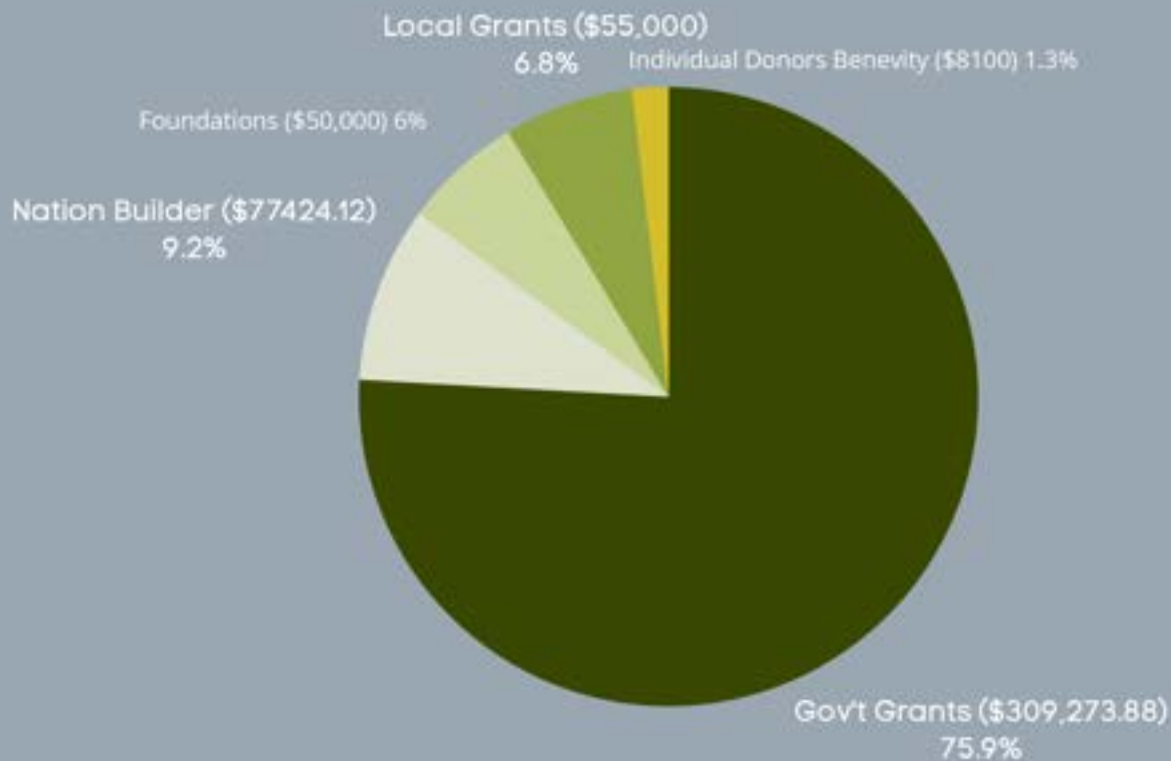


We partnered with Humanity Heroes to help stuff 10,000 Backpacks for homeless people in LA county and nationwide.



Organization Statistics

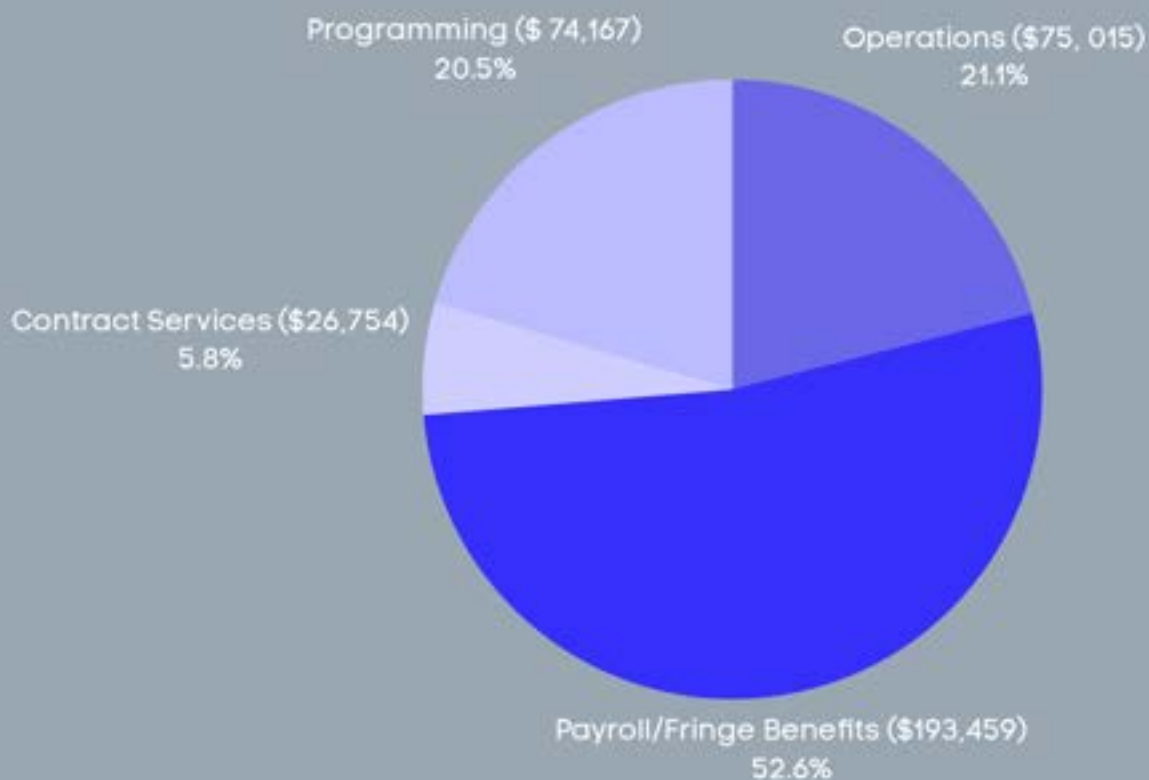
Total Assets Raised in 2024 \$499,798





Organization Statistics

How the money was spent **\$369,395**



Engagement Results



3,478 Follow Us



3,352 Interactions



1,907 Engaged with us



Outreach Results



102

Leadership Through Service Certifications

2,593

Total Engagement from Outreach Events

39

Re-Entry Centered Events

4

Full Service Expungement Events

285

Sign ups for Expungement Services



Thank you



In 2024, The Social Impact Center has expanded its reach, deepened its impact, and grown both in resources and staff—reflecting our unwavering commitment to transformative justice. With every step forward, we continue to dismantle systems of harm and build pathways to healing and opportunity. Now more than ever, we are proving that real change happens when we invest in our communities and take bold action to lead.

A handwritten signature in black ink, reading 'Felicia Carbajal'.

Felicia Carbajal, Executive Director



For more information, Please contact:

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