

PRESS RELEASE

FOR IMMEDIATE RELEASE: March 20, 2023

Contact: Shay Baruffi
Canyon Creek Services
(435) 383-2125
shay@canyoncreekservices.org
www.canyoncreekservices.org



Canyon Creek Services to recognize Sexual Assault Awareness Month this April

CEDAR CITY, UT — April is Sexual Assault Awareness Month and Canyon Creek Services, a local sexual and domestic violence service organization, has planned a month of initiatives and events to raise awareness about sexual violence and share information about how it can be prevented.

In Utah, nearly 1 in 3 women in their lifetime will have experienced some form of sexual violence victimization. 1 in 6 Utah women and 1 in 25 Utah men in their lifetime will experience rape or attempted rape. The only violent crime in Utah with higher rates than the national average is rape. Of the 50 states, Utah is ranked 9th for number of rapes per capita. With help and engagement from the communities we serve, Canyon Creek Services can work to prevent sexual violence from ever happening in the first place and continue to provide services for survivors of sexual violence in our community.

Sugar Cookies for SAAM - April 4th

At SUU 10am-1pm.

Join us on April 4th from 10am-1pm, in front of SUU's Health and Wellness Center to recognize Sexual Assault Awareness Month with Sugar Cookies for Sexual Assault Awareness Month. Have a treat and view the Clothesline Project in the SUU Living Room. The 'Clothesline Project', which originated as a campaign to raise awareness about domestic and sexual violence in 1990 through displaying clothing decorated by those impacted by domestic and sexual violence.

All-Inclusive Sex Ed with PAEC - April 5th

At SUU 11am-1pm

Join us for our All-Inclusive Sex-Ed presentation, in coordination with SUU's Pride and Equality Club and SUU's Health and Wellness Center. Win fun prizes, gain knowledge and the resources necessary to ensure that all students are seen and validated in their

health and sexuality! We'll be meeting in the Cedar Breaks room in the SUU Student Center from 11am-1pm.

(st)ART by Believing - April 5th

5-8pm at SUMA

Canyon Creek Services and the Southern Utah Museum of Art (SUMA) are partnering to host the (st)ART by Believing Day event on April 5th from 5-8pm at SUMA. The event will feature live music, chalk art, kid-friendly art activities, snacks and fun. This event will be held on the annual nationwide Start By Believing Day with the option for participants to take a pledge to show their support for sexual assault survivors. In addition to these fun activities, come view our new "What Were You Wearing?" campaign exhibit. The What were you wearing campaign brings awareness to the issue of victim blaming, showing that it is never the victim's fault. We're trying to stop the myth that clothing has any impact on sexual assault, which can occur at any time, to any gender, despite what a person is wearing (or not wearing). This is a problem in our society that doesn't discriminate, and the hope is to bring awareness so that victims get the help and support they need instead of being blamed for something that they didn't cause.

Chalk About Consent - April 6th

Canyon Creek Services and the Southern Utah University Health & Wellness Center have joined efforts to help raise awareness about sexual violence prevention on SUU campus. Join us on April 6th from 11am-1pm in front of the SUU Gerald R. Sherratt Library to share messages about consent, boundaries and healthy relationships with sidewalk chalk and enjoy free music, swag, and treats!

Promising Young Woman - April 7th

At Cedar Fun Center at 7pm.

Join CCS and SUU's Health and Wellness Center for a free showing of "Promising Young Woman" at the Cedar Fun Center on April 7th at 7pm! Enjoy a movie, grab some free merch, and view/ create messaging surrounding the Take Back the Night Campaign! The Take Back The Night campaign unites people from every background, belief, and culture around the world to take a visible and vocal stand against sexual violence in all of its forms. ***This movie is rated R and is not suitable for all audiences***

Denim Day - April 26th

All Day

The Denim Day campaign began in 1992 in Italy after an 18-year-old woman was raped by her driving instructor. The conviction of her rapist was wrongfully overturned when the Italian Supreme Court decided that the girl must have consented to sex because

she was wearing tight jeans and would have had to help the perpetrator remove them. The next day, women in the Italian Parliament wore denim jeans in support of the woman and in protest of the Supreme Court's ruling.

This year on April 26th, Canyon Creek Services is joining with organizations across the globe to host a Denim Day Campaign complete with a social media contest and virtual fundraiser. Iron County businesses and organizations are encouraged to allow their employees or members to wear denim on April 26th, post a picture on social media and tag @ccreekservices for your chance to win a 2023 Denim Day Champion Award. For individual participants, take a selfie wearing your denim, upload your selfie to social media with the hashtag #DenimDayUtah and tag @ccreekservices. Invite your friends and family to wear denim to support survivors of sexual assault! The individual or group who raises or donates the highest dollar amount will also receive a 2023 Denim Day Champion Award. For more information on how to participate, please visit <https://bit.ly/CCSDenimDay2023Info> or contact shay@canyoncreekservices.org.

Canyon Creek Services (CCS) provides free and confidential services for survivors of domestic violence and sexual assault in Iron, Beaver and Garfield counties. Services include emergency shelter, crisis intervention, information and referral, court and medical advocacy, mental health services, housing advocacy, safety planning and more. Help is available via the 24 hour hotline 435-233-5732 (call or text). CCS also provides awareness, education and prevention services in order to achieve our vision of "Communities Free of Domestic Violence and Sexual Assault." For more information, please visit canyoncreekservices.org.