



UFE Movement Building Offerings: Menu of Services and Schedule of Fees 2025

United for a Fair Economy (UFE) supports community-based leaders to understand the roots of economic inequality and take action for economic justice, racial justice, and a robust democracy. Our work is built around the core value that **the people most impacted by economic inequality must lead the way to solutions.**

We provide **workshops, trainings, facilitation, leadership development, and mentorship** using **popular education methodologies**. Popular education is a form of learning that starts with participants' experiences, builds critical thinking through dialogue and reflection, and leads to strategic action. We use **language justice practices** to create inclusive and democratic conversations across language. And we incorporate circle work, arts and culture, and somatic practices as core components of our **healing for liberation tools** in economic justice work.

UFE's staff design and facilitate. . .

- Content-based workshops, trainings, and presentations on economic justice topics
- Skills-based workshops and trainings on:
 - Using popular education for organizing and campaign development
 - Incorporating circles, arts and culture, and somatic practices into your work
 - Building your language justice toolkit
 - Organizing and storytelling
- Coalition formation processes
- Custom curricula and trainers guides
- Circles and conflict resolution processes
- Civil rights tours (Alabama only)

We also provide. . .

- Coaching and mentorship
- Facilitated conflict resolution

UFE's offerings are appropriate for. . .

- Worker- and immigrant-led groups
- Community- and faith-based organizations
- Youth groups
- Tenant organizations
- Prisoners and others caught up in the carceral system
- Educators
- Service organizations and policy advocates looking to support structural change and community self-determination
- Funders seeking to align their practices and priorities with community-based leadership
- And more!

Are YOU ready to increase the impact of your economic and racial justice work?

See below for our rates, the full list of UFE workshop topics, and descriptions of our other offerings. Then reach out to us at jdouglas@faireconomy.org! We will get back to you within three business days. If you need a quicker response, please add the word "Urgent" to your email subject line.

RATES

We believe that popular education and cultural organizing are critical components to strong, vibrant, and healthy movements. These activities should be accessible to grassroots movement groups and those most marginalized by oppression. **The rates below are meant to reflect United for a Fair Economy's values of accessibility and sustainability.** *If you are interested in partnering with us and are unable to pay the posted rates, please let us know.*

Prices Per Trainer					
	Facilitation				Presentations & Keynotes
	Full Day*	Half Day*	Less than Half Day^	Planning, Prep, Travel (hourly)^	
Nonprofit social justice orgs. with budgets under \$350,000	\$ 700	\$ 350	\$150	\$ 50	\$ 500
Orgs. with budgets between \$350,000 - \$500,000	1,200	600	300	100	1,000
Orgs. with budgets between \$500,000 - \$2 million	1,500	750	500	125	1,500
Universities, businesses, and other orgs. with budgets over \$2 million	2,000	1,350	--	150	2,000

* A Full Day is 7 hours, including at least 30 minutes for lunch. A Half Day is 3.5–4 hours.

^ Less than Half Day is available for remote engagements, or for in-person commitments that staff can reach in max. ~1 hour of travel from Boston, Mass., Durham, NC, or Birmingham, Ala.

^^ Plan on prep time of approximately 2–4 hours for a Half Day, 4–10 hours for a Full Day, and 10–12 hours for a multi-day event. The first 2 hours of travel time are free. After that, we charge 50% of our hourly rate for each hour of travel.

Direct Expenses

The rates above are for staff time only. Hosting organizations are also responsible for:

- Travel costs including food and transportation (round-trip) to/from venue (*we prefer that the hosting organization front the costs*)
- Lodging (hotel or community)
- Workshop materials (paper, markers, tape, name tags, etc.)
- Childcare
- Interpretation

Refunds

If UFE should have to cancel or reschedule after the hiring organization has already paid for non-refundable travel costs (i.e. airfare), UFE will:

- Pay the difference in cost to adjust travel plans to a new date
- Provide a full refund to the hiring organization for travel costs in the event that a new date cannot be scheduled

EDUCATORS, FACILITATORS, TRAINERS

We will match you with one or more facilitators or trainers that are best suited to meet your needs. To read about UFE's team, please visit: [https://www.faireconomy.org/who we are](https://www.faireconomy.org/who_we_are).

