



growsmartCLT

MINGLE + DRINK + THINK WITH SUSTAIN CHARLOTTE



2019 Sponsorship Opportunities

Wednesdays from 6-8 p.m.

1/9, 3/13, 5/8, 7/10, 9/11, and 11/13

GrowSmartCLT.org

SUSTAIN  CHARLOTTE

BECAUSE IT MATTERS

2019 Sponsorship Opportunities



These fun, yet informative events explore the multiple sustainability challenges that Charlotte faces due to our rapid growth and what every Charlottean can do to help.

WHY SPONSOR?

As part of your sponsorship, not only will you benefit from our marketing campaign including digital, social, and email outreach, but you will also be supporting Sustain Charlotte.

Charlotte ranks as one of the least walkable cities, has the lowest upward economic mobility among the 50 largest U.S. cities, and has an underdeveloped transit system with an average 90 minute one-way trip time for bus rides.

We're here to effect change. Sustain Charlotte is a 501(c)3 charitable organization that educates, engages, and unites residents to address the numerous sustainability challenges that have accompanied our rapid growth. By sponsoring you will be helping us achieve our vision of making sure our growing city, grows smart.

Average attendees per event 100.

INTERESTED IN SPONSORING?

Contact Executive Director Shannon Binns
shannon.binns@sustaincharlotte.org
704-338-2610

PRESENTING SPONSORSHIP

\$1,500 per event or \$1,350 each for 3 or more events and includes:

- **Name Inclusion** - Name of the event to be referred to as "Sustain Charlotte's Grow Smart CLT presented by (your company name here)"
- **Event Website** - Logo inclusion and hyperlink to your website and short paragraph about your business on our dedicated event page for a minimum of 4 weeks leading up to the event
- **Eventbrite** - Company name and link on eventbrite ticket page
- **Newsletter** - A minimum of 2 mentions per event
- **Social Media** - A minimum of 3 mentions per event on our social media networks. Company will also be invited to be a co-host on the Facebook event page
- **Presence at Event** - Opportunity to have a table at the event and to speak for 2 mins max before the event
- **Blog Recaps** - Company name and link inclusion in recaps of the event/s that will be featured on sustaincharlotte.org and will be shared on social



OUR AUDIENCE

12,332
Social Media
Followers

7,544
Weekly Newsletter
Subscribers

5,760
Unique Website
Pageviews per month

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FOOD SPONSOR

\$500 per event or \$1,350 each for 3 or more events and includes:

- **Company Recognition** - As the Food Sponsor of the event, your company will be recognized for providing the food for the evening. We will serve on sustainable serving ware with compostable plates and napkins
- **Event Website** - Logo inclusion and hyperlink to your website on our dedicated event page for a minimum of 4 weeks leading up to the event
- **Eventbrite** - Company name and link on eventbrite ticket page
- **Newsletter** - A minimum of 1 mention per event
- **Social Media** - A minimum of 1 mention per event on our social media networks. Company will also be invited to be a co-host on the Facebook event page
- **Presence at Event** - Opportunity to have a table at the event (size of table depends on space at venue)



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