



## **Volunteer Opportunity**

### **Video Content Creator & Editor**

As a Video Content Creator & Editor, your role is to assist with creating and editing video communications material. This may include preparing nature videos, how-to or instructional videos, promotional/fundraising videos and other content for social media posts, campaigns, and general information sharing. In this role, you will have the chance to use your creativity to inspire a passion for nature protection in your local communities.

### **Responsibilities**

As a Video Content Creator & Editor, you will be responsible for:

- Developing video content for social media, YouTube, the TTLT website, etc.
- Assisting in the creation, filming, and editing of video content for social media, campaigns, etc.
- Reporting to the Communications Coordinator

### **Time Commitment**

This is a casual position. You can choose how many videos you want to assist with and how frequently.

### **Training**

We will assist you in using free video editing software, if necessary, and will provide guidance on the best practices that align with TTLT's values. We encourage you to attend a TTLT Volunteer Orientation event (posted at [www.thamestalbotlandtrust.ca/events\\_calendar](http://www.thamestalbotlandtrust.ca/events_calendar)).

### **Skills and Experience**

Experience in video creating and editing is required. The following will also be helpful:

- Strong written and communication skills
- Experience with creating or editing communication work designed to be shared with the public
- Knowledge of, or interest in, southwestern Ontario's ecology

### **Other requirements**

Access to your own camera would be an asset (it doesn't have to be anything fancy, your cell phone camera would be fine!). TTLT can lend out a tablet if you don't have your own camera.

### **To Apply**

Please fill out the volunteer application form and indicate "Communications volunteering" as an area of interest.