LEADERSHIP DEVELOPMENT AND CULTURE-OF-CARE SERVICES

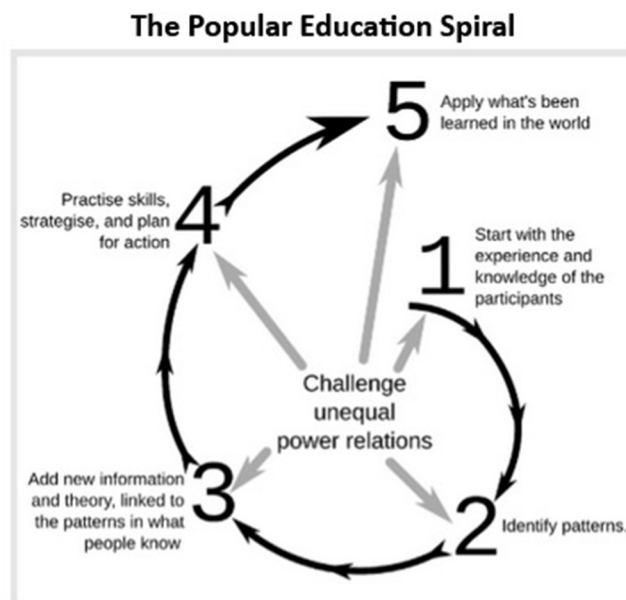
In addition to workshops and trainings, UFE's skilled facilitators and educators provide direct support to organizations and leaders.

- **Coaching and mentorship.** Are you looking for support to use popular education methodologies in your community engagement work? Do you need guidance to adapt UFE's workshop curricula to address the issues most important to your community or campaign? Are you struggling to create inclusive bilingual or multilingual meetings? *Reach out to talk about customizing a coaching or mentorship arrangement to meet your needs.*
- **Guided Circle work.** Are you looking for a facilitated opportunity to deepen relationships among your team? to talk through challenging subjects? to grieve a loss that impacts your organization or community? *Invite one of our facilitators to lead a circle or a series of circles for your group.*
- **Conflict resolution.** Is the good work of your organization running aground on conflict between team members? Would you like to get unstuck, increase connection, and prioritize relationship building? *Reach out to see if our facilitation would be a good fit for your circumstance.*

WORKSHOPS and TRAININGS

UFE's workshops can be delivered "as is," or by mixing and matching content and skill-building to meet the specific needs of participants. **Any workshop can be built into a full training.** We can also "train the trainers" who will teach others to use popular education, language justice, and healing justice approaches in your work. **Most workshops are offered in Spanish and English.** Some are available in Cantonese or Mandarin.

Know that UFE prides itself on creating a workshop or training specifically for your organization – whether you are a base-builder, a group pushing for progressive and equitable public policy, an organization shifting your practices to align with values of inclusion and self-determination, or doing other community-based work.



1. The Growing Divide: Inequality and the Roots of Economic Insecurity

- **Description:** UFE's flagship participatory workshop that explores income and wealth shifts over the past 45+ years, examining the effects of inequality on everyday lives and discussing solutions through historical movements and modern strategies.
- **Ideal Audiences:** Political groups, community organizations, religious congregations, interfaith community, labor, students – anyone who wants to strengthen grassroots power and address deep-rooted causes of inequality
- **Duration:** 90 minutes to 3 hours

2. Closing The Racial Wealth Divide

- **Description:** Explore the racialized policies that continue to shape current economic inequality and equip participants with strategies for racial economic justice. Participants reflect on and share their own family and ancestral stories, placing them on an historical “Boosts and Blocks” timeline from the 1700s to the present.
- **Ideal Audiences:** Social justice groups, racial justice activists
- **Duration:** 90 minutes to 3 hours

3. Economic Refugees: Immigration and the Growing Divide

- **Description:** What factors push and pull workers and families to leave their homeland and emigrate to the U.S.? Who benefits from rules that admit some workers and criminalize others? What do foreign- and domestic-born workers have in common? This workshop provides an analysis of immigration, and discusses how communities can close divides and fight for immigrant justice.
- **Ideal Audiences:** Community organizers, immigrant rights advocates, immigrant-serving organizations that want to do more power-building with constituents
- **Duration:** 90 minutes to 3 hours

4. Overworked and Undervalued: Women, Race, and the Economy

- **Description:** This curriculum prompts values-based reflection and analysis of participants' personal experiences of the economy, focusing on the roles of racism and sexism in creating and maintaining economic inequality. Participants learn about ways communities have pushed for economic justice, and strategize about actions they can take. *Co-developed with United Methodist Women.*
- **Ideal Audiences:** Faith-based groups, women's groups, any group wanting to sharpen their understanding of how race and gender shape economic outcomes
- **Duration:** 90 minutes to 2 hours

5. Racism in the Mind, Skin, and Action: A Workshop for Latinx Communities

- **Description:** Strong relationships between organized Black and Latinx workers are essential to successfully build power, fight for legislation to raise the minimum wage, and more. In this workshop, participants learn about Black history, engage in self-reflection on anti-Blackness in Latinx communities, critically analyze the structural

factors that pit communities against one another, and strategize ways to incorporate Black and Brown solidarity approaches into their community work. *Co-developed with Equipo Maiz.*

Alabama only: Request this workshop as an Alabama Civil Rights Tour. The tour pairs workshop content with day trips to sites in Birmingham and Selma, where participants learn about and reflect on African American history and the civil rights movement.

