



Jewish Child's Day - National Community Fundraising Coordinator

(*Fixed Term One Year Contract /Mon-Thurs/30 hours)

Salary £28K-£32K FTE - commensurate on experience + travel/fuel costs

*With the possibility of growth within the organisation

- 1. Job Summary**
- 2. Candidate Profile**
- 3. Job Description and person specification**
- 4. About Jewish Child's Day**
- 5. Recruitment process**
- 6. How to apply**

1. Job Summary

If you are committed to improving the lives of children and are passionate about the welfare and wellbeing of children and young people, then we want to hear from you!

Jewish Child's Day is looking for a motivated, organised, and proactive individual with experience of working in the Jewish community setting to help us develop a new outreach strategy throughout the UK.

This is an exciting time to join our unique charity, as we seek to expand and grow our programmes, creating meaningful engagement projects with external organisations around the UK to enable Jewish Child's Day to find the next generation of supporters.

2. Candidate Profile

This is an innovative and new role within the JCD family primarily looking at creating strong and active relationships across the Jewish communities within the UK. Therefore, the successful candidate should be able to travel at times to main centres of Jewish population in the UK.

This is an exciting opportunity for someone who is forward thinking and proactive in canvassing exciting new relationships both within the communal and corporate sectors to increase growth and loyal support of Jewish Child's Day's key objectives.

We aim to strengthen our brand by connecting with the regions to identify how best to reach the various demographics.

The successful candidate will be required to create, develop, and engage with communities nationally, launching fresh initiatives and developing new fundraising streams. You will act as an Ambassador for JCD, be warm, friendly and confident in public speaking, have strong organisational skills to grow this area and excellent communication skills to liaise with all cross communal communities, both young and old.

Your responsibilities will include working alongside the fundraising team and connect with youth, schools, synagogues, communities, students, and young professionals to increase awareness and

scope out fundraising opportunities within these areas, including developing a young patron's programme.

One of the primary responsibilities of this role is to create and introduce a new programme for JCD with the objective of launching an annual national fundraising campaign in December 2023. Working alongside the fundraising & marketing team, you will play a pivotal role in driving fundraising efforts, working collaboratively with your colleagues to achieve our shared goals. Specifically, you will be responsible for spearheading some of the key fundraising initiatives.

3. Job Description: Key responsibilities and specifications

Key Responsibilities

Job title	National Community Fundraising Coordinator
Accountable to	Head of Income Generation
Primary working relationships	Fundraising Team & Marketing/Comms
Exploring and scoping out new initiatives that will ensure that JCD is cultivating for the next generation.	Essential
Building relationships with key personnel at Jewish schools & synagogues to find ways of collaboratively fundraising for JCD through challenge events, High Holy day fundraising initiatives and programmes.	Essential
'Jewish Child's Day 2023' – Working together with the fundraising & marketing team to establish and coordinate a brand new annual national fundraising day for JCD. This will include strategic planning and logistical preparations including the recruitment of dedicated volunteers. You will be responsible for generating a percentage of this income.	Essential
Management, delivery, expansion, and awareness of the Jewish Child's Day Bar/Bat Mitzvah programme.	Essential
Occasional weekend work will be required to support with events etc.	Essential
Excellent computer skills (Microsoft Outlook, Excel, Power Point)	Essential
Work alongside and promote JCD through a variety of sporting and challenge events: eg Tough Mudder, Marathon & Maccabi GB Community Fun Run.	Essential
Attend Bar/Batmitzvah fairs and similar events to engage and promote the JCD brand.	Essential

Experience of database CRM eg: Raisers Edge/NXT. (This role will include data capture)	Desirable
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Person Specification	
Positive and proactive with the ability to motivate and engage with different sectors.	Essential
Building strong relationships and collaborations enhancing Jewish Child's Day's brand across all demographics.	Essential
Good verbal and written communication and organisational skills.	Essential
Car is essential and travelling to the regions will be required.	Essential
Required to be fully DSB checked.	Essential
Working closely with the Marketing & Comms Manager to ensure that marketing and social media campaigns are maximised and relevant for the younger communities as well as creating TIKTOK and similar videos to engage with these audiences.	Essential
Good knowledge of volunteering and volunteer management.	Desirable
Experience of building and maintaining new partnerships from scratch.	Desirable
Sound knowledge and understanding of Jewish community engagement and activities.	Desirable

4. About Jewish Child's Day

Jewish Child's Day (JCD) is the UK's leading grant-giving charity, which has been helping children in need in the UK, Israel and worldwide for over 75 years. Today over 25,000 Jewish children each year rely on us to save them from deprivation, disadvantage, abuse and neglect; to nurture them and offer them a better future.

Many of the 130+ projects and organisations we support, rely on grant funding to continue their work and have no other way of raising vital funds. JCD grants are awarded on the basis of strict criteria and may only be used to provide equipment or services that are of direct benefit to children under the age of 18 years. Grants may be used to provide wheelchairs and walking aids, educational and developmental equipment, therapy, rehabilitation programmes, hearing stimulus and communication equipment, respite holidays and outings, incubators, respirators, after school facilities, hot meals, home teaching for housebound children and much more.

5. Recruitment process

- Closing date for applications **Monday 10th July 2023**
- Working days based at NW London Office: Mon-Thurs – flexible hybrid working pattern will be considered.
- Salary £28K-£32K FTE - commensurate on experience + travel expenses.
(Holiday entitlement: 20 days plus bank holidays and Jewish holidays)

6. How to apply

- Refer to JCD's website for information.
- Your CV: We advise that a CV should consist of no more than 1 side of A4 – this should also contain key achievements relevant to this role.
- Personal Statement: We ask for a personal statement addressing the person specification to support your application. This should also include your interest in the role and how you and your experience would add value to JCD.
- You should submit your application to natalie.kustow@jcd.uk.com
- You will receive an acknowledgement, normally within 3 working days.
- For further information or if you have any questions, please contact:
natalie.kustow@jcd.uk.com



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