

# **Volunteer Opportunity**

## **Communications Writer**

As a Communications Writer, your role is to create written material for blog posts and newsletter articles. This role is similar to the Communications Specialist position, but is focused on longer and in-depth written communication materials. In this role, you will have the chance to use your creativity to share stories and inspire a passion for nature protection in your local communities.

## Responsibilities

As a Communications Writer you will have the opportunity to participate in a range of tasks, including:

- Finding and creating content for blog posts and newsletter articles
- Coordinating with Communications Specialists
- Reporting to the Communications Coordinator

#### **Time Commitment**

This is a casual/flexible position. Your time commitment depends on your interest and availability. Volunteers may also sign up to a longer term commitment if they wish.

#### **Training**

Your work will be submitted to the Communications Coordinator who will review and approve your work. This role focuses more on written communications, but if volunteers are interested in designing graphics to accompany their pieces, training can be provided. We encourage you to attend a volunteer orientation event (posted at <a href="https://www.thamestalbotlandtrust.ca/events">www.thamestalbotlandtrust.ca/events</a> calendar).

## **Skills and Experience**

No prior experience is needed, but the following will be helpful:

- Strong writing and communication skills
- Experience with creating or editing written work designed to be shared with the public
- Experience with blog posts and/or newsletters
- Knowledge of, or interest in, southwestern Ontario's ecology

# To Apply

Please fill out the volunteer application form and indicate "Communications volunteering" as an area of interest.