- **Ideal Audiences:** Latinx community leaders, Black leaders, Black and Latinx labor leaders
- **Duration:** 2 hours to 3 days

6. Fair Taxes for All

- **Description:** This workshop focuses on changes in tax rules to explain why the economy isn't working for workers. It reveals the political and social agenda to *shrink* and privatize government, *shift* taxes onto wage earners, and *shaft* people who depend on public jobs and services.
- **Ideal Audience:** Workers, public sector workers, public educators, community-based groups, service organizations, policy advocates
- **Duration:** 90 minutes to 2 hours

7. War and the Economy: Too Many Guns, Not Enough Butter

- **Description:** Examine the impact of war and militarism on the U.S. economy using race, gender, and class perspectives. Reflect on personal experiences to observe and analyze how war and militarism drain resources from basic family and community needs.
- **Ideal Audience:** Activists, students, peace organizations
- **Duration:** 90 minutes to 3 hours

8. Bankers, Brokers, Bubbles, and Bailouts

- **Description:** Examines the causes of the housing bubble and financial meltdown, and the broader economic crises created by financial deregulation. Participants explore actions they can take to help build a more equitable economy.
- **Ideal Audience:** Activists, students, workers, tenants
- **Duration:** 90 minutes to 2 hours



19. Palestine and Labor Solidarity Workshop

- **Description:** Provides an analysis of the history of Palestine, the ongoing catastrophes, and relates it to the struggle for labor rights in the US. The format of this workshop is a mix of presentation and small group discussion. Taking an anti-war and anti-militarization perspective, the goal of this workshop is to build international solidarity with workers in the US and Palestine.
- **Ideal Audience:** Workers, labor leaders, community organizers, students
- **Duration:** 90 minutes to 2 hours

9. Introduction to Popular Education

- **Description:** Popular education allows us to ask, "Why is it important to listen and to connect with people's lives?" In this workshop, we dive into the four basic principles of pop ed: living experience, open questions, generative themes, and transformation. Through small group work, participants practice leading activities that draw out personal experiences and invite critical reflection.
- **Ideal Audience:** Any base-building or constituent engagement organization
- **Duration:** 2 hours to full day

10. Introduction to Circle Work

- **Description:** Circle is a practice that is thousands of years old, where people sit in a circle to facilitate open and respectful dialogue, striving for a safe and brave space where everyone can have their thoughts and perspectives heard. Circle can be used in meetings, workshops, or community gatherings, to build connection, for healing, story sharing, moving through conflict, making hard decisions, and more. We cover principles of holding Circle, discuss common pitfalls that keep people from experiencing the benefits of Circle, work with discomfort, and practice participating in and leading Circle.
- **Ideal Audience:** People in social justice movement work, intergenerational groups, any group seeking to enhance connection and authentic expression in their work
- **Duration:** 2 to 4 (preferred) hours

11. Language Justice Tools and Practices

- **Description:** Do you want to share power and create inclusive democratic exchanges in more than one language? In this workshop, participants reflect on the power of dominant language, the importance of speaking one's language and being heard, and the need in our movements to build relationships across language. We discuss how to assess and change your organization's approach to language, forms of interpretation to use in meetings, and how to partner with interpreters and translators.
- **Ideal Audience:** groups with members who speak more than one language
- **Duration:** 2 hours

12. Generative Conflict and Mediation in Social Justice Work

- **Description:** What is generative conflict and when is it important? Using the principles of popular education and transformative justice, we discuss the "why," "how" and "when" of using connection and relationship-building to move through conflict in our movements, organizations, and collectives. With a focus on de-escalation, participants will learn and practice conflict mediation tools that connect with your core values, strengthen your bonds, and move your work forward in a good way.
- **Ideal Audience:** People in social justice movement work, intergenerational groups.
Note: If your group needs help to move through an existing conflict, please see the "Leadership Development and Culture-of-Care Services" section, below.
- **Duration:** 2 to 4 (preferred) hours; multi-day options available

13. Organizing 101 and Campaigns

- **Description:** A comprehensive campaign in a workplace or a community involves organizing people, getting them to take the next step to unite with each other, and building people power to face opposition. Participants role play and practice how to have an organizing conversation to move peers to overcome fears and take risks. Participants leave with skills to build relationships and trust with the people they want to organize.
- **Ideal Audience:** worker leaders, community leaders, emerging leaders and organizers
- **Duration:** 90 minutes to 2 hours

14. Spokesperson and Storytelling Training

- **Description:** Learn to tell a compelling story that grabs people's attention – to move, inspire, and agitate – and cater to different audiences (media, social media, community) as part of an overall campaign and communications strategy. If used as a follow-on to Organizing 101, workers learn to speak confidently and accurately about their lived experiences, and to use their stories as an organizing tool in ways that connect with your overall campaign narrative and make change.
- **Ideal Audience:** Campaign spokespeople, worker/community leaders, organizers
- **Duration:** 90 minutes to 2 hours

15. "Know history, know self. No history, no self": the River of Life

- **Description:** Use the art of personal storytelling to link the personal to the political. Geared toward young people, we explore family and personal histories through a "River of Life" activity. By reflecting on their lives back to their ancestors, participants raise their consciousness about their place in the world and connect with their purpose in life. What are the turning points that got you where you are today? How does your story connect with big concepts like colonialism, patriarchy, capitalism and more?
- **Ideal Audience:** youth, and anyone new to social justice and social movement work
- **Duration:** 90 minutes to 2 hours

16. Cultural Interventions: Visual Arts

- **Description:** Visual artists have contributed to social movements in ways that highlight contradictions, and agitate and inspire people to take action. Art and cultural strategies can be integrated into campaigns, public events and hearings, or direct action tactics. This workshop covers visual and narrative strategy, and modalities including giant puppets, comics, and graphic novels. We discuss forms of storytelling, how to work with artists and what to pay, working with the media, and more.
- **Ideal Audience:** people who want to be more creative with their ongoing organizing and campaigns, to make the revolution irresistible
- **Duration:** 90 minutes to 3 hours

17. Cultural Organizing: Music and Cultural Expression in Activism and Organizing

- **Description:** What is cultural organizing? How can we use music, documentary, and other forms of cultural expression to make sense of our experiences and strengthen our

unity? Why is art fundamental to our struggles for collective liberation? This workshop is available as Cultural Organizing 101, for those new to this work, or it can be tailored to meet the needs of groups that have more experience or existing projects underway.

- **Ideal Audience:** youth groups, intergenerational groups, community-based groups, labor groups – people who want their ongoing organizing and campaigns to connect more deeply with the cultural identities and traditions of participants
- **Duration:** 90 minutes to 3 hours

18. Peer-to-Peer Fundraising

- **Description:** We begin with discussion and activities that prompt reflection on our relationship to money. Participants then how to create a fundraising plan: setting a realistic goal, building a list of people to ask, creating a “pitch,” making an ask, and following up after an ask (whether or not a gift was received).
- **Ideal Audience:** Grassroots leaders who have never raised money for their group or project.
- **Duration:** 90 minutes to half-day

IDEALIZED TRAINING EXAMPLE – A MIX OF CONTENT AND SKILL-BUILDING

Leadership Development and Social Justice: An Intersectional Approach to Healing Justice and Workers’ Rights

Description: *This workshop provides a safe and collaborative space to explore and strengthen leadership skills – with a focus on social justice, intersectionality, healing justice, and workers' rights. Through interactive activities, reflective discussions, and practical exercises, participants learn strategies to effectively address challenges in their communities and workplaces, integrating principles of equity, inclusion, and empowerment.*

Potential content: *Primer on income and wealth inequality, the push and pull factors influencing immigration across US history, and the policy history shaping the racial wealth divide*

Potential skill domains: *Fundamentals of popular education, critical thinking, approaching conflict in ways that deepen connection and relationship, using narrative, incorporating somatic practices, using arts and culture, working across language*

Ideal Audience: *Community leaders, worker leaders, activists, anyone interested in enhancing their leadership from a social justice and workers' rights perspective*

Duration: *7 hours to 3 days*

Popular education spiral images are taken from: Dan Glass, “Education is freedom: popular education,” https://wri-irg.org/sites/default/files/public_files/07%20Education%20is%20freedom:%20popular%20education.pdf; and Sustainability & Social Justice Popular Education, “Pedagogy continued,” <https://sustainabilitypopulareducation.wordpress.com/2014/05/19/pedagogy-continued/>.